



De Leon, Hispanic Educators Debate Dropout Causes

declining.

"We've just set up a committee on the school board, and I don't think we'd set up a committee if the dropout rate was falling," said Linda De Leon.

De Leon also said she thought the key to success for Hispanics in education was the bilingual program, which she said might be "in jeopardy right now."

De Leon said she thought the school district's drive for unitary status was cause for alarm.

"Bilingual education is very, very important," De Leon said. "When you have student who doesn't speak English as a native tongue, it's very important for the bilingual program to bring them into the mainstream."

Linda DeLeon

The feisty Hispana who represents the predominantly Hispanic district said last week that she did not think Lubbock's high Hispanic drop-out rate was

De Leon said she thought the bilingual program needs more support from the school board and the administration.

"We should make the program first class," she said.

The trustee specifically identified two problems with the program at LISD. The district needs to identify dropouts, and they don't check enough with parents," she said.

In a related development, three prominent local Hispanic educators last week examined the role of formal education in Hispanic culture.

Dr Lauro F. Cavazos, Texas Tech University President and the task force chairman, said "somewhere in our Hispanic



Lauro Cavazos

culture we have lost emphasis on education."

Cavazos' remarks came after an informal question and answer period with students at Harwell

Elementary.

Dr. Herman Garcia, director of bilingual education at Tech and chairman of one of the task forces four subcommittees, later said "I don't think education is impeded by culture," but he said that Hispanics strongly resist assimilation.

What may appear to Hispanics as cultural insensitivity may be caused by American culture's demand for complete assimilation, Garcia said.

Cavazos, after the Harwell meeting, said one of the problems

with Hispanics educational problems is that many parents want their children to become wage earners as soon as they are able to work.

Up-to-date dropout statistics for LISD will be available sometime later this month, according to the district's superintendent of administration.

"We'll have the numbers of dropouts in a couple of weeks," said Jerrel Snodgrass, "and we'll also have the reasons why students dropped out."

El Lado Latino de Rita Hayworth



Education Issues Dominate LULAC State Convention

Educational issues dominated the 30 resolutions passed by the annual state convention of the League of Latin American Citizens convened last weekend in Midland.

In telephone interview Thursday, re-elected state LULAC director Jose Garcia de Lara ranked seven resolutions as the most important of the 30 passed, and three of them directly related to education.

"We decided not to appeal a recent decision by a federal district judge about funding parity for independent school districts," de Lara said. "The judges ruling that school districts should receive

a proportionate amount of funds available seems fair enough to us."

LULAC also will continue its efforts to reduce the Hispanic high school drop-out rate by asking the Texas Educational Association to come up with a definite plan to reduce the rate, de Lara said.

"We need TEA to set priorities and implement them," de Lara said.

De Lara said LULAC also will advocate allowing local college boards to increase tuition without requiring approval by the state legislature.

Other resolutions passed by LULAC's convention included immediate support for the Saragosa disaster victims, and no support for the CONTRA rebels fighting the ruling Sandinista regime in Nicaragua.

In addition to de Lara's own reelection as state director, a full slate of other state leaders were elected.

Oscar Moreno of Galveston was elected deputy director; Salvatore Garza of Pharr was elected deputy director of youth; Sylvia Vasquez of Houston was elected deputy director of women, and Isabel Jimenez of Midland was elected treasurer.

De Lara also said that he had appointed Genaro Chavez of Lubbock, who unsuccessfully campaigned against Moreno for deputy director, as committee of the Civil Justice Committee organization.

The national LULAC convention will be held in Corpus Christi June 29, de Lara noted. The next state convention is scheduled for Beaumont in 1988, de Lara said.

Five Public Swimming Pools

The City of Lubbock's five public swimming pools will open for daily usage on Saturday, June 6th. Sebastian Bass, the new life size "spokesfish" for the aquatic's program, will be visiting all city pools on June 6 beginning with Maxey pool at 1:15 p.m.

Pools are located at the following: Maxey - 30th and Oxford; Clapp - 45th and Avenue U; Woods - E. Erskine and Zenith; Simmons - 2300 Weber; Rogers - 3200 Bates.

All pools open at 1 p.m. daily. Rogers and Woods close at 7 p.m., Simmons at 5 p.m., and Clapp and Maxey at 8 p.m.

Swimming lessons are available beginning June 8.

For more information call 762-6411 ext. 2670.

LULAC 263 To Hold Benefit Dance

Local LULAC Council 263 will be hosting a benefit dance for the organization. The dance will be held at Crystals Club which is located at 311 N. University. There will be a \$5.00 per person cost. Buena Suerte Band from Brownfield will be providing the music for the event.

Everyone is invited to join in the fun! For more information you can call 744-1984 and ask for Jaime Garcia.

LHS Senior Class of '77

A 10-Year Reunion is scheduled for July 17-18 for the Lubbock High School Senior Class of 1977.

For more information call Rita Gutierrez Reyna at 747-0687 or Diane Rogers Hanna at 792-6442.

LULAC Youth Council

End of School Dance to be held at Crystal's Club which is located on 311 North University. The event is to begin at 8 pm to 12 pm. There will be a \$2.00 per person or \$3.00 per couple.

Robert DeLeon will be providing the DJ for the evening, also there will be a dance contest and prizes will be awarded at the event. For more information call 741-1812. The dance will be sponsored by local LULAC Youth Council 007.

Notice of Meeting

Citizens of minority descent origin and representatives of minority organizations and of organizations having an interest in minority affairs are invited to attend a meeting at the Mae Simmons Community Center Meeting Room located at 23rd and Oak in Lubbock, on Wednesday, June 10, 1987, at 7:00 p.m. to participate in the election of individuals to the Board of Directors of the South Plains Association of Governments (SPAG) as representatives for minority residents of Lubbock County.

