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Sentelle Lyons Center Problems Revealed

by Denise Kinner

In December 1979, Dr. Floyd Perry, Jr., pastor of Lyons Chapel Baptist Church, recommended to his members that they reach out and provide social services for the East Lubbock community. The idea was formulated to provide day care and after-school tutoring for children of the community. The plan was accepted with unanimous approval by church members. The following January the O. D. Hollins Education and Fellowship Building underwent a facelift. The building was refurbished with new

carpeting, paneling, rewiring and additional plumbing. What had only been an idea two months earlier became a reality when the Sentelle Lyons Learning Center opened its doors in February, 1980. The project had been undertaken at a cost of \$20,000 with funds coming from social and civic organizations in the black community and various churches. What started out as an adventurous project came to an end two weeks ago when the learning center was forced to close its doors. After serving the community for 19

months the center no longer had the funds necessary to continue. Dr. Perry explains what happened. "It was construed by a number of persons at the outset that fees be \$20 to \$21 for the first child and a lesser amount for every child thereafter. However, this amount was never sufficient to support the project." Earlier this year, an advisory board was formed to provide input and financial development for the operation of the day care center. The board consisted of ministers and professors from the Home Econo-

mics Department at Texas Tech University. After studying the matter, the board strongly urged that fees be raised. This past spring fees were raised to \$35 for the first child and \$10 for each child thereafter. According to Dr. Perry, this increase met the disapproval of a number of people as being too expensive. The result says Perry was that many parents withdrew their children and placed them in white day care centers in the city. "Obviously, I'm dismayed that we had to close. I recognize the value of an education for

black Americans. While education is expensive, ignorance is more expensive. It is an awful price to pay as a people and community," Perry said. Although the picture looks bleak now for the center, Dr. Perry says he believes it (the center) will reopen. "The advisory board is working hard to see if we can get funds and the individuals that I work with or of a caliber that they are willing to make a sacrifice." Dr. Perry has also made sacrifices in an attempt to keep the



ENJOYING THE 64TH ANNUAL PANHANDLE SOUTH PLAINS FAIR - These young people are enjoying themselves riding the various rides. The weather has been great this week, and thousands of Lubbockites have taken advantage of this year's event. (Photo by Ulok Etukudo)

East Lubbock Will Receive Skyline

by Denise Kinner

The East Lubbock skyline is taking on a new look. The latest structure, to be located next door to Farm Pac Kitchens on East 19th Street, is being built by Lubbock Cotton Oil.

were unable to make any comment about the ongoing construction. Instead, they referred us to their corporate headquarters in Decatur, Illinois. The Digest contacted Richard Burket, vice president and assistant to the chairman of the

Archer Daniels Midland Company - the parent company of Lubbock Cotton Oil. According to Burket, the construction of the facility is part of a program undertaken to modernize cottonseed processing. The structure, which

will be enclosed, is expected to be in operation sometime this fall. Burket further stated that the location of the processing facility was based on the fact that it was the existing property of Lubbock Cotton Oil when ADM purchased

League Offers Public Forum

The League of Women Voters offers a Public Forum focusing on the seven (7) Constitutional Amendment Propositions to be voted on November 3, 1981. The amendments will be explained and the pros and cons of each amendment will be given by a League panel. The Public Forum will be at 12 Noon, October 1st at La Bodega Restaurant, 2207 Avenue Q. Reservations are required. Call 795-9718.

NAACP Wins Share Of Payroll Deductions

New York, N.Y. - The NAACP Legal Defense and Educational Fund, Inc. (LDF) was a leading party in a successful suit in Federal Court against the government's Office of Personnel Management (OPM) challenging exclusion from the Combined Federal Campaign (CFC). Proceeds from this government-supervised fund-raising drive among all federal employees and armed forces personnel total about \$90 million annually from voluntary payroll deductions. Traditionally the bulk of these funds has gone to the United Way and the American Red Cross.

Until recently, few minority organizations were included in the campaign, because they allegedly did not provide direct services in health and welfare. Federal District Court Judge Gerhard Gesell ruled that the standards for admission to the campaign violated the First Amendment. As a result of his decision, the Legal Defense Fund now joins other selected minority and advocacy organizations in being admitted to the campaign and may receive support

from federal employees through the Combined Federal Campaign. Funds going to the NAACP Legal Defense and Educational Fund from the CFC will be used to further its work to defend the legal and constitutional rights of blacks, other minorities and women throughout the country, and for two national scholarship aid programs conducted by LDF. The Combined Federal Campaign for 1981 concludes in mid-November.

Rep. Al Edwards Named Honorary Chairman Of Commanche 3 Committee

At a meeting of the Texas Emancipation Day Commission in Austin on Saturday, September 19th, State Representative Al Edwards of Houston was named Honorary Chairman of the Finance Committee of the Commanche 3 Committee.

The Commanche 3 Committee has been formed to raise funds to establish a memorial fund which will finance scholarships in memory of the three young Black men who were drowned while in police custody at a Juneteenth celebration at Lake Mexico earlier this year. The committee has also set up a separate fund to allow them to develop evidence and search out possible

witnesses should the U. S. Attorney's office become involved in the case. "It is a great honor to be named to this committee and I intend to do all I can to raise funds to support their work," said Edwards. "The Commanche 3 Committee is not out to seek vengeance for the deaths of the three young men, we are merely trying to make sure that justice

Hobby & Hance To Participate In Cultural Affairs Annual Meeting

Lt. Gov. William P. Hobby, Jr. will be keynote speaker at the Lubbock Cultural Affairs Council's annual meeting on October 15. He will be presented by Congressman Kent Hance. The meeting, whose theme is "Our Cultural Heritage," is set for 6:30 p. m. at Texas Tech's Ranching Heritage Center. Hobby, the highest ranking Democratic state

official in Texas, has been lieutenant governor since 1973. In that capacity, he serves as chairman of the Texas Energy Advisory Board and the Legislative Budget Board and as president of the Senate. Hobby is president of the Houston Post Company and vice-chairman of KPRC Radio and Channel 2 TV. He is chairman of the board of Nashville's Channel 5.

The Ranching Heritage Center is especially appropriate for a visit by Hobby since he is on the board of directors of the Texas Hunter and Jumper Association and a former vice-president of the U. S. Equestrian Team. Hance has served as congressman from the nineteenth Congressional district since 1978. As a freshman congressman he was elected chairman of the Democratic new members caucus and

City Officials In Hot Dog Eating Contest

Local VIPs such as Mayor Bill McAllister, Councilwoman Joan Baker and Sheriff D. L. "Sonny" Keesee will participate when Weinerschnitzels of Lubbock sponsor the First Annual Muscular Dystrophy Association Hot Dog Eating Contest, Saturday, October 3, 3:00 p. m. at all five locations,

according to Shaun Holly, President of Lubbock Weinerschnitzel Association. A \$5.00 entry fee will be donated to MDA will be required for entry. Sponsors hope to have at least 20 entrants at each location. Weiners are being donated by Frontier Foods, buns by



BLACK TEACHERS ORGANIZE - Several weeks ago, Black teachers organized Sunday afternoon, September 20, 1981 at the First Federal Savings & Loan Association. Officers elected were (shown above): Vernita Holmes, recording secretary; Margaret Randle, chairman; Harold M. Chairman, public relations; Cathy Richardson, assistant chairman; Lillian Anderson, corresponding secretary; and Dorothy Norman, treasurer. According to Mrs. Richardson, all teachers are asked to become members of this organization. (Photo by Ulok Etukudo)

Holiday For LISD Students Friday

Lubbock Public School students will enjoy a holiday on Friday, October 2. All L. I. S. D. employees will be involved in special education in-service workshops. The workshops will involve a general meeting and then special interest areas. The focus will be on information concerning the availability of services to handicapped children. Employees will be studying the organization and the teaching of the "hard to teach" student. Secondary teachers will meet at Estacado High School from 9:30 a. m. to 11:00 a. m. Elementary teachers will meet at Monterey High School from 8:00 a. m. to 11:00 a. m. Building in-service will be from 1:00 p. m. to 3:00 p. m.

Expanded Nutrition Program

If you are a homemaker, mother, student, or teenager and want to help boys and girls help themselves, the Expanded Nutrition Program is for you. The Expanded Nutrition Program, or ENP for short, is a worthwhile community project for you, your family and your neighborhood. With your help, boys and girls between the ages of 9 to 19 can learn how good eating habits can

keep them healthy and happy. Youth groups get together in schools, churches, homes, community centers and other nearby meeting places to learn about nutrition. There are nine easy lessons in which children learn what foods to eat and why, how to cook, how to buy and store foods, and how to be safe and neat in the kitchen. As an ENP leader, you will spend only a few



TRIBUTE SERVICE - A tribute service to Mrs. Mae D. Simmons will be held Sunday afternoon, October 4, 1981, at Bethel African Methodist Episcopal Church at 2:30 p. m. Rev. Stephen Pierson is pastor. Mrs. Simmons, who was a longtime educator and civic leader in the city, died this past August in Houston, Texas. The public is invited to attend.



