

From The Editor's Window

BY MRS. J. S. YEAGER

Here is a hint toward good salesmanship: It is said a soda jerker, for instance, asks if you will have an egg in your malted milk. Before one really thinks he says "no." But if the soda jerker holds up an egg in each hand and asks, "One egg or two?" the answer again, before one has time to think, is "One." Thus an extra nickel may be added to the cash register.

This is not original with us. We picked it up in reading an article in the Readers Digest of February, 1938. But the point here is the use of psychology in good business.

Rather amusing when we think it over but nevertheless it works on most of us.

We notice in the newspapers the past week that Washington is fearful that the people are not grasping the war situation as it really is and uneasy lest a sort of war-weariness may take hold on us after fighting in Europe has ceased. They are telling us that such a condition is just what Japan wants.

We have said before and we still say the people at home can be depended on to do their part and more. They have gone over the top in every campaign for funds to help further war interests and will do so again.

We are already war weary and that is one reason we are giving and working as we are. We want the war over as quickly as possible and our girls and boys home again.

Governor Stevenson is said to be against any change in the Texas Constitution. He is reported to have said that he believes government changes are going along well with the present method of amendments.

We believe the Governor is entirely right and the same may be said about the United States constitution.

When the committee arrived to present Nathan with the \$10 prize for being the laziest man north of the Massachusetts line, Nathan was distressed. "Boys," he said, "if ye are set on givin' this to me, do ye mind rolling me over and puttin' it in my backside pocket?"—Readers Digest.

Lady (to tramp at door)—"Are you really content to spend your life walking around the country begging?" Tramp—"Oh, no, ma'am, man's the time I've wished I had a car."

Southwest poultry raisers have been asked to step up production of chickens this year because of the shortage of beef and pork here at home and to help meet the needs of our service men along this line.

It is reported the DuPonts are soon to construct a \$22,000,000 war plant at Orange, Texas at the request of the government. Plans for housing the hundreds of additional families the plant will bring to Orange is also being considered.

The plant will boost Nylon production for military purposes it is said and will begin operations in about a year. The plant will be located about three and one-half miles southwest of the city.

Former Governor Charles W. Bryan, brother of William Jennings Bryan, died recently at his home in Lincoln, Nebraska.

He was Vice Presidential nominee of the Democratic

L. Benny Williams, Former Putnam Boy, Counter Attack Japs

According to reports Benny Burns Williams, former Putnam boy and son of Mr. and Mrs. Roy Williams, former residents of Putnam, had the unusual and in this instance a gratifying experience of inspiring a Jap counter attack. A forward observer for Fourth Marine Division artillery, Lieutenant Williams brought artillery fire to bear upon a party of about 50 Japs in a shallow draw just forward of Americans front lines. The Japs tried to withdraw, their only avenue of escape exposed them to the deadly fire of the Marines in the infantry.

The Japs couldn't stand where they were because of the intense artillery fire, so they dashed out trying to escape and jumped out of one hot spot into a hotter one and tried to shoot their way out through the Marines front line.

Of course, they only got into worse trouble in this maneuver, and the party is believed to have been wiped out to the last man.

Lt. Williams is a former Putnam boy, graduating from the Putnam high school before entering Howard-Payne college.

Hutchison Lake Catches About Two Feet of Water

In our last report we showed 3.05 inches of rainfall this year and the rain Sunday and Sunday night of 1.65 inches brings the fall up to 4.70 inches to Monday morning. The rain Sunday afternoon was one of the hardest rains that has been in Putnam for a year. It began raining about 2 o'clock p. m. Sunday and rained hard for about 30 minutes, overflowing everything and running more water than had been seen in many months. This is the first rain that has fallen in some time, filling most of stock tanks. L. J. Cook who has some lakes southwest of town, reports both full and one running around Monday morning the first time in about two years. Alton Hutchison was in this morning and reports the new lake having caught about two feet the past rains. This gives the city plenty of water to go through the summer. The city will likely pump from other sources and let the spring rains fill the new lake before going to it.

Earnest E. Nettles Has Been Promoted To Grade Sergeant

15th ARMY AIR FORCE IN ITALY—Earnest E. Nettles, 20, of Baird, Texas, has been promoted to the grade of Sergeant, according to an announcement recently made at this 15th Air Force Heavy Bomber Base in Italy.

A radio-operator gunner on a B-24 Liberator Bomber, Sgt. Nettles is a member of a veteran group commanded by Col. Thomas W. Steed, of Etowah, Tenn. The group has flown more than 200 combat missions against strategic targets in southern Europe and the Balkans.

Sgt. Nettles, who attended Putnam high school, entered the service May 20, 1943. After graduating from radio school at Sioux Falls, S. D., he won his gunners wings at Yuma, Ariz.

party in 1924 and was three times Governor of Nebraska.

Mr. Bryan had been ill for several months. He was 78 years old.

HOME SUPPLY CO.

HAS JUST RECEIVED A SHIPMENT OF HOUSEHOLD NECESSITIES

9x12 FELT BASE RUGS
NO. 2 GALVANIZED TUBS
10 QUART GALVANIZED PAILS
14 QUART MILK PAILS
RIGID IRONING BOARDS
and IRONING BOARD COVERS

MARVEL CREAM SEPERATORS
See us for your Garden and Farm Needs such as—
HOES, RAKES, POST DIGGERS,
WIRE STRETCHERS, BARBED WIRE, POULTRY FENCE.

WHEN AT CISCO VISIT OUR STORE

Home Supply Co.

Main at 5 St.—Phone 165—Cisco, Texas

Donaway's Hold Reunion Sunday March 4

Donaway's hold family reunion at Dothan. Those attending the reunion at the home of Mr. and Mrs. D. L. Donaway Sunday were Mr. and Mrs. R. C. Hazelwood and boys, Big Spring, Mr. and Mrs. Gilmer Reese and family of Scranton, Mrs. Clinton Ivie and girls, Merkel, Mr. and Mrs. Vernon Donaway and family, Putnam, Mrs. Dale McClesky and baby of Ranger, Mrs. Deaton Hale and son and Miss Mary Lou McMillon, Gordon, and M. M. M. S/E Harlon Donaway who has been overseas two and one-half years, and is now home on a furlough.

Mr. and Mrs. Donaway live at Dothan.

