

The PLAINSMAN



Formerly The Ropes Plainsman

★ TEXAS PRESS
MEMBER 1975 ASSOCIATION

Sixteen Pages Vol. 40, No. 3 - Thursday, June 12, 1975 Second Class Postage Paid at Wolfforth, Texas 79382 Ten Cents

Nancy Drake Makes President's Honor Roll at West Texas

Approximately four percent of the undergraduate class of West Texas State University has been named to the President's Honor Roll for the spring semester 1975. Students on this list achieved at least a 2.85 grade point average on a 3.0 scale, while carrying 12 semester hours or more.

The honor student from Wolfforth is Nancy B. Drake, daughter of Mr. and Mrs. Weldon Drake of Box 145, a sophomore speech and hearing major.

"It is a privilege for West Texas State University to be able to recognize the superb academic achievements of those who have made the President's Honor Roll," WTSU President Lloyd I. Watkins said. "All of the students listed have compiled nearly perfect academic records during the past semester, and they are students of high ability who also have the tenacity necessary for outstanding academic achievement. To all of them I offer my heartiest congratulations and best wishes for continued success."

Wolfforth 4-H Members Finish Sewing Projects

The following people completed their 4-H sewing projects: Denise Rich, Deanne Jordan, Stacy Chamberlain, Nanette Elliott, Vaughna Walker, Tana Walker and Diane Hitt.

The senior member was Cindy Mitchell. Leaders for the projects were Nona Hitt and Francis Easter.

The County Dress Show Review is June 20. Guests attending local style show were: Mrs. Billy Jordan, Mrs. David Rich, Mrs. James Walker and Terri Walker.

Frenship 4-H also hosted a record book workshop June 11 at the Methodist Church. Record books are due July 9th.

Hot Weather Brings Lawn Problems

Summer means hot weather in Texas along with outdoor sports and long lazy days. It also brings lawn problems.

"Lawn problems can cause many headaches for homeowners unless they are accurately diagnosed and properly treated before they become severe," points out Dr. Richard L. Duble, turfgrass specialist for the Texas Agricultural Extension Service.

"Dry spots, thin turf and weeds are symptoms of improper watering, fertilizing and mowing practices," notes Duble. "Before applying a chemical to correct lawn problems, be sure that recommended cultural practices are followed."

Drouth stress most often occurs in mid-summer and shows up as wilted, discolored turf. Watering schedules should be adjusted to wet the soil to a depth of four to six

Continued On Page Fifteen

Grand Opening Underway at Pete's Feed Barn

Named District Coordinator For Bicen Youth Debates

The Bicentennial Youth Debates has announced the appointment of Ruth E. Kulm as District Coordinator for eight Texas schools, according to John Crain, Regional Director.

The Bicentennial Youth Debates (BYD) is a federally funded Bicentennial project administered by the Speech Communication Association through a grant from the National Endowment for Humanities.

The purpose for BYD is to involve every young person in a celebration of the Bicentennial of



the American Revolution. The vehicle for this celebration will be Lincoln-Douglas debate, extemporaneous speaking, and persuasive speaking.

Each participant will be involved in an examination of the history and values that have combined to form the unique American heritage.

As District Coordinator for the BYD, Kulm will be in a position to improve the local Bicentennial Commemoration and the emphasis the community places on debate and on history. She will have responsibilities ranging from soliciting participation from the schools in her District which includes Shallowater, Wellman, Smyer, Sundown, Plains, Ropes, Pep, and Morton High Schools to administering the District Tournament which will take place in November and December.

Kulm, who is head of the English Department at Shallowater High School, received her Bachelor of Arts degree from the University of Alaska in 1942 and furthered her education with graduate study at Texas Tech University. She is presently a member of the National Education Association and the Texas State Teachers Association.

Recently Kulm affirmed the values of debate and the BYD program: "Communication is a vital part of our society; debate is a part of communication. It is a form of communicating that develops one's skills in the use of reasoning and logic, and it enables one to see that every issue has more than one side."

"The Bicentennial Youth Debates will give the participants a better understanding and appreciation of our great country, its government, its leaders, and its people. In addition, all those who work with them and all those who in their audiences will benefit."

Contest Rules, Prizes To Be Announced Next Week

Watch for complete details and rules on the subscription contest, to be announced in the Plainsman next week.

Anyone is eligible to participate.



Mr. and Mrs. Pete Ryals have been Wolfforth residents for 20 years. Pete really knows the feed business and the right ration of feed for every kind and size of livestock.

Pete's Feed Barn services you with the bulk feed delivery. Also custom grinding and mixing.

Everyone is invited to come by and see the store and sign up for the prizes during the grand opening. There will be \$200 worth of door prizes including an electric drill, pocket knives, horse tapes, etc. The drawing will be held Saturday afternoon about 4 p.m. You do not have to be present to win.

Primrose School Shows Ranch to Farm Change

(Editor's Note: This article reprinted from the Lubbock Avalanche-Journal)

Schools in pioneer days often were given such fancy names as Cottonwood, Flower Grove, Rose-dale, etc.

Such a name, "Primrose", was given to the first public school in Hockley County, according to historian O.R. Watkins.

Although Primrose had a relatively short span of life, it served its day and is typical of many schools in pioneer communities across the Texas Plains.

It also exemplifies the change from ranch life to farm life out here.

Primrose School was built by pioneer farm families, who arrived in Hockley County as "homesteaders" in 1902 and 1903. The so-called "nesters" were firmly established by 1909 and the decision was made to build a school.

Lumber was freighted from Big Spring by mule team in 1909 and residents of the community donated time and built a one-room schoolhouse with two outdoor privies.

Site was about 1 mile to the

VBS a Success

The Baptist Church of Wolfforth had a successful Vacation Bible School last week. Their enrollment was high with 150 children and 35 faculty members attending.

Collections totaling \$126 was donated to the Lighthouse for the Blind and the Billy Graham Crusade to be in Lubbock late in August.

The week's activities were ended with a service Sunday evening given by all the classes in Bible School.

southwest of the present town of Ropesville.

"The flower-dotted prairie prompted the people to name the school Primrose," Watkins wrote.

The first term opened Dec. 13, 1909 with Miss Ozella Smith as first teacher.

There were 23 pupils. There was not a single desk and for five weeks, school was taught without a blackboard and chalk. There was no well at the school, so pupils had to bring their own water from home. Finally, a table was built for the teacher. School lasted seven months.

Mrs. Mary Blankenship, one of the pioneer settlers of the Primrose community, once described Primrose School:

"The school became our social center, serving both children and parents for school, church, singings, Christmas, Easter egg hunts, box suppers, prayer meetings, voting box, community center and the grounds for baseball games."

Also, the school is typical in that the first teacher, Miss Smith, married Walt Hendricks, a settler, and quit teaching.

Among early families that sent children to Primrose School were: Blankenship, Cowan, Ardis, Timmons, Brown, Carter, Dixon, Witherspoon, Rose, Baker and Perritt.

Primrose became a public school district in 1911.

The school served the community until 1917, when a railroad was built from Lubbock to Seagraves in Gaines County. A depot was built at the present site of Ropesville and a town sprang up.

This sounded the death knell of Primrose School and the community.

Ropesville Area News

Mr. and Mrs. O.K. Briggs and daughter, Mrs. Raymond Moore of Lubbock, were in Sherman and Dallas last week visiting relatives. Mrs. Briggs brother, R.R. Moody of Sherman, had eye surgery last Monday.

home of his aunt, Mrs. Ruby Drake last Thursday.

Mr. and Mrs. Herman Timmons went to Possum Kingdom recently for a family reunion. Their daughter and family, Mr. and Mrs. Douglas Roper and children of Oklahoma City, met them there. Rodney Roper returned home with his grandparents for a visit.

Mr. and Mrs. Sid Price returned home Saturday after visiting their son, Mr. and Mrs. Jehue Price of Vancouver, Washington. They toured several states while they were gone.

Mrs. Ada Kimberlin and Mr. and Mrs. Allen Watson returned home last week after visiting the Watson's daughter, Mr. and Mrs. Charley Halford and family of Mineral Wells. They attended a family reunion of the Davis (Mrs. Kimberlin's) family at Farmersville.

Visitors in the home of Mr. and Mrs. O.K. Briggs for Sunday dinner were Mr. and Mrs. Raymond Moore, Betty Rae and Rick, Mr. and Mrs. Kenneth Moore and Dustin, all of Lubbock; and Mr. and Mrs. Jim Briggs, Jay and Dee Dee.

Mr. and Mrs. J.L. Ferguson and children of Seminole visited in the

Mr. and Mrs. Robert Hall recently attended graduation exercises for their granddaughter, Glynis Hall of Littlefield.

Gary and Wanda Jo Hall of Littlefield visited in the home of their grandparents, Mr. and Mrs. Robert Hall, last week. They attended vacation bible school at Ropes First Baptist Church.

Mr. and Mrs. Mike Roberts of San Antonio returned home Sunday after spending several days with her father, Mansfield Thomas, who had brain surgery last week.

Ray Suter returned home last Friday from Methodist Hospital after having a heart attack.

Mrs. John Ayers has returned to her home after having surgery in Methodist Hospital last week.

Mrs. Inez Jackson had surgery last week in Methodist Hospital. She is at home now.

Mansfield Thomas had surgery for the removal of a brain tumor last Tuesday. He is getting along as well as can be expected and will get to come home sometime this week.

Ropes Graduate Honored

Charles Chambers, 1975 graduate of Ropes High School, has been awarded a \$1,250 Houston Endowment Scholarship by the Texas Interscholastic League Foundation.

Chambers earned eligibility for the Houston Endowment Scholarship by participating in University Interscholastic League one-act play and spelling competition. In 1975 he placed second in the regional spelling meet and competed at state level. Also he was in the one-act play that won first place in the regional contest and competed in Austin at the State Meet.

SPORTS

by Joe Kelly

Hey! The temperature says 95 and it feels it, too. In the mountains, you say? My, that is hot. It would be, too, but as much as I hate to admit it, this column is being written before I go to Washington and Saranac Lake.

With the conference activities and all, there won't be time to write from the Nation's Capitol. Instead, this will fill up space. But the next scribblings will be from the mountains.

Two days until the All America game and I'd bet that this was one of the best games, if not the best. There's a great lineup of talent, with strong quarterbacks on both teams.

Much of the talent isn't too well known in the Southwest Conference area, but the credentials are impressive. So is the fact that so many were picked high by the pros. When it comes to choosing talent, the pros are paid to be right.

The fact that Steve Sloan and Grant Teaff are the opposing coaches doesn't hurt the game, either. Both are young. Both are personable. Both have been successful.

It won't be a preview of future Tech-Baylor games, despite what some hope and think. Primarily this will be true because the coaches don't have the same freedoms as they do in the regular season. And the talent is a cut above what either coach will have during the season.

If the weather will cooperate, it's a lead pipe cinch that fans, both at the game and before the boob tube, will enjoy it from start to finish.

The battle shapes up as an offensive clash and fans like to see touchdowns. Each team has good passers and strong runners. Each has big, agile linemen, both on offense and defense. And while there is an absence of the "big" names, All America game fans have learned that they really aren't missed.

If the past holds true, this will have been a big week for the visiting players and AFCA coaches. Lubbock and West Texas have opened their doors, homes and hearts. There's been a lot of entertainment, along with the hard work on the field.

The dividends for Texas Tech and Lubbock are immense. The publicity couldn't be bought. Little by little, people no longer are asking, Lubbock? Where's that? It's a great tribute to this area that the game continues to be played here.

The other day, during the throes of our first 100 degree weather, I stopped off for a visit with Jim Reed. The former Tech basketball star—probably the greatest Raider cager of them all—is alive, well and doing great Brownfield.

We talked of many things, but much of it was basketball and Tech, Polk Robison, memorable games, players and a look at the future.

Jim agreed that probably the best Tech team was the 1953-1954 unit that went to Corvallis for the NCAA playoffs. Jim played in that loss to Santa Clara, a loss that should have been a win.

"We had a lead and they went into that zone," Jim said. "We had seen it before, but we hadn't worked on it in practice that week. We just didn't adjust."

That was the team that Polk said was so talented that he'd call a time out, diagram a play, and the Raiders would execute it like they had been practicing it for days.

And, when talking about personnel, Jim said that the most underrated player was Esten Blackmon. "He gave great leadership and he was double smart, too," he declared.

As for memorable games, one never to be forgotten was the NCAA playoff against SMU at Wichita, Kansas, when the Raiders were stripped of Reed and others. And SMU was led by the great Jim Krebs.

But Harry Scaling, playing until he almost dropped of exhaustion, Ick Carpenter and the rest fought the Mustangs down to the wire before losing by one point.

"Yeah", Jim cracked, "that was a great team that SMU had, and if we'd been playing, we'd probably have lost by 40 points!"

It's time for a vacation when: you get irked at an announcer who says, "that's a look at the COMPLETE news, weather and sports" . . . you get irked at national sports TV with so many cameras that invariably it's zeroed in on a fan just as the game's most exciting play takes place. . . it makes you mad that the talk show host asks a question and then talks over, or through, the answer . . . you lose patience with the lane straddler, who won't let you by on either side, and drives 15mph. . . you look forward to not hearing someone say "I feel like", instead of "I think." (No one thinks anymore) . . . a prospect says come back and see me in a few days, I can't make up my mind right now (which means that he has and it's no, but he doesn't want to say it) . . . your wife asks you a question just as the score of your favorite baseball team is being given (drowning the score out, of course) . . . you hate yourself for thinking some of the things that you do—about people, places, things . . . And it's time for a vacation when all you can think about is cool pine woods, jumping fish and food cooked slowly over an open fire . . . Peace!

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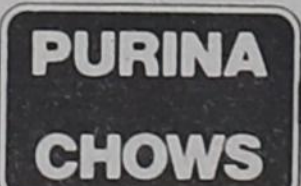
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The PLAINSMAN
 (Formerly The Ropes Plainsman)

The Plainsman is an independent, privately owned newspaper, published weekly, except first week in January, on Thursday afternoon by Publication Service Company of Lubbock, Texas.

Local office for The Plainsman is 818 9th Street, Wolfforth, Texas 79382. Telephone 866-4895. Mail Address is P.O. Box 549, Wolfforth.

Please address all correspondence to The Plainsman, c/o Publication Service Company, P.O. Box 225, Lubbock, Texas 79408. Lubbock office telephone is 806 745-3419.

Subscription Rates: One year in Lubbock and adjoining counties: \$4.00; elsewhere, \$5.00.

Second Class Postage Paid at Wolfforth, Texas 79382.