BLACK TEACHERS HOLD RECEPTION - Black teachers of the Lubbock Public Schools held their first reception Sunday afternoon, September 20, at First Federal Savings & Loan. Pictured above are some of the Black teachers who were in attendance at the affair. (Photo by Urick Tomlin)

Sheridan's Ride

by Jack Sheridan



I shied away from the book when it came out a couple of years ago. When it was converted into the movie this year I was resolved that I would no see it, either. However, I did read the book finally and was appalled. And this weekend I went down to the Mann Fourplex to catch the movie version and I was again appalled. The subject is "Mommie Dearest" and it concerns the relationship between the late, great movie superstar Joan Crawford and her eldest adopted daughter, Christina, the author of the book. The book turned out to be a vindictive, spiteful, unpleasant homage to her mother, a

Expanded Nutrition

Continued from Page 1

hours each week learning how to teach boys and girls about food. You will be given special help to show you how to teach the lessons. You will learn new ways to prepare food for your own family.

Helping neighborhood children can be fun, interesting, and easy when you discover the Expanded Nutrition Program.

Special activities are held throughout the year for those participating in ENP. A Recognition Event was recently held on August 20, 1981 to honor and recognize those leaders working with ENP during the year. At this event Marie Valdez, Program Assistant, was presented with a plaque honoring her for eleven years of service with the ENP. She retired on August 31st.

If you would be interested in becoming an ENP leader, call 792-4789 or come by 4232 Boston Avenue. Shelley Fillipp is the Extension Agent. The Program Assistant's for the Lubbock office are Liz Cardenas, Dee Duncan, Jewell McGee, and Annie Taylor.

TEC Briefs

Did increased imports cost you your job? Are you receiving Trade Readjustment Assistance or Employment services under the Trade Act of 1974?

Recent Legislation under the Omnibus Budget Reconciliation Act of 1981 was enacted into law, effective October 1, 1981. These Amendments to the Trade Act of 1974 will affect your entitlement to Trade Readjustment Allowances and Re-employment Services. For further information, you should contact your local Texas Employment Commission Office.

study in off-screen vicious cruelty and child abuse to a child who claimed to the coffin-side that she only wanted Mommie Dearest to love her.

Well, while the film has holding moments, most of them are away from the mother-daughter relationship. Though there are few and far between.

The reason for my overwhelming interest in this book and the film is that I was a close personal friend of Miss Crawford; I had known her for years and I have spent many happy hours and days in her company in the white dominated gorgeous home she had in the Brantwood area. I knew Christina when she was a growing youngster as well as her adopted brother Christopher, who gets short shrift in this enterprise. Surprisingly, there is no mention of the two youngest adoptees, the twins, girls at all in this warped lookback at the Craw-

Hot Dog Contest

Continued from Page 1

Rainbo Bread. A free Pepsi Cola will be supplied those who enter the contest. Included in the VIP contest will be Councilwoman Baker pitted against ex-Councilwoman Carolyn Jordan, the Mayor against Charley R. Pope, President of First Federal Savings & Loan Association of West Texas, TV and radio personalities and others. This event will take place at 3:30 p. m. at the 7102 Quaker location.

Entry deadline is October 2. The winner will receive a large trophy with 4 runners-up receiving smaller ones. Full contest details available at all Winer-schnitzel locations.

League Warns Of Voting Deadline

The League of Women Voters President, Ruth Lauer, states that the deadline to register to vote is October 2 for the statewide Special Election on the 7 Constitutional Amendments November 3. People may register to vote in the County Tax Office in the County Courthouse, Room 105, or in the Slaton branch of the Lubbock County Tax Office until 5:00 p. m. October 2.

Although the Senate Elections sets the registration deadline at 30 days before an election, that date falls on Sunday, October 4; both the County Tax Office and the branch are closed Saturday and Sunday; therefore people who wish to register to vote in the tax office or branch must do so by Friday,

5:00 p.m., October 2. Voter Registration Forms and/or Voter Registration Change Forms may be picked up at these locations and mailed in, or the forms are available from the League of Women Voters. Call 795-9718. These people are eligible to vote:

1. Any citizen of the United States, 18 or older or who will be 18 within 60 days. (The registration will become effective 30 days after the date the application is received by the County Tax Office, or on the day the applicant will become 18, whichever is later.)

2. A bonified resident of the political subdivision in which the election is held, who holds a valid Voter Registration Card. After citizens have registered to vote, they will receive by mail their Voter Registration Certificate and are eligible to vote.

younger twins? Perhaps.

The film featured an excellent make-up job of look-alike on actress Faye Dunaway as the star, some intense playing and many dull moments along with the aforementioned brief absorbing bits.

It's too bad so many younger people are going to believe all this tripe about one of film's great lights but they will. They'll swallow the bilge as absolutely a faithful portrait of the lady. Too bad.

Al Edwards

Continued from Page 1

is done," Edwards said. Earlier in the meeting, a representative of the Texas Commission on the Arts gave a talk on possible grant money available to Emancipation Day organizations.

"It is possible that the Commission on the Arts can get financial aid to organizations involved with Emancipation Day events," said Pat Jasper of the Commission. She cautioned that grants for 1982 celebrations must be received by the end of September of this year, however.

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Western Electric 1980 Purchases From Minorities Top \$83 Million

Western Electric, the manufacturing and supply unit of the Bell System, last year paid more than \$73 million for goods and services from minority businesses in the United States.

The company also paid \$8.4 million to minority-owned transportation companies for the moving of products to its customers, the Bell

Telephone Companies, and for the shipping of material among its manufacturing locations.

According to figures released recently by Western's Purchasing and Transportation organization, 724 minority enterprises in 36 states and the District of Columbia received payments. The more than \$83 million figure represents an increase of about 24 percent above the \$67 million the company spent in 1979.

In addition to transportation, payments were for products and services such as electrical supplies, printed wiring boards, metal fabrications, molded plastic parts, office supplies and janitorial services. The payments were made to as few as a single supplier in four different states and as many 110 in the state of Illinois.

Suppliers in at least 14

states received payments of more than \$1 million. Largest payments were to suppliers in Illinois (110 firms for \$13.9 million), California (83 for \$14.6 million), New Jersey (46 for \$10.7 million) and Massachusetts (19 for \$9.1 million).

The use of quality minority suppliers is in keeping with Western's commitment to purchase the best products at the most favorable prices. As such, the company has operated its own Minority Supplier Development program for 12 years.

Western recently became the first corporation in the country to join the U.S. Small Business Administration in a one-year pilot program designed by SBA to identify and encourage minority-owned business with the potential to become suppliers to major corporations.

BBB TIP

The Webster Publishing Co., LTD., Advertising currently being run in local newspaper classifieds by the Webster Publishing Company, Ltd. of Toronto, Canada tends to be misleading, according to the Better Business Bureau of the South Plains. The ads offer work at home opportunities to consumers. The consumer is asked to send in \$35 and in return receives a free dictionary and instructions for selling at home. Claims made by the company, in regards to potential earnings, have not been substantiated. The greatest problem is that consumers are confusing this company with the famous Webster Dictionary; however, there is no connection between the two companies.

Illegal Heaters Marketed Locally: Lubbock consumers should be careful this fall when purchasing heating units that are not vented. One such unit is the "Kero-sun Heater" that was advertised on the Thursday Night NFL Football Game this past September 17th. Fire Marshall Robert Stokes has informed the BBB that such heaters are illegal in the city limits of Lubbock because fire and plumbing codes. Wholesalers for the units are currently in the South Plains trying to market the heaters.

Sentille Lyons

Continued from Page 1

learning center open. During the last three months, he served as director of the center without pay. He has also contributed more than \$3,000 to the day care facilities. His reason for doing that are simple. "My heart is in it. Everywhere I have lived I have tried to contribute wherever I saw I could. I also realize that blacks aren't going to be truly free until they control more of their own history."

Skyline

Continued from Page 1

the operation earlier this summer. A similar refinery is also being built by ADM in North Little, Arkansas.

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ENJOYING 1971 CLASS REUNION - Pictured above are Roy Roberts, principal of Dunbar-Struggs High School; Dr. and Mrs. Charles Henry and Mrs. Celestine Kyle who attended the Dunbar Class of 1971 Reunion last Friday night at the Lakeside Club.

(Photo by Ulok Erakudo)

Jones & Curry To Exchange Wedding Vows October 3rd

Mrs. Dorthia Mayes announces the marriage of her granddaughter, Dolores Mayes Jones, to Sp/4 Clarence N. Curry, Jr.

Dolores is the daughter of Sp/5 Audrey M. Jones who is presently stationed in Augsburg, Germany. Dolores attended Dunbar High School for a year, and has graduated from Augsburg American High School in Germany. She is the sister of Pvt/2 Isaiah Jones, Jr. who is stationed at Fort Bliss, Texas, and a



Dolores Mayes Jones & Sp/4 Clarence N. Curry, Jr.

granddaughter of Rev. Percy Mayes of Grand Junction, Colorado.

Sp/4 Curry is a native of Orlando, Florida. The couple will marry Saturday, October 3, 1981, at 2411 East 28th Street, in the home of her aunt, Mrs. Essie M. Young.

They will reside in Fort Camble, Ky. where he will be stationed.



