## conomic View Bright for Slaton After Bumper Farm Crops In 1954

| pressing optimism for 1955. One large grocery store opera tor said that October 1954 was | in post office history here. |
| :---: | :---: |
|  | was an increase of $\$ 769$ as |
| the largest in sales volume that |  |
| he had ever had in one month. | Clanahan |
| For the year as a whole, he said | The year of 19 |
| his sales reached record-breaking |  |
| proportions. | declining in the first three |
| Last year was the best I've | but showing an increase in |
|  | and |
| erators of other store | Schools Continue Growth |
| to bulging bankrolls resulting | pected to continue growth and |
| cashing of the big cotton grain crops, and increased | expansion in 1955. Scholastic en- |
|  | rollment for 1955-56 is expected |
| d trend, expected to con- |  |
| tinue in 1955, they a | scholastics over the last count, |
| ar |  |
| For the eighth straight | e |
|  |  |
| eady increase, Postmaster T. E. | The present high school build- |
| Clanahan announced Thursday. | ing will probably be used as |
| Receipts for 1954 totaled \$35,- | junior high for grades 6, 7 and 8. |
| . 71 as compared to $\$ 33,726$ | Vardy pointed out that Slaton |
| an increase of \$2,061.08. | schools have shown a steady |
| er p | growth through 19 |
|  |  |


 ancoly
 ill ib apparing trequidurcher



# Thy Slatun Slatanitr 

# Publishoer Slaton, Lubbock County, Texas, Friday, January 7, 1955 

EEEK' question



Plans For Motel Pending 0utcome Of Hiway Route

Dimes Campaign
To Be Sponsored By Lions Club

TICKETS STILL Poll Taxes Are AVAILABLE TO Payable Locally CHAMBER FETE

During January



Tommy Shearer Paces Slaton Team
To Capture Crosbyton Tournament
COTTON DONATIONS ASKED
FOR NEEDY KOREAN PEOPLE

Berkley Honored
By Rotary Club

$30 \%$ INCREASE SHOWN AS SEASON ENDS

DR. W. E. PAYNE'S FAMILY is shown at the open house celebration which was held Friday evening at the Clubhouse to honor the physician on his 30 th anniversary of and Catherine Knight, 5, granddaughters of Dr. and Mrs.


Payne; Dr. Bill Knight of Houston, the couple's son-in-law; Mrs. Payne and Dr. Payne; and Dr. Beatrice Knight, the couple's daughter. More than 200 persons attended the
celebration honoring the veteran physician and civic leader.

RUSSIA CO-OPERATES
At last Russia is willing to co-operate in a great physics of the earth, its atmosphere and the space outside. is planned in 1957-58 to make simultaneous obserya has all over the world about these phenomena, and findings. agreed to let its scientists join and give out ers. Is the ear rowing warmer, and at what $\mathrm{f}^{2}$ the source of cosmic rays? icted months in advance? $\mathrm{H}^{\prime \prime}$ conditions
thout Russian cognid be a sealed book
he earth's suriame
signiffrructing an
ave been expecte
nations, so that any
selves. Apparen
by itself, and they
1954
LIFE IN 2,000 A.D

Onter
stimulated the though
death in 1946, wrote
whose hero woke fro
glass. There
story levels.
All these are now foreseen as probable in the Journal of
the Royal Society of Arts, which in its bicentenary number has the Royal Societer printing prophecies sent in not only from Great Britain, been printing prophecies sent in all
but from all over the world.
Some other ideas, not published by Wells, suggest that hypnotism may be used extensively both in education and in sold according to the position of the stars. (Let's hope this e may be discover
ducts exclusively
with two heads and
$\square$

## POORLY PAID JUDGES

announced his resigntion
for his resignation
Justices in a manner
state officials. He ha
The chief justice said that his present salary, $\$ 12,500$
before salaries of
years ago the Ohio legislature increased salaries of Suprem
$\square$
expect his raise unt
The situation in
another in almost ev
financial sacrifice.


## Free Air


strength Social Security Taxes Purchase the week


Retirement, Survivors Insurance

## BUISNESS IS GOOD! BUT are You geting YOUR SHARE?

Competent business-men scale their advertising investment in proportion to gross sales ... Then they use their advertising on a program basis so THE FOLLOWING PERCENTAGES OF GROSS SALES USUALLY ARE FOLLOWED, ACCORDING TO SURVEYS MADE BY RECOGNIZED AUTH ORITIES.

