

Merry Christmas

*holiday season just for you comes
with love, good cheer
and laughter...cherished friends
and family...peace and
contentment. May this season
be the happiest yet!*

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AN INDEPENDENT PICTORIAL NEWSPAPER FOR ALL PEOPLE BUT PRIMARILY
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VAC

VOL. IV, NUMBER 24 PHONE (806) 762-361 A BMI NEWSPAPER 510 E. 23RD STREET LUBBOCK, TEXAS 79404 DECEMBER 18 THRU DECEMBER 25, 1980

Hosea Williams and Dr. Ralph Abernathy Urge Support of Reagan



RONALD REAGAN

In a recent release to the Nation's press, Georgia State Representative, Hosea L. Williams and Dr. Ralph D. Abernathy, organizers of the National Coalition of Black Leaders Supporting President-Elect Ronald Reagan urged Black support of Reagan's Administration. Stating in part that:

"For the past 25 years, we've given our lives to the non-violent struggle in fighting for justice and equality for all Americans, especially the Black and poor of our Nation. This we will never abandon; and in this spirit, after an in-depth conference, we chose to support Governor Reagan for the President of these United States. We definitely feel now, as we were assured before and after the election, that President-Elect

Ronald Reagan will rise all of the powers of the Presidency to protect the life, property, and constitutional rights of every American. This President Carter did not do.

We, therefore, feel it is most unfortunate that certain Black leaders who supported the re-election of President Jimmy Carter are needlessly spreading fear throughout Black America that the election of President-Elect Reagan spells doom for Black and poor Americans; and that President-Elect Reagan is not sensitive to the needs of Black and poor Americans and will allow worthy programs that are in our best interest to be destroyed. We've come here

today to dispel any notion that there are additional substantial reasons why Black and poor Americans should become alarmed and fear the future because of the election of President-Elect Reagan. In fact, we firmly feel Black and poor Americans had much more to fear in the re-election of President Carter...this is evidenced by our endorsement and support of President-Elect Reagan.

We are calling on the Black and poor communities to put down this great FEAR of President-Elect Ronald Reagan and take up the approach of positiveness. We are also calling on Black leaders of civil rights, professional and trade organizations to

come together and meet with us in finalizing a Black Agenda to help the Reagan/Bush Administration deal with the problems of Black and poor people equitably. This fear should be put to rest. The Black community needs to develop a positive attitude towards the incoming Administration. Mr. Reagan was elected president to serve all of the people. We met with Candidate Reagan and with President-Elect Reagan and he has assured, and reassured, us that his Administration will make a concerted effort to ensure equality and equity for Blacks and other minorities..."

Lubbock Arts Festival Needs Applications

Since its founding in 1979, the Lubbock Arts Festival has come to be one of the largest and most prestigious indoor arts festivals in the Southwest. In prepara-

tion for Lubbock's 1981 "Celebration of the Arts," we are currently soliciting performing arts applications from area groups and individuals for the May 1, 2,

and 3 event. We are striving to present the best performers that the Lubbock community has to offer. We also hope to show the great ethnic diversity and the great diversity of the performing talent that exists in the Lubbock area. However, due to time limitations and a desire to improve scheduling, the number of performers will have to be reduced somewhat from past years.

The deadline for applications is February 10, 1981. For information, please contact the Lubbock Arts Festival office at 763-4666.

Public School Students Out For Holidays

Students of the Lubbock Public Schools will attend classes through Friday, December 19. After Christmas and New Year's holidays, classes will resume January 5.

All Lubbock Public School students will have another holiday on Friday, January 16, which marks the end of the first semester of the 1980-81 school year. All LSD teachers will be on duty January 16.



Todd Bridges, co-star of the television series "Different Strokes", joins famed cartoon educator, the Lollipop Dragon, in the 1980 Marine Corps Toys for Tots Campaign.

SBA Aid To Minority Firms Hits Record High

Federal contracts and loans to minority-owned businesses made by the U. S. Small Business Administration reached new records in Fiscal 1980, which ended September 30.

In announcing the 1980 results, SBA Administrator A. Vernon Weaver said the records were linked to SBA's new management approach of "targeting program resources to small business men and women facing traditional difficulties in raising capital."

In 1980, Federal contracts directed by SBA to minority-owned businesses totaled a record \$1.6 billion, up from the previous record of \$1 billion set in Fiscal 1979. Weaver noted that such contracts let through SBA's 8 (a) Contracting and Business Development program "have tripled over the last three years."

Direct loans to minority small businesses for the same period totaled a record \$152 million, up from \$127 million. SBA bank-guaranteed business

loans to minority firms rose to \$269 million from \$251 million.

William A. Clement, Jr., Associate Administrator for Minority Small Business and Capital Ownership Development said that Fiscal 1980 had been an especially difficult one for minority firms, because the year was marked by recession, high interest rates and a relative scarcity of capital funds. But, Clement added, the SBA made "tremendous strides towards reaching the goals set for that period."

Clement said that SBA's efforts to implement new initiatives and improved program delivery included special emphasis on assistance to minority business owners. Those special efforts included a special direct loan program for minority automobile dealers, reductions in government-wide and agency regulations, a reduction in the paperwork involved in SBA loan processing, and a "marked increase in the amount and quality of management support going to minority firms."

Digest Will Have Price Increase

Due to the cost of equipment and supplies, the Lubbock Digest will have a price increase for all advertisement. The increase will from \$3.50 per column inch to \$4.50 per column inch. This will increase the rate only 22%.

The increase, however, will not affect the yearly subscription rates, namely: In-state and Lubbock area, \$12.00; and out-of-state, \$12.50. The cost per issue will remain 20¢ in city and 25¢ out of city.

"Since January, 1980, we've absorbed all the increases, but we can't continue if we are going to remain in business," says Eddie P. Richardson, co-publisher. "Inflation is something we must deal with," he continued.

Also beginning January, 1981, a flat rate of \$5.00 will be added to all one column pictures, with an increase for more than one column inch. In the past, the Lubbock Digest has not charged for pictures.

The Lubbock Digest has agents in Slaton, Amarillo and Dimmitt, Texas. Recently, an agent is in Clovis, New Mexico. "It is our hope, the upcoming year, to have an agent in a radius of 150 miles area. We don't want to have anyone going without reading the Lubbock Digest," he concluded.

