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# Lubbock Digest

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VOL. IV, NUMBER 52

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510 EAST 23RD STREET LUBBOCK, TEXAS

JULY 30 THRU AUGUST 5, 1981

## Tech Plans To Increase Minority Enrollment

The U. S. Department of Education has notified Texas Tech University that it meets the requirements of Title VI of the Civil Rights Act of 1964 with respect to the enrollment of Hispanic students. The department commended the institution for steps it is taking to ensure equal educational opportunity.

The university was advised of its status by Director Taylor D. August, Region VI of the Department of Education.

Title VI relates to the abolition of discrimination on the basis of race, color or national origin. August's notification was dated July 16 and was addressed to Texas Tech President Lauro F. Cavazos. In his letter, August reminded the president that the Office

of Civil Rights (OCR), in August 1980, advised the university that it would conduct a review to assess the participation of Hispanics at Texas Tech University.

"We indicated we would examine the university's policies and practices concerning recruitment, admission, financial aid, and retention at the undergraduate level, as they affect Hispanic students," August said.

The onsite portion of the review was conducted last October 6-10. August told Cavazos that "you and members of your staff were most cooperative."

That review, provisional acceptance by the OCR of a statewide desegregation plan from the state of Texas, a resolution passed by the Texas Tech Board of Regents which was submitted with portions of the Texas plan, and establishment of a Texas Tech five-year Equal Higher Educational Opportunity Plan were contributing factors in the OCR decision, August said.

"Based on information gathered in the course of the review and commitments provided in the Texas statewide higher education desegregation plan, we have determined that the actions you have set forth with respect to the enrollment of Hispanic students in Texas Tech University are sufficient to meet the requirements of Title VI.

We commend you for the voluntary steps you are taking to ensure equal educational opportunity at Texas Tech University," August's letter said. "This letter," August continued, "is not intended nor should it be construed to cover any other issues regarding compliance with applicable statutes that may exist and are not discussed herein."

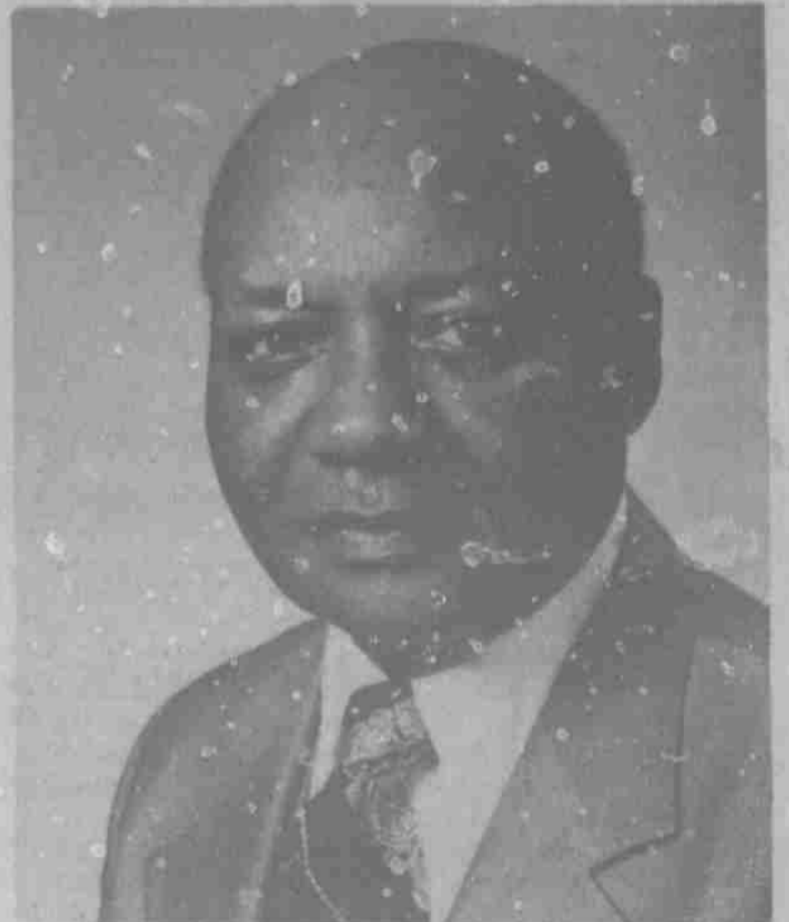
The regents' resolution, passed at the March 27, 1981, meeting, stated: "In carrying out the policy of Equal Educational Opportunity with respect to student enrollment, Texas Tech University shall strive to achieve an annual increase in the proportion of Black and Hispanic students enrolled in undergraduate, graduate and professional programs at

Texas Tech University." The resolution stated that the university's five-year goal is to reduce by 50 percent the disparity between the proportions of Black and Hispanic high school graduates and the proportion of other high school graduates entering undergraduate study at Texas Tech. The institution also is working to increase the graduation rates of all students and is committed to the goal of increasing the graduation rates of Black and Hispanic students at all academic levels.

The resolution stated as the institution's

specific goal, the reduction of any disparities between the proportion of Black and Hispanic students receiving their degrees and the graduation rates of other students.

In its five-year plan, which outlines goals and means of achieving them, the university set a goal for 240 Black and 496 Hispanic undergraduates to be enrolled by 1986. The goal for graduate students, as of 1986, calls for enrollment of 12 Blacks and 45 Hispanics. Those enrolled in first professional goals, as of 1986, are to number 4 Blacks and 4 Hispanics.



Marshall Bass

## Bass Talks To Black Publishers

NEW ORLEANS— Minority journalists are in too short supply in this nation's newsrooms, Marshall Bass, director of personnel development at R.J. Reynolds Industries, Inc. told members of the National Newspaper Publishers Association (NNPA) last month.

"There is a gap between your needs as publishers and the number of Black journalists available," Bass said. Closing that gap will require greater encouragement of Blacks to enter and graduate from journalism schools, he said.

Bass, who appeared before the NNPA's 41st annual convention, presented the association with a \$10,620 check on behalf of R.J. Reynolds Industries and its sponsorship of Black scholarships in journal-

ism. RJR began sponsoring journalism grants in co-operation with the NNPA in 1972. Since then, the company has contributed almost \$100,000 toward awards which have helped produce 17 graduates. Another 15 students currently receiving RJR scholarships are enrolled for the 1981 fall semester.

Bass credited the NNPA, which selects candidates for RJR journalism scholarships, for its help in strengthening minority influence in the news gathering process.

"I am pleased to inform you that the graduates of the program are doing well, and the students currently in training are representative of the high standards set by the NNPA," Bass said.



Samuel R. Pierce, Jr. Secretary of HUD

## HUD Secretary Will Speak In Tuskegee Institute Celebrates 100 Years

by Shirley Irving Thigpen

Tuskegee Institute celebrates 100 years of continued growth and excellence this year. One of the highlights to the Centennial Year will be the publication of a Centennial Poetry Anthology.

Poems are being solicited for inclusion in a Centennial Volume of Poetry (and limited free verse) about personal experiences at Tuskegee Institute and reflections on the institution, and its 100 years of existence.

Tuskegee Institute alumni the world over and other interested persons who have read about this famed Black institution are invited to submit a poem about some event which impressed them during their stay at Tuskegee Institute as visitors or students, regarding something they learned or read about the college, it past and present.

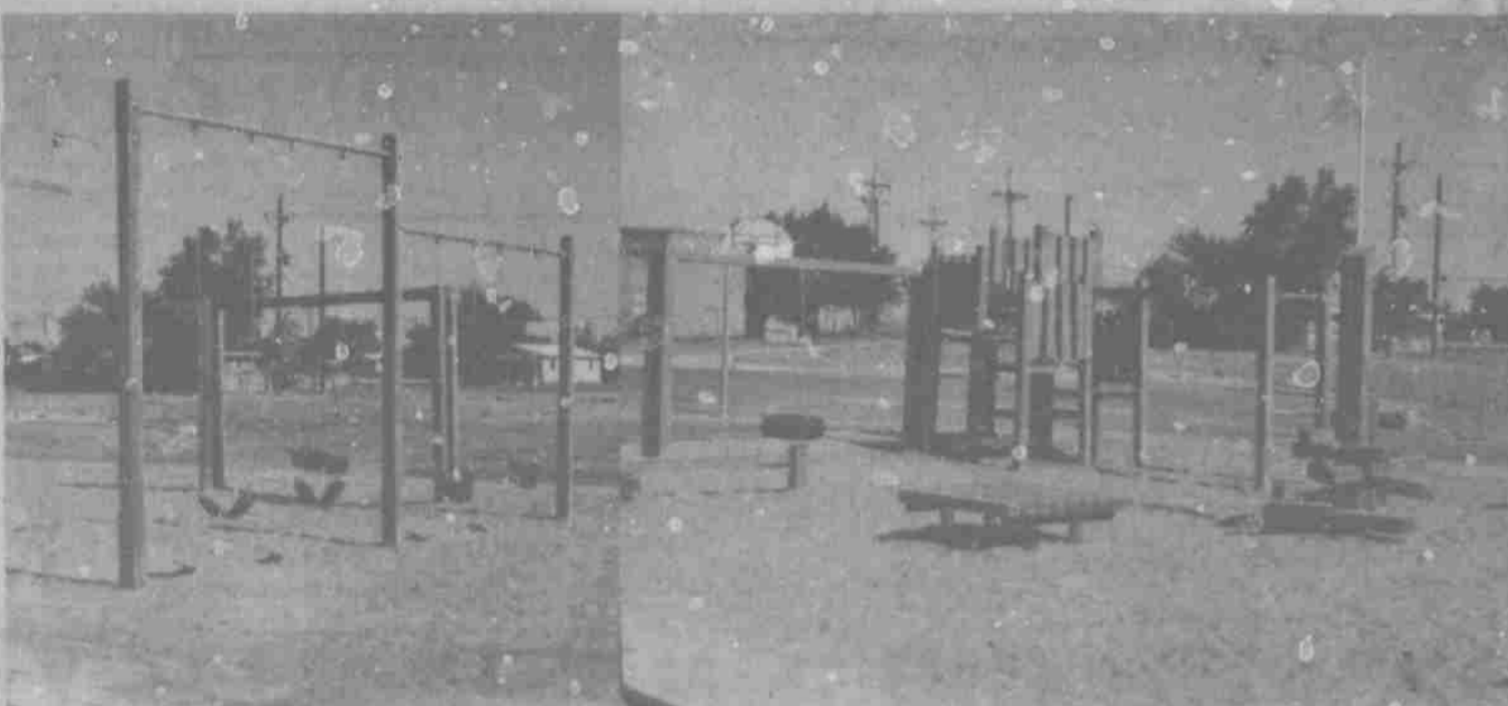
A distinguished panel of judges will choose from among those entries submitted, a number of poems which reiterate the

