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February 1-7, 2001 VOL XXIII, No. 5

An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

NEWS

Harlem Names Street For World-Renowned Historian and Master Teacher Dr. John Henrik Clarke

One of the most difficult places in the world to have a street named for someone is in Harlem, New York. The person must be of special historical significance and reach beyond just local importance. This person must reflect a national, and in some cases, international prominence.

This honor was bestowed upon noted historian, the late Dr. John Henrik Clarke, early last month. Clarke died in 1998 at the age of 83.

What was once known as 137th Street, between Adam Clayton Powell and Frederick Douglass boulevards, will now be known as John Henrik Clarke Place, which is around the corner from Malcolm X boulevard, and up the street from Marcus Garvey Park.

Over the course of his life and career, Dr. Clarke dispelled the stereotypical, negative myths of early African societies, offered documented historical information on the origins of humanity and African contributions to the development of the world and wrote numerous papers, books and statements bringing light to the intellectual and scientific gifts of Africa to the world.

He often said: "History is a clock that people use to tell their time of day. It is a compass they use to find themselves on the map of human geography. It tells them where they are, but more importantly, what they must be."

Clarke considered himself an African world historian—charting the course of all African people throughout world history.

President of The Joint Center For Political And Economic Studies, Inductees into the 2000-2001

Memphis City Schools Alumni Hall of Fame, Eddie N. Williams, president of Joint Center for Political and Economic Studies, has been named as one of the six inductees into the 2000-2001 Memphis City Schools Alumni Hall of Fame.

A past student of Manassas High School in Memphis, Williams has headed the Joint Center since 1972 and previously served as vice president for public affairs and director of the Center for Policy Study at The University of Chicago. He has also held positions in foreign affairs, such as being a staffer at the U.S. Senate Foreign Relations Committee and U.S. Department of State, and in Journalism.

In accepting his award, Williams said: "I am extremely pleased to be recognized by the Memphis city schools. My formative years in the Memphis-\$ school system served me well, and I have many fond memories of teachers who inspired me to always do my very best and to reach my highest potential."

The other inductees are philanthropist Sam Cooper, Phoenix Suns basketball star Arnette (Fanny) Hardaway, artist Brenda Joysmith, Kemmons, Wilson, founder of Holiday Inn, and Dr. Albert C. Yates, president of Colorado State University at Fort Collins. The award ceremony took place Nov. 16.

Past honorees include Tennessee State Rep. Lois DeBerry, singer Isaac Hayes, former NAACP executive director Benjamin Hooks, Elvis Presley, actress Cybil Shepard, civil rights activist Maxine Smith, and Dr. Jane Walters, Tennessee's education commissioner.

The Joint Center for Political and Economic Studies, a nonpartisan, nonprofit organization, conducts research and analysis on public policy issues of concern to African Americans and other minorities, promotes their involvement in the governance process, and operates programs that create coalitions within minority, business, and other diverse communities.

TCTA Gives Lubbock principal Administrator of the Year award



AUSTIN — Suzanne Christopher, principal of Haynes Elementary School in the Lubbock Independent School District, has been named 2000-2001 Administrator of the Year in the elementary school category by the Texas Classroom Teachers Association. TCTA presents administrator awards annually in three categories to honor exemplary

education leaders. TCTA is a nonprofit, nonunion professional association that was founded in 1927. Administrator of the Year awards have been presented since 1981, and nominations may be submitted by any of the Associations 204 local affiliates.

This is one of 10 statewide award winners named by TCTA, including other Administrator of the Year award recipients Trish King of Commerce, winner in the middle/secondary school category; and Jagg A. Rambo of Midland, winner in the central office category.

Christopher has been with the Lubbock Independent School District for 27 years, and has been principal at Haynes for four years. She previously served as principal of the Iles Elementary Magnet School for seven years, instructional specialist, program supervisor and an elementary school teacher.

Christopher was selected for the award based on a nomination submitted by the Lubbock Classroom Teachers Association. In nominating Christopher, the Lubbock CTA praised her for "giving the classroom teachers and staff a sense of strong support, without being overbearing" and added "she is very creative, constantly thinking of activities that will make school a rewarding place to be."

Nominees are evaluated according to their leadership skills; their relationship with teachers; their commitment to site-based decision making; their support of teacher participation in professional activities; and their interaction with community leaders and district parents.

