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AN INDEPENDENT PICTORIAL NEWSPAPER FOR ALL PEOPLE BUT PRIMARILY SERVING THE BLACK POPULATION OF LUBBOCK COUNTY AND SURROUNDING AREA. MORE THAN 37,000

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VOL. IV., NUMBER 42 A BMINEWSPAPER PHONE (806) 762-3612 510 EAST 23RD STREET LUBBOCK, TEXAS APRIL 23 THRU APRIL 29, 1981

Blacks In Government Charges Imbalance In Federal Personnel Cuts

Washington, D.C. - A spokesman for Blacks in Government (BIG), last week charged the Reagan Administration with having forgotten Federal Employees in its eagerness to reduce inflation and unemployment. Louis Ballard, president of BIG, noted his support of the Administration's goal, but stopped short of endorsing the overall economic recovery program. "BIG shares the Administration's goal of increasing the efficiency and responsiveness of Federal programs and services," said Ballard, "however we can not

ignore the fact that the drastic reductions in personnel and readjustments in compensation to present employees and retirees called for by President Reagan are likely to have a disproportionate impact on racial and ethnic minorities, women and the handicapped who have only recently made substantial inroads into government by way of affirmative action programs." Ballard announced that BIG has a plan for mitigating the adverse impact of personnel cuts on Federal government employees for considera-

tion by the Administration and Congress. "The experienced civil servant is a valuable resource and has played a leading role in the development and delivery of essential services," explained Ballard. BIG is a national, non-partisan organization which consists of 50 regional chapters across the U.S., serving twenty-five states and thirty-nine cities. Founded in 1975, BIG advocates the employment and general welfare of over two million black Federal, State and local civilian government employees and nearly 400,000 active military personnel.

Labor Leader Attacks Sub-Minimum Wage

Washington, D.C. - President Reagan's youth sub-minimum wage proposal will be a windfall for the major employers of teenagers while at the same time aborting thousands of adult minimum wage workers from the labor force charged William Lucy, president of the Coalition of Black Trade Unionists (CBTU). Lucy, also Secretary-Treasurer of the American Federation of State, County and Municipal Employees (AFSCME), is among the highest ranking labor leaders in the country. He further suggested that the Administration's proposal would not assist the nearly 3 million unemployed youth, some 60% of which are minorities.

Pointing to employment figures which show that almost one-fourth of all minimum wage earners are minorities and nearly two-thirds of whom are women, Lucy insists that "A youth sub-minimum plan

would hand employers a powerful financial incentive to lay off these workers and hire cheaper young people in their places." Speaking on behalf of CBTU, which represents blacks and poor workers, Lucy cautioned against the program saying, "Adult women are likely to suffer particularly severe displacement, for studies indicate that teenagers and adult women are in fairly direct competition for the same minimum-wage positions. Due to the practice of double-discrimination against black women, they are sure to be among the main victims of a youth sub-minimum wage."

Juneteenth Committee Meets Sunday Afternoon

The Lubbock Emancipation (Juneteenth) Committee will meet Sunday afternoon, April 26, at 4 p. m. at the George Woods Community Center, East Erskine and Zenith Avenue. More committee reports and the finalizing of the schedule of events will be given. "Persons interested in becoming a part of these events should come to the

meeting," says Eddie P. Richardson, co-chairman and a member of the State Advisory committee. An extensive campaign about the upcoming event, according to Harold M. Chatman, publicity chairman, will be forthcoming. The celebration will be held June 19, 20 and 21, 1981. Events will take place in Mae Simmons Park.

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Wear Something Green!!

Wear something green to symbolize the death of those 24 black children murdered in Atlanta, Georgia. It is our prayer that the person or persons responsible for this brutal situation will be caught in the very near future.

Black Chamber Meets Friday

Members of the Lubbock Black Chamber of Commerce will meet Friday evening, April 24, at 6:30 p. m. at the Lubbock Digest office, 510 East 23rd Street.

Persons interested in becoming a member of the Lubbock Black Chamber are encouraged to attend. If there are any questions, call 762-3612.



HAS EVERY REASON TO SMILE - Terri Jake, a graduating finance major at Texas Tech University's College of Business Administration, has every reason to smile. A senior with a few weeks of college life left, Terri has already been offered two jobs. A native of Fort Worth, Texas, she has accepted a job offer in Dallas. She has been a very active member of Delta Sigma Theta Sorority, an outstanding national women's organization. Clear thinking and hard work has finally paid off for "the kid from Fort Worth."

Actors & Actresses Wanted!!

If you have a talent in acting and you are interested in performing in a Drama in the June 19th Celebration this summer, you are invited to come to a meeting on Friday evening, May 1, 1981, at 6 p. m. at the Lubbock Digest office, 510 East 23rd Street. Mr. Eric Strong and Mrs. Katie Parks are co-chairpersons. For additional information, call 762-3612.



Arts Festival To Include Historical Exhibits

Two historical exhibits from the Institute of Texan Cultures will be included in the 1981 Lubbock Arts Festival. These exhibits illustrate the historical and cultural diversity of Texans. "Afro-American Texans" traces the history of Black contributions to Texas' development, from the days of slavery to the present. During the course of our history, Blacks have fought in Texas' wars, tilled its soil,

and have made important strides in scholarship and business. "Afro-American Texans" summarizes the varied and important role that Blacks have played. "Treasure, People, Ships and Dreams" is the story of a Spanish treasure fleet which wrecked off Padre Island in the spring of 1554. The exhibit traces a tale which begins with a mystic priest's prophecy of doom, through the

fulfillment of that prophecy, to the modern archaeological excavation of the ships' silver and other artifacts. The exhibits will be displayed at the Arts Festival during May 1, 2, and 3. During the rest of the month, they may be seen at the Mahon Public Library. For more information contact: Carl Hill, P. O. Box 561, Lubbock, Texas 79408 or call 762-4666.

Mayor Jackson Praises Kentucky Fried Chicken Commitment To Weekend Searches

Atlanta, Ga. - Atlanta Mayor Maynard Jackson last week commended Kentucky Fried Chicken for a \$68,000 commitment to feed people who take part in the weekend searches for evidence in

the cases of Atlanta's missing and murdered children. The KFC Corporation, on behalf of its parent corporation's Heublein Foundation, has pledged to provide the United Youth Adult Conference (UYAC) with more than \$68,000 in KFC meals over the next 18 months.

ship between city government and the private sector. It is always encouraging to know that we have your support. Councilman Langford also sent KFC officials a letter expressing his appreciation for the donations, and, at his behest, the Atlanta City Council passed a resolution commending KFC for its contributions.



ATLANTA MAYOR COMMENDS KFC - Mayor Maynard Jackson (right center) expressed appreciation during a City Hall press conference for KFC Corporation's donation of Kentucky Fried Chicken dinners to volunteer searchers in Atlanta's missing and murdered children case. KFC, on behalf of its parent corporation's Heublein Foundation, has pledged \$68,000 to cover the costs of chicken for the searchers over an 18-month period. Receiving the city's commendations were KFC President William A. Ready (far left) and Walter J. Simon, the company's Urban Affairs Director (far right). City Councilman Arthur Langford, who heads the United Youth Adult Conference which sponsors the weekend searches, also participated in the press conference. Ready presented him with a \$15,000 advance on the \$68,000 pledge, enough to cover the cost of chicken dinners through the month of June.

KFC began donating food to the weekend searches last October and so far has contributed 8,500 chicken dinners valued at nearly \$15,000. At the press conference, KFC Corporation President William A. Ready presented City Councilman Arthur Langford, head of the UYAC organization, with a \$15,000 check to cover the cost of chicken dinners from March through June 30. In turn, Mayor Jackson and Councilman Langford thanked the KFC officials, including Ready and KFC Urban Affairs Director Walter J. Simon, and presented them with a resolution commending KFC for its efforts. Mayor Jackson earlier sent Ready a letter thanking KFC for the weekly donations. "Being the mayor of a large and complex city like Atlanta is often a tough and demanding job," the mayor wrote. "Our success depends on a good working relation-

ship between city government and the private sector. It is always encouraging to know that we have your support. Councilman Langford also sent KFC officials a letter expressing his appreciation for the donations, and, at his behest, the Atlanta City Council passed a resolution commending KFC for its contributions. Ready thanked the mayor and City Council, saying, "Kentucky Fried Chicken and the Heublein Foundation are honored to receive these commendations from the City of Atlanta. We wish the people of Atlanta Godspeed in ending this appalling crisis. We all continue our support until that day." KFC is one of a number of corporations supporting different facets of the missing and murdered children's cases. A number of individuals and companies have donated money to further the police investigations of the case, and some have given directly to the families of the victims. Others, like KFC, have made donations to support the work of the volunteers in the weekend searches. KFC employs 500 Atlantans in its 17 Kentucky Fried Chicken stores here.

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Happiness Through Health

by Otto McClarrin



Mental Illness Stigma Hardest to Overcome

WHY DO WE DISCRIMINATE AGAINST THE MENTALLY ILL? There are as many reasons as there are people who discriminate.

Discriminate against the mentally ill often is worst in the very places where one would expect that it does not exist at all.

The nursing director in one city's leading private psychiatric facilities was ready to hire a highly qualified counselor until she found out that he had been treated for schizophrenia.

Listen to what one of San Diego's busiest psychiatrists has to say on the subject: "The medical profession itself discriminates (against the mentally ill). Just work in a hospital for a little while and you will find that when the medical staff discovers a patient may be mentally ill they want to get them out of the medical unit right away."

Or in the words of another prominent psychiatrist: "I find discrimination right here in my own office. I have pretty sophisticated personnel working here. All of them are college graduates and most of them are married to medical professionals."

