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## Guest Speaker at Community Baptist

The Rev. Charles Jackson, pastor of the Pleasant Grove Baptist Church of Houston, Texas will be speaking at the Community Baptist Church on Saturday, November 6, 1982 at 6 p.m.

Rev. Jackson is the son of a Baptist minister. He was raised up in ghetto of Houston. Following in the footsteps of his father was called to preach the gospel and called to pastor the Pleasant Grove Baptist Church in the fifth ward there in Houston where, when it rains, the street was so muddy they could hardly

get to the church.

Through prayer and the guidance of the Holy Spirit, God blessed him to become the pastor of one of the largest churches in Houston.

Each member is to bring a guest. This is what it involve, the reaching out to someone else that the word of God might be preached to them.

Others to appear on the program will be the St. John Baptist Church Choir and the King Family of Lubbock who will render the music before the message.

The public is invited to attend.



Nana Dasebre Akuamoah Boateng II, an African king from Ghana, accepts a portrait of Osei Tutu from the Busweiser "Great Kings of Africa" series. The king, or Nana as he is called, is a direct descen-

dent of Osei Tutu, a 17th century ruler. The portrait was presented at an Anheuser-Busch, Inc.-sponsored dinner in Detroit. Nana was on a goodwill tour of the United States. Pictured are (left to right) Detroit

City Council President Erna Henderson; Gene Saffold, Anheuser-Busch, Marketing Coordinator; and aid of the Nana; Nana; and Ron Nash, Anheuser-Busch Area Manager.

## USA Albuquerque District Recruiting Command

Albuquerque, - Need help with those college student loan payments? Today's Army may be the answer. The Army is now offering a college loan repayment plan to eligible who volunteer for either active or reserve duty.

According to Lieutenant Colonel Robert C. Karlberg, commander of Army recruiting activities in New Mexico and West Texas, the Department of Defense will pay \$1,500 or one-third (whichever is greater) of the outstanding balance of federal student loans for each year of successfully completed active military service in a specialty eligible for the program.

A member of an Army Reserve unit can have

\$500 of student loans forgiven for each year of service. "Since reservists serve only 38 days a year, a combination of one weekend a month and two weeks each summer, this program improves an already very attractive compensation package," said Captain Jim Elliott, Reserve operations officer for New Mexico and West Texas.

Loans that will be forgiven are the Guaranteed Student Loan, Part B of the Higher Education Act of 1965 and the National Direct Student Loan, Part E of the Higher Education Act of 1965. The loan must have been made before the military service is performed and

after Oct. 1, 1975. A loan which is delinquent will not be paid by the Army until loan payments are brought up-to-date by the borrower.

Those who enlist between Oct. 1, 1982, and Sept. 30, 1983, who score in the top 50 percent of the Armed Forces Qualifications Test, and sign up for shortage specialties will be eligible for the loan repayment program.

Shortage specialties are in fields involving high technology requirements such as electronics intelligence, missiles operations and maintenance, critical equipment repair, communications, and the vital combat arms skills in infantry, armor and artillery. "Most of these critical job areas, except for direct combat roles, are open to women," Karlberg said.

# Southwest Digest

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VOL. VI, NUMBER 6

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LUBBOCK, TEXAS

NOVEMBER 4 THRU NOVEMBER 10, 1982

## Black-Owned Farms Shrinking in Number

By Maria Padilla  
Staff Reporter of The  
Wall Street Journal

Pelham, Texas -- Time was when this area fairly glowed with promise for black farmers.

Soon after the Civil War, freed men and women cleared the land and planted cotton and corn. Before long, the farming community attracted a blacksmith, two grocers, a doctor and a cotton gin. By 1926, the population numbered 326, and black farmers were thriving.

"When I first came here, Pelham was wonderful," recalls Tressie Langston, an agricultural extension agent for 24 years in surrounding Navarro County. "The people were self-starters. Nobody had to crank them up."

But that was a long time ago. Today there are only five black-operated farms in Pelham, and the village itself has virtually dried up. The decline reflects an alarming fact of agricultural life in this county: Black farmers are disappearing.

### Startling Decline

Some are driven away by rising costs and low crop prices. Others are discouraged by estate problems or persistent racial discrimination. In a study published earlier this year, the Civil Rights Commission predicts that if the current rate of decline continues—57 percent in the past decade, or 2½ times the rate for white-operated farms—there will be "virtually no black operating farms" by the year 2000.

The decline is startling, according to the 1978 census of agriculture, the latest one available. In 1920, blacks operated 925,710 farms nationally. Four years ago, the total was 57,271—a 94 percent drop.

The loss of land by blacks carries considerable social significance, experts believe. Giving up land erodes and important political base for blacks at a time when the civil rights movement is peaking. Further, the loss tends to heighten racial tension by sharpening the disparity between black and white land ownership.

"Such an imbalance can only serve to further diminish the stake of the blacks in the social order and reinforce their skepticism regarding the concept of equality under the law," the Civil Rights Commission asserted in its recent report. Indeed, some black farmers are formally charging that the Farmers Home Administration discriminates against blacks in making loans. The agency denies the charge.

### Some Efforts to Help

Some efforts are being made to help black farmers. Organizations such as the Federation of Southern Cooperatives run projects designed to teach black farmers how to farm more efficiently. Some states—Alabama and Mississippi, for example—have adopted laws giving farmers more protection against losing their land in estate disputes, or failure to pay taxes.

Despite such gains, supporters worry that "we're fighting a losing battle," says Michael Darnell of the Southern Cooperative Development Fund, a development bank that lends money to low-income farm cooperatives and community-based businesses.

Black farmers contend that many implement dealers overcharge them for repairs, or that the dealers won't do business with them because they generally don't spend as much as white farmers. And renting or buying land from white operators is "plum out of the question," because black farmers aren't taken seriously, says Shadrach Davis, a black farmer—"who is old and fixing to sell out," Mr. Davis says.

### Smaller Farms, Lower Income

One problem is that black farmers own smaller, more marginal operations—averaging an estimated 126 acres, compared with 428 acres for white operators, according to the 1978 agriculture census. Because land and its yield are used for collateral, black farmers are limited in their ability to borrow for more acreage or new equipment. The low acreage also limits their mean annual income to an estimated \$7,584, compared with \$17,323 for white farm families.

As a result, black farmers often take better-paying jobs in urban areas. Those who stick it out frequently can't persuade their children to do the same.

Losing their children to other work can be crucial. Black farmers depend much more on their families

Continued on Page 14

# Democrats Win Big!!

by  
Denise Kinner

Lubbock County voters turned out in large numbers on election day, and when the final votes

were counted, Democratic candidates came out winners. In the U. S. Senate

race, Lloyd Bentsen easily won his bid for a sixth term against Jim Collins.

The Governor's race was decided by Mark White as he defeated the incumbent governor Bill Clements, Jr.

In the race for Lt. Governor, Bill Hobby had no trouble in winning another four year term.

Jim Mattox, the Democratic candidate for Attorney General also won easily over his Republican foe Bill Meier.

In the race for State Treasurer, Ann Richards defeated her Republican opponent, thereby becoming the first woman to win a statewide office since 1932.

The Democratic candidate for Land Commissioner, Garry Mauro, also won handily.

Jim Hightower, a Democrat, will be the next Agriculture Commissioner, easily defeating Fred Thornberry.

Democrat candidate for Railroad Commissioner, Jim Nugent, won handily.

In local races, Congressman Kent Hance had little trouble winning re-election. Hance garnered over 80 percent of the vote.

Despite being branded



McKinley Shephard  
First Black JP

a puppet by his opponent, John Montford defeated Jim Reese in the hotly contested race for State Senator, District 28. He received 71 percent of the vote.

The Criminal District Attorney's race was close throughout the night, but when the final votes were tallied, Jim Bob Darnell was the winner.

In the race for County Judge Court-at-Law No. 1, Cecil G. Puryear won. In the District Clerk's race, Wayne LeCroy, the Democratic candidate, won.

Bili Ross defeated his Democratic opponent, Bo Melton, for Justice of the Peace, Precinct 1, Place 2.

McKinley Shephard became the first minority win the post of Justice of the Peace, Precinct 6. He defeated Lorenzo Sedeno, who was favored to win this race. Shephard told the

### Southwest Digest:

"I feel real good about it. We trailed for two hours by 1,200 votes. I knew we would come back because the conservative boxes had not been counted at the time."

"As Black people, we are going to have to stick together and get on together," concluded Shephard.



Michael Glenn Williams, Jr. celebrated his 6th Birthday, Sunday, October 31. He is presently a student at

Martin Elementary School. He is the son of Micheal and Earnestine Williams.

## Neighborhoods Urge Passage

Washington, D.C. Stephen Glaude, Executive Director of the National Association of Neighborhoods (NAN), in a strongly worded letter to the leadership of Congress, urged them "to pass the Enterprise Zone legislation now!"

The letter, copying the President, was sent to Senator Howard Baker, U.S. Senate Majority Leader, and Congressman Thomas (Tip) O'Neill, Speaker of the U.S. House of Representatives.

"Blacks and poor can benefit tremendously," emphasized Stephen Glaude. "Enterprise Zones can not only stimulate business development and job creation, but they can provide some support to our effort to revitalize cities. The Administration's Bill can do these things."

The letter states: "We testified, rallied support and prepared ourselves in the hope that Congress would pass legislation this year. That did not happen. In order to avoid the battles of new legislative session, I am urging you to support actions that

### Don E. Dyer

ceptionally fine program in accounting, which significantly contributed in developing his knowledge, skills, self-confidence and ability to function under pressure.

## Business Firm Elects First Black

Former University of Southern California graduate, Don E. Dyer, has been elected a partner with Coopers & Lybrand, an international accounting and consulting firm. Dyer, a resident of the firm's Los Angeles office, became the first Black partner of any major accounting firm on the West Coast. He joins approximately a dozen other Black partners with top ranked accounting firms in the United States.