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Publication Service Company Publisher
 Norman L. Williamson Managing Editor
 Martha Morris Wolfforth News Editor
 Isla Etheridge Ropes News Editor

Wolfforth Area News

Mr. and Mrs. Bob Sartain have been on vacation in Tennessee. *****

Gerald Whitehead and Rickie Davis are both in the Air Force. Gerald is in Old Mexico. He is a guard at the American Consulate. His father, James Whitehead, has been sent to the Panama Canal as Liaison Office between the American Army and the Panamanian Army. He will be there for 3 years. *****

William Goodpasture, Jenell Patterson's youngest brother, is a tug boat commander in the Navy now at San Diego. He has been in the service for 20 years; and now out of a crew of seven, he has been sent 2 women "crewpersons". *****

Two Wolfforth boys are due to go to Boys State in Austin on Wednesday, June 11. They are Joe Johnny Rosales and Gary Snowden. Boys State is sponsored by the American Legion each year. The boys will return on the 17th. *****

Wolfforth Young Homemakers will meet Monday, June 16, at 7 p.m. at the homemaking cottage. From there they will go to the Concord House in Lubbock for a home furnishing presentation. *****

The Wolfforth City Council will meet Monday, June 16, at 7 p.m. All citizens of Wolfforth are invited to attend. *****

There was some crop damage near Wolfforth Monday evening. We had a record 3 inch rain in 1 1/2 hours. Some hail was also recorded. *****

Mrs. Lottie Oswald, west of Wolfforth, lost her entire crop. Keith, Don nd Donnie Snowden lost half of their crop. *****

At the local Wolfforth fire meeting Monday, Ronald Drake became the new crew captain. Curtis Shults received his badge after finishing his four months training. *****

Mr. and Mrs. B.J. Cohorn had a visit last week from their daughter and her family. They are Mr. and Mrs. Ken Biles and their son from Houston. *****

Mrs. Vergie Hale has recently returned home from University Hospital. *****

Larry Stroud and Brenda McWilliams were united in marriage at Sunset Church of Christ on June 1. *****

Mr. George Scott has been to a sporting goods show in Los Angeles, Calif. He will hold a therapeutic demonstration later. *****

A "Going Away" luncheon was held for Rev. Richard Pittman and his family Sunday at the Methodist Church. He will have a new job now as associate program director for the Northwest Texas Annual Conference. *****

A new family has moved to Wolfforth. Mr. and Mrs. Byron D. Hill and their daughter, Terri, 10 years old. They live at 813 9th Street. *****

Mrs. H. James Phillippe and children have gone to Missouri for a two week vacation. *****

Mr. and Mrs. George M. Devitt went to Little Rock, Ark. to visit their daughter and grandchildren, Georgia Fay, Lisa and Jeff. They came home with them and will be here for a month. *****

Mrs. Loita Johnson is recovering from surgery in Methodist Hospital. She is in Room 305, and is much improved. *****

Mr. and Mrs. Richard Catlett and family have recently been to Fort Smith, Ark. on vacation. *****

Coach Jerry Tischler has moved to Winters, Texas where he will coach football. *****

Mr. and Mrs. Horace Lamberson have returned from a vacation in California. *****

On Sunday, June 8, the Wolfforth Volunteer Fire Department responded to a car fire at 315 Dowden Road. *****

Local Men In Service
David McMakin and family are stationed at a Navy base in San Diego, Calif. *****

Eddie Henry and family are also at a Navy base at San Diego, Calif. Frank A. Henry III is at an Army base in Germany. *****

David Cook is in the Coast Guard stationed in New York state. *****

Norman Cook and family are at a Navy base in Florida. *****

James Cohorn is stationed at Galveston in the Coast Guard. *****

Mike Wakefield is in the Marines and is stationed in Guam. *****

Gary Allen is in the Marines. *****

David Bankston is in the Air Force and is stationed at Altus, Okla. *****

Rudy Gonzales is in the Air Force and will be stationed at Lackland AFB in Texas. *****

H.R. Prather and son have recently been home to visit mom and dad, Mr. and Mrs. Herman Prather. H.R. is stationed at Barksdale AFB in Louisiana. *****

Bridal Shower

There will be a bridal shower for Glenna Marcy, Thursday, June 26, in the home of Charlene Sims in Ropesville, from 3 to 5 p.m. Everyone is invited to attend. *****

VA News

Jack Coker, Veterans Administration Regional Director, advises veterans headed for the first time this summer or fall for classrooms under the GI Bill to act promptly if they want advance payment of educational checks. *****

Coker noted a record 2.4 million veterans and military service personnel trained in fiscal year 1974, and the agency made 563,250 advance payments totaling \$211.3 million. So far this fiscal year, 659,300 payments in the amount of \$243.6 million have been made. *****

Advance payments were initiated in August 1973 to assist *****

veterans who, after starting to school, find themselves in financial difficulty while awaiting their first VA checks. *****

Coker said a veteran who plans to enter school should first make certain he has a certificate of eligibility. If he hasn't, one should be obtained from the nearest VA office. *****

The certificate must be presented to the school of the veteran's choice. The school, if it accepts the veteran, will forward it and the enrollment certification (on the reverse side) to VA. *****

Coker explained that if the agency receives this information at least 30 days before registration, veterans who train half time or more may pick up their first check when they register. The first check will cover training allowances for the first two months, or one month and a portion of a month, depending upon the registration date. *****

Under current rates, a single veteran in school full time receives \$270 monthly, with two dependents \$366, and those with three or more dependents receive an additional \$22 monthly for each dependent over two. *****

Half time rates are \$135 monthly for a single veteran, \$160 monthly for veterans with one dependent and \$182 monthly for those with two dependents. Veterans with three or more dependents receive an additional \$11 monthly for each dependent over two. *****

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Started Young

The little boy who was sent to the store and could never remember what he went for, finally grew up to be a congressman. *****

—WOW Magazine.

Outdoors in Texas



By J. C. Roberts

Texas has long been known as king of the deer hunting states. Annually thousands of deer are harvested by expert and novice hunters alike. However, Texas offers a four footed animal for hunting where the ratio of success is well below that mark set by deer hunters. The aoudad sheep, transplanted in the rugged Palo Duro Canyon in 1957, are tough, smart, and mobile natives of North Africa. Many frustrated hunters call them "elevators" because of their ability to go up and down the sheer cliffs and bluffs of the Texas Panhandle. During the past 10 years, only some 400 sheep have been killed. This adds up to about 15 man hours per successful hunt. This year the season is from Nov. 15 - 21st and permits are issued by the landowners in the area. **Tip of the Week:** plastic worm fishing? Break off the leading 12 or 18 inches of line every hour or so and re-tie the hook. That portion gets worn, nicked, and weakened quicker, and can be the weak link in the chain. *****

J.C. Roberts Liquor Store
FM 1585 & Tahoka Hwy.
Lubbock, Texas

He wants to help you tour Europe.

Before you enlist, you can select your station from a long list of Army installations ... here and abroad. Right now, Germany is available. You have the opportunity to see the Europe that tourists dream about. This, plus good pay, an interesting job and lots of other benefits are good reasons to see your Army recruiter. *****



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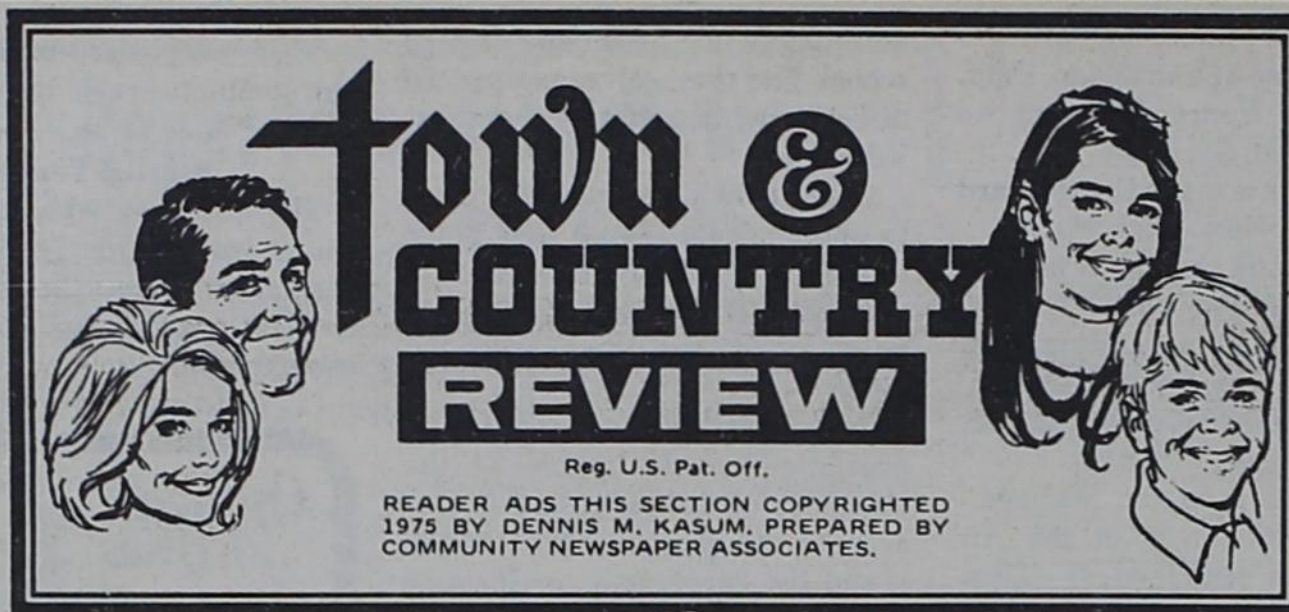
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DON'T TAKE CHANCES. The A&B Muffler Shops located at 3902 Avenue "Q" and 4111 19th St. in Lubbock, phone 747-4443 or 799-3601, offers expert muffler inspection without obligation. They feature the fastest muffler installation in this area. Dual exhaust, header systems and custom exhaust installation round out their service. If your car is too old or too new, and you can't find the right pipes, then let them

custom bend and make them for you.

A proper muffler not only provides quiet operation, but is essential to secure the maximum power and economy from your car. Here they will install not only the most efficient mufflers but will select one of material and engineering quality that insures long and lasting service. Leaks in the exhaust system can be very dangerous to the car's occupants. Have your system checked today.

A&B also offers installation of the famous Monroe line of shock absorbers. Bank-Americard or Master Charge welcome.

The management here is thoroughly familiar with the intricacies of the business that assures the customer of complete satisfaction. In fact, to give a service a little in advance of the competitors has always been uppermost in their minds. We, the writers of this 1975 Review recommend them to our readers.

Tusha Buildings, Inc.

Don Tusha - Owner
Gary Greenstreet - Commercial Sales Manager
Bill Lusk - Agri-Buildings Sales Manager

The Tusha Buildings, Inc., located at 1001 Slaton Highway in Lubbock, phone 747-4631, are authorized dealers and erectors of Butler metal building systems and Butler Agri-Buildings. They offer the most modern answer to building construction in the last century. These metal buildings give you economy with versatility. They can construct a building of permanence in any length or

width you desire without changing construction or building detail.

It can truly be said that the Butler Agri-Building and Butler metal building systems are "America's best building buy." They are non-combustible, wind resistant, provide economical storage space for crops, machinery, vehicles, bulk, box and stacked goods. It might be said to

be good for anything that has to be housed. And don't forget the greater savings in insurance rates.

The writers of this 1975 Review highly recommend Tusha Buildings, Inc. and their products to all our readers because of our knowledge of their ethical business practice, quality, products and fine workmanship they offer.

Beltone of Lubbock

Kenneth Wade - Owner

As your local representative for the famous Beltone Hearing Aids, the Beltone of Lubbock located at 2815 Avenue Q, phone 747-1675, offers a hearing aid for every electronically correctable hearing loss.

Through their conscientious efforts to make sure that every person they fit with a hearing aid is properly fitted, a complete audiometric test and evaluation is made for each person.

Their fine line of hearing aids have been long in the testing

Hunt Seed Company

A. B. Hunt - Manager

In Lubbock at 701 27th, phone 744-4592, is the Hunt Seed Company.

This well known seed dealer has been serving agriculture for some time. They offer a complete line of seeds to ranchers and farmers over a large area with their high quality seeds.

This popular seed manufacturer is at all times experimenting with different new strains of seeds and constantly improve the quality and productivity of their products to further aid agricultural interests. With the cooperation of growers through the United States, they obtain seed production and forage production data. You will be pleased with the professional manner in which this seed dealer will serve you. He can assist you in selecting the proper seed for highest yield in your particular locale.

The authors of this 1975 Review are pleased to recommend the Hunt Seed Company to our readers and commend them for their efforts to build the agricultural strength of this area.

laboratories to make sure that when a person is fitted with any of their models, it will be as complete as possible to correct their hearing problem.

You will enjoy discussing your hearing problem with their courteous representatives, who are thoroughly schooled and well trained in the perfect fitting of

hearing aids.

The writers of this 1975 Review suggest to the people who have a hearing problem that they contact the Beltone of Lubbock. You can be assured of fair treatment and an honest value. We commend them for the fine service they offer to our people and salute their fair and ethical business practices.

Craig Ready Built Homes

Your Dream-Home can become a reality simply by contacting Craig's Ready Built Homes at 4600 Clovis Highway (84) in Lubbock, phone 763-8489.

This well established firm is noted for quality, Custom-Built homes on your lot or theirs. They also have a reputation for getting the job done quickly and in the most professional manner, while using only the highest quality materials.

They offer many different floor plans for you to choose from, or they can design one to fit your

desires. Along with this, they can provide a complete professional decorating and designing service to go with your new home.

Craig Ready Built Homes has the experience and modern up-to-date equipment which enables their craftsmen to handle any size job properly and complete it with expert detail at the lowest possible cost to you.

We, the planners of this 1975 Review suggest you call 763-8489 for assurance of the best in custom home building.

Chick'N'Sea

Bob and Prilla Sims - Owners

The Chick'N'Sea, located at 3310 4th St. in Lubbock, phone 744-2444, is one of the most original places in the entire area. When the owner opened its doors, it was with the idea that a restaurant should combine friendly service with the proper atmosphere. The popularity of this fine eating place has proven the value of this theory.

Here the service is cordial and quick, and the decor is complete in every detail. Specializing in authentic chicken and seafood, the menu also features your standard

favorites, along with a selection of your favorite beverages. Dinners here will please the palates of the most particular.

If you're in the mood for a trip and find you don't have quite enough cash for a cruise, take a "dinner vacation" instead to the Chick'N'Sea. You'll be greeted with the same warmth and will enjoy the finest in cuisine.

This 1975 Review and the planners of it pause not a moment in giving our complete endorsement of this fine restaurant.

Thompson Auto Works

Jack Thompson - Owner

The personnel at this firm are specialists in body and fender work as well as auto painting. The place to have your car body rebuilt or painted is at the Thompson Auto Works located at 3101 Avenue "H" in Lubbock, phone 744-0543.

The owner of this firm fully understands auto body and fender repair work. Whether it is a small or a large job, you will receive the same courteous treatment and professional workmanship.

This is one of the best known

auto body repair shops in this section because of its excellent workmanship and service.

Most insurance policies now permit you to choose the repair shop you like best. Select them to do your work. Their body work as well as auto painting is among the best done in this section because they have the "know how" that puts their work in a class by itself.

The editors of this 1975 Review recommend you see the Thompson Auto Works for all work of this type.

A-1 Glass Company

Gene Watson
President & Gen. Manager

This firm, located at 1603 Avenue "H" in Lubbock carries everything in the way of plate glass, wire glass, and window glass, including mirrors. You will find here the most up-to-date mirrors for console, buffet and many other uses; store front glass either double strength or plate. They will cut it to any desired size and fit it for you. They are equipped to cut glass most efficiently and employ only skilled personnel.

They feature only the highest quality products. If you are planning to build or remodel, give

them a call, they will gladly make an estimate for you. They specialize in insurance claim work. Service is one of the guiding influences of this firm. The people and merchants alike have learned this and rely upon them for superior qualities in glass and supplies.

In making this 1975 Review, we, the editors, wish to compliment the A-1 Glass Company, phone 762-0449, and direct the attention of all our readers to them as one of the reliable business institutions of the community which has added to the development of this part of the state.

Taco Village Restaurant & Tofileria

Lupe Mejia - Owner

The Taco Village Restaurant and Tofileria at 1712 3rd St. in Lubbock, phone 762-4457, offers an enticing menu featuring taste tempting Mexican delicacies.

Some of the items that have made them famous in this area include: Tacos, Burritos, Tostadoes and Frijoles, along with a large selection of your favorite beverages.

Delicious food and quick service is featured here. Call 762-4457 for quick take out service.

Whenever you stop in here you are always assured of friendly, courteous service and a pleasant,

relaxing atmosphere to enjoy your dinner. Another reason for their success in this area is the fact that their kitchen is spotlessly clean under the latest approved sanitary methods.

No Review would be complete without particular mention of this popular well managed Taco Restaurant and the authors of this 1975 Review take particular pleasure in recommending that the people of this area make it a special point to stop in for one of their many treats or let the Taco Village Restaurant and Tortilleria prepare an order for you to go.

South Plains Funeral Home

Tull Thornton, Jr. - Owner

Time and service have honored the name South Plains Funeral Home, located in Lubbock at 1715 East Broadway, phone 763-5066, serving the living with understanding, sincerity, courtesy and kindness.

For years this reputable firm has served the people of this section reliably and well. They relieve you of all worry and responsibility and by sympathetic cooperation, bring comfort in the hour of distress. Their service supplies the consoling thought that the final tribute to your loved

one has been both beautiful and fitting.

When a funeral director must be called, may we suggest that you place this firm in charge. They will relieve you of all the many details that must be taken care of and at the same time do everything according to your desires.

In this 1975 Review, we the editors, unhesitatingly refer our readers to this reliable concern and suggest that you call them when in need of a funeral director.

Bertram Ready Built Homes, Inc.

La Verne Fry - President
Mike Fry - Vice President

A house becomes a home when it provides comfort, utility and personal satisfaction to its owners.

Planning a home is more than putting vague ideas on paper. It involves knowledge of zoning laws, financing, building materials best suited to the needs of the owners, as well as the experience to make the house a truly personal building, reflecting your needs as well as your personal desires.

For the best in custom home building, see Bertram Ready Built Homes, Inc. located at 701 North Avenue Q in Lubbock, phone

765-6708 or 765-6848. They know the materials necessary for construction and best suited to the individual's needs in the different parts of the home, and they have a thorough knowledge in such matters as availability of utilities, landscaping and home beautification. Bring your plans to Bertram Ready Built Homes, Inc. or let their complete planning service design just the home you want, and your choice of locations.

The editors of this 1975 Review recommend Bertram Ready Built Homes, Inc. for a complete home building service.

