## Cbe Big Sprimg Herali



Bridge Bencfit Gay Climax
To Festivities of the Week.





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Mile Hoxio Hurding.
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Harting of Vincent wans pertormed




Montgomery \& Ward
Open Retail Store Open Retail STore
In Sweetwate







Barnwell-Spivey. Barnwell-spivey,



Did You Ever




## Mrs. Faw Wins

 Tie in StatePlay Contest

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Big Passenger Planes for Great Lakes Route


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The Chevrolet Motor Company announces The Outstanding Chevrolet of Chevrolet History .... a Sixin the price range of the four! Spectacular as Chevrolet's achievements have been in the past . . . notable as its engiheering triumphs have proved thernselves to be-this remarkable new car dwarfs every previous Chevrolet accomplishment. Not only does it introduce into the low-priced field an entirely new measure of performance, comfert, beauty and style-but it is sold at prices so low as to alter every previpus conception of motor car value.
The new six-cylinder valvein-head enginedeveloped from more than a hundred motors designed especially for this sensational carstands out as an engineering masterpiece. With a power increase of approximately $32 \%$ over the previous Chevrolet motor, with sensationally greater speed, and faster ac-celeration-it offers a type of performance that is literally astounding . . . even to those who have been driving cars costing hundreds of dollars more
Throughout the entire speed range, it performs with a smoothness and quietness of operation that have never before been approached in a low-priced eutomobile. At the slower speeds of city traffic it idles along with wonderful silence and ease. On boulevards and country roads it responds with an eagerness that is a constant delight- It takes the longest and steepest hills with an ahundant reserve of power that is a source of pride to the driver. And its economay of operation
varages better than 20 miles to the gallon of gasoline!

This revolutionary performance has been achieved as a result of the greatest array of engineering advancements that Chevrolet has ever announced. A high compression, non-detonating cylinder head . . . a new heaviercrankshaft, statically and dynamically balanced . . . . automatic lubrication of the entire rocker arm mechanism . . . semiautomatic spark control . . . hot-spot manifold ... gasoline pump and filter . . . new and arger carburetor, with automatic accelera ion pump and improved venturi choke . . fabric camshaft gear . . . heavier driving gears .. heavier differential gears . . . improved crankcase breathing system . . . improved lubrication ... new 4 wheel brakes that are powerful, safe and quiet under all conditions -these indicate the importance of a group of engineering advancements that embrace every major unit of the entire chassis.
In appearance, this Outstanding Chevrolet is destined to become an automotive sensation mso smart, so stylish and so distinctively appointed that it rivals the costliest custom creations. The new Fisher bodies are longer, lower and roomier with an adjustable driver's seat in all closed models-and reveal the matchless artistry of Fisher designers. With their modish new colors, their smart dual mouldings and their distinctive concave pillars, they achieve a degree of original beauty that has seldom been-equalled in shotor car design.

You are cordially invited to visit our show room and secure complete and detailed information on this sensational new car which will be ready for delivery beginning January 1st.

| The Roadoter .. ${ }^{\text {\% }} 525$ | TheConverribles 725 |
| :---: | :---: |
| The Phatton., \$525 |  |
| The Coach... $\$ 595$ | $\text { Cheron ..... } 545$ |
| The Coupe ... \$595 |  |
| The Sedan .... $\$ 675$ The Sport Cabriolet ..... 695 | Sedian Dellivery. 595 |

## Advance Showings

The Oustanding Cheyrolet of Chevrotet History will be displayed in a series of advance showings in the cifies listed below:
 Detroit, Nov. 2429, General M Motort Blder
Wathington, D. C., Des. 1 t, The Marlower Hoel Chicago Dec. Dis, Drere Oill Blas, Wecker Loo Angeles, Dec. 1.6 An Anber dor Aloeet San Francisco, Dec. 8-13, Civic Auditorium Cincinnati, Dec. 8-14, Hotel Sinton St. Louis, Dec. $8-14$, Arcadia Ballroom 3515 Olive S\%.
Atlanta, Dec, 18-22, The Auditorium-Armory
Dallas, Dec, 18-22, Adolphus Hotel
Portand, Ore., Dec. 18-22; Public Auditorium

