

WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

Volume VIII, Number 13
Thursday,
March 27, 1969
Eight Pages

Pythian—Calanthean to Observe Anniversary And Thanksgiving Services this Sunday Afternoon

Services Read Last Sunday for Mrs. Mable E. Gilbert at Ballinger, Texas

Final rites were conducted last Sunday afternoon, March 23, at 2:00 p.m. at the Tyree Chapel A.M.E. Church in Ballinger, Texas for Mrs. Mable E. Gilbert who passed away Friday morning at 4:25 a.m. at a local hospital after ten days of illness.

She and her husband, Reverend J. S. Gilbert, served many years at the Gospel Chapel A.M.E. Church of Slaton, Texas and were closely connected with the pastor and members of Bethel A.M.E. Church of Lubbock.

She held membership in the Interdenominational Minister's Wives Alliance, and they were constant visitors in Lubbock.

Mrs. Gilbert was born in Bellville, Texas, Austin County, to Mr. and Mrs. Houston Jackson. She was converted at an early age and was reared in a Christian atmosphere.

In December of 1938 she was married to Reverend Gilbert, who is numbered among the survivors. Other survivors include: two bro-

thers, Albert and John Jackson of Ballinger; three sisters, Mrs. Roberta Jackson of Oakland, California; Mrs. Velma Brooks of Ballinger and Mrs. Farris Randolph; and a niece, Mrs. Mable E. Jackson of Houston, Texas; and many other neices and nephews.

Reverend A. W. Wilson, a long-time friend and co-worker of Lubbock, said the eulogy and was assisted by her pastor, Reverend L. C. Hammond. Reverend C. Y. Lewis also assisted in the services.

Allen Davis Funeral Home was in charge of burial in Ever Green Cemetery.

Father of Lubbock Woman Passes Away at Brenham

Services were scheduled Wednesday, March 26, at Brenham, Texas for Mr. Will Conner, who passed away at his home last Friday, March 21st.

He had been in ill health for several years. He was the father of Mrs. Elurd Devenport, who is a resident of Lubbock and lives at 2106 East 29th Street.

She and her son left Sunday afternoon by bus for Brenham.

Other survivors include his widow, six sons, four other daughters and other relatives.

Many Visitors at South Plains Funeral Home Open House

A mammoth crowd passed through the South Plains Funeral Home last Sunday in its new location at 1715 East Broadway.

Each visitor received a souvenir and was served coffee. Very courteous guides were on hand to serve the visitors.

Among out of town visitors were Mr. and Mrs. Richard Miles of San Angelo, Texas (a sister and brother-in-law of the owner); and Mr. and Mrs. E. Gamble of Abilene, also relatives.

The owner and staff were very grateful to all their friends who cared enough to come by.

The members of the Knights of Pythian and Courts of Calanthean Lodges will observe their anniversary and thanksgiving in a service Sunday, March 30, at 2:30 p.m.

The occasion will start with a parade which will begin at Dunbar High School and end at Saint John Baptist Church where the services will be held. Reverend E.D. Toines is minister of St. John.

The program will consist of the Chancellor Commander of the Knights of Pythian, George Woods, calling the service to order. William Goldstein will serve as master of ceremonies.

A welcome address will be given by a member of the Saint John Baptist Church. Tommie Ray, a member of the Knights of Pythian Lodge, will bring the Pythian address to the members.

This annual thanksgiving service is held each year on the Sunday nearest March 26th, the anniversary of the organization of the Knights of Pythias of North America, South America, Europe, Asia, Africa and Australia. Authorization is provided by their Supreme Lodge Laws, supplemented by proclamation from the Supreme Chancellor.

According to George Woods, "The interest shown by their groups worshipping Sunday warm our hearts and is a further incentive for us to carry on in our fight to relieve the sick, comfort and assist the widow and dependents and aid in the education of orphans, in fact to carry out the principles of the Order which will be so clearly and forcibly explained Sunday."

Court of Calanthean in Lubbock has two lodges, Evening Joy—Worthy Counselor Coraine Fair; and Running Rose—Charley Harris, Worthy Counselor.

R. A. Hester is Supreme Chancellor while B. L. Hooks is Supreme Worthy Councillor.

The public is cordially invited to attend the service Sunday.

Teen Dance Slated Friday Night at Maxey Center

A dance will be held at Maxey Community Center, 30th and Oxford Avenue, for all area teenagers Friday, March 28. Time of the dance will be from 7:30 p.m. to 10:30 p.m. Music will be furnished by the Jades of Fort Worth, Texas. Admission charge will be \$1.00 per person.

Golden Age Club Meets Each Tuesday

Rodgers Community Center, 3200 Amherst, is sponsoring a Golden Age Meeting every Tuesday at 1:30 p.m.

All interested persons are invited to come. For further information please call PO 2-6411, Ext. 322.

Deadline Changes Listed For Newspaper

With the change in printing dates for the West Texas Times, certain deadlines will also be mov-

Continued On Page Six

From Air Transportation to Ground



What do grounded airline stewardesses do during a strike? Pretty Michele Freoman (left), 22, and Gretchen Olt, 22, of American Airlines, were distributing product literature in the Dodge truck exhibit at the Chicago Auto Show last week. (NPI Photo)

South Plains Boys Club Observes "Boys Recognition Week" Here this Week

The South Plains branch of the Boys Clubs of Lubbock is only one of more than 800 clubs throughout America which is celebrating the 63rd "Boys" Recognition Week this week.