THE VENEREAL DISEASE THAT CAN'T BE CURED...

by Otto McClarrin

Few diseases can strike terror in the hearts of its victims quicker than GENITAL HERPES, a newly rampant viral infection which has become the second most common venereal disease in the United States (gonorrhea is the most common) and is causing great concern among public health authorities.

Genital Herpes is a nightmare that won't go away: It's a venereal disease that can't be cured, that can flare up time and again for many years, that is linked to an increased risk of cancer of the cervix, that causes severe birth defects and that is spreading rapidly in the United States.

A VD expert with the New York City Health Department says "It's the worst sexually transmitted disease for a woman to have in the present state of knowledge."

This writer discussed the disease this week with a VD expert at the Center for Disease Control in Atlanta, hoping to hear some good news to report. In spite of intensive research by VD authorities throughout the country, there is still "no known effective treatment for herpes."

The Center for Disease Control, the national federal center, estimates that three and four million Americans have genital herpes, and that there are as many as 500,000 new cases a year. The worst of it is that "every single new case is an addition to the patient pool. No one is ever subtracted. If you find a new case of syphilis or gonorrhea you can also subtract a case, because you can treat those diseases. There is no treatment for herpes," experts say.

The disease is caused by herpes simplex virus. Traditionally, physicians have drawn a distinction between herpes type one, which has been blamed for cold sores, and herpes type two, which has been blamed for genital herpes. Recent studies indicate that both viruses can cause genital herpes infections.

THE SYMPTOMS OF GENITAL HERPES can vary widely. Some people who become infected can escape almost unharmed. But in many patients, the virus can cause painful clusters of fluid-filled blisters in the area of the vagina in women and on the penis in men. And once contracted, genital herpes infection is permanent.

After the first outbreak, the virus retreats into nerve cells and becomes inactive. But new outbreaks can occur at any time. They can be triggered by any number of conditions - emotional upset, fever, sexual intercourse, even tight undergarments, some women have an outbreak every menstrual period.

And the experts say there isn't much they can do about those outbreaks. Any number of drugs have been tried and have given promising early results. None has proven to be of lasting value.

"There are almost monthly claims about effective drugs," said Dr. Paul J. Wiesner, Director of VD control at the Center for Disease Control. "Careful studies have found that when these medications are compared to placebo treatment, which consists of

Continued on Page 10-A

DIGEST STAFF

Midlife

Greetings

Todd P. Richardson

Mattie Hayes

Jeff Jones

A new twist for turkey and cranberries this fall



ADD UNIQUE FLAVOR to this creamy, steamy dish with Leroux Ginger Brandy. A Nikolai cranberry cocktail is its colorful companion.

"Turkey Curry and Rice" goes exotic with ginger brandy and a pour of garnishes. "Nikolai-Cranberry Cocktail" is the spirited beverage to serve alongside.

TURKEY CURRY AND RICE

4 tablespoons butter or margarine
2 tablespoons curry powder
3 tablespoons flour
2 cups chicken or turkey

broth
1/4 cup Leroux Ginger Brandy
Salt and pepper to taste
2 pounds cooked, cubed turkey
2 cups uncooked rice
2 teaspoons turmeric
Garnishes (see below)

Heat butter until it foams. Add curry powder and flour and cook, stirring constantly, 2 minutes.

Add broth, Leroux Ginger Brandy, salt, pepper and nutmeg. Simmer, covered, 1 hour. Meanwhile, prepare the rice according to package directions, adding 2 teaspoons turmeric for a rich yellow color. Arrange the rice on a large serving platter, top with curry and sprinkle lightly with chopped parsley or mint. Serve with such garnishes as chopped cucumbers, onions, raisins, nuts, chutney or preserved fruits. Makes about 6-8 servings.

NIKOLAI-CRANBERRY COCKTAIL

1 Jigger Nikolai Vodka
Cranberry Juice Cocktail

In a highball glass filled with ice, pour Nikolai Vodka and cranberry juice to fill. Stir. If desired, garnish with a lemon or lime wedge and a few cranberries. Serves 1.

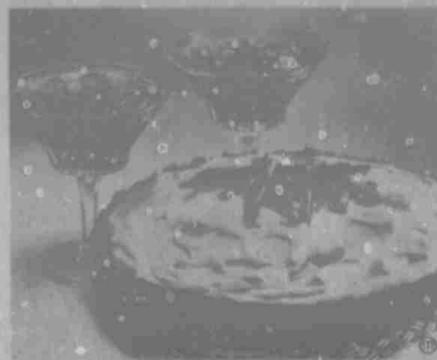
Sweetness and light desserts offer sweetheart appeal today

It's easy to be a sweetheart with extra-luscious sweetheart desserts. Both "Cheri-Suisse Pie" and "Cupid's Bow," featuring Leroux Cherry Flavored Brandy and Nikolai Vodka, will please that special someone.

CHERI-SUISSE PIE

1 1/2 cups chocolate wafer crumbs
1/2 cup melted butter
2 envelopes unflavored gelatin
1/2 cup cold water
1/2 cup plus 1 tablespoon Cheri-Suisse Liqueur
1 pint vanilla ice cream, softened
1 cup heavy cream, whipped
1 small can (8 ounces) pitted dark cherries
Chocolate shavings

Combine chocolate wafer crumbs and melted butter, and press into a 9-inch pie pan. Soften the gelatin in the cold water and stir in 1/2 cup Cheri-



MORSELS OF CHOCOLATE crown "Cheri-Suisse Pie." Crushed ice adds sparkle to "Cupid's Bow," starring Nikolai Vodka and Leroux Cherry Flavored Brandy.

Suisse. Heat until the mixture is clear.

Beat the ice cream into the Cheri-Suisse mixture, and fold in half the whipped cream.

Spoon some of the mixture into the pie shell to cover the bottom.

Drain the cherries very well and arrange in the pie shell in a single layer.

Spoon in the remainder of the filling. Chill until set.

Flavor the remaining whipped cream with 1 tablespoon Cheri-

liqueur and spread on pie. Top with chocolate shavings. Makes 10 servings.

CUPID'S BOW
1/2 ounce Leroux Cherry Flavored Brandy
1/2 ounce Nikolai Vodka
Pour over crushed ice in a cocktail glass. Stir. Makes 1 drink.

