

Lubbock, Texas  
PERMIT NO. 333



# Lubbock Digest

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ON GUARD  
For Human Rights  
24 Hours A Day

AN INDEPENDENT PICTORIAL NEWSPAPER FOR ALL PEOPLE BUT PRIMARILY  
SERVING THE BLACK POPULATION OF LUBBOCK COUNTY  
AND SURROUNDING AREA MORE THAN 17,000

Black Press of America

VOL. IV, NUMBER 4/5 PHONE: (806) 763-3612 ABM NEWSPAPER 510 EAST 23RD STREET LUBBOCK, TEXAS OCTOBER 9 THRU OCTOBER 15, 1980

## Black Youth Murdered Near Local Night Spot

"27th homicide of the year"

Several witnesses said that the death of a seventeen year old black man was the result of an approximate twenty-three year old black woman being called a "b..." early Sunday morning on a parking lot near Studio 32, 1701 Parkway Drive.



John Fitzgerald Martin

According to one source, "The woman had gone outside when a young black asked her 'what is your name,' 'what is your name?' She apparently refused to give the young fellow her name and he called her a 'b...!'" The young woman, the Lubbock Digest learned Monday morning, came running back into the club and told her "lover" that those "niggers out there are crazy, and one of them called me a b..." This apparently angered the young fellows inside Studio 32 and that resulted in the death of the young Martin teenager.

St. Mary's Hospital Michael Phenix, 19 year old of 3308 East Bates year old of 3308 East Bates Avenue, was treated and released at West Texas Hospital for gunshot wound in the right leg.

According to Lubbock police, Martin was shot three times in the chest with a "small caliber pistol" outside Studio 32 where another young man was killed last year.

At this report, Lubbock police are trying to sift through conflicting reports of the incident in an effort to determine what really happened.

According to police reports, Phenix and Martin had spent most of Saturday together and they went to the club early Sunday morning, but did not go inside. They had stayed on the parking lot with other patrons of the club. Phenix, it was learned, said Martin was talking

with several people when he became involved in a fight with an unidentified black man. Shortly after this, Phenix said he heard several shots, one of which struck him in the leg, and saw his friend (Martin) fall to the pavement.

Witnesses said that the unidentified black man was firing wildly into the crowd in the parking lot, but no other people were injured.

Phenix placed Martin in his car and drove to the hospital, according to police. Martin was struck in the left side of the chest and once in the right side. Detective George Parramore told the Digest Monday afternoon that there had been

several rumours. "It was possible," according to Parramore, "that as many as three people may have discharged firearms during the disturbance." Two spent .22 caliber shells were found in the parking lot, reports indicate.

Martin was the 27th homicide reported in Lubbock this year.

Funeral services for Martin will be held today, Thursday, at the St. Matthews Baptist Church with the pastor, Rev. R. S. Stanley, officiating. Interment will be held at the City of Lubbock Cemetery under the direction of Jamison & Son Funeral Home.



A portion of the crowd at the recent Early Settlers Reunion at the American Legion Booker T. Washington Hall in Yellowhouse Canyon last month.

## City Participates In PURPA Hearings

by Gyna M. Bivens Contributing Reporter

Citizens turnout has been low at public hearings mandated under the Public Utility Regulatory Policies Act (PURPA). The City of Lubbock is conducting the hearings to determine whether it should adopt PURPA's twelve rate making and regulatory standards.

One of PURPA's standards, discussed earlier this week, touched off a disagreement between officials of Southwestern Public Service Company and Lubbock Power and Light Company.

PURPA suggests customers be given clear explanation of a company's rate schedule, with any change to the rate schedule that are proposed, and with information on the customer's consumption of electric energy over the past year. LP&L supports this ordinance, except where it applies to information on a pending rate increase. However, SPS says adoption of that standard, by the City, would be too costly for it. SPS officials say it would cost their company \$20,000 to comply.

PURPA is concerned with the problems of the elderly and handicapped, especially during severe weather conditions and urges cities to consider special provisions for these groups.

Lifeline and interruptible rates were among the other PURPA standards discussed for electric utility companies. Two standards are scheduled for discussion for Pioneer Natural Gas Company. They are: the termination procedures used by Pioneer and the company's advertising policies. These standards will be discussed October 13 and 14 at the Lubbock Civic Center in Room 111-112.

## Coronado Apartments Disgrace to Community

by Eddie P. Richardson, Jr.

(Editor's note: This is the third time this article has appeared in the Lubbock Digest. It was written three years ago, and the conditions have gotten worse. Something must be done now. This newspaper will stay on top of this issue until some type of action is taken. Why not??)

One only has to drive through Coronado Apartments to recognize that there must be a drastic change. The Lubbock Digest realizes that the complex is a business, but, each business must take money to stay in business. It is no excuse for the conditions of this complex to be as they are.

There has been much talk about this bad looking apartment dwelling. The owner need to meet with the east Lubbock community and come up with some kind of a solution if this complex is to continue to be a part of this community.

We can't see how this business is able to stay in business and make a profit. This is what business is all about. On the other hand, a business has to spend money to see that the residents of the complex have the necessary facilities.

Lubbock, over all, does not have a ghetto as such. The Coronado Apartments, in our opinion, is the closest thing to one. Of course, there are a few apartments in the "Flats Area" which are giving the Coronado Apartments a little competition for who looks the worst.

All the open and abandoned buildings in this complex is an invitation to all kinds of crime. Such crimes as rape, hangout for vagrants, pot smoking, murder and any other kind of activity. It could also be used for storage place for murdered people as well as hot goods. You name it, and Coronado could pass the test for such situations.

Our suggestions would be for the owner to board up and secure all the empty apartments as soon as possible. Second, clean up the area and do something with that so called swimming pool. It's a wonder some kid hasn't been hurt in it or even drowned. Third, if funds are available to update this ugly sight, then fix these apartments up as they should be for human beings.

As we drive through this area it appears as though nobody gives a dime on what is going on in this area. This is part of the community and the citizens should let the owner know how they feel about this situation. This living complex needs to be made livable for anyone who wants to live there and rear a family of young Lubbockites. The way it looks now, anyone with common sense would get out.

We are not trying to run anyone's place of business. But when it comes to the welfare of Black citizens in our community we will always tell it like it should be told.

On the other hand, the owner of this complex will say that the tenants are responsible for the situation. To that, we say be strong and tuff when tenants - Black, White or Brown - destroy your property. Sure, the reason the apartments are rented to must do their part. This is only fair. But to sit back and just let this situation get out of hand is no cotton picking excuse.

We hope the City of Lubbock will go out and take a positive view of this complex. Sure there are some ordinances which will prohibit the renting of this kind of property to decent Lubbock citizens.

Continue on Page 2

## Democrats Hold Open House Sunday

The East Lubbock Democratic Party will have an "Open House" at their headquarters on Sunday afternoon, October 12, from 1 p. m. to 4 p. m. at the Chatman Hospital, 2305 Cedar Avenue.

"It will be a come and go affair, and all citizens of east Lubbock are encouraged to come by and visit," says T. J.

## West Texas Black Republican Conference Set

The East Lubbock Republican Committee, the Black Republican Women's Club, and the Black Republican Precinct Chairmen of Lubbock will be sponsoring the first West Texas Black Republican Association Conference to be held here in Lubbock on Saturday, October 11, 1980.

The conference will begin at 10:30 a. m. at St. James Baptist Church. Representatives from Midland, Odessa, Amarillo, San Angelo, Big Spring, Abilene and other West Texas towns are expected to be present.

Other speakers at the event include Rich Schiemeyer, Lubbock County Republican Party Chairperson, Ron Miller, Executive Vice Chairman of the College Republicans of Texas, Jim Bowie, President of the Black Republican Council of Texas, and Roscoe Scott, President of Roscoe Scott and Associates, a Black political consulting firm. Scott's firm has been hired by the Republican Party of Texas to solicit Black support for

## NAACP Will Meet Saturday

The National Association for the Advancement of Colored People

(NAACP) Lubbock Branch will hold its regular monthly meeting Saturday, October 11, at 7:30 p. m. at Mae Simmons Community Center, 2100 Oak Avenue. The public is invited to attend.

The agenda includes reports by President Rose Wilson and 1st Vice President George Scott, Jr. on the Texas State NAACP Conference which they attended in Houston last week.

Also a Nominating Committee will be elected for the forthcoming election of NAACP officers for the next two years.

All officers, committee chairpersons, and other Executive Committee members are requested to be present earlier, at 6:30 p. m.

Republican candidates. Also speaking will be Ernest Angelo, Jr., Vice Chairman for Texas Reagan/Bush Campaign.

Local Republican candidates Buzz Robnett, McKinley Shephard, John Kirchoff, Boyd Roberts, and Sonny Keesee will also be honored during the conference at a candidates' reception to be held at 3:30 p. m. at St. James Baptist Church. Representatives from Midland, Odessa, Amarillo, San Angelo, Big Spring, Abilene and other West Texas towns are expected to be present.

According to Lemuel Judie, Executive Director of the East Lubbock Republican Committee, Mr. Angelo will be here to attack statements made by President Carter about Ronald Reagan. Judie says, "If you don't know the other side of the story, how can you make a fair decision. I would think that at a time when unity is needed among all Americans to stir up racial tension and name calling just to get the Black vote, is a price one can't afford to pay, even to win the Presidency. Jimmy Carter shouldn't try to cloud his miserable record as President with something that is really not an issue... unemployment, inflation, housing, defense taxes, these are the issues. We should see... let us (Blacks) not be fooled and misled by Presidential rhetoric."

Program for the conference will be as follows: 10:30 a. m. - Ron Miller, Address; 11:00 a. m. - Roundtable discussion with Jim Bowie; 12:00 - Lunch - Guest speaker Roscoe Scott; 1:30 p. m. - Ruth Schiemeyer - Address; 1:45 p. m. - Mr. Ernest Angelo, Jr.; and 2:15 p. m. - Candidates reception.

## Alonzo Franklin Herndon; Ex-Slave To Top Businessman

The Beginning of Atlanta Life Insurance Company

Continued from last week Part II

When the 1900s arrived, Herndon had "amassed a sizable personal fortune," the Bulletin said. "In late 1902 he opened the famous Herndon Barber Shop at 66 Peachtree Street. By all accounts this shop was one of the finest in the country."

The article written by Alex Benson Henderson, revealed that "an established clientele of supreme court and superior court judges, lawyers, politicians, ministers and planters, all white, were served by Herndon and the black barbers that he employed."

But Herndon still had his dream, and saved his money for other purposes. One day, while shaving a white customer, he was given a chance to buy his first piece of real estate.

It is at this point that the possibility of gaining and owning a big business venture begins. Once introduced to the real estate business, it was not a long time before he had bought and sold land; had gained rental property of his own.

But it was only after he purchased office buildings on Auburn Avenue, and a large estate in Florida, that he was able to really move. These

earnings reportedly netted his profits of \$100,000.

His creation of Atlanta Life insurance gives a vivid story of reversing the idea of segregation, just as the entire Auburn Avenue business area did later; creating something good for blacks, so they would not be harmed by the downtown all white snub.

The Rev. Peter James Bryant was pastor of Wheat Street Baptist Church at this time. In these years, blacks could not purchase insurance or loans.

The Church set up the Benevolent and Protective Association in 1904. Such groups had begun popping up all over the nation. The ex-slaves needed help with buying seed to plant; purchasing clothes, medicine, and burials.

The Bulletin said "members were assessed a fee of five and twenty five cents, and received benefits of one to five dollars for a limited number of weeks. At death, the Bulletin said, "ten to fifty dollars were remitted by the association to defray burial expenses."

Another well remembered minister, Rev. James Arthur Hopkins, served as manager of the group. Later he would

open Auburn's first variety shop, and become famous, selling greeting cards.

The selling to Herndon went like this. It was July 6, 1905 and the Georgia General Assembly spelled out insurance as would be defined in a proposed bill. The new bill required "a deposit of five thousand dollars in securities with the state treasurer on or before January, 1906."

These securities were to be held a guarantee that claims would be paid. It made it impossible for these associations to operate, and two ministers approached Herndon. He purchased the business for \$140. Herndon immediately reorganized at least two more of these small organizations, and in August, 1905, the Atlanta Mutual, was formed and recorded with the Secretary of State. The Atlanta Life Insurance Company had been born.