"But when they go through data about a patient and find out he is in for treatment because of some bizarre behavior symptom, they will look askance at him. They treat him all together differently than they do a patient, say, who may be in with a brain tumor."

Our prejudice against mental illness as widespread as the disorder itself. It is safe to say that no family on earth is totally free of one or the other - either of mental illness in one or more of its ugly forms or the prejudicial sickness that follows it everywhere. We all have that aunt we do not talk about. She is not a creation of fiction. We all have thought about that uncle when the application form asks for "Any mental illness in your family?"

Almost everyone who cares agrees that over the years there have been too many mental patients cared for in state hospitals, that many of them could be cared for in the community - at much lower costs - and that now, finally, it is a good thing that so many of them are.

But it is also a point of almost universal agreement that community mental health programs are not doing the job.

Removing patients from mental institutions and caring for them in the community has become, virtually, a national policy. It is endorsed by most of the psychiatric profession and the National Institute of Mental Health and enforced by most of the states' governors and their departments of mental health.

In the last 14 years, more than 300,000 mental patients have been discharged from public hospitals. According to a recent study, if the trend continues, the national inpatient population of state mental hospitals may drop to less than 100,000 in the early 1980s.

Opposition to early release is led by occasional but sometimes horrifying accounts of murders and assaults committed by mental patients. Less publicized but believed to be far more widespread are incidents in which the former patients are left to fend for themselves, often becoming the prey of criminals.

Mary Vonnegut, author of "The Eden Express," an account of schizophrenia, reports that too many patients are discharged from mental hospitals with little more than a friendly pat on the back. There always seems to be a lack of funds at the local level to develop programs to retrain the patients to re-enter the mainstream.

"The suicide rate is high," Vonnegut says. "Some former patients kill themselves more subtly with alcohol, drugs or by simply failing to take care of their most basic health needs. Unemployment and welfare statistics are staggering, perhaps in the 90% range."

So today many mentally disabled persons are either being undercared for in boarding homes or oversheltered in nursing homes, and this is happening at a tremendous cost to the taxpayers.

— Thank You —

We, Mr. and Mrs. David Crockett, Sr. and Family, would like to thank you for this little space in your paper to thank each and everyone for their cards, visits, and most of all, your prayers in the loss of our little loved one. We ask you to please continue your prayers for all our family.

Thank you again!

Mr. & Mrs. David Crockett, Sr. & Family

— Classifieds —

762-3612

MEDIA REVIEW

PERHAPS "THE GREATEST"

(A fascinating story about Joe Louis for those of all ages)

A review of Joe Louis—*The Brown Bomber* by Bill Libby (New York: Lathrop, Lee and Shephard, 1980). Hardcover—224 pages—\$7.95.

Here is a book written for young people which will delight, warm, inspire and inform those of us, regardless of age, who love courage and sportsmanship at its very best. It is entitled *Joe Louis* and it paints a most engaging picture of the man.

Bill Libby, the author, is an award-winning sports writer who like Joe Louis has had his problems with ill health. Joe Louis has been

impaired in speech and walking now for years.

Muhammad Ali once said of Joe Louis, "He's really the man who ought to be called 'the greatest.'" From such an authentic source, who could doubt that verdical Libby tells of how Joe Louis became the most remarkable sports figure in all of America's history.

His life has been diverse in its fortunes but matchless in its pioneering spirit, in its determination to rise above all the odds and in the simplicity of mind and heart which marks his uniquely modest spirit with the unmistakable glow of greatness.

Breedlove Appointed Assistant General Counsel

New York, N. Y. — James T. Breedlove has been appointed assistant general counsel - finance at Philip Morris, Incorporated. It was announced by Thomas F. Ahrensfield, senior vice president and general counsel.

Mr. Breedlove has served as counsel since joining Philip Morris in October 1978. He was previously an associate in the corporate law department at Davis Polk & Wardwell in New York City from September 1975 to September 1978.

A native of Danville, Va., Mr. Breedlove was

graduated from Harvard College in June 1971 with a bachelor of arts degree, cum laude, in history. He earned a doctor of laws (J.D.) degree from Harvard Law School and a master of business administration degree from Harvard Graduate School of Business Administration, both in June 1975.

Mr. Breedlove is a member of the Association of the Bar of the City of New York, the Council of New York Law Associates, the American Management Association, and the Harvard Business School Club of Greater New York.



James T. Breedlove

Thank You

Brenda Sheppard, daughter of Mr. and Mrs. Clemaie Sheppard, would like to thank Stokes-Parker District and the Federated Clubs of Lubbock for drawing her name for the scholarship. A special thanks to Mrs. Roberta Hightower.

"May the Lord bless all of you," says Ms. Sheppard.

She resides at Route 7, Box 846, Lubbock, Texas.



Jane Bolin, appointed judge of the Court of Domestic Relations in New York City in 1939, was the first Black woman judge in the U.S.

Inside City Hall

There are 225 police officers who work for the City of Lubbock. Three of Lubbock's finest are blacks; they are officers Floyd Price, William H. Britt and William Carter. Fourteen are Mexican-Americans. They are officers Jose Nevarez, Edward Hernandez, Aurelio Ontiveroz, Guadalupe Garza, Daniel Villegas, Juan Pena, Teodoro Perez, Porfirio Delcon, Charles Lopez, Jose Sanchez, Thomas Esparza, John DeLeon. There are two women; they are Andrea Dunne and Linda Ewing.

A new police rookie school will soon be starting. The City Personnel office is taking applications now. The Human Relations Commission members are giving a reception so you may hear the police officers and the Personnel people explain opportunities in Law Enforcement. Pick up an application and have your questions answered. The reception will be held at Mae Simmons Community Center, East 23rd and Oak, April 27th at 7:30 p.m.

Please come out for some answers to your questions about becoming a police officer.

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Please come out for some answers to your questions about becoming a police officer.



Denise Garrett

Garrett Wins Trophies

Denise Garrett, age 12, recently won two trophies and one gold medal in gymnastics.

Denise has been in gymnastics since she was nine years of age. She is now a student at Hutchinson Junior High School where she is in the seventh grade.

She is the granddaughter of Mr. and Mrs. W. L. Garrett, Sr. of 2409 East 30th Street.

She won one in Lubbock and another in Muleshoe. Her medal was won in Amarillo.

Airman Taylor Here Easter

Airman Calvin Taylor spent the Easter holidays in the Hub City with his parents, Mr. and Mrs. Johnnie Taylor.

He is stationed at Barksdale Air Force Base where he is an honor guard.

He is a 1980 graduate of Dunbar-Struggs High School.

The Taylors attended morning worship services at Mount Olive Baptist Church in Maton, Texas, along with two friends who came home with him last Sunday morning.

Your Community Needs You!

If you or think Mexican-American, it's time you've ever considered becoming a police officer, our city is part of the Human Relations Commission on Monday, April 27, 1981, 7:30 p.m. at Mae Simmons Community Center.

The City of Lubbock Personnel office will take applications and/or answer questions. Routine Police pay starts at \$1,482.00 per month. Retirement ADI are listed. Refreshments will be served.

— Black Exhibits Wanted!!

Persons with Black Exhibits are wanted for the June 19th Celebration. These exhibits will be on display during the three day affair, June 19, 20 and 21, 1981. For further information, call Ms. Joan Crawford at 762-3612 or 762-8063.

ASVAB Test Offered May 2nd

Students - sophomores, juniors and seniors - who would like to take the Armed Services Vocational Aptitude Battery (ASVAB) test may do so by contacting their counselor at their high school.

The test will be given Saturday, May 2, 1981, at 8:15 a.m. at Lubbock High School.

In order to participate, a student must register with their counselor by Tuesday, April 28, 1981.

Classifieds Call: 762-4605

Ask how we can help you beat the 80's.

Over 60 Offices Statewide. Regional Office: 1602 Avenue Q, Lubbock, Texas 79401, 762-9401



We have ways to beat the 80's.

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25 Pound Pak 2 Lbs. Round Steak 4 Lbs. Chuck Steak 9 Lbs. Ground Beef 7 Lbs. Fryers 3 Lbs. Franks \$27.95	BONUS HAM \$1.69 Lb. PIG FEET 2 Lb. \$1.00	50 POUND PAK 10 Lbs. Chuck Roast 10 Lbs. Family Steak 10 Lbs. Ground Beef 10 Lbs. Pork Chops 10 Lbs. Fryers \$64.95
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Bacon Ends & Pieces 3 Lbs. \$1.00	All Meat Bologna 3 Lbs. \$2.99	PORK SAUSAGE 3 Lb. \$2.99
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FRYERS Frozen 49¢ Lb.	HIND QUARTERS * Cut * Wrapped * Frozen \$1.39 Lb.
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GROUND BEEF T.V.P. Added 3 Lbs. \$2.99	ALL MEAT WEINERS 3 Lb. Pkg. \$2.99	Let Us Fill Your Freezer - No Money Down - 6 Months To Pay! Food Stamps Welcome!
--	--	--

BEEF TRIPE 2 Lbs. \$2.00	
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"Miss Juneteenth Pageant"

If you are a young lady, between the ages of 13 and 19 years of age, and would like to participate in the first annual "Miss Juneteenth Pageant", then fill out the following questionnaire. All applicants must belong to at least one Black organization or at least work for some Black cause.

