

Lubbock Digest

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VOL. IV, NUMBER 38 A BMI NEWSPAPER PHONE (806) 762-3612 510 EAST 23RD. STREET LUBBOCK, TEXAS MARCH 26 THRU APRIL 1, 1981

"Off to San Antonio"

Gyna Bivens 'Fired' From KCBD-TV

by Eddie P. Richardson, Jr.

Television newswoman Gyna Michelle Bivens is packing her bags and moving to San Antonio. "It'll be a pleasure working in a major market again, but I will miss the people of Lubbock," she says. Gyna came to Lubbock from Dallas radio station KBOX-KMEZ. She has also worked at KKDA and WBAP, had offers from KMGC-Dallas and WKY of Oklahoma City, which is "the oldest radio station west of the Mississippi River." She leaves Lubbock to join the news department of KMOL-TV.

"This has been a long time coming," she says - the initial interview with KMOL was back in November, and it's just now coming through and timing couldn't be better. Gyna was terminated from KCBD-TV, Channel 11, after expressing her dissatisfaction over coverage of a story involving Yellowhouse Canyon residents. "There are other factors involved I'm sure, but I really can't benefit by

dwelling on it. I try to look at everything from a positive aspect. I learned the mechanics of the 'business' while here and who knows if it hadn't been for the termination I probably wouldn't get this great opportunity to work in San Antonio, who's population is approaching one million people."

Lubbock Digest: We've done an interview with you before, and we talked about goals ... your future ... and so on ... has anything changed?
Gyna: "No, nothing's changed, my desires in this news business may be more intense and I'm still convinced I'm going to make it. This new opportunity helps me believe in that more."

Lubbock Digest: Do you have any parting words for Lubbock's Black population?
Gyna: "Well, first of all, there are no parting words ... because I'll be coming back from time to time, but I would like to see people more involved with the local powers that govern them. Being passive is detrimental,



Gyna Bivens

not only to Black people, but to all people of Lubbock or any city. That appears to be a very general answer, but I cannot stress how important involvement is."
Lubbock Digest: Why did you choose San Antonio?

Gyna: "It's not a matter of me choosing them ... I've sent applications to quite a few cities ... and when San Antonio saw my work ... it just clicked ... and I was hired."
Lubbock Digest: What

Continue on Page 2

Lubbock NAACP Members Attend Regional Meet

Officers of the Lubbock Branch of the NAACP attended the Regional Conference in San Antonio, Texas last week (March 19th thru 21st). Those attending were Ms. Rose Wilson, president; George Scott, Jr., vice president; Ms. Naomi Milligan, secretary; and Mary Walton, youth president. All had the pleasure of hearing the Executive Director of the NAACP, Dr. Benjamin Hooks, address the delegates at the banquet on Saturday, March 21st.

The theme of the conference was "Don't Despair - Prepare." All local branches were asked to bring 50 new memberships to the regional conference with the highest winning a prize. The Lubbock Branch carried 58 adults and 16 youth memberships (total 74) and won third place. First place winner was Dallas with a total of 91; second place was St. Francis, Arkansas with a total of 78. President Wilson was very proud of the

Lubbock Branch effort, as she compared the size of Dallas and St. Francis's population. The Lubbock Branch received a payment from a former member, Ms. Kate Noble, while at the conference. She is a lifetime member, and wanted her name to remain in the Lubbock Branch even though she now resides in Dallas. Ms. Wilson also discussed the membership drive which is being planned here. Dr. Hooks expressed how important this plan was and "it should be shared with other branches." While at the conference, Mrs. Wilson had a flight to Fort Worth, Texas for a meeting, but was unable to return in

time for the banquet and the address of Dr. Hooks. Those attending the conference observed a whole family that are lifetime members of the Cameron, Texas Branch of the NAACP. Mr. Seth Dockery, Jr. is a paid golden heritage member; his wife, Zelma Dockery; and children - Grace and Seth, III, are all lifetime members. Mrs. Dockery is the Life Membership Chairperson. The president of the Branch is Mr. Earnest Taylor, a life sustaining member. Everyone at the conference wore green ribbons in reference to the children killed in Atlanta, Georgia.

Coleman Joins Digest Staff

Annell Coleman, was recently added to the staff of the Lubbock Digest as editorial cartoon artist. She has lived in Lubbock the last seven years, and is a 1974 graduate of Abenathy High School and has taken the Famous Artists Course. She and her husband, Howard C. Coleman attend the Mt. Calvary Baptist Church, Rev. G. B. Coleman, pastor. She is the mother of one child, a son, Myron Lerone, 12 months old. She is the daughter of Rev. & Mrs. Claude Mullins of Abenathy, Texas. Annell plans to continue her art career



Annell Coleman

and volunteers her time to her church and has done several program covers for church bulletins. Art work and jogging is her greatest past time.

Bonilla Named Highlight Speaker For Mexican American Week

The United Mexican American Students (UMAS) of Texas Tech University are proud to announce that Mexican American Awareness Week - 1981 has been set for April 4 thru 11. A week full of activities and festivities has been set for this annual week for recognition of Mexican American culture, accomplishments, his-



Ruben Bonilla

tory, and social awareness. Highlighting this year's Mexican American Awareness Week will be a lecture by Ruben Bonilla, the national president of the League of United Latin American Citizens (LULAC). Bonilla's topic will be: "Hispanics in the 80's: A test of unity and strength." Dr. Laura Cavazos, President of Texas Tech University, Representative Froy Salinas of Lubbock and Tony Bonilla, national executive director of LULAC, are all scheduled to make addresses at various functions during the week. This year's theme for the week's activities is "Mexican Americans in the 80's: A unity of culture and social awareness. The cultural and entertainment attractions this year include Mariachi Del Cielo and Artes de Mexico dancers, Mariachi Del Cielo from Corpus Christi, is a twelve member Spanish mariachi musical group that will perform at the Fiesta banquet on

Continue on Page 2

Salinas Comments On Black Universities Closing



State Representative Froy Salinas

In response to the proposed closing of Prairie View University and Texas Southern University, the Lubbock Digest learned this last week, that because of the efforts of concerned Texans new life has been given to both predomi-

nantly Black institutions of higher learning. The Lubbock Digest learned from State Representative Froy Salinas (D-75B), in his statement, said he is totally committed to oppose any effort to abolish Prairie View and Texas Southern.

He further stated that he will not only resist any attempt to close this fine institution, but would like to see increased funding in order that it may continue to educate the young people of this state.

Rep Froy Salinas statement was made in response to HB451 filed by state Representative

Foster Whaley of Pampa, Tx which would close Prairie View and Texas Southern, and would force the students of that university into other state institutions of higher education. Rep. Salinas also

stated that he received many telephone calls and letters from the people of East Lubbock, concerning preservation of the fine institution and therefore he was responding to his constituents.

Black Chamber Discusses Plans

At their regular meeting last Friday evening at the Lubbock Digest office, members of the newly organized Lubbock Black Chamber of Commerce discussed plans for making this local chamber more effective in the community.

Eddie P. Richardson, Jr., president, told of his recent visit to Austin to attend a Legislative Reception, co-sponsored by the Lubbock Chamber of Commerce and Board of Regents of Texas Tech University. "It was quite an experience, and one in which I shall never forget," he said. The most important issue at hand for the local Black Chamber is to come up with a success story, admitted Richardson.

The first project for this organization will be to develop a "Black

Business Directory, advising citizens of community and tourists of the various black owned and operated black businesses in Lubbock. "If we are successful to get this project off the ground, others will want to become a part of this needed effort," said Richardson. "People won't join you in what you are doing until they see some success," he continued. Persons interested in joining the Lubbock Black Chamber may call 762-3612 for more information.

Join
Lubbock
Black
Chamber!!

Bentsen Speaks to A. Phillip Randolph Institute Convention in Austin

Austin -- Senator Lloyd Bentsen on Saturday said that while Americans are justifiably demanding less spending by government this country must not turn its back on the quest for equality and opportunity.

Bentsen spoke at noon Saturday to the Annual Conference of the Texas A. Phillip Randolph Institute. "I don't think the American people have turned their backs on the American dream," the Senator said. "At my urging Gabrielle McDonald was named as the first black Federal District Judge in the history of Texas. At my urging T. R. Coney became the first black U. S. Marshal in the history of Texas."

"Both of these new officials are doing outstanding jobs and I am convinced the

American people want to see more of this type of thing. I know I do. We must keep the door open. We must make full use of the talents and abilities and the dedication of Black Americans."

"I do think the American people are dissatisfied with too much government spending and too much government interference in their daily lives. And I think you'll agree that many of those complaints are justified," Bentsen said. "But that doesn't mean the demand for reduced levels of government spending and regulation should cancel out the quest for equality and opportunity led so long by Mr. Randolph."

"Our job now is to protect that legacy, to find new ways of achieving worthwhile objectives with less government and more private sector involvement. We can't turn back the clock, we've got to keep moving forward." "We're no longer able to look at a tough, nasty problem, throw up our hands and say: 'Well, that's one for the government.' From now on, we'll have to find some new ways in which labor and business, the public and private sectors can join hands and work together to achieve worthwhile objectives," Bentsen said. "We can no longer afford to throw money at all our problems, but we can still attack them with ideas, with the spirit of unity and freedom that is the special strength of America. And there is no doubt in my mind that together we can resolve those problems," Senator Bentsen said.

THIS WEEK IN THE LUBBOCK DIGEST
Subscribe Today!
2 Years Only \$49.00
Problems In Cities Page 2
Farekhan on Record Page 3
Editorial Page 4
Church Interest Page 5
Club, S. M. Year Page 6
Black Film Releases Page 7
Rally Jay Page 8
United Super Markets Page 9
Main Problems Page 10

NNPA FEATURE

COPING

by Dr. Charles W. Faulkner



What Causes People to Feel Confident?