The main event of the week will be at 7:00 p.m. Thursday, tonight, at the South Plains branch at 1801 East 24th Street, when the 12th Annual Boy's Clubs Awards

Dinner will be held. At the dinner, honors will be given to the 3,350 boys from the three Lubbock Boys Club branches who accomplished outstanding achievements in the various activities at their respective clubs.

South Plains branch got underway this week with a Spring Carnival Monday evening and a pet show Tuesday.

A special color motion picture was shown at 7:00 p.m. Wednesday and Friday night is annual awards night for the club. Saturday, another big day, the boys will participate in "sack relays," to conclude their week of activities at the branch headquarters at 1801 East 24th Street.

The board members, and club members, invite every citizen of Lubbock to visit the clubs at any time, particularly during this week.

Theodore Phea, Jr., is director of the South Plains Branch.

Lubbock Man Shot On Parking Lot

A Lubbock man, Emmitt Earl Dedrick, 25, of 1028 East 29th Street, was in good condition at this release in West Texas Hospital after he suffered a gunshot wound in the stomach about 4:00 a.m. Saturday in the parking lot at the Champanzee Lounge, East 23rd Street and Fir Avenue.

According to authorities, no one was in custody in connection with the shooting at this time.

Entertainment Feature at Progressive



The Progressive Club in Matador Corner, at East 4th Street and North Quirt Avenue, featured the Nivicos, pictured above, last Friday night. Saturday night the Blue Ciscos entertained the crowd. Their syncopated rhythm was enjoyed by all. A. T. "Mitch" Mitchell, owner-manager was so proud he had to "cut" himself in on the glory, by standing out front when the photo of the Nivicos was taken.

Don't miss the Nivicos this week-end, 10:00 p.m. until 3:00 a.m. Friday and Saturday nights with a 3:00 to 7:00 p.m. matinee on Sunday afternoon.

Although top entertainment such as this is not a daily feature, the Progressive Club is open every day from 3:00 until the crowd runs out.

Visits in Pensacola, Florida this Week



Mrs. Maebelle Wilson and her son, Douglas, left for Florida by plane last Saturday afternoon. They are visiting her daughter and family, Mr. and Mrs. Alford Hervey and son. They will spend one week in Pensacola, Florida, after which they plan to return home for Easter, along with her daughter and son. Mrs. Wilson is the wife of Mr. J.H. Wilson, who is a member of Bethel A.M.E. Church here in Lubbock.

EDITORIALS

By Norman Williamson

Sometimes one would wonder how a person who can campaign, make speeches and be eloquent in front of audiences, radio microphones and TV cameras can still lose all sense of proportion once he has been elected and sworn into office. Old-time political observers maintain that some kind of virus lies dormant in the woodwork of all legislative chambers and only comes out to infect the politician after he has taken office, is secure in the knowledge that he is going to be in office for some time and really is not sure that all those people back home who voted for him know what is or is not good for them.

Take for example the attitude of the legislator who stated that he had received a letter from a voter asking the politicians not to spend money we didn't have. The law-maker went on to explain that the state constitution prohibits any deficient spending. This, by and large, is a very good degree of a political answer—putting in one light what could have been a plea from a constituent requesting less spending of any sort, in order to do away with the necessity of additional taxes—of any sort.

After all, if we, as taxpayers can see where more sales tax in Texas, more tax on cigarettes, more tax on speeding tickets, more tax on this, more tax on that, etc., etc., is going to be required to run our state government, why shouldn't we eventually raise our voices and request less spending by our state government? And to top off the more tax here and the more tax there idea, we are now hearing ominous rumblings from the Austin chambers that everyone should ready themselves for a state income tax.

Believe it or not Mr. Lawmakers, the people of Texas could very well be in the position right now of requesting that "you quit spending money we don't have" by making direct reference to what the taxpayers in Texas don't have, not what you have in the state treasury that you deem so necessary to spend. Many who write requesting relief are doing so not from the point of view of what the State of Texas is spending, but rather from the standpoint of what the State of Texas is expecting each and every individual in Texas to be able to afford to contribute in the form of taxes.

Then another form of virus that our state officials have been bitten by this year already in Austin is the one which resulted in the introduction of HB 159 and its counterpart SB 224, calling for the authorization of all legal notices to be broadcast over radio or television rather than requiring them to be printed in newspapers. Now dear reader, you talk about dry television or radio programs—the Lawrence Welk show would seem like the movie Candy compared to what an hour long show of legal notices would sound like. Of course that is an exaggeration but at the same time how long could you stand to listen to a lot of where-as and where-fors before you became completely disgusted and turned the channel or moved the dial to another station? Besides all that, how could anyone be completely sure that a legal notice was aired, heard correctly, or even understood?

Print publication, in a newspaper, is the only manner which enables a citizen a chance to study the notice; to have power to "recall" its message, to convey it accurately to another person. After all, no one can go back and collect last week's radio program from the garbage can where it has been used for a liner just to prove that what you thought was an amendment to the constitution of the State of Texas was just so-so, but you can a newspaper.