Social Security Cards More Important Than Ever

Due to the shift in employment caused by the demand of the armed forces for additional manpower, the value of your social security account card becomes increasingly important. The individual who has been engaged in farm work and goes into industrial employment or a defense job, will need an account number. The men and women, boys and girls who may engage in farm work following a period of industrial employment should hold on to their social security account cards because these cards may be needed for later work. On the return of such workers to their old jobs in the cities or to other commercial or industrial employment, the same account number will be good. Therefore, Ralph T. Fisher, manager of the Abilene Social Security board of office, suggests that workers make sure that this very valuable account card be kept in some place where it will not be lost.

F O SUNDERMAN PUTNAM, TEXAS, LANDS IN ITALY

15th AIR FORCE IN ITALY.—F/O Frank T. Sunderman, 21, of Putnam, Texas has arrived in Italy and has taken up his duties with the 15th Air Force Heavy Bomber Group.

He was trained as a co-pilot on a B-24 Liberator Bomber of a veteran group commanded by Col. Thomas W. Steed of Etowah, Tennessee. The group has flown more than 185 combat missions against strategic targets in Southern Europe and the Balkans.

F/O Sunderman won his wings and appointment, June 27, 1944, upon graduating from an Army Air Force advanced pilot training field.

Lynn Williams of Moran was in Putnam the first of the week looking after business.

Ship Going to Yalta Has Narrow Escape Over Crete

According to late reports out of Washington, an ATC pilot possibly saved the ship that the presidential party was sailing on and possibly the president's life. Quick action and the skill of Maj. L. H. Dice, veteran Air Transport command pilot, assigned to ferry personnel and records of the recent Big Three conference, saved the lives of his crew, important documents and possibly the life of President Roosevelt when his plane ran into a surprise German flake barrage over Crete.

Major Dice was crossing the Mediterranean, loaded with important documents of the Yalta conference. His assigned route would have taken him over territory free of any enemy air or ground action, but a strong wind and an overcast sky took him about 12 miles off the course.

Coming through a break in the clouds, he recognized the Island of Crete, and knew he was off of the course. The instant he turned and headed toward the right route the sky filled with black puffs making loud explosions he could hear distinctly.

The crew reacted in a quick way. You would have thought we had been shot at on every trip, judging by the cool way the passengers took it.

As the story goes, it must have taken several minutes to get out of range. A burst went through the right aileron, another piece of flake tore through the fuselage, putting a big hole in a seat that had been occupied a few seconds before by one of the crew.

4 Callahan County 4-H Boys Sold 5 Hogs for \$281.00

At the recent West Texas Livestock Show, 4 Callahan county 4-H club boys showed and sold 5 Poland China barrows for approximately \$281.00. The reserve grand champion barrow fed and exhibited by Billy Jess Tarrant, of the Eula club sold for 50c per pound.

The 225 pound barrow sold for \$112.50 and \$20.00 in premium money was added to the value of the barrow, making the selling price and the premium money total \$131.50. Billy Jess realized approximately \$110.00 profit.

R. G. Farmer placed 7th, with his light weight barrow and 9th in the medium weight class, selling the two barrows for \$62.00.

Lee Smith also placed 9th in the medium weight class and received \$35.00 for his barrow. The hogs had been on feed from 100 to 120 days.

Mrs. Henry Mundt was shopping in Baird Monday afternoon.

WEST & WEST DRILLING ON KILE ABOUT 300 FEET

Bill West and brother, Lyston, who drilled the Gunnell West well on the square in Putnam, moved their rig to a new location about one mile west of Dothan and are drilling on the D. M. Kile lease. They are drilling at about 300 feet, only a short distance from the Dothan shallow oil field on the L. M. Donaway lease and now owned by M. E. Frie and sons of Putnam and Cisco. They expect to strike the pay sand at about 425 feet. With good weather they will complete the contract this week.

SMALL BUSINESS IS DEFINED BY GOVERNMENT

We are giving our readers the definition of small business outlined by the Government from Maury Maverick, former Congressman from the San Antonio district. He says small business includes any establishment having 500 or less employees as well as any institution which, by reason of its relative size and position in society or the industry. It is determined by the corporation to be a small concern, provided, it is not a subsidiary or affiliate of any concern dominant in its industry or business.

Senator James E. Murray of Montana, chairman of the Senate committee for small business said that one-third of the three million separate businesses in the country in 1944 were operated alone by their owners, that two-thirds employed less than 100 workers; that less than two percent had more than 100 workers; and only three thousand and three hundred firms employed more than 1000 workers.

LOWER HOUSE CONGRESS PASSES LEND-LEASE LAW

The House of Representatives at Washington passed and sent to the Senate a bill extending lend-lease a year beyond its present expiration on June 30th.

Under the bill passed by the house measure would restrict lend-lease to war uses only, and three years would be allowed for carrying out contracts negotiated in the next fiscal year.

The military-use amendment would prohibit the president making lend-lease commitments or grants for post-war relief, rehabilitation and reconstruction of war ravaged countries.

The house passed the bill by a vote of 355 to 28. The bill now goes to free conference committee to iron out the difference between the house bill and the bill passed by the Senate.

BENTON PRUET PROMOTED TO STAFF SERGEANT

15th AAF IN ITALY—Benton J. Pruet, 19, son of Mr. and Mrs. H. A. Pruet, Putnam, Texas, has been promoted to the grade of staff sergeant. He is a B-24 Liberator aerial gunner with the oldest heavy bombardment group in the Mediterranean Theater.

This group, commanded by Colonel Theodore Q. Graff, Ada, Ohio, has been awarded three Distinguished Unit Citations. It has been cited for its support of the British 8th Army in Africa, for the historic low-level attack on the Ploesti oil center, and the bombing mission against the oil refineries at Bratislava, Czechoslovakia.

Sgt. Pruet was graduated from the Putnam high school in 1943. He enlisted in the army in December 1943, and received his gunner's wings at Tyndall Field Florida in September 1944.

He wears the Distinguished Unit Badge with two Oak Leaf clusters and the European-African-Middle East Theater ribbon with one campaign star.

\$12,500 PRIZES ON BEST FARM PARITY ARTICLE

Get your pencil and paper and begin writing trying to get some of that \$12,500 in prizes offered by the Farm Economic Association, on suggestions for a price policy for agriculture to replace the present "parity" system.