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### Business in the Black

By Charles E. Bello



#### God's children are suffering Unemployment is a Family Affair

A mother is someone who says she doesn't want any pie when the last piece is left on the plate. People who have to support a family on less than poverty level income don't get a piece of the pie no matter what role they play in the family. The economic pie is pitifully small in these recession rancid days for single-parent families in America. Unfortunately, the number of one-parent families, especially those headed by Black females, is on the increase in the country.

One-parent families have increased 79% from 1970 to 1979, according to the Census Bureau, U. S. Department of Commerce. In 1970, only about 11% of all American families with children still living at home were maintained by one parent, but by 1979 this proportion had increased to 19%, almost one out of every five families with children in the home.

In 1979, 17% of all families with children were maintained by the mother alone and two percent by the father alone. In 1970, it was almost 50% less with 10% of the children being cared for by females. The increase from one percent by males, pales in the face of the fact that families maintained by fathers, represent only 569,000 of the 30,371,000 families with children. Women must work to pay for the feeding and clothing of most children.

To feed their children women like men need jobs. Some 97 million Americans do have jobs. But that is far fewer than at least year-end which had over 100 million with a smaller population. Michael Minton, a Chicago attorney-at-law estimates the monetary value of a homemaker at \$41,277.08 a year! Heaven knows anybody worth that much money just might be able to hold down some kind of job.

Unfortunately, just wanting a job will not do it for the single-parent Black woman. The unemployment rate for Black Americans rose another half a percent in July, five times higher than the overall increase in joblessness for all Americans. Black American unemployment rate stood at 15% at the end of July. In addition, there is a widening of the black-white income gap that is getting bigger by the day.

The family income gap is wider than the gap in earnings of full-time workers because of the higher dependence on female breadwinners, as well as, part-time jobs and welfare. Black American household income is less than two-thirds of the average white American household income. The current recession is continuing to increase the economic gap between Black and white Americans. Everyday more Black male and female workers are without a job. It's no wonder that 75% of white America think that the quality of life for Blacks has improved over the last decade after all they are doing relatively better than the Blacks.

But fewer than half of the number of Black Americans, 44%, are fool enough to agree with them. Helping Black American men and women get jobs is the only thing that will improve life on earth for God's Children.

place however and Blacks are now starting to take notice of how these resources may be used to improve their communities.

This month, in Cincinnati, Ohio, the Second Annual Conference on Historic Preservation and Minority Communities will be convened to discuss a range of problems and opportunities affecting Black America. The conference will help minorities to understand preservation programs, identify resources, and confront issues such as displacement, and rising property values in areas where preservation activities are taking place.

Used properly, federal preservation programs can strengthen the economies of urban and rural minority communities and enhance the quality of life for residents in such areas. Preservation activities can draw business back into older neighborhoods and create a new sense of pride in the character of Black communities -- if we don't wait too long to get started.

An article in this month's Washington Post tells a tragic story about a vacant but historic Black church in

## Blacks and the Company employees Historical Preservation Movement in serve as part-time ministers

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An article in this month's Washington Post tells a tragic story about a vacant but historic Black church in

the wealthy suburb of McLean, Va. The property was purchased by a former U.S. Senator who now plans to tear it down and sell parts of it to collectors. Despite protests from local Blacks, the town's historical commission claim they are powerless to stop the church's dismantlement. The new owner, by-the-way, formerly headed the historical society in one of the southern states. Barring successful action to save the church, another symbol of Black's history in this country will be forever lost.

The next part of this two-part series will discuss the major programs and sources of funding for historic preservation projects, and who decides that a neighborhood or property of historic value will be protected and restored -- the decision-makers in keeping the heritage of Black intact.

WINSTON-SALEM, N.C. — Performing marriages, baptisms and funerals for fellow employees and their families are common duties for about 110 R.J. Reynolds Industries employees who are also part-time ministers.

Many of the employee/ministers are fully ordained and have their own churches and congregations.

"R.J. Reynolds has had devotional services held at the company since the early teens, and we know that evangelist Billy Sunday and gospel songwriter Herasan Rodeheaver paid visits here in the '20s," says Rev. Rodney Brown, head of R.J. Reynolds Industries' pastoral counseling department.

"Since the pastoral counseling department was formed in 1949, employee/ministers have served as a valuable, if unofficial, complement for our program — providing spiritual guidance where needed and referring major problems directly to us."

The employee/ministers cover a wide spectrum of ages, jobs, denominations and preaching styles.

"I do not feel it is my place to tell anyone what to do, but I am willing to offer spiritual guidance and suggestions," says Robert Hairston, employee of R.J. Reynolds Tobacco Co.

"For example, a man recently asked me to speak to his wife to try to prevent their divorce. I said I could remind her of her marriage vows, but I could not tell her outright to go back to him," Hairston says.

It all adds up to quite a sacrifice in terms of time away from families and expenditure of physical and mental energy.

Donald Darby of R.J.R. Archer drives a 60-mile round trip twice a week to Spencer, N.C., where he is a assistant pastor of a non-denominational church. He also conducts a weekly meeting for a home for the aged in Winston-Salem.

Some employee ministers serve churches more than 100 miles from their homes. These congregations are found in small towns of West Virginia, Tennessee and South Carolina.



Donald Darby, one of about 110 employee/ministers at R.J. Reynolds Industries, conducts weekly meetings for residents of a Winston-Salem home for the aged.

### Coronado Apartments

Continued from Page 1

As we see it, it's up to the owners to do something about this bad situation. We were in the area the other day, and we dropped our heads when we saw the situation that little Black boys and girls have to live in at Coronado Apartments.

It's time for something to be done about this drastic looking place. Sure Black people care about this place, but they haven't got up and told the necessary people that they are not in accord with what is being seen, by citizens of Lubbock.

It's a darn shame the way it is, and we recommend that something be done about it in the way near future or close them down. Just across the tracks, east, is an example of what can be done. D. C. Fair, Jr. and company have put Green Fair Manor in a different situation.

It can be done if we really care about the welfare of human beings. The way things are now, it appears as though nobody cares.

**VOTE!!**  
**November 4**  
From 7:00 a. m. to 7:00 p. m.



The oldest of five sisters who were brought up in Cincinnati in the early 1800s, and who all distinguished themselves in chosen careers, this woman was considered the most adventurous of the family. A spiritualist and vegetarian, long before it was fashionable, she scandalized her community by rejecting marriage and opting instead to pursue the peripatetic existence of a foreign correspondent. She was the first American woman to distinguish herself in this career. Who was that lady? — Anna Blackwell

### The Royal Ladies Club News

The members of the Royal Ladies Club held their weekly meeting last Wednesday night in the home of Mrs. O. Thomas at 4308 East 62nd Street in the Yellowhouse Canyon addition.

The meeting was called to order by the President saying Bible verses. Wednesday was social night so the usual business was postponed until the next meeting night.

The members drew names for the annual Christmas party.

The gracious host served a royal dinner of chicken and dressing, strawberry cottage cheese mole, homemade ice cream and peach cobbler for dessert. The dinner was truly a treat that was enjoyed by all members and guest alike.

Guest present for such a fun time, sponsored by the Royal Ladies Club, were Ms. Phil Brown and Mrs. Mattie Hayes of the Lubbock Digest newspaper.

The members present were President, Ms. P. Baker, Ms. O. Thomas, Ms. D. C. Fair, Ms. L. Sparks, Ms. Doris Drake and Ms. L. Brown.

All ladies who would like to become a part of the Royal Ladies Club are asked to come out and be with us in one of our meetings and see just what we are all about.

The Royal Ladies Club is for women getting together and meeting more friends among women of the community of East Lubbock. If you would like more information contact the president, Ms. Pearl Baker at 763-9187.

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# Woodrow Wilson. Ragtime. The Great Houdini. The year is 1913 and a new Bell telephone begins ringing throughout the land. Ah, those were the days...

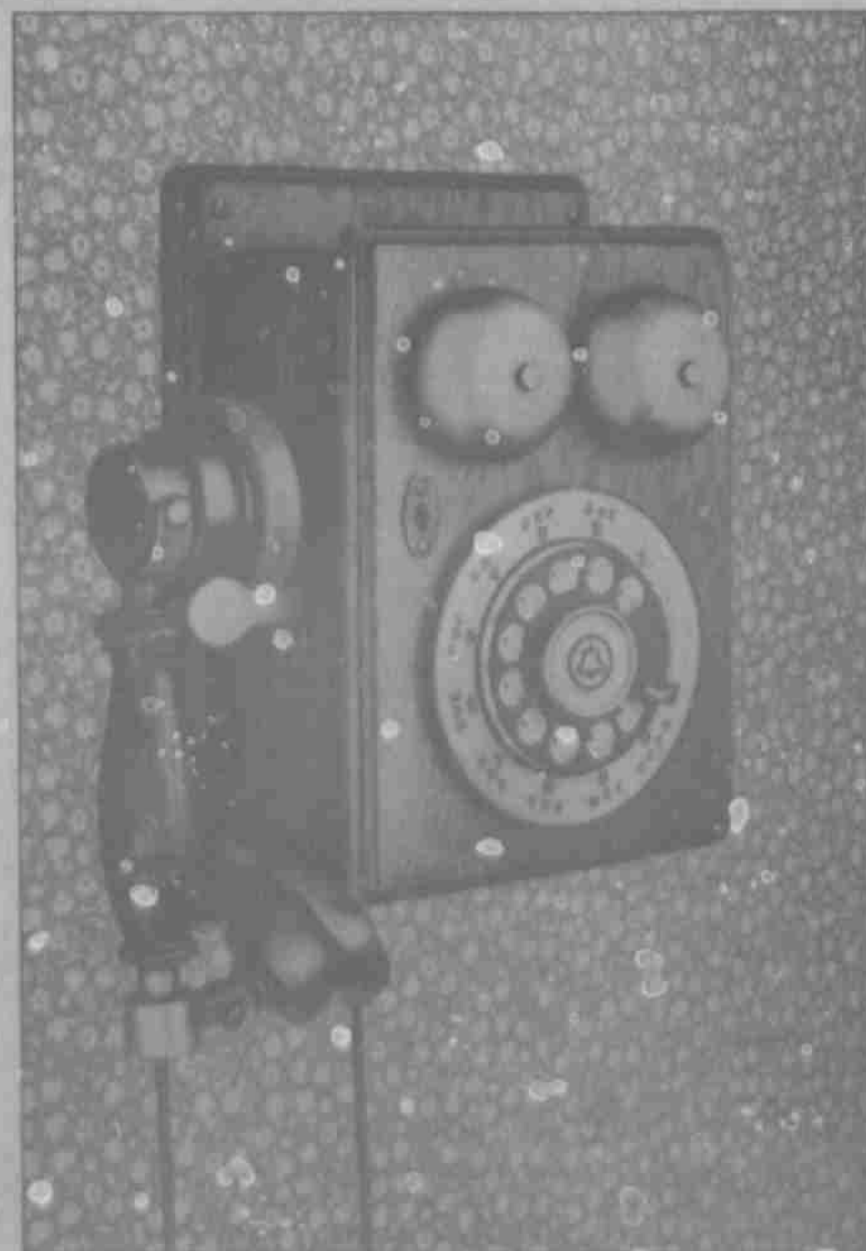
Now you can relive those days with Southwestern Bell's new Country Junction\* telephone — a happy blend of yesterday's spirit with today's technology.

Lovingly handcrafted in natural oak and antiqued nickel trim, the Country Junction phone is a classic that blends with period settings and makes an attractive statement with the crisp, cool lines of contemporary taste.

No matter where the telephone is placed — kitchen, den, family room, living area — this is a phone that will be seen and admired. Because it has modular components, installing it is as easy as hanging a picture.

In a busy, bustling world, the Country Junction telephone is a pleasant reminder of those times when all phone conversations began with the voice that smiled.

Now on display at your neighborhood PhoneCenter Store.



\*Trademark of AT&T Co. Working parts remain the property of the telephone company.

