

THE ROPES PLAINSMAN

VOLUME XXVI—NO. 36

ROPEVILLE, HOCKLEY COUNTY, TEXAS

5c A COPY

THURSDAY, JAN. 12, 1961

SPSC To Invest \$2,000,000 In Construction

To keep electrically ahead of the continuing growth of its 45,000 square mile service area, Southwestern Public Service Company will invest more than \$22,000,000 in construction and new equipment in 1961, it has been announced by A. R. Watson, Executive Vice President and General Manager of the electric light and power company.

Watson added that the company's five year construction and improvement budget anticipates a new equipment investment of \$117,000,000 between now and 1965. He also pointed out that the \$117,000,000 expansion figure equals the total amount that the company had invested in plant and equipment less than 10 years ago, and adds up to more than 45% of the present day investment in plant and equipment of nearly \$260,000,000.

Looking at the national picture in the electric light and power industry, Watson pointed out that, contrary to a number of "scare" rumors that were prevalent during 1960, the United States had added more electric generating capability this last year than had Russia.

"We frequently heard during 1960, usually from advocates of socialized government power, that Russia was overtaking the United States in the generation of electric power. The fact of the matter is that the United States has more than 2½ times as much generating capability than Russia, and we increased our lead in 1960," he said.

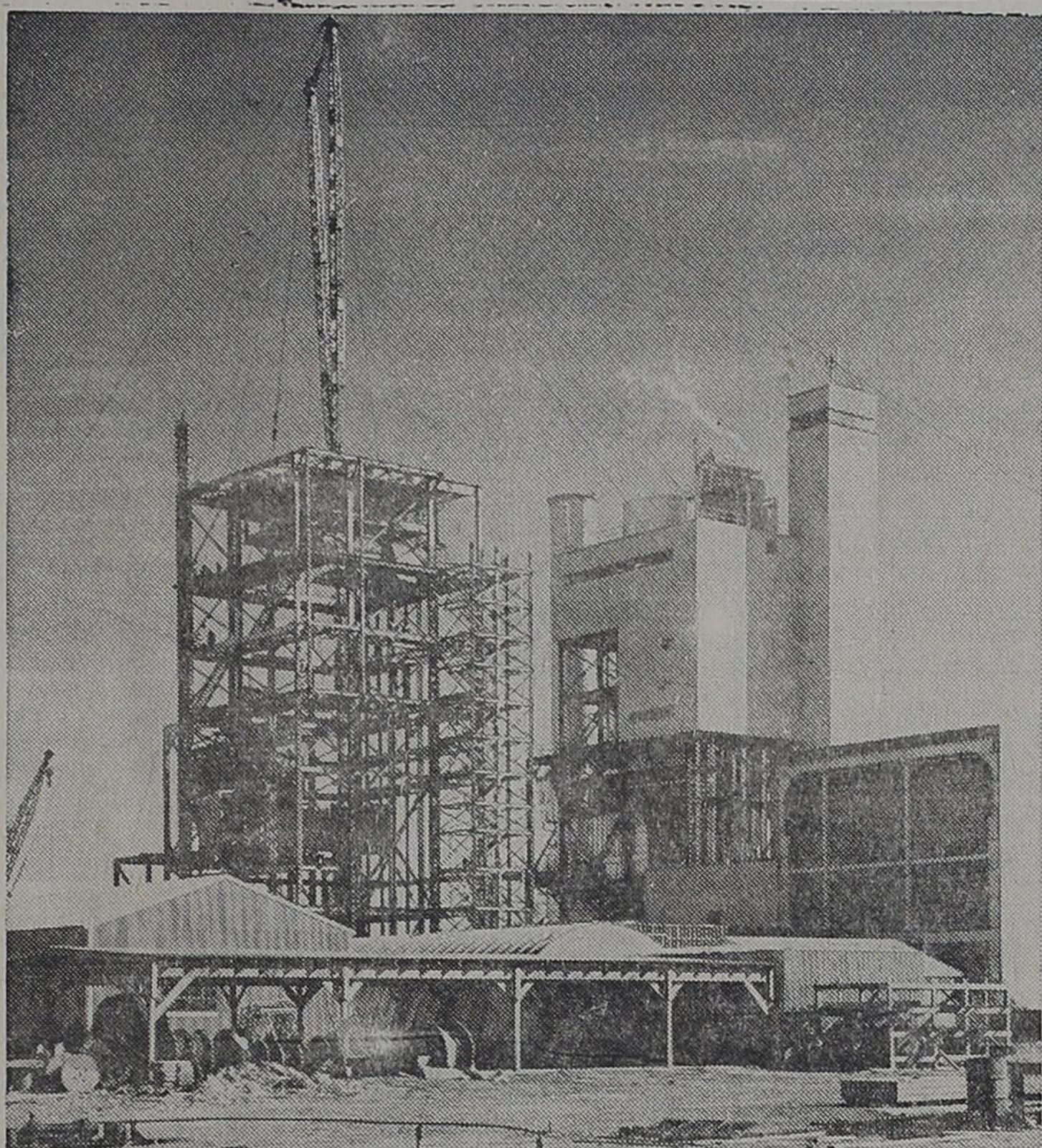
Electric service took another giant stride in 1960 to bulwark its claim as the biggest bargain in the family budget. Southwestern's average rate for a residential kilowatt-hour dropped to 2.96c in 1960, as compared to 3.05c in 1959. The reduction in the last 10 years in the average cost of a residential kilowatt-hour to a Southwestern customer is 21.49%. Only 1.3c of each dollar spent by American families goes for electric service, less than the ladies spend for cosmetics.