I. J. Norton, president of the association, said the money had been paid in by an anonymous donor. First award of \$5,000, second of \$2500, third of \$1250 and 15 awards of \$250 each will be paid for suggestions on a price of agriculture, consistent with economic progress, that will promote adequate and more stable income from farming.

In announcing the awards, Morton pointed out that the present "parity" is 30 years old for most farm products, and that many changes in relative cost have occurred in that time.

The manuscript must be typewritten on plain white paper and not exceeding 3,000 words, and will be judged by a panel of five judges. Members of the panel are Chester Davis, Federal Reserve Bank, St. Louis, Editor Register and Tribune, Des Moines, Henry C. Taylor, managing director the Farm Foundation, Chicago, W. I. Meyers of Cornell University, Ithaca, N. Y.

United States Steel Catalogues Thousands of Jobs

Dallas.—Anticipating the future employment of handicapped war veterans, United States Steel Corporation has catalogued thousands of jobs in its subsidiary organizations in order that such disabled men can be placed where they may work safely and productively.

The Corporation survey, it was announced here this week, reveals that even the most severely disabled veterans can qualify for many types of jobs.

Subsidiary companies of U. S. Steel employ approximately 350,000 persons in plants and offices throughout the nation, including Texas and Oklahoma.

According to the announcement many wounded veterans already have returned to the steel production line, where U. S. Steel mills alone are producing more of the vital war material than all of the enemy countries combined.

David Park Clinton Sells Two 4-H Calves At Ft. Worth for \$635

David Park Clinton, Putnam 4-H club boy recently showed his two milk pen Hereford calves at the Fort Worth Fat Stock Show. David's senior calf placed 24th in a strong class of 40 fat steers. The calves had been on feed since March 1944, and were sold in the 4-H club auction March 16th, at Fort Worth for 36c per pound.

The senior calf weighed 1000 pounds and the junior calf weighed 765. The two calves sold for an approximate total of \$635.40. The calves were fed a ration of yellow corn, oats, barley, sweet feed cottonseed cake and wheat bran.

Seventh District Teachers Meet in Graham Saturday

Seventh district State Teachers Association met at the Graham high school building Saturday morning with 62 teachers present and held their business session for the 23-county oil bet district.

The convention passed a resolution endorsing Federal aid for state public schools by recommending that Congress pass the House Bill No. 181 now before Congress. The bill in general provides for Federal support for education without Federal control. Under the proposed bill each state will have sole jurisdiction in the administration of such Federal funds provided in the proposed legislation.

Other recommendations were allowance of funds for transportation and tuition certain elementary school children, increasing standards for teachers, increase of base pay of all teachers to at least \$140 per month, and that the local limit for school purposes be raised by legislative action from \$1 to \$1.50 per hundred dollar valuation.

Joe B. McNeil, business manager of the Wichita Falls public schools was elected president. McNeil is also a member of the executive committee of the State Teachers Association. H. S. Fatheree of the junior high school, Abilene, was elected vice president of the association.

RATION ON MEAT AND TIRES TO BE CUT 12 PER CENT

Now comes the announcement that ration cuts for meats and tires of about 12 percent, is in the making. It became evident from a week-end bad news on food, tires and shoes and manpower, as reliable report disclosed that the Army and War Production Board have filed confidential and pessimistic new forecasts of munition cutbacks following V-day.

The Army Service Forces estimate, as hinted in official quarters, show a drop of only 10 percent in the six months following German collapse, gradually deepening to around 33 percent in the six to twelve months thereafter.

The end of the war in Europe will not materially effect the meat situation, and will result neither in lighter military demands nor increased civilian supplies.

Churchill thinks the war will likely end in June, but there is very little visible in sight to credit his prediction.

Rev. Gentry of Brownwood filled the pulpit at the Baptist church here last Sunday. The church has been without a pastor since Rev. H. N. Baldersee resigned a few weeks ago to accept a call at Sanitorium, Texas.

THE PUTNAM NEWS

PUBLISHED EVERY FRIDAY

J. S. YEAGER, Editor and Manager

Entered at the Postoffice at Putnam, Callahan County, Texas, as Second Class Mail Matter.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Putnam News will be gladly and fully corrected upon being brought to the attention of the publisher.

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Callahan Farmers Will Have to April 10 to Apply for Loans

Callahan county farmers have until April 10, 1945 to place their 1945 crops of American upland cotton under protection of the all-risk Federal Crop insurance program, according to Fred Stacy, chairman of the county AAA committee.

Under the new insurance program, farmers will have a choice of two insurance contracts, one providing coverage up to 75 percent of the average yield, and the other up to 50 percent. The insurance provides coverage against crop losses from drought, floods, hail, wind frost, winter-kill, wild-life, hurricanes, insects, plant diseases and other hazards determined by the Federal Crop Insurance Corporation to be unavoidable.

Contracts are now being

written at the county AAA office and will probably be written by authorized agents in the county, Stacy said. Contracts must be signed before the crop is planted, and at least 50 applications must be made before crop insurance becomes effective in the county.

The stage of the cotton crop's development will determine the maximum indemnity to be recovered in the event of loss, Stacy said. If a loss occurs after it's too late to replant to cotton, but prior to the first cultivation, the indemnity would be 40 percent of the maximum insured production. The land, of course, would be released for another crop. Losses occurring after the first cultivation and the end of harvest would be indemnified to the extent of 75 percent of the maximum coverage. Indemnity for losses occurring after harvest but before delivery to the gin would be 100 percent of the

maximum coverage. Indemnities payable under the program may be used as collateral security for government-sponsored commodity loans. "Crop insurance is the only means of protecting crop investments from the innumerable hazards that go with cotton growing," Stacy explained.

"It offers assured production returns from planting to delivery at the gin. It seems to me that most farmers who need returns from their cotton crops, need crop insurance."

April 8 Designated Truett Memorial Hospital Day

DALLAS.—Baptist churches of West Texas are joining in a regional project to underwrite the cost of one entire floor in the proposed Truett Memorial hospital building at Baylor University hospital, Dallas, as their united gift to honor the memory and perpetuate the work of the late Baptist leader, Dr. George W. Truett.

The floor, to be provided at a cost of \$100,000, will be decorated and furnished in true western style. A bronze plaque in the hall will designate the floor as the gift of West Texas people, as an expression of their love for Dr. Truett, and will list the churches whose congregations have contributed.

Plan for the united gift was developed by leaders of the Piasano Baptist Encampment, near Alpine, where Dr. Truett preached for 27 summers to cowboy camp meetings.

