

A WEEK AT A TIME

by J. M. RANKIN



AFTER TWENTY YEARS

We don't know how long twenty years ought to seem. But that day twenty years ago seems far back in the remote areas of remembrance. Not that the day and its incidents and significances are dim—rather they are bright and indelibly engraved on the tablets of memory—that day when we lifted our heads toward the thundering line we had heard day and night constantly for nearly a year to be greeted with a silence so unexpected it was shocking.

NO FANFARE

No fanfare of trumpet or bell or drum or whistle was there, but a chill and cloudless sky and a treeless plain and a ruined road, ankle-deep in freezing slush, and a few soldiers half the world away from home, numbed by the enormity of the tragedy we took part in and unbelieving of the miracle of peace at last.

THE WORTH OF VICTORY

Twenty years of peace in America has brought no lack of problems. Often there has been doubt of the worth of victory, but recent movements in European history make us know that if America had not aided the Allies to victory, there would have been conflict later that would have led us into war against a stronger foe and without the allies we then had. And if victory had brought us no other thing than that, it would have been worthy.

THE PRICE OF VICTORY

The price of victory is the same as the price of defeat—they are the price of war. And the price is always too dreadfully great. The living sometimes feel they have paid a great price, but we who live have paid the least. Some who have been hopeless invalids since the War, among us living, pay the greatest. But those who died paid all. For God and Country they gave up their right to life—the joyous years of living and loving and working and knowing loving friends and seeing disappointments sometimes, but withal living itself it a measure of success that no one of us would forego.

ALL FOR PEACE

Nothing lies in our power to do for those who are fast becoming only a faint memory in the hearts of fewer and fewer each year. But for the sake of that memory, and for ourselves and for those who are to come after us, we can dedicate our thoughts and energies and prayers to maintaining the peace they were told they were fighting to win, and that we told ourselves they died for.

Lawrence and Henry Open Service Station

Frank Lawrence and Deacon Henry have leased the building at the corner of Ninth and Lynn Streets and have opened a service station at that busy corner. They will carry a full line of Sinclair products and are prepared to service your car completely at one stop.

Both men are experienced service men and have many friends who have patronized them in the past. They invite their former patrons to visit them in their new location. See their announcement in the advertising columns of "the Slatonite" this week.

Mr. and Mrs. J. M. Davis and daughter Virginia Lee left Friday in answer to a telegram, to be at the bedside of Mrs. Davis' sister, Mrs. Frank Brown of Hutchinson, Kansas. Mrs. Brown passed away Saturday afternoon and was buried Tuesday afternoon at Hutchinson.

Henry W. Ragsdale Claimed by Death

Henry Warren Ragsdale, 68, died at his home here early Wednesday morning of complications of heart disease and kidney trouble. He was born at Bonham, Texas July 19, 1869 and has been a resident of Slaton since 1916. He followed the building trade for several years after he came here, but has operated a grocery store for the past ten years.

He is survived by his wife, one son, R. W. Ragsdale, and grandson, R. W. Ragsdale, Jr., and two brothers, Will and Wright of Greenville, and one sister, Mrs. Martin Reece of Beaumont.

He was a member of the M. E. Church. The funeral was held at the local Methodist Church Thursday at 2:30 p. m., Rev. J. O. Quattlebaum officiating.

Active pall bearers were: V. G. Browning, Dayton Eckert, C. C. Byars, Wade Robertson, Clyde Rowe and Henry Jarman. Honorary pall bearers were: H. C. Sanders, J. S. Edwards, J. H. Brewer, Dr. Hightower, F. A. Worley, W. O. Bowen, S. S. Forrest, Walter Hestand, Ben Mansker, Claude Anderson, J. H. Teague, Sr., J. E. Eckert, M. N. Napps, J. A. Klassner.

Flower bearers were, Mesdames S. A. Peavy, C. W. Taylor, Van Stokes, Harry Stokes, L. A. Harral and Allen Farrel.

Legion Offers Tokens For Early Dues

P. G. Meading, Adjutant of Luther Powers Post of the American Legion announced that in commemoration of the 20th anniversary of the signing of the Armistice, ending the World War, November 11, 1918, a special pocket piece in the shape of a coin with the American Legion emblem impressed on one side and the words "American Legion" and the following words on the reverse side "Twentieth Anniversary Armistice Day, 1918-1938 in recognition of American Legion Service and early 1939 membership enrollment" would be given to each individual eligible for Legion membership who pays his Legion dues for the year 1939 and is a very attractive pocket piece. "It behoves each World War veteran to pay his dues and obtain one of these commemorative tokens because never again will the opportunity be given to possess such," said the Adjutant.

Reed-Privett Wedding.

The marriage of Miss Mary Grace Reed, daughter of Ragan Reed of Slaton, and George W. Privett, son of Mr. and Mrs. G. M. Privett of Southland, took place November 1, at 6 o'clock in the home of the bride's aunt, Mrs. A. C. Clack. The vows were exchanged beneath an archway of chrysanthemums, red roses, and autumn leaves, with other fall flowers decorating the house. The single ring ceremony was performed by the Rev. W. F. Ferguson of the First Baptist Church.

A reception followed, with cake and coffee served to close relatives and a few friends.

After a short trip the couple are at home in the Alcorn Apartment on seventh street.

Mrs. Privett is a graduate of Slaton High school and is employed as cashier at the Palace Theatre.

Mr. Privett is a former student of West Texas State Teachers College of Denton and is at present proprietor of the Magnolia Service Station at 9th and Lubbock streets.

TREE PRUNING COMPLETED

Vocational agriculture boys have recently completed pruning of Chinese elm trees on the high school and East Ward grounds.

"The boys will start topping locusts," said A. C. Strickland, vocational agriculture teacher, "as soon as leaves have fallen."

Mr. and Mrs. Duck Woolever, of Lefors, visited last week with Mr. Woolever's parents, Mr. and Mrs. E. V. Woolever, and friends.

Miss Kathryn Whitehead visited her parents, Mr. and Mrs. A. E. Whitehead, over the weekend. Kathryn is attending C.I.A.

SPECIAL TRAIN WILL RUN TO BROWNFIELD; TIGERS FACE STRONG TEAM IN SEMI-FINAL

Dope Even But Going To Be Heavy

The Santa Fe will run a special train to Brownfield today to take the Tiger Football Team and several hundred fans to the most important game of the season for both teams.

The train will leave Slaton at 12:00 o'clock noon with assurance of arrival in the neighboring city in time for the game. The return trip will begin immediately after the game is finished.

Slaton school authorities reported Tuesday forenoon that the required number of tickets had been sold to assure the operation of the football special. The train itself is evidence of the enthusiasm with which the fans are backing the Tigers as they go into the final game of the half-district competition.

With an acknowledged weakness such as they have not suffered for years, the Tigers go into the contest decidedly the underdogs, though they have not suffered a conference defeat this season. The mopping-up they received at the hands of the White Deer Bucks was not necessarily a measure of their strength. Games with Post and Tahoka set them up apparently on even strength with the red-shirted boys at Brownfield, and the breaks of the game may decide the victor.

The importance of the game appears when the undefeated status of each team is considered, and the fact that the winner of the game will meet Olton next week in a contest for the District Championship.

Slaton's entry today is going with determination to put up a fight for the coveted right to represent the south half of the district.

Mild Election Tuesday Not a Shot Fired

A mild day after a severe cold snap. A mild election after an exciting primary campaign. That is about enough history of the general elections of Tuesday as far as Texans in general and Slatonites in particular were concerned.

As far as can be learned, there was not a single killing, not even a shooting over the election in Texas. Democratic nominees were swept into office with huge majorities and scant turnouts of voters, the total being about fifteen per cent of the vote cast in the summer primaries. Ho hum. There will probably be another one two years from now.

Mrs. H. F. Lloyd and children, Maureen and F. H. Jr. of Lubbock and Mrs. Bill Johnson and son, Billy, of Post spent Sunday with Mrs. J. D. Custer.

Miss Jo Hestand of Midland spent the week end with her parents, Mr. and Mrs. W. B. Hestand, and friends.

G-R-R-owl! Say The Tigers

That rumbling noise you've been hearing is the sound of growling tigers. They have been starved so long they are hungry.

Not since October 21 when they took out the Post Antelopes 19-0 have the Tigers had a chance to see what they can do. It has been a long rest. And from all we can hear and from what we have seen the Tigers will need all the rest and all the agitating and aggravating and so on they can get.

Brownfield is tough as a new boot. She put in a pleasant evening mopping up the Ralls Jackrabbits just for the fun of it. She smothered Tahoka in a conference game and practically drowned Post in a flood of touchdowns. And now she is layin' fer Tigers.

But we got something. Something the others don't have. We got Tigers and they see red. They got fight. They got a line like some of those others didn't have. We got a backfield that has given a good accounting of itself before and when the two teams start to the showers tonight, everybody—including the teams—will know there has been a football game.

Winter Brings Snow With First Cold

Winter's first earnest showing came to the South Plains this week as Sunday night saw a blizzard come down bringing an inch or an inch and a half of snow. Temperatures registered as low as twenty which was cold enough to kill field crops and all but evergreen shrubs at homes.

No damage to crops is expected to develop since most cotton was sufficiently mature to open after the freeze, and no other crops were green. The freeze came just one day after the average frost date for the South Plains.

Sherrod Bros. Employees Meet And Eat At Lubbock

Sherrod Brothers held a banquet and get-together at Lubbock at the Lubbock Hotel dining room Wednesday evening with approximately a hundred in attendance. Employees of the Lubbock, Slaton, Lamesa and Big Spring stores with their wives and a few invited guests made the total.

From the Slaton firm of Sherrod Bros. and Carter went Nick Carter, Miss Nadine Smith, John Cosgrove, Herschel Glascock, Carl Self, and James Cloninger.

W. T. Davis is renewing the interior of his home for the winter.

Happy Ending



Lionel Barrymore and Edward Arnold are in hearty accord with the sentiments expressed by James Stewart and Jean Arthur in this scene from Frank Capra's "You Can't Take It With You," at the Palace Theatre, Prevue Saturday Night, Sunday and Monday. Mischa Auer, Ann Miller and H. B. Warner are also in the new film.

Post Office Service Extended For Fall

Postmaster K. L. Scudder announces that the usual fall service of keeping open of Saturday afternoon is being maintained this fall. Postal regulations authorize the closing of this office on Saturday afternoons, but there is a live demand for the service during the harvest season and Scudder arranges each year with his force to keep open. He does an extra half day of work each week, but other employees get their half day off some day during the week.

Johns to Head Red Cross Drive

Slaton head of Lubbock County Red Cross Drive is Raymond Lee Johns whose temporary appointment to the post was made permanent in a meeting held at the Chamber of Commerce and B.C.D. office Monday evening.

Johns has not made complete announcements of the staff he will ask to assist him in making the roll call, but plans to open the drive early next week with a breakfast for the group. Slaton, last year turned in a 5 per cent membership, which is the rank that is sought for the county this year. Last year's county membership was considerably below the 5 per cent but county officials believe the response will be generous this year all over the country.

Appling-Jones Service Read

The marriage of Miss Elouise Appling, daughter of Mr. and Mrs. P. H. Appling who live east of Slaton, and W. L. Jones, jr., son of Mr. and Mrs. W. L. Jones of Travis, California, who lived here until last fall, took place Saturday night at 8 o'clock at the First Methodist church with Rev. J. O. Quattlebaum officiating.

Pink-white chrysanthemums, red roses and fern decorated the altar. Preceding the ceremony Mrs. Verne Johnson sang "Ah, Sweet Mystery of Life" (Herbert), accompanied by Mrs. Allen Ferrell who played the wedding marches.

The bride wore wine velvet with a white corsage and black accessories. Miss Esleta Alcorn, maid of honor, wore teal blue with a black velvet jacket, a corsage of pink chrysanthemums and black accessories. Louie Welch was best man.