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We Gladly Accept Food Stamps

Send food gifts in practical, protective containers



The giving of food is a gift of love, which is why much love is sent in packages from the good cook's kitchen to out-of-town college students, elderly relatives or anyone who is special to the sender.

But, broken cookies are sad to receive. Pack your foods very carefully, in a strong-sided carton with newspaper or popcorn. Filling all the empty spaces to keep contents from shifting. Each item should be doubly protected with its own shipping container. The food you send, of course, must be able to go without refrigeration for up to a week.

Baked goods seem to hold up best in transit, yet an overload of chocolate brownies is not especially nutritious. A fresh zucchini bread, for instance, offers nourishment as well as ease of baking and shipping.

Make it in a coffee can and ship it in a round 48-oz. Tupperware juice container with tight seal and capped pouring spout—a plastic shipper and storer that fits the bread so well not a crumb should be chipped from it, and which facilitates slicing as the bread is slid out. The recipient gets a double gift, using the container to hold juice or cold water when the bread is gone.

Apple-Date-Oatmeal Cookies contain healthy grains, fruits and seeds, and make a nutritious snack safely shipped in sturdy, plastic containers which will keep them fresh as well.

To give your loved ones a change of pace in beverages here's a clever idea: make up dry but enticing drink mixes with cocoa and allspice, or lemonade and ginger, and send in small tight sealed containers labeled with directions.

You'll be sending many pleasant, steaming cups of comfort to go along with your baked offerings.

LIMEY TEA MIX

1 cup lemonade or limeade flavor drink mix
1/2 cup (6 ounces) instant tea powder
1 teaspoon ground ginger

Combine all dry ingredients in bowl and mix well. Store in airtight container.

To serve, put one tablespoon of limey tea mix in a cup, add boiling water, stir and serve. Yield: 28 servings (1 1/2 cups mix).

SPICY EYE-OPENING DRINK MIX

1/2 cup hot cocoa mix
1/2 cup non-fat dry milk powder
1/2 cup instant coffee
1/4 cup superfine sugar
1 to 2 teaspoons ground allspice

Combine all dry ingredients in Tupperware bowl and mix well. Store in airtight container. To serve mix, put one table-

spoon spicy drink mix into a cup, add boiling water; stir and serve.

Yield: 28 servings (1 1/2 cups mix).

FRESH ZUCCHINI BREAD

2 eggs, lightly beaten
1/2 cup sugar
1/2 cup salad oil
1/2 cup milk
1 teaspoon vanilla
1 cup finely shredded, peeled zucchini
1 cup flour
1 teaspoon baking soda
1 teaspoon ground cinnamon
1/2 teaspoon salt
1/2 teaspoon baking powder
1/2 cup raisins
1/4 cup chopped nuts

In a medium mixing bowl combine eggs, sugar, oil, milk, vanilla and zucchini; mix well.

Sift together flour, baking soda, cinnamon, salt and baking powder; stir into zucchini mixture.

Fold in raisins and nuts. Spoon mixture into greased and floured tall 1-pound coffee can.

Bake in a 350°F. oven 45 to 55 minutes until cake tester inserted in center comes out clean. Cool on wire rack 10 minutes; turn out of can; cool completely. Store in a sealed plastic container. Yield: 1 loaf.

APPLE-DATE-OATMEAL COOKIES

1/2 cup all-purpose flour
1/2 cup whole wheat flour
1 teaspoon baking powder
1 teaspoon ground cinnamon
1/2 teaspoon ground nutmeg
1/2 teaspoon salt
1 cup old-fashioned oats, uncooked
1/2 cup butter or margarine
1/2 cup sugar
2 eggs
1 cup cored, chopped apples
1/2 cup chopped dates
1/2 cup sunflower seeds

Sift together all-purpose flour, whole wheat flour, baking powder, cinnamon, nutmeg and salt; stir in oats.

In a large mixing bowl cream butter and sugar; add eggs, one at a time, beating well after each.

Gently stir in dry ingredients; fold in apples, dates and sunflower seeds.

Drop by tablespoons onto greased cookie sheets. Bake in a 350°F. oven 15 to 18 minutes, until lightly browned.

Remove from sheet; cool thoroughly on wire racks. Store in plastic containers with seals.

Yield: About two dozen cookies.

Lean Boneless 1/2 HAMSLb. \$1.98

Bone In, Cured, Smoked HAMS 18-20Lb. Average... Lb. \$1.29

Frontier BACON ...1 Lb. Pkg. 98¢

U. S. D. A. Boneless Beef ROASTLb.....\$1.79

Kellogg's 7 Oz. CROUTETTES ..59¢

Ocean Spray Jellied or Whole CRANBERRY SAUCE 16 Oz. 2Can.....for \$1.00

Del Monte PUMPKIN .16 Oz.39¢

Quaker 5 Lb. \$1.69 MASA HARINA 10 Lb. \$3.77

Rome Beauty APPLESLb....39¢

Cello CARROTS 1Lb. Bag 39¢

Russet POTATOESLb..29¢

CABBAGE Lb. 19¢

Tub TOMATOES Each..69¢

Happy Holidays Sale

We have Butterball Turkeys, Royal Hart & Family Pride Turkeys, Pork Heads, Young Geese, Basted Ducklings, Boneless Basted Turkey Breast, Chicken Hearts, Smoked Turkeys, Chicken Gizzards & Livers. All the fixings for your Holiday needs.

COCA COLA 32 Oz. 6 Pak..... \$1.59

Bell or Borden's BUTTERMILK 1/2 Gal..... \$1.09

Bell or Borden's Whipping CREAM 1/2 Pint 43¢

Bell or Borden's DIPS or SOUR CREAM8 Oz.59¢

Reynolds FOIL 25 Sq. Ft. Box 49¢

White Swan 42 Oz. SHORTENING \$1.29

Gladiola FLOUR25 Lb..... \$4.39

Gladiola POUCH MIXES4 for \$1.00

Del Monte FRUIT COCKTAIL 17 Oz. 59¢

**We Will Be Closed Christmas Day
Have A Very Merry Christmas
And Thanks For Your Business!**

EDITORIALS

Minority Report

"To Be or Not to Be Bourgeois?"

(Editor's Note: This is an article written in the Wall Street Journal. We felt as though all black people in Lubbock and West Texas should know about it. Being so far from the mainstream of life, black folk need to take note to what is going on.