Lydick Roofing Company

Randy Hooks - Manager

Roofs are very important in the preservation, the beauty, and durability of your home or business. Don't delay having your roof repaired. The Lydick Roofing Company at 2403 1st Street in Lubbock, phone 765-5577, can repair or re-roof your home or business at prices to suit your pocketbook.

Many people do not know just what type of roof they should have on their home to add to its beauty and durability. Lydick Roofing Company will explain the various

roofing materials and their advantages to you. They have a varied selection of materials and colors from which you may choose.

These workmen have had years of experience and they give personal attention to every job. If you are in need of service of this kind, call them or stop by their office and they will gladly give you estimates.

The writers of this 1975 Review wish to recommend Lydick Roofing Company to all of our readers for all roofing work.

Hallmark Builders, Inc.

Gary Burkleo
Vice President & General Manager

The Hallmark Builders, Inc. located at 5520 Brownfield Highway in Lubbock, phone 795-9571, are your local representatives for Star steel buildings. These buildings are available now at a low cost and they are easy to erect.

Some of the outstanding features of these buildings are: low upkeep, termite proof, waterproof, watertight, fireproof, durable, safe and attractive. You will be pleased to know that easy financing can be arranged.

They feature a utility building which is all steel. This building is

suitable for farm or industrial use. They have all sizes and you can get the one which best fits your needs.

Why not improve your property now and get that needed building while they are available and can be financed to fit your budget. Don't delay, come in to the Hallmark Builders, Inc. and see these buildings on your next trip to town.

With knowledge of their honest and professional business attitude, we, the editors of this 1975 Review, fully endorse Hallmark Builders.

Butler's Picture Frame Studio

Serving Entire Area Since 1927

Custom picture framing is expertly done in this area by Butler's Picture Frame Studio at 323 Avenue H in Lubbock. Phone 762-5700 for information in this line.

Choose from one of the largest selections of frame mouldings in this area. Custom and ready made frames are available here in all sizes and shapes.

Mat board and glass are cut to order to complete your picture. Custom designing and finishing of frames and mats for every decor has made this firm well known and

respected in this region.

You'll enjoy doing business here. A courteous welcome is given to all who enter this shop. Your picture framing will be done artistically at a modest price. Satisfaction is assured.

Take that print you have stored away or that picture you painted last year to them today and have it framed so you'll be proud to hang it in your home.

For all your picture framing needs, the authors of this 1975 Review recommends the Butler's Picture Frame Studio.

Linda "G's", Inc.

Fashions For The Ladies

Linda G's, Inc. is located at 4515 50th St. in Lubbock, phone 797-5611. Here they feature the latest styles in modern dress design. They carry a complete line of ladies ready-to-wear, suitable for the college girl, business woman, or housewife. This shop caters to the discriminating women of the section. They have kept right in step with the tastes of the women in this area, and carry some of the finest brand names in women's apparel.

In this shop you can find just the right accessories to complete

your new outfit. Also they can show you an array of sport clothes, pant suits, slacks, skirts and blouses you will like. Depend upon them to furnish the clothes you will need. Whether it is a coat, suit, or dress, this is the shop where you will always find an exciting selection.

If you have not visited the Linda G's you are cordially invited to do so.

The editors of this 1975 Review make it our pleasure to recommend this fine store to all our readers.

**For U.S. Steel Super Steel Siding Featuring
A 30 Year Materials and Labor Guarantee See . . .**

McAllister Construction Company

Serving Lubbock County Over 20 Years

E. C. McAllister - Owner

The McAllister Construction Company is located at 1912 Avenue Q in Lubbock, phone 744-7978.

McAllister Construction Company has made a most exhaustive study of the siding problems of this particular area and has looked over the entire field of siding as presented by the various manufacturers. They have selected most artistic lines of siding and will be glad to go over any property you may have in mind and aid you in the selection of a design, color, and type that will be

the most durable and attractive for your needs.

Attractive siding enhances the value of property, and if you ever want to sell, you will find that attractive, durable siding will make your home or business more desirable.

Their employees are men who most thoroughly understand the work and who are careful to see that all siding is correctly and accurately put on.

In this area the authors of this 1975 Review suggest you call the McAllister Construction Company for all your siding needs.

Pendley Auto Parts

Foreign & Domestic
Jim Dewbre - Manager

With the price of auto parts as high as they are today, the average person cannot afford to keep his car in the best of repair, unless he is a wise owner and saves his money by selecting his parts from Pendley Auto Parts, located at 4401 Avenue "A", just north of the Circle in Lubbock. Phone 762-0319.

These men are experts in their

field and can help you select just the right part to fit any particular project. They keep in stock a complete line of good used engines, and with their use you can save many dollars over having your present engine overhauled.

From generators to alternators to transmissions both standard automatic, this firm can supply

you with practically any part you might need. They never sell parts they know are worn out or damaged without first telling you the condition of what you buy.

We, the editors of this 1975 Review, suggest to our readers that they save their money by selecting good used parts from this reliable concern. Remember the name, Pendley Auto Parts.

Farmers Co-Op Compress

The name Farmers Co-op Compress in this area is often referred to as one of our leading business concerns. Throughout the years, this co-op has been operated for the benefit of the people by individuals of the area regarded as leaders in business.

The true contribution of a

locally owned co-op such as this is truly difficult to evaluate. With the locally hired personnel they employ, the friendly service and conscientious effort in building the strength and growth of our area, the Farmers Co-op Compress, located at 3800 Southeast Drive in

Lubbock, phone 763-9431, must certainly be regarded as a personal benefit to all of us.

The editing staff of this 1975 Review would like to take this opportunity to make public our particular admiration and appreciation of the management of this co-op and the services they offer.

Paul Graham Company

Serving Lubbock County Since 1938

The Paul Graham Company, located at 1415 Avenue N in Lubbock, phone 765-6607, offers you the best in floor coverings. They handle a complete line of nationally known brands of carpets, besides a vast selection of linoleums and various floor tiles.

If you need new floor covering for your home or place of business,

call Paul Graham Company for an estimate. A friendly representative will call with samples and give you any advice you may need on floor covering problems, or come in yourself and talk it over with them. They will be more than willing to help you in any way they can, including budget prices with easy monthly payments.

Paul Graham Company also furnishes expert installations that are guaranteed to please you.

For information, call 765-6607, or stop by 1415 Avenue N and look over their beautiful displays.

The editors of this 1975 Review are pleased to present Paul Graham Company to our readers.

Arnold's Sandblasting

If Rust & Corrosion Is Getting You Down They Will Take It Off!!

John H. Arnold - Owner

Arnold's Sandblasting features residential and commercial sandblasting throughout Lubbock County and is rapidly expanding to cover West Texas. Their services encompass Austin Stone homes and buildings, steel tanks, pipes, and machinery and swimming pools. They recently sandblasted several buildings at Texas Tech and the trees of South Plains Mall. There is no job too large or small for this company.

This firm is one of the leaders of its kind in this county and has

built its reputation upon service, satisfaction and the good will of its many satisfied customers. Having been in this line of business for a number of years, the management knows the demands of his customers and furnishes quality service at reasonable prices.

People everywhere prefer doing business with them because they know they will be treated fairly. It has often been said that business goes where it is invited and stays where it is well treated. That accounts in a very large

measure for the success and popularity of Arnold's Sandblasting, located 2 1/2 miles west of the Loop by the Hayloft Dinner Theatre in Lubbock, phone 799-6616. They never want to get so large that they can't sandblast grandma's skillet. They give personalized service.

In this 1975 Review we, the editors of it, in making mention of the reliable concerns in our trade area, wish to recommend Arnold's Sandblasting to our many readers.

Lubbock TV Sales & Service

Wayne Hagerman - Owner

This firm offers the greatest value in television and stereo sales and service. For your convenience they have two locations 1517-A East Broadway in Lubbock, phone 765-8211 and 2348 34th St., phone 799-8080.

Zenith has always been a name synonymous with excellence and quality. They are truly pioneers in many facets of the electronics field so it is no surprise that they Color

TV sets are among the finest. Their experience and record is your real guarantee of satisfaction. Whether you want Color TV, Stereo, or a combination, this is the home of the best.

They maintain a modern, up-to-date establishment where the best of parts for your set can be secured. They also have the latest scientific devices for testing your set in order to detect

anything that may need replacement or adjustment. They are familiar with almost every type and invite you to drop your set off the next time you're in town.

The compilers of this 1975 Review recommend this upstanding, friendly dealer to our readers. We commend the Lubbock TV Sales & Service for their honest service to the people of this area.

New Deal Excavating Service & New Deal Pumping Service

Rex Hernandez - Owner

The New Deal Excavating Service & New Deal Pumping Service in New Deal, phone 746-6464, specializes in expert cleaning, installing and repairing of septic tanks and cesspools. Don't take chances by having someone work on your septic tank who doesn't have this experience. So many times that type of work must be dug up and done all over, all because of lack of knowledge

and experience. You can have it done properly the first time by calling New Deal Excavating Service & New Deal Pumping Service.

Don't wait till you have that septic tank or cesspool cleaned or repaired. Give them a call and have this reliable firm do it for you now. They can be depended upon to satisfy you and they fully guarantee their work.

Let them clean your clogged sewers, sinks, toilets, showers, laundry facilities, pipes and drains in all commercial, residential and industrial buildings.

In this 1975 Review, we the authors, recommend the New Deal Excavating Service & New Deal Pumping Service to all our readers and suggest that you call them for all your septic tank or cesspool work.

Philip & Joe's Auto Body Shop

Joe Garcia - Manager

Many people have looked far and wide for someone who does good body work. The automobiles of today require a specialist to repair or replace body panels and to refinish them to their original beauty by matching the new paint perfectly with the original paint.

The professional body men in this area to see are at Philip & Joe's Auto Body Shop, located at 2314 Texas and 501 Idalou Road, Lubbock. Phone 762-9944.

The personnel at this firm fully understand body and fenderwork as well as auto painting. These men work the metal so as to require the least amount of lead or plastic and wet sand the surface until it's as smooth as glass before laying on the paint. They have gained a reputation second to none throughout this entire area. So whether your job is a small crease or a rollover, we know you

will be entirely satisfied with their work.

And, please remember that most insurance companies now permit you to choose the body shop you like best to repair your car, so choose them to do all your insurance work.

We, the editors of this 1975 Review, advise you to see Philip or Joe Garcia for all your bent fenders and repaint work.

Phillips Ready Built Homes

A name highly regarded in this locale for their top rated ready built homes is the Phillips Ready Built Homes located at 2306 Erskine, phone 747-9133, in Lubbock.

Along with their selection of basic designs, this company can handle practically any special

order home. Through their professional engineering department, they can take your basic idea and turn it into a practical, well designed and low cost home.

The management of this firm is highly respected in this area for their reputable business ethics and desire to offer people a fine

well engineered ready built home at a low cost.

In this 1975 Review, we, the designers, take note of this firm's equitable business policies, and suggest to our readers that they remember to contact the Phillips Ready Built Homes for a practical, low cost way to home building.

Ranger Metal Fabricators, Inc.

The Ranger Metal Fabricators, Inc. is located at 2227 50th in Lubbock, phone 763-6435.

They supply custom fabrication, portable and production welding, transition work, hoppers and tanks for water, fats and molasses.

This prominent concern are fabricators of structural and

reinforcement steel, beams, columns, bar joists, trusses, plate work, etc. They are experts in all that pertains to steel fabrication.

Be sure to contact them for all your steel work. They give prompt attention to all jobs regardless of their size. You will be treated with courtesy and are justified in placing fullest

confidence in them.

The compilers of this special 1975 Review deem it a pleasure to recommend this outstanding steel works to our many readers and suggest you take all your steel problems to them. That is their business, and they are always glad to give you quotations on your proposed job.

Wesley Perkins Trucking

This well equipped truck line has filled the needs for greater hauling facilities and in this entire area people look to the Wesley Perkins Trucking at 3701 Avenue A, in Lubbock, phone 744-0545 for this service.

They have modern and well-equipped trucks for the proper and prompt handling of all

types of goods. All you need to do is call them on the phone and they will take care of your needs. Not only do they have modern equipment, but they have experienced men on each truck, which insures proper and careful handling of all commodities entrusted to their care. Another feature is the courteous manner

with which this service is rendered. Everyone in the organization is pleasant at all times and they are made to feel that your patronage is appreciated and desired.

In this 1975 Review, the editors of it highly recommend this trucking firm to our readers as one of the best in this business.

Harold D. Long Building Contractor

Harold D. Long - Owner

Harold D. Long Building Contractor in Lubbock, located at 3402 79th St., is noted throughout this section for first class building contracting. They have a reputation for getting a job done properly and quickly.

It is good to know that when you employ a contractor you can

depend on him to do the job according to specifications. Experience and proper equipment enables them to tackle any contracting or alternation job and complete it with expert detail.

The planners of this 1975 Review points out the first class

guaranteed workmanship offered by this firm. We suggest you call them when you need a contractor for any reason. If you are contemplating building, call the Harold D. Long Building Contractor, phone 799-4062. You'll be more than pleased with their work.

Hale Trailer Sales

Horse owners in this area agree that the Hale Trailer Sales at Idalou Highway in Lubbock, phone 765-8956, handles one of the best all around horse hauling trailers on the market.

This concern has made it a point to build their trailers with safety, ease of towing, and ease of loading characteristics.

You can be sure that their trailers are well built with the finest materials on the market, and the workmanship that goes into each unit is the very best.

Each unit they build is thoroughly road tested and checked out. The unit you buy will be ready to roll with well adjusted brakes, completely operative lighting system, and line up

perfectly to track the very best.

In this 1975 Review, we the authors, are pleased to have this opportunity to commend this fine businessman for serving their customers well. We suggest that you contact the Hale Trailer Sales for a good buy on a fine trailer. They also renew trailers by sandblasting and painting.

Lone Star Ford Truck Sales, Inc.

Clyde W. Flanders - President & General Manager

This progressive truck dealer is considered by many to be the most outstanding dealer in this entire area. Lone Star Truck Sales, Inc. is located at 703 Slaton Road in Lubbock, phone 747-5101. They are your authorized dealer and service headquarters for the famous Ford trucks.

Here you will find a unit just suited to your needs and they can special order a truck built exactly to meet your requirements.

The management here has

made it a point to hire only fully qualified diesel technicians who can handle any service or repair jobs. You will find that they have one of the best service departments in the area and keep a large stock of parts and accessories on hand for your convenience.

In this day and age, with so many firms offering trucks for sale, it is hard to select a dealer

whom you know will deal with you fairly and honestly.

The authors of this 1975 Review suggest to our readers who are contemplating buying a new or good used truck that they see the friendly people at the Lone Star Truck Sales, Inc. for a better buy on a better truck, from men who they can trust. The management is to be complimented on their efforts to offer the people of this area honest and fair truck sales and service.

Burch & Crafton Glass

Dale Crafton - Owner

The Burch & Crafton Glass located at 4801 Avenue H in Lubbock, phone 744-4838, offers the people of this community, glass for every occasion. They feature a full line of glass for windows, store fronts, desk tops, coffee tables, pictures, mirrors, and auto glass. Regardless of what item you have that needs glass, all you have to do is take the measurements and give them to them and they will cut it to your exact specifications.

Take an inventory in your home today and see what furniture you have that needs a glass top, or what broken windows need

replacing. Take the measurements and on your next trip to town, let them cut it to size while you wait.

The Burch & Crafton Glass carries a complete selection of auto and truck glass for most makes and models and will install it while you wait. Your complete satisfaction is guaranteed on all work and they specialize in insurance claims.

If you are considering some remodeling or building, let them give you an estimate on the job.

The editors of this 1975 Review recommend this concern.

Crow Automatic Transmission Service

H. F. Crow

The Crow Automatic Transmission Service, phone 744-3545, is located at 1107 22nd in Lubbock, and is the place to take your transmission problems.

Automatic transmissions are a complicated mechanism so don't trust it to a "hammer mechanic". Take it to an expert, one who has been especially trained and has the proper equipment to service automatic transmissions. The Crow Automatic Transmission Service is your local expert

service center for automatic or standard transmissions. They will repair, rebuild, or replace your transmission for you. They have a complete stock of rebuilt transmissions on hand and you can exchange your old one for a completely rebuilt one. Their prices are the most reasonable in town and their work is fully guaranteed.

We, the editors of this 1975 Review, take pleasure in presenting the Crow Automatic Transmission Service to our readers.

Lubbock Wrecking Co.

Jim Hamilton - Manager

For used auto parts go to the Lubbock Wrecking Co. located at 504 N. University in Lubbock. Phone 762-5219.

Many do not realize the value of an auto wrecking concern to the community. They will pay the highest price for your old worn out auto, or one that has been in a wreck. Let them take it to their place of business where they will start working on it. Engines, transmissions, parts and accessories are segregated into piles and the car body is placed in a specified section of the yard to be

used for used body parts.