Mail your application to:

"Miss Juneteenth Pageant"
P. O. Box 2553
Lubbock, Texas 79408

Or bring it to:

510 East 23rd Street - Lubbock, Texas

— Return Bottom Portion —

Name _____ Address _____

Telephone Number _____ Parents _____

School Attending _____ Grade _____

Height _____ Weight _____ Age _____

Hobbies _____

Ambition _____

Organization (s) _____

Signature of Applicant _____

Date _____

Please attach a recent photo of yourself

1981 NAACP Parkway Students Membership Drive Underway

The Lubbock Branch of the NAACP will kick-off their annual Membership Drive on Saturday, May 2, 1981.

A door-to-door campaign will be implemented in all areas of the city of Lubbock. "We will cover from Avenue A to Avenue F; Cherry Point, Manhattan Heights, Ella Hies and Wheatley additions," says Rose Wilson, president of the local chapter.

"In order to contact every man, woman and child in our community, we must get out into the community on a door-to-door effort," she continued.

The goal for the local branch this year is 1,500 new and renewed members.

"Don't despair. Prepare," says Wilson. "We urge each and everyone to join this local branch of the NAACP. 'Together we stand!' shouts Wilson.

Members interested in participating in this special drive may contact Ms. Wilson at 763-1807d or Mr. Roosevelt Carroll, Membership Chairperson, at 744-5986.

Below is a Membership application you may fill out and mail to P.O. Box 837, Lubbock, Texas 79408.

JOIN TODAY!!

NAACP, Lubbock Branch
P. O. Box 837
Lubbock, Texas 79408

NAME
ADDRESS
CITY & STATE ZIP

Annual Membership \$5.00, \$10.00 \$25.00 and up.
Youth Membership (under 17) \$1.00; (17-21) \$2.00.
Life Membership \$500.00. Memberships of \$10.00 and up include one year's subscription to The Crisis magazine.

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Offering Direct Color and
WEDDING PHOTOGRAPHY
Wallet B & W - 2 1/2 x 3 1/2 - 8 for \$2.00
Graduation Caps & Gowns Available
Call for Appointment
Phone: 762-5932
1622 Broadway Avenue

Parkway Students Hold "Career Day"

The sixth grade classes of Parkway Elementary School will hold a Career Awareness Conference Thursday (today), April 23, beginning at 8:30 a.m.

Persons appearing at the conference will include Dr. Damon Hill, Jr., physician; Abner Euresi, newscaster (Channel 11); Thomas Braxton, Texas Tech music major; Dee Dee Williams, Dillard's cosmetic consultant;

Shirley Pratt, hair stylist; Alvin Chatman, EMS technician; Lillie Cross, enforcement officer; and many, many more.

Ms. Joan Crawford is chairperson. "We invite interested persons come out and see what these young people are doing," she says. Mr. Raymond Peppers, Jr. is principal and Mrs. Nettie Edwards is assistant principal.

Greater First Baptist Church

Levelland, Tx. -- Greater First Baptist Church had wonderful services last Sunday. Sunday School activities began the day at 9:30 a. m. with the superintendent at his post of duty. All teachers brought out high points to the lesson. At the 11 a. m. worship hour, the youth were in charge. Prayer services were conducted by Sis. Bridgett Williams and Sis. Deborah Johnson. The choir sang some beautiful songs.

Rev. Wilson Baldwin, pastor, brought a soul stirring message. His subject was "He Lives." Scripture was found in St. Matthew 28.

The young people had a wonderful time in the Easter egg hunt. Brother

Les McCarty and Brother Robert Conley were responsible for the hiding of the eggs.

At the 6:30 p. m. services, the annual Easter program was held. It was under the direction of the youth director, Sis. Louis Johnson. The title of the play was "Joseph of Arimathea." Everyone enjoyed it all.

Rev. Henderson was special guest from Odessa, Texas; and Sis. Gertrude Jackson, mother of Robbie Moore. She is from Hartley, Texas.

E. J. McCarty is reporter and Rev. Wilson Baldwin, pastor.



MICHAEL D. BALDWIN

Ex-Dunbar Track Star Attends SPC

Michael D. Baldwin, an ex-Dunbar High School track star, is attending South Plains Junior College in Levelland, Texas.

He is currently ranked number one in the nation in the 100 meter dash, with a time of 10.2.

Michael has also qualified for the National Junior College Track Championship to be held

Enter Your Float In The "Juneteenth" Parade

Friday, June 19, 1981

Prizes will be awarded for:

- * First Place - \$100.00
- * Second Place - \$75.00
- * Third Place - \$50.00

Deadline for entry is Saturday, May 30, 1981

For More Information:

Call 762-3612

Or Write

Juneteenth Parade

P. O. Box 2553

Lubbock, Texas 79408

Entry fee is \$20.00.

IN QUOTES
© 1981, McVaugh Synd.
CHEER UP, THE WORST IS YET TO COME
- F. W. WALKER, C. 3/24/81

Woodrow Wilson. Ragtime. The Great Houdini. The year is 1913 and a new Bell telephone begins ringing throughout the land. Ah, those were the days...

Now you can relive those days with Southwestern Bell's new Country Junction* telephone — a happy blend of yesterday's spirit with today's technology.

Lovingly handcrafted in natural oak and antiqued nickel trim, the Country Junction phone is a classic that blends with period settings and makes an attractive statement with the crisp, cool lines of contemporary taste.

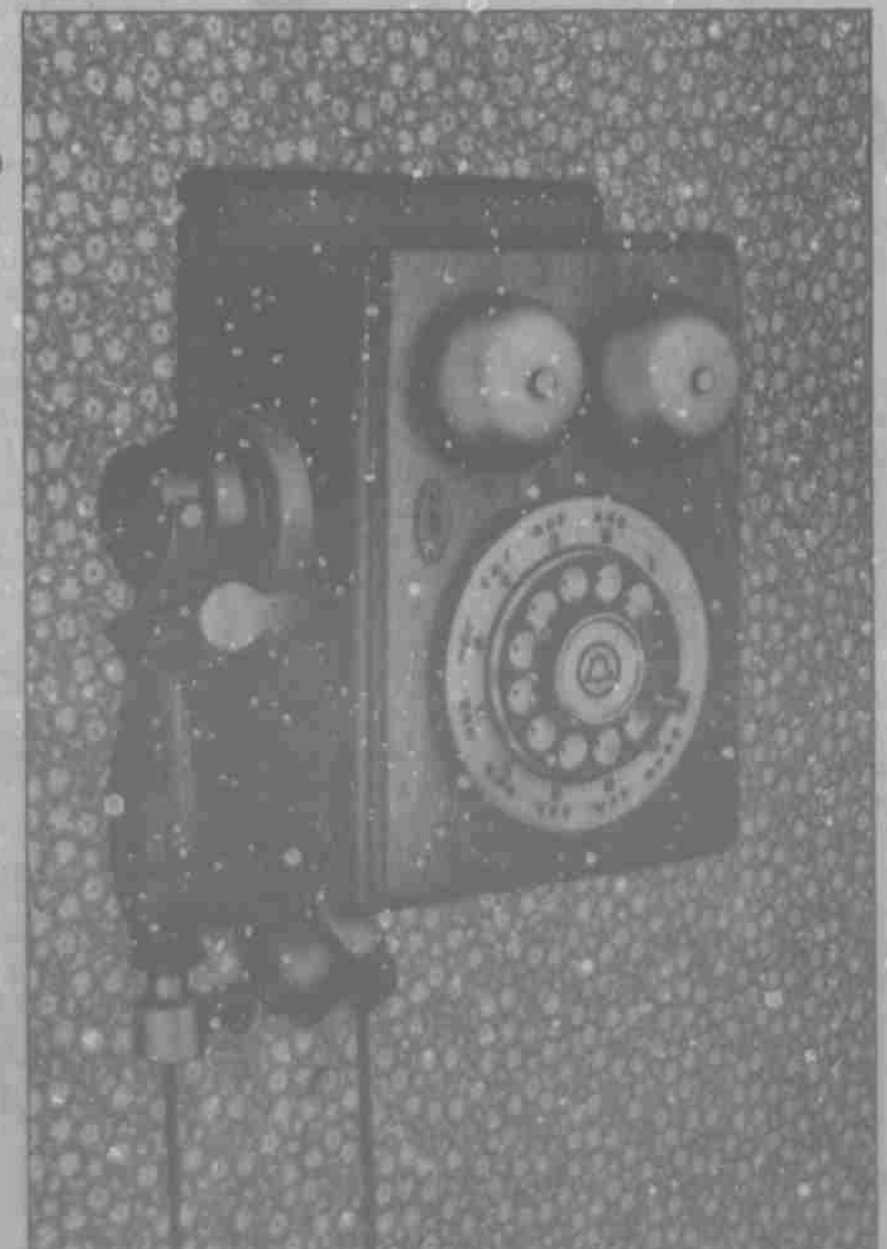
No matter where the telephone is placed — kitchen, den, family room, living area — this is a phone that will be seen and admired. Because it has modular components, installing it is as easy as hanging a picture.

In a busy, bustling world, the Country Junction telephone is a pleasant reminder of those times when all phone conversations began with the voice that smiled.

Now on display at your neighborhood PhoneCenter Store.



*Trademark of AT&T Co.



COME SERVE WITH US

Consider a career in law enforcement as a POLICE OFFICER, with the City of Lubbock. Applications will be accepted beginning at 8:00 a. m., Monday, April 20, 1981.

A career as a Police Officer offers you a chance to reward yourself while serving your community. Starting salary is \$1,102.00 monthly, increasing to \$1,257.00 after completing a one year probationary period.

Applicants must be between 21 and 35 years of age, possess a high school diploma or GED, have a driver's license and be in good physical condition.

To apply, or for more information, contact:

Personnel Department
Room 211, 10th and Avenue J

The City of Lubbock is an Equal Opportunity Employer.