By RONALD ALBON

PHILADELPHIA—By almost any measure of success, John and Geraldine Myles have it made.

With a combined annual income of more than \$80,000, they live on a tree-lined street in a home that includes parquet floors and a spacious sunken living room. They both hold master's degrees, and Mrs. Myles has a doctorate from Temple University as well. Their jobs are satisfying. He runs an insurance agency, and she supervises mathematics education for the Philadelphia school system.

But because Mr. and Mrs. Myles are black, their lives are different from the majority of the middle class. Among other things, they say they still encounter racial discrimination and don't feel as secure as they might given their credentials and material comforts.

Mr. Myles, a penate, 40-year-old man who puffs a pipe, as he speaks, worries about regression for himself and other middle-class blacks. "Inflation and recession are hurting, there's a drift to the right politically, and many people seem to think enough has been done for us," he says. "Nothing that almost all of his insurance clients and the higher-ups in his industry are white, he adds, 'If I want to move up, I wonder if the doors will open for me as easily as they did in the past.'"

That's a message that comes through consistently in interviews with about 20 middle-class blacks around Philadelphia. While acknowledging that blacks have made strides economically in the past 20 years, they believe that they personally must struggle to maintain their gains. And they confess to being uneasy about current white attitudes toward them.

"A lot of whites feel that more blacks have a better education, better jobs and full bellies, so what more could we want," says Mary Ann Clark, executive assistant to the director of the Philadelphia Office of Employment and Training, a city agency. "I, for one, would like to see more harmony among the races."

Because of problems of definition and the shrinking value of the dollar, the size of the black (or white) middle class is hard to pin down. An annual family income of \$15,000 or more is the dividing line picked by some economists. By that measure, 36.1% of all black families qualified as middle class in 1978, the most recent year for which figures are available. Adjusting for inflation, the black total was up only slightly from 31.9% in 1970, but was a considerable increase from the 14.6% level of 1960, according to Census Bureau statistics. The figures for whites in those three years were 62%, 58.8% and 38.3%.

Defining Class by Occupation

Bart Landry, professor of sociology at the University of Maryland who is writing a book about the black middle class, prefers to define class in terms of occupation which, he says, "takes into account mobility prospects and values" as well as income. He counts all white-collar workers as middle class, and says that about one-third of all employed blacks currently fit that description, up from 26% in 1970 and 13% in 1960.

Brightening prospects for a future increase in the black middle class is the growing number of blacks going to college: In 1978, 29% of all black youths were enrolled there, up sharply from 7% in 1960 and just 5% in 1950. Moreover, in recent years the earnings of black college graduates have been rising faster than those of their white counterparts.

Nevertheless, the black middle class lacks the stability and, perhaps as importantly, the self-confidence of whites of similar means. "It's the feeling that you're up today and down in the projects tomorrow,"

says Noel Cazenave, a sociologist at Temple University here.

The reasons for this are many and well-founded. Most blacks who have attained middle-class status come from poor or blue-collar families, so they know first-hand what a lower standard of living is like. More black families than white are dependent on the earnings of both husband and wife to hang onto their middle-class ranking, and when blacks lose their jobs they tend to be out of work longer than whites because they don't have "old boy" employment networks to fall back on.

Government-Related Jobs

Blacks also feel precarious because many hold jobs in the government or in agencies dependent on government contracts and grants. Not only are government-related jobs usually lower paying than employment in the private sector, but they can be eliminated when school enrollments fall or when voters clamor for tax relief.

Finally, middle-class blacks move in the white world far more frequently than do poor blacks and thus are more apt to experience the stings of racism. "Middle class or not, I get watched when I walk into a department store, and I still have to cash my check at a bank that knows me," says Rita Smith, president of the Delaware Valley Association of Black Psychologists.

Says Wanda Durham, a black school teacher here, "My physician is white, and you should see the stares I get when I'm in his waiting room. The whites act like they think I'm going to clean the place when they leave. They think blacks only go to clinics."

Blacks are bothered by this subtle discrimination, which they say is harder to fight than racially segregated rest rooms or lunch counters. They are never sure how much their skin color matters when they receive a promotion or are told that there aren't any vacancies at a motel.

"I constantly try to figure out whether people react to me in a certain way because we're philosophically different or because I'm black," says Rita Sellers, a 50-year-old nursing professor who lives in the mostly white Philadelphia suburb of Blue Bell.

While middle-class blacks admit they may act a bit paranoid and misread some situations as racist, there isn't any doubt that they encounter housing discrimination. Blacks in Philadelphia say no matter how much they earn, they are steered by real estate brokers to the same five or six areas when they shop for a house or apartment.

Many of the black middle class here are clustered in adjacent and somewhat integrated neighborhoods called Germantown and Mount Airy.

One man recalls that when he tried to look at homes in a white working-class area on the Northeast Side, real-estate agents repeatedly missed appointments; when one did show up, he warned the prospective buyer of the risk of being "burned out."

Although blacks and whites interact more on the job than they used to, those who share middle-class status usually go their separate ways at quitting time. That's partly because of segregated housing and partly because of personal preference.

Patronizing Remarks

"Whites have trouble socializing with us," says John Myles, the insurance agent. "They might never have had contact with blacks other than hiring them to clean their house." He says some white acquaintances make social intercourse awkward with such patronizing comments as "You're a credit to your race."

Blacks' inclination to socialize primarily with one another isn't so startling, sociologists say. "It's really a pattern similar to some Jewish families," says Harriette McAdoo, a sociologist at Howard University. "It's just more obvious when there's a roomful of blacks."

But blacks have an additional problem as they move into the middle-class social milieu: adjusting to the clash between "black" and "white" ways of doing and looking at things. Often they feel they must choose between them. "The whites I deal with don't totally accept me. And many blacks don't share my values, so I don't fit in there either," says Rogers Johnson, a 29-year-old systems analyst at Sun Co.

Mr. Johnson has concluded that to get "a piece of the action," he must try to join the white corporate structure. So he dresses in gray pinstriped suits and socializes more with potential business contacts than with his black neighborhood friends.

"The face it—whites run the show and it's counterproductive to try to set up a black subculture," the lanky, bespectacled young man says. Poking fun at friends who give their children African names, he declares, "My kids will have good American business names."

