

THE ROPES PLAINSMAN

Volume 35 - No. 18

Ropesville, Hockley County, Texas

10¢ Copy

Thursday, Sept. 30, 1971

Plainsman comes out with new look

If there is an X in this box it is notice your subscription has expired...

The Plainsman absorbed a few vitamin pills this week, and has grown to a new size and new look—both of which are one more big improvement.

For many more years than we care to remember, we have printed a six column, twenty-one inch page head-ache, but the paper is now being printed offset, and so moved to the new size of eight columns wide and twenty-one inches in depth.

The new type printing referred to as offset, has been in the making for a long time, and though the old timers have refused to admit it,

is here to stay. It's about the same as the case of the automobile taking over the horse and buggy days.

The method of printing is much simpler from beginning to end, much easier and very much cleaner.

Which reminds us that our commercial printing will go on here in the Plainsman office—who ever heard of a printer not having ink under their fingernails—which we have had now for some thirty years.

We will be able to print pictures now with more ease, and they will come out in the paper (in most instances, for we

have seen a few duds) as they should. The pictures in letterpress are not the success they are in offset.

So, we invite you to bring your pictures in—but do remind you that colored pictures do not come out as well as black and white, and pictures that are too dark do not print well, either.

Your picture will not be harmed in any manner, and will be at the Plainsman office for you to pick up.

It might be a sad occasion that the old Cottrell printing press has made its last turn for a while—or perhaps forever, who knows? But the

wheels of progress have stopped every old Cottrell press in Texas—ours is the last to go, so we have been told, and we don't doubt it. There has been some problem of acquiring the right size paper for a few years now.

The paper company orders it special for us, and then they have to open each bundle, and trim the sides so it will fit our out-dated press.

Anyone who has not visited our office on press day, does not understand the operation—but the pages are made up separately—out of metal, and then must be toted from the make-up stones to the press

bed. Each page weighs from eighty to a hundred pounds, and these can get quite heavy when you have worked about fifteen hours straight already preparing them for the final move. This is the case of letterpress, which we have always printed.

In offset, the way the paper is now printed, the reading matter (and ads) are made up on paper—from a machine that very much resembles a typewriter. It is cut out, backed with wax that makes it stick to a lay-out page, and the heaviest thing you lift is a piece of paper. Then a negative is made of each page,

into a final plate and the paper is run off on a press with such excessive speed it is unbelievable.

Now that we are so short of time, due to working at the Brownfield News, this process of printing is extremely desirable to our working schedule, besides being such a pretty paper. We hope our readers are pleased.

Our eldest, Berrilyn Whitehead, will continue to gather the news, as she has for quite a while now, take the ads and tend to the business here. There will be a new deadline on all items and news—they must be in by noon Tuesday, as the paper is put

to bed a day earlier, but will not reach you until the usual Thursday morning.

There will be a few details to be worked out with the change, as there always is with any change, but we expect every thing to be ironed out in a few weeks.

We cannot say we have not enjoyed printing the paper letterpress—because we have. But there comes a time when the old physical being makes a few changes, such as a few years being added, and it becomes a little too much.

We urge you to bring or mail your news, pictures and printing needs to the Plainsman office, and trust you enjoy the "new look".

Jest some thoughts

How about this new look. Sure beats the old one all to pieces. There's so much room and extra columns we don't quite know what to do, and it surely doesn't look like The Ropes Plainsman.

The old wheels of progress just rolled through our shop until we couldn't get through it ourselves any more. Boy, how do things get so stacked up in one building so quickly. Not only is there no room on the counter any longer for anything, but now the floor is taken up too, and everyone is afraid to throw anything away for fear it might be important, and when we go to look for it, we would be quite angry if it were gone.

So, it just keeps stacking up. Perhaps with this new method of printing, we will have a little time to go through things, and get the place cleaned out a little—we are afraid we're going to lose one of our grandchildren in the mess.

We entered the shop the other morning, and to our surprise there was a dog—yes, a real live dog—poking his head up by the counter. Boy, what we won't find next!

And, since we are progressing, did you hear the one about the two little girls who were comparing their progress in catechism? "I've come to original sin," announced one proudly. "How far are you?" "Me?" said the other. "Oh, I'm already way beyond redemption."

That is progress... Oh, this beautiful weather—you can look up and gaze at the sun in the afternoon and feel the wonderful restoring heat—and wade in the water at the same time if you don't watch where you are going.

It is nice though, and will dry up all the rains of the past few days in a hurry, if it keeps up. The nights are very pretty, with the stars shining, and usually a bright, pretty half moon. It is beginning to be a little chilly at night, anyway, but this probably won't hurt if there is enough heat in the day time.

It's just so nice not to have the skies weeping every time you go outside for a change. It had become a regular habit. Heard of two farmers talking, and one allowed how bad the adverse, wet weather had been. The other said, "Oh, it's not that bad. However, every cloud's got a silver lining." "Humph!" grunted the pessimist. "It'd be better if they had an arsenic linnin' then when it rained it'd spray the crops with bug and worm-killer as well as water 'em."

And, our little Regina, who is fifteen months old, still says very few words—she doesn't have to—she walks up to you and starts nodding her head vigorously, then you start naming things, like drink, candy, cookie, cracker, and when you reach the right one, she starts nodding again—then there is Jeff, who is almost four, and doesn't hush long enough to eat.

What a joy, and other people try to convince us their grandkids are as sweet as ours, boy! Guess we better not get off on that subject, as there is still a deadline to meet, so we'll roll off the page for another week.

Ropes Nazarene Church services in progress

Revival services are in progress this week at the Ropes Church of the Nazarene. Meeting each evening at 7:30, the meeting will continue through October 3.