Certainly everyone, including our astute lawmakers, can understand that only the printed word can possibly show with certainty what was actually written or intended. Spoken notices would be available for later reference only if a permanent recording was made of each notice—and made available in the form of anywhere from 1,800 in the case of the West Texas Times to 65,000 in the case of the Avalanche-Journal to every citizen who desired a copy for the price of 10¢ each. Of course no radio station would be willing to make such an offer, and can you imagine what a problem a person would have if he requested a film copy of the legal presentation from any TV station—at 10¢ per copy?

Of course, it goes without saying how much confusion would result if a broadcast notice involved any technical information, such as property descriptions, costs assessed, or similarly detailed matter. Only the printed word can give this information in permanent form for filing and reference. How in the world can anyone really feel that the announcer on the radio said 139.3 feet or 329.2 feet or was the man's name Jay P. Morgan or J. P. Morgan?

And last but not least—what radio or television station would you desire to listen to if you so desired to learn whether or not you were being sued? Naturally, if you were suing someone, you would wish to place the advertisement on all radio and TV stations in the area, being sure that who ever you were suing would at least hear the notice, but, if you could afford to pay for that much advertising, you could more than likely afford to forget about suing anyone in the first place.

Mention at this time could be made concerning the virus that has bitten some of the people in Austin concerning the mess presented in the previous Governor's Committee on Public Education. The proposals you have already heard concerning the recommendations that 865 of the state's 1,218 school districts be consolidated. This newspaper already feels its readers know what time, effort, and apprehension is involved anytime that the school district, school board, school administrators and federal government officials get mixed up in the same pie—or to put it another way, what do you do when HEW comes along and wants to tell you from Washington, via Dallas, how to run your local school in your own neighborhood. Surely with that type of experience, we just couldn't go on record for making anything any larger, any more complicated or asking for any bigger mess than we have at the present time.

Now with all this, let's not forget that there are some legislators in Austin representing us from Lubbock and West Texas that have learned to be real politicians. By that we mean that they have developed an immunity to the political virus—merely by falling for the idea that the best cure for the disease is to become a complete politician. One such is the fellow from this area that introduced 6 separate bills several weeks back in regard to the Texas

Private Efforts to Rebuild the Ghetto

By JIM INGRAM
Scope Feature Service

There's no escaping the fact that rebuilding the U.S. riot-torn, blighted, and heretofore ignored inner city ghettos is a massive undertaking that will take a lot of money, hard work, dedication and commitment. But realistic approaches to making inner-city communities responsive to the needs of their inhabitants and a source of pride are finally being developed, tested and implemented with some success and encouraging reactions.

A few individuals and groups in Detroit, operating in the private sector without government money, are putting self-determination into practice in one of the most crucial fields relating to the urban crisis: Housing. Some are attempting to reduce the cost of urban redevelopment by rehabilitating existing structures, saving time and red tape in the process.

Bernard Linden of Linden Management company has made the rehabilitation of slum dwellings a big business. Linden, according to a newspaper report, expected to close 70 apartment deals worth around \$5 million in one year. In one case Linden Management raised rents from \$60 to \$80 because of improvements. But Linden's efforts are viewed by most black and white promoters of self-determination in housing as widely missing the mark.

Another white realtor who is said to be waging a "one-man war" on slum dwelling in the inner city is Charles Costa, who gives freely of his time and money to help his tenants help themselves, as he puts it. Costa does not see himself as a one-man welfare agency, however. He says he helped his tenants to organize their own union to present any grievances to him and donated \$100 to their cause. Costa seeks "public housing rejects" and welfare recipients in need of housing and tries to provide them with adequate housing while urging them to take pride in their buildings and be responsible for them.

The housing problem began to be discussed seriously by militant blacks and concerned whites shortly after the 1967 rebellions and the sleeping giant of black unity began to stir. Black architectural firms, planners and developers showed signs of grasping the wisdom of getting together to make sure that blacks had as big a part as possible in rebuilding the ghetto.

Urban Design Development Group Inc. had been formed for this purpose in 1966 and had begun training young draftsmen, engineers and architects even before the so-called riots of 1967. Starting on a shoestring, the young black developers have grown to the extent that they now occupy more than 4,000 square feet on two floors in the Architects Building. Black engineer Henry Rogers, president of Urban Design, said that its "systems approach to community development" started when he and his associates took money out of their pockets to sponsor a training program to get youths into architectural design, engineering, and drafting. Visitors to their facilities are amazed to learn that no government money is involved. "We train these young people free of charge," said Rogers. "The construction firm of Darin and Armstrong donated some of the tables and drawing boards and Walker Cislis (board chairman of Detroit Edison Co.) has helped with some of our supplies."

