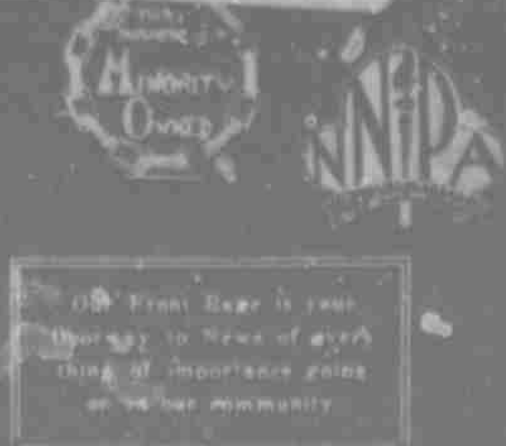


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# Lubbock Digest

AN INDEPENDENT HISTORICAL NEWSPAPER FOR ALL PEOPLE, BUT PRIMARILY  
SERVING THE BLACK POPULATION OF LUBBOCK COUNTY  
AND SURROUNDING AREA. MORE THAN 37,000

20¢  
WITHIN CITY  
LIMITS  
OF LUBBOCK  
25¢  
Outside

ON GUARD  
For Human Rights  
Hours A Day

Black Press of America

VOL. III, NUMBER 34 MAY 1 THRU MAY 7, 1980 A BMI NEWSPAPER 510 EAST 23RD STREET LUBBOCK, TEXAS TWELVE PAGES

## First Black Mayor Of Waxahachie



George Brown

George Brown, who was the first Black to be elected to the city council of Waxahachie, Texas when he was elected ten years ago, became the first Black to serve as mayor of this town.

Mrs. Joan Y. Ervin, native of Waxahachie, attended the "Inauguration Reception" on Sunday, April 20, at the Brookside Inn Hotel in Waxahachie as special guest. "It was a great affair and to see one of our own being the new mayor is terrific," said Mrs. Ervin. Her husband, Clarence Ervin, made the trip with her.

Mayor Brown started his administration in a more difficult position than most of the past mayors. He took over in a tense situation following the defeat of a hotly contested public referendum on a pay

raise for city policemen and firemen. The council chamber was overflowing to the point there wasn't any standing room except at the council seats and speaker's stand. Normally the change of the guard down through the years has drawn only a handful of spectators, it that many.

Mayor Brown assured the residents present, "I'm going to try to do the best I can" and asked the crowd to overlook any mistakes he made in conducting his first meeting. He invited even those present to ask any questions they might wish to the council. Mayor Brown urged the council and the people to work together.

"He's a people's person," says Mrs. Ervin. He should do a splendid job," she continued.

## Newburn Meat Market Expands Business In East Lubbock



Pictured above are those who congratulated the owner of the Newburn Meat Market, 1721 Parkway Drive, Tuesday afternoon. On hand for the ribbon cutting were Rev. Stephen Pierson, pastor of Bethel African

Methodist Episcopal Church; Bill McAlister, Mayor; Eddie P. Richardson, Jr., co-publisher of Lubbock Digest; Froy Salinas, State Representative 75-B; Gary Newburn, owner; and Pete Garza, meat cutter.

Gary Newburn, owner and founder of the Newburn Meat Market, decided not to move out of East Lubbock, but decided to expand his business. This was the case this week when the new Newburn Meat Market, 1721 Parkway Drive, was opened to the public.

"We want to continue to add what we can to East Lubbock," said Newburn at the official opening on Tuesday.

On hand for the historical event was Bill McAlister, Mayor of Lubbock, who expressed

his appreciation for the expansion of the market. "We (City of Lubbock) are always happy to see this kind of activity in the city," said Mayor McAlister.

Also present at the official opening was State Representative, 75-B, Froy Salinas, who applauded the new expansion. "It is great to see this kind of economic activity in this district," said Salinas. Eddie P. Richardson, Jr., co-publisher of the Lubbock Digest, said: "This is an historical occasion,"

Continue on Page 2

## Digest Profile

(Editor's Note: Our guest this week is Mr. Charles Terrell, a resident of Lubbock since 1938. He is a native of Blooming Grove, Texas. Mr. Terrell has been an employee of Atlanta Life Insurance Company since 1958 as an agent and supervisor. A faithful member and Steward at Bethel African Methodist Episcopal Church, he is proud to be a citizen of Lubbock. He is the father of Thomas "T-Baby" Terrell; father-in-law of Bernadette "Burn" Terrell; and grandfather of Thomas "TC" Terrell.)

Mr. Terrell, in your opinion, how important is it for Black people to want to get up and do somethings for themselves?

"It is very important that Black people began to do things for themselves. We can't expect people to give us anything. We must learn to things for ourselves."

What problems do you see facing the Black community of Lubbock?

"Well, now, let's see. The problems I see with the Black people is that we are not doing things for ourselves as we are capable of doing. Like working together for the betterment of the community. We need to save as much of our earnings as we can per week or month or any way they may want to save some of their money. We've just got to become more independent, and quit having to depend on our neighbors for a loaf of bread or other necessities of life. Rearing our children and teaching them the right channels of life is very important. As parents and concerned citizens, we need to go to the public schools and see what is going on. We are not doing this as we should. We need to attend the church of our choice more. But, basically, we must overcome the problem of learning how to work and save a few more of our earnings. You know, by doing that, one day more Black people will be more independent than most of us are today."

What can Black people do to overcome these problems?

"By teaching and training themselves to do what is right. We must begin setting good examples for each other. In other words, talk is real cheap, and it takes money to buy land. Learn to help somebody. But before you can help somebody, you've got to help yourself. Paying our honest debts and not abusing our credit. Honor those obligations which someone else has signed for us. We have got to quit buying everything on credit. This is not good. If one continues in this direction, he will ruin his credit. Always keep your credit in good condition and you will be able to become more independent one day."

What kind of advice can you leave for young Black men and women?

"Get all the education they can and then some. And if they don't get the kind of a job they want at the beginning, take it anyway and don't worry about much money you will get. If you do your job well, the good pay will come later. Save some of the earnings, they make and invest it wisely."

Why did you come to Lubbock in 1938?  
I came here on account of the Depression Days. I was looking for a job. You know, I was in Lubbock eight days before I found a job. When I first arrived here, I said I would never live here. I said it would never



Charles Terrell

## Lubbockite Sets World Honored Record

FORT DEVENS—Mrs. Evona Thomas has already set a couple of records in her young life; one of her own, the other she shares with her husband. Staff Sgt. George E. Thomas of the Tenth Special Forces at Fort Devens. She has been named Cashier of the Month at the Fort Devens Commissary for the fourth consecutive month. That's the first record.

A native of Lubbock, Texas, she is a graduate of Dunbar Junior/Senior High School in Lubbock where she met her husband. She married him when they were in the ninth grade together. She was 15 years old. He was a year older. They became the first married couple ever to have graduated from the ninth grade, a record at Dunbar High School. They went on and graduated from the Senior high school.

Following graduation from Dunbar High School, Mrs. Thomas completed a course in cosmetology and was licensed in 1971. She practices her beautician skills privately and hopes to have her own beauty parlor some day. Mrs. Thomas has also finished one year's training in Lubbock as a Licensed Vocational nurse. She has always wanted to be a nurse and hopes to resume this dream in the future.

When Mrs. Thomas came to Fort Devens several years ago, she failed to find work as a beautician so she



Evona Thomas

accepted an opportunity to work at the commissary as a cashier. It has paid off.

Her husband George is an eight-year veteran, assigned to the Signal Company 10th Special Forces. Since completion of basic training at Fort Polk, La., Sgt. Thomas has served at Fort Knox, Ky, Fort Gordon, Ga., and before he served a tour of duty in Turkey he earned his jump badge at Fort Benning, Ga. When he returned from Turkey in 1976 he was assigned to Fort Devens.

Joseph Poque, Deputy Commissary Officer said of Mrs. Thomas, "she has earned this award as Cashier of the Month four times because of her sustained accuracy and efficiency as an assistant to the chief cashier."

"And she matches her skills with a piece of personality," he added. The mother of two children, George and Geovana, Mrs. Thomas

Continue on Page 2

## Atlanta Daily World Honored

The Atlanta Daily World became the first black newspaper ever to be installed into the Society of Professional Journalists, Sigma Delta Chi when it was recently honored a special reception at its offices on Auburn Avenue.

The Society also held a five-day regional meeting at which the World was honored, and installed a campus chapter at Clark College while key members were in the city.

Tributed as a "national historical site in journalism," the 52-year-old black oriented journal received the journalistic award for its "years of distinguished leadership" to the community, the city and the nation.

"As president of the years, the Daily World has a heritage of outstanding people and distinguished leaders who have insured their readers that their First Amendment rights won't be violated," the Associated Press Portland Bureau Chief said.

Daily World editor and General manager, C. A. Scott, who has headed the non partisan newspaper for over 46 years,

said he felt "humble and grateful" by the award bestowed upon his newspaper.

"Your honoring our paper for being the oldest black owned and controlled paper in the nation makes me very humble and grateful," by Editor Scott said.

"Humble because I know of many failures of newspapers during the half century and grateful because we had the support of many thousands of families in this city and the region who have read, and continue to read, the Daily World," he explained.

The 72-year-old Mississippi native added that his paper has tried to live up to the standards of excellence set by previous journals in the nation and that he appreciates Sigma Delta Chi's recognition of that attempt.

"We've tried to live up to the highest principles of journalism throughout our existence," he added, "and your placing of this marker of our building will be a constant reminder to never forget these great principles."

## Market Seminar & Top Ten On Tap June 14th

The third annual Black Market Seminar and the first annual Top Ten Best Dressed Black Men contest will be held Saturday, June 14, at the American Legion Hall in Yellowhouse Canyon. More information and details will be featured in the upcoming issues of the Lubbock Digest.

"We are going to have all our functions in the Black community, from now on," says Eddie P. Richardson, coordinator of both activities. "We can never progress in the Black community if we keep moving outside the community to have activities. We are so glad to be able to have this program at the American

Legion Hall, one of our own Blacks establishments in Lubbock."

**VOTE Saturday**

**THIS WEEK IN THE LUBBOCK DIGEST**  
Subscribe Today!  
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"Coping" ..... Page 8  
Empowerment ..... Page 12

"Carry Someone To Polls On Saturday, May 3rd"  
**VOTE SATURDAY!**  
From 7 a. m. to 7 p. m.

**For A Ride To  
Polls Saturday  
Call  
762-0520**

## EDITORIAL

### We Must Vote On Saturday, May 3rd!!!!

by

Eddie P. Richardson, Jr. and T. J. Patterson, Sr.

Regardless of how you may feel about it, all of us have an important date at the polls on Saturday, May 3rd! That is, if we are a registered voter. We can't afford to sit at home and continue not to get involved in the political process. Time has passed when we can sit back and don't give a doggone about the political system.

Things are getting pretty tight in America today. With inflation and the world in a situation as it is, we just don't have time to sit back and not get involved in the act of voting.

Many of us in the Black community depend on many federal and state programs to help us in our daily lives. We are not saying this is bad, but if you want them to continue, you'd better put voting on your list this Saturday. Politicians, in most cases, and bureaucrats are responsible for determining which particular program remains and the ones which must go. If you continue to sit at home and not vote, think about the many programs affecting your lifestyle in Lubbock and the South Plains of Texas which may be wiped out because of some input from a politician who doesn't give a "hoot" about you or anybody. For example, the recent attempt on the part of E. Jack Brown, newly elected city councilman, who is against the free lunch program for boys and girls in Lubbock. Without thinking what he had done, he opposed this effort. Maybe this is pouring water on the lawn, but what are the alternatives. It's easy to be against something, but what does one have to offer? We, too, are against fighting symptoms and getting down to the basic causes of the problems. Today, Brother Brown still feels the same. Keep watching him!