Mrs. Jones is a former student at Texas Tech. Mr. Jones, who is attending Tech at present, is associated with a state experiment nursery near Lubbock.

HENRY ANDERSON BURIED.

Henry W. Anderson, son of Mr. and Mrs. Orr Z. Anderson, Rt. 2, Lubbock, Texas, passed away on Monday. Henry was born Nov. 9, 1931. Services were conducted by Rev. J. O. Quattlebaum at the Williams Funeral Home here, Tuesday morning at 11 o'clock. Interment was made in Englewood Cemetery. He is survived by his parents, two brothers, Orr Z. and C. C., and a sister, Bertie Marie. Other relatives are as follows: Mr. and Mrs. Tip Anderson and family, Mr. and Mrs. P. M. Wheatly and family, and Mr. and Mrs. Joe Woolsey, all of Slaton.

LOYAL WORKERS MET

The Loyal Workers Sunday School Class of the First Methodist Church met in the home of Mrs. E. G. Robertson. Mrs. T. Williams as co-hostess. Mrs. O. W. Ray gave the devotional. There were 51 visits, 10 trays, 147 Chapters reported and 1 pot flower.

A very interesting program was given by Mesdames C. E. Smith and Charles H. Haltom. Mrs. Ray was elected secretary. Mrs. Williams had charge of recreation. Refreshments were served to Mesdames Roy Brewster, N. Galloway, O. W. Lemons, R. Tunnel, C. R. Godkin, W. H. Proctor, J. Johnson, C. L. Suits, J. O. Jenkins, R. C. Swanner, Marjorie Hodge, J. D. Holt, Ray Conner, and P. M. Wheatley.

Mr. and Mrs. Abe Kessel had as their guests Sunday their son, Julian, and Norton Kessel of Roswell, N. M.

Mrs. A. S. Wilks of Lubbock visited in Slaton Thursday.

Paving On Ninth Near Completion

Bottle-Neck Opened At Blind Corner

The paving on Ninth Street is being rapidly completed and it is hoped will be finished this week. The curb was built in the middle of the street early this week, and paving is now being done.

The unusual conformation of the street on the west side of the square has presented many problems for planning the paving, for hanging the lights, directing the traffic and regulating parking. It is almost true that everybody who offers an opinion on the final regulations has a different plan from that of anybody else. The City Commission has had to take some definite steps, however, and hopes that when traffic has become accustomed to it, the new street will be more satisfactory than the old.

One very definite improvement that all are agreed on is the removal of a bit of curbing that widens by some twelve feet the bottle-neck at the corner of Ninth and Lubbock. This little bit of work will remove some hazards of a sharp turn and a blind corner in a big way.

Duck Season To Open Rules Are Complicated

The season for ducks and geese in Texas opens next week, the fifteenth. If you are going to hunt, you will need to be a pretty smart guy. You will have to be smarter than the ducks if you get close enough to shoot any of them. You will have to be smarter than a Philadelphia lawyer if you shoot any and don't violate the laws.

College Education Not Enough A mere college education won't be enough to guard you from harm if you go hunting. You will need a liberal education in the color of the eyes and the markings on the wings of all the various kinds of ducks that come to this section of the United States—sometimes. For you must not shoot any wood ducks—ever. You must not shoot more than three of several varieties in one day and must not have more than two day's bag in possession at any time.

Take A Cash Register Probably it would be safer to take a cash register along on the hunt so you can keep accurate count of the ruddy ducks, the canvassbacks, the baldpates, the green-wing teals, the blue-wing teal, the redhead and so on. Also carry a twelve-gauge shotgun with plenty of ammunition and finally be smarter than the ducks or you won't have any duck dinner. Beyond this we have no advice to offer, but will say we esteem duck hunting as a rare sport and would gladly have a duck dinner occasionally.

Mrs. Marriott Attends Funeral of Sister

Mr. and Mrs. Chas. Marriott, Sr., Mrs. V. G. Browning, and Mrs. Audrea Thompson went to Tonkawa, Oklahoma last week for the funeral of Mrs. A. E. Dawson, Mrs. Marriott's sister, aged 72. Mrs. Dawson was buried beside her husband in the cemetery at Wellington, Kansas.

This is the second sister of Mrs. Marriott to be buried within the past seven weeks, the other, Mrs. J. E. Newland, died at Tonkawa Sept. 17, of October.



Just Arrived

To the Editor, a nephew, James Holcomb Rankin, son of Rev. and Mrs. J. S. Rankin of Seagraves, Nov. 2.

To Mr. and Mrs. Antonio Martinez, a son, 8 1/2, Nov. 9.

To Mr. and Mrs. H. L. Ewert of Wilson, a daughter.

To Mr. and Mrs. A. L. Marcy, of Meadow, a son, Nov. 6.

To Mr. and Mrs. J. L. Osburn, a son, Melvin Lane, 8 3/4 pounds, Nov. 6.

To Mr. and Mrs. L. B. Thornton Jr., a daughter, Nov. 7.

You'll Enjoy Making This Appliqued Quilt



Here's a chance for variety! Get out your scrap bag and just have fun applying this cute pup in the material as it comes to hand. He's just one big simple applique patch on a 9 1/4-inch block; the ribbon is put on in contrasting binding or embroidered on. He makes a fine pillow, too, with matching triangles added at the corners to form the pillow. Isn't that a thought for gift or fair? Pattern 1846 contains accurate pattern pieces; diagram of block; instructions for cutting, sewing and finishing; yardage chart; diagram of quilt. Send 15 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle, Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

BIG TOP

"Silk" Fowler, ringmaster, seeks revenge for the elephant's attack on him, and gives a dastardly order.

By ED WHEELAN



LALA PALOOZA

Alone in a House Full of People

By RUBE GOLDBERG



S'MATTER POP—Temptation? Huh, They Gotta System in Pop's House

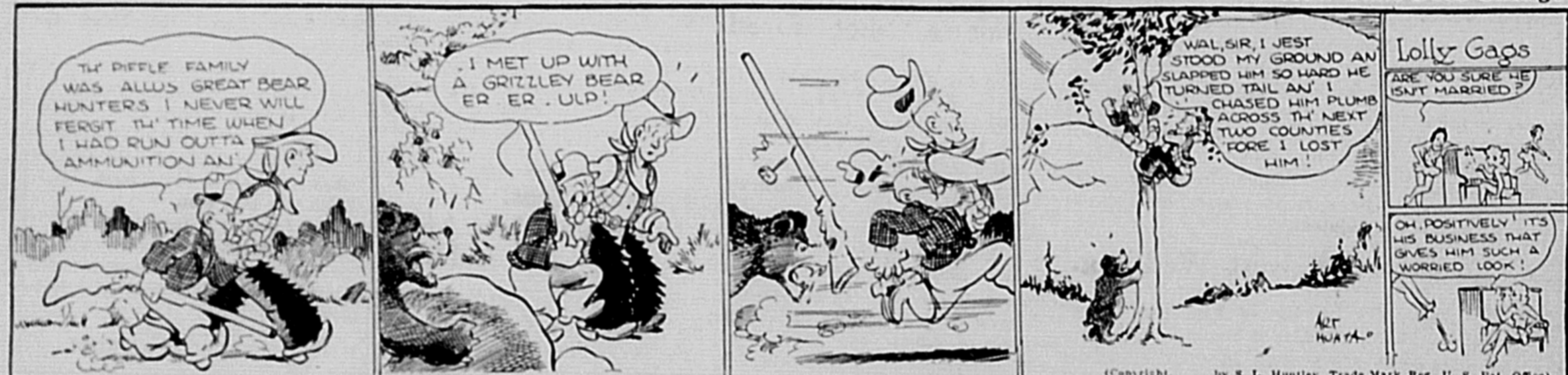
By C. M. PAYNE



MESCAL IKE

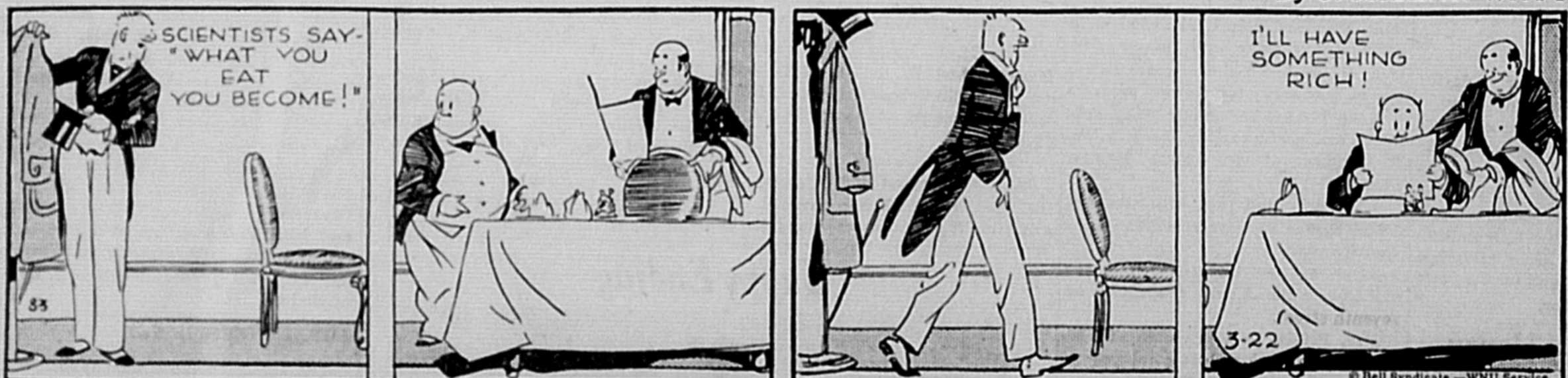
By S. L. HUNTLEY

How Time Does Change



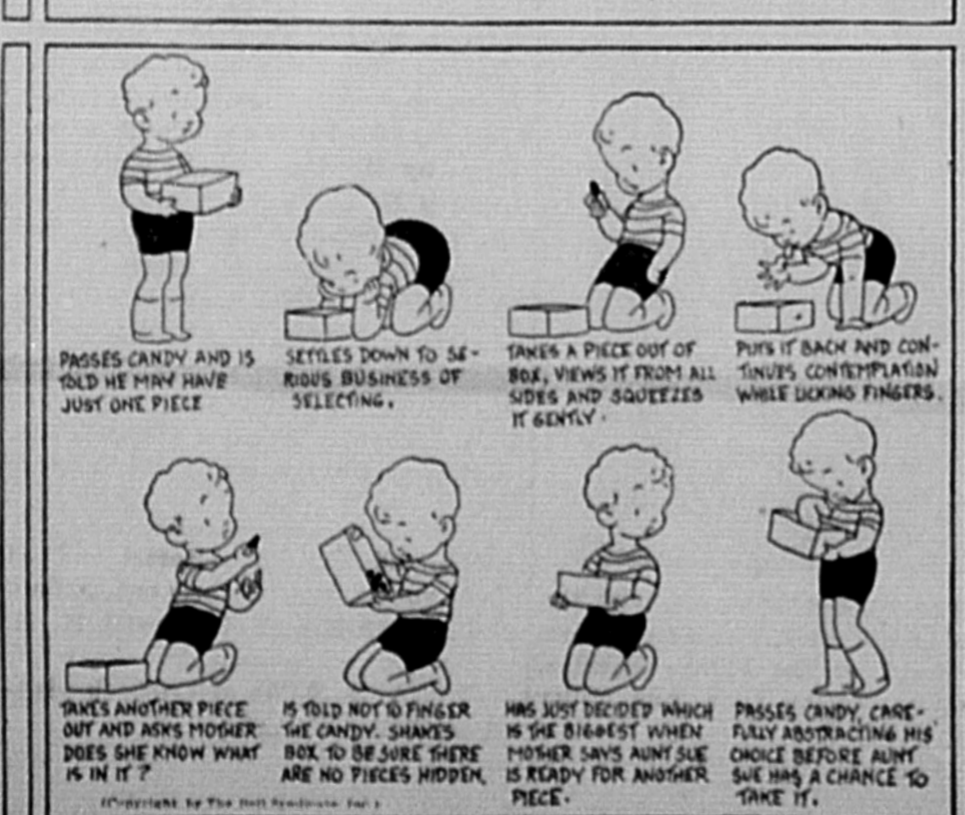
POP—DiETING

By J. MILLAR WATT



SELECTION

By GLUYAS WILLIAMS



WOULD TRY IT NEXT TIME

"Willie," said the Sunday School teacher, "you shouldn't talk like that to your playmate. It's no use losing your temper. Have you tried heaping coals of fire on his head?" "No, miss, I haven't," replied Willie; "but it's a jolly good idea."