The Rev. Odell A. Brown, evangelist and singer, is bringing the messages. An elder in the Church of the Nazarene, he is in full-time evangelism. Prior to his entering this field of work, the Rev. Brown served for over 25 years as pastor of churches in Texas.

Music will be provided by the Monterey Church of the Nazarene of Lubbock ensembles and choir.

The Rev. Sam Elrod, pastor, extends a cordial invitation to everyone to attend.

Birthday Club met Wednesday

The Birthday Club met Wednesday at the El Chico restaurant in Lubbock to honor Mrs. E. J. Abney on her birthday. Mrs. Kellie Teaff was hostess.

Ropes Housewives Bowling Standings

BOWLING STANDINGS. T & M Trucking Ropes Co-Op Gin Mansfield's Service Bower's Butane Opdyke Co-Op Jackson Insurance High Team Series, Mansfield's Shell Service. High Team Game, Mansfield's Shell Service. High Individual Series, Bobbie Perry, 523. High Individual Game, Lela Marcy, 211.

Band wins third

The Ropes Eagle Band marched and played to a third place win in the annual parade Monday marking the opening of the South Plains Panhandle Fair at Lubbock. They received \$50.

Ropes locals

Mr. and Mrs. Earl Odom were in Levelland Sunday visiting in the home of their daughter, Mr. and Mrs. Tommy Withrow.

Mr. and Mrs. Ed Russell spent Saturday night with his brother, Mr. and Mrs. Abb Russell. They are presently in Canyon visiting their son, Mr. and Mrs. Charles Russell and family. The Ed Russells reside at Burnett.



Rev. Odell Brown

Cotton topping cultural tool

Cotton topping can be an invaluable cultural tool in High Plains farmer's box of practices, especially in this type of year where late summer rains forced cotton plants to put on extra vegetative growth, Jim Valliant, Director of Research, told farmers attending Field Day at the High Plains Research Foundation. Valliant pointed out that in tests conducted by the Research Foundation topping of cotton over a five-year period produced higher yields and returns with Paymaster 111 and Lockett 4789 than untopped cotton.

In the tests the top 12 to 15 inches of the plant was removed by a rotary cutter. Valliant said a five-year average showed topping increased the yield of Paymaster 111 from 678 to 689 pounds of lint per acre and Lockett 4789 from 631 to 640 pounds of lint per acre.

Returns were increased \$6.13 and \$4.83 per acre with the two varieties when the immature cotton in the top portion of the plant was removed, Valliant noted. Cotton topping allows removal of the vegetative top growth of the cotton plant that furnishes most of the immature cotton and trash that reduces the quality of most High Plains cotton.

This vegetative growth uses unnecessary amounts of plant moisture and other nutrient that could be used on cotton produced in the lower part of the plant, Valliant said. "We know that 90 per cent of cotton produced each season comes from bolls set during the first four weeks of blooming," he said. "By removing the top portion of the plant, we are insuring that the cotton set in the lower reaches of the plant has more of a chance to mature," said Valliant. He noted that removal of the top part of the plant allows more sunlight to reach the lower bolls to raise the temperature and aid in cotton maturity.

Mr. and Mrs. J. C. Pointer visited in Burleson last week with their daughter, Mr. and Mrs. Bob Sparkman and baby.

Mary Lee Gregg, Hriz exchange wedding vows

Miss Mary Lee Gregg and Lt. Andrew Hriz III were united in marriage at 2 o'clock September 18 in the Dallas Church of Christ Webb Chapel with Eddie Couch, minister, officiating.

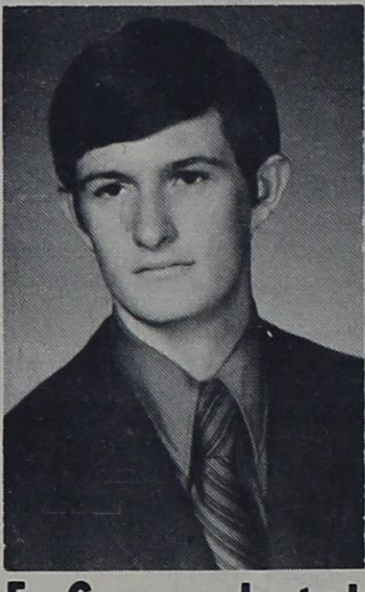
The bride is the daughter of the late Mr. and Mrs. Ulys Gregg of Ropesville and Mr. and Mrs. Andrew Hriz Jr. of Cleveland, Ohio are parents of the groom.

Given in marriage by her brother-in-law, Norman Harrison of Weatherford, the bride was attired in a semi-formal dress of lace designed with full puffed lantern sleeves and a scooped neckline.

Jaymie McClure of Dallas was maid of honor and Barney Harris of Broken Bow, Okla., was best man.

A reception followed the ceremony in the home of Mr. and Mrs. Dick Clardy of Irving. Assisting Mrs. Clardy with hospitalities were Mrs. Ronnie Browning and Mrs. Don Crossland, cousins of the bride.

Mrs. Hriz is a graduate of Ropes High School. The couple will make their home in Big Spring, where Lt. Hriz is an instructor pilot at Webb Air Force Base.



E. Curry selected freshman Senator

Eddy Lee Curry, son of the Rev. and Mrs. Bill Curry, was elected as a freshman Senator in the recent SGA elections at Wayland Baptist College.

A 1971 graduate of Ropes High School, he was active in the FFA, and is currently a business major and music minor. He plans to enter the field of Hospital Administration. Currently he is serving as music and youth director at South Plains Baptist Church just out of Plainview.