All Baptist churches of Texas will observe April 8th as Truett Memorial hospital day, taking pledges and contributions for the state's \$1,200,000 building fund. All churches west of Fort Worth have been invited to add their collections to the regional collection to provide the West Texas floor in the building. In this manner, their gift will be distinguished from donations from other parts of the state.

ARMY RELIES ON COUNTY'S FAT SALVAGE

Callahan county's 3,044 families can fill an entire day's medicinal needs of 1,142 battlefield casualties if each home will save one tablespoon of waste kitchen fat, it was estimated today by the nation's largest single collector of this vital war material.

"There are few direct ways a wife, mother or daughter can help safeguard the life of a loved one at the fighting front, and salvaging used fats is one of them," said T. A. Connors, head of the Great Atlantic and Pacific Tea Company's national meat department. "The value of the 1,928,000 pounds salvaged by our customers throughout the nation last year is evident in the fact that a single pound of fat will process about 260 quarts of life-giving blood plasma."

The increased tempo of the war has intensified the need for drugs, ointments and acids to ease pain and lessen mortality among our soldiers as well as for synthetic rubber, protective coatings and other vital war materials in which waste fats figure, Connors pointed out. Further, he said, the OPA has continued its offer of red ration points for each pound of grease turned in at stores.

"The importance of used fats in the manufacture of the implements of war and of thousands of products for the home front is widely recognized," he said. "But little is known of the miracles being worked by military medicine with the aid of converted fats, Callahan county women, in making their contribution to this salvage drive, may take added satisfaction from the knowledge that even a tablespoon, or half ounce, of used fat will help make enough smallpox vaccine for 75 injections."

Other vital medication for which household fats are required includes tannic acid used in treatment of burns, some insulins for shock victims, tinctures of opium and gentian to ease pain, sulfadiazine ointments for treating abrasions and fungus growths and nitro-glycerine tablets as a heart stimulant.

DEMONSTRATION WOMEN SPENT FEB. STUDYING CURTAINS Etc FOR HOMES

Home demonstration club women of Callahan county have spent February studying the types of curtains, drapes and rugs best suited for their homes. Despite the fact that curtain material is very scarce, that does not mean that the home is to go un-groomed.

Dorothy Wilkerson, the home demonstration agent, demonstrated to the women how to make side drapes of white feed sacks and use the red bandana handkerchief for the top balance. This makes a very attractive but yet inexpensive curtain and one which would appeal to the son for his room.

For the kitchen window where it is undesirable to have a long curtain, by a nearby sink or stove, Miss Wilkerson demonstrated the use of the blue bandana handkerchief for making a simple attractive curtain. Club women decided after looking at the new rubberized material (or imitation oil cloth) that it would make attractive living room drapes. It hangs very nicely in even folds. The solid blue which the agent demonstrated by which a panel made a restful combination. As a wartime saver in the laundry, it would be ideal. Especially, club women commented, if there are "sticky little hands," around the home that like to play with curtains.

Since large safety pins can now be found in the stores, it was decided in the demonstration that they could be used to a good advantage tacked on the back of the drapo to run the rod through in place of the prewar hook.

Club women also studied in February, Recommendation of the THDA, and gardening.

101st Airborne Writes Another Historic Chapter at Bastogne

WITH THE 101st AIRBORNE DIVISION ON THE WESTERN FRONT.—Within two days after the 101st Airborne Division pulled into Bastogne shortly after the start of the Battle of the Bulge, it was completely sealed from outside help. When the Germans demanded surrender, acting division commander, Brigadier General Anthony C. McAuliffe answered: "Nuts!"

The defense was to attack continuously. At one point, the ammunition ration was 11 rounds to a gun. No planes were able to break through low ceiling to bring support and supplies. There were too many wounded for the medics to handle.

But seven days after the encirclement, the battle of the Bastogne pocket ended. A corridor had been established with our own troops. The 101st Airborne had completed another chapter in its historic march through the battles of World War II.

In addition to participating in the battle of Bastogne, the 506th parachute infantry regiment played a major role in the success of the Normandy and Holland campaigns. It took part in the fall of Carentan and later liberated Eindhoven, in Holland. It twice took the measure of the elite German 6th Parachute Regiment in attaining victories in France and Holland.

Members of the unit who participated in Bastogne envelopment include Pvt. William A. Holcomb of Albany.

Old Car License is Nearing Deadline

Old car license plates are nearing the deadline and automobile owners are being reminded that there is only one more week in which to get the new license plate installed on the car if it continues in use on public roads and highways.

Car owners are also reminded that the certificate of ownership and last year's license receipt must be presented at the tax collector's office when making application for the new license plate. This is required by law and when presented, saves much time for car owners who, otherwise, have to make the second trip to bring the necessary papers.

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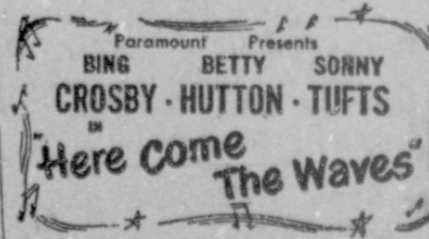
PALACE

Theatre---Cisco

SUNDAY-MON., MAR. 25-26



THURSDAY-FRIDAY THIS WEEK



Seventh Loan Drive Meeting Mon. Night Baird Well Attended

The Seventh War Loan Drive Rally called by Judge B. H. Freeland of Baird for Monday at Baird, was well attended from all parts of the county, every community except one being represented with about twenty-five from various parts of the county attending.

Chairman Judge B. H. Freeland offered his resignation as chairman but after some argument he agreed to take the job for the seventh loan if the chair would appoint a committee and they retire and if they came back with unanimous vote recommending that he stay on, he would do so. The committee was appointed

and returned a unanimous vote requesting that he serve again. So he agreed to continue as chairman through this drive.

It appears the overall quota will be larger and upon a motion and seconded, the committee was authorized to use the old quota as they appeared to be about equal, and if the quota is a larger figure the per cent larger and prorate the quota for this drive the same as the last one plus the increase on the percentage basis, motion carried. The meeting decided to let each community select its own chairman and report the selection to county chairman Freeland and it was suggested that each community have a meeting as early as possible and make the report to the chairman at Baird.

Read the Putnam News—\$1.00 per year.