We know that people do not respond to us as we are. Rather, they respond to us as they think we are. And, they think we are the way we act.

People usually do the following: (1) Observe our behavior; (2) They determine from their observations if our behavior indicates what we are confident, shy, friendly or hostile; (3) When they have made their analysis, they respond with the appropriate (or so they think) behavior:

- (a) "If you act confident, I will act with respect towards you," or
- (b) "If you act shy, I will either stay away from you or control you," or
- (c) "If you act friendly, I will be your friend," or
- (d) "If you act hostile, I will be hostile and uncooperative."

The wise person will obtain the desired reaction from others to himself/herself by adjusting his/her behavior until others respond "the way one would want them to." You want other people to respond in a friendly manner to you, and they are unfriendly. Realize that you must change your behavior in order to change theirs. They are unfriendly because you are acting either shy or hostile. So, when you act confident or friendly, their behavior will change from unfriendly to friendly.

If other people react to you with a lack of cooperation it is because you project yourself as hostile, insecure and dominating. If you desire cooperation and, change your behavior, acting friendly, confident and secure, their behavior will change accordingly.

You are not likely to be able to force people to be friendly and cooperative to you by increasing your hostile behavior in this case. They would probably become even more hostile and uncooperative.

An example of this principle in operation: The confident and friendly person knows that he/she is confident and friendly and acts this way toward others. When meeting other people, this individual acts friendly, relaxed and comfortable in their company. Others detect this confidence and warmth, and respond in a friendly, warm manner.

The subject, in turn, sees that they respond in a manner that shows that they have confidence in him/her and want to be his/her friend. The subject's image of himself/herself as confident and friendly is strengthened and the subject continues to act in an identical manner so as to continue to obtain the response from others that he/she likes.

People reacted to the subject in response to the way the subject acted. The subject liked that kind of response and continued to act in such a manner as to obtain it.

An important point: Almost all people react to each other according to their opinion of them. Opinions are usually based upon the filmiest of evidence. In simple terms, a fraction of your behavior usually serves as the basis for the reaction of others to you. How you really feel is not as important as how you act.

Concern Expressed

The Clovis City Commission has proclaimed March 20 through March 31, 1981 as a "Week of Mourning and Prayer." Further, the City Commission is requesting all citizens of Clovis to wear green ribbons as their expression of concern.

The Clovis Chapter of the NAACP led the commission in officially recognizing the heartache and strife of the citizens of Atlanta, Georgia and the parents who have lost their children.

Clovis Spot News

The Clovis Chapter of the NAACP meets every second Monday of the month. The meetings are held at 7 p. m. at the American Legion Post No. 117, 1400 West 7th Street. For more information contact Ethel Stubbs, 133 LaSalle Drive, or Henrietta Pop, 1201 Main.

Rev. Preston Benson, pastor of Triangle Baptist Church, will be holding a combination intercessory prayer service and fund raiser in behalf of the slain children of Atlanta, Georgia. The service will be held at Triangle Baptist Church on March 27th at 2:30 p. m. All funds received will be sent to Atlanta.

PROBLEMS FOR THE CITIES: Gyna Fired!
Community Groups Get Grants: Project Energycare to Alert Need Seniors, Disabled and Poor

Continued from Page 1

Washington, D.C.: Some 59 community organizations in 39 states have been awarded Project Energycare grants to alert the nation's elderly, poor and disabled to government and private programs that could help them meet the higher cost of paying energy bills. Administered by the National Council of Senior Citizens (NCSC) under a grant from the Community Services Administration, Project Energycare is aimed at those families most likely to be placed in emergency situations as a result of the rising costs of energy. Some 79 organizations in all will receive these grants in the continental

United States. The primary task of the organizations will be to contact families and advise them of the benefits available under a block grant program to the states called the Low Income Energy Assistance Program (LIEAP). LIEAP was established by Congress after price decontrol with funds from the windfall profit tax. The announcement of grants comes as the community organizations begin recruiting Energycare Neighbors to knock on the doors of the people most likely to be isolated and unaware of assistance programs. The Energycare Neigh-

boys will help citizens determine their eligibility for LIEAP. They'll also advise the elderly and disabled of other programs to provide weatherization assistance for their homes, programs to help them pay fuel bills in an emergency and prevent utilities from cutting off electricity or gas. They'll also advise them of health procedures to take that will prevent dangerous and sudden changes of body temperature called hypothermia and hyperthermia. William Hutton, Executive Director,

NSCS pointed out that the poor or near poor in the United States now constitute over 17 percent of the population with well over a third of these low income households headed by individuals 65 or over. "The rising costs of energy," he added, "have placed a special burden on those living on social security or disability checks. A preliminary survey of the mail received by Project Energycare shows people are in dire need and frequently forced to choose between heating and eating."

is your opinion of your past news directors at Channel 11?

Gyna: "Dick Benedick, who hired me, was great! Roy Camden brought with him outside expertise which helped us all. Brenda Morrh had drive which is always an asset. The present newsdirector - Skip Watson - he's the newsdirector. That's all I can say at this time."

Lubbock Digest: Who are some of the people who have helped you?

Gyna: "That's really a difficult question. Of course, there are my friends. My coach... that's Bob McKinsey, who's station manager at Channel 11. He's worked with me from Day 1. McKinsey would call me

in his office from time to time to tell me when I'd flubbed something but what made me appreciate him more is that he would also let me know when I'd done a good job. Fortunately most of our talks were on the latter subject. I've enjoyed the working relationship I developed with the Lubbock Digest and you can't forget the people on my beat. Local government officials have never refused to answer any of my questions... which enhanced my understanding of governmental functions. All the people of Lubbock have helped me... simply because that's the nature of this part of the country."

Third Annual "Miss Black Lubbock Pageant" On Tap

All young ladies between the ages of 18-25 are invited to take a part in the third annual "Miss Black Lubbock Pageant" which is on tap this summer. The first joint meeting will be held

Saturday, March 28, at the Mae Simmons Community Center at 6 p. m.

The deadline filing date and joint meeting will be Saturday, April 4, at 6 p. m. at the same location. For additional information and questions answered, please call one of the directors: Joan Y. Ervin, 763-0853, Thelma Brown, 763-7436, Cassie Williams, 762-549X, Rita Page, 762-2784 or Cheryl Johnson Scott.

All young ladies must be single (18-25); a resident of Reese AFB; meeting the above requirements.

OFF THE WALL
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I GOT A PAPER CUT FROM A GET-WELL CARD

Bonilla Named

Continued from Page 1

Friday, April 10, Artes De Mexico, from San Antonio, is a colorful twenty member dance group that will exhibit Mexican cultural dance at the Fiesta banquet as well as the Mexico Travel Forum on April 9. Other events include the film "Viva Zapata," cultural exhibits of Mexican pinatas and the vaquero (the Texas cowboy), cooking demonstrations, Mexican bingo, a Mexico travel forum, Mexican food

sampler, and COMA (Mexican American Chamber of Commerce) breakfast. The week is sponsored by UMAS, while the Fiesta banquet is co-sponsored with Texas Tech U.C. Programs. All events will be held in the University Center of Texas Tech, unless otherwise indicated on the events calendar. If there are any questions, please call Dennis Garza, chairman of the week, at 742-3621 or Elen Villanueva at 763-5230.

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Ambition _____
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Finalist In Annual 1981 Miss Southwestern Bell Upgrades Teen-ager Pageant Plant Facilities

Miss Gevie Robinson, age 17, daughter of Rev. and Mrs. Harvey E. Robinson, 2804 Walnut Avenue, and a student at Dunbar-Struggs High School, has been selected to be a FINALIST in the Annual 1981 Miss Northern Texas National Teen-ager Pageant to be held at Clarendon College, Clarendon, Texas on May 15, 16 and 17, 1981. The Miss Northern Texas National Teen-ager Pageant is the Official Regional Finals to the Miss Texas National Teen-ager Pageant to be held in June, 1981.



Gevie Robinson

Karen Helton of Austin, Texas, the 1980 Miss Texas National Teen-ager will crown the new Queen.

The reigning Miss National Teen-ager is Danelle Black of Hastings, Nebraska. Each contestant accepted will be requested to participate in the Volunteer Community Service Program of the National Teen-ager Pageant. This program teaches teen-agers to share and to participate in school and civic affairs. A Mini-Modeling Charm Course will be given during the

weekend of the Pageant.

The winner of the Miss Northern Texas National Teen-ager Pageant will receive a Cash Scholarship, other prizes, and will be fully sponsored to compete in the Miss Texas National Teen-ager Pageant to be held at Texas Christian University at Fort Worth. Contestants will be judged on scholastic achievement-leadership, poise-personality and appearance. There is no swimsuit or talent

competition.

Each contestant will recite a 100-word "Essay" on the subject, "What's Right About America." Miss Robinson is being sponsored by Ms. Isabel J. Crocker of Los Angeles, California and locally by Givens Real Estate, Jamison & Son Funeral Home and Lubbock Digest Newspaper. Her hobbies include listening to music, making new friends, traveling and reading.

Southwestern Bell spent 3.5 million to upgrade and provide outside plant facilities for new telephone service in the Lubbock area. District Manager-Residence Services Bob McNamara announced. Another, \$2 million was invested in growth and improved central office additions, software changes and long distance service.

One project that will complete in the second quarter in renovation of office space at the company's 2010 Avenue R building to accommodate Bell's Business Service Center (BSC).

The BSC handles all day-to-day telephone business transactions for business customers throughout West Texas. An open-concept office will house the company's BSC service representatives and managers under the direction of District Manager-Business Service Center, Juanita Bryant.

In 1981, Southwestern Bell will spend even more on both outside plant and central office improvements and growth additions. The company is also beginning to make changes that will allow the addition of a new directory assistance unit and a new long distance toll switcher in the future.