In choosing Christopher, the judges noted her many creative ideas and initiatives and her ability to work alongside the teachers,

students and community.

This is the second consecutive year that the LISD administration has been recognized by TCTA. In 1999-2000, Dr. Samuel J. Ayers was named Administrator of the Year in the elementary school category and Richard Molina won the award in the middle/secondary school category.

TCTA will honor Christopher on Feb. 10 in Austin, at an awards luncheon that will close the Associations 46th annual convention. Some 600 educators from across the state will attend the TCTA convention to discuss such topics as student record privacy, special education rules and school finance. Convention participants will travel to the Texas Capitol to visit legislators, and those serving as voting delegates will elect the 2001-2002 statewide officers and district directors for the 42,000-

member nonprofit organization.

In addition to Administrator of the Year award recipients, TCTA's 2000-2001 award winners include Friend of Education award recipient Jose Cuevas of Midland; School Board Trustee of the Year Nicholas Quezada of McAllen; Retiree of the Year Patricia P. Adams of Midland; Faculty Representative of the Year John Osteen of McAllen; and Silver Apple media excellence award winners, the San Antonio Espress-News and reporter Cecilia Balli, the Arlington Morning News and reporter Julie Elliott, and the news department of KWESTV in Midland.

TCTA is based in Austin, and is the only Texas education association that limits membership in the "Active" category to public school teachers and related professional, non-administrative personnel.

Community Health Center of Lubbock, TTUHSC Celebrate Opening of New Clinic

LUBBOCK — Community Health Center of Lubbock and Texas Tech University Health Sciences Center hosted the grand opening of the John A. Buesseler Eye Clinic from 4 p.m. to 6 p.m. Tuesday at the Community Health Center of Lubbock, 1315 Broadway.

The clinic has been open to patients since Nov. 1. Dr. Terry Nelson is available to treat residents of Lubbock and the surrounding areas who have limited access to eye care.

"This community will benefit greatly from the Buesseler Eye Clinic which has been in the process of development for the past year by Texas Tech University Health Sciences Center Department of Ophthalmology, CHCL, Covenant Health Systems, University Medical Center and Reese Center," said Michael Sullivan, chief executive officer of CHCL.

Matthew Driskill, senior clinical administrator for the TTUHSC Department of Ophthalmology, said the clinic, with a central Lubbock location, will make it easier for residents to get to their scheduled eye-care appointments. CHCL is located on all of the major bus routes in Lubbock.

"The new clinic allows



patients needing routine eye care to receive it in a much more timely manner than if they tried to see the specialists at the Health Sciences Center," Driskill said. "Patients will now be referred to a Health Sciences Center specialist if a condition warrants." TTUHSC faculty and staff will provide additional eyecare services at CHCL.

"This clinic will allow them to get the routine eye care they need," Driskill said. "If a problem is found, then we can get them into the (TTUHSC) system quickly to give them any specialized care they need."

The clinic is a partnering venture for several Lubbock institutions. Funds from Covenant Health Systems and UMC were used to fund renovations to the CHCL

space. Reese Center donated the equipment and furnishings necessary for the care.

"This has been a team effort to offer an important service that has been identified as a gap in care for many Lubbock residents," Driskill said.

The clinic is named for John A. Buesseler, M.D., the founding dean of the TTUHSC School of Medicine. Dr. Buesseler also served as the founding chairman of the Department of Health Organizational Management and as chairman of the Department of Ophthalmology. He also has been a long-time supporter of the Community Health Center of Lubbock.

For more information, call 765-2011, ext. 248.



City of Lubbock Solid Waste Department

The City of Lubbock Solid Waste Department and the County of Lubbock will offer a Large Item Buy Back Program Monday, January 29th through Saturday, February 3rd, in effort to clean up the mattresses, large furniture items and appliances illegally dumped into the alley ways, vacant lots and county roads. This will be the fifteenth buy back program offered by the city and the twelfth joint City and County effort. To date the city has bought back 77,146 items. This amount to almost 6 million pounds of illegally dumping materials that have been taken to the landfill for proper disposal or recycling.

Items eligible for buy back include mattresses, box springs, couches, chairs, appliances and other house hold items that are too large to place into the dumpster. This program is not for businesses and items from commercial establishments are not eligible. City and County residents will be paid \$2.00 for each large item that they bring to the landfill for proper disposal. The City and County reserve the right to limit the number of items accepted each day.