Tuskegee Story in beautiful verse. Poems selected to appear in the prestigious volume will have a brief sketch about the author of the poem and the experience which he or she has expressed poetically.

Poems will be judged on form (smooth, rhythmic movement, not necessarily rhyme), content, authenticity of poetic ideas, and novelty of expression. While length is not a major factor, due to limited space, extremely long works (more than three pages) are not encouraged.

Entries should be typed as they are to appear in print, double space with appropriate title at the top and the author's name and date the poem was completed at the end. The author's name and address should be typed again on the back of the first page of the poem. All pages should be numbered consecutively, in the upper right hand corner

Continue Page 2



## Green Fair Mid-East Group

It was January 8, 1981 that ten representatives from the Green fair Mid-East Group attended the final public hearing for CDBG funds.

These women from the

group got up to speak to more than one hundred people who attended the meeting.

Ms. Lucille Davis, Mrs. Doris Williams and Ms. Joyce Temple told

the city council about the conditions that exist at Green Fair.

The Mid-East Group has come a long way since the public hearing. But there is still more work that needs to be done.

But there is one big victory that came out of it, that is by caring about our neighborhood and our neighborhood and the welfare of our children we now have a playground for the children, and this is something to be proud

about.

The work on the playground started on the 24th day of June and was finished on July 2.

The items in the playground include swing, monkey bars, and basketball hoop.

There will be trees planted this fall and also a back stop for the children to play soft ball. On the behalf of the Mid-East Group we like to thank the parks and recreation department.

## Oil And Gas Rate Set For August

Austin, Tx. -- The Railroad Commission today set the Texas oil production rate for August 1981 at the market demand factor of 100 percent for the 54th month in a row and the 110th time since the Commission first went to the ceiling level in April 1972.

Chairman Jim Nugent and Commissioners Mack Wallace and Buddy Temple directed the continuation of the maximum statewide allowable after receiving and reviewing purchaser

nominations for Texas oil in August totaling 2,525,715 barrels per day, a decrease of 32,584 barrels daily when compared with July 1981 buyer requests. August 1980 nominations totaled 2,620,890 barrels daily.

Next month's permissible rate of output is calculated to average 3,042,509 b/d with actual production estimated at 2.46 million b/d. The maximum allowable applies to all 10 fields in Texas that are assigned low legal rates of flow

Continue on Page 2

## Thunderbird Addition Holds Meeting

The Thunderbird addition in the vicinity of East Broadway past Idalou Road and in conjunction with Community Services of the City of Lubbock held a meeting Saturday, July 18, 1981 at 10:00 a.m. to discuss the various aspects of Community needs relevant to that neighborhood as well as staff from area. About 15 representatives from the neighborhood as well as staff from Community Services to discuss various projects that could be beneficial to residents of the area. Discussion were also held concerning preparation for the upcoming Community Development Block Grant (CDBG) public meetings.

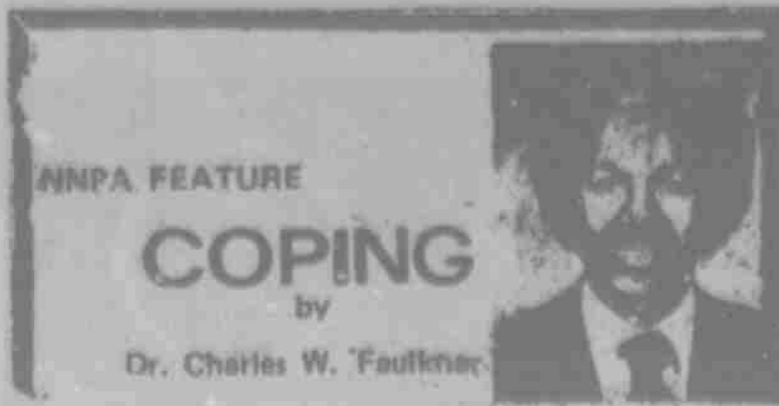
Also present was Lubbock County Sheriff Sonny Keese who also made suggestions which

the meeting participants agreed with including the usage of vacant lots to grow vegetables and possible establishment of a boxing club in East Lubbock. Appreciation was expressed to Mr. Keese for his participation and concern in East Lubbock.

The group decided to meet Bi-Weekly so as to prepare sound plans and request for inclusion in the 3 year plans of the CDBG program. The next meeting is scheduled for Saturday, August 1, at the New Jerusalem Church on East Broad-

way. Everyone from that area is invited to attend. Contact can be made at 762-6411 ext 2305 at

Parkway Mall with Edwina Westbrook, outreach worker with Community Services.



**ANPA FEATURE**  
**COPING**  
by  
Dr. Charles W. Faulkner

In my last column, I provided you with easy and effective techniques of persuasion. Here are more tips for you to follow:

1. Do not try to win an argument. Whether you like it or not, no one wins an argument! Often, when people accept the point-of-view of another person, they dislike the person who convinced them. Arguments make enemies, not friends. So, allow the other person to express his/her ideas—even if they differ with the way that you view the world. Let them know with a smile and an affirmative nod of the head, that you respect their ideas and that you consider it a privilege that they are expressing their ideas to you. Whether their opinion is right or wrong, they will like you for allowing them to express their ideas. Remember, most people are opinionated and have developed a need to hold on strongly to the ideas that they have. Most people are confronted with anger when they attempt to make their views known. They will consider you to be pleasantly different if you allow them the freedom to speak. Opposing a person's ideas is equivalent to saying to the them, "You are not intelligent," or "I don't like your ideas, so I don't like you either." In any case, they are likely to interpret it this way. If you merely acknowledge them and listen quietly, they might ask your opinion the next time.
2. Congratulate, praise, respect and respond very favorably whenever a person does something. Praise a person does something. Praise a person for the smallest accomplishment and do it sincerely. Most people live in a society that puts them in competition with everyone else. This feeling of competitiveness induces a feeling of profound stress which some people feel whenever they are in the company of someone else. This feeling of stress, which results from competitive insecurity, is disconcerting, distasteful and difficult to endure. When you praise, rather than compete and attack a person, you produce a pleasant sensation of comfort and relaxation in the other person. They will enjoy being in your company. They will like you. And, because they do like you, they will probably be hesitant to do anything to offend you. Your praise will have produced an atmosphere that is conducive to persuasion. When you are cool, calm, and relaxed you feel good and your company admires you. When you praise the other person, you produce happiness and respect. In order to persuade someone to do something, you must not become an opponent. Without telling a person to like you that person must automatically feel obliged to do so.

**Nontraditional Mothers Have Feelings**

Contrary to society's stereotypes, divorced mothers who live apart from their children are similar to divorced mothers who live with their children.

These "nontraditional" mothers have feelings about motherhood and goals for their futures similar to those of mothers who have custody of their children, says Texas Tech University researchers.

In spite of these similarities, society regards "noncustody" mothers more negatively, research indicates. Consequently, these women have a difficult time finding support from families, friends and social institutions and maintaining close relationships with their children.

Dr. Judith L. Fischer, associate chairman of the Texas Tech Department of Home and Family Life, says there needs to be more understanding and compassion and less punishment for these "nontraditional" mothers.

"They are not bad mothers who take their roles as mothers lightly," she said. "They have as much concern about the well-being of their children as any mother."

Fischer and Jane Cardea, research assistant and doctoral student in family interaction, have surveyed about 30 divorced mothers in Texas, Massachusetts, Pennsylvania and Maryland. She said the small study concerned the women's relationships with their children and the stress and coping methods in the two kinds of post-divorce or separation situations.

"We found no evidence that mothers who live apart from their children are more 'unfit' than custody mothers in terms of feelings for their children, living arrangements, abuse, alcoholism or other problems," Fischer said.