### Washington, D.C.

might permit passage during the lame duck session. We need the opportunities this legislation can offer."

"We are aware of all the concerns expressed regarding the current legislation, but we know that perfect legislation is not what will make Enterprise Zones work. We believe that only the genuine spirit of partnership, mutual need and equitable opportunity is what will make Enterprise Zones and most urban initiatives successful."

According to Glaude, NAN's Board of Directors and membership stand ready to work with local officials and private sector to make Enterprise Zones work.

The National Association of Neighborhoods is a nationwide membership association of over 2,000 community organizations. Most of the groups represents low and moderate income people. For many years, they have worked on revitalizing their communities. At this time, many of them have economic development as primary focus.

## NAACP Vote

The president of the Lubbock Branch of the National Association for the Advancement of Colored People (NAACP), Rose Wilson, has informed the members that it is nearly time to vote for new officers.

"If there are those who would like to vote, it is important that those persons will be current with their membership," said Ms. Wilson.

"The local branch has made great strides and are looking to finish the year with a positive record. We are proud of what we have done and will continue. I would hope that all members will become interested in this year's election, which is on tap for December," she concluded.

For further information, call 763-1807.



Congressional Gathering Members of the Congressional Black Caucus Foundation, Inc. and corporate officers of Anheuser-Busch gathered recent Black Caucus convention in the nation's capital, Anheuser-Busch sponsors the annual "V.I.P. Very Special" reception to honor the nation's

black congressmen. The company also donated \$10,000 for the CBC legislative internship program. From left are Congressman Louis Stokes (D-Cleveland), chairman of the Intern program; Henry H. Brown, vice president of the market development affairs, Anheuser-Busch, Inc.; William Clay (D-S.

Louis); Mrs. Alma Rangel, president of the CBC auxiliary and wife of Congressman Charles Rangel; Wayman F. Smith, III, vice president of corporate affairs, Anheuser-Busch Corporation, Inc.; and Congressman Hongel (D-New York).





## Business Hints

By Lamma Nigrove

### Making Love

Have you made love to your business lately? Have you tenderly told the business why you love it and whispered promises to be more affectionate in the future?

Businesses are like human beings and need to be reassured every now and then that they are loved by their owner. And like humans, each business needs love in different ways. However, most love areas in business are attitude, management, finance, and work habits.

Moody, unpleasant, and complaining attitudes does not show too much love for the business when customers are on the receiving end. Many businesspersons neglect to put themselves in their customer's place when he or she comes to make a purchase as they pass on to them their moody, unpleasant, or complaining attitudes. Still other businesspersons all moody, unpleasant and complaining attitudes of others and customers affect them at the expense of other customers. Show your business

that you love it with attitudes like the weather that cleanse, purify, and beautify.

Poor and sloppy management not only tells your business you do not love it. It also tells your customers. Management is just like keeping house, it may not be spotless but at least it can be clean and organized through good planning. Many businesspersons have been divorced from their businesses when love turned to hate from misuse, mishandling and abuse of finance, and neglect in management habits.

Saving money from the business should be a must in preparation for the day when you go to the business for favors and it tells you, "no finance, no romance", as a good buy or opportunity pass you by.

And as with humans, even a business loves an owner or manager who is honest, sincere, and truthful in his or her work habits.



by Jack Sheridan

Looking back reflection: Those who attended one of the three performances of the Verdi opera masterpiece given

last week at the Civic Center Theatre are, I am sure, nursing fond memories of a smooth and eminently satisfying

### Francine Edwards Publishes First Book

by Shirley Irving Thigpen

One of her latent talents to surface recently has opened up a potentially successful career for Francine Edwards. A native of Camden, S.C., she recently completed her first book of poetry, spanning 18 years of her life. Edwards reflects on her childhood days in the Kirkwood Community, with wit and humor. Her poetry is vivid and each poem contains a message, and reflects her high level of con-

sciousness and sensitivity.

When asked what inspired her to put her thoughts and reflections into poetry, Edwards stated, "August 12, 1961, was the first time I ever wrote a poem. In the following two months, I wrote 54 more poems. I was astonished and others who shared my poetry were amazed that I completed so many poems in such a short period of time. Returning to Tuskegee Institute in Alabama, I even stopped several times while traveling to jot down a poem or thought that could be developed into a poem. Because of the favorable response from my family and friends, I decided to compile my poems into a book of poetry.

Edwards continued, "As an educator, I feel that it is important for people to be critical thinkers, through informed reading, to be unselfish with their talents and their spiritual and financial resources. There is no way that I can explain my latent talent ex-

cept to say that it is a gift from God, and through Him I was able to "Let Pharaoh Go."

Edwards is a 1930 and 1981 graduate of Tuskegee Institute, receiving both the B.S. and M.Ed. degrees from the world-famous institu-

tion. Copies of "Discovering the Significance of Your Existence" by Francine Edwards may be purchased by mail for \$4.45, which includes postage, from Mrs. Carrie E. Kirkland, 116 Tillman Street, Camden, S.C.

### Emergency Medicine Conference Schedule

The state of emergency medical systems and emergency care in the West Texas area will be examined during a one-day conference November 13 in the Texas Tech University Health Science Center (TTUHSC) building in Lubbock.

With new techniques and equipment rapidly developing, it is important for all emergency medical systems to understand how these advances can be applied to existing systems.

"The E.M.S. System: New Directions, New Ideas," will offer EMS personnel and other interested health care professionals the opportunity to examine advances in the treatment of multiple traumas and cardiac emergencies. The evaluation of behavioral emergencies and the proper use of community resources will also be discussed during the seminar.

Timothy J. Harna, M.D., assistant professor, Division of General Surgery, Department of Surgery at TTUHSC School of Medicine will discuss advances in treatment of burns.

EMT Instructor Arthur

M. Kaplan, Municipal Court of Atlanta judge, will examine the EMS system in crisis intervention.

The program is co-sponsored by South Plains Emergency Medical Services, Inc.; the TTUHSC Department of Surgery, Division of Emergency Medical Services; and the Office of Continuing Medical Education.

Registration deadline is

November 5. For more information, contact the Office of Continuing Medical Education at (806) 743-2929 or South Plains Emergency Medical Services, Inc., at (806) 762-8721.

As an organization

credited for continuing medical education, the Texas Tech University Health Science Center designates this continuing medical education activity as meeting the criteria for six credit hours in Category I of the Physician's Recognition Award of the Accreditation Council for Continuing Medical Education provided it has been complete according to instructions.

### News From Hockley County

Craig S. Cropp, M.D. has brought a much needed medical specialty to Hockley County. The obstetrician Gynecologist has opened his office at 114 John Dupre Drive in Levelland, TX providing a full range of services in women's health care.

Dr. Cropp's interests are in gynecology, family oriented obstetrics, surgery, and infertility. His special areas are infertility and infertility surgery, including disorders of ovulation and artificial insemination. Among the many surgeries he performs are tubal reconstruction and reanastomosis, both of which correct a woman's inability to become pregnant. Dr. Cropp has special training in cancer detection and evaluates and treats abnormal pap smears in his Levelland office with Colposcopy. The Colposcope is an instrument similar to a microscope which is used to look at the cervix and vagina. If the cervix looks abnormal or if the pap test indicates the presence of abnormal cells, colposcopy is used to aid the diagnosis and the planning of treat-

ment. Also, daughters of women who took Diethylstilbestrol (DES - a hormone) during their pregnancy are advised to have periodic colposcopy examinations.

Dr. Cropp is a member of the American College of Obstetricians and Gynecologists, American Fertility Society, American Association of Gynecologic Laparoscopists, American Society of Colposcopy and Cervical Pathology, and the Texas Medical Association.

A native of Lawrence, Kansas, Dr. Cropp completed his undergraduate training at Grinnell College in Iowa. He received his AB Degree in Chemistry. He completed his M.D. Degree at St. Louis University Medical School and obtained his specialty training at the University of Minnesota in Obstetrics and Gynecology.

Can You Work Where You Spend Your Money!!

not spectacular production. It was presented with two casts on alternate nights, the first one featuring the leads, two from the Tech Music Faculty and a guest tenor from the New York City Opera; the second one an all-student cast which I wish I had heard. I heard the former on the opening night.

The opera was staged by master John Gillas of the Tech Music Theatre, a man whose contributions to the Lubbock music scene, both as performer on occasion and as director rarely leaves much to be desired.

What he accomplished with this year's version of the tragic tale of Camille to Verdi's memorably music was a quiet and effective production. Jon Garrison the visiting tenor was forceful and appropriately youthful as Armand; he has a strong and pure tenor which he projected admirably. In the demanding role of Violetta faculty member Emilia Simone again demonstrated her competency. Miss Simone does not have a forceful voice and if there is a comment it is that lacking the variations of power she loses color of contrast; she provides a level

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if not particularly exciting delineation. The evening's honors went as usual to that superlative cantone faculty member Kyung Wook Shin as Germont. Here is a richly honed talent, forceful and carefully shaded and he was well night perfection.

The large cast of

singers, dancer, and background guests was colorful and directed with positive goals. All in all, Tech Music Theatre, the Tech Symphony under Phillip Lubman and co-sponsor Civic Lubbock, Inc. gave us a "Travis" to delight and to encourage.

Continued on Page 10

**FARMER COOPERATIVES:**

**THE PROGRESSIVE WAY**

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NNFA FEATURE

**COPING**

by

Dr. Charles W. Faulkner

### Loving Manipulation

When should I use positive manipulative behavior and when should I just be my emotional self?

There is no simple way to answer this question. Each person must utilize maturity and experience in determining the precise kind of behavior to be used in the many encounters that are had with other persons.