"Our customers naturally find their bills for electric service higher than they were 10 years ago, because they are using, on the average, 117% more electric service than they did in 1951. A major factor in this increased use, in addition to the many services electricity performs, has been the fact that the unit cost has lowered in the face of increasing prices for everything else, including the things we must use to make the power," Watson pointed out.

Southwestern, along with 10 other investor-owned electric companies in Texas, continues its research activities in atomic energy, thru the program of the Texas Atomic Energy Research Foundation.

"Present day atomic plants don't come close to the economy of the modern fuel-powered generating stations we are using in our area. What's more, we have the advantage of a plentiful, all-

County Allots Ropesville \$300 Month to be Used for Marshal



One project in Southwestern Public Service Company's \$22,000,000 improvement program for 1961, will be continued work on Nichols Station, northeast of Amarillo. The generating capability of the plant is being doubled.

Exum To Continue on Trash Haul ---City Marshal is Not Appointed

While the rumor was current, evidently from an unreliable source, that a city marshal had been hired even before the meeting of the City Council Tuesday night, up to this time no one has been hired to fill the job.

Due to the fact that one of the applicants could not be in Ropes until today, it is likely that no action will be taken until the end of the week. And, as to who

will get the job, your guess is as good as ours.

Bids for hauling the trash were considered and the job was given to E. N. Exum. Mr. Exum has been looking after the hauling during the past year with little or no complaints, as to the job he was doing.

City council meetings are open to anyone who cares to attend—if you have something to say, some advice to

offer on the appointment of a city marshal, the thing to do is present your views to the council—after all, they are serving the people of Ropes and if a citizen of Ropes has a complaint to make he should take it to the council. One man told us that he understood the council was going to have a secret meeting—there is no such thing as a secret meeting—all meetings are open to the public.

Pictures of Children to be Published

In Ropes Plainsman

It is an undisputed fact that the responsibilities of tomorrow's world, our nation, and Community will rest upon the shoulders of the children of today. Since this is true, the publishers of this newspaper would like to give you a good look at these future "World Builders".

The only way we can do this is by publishing pictures of them in a feature series. To assure the latest and best reproduction pictures...

An expert children's photographer with all the necessary equipment for this specialized work, will be here Tuesday, January 24. Pictures will be taken at the home of Mrs. Bob Whitlock and will be open from 12 noon to 5:00 P.M.