Department Stores ......................... 2.5
Men's Stores ................................. 3.3
Women's Wear Stores .......................3.1
Furniture Stores ...........................6.3
Drug Stores ................................ 2.9
General Merchandise ...................... 1.5
Specialty Shops ............................. 3.8
Jewelry Stores ...............................3.1
Dry Cleaners ................................3.3
Hardware Stores ............................ 1.0
Other Business ............................. 2.0
(REMEMBER! THIS IS FIGURED ON YOUR GROSS SALES)
$95 \%$
What About You, Mr. Business Man?
Check your GROSS SALES and your advertising percentage can be easily figured. . Your business cannot differ much from the average in your then you can not ignore your duty to yourself . . . And maybe we can help

Figures compiled by Harvard Bureau of Business Research and North

## Thr Slatan Slatanit

What's the new news in the 55 cars?

| Is it V-8 Power? | Is it suspended pedals? |
| ---: | ---: |
| Ford has had it since 1932 | Ford introduced them in $\mathbf{1 9 5 2}$ |

## $\underset{\substack{\text { Trauve } \\ \text { DRue }}}{\text { MONTHLY NEWS }}$

A message from Teague Drug, "Your Pharmacist" OVER 140,000 DIFFERENT DRUG STORE PRO DUCTS are listed in the 1955 Drug Topics Price
Book, and 14,126 of them are new items. No one Book, and 14,126 of them are new items. No one
drug store could possibly carry all of them in stock But we do surprise, even ourselves, by usually having everything you may ask for, and we can and will
get for you, anything available as quickly as possible, get for you, anything available as quickly as possible because we know where they are obtainable.

SO MANY NEW PRESCRIPTION DRUGS are be ing perfected each month that we must constantly Medical Journals. Also Drug firms send us in formation about a new product release, even before
they notify the Physicians, so that when Your Phy. sician prescribes a new discovery, we usually have it in stock.
OPERATING A PRESCRIPTION PHARMACY is much more complicated than it used to be, when necessary to stock a prescription department. Now we carry thousands of bottles containing medicines
that were unknown less than 10 years ago. that were unknown less than 10 years ago
THAT IS WHY we will appreciate it, if you will most distant of cities, that we can compound his most distant
prescriptions

## TEAGUE DRUG <br> Phone 114 Phomists

1) Has Your Home Enough Outlets for Electrical Living?

- New Wiring Systems - Electric Repairs of All Kinds Expert Service-Sensible Price
 present outedes? Lete us bring your Magouirk Electric


## KNOTT \& MUSE




Robot Unit Will Monitor Belton Water Project


Spur Adult Educational Group |Clay 0ates Store Gets Cash Grant from Texas Tech Now In Business At New Location PALMETTO POLO SET
AT FT. WORTH RODEO

LUBBOCK-The Adult Edu
tion Committee of Spur is the fir
community group to receive tion Committee of Spur is the fir
community group to receive
grant under the expanded We


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\begin{aligned}
& \text { f. } \\
& \text { phar } \\
& \text { hand }
\end{aligned}
$$

$\qquad$


## Phatsabout Chickens.

## WHAT ABOUT 1955, HM?


. . . you enjoy ONE
while Reddy works ONE!




为
PUBLIC SERVICE


SEE Your APPUANCE DEALER


## $10 \mid \%$ cilomens

 Yes!
carrying a complete line of frozen foods, featuring the nationally famous Donald Duck frozen foods and juices.

Visit our brand-new frozen foods dep


## for ANY job

Whatever your needs, we can supp materials. No job is too big or too small. In fact, we like helping people get started on any project mat wir give them a better, more Civable you've been dreaming of ... let us help you make them a reality.

## PORTER

 Lumber Co.1330 s. sth

People who talk all the tim
ot only waste a lot of words, buil
ail to make a good impesion


There's a world of difference in Chairs too!

We have one of the largest selections of Chairs in West Texas, from $\$ 6.95$.

No matter which cair you pick, you'll be sure it's
the very best in that particular price range
IF
YOU
BUY
IT
AT


Home Furniture Co.

The Slaton, Tox., Slatonite Friday, January 7, 1955
'Blind-Billies' During Wintertime
Constitutes Traffic Safety Threat




$\mathbf{E}^{\text {very Texan profits in a large way from }}$ every barrel of crude oil and every cubic foot of natural gas produced in the State.

Directly. Taxes paid by the petroleum industry to support all agencies of the State Government, including schools, old age assistance, and welfare institutions, totaled $\$ 170$ million in 1954, more than a third of all the taxes collected by the State. And, in addition, the industry pays millions in other taxes to counties, school districts, and municipalities.