Very Neat
Rodney—I thought I saw some soup on the bill of fare.
Waiter—There was some, but I wiped it off.—Baltimore Sun.
No Sale
Hitch Hiker—Hi, mister! I'm going your way.
Mr. White—Yes, but I'll get there first.

PRECAUTION

A Scotsman was stripping wall-paper from the walls of his house when a friend called to see him. "Well, Sandy," said the visitor, "are ye goin' to have new paper?" "Na, na," replied Sandy, "Ah'm just movin' to another house."—Annapolis Log.

Bothered by Constipation?
Get relief this simple, pleasant way!

- Take one or two tablets of Ex-Lax before retiring. It tastes just like delicious chocolate. No bottles or spoons to bother with. No disagreeable concoctions to mix. Ex-Lax is easy to use and pleasant to take.
- You sleep through the night... undisturbed! No stomach upsets. No nausea or cramps. No occasion to get up!
- In the morning, Ex-Lax acts thoroughly and effectively! It works so gently that, except for the relief you enjoy, you scarcely realize you have taken a laxative.

Ex-Lax is good for every member of the family—the youngsters as well as the grown-ups. Available at all drug stores in handy 10¢ and 25¢ sizes.

Now improved—better than ever!

EX-LAX
THE ORIGINAL CHOCOLATED LAXATIVE

Source of Progress
And from the discontent of man the world's best progress springs.—Ella Wheeler Wilcox.

Check COLD DISCOMFORTS

At the first sign of a cold, make up your mind to avoid as much of the sniffing, sneezing, soreness and stuffy condition of your nostrils as possible. Insert Mentholatum in each nostril. Also rub it vigorously on your chest. You'll be delighted with the way Mentholatum combats cold misery and helps restore comfort.

MENTHOLATUM
Gives COMFORT Daily

Good Thoughts Live
Good thoughts, even if they are forgotten, do not perish.—Publius Syrus.

Watch Your Kidneys!
Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.

Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nationwide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS

IRIUM makes PEPSODENT POWDER "TOPS"
PROOF? . . . 27 MILLION SALES!

Pepsodent ALONE of all tooth powders contains marvelous Irium*

27 million sales prove that Pepsodent Powder containing Irium has taken the nation by storm! . . . Facts are facts! 27 million sales can only mean one thing: Pepsodent containing Irium "has something on the ball"! . . . So do as millions are doing—change to Pepsodent. Watch Irium help Pepsodent Powder to brush away masking surface-stains . . . watch Pepsodent polish teeth to a dazzling natural luster! Contains NO GRIT, NO BLEACH. Try It!

*Pepsodent's trade mark for its brand of Purified Alkali Sulfate

CLASSIFIED DEPARTMENT

STOVE REPAIRS

REPAIRS For Stoves and Oil Stoves - Ranges and Boilers - Furnace Water Heaters Every Kind and Make at A. G. BRAUER ST. LOUIS MO. *ASK YOUR DEALER OR WRITE US

TREES, SHRUBS, ETC.

FRUIT TREES PLANT NOW - PEACH August Beauty, Early Whopper, General Lee, Golden Jubilee, Late Haven, Price on Peach 1/2 each 19¢ 10 for \$1.69 1/4 each 25¢ 10 for \$2.29 trees, postpaid 1/4 each 35¢ 10 for \$2.89 Write for prices on Apple, Apricot, Pear, Plum, and other stock including Rose bushes and Flowering Shrubs. STALLINGS TERRELL NURSERY CO. BOX 18 TERRELL, TEXAS

TANNING

For tanning chap, saddle, harness, buckskin, chamois, mounting, write New Braunfels Leather Works, New Braunfels, Texas.

FOR SALE-RENT

Sale or trade. 176 acres improved, 60 cultivation, clear, near Seguin. Immediate possession. Write Box 666, Seguin, Texas.

SCHOOLS

MARINELLO BEAUTY SCHOOL • 12 Years Same Location • Will train you to be an expert operator in 6 months. Low tuition. Equipment furnished. Write for catalogue MAY MORTON, Dean 4505 Ross DALLAS

HOUSEHOLD QUESTIONS

Care of Satin.—Freshen black satin with potato water, sponging on the right side and ironing on the back.

Mending the Wringer.—If a crack appears in the rubber roller of your wringer, bind the cracked part tightly with adhesive tape. It stops the crack from spreading and it does not come off.

To Make Beef Juice.—Add one pound of fresh raw finely chopped round steak without fat to six ounces of cold water. Add a pinch of salt, put the beef and water in a glass jar and stand it on ice, over night. Shake and strain it through coarse muslin, squeezing hard to obtain all the juice.

Vinegar Cures Rust.—Don't waste time trying to clean rusty articles with emery paper! Place them in a jar of ordinary vinegar, leave for a couple of days, and you will find that they are quite free from rust.

TRUE!

Like lemons, Luden's contain a factor that helps contribute to your alkaline reserve. I prefer Luden's.



EDNA RIGGS, Lecturer, Los Angeles LUDEN'S MENTHOL COUGH DROPS 5¢

Taxes on Clothing

There are taxes amounting to 88 cents included in the price of a \$4 hat, and a \$35 coat returns the tax collector about \$7.50, according to the National Consumers Tax commission.

Don't Aggravate Gas Bloating

If your GAS BLOATING is caused by constipation don't expect to get the relief you seek by just doctoring your stomach. What you need is the DOUBLE ACTION of Adierka. This 35-year-old remedy is BOTH carminative and cathartic. Carminatives that warm and soothe the stomach and expel GAS. Cathartics that act quickly and gently, clearing the bowels of wastes that may have caused GAS BLOATING, headaches, indigestion, sour stomach and nerve pressure for months. Adierka does not grip or irritate the bowels. Adierka acts on the stomach and BOTH bowels. It relieves STOMACH GAS almost at once, and often removes bowel wastes in less than two hours. Adierka has been recommended by many doctors for 34 years. Get the genuine Adierka today. Sold at all drug stores

With a Purpose

Be not simply good, be good for something.

TO KILL

Screw Worms Your money back if you don't like Cannon's Liniment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

WNU-L 45-38

ADVERTISING

... is as essential to business as is rain to growing crops. It is the keystone in the arch of successful merchandising. Let us show you how to apply it to your business.

Rich, Modish Woolens Are Living a Gay Life Today

By CHERIE NICHOLAS



SMART, nobby little jacket suits deftly tailored of woolens in artful weave and alluringly colorful are literally running away with highest sartorial honors this season, and no mistake! They are the best solution of the problem of what to wear these days.

Beautifully tailored, trim and bright as a new whistle, these little suits are equally at home in town or country and are taken as a matter of course for the campus. The moral of which is, if you haven't already acquired a nifty jacket suit of vogueish woolen, "do it now" and you will be prepared for any caprice of weather.

It is novelty fabric interest that holds one spellbound in these cunning suits. There's all sorts of tricks of the trade employed in adding zest to the fashion such as gaily patterned wools used for the jacket with nubby monotone for the skirt or turn it around vice versa—skirt of gay plaid or stripe, jacket in solid color—and you will win a new style-high point in the game. Or if you want some one weave or color to play solitaire, it's all right with Dame Fashion if the suit is all of one tone and one texture, just so it's vogueishly jacketed.

On the list of wools the fabric program has to offer you'll find sporting tweeds in herringbone, shetland or nubby types in devastating colors, fine soft woolens and coarse meshed weaves you'll adore, and plaids and stripes and shaggy weaves flecked in multi-color.

Oh, it's a gay life modern woolens are leading. The type of jacket that repeats and repeats is the short fitted sort

after the models pictured. Either single or double breasted closings are fashionable, some few in wrap-around lines, uncollared necks sharing honors with the classic notched lapel styling. Skirts are slightly shorter and follow, as a rule, the slim tailored line with action provided by pleats or smartly stitched gores.

Novelty knit woolens, treated as fabrics, are more popular than ever this season for the jacket costume. A knit wool costume in black is smart in nubbed zephyr combining striped and solid-color fabrics for interesting contrast. The leather-belted jacket of striped fabric opens casually to reveal the high band neckline and tiny metal buttons of the striped blouse. The solid color gored skirt has stitched inverted seams. See this model pictured to the left in the group.

The light-jacket-dark-skirt combination is an unusually successful type. In the fine soft wool types, in novelty raised weaves or in ever-correct tweeds this style is especially well-adapted to all-day, all-occasion wear. Answering this description is the jacket costume centered in the illustration. Here the jacket is of soft sandalwood-rose wool, lightweight but amply protective. Wrap-around in style, this jacket has six rounded flap pockets placed slantwise at the front, and a smartly built-up neckline. It is teamed with a dark skirt of chocolate brown wool, with brown belt and brown ascot scarf to carry out the ensemble.

Contrast again shows up in the three-piece jacket-and-cape costume pictured to the right. The added cape will prove very useful in a season of changing temperatures. The skirt is wine-colored, so is the cape. The button-up-front jacket is of checked wine, blue and white soft wool. © Western Newspaper Union.

Style Highlights



Fashion Stresses Fantastic Hats

This season there is every kind of a hat that the imagination can want and all extreme, fantastic and absurd. Who wants a hat this year that isn't? Ribbons and hat pins secure them because hair is on the up and up, even though you rebel.

For windy weather, there are velvet casuals, to be worn with tweeds, for fall and winter wear. They cover your head and make sense, and are terribly attractive.

Sequin-Trimmed Gay Handkerchiefs

To add the last note of glamor to your party frock, carry a gay colored sequin-trimmed chiffon handkerchief. Among the prettiest are the handkerchiefs from one corner of which sparkles a cunning bouquet of wee posies worked in multi-color sequins, or in matching monotone if you prefer.

Short Jackets in Chic 'Pale Furs'

The latest call of fashion is for short jackets in the very new chic 'pale furs' such as honey-colored natural baby lynx or the now-so-fashionable blue-fox-dyed guanaco, the latter soft and caressing to the touch and therefore delightful to wear.

Gems Go on Hips

A new place to pin your jeweled clips is on your hips. Tired of wearing them on necklines and on wrists, women of fashion are now sticking the ornaments on hip pockets.

Bags Share Luxury Mode Bags share in the general luxury note of the mode.

WHAT to EAT and WHY

Are Your Children Eating Clean Food? Asks C. Houston Goudiss—Points Out Hazards of Neglected Hand-Washing

By C. HOUSTON GOUDISS

"I DO feed my Johnny correctly," a young mother said to me not long ago. "I give him milk and eggs and vegetables and fruits. And still he has colds! Would you mind telling me just how you reconcile that with all this talk about our newer knowledge of nutrition—and how it helps children to have better health?"

"I don't know," I answered. "But I wonder if it would be convenient for me to meet Johnny?"

"Certainly," she replied. "He'll be home from school in a few moments. He usually stops at the school playground for an hour or two, to play dodge ball with the other boys."

A moment or two later Johnny appeared. And a more grimy little lad I had seldom seen, certainly not outside of a neighborhood such as we sometimes describe as underprivileged!