Many dollars may be saved in parts if purchased at the Lubbock Wrecking Co. You will find all of their parts for sale in good condition and completely checked over. All their employees are familiar with automobiles and trucks, and are courteous and accommodating. See them for auto parts, or whenever you have an automobile that is no longer in running condition to sell.

The editors of this 1975 Review take this time to endorse this wrecking yard of fair and honest dealing. Drop by and see Jim.

Leo W. Sedberry and Company

Almo Sedberry - Manager

Leo W. Sedberry and Company at 1605 Avenue C in Lubbock, phone 765-5302, is the essence of friendly and courteous service. You can go here, with confidence, in your hour of bereavement. At no time is a person more conscious of capable and kindly service than in such an hour.

The personnel here are trained to give you careful consideration. Their efficiency and willingness to help you is something you will forever appreciate.

Leo W. Sedberry and Company's Benefit Association offers

complete burial insurance including cash benefits. This is an important feature to consider now in planning for a safe future. It prepares the way for those times of indecision that come to all. Here the atmosphere of privacy and homey surroundings make you want to come to them in your hour of need.

The writers of this 1975 Town and County Review suggest it would be incomplete without prominent mention of this funeral home. Call Leo W. Sedberry and Company today.

W.K. Bigham & Sons House Movers

L.C. Bigham, Clarence L. Bigham, Melvin E. Bigham, and G.W. Bigham, Owners

This company offers our community an outstanding service in house and building moving safely, economically, and quickly. They have the equipment necessary for the successful completion of moving houses, buildings, heavy machinery, tanks, etc.

Great preparation and care is taken with the preliminary work. All work is accomplished in the most careful manner so that when the building arrives at its destination it will be in proper position, and practically ready for use. They always give customers

the best of service, and they will assist anyone in estimating the cost of moving a structure.

The W.K. Bigham & Sons House Movers is located 3 1/2 miles north of the Lubbock city limits on North University, phone 744-6688, or in Snyder, Texas, phone 1-915-573-5892 for estimates without obligation. They guarantee their work and you will find their prices reasonable.

The editors of this 1975 Review wish to compliment them upon their success and heartily recommend them to anyone needing a service of this type.

Broome Optical Company

"Serving Lubbock With Integrity Since 1934"

This firm is located at 2310 Avenue Q in Lubbock, phone 763-4141. At the Broome Optical Company they feature quality eyewear for the best in sight and smart good looks. Bring them your eye physician's prescription and they will fill it in the most careful manner.

They have a wide selection of beautiful frames distinctively and comfortably styled to each individual.

Where your eyes are concerned, there is no substitute for quality,

and you can count on them for the best. If you need a pair of fine prescription sunglasses, be sure to come in and look over their wide selection, consisting of many beautiful styles. They will also fill your contact lens prescription.

The Broome Optical Company also has an expert repair service, and their work is fully guaranteed.

We, the writers of this 1975 Review, highly recommend this reliable firm to all our readers for their important service is unexcelled anywhere.

Quaker Manor, Inc.

Janell Burns - Administrator

This is an exceptionally fine home for Senior Citizens, convalescents, and invalids. They are located at 4403 74th St. in Lubbock, phone 795-0668.

They have a completely equipped convalescent home to take care of residents in the most effective manner. All precautions for their comfort, safety, and well-being are taken.

Nourishing and appetizing food is attractively served, and its purity and wholesomeness is assured by the watchful care of trained personnel.

The very best of attention is given to all patients entrusted to

the care of this nursing home and they are very conscientious in seeing that no one is lacking in the conveniences they should have. A cheery air of happiness prevails, and the guests find their home very pleasant, clean, and comfortable. The management invites your inspection at any time of the facilities of the restful Quaker Manor, Inc. with its doors open with no discrimination towards anyone.

The editors of this 1975 Review are proud to recommend this community minded nursing home to our readers.

Oakwood Baptist Day Care Center

Peggy Willeford - Director

If you have been wanting to take a job, but the problem of finding a reputable nursery for your children has held you back, contact the Oakwood Baptist Day Care Center located at 6002 Avenue U in Lubbock, phone 744-2726 for information on your child's care.

The staff here has gained the respect of the working mothers in this area for their abilities in handling children.

The staff is not baby sitters, but nursery teachers where your child will learn how to play with others. They teach the children respect for others as well as many fun

games and things they will need to know in school such as their ABC's, counting, colors, and much more. You will find the rates to be very reasonable.

Your child will be carefully watched over the full day, and the staff sees to it that each child naps and eats a hearty lunch.

The writers of this 1975 Review commend these fine nursery teachers for their interest in children and suggest to the working mother, that she contact the Oakwood Baptist Day Care Center for child care and instruction she can rely on to be the best.

4th Street Automatic Transmission Service

Joe Putman - Owner

The 4th Street Automatic Transmission Service, located at 501 4th Street in Lubbock, phone 763-0806, gives expert service on all makes of automatic or standard transmission; rebuild, exchanged, or repaired. They not only are transmission specialists, but also do general auto repair.

The automatic transmission is one of the most complicated and delicate pieces of machinery in the automobile. It performs one of the most important functions in your car from the standpoint of safety and efficiency of operation.

When your transmission needs repair service or replacement, it is logical for you to obtain the services of a shop that specializes in this integral part of your car. The 4th Street Automatic Transmission Service knows the various parts and their functions and their expert transmission specialists are able to repair, rebuild, or recommend an exchange if it should be necessary.

The editors of this 1975 Review, recommend the 4th Street Automatic Transmission Service to all our readers.

This firm provides sheet metal work and repair for gin, mill, elevator and industrial production work at 714 East 34th in Lubbock, phone 763-9273. They have built an envied reputation by their honest efforts and square dealings.

They specialize in precision work. If you need an item made of sheet metal, this is the place to take it. They can turn out work that will be the exact size you desire. There is no misjudging of

Rhodes Safety Center

Serving Lubbock Since 1925

John E. Freeman - Owner

Former Employee For 27 Years New Owner

The Rhodes Safety Center is located at 801 Ave. H in Lubbock. Phone 762-0189 for estimates. They specialize in automotive glass installation as well as auto air conditioning.

The Bear Wheel alignment system features a system of wheel alignment which is noted for its effectiveness. They specialize in

wheel balancing and they also do expert brake service.

For the sake of your family and friends, always keep your brakes in good working order. You can receive the best service if you take your car to Rhodes Safety Center. When they reline your brakes, they fit the lining to the drum which has been turned and ground smooth as glass, making

your brakes as good as new. Let them professionally correct the misalignment in your front end, thus ending the excessive tire wear and shimmying.

We, the authors of this 1975 Review Section, suggest you take your car to the Rhodes Safety Center and have it checked before you take your summer vacation.

Commanders Palace Mobile Home Estate

Billie Brown - Mgr.

One of the more popular and better known mobile home parks in Lubbock is the Commanders Palace Mobile Home Estate, located at 6801 19th in Lubbock, phone 795-8368.

With its excellent locations, this park is complete with playgrounds, wide lighted streets, patios and modern laundry

facilities, city sewer and water, storage, underground utilities, offering 354 mobile home sites.

The modern mobile home park of today is a comparatively recent addition to our American economy. It is a business which has come into being because it fulfilled a very real need caused

by the shift in our population and inadequate housing. Therefore, the mobile home park is an absolute necessity in our area.

Place your mobile home in the Commanders Palace Mobile Home Estate where you will truly feel "at home." The writers of this 1975 Review highly recommend this mobile home park.

Metro Optical

Raymond Blue - Ophthalmic Dispenser

Located at 1312 Main St., and 3716 21st St. in Lubbock, phone 797-5829, Metro Optical is one of the more well respected and liked businesses in this area.

Bring them your eye physician's prescription and they will fill it in the most careful manner.

They have a wide selection of beautiful frames distinctively and comfortably styled to each

individual. Their helpful sales personnel can often times help you make a better choice than you might have made by yourself, because they know this line of work well and they know their products.

Where your eyes are concerned, there is no substitute for quality, and you can count on them for the best. If you need a pair of fine

prescription sunglasses, be sure to come in and look over their wide selection, consisting of many beautiful styles.

The narrators of this 1975 Review commend this store for their fine business practices, and high quality products. We recommend to our readers that they stop by the Metro Optical, we know you'll be happy you did.

Jerry Judkins Seed & Trucking

For the best in insured heavy hauling work, contact the Jerry Judkins Seed and Trucking located at 2101 65th in Lubbock, phone 744-9361 or 744-8578.

This company hires only experienced personnel who know their jobs thoroughly. His drivers are some of the best on the road with low accident records. You can be assured that when you

contact this company for any type of heavy hauling, the goods will be loaded properly and safely delivered to their destination on schedule.

Through their use of modern equipment and the latest approved hauling methods, the work they do for you will be the best you can buy and at rates that

are within the bounds for the job they do.

The narrators of this 1975 Review salute the management of this company for their honest and fair business dealings and the high quality and dependability of their work. Remember to contact the Jerry Judkins Seed & Trucking for the best heavy hauling service available.

Anderson & Bigham Sheet Metal Works, Inc.

Serving Cotton Gins, Mills and Elevators Since 1936

measurements when Anderson & Bigham Sheet Metal Works, Inc. does your sheet metal work.

From every side you will hear praise for the quality of workmanship done by this concern, especially in their cotton gin, mill and elevator work. Unhesitatingly we suggest that you submit your problems to Anderson & Bigham Sheet Metal

Works, Inc. They are experts and will know exactly how to contend with your difficulties. Here you can be better pleased and you can be assured your work will be as promised.

We the writers of this 1975 Review suggest our readers see the Anderson & Bigham Sheet Metal Works, Inc. for sheet metal work of all types. We know you'll be more than happy with their work.

West Texas Leading Olds Dealer

Villa Oldsmobile, Inc.

Garmon Walden - General Manager

conclude that the real difference in buying a car is the dealer you buy it from.

The ideal dealer to buy a car from offers a fair price on the new unit as well as an honest dollar for the car you trade in. However, the most important factor is the service that you receive on your new car year after year.

The writers of this 1975 Review

would like to point out a dealer that considers the most important part of selling a car the quality service he can offer you after the sale. We are talking about Villa Oldsmobile, Inc. at 5301 South Avenue Q in Lubbock, phone 747-2974, dealers for the famous Oldsmobile automobiles. See them today for a new quality used car, and you'll see why we say "Customer Consideration" is their byword.

Montelongo Welding & Machine Shop

Roy Montelongo - Owner

Regardless of what your machinery problems may be, you can consult Montelongo Welding & Machine Shop located at 1301 N. Avenue T in Lubbock, phone 765-7810. They specialize in electric and acetylene welding, cotton gin equipment repair, oil field equipment repair and a complete machine shop service.

The personnel of this shop represents experience not equaled by another trade. They understand completely the principles of machinery and machine repair. Many parts of obsolete machines, whether they are agricultural, road working or pumping machinery, can be replaced only in a properly equipped machine shop such as this one.

This firm understands welding in no less degree. Montelongo Welding & Machine Shop is an expert in welding and will be glad to help you in any way they can.

They have portable welding equipment to handle your machine repairing on the job.

In making this 1975 Review, we the editors, are proud to refer Montelongo Welding & Machine Shop to all our readers.

CROWD PLEASERS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



PRICES GOOD THRU' JUNE 14th

WE WELCOME FEDERAL FOOD COUPONS

HI DRI PAPER
TOWELS JUMBO ROLL **39¢**

DEL MONTE
TUNA CHUNK STYLE HALF FLAT CAN **49¢**

DISPOSABLE DAYTIME
PAMPERS 30 CT. **\$1.98**

PLAY **BONUS** "BLACK-OUT" **BINGO**

GET 1000 EXTRA S&H GREEN STAMPS

BRITANNICA JUNIOR ENCYCLOPEDIA THIS WEEK VOLUME 20 **\$2.99** WITH A \$5 PURCHASE



WE GIVE S&H GREEN STAMPS

UNITED **MELLORINE** ASSORTED FLAVORS

Half Gallon **59¢**

SPRITE OR **COKE** 32 OZ. BOTTLE

6 BOTTLE CRTN. **\$1.59** PLUS DEPOSIT

UNITED **EXTRA LARGE EGGS** GRADE "A" UNITED CAGED

49¢ DOZ.

"DOLLAR BUYS!"

MILE HIGH CUT GREEN **BEANS** SHURFINE **4**

JOAN OF ARC **SPINACH** CREAM STYLE **1**

ALLEN WHOLE PEELED **CORN** **1**

TOMATOES **1**

MIX OR MATCH 303 CANS

FRISKIES MEAT FLAVOR

DOG FOOD 5 25 1/2 OZ. CANS **\$1**

FRESH VINE RIPE **CANTALOUPE**

25¢ LB.

Farm Fresh United Produce

FRESH CALIF. BING **CHERRIES** LB. **79¢**

DRY YELLOW **ONIONS** LB. **19¢**

FRESH CRISP **CARROTS** 16 OZ. CELLO BAG **19¢**

IDAHO BAKER RUSSET **POTATOES** BAKERS SIZE LB. **19¢**

BUDGET EASERS!



"UNITED'S PROTEIN MATURE BEEF"

GROUND BEEF
RESH 100% BEEF
LB. **89¢**

STEAK RANCH 7 BONE CENTER CUT CHUCK LB. **\$1.29**
STEAK SIRLOIN RIB ROUND LB. **\$1.49**
STEAK CHUCK TENDER LEAN BLADE CUT LB. **98¢**

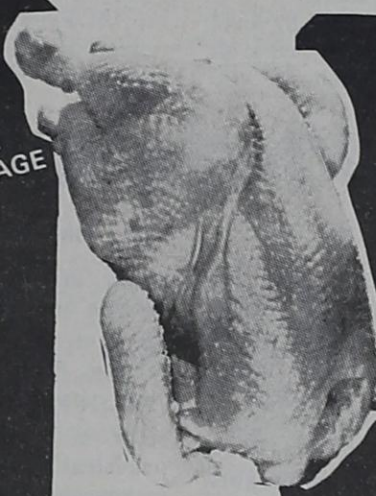
OSCAR MAYER **WEINERS & BEEF FRANKS** 1 Lb. PKG. **\$1.39**

STEW BONELESS EXTRA LEAN CUBES OF BEEF LB. **\$1.29**
STEAK T BONE LB. **\$1.79**
ROAST BONELESS SHOULDER WASTE FREE LB. **\$1.39**

GOOCH'S BLUE RIBBON
HOT LINKS
LB. **89¢**

GOOCH'S BLUE RIBBON
GERMAN SAUSAGE
12 OZ. PKG. **98¢**

MEDALLION BAKING
HENS to 7 LB. AVERAGE
49¢
LB.



CORNISH GAME *Country Pride*
HENS
22 OZ. EACH
GRADE A **\$1.09**

TEXAS STYLE
BISCUITS MERICO SWEETMILK OR BUTTERMILK 5 12 OZ. CANS **\$1**

MEADOLAKE
OLEO REG. QRT'S LB. **49¢**

HONEY BOY
SALMON TALL 16 OZ. CAN **\$1.39**

CUTLETS WASTE FREE BEEF LB. **\$1.89**

WILSON'S **BAKE-RITE**
SHORTENING
3 LB. CAN **\$1.29**



FIRESIDE
CRACKERS LB. BOX **39¢**

WAGNER FRUIT
DRINK ASSORTED FLAVORS 32 OZ. BOTTLE **39¢**

ATKINS SLICE DILL
PICKLES QT. BARREL **49¢**



PRICES GOOD THRU' JUNE 14th

OLE SOUTH
COBBLERS BLUEBERRY • APPLE • PEACH • CHERRY • STRAWBERRY REG. \$1.39 **\$1.09**

BANQUET FROZEN **DINNERS** MEAT LOAF • SALS. STEAK • CHICKEN • TURKEY **48¢**



UNITED
SUPER MARKETS

WE GIVE *87* GREEN STAMPS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Commercial Desk and Equipment

Ronald And Patsy Rogers - Owners

The Commercial Desk And Equipment in Lubbock at 3803 Avenue A, phone 765-5503 offers an excellent office supply service for the people of this area.

Commercial Desk And Equipment are manufacturers and distributors of laminated plastic and wood desks, cradenzas, conference tables, bookcases, folding chairs and tables as well as custom designed furniture for offices, libraries, schools and churches. They also feature lounge furniture and stack chairs.

Because the businessman is a busy man, he must have the office supplies and equipment that he needs right at his fingertips. It is so easy and quick to be able to find everything you need in one place. Commercial desk and Equipment has seen this condition and, in order to be of aid to the business man and, in fact, everybody that uses office equipment, offers an excellent service and has all the supplies in one convenient store.

Also, they carry office equipment and office furniture of all

types, including custom designed furniture. They can fill your needs in this line better and more economically. You will find that their service is always prompt and courteous, for they are well known in this area as one business who does what they say they will.