No Charge to Parents There is no charge to the parents. There are absolute-

If no strings to this invitation. It is bonafide in every sense of the word. Parents do not have to be subscribers, nor even readers of this newspaper to take advantage of this feature. Neither are they obligated to purchase pictures after they are taken. Those who want some additional prints may obtain a limited number by arrangement with the Studio representative when they select the pose they want printed in the paper. It is entirely up to them.

The Plainsman simply wants pictures of all the youngsters and the more, the better. So the Mothers and Fathers of the community in which this paper circulates should remember the date, January 24, at Mrs. Bob Whitlock's home, and not fail to bring their children to the photographer.

You will be mighty glad, afterwards, if you did, and there is no charge to the parents. There are absolute-

participate in this event. The kiddies will have much fun and both Mother and Dad — and the youngsters, too — will be very proud to see their pictures in print later.

Appointments may be made by calling Mrs. Bob Whitlock, phone 3651, Ropesville, Texas.

Slim Back On The Job

Slim Weatherly, who was busy all fall ginning cotton, is now back on the job at Walt's Cafe. Aside from looking after the cafe business, Slim also sells insurance.

Is Recovering

Mrs. Joy Allen, who underwent surgery for acute appendicitis this past week in a Levelland hospital, is well on the road to recovery, and is to be returned home this week.

Mayor Offers Resignation

I have tendered my resignation as Mayor of the City of Ropesville, effective on the 1st day of April — at that time a city election will be held and anyone desiring to seek the office can file their intention with Mrs. Bob Whitlock, city secretary.

While I deeply appreciate the honor conferred upon me by the folks of Ropes, the time has come when my health and limited time will not permit me to look after the business of the city as it should be.

I am making this announcement now so that you can have time to consider a replacement.

Troy Morris.

Co-op Gin Buys Ward Gin

Gene McKee, manager of the Ropes Farmers CoOp Gin announced this week that they had gone into contract to purchase the Ward Gin.

The Ward Gin was formerly the Paymaster Gin, and was bought this past year by Charley and J. A. Ward.

Gene stated that all business of the two gins now owned by the CoOp would be conducted from the offices of the CoOp Gin.

Snow Falls On South Plains

Wednesday morning brought spits of rain and snow to the South Plains. The snow and rain came in on the wings of a gentle north wind.

During the morning the snow was heavy, but in the afternoon it was limited to little snow and a drizzle of rain. The temperature was such that the snow melted as it fell.

E. C. (Sam) Williams In Veterans Hospital

A report from Wilma Abney, of Brownfield, stated that her father, E. C. (Sam) Williams, is in the Veterans Hospital at Big Spring suffering from a severe heart ailment, with the chances of recovery slim.

Sam, as he is known to the folks of the Ropes community, resided here many years. He had a blacksmith and welding business, and until his health failed, served many people here.

Here is the sincere hope that he will be returned to normal health.

Visit in Hobbs, N. M.

Mr. and Mrs. B. J. Thomas and children, Artie and Irene, and B. J.'s father, C. M. Thomas of Shallowater, were in Hobbs, New Mexico Sunday where they visited in the home of Sid Colliet and Mr. and Mrs. Johnny Colliet.

The Commissioners Court, in regular session Monday of this week, allotted \$300 per month to the City of Ropes for law enforcement purposes.

This was brought about by the resignation of Jack Ogle as constable, which left the community without an officer.

While the City Council asked for a deputy sheriff, the Commissioners Court felt that law enforcement could be handled best by the local government, and in allotting the money at the same time cut the salary of constable to \$1 per year.

Ropesville Methodist Church

One of the best ways we could start the new year would be to attend church and Sunday School services every time we can.

We are having a special church school and church attendance campaign between next Sunday, January 15, and Easter. It will take every one to make this a rewarding time for all. We hope you will attend every service possible between Jan. 15 and Easter.

Our services are as follows:

- SUNDAY:
 - Sunday School 10:00 A.M.
 - Morning Worship 11:00
 - M.Y.F 6:15 pm
 - Evening worship 7:00
- WEDNESDAY:
 - Choir Practice 6:30 pm
 - Prayer meeting and Bible Study (Junior classroom) 6:30 pm

The commission on membership and evangelism of the Ropesville Methodist Church will meet after the evening service this Sunday night, January 15, and we hope every member of the commission can attend.