Johnny's hands were dirty. His face was dirty. His knees and legs were streaked with mud. There was a lollipop in his mouth, though he quickly pulled it out when his mother made the introduction.

I could not refuse his hand when he put it forth in a gentlemanly gesture, though I noted that some of its visible soil, and doubtless some unseen germs, were transferred to my own hand during the greeting.

No sooner had we unclasped hands than a tremendous sneeze all but engulfed Johnny. And in spite of his almost adult manner at meeting a stranger, he had not learned to cover his nose and mouth during a sneeze. The lollipop was sprayed with moisture—and germs. Two seconds later, the child put the lollipop back in his mouth and continued sucking it!

And yet his mother could not understand why he had colds!

Contaminated Food

I have pointed out many times that in my opinion, a mother's foremost responsibility is to feed her children a diet that takes into account all the recent amazing discoveries of nutritional science. Only by so doing can she hope to give them a sturdy body with straight bones, strong responsive muscles, a good circulation and sound healthy nerves.

But the parent who permits her offspring to eat with unwashed hands and thus take countless germs into his body with every mouthful of food is scarcely giving that food a chance to build the kind of body and brain every mother desires for her child. On the contrary, she is risking the danger of grave illness. For the micro-organisms which cause 92 out of every 100 deaths from communicable diseases enter or leave the body through the mouth or nose.

Health Linked to Cleanliness

All of us have heard the expression: "Cleanliness is next to Godliness," though to observe some of our school children eating their lunches, one might have reason to believe that both mothers and school boards have forgotten this old copy book maxim! But it bears remembering, every day and all day. For the writer who said that soap and civilization go hand in hand was not far from the truth. Certainly, soap-and-water cleanliness and good health are inseparably linked, and habits

of personal cleanliness are a vital factor in safeguarding children against infections and disease.

We often compare a correct diet to the bricks with which a well-constructed building is erected. But if food represents the bricks with which the edifice of health is built, surely cleanliness is the mortar!

Keeping Everlastingly at It

Most babies are kept clean by their mothers because mothers know that they cannot keep their babies well if they do not keep them clean. If the same careful policy were followed in later childhood, it is almost certain that there would be less illness among children.

Unfortunately, many mothers relax their vigilance the moment their child is ready for school. In some cases, they believe that the child has had sufficient training and can be relied upon; in other instances, they believe, or hope, that further training will be supplied by the school!

A Mother's Job

But the mere fact that a child is old enough to go to school does not make him less of a child. Nor does it make his mother less of a teacher and guardian. On the contrary, it multiplies her responsibilities!

More than ever the child needs careful supervision of his health habits. For now he is in daily contact with countless other youngsters, from many types of homes. More chances to pick up germs! More chances to disseminate germs should he be permitted to go to school with the sniffles!

Mothers must increase, not decrease their vigilance. They must assume responsibility for the observance of all the habits that safeguard health. These include the daily bath; the daily change into clean clothing; the frequent washing of the hands, and always before eating; the twice-daily brushing of the teeth; regular elimination; regular hours for meals; and the necessary hours for outdoor play and for sleep.

What About the School?

Mothers must remember—and must emphasize to their children—that diseases may often be traced to unclean hands, and to

Uncle Phil Says: (Illustration of a man in a suit)

The Life of a Tyrant

A dictator is no more free than the rest of the people. He is beset and bedeviled by his obsession. A boy thaws out of his reserve in two minutes with a man "who laughs as he talks to you."

Just an Out

People may prefer to be inconsistent in order to avoid being thought monotonous. If one hasn't the knack of sociability but has a good character, everybody will concede the latter—after 10 years. When a newly met stranger says something more at parting than "Glad to have met you," a friendship is budding.

HOW to SEW RUTH WYETH SPEARS



rows of running stitches might be in several tones of rose. The cross stitches could be in deep rose and turquoise blue to simulate flowers. The long and short stitches, shown at A and B, should then be done in apple green. Lines may be drawn with a ruler as a guide to keep the rows straight, and evenly spaced dots may be made to indicate the cross stitches beginning the spacing at the corners of the design.

Are you ready for Christmas, birthdays; and the next church bazaar? Do you turn time into money with things to sell? Mrs. Spears' Sewing Book 2 has helped thousands of women. If your home is your hobby you will also want Book 1—SEWING for the Home Decorator. Order by number, enclosing 25 cents for each book. If you order both books, a leaflet on quilts with 36 authentic stitches will be included free. Address Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.

germs sprayed in the air by persons having coughs and colds.

Teach your children to muffle every cough and sneeze in a handkerchief. And be sure they have a handkerchief handy for the purpose. Teach them to keep their fingers out of their mouths, likewise pencils and other objects. Teach them to wash the hands and face frequently.

If they are to carry out this last instruction, it is imperative that soap and towels be available in school washrooms, as well as at home. Investigate conditions at the school your child attends. If facilities are not adequate, do something about it. Either arouse other mothers to help rectify the omissions, or failing that—have your child carry soap and paper towels from home!

By teaching cleanliness to your children, by making it a regular part of their training, you will help to safeguard their health and the health of every other child with whom they come in contact in their daily lives.

Questions Answered

Mrs. C. M. L.—Yes, there is some advantage in eating whole oranges, as opposed to merely drinking the juice. Both orange and orange juice are rich in vitamin C. But the pulp possesses additional laxative values that are not obtained when only the juice is consumed.

Miss F. C. V.—Experiments by three distinguished investigators reveal that beef liver contains 20 times as much copper as beef-steak.

©-WNU-C. Houston Goudiss-1938-36.

Rheumatism

Just Do What You See In These Pictures To Relieve Pain Quickly



1. Take 2 Bayer Aspirin Tablets with a full glass of water the moment you feel either a rheumatic or neuritic pain coming on.



2. You should feel relief very quickly. If pain is unusually severe, repeat according to directions.

Just Be Sure To Use Genuine Bayer Aspirin

To relieve pain of rheumatism or neuritis quickly, try the Bayer Aspirin way—shown above.

People everywhere say results are remarkable. Yet Bayer Aspirin costs only about one cent a tablet, which makes the use of expensive "pain remedies" unnecessary.

If this way fails, see your doctor. He will find the cause and correct it. While there, ask him about taking Bayer Aspirin to relieve these pains. We believe he will tell you there is no more effective, more dependable way normal persons may use.

When you buy, make sure you get genuine BAYER Aspirin.

15c FOR 12 TABLETS 2 FULL DOZEN 24c

Retailing

Harefoot—So you broke your engagement to Sally. Why was that? Mikhail—Well, I was only doing to the engagement what it did to me.

FOR TENDER SKIN MOROLINE 5c and 10c SNOW-WHITE PETROLEUM JELLY

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... is knowledge of a manufacturer's name and what it stands for. It is the most certain method, except that of actual use, for judging the value of any manufactured goods. Here is the only guarantee against careless workmanship or use of shoddy materials.

Buy ADVERTISED GOODS

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The Junior High and West Ward speech classes will give an open program at the club house at 7:30 the

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We Appreciate Your Business.
We use all soft water
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Don't take chances with your furniture polish. Use only genuine O-Cedar Polish—first choice of housekeepers the world over for 30 years. Quickly restores lustre, protects and preserves your furniture. Full satisfaction guaranteed.



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MAYTAG WASHERS
We have several that are in First Class condition with new rolls
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Lubbock, Texas

\$25.00 REWARD

Will be paid by the manufacturer for any Corn, GREAT CHRISTOPHER Corn Remedy cannot remove. Also removes Warts and Callouses. 35c at WHALEN DRUG STORE.

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Norman-Baker Skirts
sold by
Don Pattie
In all the good patterns, plaids, stripes, herring-bones, plains

Priced from \$1.95 to \$4.95

THOMPSON'S READY-TO-WEAR

evening of Monday the 14th. The public is invited.

MRS. PEAVY TO GIVE BOOK REVIEW

The public is invited to a book review to be given at the Presbyterian Church, Thursday evening the 17th at 7:30. Mrs. S. A. Peavy will give the review of "My Son, My Son," by Howard Young.

DANCE AT LEGION HALL

The last dance at the Legion Hall was so well received that the entertainment committee has arranged for another one tomorrow night, the 12th. A first-class orchestra has been secured and the building has been remodeled so the occasion will be even more pleasant than before.

WOODROW WILSON PTA

The Woodrow Wilson P.T.A. met in regular session Thursday November

Prostate Sufferers

An enlarged, inflamed or faulty Prostate Gland very often causes Lame Back, Frequent Night Rising, Leg Pains, Pelvic Pains, Lost Vigor, Insomnia, Etc. Many physicians endorse massage as a safe effective treatment. (See Reference Book of the Medical Sciences, Vol. VII, Dr. W. D. Smith 3rd edition). Use Inventor "FROSAGER," a new invention which enables any man to massage his Prostate Gland in the privacy of his home. It often brings relief with the first treatment and must help or it costs you nothing. No Drugs or Electricity.
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Stomach Sufferers

Mr. Sidney Smith, who is manager of the Lubbock Hotel Laundry, states that he suffered fifteen years with stomach trouble, but after giving Gas-Tons a trial now eats anything he likes. Gas-Tons are on sale in Slaton at Teague Drug Store. Ask them to explain the iron-clad guarantee that you must be pleased.

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Clipper Ship of the Sixties 7 1/2 x 9 1/2 \$1.00
Capitol at Washington, Hunt Scene, or Cupid 7 x 9 75c.
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100 other subjects—write for list
ELIZABETH BARRON
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We Have Only 100 Razors
Get Yours Now

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3, with a very good attendance.

The Mothers' Study Group met at 2:30 with eight members present. The subject for discussion was "The Problems of the Modern Homemaker."

At 3 o'clock the regular meeting was opened with the following program, a playlet in keeping with Book Week, "The Enchanted Book," by the pupils of Mrs. Gunter's room; a talk on "The American School of Today," by Supt. Joe Webb.

This was followed by a business meeting with Mrs. B. F. Meador presiding.

Mrs. George Lemon, finance chairman gave some very interesting financial plans to be carried out during the year.

Mrs. B. F. Meador was elected to go as a delegate to the State P.T.A. Convention which will be held in Lubbock November 15 and 16.

Mrs. Gunter's room won the parents attendance award for the month. New room mothers were elected for the month of November.

The next meeting will be held Thursday, December 1. All parents are urged to attend.

Mrs. John R. Ralls of Ralls, widow of the founder of that city was in Slaton last weekend a guest of her niece Mrs. Claude Anderson. Mrs. Ralls had just returned from Austin where she participated in the unveiling of the monument to Texas Pioneers recently erected on West Twelfth Street in the Capital city. John R. Ralls' name was one of the two hundred listed on the monument as pioneers and builders of the state.

Have your prescriptions filled at **TEAGUE DRUG STORE** by a Registered Pharmacist

Mr. and Mrs. Harvey Austin and children of Lubbock visited Mr. Aus-

"Leto's" for the Gums

Gums that itch or burn can become mighty trying. Druggists will return your money if the first bottle of "LETO'S" fails to satisfy.
RED CROSS PHARMACY

tin's parents, Mr. and Mrs. Terry Austin, last week end.

Miss Wanda Adams of Plainview visited Mrs. Felix Haltom Monday.

Have your prescriptions filled at **TEAGUE'S DRUG STORE** by a Registered Pharmacist

Mr. and Mrs. James Brown of Post visited Mrs. Brown's father, Mr. Regan Reed, and family last week.