We, the editors of this 1975 Review, suggest you look Commercial Desk and Equipment up and find out what they can do for you in this respect. You'll be glad you did.

Custom Formulating

Active Chemical, Inc.

Located at 343 Avenue H in Lubbock is the Active Chemicals, Inc. Phone 765-6613 when in need of chemicals for building cleaning, rust removing, paint removing and animal pen cleaning.

This firm is recognized by folks in this section as a real friend to all who trade there. Whenever you

are in need of chemicals for any need, be sure to think of this firm first. They have proved themselves reliable in all their business dealings.

It may not be often that you will be in need of the services rendered by them, but they will remember you once you do

Itasca Interiors

Don & Shere Reed - Owners

Itasca, located at 2125 50th St. in Lubbock, offers you the best in custom decorating. They handle a complete line of nationally known brands of carpets, besides a vast selection of drapery and window fabrics in addition to wallpaper.

If you need new carpets or draperies for your home or place of business, call this reliable firm for an estimate. A friendly representative will call with samples and give you any advice you may need on decorating

problems, or come in yourself and talk it over with them. They will be more than willing to help you in any way they can, including budget prices with easy monthly payments.

This firm also furnishes expert installations that are guaranteed to please you.

For information, call 763-5818 or stop by Itasca at 2125 50th St. and look over their beautiful displays.

The editors of this 1975 Review are pleased to present this reputable firm to our readers.

Serve-U

Food Markets

Calvin Brown & Arnold Weed
Owners & Managers

Serving the Lubbock area with the finest in meats and groceries, fresh fish and produce. They are located at 704 E. Broadway and 2017 4th St. in Lubbock. "Buy it at Serv-U Food Markets", is a fitting slogan for all people who wish to keep their food bill at the lowest possible figure. In this day and age the modern grocery store is more than just a grocery store. It is a 20th Century service station where thousands of articles of every description can be had for the household. For your convenience they are open 24 hours, with complete butcher service 24 hours a day.

It makes no difference what you want. Here you will find your favorite foods at reasonable prices. Due to their large volume of business and intelligent buying plan they are able to provide you with large selections of groceries, vegetables and meats at lower prices. Visit their "ready to eat" section and pick up on delicious barbequed favorites, or look over their selection of fresh fish, including Texans' favorite "Catfish."

Before or after shopping fill your tank with "Econ" gas at considerable savings. Money order service too.

The Serv-U Food Markets have able and efficient management. They see that their stock is complete at all times with food supplies that every housewife asks for and needs.

The editors of this 1975 Review give you complete endorsement to these friendly well-managed convenient food markets, the Serv-U Food Markets.

Fabit

Corporation

C. A. Blakeley - President

Industrial and commercial enterprizes, farmers and ranchers in this area have benefited from the vast engineering knowledge and abilities of the Fabit Corp., located at 1408 N. Quirt in Lubbock, phone 762-1585. They are able to handle all types of custom metal fabrication work. Also able to supply irrigation gate valves and steel refuse containers they have 1/4 inch to 12 foot shear and 225 ton x 12 foot brake.

Whatever your steel needs may be, this firm can handle the job with the utmost of competency. Their skilled engineering department will produce finely detailed blueprints designed for strength and low cost. Upon completion of the plans, their skilled workmen in the shop will fabricate the items according to blueprint.

The copyists of this 1975 Review suggest to our readers that whenever they need the services of the Fabit Corp., that they call them for estimates and a job well done.

Mrs. Mac's Mobile Home Park

One of the best liked trailer parks in this area is Mrs. Mac's Mobile Home Park, located 23 miles South of the city limits, Lubbock, phone 747-8576.

The residents of this part have come to realize the carefree living they enjoy here. They find they have no land problems and can relax in its private, quiet atmosphere.

The park is located conveniently, and shopping facilities are just minutes away.

The management of this park has made it a point to keep it clean and well maintained. You will find their rates low and your neighbors friendly.

If you are looking for a good place to park your trailer, or mobile home, we the designers of this 1975 Review, highly recommend Mrs. Mac's Mobile Home Park. We know you'll enjoy living in this pleasant park. And for your enjoyment Mrs. Mac's Liquor, Beer and Wine Store is nearby, where you can pick up all your party needs and buy Texaco gas.

Carrie Lou's Beauty Salon

Carrie Lou Moltman - Owner

Carrie Lou's Beauty Salon is the Redkin Retail Center for complete organic acid balance for your hair and skin. For your total beauty care, they also do pedicures and manicures. To have your ears pierced a one stop painless way, buy one pair of earrings and they will pierce them for you FREE!

Today, more than ever before, a woman's total image depends a great deal on her hair. Beautiful hair can make even the average women look and feel exquisite.

In this area, women on the go, find the surroundings of Carrie Lou's Beauty Salon, located at 4917 34th in Lubbock, phone 799-2421, the "in" place for hair styling to the "Nth" degree.

You too, are sure to find this place the most progressive hair styling salon to be found anywhere. Here you can relax, and unwind in their pleasant atmosphere and enjoy stereo listening while professional hair stylists show you the latest, up-to-date, scientific approach to beautifying your hair.

The hair stylists here are specialists in styling, cutting, tinting and waving as well as wig styling and total wig care. The personnel here have a passion for perfection and a flair for glamour.

We, the editing staff of this 1975 Review emphatically suggest that you enter a more exciting and beautiful world with a visit to Carrie Lou's Beauty Salon. We know you'll be glad you did.

Located at 343 Avenue H in Lubbock is the Active Chemicals, Inc. Phone 765-6613 when in need of chemicals for building cleaning, rust removing, paint removing and animal pen cleaning.

This firm is recognized by folks in this section as a real friend to all who trade there. Whenever you

The John Goolsby Furniture Barn, located at 115 North University in Lubbock, phone 763-5448 or 762-0868, can furnish your home at discount prices.

It is the purpose of John Goolsby Furniture Barn to successfully and comfortably furnish the family home at moderate prices with easy terms available.

They handle furniture of the

better grade, a quality that is durable and one you can depend upon to give you maximum service. They have anticipated your possible needs and their

stock is composed of tasteful, practical, yet artistic and inexpensive furniture from which to make your selections. If it is a single piece of furniture or furnishings for your entire home,

business with them. You will always be welcome to ask their assistance or advice about anything with which they may help you.

In this 1975 Review, we the compilers, find it a pleasure to list the Active Chemicals, Inc. among the leaders of this territory.

John Goolsby Furniture Barn

John Goolsby - Owner

better grade, a quality that is durable and one you can depend upon to give you maximum service. They have anticipated your possible needs and their stock is composed of tasteful, practical, yet artistic and inexpensive furniture from which to make your selections. If it is a single piece of furniture or furnishings for your entire home,

visit them the next time you are in town shopping.

The John Goolsby Furniture Barn has used furniture to buy, sell and trade. Their used furniture stock is varied and you are invited to come in and browse around.

The writers of this 1975 Review recommend John Goolsby Furniture Barn. See them before you buy or sell.

Earl Earl Ray Music Company

South Plains Leading Band House

Located at 5302 Avenue Q in Briercroft Center in Lubbock, phone 762-0468, is the Earl Ray Music Company.

Here you will find everything in music and nationally known musical instruments. It is headquarters for school musicians. Here you will find a full line of band instruments, accessories, and a repair shop. They also have good reconditioned, used instruments and a complete line of

instruction books. They have many real bargains in both new and used musical instruments. Their stock of dependable instruments is complete. They handle only high grade goods that are sold at moderate prices.

They carry a complete line of wood, brass and string instruments including: Selmer, Bundy, Olds, Blanc, Artley, Conn, Gemeinhardt, Ludwig drums and

Gibson, Conn, and Alvarez guitars.

If the children desire to learn to play an instrument but do not know just what they want and you are unable to aid them in the selection of an instrument, consult this well liked establishment.

It is with pleasure that the editors of this 1975 Review direct the attention of our readers to the Earl Ray Music Company.

Alcorte Automotive Repairs

Pete Alcorte - Owner

When the people of this area look to someone to take care of any mechanical problems they might have with their car or truck, they generally head straight for the Alcorte Automotive Repair shop at 902 Avenue A in Lubbock. Phone 747-7851.

With the automobile as complex as it is today, you owe it to your

car to let these qualified people take care of the problem. This well known shop specializes in all types of expert automotive repair and service. They use only the latest equipment and handle any size job in the shortest time at the most reasonable rates.

In this 1975 Review, we the

compilers, take great pride in representing this reliable shop to the readers of this issue. When you take your car to the experts at the Alcorte Automotive Repair you can be assured that the work is done according to factory techniques and that you will not have to take it to them a second or third time for the same problem.

McKissack Auto Supply

Auto Parts Discount House

Jimmy Neal - Manager

"Cylinder Head Exchange"

The Auto Parts Discount House at 1702 Avenue H in Lubbock, phone 762-9255, has one of the largest stocks of new and rebuilt auto and truck parts and accessories in this section and a complete machine shop.

We wish to compliment the management of this well known parts house for offering the people of this community auto accessories and parts at reasonable prices.

They offer a full line of speed equipment, seat covers, safety belts, exhaust systems, shock absorbers, etc. They also have a complete line of parts, including: engine parts, tune-up kits, gaskets, water and fuel pumps and more. If you want parts or accessories you can depend on, be sure to see this reliable establishment.

Why spend a lot of time looking

around in smaller places for parts or accessories when you can have access to their large stock.

Remember the name, the Auto Parts Discount House, when in need of anything in the new or rebuilt automobile or truck parts or accessories line. In writing this 1975 Review, we the editors, give our recommendation to this reliable firm.

The House Clinic

In the estimate of many people in this area who have had The House Clinic, located at 1922 Avenue E in Lubbock, phone 747-4436, handle any of their siding application, there is not a better qualified contractor anywhere.

The House Clinic has made a most exhaustive study of the siding problems of this particular area and has looked over the entire field of siding as presented by the various manufacturers. They have selected most artistic lines of siding and will be glad to go over any property you may have in mind and aid you in the selection of a design, color, and type that will be the most durable and attractive for your needs.

You can be assured that the job will be completed by competent men with the best of materials and in the shortest time possible. The House Clinic is noted for their reliability, fair prices and general business like policies.

They use only the latest equipment and tools, combined with the most up to date building practices of the day, and perform their work in a professional manner.

Without hesitation, we the authors of this 1975 Review, take this time to make public our commendation of the House Clinic, and suggest to our readers that they have them handle their siding needs.

Hub City Meat Market

Tommy Simmons - Owner

The Hub City Meat Market located at 4537 34th Street in Lubbock, phone 799-4356, is your headquarters for quality custom cut and wrapped beef.

Hub City Meat Market is well known for their U.S.D.A. inspected beef of fine flavor and tenderness, and for their prompt, efficient service at reasonable prices.

Because of the great volume of business transacted through their concern, and because of their up-to-date business methods, they have gained a large patronage that extends throughout the entire section.

They work under the most sanitary conditions and are checked regularly by the various health departments.

If you wish to buy a quarter or half of beef, they will cut it to your specifications and wrap it for your home freezer.

You can also save many dollars by purchasing daily meat for the table.

The writers of this 1975 Review compliment them on their fine meats and fair service to the people of this area. Remember the name, Hub City Meat Market. You'll enjoy doing business with these fine people.

The Cake Box

John Armstrong - Owner

For the very best in baked goods, try the Cake Box located at 3418 34th Street in Lubbock, phone 799-0604.

At this fine bakery, you can order beautifully decorated cakes for any occasion. Their tasty pastries are made with a secret spice added to give them that "Old World" flavor, and have become the talk of the town. Once you have tried their pastries, you will want to tell all your friends about this bakery and the many delicious products they bake.

They use only the highest quality of ingredients for their baked goods and keep their

modern bake shop exceptionally clean.

At The Cake Box you will find the nicest and most polite people to serve, and they are always happy to assist you in your needs.

The Cake Box specializes in orders for parties, club meetings, weddings and other occasions, and can handle any size order. They have two of the best cake decorators in this entire area.

The composers of this 1975 Review are proud to salute this fine bakery and the fine people who run it and suggest to our readers that they remember to stop at The Cake Box for the very best in baked goods.

Montgomery Ward & Co.

Ed Johnson - Manager

The Montgomery Ward & Company store in this area is located at 5001 Boston in Lubbock. Montgomery Ward & Co. always has a wide variety and a large selection from which to choose.

The merchandise is always of

Lubbock Bearing Service, Inc.

The supply center in this area for all types of bearings is the Lubbock Bearing Service, Inc. at 1619 Avenue F in Lubbock.

Telephone 763-9288 to locate the bearings you need. You'll find the help courteous and attentive.

This firm sells only the finest quality bearings. These bearings are manufactured under quality control with the steel made in electric furnaces that provides the exact control over the temperature, proportions and uniformity of the metal.

The bearings sold here are machined, hardened, ground and honed to a final accuracy that measures within millionths of an inch of the desired size.

This 1975 Review and its staff, recommends that you patronize the Lubbock Bearing Service, Inc. for all your bearings.

good quality at Montgomery Ward and Company. They offer the latest in fashions in ladies and men's wear and clothing for the children. Montgomery Ward offers fine carpeting of all colors and textures and a large selection of appliances, stereos, color television sets, and furniture for the home. Be sure to check their hardware, automotive, sporting goods and building supply lines, all quality merchandise priced surprisingly low.

Stop in at the familiar and ever popular Montgomery Ward & Co. and browse through their latest catalog, or take one home. When you're ready to buy anything from clothing and other necessities, to a wide variety of luxury items, simply call 795-8231 and do your shopping by phone.

We, the planners of this 1975 issue of this Review, take great pleasure in recommending this fine store to all our readers.

Plan to join in the Flag Day festivities Saturday, June 14th, 9:30 a.m. for the commemoration of the Bicentennial celebration of the American Revolution. This is endorsed by the U.S. Conference of Mayors and Montgomery Ward & Co. is also the exclusive distributors of the U.S. Olympic tickets.

Gilbert's Auto Supply

Gilbert A. Flores - Owner

This leading parts house is located at 708 4th St. in Lubbock, phone 747-4676.

Here they feature the best in name brand auto and truck parts and accessories for both the buying public and garage men of the area. They are open from 8-9 Monday-Friday, 8-6 on Saturday and 10-6 Sunday.

Through their policy of offering

only high quality guaranteed products at both retail and wholesale, this prominent concern has established itself as one of the leaders in their field.

They employ enough helpful personnel that you will always be waited on in the shortest time and they are trained to know how to select the right part for your needs which saves costly time in

returning incorrect merchandise.

The compilers of this 1975 Review are happy to commend this first rate parts house for their honest efforts in the service to people of this area and suggest to our readers that they make Gilbert's Auto Supply headquarters for all auto and truck parts and accessories.

Byrd's Sharpening Service

Phillip Byrd - Owner

You can mow your lawn quickly and with ease, when you have your mower sharpened and serviced at the Sharpening Service at 4535 Brownfield Highway, just west of Quaker in Lubbock, phone 799-2584.

Don't delay getting that much needed saw sharpened.

The blades of your lawn mower must be sharpened and adjusted regularly to allow your mower to

do its job properly and with the minimum amount of effort on your part. Many times blades will be damaged or dulled when your mower hits sprinkler heads, rocks and other objects. This also knocks the blades out of adjustment, making mowing difficult for you.

Let them put your mower right again. Their service is fast and economical.

For expert authorized reel and rotary lawn mower blade sharpening and general repairing the editors of this 1975 Review suggest that you contact this firm. The rates for this outstanding service are very reasonable and competitive with others in this area. But the service and quality of work offered by this firm far surpasses what most saw sharpeners offers.

Cash & Carry Wholesale Grocery

Clem Johnson - Manager

Retailers and institutions in this section are well acquainted with Cash & Carry Wholesale Grocery. Among the business establishments of this community, there is none more worth of extended mention than this prominent wholesale grocery. Their goods are sold far and wide and are known for their purity. Their brands are very popular and are seen upon the shelves of practically all retail grocers.

Cash & Carry Wholesale Grocery sells only to the retailer and institutions and offer NO direct sales to the consumers.

Their goods are met with universal favor by both retail men and consumers. Cash & Carry Wholesale Grocery renders a service to the retail merchant that is prompt, efficient and dependable. They offer better prices and better service. "The Cash & Carry Way". For pure and wholesome

groceries, patronize merchants who handle the products distributed by the Cash & Carry Wholesale Grocery at 223 Avenue H in Lubbock, phone 744-1880. They service the grocery stores in this and surrounding communities.

With knowledge of their fine business policies, the authors of this 1975 Review, urge you to do your wholesale buying here.

Maness Construction

Glenn Maness - Owner

When you need a new building for your farm or business, you usually need it "yesterday".