However, you should always use care and reason in determining how to modify your behavior in order to achieve your objective of obtaining the affection of the other party and, in the process, achieving happiness for both of you. It is important to plan your life in such a way as to be assured of obtaining a wide variety of experiences that will prepare you to confront your many personal needs.

This is the point: No single form of behavior will obtain the desired response, all of the time. Some types of behavior will produce predictable responses from others most of the time. A smile will nearly always make the other person like you. A nasty criticism will almost always make the other person like you. A nasty criticism will almost always make the other person dislike you. However, when you give a gift to another person, that person might like you or think of you as weak. The person who makes no modification of his/her behavior but who uses the same kind of behavior in every situation is likely, eventually, to be hurt. You must modify your behavior according to the changing emotional needs of the person with whom you are interacting.

If Mary requires love and affection in order to be happy, you must be prepared to provide it. If John needs to be reprimanded sternly in order to be motivated to achieve a particular goal, you must be prepared to provide the motivators. Those persons who release their deepest feelings without determining in advance how the object of those affections will respond are taking a big chance. In other words, Patricia might try to manipulate you by appearing to respect your needs but taking advantage of you when possible.

If you knew in advance how each person was going to react to you, you could prepare the perfect behavior in advance and never have a failure.

This is where your experience, intelligence, logic and psychology come into play. Does Mike like nice clothes? If so, chances are that Mike will like you if you give him attractive clothing as a gift. Does Alice feel insecure when she is with someone who is dressed up? If so, perhaps she will feel more comfortable with you if you dress in rather subdued clothing when you are with her.

The technique that you should use to attract another person to you will often be very obvious if you observe the situation carefully, collect the most basic information and approach the other individual with the least amount of emotion.

Editor's Note: Your suggestions are welcome. Suggestions for future articles will be appreciated. Cassette tapes of this and other articles are available for individual use, discussion groups and classroom use. All letters and inquiries should be sent to Dr. Charles W. Faulkner, P.O. Box 50016, Washington, D.C. 20004.



The first time a baseball player from another city and another team received home runs at a major-league baseball stadium was when Roberto Clemente, of the Pittsburgh Pirates, was so honored at Shea Stadium on Sept. 24, 1971.

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# EDITORIALS • COMMENTS • OPINIONS

## A View from Capitol Hill:

### AN INDEPENDENT REPORTS ON WASHINGTON

By Gus Savage  
Member of Congress



## Black Press Remains Handcuffed

The Black press remains handcuffed due to the economic racism practiced by many white businesses and the firms which handle their advertising contracts.

Here's the twisted logic that often is presented to the Black press. White advertising executives contend they can reach more Blacks by placing ads in the white press, which has considerable Black readership, and that putting ads in the Black press is "a waste of money."

However, the contention about Blacks reading white newspapers in large numbers will disappear when major metropolitan city editors are pressed to put more Black reporters on their payrolls, or urged to carry more relevant Black news. They then insist that few Blacks consistently read daily newspapers, and that advertisers are really interested primarily in white suburban readers who have more money to spend on the product advertised.

White advertising executives tell Black newspaper publishers that more ads will be placed in Black newspapers as soon as the "quality" of these newspapers improves, ignoring the fact that the quality will remain the same without more ads which generate revenues to pay for the salaries of professionals and rising production costs.

The present plight of the **Jackson Advocate**, the oldest Black newspaper in Jackson, Mississippi, dramatizes the historical relationship of the Black press to the white community. Recently, two members of the Ku Klux Klan fired bullets through the front windows of the newspaper, which is one of the strongest voices against racial injustice in Mississippi and elsewhere.

In response, the local NAACP branch has set in motion a Black consumer boycott against those white businesses that have decided to stop running ads in the newspaper.

The above efforts by the **Jackson Advocate** and the local NAACP are part of the glorious tradition of these organizations in the fight for Black liberation.

In 1909, a Black newspaper in Chicago, **The Chicago Whip**, started a drive aimed at getting Blacks to stop shopping at stores that serviced Blacks but refused to hire Black employees. Six months after the campaign, Blacks in Chicago, won thousands of jobs. However, the Black newspaper suffered a white economic backlash and folded.

In 1934, the **Los Angeles Sentinel** started a "Don't Shop Where You Can't Work" campaign. The result was again more jobs for Blacks. The newspaper managed to keep publishing but the level of advertising did not pick up.

So many of us make a habit of condemning the Black press for its shortcomings. But thank God we still have the Black press to condemn.

Since the first Black newspaper (**Freedom's Journal**) was published in New York City in 1872, there have been 3,300 different Black newspapers published in the U.S. Today there are about 200 Black newspapers. This means the life span for a Black newspaper has amounted to, on the average, nine years and a few months.

The bottom line has been and always will be advertising. However, last year, despite the fact that Blacks are gaining consumer clout, the level of advertising revenues directed to Black newspapers came to one-half of one percent of the total dollar amount in the country.

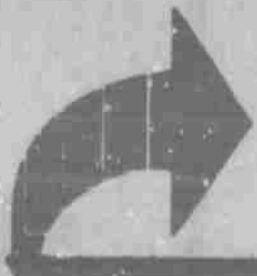
We can no longer sit back while the Black press cl-



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COURTESY OF SOUTH SUBURBAN STANDARD



## TOWARD EMPOWERMENT

### Challenge For Black Social Workers

Life is made up of code words. These are expressions, such as the frequently used "law and order"—a term describing a legitimate and necessary societal function but also implying or conveying the message: "Let's keep black people in their place."

So it is with "social

work." This also points to another legitimate but grossly misunderstood social structure, one which is supportive and appropriately eleemosynary. It connotes or implies—in the extreme—a subliminal message involving the idea of maintaining far too many free-loaders and/or shiftless people.

It is in this kind of skewed and emotion-laden code word situation that social workers must carry on their proper and important work. For black social workers, and other professionals in this helping field, however, there is an especially heavy burden.

In much of the popular or the general public's mind, those whom social workers serve are seen as black. These helping professionals thus become caricatured, in such a taxpayer's view, as the extravagant bureaucrats who funnel waste and who rationalize the existence of a permanently dependent underclass...or race?

Black social workers have long been aware of this kind of burden which they have had to bear. Hence they have organized. They formed their own groups originally because of exclusion from influential roles in other

groups, and they organized later in order to set up a counter-agenda to that of the majority of white social workers. Some black social workers have also claimed that blacks represent a proportionately larger segment of well-trained professionals in their field than do whites, and yet their official influence remains negligible.

In this latter connection, it is pointed out or suggested that most of what is called "social work" is handled, in most places throughout the country, by white nonprofessionals. These are

described as largely political or other marginal appointees, who have neither the trained skills nor the racial or social outlook and predisposition appropriate to genuine rehabilitation, especially for racial minorities.

Such workers, it is noted, tend to be located principally in the public welfare agencies where only incidental efforts at rehabilitation are undertaken, and which are primarily involved in the simple delivery of mandated services or the administration of public codes. Black trained professionals do not tend to become a part of the local politically-controlled or public welfare power structures, and they are located overwhelmingly in the more prestigious but far less influential and less visible private welfare agencies.

What is pictured here are two sets of social work structures, one reflecting largely professionals, the other being comprised chiefly of nonprofessionals. The public image of social welfare is derived from the practical approaches of the public agencies. But the black professionals in the private agencies often have had little or no contact with, or ongoing influence upon, what those whites and others in the public agencies do regarding the massive numbers of black clients whom they meet. Therein lies a serious and radically-oriented dilemma and a major professional challenge.

Continued Next Week

black causes.

Primarily because of those contributors, some blacks say PUSH made a mistake when it targeted Anheuser-Busch because Anheuser-Busch has been "so good" to us. But, the fact is, PUSH has targeted all of the major beverage firms. It has, in the meantime signed reciprocal trade agreements with Coca-Cola, Heublein and Seven Up. What is called "bring so good to blacks" actually amounts to no more than tips. Consider a few pertinent, and shocking, figures: In fiscal 1981, Anheuser-Busch's gross income was \$4.4 billion. Of that amount, Black America spent \$660 million with the company. Overall, 15 percent of Anheuser-Busch's business was done in Black America; in the top 50 black markets that percentage was 22 percent. Few Jackson and Operation PUSH declar, with overwhelming logic, that Anheuser-Busch should return fully 15 percent of its sales in Black America to black America in the form of trade. Trade, not aid—that is what PUSH's economic justice movement is all about. It's all about getting our fair share. But, in a manner traditional with corporate America, Anheuser-Busch prefers to tip us rather than do business with us. All down the line of its operations, A-B short-changes blacks in terms of representation (e.g., of 66 Anheuser-Busch

## Ringling The Bell



by  
Bob Treuel

**U. S. Senator writes:** "As much as we would like to believe that all unemployed Americans are honestly unemployed, there are those who could work but choose not to. It is not always because of indolence that the voluntarily unemployed refused to work; it often makes sense to live off Government assistance than to work a low-paying job."

When the Government makes it more attractive to sit at home than work a low-paying job, it is easy for citizens to become dependent on public assistance. Once they fall into this dependency, they are sentenced to live with no futures. Lost are the opportunities to gain a foothold on the economic ladder and to obtain the basic dignity and self-respect derived from being a productive member of society.

"With the recession, there is no better time for my proposal. It is designed to affect only the long-term voluntarily unemployed, not those who, through no fault of their own, have suddenly found themselves without a job. By disqualifying the long-term unemployed from the program, we would be able to devote more of the program's limited resources to the truly needy-including victims of the current recession."

There are few things with irritate hard-working Americans more seeing their tax dollars spent by 'compassionate' Congressmen to support people who don't want to help themselves. By passing a version of my proposal as a pilot program, Congress has shown that it is beginning to learn what compassion is really all about." end of quote from S.I. Hayakawa - U. S. Senate (R-Cal.) Washington, D.C.