BAPTIST CHURCH DIRECTORY 1971 - 1972

Table with 2 columns: Name and Phone Number. Includes Bill Curry, Jesus Sepeda, Alvin Walker, etc.

Table with 2 columns: Name and Phone Number. Includes Pete Pettlet, Preston Reeves, T. J. Redman, etc.

Table with 2 columns: Name and Phone Number. Includes James Pierce, Mrs. Roy Dobson, Mrs. Robert Hall, etc.

Table with 2 columns: Name and Phone Number. Includes Mrs. O. W. Dalton, Mrs. Frank Sylvester, Sandra Armwine, etc.

Organization of the Baptist Church Groups are: Brotherhood (Adult Men), Baptist Women, Young Women, A-teen Girls in Action, Royal Ambassadors (boys), Mission Friends (children). The new church year starts October 1st. They have all new books and new literature. Every one is invited to these meetings. Training Union meets on Sunday night at 6:00.

Mrs. Wilbur Penn of Shreveport, La., is visiting in the home of her sister, Mr. and Mrs. Otto Sims. She is traveling with Mr. and Mrs. Cook, also of Shreveport, and they are visiting with relatives in Levelland.

Suggestions for grocery shopping

Time again to make out your weekly grocery list? As you plan for shopping, consider these food marketing suggestions from Gwendolyn Clyatt, Extension consumer marketing specialist at Texas A&M University.

In the meat department, look for pork features on Boston butt roasts, loin roasts, shoulder steaks, rib chops, hams and picnics. Specials on beef may be limited this week, but generally they might include round steaks, chuck roasts, ground beef, stew meat, boneless roasts and beef and calf liver. Fryer chickens are a good buy in most markets. Since they are so versatile, use them to stretch the food budget. Egg prices are slightly higher; however, they remain an excellent protein choice.

For the best combination of economy and quality, choose Grade A large eggs. Fresh fruits continue to be in good supply, and many of them will have low price tags. Even though peach and nectarine season is about over, some stores will offer these attractively. New crop apples are more plentiful, with Red and Golden Delicious varieties for eating out of hand and Jonathan for pies and sauces. Seedless grapes, bananas, pears, avocados, prunes, honeydew melons and cantaloupes are also worthy of consideration at the produce counter.

J. N. Willis was honored with a birthday dinner Sunday by his wife, Lillian, in their home. Attending were Mr. and Mrs. Jim Gage, Steve, Tim and Michelle of Amberst, Mr. and Mrs. Bill Willis, Billy and Doug and Mr. and Mrs. W. E. Walling.

Eagles intercept passes, win over Plains 8 to 6

Ropes School Menu October 4 - 8

- MONDAY—Steak Fingers, Scalloped Potatoes, Green Beans, Pineapple Pudding, Hot Rolls and Butter Milk. TUESDAY—Hot Dogs with Chill, Baked Beans, Cabbage-Carrot Salad with Oil Dressing, Cup Cakes, Milk. WEDNESDAY—Fried Chicken, Creamed Potatoes, Black-eyed Peas, Corn, Peanut Butter Rice Krispies, Hot Rolls and Butter Milk. THURSDAY—Meat Loaf, Candied Yams, Mixed Vegetables, Spiced Apples, Hot Rolls and Butter Milk. FRIDAY—Hamburgers, French Fries, Lettuce and Tomatoes, Pickle and Onion, Mustard, Fruit Cup, Milk.

The Ropes Eagles intercepted a forty-period points after passing attempt here Friday night to salvage an 8 to 6 victory over the Plains Cowboys.

The Eagles' lone tally came in the second quarter, when halfback Sammy Belew connected on a 15-yard touchdown pass to halfback Larry Shannon. Belew ran for the extra points to get what proved to be the winning margin.

Plains rallied for the fourth-quarter touchdown with Joey Lowe sneaking the final yard. Lowe attempted the pass for the tying extra points but it was picked off. Ropes got outstanding defensive work from James Cervantes, Sammy Belew, Wes Bradshaw and George Salinas. Fullback Tony Chandler led Plains on offense, while David Barnett, Mike McRae and Neal Newsom bore the defensive lead.

More hail in area

Another hail storm hit the area this past week, but this time to the west and north of Ropes, and we understand it took a toll of the crops of Abb Russell and W. J. Shockley.



Deliberations of Plains Cotton Growers, Inc., aimed at formulating legislative policy to be used in securing an acceptable government cotton program to succeed present law, officially began in Lubbock September 22 with a meeting of the 25-county cotton producer association's 11-man Legislative Committee. J. D. Smith of Littlefield is committee chairman.

The present cotton program expires with the 1973 crop, so the development of a new program must begin in 1972, Smith told the committee. "And whatever success we may have in getting the best program for High Plains cotton will depend a great deal on how well we do our advance homework," he said. Meeting with the committee at Smith's request was one of the nation's most respected cotton economists, Dr. M. K. Horne of Memphis, Tenn. Dr. Horne retired last year from the staff of the National Cotton Council, but at the request of the Council's Producer Steering Committee is now directing an in-depth study of cotton's economic position and outlook, strictly from the viewpoint of cotton producers. PCG President Donnell Echols of Lamesa is Vice Chairman of the Producer Steering Committee and PCG Board Chairman Don Anderson of Crosbyton is a member. Smith invited Dr. Horne, he said, "because I believe his knowledge and the event-

ual results of the study he is directing can increase our understanding of the economic factors affecting cotton production, prices and markets, both in this country and abroad. And the better we understand these things the better position we will be in to determine the kind of government program needed."