But try to tell that to most construction companies and it's like talking to a wall.

We, the authors of this Review, assure our readers that this won't happen when they call Maness Construction located at 2011 E. 50th, phone 747-8932 in Lubbock,

because the very essence of their business is speed. They are distributors for the famous superior steel building systems. These buildings can be planned, designed, delivered and finished out, far faster than any ordinary building and at a smaller cost in most cases.

The editors of this 1975 Review

recommend that you contact Maness Construction for the fastest and most economical solution to your farm or business building problems. We know you'll be more than pleased with the service that this firm renders to the farmers, businessmen, and homeowners throughout this entire area.

Sunplay Pools

This firm is located at 5105 29th Drive, phone 795-0671, in Lubbock.

Do you often wish you were in a position to own a swimming pool? Well, it does not require a fortune anymore. With modern methods of construction and many new developments in the building field, this firm can handle pools for you

to fit your budget, in almost any shape or design you wish. Quality custom built pools are available at very reasonable prices to homeowners, private clubs, civic groups, and cities and towns as well throughout this area. Write or call them for complete information.

The SunPlay Pools also supplies a full line of accessories such as

diving boards, filters, ladders, pool heaters, vacuum cleaners, and all other equipment necessary to complete your pool.

In making this 1975 Review, we the copyists, take great pleasure in recommending this fine contractor to our readers for his sincere and ethical business practices.

Review Discount Given

Jim's Door Clinic

Jim Barrington - Owner

Jim's Door Clinic is conveniently located at 6804 19th in Lubbock, phone 792-1493.

A review of the businesses of interest in this area would not be complete without a praiseworthy mention of this firm. They supply this needed and practical product to local contractors, businesses and individuals for their convenience and practical use. They offer manual, electrically operated or radio controlled doors for many purposes.

How nice it is to drive up to your home knowing that there will be no need to get out of the car to open the garage door - a safety factor normally not thought of. These doors can be obtained made of fiberglass, steel, aluminum or wood and they are finished to match the exterior of your home.

These are installed and serviced by truly professional men who are interested in maintaining an excellent reputation.

Automatically controlled doors

for commercial installations or for the home are handy and practical. We, the writers of this 1975 Review, encourage our readers to contact Jim's Door Clinic and find out the details involved in obtaining this excellent way to increase the value of your home and add to its convenience.

Clip this article for a special REVIEW discount. Good when presented to Jim or his representative or an estimate.

Boyd Smith Auto Supply

Service Station & Garage Equipment

The Boyd Smith Auto Supply, phone 762-5271, is located in Lubbock at 1810 Avenue H. This firm specializes in service station and garage equipment repairs.

A few years ago garage men wishing to replace equipment or repair it were forced to send to the factory. If it was an obsolete model, they might even have to have patterns made or parts

forged and machined in a machine shop. This situation does not exist today.

Boyd Smith Auto Supply caters to garage and service station owners. This modern parts house may be said to act as a large clearing house between the parts manufacturers and the garage men of this section. This progressive auto equipment

company has studied the needs of the repairmen and invested the money to carry the enormous stock necessary to serve their customers promptly.

Boyd Smith Auto Supply deserves honorable mention from the editors of this 1975 Review, for their honest and efficient efforts in supplying garage owners and repairmen with the best in equipment.

Ideal Heating & Air-Conditioning

The purpose of a building is to protect us from the weather. Unless it protects us from the weather year around, it is not a modern building. In regards to year round air conditioning, most of us are living in houses or working in buildings not up with the modern times in which we live.

With a Carrier year round air conditioner, you set the thermostat for either heating or cooling and you have spring the whole year.

If you have a central furnace, you likely have half an air conditioning system already and do not realize it. Call Pete Kyle today for a free estimate of the low cost of

enjoying year round air conditioning. Let them furnish you a personal survey with all the pertinent facts and figures. See Ideal Heating & Air Conditioning located at 3601 Ave. A in Lubbock, phone 762-4004.

The writers of this 1975 Review recommend this firm for their fine service and expert workmanship.

Tiptons Bicycle

West Texas Largest Toro Lawn Equipment Dealer As Well As The Largest Small Engine Dealer

Tipton's Bicycle, located at 2235 19th St., in Lubbock, features a complete line of bicycles for the whole family, including new, used and rebuilt ones, your authorized dealer for Asuka, Huffy and Takara.

If you are contemplating buying a gasoline engine, but are not sure where to get the best one for your needs, available here is Briggs & Stratton, Tecumseh & Koller.

The name Toro lawn equipment has become synonymous with

quality and durability. And Mr. Tipton has become West Texas' largest dealer because of his competitive pricing and his fine service.

They also have a very good stock of bicycle parts. They do expert repair work. They can repair all makes and models.

When you get ready to buy your bicycle, stop by and see their large variety of bicycles in stock. They are certain to have a bicycle that you will want. All their used

bicycles are in good condition and very reasonable in price. They also have several models for very young boys and girls who cannot ride a standrad size. You are cordially invited to come in and look over their stock of bicycles, lawn equipment, gasoline engines and complete line of water pumps and Bolen power equipment the next time you are in town.

In writing this 1975 Review we the editors make particular mention of this fine company.

Barton's Pump Service

Dale Barton - Owner

Located 4 miles east on Highway 82 in Lubbock, phone 762-4318, the Barton Pump Service is well known for their excellent low cost repair and service on all types of commercial, industrial, and agricultural pumps.

They feature repair on all makes, domestic, submergible and irrigation pumps. Barton Pump

Service specializes in submergible pumps.

They maintain a modern repair shop completely equipped with the latest tools and instruments, and have highly trained men, who know exactly the factory approved techniques for fast, low cost repair.

In their repair department they stock many common parts that are

in demand, and can special order any part to insure fast service.

In designing this 1975 Review, we the editing staff, would like to make public our complete endorsement of this fine company and their honest business policies and suggest to anyone who has or may need pump repair, that they let the Barton Pump Service handle the job.

Lubbock Production Credit Association

Edwin Althof - Manager

The editors of this Review wish to bring to your attention this leading firm, Lubbock Production Credit Association located in Lubbock at 6502 Caprock Drive, phone 744-4575. They loan money to farmers and stockmen for many agricultural purposes.

The management has a reputation known far and wide as

business people of ability and straight forwardness in their business dealings, and are anxious to please every customer alike.

During their years of operation they have done everything in their power for the up-building of their community. This is good evidence that you, too, will find

them a most desirable firm with which to do business.

Their position among the people of this district is evidence of well placed confidence, and in this 1975 Review, we, the authors, take pleasure in recommending the Lubbock Production Credit Association to the people of this and surrounding territories.

Truck Center Restaurant

Bill and Silverenz Hughes - Owners

Located 1 miles east of Loop 289 on the Idalou Highway in Lubbock, phone 762-9961, the Truck Center Restaurant is recognized by truckers, travelers, and the local people as one of the best places to go any time of the day or night for honest to goodness fine food at reasonable prices.

They feature authentic Mexican food and American favorites as well.

The management of this truck

stop and cafe has made it a point over the period of their ownership to run their business in the friendliest manner. The fact that they have made their business well liked by people all over the country is evidenced by the growing number of regular customers that frequent their place.

One can be sure of getting a delicious meal, when it is noted the number of truckers from everywhere in the United States

that stop here regularly to have their units fueled and to have a bite to eat.

The compilers of this 1975 Review are pleased to have this opportunity to give our whole-hearted commendation to the management of the Truck Center Restaurant and suggest to all our readers, truckers, and travelers, that they make it a point to enjoy their friendly service, name brand gas and oil, and delicious food anytime 24 hours a day.

Fikes Construction Co.

Jimmy Fikes - Owner

The Fikes Construction Co. is located in Lubbock at 5305 East 6th St., phone 762-5531, for all types of concrete contracting. These men are specialists in this field. Concrete contracting is their major field—not just a sideline, and they are capable and efficient in all the work they do. You can depend on the reliability of this firm for they have built an envied reputation for themselves throughout this entire area.

When you have construction that calls for the aid of a concrete contractor, call Fikes Construction Company first. They will show personal attention to your problems and help you work out the plans with estimates. You will be welcome and will receive courteous attention from the men here. Regardless of the size of the job, this 1975 Review and its staff advises you to contact the Fikes Construction Co. if you want the job done right.

Alton Shipley Plumbing

Alton Shipley - Owner

This contractor is located at 4413 Avenue H in Lubbock, phone 744-8096.

Superior to the majority of plumbing and heating shops, both in general excellence of work and superiority of materials used, this popular firm has continued its successful career because they perform some of the most efficient plumbing and heating work in this entire area.

Alton Shipley Plumbing offers you the best in both commercial

and residential plumbing and heating installation. Repair jobs are given prompt attention by their radio dispatched trucks at a fair price.

If you are figuring on any work, let them help you make up your plans. You will find that your consultation with them will save you money.

In this 1975 Review, we the editors, are glad to compliment them and refer them to all our readers.

Red Carpet Car Wash

Jerry Haggard - Manager

Take the work out of washing your car by having it done with modern equipment at the Red Carpet Car Wash at 1902 Quaker in Lubbock, phone 792-9285.

Save time and money on car washing by visiting this fine firm the next time you are in town.

You'll enjoy the ease of having the work done by fully automated, modern car washing equipment. Road tar and other harmful grime are removed from your car's finish

in about five minutes. Ask about their special care car services.

Attendants here are courteous and see that your car is handled as carefully as if it were their own. You car's cleanliness is the business of this establishment. The management has built a fine reputation by serving the public honestly and providing a fine service.

The writers of this 1975 Review recommend the Red Carpet Car Wash.

Steamatic Carpet Cleaning

Andy Speck - Owner

The Steamatic Carpet Cleaning, located at 4217 34th in Lubbock, phone 792-2765, is the carpet cleaning specialists in this area with Steamatic Cleaning.

Steamatic actually removes the deeply imbedded grit, dirt and even the detergents left by previous cleanings. What's more, you can see it being extracted. There are no brushes - nothing to distort pile or mat the fibers. Here is how it works - extremely hot water lifts the dirt - powerful extractor removes soil.

This exclusive 3-way combination, makes this system superior to all other methods employing steam or excessive amounts of hot water.

When you see the dirt leaving your carpet, you'll be astounded! The finished carpet is truly "Hospital Clean."

The writers of this 1975 Review invite you to call Steamatic Carpet Cleaning today for the only wall-to-wall carpet cleaning that approaches in-plant run cleaning results.

Cummins Sales & Service, Inc.

Lewis Warden - Local Representative

A diesel engine fuel pump and injector service is indeed a valued business to the trucking, industrial, agricultural, and contracting, interests of your area.

It is a known fact that diesel engines are a delicate mechanism that must always be operated by those fully skilled in using them, and in turn must be given maintenance and repair by men specially trained to service them.

Cummins Sales & Service, Inc. at 3815 Ave. A in Lubbock, phone 747-4643, is a firm well known in this area for quality diesel fuel pump repair, and injector service, as well as sales of Cummins Diesel Engines. (They feature 24 hour

service).

For injector replacement and service and complete fuel pump overhaul for Cummins Engines, this firm excels in every way, and once you do business with them you will become a loyal patron.

Exchange engines, exchange parts, genuine Cummins parts and other engine accessories are also available at the Lubbock branch of Cummins Sales and Service, Inc.

The copyists of this 1975 Review are pleased to recommend this able firm to all of our readers and compliment the management of Cummins Sales & Service, Inc. for their fine business policies and ethical practices.

Hart Moving & Storage

"Call The Kings Men"

Joe Hart - Owner

The Hart Moving & Storage is the agent for King Van Line, Inc. in Lubbock. They are located at 302 Avenue L, phone 763-4191. This firm features every type of moving, packing and storage service available.

A moving company should be chosen with as much care as you used when selecting your furniture. Don't just pick a name out of a hat. They have an excellent reputation for reliability, careful handling, courtesy, and promptness. Their years of

experience and their impeccable reputation is your guarantee.

Don't take chances by doing your own moving. Let these moving experts do the job quickly and efficiently. You'll be glad you did.

For all types of local and long distance moving, call the Hart Moving & Storage, for dependable moving and storage service.

The compilers of this 1975 Review endorse with our complete recommendation this highly reliable moving and storage company.

Shaklee Products

George & Dagny Hull - Supervising Distributors

Many years of reliable service to people all over the country have earned the Shaklee Products Distributors a fine image. In this area these organically grown food supplements and cleaning products are available from George and Dagny Hull in Lubbock, located at 5407 27th Street, phone 795-1486. You may also contact George or Dagny about openings for additional distributorships.

Through extensive training and experience they have the knowledge and background to help you select the correct supplements for your diet which are so necessary in these days of eating for pleasure rather than eating foods for nutrition. Natural food supplements such as vitamins, minerals and proteins are all available for home delivery.

For well over a decade the SHAKLEE PRODUCTS DISTRIBUTORS have been selling the Basic H cleaning fluid and Basic L laundry granules. These phosphate free products are not only extremely effective cleaners, they are also 100% biodegradable within 7 days.

For well over a half century, SHAKLEE PRODUCTS' motto has been "Harmony With Nature."

If you haven't heard from your Shaklee Products Distributor lately, give him a call at 795-1486, and he will be happy to stop by and explain to you his line of outstanding SHAKLEE products. We the editors of this 1975 Review know you'll be glad you did.

Wayne Muse Firestone Tire Co.

"The Specialists - Specializing In Service"

This well known Firestone tire company is located at 2901 Avenue H in Lubbock, phone 765-8391. This firm realizes that quality is an important to everyone as price. They feature the famous Firestone tires. They stand behind their products and you can be assured that the tires you buy here are of the highest quality. If you need truck or heavy equipment tires, this is the firm to go to. They have tires for all makes of trucks and heavy equipment and off the highway vehicles.

For any size tire, see this reputable Firestone tire dealer today. You will be pleased with the courteous service that you will receive here, regardless of the size of the order.

Wayne Muse Firestone Tire Co. has served the people of this section in the past, and they will no doubt continue their fine business policy in the future. We, the editors of this 1975 Review, wish to highly recommend the Wayne Muse Firestone Tire Co. to you for all your tire needs.

Reddy Electric

24-Hour Emergency Service

E. G. White - Owner

The Reddy Electric located on East 50th Street (1 miles east of

Ranch Burger Drive-In

Lynn Porter - Owner

Ranch Burger Drive-In with two locations to serve you, 4320 50th St., phone 797-2533, and 4710 4th St., phone 792-9051. Whenever you are in town be sure to go to this popular drive-in and enjoy a fine sandwich or an ice cold drink. They provide excellent service, so no matter whether you're in a hurry or wise to take a few extra moments to relax, you are sure to be satisfied here. They provide tables if you do not wish to eat in your car.

One outstanding feature about this drive-in is the fact that you may rest assured that the food they serve you is fresh and special attention is taken in regard to sanitation. Their prices are very reasonable and their food is delicious. What more can anyone ask for in a modern drive-in?

We, the compilers of this 1975 Review, recommend the Ranch Burger Drive-In highly and suggest that you drop in for a sandwich or a cold drink the next time you're in town.

the city limits) in Lubbock, phone 747-1210 or nights call 829-2807, specializes in house wiring, commercial wiring contracts and lighting fixtures, and they have the equipment and experience to complete any job. No job is too small and no job is too large for this well known firm.

At Reddy Electric are lighting and power specialists that will know exactly how to contend with your wiring problems. They have proved their ability during the time they have served this entire community. No electrical contractor in this section has met with more success than this outstanding firm of contractors.

Their policy has been fair to all without sacrificing quality. Know you are receiving the best that is offered and call the Reddy Electric the next time you are building, remodeling or whenever you have the need of first class electrical contracting work.

This 1975 Review and its authors completely endorse this reputable contractor. Remember to call Reddy Electric at 747-1210 or 829-2807 when in need of quality electrical work.

In this area the winners go with the Tech Speed Auto Supply at 1621 University in Lubbock, phone 747-4848. This respected firm offers the racing and sports car enthusiast their best opportunity to buy high quality, racing proven parts and accessories.

Their large stock includes:

tuned headers, special racing and mag wheels, high performance cams, and a host of other popular speed equipment, parts, and accessories and they build hi-performance engines.

The management of this shop has made certain that they only employ knowledgeable personnel

that can accurately help you determine the right merchandise for your particular needs.

The editors of this 1975 Review suggest to all racing fans that they make the Tech Speed Auto Supply their first stop for the best in high quality parts and friendly service.

Tech Speed Auto Supply

Larry Dillon - Parts Manager

Young's Rocks and Gems

Fred and Rosa Young - Owners

The Young's Rocks and Gems located on the Amarillo Highway (1/2 mile south of the Airport) in Lubbock, phone 765-6454, offers this community a complete line of lapidary equipment and supplies. They specialize in rocks, gems, and minerals, both rough and polished rocks and make custom jewelry.