Aviso De Junta

Representativos de organizaciones minoritarias y organizaciones con interés en asuntos de minorías, están invitados a asistir a la reunión en el Mae Simmons Community Center Meeting Room, 23rd & Oak, Lubbock, el Miércoles, 10 de Junio, 1987 a las 7:00 p.m. para participar en la elección de personas a la Mesa de Directores de South Plains Association of Governments (SPAG) como representantes de residentes minoritarios en el condado de Lubbock.

For more information contact: Karen A. King, Director of Regional Services, South Plains Association of Governments, (806) 762-8721.

de "quitarle la ropa sutilmente" en "Echale la Culpa a Mame" se convertiría en clásica.

Pero Margarita Cansino resultó tragada por la imagen de Rita Hayworth, a medida que ella trató, con cinco matrimonios sucesivos, de hallar la felicidad.

"Cada hombre que conoció se había enamorado de Gilda y despreció conmigo," dijo una vez.

Margarita se rebeló, recibiendo suspicacias de Columbia más de una vez. Se cortó el cabello y se lo tñio de negro. Escapó a Madrid, a la que llamaba su ciudad favorita, para reír y bailar para su abuelo, Antonio.

Pero la imagen de Rita Hayworth era mayor que eso, y Hollywood volvió a engatarse. Durante años, una película que tuviera a Rita Hayworth como estrella disfrutaría de gran éxito financiero. Ella era un producto al que Hollywood, difícilmente renunciaria.

Uno de los intentos de Rita de llevar su herencia hispana a la pantalla se vió en una película titulada "Los Amores de Carmen", hecha en 1948. Su padre fué el coreógrafo y su hermano Vernon y su tío José tuvieron papeles cortos en la misma. Pero esa cinta fué igualmente una revista musical "estilo Hollywood" y la voz de Rita fué doblada por cantantes entonces anónimos, por lo que ella se disgustó.

A los 13 años, ella dedicó una fotografía de ella, con un atuendo flamenco, a su tía Elisa. "La ambición de mi vida es la de ser una bailarina tan maravillosa como tú." Hacia los 16 años de edad, Rita Cansino estaba ejecutando en calidad de compañera de baile de su padre en el hipódromo de Agua Caliente, en Tijuana, donde fué presentada al grupo selecto de Hollywood.

Pensaron en ella como "una bella muchacha mexicana", con el mismo aspecto latino que adoraban en Dolores de Río y Lupe Vélez.

Pero Hollywood cambiaría eso pronto.

Apareció en 10 cintas con el nombre de Rita Cansino, originalmente contratada por la Fox. Pero sería Harry Cohn, ejecutivo de Columbia Pictures cuya infancia es ahora el epitome de la crueldad del sistema de Hollywood, el que soltaría a Margarita Cansino para "crear" a Rita Hayworth.

Le tiñeron los rizos de rubio, le echaron atrás el borde del cabello y Columbi creó un nuevo estilo. Cohn agregó una "Y" al apellido de soltera de su madre y, para 1940, ella era una mujer nueva.

Para las cámaras, la joven tímida e ingenua se transformó en una belleza esplendorosa. En una película tras otra, la Columbia de Cohn explotó el atractivo de Margarita y se aprovechó de la transformación cinematográfica. Había nacido una "Diosa del Amor".

La imagen de la sirena voluptuosa, repetida en las cintas a través de los primeros años del decenio de 1940, se cimentó en la historia de Hollywood con "Gilda", en 1946. Rita Hayworth se metió en el bolsillo a las audiencias con su melena característica; su interpretación

Dijo un legado de 61 cintas, lo cual es una forma de consuelo ahora que Rita Hayworth también ha muerto.

(Antonio Mejías-Rentas, de Los Angeles, informa sobre arte y diversiones para el semanario nacional "Hispanic Link Weekly Report")



EL EDITOR

Celebrating A Decade of Service to Texas 1977-1987
Celebrando Una Década de Servicio a Tejas 1977-1987

Vol. X No. 29

Week of June 4, thru June 10, 1987

Lubbock, Texas



Softball Sweetheart Winners
Linda Montoya - Sweetheart
2nd - Sally San Pedro (right)
3rd - Minnie Carrillo (left)

SPAG Sets Election

The South Plains Association of Governments (SPAG) is inviting members of minority organizations to elect representative to the SPAG Board of Directors, executive SPAG director Jerry Casstevens announced Wednesday.

SPAG also invites members of organizations having substantial interest in minority affairs, to attend, Casstevens said in a press release.

"Minorities are invited to get on the board and represent their

¿Que Pasa?

Public Service Announcement Press Release

Local LULAC Council No. 263 and COMA The Hispanic Chamber of Commerce will be hosting a Radio-Thon Thru Radio Station KLFB, on Thursday, June 4th to assist the tornado victims in Saragosa. The tornado struck on May 22, 1987.

LULAC President Jaime Garcia, said assistance is very much needed in the form of finance, in order for some of the victims to rebuild their homes, medical expenses, relocation and transportation.

All Contributions should be made to Saragosa Relief fund, 910 Pecos Saragosa, Tx. Contributions can also be taken to Radio station KLFB 2500 Marshall Street, Lala's Restaurant No. 2.3017 34th Street, COMA 820 Ave. H, Suite 11, and Jose's Dinning Room 5029 Ave H. In Wolforth, Texas at Jose Rosales Welding Shop. In Slaton, Pete's Body Shop 1350 South 9th Street, or mail to P.O. Box 5452 Lubbock, Texas 79417.

Robert Lugo and Lorenzo M. Sedeno Sr. Coordinators have contacted Various organizations for their support. The Hispanic Women Association will be assisting in the Radio-Thon.

Please Help!

For more information contact: LULAC President Jaime Garcia at 744-1984.