Avoiding a Bourgeois Image

Many middle-class blacks would bristle at Mr. Johnson's views because they value their black identity and African heritage. They detest the old stereotype of blacks mimicking middle-class whites, and some go out of their way to avoid looking "bourgeois." For example, Byron Woodson, a small-business development counselor, says he lives in a city neighborhood near the University of Pennsylvania instead of Mount Airy because of the latter's bourgeois connotations.

This black attitude may stem partly from "Black Bourgeoisie," a 1967 book by sociologist E. Franklin Frazier, who concluded that many middle-class blacks, obsessed with status, reject their Negro culture and get little in return. "Through delusions of wealth and power, they have sought identification with the white America which continues to reject them," Mr. Frazier wrote.

But the civil-rights movement and its "Black is Beautiful" motto made emulating whites less popular. Now some middle-class blacks maintain ties with their old neighborhoods through visits to relatives and churches. Some purposely settle in low-in-

come black areas; others practice African customs.

Russell and Rosalind Jackson, for instance, live in a poor neighborhood in Germantown, accepting lower-quality schools for their three daughters and a higher crime rate. "It's a pain to stay in an area that's at the bottom of the income pole, but I believe the black community needs people in it who have resources and skills," says Mr. Jackson, who commutes daily to his job as a senior survey researcher in Princeton, N.J.

Bodie and Jeanette Battle (he's a graduate student, she works for a federally funded job training agency) display their African ancestry proudly. They often wear symbolic head or herb necklaces, and Mrs. Battle sometimes braids her hair into "corn rows." They say they have maintained these practices despite admonishments from past supervisors where they have worked.

Often, successful blacks feel obliged to help their families financially, which can create a burden. "You become the patron of your family," says David S. Owens Jr., who climbed from a street gang in the Philadelphia tenements to become superintendent of the city's prisons. "They call you whenever there's a problem, and you're expected to fill the gap in a economic crunch."

Mr. Owens, a husky, soft-spoken man in his mid-40s, concedes that his color was an asset in advancing through the prison-administration ranks, but it has also meant extra pressure. "If I hire two people, one better be black and one better be white," he says. "If I hire two blacks, people will say, 'Aha, I know what he's up to,' and if I hire two whites, I'll be called an Uncle Tom."

Relations between middle-class and lower-class blacks sometimes become strained; those who feel trapped in the slums may resent and distrust blacks whose careers are thriving. For example, because she attended private schools and was a member of the Episcopal Church, lawyer Jo Ann Jones says other blacks considered her a "house nigger," a term used for maids and others who held "soft" jobs during black slavery. "It's your own rejecting you, and it hurts," she says.

But she says that whatever feelings of guilt she had are past. "I used to think I had somehow betrayed other blacks by succeeding, but I don't anymore." That kind of thinking didn't do her or other blacks any good, she figures.



She said, that the children of the Negro, in getting their education for lack of money. (Lubbock Digest)

Ringling The Bell



by Bob Teitel

Richard Wright — born 1908* Black Novelist Who Used his poverty to triumph and who made Black Americans real to White America. According to Black Monitor, Richard Wright has been called the most persistently contemporaneous and important of all the black writers whose country has produced. Wright made himself a permanent home in black American history with his best known books — Native Son and Black Boy.

In both of these books, Richard Wright demonstrates how poverty can and must be used against itself. Wright would remind black Americans that "every knock is a boost" and every stumbling block can become a ready-made building block.

He turned his scorn on welfare, and pointed to the way by which blacks today can pull themselves up by whatever bootstraps we have in order to find freedom and prosperity in spite of the seeming odds against us, the Monitor continued.

was born the son of sharecroppers in the village of Roxie, Miss., two miles east of Natchez. His poverty was painful. Few young black people today have the ill fortune of experiencing the hovering sense of hopelessness as that of Wright. Richard Wright's Native Son was the first novel by a black American to make the best-seller list.

Other less-known books by Wright included "Black Metropolis" and a long list of short stories as well as "The Unfinished Quest of Richard Wright" by Michel Fabre which contained much original material from Wright. Wright did not have the opportunity to go to college yet he saw superficial pretensions of many of the more educated blacks whom he had observed.

er-The Color Curtain, The Outsider, White Man, Listen, Lawd Today, Uncle Tom's Children, Twelve Million Black Voices. Young people should discover him, and should drink of the immense fountain of wisdom which his writings represent.

Great Quotes of the Past: "Blacks constant outward-looking, their mania for radios, cars and a thousand other trinkets, made them dream and fix their eyes on life. Perhaps it would be possible for the Negro to be to his plight if he could be made to believe that his suffering were for some remote, high, sacrificial end; but sharing the (white materialistic) culture that condemns sharing, the (white materialistic) culture that condemns him, and seeing that a lust for trash is what binds the nation to his claims, is what sets storms to rolling in his soul" end of quote from Wright's Eight Men page 222.

Recent Quotes: "The American People have spoken. President Carter and his congressional friends of education in large numbers, will soon be turned out of office. The NEA...will return to the role of 'loyal opposition', protecting the gains teachers have made during the most pro-education Administration ever, and working on all fronts to stave off funding cuts and other moves detrimental to teachers and schools" end of quote from NEA Reporter.

Editorial of the Week: "As we observe this Advent season, let us not get so caught up in its trimmings and trappings that we miss its treasure. May these not be so much 'shopping days' as sacred days. Let us not so much observe holiday season as a holy season. Let us not so much observe Xmas that we miss Christmas. Let the emphasis be not so much on the material as on the spiritual. And as we think of gifts, let us remember what Christmas is all about — God's great Gift to the world" end of quote from the war cry of The Salvation Army.

Cottrell, Jr., president of the multi-million dollar grossing Pro-Line Corporation, believes that the salvation of Black people rests in their ability to learn the vocabulary of the business world. Cottrell started his Black hair care products firm 10 years ago with a \$600 investment.

Bellringers — We wish you all the joys of the season.

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Lubbock Digest
"Dedicated to Freedom, Justice and Equality"

AS PUBLISHERS of this weekly newspaper, we owe to YOU, the reading public, to be factual and fair. You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would do, and this, we think, is fair.

So, this our resolution to you: Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you!

This is not a propaganda sheet made to confuse or mislead. This is a newspaper made to educate and not to agitate.