Kennecott Minerals Company and Mitsubishi Corporation of Japan have recently announced plans to rebuild the copper smelter in Hurley, N.M. at cost of one hundred million dollars, according to news reports. With that news and more everyday of Japan investing heavily in America industry, there is little chance there will be national legislation to limit Japan imports you can bet.

**Bishop College Graduate Honored:** Sybil C. Mobley, CPA, Ph.D. professor of accounting and dean, School of Business and Industry at Florida Agricultural and Mechanical University in Tallahassee, Florida has been elected as vice president of the 187,000 member of American Institute of Certified Public Accountants at a recent annual meeting of the group in Portland, Oregon.

Dr. Mobley was graduated from Bishop College in Dallas, Texas with a B. A. in sociology and economics; from the Wharton School of Finance and Commerce, University of Pennsylvania in Philadelphia with an M.B.A. in accounting and from the graduate school, University of Illinois (Urbana) with a Ph.D. in accounting.

**White House Fellowship Available:** A unique opportunity for outstanding Americans early in their careers to work for a year at the highest levels of the Federal Government. For more information write: The President's Commission on White House Fellowships, 712 Jackson Place, N.W., Washington, D.C. or call (202) 395-4522.

**Black Minister Continues Fight Against Gas Company in New Mexico:** For more than a half-decade, Rev. Frank Wells, long time pastor of Ebenezer Baptist Church in Hobbs, New Mexico and Chairman of the Concerned Citizens of Hobbs, has been fighting rate increases proposed by the New Mexico Public Service Commission that included an overall rate increase of 4.8. Wells has also said that he will repeat the issue of a refund on a previous rate increase that he says is due Hobbs Gas Co. customers.

A new report by the Agriculture Department takes a look at the nutrition problem of older Americans and concludes that politicians will be paying more attention to their plight. Defined as 60 or older, the group has grown from 6.4 percent of population in 1900 to 15.8 percent in 1980. They are also 23 percent of the voting public, the D.C. report stated.

companies' directors and board members, only two are black) and in trade with such black banks, advertising with the black media, black suppliers, and others.

Clearly, we cannot achieve full-fledged citizenship in this, our native, land if we are to be tipped with contributors instead of being admitted to the "council of free trade." There is nothing complicated about that position. All blacks should understand it beyond any doubt, commit themselves to it as being in disputable fact, and support those of us who have the courage to fight for what is merely right. We want to believe that Uncle Tom is dead. But, obviously, that is not true. Some of us who should have the guts to quit white jobs when those jobs demand the ousting out and selling out of the race obviously are coming up short. This is intolerable.

For far too long, we have suffered under the hands of corporate Americans who gladly accept our money—more than \$150 billion of it annually—and return only tips to us; who then have the almighty gall to brag to us about those tips; and, in essence, argue that we should desert our leaders, or undercut them, in support of the very people who do us wrong. This is not a matter of personality—"Whatever my personality," Rev. Jackson says, "I'm not stupid!"—or of friendship. This is a matter of survival. Ours! We urge you to support Operation PUSH and the Black community's boycott of Anheuser-Busch until such time that Mr. Busch agrees to meet with PUSH's negotiating team and, most important, to sign a reciprocal trade agreement which guarantees to us our fair share of trade. Nothing less is acceptable.

## Southwest Digest

"Dedicated to Freedom, Justice and Equality"

T. J. Patterson ..... Editor  
Eddie P. Richardson ..... Managing Editor

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# School Page

## J.T. Hutchinson J.H.S. Student Council



From Left: President Brian Jones, son of Mrs. Alberta Ford; head cheerleader Denise Robnett, daughter of Mr. & Mrs. Buzz Robnett; secretary Debbie Weston, daughter of Mr. & Mrs. Jim Weston; treasurer Stacy Jones, son of Mr. & Mrs. Arthur Jones; Mr. & Mrs. Raymond Flores; vice-president Clara Flores, daughter of



What is believed to be the first African natural hairstyle on national television was worn by Cicely Tyson on CBS' Camera Three in 1959.

**UDC's Dennard Plaza** -- at the Van Ness Campus, 4200 Connecticut Avenue, N.W., Washington, D.C., reflects a striking contrast in this combina-

tion shot. At left, the plaza before completion and landscaping is set against a backdrop of high-rise office buildings on upper Connecticut Avenue, N.W. At right,

the plaza becomes alive with students returning in the fall to the new, but overcrowded campus. On Tuesday, October 5, at 11 a.m. the plaza was named "Cleveland L. Dennard Plaza" in recognition of Dr. Dennard's outstanding contributions to education. He is currently the president of Atlanta University.

## J.T. Hutchison J.H.S. Cheerleaders



From left: Janet Olsen, daughter of Mr. & Mrs. David Olsen; Kim Ward, daughter of Mr. & Mrs. Bill Ward; Gayle Hawkins, daughter of Mr. & Mrs. Johnnie Alford; Shelley Percifull, daughter of Mr. & Mrs. Denzel Percifull; Kristy Kitchens, daughter of Mrs. Shirley Kitchens; Denis Robnett, daughter of Mr. & Mrs. Buzz Robnett.

## Hunt's Kindergarten News

During the week of November 1-5 the two kindergarten classes at Hunt Elementary studied water and the oceans. Some of their lessons included the following: Monday 1:30 - 2:30 Experiment comparing salt and fresh water by using the sense. Begin the week-long experiment to observe evaporation. Finger painting the ocean. Tuesday 1:30 - 2:30 Experiment "Floating in Salt and Fresh Water" with an egg. Wednesday 9:30 - 10:00 Examine sand pebbles from the beach. Art - make sand pebble pictures. Thursday 1:30 - 2:30 Experiment with water erosion by using sand. Sand painting. Friday 1:30 - 2:30 View and discuss various bodies of water (gloves, pictures, etc.) Thursday morning will be spent recognizing and

celebrating "All Souls Day" or "Dia del Muertos" in the Spanish tradition. Art activities discussions and stories will be conducted by Texas Tech faculty member, Mrs. Christine Valenciana. "Dia del Muertos" is a day founded in the Catholic Church for honoring the family members who have died. The emphasis will be placed on the Mexican (Old Mexico) celebration of the day.

## "Say It with A Button" Shoppe

Monterey Student Employment Office, operated by vocational adjustment students at Monterey High School, has opened up the Say It With A Button Shoppe. The students make two inch pin-on buttons that carry a message. The students will help a customer design a button, or the customer can use his own design. Proceeds from the sale of the buttons go to the vocational adjustment program at Monterey. The students contract the sell of these buttons to student councils or any other group for us at special events, conventions, and meetings. The buttons can be used for general purposes, spirit boosters, or even gifts. Vocational adjustment sponsors are George Campbell and Lyn Mat-

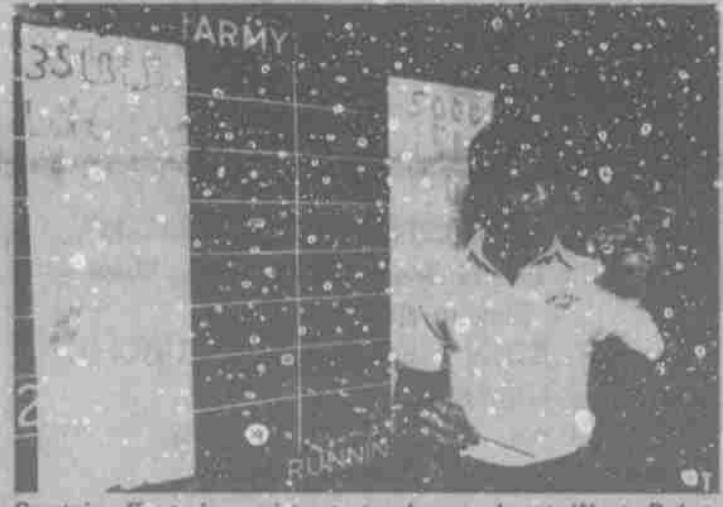
## BLACK POETRY

**I FOR YOU**  
My love is forever  
Be it in vain  
Or forsaken.  
My spirit goes with you  
Be it denied  
Or forgotten.  
My heart is yours  
Be it not heard  
Or accepted.  
Your wish  
Is my pleasure  
Your pleasure...my task.  
—Luray R. Powell

Black poets, who may wish exposure to our reading public, may send copies of their poetry—for editing and with permission to use—in groups of 12 poems or more to Black Resources, Inc., P.O. 410 Central Park West, New York, NY 10025. Poetry selected should normally appear within 12 to 20 weeks. Because of staff limitations, no copies are returned.

## A West Point Education Put Him On The Right Track

"I wanted something for the long run." That's why Captain Marshall L. Best made the decision to attend the United States Military Academy at West Point. After high school in Safford, Texas, Best had 32 college athletic scholarships offered—places like Rice, the University of Alabama, the University of Texas. But West Point presented the best opportunity for the future, says Best, "because I knew that down the line, I'd need something other than sports for my life." He is a 1974 graduate of West Point.



Captain Best is assistant track coach at West Point.