Black people quit playing games with yourselves and care about utilizing your precious vote this Saturday. Go to the polls, between 7 a. m. and 7 p. m., and cast your important vote. It does count! Political mobilization is a must for survival as a people.

Don't be ashamed, but rather, be proud that you are an American citizen and have this precious right to vote. Think about the Blacks, Whites and others who have died so each of us would have this right to go to the polls and vote in any given election, if we are registered to do so. Remember when one had to pay the poll tax to vote? We are foot shuffling and shucking and jiving, thinking we have it made. But, do we?

If you don't vote, then you have nothing to complain about. If you do vote, you can bet your last dollar that those so called politicians will feel the ripple effect of your vote. In other words, keep a check on those persons who make decisions which govern the lives of all of us. If we do this, at the local level, people like E. Jack Brown won't over react, but act to what is feasible for all.

Keep in mind, that from birth to death, we are all involved in the political process. If you don't believe that, then think about this: When you are born, some politician will appoint someone to sign your birth certificate, valuating that you are a living body; when we die, some politician will appoint someone to sign our death certificate. If this death certificate is not signed, no one will be able to cash in your insurance policy. You see, we are all governed by the political system. For those of you who say, politics shouldn't be carried to church, you had better wake up. In most Black churches, we have to make a motion and vote before we will accept a new member. Think about!

Let's not forget that and go to the polls this Saturday and be men and women about this political system. The Lubbock Digest encourages each of you to cast your precious vote and be proud that you did. Also, this will give our kids, who are our leaders of tomorrow, some hope in the future. If we don't, we may as well be placed in prison for life. Think about it!

**VOTE SATURDAY, MAY 3RD!!!!**

Continue on Page 12



# Newburn Expansion

Continued from Page 1

because he (Gary Newburn) didn't move out of the East Lubbock community, but wanted to make a positive contribution. Today, we can see what did happen, because he wanted to do something."

Rev. Stephen Pierson, pastor of the Bethel African Methodist Episcopal Church, gave the invocation.

The market was first opened October, 1975 at 215 Quirt Avenue in an abandoned service station. With ten years of experience in the meat industry, he has fifteen years of experience in the grocery business.

This new facility has 3,500 square feet, and will feature a counter service staffed with meat cutters. The market will also have frozen packs of cut fresh meat, and a line of grocery staple items. It will also have a complete line of bar-b-que items.

The store hours will include Monday thru Saturday, 7:30 a. m. to 6:00 p. m.; and Sunday, 9:00 a. m. to 6:00 p. m.

According to Newburn, a meat cutter will be on duty at all times to cut special cuts. "There will also be three checkouts for fast, friendly service."

"This new facility will compliment the city of Lubbock, and most of all,



Pictured above are Rev. Stephen Pierson, Mayor Bill McAlister, Eddie P. Richardson, and State Rep. Froy Salinas who are shaking hands with Gary Newburn. Also present is Pete Garza.



New Newburn Meat Market at 1721 Parkway Drive is shown above. Many East Lubbock citizens visited the new facility on Tuesday of this week. "We really appreciate the cooperation of everyone," said Gary Newburn, owner.

East Lubbock," said Mayor McAlister.

## Meet The Candidates

Become informed about the Sheriff, Tax Assessor Collector, and County Commissioners candidates. Watch the televised "Meet The Candidates" program, sponsored by Channel 28 and the League of Women Voters, on Friday evening, May 2, from 7 to 8 p. m.

Vote your choices in the Primary Election on Saturday, May 3rd, from 7 a. m. to 7 p. m. Include voting in your Saturday schedule! Vote May 3rd.

The League of Women Voters of Lubbock reminds you to make it a point to stop by your polling place on Saturday, May 3rd, to punch your vote in the Primary Election. Vote Saturday, May 3rd, from 7 a. m. to 7 p. m.



Sgt. Larry Young

## Young Nominated NCO Of The Year

Technical Sergeant Larry Young has been nominated as the Air Force Senior Noncommissioned Officer of the Year award.

Sgt. Young began his Air Force career in 1965 and currently serves as a special services supervisor with the NATO command.

The nomination cited his exemplary leadership in the management of an international staff of American, Italian, and British personnel. He

also played a major role in the Naples Youth Program and supervised the budget for over one million dollars.

He is married to Maryland, and they have two children Nicole and Larry Jr.

The couple will be returning to the states from Italy and will be stationed at Andrews Air Base in Maryland.

He is the son-in-law of Mr. & Mrs. W. S. Hobdy of 106 N. Zineth, Lubbock, Texas.

## Commisary Record

Continued from Page 1

is an attractive and personable lady with a nice warm smile who enjoys her work because she likes meeting people.

The Thomas family does things together. They bowl and swim at Fort Devens facilities and also enjoy roller skating. "We always take the children along," she says, "because we believe in togetherness."

Mrs. Thomas is the daughter of Mr. & Mrs. James H. Jamison of Lubbock.

## Precinct 20 Democrat Workers Working Here

About a handful of residents of Precinct 20 are still working hard to get out the vote for the May 3rd Primary on Saturday, from 7 a. m. to 7 p. m., according to T. J. Patterson, precinct chairman.

"These people are dedicated and have worked hard to tell their fellow residents to get out and vote on Saturday. As Black people, we've got to vote in this primary. If we don't begin voting, as we should, we are going to continue to have setbacks in our community," continued Patterson.

Fifteen workers visited east Lubbock churches last Sunday morning to tell the many voters how important it is for them to vote. According to Eddie P. Richardson, "The ministers and church members were very cordial where I visited. It appears we (Black people) may go to the polls after all."

A team of twenty workers have been making telephone calls to the various registered voters (12,984) in Precinct 20 to tell them to vote. This effort will continue through Saturday of this week.

## Laugh Out

"I've eaten beef all my life, and now I'm as strong as an ox!"

"That's funny, I've eaten fish all my life and I can't swim a stroke."



Your VOTE & SUPPORT Will Be Appreciated

## VOTE

Manuel Malina Flores

CONSTABLE LUBBOCK COUNTY PRECINCT 6

Subject To Democrat Primary Election May 3, 1980

Paid by Carlos Perez, Treasurer

Never has the need been greater to Re-Elect our Sheriff!

"CHOC" BLANCHARD

ABOUT THE 98% OF US WHO WILL NEVER GO TO JAIL!



HE CARES US WHO WILL NEVER GO TO JAIL!

Here are Six Reasons Why.

Yes, never has the need been greater to re-elect C.H. "CHOC" Blanchard as our Sheriff. We need a man of his caliber to administer the Sheriff's office as we continue in the 1980's.

- AN HONEST MAN
- AN HONORABLE MAN
- A MAN WITH DIGNITY
- A DEDICATED MAN
- A MAN WITH EXPERIENCE
- A FAMILY MAN

## Muhammad Ali Will Receive James H. Robinson Award

Mr. Peter K. Warren, chairman and chief executive officer of PepsiCo International, Inc., announced recently that Muhammad Ali will receive this year's James H. Robinson Award at Operation Crossroads Africa's 23rd Anniver-

sary celebration at the Sheraton Center in New York City on Thursday, May 22. Mr. Warren is the chairman for the dinner.

B. Akprode Clark, the Nigerian Ambassador to the United Nations and Salim A. Salim, the

Tanzanian Ambassador to the United Nations are the honorary co-chairs. Clifton C. Gavin, chairman and chief executive officer of Exxon Corporation is the vice-chairman for this important event.

Crossroads Africa, a private non-profit organization, is the leading U. S. Program involved in promoting exchanges and better understanding between Americans, Africans, and West Indians. Started in 1957, and later cited by President Kennedy as "The Progenitor of the Peace Corps," Crossroads has sent over 5,000 volunteers to participate in self-help projects in rural Africa and the Caribbean.

For further information, please contact Jonathan Weaver, Crossroads Africa, 150 5th Avenue, New York, N.Y. 10011.

## Lubbock Labor Market Shows Little Change

According to B. P. Darden, office manager of the Lubbock Texas Employment Commission, told the Lubbock Digest that mid-March estimates for employment and unemployment showed little change over the past month. Both categories declined for the month lagging March, 1979 by a full one percent.

The number of jobs in non-agricultural wage and salary classification managed an increase of 1.2 percent above last March, with increased in all industrial categories except contract construction.

Unemployment remained at 4.0 percent for the second consecutive month, considerably higher than the 3.1 percent of a year ago, but, well below the 5.6 percent Texas average.



By M.A. FETTI, M.D.

Your baby's first teeth may be temporary, but don't ignore them. It's important you take good care of them. If the baby teeth are abscessed or infected, his permanent teeth may come out crooked or damaged.

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## West Texas Small Business

# EXPOSITION

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MAY 13th LUBBOCK MEMORIAL CIVIC CENTER

## The Exposition will provide:

- Business information and displays of products and services available from trade associations, chambers of commerce, universities, businesses and Government agencies
- A means of exchange between big and small business, to increase productivity and improve communication
- Promotion of the free enterprise system and a positive image of business.

## SPONSORS

● Lubbock Chamber of Commerce ● Lubbock Clearinghouse Association  
● Texas Tech University School of Business ● US Small Business Administration

FREE—SEMINARS—FREE

- |   |  |  |
|---|--|--|
| <p><b>9:00 A.M.</b></p> <ul style="list-style-type: none"> <li>● Small Professional Businesses</li> <li>● Personal Achievement</li> <li>● Opportunities for Manufacturing</li> <li>● Sources of Capital</li> <li>● Purchase and Sale of Small Business</li> <li>● Tax Planning</li> <li>● Inflation Control</li> </ul>  | <p><b>10:00 A.M.</b></p> <ul style="list-style-type: none"> <li>● Coping With Stress</li> <li>● Government Regulations</li> <li>● Opportunities for Manufacturing</li> <li>● Marketing Your Products</li> <li>● Business for Women</li> <li>● Tax Planning</li> <li>● Small Business in the 80's</li> </ul>  | <p><b>11:00 A.M.</b></p> <ul style="list-style-type: none"> <li>● Transportation</li> <li>● Government Regulations</li> <li>● Government Contracting</li> <li>● Recordkeeping</li> <li>● Exporting</li> <li>● Should I Incorporate?</li> <li>● Financial Management Systems for Agricultural Operations</li> </ul>                 |
| <p><b>1:30 P.M.</b></p> <ul style="list-style-type: none"> <li>● Profits Through Better Sales</li> <li>● Opportunities for Agriculture and Small Business in Producing Energy</li> <li>● Advocacy</li> <li>● Selecting a Location</li> <li>● Minority Business and for the Handicapped</li> <li>● Leasing vs. Purchasing Equipment</li> <li>● Opportunities in Agriculture</li> </ul> | <p><b>2:30 P.M.</b></p> <ul style="list-style-type: none"> <li>● Increasing Profits Through sales</li> <li>● Opportunities for Agriculture and Small Business in Producing Energy</li> <li>● Surety Bonding</li> <li>● Trade Associations and Small Business</li> <li>● Small Business Computers</li> <li>● Insurance</li> <li>● Retail Crime</li> </ul> | <p><b>3:30 P.M.</b></p> <ul style="list-style-type: none"> <li>● Minority Small business</li> <li>● Contracting</li> <li>● Advertising</li> <li>● Patents, Copyrights, Trademarks</li> <li>● Sources of Information</li> <li>● Small Business Computers</li> <li>● Bankruptcy Reform Act of 1978</li> <li>● Franchising</li> </ul> |