LAKEVIEW CLUB

Cisco, Texas

Open Every Night at 8:30 Except Monday.

Open Sundays at 2:00 P. M.

Dine and Dance to Good Music.

THE MODERN TAILOR SHOP

Baird, Texas

We are now open for business and will endeavor to please you. Bring us your Cleaning, Pressing and Alterations for the fastest service.

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Newest Fashions in PERMANENTS



Coffures suited to your individual type and taste.

Lustrous natural looking Waves, by experienced operator.



NOTICE

We give Permanents in the evening by appointments—PHONE 269

Machine Waves \$3.00 to \$ 6.50
 Machineless \$5.50 to 10.00
 Cold Wave \$10.00 to 15.00

We specialize in Children's Waves, and fine and difficult hair.

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NOTICE

Cisco Chick Hatchery

First hatch February 12, with a hatch every Monday thereafter.

We will have fine quality baby chicks, M. Johnson and Harmonson strain English White Leghorns. Also Brown Leghorns, White Rocks, Barred Rocks, Reds, Hybrids, Heavy Mixed and other breeds later.

Book your orders early.

J. W. Thomasson

Owner and Operator

Phone 422

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AS FEATURED IN "CHARM!"

"Dipsy-Daisy"

Crisp corsages of embroidered white pique daisies tied with a self-bow make this slim, young princess frock a date-bait must in every junior's wardrobe! Carole-Paca Rayon Crepe in American Navy or Jet Black with White. Sizes 9 to 15.

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Dainty Cottons and Sheers, frilly or tailored

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HATS...

See our new Spring Straw Sailors

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ALTMAN'S STYLE SHOP--CISCO

REFRIGERATOR REPAIRS
 AND REPAIRS ON ALL KINDS OF
 ELECTRICAL APPLIANCES
 ALSO RURAL WIRING
PARSONS ELECTRIC
AND REFRIGERATION SHOP
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NOTICE TO FARMERS AND STOCKMEN—

Your government urges you to turn in your crippled and dead stock. They contain valuable materials that are used in making explosives and bombsites.
 The **CENTRAL RENDERING CO.** will pick them up free of charge.
 Call collect, Telephone 4001, or 6513. On Sunday's and holidays call 6680, ABILENE, TEXAS.

BURTON-LINGO COMPANY
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Fix that leaky roof now. Winter means trouble and added expense if you don't. Whether you do the job with paper, composition or wood shingles, you'll get both economy and reliability if you let us supply the material.

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BRING YOUR CHICKENS, EGGS, TURKEYS, CREAM and HIDES.

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COMPLETE LINE OF POULTRY REMEDIES

BATTERY SALE

SPECIAL PRICES ON ALL BATTERIES EXTENDED UNTIL MARCH 31st.

All Batteries Fully Guaranteed.

JUST RECEIVED—Sealed Beam Adapter Kits—most all model cars.

DAMRON
 Tire and Supply Co.

Firestone Dealer Store

Cisco, Texas

New Ellenberger Lime Discovery Showing Near Ixex

A new Ellenberger lime discovery appears in prospect with Roeser & Pendleton, Inc.-Ambassador Oil Corp. No. 1, J. P. Phillips wildcat lying 3 miles east of Ixex on west side Stephens county in southeast corner of southwest quarter section 69, BAL., bailing free oil and making some flows in oil saturated section 4315 to 4316½ feet. With about 300 feet open hole in cable tool test the Ellenberger was topped at 4290 feet, about level with the Phillips Petroleum Co. No. 1 Wild, two miles west, discovery for the Ellenberger lime a year ago.

When the oil was found the well was set on fire, burning floor and dog-house in a two-hour battle to extinguish flames, and after being shut down 6 hours with the fire drillers found 1,000 feet of oil in the hole, and bailing tests did not lower the fluid. Six inch casing was cemented at 4070 feet, and it took 24 hours to kill the oil and gas, and even while casing was being run yesterday the well made some flows indicating good pressure.

Geologists have been studying the Ixex area closely, as the upper formations indicated a low well, but thinning of the sections above the Ellenberger brought the top at the same level as the 7 wells producing on the Wild farm at Ixex, and the saturated section in the Ellenberger of the Ordovician series is showing for some kind of a producer after having been virtually marked down as a dry hole before the Ellenberger was drilled.

Some interest has been created by the new well and after cementing liner down to the pay, it will be tested next week. Roeser & Pendleton-Ambassador have block of 3,000 acres and Northern Ordinance Inc. has the south offset 80 acres.

West outcrop for the Wild pool, Phillips Petroleum Co. No. 1, Elliott & Sons in northeast corner section 57, BAL., is drilling at 3700 feet, having a show of oil in the Caddo, it was not tested, but the test will probably look at the Marble Falls at 4,000 feet, as the east offset showed for a flow of 100 barrels hourly on drill stem test with 27 feet of oil saturated Marble Falls conglomerate. The Elliott No. 1 has been plagued by machinery breakdowns, the first test to be drilled off the Wild farm since the year old discovery in the Ellenberger lime.

Three miles west of the Wild pool the first of the Ellenberger tests at Ixex, Phillips Petroleum Co. No. 1, W. H. Green-Buford tract in SE of northwest quarter section 29, BAL., in Shackelford county which drilled to 4500 feet and plugged in December 1943, has geologists re-checking their maps, as the top of the Ellenberger lime was found to be within 2 feet subsurface of the top of the pay lime in Wild No. 1 producer.

There has been some scattered leasing by independent oilmen on the southwest flank of Ixex, with J. C. Maxwell, J. W. Sorrells, J. B. Stoddard and Charles H. Osmond taking all the leases between Phillips block around Ixex and the big Roeser & Pendleton, Inc. block north of Moran.

A new Cook sand pool has been opened by Hickok & Reynolds No. 34, J. A. Matthews ranch, four miles north of Albany in center west half section 33, ETRR. Co. lands from 1250 feet with flow of 60 barrels daily. A wildcat test nearly a mile from nearest production, it is near the center of an area between four producing pools, and a half mile from two dry holes.

During the past summer Hickok & Reynolds added about 3,000 acres to their old 4 section block on the Matthews ranch, the scene of the first shallow oil producer. The old Skelly Oil Co. No. 1, Matthews, in northeast corner of section 31, ETRR., will have been pumping 20 years with the beginning of 1946.

