

From The Editor's Window

A holly wreath upon the door Says it's Christmas time Once more.

That once again it's Christmas Again exchange glad greetings And friends both far and near

And good wishes for the year So MERRY CHRISTMAS to you and Happy New Year, Too.

A candle shedding cheerful rays Reflects again the holidays A Christmas tree in brilliant dress Says it's time for happiness.

The song of carolers Tells everybody, everywhere

The Putnam store windows are prettier this year than ever before.

Elmer Harrison's Grocery and G. B. Gaskins located on Main Street next door to each other, are so beautiful that the radiance of Christmas shines forth in splendor from these windows.

Outstanding among the buildings facing east is De Shazo's Variety Store, with its large variety of gifts and toys Putnam has never had a better selection of toys and games for all ages than this store is now offering.

The little tree in Cook's Garage window also makes passers-by aware that Christmas is in the air and is being observed by Putnam people. Most places of business have decorations up.

A community Christmas tree for needy children will be held at the First Baptist church at Coleman this afternoon at 5 o'clock. The tree and gifts are made possible by the city of Coleman, while the program will be presented under the direction of the WPA recreation department.

I cannot keep from believing that our churches should lead in our Christmas celebration and observance. There is nothing more beautiful nor sublime at Christmas than a church program featuring emblematic gifts of love and the spirit of Santa Claus manifested in person for our small children. I have heard it said Christmas trees at school and in the homes are replacing the former community Christmas tree, but I do not think they can ever replace the vibrant and enhancing joys of these former community celebrations.

Continue on back page

L. L. BLACKBURN ATTORNEY AT LAW Baird, - Texas

Dr. M. C. McGowen DENTIST, X-RAY Office, First State Bank Bldg. BAIRD, - TEXAS Down Stairs Office

GEORGE GASKINS GROCERY STAPLE and FANCY GROCERIES Putnam, Texas

10 lb. Sugar Cloth Bags 49c Gal. Catsup 49c

2 lb. Mothers Cocoa 19c

2 lb. Chocolate Candy 25c Sausage, per lb 12 3/4c

20 lb. Meal 38c All 10c Items 3 For 25c

FOR SALE: Cows, work mules, two year old bulls. E. H. Williams, Putnam, Texas

Cotton Marketing Quotas Gain Favor With Local Farmers In Past 12 Months

Cotton marketing quotas found increased favor among farmers of this section during the past year, according to figures received on recent balloting in Callahan and nearby counties.

Callahan county which last year favored the quotas by 61.8 percent jumped to 68.5 percent. Eastland farmers who a year ago turned in only 34.0 for the quotas recently piled up a majority of 62.2 percent. Brown county likewise showed an

increase from 51.9 to 69.6. Coleman county dropped from 75.7 percent in favor of the quotas last year to 73.5 percent this year.

Max Bentley, West Texas Chamber of Commerce relations director, contends the vote would have been strongly negative if farmers had been given an opportunity to pass on the equity and fairness of their allotments. Triple A supporters, however, contend the allotments are generally fair.

SHERIFF HIKES REWARD FOR DATA ON THEFT OF LIVESTOCK IN COUNTY

Sheriff C. R. Nurdyke this week announces that he is increasing his posted reward for information leading to the arrest and conviction of any livestock thief in Callahan county. He had formerly announced that he would pay \$100. for information leading to the arrest and conviction of anyone caught stealing cattle, but the recent announcement is raised to \$250. and will include the theft of horse stock, mules, cattle, sheep, goats and hogs.

Sheriff Nurdyke's statement as given the News yesterday follows: "By request from various citizens over the county I have decided to offer and will pay a reward of \$250.00 to any one who will bring to me first hand information and facts that will result in the arrest and conviction of any person stealing any of the following livestock in Callahan County, Texas: horse stock, mules, cattle, sheep, goats and hogs. "No peace officer of Callahan County, Texas, will be entitled to receive such reward."

1098 PERSONS KILLED BY CAR ACCIDENTS IN 1939 TO DECEMBER 1

According to a report furnished the News from the Texas highway department, there were 1,098 deaths caused this year to date by car accidents. Drunk driving is responsible for 244 of this number five more drivers had been drinking making a total of 249 deaths caused from drinking in some way. This 22.68 per cent of all deaths was caused by drinking.

The next on the list is fast drivers, which claimed a total of 181 loss of lives, while one death was caused from driving on the wrong side of the road, which was 55, driver had fiscal defects 5, drivers becoming confused by traffic 1. Making a total of 75.

55 deaths was caused by insufficient lights, 43 was caused by disregarding signals, 40 passing without sufficient clearance ahead, 31 from inefficient drivers, 29 from mechanical failures. There were 24 caused by bicycle. There were a number other causes that make up the total that caused a few deaths but the ones mentioned are the greatest hazards to traffic.

PUTNAM, MORAN ROAD COMPLETED LAST WEEK

The hard surface road and all bridges are completed on the Putnam, Moran road, and the two towns are connected with a hard surface or all weather road.