Dr. Horne's study, slated for completion in December of this year, is divided into five "work projects," utilizing the expertise of nine well-known cotton economists. From these separate works Dr. Horne is assigned the task of putting together a single, comprehensive report for the Producer Steering Committee. Two of the projects, Horne said, are assigned to marketing research economists with the U. S. Department of Agriculture. One will address itself to the supply situation, primarily to examine the size cotton carryover that is required each year to assure cotton's efficient movement into marketing channels. The other will consist of a "broad measurement" of off-farm costs in the cotton system, by areas of production and by the function of each cost-producing operation. Project number three, headed by Gaylon Barker of the NCC staff, is an intensive study of consumption volumes (See COTTON on Page 3)

STATEMENT OF OWNER-SHIP, MANAGEMENT AND CIRCULATION

(Act of August 12, 1970: Section 3685, Title 39, United States Code)

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7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.)

Name: Celeste Thomas. Address: Box 68, Ropesville, Texas 79358.

8. Known Bondholders, Mortgagees, and other Security Holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities (if there are none, so state): None.

9. For optional completion by publishers mailing at the regular rates (Section 132.121, Postal Service Manual) 39 U. S. C. 3626 provides in pertinent part: "No person who would have been entitled to mail matter under former section 4359 of this title shall mail such matter at the rates

provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates."

In accordance with the provisions of this statute, I hereby request permission to mail the publication named in Item 1 at the reduced postage rates presently authorized by 39 U. S. C. 3626.

(Signature and title of editor, publisher, business manager, or owner): Celeste Thomas, Editor and Publisher.

10. For completion by non-profit organizations authorized to mail at special rates (Section 132.122, Postal Manual)

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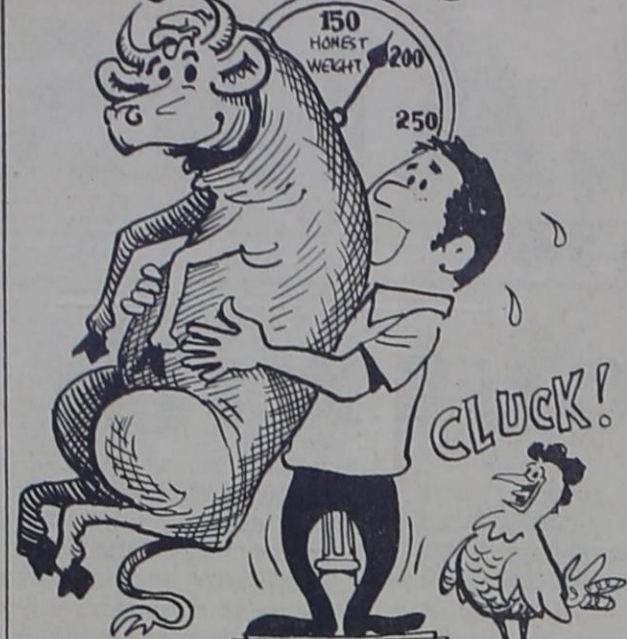
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I certify that the statements made by me above are correct and complete (Signature of editor, publisher, business manager, or owner): Celeste Thomas.

Getting Your Money's Worth



"EMPTY CALORIES" IN SNACKS AND POP COST FAR MORE THAN MILK, FRUITS AND VEGETABLES WE NEED FOR GOOD HEALTH.

SUBSTITUTE LOW-COST, HIGH-PROTEIN POULTRY, FISH, CHEESE FOR PART OF THE 185 LBS. OF BEEF EACH AMERICAN EATS A YEAR AND SAVE UP TO 1/3 ON FOOD BILLS.



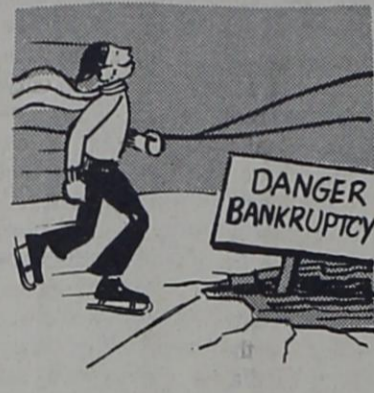
WHOLE GRAIN OR ENRICHED BREADS ARE INEXPENSIVE, FILLING AND PROVIDE B-VITAMINS AND IRON. GREAT FOR GROWING CHILDREN.

CHOOSE CONVENIENCE FOODS CAREFULLY. SOME, LIKE FROZEN DINNERS, HAVE HIGH COST PER SERVING. OTHERS, LIKE BOTTLED LEMON JUICE, SAVE MONEY. THE LEMONS YOU'D SQUEEZE TO FILL A QUART BOTTLE OF REALEMON WOULD COST ABOUT 5 TIMES AS MUCH.

THE FAMILY LAWYER

Rx For Debtors in Distress

Each year, millions of people skate uncomfortably close to the brink of bankruptcy. Unwise spending, serious illness, loss of a job, setbacks in business—all these may bring on a fiscal crisis. But in increasing numbers, debtors in distress are rescuing themselves by a technique known as the Wage Earner Plan. Although administered by the bankruptcy court, it is distinctly different from bankruptcy.



Under the Wage Earner Plan, the debtor agrees to pay off his debts out of future earnings instead of having them cancelled by bankruptcy. Under court supervision, he works out a payment schedule that may extend for three years or longer.

In return, he gets immediate relief from his financial pressures. By court order, creditors are forbidden to garnish his wages, repossess his belongings, or harass him with threatening letters and telephone calls.

True, not every debtor can qualify for the Wage Earner Plan. The court will approve a debtor's application only if he is earning enough to make the payment plan feasible—and if enough of his creditors agree. Furthermore, he must have the moral commitment to stay within a frugal budget during the payoff period.

