SDUTKWEST COLLECTI ONS LUBROCK, TK-79409

NAACP Membership Drive (Dn Tap

## Thirty-Five Years With Atlanta Life

|  |  | Wif insurance With clwery pueryono who bright smile and interest in the and his or hier inneeds, Miss Cor tion, service and knowledge of mpany and its Thith has come |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| An Independent Pictorial Newspaper for All People <br> Primarily Serving the Black Population of Labbock County and the Surrounding Area Black Press of America |  |  |  |  |  |
|  |  |  |  |  |  |

## VOL. VI, NUMBER 21 PHONE (SOG) 762.3012 STO EAST 23RD STREET LUBBOCK, TEXAS

## E.HIS. King \& Queen Named

| "Ribbon lit The Sky" was the theme for the | schoolwide election held Friday, February 25. Mr. |
| :---: | :---: |
| 16th Annual Estacado | EHS is Jolinny Ra |
| Coronation which was | Williams, son |
| beld Saturday night at the | Mrs. John Lee Will |
| Estacado Auditorium. | Miss EHS is Sandra |
| One hundred thrity-two | Del.eon, daughter of Mr |
| young people were in | and Mrs, Juan |
| volved in the Royal Court | DeLeon. First runne |
| and |  |
| Young people | Coughter or Mr, and |
| represented every club | John Upsiáw. |
| and organzation on the | Heath Hartis, son of |
| Estacado crmpus: Clubs | and Mrs. Leo Harris. Se |
|  |  |
| Club, Spanish, C'ub. | Ric |
| OE. Library Club | and lirs. |
|  |  |
| $m$ football, tanri | son of Mrs. |
| s, baskebsil, st | Simmons. Third |
| dent cou |  |
| nd va | ighter of M |
| eutobo | Clevelind and Wayne |
| and mill cabinet. | Dotson, son of Mrs. Ruth |
| The young | Dots \%. Fourth runne |
| were sele |  |
| by the clubs and | sugh |
| zations based on |  |
| achlevements and |  |
|  | Miss EHS candidate is the |
| zaions as |  |
| to | tuc |
| and Miss EHS | tha Grand |
|  |  |
| de stuc |  |
| nd Miss EHS were | sheld in the Estacado |
|  |  |

## Pythians Set <br> Amniversary



Sheridan's Rida

All rny life I have been involved th books. I love books. I have writen and published nire novels here many boots thave read during the tengtiv span of hy iife to date. To this day 1 read about four books a course. Now my principal source of supply ys the Lubbock
Librory System and Lbiary System and 1 go to Mahon Pubic Lbrory for
both fie e Id d and the new best seting tiems whien posst-
ble ccre over the thoughtiesness and the wantion vandalism that has pervaded the library shelves now for a long time. It is every citizen's perogative to take out a by the peoplie's tax funds. God knows it is a priviege Ond a publil gifif to all of us.
Then why, vell me why -. will some library borrowers take out books and in order to insure the pages
laying flat while they read erack the binding back untll laying tiat while they read, crackthe binding back untll
it 15 tom form the cover and wrecks the book. Thave hit no less than five or suci books, recent releases. too, that have been maltreated in the past couple of monits. II is pure careeless vancaism ar its best, Why, too, will some readers underline sentences. Words or record their werthtess thoughts alons the of this can be cited along the way.
One other thing. There Is a service rendered to borrowers tha: should have been discentinuer in practice along time ego and still persists. Pators. can request a
bests-seler be held for them as they come in or are in best-seleer be held for them as they come in or are in
high demand. This is discriminaton against those who High demand. This is discrimination a qainst those who
visit the library on a reguiar basis. As a result some best seller (so-called) books are almost never on the shelves and the seven-day book shelves are sometimes nearly as bare as Mrs. Hubbard's cubboard tir days on and.
1say, scan the books on return and nab the vandals. take their chances on catching the books on return rror the shelves. These books are for everyone - not the friends of the staff first or those too lazy to come by
to check until they ere noiffed dieiri tequested tiem Is to chick until they are notified ti.ier requested hem is
ready for them. . . for one, resent it: $\quad$ my fellow library ztendees smant under this peculiar arrangement as


Cbontid Jay

## Cliantell Jay was

 elected as "Student of theMonth", for February Month", for February In order to be eif thed s.adent of the month, the dollowing qualifications
must be achleved: show rust be achieved: show
respect for others respect for others
students; respuct for authority; respect for the nights and property others: show concern fo others; care for school
building and materals be