There are a lot of ways you can save on your electric bill
Call us today
We want to help you conserve energy



SOUTHWESTERN PUBLIC SERVICE

763-2881

Tell It Like It Is!!

by
T. J. Patterson, Sr.

Get Involved, Black People!!

It takes time to analyze anything. After looking at the local situation for many years in the black community in Lubbock and noticing the lack of visibility, it makes you cry inside and ask why! One would wonder why this is so. Perhaps the basic reason is the fear in the minds of those who have abilities to perform in a positive manner in the areas of politics, business, church and other areas. Many of us have gone home and sit down to watch television and gossip over the telephone about each other.

This writer can remember in the latter 1960s in Lubbock when blacks working in professional jobs were like short neck giraffes. There were hardly any!! After looking through some of the minutes of many, many meetings which took place to overcome this situation in the black community, those in positions today don't really know how they got there. With the help of God and some effort of some blacks, more black professionals are in better paying jobs today in Lubbock.

Yet, those of us who are capable of participating in our community have too many constraints. This has been the problem in the past, but to this writer, it is more obvious at this day and time. Blacks in Lubbock are afraid to get involved in matters which affect their lives because of losing what they have acquired in life. Of course, this includes those better paying jobs which were hard to come by. Did you know there are some (blacks) who believe they have arrived. They are in for a hard fall.

Years ago, when this writer was a public school student in Wichita Falls, Texas, blacks from all walks of life, i.e. teachers, preachers, carpenters and the like, were involved in many community efforts. But, this too, has ceased. Since that time, blacks have moved up the economic ladder in the job market, and they are surrounded by many constraints which prevent them from becoming involved in their community. Involvement could mean the loss of their livelihood and all the good things in life.

All in all, one could say that blacks in Lubbock are in a mental jail and afraid of getting out of it. Over financing of good things in life have tied our (blacks) hands so we can't get involved. This, to me, is worse than physical slavery.

If we don't own anything in the community, we really don't have anything to say about anything which goes on. Really, we can't get mad at the white man because he won't give us anything. He, too, had to work hard to acquire what he has accomplished. We've just got to get up and do something for ourselves. Granted, many of us (blacks) are paying our hard earned money for a home we've purchased. This, no doubt, qualifies us for owning something which benefits the community. But, we still don't own the proper share of black business which would overcome some of the many obstacles in our community.

Until we get involved in what is right for our kids, then we will forever find ourselves in this mental jail. A jail, mind you, without any parole for good behavior. We've got to find a way to pool our resources so we can get out of this mental jail which is preventing us from utilizing our full potential.

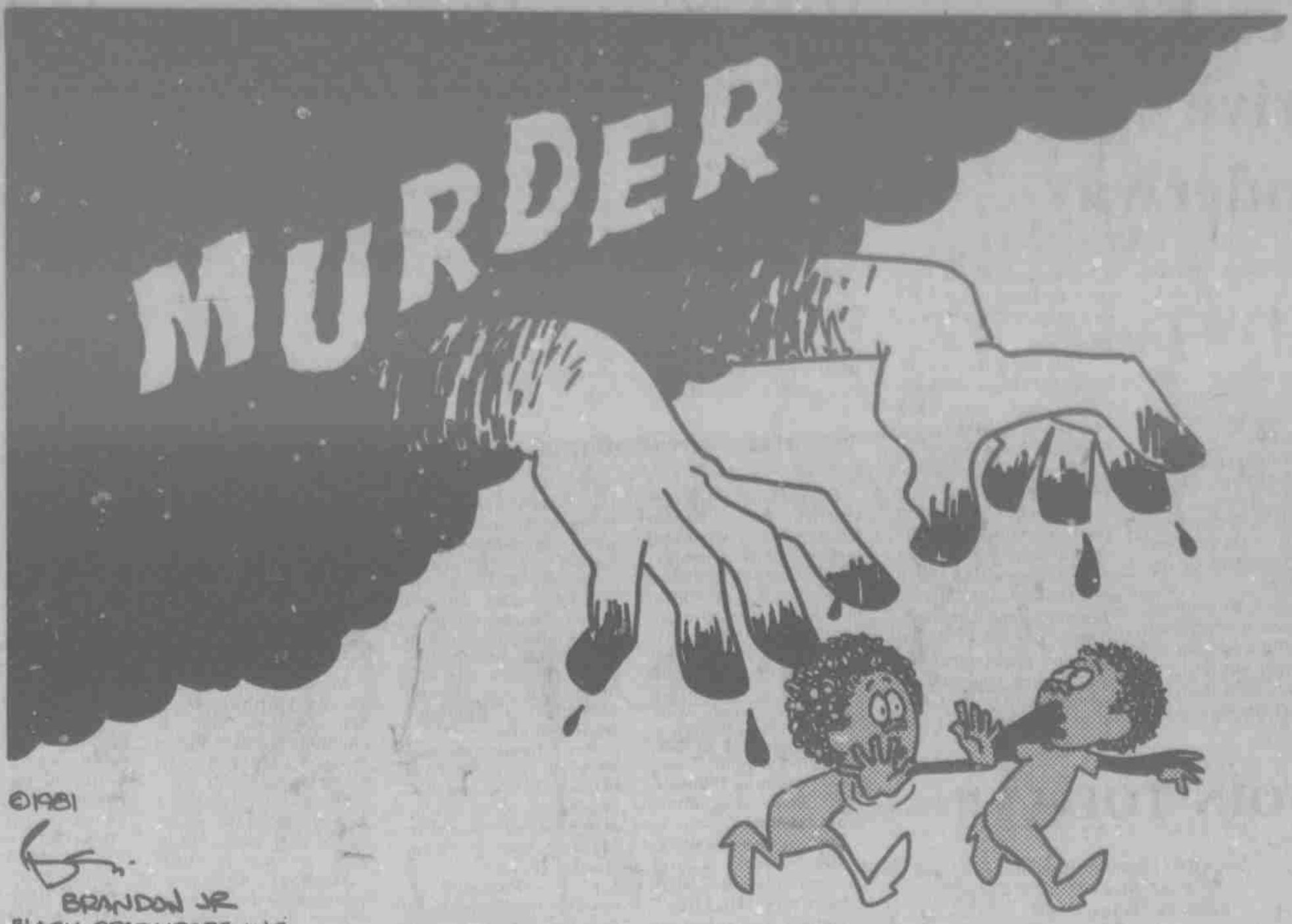
Of course, there have been some of us who have worked untiringly for the betterment of the community. Some of them have been kicked like the dickens for attempting to make our community a better place to live. Many have gone out on the limb of involvement and it has been sawed off.

Can you imagine what would happen to Lubbock if all the professional and non-professional black brothers and sisters got together for the same cause! I would be stargazing on what would be accomplished. You talk about visibility, it would be there. The powers that be would have to recognize this togetherness. And with the proper direction, we could go a mighty long way in Lubbock.

But as it stands, we are still faced with many constraints as we attempt to get involved in our community. Blacks can't be present at important meetings where pertinent decisions are being made which govern our lives for fear of losing the job we have.

Think about it!! If you really think about it and be sincere with yourself, you'll agree we are still shackled by chains which prevent us from overcoming those obstacles in our path.

We thank God for those few blacks who have weathered the storm of frustration and didn't sell their souls along the way. What we need are a few mavericks who will continue where others have stopped. Mavericks who don't know all the answers but who are concerned about the political and economical life of black people. If this is done, the entire city of Lubbock will benefit from this effort. It'll take time, but the end result will be positive.



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BLACK RESOURCES INC.

ATLANTA

Business in the Black



By Charles E. Belle

Fighting for Food Stamps Fooling and Figures

President Reagan does not want to be hurt or hurt anyone else these days. It's a good thing! Discussions in Congress are congregated, however, around his budget proposals. President Reagan insists his budget cuts will not hurt the "truly needy." No one wants to hurt the "truly needy," not even a Republican would be aristocrat's wife.

Word out of Washington is that 39.5% of households getting food stamps and over half of the households living in subsidized housing are not poor people. Presumably because the poverty line is \$142 per week for a non-farm family of four. There is clearly a bullet hole in this bull being put in front of the public. Poverty is everywhere people tend to populate this year.

In the year 1979, \$7,412 was believed by the bureaucrats in Washington to be the official lowest level at which a family of four could survive starvation.

Sensational reports reflecting "loafers and lightweight" is expected to push public opinion in favor of the President's proposed budget cuts unless challenged by comprehensive figures.

Only ten percent of food stamp households had income above \$15,000 a year. Median income (where most families fall) for all 77.3 million U.S. households was \$16,533. A more realistic figure for feeding a family of four is \$23,933 as expounded by an AFL-CIO labor economist for getting by during these dastardly days.

While we are on the slip of welfare, one might wonder why the White House is in favor of setting aside \$245 million for 300,000 public service job holders affected by President Reagan's proposed budget cuts. Comments by Labor Secretary Raymond Donovan indicate it is to do "everything possible" to move some 300,000 CETA participants who will lose their jobs due to budget cuts "into jobs quickly."

What dat? First you take it away, den you give back?

Funny arithmetic y'all use in dis administration! After all, if in they got a job, why not lease 'em in that! Unless it is just a few funds to keep dem quiet over de long hot summer!!