But the benefits of the Plan are notable. It offers the distressed debtor a chance to 'get out from under' with comparatively little damage to his credit record. Also, it may play a major role in preserving his self-respect.

Creditors benefit too. The Plan offers them a reasonable prospect of collecting their debts, whereas in the bankruptcy situation they usually collect nothing at all.

Not long ago a man living on Social Security, overwhelmed by debts, turned to the Wage Earner Plan for relief. Two disgruntled creditors objected that he could not qualify because he was not a "wage earner."

But the court, pointing out that Social Security income is based on past wages, decided to accept the man's application. The court said that in dealing with the problems of debt, any solution that is so good for all concerned ought to be encouraged.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

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THAT'S A FACT

ONE FOR THE BOOKS!

THE LARGEST BOOK IN THE WORLD ("THE STORY OF THE SOUTH") MEASURED 6 FT. 10 INS. IN HEIGHT, 12 INS. IN THICKNESS, AND WHEN OPENED, MEASURED 9 FT. 2 INS. WIDE. IT TOOK THE HIDE OF A LARGE SIZE OX FOR THE BINDING!

MOON GLOW
THE FULL MOON ISN'T TWICE AS BRIGHT AS A HALF MOON—IT IS 9 TIMES BRIGHTER!

BROKE AGAIN...
WHEN PAYDAY IS OVER? IT HAPPENS. BUT IT WON'T HAPPEN IF YOU JOIN THE PAYROLL SAVINGS PLAN FOR U.S. SAVINGS BONDS. THIS EASY PLAN LETS YOU PAY YOURSELF FIRST—AND MAKES SURE THERE'S SOMETHING LEFT FOR YOU WHEN PAYDAY IS OVER. SIGN UP AND SEE! ★★☆☆

GIFTS FOR ALL OCCASIONS

Clothing and Shoes For MEN, Women, Children

RIOJAS DEPT. STORE
Ropesville, Texas

ROPES SHAMROCK PLAY GAS PUMP BINGO!

Win a FREE Wash-Grease; Oil Change and 10 Gallons Cloud Master

RULES: Pump Must Cut Off Automatically Purchase Must Be For 8 Gallons or More; You Must Have This Ad To Present at Time of Purchase

Just Match any 3 numbers on Dollars and Cents Any Match Wins. Sorry, Only One Winner a Week

State horse judging contest in Kenedy for junior and senior divisions Oct. 9

Karnes County will host an invitational State 4-H Horse Judging Contest on October 9, announces W. P. McNally, county agricultural agent.

The contest will be held at the Rodeo Arena in Kenedy and will begin at 9 a.m.

Counties from throughout the state are invited to enter as many judging teams as they desire. Team members must be enrolled in 4-H and must be engaged in a horse project. Those 9-13 years of age will compete in the junior division while those 14-19 years of age will compete in the senior division while those 14-19 years old will be in the senior division.

According to McNally, eight judging classes will be selected from the following breeds: Quarter Horse, Appaloosa, American Paint Horse and Palomino (stock type). Classes to be judged include junior gelding, senior gelding, young mare, aged mare, western pleasure, reining, roping and cutting.

A number of top awards will be presented to winning teams and individual team members, adds the county agent. For example, a Quarter Horse will be awarded to the junior judge with the highest point accumulation while the top senior judge will receive a saddle.

The judging contest is designed to develop leadership qualities in the 4-H'ers who participate and to allow them to learn the principles of horse selection and evaluation.

The statewide event is being sponsored by the Karnes County 4-H Horse Club and the Karnes County 4-H Horse Club Leaders Association.

Agriculture undergoing change

Agriculture undergoing change For the fourth time in this century American agriculture is undergoing a revolutionary change.

Texas Tech University's Dean of Agricultural Sciences Anson R. Bertrand says agriculture has been reshaped by massive mechanical, technological and managerial changes. Now, he says, it is "coming to grips in an economy in which the service sector supersedes manufacturing as the dominant element and complexities of marketing are almost overwhelming."

"And the voices of the environmentalists are having an impact on agriculture that stands to reshape the entire structure of the industry," Dr. Bertrand, who this year took over duties as dean of the College of Agricultural Sciences, quoted Washington economists to the effect that by 1980 agricultural products quite likely will be the only products in the U. S. which will be competitive in world trade.

The U. S., he says, has the land, climate and the technology to produce food for sale more efficiently than any other major area in the world.

"Although some countries are trying to play 'catch up' in food production ability, we will continue to have the edge for a long time if we can keep our production, marketing, processing, storage and transportation systems intact and functioning," He places emphasis on "transportation."

Only 6 per cent of our people are required as primary producers, Dean Bertrand points out, leaving 94 per cent of our people free to do things that make life better for us. These primary producers provide gainful employment for 30 per cent of the nation's population who process, store and market agricultural products.

The Tech dean pays tribute to the revolution in mass communications which has resulted in ordinary people all over the world recognizing the importance of agriculture and "its race with the empty plate." Agriculture as a result is gaining support—"Even the environmentalists are beginning to recognize the importance of production agriculture."

Dr. Bertrand, in a recent discussion of "Agriculture in Transition," answered with a qualified "No" the question of whether the family farm is on its way out.

"We shall still have farm and ranch families living close to the land," he said. "They will be fewer in number and some may reside in small towns, but the family-owned and managed agricultural production and processing unit will remain dominant for many years, although those units are likely to become more specialized. The subsistence

Wise food purchases

A key to wise food shopping is making careful selections. So make the most of your food dollar and follow these marketing tips, suggests Gwendolyn Clyatt, Extension consumer marketing specialist.