FORT DIX, N. J. — Joining the U.S. Army has paid off for Pfc. Johnny L. Jenkins. Jenkins, 28 recently won \$30,000 in cash in the Salem High Country Sweepstakes, a contest restricted to active or retired armed services personnel. The contest was sponsored by Salem cigarettes, the nation's No. 1 menthol brand.

"This is more money than I've ever seen in my life," said Jenkins. He said he will save the money to educate his son who is 19 months old.

R.J. Reynolds Tobacco Co., a subsidiary of R.J. Reynolds Industries, Inc., manufactures Winston, Salem, Camel, Doral II, Vantage, More and NOW cigarettes, as well as a full range of chewing and smoking tobaccos.

Billy Rowe Note Book

Suits Thrown At the Turner He Would Rather Not Wear — Creditors are battling over the assets of the Turner like yard dogs over a hambone. Three legal efforts have been instituted against him. One by schoolteacher Andrew Francis, and teenager Shannon Lewis. They are asking for \$3-million in punitive damages for assault and battery, causing emotional distress. All this allegedly happened when the shot the teacher in mid-April in Inglewood, Ca. with the young fella close by. The educator is also seeking damages for medical services and lost income. There are other monied demands from

the U.S. Treasury and the County of L.A. However the Imperial Thrift & Loan Ass'n has asked the courts not to give anybody a sou until it receives \$306,488, plus 29% interest. Former record co. biggie, Otis Smith, has hauled Chaka Khan into court in hopes

of stripping her of \$500,000 should his claim before the Los Angeles Superior Court, for breach of contract, withstand legal scrutiny. Without any legal demands, the Warner Communications for the Arts awarded a 3-year \$75,000 grant to the John F. Kennedy Center for

the Performing Arts. The largesse will go for a videotape archive to document the career achievements of artists who have been awarded Center honors. Marian Anderson, Aaron Copland, Leontyne Price, Leonard Bernstein and Ella Fitzgerald are among them.

We were write—that contract, you first read about three wk's ago, that Haskel Ward & Assoc., his spouse, inked with the People's Nat'l Party of Ghana, is worth \$175,000 annually. That's green proof it's more lucrative being an ex NYC deputy mayor. Eyebrows are still elevated over the lyrics bluesuper Joe Williams added to a song or Part-I of the Playboy Jazz Fest. in the H'wood Bowl.

Some listeners said they were the most X-rated this side of Redd Foxx. Be that as it may, the critics bathed Count Basie in adjectives that were family rated. They said, he's looking good, sounding great and showed a new spirit and vitality. It was also noted that the 88-thumper, who has been in poor health for about a yr., seemed greatly improved physically. Helem Humes was also listed on the bill, but I have heard recently that she too is not in the best of health...Sister Sledge who gave a baseball team a winning theme, "We're Family," has waxed one for the United State's Olympic crew, "There's No Stopping Us"...Sammy Davis, Jr., who mixed several shots on "Love Boat," when it was under picket seige, will take several gust cruise not that the docks have been cleared. Pearl Bailey is also set for a sail comes Sept.

Write shocked & otherwise—Will wonders never cease? TeeVee's most times, comic reporter Joel Siegel is reportedly preparing a B'way show about Jackie Robinson. Already the

mistakes are prominent. the late Fiorella LaGuardia is given credit for Jackie's major league entrance by an alleged meeting with N.Y. ball club owners at City Hall to demand that anyone of them add a black to their teams. It's likely that Siegel will strike out on many other facts also because he will not touch base with those who were there, nor check the old

Pittsburgh Courier, the newspaper which took bias write out of the American pastime...Al Dunmore is back doing what he loves best, dabbling in printer's ink. He's the stand-in publisher of the Michigan Chronical, the top link in the John senstacke newspaper chain. The job may become more enduring should John accept their \$2-mil Al's pals have offered him for the paper...The astute Ernesta Procope is on the expand route again. She's hunting new office quarters for her highly lucrative insurance brokerage firm in Dec-Cee. The Mingo-Jones ad-agency has quietly made history as the first black firm to snag an across the board account. Understand billing's about \$6,000,000.

Happy B-day you'll! In age in which culture has bowed in battle to vulgarity, it is refreshing to have Lena Horne back where she belong. Constantly on the pen and tongue of poets and

people, for th, now she has stemmed the tide of the malignancy. Happy 64! On you it looks so good as you wear it like a young girl headed for a coming out party...Add to the list of those sharing t'days with the flamorous Lena, Elizabeth Peacock, Alma Branch, Bunny Brooker and his granddaughter, Samatha Wynn, who was bon on the same day, but yrs apart. Liz's children fashioned her surprised bash and almost blew it when mon fingered from hame past the hour. But it all worked out with a host of long time friends like Li. McLaurin, Doris Mason, Beverly Brown, Stan & Marie Godsey, Nat & Alma Branch and more. They all made the efforts of the kids so heart warming, so an emotional soul salute to Bobby, Bonnie and Leslie... The Brookers bash was a surprise to Virginia whose family cookout was originally designed to show-off grandma's "Sing and things b'day gift to young lady "Sam". However the good food and mucho booze, wine and beer, made it a party. However don't take my two-cents for its just ask either Jimmy or Evelyn zHolt or the Billy Alexander. But not Izzy who I say to along with what I say...The death of C.D. King was a sad blow to friends all over the country.—Stay Loose.

Parish Mission Sunday October 11th

The Parish of St. John Neumann, 22nd and Frankford, will conduct its annual Parish Mission Sunday, October 11 through Thursday, October 15.

Redemptorist priests Father Bob Curry C. Ss. R. and Father Charlie Schraub C. Ss. R. will conduct the mission.

Father Curry was born in Wichita, Kansas and did seminary studies in Louisiana, Southern Wisconsin, and in New York. He was ordained in 1973 at the Parish of the Holy Ghost in Houston. For the past 6 years, Father Curry has been involved in the ministry among Hispanics in San Antonio. On March 1, 1981 he became a staff member for the organized retreat movement of the Diocese of Amarillo.

A native Texan, Father Schraub was born in San Antonio in 1943. He enrolled in the Redemptorist College Seminary in Lacombe, La. In 1964 he entered the Redemptorist novitiate in DeSoto, Mo., and made religious vows in 1965. He was ordained into the priesthood in 1970 at his home parish in San Antonio. He has taught in the Redemptorist high school seminary and for the past 7 years has been

Redemptorist vocation director in the Southwest, with headquarters in Houston. Father Schraub became a team member of the organized retreat movement of the Diocese of Amarillo in March of this year. The theme for the Parish Mission is "Called to Share."

Sunday services will be at 5:30 p. m. Saturday (October 10), 9 a.m. 11:30 a. m. and 7:30 p. m. Weekday services Monday through Thursday will be at 7:30 p. m.

The themes for each service are as follows: Sunday, "The Living Personal Word of God that Proclaims Salvation"; Monday, "The Ultimate Statement of the Father's Love For Us Is Jesus"; Tuesday, "The Light of Christ Dispels all Darkness and Creates Harmony"; Wednesday, "Jesus is the Bread that Nourishes Our Life and Makes Us One"; and Thursday, "We Are God's Servants. Called Into His Ministry and Sent Forth to Proclaim His Word and His Kingdom."

Thomas A. Edison was the man who dreamed up the word "filament."

Would You Believe...

According to sleep specialists, the most relaxing mental image you can dream up is slanting rain.

A mouse's heart beats 175 times a minute, except in emergencies.

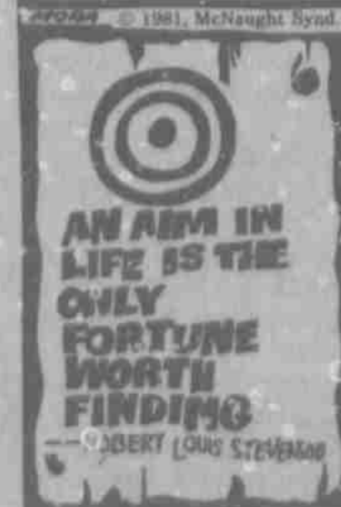
Jack is the most common name among those used in nursery rhymes.

There's no word in the Albanian language that means "headache."

Blue is the most popular color for contact lenses.

That age when a child is most apt to have nightmares is 6.

IN QUOTES



— Help Wanted —

Planner aging program duties include preparation of plans providing planning assistance to local governments, preparing proposals for grants, experience in planning or research and degree in planning, social sciences, or related field or an equivalent. Combination of experience and training which provides the required knowledge, skills, and ability.

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— Important —

Black Business Directory

The Lubbock Black Chamber of Commerce and the Lubbock Digest are compiling a "Black Business Directory". If you would like for your business or church to appear in this first issue, please fill out the following coupon:

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Editorials What Now!!

by
Eddie P. Richardson

Last week, we ran the Nigger Application. One thing we fail to tell you was how we came about it. A very irate Black brother brought it by the office and said a white female (co-worker) gave it to him, and to her amusement, she could not understand why it was not funny to him. Think about this, Black folk that have arrived and are not a part of the flock anymore.

Think again who you are or what you are as far as most people across town think about you!! Think about it!