## King Cheurolet Company <br> Big Spring, Texas


the bio sprana herald DY OF LIBEL CLUB D BY DEMOCRATS
odraw Charges of Too Much Money and Bailot
-hy Being Threatened With Libel Sult, Which zind Being Threatened With Libel.
lie Did Not Have Money to Fight.
(Tex, Nov. 27 . Sid Hardin of Mission, defeatsuittee today that he had been forced under expendicted for libel, to withdravy his charges
Wes given to understand by members of the findited or withdrawing his charges and that per and alst way out.


forState ray Work





## Hoover Gets Warm Welcome

 Stolen Sunday Morn



To Give Two Wildcats a Shot

|  | *3,500 last year. |
| :---: | :---: |
|  |  |
|  | Team Wins Place |
|  | Wins |










Winter Carnival
on December 8th

Aline Faen, of Conhbomit, who to - Mrit wan't toe talk of a cives



## Only in <br> * HILLS BROS

## Coffee can you

 get the flavor that Controlled Roasting gives

You can expect lumpless cereal if you pour it in the boiling water a litule at a time. And you can get coffee of uniform flavor when every berry is roasted evenly. That's why Hills Bros, send a continuous stream of coffee through their roasters a few pounds at a time. Never in bulk! To taste Hills, Bros. Coffee proves the value of this exact process. Such richness! Such smooth strength! Such aroma! Ask for Hills Bros. Coffee by name and look for the Arab on the can. Hills Bros, Coffec is


## Capturinq Suck Country

## Every member

 of the family. . short or tall enjoys perfect
## driving comfort in Buicks new adjustable front seat

Everyone enjoys complete driving comfort in the new Buick. Buick's new edjustable front seat, and the adjustable steering column, as
individual. - diving posicion

A tremendous advance . . . yet ouly one of many comfort features
in this newest and finest of Buicks. in this newest and tinest of Buicks. The new twin-blade electric
windshield wiper . . Buick fingertip steering windshield wiper . . . Buick fingertip steering . . . improved
grouping of instruments and controls . . . and many other refinegrouping of instruments and controls ... and many other refine-
ments found here are combined in no other car at any price! These features, in addition to vivid beauty and unrivaled performance, have won nationwide acclainat for the new Buick...
have made it undisputed leader in its fieid ... as well as America's have made it undisputed leader in its fieid ... as well as America's
favorite family car!
Buıck
Allen \& Webb Motor Company

RHopgha One of the first esentialn t.
 tryithen ralse pictures of each octher. Ger. chasing, beffeating
ind muddile-headed ;Enghants, , perfidious that Germans were boorish, semi-civilizec filitarists, obstinate and overbearing, The
flepe pictures stuck; and when 1914 cam Jions of people receptive to the idea of war.
We have had, in the United States; a pretty poor understanding of our neighbors in Lat
in-America We have thought of them as excritable hivilized, going barefooted most of the time and holding half-baked revolutions on This picture is all wrong, of course. But
If hiss had its effect. There is a widespread pissunderstanding of Latin-America in thise
country-and whenever there is a difference of opinion between our government and any
tatin-American goverument this misundertuinding has very bad effects.
That is why President-elect Hoover's trip to South America is important. It will help
to winthe South Americany good will, to be
ture and it undoubtedly will be a thing for our export trade to those countries
but best of all is the fact that we at
at home, reading about Hoover's trip, will get
hew and better understanding of the people
of Central and South America. We may learn, for instance, that such
countries as Brazil, Argentina and Chile are not comic-opera nations ruled by military
banditis. We may learn that they have a
cilture of their own which is fully equal to ours. We wharr own which is fully equal to that they have news.
papers, univerities, opera houses, hospitals
and hotels as good as any his our own coun. try. We may learn that they have a pat-
frotum and seesse of honor as fine as our It will be good for us to learn these things.
To understand a foreign nation is to gat along with it in friendship. If Mr. Hoover's
trip brings us a measure of understanding Tor Latin-America, we will owe him a great
deal.