GEMS OF THOUGHT

ADVANCEMENT

I find the great thing in this world is not so much where we stand, as in what direction we are moving.—Oliver Wendell Holmes.
 See first that the design is wise and just; that ascertained, pursue it resolutely; do not for one repulse forego the purpose that you resolved to effect.—Shakespeare.
 Let us labor for that larger comprehension of truth, and that more thorough repudiation of error, which shall make the history of mankind a series of ascending developments.—Horace Mann.
 In actual life every great enterprise begins with and takes its first forward step in faith.—Schlegel.

TEXAS STATE GUARD NEWS, COMPANY C—MORAN

Due to fair weather and other conditions being suitable, the members of Company C spent an enjoyable hour in drilling on the parade grounds on Tuesday night, March 20. Since it had been several drill nights since the unit had left the armory, every one was anxious to get started. After arriving at the drill field, Captain McCargo announced that arrangements had been made for Company C to use the rifle range at Camp Barkeley next Sunday, March 25th. He expressed the hope and desire that every possible man would avail himself of this opportunity to improve himself by attending this valuable part of the Guardsman's training. He said that rations would be provided, as well as transportation, and that they would leave out at 7:00 a. m. Sunday morning, and for every one to be at the armory at 6:30 a. m. This is necessary in order to assemble the equipment needed on the trip.

Now we wish to present a few thoughts concerning the origin and purpose of the Texas State Guard. From time to time in our weekly write-ups, we propose to discuss matters and perhaps answer questions over which you have been pondering. Here is a question often asked of Guardsmen: "Is the State Guard a military or police force?" Answer: It is a military force, authorized by Congress and by State law, as a measure of internal security. Here is another: Why was the Guard organized? Answer: Every State in the Union has always had its militia or military force. When our National Guard was called into active service our state was left without any military force of its own. Therefore, the Guard was formed at the instance of Army and State officials.

Next week more questions will be answered, and if there should be matters concerning the Guard which you do not understand and would like to know more about, see Captain McCargo, who will cheerfully answer your inquiries.

FORMER PASTOR OF MORAN CHURCH PASSES ON

The Moran community was saddened to hear of the death of Rev. Charlie Young last week who was a former pastor of the Moran Methodist church. He was buried last Friday afternoon at Eastland, Texas. Funeral services were held at the First Methodist church there. Those who attended the funeral from Moran were Mrs. Oscar Wise, Mrs. E. C. Collinsworth, Mrs. Walter Callahan, and Rev. Will M. Culwell.

Dr. O. P. Clark preached the funeral of Rev. Young. He brought a wonderful message, using for his text 2nd Samuel, 3rd chapter and 38th verse, "And the King said unto his servants, know ye that there is a prince and a great man fallen this day in Israel," which was very appropriate for the life of Bro. Young. Dr. Clark used three great points in his message: First, "He was a princely man and father." Second: "He was a prince in the pulpit. Third: "He was a princely Christian."

Bro. Young was a great man, a great preacher and a great Christian. The Methodist church will miss him. He preached over 50 years and was a great evangelist. He was the father of eleven children, six of these are, still living, four boys and two girls.

The Moran community expresses their deepest sympathy to these children and pray God's richest blessing upon each one of them in this hour of sadness.—A Friend.

If we are not secretly yearning and openly striving for the accomplishment of all we ask, our prayers are "vain repetitions," such as the heathen use.—Mary Baker Eddy.

MORAN Personal Mention

Mrs. Joe Chambliss announces the arrival of a granddaughter, born to Mr. and Mrs. Eddie McCarty at the Air Base at Biloxi, Miss., March 6, 1945. Mrs. McCarty was the former Minnie Haler of Moran.

Mr. and Mrs. Artie Mohon and children of Knoxville, Tenn., and Mrs. Montie Mohon of Dallas and Barbara June, are visiting Mr. and Mrs. Ed Mohon, parents and grandparents. Mrs. Montie Mohon is employed as laboratory technician at Parkland City hospital, Dallas.

Mr. and Mrs. T. C. Hewes of Breckenridge spent the week-end visiting Mr. Hewes' mother, Mrs. Fannie Womack and sister, Mrs. Ray Martin.

Mr. and Mrs. Ed Collipworth had as their guests Sunday, their children, Pvt. Olin Smith, wife and baby, Patricia Ann and their nephew, Pvt. John E. Harber, all of Camp Hood, and Will Smith of Moran.

Mr. and Mrs. John Hamilton and family of Stanton, Texas spent the week-end with Mrs. Hamilton's father, Edd Chism.

Tim Hamilton has returned from a four weeks business trip to East Texas and Arkansas, working in the interest of the Southwestern Sewer Co.

Mayor and Mrs. S. H. Sherman left last week for a visit to relatives in East Texas. Mrs. Sherman stayed for a longer visit.

Ed Chism of Moran and Mr. and Mrs. John Hamilton and children of Stanton, Texas, visited in Cisco Saturday in the home of Miss Fannie Stevens.

Mrs. Cleo Evans has returned from a visit with her husband, Pfc. Cleo Evans at Ft. Jackson, S. C.

Born Saturday, March 17, 1945 at Houston, Texas, a daughter to Mr. and Mrs. S. W. Jackson, both are doing well. Mr. and Mrs. H. A. Jackson of Moran are the proud grandparents.

A recent letter received from Sgt. Raymond H. Baughman, who is in Le Harve, France, states that he has been on a trip to Paris. While there he stayed in the Grand Central Hotel. Hub is postal clerk for his Company. They have comfortable quarters now, after remodeling an old macaroni factory for their barracks and offices and the horse barn and stables for their mess hall. He has been in Scotland, England, and France since crossing last September on the largest ship afloat, the Queen Elizabeth.

Pvt. A. J. Thomas, on leave from hospital at El Paso for 21 days, arrived in Moran last Saturday to spend his furlough at home with his parents and relatives.

Willard Park Smith, youngest son of J. W. Smith, left Tuesday for Dallas where he was to be inducted in the navy. His eldest brother, Olan Z. Smith, is stationed at Camp Hood, and James Harold Smith is at Tampa, Fla. James sends in this week for the Moran paper to be sent to him.

Mrs. Gertrude White received a message from the War Department advising her that her husband, Cpl. Wayne White had been slightly wounded in Germany February 25th. No further news has been received. Wayne is with the 10th Armed Division, which is attached to Gen. Patton's 3d Army.