NNPA FEATURE

# COPING

by  
Dr. Charles W. Faulkner



## Guide to Happiness

Do you want to be happy in your relationships with others? If so, follow this advice:

1. Offer unsolicited praise and support of the other party.
2. Display as much interest in and support for the happiness of the other party as you do for your own happiness.
3. Give your support for the other party without requesting or expecting anything in return.
4. Want to understand the other person. Be sincere in this desire.
5. Be consistent in your positive responses. Do not let your own emotional ups and down determine whether you will be kind or unkind, cheerful or subdued, agreeable or uncooperative.
6. Show your feelings of love, affection or friendship often. Do not assume that the partner knows how you feel.
7. Find something to praise the other person about even if it is merely about the way the person combs his/her hair.
8. Be kind, always.
9. Be logical.
10. Do not "hog the act." Let the other person get some of the praise.
11. Do not be jealous.
12. Envelope yourself in your mate's successes just as if they were your own.
13. Defend your mate - even when the mate is not around. Give public as well as private support.
14. Search for the positive, find the positive and enjoy the positive.
15. Respect the other's individuality in the same manner as you would want your individuality respected.
15. Don't be petty. Overlook small differences or opinions.
17. Share your successes and happiness with your mate. Allow your success to lift your relationship up and perpetuate your relationship.
18. Be a team player. Your relationship with someone else makes you part of a team. Fulfill your responsibility of contributing to your mate's happiness.
19. Let the other person criticize and advise you (without argument from you). Most people like to give their opinions, criticize, and advise others on how to do things. Some criticism and advice is valid and useful and some is not. You must decide which can be accepted and used. But it is a mature and respected person who can take criticism and advice without rebuttal and argument.
20. Work hard to make the other person successful. We want and need people to work with us rather than against us. Many people try to be successful by pushing, competing and fighting. They are the ones who always look at the other person as an obstacle to success. Why struggle against people? Why not help each other to succeed?
21. Try to make the other person's idea work even if it is different from yours. If it's a good idea you'll be glad. If it's a bad one, it won't need your help to fail.
21. Develop a pleasing personality. The rules are not easy. They require practicing the attitudes of understanding, humility and confidence. But developing your personality and behavior by these rules will assure you that ultimately you will be the one to benefit.

People respond favorably to you to the degree you make them feel important and they benefit from your actions and attitudes.

## National Conference On Black Museums On Tap In November

The National Endowment for the Humanities, in cooperation with the Mary McLeod Bethune Historical Development Project of the National Council of Negro Women and the African-American Museums Association, is sponsoring "A National Conference on Black Museums: For Interpreting the Humanities." This conference will be held on November 20-22, 1980 at the Hyde Park Hilton Hotel in Chicago, Illinois. The DuSable Museum will serve as the host institution.

Participating in this conference are many of the nation's most distinguished scholars, which include museum professionals, historians and humanists. The conference sessions reflect a diversity of topics relevant to the problems of interpreting the humanities in black museums, historical organizations and institutions with museum functions and other questions and issues of importance to the structural and programmatic development of black institutions. Persons, organizations and institutions interest-

ed in receiving additional information or in attending the conference should call or write:

**Ms. Barbara Younger,**  
Coordinator  
A National Conference  
On Black Museums:  
For Interpreting the  
Humanities

National Council of  
Negro Women  
1318 Vermont Ave.,  
N.W.  
Washington, D. C.  
20005

202/332-9201 or  
202/332-9202

### IN QUOTES



## Know Your School Trustees



Jose Ramirez

Another elected School Trustee is Jose Ramirez. He was elected to Place 4 in 1974 and again in 1980. Mr. Ramirez serves as Secretary of the Board. He is owner of Jose's Dining Room Restaurant. He and his wife, Areopajita, have four children.

## Aging Committee Circulating Questionnaire

The Governor's Committee on Aging is circulating a questionnaire to solicit comment from senior citizens in Texas about problems faced by the elderly. The information gathered by the Committee will be used as input for the 1981 White House Conference on Aging, according to Chris Kyker, Committee executive director.

Mrs. Kyker is serving as State Coordinator for the national conference which will be held in Washington, D. C., Nov. 30 - Dec. 4, 1981.

"Community forums are being held throughout Texas to give citizens of all ages a chance to

discuss the major problems of senior citizens and suggest solutions for those problems," Mrs. Kyker said.

"There will be regional forums and a State White House Conference next spring to identify the major aging issues in Texas and formulate state recommendations to the national meeting."

"In the meantime," she pointed out, "to ensure input from the home-bound elderly and other older citizens who did not attend the forums, the Committee on Aging is asking Texas newspapers and other periodicals to publish the attached Opinionnaire."

## Lucky "12" Will Host Salad Supper

The Lucky "12" Civic and Social Club will host their annual "Salad Supper" on Saturday evening, October 11, at 7:30 p. m. at the Parkway Neighborhood Center, 405 North Quirt Avenue.

Thirty beautiful salads, assorted crackers, tea and coffee will be served by the organization. Door prizes, an added attraction this year, will be given. Donations are \$2.50 each.

Mrs. Marie Long, president, says: "We invite our many friends to come and eat with us."

This affair is one of the many functions in which the members of the Lucky "12" Civic and Social Club makes their annual contributions to Jerry Lewis Telethon, United Negro College Fund, and others.

"We just want to do what we can do for the community. We are a hard working group of black women," concluded Mrs. Long.

## Thunderbirds Perform Oct. 12



The world famous United States Air Force Air Demonstration Squadron, the Thunderbirds, will perform at Reese Air Force Base at 2:30 p. m. October 12. Gates to the base will

open at noon. The Ambassadors in Blue will perform one of their 92 shows at 73 show sites for 1980 when they take to the air for 30 minutes of expert flying. The show has been

viewed by more than 141 million people in 45 countries during the past 27 years. The Air Show follows a precision 20 minute ground ceremony prior to take off.

## Seniors To Be Seated

Reese Air Force Base, Texas - High school seniors will receive the VIP treatment during the 1980 Thunderbird air show October 12. The seniors will have reserve seating awaiting them upon their arrival for the show. The students will also be able to meet and talk with Thunderbird members after the show about the Thunderbird team and the Air Force in general.

The air show, which is scheduled to begin at 2:30 p. m., will consist of a 30 minute heads-on-with death performance complete with rolls, loops, dives and other maneuvers.

The entire complement of the Thunderbirds is comprised of hand-picked volunteers who have demonstrated the ability to perform their jobs to the team's exacting

standards. When a vacancy occurs, a thorough screening of each applicant is accomplished with particular emphasis on the applicant's performance records, appearance and written recommendations. In selecting pilots, flying background and experience are also closely scrutinized. Officers currently serving on the team are responsible for reviewing the records of each officer applicant.

The 1980 Thunderbird team consists of:

Lieutenant Colonel D. L. Smith, commander and flier of the lead aircraft; Captain Jim Jiggins, left wing; Captain Jim Latham, right wing; Captain Dale Cooke, slot; Captain R. D. Evans, lead solo; Captain Sonny Childers, second solo; Captain Bob Fleer, logistics officer; Captain "Pete" Peterson, narrator; Captain Jim Epting, executive officer; Captain Bob Biehl, chief of maintenance; and Captain Jim Jannette, public affairs officer.

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Prior to the start of the Thunderbird show, the "Minute Man Band" from Texas Tech University will perform. The 45-member group is scheduled to perform from 1:30 to 2:15 on the flight line.

High school seniors are especially invited to attend the show and talk to the Thunderbirds after their performance. Churches, schools and private organizations are encouraged to bring bus loads of spectators to Reese. There will be plenty of parking available for both buses and private autos. Security Policemen will direct visitors to parking areas.

Everyone is invited to come to Reese and enjoy one of the most exciting air shows ever given.

## Compliments of BMI & Lubbock Digest

The Dictionary #211, A Crucial Tool In Developing Effective Communication

Dear Reader: The Lubbock Digest is a black-owned newspaper that brings you the news of our community and that reports, from a black perspective, the national and international events of the day. We hope that our readers of all ages will keep a dictionary handy when reading the Lubbock Digest. Our publisher and staff want to see black Americans in this community and in every community across the land build world power.

Why is this necessary? This is crucial because if we are to reach our goals that we desire for black America, we must be able to communicate clearly and concisely with one another in Black America; and we must also be able to not only understand what White America is saying to us but to be able to communicate our goals, aspirations, needs, etc. to white Americans at every level.



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# EDITORIALS

## The Power of the Ballot Box

by  
NAACP Executive Director  
Benjamin Hooks

The power of the ballot box is grossly underestimated by many Black Americans today, especially in this election year where the tide of events shape the political race almost daily. Every four years, the presidential election affords us an opportunity to replace national disenchantment over the government, the economy, the judicial process, social issues and international relations with positive action. Almost every year we get a chance to vote in state or local elections.

The general trend toward focusing on our personal problems permeates all levels of this society contributing significantly to voter apathy. Yet, still another more serious attitude dominates the thinking of the 17 million potential Black voters in towns and cities across the nation. That attitude is a sense of "powerlessness" or the inability to change many inequities inherent in our American system creating the framework for a type of voter apathy which is, in some cases, extremely difficult to combat.

Voter apathy among our Black constituency is as prevalent as the latest disco beat, a condition that reflects in our total voter strength. Black voter statistics from recent years indicate that less than half of our potential voting strength has ever been realized, with only 49% turning out for the last presidential election. Yet, if we had 85% of all registered Black voters casting their ballots on November 4th - this would result in a total of 10.6 million votes.

The Black electorate in this country can and does influence elections, and provide in some cases the margin of victory. Two years ago, Black voters in Philadelphia responded to what they considered to be hostile, racist remarks by former Mayor Frank Rizzo, when a public referendum that would have allowed Rizzo to seek re-election was under consideration. With assistance from the National Association for the Advancement of Colored People's Registration/Get Out The Vote Campaign, some 80% of the Black voting population flocked to the polls resulting in the overwhelming defeat of that referendum. Today Frank Rizzo is no longer in politics and the new Mayor is considered to be more sensitive to Black concerns.

The NAACP Registration/Get Out The Vote campaign is in full swing today, and this year's effort has developed into the largest and most comprehensive commitment of financial resources and manpower in history. Radio and television public service announcements, "door-to-door" registration, voter registration discos and a series of get out the vote activities are now in progress to sensitize Black voters from coast to coast about the importance of voting this November. With the major push coming from NAACP branches across the country, the campaign projects that as many as 11 million potential Black Voters can be reached by Election day. For instituting change that will represent real progress for Black Americans, the political and legal processes are the best weapons available. One of them, voting, doesn't cost a dime. But if we don't exercise our voting privileges, we run the risk of seeing longer unemployment lines, higher inflation rates and even more substandard and unequal education institutions.

Black youth in particular are facing staggering unemployment levels, so they clearly have the most to gain from aggressive participation. Yet, although they comprise nearly a quarter of our voting age potential strength (approximately 22%), they have the worst voting record of any age or ethnic group.

The voting process is fairly simple today. We should not forget, however, the struggles and harassment that Black voters endured as recently as the early '50s to preserve the sanctity of "the right to vote."

WE SHALL OVERCOME, the title of our illustrious Black marching theme, will never ring true until we begin to combine our efforts in attacking the injustices in the American system. Black power begins at the ballot box.



# Ringling The Bell



by  
Bob Tieucl

**The Black Experience & Saturday Night Spectacle:** One of the greatest problems facing Black leaders in the nation, including the Black church leadership, is that of increasing crime amongst their youth with Black upon Black crime taking an handsome lead in many of our major cities of the nation. Robbery and rape assault continue to forge ahead too. There can be little doubt that overcrowding and unemployment which is nearly 50 percent with Black youth in many areas are contributing factors to the rising tide of Black crime in many parts of the nation. We can be thankful that these problems mentioned above are not prevalent in West Texas and Southern New Mexico as well as many sections of Oklahoma and Louisiana, where the black population is not as heavy as other parts of the nation and there are jobs for those black youth willing to work.

The Kansas City Call, a black-oriented and leading black newspaper of the nation, has repeatedly called for registration of all hand guns, where black crime has reached record rates to say the least. In Atlanta, Dallas, Houston, Chicago, Detroit and other cities, black leaders note increasing crime trends.

Here we would point out that some five years ago, word went out in Massachusetts that anyone convicted of carrying a gun without a state permit went to jail for one year. No exception. No probation. No suspension. No furlough. Today it is billed as one of the toughest gun control measures in the nation but supporters say it has saved many lives. On June 13 of this year, Gov. Hugh Carey signed into law a similar measure and it mandates a one year prison term for anyone convicted of having a loaded, illegal handgun in public. The new law has been most effective in curbing crime in New York and Massachusetts and one legislator said he would propose a similar required jail term for drug trafficking. One thing is certain: We are all effected by the rising crime wave that is sweeping the nation and somewhere we must come to grip with the problem.