Yet, 86 percent of the custody mothers and 83 percent of the "noncustody" mothers questioned said society regards mothers who do not have custody as "unfit" or "having something wrong with them."



**NIGERIAN AGRICULTURAL OFFICIALS** - Mr. Kunle Omoni, a senior planning officer with the Federal Department of Agriculture (Lagos) and Mr. Yusufu Musa, a Deputy Manager with the Federal Livestock Development (Kaduna), attended a 7 week course at Texas Tech University.

Mr. Omoni graduated from the University of Badan while Mr. Musa graduated from New Mexico State University, with a Master of Science degree, both men enjoyed their short visit in the "Hub City" and have returned to Nigeria at the expiration of their courses. (Photo by Ufok Etukudo)

**Pearl Baker Host Special Dinner**

There was a special dinner held in the home of Mrs. Pearl Baker on Friday evening honoring some of the members of Big Brothers and Big Sisters of America for their outstanding work with the young people in the community.

Mrs. Baker was more than glad to have them in her home because they work so diligently with her two sons Tom Earl, and Lindsey Ford. The big brothers are a God send for children who don't have a big brother or a father to take up some time with them, and do all the things such as playing softball, football, fishing or just taking them out for a drive once in a while.

Members from Big Brothers & Big Sisters of America were John & Marilyn Galbrith, Don & Pretra Pitts and son Aaron, and Earl & Dolores Bremner. Mr Don Pitts is the Director of Big Brothers of America.

We would like to also mention that Mrs. Kelly of the Department of Human Resources was in attendance and presented Margaret Ford with a check for her birthday.

Mrs. D. C. Fair and Mrs. Mattie Hayes were also guest for this most enjoyable evening of feasting.

The gracious host served a beautiful table setting of Green & White with a buffet style gathering, the menu consisted of chicken and dressing, Baked ham, Bar-B-Que Ribs, Macaroni & cheese, Green-beans, deviled eggs, colliflower salad, Peach cobbler and homemade ice cream.

Everyone was overjoyed by the beautiful spirit of their host.

**— Letters to the Editor —**  
**"Thank You"**

Dear Mr. Richardson:

The 1981 N. A. I. A. World Series was a tremendous success. Our thanks to the support of Lubbock businesses and professional people. We have had numerous comments on the fine way the Tournament was conducted and the hospitality that Lubbock extended.

We appreciate your assistance. Without your support, we could not have hosted this Tournament.

Gratefully yours,  
Larry Hays  
Athletic Director/Baseball Coach  
Lubbock Christian College

**Minorities Encouraged**

Dear Sir:

We will be taking applications for apprentices for the Plumbers and Fitters Joint Apprenticeship Program from August 17, 1981 thru August 28, 1981. Each applicant should meet the following qualifications: High School or equivalent education; be at least 18 years of age and be a resident of this area. Applicants should be prepared to furnish their High School diploma or G. E. D. Certificate, school grade transcript, birth certificate. Those with military service furnish discharge and DD-214.

Apply by appointment only. Phone number 744-3835; time 8:00 a. m. to 12:00 noon and 1:00 p. m. to 5:00 p. m.

Minorities and women are encouraged to apply, as we are an equal opportunity employer. Apply at 2002 Avenue J, Lubbock, Texas.

Signed,  
T. J. McConnell  
Business Manager  
Local 629

custody mothers indicated little hope for the future. Fischer said failure to express hope could indicate pain, depression, acceptance of the situation or all three.

Fischer said 41 states recognize equal custody claims to children and above 12 percent of the fathers nationwide are awarded custody, but private custody arrangements account for a higher percentage of children living with their fathers.

**Plainview News**

Booker T. Washington School ex-student Reunion '81 was held in Plainview this past weekend. The theme "From the Beginning to the Ending". The school was closed in 1968.

A few of the outstanding achievements of The Booker T. Washington High School: Girls basketball team, and an impressive football team who won district and went to Prairie View.

Mr. John W. Turner and Mrs. Anna Belle Turner were both outstanding at Booker T. Mr. Turner was the principal from 1947 through 1961.

The mascot was the Dragons and the schools sign being power.

The events for the evening consisted of a bar-b-que Friday afternoon for the faculty and ex-students. Saturday morning 10 to 12 brunch; Saturday evening at 6:30 Banquet, guest speaker Dr. Dewey Mayes, from Dayton, Ohio.

Mr. Mayes was a chemistry instructor at Booker T. from 1958 to 1964. He received his B.S. from Bishop College. His M.D. from Howard University.

On Sunday morning at the 11:00 hour all former teacher and students were the special guest - the United Baptist Church, Rev. Walter Griffin pastor.

Committee members: president, Earnest Washington, Vice president, Doris Washington, Secretary, Alma Peel, and Treasure, Virginia Woods. Special committee chairlady, Ms. Ruby Riggs, reporter Rev. Carl Jefferson.

**Tuskegee Celebrants**

Cont. From P-1

along with the title repeated in parenthesis below the page number.

No entries, whether selected or not, can be returned unless accompanied by a stamped self-addressed return envelope. The deadline for receiving entries is July 31, 1981.

Entries should be mailed to:

Centennial Poetry Anthology, P. O. Box 612, Tuskegee, Alabama 36083.

**Oil And Gas Rates**

Continued from P-1

for conservation purposes. Actual production in August 1980 was 2,505,331 barrels daily.

Nugent reported that August 1981 nominations for the purchase of Texas gas totaled 24,181,115 Mcf/d (thousand cubic feet per day). Gas nominations for July amounted to 24,705,664 Mcf/d. August 1980 gas nominations totaled 24,225,366 Mcf/d.

The next statewide oil and gas hearing will be held Thursday, Aug. 20, at 9 a.m. in Austin at the Quality Inn.

Major purchasers filed these floor nominations for Texas oil in August:

Amoco Production, 220,000 barrels daily, down 3,000 from the previous month; Cities Service, 80,000, unchanged; Conoco, 56,000; Exxon, 305,200, down 4,500; Gulf, 113,000, unchanged; Marathon, 67,460, unchanged; Mobil, 202,800, down 3,600; Shell Oil 199,000, down 1,000; Sun Oil, 84,000, same 700;

Texaco, 98,000, down 2,000; Union Oil of California, 27,100, down 550.

Significant changes in August nominations were submitted in writing by these purchasers of Texas crude oil:

Basin Inc., 32,978, down 3,559; Charter Crude Oil, 11,721, down 4,606; Diamond Shamrock, 13,914, up 1,885; Koch Oil, 48,185, up 3,218; Matador Pipelines 76,427, down 5,709; Mesa Pipe Line, 19,483, up 1,098; P & O Falco, 16,242, up 1,338; Pride Pipe Line, 7,758, up 1,184; Scurlock Oil, 91,000, down 7,600; Tesoro Crude Oil, 22,319, down 3,520; and Western Crude Oil, 43,505, down 1,511.

Chairman Nugent reported that crude oil and petroleum products imported into the U.S. averaged 5,118,000 barrels daily for the four weeks ending July 3, down 1.4 million barrels from the same period a year earlier.

**Administrative Secretary**

High school diploma or equivalent. Secretarial training or experience. Tested accurate typing with speed of 30 wpm. Tested spelling proficiency.

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Julia Martin

## Are You In Financial Trouble?

Winston-Salem, N.C. - Do you borrow money to pay your bills? Are you able to pay only the minimum amount due on monthly charges while interest payments accrue?

You may be headed for financial trouble. Even a family with a reasonable income can get into financial trouble if money isn't budgeted, says Julia Martin, manager of the World Headquarters branch of the Reynolds Carolina Credit Union of R.J. Reynolds Industries, Inc. It begins with buying too much, when suddenly, "the car breaks down, or the washing machine needs to be replaced and there aren't funds to cover it."

Martin says careful planning can help maintain good financial health. Budgeting should include long-term savings as well as savings for such annual expenses as vacations.

That advice is important to a family earning \$15,000 a year—or \$50,000. "A family of four earning \$15,000 will have different housing situation from one earning \$50,000, but many expenses will be the same," Martin contends. "Their savings must be systematic, even if it means only saving \$25 a month. That small amount may be the rope that will pull them out of an emergency."

Families earning far more can also slip into debt. "At a higher income, many people become less conscientious about how they spend money," Martin explains. "They need to plan, but differently. It's not that difficult for a family earning \$50,000 to get into debt."

Saving tips apply not only to people with different incomes, but also to those with different lifestyles, she says. Singles, married couples, those living in urban areas as well as rural areas need to save in much the same way. "People just need to adapt the same rules to their personal lifestyle."

Martin concedes that saving during a period of high inflation is especially difficult and recommends counseling for those in financial trouble. "At the Reynolds Carolina Credit Union, we offer budget counseling as one of our services. But people can often find help within their communities, through a variety of civic and social agencies."

Potential trouble can be avoided, she says, by following these tips toward sound financial planning:

- \*Keep records. You can't rely on memory to picture where all the money has gone. Pay with checks wherever possible. If you must pay with cash, keep receipts, even in a shoebox.
- \*Monitor your budget. Establish a budget you can live with, and check each month to see if it is being followed. Compare budget projections and actual expenditures periodically. You may

need to adjust during the year.