## Partial Listing of Exhibitors

- |  |   |   |
|--|---|---|
| <ul style="list-style-type: none"> <li>Acme Marketing Products</li> <li>Agri Systems Corp. of the Southwest</li> <li>Airborne Freight Corporation</li> <li>Amarillo College</li> <li>Associated Builders &amp; Contractors of Texas</li> <li>Calhoun (AMC) Company</li> <li>Bank Administration Institute (BAI)</li> <li>Barter Systems, Inc.</li> <li>Bachnell Wholesale Co.</li> <li>Best Dairy Products, Inc.</li> <li>Bishop's Wash and Shine &amp; The Wash House</li> <li>Burlington Northern Railroad</li> <li>Diamond Shamrock Corporation</li> <li>Dr. Payne's Selling Company</li> <li>Dynamic Electronics, Inc.</li> <li>Family Fun World</li> <li>Ford Bureau</li> <li>Frax - Frax &amp; Assoc.</li> <li>General Building Services Div. (GBS) Corporation</li> <li>Golden State</li> <li>Graves, Inc. Services</li> <li>J. G. Morris Photographs</li> <li>J. R. Brown</li> <li>Johnson Mfg. Div. of Eagle-Picher Industries</li> <li>K.L.B. TV</li> <li>KAMC-TV</li> </ul> | <ul style="list-style-type: none"> <li>KWIK Change Oil Lamps</li> <li>L.A.E.R.S.</li> <li>Levi Strauss &amp; Company</li> <li>Liano-Etchells Winery</li> <li>Lubbock Area Association of Life Underwriters</li> <li>Lubbock Board of Appeal</li> <li>Lubbock Chamber of Commerce</li> <li>Lubbock Chapter of CPA's</li> <li>Lubbock Lee Machine Co., Inc.</li> <li>LUBS - JR Power &amp; Light Company</li> <li>Lubbock Restaurant Association</li> <li>Luburn Measurements, Inc.</li> <li>Mac Austin, Inc.</li> <li>Mason &amp; Hanger (PepsiCo Pict)</li> <li>Midwest Chapter of Com. Tech. National Fed. of Independent Business (NFIB)</li> <li>J.C. Penney Co. - Jim Deckerling</li> <li>Permian Basin Petroleum Association, Inc.</li> <li>Proctor Farms, Inc.</li> <li>Reiko Cattle Growers</li> <li>Producers Grain Company, Inc.</li> <li>Riverside Air Force Base</li> <li>Riverside Hotel &amp; Casino Planning Company</li> <li>Resource Capital Company</li> </ul> | <ul style="list-style-type: none"> <li>S.P.A.G. (CETA)</li> <li>Service Corps of Retired Executives (SCORE)</li> <li>South Plains College</li> <li>Southwestern Bell</li> <li>Stellar Engineering &amp; Marketing</li> <li>Supply Fresh Eggs Farms</li> <li>Texas Association of Bartenders, Inc.</li> <li>Texas Auctioneer Association</li> <li>Texas Controller of Public Accounts</li> <li>Texas Cotton Growers Association</li> <li>Texas Dear Board of Community Affairs</li> <li>Texas Farmer's Union, Inc.</li> <li>Texas State Technical Institute</li> <li>Texas Tech University Small Business Institute</li> <li>Transpaco Industries, Inc.</li> <li>University of Texas, Permian Basin</li> <li>USDA-Permian Basin Administration</li> <li>USA - Society of Crop Insurance</li> <li>US YUP-Federal Housing Administration</li> <li>U.S. Department of Labor</li> <li>U.S. General Services Administ' Bldg.</li> <li>U.S. Small Business Administration</li> <li>Valley Pump Co.</li> <li>Wayland Baptist College</li> <li>West Texas State University</li> <li>West Texas Trade Exchange</li> </ul> |
|--|---|---|



### Know Your City Government

by Eddie P. Richardson



Dr. Majorie K. Orr  
City Health Officer

The City Health Department provides preventive health programs in environmental health, community health and personal health.

Personal health services are offered in the following preventive clinics at no charge to the patient: **MATERNITY CLINIC:** Monday through Friday, 8:30 a.m. until 12 noon. This service includes regular prenatal examinations by physicians, counseling in healthful living and nutrition, education in material and child health. For appointment, call 762-6411, ext. 2916.

**NEWBORN CLINICS:** For infants of Maternity Clinic Mothers (birth to 18 months): Tuesday mornings, 9:00 a. m. to 12 noon. Services consist of physical examination by physician, counseling in parenting, nutrition, normal growth, developing and behavior.

**POST PARTUM AND FAMILY PLANNING CLINIC:** As scheduled. This clinic is for post delivery follow-up of maternity clinic patients and consists of physical exams, laboratory exams, counseling and selection of a family planning method, including natural family planning. For appointment, call ext. 2916.

**IMMUNIZATION CLINICS:** Monday through Friday, 1:00 p. m. to 4:00 p. m. Provides routine childhood immunizations, school immunizations and referrals.

**DENTAL CLINIC** is available at no charge to medically indigent children under 18 years of age who meet the state financial guidelines in family size and income. For appointment, call ext. 2904.

**VENERAL DISEASE CLINIC** offers confidential services in the diagnosis and treatment of sexually transmitted disease, daily from 1:00 p. m. until 2:30 p. m. and Thursday evening from 5 p. m. to 6 p. m. No appointment is needed.

**COMMUNITY NURSING** is offered to all citizens on a referral basis. Among the services provided are nutrition counseling, health education and referrals to appropriate agencies. Communicable disease investigation.

**ENVIRONMENTAL HEALTH PROGRAMS** provide surveillance and control of disease-producing agents in the environment through regular inspections of food, water, milk, air, septic systems, swimming pools, schools, and day care facilities.

**THE TEXAS REGIONAL PUBLIC HEALTH LABORATORY** provides laboratory examinations for clinics and environmental services.

The Lubbock City Health Department is located at 1202 Jarvis, just inside Loop 289 at North Avenue Q.

**HAPPY BIRTHDAY!!**  
**Bobbie Patterson**

## Meeting The Demand For MBAs

By Shirley Irving Thigpen

As graduation Approaches, many graduating seniors will be contemplating further education beyond the B.A. or B.S. degree. One excellent alternative is a Master of Business Administration degree. The demand for Black MBAs for exceeds the supply, and are also in demand by the government and public agencies and non-profit corporations seeking professional business personnel.

Helping to meet this demand is the Atlanta University School of Business. Established in 1946 as a graduate institution, this school conducts a two-year program with a range of concentrations in fields like accounting, finance, management, formation systems, marketing, and training for entrepreneurship. The MBA program is designed to develop a student's administrative and analytical skills through a professional management-oriented curriculum.

The Atlanta University School of Business Administration is a unique business school in that it is the only predominately minority graduate business school to be accredited by the American Assembly of Collegiate Schools of Business. This accreditation guarantees a quality education that ranks with the major business institutions, such as Harvard, Wharton, Stanford, and Sloan.

In fact, of the several hundred graduate school of business that offer MBA programs, only 170 have received the American Assembly's accreditation.

The current enrollment at the Atlanta University School of Business Administration is approximately 400 students, with the proportion of males to females nearly equal, and the students represent a vast array of nationalities, including African, Asian, Native American, Afro-American, and Hispanic.

The faculty at the Atlanta University School of Business consists of 22 highly qualified full-time professors. Their backgrounds range from former teaching positions at many of the more prestigious business schools to memberships on the boards of several major financial institutions, and practical experience in many Fortune 500 firms. Ninety percent hold terminal degrees from some of the top universities in the country.

The Dean of the school, Augustus H. Sterne, formerly Chairman of the Board of Trust Company Bank, one of the largest banks in the state of Georgia, is dedicated to increasing faculty, staff, and student services, and promoting the School of Business around the Nation.

### ELIC Will Meet On Wednesday Evening

Members of the East Lubbock Investment Company (ELIC) will meet on Wednesday evening, May 7, at 8 p. m. at Mae Simmons Community.

"We want others to come out and become a part of this needed program in East Lubbock," said David Sowell, president.

The ELIC program is

to build a money base in the East Lubbock community in order to create employment for our up and coming young men and women; to help this community to become free; and advance toward a better community.

Mrs. Katie Parks is secretary; Mr. Joe Graves is treasurer.

Admission requirements for incoming students are based on their GMAT scores and their undergraduate grade point averages. The number of professional options available to students upon graduation will become more plentiful in the future.

For additional information about the Atlanta University School of Business, contact the Dean of the School of Business, Atlanta University, Atlanta, Georgia 30314.

### Job Corps Offers Second Chance

A second chance is waiting for unemployed, out-of-school young men and women 16-21 who want to learn an occupation that pays. The name of the chance is "Job Corps," says the Texas Employment Commission.

"Openings exist now for young men and women who would like to improve themselves and qualify for jobs in the labor market of today," says Bert P. Darden, manager of the Texas Employment Commission office at 1602 16th Street.

Enrollees in this residential training program receive room and board, medical and dental care, work clothing, a nominal allowance, and other benefits, Mr. Darden explains.

"Job Corps Strengthens basic educational skills and offers a wide range of vocational training in job skills which are in demand today," Darden says. "In addition, personal development is encouraged through sports, music, hobbies, student government and recreation."

The length of training depends on the individual, some completing the training program

### Named Teacher Of The Day

Mrs. Nancy Crayton, an English teacher at Dunbar Streggs High School was recently nominated "Teacher of the Day" by the KRLB Radio Station.

This honor is given teachers throughout the district at the recommendation of students for their teacher's outstanding work and dedication.

Mrs. Crayton also received this honor in 1976 while she was English teacher at Coronado High School.



Nancy Crayton

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YOUR VOTE AND INFLUENCE WILL BE APPRECIATED  
VOTE FOR



**Frank A. Stuart**  
FOR  
**TAX ASSESSOR-COLLECTOR**  
Lubbock County

Subject To The Action of DEMOCRATIC PRIMARY, MAY 3, 1980

Paid for by Frank A. Stuart Campaign Fund, Malvin Sorra Co., Treas.

### MAKE THE RIGHT CHOICE

RE-ELECT  
**JAMES M. "JIM" LANCASTER**



MOST QUALIFIED FOR  
COUNTY  
COMMISSIONER  
PRECINCT 3  
LUBBOCK, TEXAS

38 YEARS LUBBOCK COUNTY RESIDENT - A WORKING MAN FOR A WORKING MAN'S JOB

PRIMARY ELECTION SATURDAY, MAY 3

Paid Pol. Adv. by James Lancaster, Box 443, Idalou, Tx.

- Vote for experience - over 20 years law enforcement experience from patrolman to chief deputy sheriff.
- Vote for training - certified peace officer. Completed various law enforcement technical schools (plus work experience).
- Vote for fiscal responsibility and cost saving programs - reduce costs by converting to smaller, economical cars. Improve operations.
- Vote to expand the Crime Line Program.
- Vote for aggressive action on 6 unsolved murder cases.
- Vote for an effective, efficient rural patrol.
- Vote for an all out attack on crime and the crime rate.
- Vote to improve management of the Lubbock County Jail.
- Vote for cooperation and coordination - Save money by fully utilizing all law enforcement agencies within the county.



**VOTE FOR**  
**Willy Turner**  
Democrat  
Candidate For Sheriff Of  
Lubbock County

**VOTE!!**

Pol. Ad. Pd. Turner for Sheriff Committee, Henry Van Sycle - Bob Van Sycle, Co-Chairmen, P. O. Box 16152, Lubbock, Texas 79409



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# EDITORIAL

## Why Not??

by Eddie P. Richardson, Jr.