INTERESTING PEOPLE



BLACK SENATOR HIRAM R. REVELS

BORN IN BRAYTONVILLE, N.C. OF FREE PARENTS HE GRADUATED FROM COLLEGE IN GALESBURG, ILL. DECIDED ON A CAREER IN THE ARMY AND BECAME AN AGUTE AND ABLE MINISTER. IN 1865 HE TAUGHT SCHOOL IN ST. LOUIS, MO. WHEN THE CIVIL WAR BEGAN, HE ORGANIZED THE FIRST BLACK REGIMENT IN BALTIMORE, MD. MR. REVELS ENTERED POLITICS IN 1868, AS AN ALDERMAN THEN STATE SENATOR ON FEB. 25, 1870 HE TOOK THE OATH OF OFFICE AS THE FIRST BLACK U.S. SENATOR (MISS.), FILLING THE UNEXPIRED TERM OF JEFFERSON DAVIS. LATER, BECAME THE FIRST PRESIDENT OF ALCONN COLLEGE.

Social Security Notes Survey of Representative Payees Under Supplemental Security Income



by
Manuela Barton
Claims Representative

A study by the Social Security Administration shows that 15 percent of the 4.2 million persons who received Federally administered supplemental security income (SSI) payments in August 1977 had representative payees.

"Under the law, a representative payee may be appointed to manage the benefits of an adult recipient if there is evidence of the recipient's inability to handle his or her own funds. Since children generally are assumed to be incapable of managing their benefits, representative payees may be appointed for them even in the absence of such proof."

About 25 percent of the recipients who had representative payees were adults, while 75 percent were children. Eighty percent of the adults were disabled.

According to the study, representative payees were appointed more frequently for disabled adult recipients (almost 20 percent) than for the blind (8 percent) or aged (4 percent). These differences probably are attributable to the nature of the disability.

Parents served as representative payees for 44 percent of the recipients, other relatives for 23 percent, and institutions for 20 percent. A spouse was the payee in less than 2 percent of the cases.

Almost a third of the adult SSI recipients and one-fourth of the children having payees were institutionalized. More than two-thirds were patients in Medicaid-covered facilities.

"Anyone interested in additional information about the role of the representative payee, may pick up a copy of the pamphlet, "Your duties as a representative payee," at the Lubbock Social Security Office, located at 1205 Texas Avenue, Room 102. The telephone number is 762-7381."

Guest Editorial Path to Virtue and Fortitude

by
John L. Harvey

Be ware of yourself, know the strength and power that live with'n you. Let your inner voice speak to you. Let your inner spirit guide you.

Obeys the wisdom of your conscience. Do not let your mind and body become cripple by listing to sweet lies. Lies defiles the conscience mind, and distort the subconsciousness, and it weakens the spirit and destroys the soul.

Your physical health, self control, courage, peace of mind and abilities are all your accomplishments which are controlled by the inner spirit or subconsciousness.

To have positive results, you must feed your subconsciousness positive thoughts or suggestions.

Keep your mind clear. Do not listen to filly gossip or depressing words. Stay clear of adultrious and deceitful people. Keep your distance from the ugly sound of profanity, and never let your tongue speak foul.

Have a fear of dope and alcoholic beverages. Intoxication is a damprned mind and is dangerous.

Shun all those things that are immoral. Immorality is destruction to our communities. It is a crippling cancer of the spirit.

The wise seek the strength and beauty of moral excellence.

FROM CAPITOL HILL By A. Madison

U.S. CORPORATIONS CONTRIBUTE TO APARTHEID IN SOUTH AFRICA

House Subcommittee on African Affairs held a hearing on the current labor situation in South Africa. The only witness at this hearing was Tozamile Botha, a South African political activist, who was arrested and banned from the country for three years, and from working and meeting with more than one black at the time.

Last May Mr. Botha fled with his family to neighboring Lesotho where he is continuing his work with the African National Congress. Because the South Africans were dissatisfied with poor housing, high rentals, movement from one bad ghetto to another and inequities in pay and protection, enforcement of Bantustan citizenship, Botho organized the Port Elizabeth Black Citizens organization—a union which sought to require the Ford Automobile plant to comply with the Sullivan code, which enucleates all of the above complaints. Botho was given the ultimatum by Ford to choose between the union or be fired. Mr. Botho chose the union. Appeals to the South African government were ignored. This Ford incident set off wildcat strikes throughout South Africa. Trade unions are allowed to operate there but under stringent laws. They cannot represent migrant workers who come from a place outside the factory city. This group comprises sixty percent of the factory labor force. Trade unions cannot participate in politics. They must support the government's policies. These migrants cannot have houses within the urban areas where the factories are located. The labor unions' demands invariably cause them to attack the legal structure of the apartheid government. So the government applies excessive pressure to the union people and their leaders are most often jailed.

Mr. Botho emphasized very strongly that since the United States has caused corporations to divest in other countries because of disagreement over their governments' policies—Cuba, South Vietnam and for twenty five years in China—it can do the same in South Africa. He stated that as long as the United States does business with apartheid South Africa it is responsible for slaughtering

exploitation and oppression of black South Africans.

When Congressman Solarz said because of the congressional mood, it isn't politically possible to cause United States divestment, Mr. Botho replied that, "nothing is possible if we don't want it to be." Mr. Solarz responded that divestment won't bring about government changes in South Africa; that will have to come from the South African people. Mr. Botho agreed, and stated that other countries should not be involved, and since the United States is not bringing about a change it should get out.

It was stated by one member of the committee that the United States had tried to encourage South Africa to move away from apartheid but that he has learned that black South Africans are divided over the issue. Mr. Botho responded that only a very few black South Africans favored the actions of the United States' support of big corporations' investment and that the supporters are, usually, afraid not to favor the South African government.

Botho cited the case of Lucy Moribebo who had addressed Congress, met with the State Department and spoken in favor of corporate investments. Bishop Jale had spoken of divestment—his passport has been lifted by the South African government and he is not allowed to go outside the boundaries of the country. Lucy Moribebo who supports the government retains her passport and is free to go anywhere, at any time she desires.



Crystal Bird Fauset, the first Black woman state legislator, was elected to the Pennsylvania House of Representatives in 1938.



In the late 1800s, Black American Elijah McCoy patented 50 different inventions related to automatic lubricators for machines.



Lubbock Digest

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Eddie P. Richardson Managing Editor
Jeff Joiner Distribution Manager

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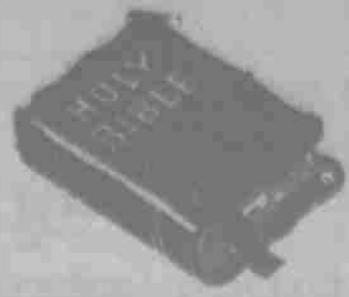
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Children of God Missionary Gospel Singers

Easter Pageant Successful at Lyons Chapel

With it being such a beautiful day, the Easter bunny was hopping very high at Lyons Chapel Baptist Church Sunday morning. Easter baskets with eggs were presented to the younger children by Ms. Roberta Hightower, director of the Youth Department. The church member-

ship assembled again at 4 p. m. for their annual Easter program. "What is an Easter parade with a Grand March?" The participants marched down the aisles styling the latest wardrobe for this spring and summer. It was such a lovely sight with all the different colors.

The theme for the program was "Must Jesus Bear the Cross Alone?" This was given by the Junior Department of Lyons Chapel Baptist Church and directed by Ms. B. Andrews.

The affair included skits and recitations which were given by the Primary Department. A reception was given after the program for the children who did an excellent job.

Everyone would like to thank Mrs. Elora Jones and the Missionary Society for making preparations for the reception. Also a special thanks to Sherri Prigg and Randy Perry for providing the music, and the Easter committee for making the program possible. This committee include Ms. Rosie Prigg, Ms. Birdie Andrew, Ms. Claudeter McCoo, Ms. Billie Russell and Ms. Roberta Hightower. Thanks, Ladies!!



Mrs. Kathy Brooks

Brooks Crowned Woman of Year

Mrs. Kathy Brooks, formerly Kathy Locke and graduate of Estacado High School, was crowned "Woman of the Year" at the second annual Awards Banquet for the Calvary Mission-

ary Baptist Church which was held at the Grand Promenade Ballroom of the Marriot Hotel in Houston Texas Saturday evening, April 4, 1981.

Mrs. Brooks' mother,

Mrs. Eliza Locke, sisters, Shery and Dorna, and sister-in-law Audrey Locke, were in attendance at the banquet. Mrs. Brooks' birthday was also celebrated Sunday, April 5.

Lyons Chapel Baptist Church

Dr. Floyd Perry, Jr., Pastor
— Order of Service —

Sunday School 9:30 a. m.
Worship Service 10:30 a. m.
Wednesday Church Night
Saturday Layman's Meeting
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747-6846

WEEKLY SERVICES
Sunday School 9:30 A.M.
Morning Worship 11:00 A.M.
B. T. T. 6:00 P.M.
Night Service 7:30 P.M.

And let us consider one another to provoke unto love and to good works: not forsaking the assembling of ourselves together, as the manner of some is: But exhort one another, and so much the more, as ye see the day approaching. Hebrews 10:24,25

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Y.P.P.U. 4:00 P.M.
Evening Worship 7:30 P.M.
Mid Week Services 7:00 P.M.



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Dr. Jim Loud Pastor

Services 10:00 a. m. - 11:00 a. m.
After 11:00 a.m. - A tour of the Building

1803 Avenue E - Lubbock, Texas

Attend Church This Sunday Morning!!

The Outreach Prayer Breakfast

Members and friends of the Outreach Prayer Breakfast met at 9 a. m. last Saturday in the lovely home of their president, Mrs. Mary Ward. At this meeting, according to a spokesperson, "We didn't dwell on negative things such as the rabbit and eggs, but positive things such as the Risen Christ that's alive and well."

Mrs. C. E. Fair, vice president, presided over the meeting.