- \*Make budgeting a family project. It is up to everyone in a family to follow a budget for it to work.

- \*Get out of bad buying habits. There are many ways to reduce expenditures that add up, from monitoring dry cleaning bills to bringing lunch to work. People are often careless in how they spend money, from wasting utilities to failing to shop for bargains.

- \*Set goals even small ones. It gives you something to save for.
- \*Save systematically. Don't put money into savings only to withdraw it soon after. You may need it in an emergency. Put items of extra income, such as gifts, overtime pay or dividends directly into savings.

- \*Eliminate impulse buying. Plan shopping trips and itemize in advance.

- \*Eliminate impulse buying. Plan shopping trips an itemize in advance.

- \*Take advantage of company benefits where you work. They can mean extra income.

- \*Shop around when you need a loan. Investigate collateral you may have that can reduce the interest on a loan.

- \*Don't quit, even if you backslide. Some months will be bad, and no one can help it when the car breaks down unexpectedly.

- \*Finally, if you see your plan isn't working, investigate why. Recheck buying habits to look for painless budget trimming. But if the budget seems out of control, seek help.

### Neighborhood Meeting

A neighborhood group meeting will be held at the New Jerusalem Baptist Church at 10 a. m. Saturday morning, August 1, 1981.



Pictured above are some of the people who were in attendance at the Royal Ladies Club's annual birthday party. All present reported a great time.

## Annual Club Birthday Held

The Royal Ladies Club held its Annual Club Birthday Party Saturday July 18, 1981 in the Greenfair Community clubhouse at 9 p.m.

Members of the club get together once each year to host their club birthday and invites all their many friends out to join them in this galar affair.

Their were guest from as far away as Cuero, Texas Mrs. Doris Scott

and others, to name a few Mr. & Mrs. H. Booker, Mrs. Hattie Woodruff, Mrs. Sandra Chatman, Mrs. A. White, Mr. C. L. Harris, Mrs. N. Dyer, Mrs. Hereford, Mrs. Hill, Mrs. Blaylock, Mrs. Swell and many many more.

Everyone was pleased and enjoyed themselves tremendously. Some just sit and talked while others busied themselves playing cards and listing to music.

Members present were Mrs. Pearl Baker, Ms. D.C. Fair, Ms. L. Sparks, Ms. M. Linzie, Ms. V. Drake and Ms. M. Hayes other members not present were Ms. E. Jamison, Ms. Owens and Ms Lee Brown.

The members would like to thank their many friends for making this one of the greatest birthdays ever.

Everyone is looking for people to turn out in large numbers.

Elder Leroy Cleaver of Wichita Falls, Texas was one of the many who attended the Texas Northwest District Association of the Church of God in Christ here last week. Bishop J. E. Alexander is presiding bishop.

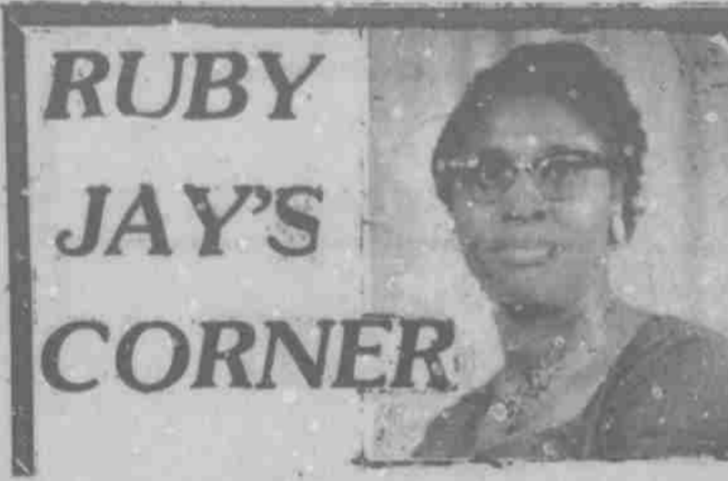
Sheila Renee Patterson, daughter of Mr. and

you are a resident of Plainview. Her number is 296-7805.

More will be said about the efforts of Rev. Jefferson as he goes throughout the South Plains of Texas seeing that every Black family has an opportunity to receive the "Lubbock Digest".

Several of the beauticians of our city have motored to Dallas, Texas this week to attend a state beautician convention. It will be most enjoyable, but hot!

The West Texas Baptist District Association will convene at New Hope Baptist Church August 3rd thru August 7th. The theme is: "Do I Make A Difference? Are We Making A Difference?" The goal is \$10,000.00. Rev. A. L. Dunn is moderator; Rev. R. M. Montgomery is treasurer; and Mrs. Beatrice D. Walker is secretary.



Services were well attended last Sunday morning at New Hope Baptist Church. Everyone had a wonderful time in the Lord.

Mrs. Earnestine Childress received word last Wednesday that her cousin, Verna Mae Avery, passed away in Denver, Colorado.

Let us continue to pray for this family.

The Youth of New Hope Baptist Church motored to Plainview, Texas last Saturday for an outing at a recreation center there. Mr. E. Swain and his staff accompanied them. All had a wonderful time.

Speaking of Plainview, the efforts of Rev. Carl Jefferson had made it possible for an agent in that community. Mrs. Louise Ray of 1911 North Austin will have copies of the "Lubbock Digest" each week. Why don't you give her a call if

## Clovis, N. M. News

There are numerous Black businesses in Clovis. Of course, we need more. These businesses offer professional services and products just as competitive as any other business in their respective field.

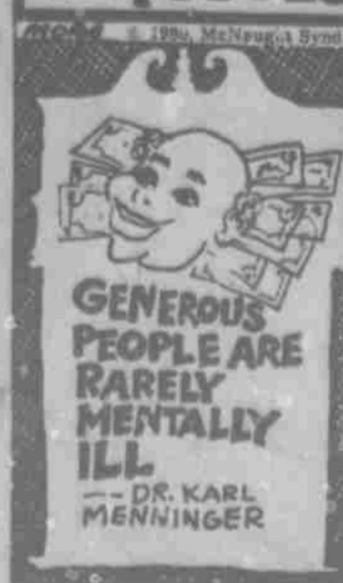
The City Wide Singing Convention was held at Patterson Chapel Sunday, July 19th. Things went well.

American Legion Post No. 117 will be installing new officers soon. Look for more details next week.



HOWARD CHILDRESS, proprietor of Howard's Second Hand Furniture Store, stopped briefly to pose for the Lubbock Digest.

### IN QUOTES



## Youth Crusade for Christ

Mount Zion Baptist Church  
Floydada, Texas



Rev. Ronald P. Stovall



Mrs. Ronald P. Stovall  
Formerly from Lubbock

Evangelist

Rev. & Mrs. Ronald P. Stovall

Theme: "Follow Me and I Will Make You"

July 27th - August 2, 1981

Youth Coordinator - Paula Ratliff  
Staff

Triss Coleman - Nora Blac - Andrea Bonner  
Rhonda Ratliff - Sharon Cooks  
Youth Director - Mrs. Vernon Wickware

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# Editorials Why Not??

Now Is The Time!!!

by  
Eddie P. Richardson

We need help in our community now! With Coronado Apartments, this column has addressed this issue for over three years - editorially, through photos and stories - and nothing has happened. It is the worst eyesore in our community. In a recent telephone conversation with Lubbock County Judge Roderick Shaw, he advised that this writer had written so much about this nuisance that he decided to see what I was talking about. So the good judge drove over to see for himself and found the situation even worse than described.

After a lengthy conversation with the judge, this writer decided more of the people in positions should see what we are talking about. Maybe, just maybe, the Mayor, City Councilpersons and City Staff should take a tour. Also the Lubbock Chamber of Commerce and Board of City Development and concerned business people should take a tour of Coronado Apartments. I am sure their conscience would be moved by such a sight. Now is the time for something to be done!!

Look at the photo below and decide for yourself. NUF SED!!



Help us save our young people! Most of our young talent leaves Lubbock. We retain almost none of our young people. They all leave and take their talents with them. All of Lubbock is the loser. The older people must begin setting some examples and creating some images for our young people to admire and a reason for them to stay and contribute to our community ... rather than leaving taking their talents away to other places. The task of retaining our young talent is up to us.

We hope and pray the local school system will work with us on the National Assault-On-Illiteracy-Program (A.O.I.P.). Since the local school officials have publicly stated that the cost of the three new proposed elementary schools is no factor. We hope they will consider this program to help our youngsters read at a cost of almost nothing.

Invitations are currently being sent to selected Black leaders and school superintendents in every community to attend an "A. O. I. P." symposium. This is being done throughout July and August. Participating are Dr. H. Ben Williams, assistant superintendent of schools in Little Rock, Arkansas, and others who will be available to help black newspapers with their local schools.

Dr. Williams is equipped to answer technical question posed by school officials. Dr. Williams said recently of "A. O. I. P.": "This is the most important urban educational effort to be undertaken in this decade. It has a substantive base. 'A-O-I-P' should make sense for school districts grappling with illiteracy in a variety of ways. It has become clear to us now that the more time kids have to be exposed to direct learning opportunity, the greater the success. 'A-O-I-P' extends this time through the mechanisms of SCOP and the MONITOR and its weekly national news digest. These tools and materials represent simple and substantive guides which are presently incomparable. Some 30-40% of kids learn by listening; others by seeing. They take in, but the problem is that they cannot give back because of the lack of comprehension skills."