## WE MAY BE THANKFUL-BET

 It certainly is a disgrace the way appealsfor charity are now handled in Big Spring.
And the fact that two people have actually died in our city probably due to starvation is
not a very good recommendation. There are many people in need of aid in
our city right now and a city as large and as prosperous as is Big Spring should pro-
vide a fund to aid the needy. So far we have not a thoroughly organized body and
iapplicants are sent from one individual another-with no one able to direct him to casiss of need to be found in our city when ourght to come alive and make somerprovisit is not a case of chinchiness for Big Jiat let these poor creatures suffer becaus little money to aid them. Just being thaise a ful we are not in their condidtion isn't NO AUTO WAR American life in terms of dramntic conflict. of six-cylinder cars, we promptly began to
hear that a new "auto war" between General hear that a new "auto war" between Gener
Motors and Ford was being started.
One Detroit observer, howwver, sees One Detroit observer, howuver, sees it
differently. Instead of an auto war he sees
a new peace. Chevrolet, he says, is not a new peace. Chevrolet, he says, is not go-
ing to try to compete with Ford. Its price
range is righer than Ford's and it is going range is righer than Ford's and it is goin
to concentrate on the six-cylinder field, leav
in , the fours to Ford wants to compete with him. whoever else
Just who is right, of courge, we can't But we do know this: auto war or no auto
war, this is going to be a dandy year for th American who wants to get a lot of auto-
mobile for a small price. Never befor

[^1]SUCOESS-AND FUTILITY Wall Street's stock hoom has made miwho know "the street" have worked like
beavers in the last few weeks, and some of them have been rewarded amazingly, It is very nice to have a lot of money
Most of us, probably, think that life would Most of us, probably, think that Me wough
be a grand affair if we only had coin enough to live as we chose, with never a monthly
batch of bills to worry us and never a price tag in any store to make us pause in our
shopping expeditions. But getting it in Wall Street may not be
the best way to use your life A New York columnist recently described the way one prominent broker lives.
His home is on Long Island. Every afte
noon, when his office closes, he takes a train noon, when his office closes, he takes a train
and goes home. There he has a trainer put
him through a course of exercises-a gallop him through a course of exerciges a gallop
on an electrical horse, a series of calesthen-
ics, and a brisk rubdown. Then he goes to
bed and sleeps until dinner. He cats ics, and a brisk rubdown. Then he goes to
bed and sleeps until dinner. He eats dinner
in bed and rolls off to sleep again, contin-
uing at it until it is time to get up and go to uing at it until it is time to get up and go to
work in the next morning.
He never goes calling or has visitors at He never goes calling or has visitors at
his home. He does not go to theaters or his home. He does not go to theaters or
parties. His whole life is his office. All of
his spare hours are dedicated to keeping his spare hours are dedicated to keeping
himself in physical trim so that he can do
more work. more work.
This man is rich already, and he is rap-
dily growing richer. But what, in the nam dly growing richer. But what, in the name
of heaven, is the sense of a life like that
The man is not really living at all. All the
 a fortune that he cannot enjoy.
Many industrialists work just as hard, to Many industrialists work just as hard, to
be sure; but they at least have the satisfas-
ion of knowing that they are doing useful,