### "Thanks"

In the midst of all the negatives, there is always some positive activity. With us not voting, losing our franchise as U. S. citizens, backbiting and stabbing, fussing and feuding with each other, there are still positive things being done in our community.

Just this week, for example, Gary Newburn expanded his business in East Lubbock. This young white brother didn't have to move across town. After he began his business, he worked hard and this week expanded his business here. He didn't forget the community which made it possible for him.

In a brief ribbon cutting ceremony, which this writer had an opportunity to set up, I forget to present this young businessman, Gary Newburn, with the "Lubbock Digest Certificate of Honor." Not only have we forget to give him one, but we have one for Brooks Super Market and Officer William H. Britt.

This is a way of showing that we, The Lubbock Digest, appreciate what each has done. Brooks for the concern for crime in East Lubbock and Officer Britt for his effort in apprehending the suspect in the recent church burglaries.

Each of these individuals, this week, will get this certificate. This writer is just proud of all of these individuals.

Things ain't what they ought to be, but thank God, they ain't what they used to be, but if we don't vote and use our precious vote right, things will be worst then they used to be.

Nuff Sed!! WHY NOT??

### KIDS' KORNER by Sesee Jacobs

HERE ARE WORDS THAT DESCRIBE THE SOUNDS AND CRIES OF ANIMALS. SEE IF YOU CAN MATCH THEM UP CORRECTLY.

1. COW	(a) BRAY
2. DOG	(b) BLEAT
3. DONKEY	(c) BELLOW
4. HOG	(d) MOO
5. SHEEP	(e) TRUMPET
6. BULL	(f) BAY
7. HORSE	(g) GRUNT
8. ELEPHANT	(h) WHINNY

BOTH OF THE MISSING WORDS CONTAIN THE SAME LETTERS.

IF YOU FOLLOW THE OF THIS RIVER FROM ITS YOU'LL ARRIVE AT ITS END.

NUMBERS PUZZLE: IN WHAT YEAR WAS A WOMAN NOMINATED FOR PRESIDENT FOR THE FIRST TIME? FILL IN THE BOXES ACROSS WITH THE CORRECT ANSWERS. THE YEAR WILL APPEAR, READING DOWN.

ROMAN NUMBERS: 55% OF \$10

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MINUTES IN 1 DAY

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## Lubbock Digest

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Eddie P. Richardson ..... Managing Editor  
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The "Lubbock Digest" is an independent, privately-owned minority enterprise newspaper published every Thursday by KATHOB and ASSOCIATES at 506 East 23rd Street, Lubbock, Texas 79404. Phone (806) 762-3612.

All non-staff unsolicited articles, manuscripts, and letters do not necessarily reflect the stand or feelings of this publication. Pictures, articles, etc. are sent to The Lubbock Digest at the owner's risk, and The Lubbock Digest is not liable or responsible for custody or return. People wanting articles, pictures, etc. returned, please send self-addressed envelope.

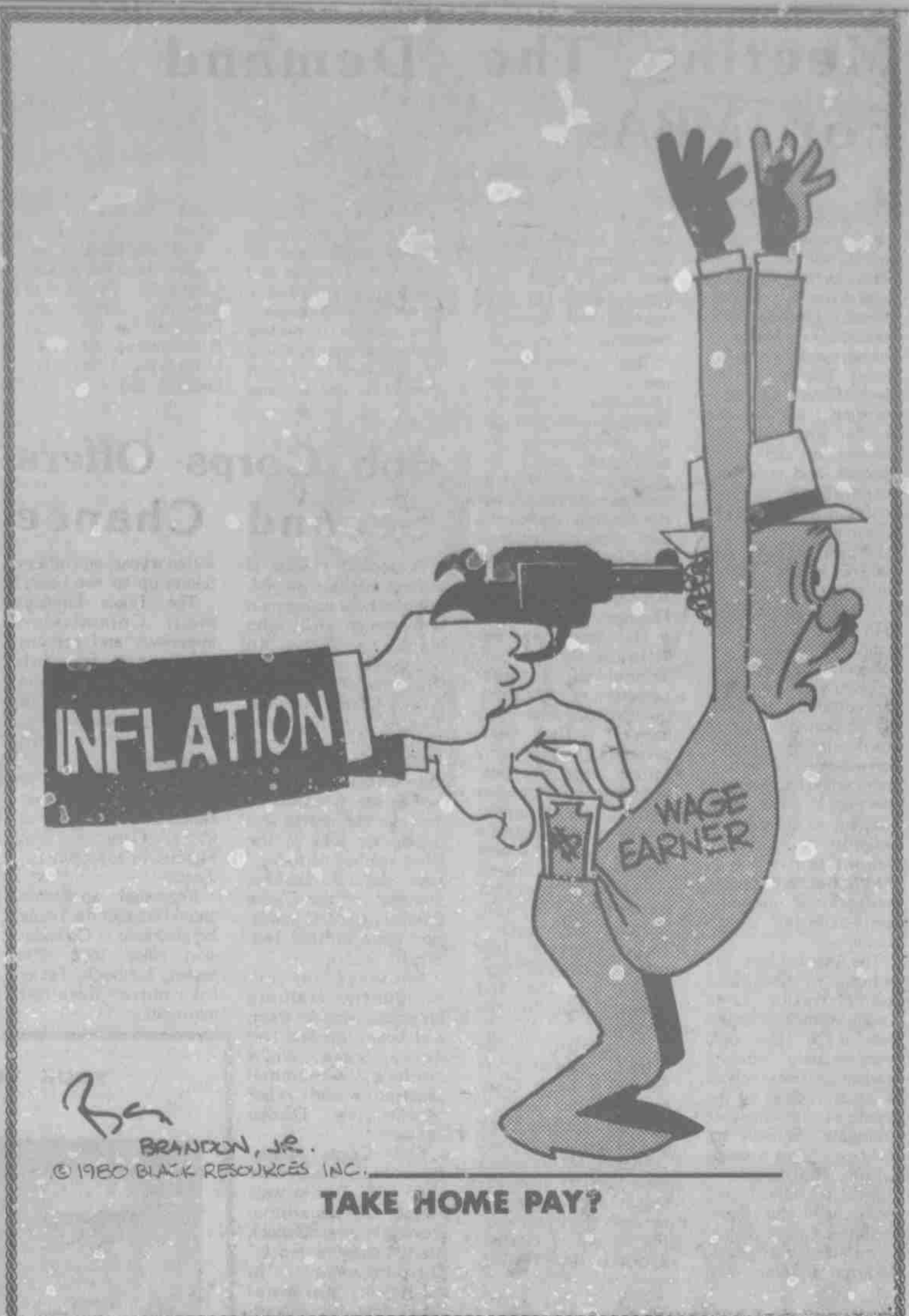
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## WHY ARGUE? THE FACTS ARE HERE!

### questions and answers



by Booth H. Robbins  
Field Representative  
Lubbock, Texas

Question: I am receiving social security disability benefits. Will they affect my retirement amount?

Answer: No. At age 65 your disability benefits will become retirement benefits, but the amount will not change.

Question: When I started getting SSI payments, the lady at the social security office gave me a booklet which listed all the changes I have to report. I've lost the booklet. Can you tell me if I have to notify social security about moving?

Answer: You should notify social security promptly if you move into or out of someone else's home, if you begin living with others and share the household expense, or if there is a change in the number of people who live with you. YOU can get another copy of the booklet. What you have to know about SSI at any social office.

Question: My next door neighbor told me I might be eligible for SSI payments, but I think my income is too high. What is the SSI income limit for a single person?

Answer: An individual may be eligible for Federal SSI payments with countable income of less than \$208.20 per month. However, not all income counts. A person may have total income above this limit and possibly be eligible for an SSI payment or for a State supplement only. Supplement income levels vary with each State. For more information, call any social security office.

Question: How long does it take to replace a lost social security card?

Answer: Generally it takes about 6 weeks. You can apply at any social security office and will need proof of identity, so your application can be checked against your original record.

Question: I'm a widow, 58 years old. Do I have to wait till I'm 62 to apply for social security payments on my late husband's record?

Answer: No. A widow can apply for monthly social security benefits as early as age 60.

Question: Do I have to pay Federal income tax on my social security?

Answer: No. Social security benefits are tax-free.

## Yellowhouse Canyon Voters Will Have Box

It is good to note that the residents and registered voters of Yellowhouse Canyon addition will have a voting box, which will be located at the Booker T. Washington American Legion Hall Post 808, is much needed. It should create more interest on the part of those persons who live so far from other voting boxes.

According to the county clerk's office, there are less than 20 registered voters in this area. Surely, there are more residents who live in the area. With this box (Precinct 51), a reality, it will serve as a catalyst in getting more persons registered in this area. These citizens have been involved in past months about living conditions in this area.

Soul Williams will serve as precinct judge and tells the Digest that there will be some activity come election day. "We have citizens here and we will vote," says the veteran citizen.

We hope this box will get involved as well as Precinct 6, with 2,194 registered voters and Precinct 20 (Ella lies Elementary School) with 1,128 voters. The only way it can become a reality is to get busy as citizens and see that we all get out and vote. While we are going to the polls, take someone with you.

## CORE WINS

## MAJOR BATTLE

The Congress of Racial Equality (CORE) won a major victory in its nearly 15-month fight to reverse an injunction imposed on it pursuant to a suit brought against the veteran civil rights organization by the New York State Attorney General. New York Supreme Court Justice Martin B. Stecher ruled that he did not find "an adequate showing of solicitation with the intent to defraud... coupled with the State's failure to move this case to immediate trial warrants termination of the preliminary injunction.

The order was met with jubilation and relief by CORE leaders and members who had maintained throughout that the injunction was illegal and was based on reckless baseless charges by the Attorney General's office. Community leaders and concerned citizens flooded CORE telephones with congratulations and renewed commitments of support. CORE leaders said that the organization had an overwhelming support from the grassroots rank and file, and concrete support and encouragement from a host of grassroots leaders across the country, including three-time heavyweight champion,

## Ringing The Bell

by Bob Tieucl

The Black Experience and Coalition: County Commissioner (Ector, Texas) of OJessa Wilk, Hammond, Jr. told a large group of persons attending the 14th annual dinner of the Black History Association of the Permian Basin in the Holiday Inn in Pecos last Sunday, April 20th, that it was a combination of Brown and Anglo votes along with a "small black vote" that caused him to be elected as the first black councilman in the history of Odessa and that the coalition put him on the commissioner's seat of Ector County as the first black in West Texas to the county seat's position, although since his election, a black has been elected to a county commissioner's post in Amarillo.

Hammond stated that Blacks are only about five percent of the population of Odessa, with approximately 80,000 residents and that a large number of them do not bother to register and vote. "There can be no doubt that it is most important for minorities to become a part of the political process, especially our black brothers and sisters and then our justice loving white brothers and sisters to join with us in electing the best qualified men and women to public office," Hammond continued.

Hammond commented and praised the good race relations exhibited in Pecos where "the browns are a majority and where you show that all ethnic groups can work together and help build a stronger America." He was introduced by state representative Dick Slack of Pecos, who after Hammond's speech presented the speaker a "distinguished service award" give each year by the Black History Association.

This was the first year that the Banquet was held in Pecos and director (yours truly) stated that it was one of the finest in the history of the dinner. Mayor Wm. R. Bickley of Pecos brought the greetings from the city. Raul Flores, the first Mexican-American ever elected to the sheriff's office, was presented an brought remarks to the assemblage. Flores commented that he was "a first in Reeves County" and it just shows that "a poor native son and retired Mexican can make you a good sheriff." He is seeking re-election in May primaries.