Spending unlimited funds for new buildings is great, but on the other hand, pennies per child should be considered to help our youngsters read. NUF SED!! WHY NOT??

## Lubbock Digest

"Dedicated to Freedom, Justice and Equality"

T. J. Patterson ..... Editor  
Eddie P. Richardson ..... Managing Editor  
Jeff Joiner ..... Distribution Manager

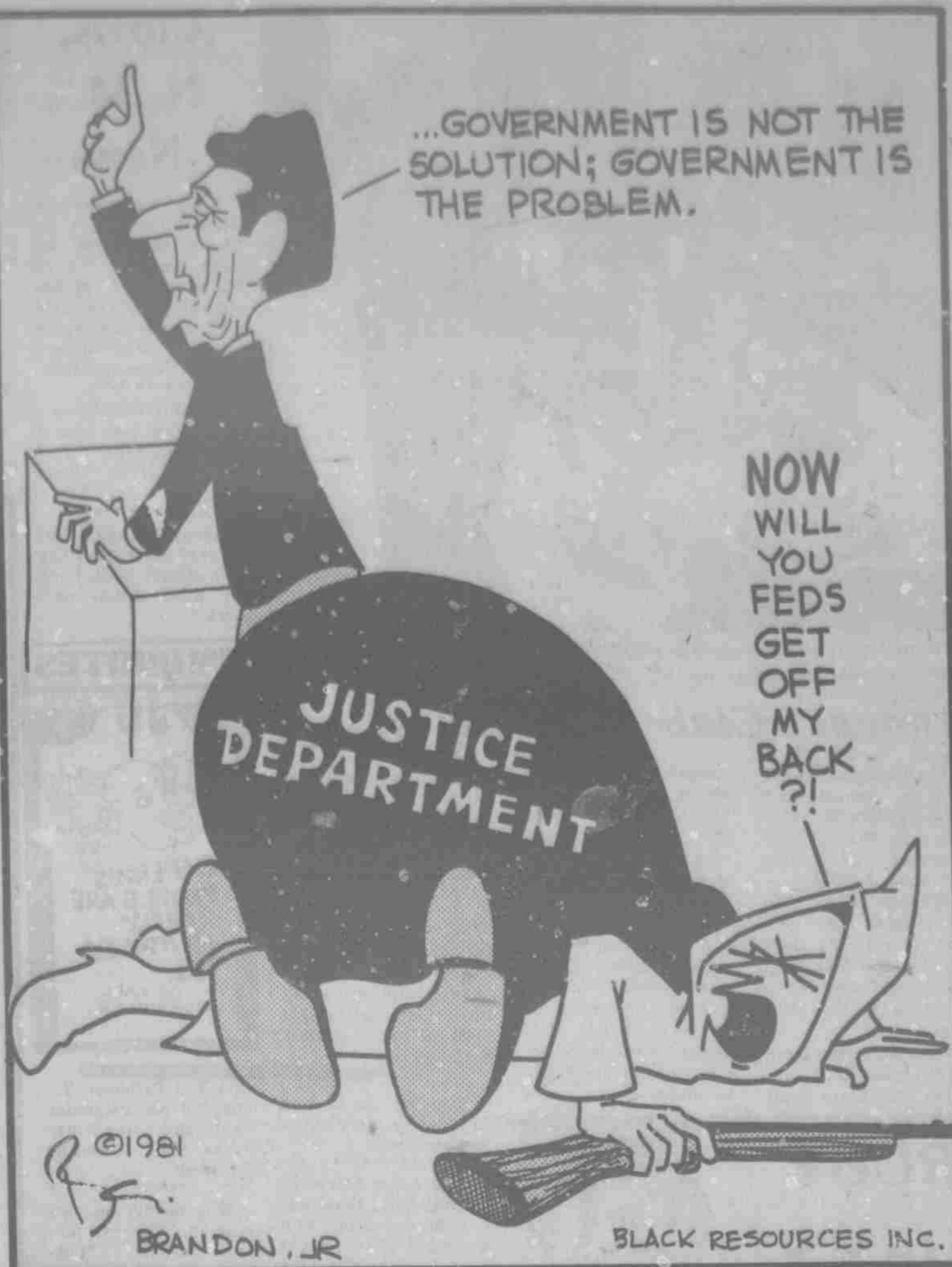
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## BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.  
Human Rights Activist

### THE "BOTTOM LINE"

We, as black Americans, come from a culture of wage earners. We "punch the clock," and some among us "wait for pay" in a variety of productive and non-productive-oriented ways.

Those for whom we have worked have paid our wages or provided our crumbs. We comprise upwards of 15 percent of the nation's population. But we own less than one percent of the nation's other than self-employed businesses.

Among business persons

there is a perpetual need to figure out, and to reckon with, what is known as the "bottom line." The "bottom line" is the figure at the end of the financial columns which tell whether or not every part of a process and every hour expended has paid off.

If the "bottom line" has a minus sign on it, then revisions are called for. Only if the process it represents is accompanied by a plus sign might it continue. But only then may it continue if opti-

um profits are to be made.

As black Americans, we do not come from a culture of the "bottom line" in the conventional business world's sense of the term. Those who are financially the most successful—whether through business production or business finance—live not on wages but on what is called a "margin." A "margin of profit" is whatever is beside the plus sign in every business operation. It is represented by the "bottom line."

Those of us who come from a wage-earning culture or way of life get our pay whether or not what we do pays off or creates a "profit margin." We live from week-to-week regardless of the "bottom line." We tend to develop a mind-set more nearly related to guaranteed wages, to guaranteed pension and to guaranteed hours and other guaranteed conditions of work.

Some among us may not even imagine any other kind

of way of life where every penny at the "bottom line" must be watched. "A penny saved is a penny earned" in a profoundly significant sense to the wealthy and to those in business. The success of what they do is based upon counting up, and holding as tight as possible onto, every penny which comes out at every "bottom line."

The major significance to black people of what is said here rests in the recognition that there is a vastly different approach from that which we have known to the "time clock" and to "working hours" among those who would be financially affluent or well off. Hence, if black Americans want to be successful in business and to be among those of the highest incomes, we shall need to take a somewhat different attitude toward how we spend our time in an effort to make the most money which

Continue on Page 10

## Ring the Bell

by  
Bob Tieuel



President Reagan & the NAACP -- A little while before President Reagan arrived recently to address the 72nd annual convention of the nation's oldest black civil rights organization, the NAACP, Theola Nelms of Fort Worth and Blanche Turner of Gilmer were sitting in front of Curran Hall Convention Center in Denver, speaking of the possible reception the president would get in Denver from the NAACP delegates.

"I hope it will be warm and friendly" said Mrs. Turner, a retired 5th grade teacher in the East Texas town of Tyler. "Even though he's not our choice, he's our president. I respect the office, if not the man."

"But I sure hope he doesn't mess with my Social Security," declared Mrs. Nelms, a spry, part-time domestic worker who is 72 but looks years younger.

According to newsman C. P. Leubsdorf of the Dallas A. M. News, these two comments summed up the ambivalent attitude among many of the audience of some six or seven thousand delegates and visitors at the convention that Reagan bypassed last year because of what he said was faulty work by his staff.

Reagan said that, 118 years after the Emancipation Proclamation freed black slaves, it is time to declare "an economic emancipation that will move us toward black economic freedom because it is aimed at lifting an entire country and not just parts of it."

Dr. F. L. Lovings, a black physician of Lubbock said: "I can't be disappointed until I see what happens. I like what this man is trying to do in getting the budget balanced and back in helping get opportunities for jobs instead of just relief."

Chimes: The Moral Majority has little support among most churches because it is too right-wing and too political, believes one of our bellringers who is a Presbyterian minister. Conservative groups are trying to return to an old age in their view of social issues such as abortion, women's rights and foreign policy. "That age was an age of racial prejudice, injustice and poverty. Anybody who takes Jesus seriously has got to take human rights seriously," believes Hul Timmann.

pastor of St. Mark Presbyterian Church of Dallas.

Roscoe Dunjee, founder of the Black Dispatch in 1915 in Oklahoma City, was born to a Baptist minister and his wife both escaped slaves. He was born June 21, 1883 at Storer College in Harpers Ferry, West Virginia. The Black Dispatch is one of the nation's leading periodicals and Worth J. Handley writes: "Often described as a lawyer without portfolio, few people would actually have believed that a small boy; a third grade drop-out from all formal education would help shape the history of this, the greatest nation on the globe today ... After 40 years of public service, Dunjee retired as publisher-editor of The Black Dispatch in November 1955. Dunjee died on Monday, March 1, 1965." End of quote. This correspondent exchanged ideas with Dunjee for some 12 years or more before his retirement. As Handley added: "There will never be another Dunjee."

Rev. Drinan Returns to Politics. Rev. Eob Drinan recently won election to the presidency of Americans for Democratic Action, returning to the political arena with a charge that Moral Majority conservatives are "enemies of the country." The Roman Catholic priest, who gave up his seat in Congress last year when Pope John Paul II ordered priests to stay out of politics, told ADA members they are "fighting for the soul of America" when they fight Reagan administration cuts in social programs.