Our Lady of Grace Jamaica

Our Lady of Grace will be having their annual Jamaica June 7, 1987 at 3100 Erskine. The Jamaica committee and parishioners of Our Lady of Grace would like to extend a warm welcome to everyone to come out and enjoy themselves. Their will be lots of games, food, music, and a "volleyball tournament". Everything will start at 9:00 am, until the Sun Goes Down. Our raffle will be held during one of our remote controls. Prizes will be \$500.00-1st prize; \$100.00-2nd prize; and \$50.00 for 3rd & 4th place.

Music will be provided by: Johnny G. y El Momento; Pete Morales y su Conjunto; Rudy Torres y Carino; Paul DeLeon & the Night Walkers.

Special thanks to the following sponsors: El Mercado, J.C. Refrigeration, Al's Flowers & Gifts, Freddie Barber Shop, J&A Muffler Shop, Hernandez Plumbing & Cesspool Service, Hair Design by Phil (both locations), Stinnett's Super Market, Montelongo's Restaurant, Taco Pueblo, Gilbert's Auto Supply and Gutierrez Underground Systems.

GUEST EDITORIAL

Siempre queremos transmitir información que afecte a nuestra comunidad en un modo positivo. Deberíamos hacer todo posible hacia el desarrollo de la vecindad. Sin embargo y desafortunadamente siempre tenemos que defender ataques dirigidos a nuestra cultura. Este fin de semana, se reveló el acontecimiento que la cultura chicana es la culpable de que nuestros niños no avancen en el ramo de educación.

El Doctor Lauro Cavazos dijo que Chicanos no toman como importante la educación. La señora directora de Harwell Elementary, Lucy Gutierrez indicó que nosotros los Chicanos usamos nuestra cultura como excusa para no aprender. Además, dijo Gutierrez que oficiales de las escuelas trabajan para desarrollar respeto entre los estudiantes y hacia otros; mas menos indicando que nuestra cultura no enseña respeto.

El único que hizo comentario favorable era el Dr. Herman Garcia, director del Departamento de Educación Bilingüe-Multicultural.

El Dr. Cavazos y la Sra Gutierrez tienen derecho de sus opiniones y bueno fuera sino tuvieran nada que ver con el sistema educativo. Además, siendo de herencia mexicana, por su plena experiencia deberían tener un poco de sensibilidad sobre las características de nuestra cultura. A lo menos, el Dr. Cavazos indica que la culpa era de la cultura nomás en parte, pero lo triste es que no completó en repartir la culpa a los demás que deberían sostener esa responsabilidad. Queremos oír del resto de la parte responsable en educar nuestros hijos.

La Señora Gutierrez simplemente nos categorizó como gente de falta de respeto y de hacer excusas por nuestra cultura. Siendo de esta araya y envuelta intimamente en el proceso educativo, esta señora posee la capacidad de observar aquellos problemas que existen entre el sistema en general. Si los padres necesitan dirección, que se establezcan los procesos para mejorar la participación de esos padres, en vez de echar culpa. Si los maestros y la administración necesitan cambiar las polizas para mejorar educar a todos los estudiantes entonces que se haga esa iniciativa.

Este escritor nunca a decho que nuestra comunidad no tiene la responsabilidad en llevar por enfrente la importancia de la educación. A los contrario, si tenemos que ajustar nuestras esfuerzas para acomodarnos en ese sistema, pero no a la perjudicación de nuestra cultura y lenguaje.

Nosotros como líderes a cualquier nivel, tenemos que poder "amarrarnos los pantalones y confrontar a todos los culpables, no nomas a aquellos que muy poco se pueden defender.

by Eliseo Solis

Reach out to The Hispanic Community...

Un Vistazo Desde Adentro La 'Guerra Civil' Etnica' De Miami

Por Guillermo Martínez

La primera impresión le hace a uno el impacto de una patada en la barriga. En un artículo del 18 de Mayo de la revista New Yorker, David Rieff escribe burlonamente sobre los cubanos de Miami y sus relaciones con los miamenses negros y blancos. Habla de Miami como "la segunda Habana" con poco conocimiento de causa, gran dosis de arrogancia y un puñado no tan ligero de prejuicios.

Califica a los cubanos de racistas, aduce que los motines de 1980 en Liberty City fueron tanto contra los cubanos como contra los blancos. Dice que los norteamericanos blancos se consumen en su resentimiento hacia los cubanos porque se sienten despojados en su propia ciudad. Afirma de que los norteamericanos blancos "saben" que esta comunidad sería una ciudad mediocre si no fuese por el empido cubano.

En un escrito que apareció días antes en *The New York Review of Books*, el primero de una serie de artículos de Joan Didion sobre Miami, abunda en temas semejantes, aunque con más elegancia. Aun así, su veneno se destila. Didion traza una burda caricatura, que ofende, de las mujeres cubanas. "Las mujeres cubanas ponen un énfasis más acusado en las caderas y el escote, en el color negro, en lo sugestivo, un generalizado estilo de coqueto que no era corriente en las ciudades estadounidenses". Para Didion, las voluntarias recaudadoras de fondos de la Liga Contra el Cáncer son toda una colección de señoritas emperifolladas a las que compara con mangos maduros.

He aquí los forasteros que pasan unos cuantos días en nuestra comunidad e intentan enfrentar a los cubanos con los negros y los blancos norteamericanos. Me recuerdan el anuncio en que el ex jugador de fútbol Conrad Dobler de los Cardenales de Saint Louis provoca una pelea entre aficionados en un estadio al darle a cada uno una razón distinta de por qué le cerveza ligera Miller.

Didion y Rieff no le cuentan una historia a un grupo y otra al otro. A ellos nos les gusta

ninguno de los grupos y afirman que esta comunidad está a punto de enfocarse en una guerra civil étnica.

A leer estos dos artículos, me desesperaba por señalar sus errores de hecho, sus observaciones erróneas, su prejuicio. A cada insultante estereotipo que usaban acerca de los cubanos, yo quería responder con uno tan despreciable sobre ellos.