Was glad to hear my friend, Rep. Al Edwards, sponsored legislation to stop Texas colleges and universities from spending Texas taxpayers dollars with South Africa — the capital of Apartheid. The "racist and fascist" place that murdered my African Brother and colleague, fellow publisher, Steve Biko.

The Reagan Administration's veto of a resolution to censure South Africa's attack on Angola was "racist and fascist" and will cause a Soviet influence to rise in Africa. The Reagan Administration foreign policy, "the veto", gives South Africa a free hand to continue its military activities. The U. S. which has its own long history of enslaving Blacks, is still eager to openly support a government that has the audacity to proudly protest its policies of enslaving 22 million Blacks." All "South Africa has to do is hollow Russia or Cuba and Reagan and gang agreeably supports its schemes to spread germs of racism."

Back to Steve Biko to show how racist South Africa is. Two white South African doctors who allowed Black leader Steve Biko to die while in a shabby detention manner four years ago, suddenly have become targets of civil action by a group of the country's most prominent medical authorities. Acting out of a "deep sense of outrage" the doctors took the unprecedented action against Drs. Ivor Lang and Benjamin Tucker, who were accused of "improper and disgraceful conduct" in threatening the outspoken leader. Before any court action, the doctors refused to hold open hearings to air conditions involving the two doctors who allowed the dying Biko to be transported from Port Elizabeth in the back of a landrover automobile.

Some interesting facts on sports as far as Blacks who make it. "Did you know that every year over 250,000 kids are eligible for pro draft, but only 1,600 are drafted? Only about 180 actually make the pro teams?" So young Black athletes, get your heads on straight and get into those books for your own good, because when you are used up as passing, kicking, running, shooting, throwing, hitting — you don't have anything to fall back on. You are lost and your usefulness is over and you are out.

Continue to watch the redistricting plan. It will be very vital to the minority community.

What now as far as poor people are concerned — especially Blacks and other minorities are concerned. With a president who has state dinners with China along over \$900 per person; and gala galore and a total setting with silver, China, etc — totaling over \$2,300 per setting. And he fights for people cutbacks and programs.

The last five presidents cut back or cut out such galas, limousines, cutting the lights out, didn't use the Presidential Yacht, high class functions and high living at the taxpayers expense. Black folks and poor folks of all races had better get their acts together and cast down their buckets where they are and concentrate on work and self help.

With the federal government getting out of helping poor people, now is the time for community organizations, churches, sororities and fraternities to get into what they once did before government handouts, aid and substances began in the 1930's. Help the poor community. Work and circulating our monies in our communities is the answer. Getting involved with ourselves to help ourselves. Not only are Blacks in America in trouble, South Africa is worst.

Recently 141 members of Congress sent a letter urging the President to arrange a White House Conference for the heads of 514 American Corporations who do business in South Africa, and demand that they enforce an equal opportunity code advanced by O. I. C.'s founder — Dr. Leon Sullivan. The "code" calls for American Corporations to provide equal employment opportunities for their non-white workers, but so far, has been ignored by a majority of the firms.

Rev. Sullivan was highly criticized for trying to work with South Africa by Black leadership in America, but he carried O. I. C. to South Africa to try to train and help Black Brothers and Sisters there; to help themselves through training and employment. But the racist white American Corporations are making Rev. Sullivan's dream for Blacks in South Africa cloudy.

Sentelle Lyons Learning Center's closing is a sad, sad situation for the Black community. With the Reagan gang in power, a lot of mothers will be off of A. F. D. C. or cut back hard. Black people need a place to get the proper learning and training in the early stages for a productive life.

We mourn the closing of a place designed for Black people by Black people for Black people to help Black young people. Let's wake up and get it together.
WHY NOT??

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Business in the Black
By Charles E. Belle

Grass-roots Gets to Coke Things go Better With Coke

"Power concedes nothing without a struggle," and the capitulation of Coca-Cola Company illustrates once again that it is the Black Americans on the streets who make corporate America shutter, start or shut down.

Demands placed on Coca-Cola Company by Operation PUSH, Inc. would not have been met without the "Grassroots" support as corny as it sounds," according to Joe Gardner, Director, Coke Campaign, Operation PUSH, Inc. Since 1919, the world's largest manufacturer and distributor of soft drink concentrates and syrups, a \$6 billion Coke organization had an odor of racism about it that smelled to high heaven until August 10, 1981.

PUSH and its partners, the National Newspaper Publishers Association (NNPA) and the National Broadcasters Association (NAB) who perfumed Coke "could not have done it without people on the streets telling store owners to take Coke off the shelf," says Gardner. Getting behind "a selective buying campaign," careful to "avoid using the word boycott," was strikingly the people's choice.

"Don't choke on Coke" campaign, genesis for getting Coke a better taste was a clear illustration of the strength of Black America to take aim and cut down anti-civil rights foes. Finding, communicating, controlling, comprehending and calling the shots are the joyous jobs of Black American owned and operated institutions. Each person, however, must play a functional role in the battle.

Individuals, including Coke corporate officers will be better off for the success of "the selective buying campaign." In the end it strengthens and knits together the American society.

A moral covenant to channel over \$30 million to Black American businesses and communities across the country is the pot of gold at the end of this rainbow. Recognizing the need for Black Americans to share in ownership and wealth, Coke will make available two franchises distributorships in each of its 16 regional area divisions across the country.

To insure this development Coke will create a venture capital fund to supply ownership equity money for Black American management. Making sure you hear about this good news from Coke will be a Black American advertising agency for one of their brand new products with about \$8 million in billings. Black American owned media outlets will enjoy a doubling of the amount of advertising revenue directed to their companies.

Black American owned banks should also benefit from a "substantial increase in deposits and loan portfolio" from Coke. Company employees of African descendent are due to be promoted more rapidly to represent 12.5 over the current five percent within the next 12 months.

Minority purchasing should swell to \$14 million in addition to an increase in the corporate contributions to Black American charity and college institutions.

"Things go better with COKE," but only after struggle and show of strength. In fact, just sipping Coke makes me feel stronger now! Perhaps a "selective buying campaign" is not needed in every struggle, but it sure pays to develop one.
I'll drink to that!

RACISM: Traditional and Permanent

by
Dr. Charles W. Faulkner

It would be nice if we could say: "Well, since racism is caused by whites not liking blacks, all that we have to do to get rid of racism is to be nice to white people. Then, they will like black people and racism will disappear." Unfortunately, the issue is a bit more complicated than it appears to be.

Racism involves the stereotyping and prejudgment by blacks by whites. In simpler terms, when whites see a white face they automatically react with respect—even if the person having the white face is a criminal.

When whites see a dark complexioned person, they react with disrespect—even if the dark skinned person is well-mannered politicians or educator. The reaction is almost a reflex response. They react without thinking about the person or analyzing the situation. If the person is black, he or she is inferior and "That's all there is to it."

Blacks and whites observe television programs that depict blacks as being inferior to whites and the conditioned, automatic response is, for the most part, deeply implanted in the subconscious mind. It is deeply imbedded in the behavior of both blacks and whites. Years of conditioning have molded the behavior to the degree that whites and blacks would find it quite difficult to respond to blacks in any way other than negatively.

So, even if blacks were to be kind to whites, to an obsequious degree, whites would have a very difficult time modifying their own behavior in order to treat blacks with respect.

Inasmuch as prejudice is traditional and "Almost everyone knows that blacks are inferior" several distasteful implications result:

- (1) Blacks, deluged with self-hatred and feelings of incapability, undervalue their own abilities and fail to develop them;
- (2) Whites observe the unfulfilled potential of blacks and label it as natural — they think that blacks have no potential to develop and judge every black person by the one who fails to succeed;
- (3) American whites incorporate their prejudices in the great institutions that govern the country.

In education, they say "Since blacks are inherently inferior, they deserve only inferior schools; in politics, they say just ignore them; in employment, they say "Since blacks are poorly educated, let's give them only inferior jobs."

The above sentiments are present in every aspect of American society. Until these institutions which govern our lives change drastically, racism is likely to remain as strong and brutal as it is presently.

There seems to be no interest on the part of the powers that control this country to modify its racist institutions. Thus, racism is likely to exist as long as America does.

Letters to the Editors "Want To Be Digest Agent"

Dear Editor:
I am now pastoring in Pampa, Texas. I miss the Lubbock Digest very much. Will you mail me fifteen copies of the Digest to start with. I will sell them and return you your cost. We don't have any news from Black papers in this small city. We are enjoying our pastorate here. A nice Church and nice people. Hello to your pastor.

Respectfully,
Rev. H. R. Johnson
1129 Neel Road
Pampa, Texas 79065

Ringing The Bell

by
Bob Tieue

Self Help vs. Racial Progress—Tony Brown, nationally known syndicated Commercial Television artist and newspaper columnist writes that the news that surfaced during the recent NAACP convention in Denver was not that Ronald Reagan is not going to save Blacks with more poverty programs, but that Blacks are not willing to save themselves from poverty programs.

Delicately, states Tony, President Reagan told the five thousand NAACP delegates that they were spending their \$140 billion non-productively outside of their communities, namely with White people. Adds Tony, somebody needs to tell Blacks to stop begging and help themselves. And I am glad that Ronald Reagan did so. The Black leaders of racial integration are always proposing another room addition to the welfare estate and their grants from the Federal government top the list.