The crews and machinery has all been moved to about four miles northwest of Admiral, to the present line between the Putnam and Baird precinct, the work is to commence at the top of the mountain, on the Baird and Admiral road and run southeast toward Cottonwood for about ten miles connecting with the Cottonwood road about eight or nine miles northwest of Cottonwood, this is to be the same type of road that has been built between Putnam and Moran. This will leave a short strip of road on the Cottonwood road about three miles, to where it will connect with the Putnam, Cross Plains road. This will also leave a dirt road from the top of the Admiral road to within about four miles of Baird where they will connect with the Coleman road, coming from Coleman.

The names of Mr. and Mrs. W. J. Ramsey, Mr. and Mrs. Luyher Stewart, and Misses Preble Stewart and Theda Smith were accidentally omitted as being present at the gathering in the home of Mr. and Mrs. George Caraway last week.

Miss Ruth Caraway spent last week end at Snyder. Mr. and Mrs. George Caraway and sons were visitors there Sunday.

TAX PAYMENTS SHOW INCREASE OVER 1938

According to a report by tax collector and accessor Olaf Hollingshead, tax receipts are running considerably over the same period of 1938. State taxes collected to December 1, this year shows \$21,000 and county taxes collected \$27,900, making a total of about \$48,900 to date. These are the approximate figures. For the same period last year state taxes collected were \$9,000 and county taxes \$14,000 or a total of about \$23,000. This shows an increase of more than 100 percent more collected this year than were collected in 1938.

Poll taxes collected this year to December 1, were 330 against 225 for the same period in 1938, a difference of 105.

The heavy increase in tax payment as shown all over the state is mostly due to the large corporations paying early, in order to receive the three per cent discount, as three per cent is a big discount to them while it would not amount to much with the small tax payer. The average citizen hardly ever pays until in January, which makes this month receive the heaviest collections of the year, and it will be again as usual.

WORK TO BE COMPLETED ON THE TEGAS-PACIFIC UNDERPASS AT BAIRD SOON

The construction of the underpass on the Texas & Pacific railway is progressing nicely and have all the excavation work completed and are now putting the steel and concrete structures in that are necessary to reinforce the walls. However it will take some time to complete the project yet.

The roads approaching the underpass are all graded, and bridges are completed, yet there is quite a bit of work to be done before the contract is completed as the new grades are to be topped with rock and asphalt, and it will be quite a while yet before the detour will be opened. They had to detour around this project for several months.

Mesdames L. B. Williams, Milton Crosby, F. A. Hollis, and Fred G. Gosson were visitors in Abilene Wednesday.

SHACKELFORD FARMERS FAVOR THE AMERICAN WAY WITH NO INTERFERENCE

While the south or the entire cotton belt voted for the quota, Shackelford county voted against with a vote of 54 for the marketing quotas and 51 against. Shackelford county has approximately 275 farmers who are eligible voters in the marketing quotas referendum and only 105 voted, or about 34 percent of the farmers were interested enough to go to the polls and vote either way. About the percent voted over the south, and with 34 per cent voting, Mr. Wallace has hailed the vote as an outright approval of his policies in the cotton program. Albany voted 10 for and 5 against. Do not have the vote in Callahan county; but the vote in Putnam was 15 against and 13 for quotas.

DOCK SMITH HAS RIGHT FOOT BADLY MANGLED

Dock Smith, 70, in town Saturday morning on crutches, as a result of a tractor accident one day last week. He said, "I was out about four miles southeast of Putnam, on the Isehower ranch, using a tractor in building a tank, when the tractor became stalled in the loose dirt, and in trying to get out, in some way the tractor caught my right foot under one of the big drive wheels, and it took several minutes to get it loose." He was taken to Cisco, where he was treated by Dr. Clark, who stated that there were no bones broken, but the ligaments were torn to pieces, which will cause Mr. Smith several weeks absence from his work.

PUTNAM NEWS WILL NOT APPEAR NEXT WEEK

As it has been the custom in the past, the Putnam News will not be published the week following Christmas. The next issue will be Friday, January 5th.

With sincere appreciation for the good patronage we have enjoyed this year, we are wishing for you a MOST JOYOUS HOLIDAY SEASON and BEST WISHES FOR A PROSPEROUS NEW YEAR. Mildred Yeager, Editor

BAIRD COUNTY CAPITOL NEWS HAPPINGS FROM

A news reporter from the Putnam News was in Baird Friday afternoon and in talking with Mayor Swartz found they were making progress with their municipal light plant; but it was rather slow. He said "they had won every case for the city in the courts; but still were unable to push the construction, and the plant would be finally completed but it might take longer than they had anticipated at the time they commenced making preparation to build the plant."

Ruth and Mildred Yeager, were visitors in Baird Saturday.

There have been several cases of flu reported this week.

COUNTY OFFICERS NAMED FOR PRESIDENT'S BIRTHDAY CELEBRATION PROGRAMS

The local organization for the celebration of the President's Birthday, January 30, has been formulated and plans are underway for gala entertainment in Callahan county to raise funds in the campaign against infantile paralysis. Mrs. Sidney Fox, of Baird, county chairman, has issued an appeal to local citizens to join in the campaign by volunteering their services so that celebrations may be held throughout the county.

Mrs. L. L. Blackburn, of Baird, has been selected as county vice-chairman to organize and promote women's activities. Miss Mildred Yeager, of Putnam, has been named secretary and Clifford Jones of Baird, treasurer.

This committee will have complete charge of all activities to be held in the county in the fifth annual drive for funds for aiding infantile paralysis victims here and for preventive measures to reduce the toll of the devastating disease. Fifty percent of all funds collected will remain in the local community.