Eso deseó lentamente cedieron ante el sentir de que tanto Didion como Rieff, cada uno a su manera, sustentan un punto válido. Ciertamente la nuestra es una comunidad dividida. A muchos norteamericanos blancos y negros no les gustan mucho los cubanos, y experimentan un resentimiento visceral ante su éxito. A muchos cubanos no les gustan tampoco sus vecinos norteamericanos.

Rieff y Didion vieron las máscaras de Miami, y hay muchas. Pero no vieron los esfuerzos de muchos de esta comunidad por aunar a gente de distintos antecedentes. Rieff habla del resentimiento de los negros hacia los cubanos, pero calla convenientemente que en la última elección municipal, un candidato cubano para alcalde obtuvo más votos negros que el aspirante negro que le dijo que el motín de Liberty City fue anticubano.

Didion vió una característica cultural en cómo visten las mujeres cubanas de sociedad, y se burló de ella. No notó que muchos miles de pobres pacientes de cáncer son atendidos anualmente con los fondos que recaudan estas mujeres.

Vió el orgullo de los cubanos por su legado y su obsesión con liberar a Cuba. Pero no captó el amor que mucha de esta misma gente siente por su nuevo país. Un candidato a un cargo público en el condado de Dade dijo en una ocasión que preguntarle cuál era el país que más quería era como preguntarle si amaba a su madre más que a su esposa: Nació de una y escogió a la otra.

Empero, no podemos descartar lo que expresan Didion y Rieff. Hay considerable prejuicio, resentimiento y odio en esta comunidad. Se han hecho

Check This Out!

by Gregory Tijerina

Congratulations to all senior students of 1987, for your success in reaching your glorious goal of graduation. What is your next goal in life? Keep that winning attitude, don't get married yet and good luck in the future. Students that didn't pass try harder next year and never stop trying.

Swimming is great exercise or walking around in the pool. Lubbock swimming pools open June 6th. Tuesday and Thursday are family night after 5 p.m., \$1.50 per family ya'll go have some fun.

Laughter is good medicine. Here is a spoonful. I for the money 2 for the show 3 to get ready 4 more tequila shots and its over buddy. Why did the alcoholics keep drinking after he promised not to? Because he didn't promise to stop lying. Why do some people abuse alcohol? To make other people interesting. When is it a good day for wine?

The day you drink it. Why do bars smell so bad? To keep people that don't like the smell of out. Why drink to get drunk? Why not. Mary bleeds, what is she? Bloody Mary. Uncle Trino is a big drinker but he has a lot of control, he never drinks unless

Judgement day was at hand. God asks the alcoholic why didn't you stop drinking that day that you murdered that innocent family and yourself with your car? The alcoholic said the truth is, I never learned to say no to alcohol. The man sitting on the throne answered you will learn to say no now, throw him in the fire. The alcoholic said no not in there no, no, no.

Thought for the week, seek wisdom and success will follow. A hope for the drinker and a prayer for the drunk. Good bye my pen sunk.

Undocumented Workers Improve Economy

DALLAS, May 19—The little publicized or appreciated fact that undocumented workers bring more money into the US economy than they take out soon may be visible for all who wish to see

A recently completed study by an authoritative branch of the federal government concludes that the immigration reform law will mean higher prices for American consumers.

The reason for the higher prices basically is that employers will have to pay US citizens legal wages that will be higher than those they paid undocumented workers.

The study by Federal Reserve

EL EDITOR Call 763-3841

esfuerzos para unirnos. Unos pocos han funcionado. Muchos han fracasado.

Los artículos de los autores prueban que están aun entre nosotros elementos prejuiciados de todos los matices del espectro étnico, a quienes les encantaría destruir esta comunidad, aún si en el proceso se perjudican a ellos mismos. Esas es usualmente la característica de los motivos por el odio y la codicia.

Podemos sentarnos a ver hacerse proféticos los trabajos de Didion y Rieff. O podemos renovar nuestros esfuerzos de cooperación para haver de éste un lugar mejor para la gente de todas las razas y nacionalidades. Convengamos en que, a menos que hagamos de ésta una comunidad con oportunidades para todos, se convertirá en una comunidad aislada sin oportunidades para nadie.

Guillermo Martinez es miembro de la junta editorial del Miami Herald. Este artículo ha sido reproducido por Hispanic Link Inc., con autorización del Miami Herald.)

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WISHES TO ALL OUR GRADS!

somebody else is buying. The cure to a hangover is take Juice, I shot of whiskey, 6 beers, 1 bottle of tequila and a drop of water.

Which one is worst alcohol or drugs? Alcohol deteriorates the liver and drugs, fry the brain and deteriorates your money. Who wins liquor or the drinker? None because liquor hangs on waste and the drinker gets wasted. My idea of frozen food is tequila on the rocks. Learn to say no to alcohol and drugs, the people what abuse them can cause serious problems to themselves and others. For help to control or stop drinking call 763-1574.

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EL "El Que Pica Con La Cola"

ALACRAN

Pues le dije a Bidal que valía más que esta semana pusiera mi artículo si no iba a alinarme con los otros amigos empleados de El Editor y empesar a escribir por otro periódico. Pues me dice que no hay necesidad. Dijo que todo lo que tenía que hacer es escribir para El Editor y que la próxima semana salía en el otro.

Ha pero se me olvidaba, si hubo un anuncio que tuvieron que hacer completamente nuevo de un banco local. Quesque el presidente de dicho anda enojado con Bidal porque le pico con la cola a nuestro ilustre fiscal del distrito. Que bueno haber si se ensenan hacer sus propios anuncios.

Nos regalaron de arriba a abajo por haber dejado afuera a el licenciado Jorge Hernandez en la lista de abogados miembros de la Asociación de Abogados Hispanos. Nuestras disculpas Sr. Hernandez.