Drop-off hours and location are as follows:
City of Lubbock Landfill, 8425 North Avenue P
Monday, January, 29th 8:00am to 5:00pm
Tuesday, January, 30th 8:00am to 5:00pm
Wednesday, January, 31st 8:00am to 5:00pm
Thursday, February, 1st 8:00am to 5:00pm
Friday, February, 2nd 8:00am to 5:00pm
Saturday, February, 3rd 8:00am to noon

For additional information, call 775-2482.

AFL-CIO President John Sweeney to join Civil Rights Leaders, James Hormel in Opposing Ashcroft Nomination

AFL-CIO President John Sweeney joined civil right leaders at a press conference on Thursday, January, 25 to oppose the nomination of former Senator John Ashcroft as attorney general. The press conference scheduled for 10:00 am in Room 902 of the Hart Senate Office Building, is sponsored by the Stop Ashcroft Now Coalition. President Sweeney will point to Ashcroft's extreme hostility to the concerns of working Americans and his opposition to civil rights protections as key reasons why he should not hold this position.

Participating in the press conference will also be former Ambassador James

Hormel; Marisa Demeo, Mexican American Legal Defense Fund (MALDEF); Ellie Smeal, Feminist Majority; Karen Narasaki, National Asian Pacific American Legal Consortium; and the leadership of the Alliance for Global Justice and the Leadership Conference on Civil Rights (LCCR).

The press conference will follow the completion of the Senate Judiciary Committee's hearings.



Ruby Jay's Corner



The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and the Rev. Billy R. Morton is the proud pastor. If you are looking for a Church Home, then consider visiting the New Hope Baptist Church. You will be glad you chose to do so.

Services were not held last Sunday morning at New Hope Baptist Church, because of inclement weather. God knows what He's doing. Hope you were able to visit with your family members during that time.

Hopefully, come this Sunday morning, things will be back to normal for our church services as well as all other churches in the community. As a matter of fact, this writer learned that most of the Churches in the East Lubbock did not hold services as well.

No doubt about it, God knows what He is doing. Everything is in His Mighty Hand! Let's not forget that!

Let us continue to pray for and visit those who are sick and shut in our community. No one ever can predict when there will be sickness, so please be playful for those who are shut-in. Even a telephone call will make someone feel much better when we do that kind gesture.

Among those on the sick list this week-are Sister Bernice Kelly and Sister Justine Morton. Both are reported to be in ICU. Your precious prayers would be well received for these two ladies.

You know, it is a good time for us to visit our public schools, and let our young people know we really appreciate them. They are so precious, and by merely showing up and visiting with their teachers as well would mean so much. Think about doing so when time permits. This writer remembers when many of us — with or without children in the school system — would take time to just visit and see what is going on. Even the teachers appreciated such a kind gesture.

If you know of someone visiting in the "Hub City", let us know so we can advise the community of who they were. It is just good to know there are those who still frequent our city. If you show your self kind, they might want to become a Lubbock Citizen. Let me hear from you. Okay??

Take care of yourself until next week. Remember God is able in all that we do. We can't do it by ourselves.



Say Ahhhh!

"We enrolled our son in the new Children's Health Insurance Program (CHIP). Now for only \$18 a month,

we have a family doctor who knows our son by name and treats him with the care he gives all his patients. Before CHIP, we thought our only option was the emergency room.

Now we know someone will be there for our son and all our children, just in case."



www.texcarepartnership.com 1-800-647-6558

Army & Air Force Homecoming NEWS

Air Force Airman **John W. Taylor** has graduated from basic military training at Lackland Air Force Base, San Antonio, Texas.

During the six weeks of training, the airman studied the Air Force mission, organization, and customs and received special training in human relations.

In addition, airmen who complete basic training earn credits toward an associate degree through the Community College of the Air Force.

He is the son of Robert and Betty Taylor of 105th St., Lubbock, Texas.

Alzheimer's Disease Information Meeting

The Texas Department of Human Services' Community Alzheimer's Resources and Education (CARE) Program will be sponsoring three meetings for family, friends and caregivers of persons who have Alzheimer's disease or other memory disorders. Alzheimer's is a disease of the brain that causes a steady decline in memory.