PUTNAM REAL ESTATE CONTINUES TO CHANGE HANDS AT FAIR PRICES

Real estate continues to change hands. E. W. Reynolds purchased from the Home Owners Loan corporation, the house west of the Nelson Filling Station. Consideration being \$350.

Also H. Culwell sold a small tract of land west of town to A. B. Hutchison for twenty dollars per acre. This land joined the Hutchison ranch.

FUNERAL HELD FOR JOHN W. CLARK

News was received in Putnam, this week by relatives that John W. Clark a former resident of Putnam, had died at Dallas, Monday and was buried Tuesday afternoon. Mr. Clark was about 75 years old, and came to this county from Callahan county in the early nineties, settling near Atwell, where he farmed for several years and then going to the mercantile and gin business until about 1910, when he sold the most of his interest in the Atwell community and moved to Putnam, and moving to Dallas more than twenty years ago where he resided until his death this week.

Mr. Clark had many friends and acquaintances among the old-timers of Putnam and Callahan county. Survivors are a wife and one son, Byron Clark who lives in Dallas.

Mr. and Mrs. W. W. Fields of Los Angeles, California visited in the home of Mr. and Mrs. Ed Fields the first of the week. They were enroute to Dallas where they visited other relatives before returning to California. Mr. Fields is a brother to E. A. Fields of Putnam.

S. L. Dryden of Abilene was transacting business in Putnam Wednesday.

After 25 Years Rancher Pays Calf For Privilege Of Naming Baby Near Admiral

A promise spoken 25 years ago was carried out recently by a Callahan county ranchman.

Twenty-five years ago A. W. Beasley was employed by W. O. Hampton on his farm in the Admiral community, 19 miles Northwest of Cross Plains.

A daughter was born to the Hamptons. Beasley asked Hampton to allow him to name the child, promising that he would give her a good calf. Hampton consented.

The promise was forgotten, or for some other reason unfulfilled, for 25 years. Meantime the daughter, named by Beasley "Ona Bell," became Mrs. Ray Scott of Abilene and the mother of two children.

A few days ago she decided to collect on the old promise. By now Beasley had become a substantial rancher in Callahan county. She drove to his ranch with a trailer behind her car. Beasley selected a good yearling heifer, subject to registration, from his herd of Herefords and loaded it in the trailer.

MRS. FLOYD COFFEY IS HOSTESS TO H. D. CLUB

The Cottonwood Home Demonstration club met in the home of Mrs. Floyd Coffey, Friday afternoon December 15, with fourteen members present.

The meeting was called to order by the president, Mrs. Norman Coffey. The council report was given by Mrs. Floyd Coffey, council delegate of the Cottonwood club. New year books were handed out for the coming year. Plans were completed for the Christmas tree and party to be held at the school house Thursday night December 21, for club ladies and their families. Everyone attending is requested to bring a small gift.

The club adjourned to meet with Mrs. S. E. Archer Friday afternoon January 5, 1940.

Those present were: Mesdames; H. S. Varner, J. S. Gafford, Holder, R. J. Willoughby, J. F. Coffey, R. S. Peavy, O. D. Strahan, Eldon Jennings, Fred Kelly, Floyd Coffey, L. I. Sudderth, S. E. Archer, Bryan Bennett and Norman Coffey.

GOVERNMENT GIVES OUT FINAL COTTON ESTIMATE

The United States government gave out the final on the amount of cotton grown in the United States in 1939, which estimates that the crop will be 11,792,000 bales, as compared with 11,845,000 bales in the November estimate. The 1937 crop was 18,945,000 bales, the 1938 crop was 11,845,000 bales, and the 1939 crop is estimated at 11,792,000 bales against a ten year average of 13,700,000 bales or two million bales below the ten year average. Amount ginned to December 11,111,589 bales against 11,230,000 in 1938. The indicated yield per acre was placed at 235.9 as compared with 235.8 in 1938.

Texas ginnings to December 1, was 2,617,819 bales against 2,887,712 bales. The indicated Texas crop as shown by the report was 2,830,000 bales.

The indicated yield per acre Louisiana 318 pounds of lint cotton, Arkansas 318 pounds, New Mexico, 490, and Texas 157 pounds per acre. The Texas yield is less than fifty per cent of the yield of Arkansas and Louisiana. Income per acre in Texas \$14.13 while the Arkansas farmer receives \$28.62 and the New Mexico farmers receive \$44.51.

NEW BOOKS ADDED TO COUNTY LIBRARY

The Callahan County library located at Baird has recently added some new books to its already nice collection of outstanding selections. Among them are "Xmas Holidays," by Somerset; "Escape," Ethel Vance; "April was When It Began," Berry Benefield; "M. Garner of Texas," Marcus James; "Next to Valor," John Jennings; "The Webb and the Rock," Thomas Wolfe; "The Redlander," Sigman Byrd; "The Importance of Living," Lin Yutang; the latter being donated by the Junior Delphinian club.

The county library offers good reading matter at practically no cost. Cards are obtainable for 5c each which entitles a reader to have access to 11 books, each of which may be kept one week. Books may then be renewed for another week. Two weeks is the longest time a person can keep any one book.