T. J. Patterson Eddie P. Richardson, Jr.
Editors

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There is no force however formidable that a united people cannot overcome.

Lubbock Digest
"Dedicated to Freedom, Justice and Equality"

T. J. Patterson Editor
Eddie P. Richardson Managing Editor
Jeff Joiner Distribution Manager

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RUBY JAY'S CORNER

Last Sunday was Youth Day at New Hope Baptist Church. Youth were at their post of duty during the morning worship. Devotion was led by Tim Jackson and Lee Savage. The Angels and Youth Choirs were responsible for the music of the morning. The message was brought to the congregation by Rev. Joseph Ferguson. His scripture was found in James 1:22. He stated: "We have a charge to keep very beautiful." After the message, he sang a beautiful song: "In Times Like These We Really Do Need a Saviour."

The Joy Bible Class sang Christmas carols on last Saturday evening at some of the local nursing homes. Mrs. Lillian Struggs was the musician. They will also be at New Hope Baptist Church on Saturday evening, December 20, at 7 p. m. Mrs. Dorothy McKeever is doing a fine job with these young people. She goes all over town picking up the children. Isn't it great! Come out Saturday night and bring a friend.

Mrs. Fannie Young is here from Dallas, Texas. Her sister is much better.

Rev. A. L. Dunn's brother, Sam, had surgery last week. He is in a hospital in Eastland, Texas. Let us pray for him.

The Senior Choir of the Greater Saint Luke Baptist Church had their annual Christmas dinner last Saturday night in the lovely home of Mr. and Mrs. Lorenzo Moore. They exchanged gifts. Mrs. Moore reported a lovely evening for the choir. Guest present included: Mrs. Anna Sanders, Clarice Burrell, Jimmie Demerson, Gladys Porter, Mr. Willie Harris, Mr. Claude Smith, Mr. Oleana Walker and Rev. Donnie Rolf. Also attending the joyous occasion were Mrs. Vera Mae High and daughter of Synder, Texas.



Black Lawyer Accuse ABA of Racism

Continued from last week

When a tentative unqualified rating is given, it is tantamount to death for the person being rated. Yet, the ABA did not apply its rule of talking with a person before tentatively communicating the unqualified rating to the Justice Department. This right was not accorded Clemons and Gray. Through the vigorous insistence of the NBA and other organizations, the Justice Department would not have proceeded with their nominees and the ABA's ratings would have kept both of these outstanding black lawyers from becoming Federal Judges.

The 1,000 NBA members are furious over the ABA's double standards which they term as only racism and they feel that the ABA should apologize to both Gray and Clemons; not for investigating their cases, but for the carelessness of the reports and for its obvious violation of its own rules in investigating them.

The NBA is demanding that the ABA change its methods of judicial investigation. It demands that confidential hearsay be completely eliminated from the evaluation process.

The NBA further states that if the ABA refuses to remedy its unjust process, it will advise all black lawyers to resign from the American Bar Association.



Let us whisper a prayer and visit the sick and shut in residents of the "Hub City."

All members who were present at church services at St. John Baptist Church, 1712 East 29th Street, really were helped. The pastor, Rev. James Moore, brought an inspiring message. His subject was: "Young People Need to Know Jesus." The choir sang beautiful. On last Saturday night, the Mission Chorus enjoyed a beautiful and delicious luncheon. The center piece for the table was a beautiful winter scene with candies and Santa Claus. The pastor's wife prayed a lovely prayer. Christmas carols were sung and gifts were exchanged. A wonderful time was experienced by all in attendance as usual when the group meets together.

The Mission Chorus would like to wish everyone a Merry Christmas and a Prosperous New Year!

Don't forget to support the Estacado High School Booster Club's Bake Sale at Brooks Super Market on Saturday, December 20, beginning at 9 a. m. Those members are doing a beautiful job with this organization. Go by and support them. Tell them you read about it in this column.

May your stockings runneth over. Merry Christmas and Happy New Year.

TIM'S AUTO TIPS

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air with love ushering in
this season of great joy and
contentment. Thanks to all.
We wish you every
happiness.

Lubbock Digest Staff
Eddie - Mattie - T. J.
Mr. Joiner
510 East 23rd Street - (806) 762-3612
Lubbock, Texas



**Merry
Christmas**

Another year, another
time to send out our
very special greetings
to you and yours for
a happy, holy holiday.
May it be enriched
with love and laughter.

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CHRISTMAS

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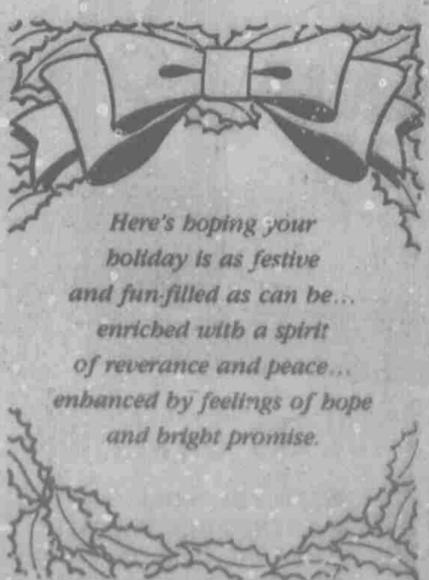
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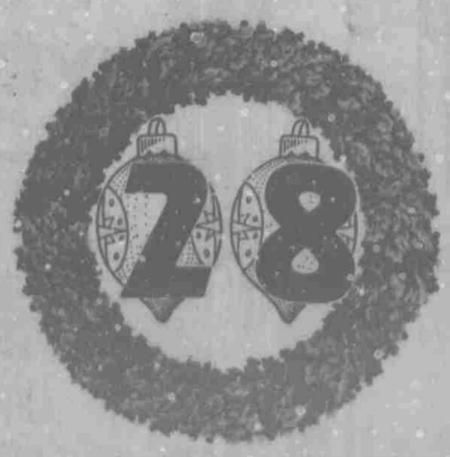
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CHRISTMAS**

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Greetings to All



Here's hoping your
holiday is as festive
and fun-filled as can be...
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BLACK POETRY

A POEM FOR ANDY AND DOUG (Or for anyone who is struggling to make it.)