WHEN STOMACH ULCERS - PAIN YOU -

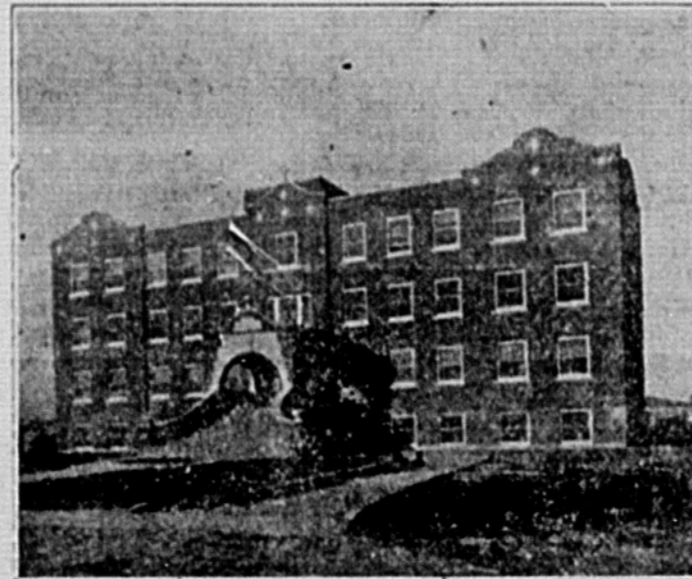
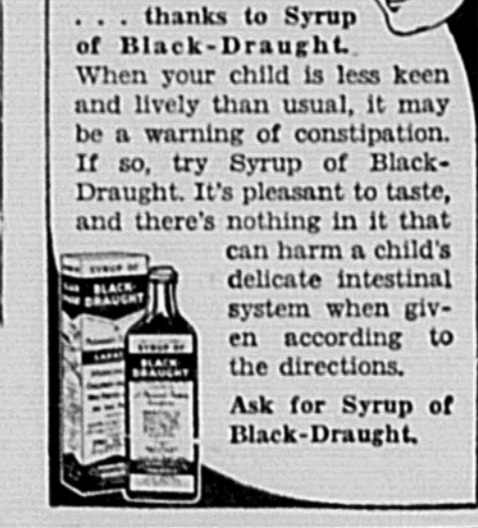
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Thousands praise *Udga*. Try it for relief of ulcer and stomach pains, indigestion, gas pains, for heartburn, burning sensation, flat, and other conditions caused by excess acid. Get a 25c package of UDGA Tablets TODAY. Absolutely safe to use. They must help you or YOUR MONEY will be refunded.

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Droopy? Not now!
... thanks to Syrup of Black-Draught.
When your child is less keen and lively than usual, it may be a warning of constipation. If so, try Syrup of Black-Draught. It's pleasant to taste, and there's nothing in it that can harm a child's delicate intestinal system when given according to the directions.
Ask for Syrup of Black-Draught.



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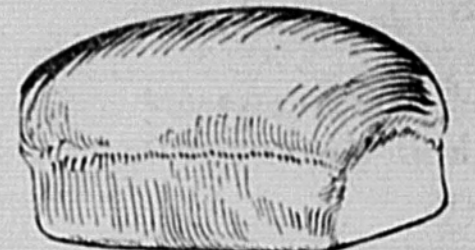
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will bring a joy everlasting and ever precious. Have portraits made of your loved ones while they are well and happy.

They will be priceless in years to come.

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The Master Baker Presents—
The Perfect Loaf



THERE's no fooling your master baker. When you order BUTTERNUT at your local dealers, YOU are assured of Government Standard Whole Milk Bread. One fourth of each loaf's weight consists of WHOLE MILK SOLIDS. Order WHITE LABEL, containing no shortening... made with pure Butterfats—Another GOOD REASON why:

"MARTIN'S" on Bread is Like STERLING on Silver"

For THIRTY YEARS we have kept faith with the people of the South Plains in supplying the healthiest, tastiest and most appetizingly prepared Bakery products a master baker can produce.

It gives us pleasure to extend our hearty congratulations to the staff of a pioneer NEWSPAPER, with our best wishes for the continued progress of The SLATONITE.

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WHAT DO MOVIE STARS DO FOR THEIR TEETH?

It stands to reason that Hollywood stars need sparkling, lustrous teeth more than anybody else in the world. And therefore, it is significant that so many famous stars use Calox Tooth Powder. Calox is made specifically to give teeth a real beauty

polish. It contains five cleansing and polishing ingredients. **TRY CALOX—FREE!** Because a trial is so convincing we offer you a FREE 10-day trial. See coupon. You be the judge. Convince yourself that Calox makes teeth shine... shine like the stars!

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Send me a 10-day trial of CALOX TOOTH POWDER at no expense to me. I will try it.
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Slaton, Texas

Mrs. Maxey Platt and daughter,



**Aunt Betty's Bread
The Great Big Loaf**

But Aunt Betty's Bread is more than BIG. It is rich in milk, and therefore, snowy white and more nourishing. It is even textured and crusted with a deep golden brown. And last, but not least, it has a home baked flavor all its own.

Slaton Bakery

Myra Sue of San Angelo were guests last week-end of Mrs. A. C. Benton and other friends in Slaton.

Mr. and Mrs. Buster Williams of San Bernadino, California, are visiting parents and friends in Slaton this week.

Mrs. G. C. Hannon and Mrs. J. P. Grogan of San Angelo visited in Slaton this week with Mrs. Hannon's

daughter, Mrs. Chas. Whalen.

Mrs. C. H. Cleveland and son W. L. of Friona are visiting this week in the home of their parents Mr. and Mrs. W. O. Cleveland.

LOST—A baby boot at the carnival ground. Return at Slatonite. 1tp

Mrs. C. K. Henderson, of Lamesa is visiting her daughters, Mrs. E. B.

English and Mrs. L. B. Thornton.

Mrs. Andy Caldwell and son, Carter, motored to Oklahoma City Saturday and took delivery on a new Buick from the branch house there. While away, they visited relatives at Fayetteville and Bentonville, Ark.

The Plains Grain and Heads Hand-

**ALEXANDER LAND CO.
IS NOW OFFERING**

The most outstanding values on more than 100 farms in the Lubbock trade territory. Improved and unimproved. Before you buy, be fair to yourself. See us. In office every morning until 10:00 A. M. Afterwards, probably on land. Come, phone, or write.

ALEXANDER LAND CO.

Phone 1064, Lubbock, 314 Myrick Bldg

ling Company has built a fleet of new wagons for delivering feed to the pens near the oil mill. The wagons are painted green, perhaps to keep from having to fit the feeders with green goggles.

Mr. and Mrs. Kyle Hart, of Posey, were in Slaton Wednesday, shopping for decorating material for improving their farm home.

**Is Your RUPTURE
HERE?**

Why delay proper palliative treatment? If you suffer from rupture—and your doctor advises the use of a proper fitting support—send for the facts about our perfected truss invention—the Brooks Appliance for reducible rupture—with the Automatic AIR-CUSHION support. Thousands bought by doctors for themselves and patients.



Send on Trial—Made-to-measure. Individual fitting for man, woman or child. Low priced, sanitary, durable. No obnoxious springs or hard pads; no metal girdle to rust. Safe and comfortable. Helps Nature get results. Not sold through stores—beware of imitations. Write today for full information sent free in plain sealed envelope.

BROOKS APPLIANCE CO., 631 State Street, MARSHALL, MICH.

**EAT AT THE
Silver Grill**

American and Chinese Dishes
OPEN DAY AND NIGHT
1111 Avenue J Lubbock

**IS EPILEPSY INHERITED?
CAN IT BE CURED?**

A booklet containing the opinions of famous doctors on this interesting subject will be sent FREE, while they last, to any reader writing to the Educational Division, 551 Fifth Avenue, New York, N. Y., Dept.

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at the corner of
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Stop with us for
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Bed Room Suites ---- \$24.50 to \$360.00
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Rugs and Carpets
One of the Best Stocks of Furniture in
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Your Health

How many people are "THINKERS"? Nearly all are imitators—Nearly all do the things Mother and Dad did—right or wrong.

All have been educated to believe certain things relative to health, most of which are wrong.

Have you ever read how Sir William Osler, late Regius Professor of Medicine in Oxford, quoted the immortal Voltaire as saying: "We put drugs of which we know little, into bodies of which we know less, to cure disease of which we know nothing at all."

We have entered a new field of science. Old methods will pass away and especially the things that are wrong. Some day you will learn to live according to the laws of nature.

Read Dr. William Howard Hay's

"New Health Era"

Keep this in mind — CHIROPRACTICLY — That your body is a mechanical structure and a chemical combination under the control of a mind. The body, to maintain itself in health, MUST be MECHANICALLY PERFECT, CHEMICALLY PURE and SPIRITUALLY SOUND.

Chiropractic is the only known science that can keep your body in such condition.

Think It Over

Special Rates from Nov. 10 until Nov. 25

Dr. C. H. McIlroy

Chiropractor

Electro Therapy

D. C. Ph. D.



We are the dead.
Short days ago
We lived, felt dawn,
saw sunsets glow,
Loved and were loved,
and now we lie
In Flanders fields.

by John Mc Crae
"In Flanders Fields"

More than seven thousand dawns and sunsets have come to us in these twenty years since that first Armistice, and much has come to us in those days.

Time, perhaps, has dulled the keen edge of our grief for those who died, and time has brought us problems of home and country, days of doubt and misgiving.

We have not always acquitted ourselves in these problems as we could have wished, but if we may walk in ways of peace in our loved country for another twenty years as we have in the past, we shall feel that we have held high the torch that was thrown to us by those who died in freedom's cause.

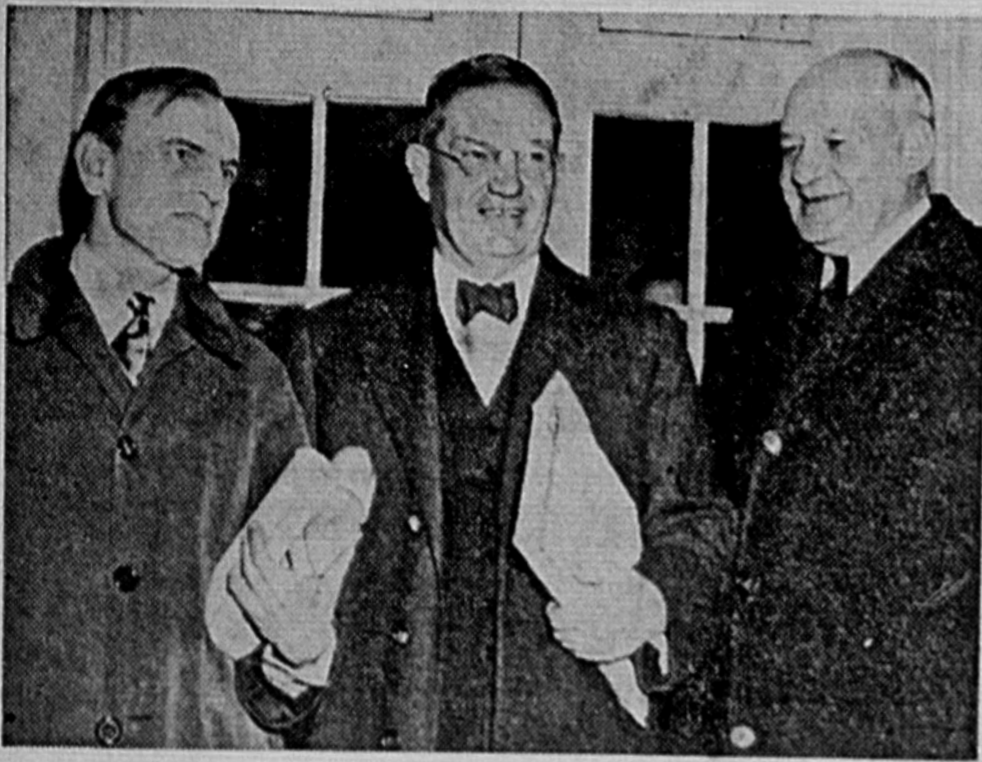
We offer this expression in reverent and grateful remembrance of those who lie in Flanders Field and in all the fields where our soldier dead lie buried.