## The Mahon and Geedeke Libraries are there for all

 of us to use and to enjou. Heavens sake, let's have the zare, respect and manners.Mare, respect and manners.
March is upon us and two musicial events o! imporance are listed for pefornances later this month. On March 25-26 (Friday and Saturday nigits, the Tecil Music Theatre ard Civic Lubbock, Inc. will presen! another of John-Gillas' famed nusical productions,
this time the well-loved and tuneful operettac "The Student Prince." Civic Centre Theater. The story of student life in Hardeiberg. Germany, in the 1860's the famed musicai will have a guest star, Tech rehumee Bruce Ford as the Prince, while director John Gilles Engel, tutor to the prince
On Monday and Tuesday nights March 28-29, the Lubbock Symphony promises excitment to dual griest stars, the fascirating conibination of Brad Garner. flutist, and Carlo Curley, organist. Gatner will give us
he Carmen Fantasy for flute and orchestra while Carlo Curiey prorislses a concenio for grgan and stringa. This is one io watch for.


## Diego Riviera, M.D.

 2903 Avenue QLublbock, Texas

is
e -hurch. The maptost art ithe Sunday School will every one the halp of servites will be held af
 member of the Church. ${ }^{\text {a }}$ (hese times. The con- Some phorran. She gave
 Workstiop, will began Texas. Now Hope to the

 Nash is asking every
member to porte. Rever anc Mirs. Hall,
mete. in tiel annivzsary. The member to particpate, In tielir annivzsary. The
Rev. :1. A. Beil of group will travel by bus. group will travel by bues.
Don't forget the time. are welcome to. attend. $\quad \begin{gathered}\text { During the month of } \\ \text { February, a olot happened }\end{gathered}$
$\qquad$

 Custom decorating sale: fabrics, labor, blinds, woven woods and more! Save $\mathbf{3 0 \%}$ on over 400 se lected custom labrics and labor.
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Save $30-50 \%$ Save $30-50 \%$ on custom
woven woods. Waven woods. $30 \%$ on custom shades.

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## Sears stans piacico poucr ...t en itom in nol It in tits ropule price. As speciel purchani.

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| Smoked Sausage $\$ 1.49 \mathrm{Lb} .$ | Pork Sausage $\$ 2.99$ |  |
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| $\begin{aligned} & \text { Balogna } \\ & 3 \text { Lbi. } \quad 2.59 \end{aligned}$ |  |  |
|  |  | Monday Saturday -9a. ©. - 7 p. m. Accepl Foad Stomps |

# EDITORIALS - COMMENTS O OPINIONS 

## Letters to Ealitor "NAACP Challenges"

Dear Editor:
1respect the righs of all Americans inherent in the
Firs Amendmant to the U. S. Coastitution, but fall to anderstand your encouragement of negativism toward a minorthy community by a minority member
as reflected in last week's Diseste and your Channel as reflected in last week's Diseast and your Channel
11 IV show. Your discustion of o' Biock Agender smadks more of intrigue and subbertug, divide end
conquer than it does of constructive alitematives to a conquer' than it does of constryctive atiernatives to a
leaderiess entity. WHOSE' 'Black Agenda' do you "H honor" Mr. McKinley Shephard was a dark horse condidate in tast tection, ond it would serve him
well to remain that way, quiet and out of sight, if
 community, especially the Black one. Is it possble for "Hishonor' to use his position to
enhance the Black communty ond show tt his merits? enhance the Black community and show it his merits?
Would it be asking too much if he were to become a Would it be akking to much the were to become a
miemioer of the local NAACP and lend his expertise to the Political Action Committee? We need help
in securng active members and canvossing for Voter registration
If all ol or vir verbal critcs became actived as opposed
to to bench members, or just members' as opposed to
non-member critcs. local leaderstip in the Black com-
 tial in the formulation and execution of a "Black Agen-
id" enierating from the Black Cor munty. As weak as "Hishonor" feels that the leadership of the NAACP is. he has to admit that it is the best
leadership of the collecive Black Communty of LLbleadersnip of the collecive Black Community of Lub-
bock in existence toda, lit is furker hoped that
"Hishonors's own example of secular leadership is not "Hishonor's" own example of secular leadership is not
the altemative which he offers as more oositive. It is the aitiernative which he offirs as more oositive. II ts
also hoped that the Black media would encourage
more posifive constructs in reading and viewing. A also hoped that the Black media would encourage
more positive constuctin reang and viluing A A
peeple with a history of oppression do not need any
 ability to read and write to hell us to e more selective
at the polls with the challenge ahead ois
LUBESOCK CAN GET IT TOGETRER!