Moreover, the NAACP spent \$3 million with Whites in Denver and avoided the Black neighborhood and businesses of Five Points. The civil rights group did the same thing to the Black community in Liberty City in Miami last year. An overwhelming 86 percent of a television opinion poll conducted did not feel that Blacks place enough emphasis on self-help and too much on racism.

Concludes Tony: Blacks make it and they spend it. They buy Cadillac cars, more wine, more caps and hats, more cologne and mouth wash than Whites do for comparable size. They're only 11 percent of the population but 20 percent of the heavy users in the rice market, 16 percent of the total market in orange juice, 20 percent of the total market in scotch whiskey. Blacks account for 32 percent of all sales in malt liquor. They account for 40 percent of record purchases of a \$3.5 billion market. And they are here to stay, 56 percent own their own homes. As President Reagan pointed out, they make it, but they spend it—not with Blacks of course. That's why Hooks and Wilson were in Denver crying racism," end of quote from Tony Brown.

The Black Experience and the Future: For more than thirty years, this correspondent, like Tony Brown, has advocated Black self-help. Having been born in one of the largest all-black towns in America more than six decades ago, we had a secret feeling that Blacks could make it if they really tried. A few tried but they were a small minority. And now after some seventy odd years, it seems that the great "noble experiment" of Black self help was just a dream as a writer for the Washington Post once put it.

Boiley, Oklahoma was founded in 1904 (Indian Territory) as a haven for oppressed Black people. It met with great favor with them, and Boileites chose to settle, purchase property, build homes, schools, churches and business places. The town once boasted of two banks, cotton gins, a brick factory, a broom factory, a carbonated drink plant and other enterprises. Today Boiley is mainly a residential haven, and its citizens travel to Tulsa, Oklahoma City and other points for employment.

Most of the younger generation in Boiley believe that Blacks must become a part of the "mainline America" and that separation is not the answer. On a recent visit home to Boiley we did find these young people were building beautiful homes to live in and to retire but that was the extent of the progress of a town that tried black enterprise and did not make it. What would be your comment Mr. Tony Brown? What happened?

We still believe as Tony and have said so many years, that civil rights leaders, black church leaders, social, fraternal and other black groups will march thousands of Blacks into conventions in major hotels this year and next year to unload millions of dollars into the coffers of the establishment while blaming Reagan for the economic ills of Black people.

And as Tony says, today's Black leaders of integration have surrendered the very virtues of thrift, diligence, group cohesion and optimism that are the basic linchpins of Black survival.

The most unfortunate and distasteful factor is that the behavior indicated above is deeply implanted in the subconscious and the person who exhibits such behavior is often unaware that he or she is exhibiting it.

(EDITOR'S NOTE: Your suggestions are welcome. Suggestions for future articles will be appreciated. Cassette tapes of this and other articles are available for individual use, discussion groups and classroom use. All letters and inquiries should be sent to: Dr. Charles W. Faulkner, P. O. Box 50016, Washington, D. C. 20004.)

Lubbock Digest

"Dedicated to Freeman, Justice and Equality"

T. J. Patterson Editor
Eddie P. Richardson Managing Editor
Jeff Joiner Distribution Manager

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United Christian Men League Meets Oct. 3rd

A special invitation is extended to fellow brothers of the city to meet with the United Christian Men League on Saturday, October 3, 1981, at 4 p. m. at the Mount Gilead Baptist Church, 2510 Fir Avenue.

According to a spokesperson, this is a non-denominational group of men from

various churches of the city. Their aim is to bring about a closer fellowship with all brotherhood unions of the city. They are a ministry. Their purpose is to help in the field of Christian service by teaching, visiting and helping the needed and sending service to senior citizens.

All Pastors and Ministers are invited to

this meeting and any meeting at anytime to share their service and support. "We are not designed to hinder any religious work, but to give strength," says Mr. Jasper Wells, president. Rev. Larry Polk is the supervisor.

East Lubbock Ministerial Alliance Sponsors City Revival

The East Lubbock Ministerial Alliance will sponsor a City Wide Revival to be held at the Greater St. James Baptist Church, Rev. Kado Lang, pastor. The theme for the meeting is "The Great Commission." It will begin Monday, October 5, through October 11, 7:30 p. m. nightly.

The organization is appealing to all of their gifted brothers and sisters of music to come by and join the Mass Choir who may sing praise to our God.

This coming year holds many hidden things, but

as an alliance, the organization feels that its a year they must strive for the advancement of God's church, and to make disciples. In executing this authority which is given by Christ, the organization looks not at failure or success, but that men, women, boys and girls will come to know Christ.

The East Lubbock Ministerial Alliance is the center of all faith, so there is no restriction for any one to be apart of us, with the exception they govern themselves by the alliance by-laws. There has been much talk about the

black preachers in Lubbock, but we (black preachers) want to set the record straight, says Rev. Kado Lang. "We are few in number, and we pastor one of God's churches, but there are many other pastors in the city of Lubbock, so again we appeal to ministers to be apart of this Inter-Denominational organization which will cover all ministers of all faith," he says.

"We also feel that God is in this movement, because its the only one of its kind and the oldest. Each year, we sponsor revivals in our churches and invite profound speakers, but we are selling ourselves short. Lubbock has some highly recognized ministers, so each night the revival will feature one of the ministers of the alliance as speaker. So come out, your pastor may be preaching."

Rev. Kado Lang is president of this organization. "I am appealing to all of God's ministers to be apart or announce it where you serve, and if you can't be present, a registration blank will be available to register you and your church. There's great treasure in the true worship."

ATTEND CHURCH SUNDAY!!

Twenty-Fourth Appreciation Services Set For Bishop Haynes

"The godly man gives generously to the poor. His good deeds will be an honor to him forever," II Corinthians 9:9. This scripture echoes the hearts of the members of Christ Temple Church of God in Christ as they prepare to honor Bishop and Mrs. W. D. Haynes for twenty-four beautiful years of service.

Bishop Haynes has spared no pains in the past years as "Watchman on the Wall." A most generous man who has shared the Gospel of Christ to all whom hath a ear to hear. His untiring work has brought many achievements - Church and City wise.

Always at his side is his faithful companion, Mrs. Myrtle Haynes who is most instrumental in a successful music department of the Church. She is a unique woman of God and a mastered musician.

Both invite you to come and be with them in paying homage to a great man and wife.

The services will be



Bishop & Mrs. W. D. Haynes

held Friday, October 2, thru Sunday, October 4, 1981. This will be a great event. The theme is "Ambassadors for Christ." Conductors are local ministers and

Missionary Willie Loggins. The Anniversary Sermon will be brought by Elder W. C. Green of Clovis, New Mexico.

Be Installed Sunday Installation Services

St. Luke Baptist Church will hold the installation service of their new pastor, Rev. J. H. Ford, on Sunday, October 4, 1981, at 3 p. m. Rev. Ford began the active pastorate of St. Luke on July 26, 1981 after completing an eleven year tenure as pastor of the Mother Zion Baptist Church in Henderson, Texas.

The Texarkana native - an active pastor for fifteen years - holds a B. S. degree from Jarvis Christian College. Rev. Ford has also served as auditor of the B. M. & E. Convention of Texas. He attended Texas Baptist Seminary in Henderson and Faith Bible College

in Tyler, Texas. In addition to his pastorate in Henderson, he has held pastorates in Texarkana, Texas and Fulton, Arkansas.

Special guests for the 3 p. m. installation service will be Rev. Larry Polk, Sr., pastor of the Mount Gilead Baptist Church, and members. Rev. Polk will deliver the installation sermon.

Among other special guests will be Rev. J. W. Hanson who will give the charge to the Church. Rev. Stephen Pierson and Rev. E. D. Toines are among the many other special guest.

Everyone is invited.

Bethel A. M. E. Church Sponsors "Devil Burial"

Rev. Stephen Pierson and members of Bethel African Methodist Episcopal Church are inviting their many friends to become a part

of their Devil's Funeral on Sunday afternoon, October 11, beginning at 3 p. m. Rev. J. G. Ford, pastor of Greater Saint Luke Baptist Church, is

speaker of the hour. "We are going to bury the devil on that afternoon, and we want our many sister churches and pastors to be with us. Rev. Ford is a great preacher, and we are going to have a great time in the Lord," said Rev. Pierson.

This Sunday afternoon, October 4, at 2:30 p. m., a special tribute will be made to the late Mrs. Mae D. Simmons. The public is invited to attend also.

The Outreach Prayer Breakfast

The members and friends of the Outreach Prayer Breakfast met last Saturday morning in the home of Mrs. Clara Etta Brown. This was a brunch meeting. Mrs. Brown was a great hostess. This affair was beautiful. She is a person who loves doing nice things such as this.

President Mary Ward presided over the meeting, with vice president C. E. Fair at her side. Taking part in the morning devotion were Mrs. C. C. Peoples, Mrs. E. Dnwidie and Mrs. Ward. The scripture was Matthew 28:1-6.

The morning lesson was taught by Rev. Tony Williams. His subject was: "The Works of Work." John 9:1-7.