Statewide, Southwestern Bell will invest more than \$1 billion over the next 12 months to meet the communications needs of its Texas customers.

Doyle E. Rogers, vice president for Southwestern Bell in Texas, said the 1981 investment represents the fourth consecutive \$1 billion state construction budget for the company.

Southwestern Bell provides service to 4.9 million customers, representing some 8.8 million telephones in almost 500 Texas cities. The company is adding



Southwestern Bell will lay several hundred miles of underground cable in

West Texas during 1981 to increase the capacity of long distance and residential circuits.

phones at a rate of 450,000 annually. By 1985 the total number of Texas telephones is projected to reach 11.7 million.

Call volumes within Texas also have shown a significant increase over the past few years. In 1980, Texas customers made more than one billion long distance calls, compared to about half-a-billion in 1975.

Last year, during an average business day, Texas customers placed some 62 million calls. Of that number, 4.6 million were long distance.

To keep pace with the state's continued growth, Southwestern Bell this year will place about 7,000 miles of underground cable, much of it replacing aerial lines

which are easily affected by adverse weather conditions. The company will also construct or enlarge switching offices to handle the ever-increasing number of calls and continue to bring customers the newest in telecommunications products and services.

Texas has one of the highest percentages in the nation of customers served by Electronic Switching Systems (ESS). Nearly 60 percent of the state's customers are served by the computer-operated switching gear which provides flexibility, is faster, more reliable and offers service options not available with older electro-mechanical equipment.



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Farrakhan on Record: Rebirth of Masterpiece

It has been over 20 years since Minister Louis X of the Boston Temple of the Nation of Islam, accompanied by His Brother Alvin on piano, a guitar and bass, recorded "White Man's Heaven is a Black Man's Hell." But at a time, at the beginning of a new decade, when Black communities everywhere must come to grips with developing self-help strategies, Minister Louis Farrakhan has revived the Muslim classic of the late 50s in a new album called, "Heed the Call Ya'll."

Recorded late last year by the National Representative of the Honorable Elijah Muhammad, Messenger of Allah, the two-record album features a 16-minute version of the song and three sides, 23 minutes each, of a speech the Minister gave at the The Jack The Rapper "Family Affair" Conference in Atlanta last year under the theme, "Where is Your Head?"

Prior to his uniting with the Teachings of Mr. Muhammad, Farrakhan was a musician, a violin player, a calypso singer, and has shown no less talent on this new version of a son that proudly

traces the path of the Black Nation in a piece as relevant today as it was when it played on the jukebox of Harlem Temple No. 7's restaurant two decades ago.

This time around, he surrounds himself with accomplished musicians and smooth background vocals that highlight the Minister's voice throughout the composition. Opening with a piercing violin solo, "White Man's Heaven is a Blackman's Hell" moves into a spoken plea for answers to problems still plaguing the Black Nation. The song then shifts into the female chorus of the title line.

Farrakhan then makes a smooth entry behind his back up voices, followed later on by another violin solo, a mild percussion-string effort and a long flute.

While it will be the music itself that most likely will catch the ears of radio listeners, it must be stressed that it is what is being said that is important, as it should be with all Black music. If it is the instruments and voice quality that bring the Black community to open up themselves to the masterpiece, the orchestration has played an important role in leading listeners to a message of

liberation clothed in a form popular in the community.

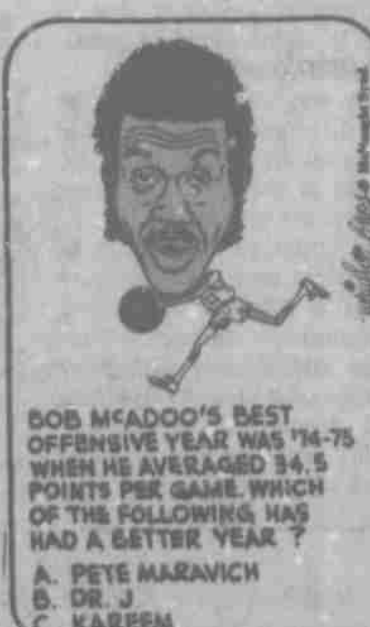
The song came out of a play by Farrakhan titled "Trial," which was usually combined with "Organa" (Negro spelled backwards) when on stage. "Trial" is the story of the indictment and trial of the white man by an all Black civilization. The play was written in 1956, and Farrakhan had a role in the stage production.

The recorded Atlantic speech before Black music and radio executives places heavy emphasis on the accountability of those in the profession to the needs of the community, calling on disc jockeys to channel their music in positive directions and connect it up with Black liberation.

The Minister states that those with influence and power, including the music industry, must be "the stewards of the proper cultivation of the dormant qualities of the masses of the people and help in the creation of institutions to nourish the best qualities in the Black Being."

For information and copies of Record contact: Nation of Islam, Record Dept., P.O. Box 8177, St. Louis, Mo. 63156.

SPORTSQUIZ



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FORD

EDITORIALS WHY NOT??

"We Must Do For Ourselves!"

by
Eddie P. Richardson, Jr.

With all the talk and speculation of the proposed Reagan cut offs and backs — it is time we focus and refocus our minds in the direction of self help and move away from social action.

One of the major objectives of every group of responsible people is to take their rightful place, by reaching out, in mutual interdependency roles with other people — i. e. Chicanos, Indians, Africans and etc. However, a necessary precedent to acceptance of the responsibility and/or privilege of interdependence is independence. Nonetheless, we are faced with the costly and devastating fact that 27 years after the historic 1954 U. S. Supreme Court decision on school desegregation, now over 40% of our nation's Black youth are "functional illiterates." These Black youth, as such and along with many others — especially minorities — are forced to be in a dependency role on society as a whole. **There must be a re-assessment of our immediate goals and priorities.**

Something must be done immediately to change our past and present policies of paternalism, largesse and irresponsibility encouragement that foster dependency, into positive policies that call for, and encourage, excellence in education — equitable opportunities for achievement and community pride that builds self-reliance or independence.

Our community and nation's urgent priorities during the 1980's call for a shift away from certain kinds of "integration" or reaching-out and immediate emphasis on the things necessary within our communities to save our presently denied youth and millions of others in our community, where there appears for many. No other way out than a life of idleness or crime... All spelling out non-productive and negative dependency.

The Lubbock Digest as well as other Black Media Newspapers over America — more than 65% of all printed media in Black America cooperatively — is dedicated to eliminate these burdensome needs from within Black America. We have chosen as our overall theme for the 1980's: "Casting Down Our Buckets Where We Are." This new emphasis — or priority — will have to involve getting all our Black community organizations and institutions together to encourage our youth and others to take pride in preparing themselves early to be our community's economic builders.

This means new forms of massive training to take over our Black community's needs for Black brick layers, Black carpenters, Black electricians, Black street sweepers, as well as Black policemen, Black teachers in Black schools, Black firemen, Black doctors, Black lawyers, Black merchants and Black businessmen and women of all kinds. It also calls for new forms of partnerships whereby we, simultaneously, can encourage the Black community to selectively support those white-owned businesses and institutions which have policies that tend to build our long denied communities in an equitable manner. The rest lets boycotts or freeze out of our communities.

This new priority of rebuilding our communities from within calls for new roles for all in the Black community. It means that the Black Press — Lubbock Digest — and others will have to examine every possible way we can "pull up our communities by whatever bootstraps" we have, as we seek the long-overdue and deserved support required of the white community.

However, the leadership to make our communities the responsible and self-sustaining market places must come from within our communities! We have a tremendous task before us. We must all take as our personal creed "if it is to be, it is up to me!"

It's way past time to sat around and wait on someone else and criticize. We must all become involved in our communities and do our share for the good for us all!

NUFF SED!! WHY NOT??

Letters to the Editor

(Letters to the Editor are encouraged each week. If you have a letter and you would like to express your opinion, please feel free to send them to us. Address your letter to: Letters to the Editor, Lubbock Digest, P. O. Box 2553, Lubbock, Texas 79408.)

Lubbock Digest

"Dedicated to Freedom, Justice and Solidarity"

AS PUBLISHERS of this weekly newspaper, we owe to YOU, the reading public, to be factual and fair. You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would do, and this, we think, is fair.