## $=$ Political Aciton Committea Lubbock Branch, NAACP

## Fix-Rember Coumcil

 ple.

## Scuthwest Digest

| T. J. Petterson $\square$ <br> Edale P. Biehardeon . . . . . . . Mnuonghe Ealltor CREDO OF THE BLACIG PREES <br>  |  |  |
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| long an sayowe la held beck. |  |  |
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| mIGEst PuBLISHiNG COMPANY at 510 Eut 23 rd Sires. Lubbock. Texas 79404 Phane (806) 762.3612 |  |  |
| Sireen. Lubback; Texas 79404 Phone (806) 762.3612. <br> All fon : taffl or unsolicited articies, manuscripts, and lenterm do not |  |  |
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An Independent View


State of the Union

## Analysis

## Union

Yet, in the last quarter of 1982 . our gross/mational
roduct fell to a negative annual growtil ate ot minus
product fell to a negative annual growti ate ot minus
2.5 percent, whille unemployment is not expecter to
We ca:i hope the City will not appeal Judge Wood-
ward's decision. There is litll
alikelihood towld be ward's decision. There is litill likelilhood t would be
reversed. An appeal would only delay drawing tuie CIty together in one community.

Yours truly,
Date L. Ainola,
West Texas Democrats
Wate

dopp babou 10 perean. sonn supports in South Africa, ir. the Middle East, and in Central and South America, as weil as ignones at
home. Yet, Reagan calls for more power to kill rather home. Yel, Reagan calls for more powerto kill rather
than to heal.
The peoples of Black Africa and Central and South The peoples of Black Africa and Central and South
America, especially, are being economically and
culturally re coolonialized. Likewise, the status of Black culturally re-colonialized. Likewise, the status of Black
Americans, as compared to that of whites, has sleadly worsened in the last three years.
As an example of groving inhumanity at home, the
United States government has dellherately slowedAs an example of growing inhumanity at home, the
United States government has dellierately slowed-
down desegregation of schools and affirmative action dor equal job opportunities.
Of even greater significicance, the per copita income of Black Americans is decreasing, as a ratio of that of
whites. I: dropped from 59.3 percent of the per capita whites. 1: droppred from 59.3 percent of the per capita
income of whiles in 1978 to 58.4 percent in 1980 despite an actud anc comparative Increase in the Cespite an actual anc comparative increase in the
educational attainment of Blacks from 1975 to 1980


During this period, Black unemployment doutled that of whites. Alss. whlle the total number of govern-
ment loans made to small businesses in. 1982 ( 15,435 ) ment loans made to small businesses in $1982(15,435)$
was 30 percent fewer than in $1975(22155$, , the was 30 percent fewer than in $1975(22,155)$, the
number made to snall minority-owned businesses number made to snall minority-owned businesses
dropped 53 percent (from 5,359 to 2,52 ) ). In dollar amount, this same increasingly unfair ratio prevalled: total loans up 22 percent ( $\$ 1.4$ to $\$ 1.8$ bilion), but
minority businees loans up only $41 / 2$ peicent ( $\$ 210$ to minority businees loans up only $41 / 2$ percent ( $\$ 210$ to The Presiddent, as well as Congress, should treat our
system, not merely the symptoms. We can no longet system, not merely the symptoms. We can no longet
rely on individual greed to m -st our collective need. rely on individual greed to m -gt our collective need.
More co-operation rather than compettion must be engendered in our psyche; and more national economic planning and humane government respon-
siblity are necessary, now! The President should siblitity are necessary, nowl The President should
prescribe a different medicine - not merely an inprescribe a different medicine - not mevely an in-
creare or decrease in our dosage of the same.