"And Jesus passed by. He saw a man which was blind from his birth. And his disciples asked him, saying, Master, who did sin, this man, or his parents. That he was born blind. Jesus answered, Neither hath this man sinned, nor his parents; but that the works of God should be made manifest in him. I must work the works of him that sent me. While it is day; the night cometh when no man can work."

Christians should work for the Master while its day in your life. When death strikes, you can't work. Oh, the Lord is blessing, and doing great things. And we are glad. This is a spirit filled Gospel minister, and he's truly making a difference in this city. We love him. What about you??

Thought for the day: "Why not try Jesus." We are satisfied customers. Think about it.

Two menus were served by the special

hostess. They were - the physical and the spiritual. Two menus were served by the special hostess. The physical - The spiritual; Main course - Love and Caring; Baked Chicken & Dressing - Giving Praise to God; Trimings; Yams & Salads - Prayer and Thanksgiving; Dessert: Cake, Pie and Ice Cream - Shouting Hallelujah to God our Father.

Are you hungry?? We are so sorry you missed this affair. See you next week!!

Our guest list included: Rev. and Mrs. Tony Williams and Mrs. C. C. Peoples.

You are so very special in our lives. Continue to meet with this group.

Our sick and shut in list include: Mrs. Ophelia Smith, Mrs. Betna Hood, Mrs. Joan Y. Ervin, and all others who are ill.

The Prayer of Faith shall have the sick. (And we still believe in miracles). Pray with us this week wherever you are - at noon this Wednesday. You can make the difference.

Rev. and Mrs. Tony Williams gave this group a big "Thank You" for such a lovely contribution during their appreciation service.

ATTEND CHURCH SUNDAY!!

Several members of the group was in service with the Mount Olive Baptist Church in Slaton, Texas last Sunday night. This special program was honoring one of their members. Rev. C. C. Peoples is pastor.

If you have a prayer request, call or come by. The telephone numbers are 747-7326, 747-4016 or 762-3247.

The morning prayer was offered by Rev. Tony Williams.

Can any good come out of Nazareth??

The next meeting will be held at the Community Baptist Church's Fellowship Hall, 220 Quirt Avenue. Rev. Tony Williams is pastor. C O M E and S E E!! President is Mrs. Mary Ward; vice president is Mrs. C. E. Fair; secretary is Mrs. C. E. Brown; and reporter is Mrs. C. C. Peoples.

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— Thank You —

Rev. and Mrs. A. W. Wilson, former pastor and wife of Bethel African Methodist Episcopal Church, would like to take this time to thank each of you for your kindness during our Appreciation Services. We especially thank the East Lubbock Ministerial Alliance for their effort. May God continue to bless each of you for thinking of us.

Rev. and Mrs. A. W. Wilson

— Thank You —

We would like to express our deep appreciation to our friends for their prayers, love and concern during the death of our wife, mother and grandmother, Mozelle Peppers. We especially wish to thank you for the thoughtfulness in bringing food.

The Mozelle Peppers Family

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Come, Help Us Worship Christ Jesus, Our Lord and Savior
F. B. Bell Pastor

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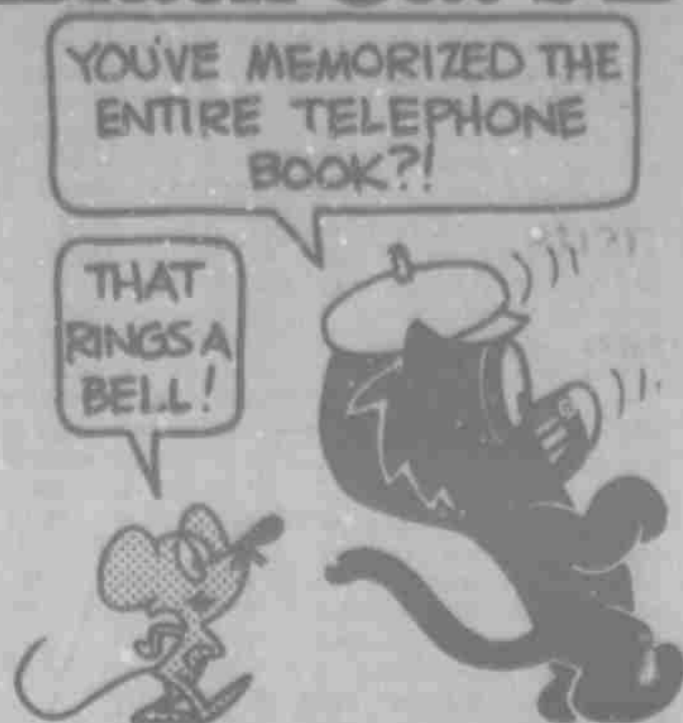
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Black Cat's BEBOP FABLES



Clovis, New Mexico News

by William Hobby

Clovis Schools Receives National Recognition

The Vocational Agriculture Program of the Clovis Public Schools has been recognized as one of the best school agriculture programs in a five (5) state area, including New Mexico, Texas, Arkansas, Oklahoma and Louisiana. The recognition comes from the United States Department of Education. The Clovis Agriculture Program is now eligible for consideration for selection for the best high school Agriculture Program in the nation.

The director of this outstanding program is Jim Turnbough, director of the Clovis High School Agriculture Program. Turnbough has spent twenty-five years building the successful program.

Hispanic Banquet Held

Cannon AFB sponsored a banquet last Friday at the Officer's Club, celebrating Hispanic Heritage Week. The Latin American Club provided a variety of Mexican folk dances and songs. Dr. Phillip de Ortega y Casca was the guest speaker. Dr. de Ortega is the Director of the Institute for Intercultural

Studies and Research at Our Lady of the Lake University in San Antonio, Texas. Additionally, he is the author of several books on the Hispanic Culture.

News Briefs

The NAACP will be kicking off its membership drive beginning in October and continuing throughout the month. Drs. Oswald Graham and Bennet Hibbler were honored in a reception at Saturday evening at the Bethlehem Fellowship Hall. This affair was hosted by the Clovis Branch of the NAACP and St. John Masonic Lodge.

BLACK POETRY

BLACK BROTHER BROOKS BROTHER

Hey, Soul Brother! Yeah, you in the Brooks Brother Suit— You in your Red Mercedes With the 'Reagan' Bumper sticker— Wasn't it yesterday We marched together With Martin Luther King And faced those dogs and Fire hoses in Birmingham. Where you been?

July, 1980

Poem by Thomas B. Hargrave Jr.

earn enough to meet your basic needs, you can always apply for supplementation through public assistance. However, all able-bodied persons must work and not become a public charge. The fears surrounding Reagan's budgetary cuts have been manufactured by members of Congress who have been duped into believing that the truly needy in our society will suffer by the cuts. That is an assumption on the part of many uninformed citizens. The administration wants to cut away the "fat" in areas where Federal Government spending has run rampant. The poor and the minority must realize that in a free enterprise system, the will to work and care for one's self is a basic necessity for personal freedom because anything a person gives up can also be taken away.

The spider oils its legs so it won't get stuck in its web.

ACROSS THE NATION News From Home Folks

This feature is a news compilation from more than 100 black-owned and oriented newspapers across the nation. It deals with what blacks who are all-too-often little recognized are doing to promote full participation in American life by black Americans. It is thus a salute from all of our readers for unsung heroes...and is designed to be a challenge for all of us to keep on doing our very best.

The editorial page of The Birmingham Times (Birmingham, Ala.) recently featured an article by local columnist Jerry McFarland, II, Ed. D., on "Work Ethics." We thought that black Americans Across the Nation would want to read and discuss this editorial.

The positive attitude toward a hard day's work is a thing of the past. For some Americans, work has become a "dirty word."

I know for a fact that this

great country of ours was built by persons who believe in physical and mental work. The Federal Government's role is to "play big daddy" and spoon-feed many American people through soft money programs. They have taken the self esteem and drive out of the hearts of many citizens. Let me be candid—there is virtue and dignity in work regardless of its nature. Whether a man is a common laborer, skilled or a professional worker, he has a need to be useful and productive through meaningful work which will always be a vital part of his existence.

Apparently during the last forty years, social programs under various political administrations (Democrats) have manufactured "hand out" activities to segments of American people. Especially poor people and minorities who have become "locked in" at the poverty level of economics in the United States.

I don't want the reader to become confused between a person who needs a job and one who refuses a job. For example, a person needs a job and takes whatever job he can find as opposed to a person who refuses a job based on the hourly rate of pay (it doesn't pay the minimum wage). As far as I'm concerned, the latter is not looking for a job—he is looking for a "position."

One must understand that if you are working and don't

SECTION III - EXHIBIT D PUBLIC HEARING AND STANDARD CERTIFICATIONS

RE: FY 1982 Operating Assistance

Notice is hereby given that a public hearing will be held by the City of Lubbock in the Transit Department Conference Room, 801 Texas Avenue, on October 20, 1981, at 12:30 p. m. for the purpose of considering a project for which Federal Operating Assistance under Section 5 of the Urban Mass Transportation Act of 1964, as amended, is being sought, generally described as follows:

The City of Lubbock is seeking for transportation services in the Lubbock urbanized area provided by Transit Management Company of Lubbock from October 1, 1981 to September 30, 1982.