The Mennonites are said to refuse to bear arms for the state and live a simple agrarian life, came to this country from Mexico in late 1976 and 1977 to escape difficult economic conditions. In West Texas, Oklahoma (near Boley) and other parts of the Southwest, they bought thousands of acres of land with their cash savings with the understanding they would be able to stay in the United States and avail themselves of underground water supplies to irrigate their crops, according to Delton Franz, Washington, D. C. director of the Mennonite Central Council.

Mennonites have already been noted for their honesty, hard work and thrift. About 200,000 people nationally are members of Mennonite churches and there are reported differences between the conservative and liberal wings of the church. It is also reported that bills granting Mennonites permanent residency have been passed by U.S. Congressman from Texas and Oklahoma.

Whereas, Black Colleges and Universities have served an unique role in meeting the needs of thousands of their youth since the days of slavery.

And Whereas, the role of the Christian-related institution of higher learning bears directly to the spiritual, mental, economic and moral welfare of those attending such schools, thus enhancing the best welfare of those attending such schools, thus enhancing the best welfare of the entire community.

And Whereas, many of these institutions are not supported by the taxpayers but must rely on the goodwill and support of those who care,

And Whereas, there are more than one hundred such institutions in the United States today,

Be it therefore resolved inat Sunday, Nov. 2, 1980 be observed as Black College Awareness Day and that during this season, we review and study the mission, programming and funding of these institutions, so that their future may be assured." Signed - Mayors of the Permian Basin.

## WHY ARGUE? THE FACTS ARE HERE!

### Tell It Like It Is

by  
T. J. Patterson, Sr.

The death of 17 year old John Fitzgerald Martin early Sunday morning, near Studio 32 - 1701 Parkway Drive, should make us all take note to what these kids are into in the black community. It should make us want to do better in seeing that our young people have wholesome recreation activity, and as parents, become more concerned where they are at all times.

This writer has asked himself a thousand times, since this death, what could a 17 year old kid (yes, kid) be doing at 4 a. m. in the morning? Of all places, in Lubbock, Texas. Now you tell me! No matter what we say on this page about this 27th homicide in Lubbock, it will not bring back the life of this young fellow. Regardless of his background or what he was doing, his life should not have been snuffed out as it was.

Our sources reveal that a young black woman, approximately twenty-three years of age, became unhappy about being called a "b..." by someone unknown. She told her "lover" and the rest you know - the young Martin fellow was killed and his companion, Michael Phenix, age 19, was wounded in the leg with a bullet.

As black people, we are going to have to demand that young people not have an opportunity to attend establishments which are open from 11 p. m. to 4 p. m. in the morning in Lubbock. No kid, especially a teenager, should be allowed by his parents to run loose at this time of the morning in Lubbock. A kid out this time of the morning, including this old senior citizen, is looking for trouble without asking for it.

Local authorities told this writer that a kid has adult privileges when they become 17 years of age and are not in violation of any law when they are out at this time of the morning. Maybe the local authorities won't bother them, but sure there are decent black moms and dads who don't buy this. Any parent who cares about the future of their young one wouldn't encourage young blacks to be out on the streets at this time of the morning.

No matter how you look at it, the family is where it all begins. The family is responsible for their offsprings, but as of late, black people are forgetting the importance of the family. Of course, this may be true in other races as well. Even the schools are not concerned as they were when this writer was a school boy. The churches, too, are not reaching out as they should. Even the pastors and ministers are not involved as they should.

Anyway, we had better do something quick! At the rate things are going in the black community in Lubbock, we won't have a strong economic base and there won't be a young people around to administer that little we have.

Think about it and get involved with what our kids are doing. We can't afford another homicide on thing lot of Studio 32 or any other club.

The Coronado apartments are a disgrace! They should be torn down and leveled. For those persons who don't have a place to reside, because of this terrible living complex, the Lubbock Housing Authority should come to their rescue.

For those of you who don't know it: the Lubbock Housing Authority is an agency subsidized through the Department of Housing and Urban Development to aid low and moderate income people in obtaining rental housing as well as conducting a rental assistance payment program.

For example, the Green Fair Manor apartments have vacant apartments and should be remodeled to accomodate those persons living in Coronado.

After viewing the brochure of the Texas State Conference of NAACP Branches held in Houston last weekend, one would wonder why there were no more advertisement as it had. Surely, with the theme: "Come What May ... We're Here to Stay", there should have been more preparation in this effort.

Elected again as president of the State NAACP, A. C. Sutton, this writer hopes more will be done in communicating to local branches about what is going on at the state level. This is especially true for the Lubbock Branch as we need to be tuned into what is happening.

If all goes well in November, Charles Cooke, III will join the Lubbock Digest family each month as guest writer. He is an upcoming young executive with Atlanta Life Insurance Company in Atlanta, Georgia. A graduate of Dunbar High School here, he will be writing about the economic development opportunities for blacks in America. He's one of Lubbock's sons who is making an outstanding contribution to America. Praise God for him, he didn't forget where he came from.

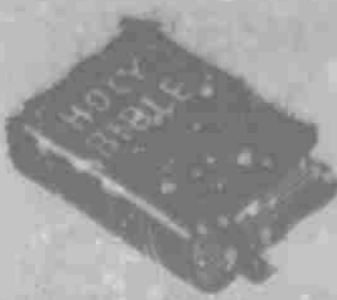
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Eddie P. Richardson ..... Managing Editor  
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AS PUBLISHERS of this weekly newspaper, we owe to YOU, the reading public, to be factual and fair. You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.  
People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would do, and this, we think, is fair.  
So, this our resolution to you: Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you.  
This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.  
T. J. Patterson      Eddie P. Richardson, Jr.  
Editors



# CHURCH DIRECTORY

Your Absence from Church is A Vote To Close its Doors



Rev. W. L. Grimes  
Retired Pastor

One of our former pastors in the Black community is the Reverend W. L.

## Know Your Ministers

Grimes, retired pastor of the Mount Olive Baptist Church. After nearly fifty years a minister and pastor, he is still active in the Lubbock community. A man of great experience, we can appreciate what this man has contributed to our community.

## City Wide Youth Fellowship On Tap Saturday

"So we being many are one body in Christ, and everyone members one of another." Romans 12:5. We, the members of the "Christian of God Missionary Gospel Singers" are sponsoring a City-Wide Youth Fellowship Service under the general theme of "Communicating The Gospel To The World", with the scriptural text coming from St. Matthew 28:19-20. This service will be held in three major parts. Our morning session being at 9 a. m. with youth activities, youth speakers, and a high noon message by a local young minister. The afternoon session will begin at 2:30 p. m. with singing from our local Youth and/or Young

Adult Choirs, group session, discussion classes ranging from youth to adult classes, plus a minister's class. The evening session will begin at 7 p.m. with singing consisting of a Mass-Young People Choir and a sermon by another local minister of the city. This fellowship will be taking place at the Mount

Gilead Baptist Church, located at 2510 Fir Avenue, Lubbock, Texas, pastored by Rev. Larry L. Polk. The Children of God Missionary Gospel Singers are personally and cordially inviting the public to attend this fellowship of churches. According to Brother Don C. Edwards, president, "We are striving for that high calling of God in Christ Jesus, and are looking forward to see you. And we know that 'All things work together for the good of them that love God,' to them who are called according to his purpose. We are asking that you will send a youth for three minutes of our general them." He continued: "We are also asking for volunteer workers from each church to teach in our group session from our general theme. In addition, we would like for your youth ushers, youth and/or youth of your church to participate in these activities. Please let us have your response as to your participation." "We love you and we are praying for you. Thank you in advance for your cooperation," concluded Edwards. Registration fee: Adult, 50¢; Youth and Children, 25¢.

## The Outreach Prayer Breakfast

The members of the Outreach Prayer Breakfast Club met last Saturday in the beautiful fellowship of Community Baptist Church at 9 a.m. We received another sweet message from heaven. Presiding over the meeting was President Mary Ward. Opening scripture was taken from I Matt. 13:1-9 with Sisters C. C. Peoples, D. Hood, W. Washington and M. Ward participating. Morning scripture lesson was brought by Rev. Montgomery. It was taken from I Cor. 13. "Though I speak with the tongues of men and of angels. And have not love, I've become as sounding brass, or a tinkling cymbol." Thought for the day: "God is love; He's the greatest spiritual gift, accept Him." Think about it!

Come, we have plenty of food - spiritually or physically. Our guest list included: Rev. and Mrs. Tony Williams, Rev. and Mrs. Joe Williams, Rev. and Mrs. C. C. Peoples, Rev. Montgomery, Mr. Don Edwards, and David and James Washington. We were glad to see each of your smiling faces. You give us strength. Come again. We love you; we really do. If you have a prayer request, come and let's pray together. We believe in miracles. Our sick and shut in list include: Mrs. Martha Herne, a patient at Lubbock General Hospital; Mr. M. E. Collins, patient at Lubbock General Hospital; Rev. S. R. Roberts and Mrs. A. M. Washington. For each of you who are ill, read Mark 11:22-24. If there are others not mentioned, what he does for others, he'll do for you. "Have faith!" Our next meeting will be held in the home of Mrs. Mary Ward, 823 Vandor Avenue. Can any good come out of Nazareth? See you there!

## OBSEQUIES

### Sana Jean Robinson



Funeral services were held last Friday afternoon at Bethel African Methodist Episcopal Church for Mrs. Sana Jean Cunningham Robinson with Rev. Stephen Pierson, pastor, officiating. Pastor emeritus, Rev. A. W. Wilson, gave brief remarks.

Interment was held in Peaceful Gardens Memorial Home under the directions of South Plains Funeral Home. Mrs. Robinson was born April 10, 1937 to Mr. and Mrs. Salome Cunningham, Jr. in Lubbock, Texas. She was a 1975 graduate of Dunbar High School and a member of Bethel where she served as a member of the

Youth Choir and Usher Board. Mrs. Robinson was employed by the City of Lubbock at Mae Simmons Community Center. She was united in matrimony to Jerry Robinson in July of 1978. Survivors include her husband, Jerry Robinson of the home; her mother, Mrs. Louie Jean Cunningham; two sisters, Pamela McCormick and Janet Cypran of Oklahoma City, Okla.; a brother, Solone Cunningham, Jr. and wife, Dolla, of Fort Steward, Georgia; two nephews, Kewan Cunningham and Mical Cypran; two nieces, Richie and Deneary Cunningham, a host of other relatives and friends. Active pallbearers were Willie Robinson, Biencent Green, James Robinson, Frank Peties, Gary Tobe, James Cooper and Frank Jones. Honorary bearers were Larry Rollison, Donnie Britt, Richard Rollison, Jr., Joe Bryant Strong and Bennie Jordan, Sr.

### Mr. Willie B. Sheppard



Final rites were held at the Mount Bethel Baptist Church in Big Spring, Texas last Thursday for Mr. Willie B. Sheppard with the pastor, Rev. Freddie Nelson, officiating.

Interment was held in the Mount Olive Cemetery under the direction of Larry D. Sheppard Funeral Home. Mr. Sheppard was born August 26, 1921 in Crockett, Texas to Mr. and Mrs. Cass Sheppard. He united in marriage to Miss Louise Patrick in 1951 in Big Spring. She preceded him in death in 1975.

Mr. Sheppard moved from Big Spring to Lubbock, Texas fifteen years ago to work for the Budweiser Company, a job he had held for 28 years at the time of his death. He departed this life September 27, 1980. He leaves to mourn his death: a father, Mr. Cass Sheppard of Houston, Texas; a sister, Mrs. Sarah Watson of Houston, Texas; four aunts, Mrs. LeEtta Sheppard of Graceland, Texas, Mrs. Daisy Wright and Mrs. Bencie Mae Jackson of Big



### "Thank You"

The hand of God is always present to support, to comfort, to strengthen and to guide us during our most adverse times. We are grateful for: The prayers you said; the times you visited; the calls you made; the flowers you sent; the comforting words you said; the food you brought; and every kind thought of your heart. Thank you for everything - above all - "thank you" for being you and our friend.

Mrs. Louie Jean Cunningham & The Family of Sana Jean Cunningham Robinson

### Bethel African Methodist Episcopal Church

2200 Southeast Drive  
(806) 744-7552  
Lubbock, Texas

"A Church that's not afraid to identify with the frustrations of the Black experience."