- | | |
|--------------------------------------|--------------------------------|
| Kirby L. Scudder | Dickson Produce Company |
| W. H. Smith | Lawrence & Henry Service Sta. |
| Whalen Drug | Heinrick Service Station |
| G. G. Green, Gulf Oil Corp. | Texas-New Mexico Utilities Co. |
| Loyd Tucker, Texaco Products | Dr. C. H. McIlroy |
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| O. Z. Ball and Company | A. J. Kahlich |
| Red Cross Drug Store | Figgly Wiggly |
| Modern Ways Food Store | Plains Grain and Heads |
| Union Compress and Warehouse Company | Handling Company |
| Sherrod Bros. & Carter | Luther Powers Post |
| Model Grocery | American Legion |
| Citizens State Bank | Evans Dry Cleaners |
| Jeff Custer Service Station | Thompson's Ready-To-Wear |
| West Texas Cottonoil Co. | T. O. Petty |
| Higginbotham-Bartlett Lbr. Co. | Eaves Produce |
| Palace Theatre | Artraft Studio |
| | O. D. Kenney |

Weekly News Review

Rail Reorganization Predicted Following Denial of Wage Cut

By Joseph W. La Bine



COMMITTEEMEN LANDIS, STACY AND MILLIS
A cut would be ineffective, detrimental. (See TRANSPORTATION.)

Transportation

In the opinion of three experts, American railroads have no right to cut 15 per cent from pay checks of 930,000 employees because: (1) it would be a stop-gap measure at best, only reducing the standard of living at a time when business in general is coming back; (2) the railroads' financial problem is still of short term aspect, having been critical less than a year; (3) although railway wages have not fluctuated so badly as wages in other industries, they have not been advancing proportionately so fast as in other industries; (4) a flat 15 per cent wage cut would not be equitable, since smaller roads—which are in worse shape—would derive less benefit than the larger, more prosperous lines.

This was the gist of a 40,000-word opinion handed down by President Roosevelt's emergency fact-finding commission after three weeks of deliberation. Board members: Chief Justice Walter P. Stacy of the North Carolina Supreme court; Dean James M. Landis of Harvard law school, once chairman of the securities and exchange commission; Professor Harry A. Millis, University of Chicago economist and former member of the national labor relations board.

Though offering a well-considered opinion, the commission gave no help to sorely pressed railroads. Only tangible result is that some solution of America's entire rail problem will probably be speeded. Possibilities: (1) Wholesale reorganizations, combines and abandonment of lines to avoid duplicated service, a program which the interstate commerce commission must approve, and which would probably decrease railroad labor employment; (2) agreement with labor for a temporary, smaller pay cut; (3) federal financial assistance, which would only pile higher the already high interest charges and would offer only temporary relief.

Reorganization is the most likely solution. Already pending before the I. C. C. when the fact-finding commission reported were proposals for such plans. In the Northwest, stockholders of Chicago & North Western railroad wanted merger with the Chicago, Milwaukee, St. Paul & Pacific line. In the Southwest, an I. C. C. examiner recommended reorganization of the Missouri Pacific and consolidation of all properties now operated as the Missouri Pacific system. In the deep South, the Gulf, Mobile & Northern line wanted merger with the Mobile & Ohio road.

Domestic

Opponents of the administration's foreign policy have long criticized Secretary of State Cordell Hull for censuring Japanese encroachment on U. S. affairs in the Orient, meanwhile allowing Mexico to expropriate U. S.-owned oil lands. Secretary Hull's answer has been that Mexico's problem may best be settled by arbitration, not through a hostile attitude that may destroy Western hemisphere peace. The latest Mexican step has been seizure of a headquarters building occupied by Standard Oil subsidiaries, an act which brought only feeble protest from U. S. Ambassador Josephus Daniels ("I made representations . . ."). But if the U. S. hopes to stave off Fascism in the Western hemisphere by its kid-glove policy toward Mexico, it may be doomed to disappointment. Although President Lazaro Cardenas once said his country would sell oil only to democratic nations, he has just announced consummation of a contract to sell several million dollars' worth in Rome. This, marking the birth of friendly trade relations between Italy and Mexico, gives Fascism another wedge into the New world.

Foreign

After the peace of Munich, France's Premier Edouard Daladier went to great lengths justifying his position before the senate and chamber of deputies. He won confidence by assuring Frenchmen that if Munich's treaty was a capitula-

tion—which he denied—France would never again capitulate. But Premier Daladier's promise is not borne out in fact. At the Marseille convention of his Radical-Socialist party he outlawed communists from the government, plainly a move to curry favor with communist-hating Reichsfuehrer Adolf Hitler and Premier Benito Mussolini. Many observers believe this decision shows Premier Daladier is frantically grasping for a straw, since by repudiating the communist party he throws away a large part of his Popular Front support. Not only will the premier lose his next election, but France will probably break off her treaty with communistic Russia and thereby become isolated prey for Italy and Germany.

Rumania's complete shift to Nazification marks another step in Germany's economic invasion of southeastern Europe. Acting under orders from King Carol, the Rumanian government has proclaimed 100 per cent totalitarian principles in the hope that Germany will respect its territorial integrity in Reichsfuehrer Adolf Hitler's "drive to the east." Since Czechoslovakia and Hungary are already pro-Nazi, Germany's economic orbit is extending itself with little difficulty.

Utilities

New Deal dams and power plants have offered public utilities serious competition, forcing down their prices and creating an unfriendly breach between electricity executives and the administration. One government power project not yet started is the St. Lawrence waterway, which President Roosevelt praised during September when the war scare first began. At that time, partly because he feared a lack of power reserve, partly because such



SECRETARY JOHNSON
The war department made peace.

a shortcoming might be good advertising for a St. Lawrence project, the President appointed a commission under Louis Johnson, assistant secretary of war.

When the commission reported recently, it failed to mention St. Lawrence waterway plans. But it made bigger and more puzzling news by drawing executives of 14 large utilities to Washington and getting their promise to start expanding. If this was a peace gesture, it was overshadowed by explanations that utility expansion is an important step in the government's defense program and a healthy move toward business recovery.

The program: In 15 areas (all east of the Mississippi) utilities will spend an immediate \$350,000,000, boosting it to \$2,000,000,000 if power consumption increases normally the next two years. Only government function will be Reconstruction Finance corporation aid in refinancing securities.

Though generally regarded as an optimistic sign of recovery, utility expansion has been minimized in some quarters. The 1,000,000 new kilowatts in generating capacity is only a 3 per cent boost in U. S. power potentiality, considerably below the average increase in good business years

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By HAROLD L. LUNDQUIST, D. D.
Dean of The Moody Bible Institute of Chicago.
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Lesson for November 13

THE SACREDNESS OF HUMAN LIFE

LESSON TEXT—Exodus 20:13; Matthew 5:21-26, 38-42.
GOLDEN TEXT—Thou shalt not kill.—Exodus 20:13. Whosoever hateth his brother is a murderer.—1 John 3:15.

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The sanctity of human life finds its foundation in the fact that God created man in His own likeness and image. Because that is true no man has any right to take the life of another for any cause except at the direct command of God. Only by the orderly process of law for the protection of society and in accordance with the Word of God may there be any such action by man toward man. Both of these truths are declared in Scripture in God's covenant with Noah (Gen. 9:5, 6), which was made possibly a thousand years before the Ten Commandments were given to Moses.

Life is held rather cheaply in our day. Nations count their boys and girls as only so much "war material." Life is destroyed on the highway, in the shop, or in the home. Let us declare again the solemn command of God, "Thou shalt not kill."

I. The Prohibition of Murder (Exod. 20:13).

The word "kill" in this commandment is one which means a violent and unauthorized taking of life, and is therefore more properly translated "murder." Not all killing is murder. A man may kill another entirely accidentally, or he may be the duly constituted legal officer carrying out the law of the land in taking the life of one who has forfeited his right to live because he has slain another. There is also the right of self-defense, be it individual or collective. But these are the only exceptions; let us not attempt to justify any other.

Murder is too prevalent in our land. In 1936 there were 13,242 outright killings—a murder every 40 minutes. The head of the United States secret service estimates that there are 200,000 persons at large in our land who "have murder in their hearts and who will take human life before they die." Also in 1936 there were 37,800 deaths in automobile accidents. Some of these were by unavoidable accidents, but many were really murder because the one responsible drove with defective brakes, dangerous tires, or while he was intoxicated. Add to these the deaths in industry caused by failure to provide proper safeguards or healthy working conditions, and by the exploitation of child labor, and we say again, that we should cry aloud, "Thou shalt do no murder."

II. The Cause of Murder (Matt. 5:21, 22).

The Sermon on the Mount, from which the rest of our lesson is taken, while it "describes the character of the citizens of the earthly kingdom which the Messiah came to set up" and "assumes a class of people already saved, regenerated, and in fellowship with their King" (James M. Gray), does provide fundamental principles for the guidance of the Christian.

In this matter of murder, Jesus cuts right through the outward aspects of the matter and points out that an angry hatred in the heart is the root of all murder. If we hate, we have murder in our hearts. Circumstances may hinder its fulfillment, but the danger is always there until we remove the cause. Just being angry—calling our brother "Raca" (the modern equivalent of which is "nobody there"), and calling him "thou fool," which classifies him as "morally worthless"—these are the three dreadful downward steps to murder. And they begin in anger. May God help those of us who have strong feelings that we may not yield them to the devil in such anger against our brother!

III. The Prevention of Murder (Matt. 5:23-26, 38-42).

Prevention with God means more than putting up a barrier to keep us from killing. He deals with the heart, and thus puts the whole life right. It is not even a question of how we may feel against our brother. If he has aught against us we are to do all we can to win him. He may be unreasonable, grasping, and unfair. However, the spirit that will win him is not that of retaliation or sullen submission to the inevitable, but rather a free and willing going even beyond what is required.

The full interpretation of this passage is not possible in our limited space. It is clear from other scriptures that it does not mean that wicked and unscrupulous men are to be permitted to defraud and destroy God's people. At the same time, we must not explain away the heart of our Lord's interpretation of this great commandment. Let us seek His grace that we may, like Him, silence by our loving deeds and words even the bitter gainsayers of the gospel.

Bruckart's Washington Digest

General Housecleaning in Federal Communications Board Is Needed

History of Control of Radio Is Story of Troubled Days; Public Is Concerned Because Free Speech Is Involved; Split on Board Adds to General Confusion.

By WILLIAM BRUCKART
WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON.—It seems among the inevitable and unavoidable things that there must be growing pains when the government starts execution of any new policy. This always has been the case. I assume it is going to be true always, and it does not matter whether that new policy involves something as inherently governmental as government supervision of public services or something as inherently political as the national emergency council. The latter institution ought to have as a part of its title some words designating its value as the hod carrier in political emergencies, such as the recent "purge" of Democrats who insisted on being Democrats as distinguished from New Dealers.

With that preface, we can examine into the situation that exists in the federal communications commission. As laymen whose only contact with radio is on the listening end, or whose only contact with telephones is to use them for business and social intercourse, or whose only contact with the telegraph is to send or receive messages, well, obviously we laymen do not know much about the F. C. C. But that does not excuse any of us for lack of interest. For F. C. C. is just as close to you and me as the interstate commerce commission is, and unless I miss my guess it will be even closer in the years to come.

There has been a measure of control over radio for years, and they have been troublesome years, both for the agency administering the law and the industry forced to abide by the law. Within the last few years, however, there has come into existence the F. C. C. which is concerned not alone with radio, but with telephones and telegraphs. These latter industries, however, are themselves settled down and out of their teens. They have got by the growing pains, but as for radio, the story is quite different and decidedly more important, because there are fundamental dangers to you and me in the situation.

Federal Control of Radio Story of Troubled Days

The history of federal control of radio, as I said above, is a story of troubled days. The bulk of the trouble has been due to the type of personnel selected for administration of that control. That is to say, politics is to blame as much as anything. Politicians will endorse any screwy bird, long-haired theorist or narrow-eyed half-breed if such endorsement will get him votes or help hold the royal order of nose-pickers in line at election time.