Now 29, Best serves as an assistant track coach at West Point, teaching cadets his specialties, the 100, 200 and 400-yard sprints. At times, Best is asked to speak to young black men and women who are seeking opportunities for the future, as he once did. "Young people today need to take advantage of all opportunities to learn all they can and expand their horizons," the Texas-born sprinter comments. "We never know when opportunity is going to knock, and we have to be ready to take advantage of it." At West Point, Best saw the chance for a fine education and a chance to continue his track career. (He reached the semi-finals in the National Championships in '72, '73, and '74.) Best says he liked the fact that at West Point, there's room for a great deal of in-depth individual instruction, with classes set at about 15 students. "And," he continues, "I liked the fact that West Point regards each cadet as a total person—scholar and athlete." Each cadet takes a 48-course curriculum which includes physical sciences, engineering, social sciences and humanities. A minimum of six elective courses enables cadets to concentrate in an area in which they have special interest or aptitude. For Marshall Best, the elective course turned out to be open. I gave them the chance to take responsibility and do their jobs...it's just a matter of taking care of your people, and they'll take care of you." Throughout his assignments in the Army, Captain Best has continued his post-graduate education. He has nearly enough graduate credits for Master of Arts degree in Spanish. "But I've got those on hold for awhile, until I obtain my masters degree in International Relations and Counseling." There are other West Pointers who qualify for medical school, or receive one of a number of prestigious scholarships, and go directly from West Point to graduate school. An average of one cadet each year has received a Rhodes Scholarship to study at Oxford University in England; recipients of Hertz Fellowships study physical science at a graduate school of their choice. It is all part of a program designed to provide the Army with officers educated in one of the variety of disciplines needed in this age of specialization. What's in store for Captain Marshall L. Best? "I'm going to Fort Leavenworth for Combined Army Services School which focuses on the function of staff units in combat. Afterwards I'll go to Europe, probably to an Artillery unit." The "long run" for Marshall Best has turned out to be an Army career with extensive graduate school opportunities and duty assignments filled with responsibility, challenge, and success. The self-discipline of an athlete, the educational opportunities of West Point and the Army, and Marshall Best's own brand of leadership, have taken him "a long way from Texas."

## An Open Letter to Parents

Dear Parents: For about twenty years I worked with pre-schoolers and their parents, now I am in high school, but, I am still interested in teaching the young ones at home before they go into the "big world" to public schools. This is an example of some of the fifty two simple things a parent can do at home to help "Mary Lou."

## Tips for Mary Lou

- by Maude Lucas  
P.O. Box 2643  
Odessa, Texas 79760
- Today we are going to learn to count -
  - 1. How old are you? (count on fingers or by rote)
  - 2. How many sisters do you have? (answer, 2)
  - 3. How many brothers do you have? (answer, 3)
  - 4. How many children in the family altogether? (5)
  - 5. Name all children including you.
  - Now associate the numbers with the objects -
  - 6. On the whole there are how many children in the family? (6)

## Volunteer Workshop

Two workshops will be offered for volunteers during the month of November. They are: November 3 - Art Techniques given by the Zonallynn Stevens, art consultant for Lubbock Public Schools. This workshop will cover instruction in the use of equipment such as the opaque projector, laminating machine, chalking techniques, and basic calligraphy. Zonallynn will discuss what is taught in the classroom concerning art instructions and will offer ways that volunteers can help in this area. She will also give some suggestions on short art sessions for the classroom or for your own use at home. November 10 - Tutoring Techniques given by Rachel Harmon and Toza Nelson, demonstration teachers for Lubbock Public Schools. They will discuss tutoring and management techniques for working on one-to-one basis with students or for working in small group sessions. Reading materials for grade K-6 will be on display. Place and time: Central Office Annex, 1628 19th Street, Assembly Room No. 2 (upstairs) 9:30 a.m. - 11:30 a.m.

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## YAO



**KIDS' KORNER** by Sessie Jacobs

**WHO WAS THE FIRST PRESIDENT OF THE U.S. WHOSE SON ALSO BECAME A PRESIDENT?**

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## By Kofi Tyus



# Sports

by Janice Malone

The annual space city classic football game between Grambling and Texas Southern is now history. This year's game was held during the Halloween weekend. For Texas Southern it was more of a game of trick or treat since they lost 34-30.

The game was somewhat a bizarre Grambling trailed TSU until the third period when they scored 20 points. The Grambling comeback was spearheaded by their star player, Trumaine Johnson. Trumaine is a senior this year and during all of his career days at Grambling, he has been nothing less than outstanding on the field. He is a sure bet to be a top draft pick in the NFL.

The TSU Tigers played a competitive game, even though their record now stands at 0-8-1. TSU had 2 chances to make an upset of the game with less than 3 minutes remaining in the game. One of those chances came when Grambling fumbled the ball and also when Carl Williams (TSU) fumbled a fourth-down punt, that would have put TSU in midfield with 1:30 remaining in the game.

This year's game was played on the appropriate holiday, Halloween. There were enough tricks of incidents

to fill a play book. To begin with, the infamous Grambling marching band was not there this year, the game was held at Rice stadium instead of

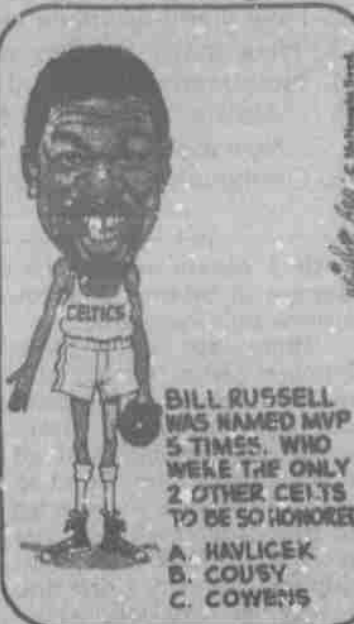
the Astrodome, which is the first time since 1968; there were 2 known fist fights among fans in the stands, and also a fight among 2 cheerleaders.

One final note on the Grambling - TSU game. A humorous humor as to why the Grambling band wasn't present says that since the band made the national Coca Cola commercial, they're now too famous to perform with a school they've grown bored with beating every year.

And for Boxing fans, Boxing promoter Don King has announced that world heavy weight champion Larry Holmes will defend his title against "Randy Tex Cobb."

The bout will take place in Houston late this month, maybe the 22nd or the 26th. The date will depend on the outcome of the NFL strike. ABC will televise the event.

## SPORTSQUIZ



BILL RUSSELL WAS NAMED MVP 5 TIMES. WHO WERE THE ONLY 2 OTHER CELTS TO BE SO HONORED?  
A. NAVLICEK  
B. COUSY  
C. COWERIS

## New Orleans Saints

### New Orleans, La.

Two New Orleans Saints running backs who both rank among the top kickoff returns in the National Football League's NFC division, Wayne Wilson and Jimmy Rogers, have been named marketing representatives for Anheuser-Busch, Inc., the world largest brewer. The announcement was made by Robert Rippe, manager of the New Orleans beer branch.

Both Wilson and Rogers will be involved with special promotions projects for Anheuser-Busch brewer of Budweiser -- the King of Beers.

Wilson is in his fourth year with the Saints. A native of Montgomery, Maryland, he attended Shepherd College in Virginia where he earned a Bachelor of Science



Wayne Wilson

degree in recreation. An honorable mention All-American in 1978, Wilson is one of the Saints' most versatile athletes, and was the NFC's fourth best kickoff returner last year.

Rogers, a third year running back from



Jimmy Rogers

Monterey High School and Coronado High School have organized parent guidance committees that work with the counselors of their respective schools. Monterey counselors have developed and information sheet for parents that will be stapled to progress reports that go home with students on November 2. The parent involvement in the Group Guidance Opportunities will enter full swing on November 10 with an organizational coffee for parent volunteers. This meeting is scheduled for 10:00 a.m. in the homemaking living room lab. Other planned activities include college vocational night, study skills course, "Communication Within the Family" workshop, and other items.

## Career Guidance

Major goal for the Group Guidance Opportunities is for the betterment of the students through parental involvement in school related activities.

## Coca-Cola Sponsors SportsCast Dean

by La Ivory  
Karen's News Syndicate

Los Angeles (KNS) -- The Coca-Cola Bottling Company of Los Angeles last week joined Anheuser-Busch, Inc. as sponsors of a daily sports news show on radio station KGFJ, hosted by Brad Pye, Jr., one of the most respected Black sportscasters in the United States.

The announcement was made at contract-signing ceremonies recently at Coca-Cola headquarters by vice president Jack R. Attwood and senior vice president Arlan E. Renfro, with corporate consultant Lucille Boswell also present.

In a joint statement issued by Coca-Cola, Attwood declared:

"We are pleased to add a man of Brad Pye's stature to the sports community and the community-at-large to those in the broadcast media promoting our product. 'Coke Is It' in

the soft drink industry and Brad Pye, Jr. is it in the world of sportscasting in Los Angeles."

Anheuser-Busch will continue to sponsor Pye -- who is also sports and managing editor of the Los Angeles Sentinel -- twice daily at 12:50 and 5:50 p. m., while the Coca-Cola firm will be sponsors of its 6:50 a. m. daily show.

"In my role as sports editor of the Los Angeles Sentinel," Pye said, "I have had a long and rewarding association with Jack Attwood, Lucy Boswell, Allan Clark, Tom McMahon, and many other members of the Coca-Cola staff. I am honored that they have elected to support my efforts to inform Southern California radio listeners."

Pye has been an award-winning journalist for more than 25 years and his credits are impressive. He started with

a five-minute Sunday sport show sponsored by the Julius L. Hibler Company. On October 18, 1965, Pye began broadcasting sports information daily on radio station KGFJ with Hi-Hat Motors and Royal Crown Cola as sponsors.

In the years since, Pye -- former president and vice president of the Los Angeles Coliseum Commission -- has worked on-air with radio station KJLH-FM, owned by entertainer Stevie Wonder, and KACE-FM, owned by former All-Pro Green Packer Willie Davis. In addition to his sportscasting duties, Pye served for 11 years as a member of the Los Angeles City Parks and Recreation Commission and was president three times during his tenure.

Because of his sports expertise and his community involvement, California Gov. Edmund G. (Jerry) Brown, Jr. appointed Pye to the California State Athletic Commission in 1979 -- making him the third Black, and the first Black journalist, to serve on that body. He is currently, and for the second time, serving as Chairman of the Commission. Pye is a Marine Corps veteran and the father of four children.

"Anheuser-Busch is the official beer and Coca-Cola is the official soft drink for the 1984 Olympic Games," said Pye, who was a member of the delegation that travelled to Athens.