"God Our Father, Christ Our Redeemer, Man Our Brother"



Stephen Pierson, Pastor

Sunday School ..... 9:30 A.M.  
Morning Worship ..... 10:45 A.M.  
Evening Worship ..... 7:00 P.M.

### "Thank You"

Mrs. Katherine Robinson and family gratefully acknowledges your many kind expressions of sympathy. We thank you with deep sincerity and ask God's continued blessings for each of you.

Mrs. Katherine Robinson & Family

### Church Of The Living God

(Motto: C.W.F.F.)

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Sunday School ..... 9:45 A.M.  
Morning Worship ..... 11:00 A.M.  
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Evening Worship ..... 7:30 P.M.  
Mid Week Services ..... 7:00 P.M.

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Bishop W. D. Haynes preaches at Christ Temple - Each First and Third Sunday  
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### Saint Center Church Of God In Christ



Rev. T. L. Washington

Sunday School ..... 10:00 A.M.  
High Noon Service ..... 11:30 A.M.  
Sunday Night Services ..... 8:00 P.M.  
Church - 762-9444 Residence - 763-3823  
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WEEKLY SERVICES  
Sunday School ..... 9:30 A.M.  
Morning Worship ..... 11:00 A.M.  
B. T. I. .... 6:00 P.M.  
Night Service ..... 7:30 P.M.

And let us consider one another to provoke unto love and to good works: not forsaking the assembling of ourselves together, as the manner of some is: But exhort one another; and so much the more, as ye see the day approaching. Hebrews 10:24,25  
Come, Help Us Worship Christ Jesus, Our Lord and Savior  
F. B. Bell Pastor

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### RUBY JAY'S CORNER

East Lubbock Democrats will host an "Open House" on Sunday afternoon, October 12, from 1 p. m. to 4 p. m. at the Chatman Hospital, 2305 Cedar Avenue. All citizens of the community are invited to stop by and visit with those who are working. For further information, call T. J. Patterson at 744-9714. It will be a come and go affair. Bring someone with you.

We have a new subscriber. She is Ms. Verna Avery, a resident of Denver, Colorado and former resident of Lubbock. Haney and J. & K Super Market, where she was employed for several years, decided to send her a subscription since she is always inquiring about what is going on in the "Hub City."

Keep talking to your friends and love ones about how important it is for all of us to go to the polls and vote in the upcoming General Election. Many new persons have registered, but the task before us now is to see that they become voters on November 4th.

George Scott, Third State Vice President of the NAACP, has just returned from the State NAACP Conference in Houston last week. He reported a most informative meeting.

Approximately twenty young people of Bethel African Methodist Episcopal Church attended their weekly Saturday morning leadership workshops last week. Guest speaker last week was Otis Young, assistant personnel director at Lubbock Texas Instruments.

Scheduled for this Saturday morning is Aaron Harvey, personnel director of Southwestern Bell Telephone Company of Lubbock. Young people of the community are invited to attend these meetings which began each Saturday at 7:30 a. m.



Refreshments are served after the morning meetings. For further information, call Mrs. Thelma Pierson at 765-9046.

Further plans include field trips and other constructive programs for the young people.

Services were well attended last Sunday morning at New Hope Baptist Church with Rev. A. L. Dunn, pastor, at his post of duty. Devotion for the morning worship was conducted by Deacons Swain and Knighten. The choir sang some beautiful songs. Director Allen conducted a wonderful meeting for the Baptist Training Union at 6:30 p. m. Rev. J. S. Ferguson brought a great message at the evening worship hour. His scripture was taken from Psalms 27:8-11. His subject was "I've Got to Talk to Somebody"

Let us whisper a prayer for Mrs. Doris Washington who had surgery at Methodist Hospital.

Let us not forget the sick and shut in among us. They include: Mrs. Lula Virden, a patient at Methodist Hospital, room 633; C. L. Ervin, a patient at Veterans Administration Hospital at San Antonio, Texas; and Rev. S. R. Roberts, a patient at Methodist Hospital.

Mr. U. Kelly has returned home from a pleasant visit with relatives and friends in Los Angeles, California.

Mrs. Bernice Kelly was in Dallas, Texas last week attending a meeting on business.

## Meet Three Red Raiders

Three Texas Tech Red Raiders are Rennie Baker, Jamie Giles, and Jamie Harris.

Baker, who wears No. 80, is a split end. He weighs 165 pounds and stands six feet tall. He is a native of Mart, Texas. He is a junior.

Giles, a senior, wears No. 52. He plays defensive tackle and

weighs 265 pounds and stands 6' 1". He is a native of Corpus Christi, Texas.

Harris, No. 83, is a wide receiver. A native of McKinney, Texas, he weighs 150 pounds and is 5' 8" tall. He is a freshman at Tech.

Go out and support the Texas Tech Red Raiders.



Jamie Harris



Rennie Baker

SLAPSTIX  
**ALIMONY IS A SYSTEM  
 WHERE ONE PAYS  
 FOR THE MISTAKES OF TWO**  
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## Black Owned Insurors Merge

The Memphis-based Universal Life Insurance Company, undisputedly ranked as the fourth largest black-owned life insurance company in the nation, drew nearer to the third ranked company last week with the acquisition of all assets and life insurance in force of the Union Protective Life Insurance Company, also of Memphis.

The announcement of the merger was made by Universal Life's President, A. M. Walker, immediately following approval by the Tennessee Department of Insurance. In a public hearing held in Memphis August 11, the Insurance Department through its staff headed by Commissioner John C. Neff had heard evidence supporting the fact that the merger plan was "fair, reasonable and in the public interest." The latter, "public interest", was intensively addressed and studied during the two-hour public hearing which heard no dissensions.

The merger increases the assets of Universal Life to \$61.9 million (using year-end 1979 figures), and is certain to boost the insurance in force over the half-billion dollar mark by year-end 1980.

The 57-year old Universal Life Insurance Company, with assets of \$57.3 million before the merger, is the number one black corporation in Tennessee. Founded in Memphis, the firm employs approximately 800 employees throughout ten states and the District of Columbia.

The Union Protective was organized in

Memphis in 1933, and brings to the Universal Life a capital and surplus structure in excess of \$1.578 million. This structure marks Union Protective as one of the most solvent among companies of like size.

Long a viable force in black economic development, according to President Walker, the Universal Life in the 1980's embarked on a course with a goal-plan that will insure its recognition in the marketplace as an institution capable of offering the kind of service and security that the market deserves. "Universal Life is proud of its identity as a black economic success," said Walker, "and this merger will enable the Company to expand its services to such that its capability to satisfy the broader multi-cultural community will be unquestioned. These services include cash expenditures in the marketplace of more than 200 cities and communities in Arkansas, California, Kansas, Louisiana, Mississippi, Missouri, Tennessee, Oklahoma, Texas, Virginia and the District of Columbia. In addition to boosting the cash flow of the economy by payments for those services, equipment and supplies necessary in the operation of our business, the economy is further enhanced by our investment policy. The general citizenry is benefitted by our heavy investment in Federal and municipal securities, but we also concentrate heavily in the area of mortgage loans on minority housing, businesses and churches, long a neglected

area by the broader spectrum of financial institutions."

The Union Protective was licensed to operate in Tennessee and Missouri, areas also covered by the Universal Life. "The uniqueness of this merger," said Union Protective's President C. A. Rawls, "lies in the similarities of both companies. In addition to having been organized in Memphis, the founders both astute businessmen, were friends. Both companies offer the type of policies and services demanded in the marketplace, and field qualified home service representatives. With Universal Life's complete portfolio of marketable ordinary, group and term products, benefits will accrue to both agents and policyholders by this merger." "Because

agents of both companies presently work in the same general area," Rawls continued, "the merger can be affected at a low cost, further benefitting the policyholders."

All employees, where feasible, will be merged into the Universal Life operations, and Union Protective policyholders are guaranteed all of the rights and benefits of their original policy contracts. This fact, in addition to other pertinent regarding policyholder benefits and protection, was clearly brought out during the hearing, conducted by Counsel from the law firm of Brown and Evans, representing Universal Life.

Officers and directors of the Universal Life will be unchanged for the current operating year.

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# Sheridan's Ride

by Jack Sheridan



That Charles Bronson is back again! Crazy-faced, curly Bronson seems to turn out movies with the precision of a Texas Instrument computer, there's one around the time.

Considering his output, Bronson is a tried and reliable player, an undisputed star in his own field and rarely is a Bronson movie not an absorbing and entertaining one.

Perhaps, "Borderline," now at the UA South Plains Cinema, is a better Bronson vehicle than he has had recently, for it takes way some of the plausible scripts that he has tackled and given him one that is right down his alley. The plot finds him as a feeling border patrolman of long service and a character that is not exactly like throughout. He is set against a young, heartless man who is engaged in running wetbacks across the border for money from a U. S. coporation. Victory is won finally but there is an edge that all is not of long-lasting nature.

Ed Harris is the dog in the manger and matches Bronson's image perfectly. There a number of other good players in this shaded, often shadowed film photographically, and the name of Michael Lerner is a standout. All in all, Charles Bronson's "Borderline" is a regional show (for us in the Southwest, particularly)

and as such is very effective.

The Lubbock Symphony Orchestra introduced its 1980-81 season at 8:15 p. m. Monday and Tuesday nights in the Lubbock Memorial Civic Center Theatre. The identical programs will start promptly and, under the new set-up, the soloist will perform at the beginning of the program. Late-comers will not be seated until after the first selection. Be warned, you tardy ones.

William A. Harrod, Symphony conductor-director, will offer a finely balanced program, including Borodin's "Symphony No. 2 in B minor," the Overture to "Der Freischutz" by Carl Maria von Weber, while the distinguished young American pianist will be offered performing the Concerto No. 1 in G minor and the "Rhapsody on a Theme of Paganini" by Sergei Rachmaninoff.

Remember that early appearance by the soloist and be on time.

Saturday night, at 8 p. m. at the Lubbock Municipal Auditorium, KLLL-Coldwell Studios parade forth another of the highly-popular "West Texas Opry" programs, a house-packer if ever there was one. You'll enjoy the wealth of talent from the area in this all country/western, Gospel and hoe-down evening. Recommended highly.

Texas Tech has introduced something new. There is a "Texas Tech Carillon" record album, first made of a carillon concert at Tech (those are the bells in the Administration Building). The concert is performed by Tech's carilloner, Dr. Judson Maynard, who studied carillon playing at Amersfoort, the Netherlands.

In addition to the Texas Fight Song, country and western music to American folk songs, there is a featured number, "Suite for Carillon" by Dr. Mary Jeanne van Appleorn, Tech faculty member, which won first prize in the International Carillon Competition in Dijon, France. Two albums are at Texas Tech Bookstore on campus.

The stage of the University Theatre on the campus will be relit at 8:15 p. m. Friday for the opening performance to the comedy, "Sly Fox," which plays through Oct. 14. Based on Ben Jonson's "Volpone" "Sly Fox" was a Broadway and tour winner. It will be followed during the season by Kopit's "Wings," "A Streetcar Named Desire" by Tennessee Williams and "Iphigenia at Aulis" by Euripides.

Tech's Lab Theatre will open its season on Oct. 17 with "Come Back, Little Sheba."

# ENTERTAINMENT



The Outspoken  
**CRAIG WILSON**

From Hollywood

Caterer Arthur Simon rented three huge old Columbia Pictures soundstages and sold tickets to his California Gold Rush party that brought out thousands of cowboys and almost authentic Indian maidens to enjoy the rockin' sounds from 10:00 p.m. to dawn's early light. Performing for the fun crowd were Jessica M. Smith, Gloria Jones, Eddie Marie (she's big on the country and western music scene), orange-haired Taka Brown (who backed herself up with an animal-skin-clad nearly nude male dancer) and those heavy weights of the musical world, the Two Tons O'Fun. Martha Wash and Izora Rhodes, a.k.a. the Tons, breathed new life into the affair at 4:00 a.m. when they hit the stage wearing billowing headgear of colored plumes amidst white clouds of smoke and gave the audience more bounce to the tune than was expected. Singer Martha Reeves chartered a private plane from her Arizona gig in an attempt to make her announced appearance, but unfortunately was too late for the show.