Y nos dice Steve Carrizales que el torneo de Softball de la Asociación de Juegadores y Umpires fue todo un éxito. Pues nos dice que a todos les gusto bastante y que todos esperan el torneo de El Menudazo que se lleva a cabo en Julio.

Siguen platicando la educación y los niños que se salen de la escuela. El Presidente del Tech, Lauro Cavazos dijo esta semana que quizás nuestra raza ya no le pone énfasis a la educación. Pues este Alacran no sabe mucho y entiende menos pero se me hace que no podemos ponerle toda la culpa a nuestra gente. La administración de las escuelas siempre tiene mucho que ver con si se quedan o se salen nuestros niños de las escuelas. El reporte que se hará en el cercano futuro será bastante interesante. Ojalá que no vaya a tener miedo nombrar el culpable.

Y hablando de la educación, nos cuenta que los de LULAC y los del G.I. Forum van a dar una veces para estudiantes que necesitan ir a la escuela en el verano. Que bueno. Esta es una manera positiva para detener a nuestros niños en las escuelas.

Ah, y hablando de organizacion, pues los de COMA presentaron su programa de negocios esta semana. Pues esta una lista de negocios minoritarios pero faltaron bastantes. Busquen el programa.

Hemos recibido bastantes comentarios sobre el nuevo estilo de El Editor. Quesque la gente lo haya bastante interesante. Pues todavía necesitamos la ayuda de toda la gente en mencionarle a los negocios que deben de anunciarle en este periódico. A la otra que vayan a comprar provisiones mencione El Editor.

Ahora solo me queda contarle sobre las aventuras de Bidal. Pues ya se llegó el verano y dice Bidal que definitivamente va a traer su carro color de sandia descolorida. Pues dice cuando llega todo mundo lo va a conocer por la publicidad que le ha dado este Alacran. Además dice que todos los lunes estará ofreciendo ridés a \$2 cada persona para aquellos que se quieran retratar y posarse en el carro famoso.

Creanlo o no, este Alacran ya acabo!

Bring Your News
to 1211 Ave. O
763-3841

The Hidden Latina In Rita Hayworth

By Antonio Mejias-Rentas

The death of the "Love Goddess" made headlines around the world. Rita Hayworth, star of Hollywood films in the '40s and '50s, had succumbed to Alzheimer's disease. The star fell victim to an ailment that began robbing her of memory and speech a decade ago. But the woman inside the star, alas, had died many years before.

Margarita Carmen Dolores Cansino was born Oct. 17, 1918, to Spanish and Irish immigrants in New York City. The father, Eduardo Cansino, was still a well known choreographer and dancer. Her mother, Volga Haworth, had been a ziegfield dancer.

In the 1920s, Eduardo and his sister and brothers joined in a vaudeville act known as The Dancing Cansinos. Margarita joined them when she was seven years old.

At 13, she dedicated a picture to herself, in a flamenco outfit, to her aunt Elisa: "To be as wonderful a dancer as you are is my life ambition."

By the age of 16, Rita Cansino was performing as her father's dance partner at the Agua Caliente racetrack in Tijuana, Baja California, where she was introduced to the Hollywood "jet set."

They thought of her as a "beautiful Mexican girl" with the same Latin look they adored in Dolores del Río and Lupe Vélez. But Hollywood would soon change that.

As Rita Cansino, she appeared in 10 films, originally under contract with Fox. But it would

be Harry Cohn, the Columbia Pictures executive whose infamy now epitomizes the Hollywood system's cruelty, who would lose Margarita Cansino to "breathe" Rita Hayworth.

Her curls were dyed red, her hairline was receded and a new style was created by Columbia. Cohn added a "Y" to her mother's maiden name, and by 1940 she was a new woman.

For the camera, the shy, naive girl transformed into a raging beauty. In one film after another, Cohn's Columbia exploited Margarita's appeal and cashed in on the cinematic transformation. The "Love Goddess" was born.

The image of the voluptuous siren repeated in films throughout the early 40s, was cemented in Hollywood history with "Gilda" in 1946. Rita Hayworth teased audiences with her signature mane; her "subtle strip" rendition of "Put the Blame on Mane" would become a classic.

But Margarita Cansino was swallowed by the Rita Hayworth image as she attempted, with five unsuccessful marriages, to find happiness. "Every man I know had fallen in love with Gilda and wakened with me," she once said.

Margarita rebelled, going on suspension from Columbia more than once. She cut her hair and dyed it back to black. She escaped to Madrid, which she called her favorite city, to laugh and dance for her grandfather, Antonio.

But Hollywood lured her back. For years, any film starring Rita Hayworth would have great financial success. She was a commodity Columbia wouldn't give up.

She left a legacy of 61 films, somewhat of a consolation now that Rita Hayworth has died, too. (Antonio Mejias-Rentas of Los Angeles, covers arts and entertainment for the national newsweekly, Hispanic Link Weekly Report.)

June 4th
thru
June 10, 1987

HARWELL

Elementary News



Sixth Grade T-Shirts created and designed by the Sixth Graders.



Harwell student art work during the Health Market Day.



Texas Tech basketball team visits the Harwell Elementary School.



The Fifth and Sixth grade students meet with Estacado's "It's O.K. to say NO" Club on April 10th.



Mrs. Becerra teaches first grades how to call in an emergency.



Officer Price tells students to say NO! to drugs.



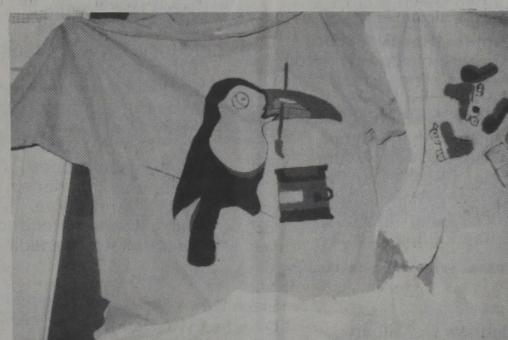
Mrs. Arguello's first graders during the 5 de Mayo festivities.