The library is located in the basement of the court house and is nicely arranged and in systematic order under the direction of Mmes. Frazier and Gus Ryan of Baird, Mrs. L. L. Blackburn of Baird, who has been had a prominent part in the establishment of the library from early infancy has loaned her beautiful home grown poinsettias to this library room to enhance the Christmas spirit and appearance. The library has already proved very valuable to the county and hope to be of even more help in the future.

TAYLOR COUNTY RECEIVES \$86,600 BENEFIT CHECKS FOR CROP CONTROL 1939

A news report states that Taylor county received Thursday from the federal government government benefit checks totaling the amount of \$86,600.

The checks for soil conservation were to 525 farmers making a total of \$75,000, or an average check of about \$147 to each of the 525 farmers for building his own soil up. The second batch was for a \$11,600 that went to 118 farmers making an average check of \$98.00 to each of the 118. The county agent states that this represents about 25 percent of what is due Taylor county for complying with the farm control program for 1939.

COUNTY HOSPITAL TO BE FINISHED BY 15th

The Baird-Callahan county hospital is nearing completion. The outside work is all completed, and the inside is completed with the exception of part of the ceiling which they are putting up at present and will be completed in a short time, also the halls, office, and other parts of the building which will be floored with tiling is to be done yet. However Judge Lewis said, "I think it will be completed by the 15th of January and ready for furnishing which will be purchased by the board of directors, at an early date. This will be one of the nicest buildings of the kind in the district when it is completed.

Mrs. L. J. Kelley, who has been ill at her home here for the past several weeks, is reported improving.

Mr. and Mrs. Bill Rogers have been transferred to Big Spring where they will make their home.

GRIGGS HOSPITAL

BAIRD, - TEXAS DR. R. L. GRIGGS Surgery and Medicine DR. RAY COCKRELL Physician and Surgeon

JACKSON ABSTRACT Roy G. Thomas Dependable Service Baird, Texas

RAWSON TIN SHOP Air Conditioning—Roofs—Gutters Tanks — Windmills Cisco, Texas, 501 Ave. D

100 Native Nursery grown pecan trees only \$25. Will plant 6 acres. Peach, Plum, Apple Trees 25 cents each. Shrubs, Evergreens, Shade Trees. AAA Quality English White Leghorn Pullets ready to lay \$1.50 each Also cockerels. Visit us.

SHANKS NURSERY & POULTRY FARM 1/2 mile north of Clyde, Texas

When in Baird Eat at the QUALITY CAFE Good Food, Courteous Service Reasonable Prices.

DON'T THROW AWAY THAT USED TIRE UNTIL YOU SEE E. L. McCLELLAND We Sell All Sizes Used Tires We have moved to the James Building, Main St. BAIRD, TEXAS

EUGENE LANKFORD LAWYER Office, Lower Floor Cisco State Bank Bldg.

MONEY IS A POWER FOR GOOD This Is The BANK that SERVICE Is Building Modern Safety Deposit Service FIRST NATIONAL BANK IN CISCO, - TEXAS Member Federal Deposit Insurance Corporation

ZION HILL NEWS

Mr. and Mrs. Seth Morgan of Merkel spent Friday in the home of S. F. Ingram. Mr. and Mrs. Sam Webster are also visiting Mr. and Mrs. S. F. Ingram this week. Mr. Ingram is still on the sick list but is some better at this writing.

Mr. and Mrs. N. C. Odell and daughter spent the week end with Mr. and Mrs. Carson of Cisco.

Those visiting Mrs. J. A. Heyser, Wednesday were Mrs. Cook, Mrs. R. L. Clinton, Mrs. Tex Herring, and Miss Ora Clinton.

Mr. and Mrs. Jim Shackelford visited Mr. and Mrs. J. R. Morgan Monday.

Mrs. C. B. Kennedy, Mr. and Mrs. Elbert Clemmer were Baird visitors Friday

Mrs. J. A. Heyser visited Mrs. B. F. Brittain Saturday afternoon.

Mr. and Mrs. J. L. Baker and daughter, Jamie, Mrs. C. E. Kennedy, Mrs. E. V. Ramsey and son, George Lee were in Baird Saturday.

POWELL'S CLEANING PLANT

Dry Cleaners, Hatters and Dyers
612 Main St.—Phone 282
Cisco, — TEXAS

night in the home of Mr. and Mrs. T. L. Ramsey.

Mr. and Mrs. J. A. Reid spent the week end with their grand children, Mr. and Mrs. Joseph Bentley.

Mr. and Mrs. J. R. Morgan visited

Mr. and Mrs. Walker Morgan Sunday.

SPENT CHRISTMAS IN SUNNY CALIFORNIA. Cars any day this week being driven by reliable parties. Fares practically nothing. Travel Bureau, Cisco.