Représentative
FROY SALINAS

## Capitol Update

## Financing For Non Puif Scheols Approvec By fouse

This week, the Texas House debaied its first major
issue - a proposal for funding state colleges like Texas Issue - a proposal for funding state colleges
Tech and the Texas Tech Medical Center.
Gow. Mark White delcared HJR19
issue, so the House \%ule which delays debate of bills tor 60 days was suspended. I co-sponssmed the resoludion, which creates a newu dedicated fund for use by all state-supported senior colleges and universities except
those eligible to participate in the Permanent Universt. ty Fund.
According to the original proposal, an automatic appropriation from the general revenue fund would finance the new dedicated fund. The appropriation would be $\$ 125$ million for fiscal year 1985 , and the
base amount adjusted each year for inflation by using the U.S. Consumer Price Index.
Until 1980. Texas financed construction of ite 34
public senior colleqes in thrse ways. For five colleges public senior colleges in thrse ways. For five colleges In the University of Texas aid Texas A\&M univeraity
systems, proceeds from the PUF endowmrnt were 15 . systems, proceeds from the PUF endowmpnt were us-
ed. Seventeen sther schools were funded through revenues from a state schoois werty funded through ing 12 colleges relied on bential appropriatiors. As you know, a new property lax layy the
called 'levitu burt-- coanged ail that in 1979 , In a dir on to mandaling 00 percent property valuation across the state, the new cotie reduced annivg collec.
lons from the otate propary los approx tinaty $\$ 50$ miltion to about $\$ 200$ million by setting its astasment ratio at 0,0001 prcent. The following year, the O .
torney General muled that as fonio as the propity lax varney Generai ruled that as tong as the propnty tax
propriate general revenue for censtruction at any of As a result, the 17 non-PUF colleges have been wailing for mere than two years for the Legislature to propose a new source funding. I believe H.JR19 is the potential solution, and it was approved by the House with less than 10 negative votes.
However, there were several important amend-
ments made during the debate Firat the crinel 5125 ments made during the debate. Fint, the original $\$ 125$
million allocation was uimmed to $\$ 75$ million, which is reportiedly more proportional to estimates for construetion, repastr and rehabilitation at the fion-PUF schools. The Legislature also recommended that the distibution of f nds begin in 1984 instead of 1985. Another change was the tejection the Consumer Price Indax as a means of figuring annual increases in the wilf set the amount for each year based on economic condilions and other states priorities.
Although 1 personally opposed the reduction from $\$ 125$ million to $\$ 75$ million because IVelleve that
Texas Tech and the oife non-PUF schoolit would mut any. ddititconal money to good use, I am pleesed ov any addivenal money to good use, I am plecsed $2 y$ :
he fact the tesolution was passed by the House. These colloges and unive atbes have beeil patientip
 to cdrass thr (sue, and voters may have a chance to Will in the Texss Senals: Plass feel fica to-pores. B ur thiouahis on his and
 thas tasucs that interest you by witing to Rep.
Solinas. P. O. Box 2910 . Austin, Texal 78769

Ringing The Bell 8

30b ${ }^{\text {bitrewe }}$

The Brack Perose: Comamailey hat at pertodic intervals, we all need to reflect upon the unique, urgent and momentous task that our
black-oriented press is performir, 1 as our undeniably liack-oriented press is performir, as our undeniably today. Of course, the Black church remains our most powerfut communicator and will continue in this role for a long time to come The black-orientod press, from Its earilest days, over 150 yedrs ago, has been aware of the seemingly now quantitatively lessening -- part of white America to subject Afro-Americans 10 unconscionable and
ofton violent It.dignities. This economic and socially motivated atilude resulted in a so bitter and devasting
a civil war that now, long after, its consequences sifl serve to divide and demear this great nation, adds the Monitor. Wiliness the revival of the KKK: In the nation Man the marches in Austin, Texas Just recently.
The psychological damages actually were so deep The psychological damages actually were so deep
among black Americans that many millions ainong our among lack Amenicans thal long-ago induced self:-
formariy enslave people low
images so low low that, even today, they felliargely inferior and incapable of achieving. This is one of the
prasens that Rev. Jesse dackson of PUSH in Chicago rasens that Rev. Jesse dackson of PUISH in Chicago
often cells his youthful ardiences to keep repeating and believing: "I am Somebody". Even the white dally and weekly press in many areas are carrying images
(pictures) In their columns featiring Blacks who have (pictures) in their columns featiring Blacks who have
achieved and are achieving in our nation. We just
need more to foin the parade, one ba.iringer pointed need more to join the parade, one be.lringer pointed

Founder's Day a: Texas College will be observed Sunday. March 20, 1983. Friends, former students ani graduates of the Tyler institution of higher leam-
ing have been invited to spend the whole day at the ing have been invited to spend the whole day at the
college. If you are a graduate or an ex-student of the college. If you are a graduate or an ex-student of the
year $1933,43,53,63,73$ and are interested in the college making special preparations for your group. please contact tlie Alumni Department of Texas Col lege, Tyler, Texas 75702 . Fannous W Ords: "An individual inot suc-
ceed unless he has about him a cert.
nount of pride .. enough pride to maike hin , ie to the
highest and best things in life. An indernual cannot surceed untess that zadividual has a yrear amount of goith in in undertakirg feelling that he can succeed, is goes to an undertakir.g., feelling that he can succeed, is
the indlviduat whio in nine cases out of ten does sucthe ndivicuat whio in nine cases
ceed." Beoker T. Wdashingorn.
Dear 8ob: More and more the revenues from the automatic fuel adjustment clauses reflected monthly in consumers electric bills stay in the electric company's
corporate pockets, sta.es Prof. James E. Jonish. U:ithty companies in increasing numbers are buying coal
mines and selling that coal to themselvs. And here $:$ a mines and sellligg that coal to themselvs. And here ? Jal, New Mexico, some five huistred citizens have
protested unusually high gas bills, with some rising protested unusually high gas bilts, wilth some rising that gas billss will rifo by 20 to 25 percent as a result of the continuing decontrol of natural gas prices. Thanks
be to God. It is almost spring " Signed K T be to God. It is almost spring." Signed K. T. of Jal, N