Students tour the Cecil Bus at the Health Market Day.



Mrs. Arguello's Class on the 5 de Mayo festivities that were held at the school.



Joe Pesqueda designs the TouCan t-shirt.



Mrs. Arguello's class on the 5 de Mayo celebration at Harwell School.

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Erik John Blair

Susana Casas

Mousumi Chanda

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Karina Anne Dennis

Anne-Marie DeWitt

Julie Rosa Diaz

Christy Drake

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Kristin Carol Peterson

Kathryn Althea Price

Korena Kaye Quattlebaum

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Kurt Ian Wey

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Reyhan Ates

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Kristen Dee Beavers

Anna Brenda Beceiro

Sunita Biliomaria

Laurinda Kay Blackstock

Alanna Diane Bligh

Michelle Cherie Bouse

Robin Leigh Bouse

Bradley Owen Brown

Christopher Michael Brownfield

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Stephanie Ann Cantrell

Robert Carabajal

Lisa Marie Carey

Monterey

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Alicia Barr

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Cathy Michelle Caines

John Duncan Campbell

Bryan Charles Cannon

Jason Lynn Countryman

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Patrick Harrison Donley

Sheryl Renee Duncan

Debra Jean Duran

Christian Douglas Elmendorf

AmyBeth English

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Julie Diane Graf

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Kandis Marie Ward
Christopher Henry Ware
Gisele Waters
Michelle Janne Weedman
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Cynthia Lynne Wendt
Jackie Don Williams
Amy Louise Williamson
Susan Gail Wingo
Michael Tolier Wood

Wade Allen Schuetzeberg
Sunny Beth Segrist
Rebecca Ann Selke
Michele Dawn Shoumaker
Tamela Diane Silva
Nathan Howard Spoons
Jeffrey Paul Thomas
Imelda Michelle Tjia
Greg Thomas Tribble
Meredith Lou Vann
William Ross Waldrup
Cynthia Renee White
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Arn Womble
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L. Kent Anderson
Michael Dalton Anderson
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Christian Michael Armstrong
Kristin Dyann Arnold
Judy-Ann Avila
Robert Beck
Kristi Louise Beckwith
Brandi Lynn Belt
Jane Marie Bishop
Melissa Lynn Bly
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Congratulations 1987 Seniors



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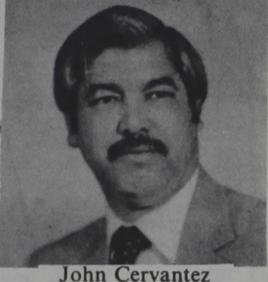
Congratulations **Patricia Rivera** de parte de tus padres Sr y Sra. Rudy y Connie Riojas de Lubbock. Patricia is graduating from Monterrey



La Familia Montelongo felicita a el joven graduante de Lubbock High School: **Abel Rosales** por su trabajo en cumplir con sus estudios y al igual felicitamos a todos sus familiares por el apoyo que le han dado atravez de los años *Felicidades y Mucho Exito!*

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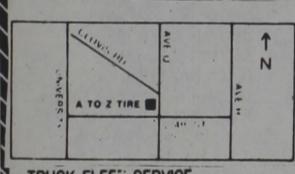
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BUSINESS OF THE WEEK

Phil Flores has recently added new staff members to Hair Designs by Phil Downtown. He invites everyone to come by and visit.

Flores would like to announce to those clients who have been misguided, Jami Rivera formerly from Studio of Hairdesigners is now at her proud location Hair Designs By Phil with a very professional atmosphere located at First National Bank, 1500 Broadway 762-1827.

Janie Rivera, a hair designer of 10 years started at Hair Designers By Phil fresh out of school and worked for 6 years.

She was selected as one of the hair designers for the "Senorita Pageant." "I also had one of the first Fashion shows at a Club and had it Filmed and televised by KTXT," said Rivera. She is credited for having Lubbock's First Annual Hairdressers



competition in 1983 at the Civic Center Theater.

In 1983 she started her own business called *Studio of Hairdesigners* and operated it for 4 years. She sold it to start a family. In September 1986, she had her first child Jessi, after

being married 12 years. Her and her husband are very proud of their first daughter.

After a lay over of 8 months with her child she has gone back to work after popular demand at the place where she originated and loved to work, with dearest and close friend Phil Flores at Hair Designers by Phil located at First National Bank.

Arnold Conejo has had a good view of fashions and styles ever since graduating from Barbizon School of Modeling in Honolulu Hawaii.

Conejo returned to Lubbock to study cosmetology at Jessie Lee's

Hair Design Institute. He has also worked with color, various types of perms, and methods of cuts.

Conejo started working with Hair Designs by Phil at the First National Bank Basement approximately 1½ years ago. Since then he has learned from Phil's experience not only in hair care but in public relations and business. "I think this will help me tremendously toward my goal of returning to Hawaii and establishing my own business," said Conejo.

Both Rivera and Conejo are at Hair Designs by Phil from Tuesday through Saturday from 9 until 5 at the First National Bank Building Basement. Call 762-1827 for appointments.

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Jorge Hernandez Congratulates Seniors

Because of a printing error last week, the name of Jorge Hernandez was left off of the special congratulatory page to Lubbock seniors from the Lubbock Hispanic Bar Association. El Editor apologizes to Mr. Hernandez for the error.