Keep on trying
Don't give up
Move forward
Open that door
Never know what
Good's in store
Look for the light
Yesterday is gone
But today is yours
Notice the sky
Clouds may come
But they pass by
Take time to LIVE
Better days are due

But it's up to YOU.
—Annetta Elm Capdeville
(It is the poet's task to dis-

ill the best of life and enable
all of us to see and enjoy it.
Here the beautiful black poet
seeks the best for all of us.)



CHRISTMAS CHEER

Holiday tapers glow, lighting this glorious season with our fond thoughts and warm thanks.

BORDEN



Happy Holiday

'Tis the season to be jolly! Here's hoping your holidays are filled with only the very best!

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Merry Christmas



A JOYOUS CHRISTMAS MESSAGE

The beauty of Christmas lies in the thought that we live in the memory of our friends. We think of you with warmth and appreciation and wish you a bright and glowing holiday season.

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'Working Class Priests'

The new Zimbabwe government has embarked on a program to utilize traditional healers, witch doctors, and spirit mediums as a vital part of the nation's health care system. Health Minister Herbert Ushewokuzze told a meeting of 200 traditional doctors recently that he would use his influence to organize them into a single professional group. According to the Daily News of Tanzania, Ushewokuzze said that the government planned to set up a research center for traditional African medicine and that Zimbabwe's 'working class priests' would be asked to contribute to it. [AN]

Ghana to Train Nuclear Scientists

At a recent meeting of the general conference of the International Atomic Energy Agency (IAEA), Ghana offered its nuclear institute at Kwabena, near Accra, as a regional training center for scientists in Africa. The institute already has facilities for courses leading up to the masters level in radio-isotope applications in medicine, biology, food and agriculture, radiochemistry and physics. The IAEA has agreed to give Ghana \$100,000 worth of equipment and provide training facilities worth \$5,000 for the staff of the Ghana Atomic Energy Commission and the country's three universities as a result of the offer. [AN]

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MERRY CHRISTMAS



May the spirit of brotherhood and good will be yours throughout the Yuletide and its sacred message echo around the world, for all to share. Thanks to our friends may you go in peace.

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Greetings!
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bells peal a glorious message of love and peace.
 Humbly we say thanks.



Sheridan's Ride

by Jack Sheridan



Well, starting this week the many movie screens around Lubbock will be taken by the big crop of films specialy held for this holiday festive season. That's done to catch the maximum potential box office returns what with schools being out, vacations and days off plentiful and the general party-going mood of the populace.

The film musical version of the famous comic strip "Popeye" broke the barrier earlier, last week, ahead of the pack and opened at Showplace 6 for mixed reactions. "Flash Gordon," another comic strip inspired adventure had already taken up residents in the same block of theatres down on University at 66th.

Gene Wilder and Richard Pryor, the latter who nearly died after the filming of this one was completed, settled down at the Winchester 1 in "Stir Crazy," while Winchester 2 will be featuring Jane Fonda, Lily Tomlin and, yesiree, Dolly Parton in a comedy "Nine to Five" about girls and bosses starting right now.

The UA Cinema down at the South Plains Mall has the George C. Scott-Marlon Brando oil cartel adventure, "The Formula" starting Friday as well as Shirley MacLaine-Anthony Hopkins and Bo ("10") Derek in a comedy skirmish called "A Change of Season."

For those two fancy all-star cast of favorites, a "Death on the Nile" and such, there's a film by Agatha Christie, the mystery queen, called "The Mirror Crack'd." That'll be at the Cinema West starting Friday and in the cast are Angela Lansbury, Geraldine Chaplin, Tony Curtis, Edward Fox, Rock Hudson, Kim Novak and Elizabeth Taylor, no less.

On the live scene around town, nothing planned until 1981 comes rolling in. Then you can anticipate in the late winter and first days of spring such enterprises as the five-year-old-just-getting-here musical "A Chorus Line" at Texas Tech University (a touring Broadway company, not a local one), the First United Methodist Church musical "Fiddler on the Roof," ambitious this one, the return of the guitar family virtuosi, the Romeros, with the Lubbock Symphony Orchestra and more goodies.

The column now wishes to step aside from the regular amusement fare and comment on something much more serious and very prevalent in our midst here in Lubbock as well as, I would guess, across the state of Texas. We hear daily in the media and by word-of-mouth of the continuing, abhorrent practice of child abuse. Child abuse comes in many and horrendous forms, as we know, and yet there is a field of irresponsible parental behavior seen daily in this city that, subtle and accepted as it is, is no less abusive to a child than any of the more physical and brutal aspects of the problem.

I am speaking bluntly of the accepted practice in the lounges, bars and/or saloons of the city of one or both parents bringing into this smoke-filled, alcohol-fueled, pool-playing and profane and/or obscene language background children ranging from infants on carrying boards through the childhood years up to teenage level. Not only do these jean-

clad mothers, bearded, long-haired young parents bring their preschool child into the joint during the afternoon hours, but they sitkd down with their beer or what have you and turn the kids loose from their side to toddle, wander or run throughout the place in annoying abandon, prey to any form of depravity that must be considered a potential threat wherever (regretably) young, middle or aging people congregate in hyper-conivial gatherings.

The age of playing outdoors in the open air and sunshine is eclipsed and the once time-honored afternoon nap time seem to have become obsolete in today's permissive parental obligatory duties.

It seems strange that the Texas regulations governing the conduct and rulings in the operation of these water holes do not - nay, forbid - bringing a dog into such a place, but do permit and allow open access to the very young and impressionable, too readily comprehending child.

The young adult parents of today may well wind up as THEIR parents today wondering "Where did we go wrong?" That question cannot be whisked away from the mind of the observer who sees a toddler being given a sip of beer from Day's or Mommy's beer glass surreptitiously.

I get both sick and enraged everytime I see an example of this flagrant disregard for standard rules of parental behavior and I see it all too often, unfortunately. I do think and feel deeply that someone ought to do something to curb this



THE C. C. SEASON IS HERE 2 Bob Thomas, right, Hiram Walker market development manager, discusses this year's exciting new packaging of Canadian Club with company President Orville Crabbe. Canadian Club, a world-wide favorite, has won many awards for its holiday packaging designs. This year's design is a special embossed foil showing Canadian Club in the center of a starburst of countries.



damaging, corrosive practice.