Indirect profits are even greater. Industry employees receive and spend about $\$ 850$ million a year; royalty and lease payments to landowners add up to $\$ 500$ million. Most of this money passes promptly into trade channels.

As a result, you'll find oil dollars on every
balance sheet in Texas and in every bank account,
. But you can't figure profits in money
The chief profit from the production of oil and natural gas rests in what these fuels $d o$ : In the miles you cover with your car ... in heat for your home $\ldots$ in the usefulness of articles made from petroleum hydrocarbons .. in the power that moves long trains across the continent and turns the wheels of the large industrial plants.

This profit Texans share with all Americans. It is reflected in the American standard of living, which is the world's highest; and it pro rides a dividend of national security, cero well developed, efficiently operated petroleum industry is one of the major resources in the U. S. arsenal for national defense.

Medical Needs Are Being Met As We Grow
doyouremember?
Danger Of Soil
Compaction Cited


Soil compaction someday may
rank with erosion as a factor limit ing crop production, says Jack H Barton, extension soil and water
conservationist. Land used for intensive cultiva ion and grazing is in greatest
danger. Barton, begins to the soimit'crop pro
duction when the soil particle are pushed together so closely th
movement of air and water through movement of air and water through
the soil is restricted. Plants roo ls the soil is restricted Plats roots
upon reaching the compacted lay
er -or hard pan-begin to grow in a lateral direction. Soil compaction is often associat
ed with clay and clay loam soils.
The conservationist says they also The conservationist says they also
form in sandy and medium organic type soils.
"Best rem
.
is to work with nature and not
against her,"
says Barton. He urges farmers to simplify tillage

## 

CAR TROUBLE?
heavy equipment. Avoid w
or grazing fields that are to A good rotation system $w$
crease the organic content crease the organic cont
sol Well fertilized, de
crops will help

CREOMULESIO


Our 'knowhow' saves you money!
When auto trouble comes a knocking,', see the men who have the fix-it "know-how" FIRST. shop is equipped with the latest tools and testing devices to tackle every repair job efficient

WILLIAMS BUICK CO.
GMAC MONTHLY BUDGET PLAN




$\qquad$


RELIEF AT LAS
For Your COUGH

## dries 'em faster at less cost!

It costs about one cent an hour for Gas to dry clothes

Illustrated above is a Tempo Automatic Gas Clothes Dryer. The Tempo features the "Sun Dial Timer Control."
$\qquad$

- Softball Uniforms
- Baseball Shoes
- Scorebooks
- Baseball Gloves, Mitts
- Baseball Bats
- Team Headquarters

Complete Lettering
Department

SPORT CENTER
1612131 h street for

or approximately

The operation of the modern Gas clothes dryer is completely automatic. All the homemaker has to do is to place he clothes in the dryer . . set the automatic dials. The automatic Gas dryer drys the clothes just the way the homemaker wants them - bone dry for storage or damp dry for ironing. Buy an automatic Gas clothes dryer the dryer that does so much for you and costs so little to operate. A

## GAS



- 1


## Pioneer Mutaral Gas Company



Irving's Jewelry
DIAMONDS CLOCKS WATCHES Slaton, Texas

To Our Many Friends and Customers:

We are pleased to announce our appointment as an official local time inspector for the Santa Fe Railroad.

We are proud that our workmanship has merited this honor from the Santa Fe Railroad.

We will continue to provide you with the quality workmanship and materials that have always characterized our service work.

Yours for better time keeping,

Chevrolet's stealing the thunder from the highpriced cars with the greatest choice going of engines and drives! Look at all the ways you can go when you go Chevrolet!
$\qquad$ your pick of two new sweet-running 6's.
Then there's Super-Smooth Powerglide, new Overdrive (extra-cost options) and a new and finer Syn-chro-Mesh transmission. $\qquad$ much fun it is to drive the
Motoramic Chevrolet of


More than a new car... a new concept of low-cost motoring!
Doc Crow Chevrolet

WILSON NEWS



## $\qquad$

Winterizing Farm

(1) wison oll co.

- natare. ropenem
- Luen nire a rioce


NEW TEXAS TECH INFIRMARY-Pictured here is an architect's sketch of the $\$ 250$,$\mathbf{0 0 0}$ Len and Harriett McClellan Memorial
Infirmary which will be started at Texas
Texas Tech To Seek Infirmary Bids In January; Spring Completion Set


ov ISPLAT

bed early in February. The two-floor, 18 bed structure is
the spring of 1956 .