The Brownfield District Methodist Youth Fellowship will have a District Meeting at O'Donnell Saturday night, January 14, with registration beginning at 6:30 p.m. A good program has been planned on the theme, "These Things I Offer You", and it will be a rewarding experience for all who attend. All the young people of the community are invited to attend this meeting with us.

Allen C. Forbis, Pastor.

Recovering From Pneumonia

Mrs. R. D. Hayslip, who has been in the Methodist hospital in Lubbock, being treated for bronchial pneumonia, is well on the road to recovery and expected to be returned home this weekend.

A. E. Tyler Visits Ropes

A. E. Tyler, of Levelland, was a pleasant visitor in Ropes Wednesday. Mr. Tyler placed his application for city marshal with the city council.

... inexhaustible, natural gas fuel supply. This gives us the opportunity for fusion research in atomic power which offers the possibility that ordinary sea water, which is certainly inexhaustible, would provide the fuel for electric generation," Watson said.

The nation's investor-owned electric companies paid nearly 2½-billion dollars in federal, state and local taxes in 1960. In Southwestern's case, more than 24c of every dollar taken in is paid out in taxes.

"It is fortunate that the electric industry continued to grow in 1960, especially in the face of slowdowns in other business fields. The increased tax payments by the electric industry — they were 160 - million dollars more than in 1959 — helped strengthen our nation's defenses and contribute to other governmental services," Watson concluded.

Rogers Return Home From Oklahoma

Mr. and Mrs. Peck Rogers returned home this week from an extended visit in Oklahoma, going there for Christmas and remaining until after the new years. Part of the time was spent with Mrs. Roger's brother and part with Mr. Roger's sister, and lots of cousins, neices and nephews.

They reported that the wheat fields in that state were a thing of beauty, standing out as an oasis of green.

O. V. Fuller In Lubbock

Supt. O. V. Fuller was in Lubbock Wednesday morning where he attended a meeting of school administrators.

The discussion was improving the certification requirements of school administrators. Also, pending school legislation was discussed.

Mr. Fuller only recently returned from Austin where he attended Mid - Winter Conference of School Administrators.

Mid-Term Tests Are Given

Mid-term examinations are being held in the Ropes schools this week, and are expected to be completed by Friday.

Visit With A. Mayfields

Mr. and Mrs. Monroe Means, Nina and Dennis were here Tuesday evening visiting in the home of her sister, Mr. and Mrs. Aubrey Mayfield, Linda and Debbie.

School Menu For Jan. 16 to 20

Monday: Barbecued weiners, baked beans, buttered potatoes, apple sauce cake, bread and milk.

Tuesday: Meat balls and spaghetti, tomato sauce, but-

tered peas, canned sou-

ps, hot rolls and milk.

Wednesday: Turkey and dressing, giblet gravy, string beans, jello, bread and milk.

Thursday: Tamales, pinto beans, buttered spinach, apricot cobbler, corn bread and milk.

Friday: Hamburgers, potato chips, tossed salad, ice cream and milk.

—o—o—

Visit With Parents in Ropes

On Saturday night of last week Mr. and Mrs. J. C. Whitfield and Barbara, of Lubbock, visited her parents, Mr. and Mrs. Troy Morris.

Sunday night the Morris' had as guests another daughter, Mrs. R. W. Shanklin and children, of Lubbock.

—o—o—

GRADE 3B - DOPSON

We have thirteen boys and thirteen girls in our room now. This week we are trying to see how few absences we can have. The group that wins will have a surprise. Only two boys and two girls have been absent through Tuesday.

We had a spelling match with Mrs. Wallace's group last week. They stood up longer than we did. Delores Perales was our best speller. We enjoyed the match and we will have another in six weeks when we review spelling.

Today is Stanley Awbrey's ninth birthday. He received a watch from his parents.

We are working hard in our science workbooks. We have to finish them before we can get our new geogra-

phy books.

We are enjoying music. We are singing folk songs. We plan a surprise in music real soon.

—o—o—

Billy Ray Martin Baby Passed Away At 7:30 P.M. WED.