And that is why, or largely why, the federal communications commission at this writing is undergoing pains like I used to have when I allowed my childish enthusiasm to overcome my judgment and ate apples before they were ripe. I wouldn't care how many of the boys on the government payroll had tummy aches about their jobs, or how many private and bitter words passed between highups or lowdowns in the commission except for the fact that precedents are being established that will affect you and me directly as the years roll by. The things that have developed in the F. C. C. concern us because they involve free speech, involve it as directly as any attempt to use censorship on your newspaper or mine. Besides, there is the certainty that radio has been used to ferment or put to sleep some national issues. It brings the nation within any small room that happens to house a couple of good, workable microphones. If there was ever a place for establishment of basically sound and wise policies, it is in the government supervision of radio.

It is hard to get at the facts in the current dust storm within the commission. There are so many stories afloat, however, that somewhere there must be some truth. And this belief is buttressed by the known fact that President Roosevelt is considering what to do to get the tangle straightened out.

Trouble Shooter Fails To Smooth Out the Mess

To go back a bit, it will be recalled that Mr. Roosevelt sought more than a year ago to smooth out the mess by transferring Frank McNinch from the job of chairman of the federal power commission to that of chairman of the federal radio commission. Every one conversant with the situation said at that time that the new chairman was a good trouble shooter and that he would get things working as a highly technical agency ought to work. But the truth is that Mr. McNinch has not succeeded. If anything, there have been more rows and the work of the commission has been slowed down even to a worse condition than it was.

The whole thing would not amount to a hill of beans except that it seems utterly impossible to get

sound and judicial execution of a technical law under such circumstances, and the matter becomes of moment to everyone because this monster, radio, is still in swaddling clothes.

The battle within the commission crops up every once in awhile, just as it did when the commission recently fired Hampson Gary, its general attorney. Mr. Gary was asked for his resignation, and an alternative of another appointment elsewhere in the government. But he stuck out his chin, and said "no." Well, he promptly was fired.

Too Much Interested in Fighting Among Themselves

From all of the stories I have picked up, I suspect that Mr. Gary was no great shakes as a lawyer. On the other hand, it was equally apparent that Mr. Gary was being supported by a couple of commissioners who had hard noses and wouldn't quit fighting. It is an incident that is related as an illustration and as a basis for the statement that most of the members of the commission and a substantial portion of the subordinate personnel are much more interested in fighting among themselves than in trying to understand and administer an intricate law.

This column is not the place to attempt a list of the many rulings of the commission that have done the industry no good. Attention can be called, however, to the procedure under which these decisions are brought about, having in mind that such decisions have just as much force as the law itself.

It is the regular routine in a governmental agency for consideration of problems, determination of policy, interpretation of law, to have their initiative in suggestions from the top individuals. They are named as the policy-makers. They have to assume responsibility. In the case of the communications commission, there seems to be something of the same procedure followed, except that the individual members of the board, or some of them, persist in acting individually rather than collectively as a board.

This would not be so bad if the board members as a whole were in accord. But they are not. There is a split as wide as Pennsylvania avenue. The result is that on many, many occasions underlings have served only to fan the flames of disagreement between board members. And, of course, as these proposals became known the portion of the radio industry concerned was thoroughly upset because it had no way to defend itself—no place to tell its side of the case.

General Housecleaning In Commission Needed

Again, even this condition could be corrected and something of a workable nature developed if the bulk of the subordinates around the commission were sound thinkers. That, unfortunately, however, seems not to be the case. The place is packed and jammed with numerous men who claim they are hot shots, whose only link to recognition is that they, themselves, claim to be experts, or who have been unable to make good in the industry and have succeeded through political endorsement to get a place at the feed trough of government checks.

So I say that I am unwilling to charge continuation of the mess to Mr. McNinch. He apparently has tried, but as long as some members of the commission manage to gain public attention by their nauseating blubs and as long as some of the silly flock, claiming to be "original New Dealers," continue to spew out venom about "unfairness of newspapers," it is likely the communications commission is going to get nowhere very fast.

Much of the silly propaganda, that newspapers are unfair to the New Deal, bubbles to the surface from points other than the communications commission. Those who serve as the mouthpieces for such clabber, however, can be seen flocking together frequently. It is only natural, therefore, to suppose that they are active in spreading their views among commission underlings who, in turn, get the germs incubated within their own organization.

I said earlier that it may be Mr. Roosevelt will have to ask for a general housecleaning and resignation of most of those in key positions. It is quite likely that he will dodge that action if any other way can be found to solve the problem. In any event, I hope that congress looks into the situation. If it does, maybe something concrete will be done to establish a sound agency—one that will consider the interests of listeners and services and manufacturers equally, just as the Interstate Commerce commission does in its supervision of rail and other forms of transportation.

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Cheerful Note of Confidence Expressed in Dr. H. L. Dempsey's Message of Congratulations to "Slatonite"

"The falling of all records in Lubbock's building for the year, and the tenor of daily press dispatches assuring another year of continued building ahead, are definitely among the most prominent barometers of conditions upon which we might base predictions for the future. Business generally is showing continued growth throughout the area, and I am happy to be aligned with the other leaders of industry and profession of Lubbock in expressing my complete confidence in the security and continued progress of Lubbock, Slaton and all of the South Plains area. Congratulations and best wishes for the continued success of The Slatonite."

We are indebted to Dr. H. L. Dempsey, of the Dempsey Health Service in Lubbock, for the above message of cheer and congratulations offered our reporter during an interview with the supervisor of this institution of service.

Dr. Dempsey further stated: "Chiropractic is recognized today as the advance method of destroying many enemies to the security of human health. There is no greater injustice than to neglect such a perfect mechanism as the human body. You are not

playing fair to yourself or your family if you allow that mechanism to deteriorate for the want of proper training," Dr. Dempsey explained.

Dr. Dempsey is well known throughout the South Plains area due to the fact that he has contributed so much and so soundly through his skilled service, to the good health of hundreds who have called upon him for advice. The Dempsey Health Service is equipped with every appliance or instrument of proven value to the chiropractic profession, and with Dr. Dempsey's many years of intensive study and application to his profession has enabled him to perform many health restoring miracles.

With the aid of ultra-violet ray and infra-red ray lamps, he is prepared to care for diathermia, galvanism and synsoidal cases; while the new short-wave radia treatment is used for arthritis and rheumatism. The deep-therapy light is used in the care of many cases heretofore considered incurable.

We are pleased to acknowledge Dr. Dempsey's word of congratulations to members of the staff and we take pleasure in conveying his cheerful message of 'optimism' to his many friends among our readers.

W. Rex Blackburn Offers Message of Congratulations to Slatonite—Sees Era of Progress Ahead

"With business following a steady upward trend throughout the year, I am happy to be aligned with the other industrial leaders of this section in expressing my complete satisfaction with the bright outlook for the future. It is notable that with all of the progress realized by other industries, The Slatonite and other of our neighboring newspapers are keeping abreast of the movement by encouraging extensions of the boundaries of goodwill and neighborly cooperation in all projects of interest to the section as a whole. I wish your staff every success in the years ahead."

Interviewing Mr. W. Rex Blackburn, owner and operator of the Lubbock Grain & Feed company, The Slatonite reporter secured the above contribution to the long list of tributes being paid this publication by appreciative neighboring industrial leaders.

The Lubbock Grain & Feed company have gained an enviable reputation through their splendid service policies and farmers throughout this section depend upon them for advice and counsel on all their feeding problems with the knowledge that they will receive sincere cooperation from these authorities which will aid them to accomplished best results in use of their feeds.

Through their extensive dealings in the distribution of quality feeds, this firm offers farmers and growers of this section a select and active market for their products, buying thousands of dollars of raw materials from farmers of the area and adding stimulus to local trade channels.

The management of the Lubbock Grain & Feed company have made exhaustive and scientific research surveys of modern feeding methods and all their feeds are made up with strict reference to their nutritive value. This careful manner of operation is clearly reflected in their constantly growing patronage who have come to know the supreme quality of their products.

With all of his activities, Mr. Blackburn is, nevertheless, always found in the front ranks of every project designed to benefit Lubbock county, and other communities embraced within the great South Plains commonwealth. His influence has always been exerted toward increasing the agricultural progress of the area served by his firm, and we are pleased to convey his sincere remarks to his many friends among our readers, taking this opportunity to acknowledge with appreciation, his greeting and congratulations to The Slatonite.

"Pure-Aire Office or Home Conditioner Offers Answer to Many Problems of Health and Comfort," Mrs. Ed. Lofland Asserts

"I am pleased to be identified with the leaders of industry and profession of Lubbock and vicinity extending my congratulations to members of the staff of The Slatonite for their very obvious efforts in extending the boundaries of friendly cooperation. The constructive good of such programs is worthy of the recognition of every citizen of the many communities embraced within the great South Plains area."

We are pleased to acknowledge the splendid message of congratulations extended our reporter interviewing Mrs. Ed. Lofland, distributor of Pure-Aire conditioning systems in this area.

Mrs. Lofland offers one of the newest contributions to the commercial activities of Lubbock and the South Plains in the introduction of this newest and most effective home or office conditioning system. It is interesting to note that this system, offering all of the benefits of the costly plants we have already become accustomed to, may be secured at such low cost

to provide these additional comforts for home or office at prices which are not prohibitive.

Units may be secured in a range of prices dependent upon the amount of space to be conditioned by fresh, pure

Management of New "Sweetbriar Beauty Salon" Expresses Appreciation of Public Acceptance of Their Newly Opened Service

"Demonstrating our complete confidence in the future of Lubbock and the South Plains area, we made every preparation to care for the splendid clientele we anticipated before opening. I am happy to state that public response has been so rapid and so gratifying as to more than justify our initial efforts. We shall remain constantly on the alert to incorporate every new innovation which might add comfort or convenience for our patronage. Lubbock's constantly growing population is a most certain index to the financial security of the

air in winter, or summer. These units are your safeguard against asthma, hay fever, colds, influenza, and even pneumonia, because Pure-Aire conditions the atmosphere and provides healthy, fresh air adding to your comfort and safeguarding your health, assuring you of vitality and the assurance that your physical condition is properly safeguarded at all times.

"Don't Take Our Word," suggests Mrs. Lofland. "We will be glad to give you a demonstration in your own home or office at any time. These units are easy to install, entailing no obligation to persons interested in determining the merits of our product. A Pure-Aire is in constant operation in our offices at 1707 14th, Street in Lubbock and we will be more than happy to greet visitors and explain in detail, this newly discovered answer to home or office comforts, summer or winter, which is offered at such amazingly low cost."

We are pleased to acknowledge Mrs. Lofland's message of congratulations to The Slatonite and we take this opportunity to offer our word of congratulations to her upon her entry into the commercial activity of the South Plains, wishing this business woman the success she so well deserves through the distribution of low cost comfort to her patrons.

Mrs. L. B. Montgomery and sons, Lee Boyd and Bobby Doyle of Sunray are visiting her parents, Mr. and Mrs. J. D. Custer.

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of each customer vary to an almost unbelievable extent and we are constantly endeavoring to keep abreast of the rapid changing hair-styles and other beauty aids in order that our patron may feel absolutely secure in the knowledge that her problems of personal hair styling, hair cutting and other beauty needs are in the hands of skilled artisans who are prepared to execute the ideas of their patron, or submit plans of the newest design for their selection.

Members of the personnel of the new firm are: Clyde Rutledge, Lois Patton, Doris Lickey, and Floriens Gentry, all under the personal supervision of Mrs. McFarland whose 15 years of experience assures each patron of the benefit of expert advice and suggestion on all their problems. Each member of this personnel anxiously awaits an opportunity to demonstrate their keen ability through your complete satisfaction.