Mr. and Mrs. A. J. Taylor had their daughter, Mrs. J. H. Barker of Washington, D. C., to visit them recently. Mrs. Barker had attended her son's graduation, Gilbert Barker at Tulane University, La., who was commissioned a lieutenant in the Navy.

STARTED PULLETS

R. O. P. sired English White Leghorn pullets three weeks old available until about March 20th, \$25 per 100.—STAR HATCHERY, Baird, Texas.

THE NEWS SUBSCRIPTION RATE HAS NOT ADVANCED—ONLY \$1.00 PER YEAR

FARM AND RANCH LOANS AND SALES

We have money to loan on farms and ranches at low interest rates. See us on your loan problems.—If you want to sell your land, see us. The best time to sell is when there are buyers. List it with us.—We have many farms and ranches for sale. Too many to list.—We connect buyers and sellers. See us for real estate service.

C. S. Surles Real Estate Service
 705 D. Cisco—Telephone 321

BAIRD LUMBER COMPANY

New stock of Wallpaper, Red Cedar Shingles, inside and outside Electric Wire and many other things hard to get. See us for your needs.

PHONE 129—Baird, Texas

Janette's Beauty Shop



Easter will be here soon. Won't you come in and let us do your hair in the most becoming fashion?

Permanents Now \$3.00 and up.

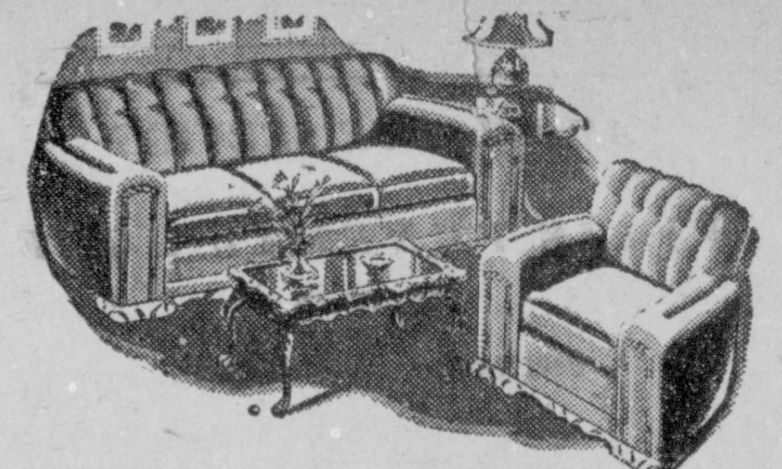
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Here, in our fully-equipped Service Department, every needed special tool and unit of test equipment is available to help our expert mechanics do a good, accurate job on any make of car. Drive in tomorrow.

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Phone 244

Sylvan Club

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We invite you to come to us for your entertainment. We enjoy helping you to forget your worries.

We serve the best food in the West. Dance and dine at

MR. and MRS. PETE'S

SEAT COVERS

For 2-Door and Coaches

Plymouth, Chevrolet, Buick, Olds, Ford and many others—better come for them now.

TIRES and TUBES

GOODRICH SILVERTOWNS—I think you can buy no better. Most all popular sizes in stock.

FORD BATTERY

A size to fit 95% of all cars and trucks, and we have a complete stock at this time; the price is lower than you would expect to pay for a quality battery.

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SALES



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SAVE time, gas and trouble when you BANK with the First National Bank by MAIL. Make deposits at any hour, day or night, holidays or Sundays—at home or out of town. Use the Special Deposit Form Envelopes we'll supply you free. Ask any teller, or phone or write. Another good reason for banking with the friendly

The First National Bank of Baird
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(Member F. D. I. C.)

The subscription price of the News has not been advanced—only one dollar.

AMBULANCE SERVICE

WYLIE FUNERAL HOME

PHONE 38

PUTNAM, — TEXAS

WYLIE BURIAL ASSOCIATION

W. O. Wylie Jr., Sec.-Treas.

ODOM CASH GROCERY

Putnam, Texas

BEST-YET SALAD DRESSING



- Duffs Waffle Mix.....25c
- Crisco, 3 lbs.....75c
- Onions, lb.....05c
- Kre-Mel.....05c
- No. 2 can Fresh Lima Beans.....16c
- No. 2 cans Ribbon Cane Syrup.....10c
- No. 2½ can Apricots.....35c
- Pt. Log Cabin Syrup.....26c

WE PAY HIGHEST MARKET PRICE FOR EGGS.

LOCALS

Neil Norred of Big Spring spent the night Saturday in the home of Mr. and Mrs. Gus Brandon and he and his wife who had been visiting with her parents several days went to Dallas Sunday morning where they visited with Mrs. W. H. Norred, Mr. Norred's mother. They were accompanied by Mrs. Pierce Shackelford. The Norred's returned Monday, going on to their home in Big Spring while Mrs. Shackelford remained in Dallas on business and returned Monday night.

NOTICE

Why not go to Lucile's Beauty Shop to get your next hair do? Experienced operators and latest styles. Mrs. Leotis Meadows noted for her work in Baird, is now with the Lucile Shop, Baird, Texas.

Mrs. S. M. Eubank informed the News this week that her daughter, Miss Velma who has been employed at Camp Berkeley for more than a year has been transferred to Durham, North Carolina where she will be doing the same work she had at Camp Berkeley.

CEMENT

We have plenty of cement in stock. When in need of anything, call on us.

Shackelford Implement Co.
Putnam, Texas

Mr. and Mrs. Walter Williams of Cottonwood visited in the home of Mr. and Mrs. J. H. Weeks Sunday.

J. H. Weeks has been confined to his room for the past several days on account of illness.

PLENTY OF WIRE

We have in stock now plenty of hog fencing, chicken and barb wire. In need of anything in our line, come and see or call us.

Shackelford Implement Co.
Putnam, Texas

Drew Sprawls of the Scranton community was in Putnam Thursday and while here called at the News office and paid for a year's subscription to the News and mailed it to his uncle, A. M. Sprawls, Idalou, Texas. Mr. Sprawls reported everything looking good in the Scranton community, but they were not needing any rain at present.

NOTICE

Watch the crowds going to Shafer's Radio Shop where they can get their irons and radios repaired. Remember the place, just across the street from First National BBank at Cisco, Texas.

L. D. Maynard returned Thursday night from Gatesville where he attended his brother Charley's funeral. Mr. Maynard was thrown from a horse several days ago, receiving injuries from which he died Wednesday.