At retail meat counters, look for best values on round steaks and roasts, arm and blade pot roasts, chuck steaks, ground beef and liver. Also check for several types of boneless beef roasts — just right for the rotisserie.

In pork sections, look for these cuts at economical price levels: Boston butt roasts, shoulder steaks, center and loin chops. Picnic and canned hams are featured in many markets.

Poultry products worth consideration, pricewise, include frozen turkeys, fryers and chicken hens. Egg prices are about the same to fractionally lower than last week.

They Said It Like This...

Thrice is he armed that hath his quarrel just, and he but naked, though looked up in steel, whose conscience with injustice is corrupted.

WILLIAM SHAKESPEARE 1564-1616

Mrs. J. C. Whitfield of Lubbock visited Sunday with her mother, Mrs. Irene Morris and cousin, Marguerite Morris.

Past, present of ranching discussed at Tech meeting

The past and present of the ranching industry were brought together in Lubbock Friday of last week during a two-day meeting of the Texas and Southwestern Cattle Raisers Association (TSCRA) at The Museum of Texas Tech University.

Members of the TSCRA board of directors on Friday afternoon turned their attention from issues affecting the industry's future to a project aimed at memorializing ranching's past with a tour of Ranch Headquarters, an outdoor museum which will portray the history of ranching at Texas Tech.

Some 78 TSCRA board members and committee chairmen took time out for the tour and a briefing which outlined the current status and plans for future development of the project.

During a preview briefing at The Museum, Ranch Headquarters director Jerry Rogers described the purposes and aims for creating a visible story of the birth, growth and development of the ranching industry in Texas and throughout the Southwest. He showed slides of buildings already restored on the site, others still in storage and awaiting restoration at The Museum and additional structures not yet moved from their original foundations.

Rogers began his presentation by tracing the growth of ranching from the time it came into Texas from Mexico in the 18th Century as a "subsistence industry" until it developed into a profitable enterprise around 1830 on the Texas Coastal Plains and marched steadily northward over the decades.

He pointed out that it is the aim of Ranch Headquarters to illustrate this growth and movement with historic structures from each successive geographic area and representative of the period during which ranching gained prominence in that area.

Following the briefing, TSCRA board members toured the Ranch Headquarters site just east of The Museum proper, with particular attention given to cattle baron John B. Slaughter's U Lazy S Ranch carriage and saddle house.

This building and two others from Col. C. C. Slaughter's Long S holdings will be dedicated by TSCRA president Frank Lewis on Oct. 9 during the second annual meet-

Vitamin A lacking in American diets

Recent U. S. surveys show a substantial number of children suffer from some vitamin A deficiency, reports Sally Springer, Extension foods and nutrition specialist.

Although the situation is more widespread in poverty areas, middle class adults have also been found to have so little vitamin A in their bodies that night blindness, the first major sign of a deficiency, is becoming increasingly common.

Other effects of the vitamin A deficiency, including skin infections, respiratory tract infections and eye disorders, have been found in many American children and adults.

America's changing food and dietary habits may be responsible for the apparent deficiencies. For example, the per-capita consumption of whole milk is on the decline, low-fat skim milk and skim milk are replacing it. When fat is removed from whole milk to make skim milk, so is the fat-stored vitamin A.

In order for skim milk to compare with whole milk in vitamin A content, it must be fortified with the vitamin. Americans are also eating fewer vegetables. Carrots, squash and dark leafy green vegetables are the major vegetable sources of vitamin A.

One researcher has even found many persons without vitamin A in their livers at death, and even greater numbers with very little. This is significant as fat-soluble vitamin A is stored in the liver.

Mrs. Kenneth Means and children were in Shallowater recently visiting in the home of her sister and family, Mr. and Mrs. Roger Pettit.

-- Cotton
(Continued From Page 1)

that could be expected at three different price levels for raw cotton, 23, 28 and 33 cents per pound. This information will be compiled for each of the 20 leading cotton uses.

Charles Russell of the NCC is doing a similar study of U. S. cotton sales in the export markets at three price levels, 18, 23 and 28 cents a pound.

Current production costs, the outlook for production costs over the next few years is the subject of the fifth study, directed by George Townsend, also of the NCC.

The other four economists, selected from universities located in four different sections of the cotton belt, are "looking over the shoulder" of these project leaders to assure that their individual reports do not conflict with regional considerations in cotton's economic picture. Dr. T. R. Timm of Texas A&M was chosen from the Southwest area.

Dr. Horne emphasized that his job was not to propose a specific program or programs for cotton, but to "submit to the Producer Steering Committee an economic appraisal of various alternatives that may be available to the industry."

"And of course it will be up to the Producer Steering Committee and others in the industry as to what use is made of the report," he said.

Smith said other meetings of the PCG Legislative Committee will be called to evaluate Dr. Horne's report when it becomes available and to assess the legislative climate and other factors that will influence future government programs.

Burns first book of poems, other rare volumes at Texas Tech library

Robert Burns' first book of poems, valued at \$3,500, is just one of the 1600 rare books contained in a locked cage in the basement of the Texas Tech University Library.

The cage was built when the library moved from its location in the Social Science building in 1962. According to R. C. Janeway, Tech Librarian, the cage also serves to house many restricted books.

The rare books include the "Dove Press Bible," one of the few remaining; "Kelm-scott Chaucer"; a facsimile of the "Gutenberg Bible," of which only about 13 originals remain; the Koger history of science collection; Roentgen's first article on X-ray; Einstein's first article; Broyle's first article and "St Augustine's City of God," one of the incunabula—printed before 1500.