The meeting will provide individuals with an opportunity to learn about the disease to discuss issues relating to the disease and to learn how to face the challenges of taking care of someone with Alzheimer's. Meetings are scheduled at Mae Simmons Community Center located at 23rd and Oak on the following date:

February 15, 2001
2-3:30 pm
Topic: Safety Issues and Daily Care of someone with Alzheimer's

The Public is invited to attend. Meetings can be conducted in English and Spanish.

If you need more information, please contact Virginia Chavez at (806) 743-3096.

SEVEN-DAY FORECAST FOR LUBBOCK, TEXAS

Thursday	Thursday Night	Friday	Saturday
Mostly sunny. 54	Mainly clear. 28	Mostly sunny and warmer. 60/30	Increasing clouds; maybe a shower late. 62/30
RealFeel: 56	RealFeel: 28	RealFeel: 61	RealFeel: 62
Sunday	Monday	Tuesday	Wednesday
Chance of a leftover shower; colder. 52/24	Mostly sunny. 56/30	Partly sunny. 60/32	Clouds and sun; milder. 64/36
RealFeel: 50	RealFeel: 54	RealFeel: 59	RealFeel: 64

The RealFeel Temperature™ is a composite of the effects of temperature, wind, humidity, sunshine intensity, cloudiness, precipitation, pressure and elevation on the human body. The number is the highest for the day and the lowest for the night.

HARDENING FORECAST

Dry and sunny weather for Thursday and Friday. Showers are possible on Saturday and Sunday. It will turn colder Sunday.

FISHING REPORT

Plenty of sunshine and nice weather are in store for Thursday and Friday. There may be some showers on Saturday and Sunday, and Sunday will turn colder.

UV INDEX

Highest Thur. 4; Low Highest Fri. 4; Low Highest Sat. 2; Minimal Values indicate the exposure to the sun's ultraviolet rays.

1-3 Minimal
4-5 Low
6-7 Moderate
8-9 High
10+ Very High

SUN & MOON DATA

	Thur.	Fri.	Sat.
Sunset	6:19 p.m.	6:20 p.m.	6:21 p.m.
Moonset	2:24 a.m.	1:02 p.m.	1:48 p.m.
Moonset	1:01 a.m.	2:02 a.m.	3:06 a.m.

MOON PHASES

First	Full	Last	New
Feb 1	Feb 8	Feb 14	Feb 23

REGIONAL CITIES

All maps, forecasts and data provided by AccuWeather, Inc. ©2001

City	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday
	H/L/W	H/L/W	H/L/W	H/L/W	H/L/W	H/L/W	H/L/W
Abilene, TX	43/33 s	54/30 s	64/30 s	64/30 pc	64/30 s	64/30 s	61/25 pc
Albuquerque, NM	44/22 s	50/26 s	54/28 pc	52/26 s	54/28 s	56/24 s	56/24 pc
Alton, OK	54/32 pc	55/30 s	52/34 s	54/31 pc	52/30 pc	50/30 s	48/18 s
Amarillo, TX	45/30 s	56/26 s	58/31 s	45/19 pc	39/13 pc	52/23 pc	42/14 pc
Austin, TX	55/32 s	55/32 s	57/30 s	57/30 s	57/30 s	57/30 s	57/30 s
Branson, MO	38/25 c	43/32 pc	58/31 s	46/33 r	36/20 c	39/32 pc	43/17 c
Clarks, NM	51/32 pc	55/31 s	55/31 s	55/31 s	55/31 s	55/31 s	55/31 s
Dallas, TX	54/33 pc	58/34 pc	62/35 s	52/28 pc	63/27 pc	54/36 s	60/25 pc
Decatur, GA	54/28 s	58/33 s	45/37 pc	44/29 pc	43/20 pc	48/18 pc	42/16 s
El Paso, TX	52/27 s	57/32 s	65/28 s	59/24 s	58/26 s	63/31 s	61/27 s
Ennis, TX	56/30 s	55/32 s	55/32 s	55/32 s	55/32 s	55/32 s	55/32 s
Houston, TX	54/33 pc	62/38 pc	65/42 c	65/44 pc	62/31 s	57/37 s	68/36 s
Indianapolis, IN	55/30 pc	58/33 pc	58/33 pc	58/33 pc	58/33 pc	58/33 pc	58/33 pc
Lake Texoma, TX	48/33 pc	53/33 s	65/38 s	51/31 pc	45/27 pc	54/30 s	58/26 pc
Lubbock, TX	54/28 s	60/30 s	62/30 s	52/24 pc	58/30 s	60/32 s	64/36 pc
McAllen, TX	74/30 pc	58/30 s	61/30 s	61/30 s	61/30 s	61/30 s	61/30 s
Oklahoma City, OK	42/26 pc	50/33 s	64/31 s	41/21 c	38/20 c	49/32 s	46/18 pc
Okmulgee, OK	54/34 s	57/30 s	71/48 s	71/48 s	71/48 s	71/48 s	71/48 s
Roswell, NM	47/23 s	57/28 s	60/29 s	44/14 pc	48/16 s	58/25 s	54/17 pc
Salt Lake City, UT	49/23 pc	54/33 s	54/33 s	54/33 s	54/33 s	54/33 s	54/33 s
San Antonio, TX	62/34 s	66/36 s	64/37 pc	71/39 s	67/35 s	61/37 s	70/37 s
Shreveport, LA	54/33 pc	55/33 pc	55/33 pc	55/33 pc	55/33 pc	55/33 pc	55/33 pc
Tulsa, OK	41/29 c	47/32 pc	63/33 s	54/23 s	57/20 c	44/33 pc	42/18 pc
Waco, TX	55/32 s	55/32 s	55/32 s	55/32 s	55/32 s	55/32 s	55/32 s
Wichita, KS	37/22 pc	44/28 pc	53/30 pc	31/22 s	32/16 c	42/31 pc	34/12 c
Wichita Falls, TX	55/31 s	55/31 s	55/31 s	55/31 s	55/31 s	55/31 s	55/31 s