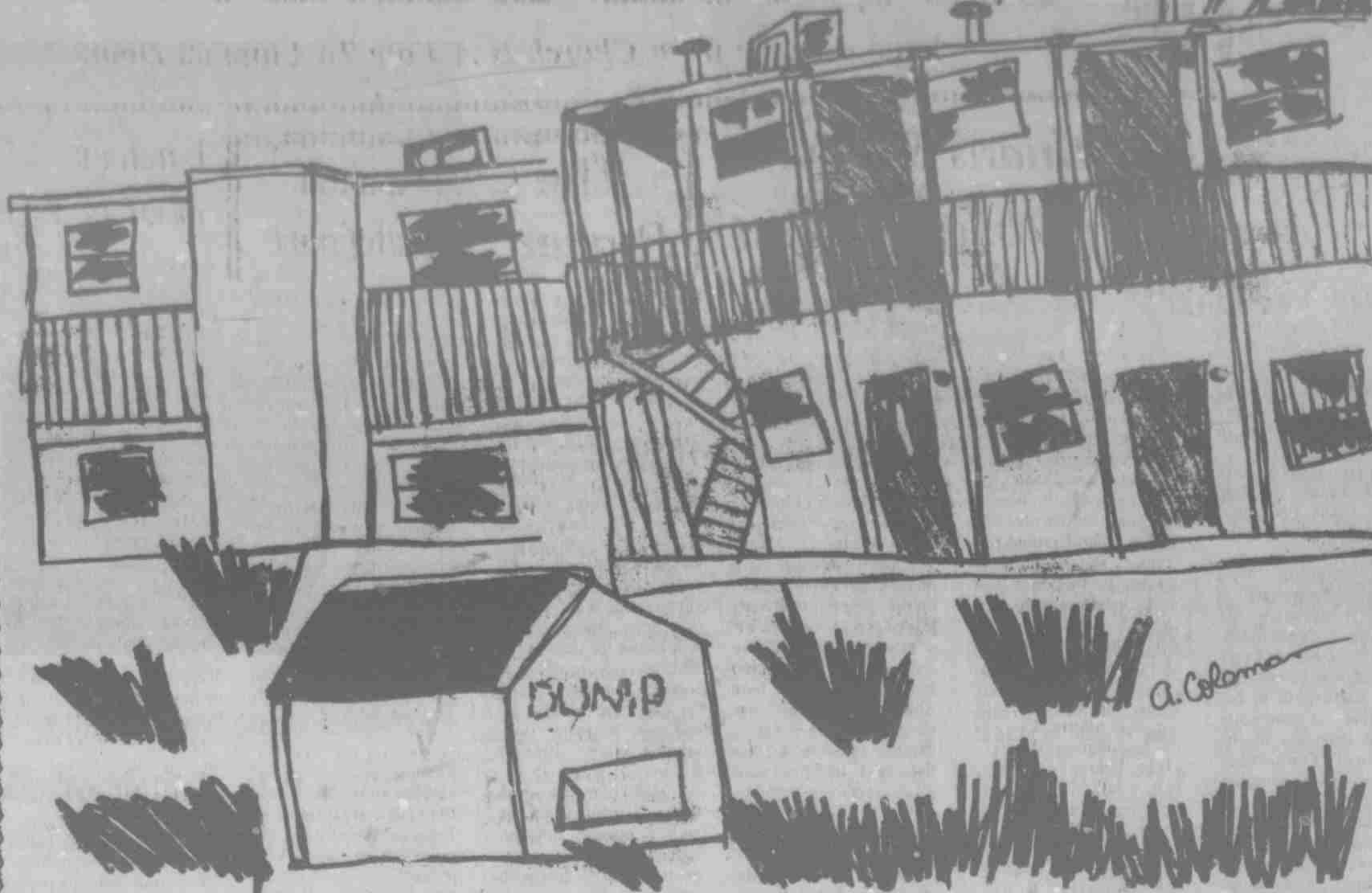
So, this our resolution to you: Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you.

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

T. J. Patterson Eddie P. Richardson, Jr

Editors

Coronado Apts. are needless in our City



Business in the Black

By Charles E. Belle



Black American Teenagers Deserve At Least The Absolute Minimum

It has been said that Blacks in America are too religious. Republican party disciples are apparently more disciplined than their democratic peers. Thus we must preach to the brethren! Participants at an invitation only program in San Francisco last year, it was billed as a conference on Black leadership, sponsored by the conservative think tank called the Institute for Contemporary Studies crucified the minimum wage law as the greatest evil of our era. In fact, placing the minimum wage law as the most important if not the single reason for the unemployment of one out of every two Black American teenagers. The problem has been with us for some time so we understand the prayerful pediatric's for a simple solution.

"A mind is a terrible thing to waste," is a quote to haunt even the most heartless honky or hypocrite. Soothayers of Black American background such as Thomas Sowell, a senior fellow at Stanford University, ultra conservative Hoover Institution of War and Peace, predicts continuing Black American disenfranchisement as long as there is a minimum wage law on the books. We now find he has been rewarded by president Reagan. Sowell is now on a 12-member advisory board on economic matters to the President.

"Renew My Subscription"

Dear Eddie:

Yes, please renew my subscription. Congratulations on a constantly improving paper. I look forward to each issue. How about a sports column?

I have corrected the spelling of my last name and my zip code on your address label.

Good luck and continued success in all your endeavors, especially the Black Chamber of Commerce.

Sincerely,

Chetty M.

1304 Ashwood Avenue
Nashville, Tennessee

"Walker Guest Speaker"

Dear Mr. Richardson:

This is to confirm Michael Walker as your speaker on June 19th. We shall arrange for him to arrive on Thursday evening and spend the night so that he will be available as needed.

I regret that I cannot accept your nice offer to be Grand Marshal for the parade, but most likely it is the day I will be having one of my rodeos; and I need to be on hand.

My every wish for your continued success. If there is any other way that I can help, please do not hesitate to call me.

Very truly yours,
Tony Davis
Dallas Weekly



BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.
Human Rights Activist

A GENUINELY BLACK AGENDA

One of the serious problems facing Black America today is the wide gap which exists between the goals of its leaders and the beliefs and aspirations of the large majority of black people.

Spelled out in one rather risky way, it has been said that black leadership tends to be "liberal" while the bulk of black people tend to be "conservative." Regardless of how we may describe or define the difference, it seems increasingly evident that a gap in terms social or political goals does exist.

By way of accounting for the difference, one plausible explanation or clue may be found in the way that black leaders are elected.

In order to be elected, a candidate must have or must build a substantial base of community support. Two large and already organized groups of politically-oriented and dependent persons are highly visible in almost every black community. These are,

first, the welfare mothers and, second, the city hall or county-funded community action groups.

Both of these groups have been the creations of "liberal" politics. Both groups are largely the products of a parentally caring white mind set which has been characteristic of liberal or Democratic Party politics.

When a prospective black candidate decides to run for public office, he or she normally does so with limited funds. Hence, there is not a great opportunity to organize a base of support. The simplest route is to ally one's self with the "liberal-oriented" agenda of the two groups just described which are already organized and to work from there on to win some kind of black majority support.

One may ask at this point why an ostensibly conservative black majority would go along with an agenda with which it does not happen to agree. The answer rests in the

fact that the majority is not organized. But even more to the point is the awesome fact that, apart from the polls taken on black political opinions, most black people who differ with their elected leaders are unaware that other black folks share generally the same convictions as themselves.

The black community may be, in reality, organized politically only to the extent that such organization has been funded under white liberal sources.

The task of creating a genuinely black majority agenda must be seen as an open one. There is little, if any, successful experience to build upon. But it would seem clear that representative black agenda-building cannot be achieved easily through our elected

black leadership which may be wedded, unconsciously or by default, to doctrinaire ideas which differ from those adhered to by the black masses.

Hence, such black leadership-sponsored black agenda-setting meetings as the one held in Richmond, Virginia early in 1980 would be seen as possibly doomed to failure from the very start.

Another difficulty stems from the recognition that most conservatively-minded people are too conservative in their actions to "stir things up." They would tend to be among the last to provide the active leadership to give voice to their own cause or concerns.

The polls, in the final analysis, have provided the only semblance of reality to the black conservative majority. Perhaps, then, we need more results of honest polls to help all black Americans to begin to look closely at the issues which claim our varying allegiance.

A candid look at the polls tell us even how that black Americans have long been opposed to urban renewal. Urban renewal years ago was seen as synonymous with black or Negro removal while black Americans have opposed urban renewal in general, there has been no systematic appraisal of alternatives.

Here again, our weak point has been our pre-disposition to permit others to set our agendas for us. The "liberal" mind set, in regard to black

housing, has been toward subsidized rentership in publicly-owned plantations only euphemistically called homes.

Black Americans urgently want and need home ownership and the fullest possible control of the turf on which they live. But the majority of black people have as yet no voice through which to speak these sentiments.

The majority of black Americans also want the limitations or near-abolition of public welfare as we now know it and its proliferation. But having no voice—and not having even a national black organization—through which to speak, the earnest and urgent desire of black people for "work, not welfare," has not been sufficiently audible to make its needed impression.

Several millennia ago, Paul of Tarsus wrote: "If the trumpet sounds an unsure note, who shall prepare himself for the battle?" Black Americans, before preparing for whatever agenda battles which may lie ahead, must first have a reasonable consensus that there are actually notes they earnestly want to sound.

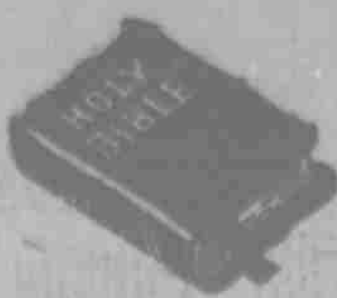
BLACK POETRY

THE BLACK PROPHET OF LOVE

I shall never put down a woman
I shall never put down a woman
Because a woman, is the most precious gift that God could ever give to man.
If a man could only appreciate the beauty of a woman
I love the way a womanly curves
There are those who carry themselves in a low position.
But I shall never put down a woman
Oh God if only a man could only appreciate the goodness of a woman
I thank God I found out in time.

—David Cook

(How good it would be if all men so revered womanhood! A tabernacle, with like reverence toward worthy manhood, might not be had either.)



CHURCH DIRECTORY

Your Absence from Church is A Vote To Close Its Doors



Knights of Pythians & Court of Calanthisan Observe 101st Anniversary

The Knights of Pythian and Court of Calanthisan observed its 101st Anniversary - Thanksgiving Services last Sunday afternoon, March 21, 1981, at the 3:00 p. m. hour in the Knights of Pythian Lodge Hall 514.

The services were opened by acting Chancellor, Mr. George Francis. The Master-at-Arms informed the brothers that the meeting was in special session.

The master of ceremonies followed the program with a talk by Dr. Taylor on "Take Each Day As It Comes." The Pythian Address started by Damon & Pythian which stated that your word should be your bond. Love, trust and honor is a bond that should not be broken. A solo was presented by Ms. D. Dyer - "I Don't Know About Tomorrow."

A speech by Sister

Jones of the Slaton Chapter on "Positive and Negative Thinking." The negative side of life is not letting one have the opportunity to become a proud Calanthisan. The positive side is to become a Calanthisan with pride, love and understanding -- the key word is inquire or seek after the know how.