They Top Out With the Flag
$\qquad$ $=5=5$
$\qquad$

$\qquad$


Let yourself go-
it's a lot less than you think!
 6-passenger Sedan has moved still closer to those of the so-called "low-price three." And maybe you didn't know that now you can boss this broad and brawny new beauty for even fewer dollars than some models of those very same "three."
So we'll gladly show you the price tag to, prove it.
But no dollar figures can ever tell you how much more sheer automobile you get for your money in this '55 Buick. You have to discover that firsthand.
You have to look into the record-high V8 power that puts the whip to this dazzler-
and see by sampling what that means in the lift and life and joy you feel in driving.
You have to judge for yourself how much more luxury and comfort and stability so more visibility, more frame strength, more tread width, more ride steadiness.
And you have to learn by doing what a rich fine feeling it is to travel in the boldest new styling of the times - in beauty that's long and low and sports-car smart-and as definitely distinctive as the name on the hood. Come in for a demonstration of Buick for '55. We promise you the thrill-and the buy -of the year.

Thrill of the year

3ONG OF RUTH
REVIEWED FOR
CULTURE CLUB
The Junbor Cive and cature Society Clubs

## The Slatan slatanite

The Slat
HOMF
CONNER HOME
SCENE OF SS
CLASS MEETING
CLASS MEETING



Slaton Women Give Their Favorite Tested Recipes



| Renearsa |
| :--- |
| Held In Ball Home |



A rehearsal dinner honoring
Miss Shirley Ball and James M. M.
Barton and their wedding party Barton and their weding party
was held Saturday night in the
home of Mr. and Mrs. O. Z. Ball

## Ship'nShore

## imported Irish linen

soft-tailored,
new and wonderful!

Pure Irish linen blouse...Tebilized ver washable...flower white, pastels, dramatic black Custom-look neckband collar...young barrel-cuff "roll-up" sleeves...neat pseudo-placket... fine pearl buttons. Sizes 30 to 40 . Come see plenty of pretty-pattern Surin Suore's tool

\section*{



Therey

Consumer Education Program Given At Athenian Club


Ball-Barton Vows
Exchanged Sunday

 cruch, luycious caramel. The ease of making this confection dopends on
rich,
a well-kiown packaged brand of caramels which melts readily, with
a little water, into a smooth sauce. a little water, into a smooth sauce.
Its a simple matter to make enough caramel popcorn erunch to serve
a crowd. Set it out in a generous-sized container, like a wooden bowl, a crowd. Set it out in a generous-sized container, like a woode
bucket, or woven basket so everyone can munch on it at will.
Caramel Popeorn Crunch

Caramel Popeorn Crunch
1/2 1h. packaged caramels ( (28 caramels)
2 quarts popped corn, salted

[^0]

Irving's Jewelry Named Santa Fe Time Inspector

News Of Slaton Men In Service

'Clean Sweep’ Made By Tigers Over Jackrabbits

Southland News




 Billy Lancaster spent from had as their guests this week Mr
Thursday until Sunday with Jo and Mrs. L. E. Johnson and their
and
 to Sul Ross Coltege in Alpine,
where he will resume his studies Denton of Santa Barbara
after spending two weeks with his
Maywood, Mrs. Ekla. . W. Leichey o nephew, Amo parents, Mr. and Mrs. T. H. Basing-
er, and Delores.
Ross Dumpton, and Mas returned to Mc. Hampon and
Kay Cladia of Hagerman, N. M

a niece, Agnes Myers of \begin{tabular}{l}
Murry College in Abilene after <br>
$\begin{array}{l}\text { a niece, Agnes Myers of Roswell } \\
\text { visiting his parents, Mr. and Mrs. Mind Mr and Mrs. Don Tur } \\
\text { Dillard } \\
\text { pine of Levelland. Mrs. Turpine }\end{array}$ <br>
\hline

 

\hline The Southland Independent \& is the former Freda Cowdry, <br>
Southland resident.
\end{tabular}

## Anitict

 Farmthe year's happiest news in
$\qquad$ ou go! Each pair of cuff links and earrings ar
dividually created, hand decorated . . executed in seramic. Add a gay exciting note to every costume! C
our myriad of patterns ... and endless or silver edging

Champion Credit Jewelry

EARRINGS AND CUFF LINk Milvern


Building Materials OF ALL TYPES

Higginbotham-Bartlett Co . 6000 LUMBER We carry a wide range of
lumber and other materials for your building and rethe job you have in mind,

Phone 1 Estimates

Phone

Shotgun Victim's Condition Better

Graveside Rites
For Milliken Twin Held Thursday

 Refrestments were served but-
iet style. Guests of honor from iet style. Guests of honor from
Slaton were Mrs. P. . . Williams
and Mrs. Susie Parker.