By 1990, the U. S. will have 536,000 - or 70,000 more than needed, according to a survey by a Medical Committee. We wonder how any black doctors will be in that number, one bellringer asked. At the present time, there is a serious shortage of doctors in the black communities of the nation as well as dentists, it is reported.

### A View from Capitol Hill:

## AN INDEPENDENT REPORTS ON WASHINGTON

By Gus Savage  
Member of Congress



### Second African Trip to Provide Chance to Probe Problem Areas

In a sense you might say I will be returning to heritage when I visit seven African countries in August as a member of a congressional, fact-finding delegation. I will get a chance to see firsthand some of the areas of growing concern on the continent. Stops on the tour are Angola, South Africa, Kenya, Somalia, Ethiopia, Zimbabwe, and Nigeria. This will mark my second trip to the continent. I first visited Africa in 1969.

I have been invited to participate in the 18-day mission by the Subcommittee on Africa of the House Foreign Affairs Committee. The overall objective of the mission is to provide members with an opportunity to familiarize themselves with some of the major issues on Africa which may come before the Foreign Affairs Committee and the Congress.

While in South Africa the 14-member group is supposed to meet with key black, white, and colored (persons of mixed blood) leaders. The delegation will be determining what reforms, if any, have been made in South Africa's segregationist policies; what reforms are planned; assessing the labor situation, specifically the extent to which American companies are adhering to the Sullivan Code and the attitude of black workers toward the presence of U. S. investment and companies in the country.

The Sullivan Code, which encourages U. S. companies to voluntarily provide equal pay and fair employment for Blacks, was developed by the Rev. Leon Sullivan, founder of Opportunities Industrialization Center. It is monitored by the U. S. Chamber of Commerce.

Settlement of the Namibian question is a matter of vital interest to the congressional mission. I personally am appalled by South Africa's continued illegal administration in Namibia, formerly called South-West Africa. Moreover, I find unacceptable anything short of complete withdrawal by South Africa and the early independence of Namibia through free elections under the supervision and control of the United Nations.

I am especially distrustful of reports that South Africa is changing its segregationist racial policies. Such reports fly in the face of recent statements that the racist government would take away Bishop Desmond Tutu's passport because he had spoken out against apartheid while visiting in the United States. I also have problems with any plan that calls for the reduction of Cuban troops in Angola as long as South Africa maintains its illegal jurisdiction over Namibia, Angola's southern neighbor, and continues to support guerrilla activities against Angola's establishment government.

The Reagan Administration is seeking repeal of the Clark amendment, which prohibits covert or other assistance that would promote military or paramilitary operations in Angola without the authorization of Congress. The Administration has explained its proposal as a matter of principle intended to restore the President's rightful authority and practical flexibility in foreign policy; by what it regards as an outdated, single-country prohibition.

I strongly support the Congressional Black Caucus' opposition to repeal of the Clark amendment. Opponents of repeal note that such action would be viewed by many in black Africa as symbolic of U. S. policy of neocolonialist intervention in Africa. They are particularly concerned by the possible reaction of Nigeria, the second largest supplier of imported petroleum to the United States.

It should be noted that when the Portuguese government announced in 1975 that it would grant independence to Angola, a three-sided dispute erupted among the major groups that had been waging an anti-colonial war. The Popular Movement for the Liberation of Angola (MPLA) turned to the Soviet Union and Cuba for military aid. Meanwhile, the United States, under President Ford, aided opponents of the MPLA, the National Union for the Total Independence of Angola (UNITA). South Africa intervened with troops (mercenaries) to stop Cuba.

The congressional delegation also will assess current U. S. relations with Zimbabwe under Prime Minister Mugabe.

While in Somalia and Ethiopia, we will be able to learn more about the refugee situation and how the international community is responding to the needs of these East African nations. Additionally, we will be able to assess tensions between Somalia and Ethiopia.

If proper arrangements can be made, I will be reporting to you while in Africa, August 1-19. Otherwise, I will report to you upon my return to the United States.

## Business in the Black

By Charles E. Belle



### tax break needed by all! Kiss to Reagan

"Keep it simple stupid" is still good advice from a friend or foe to a speaker. Especially when the speaker is chief executive of the country. Ronald Reagan is paying for his "honeymoon" with voters with the promise of his tax cut bill. Cutting taxes is a favorite course of politicians who play with the populace emotions.

Economically, it may or may not be the best thing that ever happened to them. Tax dollars are used to provide services, as well as, pay politicians salaries. Somehow, in the leap for political office, often negative taxes are put on the books. Best solution for this sort is to wash it away. It gives the tax system a bad name.

Nominate for rinsing off are in the event you believe in recapitalizing America, taxes on interest and

Continue on Page 10

# St. James' Outstanding Youth



Luther Davis



Marshall R. Hollins



Marylyn Lethridge

Greater St. James Baptist Church 3601 Railroad Avenue the Rev. Kado Lang pastor. Hosted three young people for scholarships from the Caprock Sunday School & B.T.U. Congress.

Master Luther Davis has won a \$100 Scholarship from the Caprock District Sunday School & B.T.U. Congress. Luther loves Sunday School and like for his class to be financially secure. He is the 10 year

old son of Mrs. Annie Davis. Rev. Kado Lang president and Sis. Lang youth director.

Little Miss Marilyn Lethridge one of the beginners of St. James Baptist Church won a \$75 scholarship from the Sunday School & B.T.U. Congress last year. Marilyn is a very smart 8 year old student, who aim to finish college one day. She is the daughter of Mr. & Mrs. Marvin Lethridge.

Master Marshall R. Hollins also won a \$100 scholarship in the Caprock District Sunday School and B.T.U. Congress this year. Marshall and Luther team up and bring in the finances and high points of the lesson. He is the 11 year old son of Mr. & Mrs. Garland Hollins.

Marshall and Luther are enjoying summer vacation in the city of Las Angeles, California.



Rev. Ronald P. Stovall



Mrs. Ronald P. Stovall

## Evangelist Crusade Held At Mt. Zion

Evangelist Ronald P. Stovall will be conducting evangelist services at Mt. Zion Baptist Church in Floyada where the Rev. Otis Cooks, Jr is pastor.

Services started July 27 thru Sunday, August 2nd at 3:00 o'clock Evangelist Stovall is the husband of former Lubbockite Thelma Duson the daughter of Benny and Hazel Duson.

Evangelist Stovall is from Los Angeles, California, and has been preaching since 1953. He has conducted religious services in Alabama, Mississippi, Georgia, Oklahoma, Florida, Tennessee, South Carolina, Arizona, New Mexico, Northern California and the Bahamas. He has traveled extensively preaching the word of God. Some of the areas of his ministry has been in prisons, youth, alcohol,

and drug abuse programs.

His wife, Thelma, travels with him and they work very close in the ministry.

Rev. Otis Cooks, host pastor, states: "One of the most effective crusades in Floyada was conducted by Evangelist Stovall."

Evangelist Stovall travels with the guest ministers to help in the various crusades. Traveling with him is Dr. S. D. Floyd of Duante, California. Paula Ratliff is the youth coordinator with the staff of the crusade.

Evangelist Stovall says he would like to leave these words to young people of West Texas: "Seek ye the Lord while he may be found. Call ye upon him while his is near for God is still the best thing going - riding or walking, up or down; in or out."

scripture was Jonah 1:13. "Now the word of the Lord God came unto Jonah. The son of Amittai saying: Arise go to Ninevah, that great city, and cry against it. For their wickedness is come up before me."

"And they said, everyone to his fellow. Come and let's cast lots that we may know for whose cause this evil is upon us."

The feast of the Lord is going on, And you are invited!!

Our guest list included: Rev. Donald Montgomery and Mrs. Maude Cooper. Thanks to each of you for coming. Rev. Montgomery will be leaving our city for a few weeks. This group is praying that he will have a safe trip and return soon to Lubbock.

Our sick list include: Mrs. Carolyn Foster, a patient at Methodist Hospital, room 565; Ms. Beverly Hereford, Sugar Baby Fair, a patient in a Houston hospital; Mr. N. P. "Beauty" Holmes and Mrs. Bertha Hood, at home. Read James 5:15-16.

This dynamic speaker said the scripture reveals that the crew tried so hard to bring this ship to shore, but the trouble wasn't in the wind, nor sea; the trouble was not with the ship. It was on the inside. Likewise, the trouble, not the world; not the things outside the ark of safety; but its on the inside. The Lord said: "Yea tho I stand at the door and knock, you see this door has one knob and its on the inside. It's up to you to open. This fish swallowed Jonah and remained in his belly three days and nights, and his digestive system wouldn't work. We are Christ like when we fill our bodies with things not Christ like we have problems. And they are on the inside. Christ said: "I come that you might have life and that more abundantly."

Let us pray for our bereaved families: R. Talbert and Dr. Floyd Perry, Jr. families.

If you have a prayer request, let's get together and pray. Come and call one of the following numbers: 747-7326, 763-1333, 765-6831 or 765-8623.

Morning prayer was offered by Rev. Montgomery.

Last week was beautiful because of your prayers. Keep up the good works. Pick out a special day - fast and pray. It makes a difference.