SHERRIE PAYNE QUINCY JONES TAKA BROWN

In the extra-heavily guarded backstage area we chatted with Michael Peterson, who was once known as the West Coast Mr. Aretha Franklin, who tells me that he will soon be appearing with a new act in Las Vegas. Columnist Valenti Singleton tipped us that those rumors about Gloria Jones' impending marriage were true and that a tentative date has been set for late October.

A new upside down rumor has been added this week to that Diana Ross-Gene Simmons romance with the corner-standers saying that the pair purchased a 39-bedroom house outside New York City to call home.

The Apache Nation never signed a formal peace agreement with the United States government, but they smoked the pipe of peace with the musical group War when War performed in concert for the Apaches, Navajos and Cheyokes. The native Americans want the group to return for another musical pow-wow.

Lovely Sherrie Payne is often thought of as Freda's little

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sister, but little sis proved she has lots of big talent when she was the only performer at the June party and left the crowd begging for more. One of the nicest things about the whole affair was the warmth and love shown by one of Sherrie's biggest fans, Freda.

Conductor and producer Quincy Jones was ready to depart for his European vacation when Michael Jackson drove into his driveway and gifted Quincy with a 1946 juke box that plays only 78 speed records. Michael also gave Quincy some of his personal 78 Duke Ellington records to spin on the antique Rockola.

Folks are talking about that Tinseltown performance of Esther Phillips that caused the bartender to leave the scene. We hear that a friend of Esther's wanted to take a drink and the bartender refused until he received permission from higher authorities. Ms. Esther went onstage and read him the riot act. The bartender informed management he didn't have to take any abuse from the performer and left his gig until Esther finished hers.

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In today's black American home, cooking is no longer the responsibility of one person. Because of busy and varied schedules, usually every member of the family at some time or another has to prepare personal meals or meals for other members of the family. *The Kitchen Beat* is designed to meet some needs of the various cooks in the modern black family.

#### VARIETY AND BALANCE—THE MEAL PLAN THAT WORKS

Eat and enjoy it without sacrificing that wonderful sense of well-being. This is a very real possibility that starts with good eating habits. Whatever your age, whatever your energy requirements, it all starts with a pattern that adapts to you.

Regardless of age or activity, everyone requires the same nutrients for proper nourishment, but often in different amounts. Foods

that are carefully selected taste good and are good for you. Fortunately, our abundant food supply provides more than ample nutrients to take care of our daily needs, and it promises the variety necessary to make eating the pleasurable experience it should be.

To be sure that you're eating properly, each meal should combine a good balance with a variety of foods. For this reason it is recommended that you use the Basic Four Food Groups as a guide to nutritionally sound eating. The foods included in each group are selected on the basis of their similarity in nutritive value. The groups are:

**Milk Group**, including cheese, yogurt and ice cream, sources of vitamin A, calcium, riboflavin and vitamin D when fortified with this nutrient.

**Meat Group**, including fish, poultry, eggs, beans and

nuts to supply protein, phosphorus, vitamins B<sub>1</sub>, B<sub>6</sub>, and other vitamins and minerals.

**Fruit-Vegetable Group**, sources of vitamins A and C and fiber.

**Bread-Cereal Group**, including whole grains, enriched bread and cereal products, rice and pastas, providing B vitamins and iron as well as protein.

Servings from each of these groups should be incorporated into each meal, along with a daily diet that includes some fats (vegetable oil, dressings, margarine or butter) and at least 4 glasses of fluid.

These sound diet principles can easily apply to meals planned for yourself, your family or company. For example, this attractive entree suggestion is ideal for a help-yourself situation—easy on the hostess, easy on the guests. A zesty Hot Potato and Bean Salad makes a delicious complement to the sliced turkey and cranberry

sauce. As handy as your kitchen freezer, a package of Birds Eye French green beans with sliced mushrooms combines with cooked potatoes, bacon and a Long Dressing made with Good Season salad dressing mix.

There's always room for dessert, and what tastier way to top your milk quota than a serving of creamy pudding and fruit.

#### Hot Potato and Bean Salad

- 1/4 cup Heinz vinegar
- 1/4 cup Wesson Salad oil
- 1 envelope Good Season old fashion French salad dressing mix
- 2 cups hot sliced cooked potatoes
- 1 package (9 oz.) Birds Eye French green beans with sliced mushrooms
- 6 bacon slices, cooked and crumbled

Combine vinegar, salad oil and salad dressing mix in a saucepan. Heat until mixture just begins to boil; pour over

potatoes and let stand 20 minutes. Prepare beans with mushrooms as directed on package; drain. Add vegetable and bacon to potatoes; toss lightly and serve immediately. Makes about 3 cups or 6 servings.

#### Piquant Pudding and Fruit

- 1 cup cool milk
- 1 cup (1/2 pt.) sour cream or yogurt
- 1 package (4-serving size) Jell-O coconut cream or vanilla flavor instant pudding and pie filling
- 6 canned peach or DelMonte pear halves, drained

Combine milk and sour cream in mixing bowl. Add pudding mix and beat slowly with hand beater until blended, about 2 minutes. Let stand to set, about 5 minutes; then stir until creamy. Spoon into dessert dishes and top with peaches. Or, place peaches in dessert dishes and top with pudding. Makes 2

cups or 6 servings.

**Ambrosia Pudding**  
Recipe Courtesy General Foods Brands Suggested by The Kitchen Beat

- 1 package (4 serving size) Jell-O lemon or vanilla flavor instant pudding and pie filling
- 2 cups cold milk
- 1/2 cup sliced fresh orange sections\*\*
- 1/2 teaspoon grated orange rind (optional)
- 1/2 cup baker's Angel coconut

\*Or use coconut cream flavor instant pudding and pie filling; omit coconut.

\*\*Or use drained canned.

Prepare pudding mix with milk as directed on package for pudding. Fold in orange sections, orange rind and coconut. Pour into dessert dishes or serving bowl and chill. Makes about 3 cups or 6 servings.

## Cookin' Good

By Mrs. Douglas

### STUFFED SHOULDER OF VEAL WITH ROASTED POTATOES

This dish makes a spectacular Sunday dinner. To serve 6 you'll need:  
4 lbs. veal shoulder, boned  
1/4 cup butter  
2 med. onions, chopped  
1/4 cup diced celery  
1 cup crushed salted crackers  
1/4 lb. fresh mushrooms, rinsed and drained  
1/2 cup chicken broth  
1/2 cup white wine  
1 egg yolk  
1 tsp. grated lemon rind  
1 tsp. rosemary, crumbled  
3 tbs. barbecue or meat sauce  
4 medium potatoes

Preheat oven to 325 degrees F. Heat butter in

large skillet. Add onion and celery. Cook over medium heat until transparent. Stir in crackers, mushrooms, chicken broth, wine, egg yolk, lemon rind and rosemary. Remove from heat. Open veal shoulder. Spread stuffing almost to edges. Roll up veal, tie securely with cord, and brush with barbecue or meat sauce. Place on rack in roasting pan uncovered and roast for 3 hours, or until tender. Baste occasionally with pan juices. Peel and wash potatoes, cut into wedges and place around roast during last 45 minutes of cooking.

### HAM AND NOODLE CASSEROLE

A crisp green salad is a must with this dish. To serve 4 you'll need:  
4 tbs. butter  
1 small onion, chopped, fine  
2 eggs, slightly beaten  
1 cup sour cream  
1 1/2 cups diced cooked ham  
1/2 cup grated Gruyere or Swiss cheese  
Salt  
1/4 lb. noodles, cooked  
1/4 cup sliced raw mushrooms (optional)  
1/8 cup sliced almonds  
1 tbs. pimiento strips  
Preheat oven to 350 degrees F. Melt butter in

skillet and cook the onion over medium heat until transparent. In a small bowl, mix the eggs, sour cream, onion, cheese and ham. Add salt to taste. Grease a 2-quart casserole and arrange noodles inside. Add the sauce, mushrooms, almonds and pimientos. Toss gently. Bake for 45 minutes or until a straw inserted in the center comes out clean. For dessert how about slices of toasted pound cake topped with ice cream and chocolate or strawberry sauce.

### Tips for better cooking...

## Not for singles only



We received a letter from a fellow in Miami that typifies the plight of many singles.

Asking for one of our brochures he writes, "Being a bachelor, I've found that somewhere in my past I seem to have missed out on an important aspect of daily living—survival in the kitchen."

I know young women, too, whose mothers never allowed them to help in the kitchen. What a waste!

I nearly jumped when I saw my girlfriend Kay madly beating muffin mix to pulp, obviously intent on doing a ferociously thorough job of mixing. When I told her that muffins and pancakes require a light touch, it got me to thinking... where does one learn the basics, if not at home?

So, here are some kitchen survival tips mother may never have taught you.

**Eggs**—Cook on low heat for tender results. Salt just before serving.

**Bread**—To refresh dry bread or rolls, place them in a brown paper bag that has been dampened with water and pop in a hot oven for about five minutes.

For crusty French rolls, warm briefly in a hot oven with a bowl of water nearby. Make sure that the bowl is oven-proof!

How? Check the bottom for hints such as "oven-proof" or "Fire King."

**Meats**—Don't salt meats before cooking. They will lose juices, shrink and won't brown as well. Add salt at the very last minute.

**Gravy**—Mix water and flour first (our Mix 'n Measure Shaker is great for this), then slowly add to hot meat juices, stirring constantly.

**Fruit salad**—Apples, peaches and bananas turn brown when exposed to air. To keep their natural color, squeeze citrus juice over the salad, mix lightly and store in an airtight food keeper.

And for more hints, here's how to get our brochure our friend in Miami wrote about.

It's called "Fridge and Freezer Food Keeping Facts" and will fill you in on the basics of food storage.

Write Rubbermaid Incorporated, Dept. FF #8, Wooster, Ohio 44691.

# BROOKS SUPER MARKET

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Thank You For Your Business!!  
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Prices Good October 7 thru October 13, 1980

<p><b>MONEY ORDERS</b></p> <p>We Have Postage For Sale! Monday thru Saturday Open 8 a.m. to 9 p.m. Sunday Open 9 a.m. to 9 p.m.</p>	<p>We Give &amp; Redeem Brook's Saving Stamps</p>	<p><b>Picnic Pals</b></p> <p><b>FRANKS</b></p> <p>Pkg. .... 59¢</p>	<p><b>U. S. D. A. Club STEAK</b></p> <p>Lb. .... \$2.79</p>
<p><b>Lean Smoked Sliced Slab BACON</b> No. 1 Quality</p> <p>Lb. .... \$1.09</p>	<p><b>U. S. D. A. Boneless Arm Round STEAK</b></p> <p>Lb. .... \$2.39</p>	<p><b>Super SUDS</b> ..... Giant Size ..... 99¢</p> <p><b>Spillmate TOWELS</b> ..... Large Roll 59¢</p> <p><b>Charmin TISSUE</b> ..... 4 Roll Pkg. .... 99¢</p>	<p><b>U. S. D. A. Boneless Tenderized EYE OF ROUND</b> Lb. .... \$2.89</p> <p><b>Hormel Tender Chunk HAM</b></p> <p><b>TURKEY or CHICKEN</b> 6 3/4 Oz. .... 89¢</p>
<p><b>Del Monte TOMATO SAUCE</b> ..... 8 Oz. .... 4 for \$1.00</p> <p><b>Rich &amp; Ready Fruit DRINK</b> ..... Gallon ..... \$1.09</p>	<p><b>Sunkist LEMONS</b> Each 10¢</p> <p><b>Rome Beauty APPLES</b> Lb. 49¢</p> <p><b>Green 2 Bunches for Onions</b> ..... 39¢</p> <p><b>Bell 6 Peppers for PEPPER</b> \$1.00</p> <p><b>Long Horn POTATOES</b> ..... 10 Lb. Bag ... \$1.79</p>	<p><b>Gladiola FLOUR</b> ..... 25 Lb. .... \$4.39</p> <p><b>Ranch Style BEANS</b> ..... 15 Oz. .... 3 for \$1.00</p> <p><b>Easy On Spray STARCH</b> ..... 22 Oz. .... 89¢</p> <p><b>White Swan 42 Oz. SHORTENING</b> \$1.29</p> <p><b>Phase III Bath SOAP</b> ..... 49¢ Size .... 39¢</p> <p><b>Hungry HAIR</b> ..... 8 Oz. .... \$1.99</p> <p><b>Gladiola Pouch MIXES</b> ..... 4 for \$1.00</p>	<p>We Reserve The Right To Limit Quantities</p> <p>Thank You For Your Business!!</p>

## If it's Borden, it's got to be good.

## Charming finales for special occasions



Find Assorted chilled fruits (banana slices, orange sections, fresh pineapple cubes, apple wedges and strawberries)

Melt the chocolate with the heavy cream in the top of a double boiler over simmering water.