No persons, families, or businesses will be displaced by this project. There will be no significant environmental impact upon the urban service area.

The project is in conformance with transportation planning in the area and is consistent with the adopted programming of projects in the Transportation Improvement Program.

The City of Lubbock will provide a demand-response system, which will service the needs of the elderly and handicapped, and half fare on all regular transit routes. Transit Management Company of Lubbock provides the incidental charter service in the Lubbock urbanized area.

At the hearing, the City of Lubbock will afford an opportunity for interested persons or agencies to be heard with respect to the social, environmental, and economic aspects of the project. Interested persons may submit orally or in writing evidence and recommendations with respect to said project.

A copy of the application and the Transportation Improvement Program for the area is currently available for public inspection in the City Secretary's Office at the City of Lubbock, Evelyn Gaffga, City Secretary.

School Menus

Thursday, October 8
Apple Juice
Donut
1/2 pt. Milk

Friday, October 9
Grape Juice
Cereal
Buttered Toast/Jelly
1/2 pt. Milk

ELEMENTARY AND SECONDARY LUNCH

Monday, October 5

Hot Dog w/Mustard
Buttered Potatoes
Spinach
Apple Sauce
1/2 pt. Milk

Tuesday, October 6

Pizza
Whole Kernel Corn
Buttered English Peas
Jello
1/2 pt. Milk

Wednesday, October 7

Beef Stew w/Garden Vegetables
Buttered Green Beans
Tossed Salad
Hot Rolls - Butter
Fruit Cup
1/2 pt. Milk

Thursday, October 8

Picnic Sandwich w/Lettuce, Pickles, Salad Dressing
Vegetable Soup
Potato Chips
Cookie
1/2 pt. Milk

Friday, October 9

Batter Fried Fish w/Cheese Slice
Tartar Sauce
French Fries
Spinach
Jello

Cornbread - Butter
1/2 pt. Milk

HOT LINE ENTREE

Monday, October 5

Chicken Basket
Tacos

Tuesday, October 6

Fish Basket
Chicken

Wednesday, October 7

Corn Chip Pie
Pizza

Thursday, October 8

Chicken Fried Steak
Corn Dog

Friday, October 9

Burrito
Hot Dog

BREAKFAST

Monday, October 5

Cereal
Buttered Toast/Jelly
1/2 pt. Milk

Tuesday, October 6

Orange Juice
Cinnamon Toast
1/2 pt. Milk

Wednesday, October 7

Pineapple Juice
Pancake w/Hot Syrup
Bacon
1/2 pt. Milk

Reward Yourself And Serve Your Community

Consider a career with the Lubbock Fire Department as a FIRE FIGHTER. Current starting salary is \$1,201 monthly, increasing to \$1,369. Upon successful completion of a one year probationary period.

Applicants must be between the ages of 18 and 35, possess a high school diploma or GED, have a valid driver's license and be in good physical condition.

Applications will be accepted beginning Monday, October 5, 1981 in the Personnel Department - Room 211, 10th and Avenue J. The City of Lubbock is an equal opportunity employer.

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ASTRO/NUMEROLOGY

September 30-October 6

AND YOU

By LLOYD STRAYHORN

NUMEROLOGY AND FAILURE

Part II of III

"It is not what a man is that makes him great...it is what he has overcome"—Ching Chow

Last week we discussed those born under birth numbers from 1 to 3 and the possible reasons why they fail. We'll continue this week with those born under birth numbers from 4 to 6.

The number 4 person, born on the 4th, 13th, 22nd or 31st of the month, usually meets with failure because of extreme spells of moodiness, mis-

understandings and anti-social behavior towards others. Part of the failure is the inability to properly express the self and articulate the feelings. As a result, strange, erratic and bizarre behavior will rub against the grain of success. Being narrow, dogmatic, brutal and cold to others certainly won't help.

The number 5 person, born

on the 5th, 14th or 23rd of the month, usually meets with failure because they fail to establish a direction of goals and objectives in the early part of their life. Another reason that they fail is because they rarely stick to anything or anyone too long. They can't seem to wait until the job is done. Drugs, sex and the abuse of alcohol is also high on the

list of why they fail. Indecision, the taking of unnecessary risks, and gambling their money away only compounds the problem. Carelessness, vulgarity and procrastination only adds more fuel to the fires of failure.

The number 6 person, born on the 6th, 15th or 24th of the month, introduce themselves to failure by being slow, stub-

born, obstinate and unwilling with others. Being selfish and worrying only about their own creature comforts narrows the field of success. Having a cynical attitude along with being a domestic tyrant certainly adds to their downfall. Oossiping and interfering in the affairs of others also bring about their downfall.

NEXT WEEK: Numerology and Failure, Part III
(Please clip and save as a series)

ARIES -- March 21-April 20
Two outstanding things are indicated for this week—one good, the other not so good. On the not so good side, there may be problems in connection with travel and public activity. On the good side of things, your personal goals will expand. 9 is your number.

ARIES BORN: Stephanie Mills, famous entertainer.
TAURUS -- April 21-May 20
It's possible that a big disappointment in the way of emotional involvement and someone of importance awaits you this Wednesday and Thursday. After these two days, all will seem like patches and cream, in comparison. Think positive. 1 is your number. TAURUS BORN: Betty Dopsion, Harlem Hospital public relations director.
GEMINI -- May 21-June 20
Be sure to get all of your necessary plans out of the way before this Friday. From Friday, and the next couple of days, the planetary aspects are in direct opposition to your interest. Be tactful with partners and friends. Your weekly number is 5. GEMINI BORN: Barbara Ann Teer, founder of the National Black Theater in

NYC.
CANCER -- June 21-July 21
The first couple of days of this week will be busy waiting for you and your plans. Especially on Thursday will talk be true. However, it's indicated that just past the weekend things are not likely to go your way if you're not careful. 11 is your magic number. CANCER BORN: Tiffany Delight, hair style and businesswoman.
LEO -- July 22-August 20
During the middle of the week things could be a little upsetting for you in the way of important contacts. However, news will change for the better by Saturday, which will allow you to get what you want. The weekend looks good. Try the number 2. LEO BORN: Corby Ellis, administrative assistant for Freedom National Bank.
VIRGO -- August 21-September 21
During the first part of this

week, push for whatever you would like to get done, especially in the way of dealing with important people. On Saturday, don't expect too much, and avoid overstrain of the nerves or emotional upsets. Weekly number is 6. VIRGO BORN: Jesse Owens, famous track star.
LIBRA -- September 22-October 21
At this point, things still should be riding pretty high for you and your personal affairs. It seems the rest of this week will hold the same things in store. So you have no excuses not to get some of your plans off the drawing board. 11 is your weekly number. LIBRA BORN: Cyril Tyson, vice president of City College of New York.
SCORPIO -- October 22-November 21

Continue on Page 9

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Astro/Nuerology & You

Continued from Page 8

Both Wednesday and Thursday looks exceptionally good for you, particularly in the way of social events and the meeting of influential persons. You'll get a lot done. In fact this entire week, and into the weekend, will shine good light on you. 3 is your number. **SCORPIO BORN:** Henry Hay, marketing manager of the Black Consumer Index. **SAGITTARIUS** — November 22-December 21 If possible, save all your best plans for Friday through Sunday. From the planetary arrangements given, you can do no wrong. However, don't overdo by thinking you're invincible. Just be productive and take the lead. Your number for the week is 7. **SAGITTARIUS BORN:** Pat Phipps, famous photographer.

CAPRICORN — December 22-January 22 This will be one of those weeks whereas as the days progress, so does your fortune. You will find this week to be extremely productive and rewarding if you help make things happen. It would be a shame, not to capitalize on this period. 33 is your weekly number. **CAPRICORN BORN:** Ron Rogers, video cameraman and technician. **AQUARIUS** — January 21-February 19 Late Wednesday into Thursday suggests that a minor misunderstanding with an important person could develop if you're not tactful. By Saturday the 3rd, things will be back to normal. Over the next couple of days rest if you can. 4 is this week's number. **AQUARIUS**

BORN: Hank Aaron, famous home run king who broke Babe Ruth's record. **PISCES** — February 20-March 20 Expect good news this midweek from an important person relating to your personal or business interests. On Saturday it's suggested that you don't get too emotionally wound up, to the point of missing opportunities. Balance of the weekend is ok. 8 is your number. **PISCES BORN:** Wes Diggs, businessman and author of "Diggs"—must reading.

Laugh Out

"My wife kisses me evenings when I get home."
"Affection?"
"No, investigation."