"Anheuser-Busch is the official beer and Coca-Cola is the official soft drink for the 1984 Olympic Games," said Pye, who was a member of the delegation that travelled to Athens, Greece to make the successful Olympics bid for the City of Los Angeles. "They're both Gold Medal winners and I am delighted to be associated with two organizations which have been supportive of Black causes and the Black community when it wasn't fashionable to do so."

## SWAC Honors

SWAC (Special) -- Masterful exhibitions by a quarterback, a defensive tackle and a soccer style kicker earned top offensive and defensive honors in the week's Southwestern Athletic Conference individual player sweepstakes.

Quarterback John McKenzie of Jackson State exploded onto the scene as a bodified star with 257 yards in total offense in a 17-10, victory over Southern University.

McKenzie was cited as SWAC "Offensive-Player-of-the-Week."

A slick runner-passer,

he was at his peak with 12 of 22 pass attempts for 161 yards and one TD.

Grambling's Schirra Finn was his old devastating self in the G-Mun's, 21-14, win over Mississippi Valley State. Schirra was selected "Defensive-Player-of-the-Week." The 243 pound basher combined on 12 tackles while creating mayhem for Valley backs.

Jorge Rosales, one of SWAC's most effective place-kickers, booted field goals of 23 and 27 yards and one PAT to earn co-offensive honors.

Rosales has restored respectability to Grambling's kicking game by hitting 20 straight extra points and four of six field goals this season.



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# - This N That -

**SMALL BUSINESS TROUBLE!** Small business surely are in **BIG TROUBLE** as the Reagan Administration **PLANS NO FURTHER AID** to **SMALL BUSINESS** except in form of **ADVICE**. **LOOK FOR THIS!** All should look for a stronger effort to collect **COLLEGE LOANS** in the future. Isn't it funny what a few years ago

it could have been collected but didn't do so. Now that the same folks are **OUT OF WORK** they get tough on collection. plus so many colleges go paid in full by the students and still put through loan papers. some loaned the money to others while some used it for other college needs. some just pocketed the **STUDENTS' MONEY** and granted them the loan to keep

records straight. It will be hard for many students to prove but those who **KNOW** they are right will cry! **LOOKS SHAKY!** **THIS N THAT** would believe that **GEORGE BUSH** still would like to be **PRESIDENT** but if **REAGAN** leaves a lousy record that his chances are gone also! **FOR THOSE WHO WANTED TO**

**KNOW!** The homecoming of **BOROP COLLEGE** will be Saturday November 6th. The **BISHOP TIGERS** will be playing Texas Lutheran on their home field at 2 p. m. in Dallas. **BIG GAMES!** The game of the year as **THIS N THAT** sees it will be **DUMBAR VS ESTACADO** come Friday November 12th. It should be a packed house. **THIS N THAT** will pick the

winner next week. Who do you think will win? Check us out next week! **GOOD QUESTIONS!** It may be 9 a. m. in the morning but a good question to ask self **IS MY CHILD IN SCHOOL?** Why not make a spot check from time to time to make sure they are in school especially if **HE or SHE** left home angry or crying! **SOMETHING NEW!** This newspaper in the very near future will produce a

**SCHOOL PAGE** All schools will be asked to submit information. It is important to show what our **KIDS** are doing. All schools will be invited to participate. **VERY INTERESTING!** The stand taken recently by the members of the **CORONADO PTA** to withdraw their membership from the **NATIONAL PTA** will be watched by other schools in the district. Can't really understand why such a move. Anyway

let's see what develops. **GREAT PROGRAM!** The presentation of the **WALTER HAWKINS FAMILY** was a great one last Friday night at the Lubbock Municipal Auditorium. Bad thing about the attendance was there should have been more present. The majority of those in attendance came from outside **LUBBOCK**. The attendance of Black pastors and ministers should have been larger.

Anyway I was a refreshing effort especially to know there are many positive things happening in the world. Lubbock should have more of same type programs. Thanks to **GARY BUNTON** and **CHARLES TYRONE** for seeing such a need. **SUNDAY SCHOOL DAY!** The **RETHEL A. M. E. CHURCH SUNDAY SCHOOL** will have something new on tap at their church **SUNDAY**

Continued on Page 14

**Smart Cooks Shop Brooks!**

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**Are You Interested In A Law Enforcement Career?**  
The City of Lubbock will begin accepting applications for POLICE OFFICER at 8:00 a.m., Monday, October 11, 1982.  
Current starting salary is \$1,274 monthly, increasing to \$1,446 monthly upon successful completion of a one year probationary period. Applicants must be 21 to 35 years of age, possess a high school diploma or GED, have a driver's license, and be in good physical condition.  
Applications will be available at the Personnel Department, Room 211, 10th and Ave. J. Deadline for applications will be Friday, November 5, 1982. The City of Lubbock is an Equal Opportunity Employer.



# CHURCH DIRECTORY

Your Absence from Church is A Vote To Close Its Doors



## Dedication Held For Damon Clifton Hill

The Young Adult Moving Force's Day at the Trinity United Methodist Church, 2600 Holman, Houston, Texas, dedicated a service to Dr. and Mrs. Damon Hill, Jr. in remembrance of Master Damon Clifton Hill on Sunday, October 24, 1982.

A conference room was dedicated in memory of him. Flowers on the altar were in loving memory of Little Damon Hill.

"Those we love remain with us. For love itself lives on and cherished memories never fade because a loved one is gone. Those we love can never be. More than a thought a part. For as long as there is memory,

They'll live on in the heart.  
Rev. Lewis L. Jackson, Sr. is pastor.  
Mrs. Stephanie Richardson Hill was a member of the Young Adult Moving Force.

## First Faith Baptist Church

Services began last Sunday at 9 a.m. with Sunday School, the lesson was "God Speaks Through A Gentle." Numbers 22:4-6, 23:7-12 and 24:17. Classes were combined today and taught by our pastor. Morning Worship started at 10 a.m. with devotional, prayer was led by Bro. R. Portee and Bro.

G. Jackson. The choir was at their post of duty and they sang inspiringly. The message of the hour was presented by our pastor and his text was "What Is Man," scripture Psalms 8:4-6.  
On our sick list we have Bro. Verdell Edwards. May we all pray for him as well as others in and throughout our

community.

Today was the pre-opening of our church's 36th anniversary at 3 p.m. Our guest churches were Rev. W. Brawley, Pleasant Grove, Tahoka, Texas; Rev. C. Brown, Mt. Pleasant, Lorenzo, Texas and Rev. G. B. Coleman, Mt. Calvary, Lubbock, Texas. The program opened with Bro. Portee and Bro. Jackson leading devotion. Sis. L. W. Warpen presented a wonderful welcome with Sis. Brown, of Lorenzo giving a beautiful response. Bro. Portee spoke on "Brother Hood," and Sis. Dinwiddie spoke about what Mission means to the church. Bro. Jackson sang a solo, "In Time Like These." The second half, the Mission sisters gave a short discussion on "The Church." Sis. Sadie Mosley spoke about the building. Sis. Bell on the **different**

**denominations** of the church, Sis. M. Roberson on the **evangelism** and Sis. Warper on the **officers** of the church. All of these sisters did a wonderful job. Sis. Mary Jo Bell was the Mistress of Ceremony and they closed with a song, "Let the Church Roll On." Mt. Pleasant, Lorenzo, Texas, choir gave an A & B selection, also Faith. First gave an A & B. The speaker of the hour was Rev. W. Brawley of Tahoka, Texas, his choir rendered several selections. Rev. Brawley's text was "Look How Far the Lord Has Brought Us," Deut. 6A:12. We would like to thank Rev. Brawley for bringing such an inspiring message, we also thank all the churches for helping us celebrate our Church's Anniversary.  
Rev. F. B. Bell, pastor  
Ms. Alisa Henderson, reporter

## RUBY JAY'S CORNER



There is a correction from last week's report about New Hope Baptist Church. The two hundred dollars from the Pastor's Aid was presented to Mrs. G. C. Nash. Not the pastor.

Sunday services were carried out in the usual manner at New Hope. Last Sunday was Family Day. There was a large number in attendance.

The pastor, Rev. S. C. Nash, set the members souls on fire. His scripture was found in II Kings 2:1-15. His subject was: "Can We Afford To Tarry." No doubt about it, it was bread from heaven.

Tyrone Ervin and Patricia Vine were restored back to church. Mr. Moore came by christian experience.

The congregation at New Hope were glad to have the George Francis family back in service last Sunday morning. They were shut in all last week with the flu.

Brother Harrison "Bull" Davis is still doing nicely from an eye surgery.

The West Texas District Board will be held in Abilene, Texas November 16-18 at the Mt. Moriah Baptist Church. Rev. M. L. Bradford is host pastor.

The installation service for Rev. S. C. Nash will be held Sunday afternoon, November 14th, beginning at 3 p.m. The public is invited to attend. Rev. J. Harris of Dallas, Texas will be guest speaker.

Dorothy Clark is enjoying her new grand baby. The infant girl was born to Mr. and Mrs. Christi Davis at Reese Air Force Base.

Mrs. Lillian Struggs, her sister and husband, Rev. & Mrs. Bob Tvelev, attended the funeral services of their aunt on Monday in Greenville, Texas.

## West Texas Baptist District Association

The West Texas Baptist Association is all geared up for the Executive Board that will be meeting in Abilene at the Mount Moriah Baptist Church, 518 North 8th St., Rev. M. L. Bradford, pastor on November

16th-18th. Rev. M. L. Bradford and members of the Mt. Moriah are making big plans for our coming. We were joyfully entertained last November by Mt. Moriah.

Continued on Page 14

## The Outreach Prayer Breakfast

Over those three nights and we are glad. Our motto was "Do You Believe," II Chronicles 7:14.