Because they have so quickly established their proven ability to please each individual is proof of the painstaking study these operators have made of their profession. Permanent waves, natural waves and giving special treatment to the hair to insure longer life of the wave, are features of this new salon. Hair dressing, tinting, facials and manicuring are among the many special services obtainable at The Sweetbriar Beauty Salon.

"Women cannot be too careful of their personal appearance," Mrs. McFarland cautioned. "The most unbecomely woman could be attractive if she would but stop to think of the special care that should be taken of the skin, the nails and the hair." It is interesting to note that the advice given by these graduate operators is to make the least of your bad points and the most of your good ones.

It is openly admitted by skin specialists that activity of the body lends brightness to the face and makes one

area and we can see nothing but prosperity ahead for all lines of business within this great commonwealth." Said Mrs. Lillian McFarland, owner and manager of the recently inaugurated Sweetbriar Beauty Salon in Lubbock, Texas.

Further commenting on the strides being made in the beauty profession, Mrs. McFarland stated: "The demands appear youthful. "Still there may be signs of age that appear even with a healthy body," Mrs. McFarland says, "and at the Sweetbriar Salon, these 'give-away' lines and flabby muscles are remedied. The treatment chosen by our operators being the one best suited to the needs of each individual."

We are pleased to extend Mrs. McFarland's cheerful remarks to her many new friends among our readers and we take this opportunity to offer our word of congratulations upon their

entry into the commercial life of Lubbock and the great South Plains commonwealth.

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THROUGH the years, 1918 to 1933, the world faced constantly changing conditions, many of which have tested the temper of men and nations. There have been years of prosperity and years of want, suffering and poverty. The latter are freshest in memory because even yet in our own nation there are thousands who have not yet solved the immediate problem of peace and plenty....But, our progress in the South Plains Area justifies the Spirit of Optimism we enjoy. United and striving to a common end of work and peace for all, we cannot fail....It proves again that the American spirit can and will surmount great obstacles in holding to its ideal of liberty....It was that same spirit which carried America's young manhood into battles of the world war. Thousands made the supreme sacrifice....never to return to home shores. It is to these brave souls that Armistice Day is dedicated and observed....And it is to these that we pause to pay tribute today.

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Prominent Lubbock Lumberman Aligns With South Plains Industry Offering Congratulations

"Leaders of finance and industry state that, with proper placement of money, and a bit of vision, there are no 'wrong buys' in the great South Plains section at this time. It has rightly been said that 'all prosperity rests upon the land.' The value of real estate is a reliable index to the financial health of a community, and prices continue to soar to newer high levels throughout the Plains sections from day to day. There is perhaps no better investment offered the public than improvement of this 'basis-of-all-wealth' as indicated by the Government's established policy of lending generously for that purpose."

The above message was addressed our readers during an interview with Mr. R. E. Gee, manager of Shamburger Lumber Co., of Lubbock, following his offer of hearty congratulations to members of the Slatonite as this publication enters its 28th year of constructive effort in community building.

The Shamburger Lumber Company are distinguished by their slogan: "Better Lumber for Better Homes." This lumber firm is an undisputed leader in the wholesale and retail lumber industry of the section. They feature a complete stock of builders' hardware, cement, lime, plaster, and the nationally known roofing materials.

In his exhaustive study of the builders problems, Mr. Gee carefully scrutinizes the various manufacturers'

offerings to ascertain the types of building material best suited to our peculiar climatic conditions—giving acceptance to only those materials which have stood the test of time. This careful manner of operation has gained the enviable reputation enjoyed by the Shamburger Lumber Company. Builders of our community depend upon them for advice and counsel.

Mr. Gee has aided hundreds through consultation before building, to obtain just the proper color schemes and combinations of materials desired for the construction of their homes. They have aided materially in enhancing the value of properties of their clients through this admirable policy. This service has emphasized itself in the hundreds of satisfied customers who point with pride to the charm and warm beauty of their homes, and the modern lines of their commercial buildings afforded by Mr. Gee's helpful suggestions.

The officials of the Shamburger Lumber Company will gladly confer with you on any of your building problems and make suggestions relative to materials best suited to your particular requirements. They will also aid you in executing your own designs.

We are happy to be privileged to extend Mr. Gee's cheerful and encouraging remarks to his many friends and we take this opportunity to express our gratitude for his message of good-will to members of the Slatonite staff.

Christmas—the toys; the bulging stockings, and the gay greens, the true spirit of gift giving will soon shine forth. The giving of beautiful things that will continue to serve long after the holidays are over, is the modern idea of Christmas gifts. Furniture is that ideal gift. A gift that is the source of year long pleasure. It gives to the home as well as the individual. Its gift is one of BEAUTY, and more than beauty—of comfort not for a single Christmas, but thru many years of lasting service. When Christmas morning dawns let your gift be the thoughtful gift of FURNITURE!

A beautiful occasional piece will add much to some friends Christmas Joy. A new suite of furniture will give to your ENTIRE FAMILY a true Christmas thrill and make doubly true the old proverb: "The giver is more blest than the receiver."

The Spikes-Sellers Furniture company are never failing in their ability to make the home both comfortable and attractive. In their anticipation of your needs, they have stocked the most comprehensive display of character furniture. Their new decorative themes make a way for individual expression in one's home furnishings.

As in dress, they expel sameness and monotony, introducing new subtle colors and designs that bring new beauty to your home—new comfort and happy contentment to you. Here may be seen all of the new furnishings and accessories for the interpretation of those glorious new style notes in a broad range of designs and prices.

Retreading Process Saving Millions of Miles of Operations Costs to Truck and Private Automobile Owners of Nation

New Process Explained By Lubbock Retreading Firm—Widespread Acceptance Of Thrifty Method Shown By Record Breaking Business Being Enjoyed.

"Thanks for the opportunity to join the long list of industries of Lubbock and vicinity in extending my sincere congratulations to staff and publishers of your enterprising SLATONITE. We pledge our hearty endorsement to your program of PROGRESS and we wish that every newspaper in the nation would reach out the friendly hand of neighborly cooperation which has been characteristic of this publication. Building continues at a

A courteous welcome awaits you at this institution where you will be served by thoroughly efficient personnel and you will find quality merchandise at prices most reasonable.

In collaboration, they offer complimentary, the services of trained decorators to aid you in executing your own ideas, or to submit plans for redecorating your home.

We are happy to acknowledge the splendid tribute of congratulations extended The Slatonite staff by Mr. Spikes and Mr. Sellers and we take this opportunity to offer our word of commendation for their splendid service policies. It is a pleasure to convey their cheerful and encouraging remarks to their many friends among our readers.

rapid pace in its effort to come abreast of the rapidly increasing population of your Metropolis and we are thoroughly appreciative of Slaton's material influence in the continued progress of the community as a whole."

Further discussing the merits of this newest introduction in savings to the automobile, truck, tractor and fleet operator, Mr. G. W. Woody, owner-manager of the Woody Retreading Co., said: "Tires present a constant item of expense and maintenance cost to the operator. The particular use of the machine and the conditions of roads over which they operate, determine in a large measure, the wear and tear on tires as well as the mechanism.

"Custom retreading and recapping is becoming an operation of major importance; putting miles back into worn tires through the simple expedient of recapping or retreading. This service has rapidly become a science and the rapid progress made stands as a tribute to the alert spirit of manufacturers of these materials and to the men who do the actual work, since recap and retread jobs will in many instances double the life and mileage of the original tire." Mr. Woody declared.

"Perhaps one of the best arguments in favor of this new method lies in the fact that they are guaranteed to equal, or even exceed the original

mileage of the original tire, due to the fact that many commercial tires coming in for this service originally had the non-skid tread designs. Our service replaces this tread with the new ribbed tread design which invariably produces longer mileage," Mr. Woody further explained.

Another point is the rapid development of production methods in the science of tire manufacture which we have all noted in increased mileage over tires bought in past years. Tires of today are built better—they have sturdy walls and fabric, providing positive assurance that this newest recapping and retreading service will obviate the necessity of discarding worn tires and cut your operating tire costs to less than half.

Broken threads in the walls of your casing and sharp cuts entirely through the fabric need no longer mean the cost of a new tire, since Woody Retreading Co.'s vulcanizing service offers a guarantee of longer life than the balance of your casing when brought to them for instant repair in putting such tires back into the running for many thousands more miles of good service. The costs are small and their patronage attest to the genuineness of savings by such a procedure.

We are pleased to convey Mr. Woody's cheerful message of neighborly comradeship to his many friends among our readers and we take this opportunity to express our thanks for his splendid tribute of congratulations to The SLATONITE.

Elvira Smith of Lubbock was a Slaton visitor Thursday.

John Spikes and D. E. Sellers Join in Congratulating Slatonite Staff; Express Note of Confidence in Future of Area

"Property values in Lubbock and vicinity continue to reach newer high levels daily as the constant flow of new population provides one of the most certain indexes to the financial security of the South Plains area." Said Mr. John Spikes. "And we are looking forward to the greatest business we have ever enjoyed in the 12 months ahead." Stated Mr. D. E. Sellers. "Our business has steadfastly maintained an upward trend during the past year and we are happy to be aligned with the other industrial leaders of the section expressing our complete confidence in the financial security of The Metropolis of The Plains."

Heartily endorsing The Slatonite's program of progress, these two well known furniture men of Lubbock were ready volunteers to the growing list of industries expressing their approval of all projects designed to benefit South Plains communities.

Your reporter had little difficulty in locating Lubbock's leading furniture dealers when he was shown their attractive line and told of their interesting plan of merchandising. Such values and offerings were certain to indicate optimism! With the Christmas season in the not distant future, the time has come to give a thought to one's Christmas selections. This thought embodies an opportunity to consider the value of furniture as the answer to many gift problems.

Amid the traditional trappings of

EYE to EYE in your own living room, Your Mileage Merchant would unblinkingly talk this same good sense about saving your car's battery and oil by changing now to WINTER OIL-PLATING



NO BRASH "sounding off" by Your Mileage Merchant, because he can easily be specific about his patented Conoco Germ Processed oil. It specifically OIL-PLATES your engine for winter...no other oil does. And winter OIL-PLATING specifically cuts down on draggy "starts," battery exhaustion and oil extravagance, for these specific reasons:

The Germ Process adds in to this oil a patented man-made substance that sets up a strong force of attraction between Germ Processed oil and every engine surface it touches. Even the upright surfaces instantly attract and hold Germ Processed oil in the form of lasting OIL-PLATING. This OIL-PLATING can never drain down—any more than chrome plating—during the longest, coldest parking. No question then, about winter OIL-PLATING speeding your starter from the first, because before you've even got out your key, your engine is ready-lubricated by slippery OIL-PLATING. Never letting loose, OIL-PLATING can't shoot out of the engine, but remains a constant help to your oil-level—one of the smartest reasons for changing to Your Mileage Merchant's Conoco Germ Processed oil. Patented—your one way to change to WINTER OIL-PLATING!

OIL-PLATING GUARANTEED TO LUBRICATE BEFORE ANY OIL CAN CIRCULATE

Switch in Time!

CONOCO GERM PROCESSED OIL



HEINRICK BROS. SERVICE STATION

235 NORTH 9th

PHONE 153

SLATON, TEXAS



TWENTY YEARS

THE steel helmet rusts . . . The rifle is outmoded . . . Twenty years have passed and the world war goes gliding down into history . . . The mothers, the fathers, the wives and the children of American soldiers who gave their lives in that great struggle cannot forget . . . and we as fellow citizens can do no less than pause to pay tribute to that American manhood which gave so freely . . . even unto death.

C. D. Shamburger Lumber Company

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We Sell Lumber on Installment Plan

Serving Lubbock and Surrounding Territory

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FOR NOVEMBER

WE ARE FEATURING

\$7.50 Permanents — \$3.50
5.00 Permanents — 2.50
4.00 Permanents — 2.00

We gratefully acknowledge our Slaton patronage and invite you to make our shop your 'beauty headquarters'

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1510 Ave. H, Lubbock, Phone 4061