Mrs. Pearl Ghormley

—YOU CAN LOOK NICE—
—FOR XMAS TOO!—
—Buy Your Clothes At—
MCDONALD SECOND HAND STORE
CISCO, — TEXAS
Men's Suits and Ladies Clothing
USED FURNITURE

Have Your Clothes First Class
FIRST CLASS FOR THE CHRISTMAS HOLIDAYS
SUITS and PLAIN DRESSES Cleaned and Pressed
— 50c —
ROAN'S CLEANING PLANT
1308 Avenue D., Cisco, Texas

KEEP YOUR FEET COMFORTABLE
O. K. SHOE SHOP
AND LOOK NICE DURING THE
—CHRISTMAS SEASON—
—Expert Shoe Repair—
C. P. MOSLEY, 503 Avenue D
CISCO, — TEXAS

GIVE LINOLEUM FOR XMAS
12 Feet Wide

ALL SIZES
6x9—7½x9—9x10½
9x12—9x15—12x12—12x15
—CONGOLEUMS—
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"We're Homefolks"
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CISCO, TEXAS

THE 1940 FORDS
—NOW ON DISPLAY—
—At The Show Rooms—
—of—
NANCE MOTOR COMPANY
CISCO, TEXAS
Phone 244, Night Phone 246
Day and Night Wrecking Service

FURNITURE
—The Practical Gift—
—INCLUDING—
—CEDAR CHESTS
—RUGS
—TABLES
—LAMPS
—LOUNGE CHAIRS
—PLATFORM ROCKERS
—RADIOS
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Select Your Gifts Now From
OUR LARGE STOCK
GLENN'S FURNITURE CO.
PHONE 725 CISCO,

WALTON TUCKER ELECTRIC
MOTOR REWINDING and REPAIR
—AUTO ACCESSORIES—
WISHES—A MERRY CHRISTMAS
TO YOU AND INVITES
—You to Visit Him During the Holidays—

NEIL LANE FUNERAL HOME
300 W. 9th Street—CISCO—Phone 167
IN THE SERVICE OF OTHERS

ELITE BARBER SHOP
EXTENDS THE SEASONS
—GREETINGS—
JOE MEADOR, Proprietor
Avenue D, Cisco, Texas

HOLIDAYS ARE AHEAD
Let Us Help You to Look your Best
For any Occasion
PERSONALITY HAIR DESIGNS
ELITE BEAUTY SHOP
CISCO, — TEXAS

JOHN STROTHER TAILOR AND HATTER
IS LOCATED AT
MCCALL'S CLEANING PLANT
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CISCO, — TEXAS

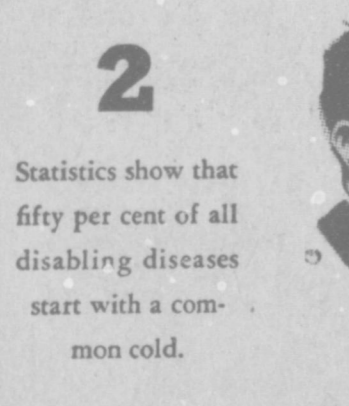
THORNTON FEED MILL
CISCO, TEXAS
MANUFACTURERS OF
LIVESTOCK and POULTRY FEEDS
We Mix Your Formulas Free
If You Buy Your Ingredients from us

COLDS!



1

The common cold causes more than two hundred million illnesses each year.



2

Statistics show that fifty per cent of all disabling diseases start with a common cold.



3

Government statistics show that diseases of the breathing apparatus are responsible for about one death in every five.

Again America's Public Health Enemy, the common cold, is on the march. More than ever, during the treacherous weeks ahead, "colds" will strike to undermine the health of the nation. "Colds" that result in a tremendous loss of time, money and good health every winter season. "Colds" that pave the way for such serious illnesses as pneumonia, bronchitis, sinus disease, influenza and tuberculosis.



4

Many colds can be eliminated with adequate heat and proper ventilation throughout the entire house.

Play safe! Don't catch cold! Protect yourself and your family with adequate heat and a circulation of comfortable, warm air in every room of your home. Heat your entire house and live all over it so you will avoid the danger of sudden, chilling "cold-catching" temperatures.

Lone Star Gas System

HEAT YOUR ENTIRE HOME FOR YOUR HEALTH'S SAKE

I. E. COOK REPORTS CROP GATHERED WITH GOOD YIELD

I. E. Cook, of the Scranton community made his weekly visit to Putnam Sunday morning. He said he just finished gathering his crop and had a good yield. It will be remembered he said in the spring he expected to make his crop with a fishing pole and gather it with a shot gun. He said the government crop control plan had not interfered with his farming so far; but he was looking any time for Mr. Wallace and his associates to begin having quotas on fishing and hunting and he said, "Wont I be mad."

WYLIE CLINTON TAKEN TO SANITORIUM

Wylie Clinton, a prominent stock farmer and rancher. He has been in failing health for several years, was taken to the Payne sanitarium at Eastland, where he is seriously ill. Mr. Clinton has been to a number of hospitals in the last few years, but all have failed to give him any permanent relief.

MAURY MAVRICK ACQUITTED OF CONSPIRACY CHARGE

The poll tax conspiracy case against Maury Mavrick, mayor and former congressman from the San Antonio district went to jury late last Thursday night and the jury returned a verdict of acquittal Friday morning. The charge against the mayor charged specifically that he conspired with an assistance secretary, Dick Jeffrey, Miss Taylor and George Glass, former business agent of the San Antonio local to pay the poll tax of R. L. O'Brien. District Judge Brice Ferguson, instructed the jury in effect that they must acquit Mavrick, unless it was found that O'Brien was acting as an agent for the claimed conspiracy at the time he went to collector's office and paid his taxes, even though O'Brien was given \$1.50 as an inducement for him to pay his poll tax Mavrick could not be guilty of more than a misdemeanor," the judge said.