Formal Opening Of New Humble Station Saturday A beautiful Hawaiian woodrose
will be given each lady attending
the grand opening of a new He grand opening of
Humble Service Station at
and Division, Saturday and Division, Saturday, N. L
Cress, agent, announced Thursday.
The There will be sou
for all the family. Cress said the new station will
feature the usual reliable feature the usual reliable Humble
products and Humble's 8 -step ser-
viee products and Humble's 8-step ser-
viee. In addition to Humble's two
fine gasolines and two great motor vice. In adaition to Humbie's two
fine gasolines and two great motor
oils, the station will feature washing and lubrication, Atlas wash
tires,
batteries and accessories, he add batteries and accessories, he add-
ed. Mr. and Mrs. Jack Turner and
Pete, Mr. and Mrs. Harry Nelson and Bobby all of Hobbs, N. Melson and
Mr. and Mrs. Joe Turner, Tommy and Jay of Loubock, spent the
week end with Mr. and Mrs, week end with Mr. and Mrs. T. A
Turner.

To My Friends And Customers

I have sold the Coleman Wrecking Company to Homer Smith and Russell Degan.

I want to take this opportunity to thank all of you who have done business with me during the past two and a half years.

## Marcel Coleman

and Mrs. Susie Parker.
Groups of high shool atr at-
tending and their hosesses were:



| SANDS OF TIME COVER ANCIENT ART-Billy Norton, 55, upper left, and Bitsuie (no last name), put the finishing touches o prime examples of a fast-vanishing art-Navajo sand painthgs,during an exhibit of their talents under sponsorship of the Dallas, during an exhibit of their talents under sponsorship of the Dualas, or grasses are sprinkled by hand to produce the paintings, which in curing the sick, or to seek good fortune for the hale. |  |
| :---: | :---: |
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| of |  |
|  |  |
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| will be held simul |  |
| of ou |  |
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|  |  |

## Special for the Ladies! <br> A beautiful Hawaiian woodrose will be given to each lady visiting this opening

 Austin Conference

Wright Services Set Thursday At Williams Chapel

Wright, 86, of San Angelo, retir-
ed carpenter and former Slaton
resident, were to be held at 2
p.m. Thusday in Williams Fun-
eral Home Chapel. Mayhew, pastor
The. Rev. J. L. Mayner The Rev. J. L. Mayhew, pastor
of the First Methodist Church,
was to officiate. Interment was was orficiate. Interment was
slated in Englewod Cemetery.
Wright died Monday in a San Wright died Monday in a San
Angelo hospital after an extend-
ed illness. He had lived in San ed illness. He had lived in San
Angelo for the last four years. Angelo for the last four years.
Prior to that, he lived a number
of years in Slaton with a son. R. G. Wright.
His wife preceded him in death number of years ago. Survivors
include four sons, E. N. of Ft, Smith, Ark, C. T. of Anson, R
G. of Lubbock and H. H. Wright children and four great grand"Never go around with a mar"Never go around with a mar-
ried woman unless you can go go
two rounds with her husband."-
Michael Dumn. Michael Dunn. WANT ADS GET RESULTS -


Doc Crow Chevrolet
rth Ninth

Souvenirs for all!
N. L. Cress

AGENT
$\mathbf{M}_{\text {r. Cress and his salesmen cordially invite you and your family to }}$ the opening celcbration of this fine new service station. They'd like to introduce you to 8 .step Humble service, to Humble's two fine gasolines, to Humble's two great motor oils. They'd like you to inspect the station's spotess rest rooms, to look over is complete equipment for the care of your car.

Next Saturday . . . drive in and get acquainted!

## 

| The Slaton, Tex, Slatorite |
| :--- | :--- | :--- |




## Dollars to

## Douqlenuits

One of the bigges
is the bookkeepi
ment. Folks deman statement that is the penny. And

The Citizens S
has highly-trained
ees like Miss Mar
ine Wells in its
ing department,
and double-checkin
void any possibilit
Mary, daughter
and Mrs. J. B.
605 S .15 th , is a na
Slaton and uate of Slaton High S Mary took business while attending High.

## An employee State Bank for year year, Mary says that likes her bank job much.

to doughnuts are pretty steep odds. No steeper, though, than the odds against your financial success unless you start to save some money . . . and keep everlastingly at itl How about reversing those odds? Here's how: Start a savings account here. Deposit a fixed amount every payday. Don't let anything stop you. You'll be a "dollars to doughnuts" faverito to win through to the best things of life. As a matter of fact, you can't miss!

## Citizens State Bank


[^0]:    
    