As we go to press Wednesday night we learn from Ray Martin that their new grand daughter had passed away at 7:30 P. M. Donna Ann, daughter of Mr. and Mrs. Billy Ray Martin, was born last Sunday morning.

Burial will be in Ropes cemetery, but final arrangements have not been made.

—o—o—

W. H. Bates Seriously Ill

W. H. Bates, according to information given us, is seriously ill in West Texas Hospital in Lubbock.

Mr. Bates, a resident of Ropes community up to several months ago when he and his wife moved to Lubbock, is well and favorably known by our people, and it is hoped that his condition will take a turn for the better.

—o—o—

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9 Settings for Superb Shaves!



NOW \$1.95 with new Super Blue Blades

You turn dial from 1 to 9 for the exact setting that matches your skin and beard!

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FOR FRIDAY AND SATURDAY

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OLEO, 6 pounds	.95
AUSTEX	ONLY
SPAGHETTI & Meat balls, 2	.49
LIBBYS CRUSHED	NO. 1 CAN
PINEAPPLE	.15
LIBBYS	303 SIZE
SPINACH, 2 for	.25
SHURFINE	303 SIZE
HOMINY, 3 for	.25
FOOD KING	300 SIZE
PORK & BEANS, 3 for	.25
VAN CAMPS	ONLY
TUNA, 2 for	.35
SHURFINE	POUND CAN
COFFEE	.59
SHURFINE	TALL CANS
MILK, 8 for	\$1
SHURFINE PILLOW CASE	25 POUNDS
FLOUR	\$1.89
SHURFINE JOLLY GIANT	ONLY
PIES	.45
DRIED	8 OZ. PKG.
APRICOTS	.29

FINEST QUALITY

MEATS

BOLOGNA, all meat pound	.39
CHILI, home made pound	.59
BEEF RIBS, pound	.32
BACON, Corn King lb.	.59
FRYERS, pound	.35

BAR-B-Q EVERY SATURDAY SHOP HERE AND SAVE

Evans & Sims
GROCERY and MARKET

Texas Highway

Department

AUSTIN—The Texas Highway Department announced a highway safety measure designed to protect the motorist by making him see red—literally.

The Department said it will require flagmen directing traffic at highway construction and maintenance projects to wear bright red vests and to use a flag of the same color.

The men in the red vests will begin appearing on Texas highways by mid-February, when Highway Department employees working on maintenance jobs will don the eye-catching apparel. Made from fluorescent red nylon, the new vests are designed to make flagmen more easily visible and recognizable to motorists both day and night. At night the vests and flags will be supplemented by flares.

Red flags have been used by flagmen in the past but the fluorescent color and the vests are new requirements, made "to insure added safety and convenience for the public in the movement of traffic to and through highway construction and maintenance operations," said D.

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\$20 For Average Size CESSPOOL or SEPTIC TANK

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C. Groer, State Highway Engineer. He hailed the new vests as a safety measure not only for motorists but also for highway workmen.

Beginning with the February contract letting, he said, the specifications for all highway projects will require that flagging be done with the use of the special vests and flags.

The same flag signals will be retained; flagman's arm fully extended horizontally to indicate "STOP"; movement of the flagman's free hand without use of the flag to indicate "PROCEED".

"New Years" Day Dinner Enjoyed

A "New Years" day dinner was enjoyed in the home of Mr. and Mrs. Dickey Townsen and family of Hobbs, N. Mex., by the following:

Mr. and Mrs. J. N. Willis, Mr. and Mrs. Willis and Billy, Mr. and Mrs. G. C. Bevers and Joyce, Mrs. Ida Forrest, all of Ropes; Mrs. Ada Bevers, of Bakersfield, California; Mr. and Mrs. N. D. Flowers, Mike and Noel of

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Irene Morris Publisher
Troy Morris Editor

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Meadow; Mr. Hubert Bevers, Jack Bevers, and Mr. and Mrs. Jerry Bevers, all of Lovington, New Mexico.

W. D. Nabours' Return Home

Mr. and Mrs. W. D. Nabours, who have been visiting with their children in El Paso, this week returned to their home in Ropes.