Energy Problems Face Black Church - There can be little doubt that the rising cost of gasoline and electricity has affected the very life style of the black church. Black church people are known for their numerous "get togethers" on a local, state, regions and national levels. Recent reports from several denominational bellringers sources indicate that there is evidence of a growing falling off from these "meets" as the price of gas edge up to perhaps \$2 per gallon before the year ends.

Some black religious leaders are calling for a "strict reduction" in the number of these religious confabs, stating that the people just can not continue to meet the rising price of gasoline and the sky-rocketing costs of motels in the larger cities where a great number of these meets are held.

For example one bellringer wrote me recently: "Bob, did you know that it cost me nearly a hundred dollars just for gas alone, to go to a recent state meet held in a Central Texas city? And with the cost for the motel for my family, need I say that it was a big blow in my budget. .... Why don't our leaders wake up to what's going on? .... Signed Rev. I. K. of West Texas. Dear Bro. K: I agree. Editor Othal Lakey of the Christian Index (official organ of the C. M. E. Church) is a leading proponent for a reduction, merger or elimination of many of these meetings that are often hundreds of miles away from those who would like to attend.

Some 23 million adults in the United States cannot read this sentence: they are what educators call "functionally illiterate." Want to teach others to read? Become a volunteer. Write: Literacy Volunteers, Midtown Plaza, 700 East Water Street (Dept. FW) Syracuse, N. Y. 13210.

Bellringer sources report that KLBK-TV in Lubbock and KTXS-TV L. Sweetwater have been sold to a black firm, Prima, Inc. for \$11.1 million dollars. However, another black firm: Manchaca Enterprises, Inc. has filed objections to the sale. Principal stockholder is listed as former U. S. Representative Barbara Jordan.

The nation's 105 traditionally black colleges and universities, which 20 years ago enrolled 96 percent of all black college students, enroll fewer than 20 percent now, a government study shows. Yet, these black colleges and universities still award almost 40 percent of the bachelor's degrees. 62 are private schools and 43 public and range in size from Howard University in D. C. with 10,000 students to tiny Natchez Junior College in Mississippi with 19 students in 1976. Many black leaders see a big cut in the number of black colleges in the 80's in spite of President Carter's commitment to "enhance the strength and prosperity of black colleges."

Muhammas Ali, prominent New York attorney Flo Kennedy; the Rev. Dr. Robert M. Kinlock, Executive Director of Commission for the Elimination of Racism of the Council of Churches and the internationally respected matriarch of the civil rights movement, Queen Mother Moore.

Thanking these and other friends of the organization for their unwavering support and confidence, the Organization's leaders invited them to join them in exposing the broader conspiracy against Black people.

CORE plans to call grassroots leaders together in the near future to discuss and plan defensive action for Black people in this country.

### SPECIAL NOTICE

#### DEADLINES FOR NEWS ITEMS

DEADLINES FOR LUBBOCK DIGEST  
News Items (typed) ..... 12:00 Noon Monday  
Pictures ..... 12:00 Noon Monday  
Display Ads ..... 12:00 Noon Tuesday  
Classified Ads ..... 3 P.M. Monday  
ALL COPY MUST BE TYPED OR READABLE.  
ALL PICTURES IN BLACK & WHITE, IF POSSIBLE.



# Come to Church



Rev. Mitchell A. Brown and Family

## 19th Anniversary For Rev. Brown & Family

The members of the Triumph Baptist Church, 905 Johnson Street in Slaton, Texas, invite you to join them in the 19th Anniversary Celebration of their pastor, Rev. Mitchell A. Brown, and family, May 14, 15, 16 and 18, 1980.

The theme for the celebration is: "The Lord is Our Shepherd." Conductor for the program is Rev. C. Co. The coordinators of the effort is Deaconess H. Thomas, chairman; V. Robinson and B. Scott.

Guest churches participating include:

Jerusalem Temple COGIC, Bishop J. Judie, Church of God in Christ, Supt. F. L. Hastings; New Home, Rev. R. Jones, New Hope Baptist Church, Rev. A. L. Dunn; Farwell Baptist Church, Rev. Canady; Also, St. Matthew's Baptist Church, Rev. R. S. Stanley, Unity Baptist Church, Rev. J. Adams; Rising Star Baptist Church, Rev. H. Phillips; Church of God in Christ of Slaton, Rev. P. B. Phenix; Tahoka, Rev. Miller and Shallowater, Rev. C. Conwright.

Other churches: St. James Baptist Church, Rev. Kado Lang; Mount Olive Baptist Church, Rev. C. C. Peoples; Community Baptist Church, Rev. T. Williams; Gospel Chapel, Rev. I. C. Cooper; Church of the Living God, Rev. L. F. Bowie.

Appearing on the Anniversary Hour are St. Luke Baptist Church, Rev. A. L. Davis; St. John Baptist Church, Rev. James Moore; Synder, New Home, Rev. J. Kelly; and Lorenzo, Rev. J. Brown.

## OBSEQUIES In Memory Of Sister Hazel L. Young

Final rites were read on Saturday afternoon, April 26, 1980, at the St. James Baptist Church for Sister Hazel L. Young with the pastor, Rev. Kado Lang, officiating.

Sister Young was born in Lone Oak, Texas, Hunt County, to Mr. and Mrs. Dava Givens. She was married to Mr. Emerson Young and to this union were born sixteen children. Three of them preceded her death.



She leaves to mourn her death a husband, Mr. Emerson Young; thirteen children, eight daughters, Peggy Green, Judy Judie, Robbie Linsay, Patricia Dobbins, Cheryl Young, Donna Faye Young, Donna Kaye Young and Rita Kaye Young, all of Lubbock; five sons, Billy Givens, Troy Givens, Grady Young and David Young, all of Lubbock; three sisters, Mrs.

Thedosa Claton, Mrs. Kathleen Knox and Latrece Givens, all of Dallas, Texas; eight grandchildren, a host of other relatives and friends.

Pallbearers were Johnny Dobbins, Lee Hall, Henry Eddington, Dean Taylor, A. D. Pine and Garland Hollins. Jamison and Sons Funeral Home was responsible for arrangements.

## Rev. Earnest H. Caro

Final rites were held Saturday, April 26, 1980, at the Ford Memorial Church of God in Christ with his brother, Overseer R. L. Caro, officiating for Rev. Earnest H. Caro.

Interment was held in the City of Lubbock Cemetery under the direction of South Plains Funeral Home.

Rev. Caro was born May 28, 1937 in Kaufman, Texas to Mr. and Mrs. Dit Caro who preceded him in death.

Rodney, a step-daughter, Kim, all of Lubbock; two brothers, Hossa Caro and Overseer R. L. Caro, both of Lubbock; seven sisters, Stella Mossley, Alice McNeal, Mary E. Quigley, Maurine Robinson, all of Lubbock, Rudel Smith of Dallas, Texas, Deliah Devane of Texas, Deliah Devane of San Antonio, Texas and Gloria D. Gates of Denver, Colorado; a grandson, nineteen nieces, eight nephews, a host of relatives and friends.

Pallbearers were Rev.

## The Outreach Prayer Breakfast

Members of the Outreach Prayer Breakfast Club were really together last Saturday morning in the very beautiful home of Mr. and Mrs. J. Childress. It was a timely meeting and very spiritual. President Ward and Vice President Fair presided.

Opening devotion was led by Mrs. V. Peoples, Mrs. E. Dyer, and Mrs. B. Cagle.

The morning lesson was demonstrated by Mrs. Peoples. It was entitled "Mending Your Fence." Scriptures were found in S. Luke 18:1 and II Timothy 2:15.

"And he spake a parable unto them to this end, that men ought always to pray, and not to faint." M. J. Peoples, because people like you, life can be beautiful. "We love you!"

Mrs. Dyer sang a touching solo, "Is Your All On The Altar." Question for the day: "Is there a balm in Gilead?" Think about it!

Remarks by several members were great. The spirit was very high on this day.

Breakfast was served by the gracious hostess.

Boys, was it delicious. Hungry? Remember, we serve both spiritual and physical food just for you.

Guest ministers and wives present included Mrs. C. C. Peoples, Mrs. Willie Mae Washington. You are all special and inspiring to us. You light up our lives. Come again!

Prayer request was made. Come and share with us. Morning prayer was offered by Mrs. Peoples.

Our sick list include Brother Freddie Eddington, a patient at Health Sciences Hospital; Mrs. Willie Lawson, at home; Mrs. Ceretha Anderson, at home; Mr. O. A. Gilbert, father of Mrs.

Leroy Hicks; and Mr. Means of Slaton, Texas.

Our bereaved families this week include the Jessie Duke Family and Young Family.

Our prayers are for you and those who are not mentioned. There is no forget on what God can do.

Can any good come out of Nazareth? Our answer to you is COME AND SEE!!

We thank you for joining this group in prayer on last week. We ask you to continue to do so.

Our next meeting will be held in the home of Mrs. Willie M. Washington, Mrs. A. W. Washington, 2105 East 4th Street, Apt. No. 37. Can we look for you?

Mrs. Mary Ward is president; Mrs. C. E. Fair, vice president; Mrs. C. E. Brown is secretary; and Mrs. Dorothy Hood is reporter.

## RUBY JAY'S CORNER

Mrs. Corine Fair was one of the many East Lubbock residents who went from church to church last Sunday morning asking all registered voters to go to the polls on Saturday, May 3rd, from 7 a. m. to 7 p. m. She invited the members of New Hope Baptist Church. She represented Precinct 20. This writer can appreciate her pleading for all of us to go to the polls and cast our precious vote.

Mrs. Fair told the members of New Hope that the President is in trouble and as Democrats, please go to the polls and vote on Saturday.



wonderful camping experience.

This writer would like to commend all the workers of Precinct 20 who have been making telephone calls and visiting various churches trying to get people in this precinct to go to the polls on Saturday, May 3rd. This effort came from recent meetings of this precinct over the past three weeks.

Mrs. R. B. Thompson visited in Abilene, Texas last Sunday checking on her work in the youth division of the district.

Ms. Arene Flemings motored to Vernon, Texas last Sunday with Mrs. A. W. Wilson. They reported an enjoyable trip.

Let us continue to pray for and visit our sick and shut in residents of the community. Among our shut-in this week are Mr. Bennie Whitfield and Mrs. F. L. Lovings, both are at home recuperating.

Mrs. Annie Sanders fell in Dallas, Texas on April 20th on a rain slicked sidewalk and broke her ankle and busted her knee.

Mr. George Woods is still in Methodist Hospital at this report. He is in Room 406. Ms. Mary O'Neal is home from the hospital.

Deacon L. D. Evans of New Hope Baptist Church lost his brother in Ansdarko, Oklahoma. Funeral services were held Monday, April 28. Mrs. L. D. Evans has a brother ill at her home. Whisper a prayer for them.

We are in sympathy with all of those who loved ones this past week.

Again, don't forget to vote Saturday, May 3rd, at your place of voting. If you live in Precinct 20, vote at Ella Mae Elementary School. If you live in Precinct 6 or

Attend Church Of Your Choice Sunday!!



Born in 1762, she accompanied her husband to Fort Edward during the Revolutionary War. She was kidnapped from Fort Edward by General Burgoyne's Indian allies and later found by Revolutionary troops, shot and scalped. She was not the only woman to perish so brutally during those times, but she is considered symbolic of the women who were Revolutionary War martyrs. Who was that lady? — Jane McGraw

40, vote at Alderson Junior High School. Your vote is precious.

Mr. and Mrs. Jim Thompson had a family reunion on Sunday, April 27, at their home. Turkey, with all the trimmings, was the menu. All present had a wonderful time.