Urban Design staffers, including structural, mechanical and electrical engineers,

Tech name change. An astute observer surely would feel that he had made every faction happy and really should get their vote and support the next time he ran for office. But, the throne in the whole project arises when he is asked by his Texas University and Texas A & M supporters how come he didn't introduce at the same time a bill that would completely do away with the institution of Texas Tech also—thus making everyone happy but a few members of the John Birch Society that we are informed lurk somewhere near.

architects and planners, also serve as consultants to other large organizations and community groups. Their biggest project is one in Pontiac with a group known as Harambee, a word which means "let's work together" in Swahili. Urban Design also works closely with the Metropolitan Detroit Citizens Development Authority (MDCDA), another private organization working toward both black and non-black self-determination.

MDCDA is pledged to aid people in planning and building—or rebuilding—of houses. This operates on the belief that, if there is to be a such thing as an "orderly process of revolution," the whole community must become involved. MDCDA's "orderly process of revolution" in practice has meant the following: Of the rehabilitation projects MDCDA is involved with, 15 have black architects and/or general contractors who will receive fees and profits of roughly \$800,000. In new construction, black planners and builders will receive fees approximating \$1,250,000. These projects will create good quality housing owned by community people, or by corporate structures controlled by community people, worth a total of \$50 million.

Since housing rehabilitation and construction create more jobs and cause money to flow, MDCDA recognizes that minority groups must be employed at every level of development starting with professional staff and including contractors, subcontractors and tradesmen. Projects developed by the group are set up so that the final selection of professionals is left to the community. MDCDA uses Urban Design, among others, as consultants.

Another MDCDA's goal is to bring about the introduction of new and economical techniques and new designs in the manufacture of housing. Executive Director of MDCDA Edward Robinson said the group is buying some 250 homes to be rehabilitated and encouraging the use of new housing development techniques by organizing a competition with five community groups sponsoring designs for housing in conjunction with five manufacturers.

Harold Varner, a black architect with the group, said he foresees some future difficulty with building trade unions, but asserts that black unions like builders' Local 124 will continue to grow and make inroads in the field of community development. Meanwhile, as a result of the building trade unions' practice of barring blacks, other black unions have been formed and are moving to institute training programs to provide more apprenticeships, which will in turn mean more black tradesmen. The MDCDA works with other consultants and unions, but its main thrust seems to be toward healthy working relationships with community organizations.

One such community organization is the Council of Kings, a group of northeast-area citizens led by Benny Holloway and Robert Franklin, president of the Council and a commercial planner with the Mayor's Committee on Human Resources Development. As community workers and realtors as well as militants, they understand the complexities of property, construction and rebuilding. Holloway said that he and Franklin met Bill Hawkins, one of MDCDA's most active and effective representatives, and the result was an offer of a pre-fab housing project. "We have experienced some difficulty, which was anticipated, but we're gonna' make it," said Holloway. The Council is also planning to buy more property and rehabilitate it and is researching an alley cleaning project designed to complement the newly renovated dwellings when they are finished.

If aggressive and positive efforts are made to assure that black people are involved on every level possible in work on the projects, and if inner-city blacks and whites continue to work together for self-determination, much of the slum problem and racial tensions may well be alleviated soon. Though there is still much to be done, a mood of optimism prevails.

WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

Formerly The Manhattan Heights and West Texas Times

Volume VIII, Number 13

Thursday, March 27, 1969

The West Texas Times is an independent, privately owned newspaper published weekly, each Thursday, in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro citizens of Lubbock and other West Texas cities.

Signed articles appearing within the pages of this newspaper do not necessarily represent the viewpoint of the paper. Any erroneous reflection upon the character of anyone by this newspaper will be corrected immediately when called to the attention of the editor. The paper will not be responsible for the return of any articles or photos submitted for publication, unless accompanied by stamped, self-address envelopes.

The West Texas Times may be purchased yearly at the rate of \$2.75, payable in advance to the office by mail or in person.

Advertising rates and other information will be furnished upon request.
Second Class Postage Paid at Lubbock, Texas.

OFFICE

Farm Road 1585, East of South U. S. 87, Lubbock, Texas
Phone: Area Code 806, SHERWOOD 7-4419

Mailing Address: P. O. Box 225, Lubbock, Texas, 79408

Publication Service Company Publisher Thomas James Patterson Editor
Norman L. Williamson Business Manager Harriette Davis Advertising Manager

Circulation Manager:

Hubert Alexander
4304 East 61st Street
Phone: SH 4-6035
Lubbock, Texas



Amarillo Representative:
George D. Parrish
1444 N. W. 20th Street
Phone: 373-9460
Amarillo, Texas



Police Beat

Theft

If you ask Ila Watson of 519 East Erskine Avenue whether people would steal anything, I'm sure she would say yes!

You see, one night last week someone unknown wanted a bike real bad. So they merely came into her yard and took a boy's bike which was on the front lawn.

The bike taken from Ila had a flat tire.

Car Burglary

Vivian Jamison, of 1506 East 1st Street, reported to the Lubbock Police Department that while she was in church at 20th and Birch, someone took a stereo tape player and one tape from her unlocked car.

It goes to show you that regardless of where you have your car parked these days—especially if the doors are unlocked with something pretty showing—someone will hit you.

Perhaps Mrs. Jamison learned a good lesson by leaving her car unlocked while she was away. I hope this will let others know that it does pay to keep your doors locked.