Janeway has been the Tech Librarian since 1949. "When I first came to this school," he said, "our library had 150,000 volumes. The figure has grown to 1,500,000 and our collection of rare books has grown since 1949 at about the same rate."

According to Janeway, the books are acquired primarily through donations by either private organizations or individuals, or contributions from the Friends of the Library organization.

"Many people donate money to the library to buy rare books as a memorial," said Janeway. "Recently, I had a charming older lady walk into my office unannounced and offer \$40,000 toward the purchase of rare books."

To a library, said Janeway, these rare books are the equivalent of the original paintings of Picasso and Rembrandt in an art gallery. "These books need to be handled as little as possible," he said, "and this fact, along with their value, qualifies them to be locked in the cage."

In addition to these rare and expensive items, the cage also houses a copy of each master's thesis, as well as a copy of every doctoral dissertation ever written by a student at Tech.

Janeway said that many books in the library must be restricted and are also locked in the cage. "We have some books," he said, "that are sent to us by editors and publishers that we can have only if we restrict usage to professional people whose needs would ordinarily not be met by a regular public library."

Some caged volumes are of the type that possibly the parents would not want introduced to students. "These books are put in the cage where they are available to everyone, but not introduced to them," said Janeway.

Some books are placed in the cage because the librarian has learned that some titles disappear if left on the open shelves. "Examples of this," said Janeway, "are Freud's 'Interpretation of Dreams,' some books concerning sex and, oddly enough, Anders auto repairs manuals.

"Almost without exception these books do circulate for the usual two-week period, so that their location is a matter of preservation, not censorship," he said.

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Make Any Type of Sandwich with Peanut Butter

It's smart to keep adding to your collection of ideas for sandwich fillings, spreads and toppings. Remember that peanut butter is most versatile... good alone or used in combination with many other good foods.

Peanut butter is a highly nutritious food furnishing lots of food energy, protein and B vitamins in each tablespoonful. Nicotin, one of the B vitamins, is very important for everyone and just 2 tablespoons of Skippy peanut butter per day will give the 6-year old child about one-half his daily requirement.

Keep peanut butter on the pantry shelf within reach of the smallest school child and teach him to spread his own sandwich. Top it with jelly, jam, banana or pickle slices.

Three popular types of sandwiches are shown here—little open face sandwiches, a grilled or French toasted one and a regular covered sandwich made with enriched white bread.

Little Sandwiches: Cut bread slices into halves, thirds or quarters. Spread with peanut butter and top with cheese, pineapple, shredded carrot or marmalade. Make your favorite chicken or egg salad and top the bread slices.

Grilled Sandwiches: Make the covered sandwich using peanut butter and jelly, cooked ham, bacon or chicken slices. Spread both sides with margarine or dip in egg-milk mixture such as used for French toast. Grill on both sides.

Peanut Butter Sandwiches: Spread 2 slices bread with peanut butter. Top one slice with raisins, jam, marshmallow, cranberry sauce, tomato slices, or crisp bacon. Cover with second slice of bread. Garnish, if desired.

Color can be exciting

Color is one of the most exciting and least expensive mediums in interior designing, reports Jan Slabaugh, Extension housing and home furnishings specialist at Texas A&M University.

Colors create moods that provide atmosphere and tone for your home, and they can reduce or enhance scale.

Before selecting a color scheme for your home, first plan carefully. Determine the colors which are suitable for you and your family. You may have to confine your favorite colors to more private quarters, such as the bedroom or den.

Consider degree of exposure when planning a color scheme. Where there is not adequate light or warmth in a southern room, cool colors aren't necessary. The same rule can apply for northern exposures. Cool colors should be used only if there is strong exposure.

Remember scale in the use of color. Darker shades tend to reduce scale. If you have a large, overwhelming area, for example, use darker, warmer shades to give warmth and reduce scale. A small room can also gain spaciousness by using lighter, cooler shades.

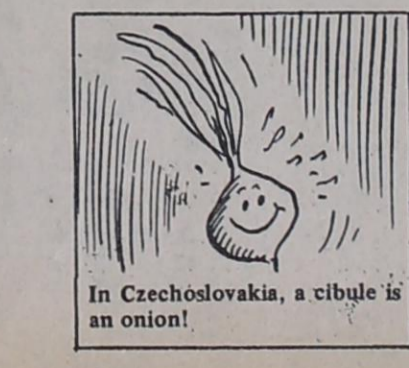
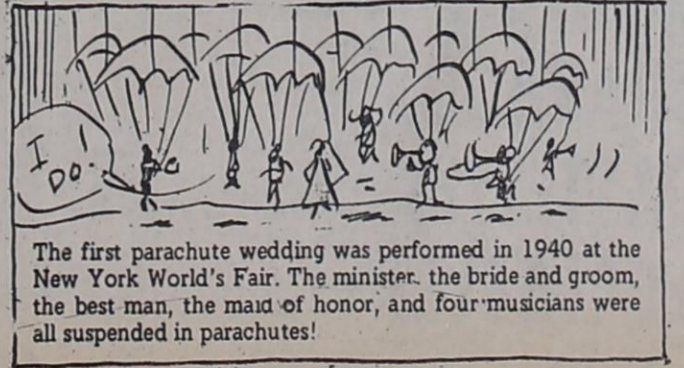
Next, consider use of the room. Rooms with limited use can be brighter and bolder in color, but could be very tiring with an all-day living pattern. Neutral backgrounds are the safest and most successful approach for furnishing. They are less tiresome and act as good foils for furnishing, fabrics and accessories. Strong colors can be used in accents and accessories. This way, color schemes can be changed with little cost.