Mr. and Mrs. Cosby Morton are all smiles over their new grand daughter, Natasha Jean Morton, born in Methodist Hospital. Natasha is the daughter of Mr. and Mrs. Cosby L. Morton, Jr. She weighed 8 pounds, 4 ounces. The Mortons have another daughter, Angela, who is seven years old. She attends Wheelock Elementary School.

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F. L. Clark, Rev. Jerry Ellis, Rev. Johnnie Evans, Rev. J. Cerverghar, Rev. F. L. Hastings and Rev. Eddie Scott.

Honorary pallbearers were Rev. I. Reed, Rev. B. Williams, Rev. J. Alexander, Rev. R. Griggs, Rev. G. Carmichael and Rev. H. Avery.

### Bethel African Methodist Episcopal Church

2206 Southeast Drive (806) 744-7552 Lubbock, Texas

"A Church that's not afraid to identify with the frustrations of the Black experience."

"God Our Father, Christ Our Redeemer, Man Our Brother"

Stephen Pierson, Pastor

Sunday School . . . . . 9:30 A.M.  
Morning Worship . . . . . 10:45 A.M.  
Evening Worship . . . . . 7:00 P.M.

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Brother Cooks Is Your Host

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### Tree of Life Sanctuary Church of God in Christ

4117 East 2nd Street Rev. R. L. Caro, Pastor

Regular Church Services  
Phone: (806) 744-8138  
Wednesday - 7:30 P.M.  
Friday - 6:00 P.M.

Sunday School - Sunday Morning - 9:45 A.M.  
Sunday: Morning Worship Services - Noon  
V.P.W.W. - Sunday Evening - 6:30 P.M.  
Sunday Evening Service - 8:00 P.M.

### Saint Center Church of God in Christ

Rev. T. L. Washington

Sunday School . . . . . 10:00 A.M.  
High Noon Service . . . . . 11:30 A.M.  
Sunday Night Service . . . . . 8:00 P.M.

Location: Quit Ave (North) to East Road 2641  
1 1/2 miles East

Church - 762-9444 Residences - 763-1-33

Last Sunday evening at New Hope Baptist Church, Rev. Stanley Ferguson brought a beautiful sermon. His scripture was Matthew 27:22. His subject was: "Mr. Chairman, I Nominate This Man Jesus." It was wonderful.

The Baptist Ministers Union held its installation services last Sunday evening at the Mount Gilead Baptist Church. Rev. Larry Polk, pastor, delivered a dynamic message.

Let us whisper a prayer for Brother and Sister Horace Mims who sons are in trouble. It is our Christian duty to pray for one another.

Lee Savage was out-of-town last week with the Boy Scouts near Dickens, Texas. He returned home with other local scouts last Sunday afternoon, and reported a

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B. T. T. . . . . 6:00 P.M.  
Night Services . . . . . 7:30 P.M.

And let us consider one another to privacy with care and in good works; not forgetting the assembly of ourselves together, as the manner of some; but excusing one another, and in such the way, as ye see.

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P. B. Bell Pastor

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**Would You Believe...**  
Americans consumed 450 million pounds of popcorn last year - more than any other nationality.

Users trouble more than women, according to a survey by the U.S. Department of Health.

South Africa leads the world in gold production - 700 tons per year.

The macadamia trees, grown in the Tambourine Mountains of Queensland Australia, are anywhere from 12,000 to 16,000 years old - more than six times as old as the giant redwoods of California and Oregon.

The butterfly and house fly have tongues for licking and sucking food, but also carry taste organs on their feet which are especially sensitive to sugar.



# Sheridan's Ride

by Jack Sheridan

A motion picture that was released way last December has made its way firmly into town, thank heaven, and has settled down for what should be a lengthy run at the UA South Plains Cinema. This opening locally comes just a couple of weeks after the 52nd Academy Awards which saw the film nominated for Best Picture, Best Actor and Best Supporting Actor. Regrettably, the film lost out to UA South Plains Cinema's neighbor attraction, "Kramer vs Kramer," which, you'll remember took top honors for Best Actor, Best Picture and Best Supporting Actress. BUT, the picture I'm talking about today, "Being There," which should have won the Best Actor, Best Picture, and Best Supporting Actor. "Being There" a PG-rated, two hour and 10 minute Lorimar production, well deserved Best Actor and Best Picture as well, more's the pity. For here is movie-making at its finest and most entertaining. "Being There" is directed by Hal Ashby from the comical, touching novel by Jerzy Kosinski and Ashby has come up with a tour de force. Handsomely set and photographed, this fine film is tops in every department. It is a credit to the industry and a thoughtful, highly entertaining, gentle film, that deserves your attention all down the line.

The plot is really a kind of stunning fable. It tells the story of Chance, a middle-aged man who has resided within the confines of a home in Washington, D. C. ever since he was a child. The home is shared with a black cook-maid and an aging tycoon. Chance does nothing except tend to the garden. His motivation, his entire life pivot. He has one obsession, television, with sets indoors and outdoors, remote controlled, and it is only through his TV program that Chance knows

anything about the outside world and its people. He cannot read or write, he has never ridden in a motor car, he has never used a telephone and an elevator is a "small room" to him.

His benefactor dies and lawyers throw Chance out onto the Washington streets. With umbrella and bag, in 1928 tailored suit and bowler, top coat he wanders aimlessly, hungry, unable to cope. Fascinated by his reflection in a store display television screen, he steps back off the curb and gets caught between a backing limousine and its parked companion. His leg is hurt and the lady in the car, Shirley MacLaine, insists that he come home with her to have the resident doctor look at the leg, free of it. This Chance arrives as the fabulou: estate of multi-millionaire "king maker" tycoon, the lady's husband, Melvyn Douglas, who is ill with a terminal complaint.

Chance's responses to everything, physically, verbally, and naturally are governed solely by two factors. His naive reaction is patterned from his TV watching and his responses are allusions to his garden and how it grows.

The tycoon is captured by Chance (he's known as Chauncey Gardner) and his simplistic approach to every problem. Chance gives forth the illusion of depth and cameness in all phases, government, sex, living, politics and Douglas is astonished; impressed beyond words. Chance stays on the house and becomes Douglas' intimate. Advisor, consultant and sage; he even meets with the President of the United States ("Bobby") and cites the garden; seasons, spring, summer, winter and fall, as an allegory to the President's economic and political problems which the President quotes in a nationwide broadcast. Who is this mysterious man, this powerful

authority? The CIA, the FBI has no background on him - they must have destroyed the files for some reason - the Washington Post financial editor is frustrated in his interview attempt, the Soviet Embassy is captured by Chance's adroit parrying. Newspapers are dazed with Chance's bland remark that he does not read papers (he can't, of course) and that he only watches TV. Douglas knowing his fatal illness nudges his wife, Eve, towards Chance, who is so naive that he ignores her frantic seductive attempts and be, and her shoulders watches a TV program, mimicking the gymnastic gyrations of the picture.

Douglas dies and the hierarchy of politics decides that they have no other choice but to put all their cards on Chance, this enigma, this giant of logic and economic know-all.

I'm not going to tell you the ending. Suffice to say, Hal Ashby and writer Kosinski have fashioned an off-beat film that is utterly charming and devastatingly subtle in its comments on today's world.

That Best Actor award should have gone to Peter Sellers. Yet, the same Inspector Cloiseau, the man of countless, enduring film portraits over the past, is Chance and he has never, never been better. Sans make-up, wigs, disguise of any kind or artifice, he gives us a memorable Chance, never deviating from his characterization a hair. He is simply enchanting and right.

Mrs. MacLaine, too, in a difficult part, excels and Douglas' long stage and Douglas' long stage and screen expertise has been, as noted, rewarded and justifiably so by Best Supporting Actor Oscar.

The rest of the cast is equally fine. Jack Warden is a delightful President, Richard Dysart is superb as the suspicious resident doctor, Richard Basehart gives us a droll Soviet diplomat and Ruth Ataway is telling as the black Louise. Dave Clennon and Fran Brill are the lawyers who oust Chance from his nest at Denise DuBarry completes the cast in a brief bit.

I can't say enough in praise of "Being There." It has no rough edges, no salacious material, no natty dialogue. It is a winning, warm adult film with its laughs mainly generated by the little off-hand, out of script moments and vocal inflections of its superstar, Peter Sellers. You simply cannot go wrong with "Being There" and I hope you will be just that during its South Plains Mall engagement.

For earthworms, call Mrs. Nellie Ross at 744-0837 or go by 2402 Globe. Only 75c per hundred.

# A Fresh Approach Or Handle On Our Needs

The term "scoop" suggests a handle. That is what SCOOP, a planned classroom-related supplement to this paper, is designed to provide. SCOOP—a supplement which we shall be providing for school youngsters beginning in September—offers to our local schools (and so to our community) a much-needed handle for promoting the educational well-being of our students.

**A Tool to Fight Illiteracy**  
Locally, as throughout the nation, black and other minority students long have been—and remain today—the largest single slice of the "educationally disadvantaged."

We simply recall President Carter's battle cry, in January of this year, for the nation's school systems serving minority students. The President noted that some 40 percent of the nation's minority students are "functional illiterates" upon graduating or leaving school.

This means that four out of every ten—or two out of every five—of our minority students cannot read at or above a fourth grade level upon leaving (or even graduating from) school.

**A Tool for Empowerment**  
SCOOP is a handily designed and delightful attractive youth newspaper supplement which has a proven capacity to raise student reading levels by one year in less than ten months' time.

The feature itself is prepared by an educational service organization, Curriculum Concepts, Inc., which is by far the most respected and the largest company in the field. It provides the editorial, design and production services for such leading text book publishers as Random House, McGraw-Hill, Scott Foresman, Ginn, Holt-Rinehart-Winston, American Book Company and many others.

This uniquely qualified organization will now be working with and for us. This Paper's Involvement Curriculum Concepts, Inc. recognizes that one of the most dominant and effective means of producing racial and other images, and/or developing reading skills, is the community newspaper.

However, Curriculum Concepts, Inc. (CCI) also has found that white-oriented newspapers in most instances, have proven a poor means of developing wholesome and/or realistic images of black Americans. Further, some black-oriented newspapers are extremely poor for developing either reading skills (via their writings) or images (because of their emphasis on crimes and other negatives).

We are particularly pleased, then, that CCI has also concluded that our newspaper is among the most ideal in the nation to employ their supplementary material for urban children—black, white

and other—all across America. Educationally and Socially Valid.


SCOOP—which should make its appearance with us beginning in September—provides high-interest, educationally valid and socially relevant materials for minority youngsters (who may need enhanced reading skills as a basis for higher achievement potentials). It also assists those white students with

reading problems and all white students who need exposure to the "black situation in America without all of the pain and distress or trauma produced, in some instances, by such programs as busing.

**Reading Instrument**  
It is a great privilege for us to be an enabling instrument in bringing this exciting handle to our community's pressing educational concerns through SCOOP.

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# Census Workers Easily Identified

Census takers for the 1980 Census of Population and Housing are easy to identify, according to Census District Manager, Mick Jordan.

They wear red, white, and blue cards with the U.S. Department of Commerce seal and "Census Enumerator, Official Credential" printed on them. Their cards also have their signatures, certifying that they have sworn to keep confidential all information they collect for the census. Any Census Bureau worker who breaks this oath faces a fine or imprisonment or both, but the Bureau's record on this is flawless, the manager said.

Anyone without this official identification card who claims to be a census taker should be reported to the police or to the district office. Dial information for the local census number to call.

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**Feelin' Good**

By M.A. PETTI, M.D.  
If your teenage boy's breasts begin to enlarge, don't panic. It's perfectly normal for this to happen as his body is adjusting to the hormonal changes of teenagers. The enlargement usually disappears in a few months.