Shorty Hamlin of Artesia, New Mexico and son were in Putnam Thursday and while here renewed his subscription to the Putnam News. Mr. Hamlin stated his wife told him to be sure and stop in Putnam and subscribe for the News, and he said if he went back without doing it, he might have to leave home.

NOTICE, CAR OWNERS

Please remember to present your Certificate of Title for car registration. Those with Out-of-State Titles should register early because application for Texas Title will be necessary.

License tag must be on car by April.
MRS. T. W. BRISCOE.

Mr. and Mrs. Eugene Park and son are here visiting in the home of Mr. Park's parents, Mr. and Mrs. D. E. Park. Mr. Park is employed by the Texas Company in South America and has been for the past several years. They left the first of the week, Mrs. Park going to New York, while her husband is going to Miami, Florida where he will sail for South America.

R. O. P. sired English White Leghorn pullets, AAA grade \$20, AAAAA grade \$22 per 100. We do everything to improve our breeding stock that other hatcheries do but sell our pullets for much less. Star Hatchery, Baird, Texas.

Mr. and Mrs. G. W. Weeks are here visiting with Mr. Week's parents, Mr. and Mrs. G. W. Weeks Sr. He has an honorable discharge from Army service. He was released from service at Pearl Harbor. They will be here about two weeks and then will go to Detroit, Michigan where they will be at home temporarily.

Mrs. R. T. Hutchison left for Baird Monday morning to be with Mr. Hutchison's sister, Mrs. L. G. Barnhill who is ill. She will be over there several days before returning to Putnam.

Mrs. Marvin Weed has been visiting her daughter and family, Mr. and Mrs. Ural Holden in San Antonio.

NOTICE

Plenty of 6x16 auto tires in stock. Bring us your certificate. Why not buy a Good-year, they cost no more.

Shackelford Implement Co.
Putnam, Texas

Mrs. Ellison Pruet and her daughter, Mrs. Clark had business in Baird Monday afternoon.

Thousands of baby chicks hatching per week, AAA grade \$10.00 per 100, AAAAA grade \$12, Leghorn cockrels \$4. Fourteen breeds. Star Hatchery, Baird, Texas.

DESK BLOTTERS

Large desk blotters in beautiful, assorted colors, at the Leader office. Only 10 cents each.

We have plenty of quarter-inch and three-eighth-inch staples, at the Leader office.

Mrs. Montie Gunn was by the office Monday morning and stated she had just had a letter from her daughter, Miss La Juan Gunn who is in Little Rock, Arkansas where she said she had accepted employment at Jacksonville. She had been employed in Abilene for several months.

It is reliably reported here that Stanley Webb, a former resident of Putnam has been honorably discharged, having had his feet frozen on the battle front in Belgium.

Mr. and Mrs. Owen Cook of Abilene were visiting in the home of Mr. and Mrs. M. H. Cook Sunday, Mr. Cook's parents.

Mr. and Mrs. Hugh Vernon Smith of Camp Bowie, Brownwood, were visiting in the home of Mr. and Mrs. Claud King Sunday.

Chunk Gunn, a former Putnam boy who has been in India for several months, has been transferred and is now in China.

Mr. and Mrs. W. L. White and daughter, Gertrude were visiting in Baird Monday.

Those attending the bond rally from Putnam in Baird Monday were I. G. Mobley, John D. Isenhower and J. S. Yeager.

Mrs. Earl Rutherford was shopping and visiting relatives in Cisco Tuesday.

Cpl. and Mrs. L. A. Sublett visited with Mrs. Sublett's mother, Mrs. Raymonde Speegle Tuesday night. Cpl. Sublett is stationed at Mountain Eagle Lake, Fort Worth, Texas.

David Park spent last week attending the Fort Worth Livestock Show, taking his two 4-H calves which sold for more than \$600. See the news story on another page.

Cpl. and Mrs. Edward Sunderman of San Angelo, spent the week-end visiting in the home of Mr. and Mrs. E. E. Sunderman, returning to San Angelo Tuesday afternoon.

UNITED STATES PAYS BILL ON EVERY SIXTH BABY BORN IN U. STATES

The United States is paying for doctor and hospital bills for approximately one baby out of every six being born, the Labor Department's Children's Bureau reported the first of the week.

Mrs. Martha M. Eliot, associate chief of the bureau said that the bill to present now totals almost \$70,000,000 after two years of operation.

NOTICE, PROPERTY OWNERS

The time for rendering property for taxation is the first four months of the year. Please see that your real estate and personal property is rendered in your name for 1945 at the County Assessor-Collector's office or to one of the following Assessors: Jno. A. McKee, Harley Sikes, Sam Maynard, Mike Cook.
MRS. T. W. BRISCOE.

NOTICE TO ALL EMPLOYERS, EMPLOYING MEN BETWEEN THE AGES OF 18-29

If you desire further deferment of registrants between the ages 18-29, it will be necessary that you file a DSS Form 42—A Special Revised requesting deferment of registrants in this age group before April 1, 1945. After that date all men in this age group will be reclassified and further deferment can not be granted unless this new form has been filed. These forms are available at the office of the Shackelford County local board.

Rev. Gentry of Brownwood was called as pastor for the First Baptist church here Sunday night.

FOR RENT—3-room house and seven acres; will lease or sell the 72 acres and house next year. Also will rent 130 acres in June this year. Good gat proof fence all around pasture.—Mary Guyton.

L. L. BLACKBURN

ATTORNEY-AT-LAW
BAIRD, TEXAS

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Practice in all Courts.
Cisco, Texas



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WE CARRY A FULL STOCK OF
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Take care of your Health, avoid Colds and possibly Pneumonia by using these well known Health Products.

BAX Capsules, "The Complete Vitamin" REXEL Capsules B Complex Plenamins "All the Vitamins plus liver and iron." One A Day Vitamins.

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Cisco, Texas



Make this year a better one by getting the right start from the very beginning.

For instance, start a bank account with us if you are not already a patron of this bank and then watch your savings grow!

And don't forget to invest every dollar possible in War Bonds.

The Moran National Bank

Moran, Texas

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Connie 5.95

Flame bright...impelling as a magnet...RED, the color you've been dreaming of. Wonderfully beautiful in a "teardrop perfd" sandal. Also in GREEN Suede.

FERGUSON'S

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