Mrs. T. E. McCanlies was a visitor in Baird Monday.

Reliable Cisco man going to Lafayette, Arkansas. Wants good driver, and 3 passengers to help pay expenses. Travel Bureau, Cisco.

Mr. and Mrs. H. Culwell left Sunday for San Antonio where they will spend the winter months.

Hershel Lawrence and J. L. Hudson were business visitors in Brownwood Friday.

Mr. and Mrs. Joseph Bentley were guests in the home of Mr. and Mrs. B. W. Everett Saturday.

Edgar Noell
Electrical Contractor

Rural Electrical Work Solicited
501 West 5th
Phone 243 or 196
CISCO, TEXAS

HEADQUARTERS FOR
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SCHAEFFER'S RADIO SHOP
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Dr. Chas C. Jones
DENTIST
—Office—
Over Dean Drug Company
CISCO, — TEXAS

FOR SALE: Milk Cows, work mules, and two year old Hereford bulls, E. H. Williams, Putnam, Tex.

FOR SALE: Milk Cows, work mules, and two year old Hereford Bull, E. H. Williams, Putnam,

—BICYCLES—
FOR CHRISTMAS
\$21.95
EASY TERMS
GOODYEAR SERVICE
Across From Bank
CISCO, TEXAS

FARM AND RANCH LOANS—
4 PER CENT INTEREST

To refinance Short Term High Interest Rate Indebtedness and to Assist in Financing Purchase of a Farm or Ranch through the—
Farmer's Cooperative Farm Loan System from the Federal Land Bank at Houston
Considered upon application to the Citizen's National Farm Loan Association.
Foreclosed farms and other real estate for sale; small down payments and easy terms on balance with cheap rate of interest.
See M. H. PERKINS, Secy-Treas, Clyde, Texas, for full particulars Supplemental Second Lien Land Bank Commissioner Loans—5 per cent interest.

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Meat Counter
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Ice Delivered
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GROCERY

Groceries Delivered
Putnam, Texas
Telephone 66

WYLIE FUNERAL HOME

LADY ATTENDANT
If You Haven't Got It Don't Overlook
Our Small Policy Insurance
AMBULANCE SERVICE—Phone 38
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PAINT INSIDE
WALLPAPER and OUTSIDE
and ROOFING MATERIALS

Every kind of building, city or farm. If you expect to build or repair, let us talk to you about your plans. Dependable For Many Years

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If It's to Build, We Have It!
Cisco, — Texas

FOR YOUR LAST MINUTE GIFTS GO TO
RED FRONT DRUG STORE

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| Old Spice Tale | Coligens of all kinds |
| Max Factor Tale | Scrap Books |
| Vantines Cologne | Shaving Sets |
| Games | Novelties |
| Norris Candies | Stationery |
| Perfume Bottles | Make-up-Mirrors |
| Manicure Sets | Ash Trays |
| Shaving Lotion | Pipes |
| Pipes | Vases |

HIGHER PRICED GIFTS

NEW AND DIFFERENT SELECTIONS

USED CAR BARGAINS

- 1938 PLYMOUTH COUPE
- 1938 PACKARD SEDAN
- 1937 PLYMOUTH SEDAN
- 1936 DODGE COUPE

10th and Avenue D.

PASHALL AUTO SALES

Cisco, Texas

TRAVEL BUREAU

CISCO, — TEXAS

See Us If You Want To Save Money Traveling
You Take Someone—Save Money
Let Someone Take You—Save Money

HEALTH FOOD STORE

At Foot of Overpass West Cisco, Texas
SOYBEAN PRODUCTS AND BREAD;
FRESH RAW VEGETABLES JUICES
FRUIT PIES, WOLEWHEAT CRUSTS;
FRUIT and NUT CANDIES, Soyburgers

HAVE YOUR CAR IN GOOD SHAPE
—DURING THE—
CHRISTMAS HOLIDAYS

—TEXAN BATTERY—
EXCHANGE FOR \$3.95
—Our Work Is Guaranteed—
Phone 9527, 1203 Avenue D
SCHAEFER'S GARAGE
CISCO, — TEXAS

WE WISH TO EXPRESS Appreciation
TO OUR FRIENDS OF THE
PUTNAM TERRITORY FOR THEIR
Patronage of the Closing Year —and—
Wish Each of You The
BEST CHRISTMAS YOU'VE EVER HAD

Ed. Huestis Service Station
Highway 80, Avenue D
CISCO, — TEXAS

WESTERN SUPPLY COMPANY

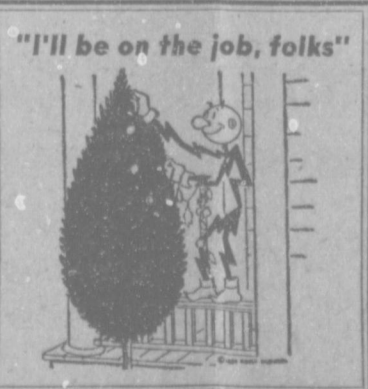
CISCO, — TEXAS
ANNOUNCES

THE ENLARGEMENT
OF THEIR ALREADY
COMPLETE STOCK OF
PAINTS FOR ALL PURPOSES AND POPULAR PRICES

AUTOMOTIVE REPLACEMENT
PARTS AND ACCESSORIES
SHOAL HOUSTON

1,000 OF US WISH ALL OF YOU
A Merry Christmas

AND A HAPPY NEW YEAR



Service With a Smile
on Christmas Day

TWINKLING lights... multi-colored lights... bright, cheerful lights—all an important part of the ritual which makes Christmas the most inspiring of all holidays.
Behind the light cord are a thousand men and women whose labor and skill are essential to your comfort and happiness every day in the year.
Many of them will be on the job Christmas Eve and Christmas Day so that Light will be at your command.
This is a year-round service they perform—with a smile.