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# "COPING"

by Dr. Charles W. Faulkner

## Are You Emotionally Stable?

Dear Dr. Faulkner:  
I am interested in knowing what factors actually distinguish the mature, emotionally stable person from the immature emotionally unstable person. How do such people feel and act? I love your column, M. T., Howard University, Washington, D. C.  
Dear Dr. Faulkner:  
Is it common for a normal or stable person to have constant arguments with acquaintances? Please write me, Ms. Beck, Oklahoma City.

Dear M. T. and Ms. Beck:

The factors that distinguish the emotionally unstable person are many. I will indicate as many as space will permit. The emotionally unstable person usually:

- (1) Perceives oneself as a failure and proceeds to make this perception come true;
- (2) Unclears feelings of inferiority and insecurity through impulsive arguing and abusive criticism of others;
- (3) Fails to develop abilities and blames others for this failure;
- (4) Constantly worries about what may occur;
- (5) Is an intense "walking time bomb," ready to explode emotionally at the slightest provocation;
- (6) Is unable to tolerate even the slightest amount of criticism even when constructive;
- (7) Deliberately provokes arguments in order to have an opportunity to release frustrations and criticize others as a way to be superior;
- (8) Criticizes the very qualities in others which are lacking in himself;
- (9) Explains his own behavior in terms of why they cannot work rather than why they do;
- (10) Lacks a clear direction in life;
- (11) Lacks a sense of self like oneself - long;
- (12) Lacks a sense of direction rather than a goal;
- (13) Lacks respect for self-control;
- (14) Lacks self-control usually;
- (15) Lacks a sense of responsibility for life and actions;
- (16) Lacks the ability to carry it out;
- (17) Lacks the ability to help others and be helpful;
- (18) Lacks the ability to behave;
- (19) Lacks the ability to form friendships;
- (20) Lacks the ability to give support for criticism;
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- (47) Lacks the ability to give support for criticism;
- (48) Lacks the ability to give support for criticism;
- (49) Lacks the ability to give support for criticism;
- (50) Lacks the ability to give support for criticism;

These are very basic qualities that each of us has in different degrees. No one is perfect, so many of us display some qualities from both categories. Emotional stability is determined by weighing the positive against the negative qualities that one displays.

Perhaps one of the most important characteristics of emotional stability is the acceptance of the principle that regardless of how certain one may be about the correctness of his ideas, and alternative point of view exists that at least deserves consideration.

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# BROOKS SUPER MARKET

1807 Parkway Drive - 762-1636



Monday thru Saturday  
Open 8 a. m. to 9 p. m.  
Sunday  
Open 9 a. m. to 9 p. m.

We Give & Redeem Brooks Saving Stamps

Thank You For Your Business!!!

We Reserve The Right To Limit Quantities.

Specials Good May 1 thru May 7, 1980

"We Gladly Accept Food Stamps"

HUNTING & FISHING LICENSE FOR SALE HERE!



Peyton's Boneless Quik Carv 1/2

**HAMS**  
ONLY

\$1.29

## SUPER SALE

Glover's Meat  
**FRANKS**

....1 Lb. Pkg. .... 69¢

**HOT LINKS**

Lb. .... 69¢

Fresh  
**FRYED**  
Lb. .... 89¢

Deckers Korn Kist  
**BACON**  
Pkg. .... 49¢

Gooch Butt Cut  
**PORK STEAK**  
Lb. .... 98¢

Patio Frozen

In A Broiler Bag  
**MEXICAN FOOD** 10 Oz. .... 89¢

**SUPER SUDS**..... Giant ..... 89¢

Ruffles  
**POTATO CHIPS** ..... 99¢ Bag ..... 59¢

Kitchen Treat Frozen  
**POT PIES** ..... 5 for \$1.00

**DR. PEPPER** 12 Oz. Cans ..... 6 Pak. .... \$1.29

Kraft  
**BAR-B-QUE SAUCE** ..... 18 Oz. .... 69¢

Kingsford  
**CHARCOAL** ..... 10 Lb. Bag ..... \$1.89

Spillmate  
**TOWELS** ..... Large Roll ..... 59¢

Q & Q  
**VERMICELLI** ..... 5 Oz. .... 15¢

Husky  
**DOG FOOD** ..... 15 Oz. ... 16¢

Pillsbury  
**BISCUITS** ..... 7.5 Oz. Can ..... 17¢

**R. C. COLA** ..... 2 Liter ..... 89¢

Gladiola  
**FLOUR** ..... 25 Lb. .... \$3.98

Jewel  
**SHORTENING** ..... 42 Oz. .... \$1.19

Nescafe Instant  
**COFFEE** ..... 16 Oz. .... \$4.99

Soft n Pretty  
**TISSUE** ..... 6 Roll Pkg. .... \$1.19

Bell  
**FRUIT DRINK** ..... Gallon ..... 79¢

Jeno's Frozen Flat  
**PIZZA'S** ..... 11 Oz. .... \$1.09



Extra Fancy Red Delicious  
**APPLES**  
Lb. .... 49¢

**LEMONS**  
Each ..... 10¢

Russet  
**POTATOES**  
..... 5 Lb. Bag ..... 49¢

Cello  
**CARROTS**  
1 Lb. Bag ..... 2 for 39¢

Ruby Red  
**GRAPEFRUIT**  
..... 4 for \$1.00



**GRAND OPENING**

# NEWBURN'S MEAT & MKT.

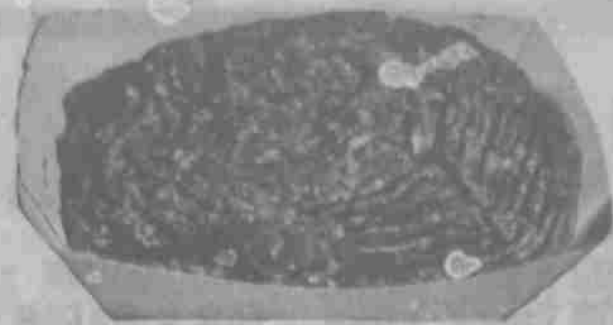
1721 Parkway Drive

765-7029

SAVE!!  
SAVE!!  
SAVE!!

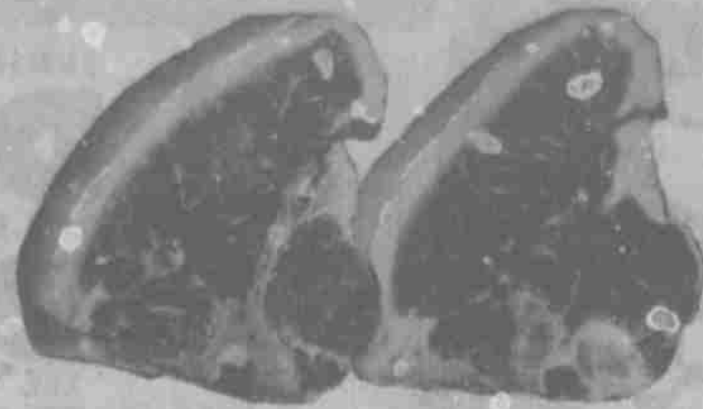
**GROUND**

**BEEF**



\$1.19 Lb.

**PORK CHOPS**



1/4 Lion

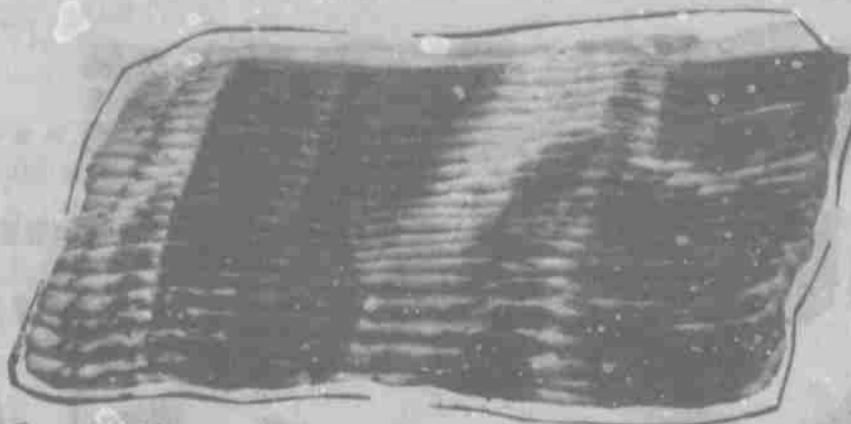
\$1.09 Lb.

**BACON**

Dry

Cured

Hickory Smoked



\$1.09 Lb.

**BONELESS HAMS**

Ranch Brand



3 Lb. - 5 Lb.  
Average

**SHOULDER ROAST**



\$1.59 Lb.

**FRYERS**

49¢ Lb.



**ROUND STEAKS**



\$1.98 Lb.

**PEPSI**

Buy 1 Get 1 Bubble-Up  
FREE!!

6 Pack - 32 Oz.



**KOUNTY KIST**

Corn or Green  
Beans



4 for \$1.00

**Mrs. Baird's Split Top**

Buy 1 Loaf of Wheat

Get 1 Loaf of White FREE!!

**WILSON LARD**

3 Lb. Carton

\$1.29

**MORTON'S CHIPS**

Buy 1 - 69¢ Bag  
Get 1 FREE!!

**CHITILINGS**

10 Lbs.  
\$4.99

**WHITE SWAN**

**LIQUID DETERGENT**

For Dish

49¢



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EVERY BODY WINS!

# PLAY FULL ★★★ BOOK BINGO

PRICES GOOD THRU MAY 4

**EGGS**  
GRADE "A"  
59¢

**FLOUR**  
LIGHT CRUST  
5 LB. BAG  
59¢

SUNSHINE CHUNK **DOG FOOD** 25 LB. BAG \$3.79

KEN-L RATION TENDER CHUNK **DINNERS** 14 OZ. 4 FOR \$1

ZEE **NAPKINS** ASST. COLORS 60 CT. PKG. 35¢

FINE FARE FABRIC **SOFTENER** SHEETS 40 CT. \$1.49

SOFT 'N PRETTY **BATH TISSUE** 6 ROLL PK. \$1.19

FINE FARE FACIAL **TISSUE** 200 CT. BOX 49¢

**COCA COLA**  
32 OZ. BTL. 6 BTL. CTN.  
\$1.69 PLUS DEP.



FRITO LAY RUFFLES **POTATO CHIPS**  
ALL TYPES REG. 99¢  
69¢

OPEN PIT **BARBEQUE SAUCE**  
HICKORY OR ORIG. FLAV.  
18 OZ. 49¢

**PHARMACY**  
DIXATRIN CAPS 40 CT. \$5.79  
VITAMIN C 500 MG. 100 CT. \$1.69  
HEALTH & BEAUTY AIDS  
BAYER FINE FARE  
ASPIRIN 100 Ct. \$1.69 COTTON 300 Ct. PUFFS 59¢  
DESITIN SKIN LOTION 10 OZ. \$1.19



GERBER'S ALL FLAVORS **BABY JUICE** 4.2 OZ. BTL. 5 FOR \$1

SWANSON CHUNK WHITE **CHICKEN** 5 OZ. CAN 69¢

FINE FARE SALTINE **CRACKERS** 1 LB. BOX 59¢

POST 40% BRAN FLAKES **CEREAL** 20 OZ. BOX 99¢

GOLDEN GRAIN MAC. & CHEESE **DINNERS** 7 1/2 OZ. BOX 4 FOR \$1

LEA & PERRINS WORCHESTERSHIRE **SAUCE** 10 OZ. 98¢

**PAMPERS**  
EXTRA ABSORBENT DISPOSABLE **DIAPERS**  
24 CT. \$2.79



**BANANAS**  
CENTRAL AMERICAN  
GOLDEN RIPLE  
19¢

PRODUCE  
VALENCIA **ORANGES** 4 LB. BAG 98¢

WHITE NO. 1 MILD **ONIONS** LB. 19¢

NO. 1 RUSSET BAKER SIZE **POTATOES** LB. 19¢

CREAMY HASS **AVOCADOES** 2 FOR 98¢



# WIN 1200

EXTRA S & H GREEN STAMPS!