Theft of Pistol

Mrs. Mary Collins, of 1515 Avenue C, Apartment 8, reported to the Lubbock Police Department that someone came into her apartment while she was away and took her .22 caliber pistol—German made.

Theft

Vera Lee Orais, 2809 Ivory Avenue, Apartment 11, reported that someone did her daughter an injustice.

Her daughter let a neighbor, Billy West, borrow her stereo tape. The tape was being used by West in room 10, until he had to make a brief stop in apartment 6. When he returned to hear the cool sounds, the tape was gone, and so were the sounds.

The tape was valued at \$19.95.

Vandalism

Henry James Jackson, 2908 Beech Avenue, told the Lubbock Police Department that while his car was parked on the lot of Parkway Shopping Center, someone threw something rather large through the rear window of his station wagon.

He told authorities that he saw several young boys running from his vehicle. The value of the window was said to be \$250.00.

Planetarium Studies Jupiter at West Texas Museum

"Jupiter, the Giant," the March topic for weekly lecture-demonstrations at the Planetarium at West Texas Museum, is the subject for Sunday's program at 3:00 p.m. in the Museum's "Theatre of the Skies."

The mysterious planet, eleven times larger than Earth, is surrounded by clouds which hide the secrets of its composition. Scientists assume from tests that the planet consists of a thick shell of ice surrounding a small rocky core.

Jupiter's twelve moons, four of which are visible through field glasses, travel around the planet, disappear, and reappear on the other side after a few days.

Cloud belts which obscure the face of the planet are thought to be made up of frozen ammonia and methane, floating in an atmosphere of hydrogen. Through the cloud belts can be observed the Great Red Spot, several times the Earth's width, thought to be due to hot gases that shoot up from volcanoes buried beneath the ice and frozen haze.

Admission to the Planetarium

Completely Redecorated FHA Homes

Pay Like Rent

1712 East Cornell - 3 Bedroom, 1 Bath, Carpeted Living Room, 1-car Garage with Fenced Yard.

Payments Only \$ 72.00 per month!

1904 E. Baylor \$82.00

2602 E. Baylor 79.00

1904 E. Cornell 84.00

1720 E. Amherst 94.00

Stop in for Free List of Houses Remodeled and Ready for Sale!

VERNER REALTY CO.

FHA Area Number 3 Broker

1726-A Parkway Drive PO3-4125

Harry Brown Sw 9-0930 Jiggs Rieken PO 3-3273

Memo from Mac R. B. 'Mac' McAlister State Representative

State Representative, Dist. 76, Place 3

The toughest play for the legislature in the 61st session in my opinion is our mood for strengthening many laws and the enforcement thereof. For some unexplainable reason from the Supreme Court on down to the Petit juries we have placed so much emphasis on "Mercy for the Criminal" that in so many cases the law is being completely flouted, with few caught and fewer convictions.

Just this week the legislature strengthened our laws against dope peddlers, and many more bills are in the hopper in this general direction. At long last the public has risen up and said, "Violence and disruptive practices on college campuses must stop," and the legislature has so acted. Now comes the big question—"How far is too far?" None of us wants a police state nor do we subscribe to appealing the "innocent until proven guilty" foundation in our land. Again we shall have to call on the American public to "say when."

The tone among legislators this week is more sales taxes with almost no exemptions. The rebellion against any type income tax is so strong that there is little possibility it will appear in this session.

Senator Ralph Yarborough told

Continued On Page Four

programs is 50¢ for adults and 25¢ for students, with free admission to members of the West Texas Museum Association. Membership is open to anyone interested in supporting the Museum's activities.

Parking is available in the Museum's parking lot on the Tech campus.

Child Havon Opens in Yellowhouse



Mrs. W. C. Bohannon

Mrs. W. C. Bohannon could be said to be a silent partner in this new enterprise for more professional day care of tomorrow's future "bigs," now aged 2 to 6 years. Mrs. Bohannon, her friends and associates, helped make Child Hav-

on possible through their donations of toys, furniture, and equipment. Mrs. Irene Young and Mrs. Luetena Childers are the promoters, managers, teachers, dieticians, etc., of this new enterprise designed to provide proper supervised care and pre-school training for our citizens of tomorrow.

Child Havon offers the very best to be had at a minimum cost.

Continued On Page Five

RALPH ROBERTS Package Store

First Package Store On East 19th Street

4 Miles East of the City

Harold Griffith

FUNITURE CO.

116 North University

PARKRIDGE BAR-B-QUE

1708-B East 4th (at Parkway) Next Door to Kwik Stop Market

Do-Nuts and Sweet Rolls

HOT LINKS, RIBS, BEEF, HAM and CHILI

Lunches, Dinners or by the Pound

Sandwiches of Bar-B-Que, Ham, Hamburgers & Cheeseburgers

Eat In, Take Out, or 5-Mile Free Delivery

(Slight Charge Over 5 Miles)

Phone 762-9375 for Fast Service

Open 7 Days a Week

Mon. - Thurs. 10 a.m. - 12 p.m. Fri. - Sun. 10 a.m. - 2 a.m.



Great games make great thirsts. The kind of thirsts only an ice-cold Pepsi-Cola can put down. That's the way Pepsi tastes best. Cold. That's when all the great flavor we put into Pepsi comes into its own. Do yourself and your thirst a good turn. Put Pepsi to the taste.