West Texas Utilities
Company

IF YOU BUY BEFORE
—YOU SEE—
OUR USED CARS

—WE BOTH LOSE—



A AND G MOTOR COMPANY

CISCO, — TEXAS

CITY PHARMACY

The Rexall Store

We carry one of the most complete and one of the newest lines of Merchandise in West Texas territory.

We Appreciate Your Business

PRESCRIPTION FILLED

Baird, — Texas

SHERWIN WILLIAMS PAINTS,
SCREEN DOORS & WIRE
GOOD BUILDING MATERIALS

ROCKWELL BROS. & CO.

107 East 5th, Cisco, Texas

12 More Shopping Days Until Xmas

AND YOUR PHOTOGRAPH
Is the most personal, most appreciated and least expensive gift of all
—But Remember
—It is Made to Order
—It Takes Time
—So Don't Delay
Make that appointment now for the most lasting gift of all—
—YOUR PHOTOGRAPH—

A. L. OSBORN STUDIOS

CISCO, — TEXAS

BRING US YOUR CAMERA TROUBLES

YOU'RE INVITED
—TO—

HOTEL MOBLEY

CISCO, — TEXAS
BOARD and ROOM
BY DAY or WEEK
FAMILY STYLE MEALS

New Automobiles Financed
Lowest Rates Obtainable
Insurance that Protects You
5%

COOK AND ASHLOCK AGENCY

Cross Plains

ASHLOCK INSURANCE AGENCY

Baird

General Insurance and Bonds

THE EDITOR'S WINDOW
Continued from page 1

Lynn Landrum of the Dallas News states:

"Christmas wouldn't seem like Christmas in the big town without the Salvation Army lassie and her tripod and kettle and her little dinner bell.

"Maybe big-town folks have quit using a kettle like that, and maybe it has been years and years since they have heard a dinner bell of that kind call them to their own dinners. But there is something in the picture that reaches into the inside of a man on the street. It calls out to him. It preaches a little wordless sermon to him without seeming to be preaching at all.

"The lassie on the street corner with her pot for the poor feeds the poor in spirit, as well as the poor in pocket. She accomplishes more than she knows."

I think there is much truth in

Mr. Landrum's comment, although I was in Abilene this week and noticed the pot and the bell and apparently a large number of the people were not so affected. One cannot always tell in a fast moving crowd what the other man's thoughts are, but unless each individual has the thought of giving rather than receiving, uppermost in his mind he will miss the giving joys of kindness, sympathy, and love are greater gifts than the material gifts, though the latter reinforces and stimulates the former. Bearing such in mind is made possible for everyone to have the opportunity of giving. —M.Y.

Mr. and Mrs. R. B. Taylor and children, Mrs. N. C. Odell and daughter were Baird shoppers Saturday.

B. F. RUSSELL
Attorney at Law
BAIRD, -- TEXAS

Sam Maynard, city night watchman, is out of town this week and W. P. Stephens is working in his place.

Mesdames W. A. Buchanan, B.F. Elam and Miss Mildred Yeager were visitors in Abilene Thursday.

YOU DON'T HAVE TO WAIT For Pretty Weather To Do Your WASHING
—AS—
LOPER'S HELP U-R SELF LAUNDRY
Baird, — Texas
Is Equipped With New Drying Machines

—NOTICE—

It has been a pleasure to serve as your Sheriff throughout the year of 1939, and I would feel ungrateful at this time of the season not to express my deepest appreciation to the entire citizenship of Callahan County for your splendid cooperation at all times in helping me to fulfill the duties of this office, in doing so allow me to wish you a Merry Christmas and a Happy and Prosperous New Year for 1940.

Gratefully yours,
C. R. NORDYKE
(11np)

We Write All Kinds of Insurance in Strong Companies only
We also Have Buyers For Farms and Ranches Give Us Your Listings

E. P. CRAWFORD
CISCO, — TEXAS

PUTNAM CLEANERS AND DYERS

SUITS _____ 40c
COATS _____ 40c
DRESSES _____ 40c
PANTS _____ 20c
SWEATERS _____ 35c
Leather Jackets _____ 50c
HATS Cleaned & Blocked 50c

W. E. DURLING

PUTNAM, — TEXAS
THREE DAY SERVICE

37 V-8 Coupe New Rings, Etc. \$395.00	A Clean Car, SEDAN 1931 Buick
1936 Coupe Completely Re-Newed Good Tires	1937 V-8 Coupe New tires, radio and other extras. Runs Perfect
1937 Plymouth Coach, Good tires and clean all over. See it!	35 Chev. Coach New tire and good —SEE IT—
1936 Chev. Coach With trunk, new tires, low mileage. A steal	35 V-8 Tudor Completely Re-newed. Bargain only \$275.00

EARL JOHNSON MOTOR CO.