**DOUBLE STAMPS SUNDAY!**  
WITH \$2.50 PURCHASE OR MORE EXCLUDING CIGARETTES PRICES GOOD THURS. THRU SUNDAY!



GROUND BEEF	FRESH FAMILY PACK	LB.	\$1.29
SIRLOIN TIP STEAK OR ROAST	UNITED TRUTENDR BEEF	LB.	\$1.98
BONELESS SHOULDER ROAST	UNITED TRUTENDR BEEF	LB.	\$1.59
PORK STEAK	SWIFT'S TENDER LEAN SEMI-BONELESS	LB.	98c
UNITED'S SAUSAGE	LEAN COUNTRY STYLE	LB.	78c
BABY BEEF LIVER	FRESH SKINNED & DEVEINED	LB.	59c

FINE FARE **CHEESE** \$1.29  
AMERICAN SINGLES 12 OZ. PKG.

FINE FARE MEAT **FRANKS** 89c  
12 OZ. PKG.

CHUCK **ROAST**  
UNITED TRUTENDR BEEF OR USDA CHOICE BLADE CUT  
LB. \$1.09

SHOULDER **ROAST**  
UNITED TRUTENDR BEEF OR USDA CHOICE 7-CUT  
LB. \$1.29

JIMMY DEAN **SAUSAGE**  
REG. HOT SAGE  
2 LB. ROLL \$1.09  
LB. 21c



DEL MONTE SWEET OR HOT DOG RELISH	12 OZ.	59c
GERNARDY'S REFRIED BEANS	15 OZ. CAN	3 FOR \$1
FINE FARE WHOLE TOMATOES	16 OZ. CAN	3 FOR \$1
FINE FARE SPINACH	15 OZ.	3 FOR \$1
FINE FARE WHOLE OR SLICED POTATOES	16 OZ.	3 FOR \$1
FINE FARE TOMATO SAUCE	8 OZ.	5 FOR \$1

FROZEN FOODS JENO'S 10" **PIZZA**  
CHEESE SAUSAGE HAMBURGER PEPPERONI 98c

CARNATION SHOESTRING **POTATOES** 49c  
20 OZ.

FINE FARE WHIPPED **TOPPING** 1  
9 OZ. FOR

DAIRY **BELL COTTAGE CHEESE** 24 OZ. 1.19

VELVET **OLEO SPREAD** 2 LB. TUB 89c

FINE FARE SWEETMILK OR BUTTERMILK **BISCUITS** 8 OZ. CAN 6.1

SAVE 50% and more on **BAKE-N-EVER RESTORE STONWARE**

THIS WEEK'S FEATURE

**UNITED Supermarkets**

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PRICES GOOD THRU MAY 4



# Digest Profile

Continued from Page 1

be called home by me. Being able, however, to make my own way after having some problems, I know of no other place than Lubbock, Texas. I am very glad that I came this way in those days. Lubbock is a good place for Black people to pioneer. That is, if they are willing to pay the price.

Mr. Terrell, in your opinion, why don't Black people vote like they should?

"They have never been educated to that point. Some of them still have the idea that 'my vote don't count.' But with teaching and supervision, they will finally reach that point of voting."

In your opinion, will East Lubbock ever build back as another progressive part of Lubbock?

"Yes, we will! We have plenty of vacant spaces and they build cheaper in East Lubbock than they can in any other part of town. If the residential area will build back up, then the business area will develop up also. When the business community builds up, we will find out that we will be doing something for some young men and women who will be employed by another Black person. This is when Black people are really helping themselves. A Black business man or woman giving another Black person a job is real great. This is real progress."

Where do we go from here in the Black community, Mr. Terrell?

"Start working together more here. Do what we can to help ourselves and help our brother. You can't help anybody without first helping yourself. When we've helped somebody, we are happy over being able to help themselves. We must be able to help ourselves."

What can the Black churches do in East Lubbock?

"First, the membership must support the church. If this is done, the church will be helping the community. This will make it easier to rear our children. They will become better children. This is of great importance."



## Miss Black Texas Tech University

Edith J. Sayles

Edith J. Sayles, a native of Parma, Texas, was chosen last month as "Miss Black Texas Tech University."

A senior in the College of Business Administration, Miss Sayles is majoring in marketing.

"I am very glad to have received such an honor, and I will do my best to reign in this capacity," says Miss Sayles.

## ACTS Being Introduced By Southwestern Bell

A computer's voice is now greeting Long Distance callers at coin telephones in Lubbock.

The computer's voice, which is not a recording but a voice produced by a computer, is part of the new Automatic Coin Toll Service (ACTS) being introduced by Southwestern Bell.

The female-voiced computer is programmed to tell coin telephone customers the amount of money needed to complete 1-plus Long Distance calls, said Southwestern Bell spokesman Bob McNamara, District Manager.

The computer also tells customers when the initial calling period is over and how much money to deposit for longer calls, McNamara said.

The computer is programmed to calculate the cost of a call and then verbalize that calculation to the customer. And, like operators, the computer is polite, saying 'please' and 'thank you', McNamara said.

new people we need to hire."

ACTS also will free telephone operators for other duties, such as handling O-plus Long Distance calls. Operators will take over from ACTS should there be difficulties in placing 1-plus calls.

"Since the computer system can't hear-it can only talk-we've made it possible for customers to contact an operator simply by depressing the switch hook on coin phones," McNamara said.

He added that the ACTS computer has the capacity to handle some 240 coin calls simultaneously and also will notify residential and business telephone customers of time and charges for Long Distance calls when requested.



# BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.  
Human Rights Activist

## NEW RELIGIOUS TREND

What we sometimes call "new" most often, if not always, is really something old, dressed up and largely adapted to meet new needs. This observation holds true particularly regarding what many see as a new religious trend, which is hailed by some as immensely healthy and shunned by others as "fly by night." It is the trend in Judaism as well as in Christianity that is called "consciousness-raising."

Consciousness-raising is important to all of us in all of our affairs, in everything we do. In its simplest terms it means raising our sights. It has some especially important aspects for black Americans. It also is of some major value to all others in many ways.

On the religious scene in the United States, there have been consciousness-raising groups and movements for many years. Most Americans are familiar with Unity and with the much-discussed and debated work of Dr. Norman Vincent Peale. What has happened of late is that surprisingly large numbers of other groups have sprung up, principally outside the structures of our conventional church and synagogue groups.

Within the Christian tradition, it is estimated that perhaps as many as one half of

all believers are involved primarily in some consciousness-raising group and participate only nominally or incidentally in regular church life.

Within Judaism, a different set of circumstances has prevailed, in that Zionism for decades has served to galvanize the Jewish spirit, and to elevate the Jewish consciousness. But such a party-politicized endeavor would always have its limits, and many have begun to seek other avenues of raising their sights.

So far as black Americans are concerned, the trend toward consciousness-raising is deeply significant because it completely negates the sense (of ethos and culture) of limitations and oppression. Consciousness-raising as an appropriate spirit for black Americans was perhaps best exemplified when the late Rev. Dr. Martin Luther King, Jr. cried out, "Free at last! Free at last. Thank God Almighty, I'm free at last." Many black Americans previously have seen themselves as shackled and largely forced to be dependent. Thus to begin to see themselves massively as "free at last" from all the binding tentacles, or fetters, of oppression and as free agents, both liberated and called to soar, would

make no less than a revolutionary impact on American life.

In Christian-oriented consciousness-raising groups among blacks, emphasis is placed upon the abundant life. Jesus' statement (or sentiment), "I am come that you might have life and have it more abundantly," is quoted and affirmed repeatedly. Blacks are told that there is something hitherto missing, or unidentified, in any religious experience which leaves men, women and young people persistently poor and oppressed in any way. The New Testament passage is quoted popularly which says, "I wish above all things that you may prosper (materially) and be in health, even as your soul prospers."

Hence it is not strange to see much of the spirit of the old-fashioned black church "prayer meetings" prevail, as blacks and whites, ministers of varied denominations and laymen, professionals, businessmen and "former failures" of every kind meeting on week nights together for consciousness-raising.

For the synagogues and churches, it is perhaps important to note several things. One is that there are basic and universal truths which are being emphasized in current consciousness-raising groups. These include the goodness of God and the implicit truth that God will only good for all of creation. Also stressed is the stamp of God's image and the breath, or reality, of God's life within ourselves, and in every other life whom we must reverence and respect, even as we hold in awesome reverence the divine element within ourselves.

There is small wonder, then, that substantial efforts are made to transcend, but not remove, traditional creeds in a "reaching out" for common bonds which

make sense of God's creation and all of life and God's enabling mastery of what He has made.

From a patriotic point of view, the spirit of consciousness-raising has significant lessons for us. We perhaps all need to see ourselves in an infinitely larger frame and context. We need to see ourselves—and our nation and our entire world—as made to incorporate, or include, all people in brotherhood and equity, in peace and abundance, in freedom and fulfillment, and in selfless service to one another.

It is a seeking after the transcendent elements which give broader meaning to our local views and individuality, so we are told, that consciousness-raising is all about.

## Contest Winners Announced Here

Three Lubbock youths have been named winners in the Easter "Color Contest", sponsored by the Lubbock Digest.

First place winner is Adrian Anderson, age 8 of 2402 East 5th Street, who will receive \$25.

Winning second place is Lenndra Ferrell, 2602 East Baylor Avenue, who will receive \$15; and third

place winner is Billy Lofton who will receive \$10.

This coloring contest is one of the many of the upcoming programs which will be designed for the young people of the community.

First Federal Savings and Loan was an advertiser in this coloring contest.

## SPORTS QUIZ



KAREEM IS THE ACTIVE TOP SCORER WITH A 28.6 AVERAGE WHO IS NUMBER 2 ON THE ACTIVE LIST?

- A. BOB MCADOO
- B. RICK BARRY
- C. DAVID THOMPSON

ANSWER: ROBERT 27.4

## WORKING TOGETHER...



COOPERATION has made us what we are today

Plains Cooperative Oil Mill  
201 AVE. A, LUBBOCK, TEXAS 79401

# VOTE FOR DELWIN JONES

FOR TAX ASSESSOR-COLLECTOR

He has a conservative, business-like plan for the operation of the tax office.

Printed by Bob Hartman—Election Chart, Jones Campaign  
1415 Ave. G—Lubbock, Tex.

## VOTE In The Democratic Primary May 3rd



The Eliseo Solis Family

Precinct 3

Eliseo Solis

For

County Commissioner  
"Help Establish Total Representation In The Commissioner's Court"

Paid for by Eliseo Solis Campaign Committee, 1720 East 2nd Place, Lubbock, Texas 79403

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BILL ROBERTS, Owner  
(806) 782-6261

1814 Avenue D  
Lubbock, Texas



# Hey brother, can you spare the time?

When you're only nine, it's tough putting things together. Small frustrations build, and disappointments can seem pretty big, unless they're shared with a guy who understands. There's a kid you can help with a pat on the back, a shoulder to lean on. And model airplanes don't have to be your bag. Just make a commitment to a boy. Then, remember how you felt when you were nine, and you'll think of something. How about it, brother? Can you spare a little time?

**BIG BROTHERS/BIG SISTERS OF AMERICA**  
In Lubbock Call 763-5618