Pepsi-Cola Metro Bottling Co.

1313 East 19th Street

Lubbock, Texas

PO 3-7071

KERR'S FOOD MART

3605 50th Lubbock



Horace Roquemore, who is employed by T. N. M. & O. Coaches, recommends T. N. M. & O. Package Express service. Your shipments leave and Arrive on Fast, Frequent Passenger Schedules. It's there in Hours and Costs You Less!

TNM & O Coaches, Inc.

Phone PO 5-6641

1313 13th Street

Around The Hub City

Around the Hub City was invited out last Friday evening as a guest of the members of the Mustang League—a league that is moving up fast in bowling these days.

Willie Anderson is to be commended for a job well done with

Congratulations

Congratulations to Miss Lucille Benns for being the most outstanding producer for the week of March 17, in Atlanta Life Insurance Company's fine family



of agents. When you have insurance needs, feel sure the Atlanta Life Insurance Company, 504 East 23rd St., can fulfill your needs in Health and Accident, Hospitalization and all types of Life Insurance—including Mortgage and Educational Insurance.

All the many policy holders of Atlanta Life Insurance Co. should watch each week for their favorite agent. (8-11, Adv.)

this hard working team of young men and women. For your information, those young ladies who are on the teams are really looking good.

Keep up the good work, Willie, we're certainly proud of you.

After spending a long period of illness in St. Mary's and Methodist Hospitals, Mrs. Annie Roquemore of 1808 East 26th Street is recovering in her home.

Mrs. Roquemore and her son, Eugene, the Thomases, the Bagleys and the Thompson's families wish to express their sincere thanks to their many friends for the kindnesses shown during her illness.

Mrs. Alva T. Franklin of Ama-

HOOPER CLEANERS

1702 East 4th Street
In Matador Corner
Fast Pickup and Delivery
SH 4-7990
Laundry and Special 1-Day Service Available

rillo and Mrs. Martina Taylor of Fort Wayne spent the week-end at the V.A. Hospital at Big Spring visiting Roscoe Taylor who is critically ill.

Mrs. Taylor and a sister arrived Saturday morning from Indiana due to the illness of their uncle, Roscoe Taylor. Another niece, Mrs. Rosie Parrish and her husband, David, have been here several weeks now.

Miss Lillie Raye Mitchell and her fiance of Albuquerque, New Mexico spent the week-end here visiting her family, Mr. and Mrs. A. B. Mitchell, Mrs. Minnie Walker and Mary Mitchell.

Miss Mitchell is a graduate of Dunbar High School, and is employed in retardation work in Albuquerque.

Roscoe Taylor is back in the Veterans Hospital at Big Spring, Texas and is listed as being "seriously ill." Roy, "Redman," Perkins, son of Mrs. Paralee Beel, is also listed as critically ill at Big Spring.

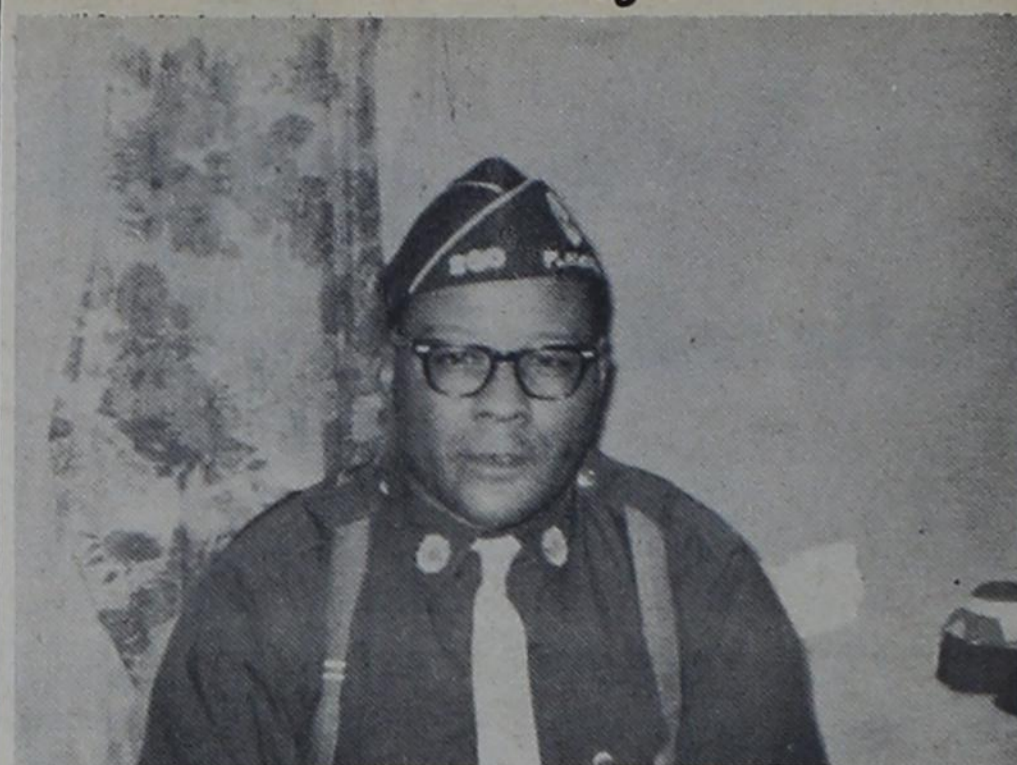
Leroy McQuinney is still a patient there.