Congratulations 1987 Seniors

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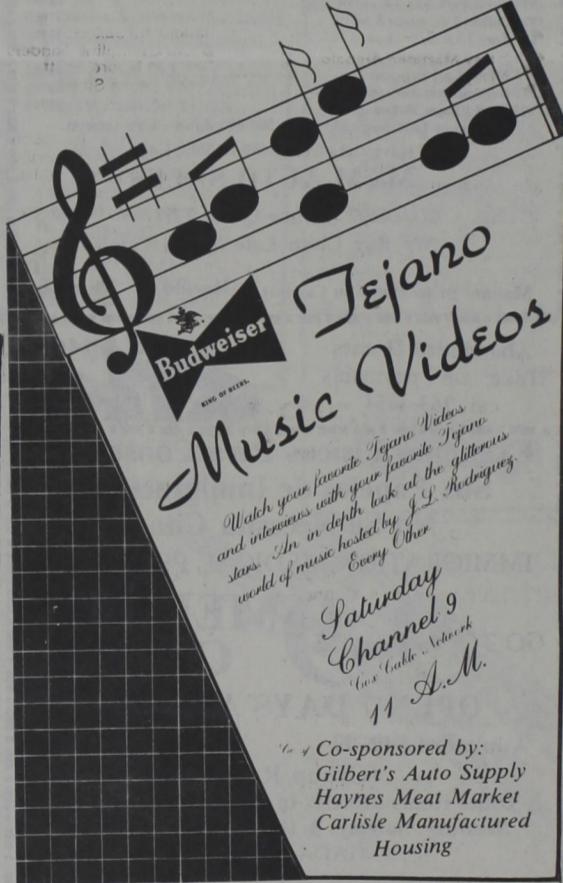
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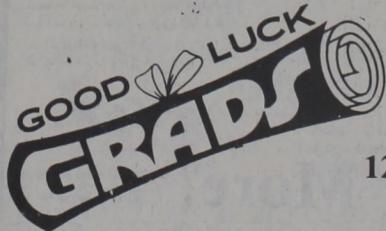
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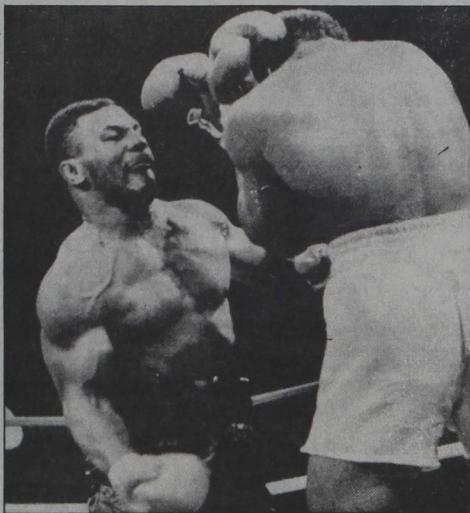
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SPORTS WEEK

SPORTSWEEK '87 is edited by Alan Boese, and he tells the truth, mainly.



Mike Tyson comes up from the canvass with a nubbling left hook to Pinklon Thomas' jaw in the fifth round of their heavy weight title fight Saturday night in Las Vegas.

Bien
venidos
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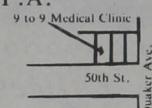
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Raiders, Dream Team, Illusions Win First WTMA Tourney



Mora's Raiders, 1st place winners in last weeks tournament in the Open Catagory



The Dream Team, winners of the Class D tournament held at Mackinzie Park



The Illusions from Clovis New Mexico and tournament directors; the Illusions won first place in the womens tournament



JBL, second place winners in the Class D tournament.



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Mora's Raiders went undefeated to win the open division of the West Texas Mexican-American softball tournament played Saturday and Sunday at McKenzie state park in Lubbock. The Raiders edged JBL Sunday to clinch their title.

In the D division, the L.A. Dream Team came up from the loser's bracket to trounce the Warriors twice and capture the division title.

The Illusions captured the women's division, defeating the CBJ Cattle Company. The Cheesers placed third and the Babes fourth.

Despite threatening skies Saturday, a crowd estimated by tournament promoter Steve Carrizales at about 1500 fans watched the games, which featured 35 teams.

"All I got to say is that the association is pleased with the conduct and support of the teams and fans, and if we all keep up the good work, we'll be playing these tournaments forever," Carrizales said.

Photos, this page courtesy of Irma Guerrero Studio



Top left: The Warriors, 2nd place winners; Top right, The Babes, second place winners in women's tourney; bottom left, Officials and Umpires of the Association; bottom right, The Cheesers, third place winners of the tournament held this past weekend

9-9 Clinic Provides Services

A Lubbock medical clinic is providing immigration physicals for only \$40 per adult and \$10 per child.

"We're doing that as a service to society," Mrs. P. B. Gada, wife of the doctor who operates the 9 to 9 Medical Clinic at 4410 50th

Street.

As its title indicates, the clinic is open from 9 am to 9 pm Monday through Friday. The clinic also is open from 1 pm to 5 pm Saturday, Sunday and on holidays.

Patients entering the clinic are given immediate service, Mrs. Gada said. No appointment is necessary.

Patients of all age groups are welcome, she said. In addition to physicals, the clinic offers general medical care, minor surgery, minor emergencies care and job-related injuries treatment, X-rays, laboratory facilities and immunization 2.