This may be hard to believe and even harder to accept, but most people are at their ideal weight when they're 21. This means that any weight you've gained since you were 21 is probably all excess fat.

PUBLIC NOTICE

This public notice is to announce the Minority Business Participation goals that have been established by the City of Lubbock in regard to all Department of Transportation projects. The new Minority Business Program and the goals are available for public inspection during normal business hours in the City Manager's office for 30 days following this date of notice. The City of Lubbock will accept comments on the program and goals for 45 days from this date of notice. These comments may be sent to the Assistant City Manager, City of Lubbock, P.O. Box 2000, Lubbock, Texas 79457.

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Would You Believe...

Gorillas are generally good-natured. It's the male who cares for the family.

Soy beans have been a valuable crop in China since prehistoric times.

One pound of tea makes nearly three hundred cups of beverage.

The 20-minute hour comes from the Babylonians.

The Japanese call Santa Claus *Hotei-ko*.

There are areas near the North and South Poles that get less rain than the Sahara.

The windiest state in the Union is Oklahoma.



In 1963 Sidney Poitier became the first Black actor to receive an Academy Award for best actor for his role in *Lilies of the Field*.

Veneral Disease

Continued from Page 1

washing the affected area very carefully and drying it thoroughly, placebo has done better.

That is why experts such as Wiesner are cautious in their assessment of a recent report by physicians at the University of Pennsylvania about the successful use of an anti-viral compound called 2-deoxy-D-glucose against genital herpes. They hope that the drug is effective, but there have been many previous hopes that have been disappointed. Future studies will tell the story.

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Happy Holidays



Gene Pool proudly announces Ambry Sanders Smith as a new associate with Gene Pool Trading Post. She is office manager and salesperson. Ambry finished high school at New Deal, and graduated from South Plains College. Her family has lived in Lubbock for many years. Ms. Sanders is a longtime member of Bethel Baptist Church of Abernathy. There will be "Open House", beginning Friday, December 19, through Christmas Eve.

Gene Pool Trading Post
1719 Texas Avenue - 742-5754
Lubbock, Texas



We hope our friendship will continue through every season.

Mae's Boutique
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Yesterday's Autos
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Christmas is... having a warm puppy to talk to.



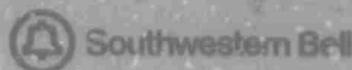
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Here's a low cost solution to those high home heating bills

Lower winter temperatures and higher heating bills are combining to become one of the nation's most worrisome problems.

Thousands of American homeowners, however, are solving this problem with a product that provides immediate results, needs no installation and requires only a moderate investment that may well be recovered in just one heating

season.

Modern kerosene heaters

What these cost-conscious consumers have discovered are Aladdin kerosene space heaters—the same type of heaters used for years in millions of Japanese and European households.

Overseas, where energy conservation became a movement years before it did in the States, kerosene space heaters are the

primary source of home heating.

That's because they burn fuel with greater than 99 percent fuel efficiency, whereas central heating systems are only 45 to 65 percent fuel efficient. The heaters are additionally efficient because they can be used to heat rooms only when they are occupied.

While it may not be practical for you to stop using your central heating system entirely, a modern kerosene heater does

offer you a way to lower your home heating costs by using your central heating system less.

Simply turn down your thermostat so that unoccupied rooms in your house stay at a money-saving low temperature, and use an Aladdin heater to keep the room you are in warm and comfortable. When you move to another room, take the heater with you.

Several types of modern kerosene heaters are available for a variety of heating needs.

For instance, Aladdin's most powerful heater, the Lassic, has a heat output of 10,000 to 12,000 BTU's per hour—enough to keep a 20' x 21' room comfortably warm for 17 to 20 hours on only 1 1/2 gallons of kerosene. Other models are available for smaller heating jobs. Prices range from \$150.00 to \$240.00.

less, odorless and designed to meet stringent safety standards. If an Aladdin heater is tipped or jarred, for instance, it shuts off automatically.

Readily available

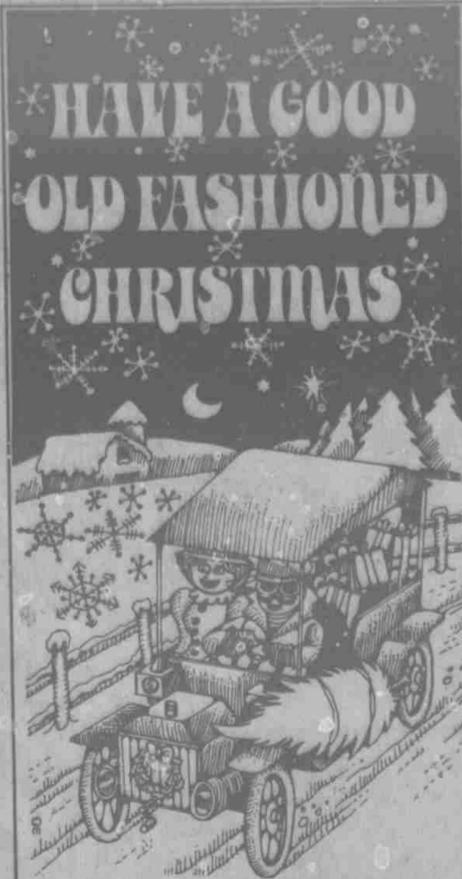
These heaters are available in hardware stores and similar retail outlets, in both radiant and convection models.

A radiant heater uses a highly polished metal reflector to radiate heat with maximum efficiency in whatever direction you desire.

Smokeless and safe

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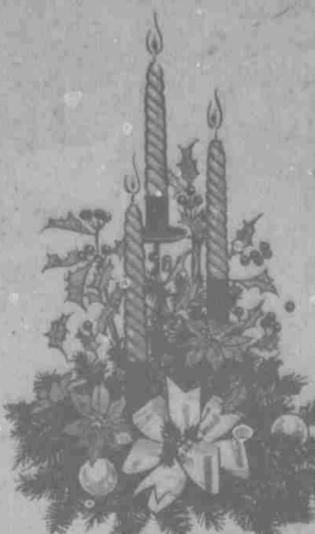
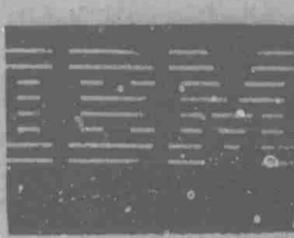
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