Mrs. Ruby Neal is reported in satisfactory condition at Methodist Hospital after undergoing surgery last Thursday.

Mrs. Faye Simmons received a message of the death of her aunt at Jacksonville, Texas. Services

Day—24-Hr. Service—Night
Bryant's Taxi
PO 2-2222
Courtesy & Service

Plainview American Legion Member



Plainview—The Ray Blakemore American Legion Post No. 260 had their 50th anniversary March 17th and will continue their activities with a television drawing April 27th. Tickets for this beautiful television set are being sold for \$1.00 to anyone who would care to participate.

T. V. McAdoo, pictured above, of 202 East Carver Street in Plainview, was the first Negro to become a member of this organization. Prior to this, he was a member of Post No. 821.

If there are any readers interested in becoming a member of the American Legion Post No. 260, they are asked to contact Mr. McAdoo at 296-9547 in Plainview. The annual dues are only \$6.00.

Memo from Mac...

Continued From Page Three
me this week he is in favor of were conducted Sunday afternoon.

The following persons attended funeral services for Mrs. Mable E. Gilbert last Sunday at Ballinger, Texas: Reverend and Mrs. A. W. Wilson, Reverend and Mrs. F. E. Brown, Mr. and Mrs. E. C. Struggs, Mr. and Mrs. C. Owens and son, Howard, Mesdames B. M. Knowles, Kado Lang, W. L. Grimes, George Flemings, M. J. Alexander, and a host of residents from the Slaton area.

Democratic primaries moving back to the summer. He has run in most of them and he feels there is more interest and a better vote in the summer than in late spring. I ask the Senator if he expected to have five opponents in the next race, his answer was, "The more the merrier."

We visited with several members of Congress in Washington this week and they all said, "We wish we were back in the Texas House." I know what they mean. Serving in the House in Texas is a real pleasure and privilege as well as a tough chore. Let us hear from you.

Queen Size Matched Mattress & Box Springs

\$ 199.00

Includes Bedspread, Blanket, Pair of Pillows, Sheets & Cases

Slumberland

OF LUBBOCK

"LARGEST STOCK OF BEDSPREADS ON THE SOUTHPLAINS"



3532 - 34TH

SW 9-5212

It's House Buying Time In '69



A Penny Saved Is A Penny Earned
And You'll Be Money Ahead When
You Own Your Own Home!!

**DON'T PAY ANOTHER
MONTH'S HIGH RENT**

Own Your Own Home For Less Than Rent! Contact Any
Real Estate Broker And Let Him Show You.

Some
Lovely

FHA HOMES

★ 30 Year Loans Available ★ Conveniently Located ★ Many With NO DOWN PAYMENT

DON'T HESITATE — INVESTIGATE TODAY!

SEE YOUR
FAVORITE

REAL ESTATE BROKER

"FHA properties are offered for sale to qualified purchasers without regards to the prospective purchaser's race, color, creed, or national origin. Purchasers should contact the Real Estate Broker of their choice. Offers to purchase may be submitted direct to FHA when the purchaser cannot secure the services of a qualified broker. The local FHA office is located at 1601 Avenue "N", Lubbock, Texas."

From My Scratch Pad
By: George Parrish

Amarillo—I would like to make a correction in my column of last week, as well as apologize. In the writing last week, Sister Miller's name should have read Nella instead of Hattie. Sorry about the mistake.



Brother J. C. Jones was rushed to St. Anthony Hospital Sunday morning. There is no report of how he is doing at the time of this writing.

Mrs. Connie Jordan, is in California at the bedside of her mother, who is very ill.

Mrs. D.C. Fair, Sr., of Lubbock was in the city last week. Mrs. Fair was attending a special school here. We didn't get to see her, but enjoyed talking to her by phone.

Mr. and Mrs. George D. Parrish and daughter Dianne were in Lubbock on a business trip over the week-end. While there they visited briefly with Mr. and Mrs. George Jackson and family and Mr. and Mrs. Ben Smith and family.

I have never believed in dreams but it seems like I am going to have to change because of the way things are happening. Last Tuesday night

11 men answered a call we made from the Opportunity Neighborhood Center and came out to see what we wanted. After listening to the center coordinator, Mr. Parrish, explain the purpose of the meeting, the question was asked, "When do we organize?"

And organize they did. These men will be talking to you and inviting you to come out and meet with them because they are concerned about you and the community. Can they depend on you?

It's nice to be important, but it is more important to be nice. Think about it.

Mr. Cooks of Cooks Grocery No. 1 at 202-C N. Madison has been ill and out of his store for a few days. I was in this store a few days ago and talked with him. He stated that he was feeling much better now. We wish you a speedy and complete recovery Mr. Cooks.