Remarks were offered by Ms. D. C. Fair, Sr., the deputy director of the Calanthisans; also Mrs. C. H. Harris of the Running Rose; and Ms. D. Hodge of the Slaton Chapter.

A poem - "Do You Just Belong" - and a short talk was given by Brother Francis who introduced the speaker of the hour, Rev. Tony Williams, pastor of the Community Baptist Church.

Rev. Williams preached on the subject: "The Mountain Top - Visions for Valley Services." Mark 9:9. After the sermon, the audience was favored with a song by Ms. Dyer - "In Times Like These."

Members of the Knights of Pythians and Court of Calanthisans were very pleased to have

so many members and friends to come out and with them in their Anniversary-Thanksgiving Services.

Pythian members present were: Acting Chancellor Commander Mr. George Francis, Mr. Almo Sedberry, Mr. H. Jackson, and Mr. L. Hereford. Their Chancellor Commander, Mr. George Woods, was absent because of illness.

Calanthisans present included members from three chapters, i. e., Evening of Joy - Ms. D. C. Fair, counsellor; The Running Rose, Ms. C. M. Harris, counsellor; Ms. L. Tension, Ms. I. Whitfield, and Ms. M. Rutherford; the Slaton Chapter, Ms. D. Hodge, counsellor; Ms. S. Parker, Ms. W. Jones and Ms. I. White.

The acting Chancellor Commander thanked each and everyone for coming out to this service which was followed by a bar-b-que dinner. The guest and members socialized in an enjoyable feast - just talking and being together.

The Outreach Prayer Breakfast

Members and friends of the Outreach Prayer Breakfast met in the lovely home of Mr. and Mrs. Tommy Ervin last Saturday morning with Mrs. C. E. Fair presiding.

Opening devotion was taken from Romans 12:1-2 with Mrs. C. C. Peoples, Mrs. Pollie Smith and Mrs. E. Dinwittie participating.

Morning devotion lesson was taught by Mrs. Peoples. It was taken from Psalms 51:10 and Galatians 5:22. The subject was: "Create in Me a Clean Heart, O' God: and Renew a Right Spirit Within Me."

Galatians 5:22
"But the fruits of the Spirit in love, joy, peace, long suffering, gentleness, goodness, faith."

The speaker also let the group know the right spirit which is love. It will draw from all walks of life, for God is love and it's freely given and we will freely give.

Without you, Mrs. Peoples, this day would have remained incomplete. Oh, but we love you for a job well done. Remarks by visitors and members were given. They put joy in our hearts.

Ms. Glenda Moore sang a beautiful solo: "I Know You Are Coming Back Again."

Also, Mrs. Pollie Smith led the group in singing "Jesus Is on the Main Line."

Thought for the day:
"There Isn't Anything Sweeter than Love." Think about it.

Our visitors were so beautifully welcomed by Mrs. Peoples.

Breakfast was served with all kinds of breakfast goodness, including hot blue berry muffins by Mrs. Elvora Dyer. Are you hungry? Oh! Come, that's the only invitation you need. We specialize in hungry people. We are well able to handle it - spiritually or physically.

Our guest list included: Rev. and Mrs. Tony Williams, Mrs. Myra Hyanes, Mrs. Vicki

Giddings, and Mrs. Hattie Dandred.

We missed the president and Mrs. Dorothy Hood, who were both out of the town. Oh, you are beautiful people.

Our sick list includes: Mrs. Ophelia Smith, patient at University Hospital; Mrs. Barbara Wilson, patient at St. Mary's of the Plains; Alexander (Sonny) Johnson, Ms. Louise Johnson, Ms. Nannie Johnson, Ms. Brenda Comelius, Ms. Mildred Washington, Ms. Hallie Smith and Ms. Willie M. Thomas.

Rev. Williams offered prayer for the sick and shut in.

With his stripes, we are healed. Believe it!

Prayer request was made. If you have any, please call or come by. The numbers are 747-4016, 747-7326, 763-1333, 765-6831 or 765-8623.

Can any good come out of Nazareth?? The Outreach Children Ministry is being blessed each week. If you would like for your child to come, call one of the numbers above. If you want them picked as well.

We have to spread the word until everyone has heard.

Our next meeting will be Saturday at 2 p. m. at 2404 East 9th Street. Mrs. Donnie M. Graves is director of the youth effort.

The breakfast will meet Saturday morning in the home of Mr. and Mrs. Blacknell, 3615 East 15th Place.

Come and see! Mrs. Mary Ward, president; Mrs. C. F. Fair, vice president; Mrs. C. F. Brown, secretary; and Mrs. Dorothy Hood, reporter.

Ladies Community Club Holds Meeting

The Ladies Community Club held its monthly meeting in the home of Ms. Pearl Baker Saturday, March 21.

The meeting opened with a song - "Oh, How I Love Jesus." Members repeated the 23rd Psalm in unison, with prayer by President Brown.

Business was as usual with the president discussing old, new and unfinished club business. She informed members that as the weather changes, the club will do more, and go to the outside with club meetings.

Club members get together once a month - the fourth Saturday - just to share and spread

love and socialize with the other. They also help the needy, pray for the sick and shut-in. So if you are need of prayer, call the president of Ladies Community Club, Mrs. Phil Brown, and they will be glad to come and pray for and with you.

Our gracious host served a beautiful table setting of gold & white, with each member bringing a covered dish. The food was delicious, and enjoyed by everyone.

Guest present were Mattie Hayes and Hattie Woodruff.

Members present were: Ms. L. Sparks, Ms. P. Baker, Ms. D. C. Fair, Ms. F. Young, Ms. B. Collins, Ms. G. H. Davis,

Ms. G. Shepard, Ms. M. Wallace, Ms. C. E. Brown and Mrs. A. M. Johnson.

The next meeting will be in the home of Ms. Betty Collins, and co-hosted by Ms. Mittie Wallace.

Anyone wishing to become a part of the Ladies Community Club should contact their president, Ms. Phil Brown, and come out and join them in one their meetings.

Amarillo Church News

A revival will be held at the St. John Baptist Church, 2301 N. W. 14th Street - Amarillo, Texas - March 23 thru March 29.

Guest speaker will be Dee Slocum of Highland Baptist Church. Soloist will be Brother Billy Woodard.

Everyone is invited to attend. Rev. J. E. Neal is pastor.

Thank You

A special thanks to our many friends for your loving kindness during the passing of our loved one. Your prayers are priceless to us. We shall never forget you. May God bless you.

James Earl Hamilton, Son
Mrs. Ora Lee Paul & Family, Sister

Morning Worship 10:30 A. M.
"Welcome Visitors!"
LYONS CHAPEL BAPTIST CHURCH
1704 EAST 24TH STREET
LUBBOCK, TEXAS

NNPA NEWS SERVICE

Tuskegee Institute President Named

It was announced by Melvin A. Glasser, Chairman of the Tuskegee Institute Board of Trustees, that Dr. Benjamin F. Payton was unanimously elected as the fifth president of Tuskegee Institute by its Board at a meeting held in New York City on March 4. Dr. Payton will succeed Dr. Luther H. Foster, who is completing 28 years in the presidency of Tuskegee Institute. Dr. Payton will take office August 1, 1981, during a historic period - as Tuskegee celebrates its 100th year of educational service and leadership. Dr. Payton, presently Program Officer, Educa-

tion and Public Policy, the Ford Foundation in New York City, was chosen after a year-long search, because of his wide range of experiences and leadership in higher education as well as general administration, and for his commitment to black education and scholarship.

Dr. Payton, a former president of Benedict College in South Carolina, is a graduate of South Carolina State College, received his B.D. degree from Harvard University, the M.A. degree from Columbia University, and the Ph.D. from Yale University. He

is married and has two children.

President Foster stated that the increasing cost of education and the likelihood of limited public and private funds in the years immediately ahead provide a major new challenge to Tuskegee Institute in maintaining its leadership in higher education during its second century of service. President Foster commented further that the election of an experienced educator, such as Dr. Payton, will help ensure continuing strong educational leadership and service by Tuskegee Institute in the years ahead.

Our visitors were so beautifully welcomed by Mrs. Peoples.

Breakfast was served with all kinds of breakfast goodness, including hot blue berry muffins by Mrs. Elvora Dyer. Are you hungry? Oh! Come, that's the only invitation you need. We specialize in hungry people. We are well able to handle it - spiritually or physically.

Our guest list included: Rev. and Mrs. Tony Williams, Mrs. Myra Hyanes, Mrs. Vicki

OBSEQUIES

Mr. Finice Hendrix



away Sunday, March 15, 1981.

He is survived by his wife, Mrs. Helen Hendrix of the home; a daughter, Mrs. Gerdie Green of Compton, California; a son, Charlie Finice Hendrix of Lubbock; five brothers, Preston, Wildon and J. C., who preceded him in death, James and Wildon Jr. of Dallas, Texas; two sisters, Ms. Elsie Hendrix of Dallas, Texas and Ms. Maxine Hendrix of Longview, Texas; six grandchildren, one preceded him in death; an aunt, an uncle, a host of other relatives and friends.

Funeral services will be held in the City of Lubbock Cemetery under the direction of Sedberry Funeral Home.

Mr. Hendrix was born March 14, 1922 in Rusk County, Texas to the union of James and Gerdie Hendrix.

A resident of Lubbock since 1946, he passed

Lubbockites Relative Succumbs in Houston This Week

An aunt of three Lubbock residents succumbed in Houston this week. The relative is Mrs. Arlene Jones. She is a relative of Mrs. Katie Rollison of Mrs. Emma Rayford, Mrs.

Katie Rollison and Ms. Elsie Young. All traveled to Houston this week to attend the services which are expected to be held this weekend.