Add Sabra and orange rind. Serve hot in a fondue pot or in individual cups with the assorted fruits.

Use seafood or fondue forks to dip the fruit in chocolate. The chocolate may be made earlier in the day and gently reheated.

Serves 8.

1 1/2 tablespoons lemon juice

Mix together, pour over ice in highball glass.

Add club soda to fill glass and garnish with a cherry, lemon slice or both. Makes one drink.

## School Menu

ELEMENTARY SCHOOL

Mon., October 13  
Hot Dogs w/Chili  
Potato Rounds  
Spinach  
Branitos  
1/2 pint Milk

Tues., October 14

Pizza  
Toasted Salad  
Dressing  
Corn on Cob

Jello  
1/2 pint Milk

Wed., October 15

National School Lunch Menu

Beef Taco  
Taco Salad  
Pinto Beans  
Cornbread - Butter  
Pears  
1/2 pint Milk

Thurs., Oct. 16

BBQ German Sausage  
Escalloped Potatoes  
Green Beans  
Cornbread - Butter  
Cookie  
1/2 pint Milk

Fri., October 17

Batter Frit Fish w/Tartar Sauce  
Cheese Wedge  
English Peas  
French Fries  
Cornbread - Butter  
Fruit Cup  
1/2 pint Milk

SECONDARY CHOICE

Mon., October 13

Stuffed Peppers  
Buttered Carrots  
Hot Rolls - Butter

Tues., October 14

Macaroni, Cheese & Ham  
Fried Okra  
Hot Rolls - Butter

Wed., October 15

Braised Meat  
Rice  
Spinach

Thurs., October 16

Oven Fried Chicken  
Mixed Vegetables

Fri., October 17

Managers Choice

BREAKFAST

Mon., October 13

Applesauce  
Cinnamon Toast

1/2 pint Milk

Tues., October 14

Apple Juice  
Cereal  
Buttered Toast/Jelly  
1/2 pint Milk

Wed., October 15

Orange Juice  
Doritos  
1/2 pint Milk

Thurs., October 16

Grape Juice  
Waffle w/Hot Syrup  
Bacon  
1/2 pint Milk

Fri., October 17

Pineapple Juice  
Oatmeal w/Raisins  
Buttered Toast/Jelly  
1/2 pint Milk

ELEGANCE AND SIMPLICITY are the keynotes here, including chocolate fondue, contrast sweetness with a zesty Boodles British Gin highball.

Looking for an after-theatre, bridge or bowling party idea? Stage a dessert party featuring a grand chocolate fondue and elegant gin highball.

**CHOCOLATE FONDUE**  
4 (5-oz.) milk chocolate bars  
1/2 cup heavy cream  
1/2 cup Fabea Liqueur  
1 strip (three inches) orange

**GIN HIGHBALL**

1 oz. Boodles British Gin  
1/2 oz. Leroux Triple Sec  
1 teaspoon superfine sugar

PRICES GOOD THRU OCT. 12TH

QUANTITY RIGHTS RESERVED

WIN UP TO \$1000 CASH  
WIN 100% INSTANT WINNERS  
53 WAYS TO WIN!

PLAY UNITED'S **BINGO**  
Win cash...

**DR PEPPER**  
REG. OR SUGAR FREE  
32 OZ. \$1.79  
6 BTL. CRTN.

**BOUNCE FABRIK SOFTENER** 20 CT. 89¢  
**VELVEETY BAR BATH SOAP** 5 OZ. 49¢  
**ZEE EARTH TONE NAPKINS** 140 CT. 69¢  
**"STAR WARS" PUFFS TISSUE** 250 CT. 69¢

**ODDS CHART**

Odds stated one year for Lucky days after present odds. Odds will be revised weekly thereafter to include prizes still available and will be posted in participating stores.

Prize Value	Number of Prizes	Odds with 10-100	Odds with 10-20	Odds with 10-10
\$1,000	24	1:1000	1:100	1:100
100	420	1:1000	1:720	1:100
50	10,000	1:1000	1:720	1:100
25	15,000	1:1000	1:720	1:100
10	50,000	1:1000	1:720	1:100
5	100,000	1:1000	1:720	1:100
2	200,000	1:1000	1:720	1:100
1	400,000	1:1000	1:720	1:100
Total	65,724	60 M 1	4.7 M 1	1.3 M 1

Total Participating Prizes:  
400 1-minute Weekly Shopping Spree prizes (\$100 each)  
13 5-minute Weekly Shopping Spree prizes (\$500 each)  
1 Grand Prize Holiday for two to Hawaii

Prize Redemption Dates: 1 to 31 October. Odds of winning the weekly prizes and opportunities will depend on the number of entries.  
Eligible entries are available at 35 United Supermarkets. The game begins on Wed. Oct. 1. Game is scheduled to begin September 15, 1980 and end December 15, 1980. However, it officially ends upon distribution of all prizes. All prizes must be claimed within 30 days of termination as announced in our advertisements or they will be forfeited.

**LIBBY'S COY 303 GREEN BEANS 3 FOR 1**  
**LIBBY'S W. K. OR CREAM STYLE CORN 303 CAN 3 FOR 1**

**LIBBY'S FRUIT COCKTAIL** 2 NO. 303 CANS \$1  
**LIBBY'S SLICED PEACHES** 2 NO. 303 CANS \$1

**SPAM** REG. OR SMOKED 12 OZ. \$1.09  
**DEL MONTE GREEN CHILIES** WHOLE OR SLICED 4 OZ. 39¢  
**DEL MONTE KOSHER DILL SPEARS** 11 1/2 OZ. 59¢  
**COMET RICE** REG. OR LONG GRAIN 28 OZ. 79¢  
**HABISCO RITZ CRACKERS** 16 OZ. 99¢

**KRAFT MAYONNAISE** 1 QT. \$1.49  
**HONEYBOY PINK SALMON** 15 1/2 OZ. CAN \$1.89

**CORONET BATH TISSUE** 4 ROLL PACK \$1.79  
**LIBBY'S SWEET PEAS** 303 CAN 3 FOR 1

**LIBBY'S SWEET PEAS** 303 CAN 3 FOR 1  
**FRUIT DRINKS** 12 OZ. CANS 4 FOR 1

**LIQUID DISH DETERGENT**  
**PALMOLIVE** 13 OFF 22 OZ. \$1.09

**GOLDEN RIPE BANANAS** 5 LBS. \$1  
**CALIF. YELLOW MEAT PEACHES** LB. 39¢  
**YELLOW OR ZUCCHINI SQUASH** LB. 39¢  
**FRESH GREENS** MUSTARD TURNIP COLLARD 39¢  
**RUSSET POTATOES** ALL PURPOSE 10 LB. BAG \$1.49

# Clay pots that work overtime!

Our lives today are busier than ever. Families in which both partners work outside the home are becoming more common and many young men and women are remaining single by choice and pursuing careers.

After putting in a full day at work—in the home or outside—no one relishes the thought of working hard at preparing dinner.

### The alternatives

Until recently, the choice were limited—eating out, an increasingly expensive proposition or, as a last resort, the frozen "instant" meal—another overpriced answer low on taste and nutrition without even an ambiance to recommend it.

Now, working folk rejoice! There's a convenient, inexpensive way to enjoy delicious, healthy meals that are a snap to prepare and sacrifice neither

taste, money nor time . . . *work in clay!*

Cooking in clay produces outstanding results with any food. It helps simplify complex recipes and deliciously enhances simple fare.

Inexpensive cuts of meat become tender and you add no fats or oils for unwanted calories. And, nothing could be simpler.

The three basic steps to remember are: soak, fill, bake. Soak the pot in water for 10-15 minutes before use.

Some of the water is absorbed and released during cooking as tiny particles that blend with the foods' natural juices and enhance flavor.

Fill the pot with ingredients. Cook meat, poultry or fish together with vegetables and potatoes for delectable one-pot meals.

### One-pot cooking

Place the pot in the center of a cold oven and set the temperature. That's it until dinner time! Since the pot remains covered, the oven remains clean and, because you can cook it all in one pot, you won't have a sink filled with a discouraging assortment of dirty pots and pans to confront.

With many pots on the market to choose from, great chefs and just-in good cooks favor those, such as the famed Romertopf from West Germany, that are unglazed outside and in.

### Quick and easy meal

Here's a tempting one-pot meal that teams the clay pot with the microwave oven for a meal that's as delicious as it is quick and easy.

### SHRIMP AND ITALIAN SAUSAGE RISOTTO ROMERTOPF

From Clay Cookery, by the Editors of Consumers Guide

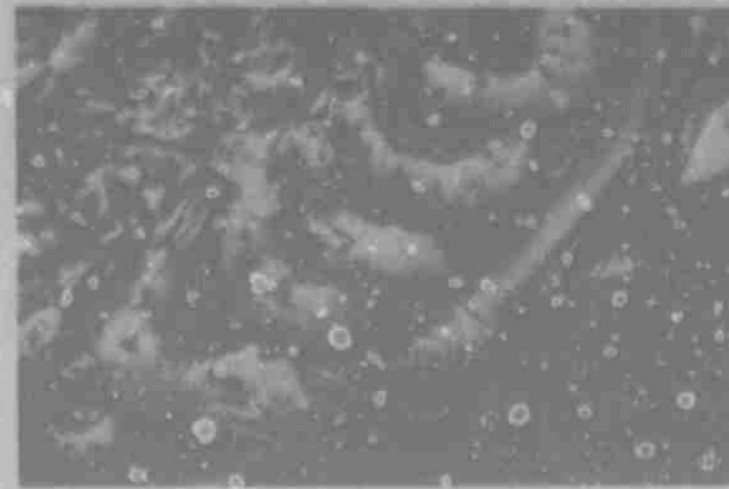
- 1 lb. mild Italian pork sausage, casing removed
- 1 medium onion, finely chopped
- 1 clove garlic, minced
- 1 cup white rice, uncooked
- 1 1/2-2 oz. chicken broth
- 1/2 cup dry white wine
- 1/2 cup shredded Parmesan cheese
- 1 lb. raw shrimp, shelled, deveined
- Minced fresh parsley

Soak pot in water for 10-15 minutes and drain. Crumble sausage into cooker and place, covered, in microwave oven.

Microwave on full power, stirring once, until sausage loses pink color (about 8 minutes). Pour off and discard drippings. Stir in onion and garlic; microwave covered on full power 3 minutes.

Stir in rice, broth and wine; microwave, covered, on low

## Lubbock Digest



CLAY COOKERY, a no-mess way to prepare a savory dish such as Shrimp and Italian Sausage Risotto Romertopf, helps simplify complex recipes and enhance simple fare. Cooking in clay also cuts down on time spent in preparation and clean-up—important in today's fast-paced society.

power (defrost), 40-45 minutes, just until rice is tender. Stir in cheese.

Arrange shrimp, tails at center, in even layer over rice. Microwave covered on full power until shrimp turn pink, about 5 minutes.

Let stand, covered, for about 5 minutes and garnish with

### Free help in the kitchen

For a free copy of the Cooking in Clay Newsletter with recipes and cooking tips, send a self-addressed, stamped envelope to Reco International, 138-150 Haven Avenue, Port Washington, NY 11050.



By Mrs. Douglas

### FOR SINGLES AND COUPLES

Cooking for one or two? Either of these recipes makes a sinfully delicious dinner.

### GLAZED APRICOT PORK CHOPS

- 2 pork chops, 1-inch thick
- 1/4 tsp. salt
- 1 can (5 1/2 oz.) apricot nectar
- 2 tsp. cornstarch
- 1 tsp. Worcestershire sauce
- 1/4 tsp. ground cinnamon

Rinse chops and pat dry with paper towel. Sprinkle salt in bottom of medium skillet. Heat until a drop of water sizzles when dropped into skillet. Add chops; brown well on both sides. Cover tightly, reduce heat to low and

cook 1/2 hour, turning once. Combine other ingredients and pour over chops. Simmer, uncovered, stirring constantly for one minute or until sauce thickens and chops are glazed.