SALES  SERVICE

BAIRD, — TEXAS
Phone 218

REV. HOLLIS ABLE TO FILL PULPIT SUNDAY

Rev. F. A. Hollis, who has been confined to his room from an attack of influenza, was able to fill both of his appointments, Sunday at 11 and again at 7 o'clock p.m.

Miss Fay Warren of Eastland spent the week end visiting in the home of Mr. and Mrs. J. A. Sharp.

GIFTS

*There is still time to make your
Selecting from our large stock. And Remember we are open all day Sunday.*

FEATURING GIFTS AT \$1.00 TO \$5.00 FOR EVERYONE

RONSON Cigarette Lighters \$2.50 to \$9.95	EVENING in PARIS GIFT SETS 55c to \$8.00
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JORDAN'S Beautiful **LADIES SILK HOSE** 2 and 3 Thread 89c to \$1.35

DEAN DRUG COMPANY
The Rexall Store, Cisco

ODOM CASH GROCERY AND MARKET
PUTNAM, — TEXAS
"WHERE MOST PEOPLE TRADE"

WISHES A
MERRY CHRISTMAS
—and—
HAPPY NEW YEAR
—to You—

10 LBS. SPUDS	15c
10 LB. SUGAR	52c
24 Lbs. FLOUR	70c
48 Lb. FLOUR	1.39
10 Lbs. SWEET POTATOES	18c
APPLES	10c per doz.
ORANGES, 2 doz.	25c
XMAS CANDY 2 lbs.	25c
DESOTA CHOCOLATE, 2 lbs.	25c
MIX CANDY, 2 lbs.	25c
PECANS	10c per lb.
WALNUT and ALMOND	20c per lb.

Magic Chef

ELECTROLUX

CISCO GAS CORP.

A MERRY CHRISTMAS
AND HAPPY NEW YEAR
EXTEND TO YOU

PRE-CHRISTMAS SPECIALS

Machine Permanents

\$5.00 Permanents for \$4.00
\$3.50 Permanents for \$1.95

NICE LINE CHRISTMAS Gifts
MODERN BEAUTY SHOP
BAIRD, — TEXAS

GIVE YOUR PHOTOGRAPH

—FOR CHRISTMAS—
Your Most Cherished Gift
Reasonable Prices

MOORE STUDIO

2110 Humbletown, Cisco, Texas

CHRISTMAS GIFTS!

DESHAZO'S VARIETY

PUTNAM, — TEXAS

—EXTENDS—

THE SEASON'S GREETINGS
—and—
BEST WISHES
—For a—
PROSPEROUS NEW YEAR

ELMER HARRISON'S CASH GROCERY AND MARKET

PUTNAM, — TEXAS

We can't present each of you a Christmas Present. So we are giving each and everyone a chance at some real bargains. With a pre-inventory sale, continues until January 1st, 1940, or until our stock is reduced 40 percent.

LARGE PAPER SHELL PECANS	PLENTY OF CHRISTMAS CANDY
1 Pound _____ 21c	
5 Pound _____ 95c	
10 Pound _____ 1.80	
15 Pound _____ 2.55	2 Pounds _____ 25c

APPLES	CELERY
Per Box 2.00 and up	Nice Bunch _____ 10c

Drugs —Large bottle of Rigals, Cherry & Pine Cough Syrup —Regular Price 60 Cents. Sale Price 57 Cents, with two ten cent boxes Aspirin Free.

KLEENEX	BRIGHT and EARLY COFFEE
2 Boxes _____ 25c	3—1 Pound Cans _____ 69c

BEANS—PINTO	LIMA BEANS
3 Pounds _____ 19c	3 Pounds _____ 24c

OUR BAKER BOY FLOUR Money Back Guarantee

48 Pounds _____ 1.49	21 Pounds _____ 77c
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PUFFED WHEAT	THREE MINUTE OATS
Cello Bags, 2 for _____ 15c	Regular 25 cents Size

CAKE FLOUR 25c Watch Our Windows and Price Tags for Other Bargains

*Specials Listed Below Are For Saturday,
December 23rd. Our Privilege to limit quantities*

SUGAR	SPUDS
10 Pounds _____ 51c	10 Pounds _____ 14c

COMPOUND, 4 Pounds _____ 35c

—MARKET SPECIALS—

LOIN OR T-BONE STEAK	lb. _____ 22c
PORK CHOPS	lb. _____ 17c
PORK, HAM and ROAST	_____ 19c
PORK STEAK	_____ 20c
PURE PORK SAUSAGE	_____ 15c

*Our Heartiest Wishes for a Merry Christmas
And A Happy New Year*

DAYS
2 More For Xmas Shopping

HERE ARE SUGGESTIONS SURE TO PLEASE HER

House Coats, Chenille, Crepes, Etc	2.45 to 7.50
Gowns, Pajamas, Slips, Bed Jackets	1.00 to 5.95
Vannette Hose, Beautifully Sheer	79c to 1.15
Winter Coats and Suits, On Sale	7.95 & Up
New Dresses, Black and Bright Colors	7.95

ALTMAN'S

GIFT STORE FOR WOMEN, CISCO