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Game 7: Oklahoma State 5-6, Louisiana State 7,
completion of suspended game
Game 8: Stanford 6, Texas 1
Today's Games
Game 9: Louisiana State 48-16, vs. Arkansas, 51-
15, 4:10 p.m.
Game 10: Florida State, 55-17, vs. Texas, 59-10,
7:10 p.m.
Tuesday's Games
Game 11: Oklahoma State 56-11, vs. Stanford, 50-
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Friday's Games
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EL EDITOR-Lubbock, Texas June 4, 1987



Jesús se llevó con El a Pedro, y a Santiago, y a Juan y a un hermano de Juan, y les dijo que subieran con El a una montaña alta. Allí, Su rostro se puso resplandeciente como el sol, y sus ropas se volvieron blancas como la nieve. Y de pronto aparecieron Moisés y Elias, platicando con Jesús. Y Pedro le dijo a Jesús: "Señor, sería muy agradable que nos quedáramos aquí. Si tu quisieras hacemos tres casitas, una para ti, y otra para Moisés y otra para Elias". Cuando estaban todavía hablando, una luminosa los cubrió y de ella salió una voz que decía: "Este es mi Hijo muy amado, en quien me complazco mucho; escuchenlo". (Mat. 17:1-9) Esa es la misma voz que se dejó escuchar cuando Jesús fue bautizado en el río Jordán. (Mat. 3:17.) Tu Eres Mi Hijo... Lo dijo el Padre Eterno cuando Juan el Bautista hizo correr las aguas del río Jordán sobre la cabeza de Jesucristo. Y también lo dijo, sin

The Challenge of Discipleship

by the Rev. Michael Dobbs B pastor of "El Calvario" United Methodist Church of Midland

Christmas and Easter (Resurrection Sunday) have been commercialized by our society but they have not managed to do the same to Pentecost Sunday. Although it was and is one of the three most important Christian holy days, it has not suffered the same fate as the other two. Perhaps that is because our society does not understand who is the "Holy Spirit" that filled the apostles that day. Nor do they understand who is this Holy Spirit that began the Christian Church that day and who continues to work through the Church today. They see the Church only as a human institution.

Perhaps because of these facts, Pentecost Sunday, which is this coming Sunday, June 7, has become more important for me in these past seventeen years. According to the story in Acts 2, the Holy Spirit descended on the apostles and filled them with an explosive power. On that day, the Christian Church was born which was to continue the ministry of

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Wolforth June 8 - Rosales Welding Shop, 2-5 p.m.; Shallowater June 9 - 4-H Building, 11 a.m. - 2 p.m.; Slaton June 10 - Guadalupe Catholic Church, 2-5 p.m.; New Deal June 11 - Our Lady Queen of the Apostles Church, 11 a.m. - 1 p.m.; Idalou June 11 - County Barn, 2-5 p.m.

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Jesus who returned to heaven. We are still in that age and that task is still ours to continue the ministry of Christ here on earth. We are to proclaim the good news to the power, to feed and defend the oppressed, to give sight to those who are spiritually and physically blind, and to proclaim the year of the Lord's favor. (Luke 4:18-19) That is what the Spirit does—He gives us power to continue the ministry of Christ. He also directs us to all truth in the Scriptures, brings to our memory all that Christ taught, and reproduces in us the personality of Christ. Go to your church this week to celebrate the coming of the Holy Spirit and seek His power for your life. May God bless you this week so that you may be a blessing to others!

Concerning the local situation in Midland, the Hispanic Ministerial Alliance and the Midland Hispanic Chamber of Commerce sent delegations to Saragossa this week with money and food. If you wish to help in the continuing effort, you may call me at (915) 686-9201 or the Rev. Héctor González, Sr. at 699-6353. In addition, I would like to congratulate all the graduating seniors. May God bless you, guide you, and use you greatly in the future.

El Desafío Del Discipulado

por el Rdo. Michael Dobbs B pastor de la Iglesia Metodista Unida "El Calvario" de Midland

duda alguna, el Padre Eterno cuando el sacerdote que nos bautizó derramó las aguas del bautismo sobre nuestra cabeza, porque por medio del bautismo, el Hijo de Dios nos hizo "Verdaderos Hijos De Dios". De modo que Jesucristo y nosotros somos hijos de Dios, predilectos de Dios, motivo grande de la alegría de Dios. Cristo y nosotros tenemos una misión muy semejante: Cristo tiene la misión de anunciar el Evangelio y salvar al mundo. Y nosotros los dar testimonio de ese Evangelio, viviendo ese Evangelio, como el Señor Jesús manda, salvar por lo menos a ese grupo de nuestra familia, y nuestros amigos y nuestros compañeros de trabajo, etc. Tal vez nuestro matrimonio se nos está deshaciendo, entre las manos, por falta de falta de atenciones, y por falta de muestras de cariño y por falta de perdón... Es posible que nuestra familia se nos esté desbaratando por falta de comparación, o porque no platicamos los esposos, ni planeamos para ayudar mejor a nuestros hijos, que también por su bautismo son hijos de Dios.

Si hasta hoy no hemos estado cumpliendo con nuestra misión, es necesario que comencemos en este momento. Cristo cumple muy bien con la misión de El, y nos ha puesto *Muy Buen Ejemplo*. (Juan 19,30.)

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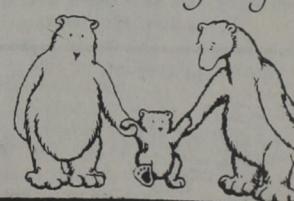
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Responsibilities

The Manager of Housing Services reports to the Associate Director of Housing for Student Services and is responsible for providing direction and supervising the activities and resources of the Department of Housing and Dining Services established for residence hall maintenance, housekeeping, interior design, laundry, warehouse, shops, and renovation. This includes reviewing plans and specifications for conformance to design criteria, and inspection of construction. Also included is providing assistance in the development of long and short range plans for the facilities of the Department.

Qualifications

Bachelors degree in mechanical engineering or related field. Five years of mechanical engineering experience and evidence of responsible, supervisory job-related experience. Thorough knowledge of contemporary engineering methods and techniques as related to design, installation, operation, and maintenance of building mechanical equipment and related control systems.

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Applicants should submit a complete resume' and the names, addresses, and telephone numbers of three references, by June 19, 1987, to Dr Charles Werring, Associate Director of Housing for Student Services, Texas Tech University, P.O. Box 4629, Lubbock, Texas 79409.

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