### DEILED FISH

- 1/2 lb. flounder fillets
- 3 tbs. dry bread crumbs
- 1/4 cup mayonnaise
- 1 tsp. Worcestershire
- 1/8 tsp. salt

Preheat broiler to hot. Place fillets in shallow foil-lined baking pan. Combine other ingredients in small bowl and spread mixture over fillets. Broil 6 minutes, or until fish flakes easily with a fork. Don't forget the salad, the wine and maybe a candle or two.

# VOTE

# BONANZA

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**\$184,740**  
IN CASH PRIZES!  
**\$24,736**  
GIVEN AWAY FIRST 2 WEEKS

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S & H GREEN STAMPS!  
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GIVEN AWAY FIRST 2 WEEKS  
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1 WEEK FOR 2 TRIP TO HAWAII

**SWIFT'S TENDER LEAN SPARE RIBS**  
LEAN & MEATY  
**98¢**  
LB.

**BEN GRANTHAM HOT LINKS**  
**\$1.19**  
LB.

**BEN GRANTHAM WHOLE HOG SAUSAGE**  
**2.49**  
2 LB. BAG

**OSCAR MAYER WEINERS OR BEEF FRANKS**  
**\$1.98**  
1 LB. PKG.

**FRESH GROUND BEEF** FAMILY PACK LB. **\$1.29**

**ROUND BONE CUT SWISS STEAK** UNITED TRUTENDR LB. **\$1.98**

**DELUXE BAR-B-Q RIBS** UNITED TRUTENDR LB. **\$1.09**

**OSCAR MAYER BOLOGNA** MEAT OR BEEF 8 OZ. PKG. **\$1.19**

**WEEKLY WINNERS SWEEPSTAKES**

**5 MINUTE (\$500) WINNER!**

**BARBARA SHARP OF LUBBOCK WAS WINNER OF 5 MINUTE SPREE WORTH \$500**

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**SHOPPING SPREE EACH WEEK IN YOUR STORE WHEN STORE OPENS WEDNESDAY MORNING!**

**"HEALTH & BEAUTY AIDS"**

**FINE FARE ALCOHOL**  
16 OZ. . . . . **2 FOR 89¢**

**FINE FARE ASPIRIN**  
250 CT. . . . . **98¢**

**FINE FARE BABY SHAMPOO**  
16 OZ. . . . . **1.39**

**DINTY MOORE BEEF STEW** 24 OZ. **\$1.29**

**ORVILLE REDENBACHER POPCORN** 15 OZ. **89¢**

**DEL MONTE RAISINS** 6 PK. **89¢**

**SUNBEAM COOKIES** ASST. FLAVORS 6 1/2 OZ. **4 FOR 1**

**MRS. GOOD ASST. COOKIE...** **98¢**

**BALLARD SWEETMILK OR BUTTERMILK BISCUITS...** **1.19**

**UNITED'S RX PHARMACY**

**DOXIDAN CAPSULES** **\$5.99**

**LIQUID CO-TYLENOL** **\$2.39**

100 CT. 5 OZ.

**PRICES GOOD THRU OCT. 12TH**

**"DAIRY"**

**PILLSBURY CINNAMON ROLLS** 6 OZ. **59¢**

**KRAFT SQUEEZE PARKAY** 1 LB. **79¢**

**BELL WHIPPING CREAM** 8 OZ. **2 FOR 1**

**"FROZEN FOODS"**

**MORTON BEEF CHICKEN TURKEY POT PIES** 3.11

**COLE'S BUTTERED GARLIC BREAD** 1 LB. **98¢**

**FINE FARE BREADED OKRA** 16 OZ. **69¢**

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**UNITED Supermarkets**



# BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.  
Human Rights Activist

## LIBERALISM AND BLACK INEQUITY

Our latent and occasionally verbalized contempt for black people is but an unconscious manifestation of our contempt for life as we experience it in general. Society tends to seek order, while individual life seeks fulfillment. When the two purposes do not agree, difficulties inevitably follow. So it has been in America. New groups of people have poured in, making constant adjustment a basic condition with which we have had to deal. Had our vision of a "melting pot" been different from that of a type of "pure-production," and more in the direction of "the creation of a tasty and variegated stew," we would not be faced today with the inevitable frustration that comes from any attempt to make all life alike.

The white people who have come to America are not all alike. Many have kept some semblance of their basic ethnic character and integrity and have continued to greatly enrich our common life. But the uncritically examined predisposition toward conformity is a sad sign; for life at its best involves the continuing unfolding of new possibilities, further enhanced by the

interchange that can only come from the persistence of healthy diversity.

In America we have sought to make black people carbon copies of white people. Such a task has been impossible. We could not—or cannot—wish away the difference-producing effects of centuries of enslavement. Nor can we simply wish away the low status and lack of social power that the maintenance of an enslaved person's mentality of dependence upon others has produced for America's black people as a whole. Until several generations ago, black people may have had to bow to circumstances beyond their seeming control and so depend excessively upon the charity of others. Such has not been the case, however, in recent years. A culturally and historically conditioned perception of helplessness marks off black people in America as different from the rest. This represents a tragic fact of life we cannot afford to gloss over.

Yet we have sought to deal with differences by overlooking them. This is in part a legacy from an unfortunate aspect of liberalism that was

evident in the days of Queen Victoria. Victorian liberalism had within its character the regrettable tendency toward seeking to make things good by wishing they were so. The Victorian of goodwill saw the good in people and in situations, at the expense of seeing life situations entire. The deeply religious and compassionate Queen herself could weep for the thousands of her Irish subjects dying from a potato famine and then respond with an infinitesimally small contribution from her personal purse.

Post-Victorian liberalism with respect to black Americans has tended likewise to confuse hopes with their achievement. Black people have been nurtured for their goal of freedom under the post-Victorian liberal mind. Those possessed of this mindset have had the best intentions. They have planned for and have protected black people, when black people seemed to be in no condition to plan for or to protect themselves. Until our present day those of the same white liberal tradition have sought to do all that was or is in their particular power to bring black people into the center

of national life... with the white liberals maintaining the controls.

The white liberal mind-set tends, unfortunately—out of an abundance of falsely-focused good will—to ignore the gross inequities which are central to the problems which we face. The white liberal method of approach has included the viewing of racial realities through tinted glasses. In this process, the effective indolence or abject hopelessness of black people, occasioned in large part by the centuries' long experience of giving one's best efforts for unjustly meager rewards, was ignored. If much of the inherited hopelessness and pre-conditioned indolence of blacks in many sectors are not being recognized, neither can their causes be faced and dealt with. This is also true of the high degree of socially inflicted black self-hate and in-responsibility born of cynicism and despair. The glossing over of historically rooted differences between whites and black Americans, in this way, has been one of the basic causes of our failure to make black people into anything other than "problem people."

Black people want political clout, but there will be no political clout until there is economic clout. In order to obtain both economic and political clout, one must go through the hardships and sacrifices, most of the time, to survive. To get out of the mediocrity means sacrificing and doing without. Most black people want success, but are not willing to make the changes one has to make. Most black people want to have their cake and eat it too; want to hold on to false security; and work for the man and get rich on a part-time basis. Even Mayor Dirk West has said since he has been mayor, "You can't run a major progressive city with yesterday's methods." He has proven this with a new program called: "Citizens' Crime Line." This modern method of catching today's "criminals" is working. In this particular program, no one knows who alerted the local authorities. At the same time, nobody knows if anything will work until it is given an opportunity.

With Lubbock's black business removed since Urban Renzwal, the black economic base (Lubbock's Black Businesses) has almost been nothing. This is, by no means, saying Lubbock's black economic structure will not work. It just hasn't worked at the present time!

# ACROSS THE NATION

## News From Home Folks

This writer has often said that implants from other areas will move into our area and see the potential here and come to the great Southwest to prosper while the local blacks (men and women) sit or stand by and are left behind. Regardless of the gesture, they will say: "It will not work, because I've been here for X number of years and haven't seen it happen. This is a new day in Lubbock, and we need to make it happen. Nothing happens (YES NOTHING) until someone starts the motion. For all doubters, look on Parkway Drive (next to Brooks Super Market) and see what two beautiful black brothers from Chicago, Illinois are doing. It can happen! It is never easy. There

are always hardships, even doing without and suffering to make a success in business. The payoff is eventually worth all of it.

Young black people, there are all kinds of possibilities, but it takes hard work, preparation, ambition, and desire. The rewards, when they come our way, are worth it all. In terms of accomplishments, finances, and self-satisfaction, the road is tough, but if you have what it takes, you can make it. If you are strong and determined, you have a great future in the business world. The challenges are here! The opportunities are here! The field is open if you are willing to pay the price.

Being black has many disadvantages. We as black

people still have to run to keep up with white people. Even when they are coping along, we need to run to catch up. If we continue to run, let's run like hell! WHY NOT?

Our readers may wish to address congratulatory messages and messages of encouragement to the papers which report happenings of interest or concern to us. Such messages may be sent to the editors or other persons directly by simply addressing them, using the name of the paper, c/o Black Resources, Inc., 410 Central Park West, P.H.C., New York, N.Y. 10025.

For Classifieds  
Call: 762-3612

## MEDIA REVIEWS

### SOUTHERN CHANGE AGENTS

(For younger and older readers who want to know how southern segregation ended)

A review of *My Soul Is Rested*, by Howell Raines, Bantam, New York, 540 pages, Paperback, \$2.95.

change the patterns of race relations in the South between 1955 and 1968. It tells the story of the Civil Rights movement in the Deep South—in the words of the men and women who made it happen. Howell Raines, who

engineered the book, is due immense credit for the most comprehensive and exciting account thus far of this watershed period in our nation's life.

As Julian Bond notes: "There is no other book on this period which so clearly tells what happened, and why..." Here we listen and come to know as guests, if not as intimates of a kind, Rosa Parks, John Lewis, James Farmer, Bayard Rustin, Julian Bond, Fred L. Shuttlesworth, Joseph Lowery, Charles Cobb, Fannie Lou Hamer, Andrew Young, Martin Luther King, Jr., Benjamin Mays, Ralph Abernathy and many other heroic figures. The book is richly

worthwhile in enabling its readers to gain a closer glimpse at these intrepid agents of racial change.

The book begins with a simple chronology of the civil rights movement in the Deep South between 1955 and 1968. This volume could be used as a text. It has a place in every home.

**VOTE!!**  
Nov. 4th  
from  
7 to 7

**Beauty Salon**  
"The Natural Look for the Natural Look"

Joe Johnson  
Formerly of Parkway Beauty Salon  
Announces

**MACKENZIE'S BEAUTY SALON**

1724 Parkway Drive

"Come in and get acquainted"

Opening October 10, 1980  
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DUNBAR-STRUGGS PANTHERS 1980 FOOTBALL SCHEDULE			ESTACADO MATADORS 1980 FOOTBALL SCHEDULE		
DATE	OPPONENT	WHERE TIME	DATE	OPPONENT	WHERE TIME
*Oct. 3	Canyon	Lowrey 7:30	*Oct. 5	Borger	There 7:30
*Oct. 11	Borger	Lowrey 7:30	*Oct. 11	Dumas	Lowrey 2:00
*Oct. 17	Dumas	There 7:30	*Oct. 17	Levelland	There 7:30
*Oct. 24	Levelland	Lowrey 6:00	Oct. 24	OPEN	
*Oct. 31	Estacado	Lowrey 7:30	*Oct. 31	Dunbar-Struggs	Lowrey 7:30
Nov. 7	OPEN		*Nov. 7	Brownfield	There 7:30
*Nov. 13	Brownfield	Lowrey 7:30	*Nov. 14	Canyon	There 7:30

\*District Games  
HEAD COACH: KENNETH WALLACE      HEAD COACH: LOUIS KELLEY

**SPECIAL NOTICE**

**DEADLINES FOR NEWS ITEMS**

**DEADLINES FOR LUBBOCK DIGEST**

News Items (typed) . . . . . 12:00 Noon Monday  
Pictures . . . . . 12:00 Noon Monday  
Display Ads . . . . . 12:00 Noon Tuesday  
Classified Ads . . . . . 5 P.M. Monday

ALL COPY MUST BE TYPED OR READABLE  
ALL PICTURES IN BLACK & WHITE, IF POSSIBLE

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- \* Columnists
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- \* News Boys & Girls
- \* Circulation Managers

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Lubbock Digest  
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