RUBY JAY'S CORNER

by Ruby Jay



Sunday services at the New Hope Baptist Church were as usual last Sunday. Everything began with Sunday School. Mrs. Dorothy Kinner acted as superintendent. Mrs. R. B. Thompson was out of the city. During the 11 a. m. services, devotion was led by Deacons Kelly and Knighton. Choirs were at their post of duty. The sermon was delivered by Rev. Johnnie H. Williams, Sr. of Rome, New

York. Twenty years ago, he was a member of New Hope while stationed at Reese Air Force Base. He wasn't a preacher then. The Lord has blessed him in so many ways. He is visiting relatives in the "Hub City" this week. One of his sons is traveling with him. Mr. and Mrs. Leslie McKinney of Los Angeles, California is visiting relatives here. Mrs. Mary McKinney is

his mother. Mr. Bull Davis is home from the hospital, and is doing nicely. His daughter, Mary Ann of Dallas, Texas, visited him over the weekend. She was here to witness his homecoming also. Let us not forget others who are sick and shut in. Among them are Mrs. Ora Craven who has been ill, but is able to attend church services again. The members were glad to see her coming out again. Mrs. Joan Y. Ervin is a patient in Methodist Hospital. She is there for some tests. The State Convention of the Baptist Missionary

Thursday, October 1, 1981, Lubbock Digest, Page 9 and Education Convention will be held in the "Hub City", October 10 thru 16th, with the Lyons Chapel Baptist Church as host. The activities will be held at the South Park Inn. A pre-musical will be held October 12th at the South Park Inn. Tickets are \$3.00. This writer has some tickets, and if you would like to purchase one, call 744-3127. Always happy to be at your service. It is reported that Rev. Adolphus Cleveland, pastor of the New Jerusalem Baptist Church, is recuperating nicely after his recent car mishap. Let us pray for him and his family. At the Bethel African Methodist Episcopal Church on the second Sunday, October 11, at 6:30 p. m., "A Devil's Funeral" will be held. Rev. G. H. Ford, pastor of the Greater Saint Luke Baptist Church, will be delivering the message. Rev. Stephen Pierson, pastor, is asking everyone to come out and help him bury the devil. — Classifieds — 762-3612

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(2) 1 Filled Card Plus Cash	\$2.49
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(5) Price Without Cards	\$9.99

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2 Soup/Cereal Bowls	5.99	Covered Buttin' Dish	5.99
2 Jumbo Mugs	4.99	Gravy Boat with Tray	6.99
Covered Sugar Bowl	5.99	10" Chop Plate	7.99
Creamer	5.99	Coffee Server	13.99
Small Vegetable Bowl	5.99	Covered Casserole	13.99
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SWIFT TENDERLEAN QUARTER LOIN
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\$1.79 CENTER CUT LB.

DOUBLE STAMPS WITH A 2.50 PURCHASE OR MORE EXCLUDING CIGARETTES **WED.!**

FINE FARE OLEO 1 LB. QTRS. **39c**

BELL DIPS & SOUR CREAM 6 OZ. **53c**

BELL SLIM 'N TRIM MILK 1/2 GAL. **89c**

BANQUET POT PIES
4 \$1
CHICKEN OR TURKEY 8 OZ.

BIRDSEYE BROCCOLI SPEARS 10 OZ. **59c**

BANQUET APPLE OR PEACH PIES 20 OZ. **79c**

MINUTE MAID ORANGE JUICE 12 OZ. **89c**

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PRICES GOOD THRU OCT. 3RD

— This N That —

DID YOU KNOW? Reagan proved that he does not know our (BLACK) history nor does his advisors. He stated recently that EMANCIPATION PROCLAMATION freed BLACK PEOPLE. IT DID NOT. It merely declared BLACKS FREE but did not free them. It DID FREE those under REBEL CONTROL so that they would be encouraged to flee the plantations and join the Union Forces. It even had a 100 day GRACE PERIOD FOR OWNERS TO SURRENDER AND KEEP THEIR SLAVES. Slavery WAS ABOLISHED BY AMENDMENT XIII in December, 1865. Now if REAGAN just had a Black history writer those bloopers would not happen.

SURPRISED! BO DEREK'S HUSBAND found out that the REAL 'SUPER 10' ARE BLACK WOMEN of BEAUTY. heck we knew that all along! PLUS...

HOW ABOUT THIS? JULIO LLANAS Director of Affirmative Action Office Texas Tech University has published a publication about AFFIRMATIVE ACTION AT TEXAS TECH UNIVERSITY. Hope he will see that those goals mentioned in that publication becomes a reality. One goal "to eliminate discriminatory practices and conditions based on race, color, religion, national origin, sex, age, handicap, and or Vietnam or disabled veteran status. Hope all the deans will take note."

AS ROY?? If you ask ROY ROBERTS about his participation in the U. S. NAVY'S SCHOOL OF MUSIC he be glad to tell you about it. He was a quite a musician then and can still play a few notes today.

SPEAKING OF U. S. NAVY... A YOUTH WORKSHOP will be held on Wednesday OCTOBER 14TH for young people of Lubbock. This effort will be sponsored by the U. S. NAVY and held at 6:30 p. m. at Mae Simmons Community Center. It is to be a most informative session of the many job opportunities available. Hope to see you there. Come and have a snack also with the U. S. NAVY!!

WHAT WILL HAPPEN?? Members of the NEW HOPE BAPTIST CHURCH met last week to determine the fate of their pastor REV. A. L. DUNN. Some feel as though he should retire with half salary, others want him to vacate the pulpit and some even want to throw him out. Of course this is a church matter but we beg

that he be given a positive outcome. REV. A. L. DUNN has done much for this church and community and should not be casted away like some stone. If those members are CHRISTIANS and we believe they are REV. A. L. DUNN will get a fair consideration. We hope its one in which he will be very happy with. Let's hope for the best for REV. A. L. DUNN. He is the last of the BIG FOUR here. NAMED Rev. A. L. Davis, recently retired, Rev. S. R. Roberts, recently deceased, and Rev. A. W. Wilson, also retired. ALL ARE HISTORY.

NEED UNITY!! HAORLD M. CHATMAN, OSCAR JONES, DAVID SOWELL all agreed on the monthly television show "WHAT'S GOING ON?" last Saturday that BLACK FOLK ARE IN TROUBLE and UNITY IS NEEDED!! They agreed that THE BLACK CHURCH HAS TO GET INVOLVED. MORE!! They are not happy over the upcoming BOND ELECTION and will vote against it. SO THEY SAY!! Well said... MEN! Hope we can do something about the UNITY ASPECT.

TRIBUTE TO MRS. MAE D. SIMMONS!! It's good to note that the pastor and members of the Bethel African Methodist Episcopal Church along with members of the community will pay tribute to MRS. MAE D. SIMMONS. The program will be held Sunday afternoon OCTOBER 4TH beginning at 2:30 p. m. Hope to see many of you there as possible. She was quite a lady and did much for the Lubbock Public Schools and the City of Lubbock.

WILL NOT QUIT!! DR. FLOYD PERRY, JR. pastor of the Lyons Chapel Baptist Church said emphatically that although the SENTELLE LYONS LEARNING CENTER has been closed it is only TEMPORARY. "We will come back stronger because the Black community needs such a center," said Dr. Perry. "It is only temporary," he continued.

WEEDS!! The RESIDENTS in the 2400 block of GLOBE AVENUE would like to see those NASTY WEEDS CUT AT 2403 GLOBE AVENUE. The rains have ceased and surely these weeds can be cut not. MANY LITTLE KIDS who attend Ella R. Hies Elementary School use this vacant lot for traveling to and from school each day. Why not give the kids a break and see that these weeds

are cut. Will you help us... CITY OF LUBBOCK? Would you believe the weeds are over seven feet tall? Help these little people!!

ISSUES!! There are several ISSUES FACING YOU AND YOU during the next CONGRESSIONAL MEET 'FIGHT TO SAVE SOCIAL SECURITY SYSTEM' 'REDUCE THE NEW ROUND OF BUDGET CUTS.' Both very important.

CONGRATS!! While our LUBBOCK SCHOOL BOARD is busy determining a way to curtail BUSSING in Lubbock. A NEW SPIRIT HAS BEEN SEEN AT DUN-

BAR HIGH SCHOOL... THE PANTHERS ARE WINNING. Regardless of what the board does we hope the young people of the Black Community will continue to get all they can from learning experiences and continue to be competitive on and off the athletic field. Dunbar wasn't expected to do anything this year but with a little determination you can do anything. We appreciate COACH KENNETH WALLACE and STAFF for teaching this to our young people. That DUNBAR VS ESTACADO game should be something else later this month. COACH LOUIS KELLY so we are told has been dreaming nothing but these days!!

CORRECT THEM. REV. PEOPLES!! It was good to see that the daughter of Rev. and Mrs. Clifton Peoples was chosen as ESTACADO HIGH SCHOOL QUEEN last week but it was sad to hear the announcer refer to REV. PEOPLES AS MR. PEOPLES. Demand that they call your right title at a sport's event or anywhere. REV. PEOPLES. BLACK GIRLS NEED TO BE TAUGHT. It's a sad situation to see the outfits of our young BLACK GIRLS wear at various activities. It would be a good project for some BLACK WOMEN'S GROUP to take on this project of showing our young BLACK sisters how to dress. It will pay off in years to come.

GOOD LUCK!! Hope this newly organized BLACK TEACHERS ASSOCIATION will do some good in the community. It will need to do more than drink coffee and chat about what's going on here. There are too many ISSUES which need to be addressed in the area of education. Do it right and TOGETHER and everybody will be helped. WEST TEXAS EXPOSITION!! We would have thought that the LUBBOCK BLACK CHAMBER OF COMMERCE would have been included on the headtable last Friday noon at the Memorial Civic Center. Maybe it will become a reality next year.

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