Professional Typing Services

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bulletins - newsletters - etc.
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"Never forget that the Lord is God! He made us, and we belong to him; we are his people." Psalm 100:3

The family of Mrs. Evelyn Thornton wishes to thank Mount Vernon United Methodist Episcopal Church, members and friends for the kind expressions of love shown during the illness and homegoing of their loved one. May God bless each of you.

Mrs. Alexander - Mrs. Estella Alexander
Mr. Tony Watson - Mrs. Ophelia Johnson
Mrs. Lee Pearl Cotten - Mrs. Jennie Barber
Mrs. Dorothy Mavey

Attend Church!

SPECIAL NOTICE

DEADLINES FOR NEWS ITEMS

DEADLINES FOR LUBBOCK DIGEST

News Items (typed)	12:00 Noon Monday
Pictures	12:00 Noon Monday
Display Ads	12:00 Noon Tuesday
Classified Ads	5 P.M. Monday

ALL COPY MUST BE TYPED OR READABLE
ALL PICTURES IN BLACK & WHITE, IF POSSIBLE

Faith First Baptist Church

1504 E 15th at Oak 747-6846

WEEKLY SERVICES

Sunday School	9:30 A.M.
Morning Worship	11:00 A.M.
B. T. T.	6:00 P.M.
Night Service	7:30 P.M.

And let us consider one another to provoke into love and to good works: not forsaking the assembling of ourselves together, as the manner of some is: but exhort one another: and so much the more, as ye see the day approaching. Hebrews 10:24-25

Come, Help Us Worship Christ Jesus, Our Lord and Savior
F. B. Bell Pastor

Church of The Living God

(Motto: C.W.F.F.)
408 N. Zenith Ave
Phone: 744-6459
"Where The True Gospel Is Preached"

Everybody is always Welcome! Rev. L. F. Bavin, Pastor

Sunday School	9:45 A.M.
Morning Worship	11:00 A.M.
Y.P.P.U.	4:00 P.M.
Evening Worship	7:30 P.M.
Mid Week Services	7:00 P.M.

St. Paul Historic Church, a black Interdenominational Church

Dr. Jim Loud Pastor
Services 10:00 a. m. - 11:00 a. m.
After 11:00 a. m. - A tour of the Building
1803 Avenue B - Lubbock, Texas

Bethel African Methodist Episcopal Church

2200 Southeast Drive
(806) 744-7552
Lubbock, Texas

"A Church that's not afraid to identify with the frustrations of the Black experience."
"God Our Father, Christ Our Redeemer, Man Our Brother" Stephen Pleasun, Pastor

Sunday School	9:30 A.M.
Morning Worship	10:45 A.M.
Evening Worship	7:00 P.M.

Christ Temple Church

2411 Fir Ave.
Lubbock, Texas 79404
Phone: 806/744-5334

Haynes Chapel Church

2830 Ross Ave.
Ft. Worth, Texas 76106
Phone: 817/6249223

Bishop W. D. Hayes

Church of God in Christ, Inc.

P. O. Box 2411
Lubbock, Texas 79408

Bishop W. D. Hayes preaches at Christ Temple - Each First and Third Sunday
Worship Hour 11:30 A.M.

Clovis, New Mexico News

by Willie Hobby
Clovis Correspondent

Series On People In The News

Following is an interview with Mr. Lee R. Coffey, Post Commander, American Legion Post No. 117.

Mr. Lee R. Coffey was reared in Anadarko, Oklahoma. He also attended school there, graduating in 1952. Upon graduation, he entered the U. S. Air Force and served tours of duty in Germany, the Philippines and Southeast Asia. He retired from active duty in 1972. He worked with the Vietnamese Air Force as a civilian after retirement.

Mr. Coffey became involved with the American Legion in 1969 and was elected to his first departmental level office in 1975. He has since risen through the ranks, serving as a postal officer, district adjutant to his present office of department executive committeeman and post commander.

He took over the reins of post commander in 1980. Lee and his wife, Gwen, have two daughters, Pam and Cherie. He is presently attending ENMU in Portales, where he is majoring in sociology and working on an associate degree in law enforcement.

American Legion Post No. 117 was activated in 1967. The post, located at 1400 West 7th Street, is named in honor of Joe Garcia, a Clovisite killed in action during the Korean War.

The post originated with eleven members. During those early days, they assembled at various locations until finding their permanent home — which was an old meat market located at 514 West Grand. After ten years of hard work, determination and sacrifice, they had accomplished the task of increasing their membership strength and acquiring the present home by 1977. Today, they (members) are in the process of improving

their ballroom to accommodate a Friday night bingo capacity. Currently their bingo program is being held in the American Legion Post No. 25.

Question: What do you think of the City of Clovis?

Mr. Coffey: "I think it is a good place for people who are retired and have money. However, it doesn't have too much to offer young people in the area of employment. We do have two American Legion Posts, two VFW Posts, a Disabled Veterans Post and one G. I. Forum organization. These are all veteran organizations and the relationships among us is excellent."

Question: Does your Post enjoy a good relationship with our local elected officials?

Mr. Coffey: "In the past, we haven't had too much dealing with the city. However, we do have 'open door contact' with Mayor Frank Murry and various other local office holders. You see — most of our concerns are on the state and national level. Therefore, most of our actions are aimed toward Santa Fe and Washington, D. C."

Question: What type of community activities is the Post involved with?

Mr. Coffey: "We sponsor Little League Baseball every year. This is in addition to men's softball and basketball. We sent five young men forward to 'Boys State' every year. Along with American Legion Post No. 25, we sponsor a community Easter Egg hunt yearly. Frequently, we sponsor dances for teenagers and parties for smaller children. Also we assist people with food and medical needs. Finally, we especially aid veterans and their family members who are traveling through Clovis and who need assistance in continuation of their

journey. We also participate in Veteran burial ceremonies."

Question: Any new future programs?

Mr. Coffey: "Yes, we are now getting involved in a program which involves working closely with the Cannon Air Force Base, Civilian Personnel Office."

Question: Speaking of jobs, how does the employment future look?

Mr. Coffey: "Let's look at skills. Today, a skill can very well become obsolete overnight. For example, a kid who used to look forward to, becoming a railroad fireman would not find that job today. The railroad here doesn't have firemen anymore. Therefore, it's important to have flexible qualifications and be as determined to work upward as you are to remain unemployed."

Question: What is the essence of American Legion Post No. 117?

Mr. Coffey: "We are dedicated to patriotism to our country, law and order and community. It



is a pity that after we have served this country — fighting for freedom and democracy — all of a sudden, we are forgotten. Therefore, it is highly important to every eligible veteran to join with us to fight and hold on to the benefits (that) we were promised when we were facing enemy fire. Organizationally, we are veterans, having served during wartime and honorably discharged from service. We work together in strength to promote the welfare of those who served honorably (and their dependants).

Other officers of American Legion Post No. 117 are 1st Vice Commander J. Washington; 2nd Vice Command-

E. O. E. Housing
We are now accepting applications for 1-2 and 3 bedroom units at Parkway Village, 2105 East 4th Street; Casa Orlando Apartments, 2105 East 4th Street; and Windwood Village, 222 Redbud Avenue. Monday thru Friday, 8 a. m. to 5 p. m.

METHODIST HOSPITAL
For more information regarding employment opportunities at Lubbock General Hospital Call 743-3352
Equal Opportunity Employer

LUBBOCK GENERAL HOSPITAL
For more information regarding employment opportunities at Lubbock General Hospital Call 743-3352
Equal Opportunity Employer

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For More Information Call 762-36-12

or information regarding employment at TEXAS TECH UNIVERSITY
CALL 742-2211
Equal Employment Opportunity Through Affirmative Action

FOR JOB INFORMATION WITH THE City of Lubbock CALL 762-2444
AN EQUAL OPPORTUNITY EMPLOYER

Dunlap's
Caprock Shopping Center
PHONE: 799-7161
Lubbock, Texas
DAVID SOWELL
Home: 765-8679
MEN'S DEPARTMENT

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Black Male/Female Relationships

"What Is Black Feminism?" "Who Will Suffer to Save the Black Family?" "Why Did Angela Davis Forget Ruchell Magee?" "How Can the National Black Men's Conference Save the Black Man, Woman and Child?" "Who Will Tell the Black Man?" These are but a few of the questions probed with new power, depth and vigor by a variety of eminent black scholars in the Winter, 1981 issue of *Black Male/Female Relationships*. Other articles include: "Men Who Play," by Dr. Jacquelyne Johnson Jackson of the Duke University Medical School's Department of Psychiatry, the only black person to edit a major sociology journal;

"The First All Black Men's Conference: What We Want," by Marvin X, well-known poet and Executive Director of the new National Black Men's Conference, Inc.; "The Culture of Polygamy," by Prof. Leahcim T. Semaj of Cornell University; "Jealousy and Infidelity," by the internationally known black sociologist, Robert Staples, of the University of California Medical Center; "Knowledge of Self: The Forbidden Story," by Ruchell Magee, the only survivor of the Jonathan Jackson courtroom shootout; "Blues for Snow White: the Black Male/White Female Attraction," by the editors; "Still a

Brother: Eldridge Cleaver's New Overture to Huey P. Newton, Ph.D.; "Black Men: Obsolete, Single and Dangerous?" by the famous poet, Haki Madhubuti of Chicago; and "Reconciliation of the African-American Woman and Man" by Dr. Na'im Akbar, recipient of the Scholar of the Year Award for 1980 from the National Association of Black Psychologists. Setting the tone for the issue, the editors, Dr. Nathan and Julia Hare, begin their essay on "Who Will Suffer to Save the Black Family?": "Now that the white woman has taken the center stage of social uplift, replacing the

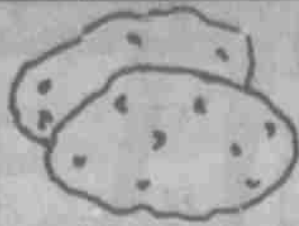
resurrection of the black male and thereby the temporary restabilization of the black family that occurred in the latter half of the 1960s..." Coverage and articles from the First All Black Men's Conference held late last fall in the Oakland home of the Oakland Raiders also are contained in this the strongest and largest issue yet produced by *Black Male/Female Relationships* (in whose first issue of June, 1979, the question was raised, "Why Don't Black Men Organize as Men?"). Contact: Nathan Hare, Ph.D., Editor, 1801 Bush Street, Suite 118, San Francisco, Ca. 94109. Phone: (415) 929-0204.