They made the return trip with Pierce Bates, of Las Cruces, N. Mex., who came to visit with his father, W. H. Bates, who is seriously ill in a Lubbock hospital.



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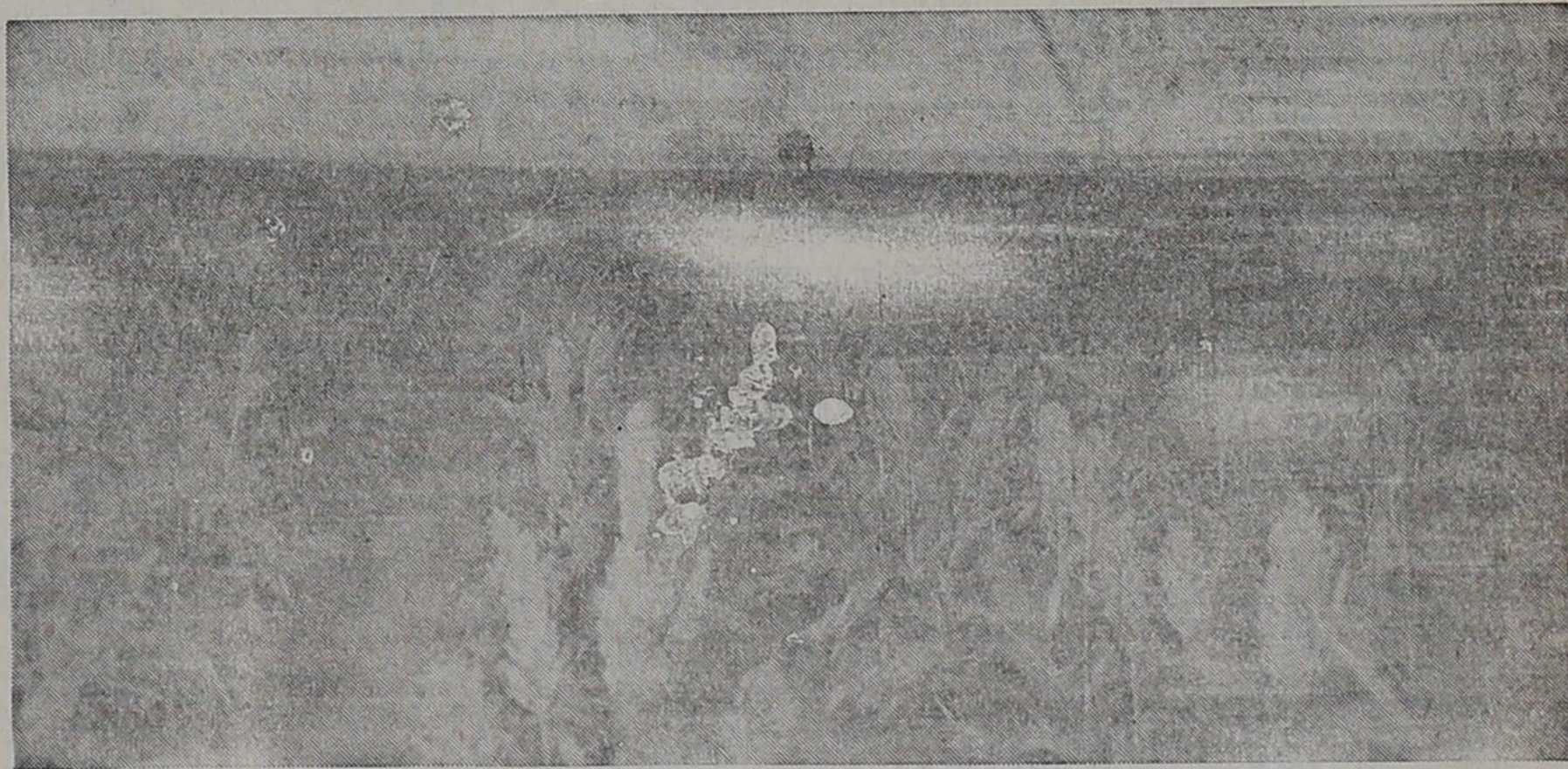
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Terry County producers of Hybrid Grain Seeds are receiving wide acclaim. These seed are in demand, not only locally, but throughout our area. Seed growers — such as Purtell Seed Farms, Waters Bros., and Winfred Tucker — are having their seeds field tested in Old Mexico. Results of the tests will be announced at a later date. Test results, conducted in Old Mexico last year, gave locally produced seeds a 1 and 2 rating. According to the Texas Department of Agriculture,