I didn't realize that the weather

SERVICE CAFE

Formerly Sedberrys

Lunches
Pit Bar-B-Q Beef—Hot Links
Hamburgers—Hot Dogs

310 17th Street

C.M. Morris, Manager

could do so many things in the same day until last Saturday. On our return trip from Lubbock, we ran into snow, rain, hail and wind. The poet in his writing said, My Lord What a Morning! But I had to change it just a little and say, My Lord, What a Night!

Remember that fears, not years are what makes you ugly. So until next week, keep smiling.

OUR LIPS AND EARS
If your
If you your lips would keep from slip,
Five things observe with care:
Of whom you speak, to whom you speak,
and how and when and where.

Child Havon Opens...

Continued From Page Three

They have remodeled the premises at 4206 East 64th Street. Mr. Burlington Young installed a new heating system with slight persuasion from wife, Irene. Another philanthropic citizen is in the process of estimating the necessary electrical repairs to meet the building code for increased enrollment at the school nursery. Although the nursery itself is open only

If you your ears would save from jeers,
These things keep meekly hid:
Myself and I, and mine and my,
And how I do and did.
—Author Unknown

from 7:30 a.m. to 4:00 p.m., special arrangements can be made for after school care. Also, when necessary, travel facilities are available.

If you have young ones whose daytime welfare is a problem, call Mrs. Young at PO 3-0723 or Mrs. Childers at SH 7-2394. You can be assured of their full cooperation.

JACK M. WEST LUMBER CO.
LUMBER BUILDER'S SUPPLIES
2506 Ave. H SH 7-2839

Harold Griffith
FURNITURE CO. 116 North University

the pros
offering extraordinary electric service

SOUTHWESTERN
Public SERVICE Company
Phone P03-2881

Coronado Apartments, Inc.

Yes, The Better Living, Coronado Apartments, Inc., Are Family Apartments!

Here are FIVE Reasons why YOU Should live in Coronado Apartments;

1. No utilities, gas, water and/or electric bills,
2. Air conditioned and central heating in every room; plus gas range and refrigerator,
3. Four city bus stops around the apartments and we are close to all schools; Dunbar, E. C. Struggs, Ella Iles and Phillis Wheatley,
4. Modern laundry facilities, with 18 hour attendant on duty daily, along with hot and cold water,
5. Good family surroundings for everyone, This is your home and we make every effort to satisfy your needs at all times whether it be maintenance or personal concern.

THIS MONTH ONLY
We are celebrating our 1st Anniversary and in doing so make the following offer. All tenants and anyone moving into Coronado this month will have an opportunity of winning a free black and white Television Set. For further information come by the office. Register for this beautiful prize today.

If you are interested in a better living, please contact our office by telephone or come by;
Coronado Apartments, Inc.
Joseph M. Jones
Manager

To the Citizens of West Texas:
I am sure the Lubbock Apartment Association will voice its sentiment along with me when I say that apartment living is now becoming a permanent way of living.
In this day and age, people are growing tired of the high land cost, high interest on mortgage loans, and high maintenance cost on privately owned property, and are searching for a better and cheaper way to live conveniently and comfortably.
I read an article recently written by Mr. William F. Berry, Vice-President of Carl M. Freeman Associated, Incorporated, a large building development and management firm in the Washington, D. C. metropolitan area. Mr. Berry said, and I quote, "Urban sprawl and resulting higher land cost have dictated multi-family land use densities in our metropolitan areas. This trend seems destined to continue where you consider present estimates that by the year 2000 one-third of our population will be living in 10 giant megalopolis areas.
As new apartments begin furnishing all the amenities of home ownership, and more without any of the responsibilities they will become more competitive with the single family home market. Moreover, apartments are becoming an accepted permanent way of life and not just a temporary shelter for young people before they can muster together enough money to buy a home.
Neighbors, we are very proud to have you with us and we will do our best to keep you happy and proud to be residing here, and hope you will stay with us another ten years.
Sincerely,
s/Joseph M. Jones
Manager,
Coronado Apartments, Inc.

1017 East 29th Street

SH 4-1059



Compare These LOW PRICES THEN SHOP PIGGLY WIGGLY!



**KRAFT'S
Miracle Whip**
SALAD DRESSING
QUART JAR

49¢

THESE LOW PRICES ARE GOOD AT YOUR PIGGLY WIGGLY STORES IN LUBBOCK & SLATON MARCH 27-31



WE GIVE
WE RESERVE THE RIGHT TO LIMIT QUANTITIES PURCHASED AND REFUSE DEALER SALES



Farmer Jones BREAD
SLICED


ONE POUND LOAF **10¢**
HOLBUM, BUTTERMILK or SWEETMILK

Biscuits 10 COUNT CAN **5¢**
ORANGE BREAKFAST DRINK

Awake 9-OUNCE CAN **29¢**

CHUCK ROAST
U.S.D.A. CHOICE BEEF BLADE CUT


55¢ POUND



PORK CHOPS POUND **69¢**
FAMILY PACK, 1/4 PORK LOIN



Farmer Jones EGGS
GRADE AA MEDIUM, DOZEN **43¢**



RED POTATOES
15 POUND BAG **59¢**

YELLOW, U.S. NUMBER 1, MILD

ONIONS POUND **5¢**

PIGGLY WIGGLY



1st in Savings!