The children will be engaged in activities at the Lubbock Memorial Civic Center in the very near future. We are looking forward to seeing all our children there. "Now is the time."

Can any good come out of Nazareth???

The next meeting will be in the home of Mrs. Juanita Sowell, 2404 East 9th Street.

C-O-M-E and S-E-E. Mrs. Mary Ward is president; Mrs. C. E. Fair, vice president; Mrs. C. E. Brown, secretary; and Mrs. Dorothy Kood, reporter.

## 36th Church Anniversary Observance for Lyons Chapel

Sunday the member of Lyons Chapel Missionary Baptist Church was blessed with a spiritually stimulating sermon brought by Rev. Roy P. Davis from the 5th Chapter of St. John on "The Man At The Pool Of Bethesda" the message was soul stirring.

The 36th Anniversary Homecoming Services of the Lyons Chapel Baptist Church will be

held Sunday August 2, 1981. In the 10:30 A.M. services there will be film showing on "Reflections of His Love."

The anniversary hour will be at 3 P.M. with Rev. G. B. Coleman pastor of the Greater Calvary Baptist Church bringing the Sermon.

The public is invited to come out and be with us in these services. Rev. Floyd Perry, Jr., pastor.

## OBSEQUIES

### Mr. Fred White, Jr.



Final rites were held for Mr. Fred White, Jr. last Saturday afternoon at the Greater Saint Luke Baptist Church with Rev. J. H. Ford, pastor, officiating.

Mr. White was born to Fred White, Sr. and Emma Bell White in Waco, Texas February 12, 1906.

Mr. White moved to Lubbock at an early age and was employed for Farmer's Co-Op Company for thirty-seven years. He united in Holy Matrimony to Mrs. Katharine Thomas White on September 22, 1945 and to this union were born seven children.

Mr. White leaves to

cherish his memory: his wife, Mrs. Katharine White of the home; four sons, Don Allen of Portland, Oregon; Joe Carroll Pope, Alvin and David of Lubbock; and Jeff of the home; four daughters, Freddie Mae, Janice and Kathleen of Lubbock, and Petty Delores of the home; a very special granddaughter, Jeana (Tina) White; two special nephews, Arthur (Buck) White of Lubbock and Marvin Louis (Stroke) Turner of Lubbock; twelve grandchildren, one sister, Mary Lee Fike of Los Angeles, California; two brothers, Hubbert White and Willie White, both of Waco, Texas; one great grandchild, a host of other relatives and friends.

Pallbearers were Roy Perkins, Willie Curtis, Terry P. Williams and Jimmy L. Willis.

Honorary pallbearers were David Bluit, Franklin Nelson, Clifton Johnson, and Marvin Blaylock.

Jamison and Son Funeral Home was in charge of arrangements.

## Senior's Will Observe Memorial Day

Memorial Day service for the Barbara Jordan club will be August 4th, 1981 with Rev. Adolphus Cleveland

speaker, public is invited at 10 o'clock

Mrs. C. E. Fair Pres.  
Bro. Jeff Joiner Treas.  
Mrs. Fannie Young Sec.

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Morning Worship . . . . . 10:45 A.M.  
Evening Worship . . . . . 7:00 P.M.

### — Thank You —

Community Hospital, Doctors, Nurses, Staff and all my friends and neighbors for their calls, cards, flowers, visits and all acts of kindness shown me during my recent illness at Community Hospital. Gratefully,  
Artie Mae Washington

## The Outreach Prayer Breakfast

Members and friends of the Outreach Prayer Breakfast met last Saturday morning in the home of Mr. and Mrs. Tommie Ervin. This was a spirit filled home. Vice president C. E. Fair presided.

Opening devotion was

found in Psalms 66:1-7 and St. Luke 22:40. Participating were Mrs. C. Cage, Mrs. T. Ervin and Mrs. Fair.

The morning scripture lesson was led by Mrs. C. C. Peoples. Her subject was: "The Trouble On The Inside." The

Thought for the day: "If we are a product of evolution, what was the big fish that swallowed Jonah the product of?" Think about it!!

Our guests were welcome by Mrs. Peoples.

Breakfast was served. All things were ready. Want you come to the

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Morning Worship . . . . . 11:00 A.M.  
B. T. T. . . . . 6:00 P.M.  
Night Service . . . . . 7:30 P.M.

And let us consider one another to provoke unto love and to good works: not forsaking the assembling of ourselves together, as the manner of some is: but exhort one another, and so much the more, as ye see the day approaching. Hebrews 10:24,25

Come, Help Us Worship Christ Jesus, Our Lord and Savior  
F. B. Bell Pastor

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Y.P.P.U. . . . . 4:00 P.M.  
Evening Worship . . . . . 7:30 P.M.  
Mid Week Services . . . . . 7:00 P.M.

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Dr. Floyd Perry, Jr., Pastor

Order of Service

Sunday School . . . . . 9:30 a. m.  
Worship Service . . . . . 10:30 a. m.  
Wednesday . . . . . Church Night  
Saturday . . . . . Layman's Meeting

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**— Executive Director —**  
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# This & That!

THANKS BILL!! It was GREAT to note that our mayor BILL MCALISTER went to bat for US when he inquired why the EAST 34TH & QUIRT AVENUE OVERPASS was so low on the list of priorities. TOBY FOSTER made it known without a blink that the money used to construct this overpass would cost as much as SEVEN OTHER PROJECTS. WHAT THIS FELLOW FOSTER needs to know and told many times that this OVERPASS HAS BEEN ON THE BACKBURNER SINCE 1970. It appears as though this CAC has penalized the BLACK COMMUNITY for something which was listed nearly twelve years ago. ANYWAY THANKS BILL. We haven't forgot what has been done. BY THE WAY TOBY FOSTER the feasibility study says it is a MUST TO HAVE THIS OVERPASS!! Since when did money become a REAL FACTOR when citizens' lives were at stake?? You tell US TOBY FOSTER!! STILL WAITING!! We are still awaiting THE PRESS CONFERENCE to address the BUSSING ISSUE the PREXY of the LUBBOCK BRANCH NAACP. Hope you haven't got COLD FEET ROSE WILSON. Since the Judge has accepted the LUBBOCK SCHOOL BOARD'S PLAN YOU REALLY can call a PRESS CONFERENCE. DID YOU SEE!! The FIVE YEAR TEXAS TECH PLAN for increasing MINORITY ENROLLMENT is a GAME!! Their plan as we see it is PLAYING BLACKS AGAINST MEXICAN-AMERICANS. Even BEA ZEECK said: "THERE WAS NOTHING MENTIONED ABOUT DESGREGATION IN RESPECT TO BLACK ENROLLMENT. NOR DID THE LETTER INDICATE ANY FURTHER INVESTIGATION OR

CORRESPONDENCES ABOUT BLACKS AT TECH." What do you call that, DR. LAURO F. CAVAZOS? Maybe JUST MAYBE IF BLACK ATHLETES WOULD QUIT GOING TO TEXAS TECH THEY WOULD GET ON WITH THE BUSINESS OF SEEING THAT MORE BLACKS HAD OPPORTUNITY TO ATTEND THIS STATE SUPPORTED INSTITUTION. QUIT PLAYING GAMES TEXAS TECH!! CHECK IT OUT!! ROSE WILSON it would be interesting for the local branch of the NAACP to check out TEXAS TECH! WEEDS TOO HIGH! When was the last time you noticed those UGLY UGLY WEEDS at EAST 19TH STREET AND BIRCH AVENUE? This location is owned and operated by WAREHOUSE COMPANY, INC. It would appear as though the PASTOR and MEMBERS OF NEW HOPE BAPTIST CHURCH as well as the MINISTER and CONGREGATION OF 20TH & BIRCH STREET CHURCH OF CHRIST would ask the owner to do something about this BAD SITE IN EAST LUBBOCK. OTHER WEEDS!! Mae Simmons Park could stand another trimming. When the park is mowed as it should be it is a beautiful sight. Don't you agree?? HOPE HE'S STILL THERE?? These words seem to have come out of the mouth of a HAPPY OFFICER WILLIAM BRITT as he and family left for their home in Alabama last week. He was REFERRING no doubt TO CHIEF J. T. ALLEY remaining as POLICE CHIEF AS CHIEF SAID: "HE'S NOT RETIRING." So you see BROTHER BRITT you have nothing to worry about. He'll be there when you return to TEXAS. Well BRITT if he retires you might become POLICE CHIEF!! ANOTHER BLACK

DOCTOR? Have you heard about the new BLACK DOCTOR who has been in LUBBOCK for nearly two weeks. He's DR. EMMETT B. ROE presently at the PRESBYTERIAN MEDICAL CENTER. 1602 VANDA AVENUE GO BY AND MEET THIS YOUNG MAN. MAKE HIM FEEL AT HOME! VERY INTERESTING!! Don't you think it's very interesting for WHITE FOLK TO GET UP TIGHT WHEN THEIR LITTLE KIDS HAVE TO BE BUSS-ED? Blacks face the same situation. Now to change the WHITE KID'S LAST NAME to avoid BUSSING that's a CRIME!! VISITING!! Did you hear about HAROLD M. CHATMAN visit to KENTUCKY! He and

family had a ball. He's back home now. He's even trying to grow another beard!! EARLY SETTLERS ROUNDUP!! It's GREAT TO KNOW THAT the annual EARLY SETTLERS ROUNDUP will again be held. This year THURSDAY AUGUST 13TH AT THE AMERICAN LEGION HALL in YELLOWHOUSE CANYON. The efforts of GEORGE WOODS and JAMES CRAVEN, SR. still lives. ALTHOUGH MR. CRAVEN has passed away it's great to know that BROTHER WOODS is still doing what BROTHER CRAVEN would like to see happen for this community. HOPE TO SEE YOU THERE!! THIS N THAT will!!