Sweet-And-Sour Potato Medley

Courtesy Betty Crocker®

The KITCHEN BEAT



In today's black American home, cooking is no longer the responsibility of one person. Because of busy and varied schedules, usually every member of the family at some time or another has to prepare personal meals or meals for other members of the family. *The Kitchen Beat* is designed to meet some needs of the various cooks in the modern black family.

THE TASTY POTATO

The potato is a vegetable we all take pretty much for granted, so it may come as a surprise that this little white tuber has an interesting history.

While some people believe the potato to be of Irish origin, it was really found by Spanish Conquistadors who ventured upon South American Incas dining on small white roots the size and shape of a peanut. The early ancestor of the potato was introduced to Europe where it suffered many misunderstandings. Not only was it thought by some to cause leprosy, but others forbade eating it because the potato was not mentioned in the Bible. The potato was even believed at one point to be an aphrodisiac.

Today the potato enjoys wide-spread popularity and is understood to be nutritious and good for you.

When dinnertime menus call for plain broiled meats, try this zippy potato dish to add exciting flavor to your meal. It blends a delicious sweet and sour dressing, spiced with garlic and red pepper sauce, with au gratin potatoes. Sliced carrots, green peas and chopped tomato add flavor as well as color. Garnish with crumbled bacon for a dish that tastes as good as it looks.

SWEET-AND-SOUR POTATO MEDLEY

Recipe Courtesy Betty Crocker®

- 2 slices bacon
- 1 can (10 3/4 ounces) condensed cream of mushroom soup
- 2 cups water
- 1 tablespoon sugar
- 3 tablespoons vinegar
- 1 medium clove garlic, crushed
- 4 or 5 drops red pepper sauce
- 1 package (5.5 ounces) Betty Crocker® au gratin potatoes
- 1 cup thinly sliced carrots
- 1/2 cup frozen green peas
- 1 cup chopped tomato

Cook bacon in 10-inch skillet until crisp; drain on paper towel and crumble. Stir in soup, water, sugar, vinegar, garlic, pepper sauce, potatoes, Sauce Mix and carrots. Heat to boiling, stirring frequently; reduce heat. Cover and simmer, stirring occasionally, until potatoes are tender, about 25 minutes. Add peas; cook 5 minutes longer. Stir in tomato. Garnish with crumbled bacon. 6 servings.

High Altitude Directions (3500 to 6500 feet): Decrease simmer time to 20 minutes. Add peas; cook 15 minutes longer.

We believe that our readers will want to support those advertisers who support the press of Black America. We are sure, therefore, that you will want to use the following products in preparing this week's delicious recipe:

- Armour bacon
- Betty Crocker® au gratin potatoes
- Campbell's condensed cream of mushroom soup
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RUBY JAY'S CORNER



Services were carried out as usual last Sunday at the New Hope Baptist Church, beginning with Sunday School, Morning worship was led by

devotion by Deacon Swain. The choir was at their post of duty. The message of the hour was presented by Rev. A. L. Dunn, pastor. His

scripture was taken from the third chapter of St. Matthew. His subject was "Baptism." Five were baptized in the morning services. Another one united with the church.

Several are planning to attend the B. M. & E. Convention Board of Texas in Houston, Texas April 8 and 9.

Sunday is fifth Sunday at New Hope Baptist Church and Ms. Ruby Jay, president of the Mission, is asking all members for \$10. Their program will be at 7 p. m.

on Sunday, March 29.

Let us not forget to pray for our sick and shut in residents of the community. Among them is Mr. Alexander (Sonny) Johns who had surgery Monday afternoon at Methodist Hospital. He has been in CCU for several days.

Others on the sick list include Willie Harris, Robert Terry, a patient at the Veterans Administration Hospital in Big Spring, Texas; Ms. Rosie Reed, Ms. Mary Lee and Mrs. Mattie Travenier.

Also Mrs. Lillian Duty, Mrs. Clara Scott and Mrs. Susie Johnson.

Mrs. Clara Colquitt returned home Tuesday from Austin, Texas where she visited relatives and friends. She had a wonderful trip.

Plans are being made for a gigantic June 15th Celebration this summer. More will be revealed

about this project in the near future. Citizens are asked to participate in this event.

The National Baptist Congress will be held in Cleveland, Ohio June 15 thru 21.

Mr. Willie Blocker's mother is ill in Waco, Texas. He spent several days with her last week.

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5 LB. BAG **\$1.69**



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7-UP
REG. OR SUGAR FREE
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\$1.29

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MISS BRECK HAIR SPRAY ALL VAR. 9 OZ. **\$1.49**
MISS BRECK SHAMPOO DRY OILY NORMAL 7 OZ. **\$1.19**
MENNEN SKIN BRACER 4 OZ. **\$1.29**

BISQUICK 49 OZ. **\$1.39**
HEINZ HAMBURGER SLICED DILL PICKLES 16 OZ. **69c**
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POTATOES NO. 1 RUSSET BAKER'S SIZE 3 LBS. **99c**

SCHOOL MENUES

ELEMENTARY LUNCH
Monday, March 30
 Corn Dog - Mustard
 Baked Beans
 Spinach
 Peanut - Raisin Candy
 1/2 pt. MI
 1/2 pt. Milk
Tuesday, March 31
 Breaded Turkey Cutlet
 Mashed Potatoes - Gravy
 English Peas

Hot Rolls - Butter
 Spice Cake
 1/4 pt. Milk
Wednesday, April 1
 Frito Pie
 Tossed Salad - Dressing
 Cornbread - Butter
 Jello
 1/2 pt. Milk
Thursday, April 2
 BBQ German Sausage
 Whole Kernel Corn
 Baby Lima Beans

Hot Rolls - Butter
 Pear Half
 1/2 pt. Milk
Friday, April 3
 Sloppy Joe on Bun
 Potato Rounds
 Colelaw
 Cookie
 1/2 pt. Milk
SECONDARY CHOICE
Monday, March 30

Chicken Pot Pie
 Colelaw
 Hot Rolls - Butter
Tuesday, March 31
 Macaroni and Cheese
 w/Ham Slice
 Mixed Vegetables
Wednesday, April 1
 BBQ Turkey on Bun
 Potato Rounds
Thursday, April 2
 Quiche
 Tossed Salad - Dressing
Friday, April 3

MANAGER'S CHOICE
BREAKFAST
Monday, March 30
 Applesauce
 Cereal
 Buttered Toast/Jelly
 1/2 pt. Milk
Tuesday, March 31
 Peaches
 Waffle w/Hat Syrup
 Sausage Pattie
 1/2 pt. Milk
Wednesday, April 1

Orange Juice
 Donut
 1/2 pt. Milk
Thursday, April 2
 Grape Juice
 Cinnamon Roll
 1/2 pt. Milk
Friday, April 3
 Apple Juice
 Scrambled Eggs
 Buttered Toast/Jelly
 1/2 pt. Milk
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Price	Number of Prizes	Approx. Odds	Approx. Odds	Approx. Odds
\$1,000	15	1 to 1,000,000	1 to 1,000,000	1 to 1,000,000
500	100	1 to 100,000	1 to 100,000	1 to 100,000
100	1,000	1 to 10,000	1 to 10,000	1 to 10,000
50	5,000	1 to 5,000	1 to 5,000	1 to 5,000
25	10,000	1 to 2,500	1 to 2,500	1 to 2,500
10	25,000	1 to 1,000	1 to 1,000	1 to 1,000
5	50,000	1 to 500	1 to 500	1 to 500
2	100,000	1 to 250	1 to 250	1 to 250
1	200,000	1 to 125	1 to 125	1 to 125
Total	385,000	1 to 125	1 to 125	1 to 125

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SLICED BEEF LIVER SKINNED & DEVEINED LB. 79c

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FINE FARE ROUND POTATERS 5 LB. BAG 79c

FINE FARE BUTTERMILK OR SWEETMILK BISCUITS 8 OZ. 15c

MORTON BOIL 'N BAG 5 OZ. 39c

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Condo-Mania! New Problems For The Cities

As the return-to-the cities trend accelerates, properties in central city neighborhoods which were almost impossible to give away just a few years ago now are becoming attractive lures to urban investors. This movement, while good for the economic health of the cities, is exacting a toll on current residents—the poor, black, and elderly—who are being forced out of their homes into a housing market beset with soaring costs and a rapidly dwindling supply of rental properties.

The General Accounting Office of the U.S.

Congress, in a recent report on the crisis situation that exists in the nation's rental housing market, stated the problem is so severe that it required the immediate attention of and action by the Congress and the Administration. Conversion of apartments to condominiums was cited as one of the primary causes of the current shortage.

In 1978, nearly 145,000 rental units succumbed to condo conversions. In Atlanta and Philadelphia conversions jumped from near-zero in 1978 to over 2,000 units in 1979. Cleveland, Milwaukee

and New Orleans recorded an increase of 1,000 during the same period. In 1979, Detroit, Los Angeles, and Dallas experienced four times as many conversions as the year before.