Texas farmers are producing 30% more grain on the same acreage by the use of Hybrid Seed, than they did before Hybrids were introduced. And the outstanding quality of locally produced seeds has caused them to be in great demand outside our local area. All of our Terry County Seed Growers have received "tops" in the testing of their seeds. Give them a try, see if you don't think they are the best seeds for your farming operations.

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- Waters Bros. 601, 610 & 659
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Ropes Home Demonstration Club Meets

The Ropesville Home Demonstration Club met January 3 in the home of Mrs. Duke Biggs, with the new president, Mrs. B. H. Rucker, in charge. A plan for the 1961 program of work was made.

The club will go to Levelland January 17 to paint plaster and finish it in any wood finish that is desired. Any one who is interested will meet at Mrs. Duke Biggs home at 8:30 a.m. and leave from there. Bring a sack lunch.

The following were pres-

ent: Mrs. Claude Brown, a new member, Mmes. James Chambers, Doyle Darby, J. T. Drake, Joe Harris, Bud Rucker, Charles Ward, S. E. Whitener, Nell Smithee, Mrs. W. L. Beaty of Wellman, and the hostess, Mrs. Duke Biggs.

Bridal Shower

We are requested to announce that a bridal shower will be held Wednesday, Jan. 18, at 3 p.m. in the home of Mrs. Douglas Jones for Miss Carolyn Verner, bride-elect of Brent Gregg. You are cordially invited to attend.

Read the ads.

Freedom in Truth

"Ye shall know the truth, and the truth shall make you free"

Jno. 8:32

ATTENTION, parents: Solomon wrote, "Train up a child in the way he should go, and even when he is old he will not depart from it." Prov. 22:6. The following from an unknown author, will help all of us parents to realize the power of influence in the home. Study the following carefully:

If a child lives with criticism, he learns to condemn.

If a child lives with hostility,

he learns to fight.

If a child lives with fear, he

learns to be apprehensive.

If a child lives with pity, he

learns to feel sorry for himself.

If a child lives with jealousy,

he learns to feel guilty.

If a child lives with encouragement,

he learns to be confident.

If a child lives with tolerance,

he learns to be patient.

If a child lives with praise,

he learns to be appreciative.

If a child lives with acceptance,

he learns to love.

If a child lives with approval,

he learns to like himself.

If a child lives with recognition,

he learns to have a good goal.

If a child lives with fairness,

he learns what justice is.

If a child lives with honesty,

he learns what truth is.

If a child lives with security,

he learns to have faith in himself and those about him.

If a child lives with friendliness,

he learns the world is a nice place in which to live.

Parents, THINK on these things.

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- You may, if you wish, order photographs for gifts or keepsakes from the Studio . . . but this is entirely up to you.

HERE IS THE TIME AND PLACE

TUESDAY, JAN. 24
12 NOON TO 5 P. M.
BOB WHITLOCK HOME

SEE NEWS STORY FOR ADDITIONAL DETAILS

Ropes is Good Place in Which to Trade



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ROUND, POUND

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SNOWDRIFT, 3 LB. CAN

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SHURFRESH, TALL CANS

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HUNTS, 46 OZ. CAN

Tomato Juice .25

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Pie Mix, 3 for \$1

DELICIOUS

Kraft Dinner, 2 for .35

WHITE SWAN WHITE, 300 CAN

Hominy, 2 for .19

NORTHERN, 80 COUNT

Napkins, 2 for .29

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TEXAS JUICE, 5 LB. CELLO BAG

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LIBBYS 10 OZ. PACKAGE, WHOLE BABY

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