Bullceim: Rev. E, J. Loit, a former presiding elder and retired, passed recently in Abilene, Texas elder and retired, passed recently in Abilene, Texas
He served as presiding elder of the Abilene Wes
Texas area of the C.M. E Church for more than Texas orea of the C. M. E. Church for more than 30 years. He was affectionatly called "Father Lott" by C .
M. E. s over the nation and 1 s said to atmost single ilt the West Texas district erection of churches and missions over the entire area. Southweat Digest. Also passing recently wa Mrs. Jonah Parker, wife of me Res. Junah Parke

"Just A Smile" Tony Davis

One good thing about peopla who lanore you
don't have to put up with their bad advice. II
they fought to not have "FAXATION UT REPRESENTATION..." now
UTAXES WITH REPRESENTATTON,"
The best thing about tadays' pepular rock hit songs Is that they are not popular very long

The perrect compulter to thr witer, would be the
NEVSR you feed in your poblems and they NEVER come oul. II
The greatest PLUS aboif bring IMPEREECT \& 7 t Casure il briggs to otbe
It, oher you hili your ihuonb with a hamunary and churub...titen you reslly have restreine: il You can never \&ien yoursell our ot bob.. bur you

MAak Whaik had a gogolia. Hever har you


WE BeUGHT A BUNGHF. SO you could suat







Faith First Baptist Chourch News



The OUtreach Praver
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 Chinsian te became of OKAt midday, 1 saw in orking, 1 saw in irom hay a light, above hearen,
arrightress of the brightress of the arn, shining sbout fing around about man
and them which journeyed with me. And when we were all fallen to the earth, I heard
a volce speaking unto me, and say. Ing in the Hebrew tongue, Saul, Saul, why persecuted thou me? It is kick agalnst the prick. Anst I saif, Who Art thou, Lordt And he said, I am Jesus who But persecuted. stmad upe, and thy
ieet, for Ihaven feetifor Ihave appeared unto thee
for this furpose,
to make thee a minister and a
Witmess both of wheness both of which thou hass
seen, and of those things in which 8 thee." avpear unto
bu all in attendance.
Christians, if you are

- reading, thanks for your input on this question:
follow a Chrigtian. A A
Chritian is a follo Chritian is a follower of
Jesis Jest!s Christ. Qne that
repents. When you get of repents When you get of
limits as a Chritian. Thank ...... Im follow-
ing Jesus or my own sining Jesus or my own sin-
ful way. "Theught for today: Tui seven letter word in the Enguish langunge
IS BELIEVE. I you ean belfeve, all khimgs are possi.
ble."Mark ble" Mark qi:3. with inat homemad goodness A job well
done, cooks and Sister
Swisher Are you hungry?? Come, you can witrives
what we eat both ways phycially and spiritually (And that's the truth).
Our sick list include Mrs. C. E. Fair, Mrs. Ar-
te M Whathoter te M. Washington, Ms.
Pearlie Ruth Bonnet Pearie Ruth Bonner,
Mrs. Ella D. Swisher, Mi Andrew Willams, Ms. Eurie Banks and
Wille Johnon. ohers oun praying for all

Pork Chitterlings
10, ,. Buchet s 6.98 ServU Food Market 2017:4th

Student of Month

## contlumed from pagea

NAACP kind to others. exhibit Ruby Jay, is proud of will bo held Saturday. $\begin{array}{llll}\text { good behavior in } & \text { her "Grarnie loves you, "Marcht } 5 \text { th, beginning at } \\ \text { classisom. lunchroon } & \text { Baby Chantell," says Ms. } & \text { in a. m. at Parkway }\end{array}$ and on the playground.
Her grandmofor Ms
Woor Open Io A. M.
 CAPMLIDSS StretchWIGS