We would like to thank to more than 18 ministers that attended these meetings and the others for your prayer and especially your prayers of faith that instantly healed the sick. You know if we stand on his word and believe it, this isn't a miracle, God said he would do these things.

Read James 5:14-16, especially the 16th verse; III John 1:2; Mark 11:22-26, especially the 25th and 26th verses; Isaiah 53:5; Mark 5:25-34, especially the 34th verse and Matthew 17:19-21. We agreed and God truly came through to perform his word. Oh people, the word of God is real. Put the word in action. Those of you that weren't able to attend, whether you were able to attend or not, remember God is love and you will begin to see a difference in your life.

We truly thank all the churches for your cooperation. Thought for the day: In all labor there is profit. Think about it.

Breakfast was served with love and kindness. Are you hungry? If so, come by the home of Mr. and Mrs. Chris Bogus, 209 Beech at our meeting next Saturday and be fed spiritually as well as physically.

Mrs. Sowell was back with us on Saturday along with Mrs. Bulah Winters.  
Our sick list include

Mrs. Pearl Ruth Bonner, Mrs. Janice Tombs, Community Hosp., Mrs. C. E. Fair, Mrs. Beatrice Brown, Los Angeles, CA, Mrs. Willie M. Washington, who will be entering the hospital this week, Beatrice Anderson, Community Hosp., Mr. Gilbert Rodriguez and Trena Zamorzyso.

**Dear Heavenly Father we just thank and praise your holy and righteous name for all the instant healing, in all kinds of ways, on last week. You allowed your healing power to dwell in these meetings and oh holy and righteous Father remember these that's listed today and deliver from the demon of sickness and pain and those that need healing of the mind and soul we thank you right now that it's already done. We believe your word and may all receive because it's in your**

**precious name we Jesus we pray AMEN.**

Project Blessing went out to Mrs. Pearl Ruth Bonner. Mrs. Bonner remember that God specializes in things that seem impossible. Trust Him and keep the faith.

Can any Good come out of Nazareth?? Plans are underway for an Outreach Store House for those that are in need.

Do you have a prayer request? If so, please write to Outreach Prayer Breakfast

**and Project Blessing, P.O. Box 1223, Lubbock, Texas 79408.**

See you at the next meeting at the home of Mr. and Mrs. Chris Bogus, 209 Beech. Please come and see.

President Mrs. M. Ward, vice-president Mrs. C. E. Fair, secretary Mrs. C. E. Brown, acting secretary Mrs. M. Bogus and reporter Mrs. Dorothy Hood.

**Subscribe Today!!**



**Big Day!** The Bethel A. M. E. Church Sunday School will have an annual Sunday School Day on Sunday, December 12, 1982. Rev. S. C.

Nash, pastor of New Hope Baptist Church, will deliver the 3 p. m. sermon. All churches are invited to attend.

The purpose of the effort is to enhance the Sunday School program. Young people of the Sunday School will be promoted.

## Church Of The Living God

(Motto: C.W.F.F.)  
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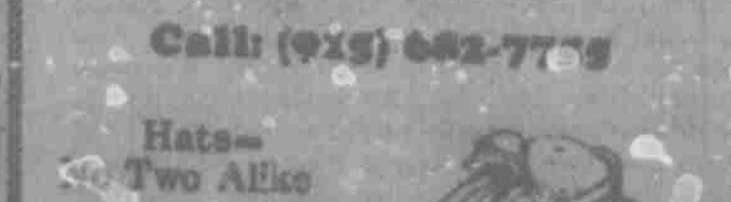
Sunday School . . . . . 9:45 A.M.  
Morning Worship . . . . . 11:00 A.M.  
Y.P.P.U. . . . . 4:00 P.M.  
Evening Worship . . . . . 7:30 P.M.  
Mid Week Services . . . . . 7:00 P.M.

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## "Thank God For Jesus"

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One answer per writer please!  
Send to: Thank God For Jesus  
% Southwest Digest, 510 East 23rd St.  
Lubbock, Texas 79404

## "Thank God For Jesus"

"Lord; Satan is Deceiving Me"

Deuteronomy 11:16 Take heed to yourselves, that your heart be not deceived, and ye turn aside, and serve other Gods, and worship them.

Since the beginning of time, Satan has been the deceiver of the mind. The apple in the Garden of Eve, was the first time Satan ever deceived. The devil is yet deceiving today, he's found in many shapes, form, and ways.

Today we call him wine, pills and weed, but he comes in diamonds, flush, metals, and they deceive.

The diamonds & money we love and think we need, but when the Lord comes and take inventory, we've been deceived.

Luke 12:19,20,21 And I will say to my soul; soul, thou hast much goods laid up for many; take thine ease, eat, drink, and be merry. But God said unto him, thou fool, this night thy soul shall be required of thee: Then whose shall those things be, which thou hast provided? So is he that layeth up treasure for himself, and is not rich toward God.

We've seen lust for the body turn and take a life, that Satan call love, deceives the husband & wife. The Satan called clothes, cars and home, we've made into god's but the Lord is looking and booking and from them we'll part.

Exodus 20:5 Thou shalt not bow down thyself to them, nor serve them: for I the Lord thy God am a jealous God, visiting the iniquity of the fathers upon the children unto the third and fourth Generation of them that hate me.

James 5:1,2 Go to now, ye rich men, weep and howl for your miseries that shall come upon you. Your riches are corrupted, and your garments are moth eaten.

Brothers & Sisters, God love's you and wants you to experience peace and eternity in Heaven. What you must do is admit you are a sinner, be willing to turn from sin. (Repent). Believe that Jesus Christ died for you and rose from the dead. Through prayer, invite Jesus to come in your life and control it. Receive him as your Lord and Savior. AMEN

Directed, arranged, produced and guided by my Lord Jesus Christ.  
Written by Billy B.J. Morrison, III, your brother in Christ Jesus.  
God is not through with us yet, lets pray for one another always AMEN

## Bethel African Methodist Episcopal Church

2200 Southeast Drive  
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Lubbock, Texas

"A Church that's not afraid to identify with the frustrations of the Black experience."

"God Our Father, Christ Our Redeemer, Man Our Brother"

Sunday School . . . . . 9:30 A.M.  
Morning Worship . . . . . 10:45 A.M.  
Evening Worship . . . . . 7:00 P.M.

## Faith First Baptist Church

1504 E 15th at Oak  
747-6846

WEEKLY SERVICES  
Sunday School . . . . . 9:30 A.M.  
Morning Worship . . . . . 11:00 A.M.  
B. T. T. . . . . 6:00 P.M.  
Night Service . . . . . 7:30 P.M.

And let us consider one another in prayer, as we love and to good works: not forsaking the assembling of ourselves together, as the manner of some is: but exhort one another; and so much the more, as ye see the day approaching. Hebrews 10:24,25

Come, Help Us Worship Christ Jesus, Our Lord and Savior  
F. B. Bell Pastor

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## Mount Vernon United Methodist Church

"Progress is the Path"

Rev. Bruce Engle  
Pastor

Church School . . . . . 9:30 a. m.  
Morning Worship . . . . . 11:00 a. m.  
Bible School . . . . . 7:30 p. m.

## Greater St. Mark Baptist Church

1219 Vanda Avenue  
(806) 765-9077  
Rev. Leon Armstead, Pastor  
Rev. Larry D. Slaughter, Assistant Pastor  
Brother Billy Birden, Chairman

Rev. Leon Armstead, Pastor

Church's Program and Activities  
Sunday School . . . . . 10:00 a. m.  
Morning Worship . . . . . 11:00 a. m.  
Baptist Training Union (BTU) . . . . . 6:30 p. m.  
Evening Worship . . . . . 7:30 p. m.  
Week Activities  
Mission . . . . . Monday . . . . . 7:00 p. m.  
Prayer Meeting . . . . . Wednesday . . . . . 8:00 p. m.  
Usher Meeting . . . . . Thursday . . . . . 6:30 p. m.  
Brotherhood Breakfast . . . . . Saturday . . . . . 7-10  
Youth Program . . . . . Second Sunday . . . . . 3:00 p. m.  
Market Program . . . . . Third Sunday . . . . . 8:00 p. m.  
"Come Let Us Reason Together-Satin The Lord"





## Black Wings Added Sting to War

**Washington, D.C.** -- The new three part exhibit, depicting the contributions and achievements of Black Americans in aviation has drawn high praise since its opening Sept. 23rd, in the Smithsonian's Nat'l Air and Space Museum. "The achievements of blacks in aviation are more heroic considering the obstacles they had to overcome," said Von Hardesty, curator of the exhibit. He further pointed out that blacks played a significant role in aviation. It's story that has never been told before or such a scale. As documented here last week our first piece about "Black Wings: The American Black in Aviation," is a tale told in three parts. In our initial 'write about' we covered "Headwinds," the beginning years. This issue we get into the second series:

**"Wings For War."** On the eve of World War II, the Army Air Corps mirrored the unfolding racial discrimination of the time. The glamour forces were reserved for the Caucasian. Then blacks were barred from flight training, among others, and restricted, but segregated, to just four regular U.S. Army units. This action was denounced by the Black Press and backed by both black and white militant organizations. It besmirched the very meaning of democracy as it left an acrid taste in the mouths of oppressed people worldwide locked in a life and death struggle against those who would permeate "a master race." The never ending tirade finally militated a change and in 1941 the Army Air Corps removed its man established barriers from the sky to extend its limitless horizons to blacks with activation of the 99th Fighter Squadron. An all black unit, its training ground was established in Alabama at Tuskegee Institute upon the recommendation of G.L. Washington to the Secretary of Defense. One year later the first class was "winged" to the great joy of all concerned for though this was history, at the outset the group was not welcomed by many of the locations which were asked to quarter these young men being prepared for war with the opportunity to open new horizons for a long neglected race. They graduated with great pride, though prejudice, through segregation, overcasted the air space of the great blue wonder to which they were assigned.