Opening devotion was led by Mrs. C. C. Peoples and Mrs. E. Dinwiddie. The scripture was found in Matthew 20:1-4.

Morning scripture lesson was taught by Mrs. Willie M. Washington. Her scripture was taken from Jonah 1:1-8. Her subject was "De We Have a Ninevah?"

"Now the word of the Lord came unto Jonah the son of Amittai, saying arise, go to Ninevah, that great city, and cry against it; for their wickedness is come up before me." The speaker said in order to conquer our Ninevah, we must pray. Don't take flight. Many other positive things were spoken by this spirit filled christian women. She had her act together and she's loved by this group.

Thought for the day: "If you can't believe Christ is alive, you are dead." Think about it!! Mrs. People sang a beautiful selection: "When The Lord Gets Ready, You Got To Move." She also welcomed the visitors.

Breakfast was prepared and served by their gracious host and President Ward. The group is determined to

served ten thousand this year. They try hard to satisfy your appetite - spiritually and physically.

The group was happy to have as their visitor, Mrs. Mattie Hayes. Oh, how beautiful the day went just because of you. Please come again. The sick and shut in list include: Mr. M. E. Collins, room 438 Methodist Hospital; Mr. Alexander (Sonny) Johns, room 778 Methodist Hospital; Mrs. Irma Cook, room 104 Community Hospital; and others not know of at this time. Isaiah 53:5 - "Believe and receive."

If you have a prayer request, call or come by the breakfast. The numbers are: 747-4016, 747-7326, 763-1333, 765-6831 or 765-8623.

The bereaved family this week is Mrs. Willie M. Thomas. He knows just how much you can bear. Meeting place for the Children's Outreach Prayer program will be announced at the breakfast on Saturday morning. You know, we spread the word until everyone has heard. Come or bring your children. Call one of the numbers above.

Mrs. Donnie Graves is director.

Can any good come out of Nazareth?? Our next meeting will be in the home of Mr. and Mrs. Raymond Peppers, Jr., 2428 East 30th Street. "Come and see!"

Mrs. Mary Ward is president, Mrs. C. F. Fair, vice president, Mrs. C. J. Brown, secretary, and Mrs. D. Hood, speaker.

WORDS OF LIFE Biblical Inspiration For The Week

"Wist ye not that I must be about my Father's Business?" — Luke 2:49

1) God's business is what life is all about. God's business is central. What business are you in? What is it that you are about?

All of us must repeatedly reexamine our schedules and rethink our goals. God's business must be implicit and encompassed in all that we do. Otherwise, we are simply fooling ourselves and spinning our wheels.

2) God's will can be done. Jesus has shown us the way. He had such singlemindedness of purpose that "even the winds and waves" obeyed Him. He was and is an instrument of God's will. He was and is a channel of God's power and peace.

God's will can be done in and through us. Jesus said, "Be it done unto you according to your faith."

3) God's will is done. Even in the Old Testament days, there was the active sense that God had already accomplished in the heavens His perfect purpose for us. So Isaiah was commissioned to "Speak comfortably to Jerusalem, (to) cry aloud and say unto her that her warfare is

(already) accomplished, that her iniquity is (already) pardoned."

"We must all be about our Father's business." This message is shared with us in a most remarkable way in a prayer poem from perhaps 1500 or more years ago. It was sung when Jesus was circumcised, now called the Feast of the Circumcision or the "Feast of the Holy Name."

The hymn below is by an unknown author and was translated from the Latin into English in 1837 by John Chandler, a celebrated translator and compiler of hymns to whom we must be deeply grateful.

Conquering kings their titles take
From the foes they captive make;
Jesus, by a nobler deed,
From the thousands he hath freed.

Yea, none other Name is given
Unto any under heaven
Whereby souls in mortal strife
Rise to gain eternal life.

Let us gladly for the Name
Bear the cross, endure the shame,
Suffer with him joyfully,
Death, through him, is victory.

Jesus, who dost condescend
To be called the sinner's Friend,
Hear us, as to thee we pray,
Glorying in thy Name today.

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Bishop W. D. Hayes

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BUSINESS PAGE

Your Community Needs You!!

If you are black, Mexican-American, or female, and have ever considered becoming a police officer, come to a party hosted by the Human Relations Commission on Monday, April 27, 1981, at 7:30 p.m. at Mae Simmons Community Center. The City of Lubbock Personnel office will take applications and/or answer questions. Rookie Police pay starts at \$1,102.00 per month. Remember YOU are invited. Refreshments will be served.

— Jobs for Students —

Need a summer job? Earn money as a Summer Youth Employment Program participant. The Summer Youth Employment Program, funded under CETA Title IV, provides jobs for economically disadvantaged youths, ages 14-21. Call 762-8721 for information.

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Community Club News

Mrs. Baker Hosts Easter in Her Home Sunday

Mrs. Pearl Baker served a beautiful Easter dinner in her home last Sunday afternoon for Pastor and Mrs. Tony Williams, Sr. and family, along with several other guests.

Mrs. Baker served a gracious table setting of gold and white, with an Easter basket of eggs for the centerpiece.

One of the guests

remarked: "This gathering reminds me of being back home, celebrating with my family, because of the love and care that was put into the preparation of the food."

The atmosphere reflected a picture of the past when people would get together for one of those down home dinners on Sunday where the

preacher always came over for chicken.

Mrs. Baker stated: "I enjoyed sharing my Easter with others and being able to make some hearts happy, because this all about love."

All in attendance would like to thank Mrs. Baker, a most gracious host, for such a lovely dinner.

Gift Presented to Burn & Trauma Center

The Greater Lubbock Rotary Club presented a substantial monetary gift to the Burns & Trauma Center for Lubbock General Hospital this week.

Presenting the gift were Jim Bowman, president, and Greg Root, chairman of the project.

Accepting the gift were Dr. Richard Baker, director of the Burns & Trauma Center; Dr. Francis Jackson, assistant dean of the School of Medicine; Dr. Gerald Woolam, interim chairman of Surgery; Lubbock General Hospital and Jake Henry, executive director of Lubbock General Hospital.

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Ladies Community Club Meets Here

The Ladies Community Club met in the home of Mrs. Betty Collins last Saturday (April 18) at 6 p. m. for their regular monthly meeting.

The club was hosted by Mrs. Collins and Mrs. Wallace. The meeting was opened with the usual song and prayer, which included the reciting of the 23 Psalms. The business was as usual.

After the usual business, the club dismissed and started their social fellowship, which included dinner. This group of "baptized believers" in Jesus Christ gets together once a month to share the joy and love which one has for one to the other.

They also discussed the upcoming summer program and would like for all their members to come out to the meeting and join them in their christian surrounding.

This club also reaches out into the community to help those in need, the sick and shut-in and also pray for those wishing to be placed on their prayer list.

Members are: president, Ms. C. E. Brown; vice president, Ms. Betty Collins; secretary, Mrs. Davis; and other members - Ms. D. C. Fair, Ms. Pearl Baker, Ms. Daniel, Ms. Francis, Ms. Johnson, Ms. Young, Ms. Ward, Ms. Smith, and Mrs. L. Sparks.

Guest present last week was Mrs. Herford. On the sick list are Mrs. Smith and Mrs. Daniel.

The members and guest enjoyed the food served by their gracious hosts, Mrs. Collins and Mrs. Wallace.

Their next meeting will be in the home of Mrs. Daniels.

Omegas Elect Officers

Members of Epsilon Tau Chapter of Omega Psi Phi Fraternity elected officers for the year. After being non-active, the local graduate chapter decided it was time to get something done for their local chapter. All present last Saturday night at the Atlanta Life Insurance Office, 504 East 23rd Street, can attribute this success to efforts of their district representative, Brother Jethro Hill of El Paso, Texas and a local brother, Earl L. Elliott, who worked untiringly to get the brothers together.

Those brothers to serve in various positions are: Brother Theodore Phea, Jr., basilus; Brother Earl Elliott, vice basilus; Brother R. A. Pillow, IV, keeper of record and seals; Brother R. J.

Givens, keeper of finance; Brother Duane Booker, chaplain; Brother T. J. Patterson, dean of pledges and parliamentarian; and Brother Joe Phea, program chairperson.

"We hope to get some things done in the very near future," said Brother Theodore Phea, Jr. "These are crucial times, and we must put our best foot forward," he continued.

Before any major programs are to be presented to the public, the brothers voted to have a inservice workshop to better themselves for the giant task of performing their particular duties.

"After we have everything going the way we want it," concluded Phea.

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BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.
Human Rights Activist

BLACKS ON BOARDS

One of the primary ways by which those in power have historically worked to keep themselves in power is to "divide-and-conquer." A part of the "divide-and-conquer" technique is to give the appearance of change in the condition of the so-called powerless while keeping things essentially the same as

they always were.

When blacks are appointed to the boards of major corporations, this kind of dynamic would tend to come into play in some degree, since power is always at heart intensely self-protective or self-serving. All board members are on boards to represent some "outside" interest for the good of the enterprise. Within this context few (if any) blacks could be ap-

pointed to any board without their supposed ties to the black community being a prime consideration. Before this need was evident, no blacks were on any board of substance in a profit-making enterprise. In every instance, they are expected to be a resource—and buffer, if need be, in relation to the corporation and the black community.

With this kind of picture in

mind, blacks who are appointed to corporate boards should be keenly aware of the potentially compromising role or roles in which they find themselves. Their work is never easy. In order to be optimally or ideally effective in their new relationships, they must achieve and maintain the respect or confidence of the board members with whom they serve. At the same time, in order to be of the

greatest public usefulness or service to their corporations, blacks "appointed as blacks" to corporate board memberships must retain the confidence of the black community, and most immediately they must hold the confidence and respect of those blacks in the corporation on whose board they serve.

