# Nothing Can Be Sold at Any Price Unless the People Know It Is for Sale THE PUTNAM NEWS 




- THE VANISHING HOUSEWIFE!

\$500 "Name-A-Housewife" Contest Closes August 14 EXPERT TO JUDGE ENTRIES



STILL TIME TO ENTER



$\qquad$ THIRD PRIZE-Sunbeom Mixnoster

"Your Elecrric cervant contest"
West Texas Urilitios company
(Nearest Portoffice)
This is my encrey in the contesest to find
subbititue name for " "houserife."
My sioection is
My briel letere explainins "why" is attached hereto.

West Tèxas Utilities Compariy


## The Cold Germ

will

## if you don't watch out



The cold germ is responsible for more than two
bundred million bundred million ill-
Messes each year. Any perature as you go from a warm room to a cold
one makes $y$ ou suc one makes you suscobt.,
ible to "catching cold."

Too much praise cannot be given the formula of medical science that "it is better to keep well than to get well." Every effort should be made to prevent illness particularly during the treacherous months of winter.
Soon the common cold germ will wage its relentless attack to pave the way for such serious illnesses as bronchitis, sinus infections, tuberculosis and other health-wrecking diseases. Watch for that first "sniffle" . . it's a warning that should not be overlooked.
For your health's sake, fight colds this winter with comfortable temperatures and adequate ventilation in every room of your home.


Common colds are dan-
gerous. Don't gerous. Don't gamble
with. them. If you should catch cold dur-
ing the comper ing the coming winter
months, consult your months, consult your has an opportunity to undermine your health.