**Squadron To Group:** By '43 the 99th was ready and orders were issued which sent the Squadron to Italy where principally it saw action in Sicily taking part in protecting the Anzio beachhead. Later the 99th was enhanced by three additional black squadrons which faired the famed 332nd Fighter Group. West Point graduate, and son of the first Black U.S. Army General, Colonel Benjamin O. Davis, Jr., was put in command. During the '44 Italian campaign, the 332nd Fighter Group flew P-51 Mustangs. The "Red Tails," as they were called, because the tail of the plane was so painted, they flew more than 1500 combat sorties and destroyed some 260 enemy aircraft. The Group established an impressive combat record and in March '45 was awarded the coveted Distinguished Unit Citation. The participation of its members in the war effort undoubtedly expanded the base for black involvement in aviation and was a major blow which hastened the death of segregation in the armed forces.

**Sidelines:** The last First Lady, the immortal Elenora Roosevelt, in her usual casual manner, got the air cadet training off to an acceptable flying start at Tuskegee. On a one day visit she joined chief trainer Charles Alfred Anderson on an airplair flight around the facility. The entire world was media privy to the fact and the impact, the symbolic value, on, and for the entire program was enormous. Known affectionately as "Chief," Anderson trained countless cadets during the initial phase at Tuskegee. Famous among them was the late Daniel "Chappie" James who during his life time became the USAF's first black 4-Star General. The Chief himself had made some air history. Before Tuskegee he had teamed with Dr. Albert Forsythe in '33 for a coast to coast flight, in '34 it was he who made the first flight with a land plane from Miami to Nassau.

A soldier's soldier, Col. Davis, whose '36 graduation from West Point was covered by this scribe, earned the Distinguished Flying Cross and the Silver Star

during WW II. In '54 he became the USAF's first black General. He ended a distinguished military career in '71 highlighting it with such top assignments as commander of the 13th Air Force, The Philippines and the United Nat'l Command, Korea. Upon leaving the service he held several governmental posts. Among them Asst Sec'y of Transportation for Environment, Safety and Consumer affairs.

**Party Not Over:** General Foods Co-sponsored the reception, designed to formally kickoff the National Air and Space Museum salute to "Black Wings." The event brought together some old buddies and many folks who will be forever proud of what they accomplished. Lee Archer, the GF veep and retired Colonel fighter pilot of the 332nd, who's just a 1/2-plane "kill" away from being declared an air ace, was co-host. The Tuskegee Airmen were very much in 'command' of the event and corrections were made on the spot. For instance, Dr. Roscoe Brown, who was the first black fighter pilot to bring down a jet airplane, told them the plane they had on view with somebody else's name on was really his. Also on eye-view were Col. Spann Watson, General James Timothy Buddis, Jr., USAF, former flight surgeon Vance Marchbanks, pioneer pilot Janet Bragg, Ida Van Smith, Harold Hurd and Noel F. Parrish, brig. gen. USAF. Ret. Also from the 332nd James O. Plinton, Jr., Woodrow Crockett, Gene Esquerre, Elwood Driver, Conway B. Jones and special guest, retired airforce Col. Fred Cherry who flew in the Korean conflict and was considered the longest POW of that encounter and one of its most decorated pilots. The next write around will be the epilogue of this black adventure in space. Your eyes are invited. Till then **STAY LOOSE**...Billy Rowe is a syndicated columnist.

## This N That

Continued from Page 12  
December 12th... It has been designated as **SUNDAY SCHOOL DAY** by the pastor Rev. Stephen Pierson **EVERYTHING** will begin with a **BREAKFAST** at 8 a. m. **REGULAR SUNDAY SCHOOL** at 9:30 a. m. **MORNING WORSHIP** at 11 a. m. and climaxing the day long activities will be the **PROMOTION HOUR** at 3 p. m. The Rev. S. C. NASH pastor of the New Hope Baptist Church will be the afternoon speaker. All pastors, superintendents and churches will be invited to attend.

**HARD TO BELIEVE!** The annual **ROY B. BASS AWARD** was presented to **J. C. PENNY CO.** last Thursday night. This is an award which any company should appreciate if it receives it. What **THIS THAT** can't understand is why a company who refuses to advertise in a **BLACK** oriented newspaper is given such an award. This award is given to those employers who **"PROMOTE AND HIRE EMPLOYEES WITHOUT REGARD TO RACE ... SEX ... ETHNIC BACKGROUND OR AGE"**. This annual fete is sponsored by the Human Relations Commission.

**NOT MUCH SAID!!** Now that school has begun we'd thought more would have been heard from the **BLACK TEACHERS ASSOCIATION**. This organization is one which is needed but their programs need to be presented to the public. Our **BLACK KIDS** in Lubbock and elsewhere need help from our **BLACK EDUCATORS**. Hope to hear from them! **JAILS NOT ANSWER!** It is a shame we are more concerned about **JAILS** and not **PREVENTIVE MEDICINE** to keep these young people out of **JAIL**. **BLACK FOLK** let's stay out of these jails... Okay!!

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## West Texas

Continued from Page 11  
Moderator A. L. Dunn is bubbling over after a large delegation from the West Texas District Association followed him to the State Convention in Texarkana, Texas in October which was very inspiring.

## Black Farmers

Continued from Page 1  
because their operations aren't as mechanized as many white-run farms, and the crops grow - often vegetables such as sweet potatoes, beans, okra, tomatoes and cucumbers - tend to require more hand labor.

Such is the case with Hayse Carmouche. He stopped farming seven years ago when his wife and 14 children became so disillusioned with low sweet-potato prices that they refused to help sharecrop a 64-acre farm in Louisiana. "They were looking up at me for something - shoes, clothing, a little money, and I just couldn't give it," says the 51-year-old Mr. Carmouche, currently a laid-off construction worker.

## Family Squabbles

Another problem is that much of the 9.3 million acres blacks hold was passed down without a will to heirs, say: the Emergency Land Fund, which provides financial aid and technical assistance generally for black landowners. Because several heirs often are involved, family squabbles ensue, sometimes leading to partition or tax sales, abandonment and foreclosure. Often the land is lost to blacks forever because it is bought by speculators or developers. To combat this, Alabama recently passed a law requiring land involved in a partition sale to be offered first to other family members.

In a recent survey, the Emergency Land Fund found that 81.6 percent of the black farmers who responded hadn't made wills. For some farmers, this may mean spending years in one entanglement or another. A Mississippi family took eight years trying to settle a disputed 170-acre estate, finally agreeing recently to auction the land.

One problem of racial bias, perhaps the most visible target of black farmers complaints is the Farmers Home Administration, which also has drawn fire from the Civil Rights Commission. In February 1981, four black farmers in North Carolina filed a formal complaint with the Agriculture Department, alleging among other things that white farmers get better treatment when they apply for loans, and the blacks who do get loans are subjected to stricter requirements. For example, the complaint charged that loan money is likely to be placed in joint accounts with the Farmers Home Administration so that the country supervisor must approve all disbursements.

## Agency Dismisses Allegations

Says Willie Matthews, one of the complainants, the FmHA's attitude toward black farmers is, "You won't make any money, so financing you is a losing proposition." Adds another complainant: "They think I'm going to have a Saturday night spree with the money."

The agency dismisses allegations of racial prejudice. "The FmHA is one of about three federal agencies that make loans," says Allan Brock, assistant administrator for farm programs. "That kind of exposure is going to foster a lot of complaints."

In June 1981, the Agriculture Department said an investigation conducted by its Office of Equal Opportunity found no discrimination in the North Carolina case. But a Legal Services attorney, close to the case discovered that July 1980 compliance review by another branch of the CEO had found certain "irregularities" at the Winston, N.C. FHA office.

The attorney, John Garland, says, "It was like one office didn't know what another two stories below and down the hall was doing. The group is seeking a civil rights lawyer to take the case to court."

Isidro Rodriguez, director of the Office of Minority Affairs (previously the OEO), believes the two findings aren't inconsistent, because an irregularity doesn't amount to discrimination under the law, he says.

A number of organizations and cooperatives are trying to assist black farmers through aid programs and farm models that offer training in the latest methods and technology. But money problems are hampering those efforts, too, says Mr. Darnell of the Southern Cooperative Development Fund.

Black farmers also have tried - with mixed resourceful. In Opelousas, La., Mal-olm Woods saved money by doing all the work on a shed for his 70 or so hogs. He also built a methane heater for the shed that he figures could save him as much as \$600 a year on Kerosene fuel. And to wash out the shed, the 42-year-old farmer plowed a deep ditch, let it fill with rainwater, then attached to it a drainpipe and pump.

Despite such initiative, black farmers continue to drop by the wayside, a trend that weighs heavily on those trying to stay in the business.

"If I lose out of farming, I lose my prestige and reputation," says a black farmer of Pelham. "And if I'm not too careful, I'll go out with my shoulders stooping."

Mrs. C. Howard, president of the District Women's Convention, is full of information from the State Convention and is urging all women to meet her in Abilene.

The District Association, which was held in Mineral Wells in August with Mt. Herman Baptist Church, Rev. A. L. Sanders, host pastor, a success. The Prayer Breakfast on Wednesday, during the conven-

tion, made history. The woman went on vacation and witnessing the day before and as a result had four unsaved or unchurched people to attend the Prayer Breakfast and had one to accept Christ, which was well worth the whole thing and that's what church is all about and we are thankful!

We had more young people than we've had in a long time at the Association in August on young people Jay Mrs.

A. Govan U Dir. for end Mrs. P. Norris, youth coordinator. We are looking for youth from Abilene and from near by to meet us on Wednesday night, November 17th in Abilene at Mt. Morah.

Ms. Pearl Norris Odessa, Texas

"What are you doing now, Jim?"  
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