Join the happy rock enthu-

siasts, and enjoy a most satisfying hobby of your own. Young and old alike enjoy nature's wonders, and you will find something the whole family can share together.

The next time you're in the town shopping, stop by and look over their excellent selection of lapidary equipment and supplies. You'll be pleased to discover how really inexpensive it is to get

started in this enjoyable hobby.

We, the compilers of this 1975 Review, highly recommend the Young's Rock and Gems for giving the people of this and surrounding areas many pleasing hours of self enjoyment, through their knowledge and merchandise. Remember, happiness is a "Contented Rockhound."

Lubbock Artificial Limb Company, Inc.

"Sick Room & Convalescent Aids"

Larry Philley & Cecil McMorris - Owners

For some time, the Lubbock Artificial Limb Company, Inc. at 3813 24th Street in Lubbock, phone 799-1518, has aided the people of this area with their complete selection of sickroom equipment available on a sales and rental basis. They feature Jacuzzi whirlpool baths and home sauna baths.

This community minded company keeps in their stock at all times, clean and modern sickroom

equipment to aid the convalescing at reasonable rental rates.

You will find all the personnel at Lubbock Artificial Limb Company, Inc. friendly and helpful. They will be more than happy to assist you in making the necessary choices that will aid the sick to a speedy recovery with the utmost of comfort and convenience for the person caring for them.

Whether you need a hospital bed, crutches, a walker, wheel

chair, or anything else from their complete inventory, you'll be certain to find it at Lubbock Artificial Limb Company, Inc.

The narrators of this 1975 Review take pleasure in presenting this honorable concern to the people of their area and commend Lubbock Artificial Limb Company, Inc. for their sincere efforts to serve their customers to the best of their ability.

AAA Carpet Shop

Serving Lubbock County Since 1955

Harold L. Parker - Owner

Have you taken a good look at your old rugs lately, or are you already planning to buy new carpeting? If so, you will find that it is definitely to your advantage to go to AAA Carpet Shop at 6409 University in Lubbock, phone 799-7592.

AAA Carpet Shop has one of the finest and most extensive

selections of fine carpeting in this entire area. They will be happy to bring their samples to your home or business and discuss your needs and desires with you at no obligation to you.

After you have made your selection, they will provide expert installation by experienced, efficient carpet layers who will do the

job in the shortest amount of time with the least disruption to your home or business.

As the editors of this 1975 Review, it is our pleasure to commend AAA Carpet Shop for their honest dealing and recommend them highly to all our readers.

A.R.A. Matador Transmission Techniques

The A.R.A. Matador Transmission Techniques, phone 762-5233, located at 1610 4th Street in Lubbock, is the place to take your transmission problems.

The automatic transmission is one of the most complicated and delicate pieces of machinery in the automobile. It performs one of the most important functions in your car from the standpoint of safety and efficiency of operation. When your transmission needs repair service or replacement, take it to an expert, one who has been

especially trained and has the proper equipment to service automatic transmissions. The A.R.A. Matador Transmission Techniques is your local expert service center for automatic transmission and will repair, rebuild or replace your transmission for you. They have a complete stock of rebuilt transmissions on hand and you can exchange your old one for a completely rebuilt one. Their prices are the most reasonable in town and their work

is fully guaranteed. It is logical for you to obtain the services of a shop that specializes in this integral part of your car. The A.R.A. Matador Transmission Techniques know the various parts and their functions and their expert transmission specialists are able to repair, rebuild or recommend an exchange if it should be necessary.

The compilers of this 1975 Review, recommend the A.R.A. Matador Transmission Techniques to all our readers.

The Sound Emporium

Wayne Taack and John Quebe - Owners

"Anniversary SALE Starts June 15th Thru June 30th"

Turn on to the sound of stereo with a complete sound system from the Sound Emporium located at 4519 50th St., phone 792-2806. Their component systems will bring years of exciting listening pleasure into your home.

They have a complete selection of power amps, pre-amps, console amplifiers and stereo tuners, or they can be combined in a fine receiver. Then let the experts at The Sound Emporium show you a

speaker system that will assure you the best in listening pleasure. To this you would want to add one of their quality record changers or turntables. To complete your system you can add a stereo cassette, 8 track or reel to reel recorder.

In addition to their complete stereo systems, this firm can now offer to you the ultimate in listening pleasure with a 4-channel

quadrasonic receiver or a 4-channel quadralizer to hook up to your present system.

But no matter what your needs, from a smaller modular system to a complete 4-channel component system, The Sound Emporium will give you the right system at the right price.

The editors of this 1975 Review recommend this firm for all your stereo needs.

B & D Pump Service

Wayne DeVaney & Scott Burrow - Owners

Farmers and ranchers in this area have depended on the B&D Pump Service, one mile east on the Idalou Highway, phone 763-0493, in Lubbock for pumps and irrigation equipment for some time. They are dealers for pumps and irrigation equipment.

They feature parts, new and used pump sales and installation, plus the finest in emergency repair service.

These men are irrigation and pump experts, with training and experience to give you in the field service, including turn-key jobs on domestic water systems drilling. The B&D Pump Service is also well known for water well drilling. Drilling a good, long producing water well is not a job for the amateur. The knowledge and experience behind this well driller will prove valuable after you note that the well he has drilled has

produced for some time, there have been no cave-ins, and that large enough pipe was installed with a strong pump that provides the amount of water you need.

In this 1975 Review we, the copyists, wish to congratulate the B&D Pump Service for the fine service they offer to the farmers and ranchers of our area. Call them for all your pump and pump service needs.

Western Title Company

Located at 2002 34th Street in Lubbock, phone 747-3326, for prompt and efficient title service.

In this section of the country, as in all countries, the question of title causes the new purchaser an endless amount of trouble.

This office has all the information from Uncle Sam to Sundown. If you are thinking of

making a purchase, all you have to do is call at this abstract office, interview and explain to them the property you desire to purchase. Let them explain to you the value of carrying title insurance on your property.

There is great satisfaction in knowing that when you consult this office, you are in conference

with an authority on the matter of abstracts and titles pertaining to everything on file in the office of the County Clerk.

The compilers of this 1975 Review wish to refer our readers to the Western Title Company and know your title will be absolutely correct and promptly delivered.

A-1 Carpet Service

Gayle Bush - Owner

A-1 Carpet Service features all types of floor covering at 1101 29th Street in Lubbock, phone 747-7057, and at 4425 34th Street, phone 795-9726.

In this region we are indeed fortunate to have A-1 Carpet Service available for counsel and advice in the all-important matters on linoleums, carpets, and

floor title.

Here you will find samples of an amazing array of floor coverings from which to make your selections and at prices that will fit your budget with easy terms available. They are in a position to give impartial advice as to what is proper in style decor.

Carrying in stock an excellent

line of linoleums and carpets, A-1 Carpet Service is able to fulfill any order on short notice. Make it a point to stop in on your next visit to town.

The narrators of this 1975 Review are happy to recommend A-1 Carpet Service to all in this section for their above board business policies and fair prices.

A.J. Moffitt Pools

Gracious living can be yours when you have the experts at the A.J. Moffitt Pools at 4435 Brownfield Highway (62 & 82) in Lubbock, phone 799-4362, install a beautiful swimming pool in your back yard. These people are famous for the quality, design, and durability of their pools.

Visit their pool in the City Park in Slaton or their pool here at 4435 Brownfield Highway, it's open to the public daily from 1 p.m. to 6

p.m. each day and is available for private parties. Mr. Moffitt also has swimming instructions available.

Give them a call anytime and they will explain the many sizes, designs, and price ranges they offer with absolutely no obligation on your part. You'll be amazed how inexpensively you can have them completely install a family sized pool equipped with all the extras that make it complete in every way.

Not only will a pool add much enjoyment and healthful exercise to your living, but it greatly adds to the value of your home and can be paid for with low term low monthly payments.

The designers of this 1975 Review commend this dealer and contractor on their fine reputation for honest business dealings and give the A.J. Moffitt Pools our recommendation to the people of this area.

Everybody's Bank

First National Bank at Lubbock

A. C. Verner - President

In reviewing the various leaders of this trade area, we are proud to include the First National Bank located at 1500 Broadway in Lubbock.

Through this bank, which insures all deposits through the Federal deposit Insurance Corporation, many people have found their desired method of saving. You, too, can enjoy the security of knowing that you have planned

for tomorrow with a savings account at First National Bank at Lubbock.

A checking account with them is really a streamlined service. It can relieve you of the trouble and bother of paying bills afoot, and gives you an automatic receipt on all purchases.

Through the sound judgment and seasoned professional ability of this institution's officers and

directors, you can realize no better bank to deal with. They invite you to visit them and will be happy to explain to you their many services. Remember, your banker is one of the best friends you can have.

We, the writers of this 1975 Review, wish to direct the attention of our readers to the fine reputation this banking firm enjoys.

Maner Brothers Fence & Supply, Inc.

Jack Maner - Manager

For residential, commercial or industrial site fence contracting, call the Maner Brothers Fence & Supply, Inc. at 1304 East Ursuline in Lubbock, phone 747-9279 or 795-8412.

Maner Brothers Fence & Supply, Inc., is well recognized for their high standards of work and ability to complete the job in the time allotted.

No matter what type of fence you need, this contractor has had previous experience with it and can assure you of a first rate job at the lowest price possible.

They hire only fully qualified men to assist them in their work and they use only the latest approved methods of installing your particular type of fence.

The reputation of this contractor speaks for itself when you stop to consider the ever increasing number of people he is fence

contracting for. We, the compilers of this 1975 Review, suggest to our readers that they contact the Maner Brothers Fence & Supply Inc. for a job they know will be done properly.

Kershner Nursery

Charles Sudduth - Owner Has Had Over 12 Years Experience With Six Flags Corp. & Landscape Architect & Previous Experience In The Lubbock Area.

The Kershner Nursery, located 1 mile west of Carlisle and 1/2 mile north of Levelland, phone 799-3646, offers a complete selection of all types of plants, shrubs, flowers, and tree stock that you can choose from.

Home owners should take advantage of the services offered by this reliable firm. Without

trees, shrubbery and flowers, any home looks plain. Not only does landscaping help to beautify a home, but it increases its value as well. When you select shrubbery or trees for your yard, it is as permanent as the home itself.

Kershner Nursery has many years of experience in this field

and they are experts. They are always willing to discuss plans and advise you on any job. You will find their sales help friendly and their price right.

We, the writers of this 1975 Review, suggest you make this well thought of nursery your headquarters for all your landscaping stock.

A Acme Pawn Shop

Harold Stuart - Owner

This reliable company is located at 715 Broadway in Lubbock, phone 762-2110. Here you can find almost anything of worthwhile value. They carry all types of guns, cameras, a large selection of sporting goods, watches and diamonds, and feature loans on anything of value. You will be pleased with the values awaiting you here whether you are buying or selling.

The pawn shop is older by far than America. It is the most time honored of all loan institutions and offers a fast and courteous loan service without red tape or credit applications.

They also offer an excellent selection of both new and used merchandise. Stop in at the A Acme Pawn Shop the next time you are in town and see the bargains awaiting you. They have

some of the most economical prices anywhere.

Harold Stuart of the shop is your custom jewelry design expert. He not only does sizing, but also remounting, repairing and the repair of Indian jewelry, custom designing of such pieces as dinner rings, occasions pieces, and pieces for that special occasion that will be treasured for a lifetime are featured here. Let Harold suggest something for your next special occasion.

The 1975 Review authors recommend this reliable firm for watches, diamonds, luggage, and firearms. They have served the people of this section efficiently in the past, and will continue to serve you in the future. We are fortunate to have a metropolitan loan service of this type in this area.

Insulate Now Help With The Energy Crunch

Bud Home Insulation

Earnest Overstreet - Owner

Bud Home Insulation located at 1916 East Brown in Lubbock, phone 762-8122, features insulation for old or new homes, insulation that will last the lifetime of your home or commercial building. When you have insulation work done by this firm you can be assured that you are getting the best workmanship and materials that are available.

By having your home insulated you can make it several degrees cooler in the hot summer months and also save many dollars on your winter fuel bill. This saving

alone will, in a short time pay, for your insulation. They will cheerfully give you information and estimates on any insulation job without obligation.

Do not wait any longer to have your home or business insulated. Have the work done now and enjoy living in comfort winter and summer. You can obtain an FHA loan to cover the cost of insulation and pay it back in small monthly payments over a period of 5 years.

The authors of this 1975 Review advise you to contact the Bud Home Insulation today.

Buffalo Springs Lake

Open Year Round

In view of most of the movies now being shown on the screen, it is a little bit difficult for the family to get together to go to one. The Sunday drives and picnics are certainly not so much fun anymore either with parks and highways so crowded as they are. The family man is therefore somewhat at a loss as to where they can go as a group for a fun time together.

There is one place, however, that thrills the entire family with fun and relaxation, and that is the Buffalo Springs Lake on Farm Road 835, 4 miles east from Loop 289 in Lubbock. Here they feature boating, fishing, horseback riding and a kiddie land, during the summer months, along with paddle boats, excursion boat rides, camping facilities, refreshments and picnic grounds. For more information call 747-3353.

We, the writers of this 1975 Review, take this opportunity to invite all the families of this area to go to the Buffalo Springs Lake for a time of togetherness and fun for everyone. We thank the management for their community minded efforts in bringing to this area a center of fun and relaxation.

James Bryan Construction

James Bryan - Owner

The James Bryan Construction, located at 4422 48th St. in Lubbock, phone 795-2254, is one of those reliable firms whom we are able to speak of in the highest terms. They specialize in complete home and office remodeling, start to finish.

This company has been doing business with the people of this county for some time, and over that period, they have established themselves as one of the leading firms in their field. No amount of effort is spared to give you the most careful service and the customers of the concern are delighted with the service which they receive.

The owner of the company, James Bryan, has had long experience at this business and is thoroughly competent in every respect. His advice in matters pertaining to his trade is sought after and respected.

The editors of this 1975 Review are not often able to give the whole-hearted recommendation to any firm which we give to the James Bryan Construction.

HELIARC WELDING
Aluminum Pipe Repair

A-1 WELDING

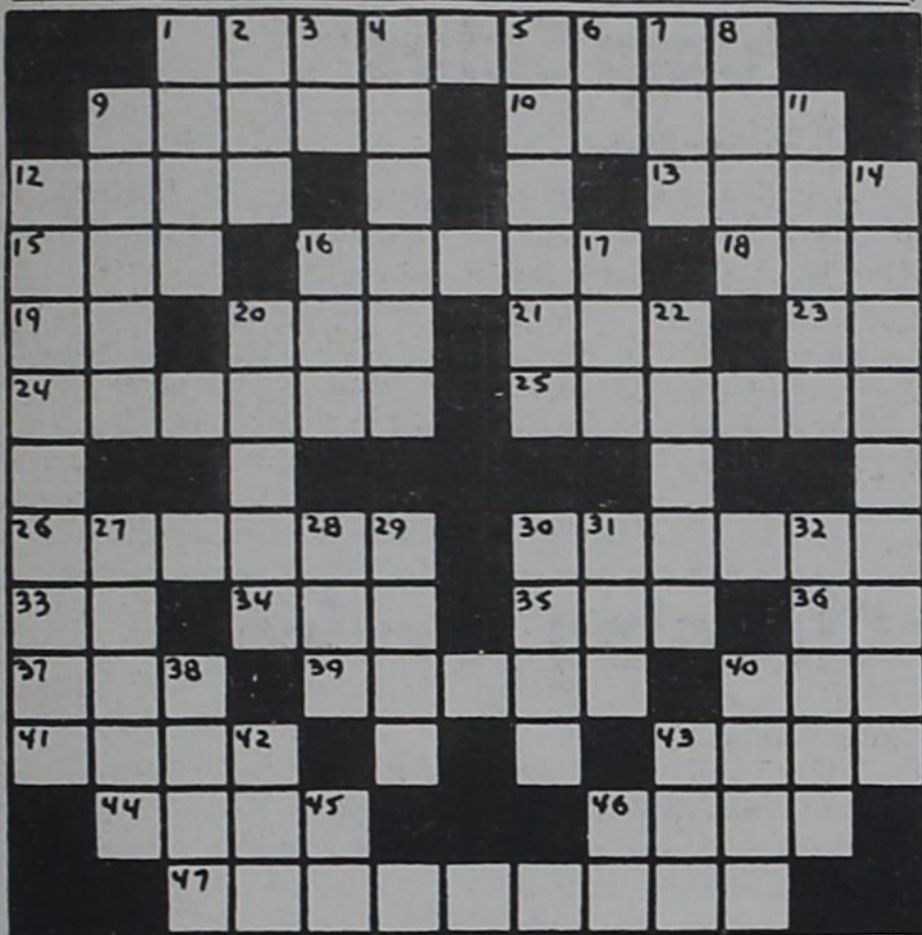
Shop Fabrication ● Portable Service ● Heavy Equipment Repair ● Oil Field Service

Convenient to Shallowater Area

Shop Phone 765-9592
North Quaker & Clovis Road
Lubbock, Texas

JOE MIMS
Owner
Res. Phone 765-6942

CROSSWORD ~ ~ ~ *By A. C. Gordon*



- ACROSS**
- 1 - American sport (poss.)
 - 9 - Forerunner
 - 10 - Navigates
 - 12 - Beast of burden
 - 13 - Stimulant
 - 15 - Noah's craft
 - 16 - Varnish ingredient
 - 18 - Pallid
 - 19 - In reference
 - 20 - In favor of
 - 21 - Harden
 - 23 - College degree
 - 24 - Cupid's missiles
 - 25 - Tormenter
 - 26 - Caster
 - 30 - To span
 - 33 - Preposition
 - 34 - Theatrical sign of a full house
 - 35 - Aquatic propelling device
 - 36 - Preposition

- 37 - Louse egg
- 39 - Fruit of oak
- 40 - Hawaiian dish
- 41 - Cease
- 43 - Powder
- 44 - Sudden break
- 46 - Lampreys
- 47 - A clean sweep

- DOWN**
- 1 - To frustrate
 - 2 - An adept
 - 3 - Compass point
 - 4 - Blunders



Hot Weather . . .