While this latter observation should seem to be self-evident, there are growing numbers of blacks serving on corporate boards who hold that they are not appointed "as blacks" but on the basis of their "qualifications alone."

Involved in this latter assumption on the part of blacks on corporate boards is the conviction that the special

needs of blacks within their company are not their particular concern. Indeed, some blacks on corporate boards have gone to some effort to make it clear that in-house blacks should not "compromise" their position on the board by looking for any unique relationship or special favors.

Also involved in this assumption is the belief that "being black" in our day and time is not, in and of itself, a kind of especially valuable qualification. This denial of the possible vantage point of blackness, however, may be challenged by perhaps the majority of black Americans, and even more so by the greatest number of black professionals.

Black professionals have tended to organize into black caucuses in substantial measure because they feel that the racially-determined or racially-oriented insights of black Americans may be a tremendous asset to corporate America in particular. In such a view, the public stance of a black corporate board member claiming not to have been appointed "as a black" would seem to be contrary to the basic interests of blacks within the corporation and to those of the black public as a whole... on whose struggles the appointment was made possible in the first place.

An apparently ready alternative in such a situation is for the black public and those blacks within a company

where such a condition prevails to ask and/or "demand" that an additional "black" person (who sees himself or herself primarily in terms of a "black" identity, with all of its ostensibly inherent values and advantages) be appointed to their corporation's board.

Blacks who come to corporate boards to give more than a superficial sense of color, or to represent more than general or non-racial interests, may be infinitely richer assets than most other board members. Such board persons would obviously come with some substantial measure of professional expertise and public insight as may be

Continue on Page 10

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RUBY JAY'S CORNER



New Hope Baptist Church had a packed house on Easter Sunday morning. Some of those in attendance will never be back until next Easter. All in all, the services were great! Devotion was

taken from Job 15:2-13. His subject was "For I Have A Story To Tell." It was very touching. "If you know Jesus, you have a story to tell," said Rev. Jones.

Rev. A. L. Dunn, pastor of New Hope Baptist Church, was admitted to Methodist Hospital last Saturday morning. He is in room 594 and is reported to be resting well. He was missed at Easter services last Sunday morning. The church and community are praying for him.

Members and friends of Bethel African Methodist Episcopal

Church, Rev. Stephen Pierson pastor, had a wonderful Sunrise Service last Sunday morning. Rev. Tony Williams, pastor of Community Baptist Church, brought the message. This was a great service and persons in attendance had a wonderful time.

Following the services, breakfast was served in Fellowship Hall.

Thank God for the needed rain we received last week. God really blessed us with something great for the entire area.

The Easter program at

New Hope was wonderful. The Children Division, Mrs. H. Stokely, Jr., superintendent of the Sunday School Youth Department and Mr. Earnest Swain, Superintendent, presented a wonderful drama.

Mr. and Mrs. Julius Campbell of Tyler, Texas, spent the Easter weekend in the "Hub City" with Mrs. Campbell's sister and family. Mrs. Mattie Beatty. They reported a wonderful visit.

There is much sickness in our community at this report. Let us continue to

pray for everyone who is ill.

Among them are Mr. Booker T. Williams, a patient in a Temple, Texas hospital - who is the brother of Mrs. Jessie Evans; R. J. Evans is a patient at the Veterans Administration Hospital in Big Spring, Texas, who is a brother of the Nelson sisters.

Mrs. R. B. Thompson's granddaughter, who was in a bad car accident in New Port News, Virginia, (Glenda Forward) had surgery.

Mrs. Lillie Cork has a very sick cousin in Midland, Texas. Mrs. Cork is expected to visit there this week.

Mr. William Gipson, Jr. is home from the Veterans Administration Hospital in Amarillo, Texas. He is reported to be doing nicely.

Mrs. Edwin Fury is home from St. Mary's Hospital and is resting nicely. Her son, Lawrence, has been at her bedside.

Mr. Alexander, (Sonny) Johns and Mrs. Elnora Hutchinson remain in the hospital this week. Mrs. Jodie Robinson is still a patient at Lubbock General Hospital.

Mrs. Mary Ann Jones and grandchildren of

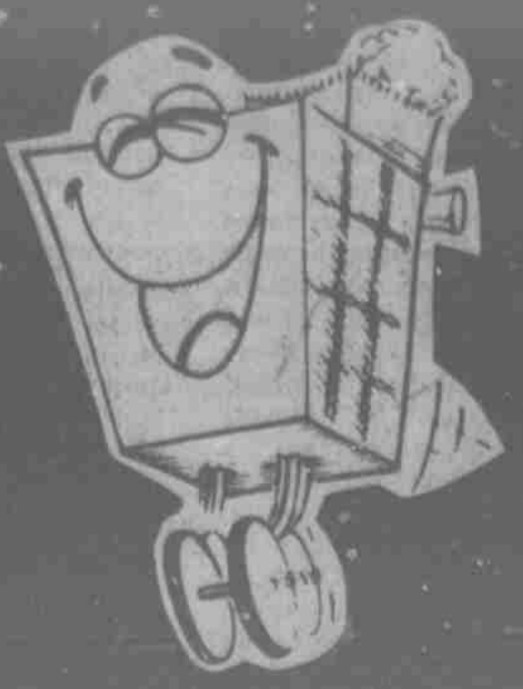
Dallas, Texas spent the Easter holidays with her parents, Mr. and Mrs. Harrison (Bill) Davis.

Rev. and Mrs. A. W. Wilson enjoyed relatives visiting with them over the Easter weekend. They included nieces, Mr. and Mrs. John Walker of Waco, Texas; and great nieces, Mr. and Mrs. John Phillips and children of Bryan, Texas. They left for home Sunday afternoon.

Mrs. Carolyn Rollison of Houston, Texas spent

Continue on Page 10

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PRICES GOOD THRU APRIL 25TH

Clovis, New Mexico News

by Willie Hobby
Clovis Correspondent



Our series this week focuses on Michael F. Connolly, city manager of the City of Clovis. Connolly served twenty-four years in the United States Air Force before retiring. Since his retirement, he has taken over the helm as the city's chief executive officer. Connolly was born and reared in Pennsylvania, attended the University of Nebraska at Omaha where he earned a bachelor's degree in mathematics and physics; George Washington University with a master's degree in business administration and has done post graduate work at Princeton in operations analysis. He says he took a liking to this part of the country and decided to stay.

He was appointed city manager by the seven member city commission and is responsible for administering the policies of the city commission. Three aspects of

Connolly's involvement which he shared with the Lubbock Digest touched on opportunities in general with respect to the city employment and civilian sector opportunities. The city budget and the public housing program.

— Opportunities —
Connolly stated: "It's hard to find qualified blacks for the city's higher level jobs, although we do have black city employees in every department. Part of the reason for the lack of blacks in higher levels is attributed to the salary structure. We are not able to offer the higher salaries that you find in larger cities."

The situation is somewhat different with the Hispanic community, states Connolly. "This is because the state and city population percentage is much higher than that of blacks, therefore, the possible state and city sources is greater."

— City Budget —
"The City Budget is determined by financial revenues - and financial revenues are pretty much determined by the level of business (tax receipts), Connolly said: "The

economic slowdown has resulted in less tax receipts - at the same time inflation raises cost - and overall finances are tight. These are our problem areas, because the results could mean reducing city services to cope with the budget. "I hope business activity picks up," he adds.

— Public Housing Program —
Although the City's responsibility for Public Housing is some what limited, Clovis does have a Public Housing Board. Connolly said that the Public Housing Board recently remodeled the Public Housing Units and that there is currently 60 units of Section A Housing in the mill. These should be ready in two to three years. The work is being done privately and not by the City.

With the discoveries of oil, the south, west and east of Clovis and counties to the north, Connolly is optimistic of the City maybe becoming the center of some energy activity.



By M.A. PETTI, M.D.

When you first go on a low salt diet, everything tastes the same - like cardboard. But don't despair! If you stay on the diet your taste buds will eventually begin to taste the food instead of the salt, and then you won't miss it.

Appreciation Dinner On Tap at Texas Tech

The 10th annual Appreciation Dinner for Texas Tech University retirees is scheduled for 6:30 p. m. April 24 (Friday) in the University Center Ballroom.

Thirty-three faculty and staff members retiring in 1980-81 from Texas Tech University and Texas Tech University Health Sciences Center will be honored. Dr. Lauro F. Cavazos, president of both institutions, will present awards and certificates to the honorees.

Special honorees will be Haskel G. Taylor, professor emeritus of Business Administration, and J. Roy Wells with the University Office of

General Counsel, secretary emeritus of the Texas Tech Board of Regents, who have given long and dedicated service to the university retirees.

Dr. S. M. Kennedy, university professor of political science, will be master of ceremonies.

Dr. Dudley Strain, minister of Westmont Christian Church, will be guest speaker, and will discuss retirement. Entertainment will be provided by senior Texas Tech music students Robyn Holley, mezzo-soprano, and Michael Dunning, pianist.

All former retirees will also be special guests at the dinner.



A WORTHY CAUSE - The Miller Brewing Company donated a \$1,500 check as the principal supporter of the fifth annual Cal-Pac Scholarship Fund golf tournament at the Western Avenue Golf and Country Club in Los Angeles. The donation included trophies, special awards and entry fees for sixteen high school golfers. Tournament participants, l - r: Bill Boyette, president, National United Affiliated Beverage Association and founder of Cal-Pac; Pat Beauchamp, president, The Beauchamp Miller Distributing Co. and second place championship flight winner; Ada Bey, first place women's championship flight winner and student, Los Angeles Southwest College and Jim Lawrence, Cal-Pac state director. (Not shown in picture, first championship flight winner, Ed Schuman, Harbor Distributing Co.)