## Community Hospital Plans Clinic

Planning for the birth of a child is one of life's most challenging endeavors. To assist you in this, Community Hospital of Lubbock, 5301 University, has scheduled a Childbirth Preparation Clinic to be offered at no cost to the public Thursday, July 30th beginning at 1:00 p.m. A specialist in obstetrics and gynecology will conduct the clinic. It will include general care and precautions, breast feeding, nutrition for pregnancy, relief of pain during labor and delivery, post-partum care and other vital topics related to pregnancy and labor. Ample time will be allowed for informal discussion and a question and answer period with the doctor. Refreshments will be served. For further information or to register, call Frankie Faver, Director of Public Information at Community Hospital, 795-9301.

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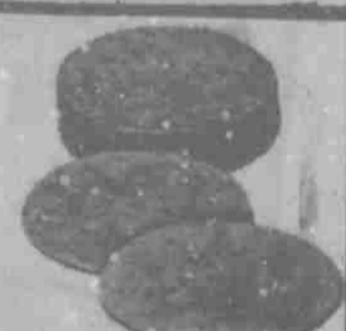
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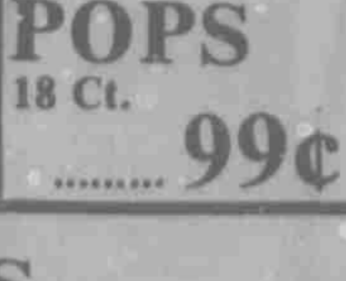

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# Philip Morris Gives to UNCF Podiatry Clinic at



Philip Morris U.S.A. UNCF PRESENTATION - Philip Morris U.S.A. officers Hugh Cushman, Chairman and Chief Executive Officer (right), and Stan S. Scott,

Vice President, Public Affairs (left), present a check for \$50,000 to Christopher Edley, Executive Director of the United Negro College Fund. The UNCF

supports 41 private, traditionally black colleges and universities offering quality education at an affordable price.

New York, NY - Philip Morris Incorporated has contributed \$50,000 to the United Negro College Fund's 1981 campaign, along with a \$20,000 installment on its pledge for the UNCF Capital Resources Development Program. The UNCF contribution was announced by Hugh Cushman, Chairman and Chief Executive Officer of Philip Morris U.S.A., who serves as Chairman of UNCF's national fund drive and a member of the Fund's board of directors.

In addition, Mr. Cushman is Chairman of UNCF's Arthur Ashe Tennis Benefit Tournament, to be held at

New York's Felt Forum in Madison Square Garden on November 15. Mr. Cushman also chaired the 1979 and 1980 Arthur Ashe Tennis Benefits.

"UNCF colleges and universities offer quality education at costs families can afford," Mr. Cushman said. "Our job is to make sure through our contributions that UNCF colleges remain affordable. Philip Morris is proud to be able to help reach this goal."

Philip Morris has made annual contributions to UNCF since 1956. The United Negro College Fund is a nonprofit organization that raises money to support 41 private,

historically black colleges and universities across the country. The 41 UNCF member institutions have a total enrollment of about 50,000 students, predominantly black and at least three-quarters from families earning less than \$10,000 per year. About half of the students at UNCF schools receive full scholarship assistance.

Philip Morris U.S.A., the largest of six operating companies of Philip Morris Incorporated, produces a number of leading cigarette brands: Marlboro, the largest selling cigarette in the U.S.A. and the world; Benson & Hedges 100's, America's most popular extra-long cigarette; Merit, the

largest selling free-standing low-tar cigarette; and Virginia Slims, the leading cigarette made especially for women. Other company cigarette brands include ultra low-tar Cambridge, Parliament Lights, Saratoga 120's, Philip Morris Regular and Commander, Benson & Hedges Multifilter, and Alpine. Philip Morris Incorporated also includes Philip Morris International, Miller Brewing Company, The Seven-Up Company, Philip Morris Industrial and Mission Viejo Company.

## Community

Time spent in taking care of your feet may very well be the best time you'll ever spend. Community Hospital of Lubbock, 5301 University is sponsoring a Podiatry Clinic at no charge to the public. It has been scheduled from 1:00 p.m. until 3:00 p.m. Tuesday, July 28th at the hospital.

Many people are unaware of health problems which originate with the feet. A skilled podiatrist will be on hand to examine your feet and advise you on treatment and care.

For further information or to register call Frankie Faver, Director of Public Information at 795-9301.

## Black Empowerment

Continued from Page 4  
is only to be found at the "bottom line."

We are not production-oriented. Wage earners (especially under the influence of labor unions) are much like neuters. They want to get back as much as possible while putting out as little as possible. The concept of investment is not a central concern. There is a limited self-giving with a guaranteed—and implicitly limited—return. This does not make for the creation of substantial wealth.

Nor does the attitude of posturing as though we were affluent make for wealth. Many older blacks today who have been hired at large salaries by major concerns to give an image of integration in non-production-oriented jobs have come to find that, when forced into new positions, they cannot produce. They were not hired to produce, only to posture.

This same general picture holds true for many middle or lower income younger blacks who have lived on government grants or have worked for some federal agencies. When the grants run out, or a living is to be made in the production-

oriented world, prospective employers want to know what you can produce and how oriented you are toward the crucial "bottom line." This is the only experience that really matters.

Black Americans must move out of a wage-earner's mentality and into a lively awareness of and respect for the "bottom line." Only thus will our communities close the apparent gulf between black Americans as the "have nots" and white Americans as those who are the "haves."

Among the ancient Roman philosophers there is an expression which reads, "Ignoscere est cognare," signifying that to recognize one's deficiencies or ignorances is the very first step in overcoming them.

We need to recognize that our cultural conditioning tends to keep us thinking and acting in ways which do not make the best business sense. When this recognition sinks in, then we may begin to close the hitherto "unclosing economic gap" and realistically look to the day when the "bottom line" adds up to substantial affluence, influence or both.

## 3rd Annual City-Wide Talent Show

The 3rd Annual Parks and Recreation City-Wide Talent Show will be held at Rodgers Community Center located at 3200 Amberst at 7:00 p.m. Friday, July 31, 1981.

The talent show will be a total of twenty-four acts representing four regions of Lubbock playgrounds and community centers.

Regional Talent Shows are being held at Maxey and Rodgers Community Centers Tuesday, July 28th. Hodges and Mae Simmons Community Centers will be hosting Regional Talent Shows on July 30th.

All shows are free of charge and open to the public. Call any community center for more information to participate, or just to watch.

## Business in Black

Continued from Page 4

dividends received by individuals if less than \$12,000 a year from U.S. corporations, banks and saving & loan associations. While initially it will not start a capital investment surge in the country, it could slow the outflow of funds from these essential financial institutions.

U.S. savings and loan associations are on the brink of collapse and will bring the banks right behind them if savings dollars continue to be directed into money market funds. U.S. savers took out \$161 million more than they deposited in May. The third straight month since early April. Money market funds, where the funds are going, provide short term investment loans, typically for two to six weeks, to "blue chip candidates only" not long enough to buy a house or build a new plant.

People are rushing to place billions of dollars in these money market funds and other "new money market instruments" being created by banks and savings and loan associations, such a trend is terrible for the long run financial health of the country. America needs long-term capital to renew her housing and industrial industries or to take a new technology road.

Japan builds competitive, if not better, products because its people are paid to provide the necessary long-term capital needed by industry. Savings rate in Japan is over three times that of the average American. All because of the benefits for savers. Capital gains on security sales are generally exempt from taxes. A part of life insurance premiums is deductible. But it gets better than that for the average worker.

In Japan, where a majority of the savings is still done with the post office, as in the past in America, interest on up to \$12,000 in a personal savings account is exempt from taxes.

Dividends, too, are duly reduced from the internal revenues for a person with an income below \$40,000. A Japanese citizen is allowed an "income tax credit" equal to 10% of his dividends. Above \$40,000 the credit is still five percent. Furthermore, in the event a Japanese national wishes to save for a home, he is entitled to a tax credit equal to eight percent of net savings, up to a certain maximum per year. Japan of course, is not the only other country to come forward with realistic incentives for capital accumulation for all its citizens, but catching up with that country could be a good beginning.

The leap in total households in the U.S. which grew some 27% since 1970 to 80,376,609 in 1980 is startling. Population grew by only 10%. The average household size declined since 1970 from 3.11 to 2.75 persons. People are pulling apart in America striking out on their own.

Incentives are indeed needed—but starting from the bottom up. Upper-income families find sophisticated tax schemes to solve their income tax problems. People in lower and middle income groups need simple, easy to follow systems to solve their financial plight.

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