Condo-mania is finally beginning to take hold in the U.S. Condo's have, after all, been around for some 4,000 years. Documents from the Babylonian Empire show that people owned their apartments in many cities and at various times throughout the history of civilization. The idea is not a new one. In modern times, condominium ownership became popular in Europe and Latin America decades before being introduced in this country. Federal and state laws began reflecting interest in the idea during the early sixties, but it wasn't until the mid-seventies that we became serious about condo's.

Government studies indicate that the number of condominium units in the U.S. increased by nearly 1,500 percent over a five-year period, from 85,000 in 1970 to 1.25 million in 1975. Today, condo's actually make up about half of the "for sale" market in most major metropolitan areas. With apartment vacancy rates now below five percent nationally, the acute shortage of rental housing is approaching crisis proportions, particularly for working class and low-income groups.

The response of local governments have been the enactment of moratoriums to "buy time" to cope with the problem. There is much more that needs to be done if cities are to remain available to all who may wish to live in them, and if economic and racial diversity is ever to be achieved, new

options for people who rent their housing must be provided. Like low-equity cooperatives, for instance, where tenants own a share of the nonprofit corporation that owns and manages their building. Cities can float tax-exempt mortgage bonds for loans at reduced rates to low-income persons. Tax increment financing, a tool used to develop urban renewal land, can be used to produce relocation housing; and "neighborhood trust funds" created to prevent displacement from converted buildings.

With a bit more vision, new and renovated housing can be put in reach of lower income

families through condo and cooperative forms of homeownership. In the final analysis, solutions will depend on society's determination to act constructively and decisively. Condo conversions in America are no longer a growing trend in selected cities, but are fast becoming a way of life nationwide. By the year 2000 it is estimated that 50 percent of all urban homeowners will be living in condominiums or coops. The big question is not whether communities should be for or against them, but whether they can serve the needs of all citizens? I believe that they can be designed to do so.

Byrd Joins Seagram Distillers



Johnny E. Byrd

Johnny E. Byrd has joined Seagram Distillers

Company as a sales representative in Cleveland. He had been employed by the Holiday Inn in Elyria for the past two years.

Seagram Distillers markets Seagram's 7 Crown, Seagram's V.O., Crown Royal, The Glenlivet Scotch, Benchmark Sour Mash Premium Bourbon, Seagram's Extra Dry Gin, Wolf-schmidt Vodka, Myers' Rum, and The Famous Grouse Scotch.

A native of Kentucky, Mr. Byrd graduated in 1975 from Lorain County Community College in Elyria, Ohio, where he now resides.

Richards Advances With Seagram

Arltha O. Richards, who has been a secretary to the vice president, Western division manager of Seagram Distillers Company for the past five years, has been advanced to assistant administrative manager of the affiliated Calvert Distillers Company's Western division. The division includes California, Arizona, Colorado, Nevada, and New Mexico.

Calvert Distillers markets Calvert Extra, Lord Calvert Canadian, Passport Scotch, Kessler Whiskey, John Jameson Irish Whiskey, White Horse Scotch, Calvert Gin, Crown Russe Vodka, Henry McKenna Bourbon, Burnett's Gin, and Tuaca Liqueur.



Arltha O. Richards

Ms. Richards, a Tulsa, Okla., native and a resident of Los Angeles, graduated from Tulsa Business College. She is currently attending Southwest College in Los Angeles.

Side Lines

Be prepared to see the Dallas Cowboys come up with new colored jerseys, doing away with the blue. The "jinx" is too much to overcome.

ORDINANCE NO. 8157

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following changes: Zone Case No. 2317; change lot 5, Alford Addition, City of Lubbock, Lubbock County, Texas, from R-1 to A-2 Zoning District; subject to conditions; providing for a penalty as provided for in Section 1-5 of the City Code; providing a savings clause and providing for publication.

Be it ordained by the City Council of the City of Lubbock:

SECTION 2. THAT violation of any provisions of this Ordinance shall be deemed a misdemeanor punishable by a fine not to exceed two hundred dollars as provided in Section 1-5 of the City Code.

SECTION 4. THAT the City Secretary is hereby authorized to cause publication of the descriptive caption of this Ordinance as an alternative method provided by law.

AND IT IS SO ORDERED. Passed by the City Council on first reading this 26th day of February 1981. Passed by the City Council on second reading this 12th day of March, 1981.

/s/ Bill McAlister Mayor

ATTEST: /s/ Evelyn Gaffga City Secretary Treasurer

/s/ Jerrel Northcutt Administrator Zoning & Environmental Control

APPROVED AS TO FORM: /s/ Susan M. Horton Assistant City Attorney

ORDINANCE NO. 8156

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following changes: Zone Case No. 1852-B; change the west 160 feet of the east 300 feet of lot 1, Ellwood Place Addition, City of Lubbock, Lubbock County, Texas, to delete the conditions imposed by Ordinance 6523; providing for a penalty as provided for in Section 1-5 of the City Code; providing a savings clause and providing for publication.

Be it ordained by the City Council of the City of Lubbock:

SECTION 2. THAT violation of any provisions of this Ordinance shall be deemed a misdemeanor punishable by a fine not to exceed two hundred dollars as provided in Section 1-5 of the City Code.

SECTION 4. THAT the City Secretary is hereby authorized to cause publication of the description caption of this Ordinance as an alternative method provided by law.

AS IT IS SO ORDERED. Passed by the City Council on first reading this 26th day of February, 1981. Passed by the City Council on second reading this 12th day of March, 1981.

/s/ Bill McAlister Mayor

ATTEST: /s/ Evelyn Gaffga City Secretary Treasurer

/s/ Jerrel Northcutt Administrator Zoning & Environmental Control

APPROVED AS TO FORM: /s/ Susan M. Tom Assistant City Attorney

Legal Notices

ORDINANCE NO. 8161

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following changes: Zone Case No. 2178-A; change a tract of land out of Section 28, Block E-2, High Country Addition, City of Lubbock, Lubbock County, Texas from R-1 to R-1 specific use zoning district.

SUBJECT TO THE FOLLOWING CONDITIONS:

1. That the one story units may go within ten feet of the rear property line.

SECTION 4. THAT violation of any provisions of this Ordinance shall be deemed a misdemeanor punishable by a fine not to exceed two hundred dollars as provided in Section 1-5 of the City Code.

SECTION 6. THAT the City Secretary is hereby authorized to cause publication of the descriptive caption of this Ordinance as an alternative method provided by law.

AND IT IS SO ORDERED. Passed by the City Council on first reading this 26th day of February, 1981. Passed by the City Council on second reading this 12th day of March, 1981.

/s/ Bill McAlister Mayor

ATTEST: /s/ Evelyn Gaffga City Secretary Treasurer

/s/ Jerrel Northcutt Administrator Zoning & Environmental Control

APPROVED AS TO FORM: /s/ Susan M. Horton Assistant City Attorney

back, Lubbock County, Texas from R-1 to R-1 specific use zoning district.

SUBJECT TO THE FOLLOWING CONDITIONS:

1. That the one story units may go within ten feet of the rear property line.

SECTION 4. THAT violation of any provisions of this Ordinance shall be deemed a misdemeanor punishable by a fine not to exceed two hundred dollars as provided in Section 1-5 of the City Code.

SECTION 6. THAT the City Secretary is hereby authorized to cause publication of the descriptive caption of this Ordinance as an alternative method provided by law.

AND IT IS SO ORDERED. Passed by the City Council on first reading this 26th day of February, 1981. Passed by the City Council on second reading this 12th day of March, 1981.

/s/ Bill McAlister Mayor

ATTEST: /s/ Evelyn Gaffga City Secretary Treasurer

/s/ Jerrel Northcutt Administrator Zoning & Environmental Control

APPROVED AS TO FORM: /s/ Susan M. Horton Assistant City Attorney

ORDINANCE NO. 8162

An ordinance authorizing the correction of errors in the Paving Ordinance No. 4970 as finally passed on March 31, 1966, authorizing the issuance of new certificates of assessment; and authorizing the City Secretary to note the change made by this ordinance; and declaring an emergency and the effective date of this ordinance; and providing a savings clause, and providing for publication.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LUBBOCK:

SECTION 1. THAT Paragraph III, Ordinance No. 4970 as finally passed March 31, 1966 be amended so as to change that part of the paving assessment rolls for Sub-Unit No. 18 of Unit No. 2144 which reads:

Owner: Arley E. Diggers
Property Description: Lot 6 Block 15 Hillcrest Resubdivision be revised to read as follows:
Owner: Arley E. Diggers
Property Description: West 55 feet of Lot 6 Block 15 Hillcrest Resubdivision

SECTION 4. This ordinance is hereby declared to be an emergency measure for the reasons set forth in the preamble hereof, and the rule requiring two readings of an ordinance is suspended, and this ordinance shall take effect immediately from and after its passage.

SECTION 6. The City Secretary shall publish the descriptive caption of this ordinance as an alternative method of publication as provided by law.

AND IT IS SO ORDERED. On motion of Council-

/s/ Bill McAlister Mayor

ATTEST: /s/ Evelyn Gaffga City Secretary Treasurer

/s/ Jerrel Northcutt Administrator Zoning & Environmental Control

APPROVED AS TO FORM: /s/ Susan M. Horton Assistant City Attorney

person M. J. Aderton, seconded by Councilperson Joan Baker, this ordinance was passed on this 12th day of March, 1981, by the following vote:

Councilpersons voting "YEA": Mayor McAlister, Mayor Pro Tem Henry, Councilmen Aderton and Brown, Councilwoman Baker.

Councilpersons voting "NAY": None.

/s/ Bill McAlister Mayor

ATTEST: /s/ Evelyn Gaffga City Secretary Treasurer

APPROVED AS TO CONTENT: /s/ Don Jennings City Engineer

APPROVED AS TO FORM: /s/ J. Worth Fulginiti Asst. City Attorney

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