Remember, color has lasting influence in your life, the specialist points out. Select colors which you know will bring out the best in you and your family, and create a happy, desirable atmosphere.



"NAMES" DRIVE FRIENDLY—Entertainer Carol Channing and three others shown have joined the statewide campaign to urge Texas drivers to Drive Friendly. Channing, Firefighter Red Adair, Singer Faron Young and Astronaut Thomas P. Stafford are among well-known personalities included on the newest set of radio public service spots issued by the Governor's Committee on Traffic Safety.

Riley, Rather and Miss Riley were among seven celebrities on an earlier set of radio spots urging drivers to Drive Friendly. Others were Astronaut Alan L. Bean, Dr. Michael DeBakey, Race Driver Jim Hall, Baseball Star Joe Morgan and Coach Darrell Royal.



Petroleum production plays significant roll in economy

Petroleum production continues to play a significant role in the economy of Hockley County with a direct input of \$118,339,025 last year.

According to the latest compilation of Texas Mid-Continent Oil & Gas Assn., the county in 1970 produced 34,504,775 barrels of crude oil valued at \$118,865,758 and 30,638,816 thousand cubic feet of natural gas valued at \$4,473,267. It ranked 13th in value of petroleum produced.

In addition, the county received the stimulation of \$14,792,378 in royalty payments to landowners and others with mineral interests.

"Hockley was one of 187 Texas counties that had petroleum production valued at more than \$125,000," says Kenneth E. Montague, Texas Mid-Continent president. "Its ability to produce helped Texas meet a record demand with record production of both oil and gas in 1970. This demand has again diminished Texas petroleum reserves as additions failed to offset withdrawals. In Texas, we only drilled 8,114 wells—the smallest number since 1946."

Texas state government benefited from the county's petroleum, receiving \$5,237,825 in production taxes on crude oil and \$335,495 on natural gas.

Drilling expenditures in the county totaled \$26,986,938 with \$852,808 being lost on dry holes. Drillers completed 386 oil wells and 11 dry holes. Six wildcats were drilled with all of them dry.

Also adding to the economy were the county's three natural-gasoline processing plants with 152 million cubic feet daily capacity.

The Texas Employment Commission shows 909 persons were directly employed by the oil and gas industry in the county with an annual payroll of \$7,818,684.

Soybean producers can make money through harvesting

Soybean producers can put a few extra dollars in their pockets this fall through proper harvesting practices, contends R. J. Hodges, agronomist with the Texas Agricultural Extension Service.

"Harvest losses generally average three bushels of soybeans per acre," notes the agronomist. "Proper harvesting could cut these losses by two-thirds and, at current prices, this could mean a saving of \$6 or more per acre."

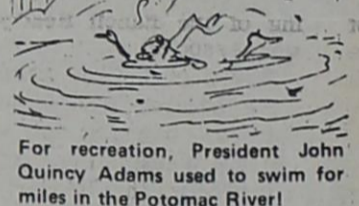
Nationwide, one of every 10 bushels of soybeans produced is lost at harvest time, inflicting a loss of more than \$350 million on the industry. A loss of four seeds per square foot is equal to about one bushel per acre.

"With soybeans in strong demand this year, careful attention to the harvesting operation is especially important," points out Hodges. "Producers should first of all check the moisture content of the beans and begin harvesting when it reaches 13 per cent. Operating the combine at a slower ground speed and keeping the cutterbar close to the ground also bring in more soybeans."

The combine should be properly adjusted before taking it into the field, says Hodges. Once in the field, it should be operated at a ground speed of 2 1/2 to 3 miles per hour. Reel speed should be slightly greater than the combine's ground speed. The reel should be run deep enough in the beans to control the stalks and should be 6 to 12 inches ahead of the cutterbar.

Harvesting during the early morning when the straw is damp from dew can reduce shatter loss. Under such conditions, the combine's cylinder speed should be increased (800 rpm's for a 22-inch cylinder).

"Remember that harvesting losses in soybeans can be reduced sharply by using a little more care and taking the time to make necessary adjustments in equipment," reminds Hodges. "And every bushel saved at harvest is clear profit."



- COFFEE TOFFEE PIE**
- 1/2 package pie crust mix
 - 1/4 cup light brown sugar, packed
 - 1/4 cup finely chopped walnuts, grated
 - 1 tablespoon vanilla
 - 1/2 cup margarine
 - 3/4 cup granulated sugar
 - 1 oz. unsweetened chocolate, melted and cooled
 - 2 teaspoons instant coffee powder
 - 2 eggs
 - 2 cups heavy cream
 - 2 tablespoons instant coffee powder
 - 1/2 cup confectioners sugar
 - Chocolate curls
- Combine pie crust mix with brown sugar, walnuts and grated chocolate. Add water and vanilla and mix with fork until well blended. Turn dough into a well-greased 9-inch pie plate and press firmly onto bottom and sides. Bake at 375 degrees 15 minutes. Cool shell in plate on rack.
- Meanwhile, place butter or soft margarine in small mixer bowl and beat until creamy. Gradually add granulated sugar and beat until light and fluffy. Blend in cooled melted chocolate and 2 teaspoons coffee powder. Add 1 egg and beat 5 minutes. Add remaining egg and beat 5 minutes longer. Turn filling into baked pie shell, cover and refrigerate overnight.
- Next day combine heavy cream, 2 tablespoons coffee powder and confectioners, sugar in bowl, cover and refrigerate 1 hour. Beat cream until stiff. Turn cream into pastry bag with decorating tip and squeeze onto pie in desired design. Garnish with chocolate curls. Refrigerate pie at least 2 hours before serving.

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