MAKE POULTRY RAISING PROFITABLE We are going to be compelled to do a great
amount of educational work before we can boost of having the poultry business on a
paying basis in Howard county. If the paying basis in Howard county. If the
County Demonstration Agent who is to begin his duties in our county on January first hould give his entire time to alding those who desire to make poultry raising profit-
able his services to our county would, be
worth many times what he is to be paid in worth many times what he is to be paid in peculiar to this section, which must be overcome before poultry raising can be made pught to be able to solve thisert problem. It It poutry reising can be made problem. It California on $\$ 1500$ an acre land, where on
high price must be paid for every bit of feed, toes seem that colks who own their own need should make a profit from they might ing. Then too, we are much nearer to the the poultry raisers of Californis County, California, is the richest county in marily to the profits from poultry due priWe hope Howard county will be able to develop a profitable poultry industry. BEATING LEPROSY
The ancient plagues of mankind are rap
dyy losing in their fight with moder science.
Gorgas showed how a country can avoid
yellow fever by getting rid of moequitoea yellow fever by getting rid of mosquitoes.
Pasteur showed how to obliterate smallpox by vaccination. A similar vaccine has been
devised for typhoid. Now the most dreaded disease of all-lep The injection of chaulmoogra oil into th
veins of lepers seems to constitu veins of lepers seems to constitute almost
a specific against the disease. The cure of
John Early, America's most a cause for rejoicing. The scourge of bibli-
cal times may soon, we can hope, be only a

BIG SPRING DUE TO FORGE AHEAD Big Spring is going to continue to forge


FRECKLES AND HIS FREIND
By Blosser


Explain Texas Land Divisions

A REAL CHRISTMAS GIII
ALL THE HOME FOLR A REAL ROOF
A sin mat mill hat freedom trom fire, rot, paint rapairy,

cais um For free esthuib LYDICK ROOFING CON Hoom s-Alloh Bullading

## For Safety and Ser

bo rout Banking Business inf
The State National
The Largest Bank in Howard Cor
Total Resources Over $\$ 1,50$

## FIRST

## Bha mavina

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## Patabltahed in 1890 UNime gratis

Mesgoterres wome TiAN si/ 1 The Birst National

Frib 0M Bellable"

## MODERNCLEAI

andHATTER




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[^1]:    far.
    HIRED DEEFENSE
    SAmerican civilization in New York is dis-
    playing a new and disturbing development. playing a new and disturbing development.
    A number of men-some of them on the
    fringe of the underworld, others guite res. fringe of the underworld, others quite res-
    pectable-are finding it necessary to hire bodyguards to go with them constantly and
    protect them from attack by gangsters. This, it seems, is due to the racketeers, ple in business or trade who refuse to pay America's biggest city cannot protect i easary for them to hire their own defend erss is a sharp commentary on our modern
    life. cos LaGinivg OUR HIGHWAYs ire length of our two national highwave
    vithin the eity limite ge one of the best advertisements would provide for the old home-town. Automobile
    touyists, railway passengers, yea, and even irr passengers would sound yea, and even
    progreasivenes for our
    it is certainly worth giv-White-ways are worth their cost as an ad-
    vertisement to our city. We can attract the attantion, of those who are looking for a
    growing and formet the growing and forwarding looking place to
    make their home. Then too they are make their home, Then too, they are a con-
    venlence to the homaefollss and topriath
    pearing aiong our hifoweys manent foundation. A fine agricultural and ivestock section backed by an immense oit field, with payrolls from railway shops and facturing plants, etc., and iéfineries, manutraffic is a combination that you just can't beat. Big Spring will be forging ahea. 1
    steadily for many a day to come. The in with long purses are beginning to Find that we are on the map and are making quiring any hurrah publicity to attract folks
    to the Big Spring section. GOOD INSPECTION
    Through the maze of conflicting testimony possible to get at the exact facts surroundinthe sinking of the steamer Vestris ficers and men continue to tell their storieg and the man in the street may be pardoned
    for getting a bit confused about it all. Ior getting a bit confused about it all.
    One wonders, however, what the effect of
    the catastrophe on the catastrophe on our steamship inspection
    service will be. Government inspectors nounced the Vestris seaworthy a fews daye before she sailed. If half the things that have since been said about her unseaworth-
    iness - rotten lifeboats, lea ky hull and so iness -rotten lifeboats, leaky hull and so on are true, it would seem that the inspectors

    Even the rainy spell has failed to stor
    work on the excavation for the six-story
    Petroleum building at the cornor of Weal