Continued From Page One

inches, and only when the grass shows symptoms of drouth stress. Mowing heights might also be raised one-half inch to improve drouth tolerance in mid-summer.

"Lack of nitrogen or iron often creates a lawn problem. Grass with a nitrogen deficiency may have a pale color and be heavily infested with weeds," explains the Texas A&M University System specialist. "Abundant seedheads are another symptom of nitrogen deficiency. A light application of a soluble nitrogen fertilizer will improve the lawn's appearance."

Grass leaves that have yellow and green stripes parallel to the leaf margins may be deficient in iron. An application of iron sulfate or iron chelate at six ounces per 1,000 square feet will usually solve this problem, says Duble.

If a St. Augustine lawn has symptoms similar to nitrogen or iron deficiency but does not respond to applications of either material, St. Augustine Decline (S.A.D.) should be suspected. Close examination of turf infected with S.A.D. shows green and yellow blotches on the leaves. Good maintenance practices should be continued where S.A.D. is a problem. Also, Floratam, a new St. Augustine grass variety which is resistant to S.A.D., may be sprigged into the infected area.

"Chinch bugs and white grubs are two insects that cause lawn problems," points out the specialist. "The symptoms are similar to that of drouth stress and insects should be identified prior to initiating chemical treatment."

Adult chinch bugs are about one-sixth inch long with black bodies and white wings folded over the back. To find chinch bugs, sink a can with both ends open into the ground and fill the can with water. The bugs will float to the surface in three to five minutes.

White grubs are the larval stage of the May or June beetle and are about one inch long with white bodies and dark heads. They are usually found in a curled or half-moon position several inches below the ground. White grubs can destroy the entire root system of lawn grasses so that the turf can be rolled like a carpet.

Chinch bugs can be controlled with applications of diazinon, Trithion, Ethion or Aspon and white grubs with chlordane or diazinon.

Brown patch disease is another problem with St. Augustine grass, adds Duble. The disease is caused by a fungus that attacks St. Augustine lawns each fall. Brown patch can be distinguished from drouth and chinch bug damage by the emergence of new growth in

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the center of the diseased circle which gives the diseased area a doughnut shaped appearance. Brown patch should be treated with a fungicide when it first appears; several applications at 10-day intervals may be needed.

"The best way to keep a healthy, attractive lawn," advises Duble, "is through proper mowing, watering and fertilization. These regular maintenance practices allow you to keep a check on lawn conditions so that you'll be able to detect a problem early should one develop."

Services Held for Mrs. W.J. Roberts

Funeral services for Mrs. W.J. Roberts, 88 years old, were held at 10 a.m. Saturday in the Brookhill Funeral Home Chapel in San Antonio.

Burial was in San Jose Burial Park in San Antonio, under the direction of Brookhill Funeral Home.

Mrs. Roberts, a former longtime Lubbock resident, died Wednesday morning in San Antonio, following a lengthy illness. She was a member of the Asbury Methodist Church.

She was the step-mother of Mrs. Ruby Kimberline of Shallowater. Other survivors include a daughter, Mrs. Eula Mae Hightower of San Antonio, a son Marvin of 1610 17th St. in Lubbock; a stepson, W.O. Roberts of Route 4, Lubbock; a sister, Mrs. Mary Steavson of Denver, Colorado; five grandchildren, fourteen great grandchildren and one great great grandchild.

In the quest for success, just remember that there is no substitute for character or service.

There are any number of people who will do great things if they can do them without exertion.

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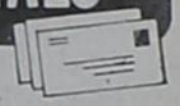
Quail eggs and young birds for sale. Call 745-1121, Lubbock.

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GARAGE SALE: Moving, selling out. All kinds of appliances, garden tools, and miscellaneous household items. 806 10th Street, Shallowater

PERSONALS



CARD OF THANKS

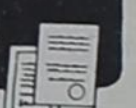
I would like to take this opportunity to express my sincere thanks and appreciation to the many friends who sent flowers, cards, for the prayers, and all the other lovely thoughts I received during my recent operation and hospital stay and also since I have returned home.

Your thoughtfulness is deeply appreciated and may God's richest blessings be with you always.
Mrs. Bertha Hardy

CARD OF THANKS

We would like to express our sincere thanks to everyone for the beautiful flowers, cards, prayers, visits and all acts of kindness shown us during my stay in the hospital. A special thanks to Bro. Batlin who visited me every day. May God bless each of you.
Ray & Edith Suter

NOTICES



BID NOTICE

The Lubbock Independent School District will receive sealed bids for the purchase of Furniture until 2:00 PM (CDT) June 17, 1975, in the office of the Director of Purchasing, 1628 19th Street, Lubbock, Texas 79401. Bids will then be opened and read aloud. Bid forms may be obtained upon request in the above office.
Rupert Pearce
Director of Purchasing
Lubbock Ind. School District

He Did?

God made women without a sense of humor so that they could love men instead of laugh at them.
—Eagle, Dothan, Ala.

Little League Scores

	May 23		
Cubs 10		Braves 9	
	June 5		
Spurs 9		Mojos 5	
	June 6		
Giants 18		Braves 7	
Dodgers 15		Cubs 4	
	June 9		
Spurs 3		Dusters 2	
Game called at the end of the third inning because of the weather.			
	June 10		
Dodgers 7		Braves 3	
Giants 13		Cubs 4	
	Standings		
Giants — Won 10, Lost 1			
Dodgers — won 6, lost 5			
Cubs — won 5, lost 6			
Braves — won 1, lost 10			

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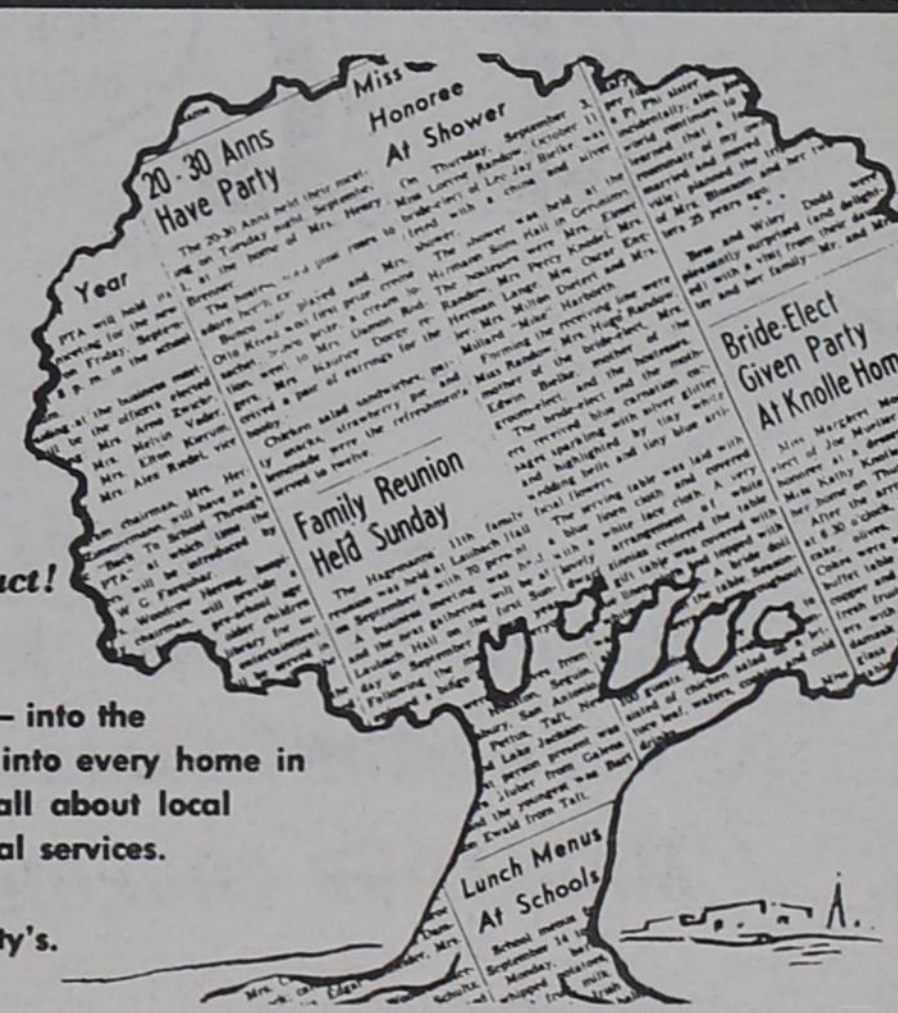
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The weight of current evidence slightly favors a "gradual improvement" in cotton markets over the near-term, according to Donald Johnson, Executive Vice-President of Lubbock-based Plains Cotton Growers, Inc., and a number of factors point to substantially better markets over the next few years.

These were conclusions drawn by the High Plains cotton producer organization executive in a talk before the Board of Directors of the Texas Cotton Ginners Association at a meeting May 29 at Lubbock's South Park Inn.

"Based on the information we have been able to gather over the past week," Johnson said, "it is improbable that U.S. cotton plantings in 1975 will reach the 9.9 million acres indicated by USDA's March 1 planting intentions survey." Acreage is more likely to be around 9 million or a little above, Johnson stated.

Mississippi, Louisiana and Arkansas, plagued by excess rainfall during the planting season, are three of the states where cotton acreage may fall well below earlier expectations. In Mississippi, for example, where USDA on March 1 projected 1.2 million acres, informed sources now report that the total will be no more than 900,000 and could be somewhat less. Should Mississippi's cotton fall below 900,000 acres, it would be the smallest acreage in that state since 1866.

Along with low acreage Johnson cited generally late crops and far from ideal weather conditions to date as further indications that U.S. cotton production in 1975 may fall a million bales or more below an expected domestic and export combined offtake of around 10 million bales.

The projected 6 million bale carryover on August 1 of this year and currently slack demand would rule against a strong or sudden upsurge in prices this fall or early 1976, he continued, "but more unfavorable weather and/or a pickup in textile demand could change that picture very quickly."

On demand for textile products, Johnson said there are indications of an upturn, "but these are not yet firm enough nor convincing enough to put mills into any sustained buying mood."

For his long-range bullishness on Texas cotton, Johnson leans heavily on the movement of textile producing capacity to Texas and the Southwest.

"We are now at the point of significant industry development, particularly in the area of open-end spinning," he said, "and this will strengthen the position of Texas cotton both here and in the rest of the world."

Also on the plus side for cotton markets of the future, he cited the new cotton products coming on stream from research efforts of Cotton Incorporated and the feedstock price and supply problems of the manmade fiber industry.

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Your authorized factory dealer for sales and service on Reda brand pumps in this area is the Austin Pump Sales located at 322 East 40th St. in Lubbock, phone 763-2911.

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Regardless of what your need for a pump is, these experienced people can evaluate its use and accurately install the right pump.

They also offer complete service and repair on their pumps by men who have had factory training.

The editing staff of this 1975 Review makes this suggestion, that anyone who has a pumping use, that they contact the Austin Pump Sales for fair service and honest business dealings.

Superior Cleaning Service

Kyle Holomon - Owner

The Superior Cleaning Service located at 2618 27th Street in Lubbock, phone 765-5354, is the place to get your carpets cleaned.

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The editors of this 1975 Review

suggest you call the Superior Cleaning Service and let them professionally clean your carpeting at fair prices. They are well

known for the quality of their work and you'll be pleased with their service.

The Salvation Army

Major A. Kasarjian

When service for which you cannot go window shopping, such as friends, is needed, it then becomes more important to know the reputation of the Salvation Army located at 1120 17th St. in Lubbock, phone 765-9434. Here you can come with confidence and assurance of receiving help with your problems.

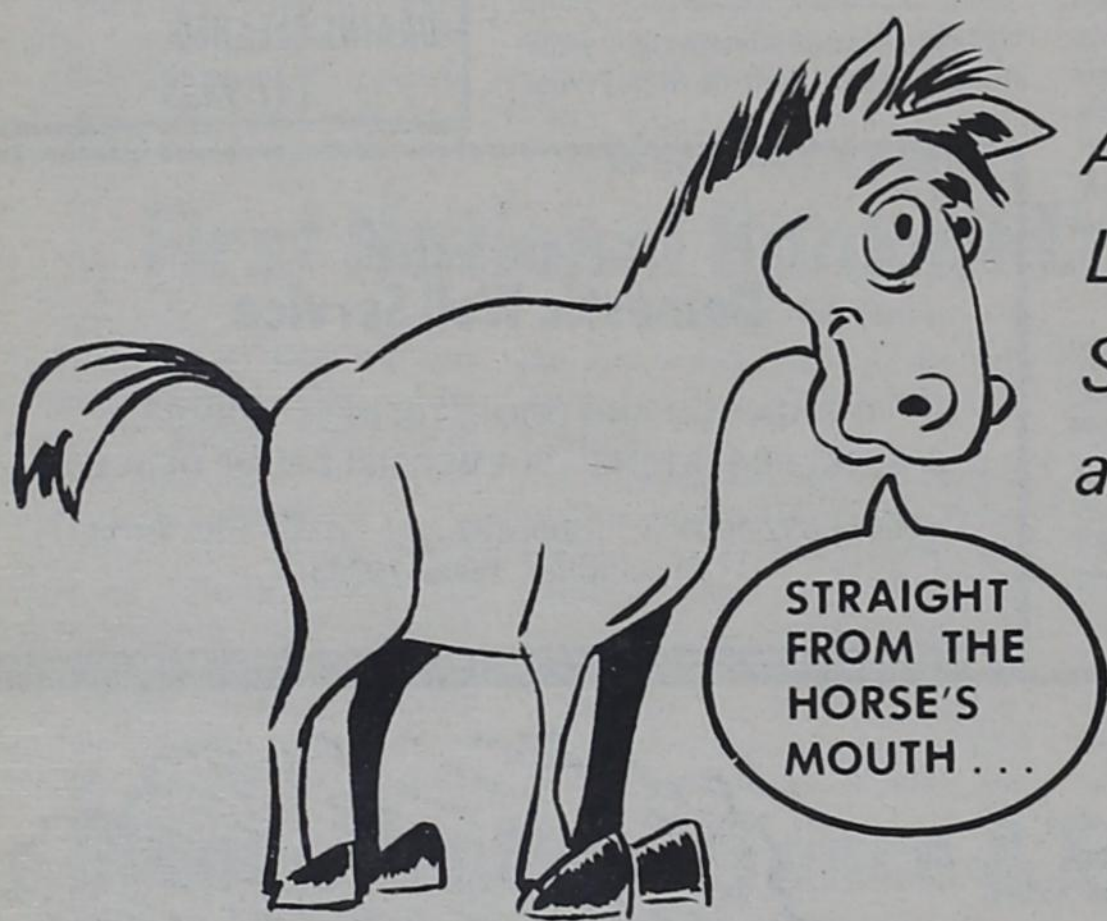
The Salvation Army knows

people perfectly and insist that each one coming to them for guidance and advice be helped. They employ only competent, well trained persons who have the desire to help everyone.

The Salvation Army is favorably known for prompt service and fair dealings. Much of their popularity is due to the fact that they stand behind everyone

in their time of need.

The composers of this 1975 Review suggest that you remember the Salvation Army in your prayers and with any financial donation you might want to see put to helping people. We're sure you are pleased to have this fine Christian organization in this area working for the betterment of all mankind.



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