Cal-Pac is a group of Black alcoholic beverage store and tavern owners throughout California with chapters in Los Angeles, San Diego, Oakland, San Francisco, Fresno, Sacramento and San Jose.

City Sponsors Swimming Pool Management Course

Warm weather and swimming pools are almost as inseparable as school and test for Lubbock children - not to mention their older counterparts.

Because swimming pool preparations are due very soon, the Lubbock City Health Department, in conjunction with the Texas Department of Health, will present a "Swimming Pool Management Course" May 16. The course, which is intended for operators of public, semi-public and private pools, is scheduled from 8:15 a. m. to 4 p. m. in rooms 111/112 at the Lubbock Memorial Civic Center, 1501 6th Street.

For a \$1.00 registration charge, course instruction will include information on sanitation in and around the pool, pool safety,

bacteriology and water-borne diseases, algae control, disinfection, and water filtration and recirculation.

Requirements of city and state ordinances also will be discussed.

More information on the course may be obtained by contacting Bob Badger at the Texas Department of Health, 797-4331.

Overstreet Announces New Law Office

Amarillo, Tx. - Morris L. Overstreet is pleased to announce the opening of his law office at 110 East 5th Street. His phone number is (806) 373-5576.

He is a life long resident of Amarillo and graduated from Carver High School.

He received his bachelor's degree from Angelo State University in San Angelo, Texas in 1972. He received his law degree from Texas Southern University's Law School in Houston, Texas in 1975.

Mr. Overstreet served for 5 1/2 years as assistant district attorney in Amarillo. He resigned as first assistant July, 1980 to enter private practice.

He is specialized in several areas, including General Practice, Family Law, Divorce, Adoption, Probate Wills, Estate, Personal Injury, Real Estate, Consumer, Criminal Law, Traffic Tickets and DWI's.

He is a member of the Mount Zion Baptist Church where he serves as superintendent of the Sunday School and on the Board of Trustees. He also is involved in many civic activities and is chairman of several key policy making committees in the Texas Panhandle.

1971 Dunbar Graduates Set Meet Here

The Dunbar High School Class of 1971 will hold its organizational meeting for a ten year class reunion on Sunday, April 26, 1981, at 5 p. m.

principles are related, and where global peace and corporate prosperity find their deepest grounding.

If any black American either asserts or implies that his position on any board has little or no relationship to his ties to us as blacks—including dealing forthrightly with the equitable treatment of every black within the company—we, collectively, have an obligation to deal with that person as someone other than one of us. Further, we have an urgent need to see that we as blacks are represented on the same board with our "non black community member."

Shop At Lottie's Boutique



Mrs. Lottie Smith, Owner
Dresses - Pants - Pantsuits - Skirts - Blouses
Lady's Shoes - Jewelry - Gift Items
Gospel Records - Tapes - Cassettes
301 S. 4th Street
Dimmitt, Texas
Late style disco pantyhose & clothes
tataos. by Joyce



Well, if you are one of those who dallie around, putting off getting hold of a ticket or two for the incoming Broadway musical, "A Chorus Line," due for a one-night stand Wednesday at the Lubbock Municipal Auditorium, then just settle back and forget it.

As of this writing there simply are no tickets left for that 3,030-seat house for the massive hit and that's that. As early as this beginning of this week one could hope to do way either his or her name on the waiting list and pray for a cancellation.

That's a dim prospect at best. "A Chorus Line" has been a phenomenal success since its Broadway opening almost six years ago. It is still playing to packed houses nightly (and matinees) in New York and three companies are making their way around the U. S. for a long time now to equal success.

The company coming to the Lubbock stage is the 2nd Company nationally, while the 3rd is now on the East Coast in repeat engagements along the way.

The present information is that there is talk of

bringing the show back for a return visit sometime next fall or so to Lubbock. The film has been completed, incidentally, and the movie version could well be on screens before too long; it'll probably be timed for a late year release to cash in on the annual holiday onslaught on the nation's box offices.

Appreciated in like measure in England, on the European Continent, in South Africa, South America and Japan, "A Chorus Line" has had a

dizzying history, from its inception as an idea as far back as 1973 until its opening in a small off-Broadway theater six years ago when it was an immediate smash, that forced its move into a regulation size Broadway theatre to accommodate the overwhelming demand. There is has remained every since, stampee crowds and all.

It is the story of "gypsies," those chorus line dancers-singers who go from show to show until time creeps on or stardom is achieved. "A Chorus Line" in this instance is a white line on which the dancers stand on the line and tell

about themselves and their lives before and during this crucial period of rehearsal. From this Michael Bennett evolved the show's idea and its development.

That Bennett has been a success all the way lies in the cold fact that the show has grossed \$19 million thus far, with the movie rights going for \$5.5 million.

And no end in sight.

Ruby Jay

Continued from Page 9

Easter here with her parents, Mr. and Mrs. Richard Rollison.

Rev. and Mrs. Bob Tietel of Hobbs, New Mexico spent Good Friday with her sister, Mrs. Lillian Struggs. They left for home on Saturday.

Also visiting Mrs. Struggs were Mr. and Mrs. Ben Ammons of Houston, Texas who are cousins. They were accompanied by Mrs. Clifton Banks, mother of Mrs. Ammons. Mrs. Struggs, who is a beautiful person, enjoyed them for the Easter holidays. They will leave for home on Friday since the Ammons are teachers and the Houston Public Schools are observing their spring holiday this week.

Mrs. Struggs is happy to have them visit her.

Amarillo News

by Carl Jefferson

Sport's News

With jagged spears of lightning slicing through the southwestern skies and dusty dark clouds boiling toward Dick Bivins Stadium, Powell cleared 6-10 1/2 feet on his first attempt. The three-sport standout the narrowly missed twice at 7.0 feet to highlight an abbreviated opening dy of the 32nd annual Amarillo Relays Track Meet.

In the team battle, unbeaten Tascosa damaged its chances of staying that way when third runner John Patterson and anchorman Wade Hunt couldn't make connection in the sprint relay until they were out of the exchange zone.

That bobble caused the Rebels leading at the time in the pre-lim het, to be disqualified, losing all hope for any points in the one lopper.

While Tascosa and Midland Lee appear to be backed in a two-team battle for first place, Hereford, Palo Duro and El Paso came in with twelve points each - and the best fought to battle for third place.

Rebels Hands Favorite

The votes ate in, the choice were in favor was hands down in favor of Tascosa. This is predicted for them to win District 3-AAAA girls track meet which got underway at 9:00 a. m. last Saturday in Amarillo. Tascosa girls were in six events, finishing first last weekend. First in the field of 15 with 164 points.

The field included all the District 3-AAAAA teams.

Three who made things happen for the defending champions were Nettie Gilbreath, Sonya Dreyer and Vicky Lewis - all winners last weekend.

District Events Top Area Track Meets

Canyon defended its District 1-AAAA girls track title at 11 a. m. Saturday in Levelland while host Dalhart attempts to upend defending champion Perryton in District 1-AAA in a meet which highlighted the area track competition.

Social News

In observance of its annual finer womanhood, Gamma Sigma Zeta Chapter of Zeta Phi Beta Sorority, Inc. presented a Pan-Hellenic Contillion on March 28, at the Inn of Amarillo.

Certificates of merit were presented to the heads of each Greek letter organization for outstanding leadership. Receiving certificates were Beverly Huff of Delta Sigma Theta Sorority; Milton Joe Young of Omega Psi Phi Fraternity; Nathaniel Neal of Kappa Alpha Kappa Fraternity; Morris Overstreet of Phi Beta Sigma Fraternity; and Annabelle Turner of Zeta Phi Beta Sorority, Inc.

Annually, Gamma Sigma Zeta Chapter presents awards to outstanding citizens in the Amarillo community for their contribution and for advancement in the community. Receiving awards this year were Lela Whitaker, Elisha Demerson and Lorenzo Person.

Mrs. Whitaker is employed by the Amarillo School System and Coordinator of Element

ary Reading and Language Arts. She was honored for her achievement in education.

Elisha Demerson is employed by Pantex and serves as a Potter County Commissioner. He was honored for his achieve-

ment in politics.

Lorenzo Person is employed as a physical education teacher by the Amarillo School System. He was honored for his contribution to mankind. He was instrumental in saving the lives of two individuals.

Members of Gamma Sigma Zeta Chapter are: Annable Turner, basileus; W. Jean McGhee, Pearlina Martin, Gwen Hill, Connie Jordan, Thelma Mayes, Nada Anderson, Gloria Faye Young, Odeat Wilson, and Irene Sanders, special project chorus person.

Black Empowerment

Continued from Page 8

appropriate to board membership. But to this they add a social sensitivity and basic self-interest which may be rewarding in unique and invaluable ways to the corporation whose boards they serve.

Blacks who are appointed "as blacks" bring all of the basic attributes of board membership, plus they do the following things:

—They may build the confidence of the black community, thus increasing the marketing potential among those one-in-eight or one-in-nine Americans who happen to be black.

—They may increase the possibility of extending world public markets in spheres traditionally controlled or influenced critically by governments, once Third World leadership sees that racial fair play in the corporation is more obvious than skin-deep commitment.

—They may add to the internal security of the company itself, both at home and abroad. (This security problem of alarmingly escalating proportions for executives themselves and for their firm: represents no minor consideration, especially among the Fortune 1000 corporations.)

—They may greatly assist in altering, in an immensely favorable way, the world political climate in which national prestige and nation-