Weather (W): s-sunny, pc-partly cloudy, c-cloudy, sh-showers, f-hurricane force rain, r-rain, sf-snow flurries, sn-snow, hc.

IMPORTANT NOTICE

You may now purchase Insurance for your Auto and Home in the Cherry Point/ Parkway Neighborhood.



Texas West Insurance - East
1702 Parkway Drive
Lubbock, TX 79403
806-763-3313

We are now open and able to serve all of your Auto, Home, Commercial and other Insurance needs from this location. You do not have to go west of Ave A anymore. You can purchase all of your Auto, Home and Commercial Insurance needs right here in the Cherry Point/Parkway Community.

Ready to serve you is Martin Hernandez, formerly with Quicksurance & Estacado graduate Johnny "JJ" Johnson, III.

WIN A 27 INCH TV

Visit us at our new location and register to win a 27 inch TV, with Picture in a Picture, to be given away January 31, 2001. All you need to do to register is bring in your auto, home or other insurance policy for a free quote. You can register once for each policy you bring in. If you are currently a customer of Texas West or Quicksurance you may register by simply visiting the Parkway office.

PLEASE COME SEE US. WE VALUE YOUR BUSINESS.

See our ad in *Southwest Digest*

Renaissance Time for Lionel Richie

On March 20, 2001 singer/song writing legend Lionel Richie will release his long awaited solo album, Renaissance on Island/Def Jam Records. The new album is Richie's ninth solo project and brings him together with some of the most successful contemporary producers of today, including Brian Rawling, Mark Taylor, Rodney Jerkins and this year's Grammy Award winning Producer of the Year Walter Afanasieff.

Recorded in Los Angeles, London and New York, Renaissance is a mixture of classic and contemporary Lionel music. The album was released in Europe on October 16, 2000 and has sold over 600,000 units with the first single "Angel" achieving Top 20 success across the globe. Recorded in London, the song was co-produced by Brian Rawling (Cher, Enrique Iglesias) and Mark Taylor. "Angel" is set for release in the United States on February 6, 2001.

Along with "Angel," Renaissance includes a cadre of new hits including "Don't Stop The Music," (also produced by Rawling and Taylor,) a salsa-flavored ballad entitled "Cinderella" and the Walter Afanasieff produced "Dance The Night Away." Other songs from the album include "Tonight," a Rodney Jerkins' funk inspired production, "Wasted Time," "Here Is My Heart," "It May Be The Water," and classic Lionel ballads such as "How Long," "Piece Of My Heart," "Don't You Ever Go Away" and "Tender Heart." Richie penned all of the songs on Renaissance, once again proving his extraordinary song writing ability. Both he and Irving Berlin are the only songwriters to have written nine #1 hit singles in consecutive years AND Richie is the only songwriter to have been nominated for an Oscar twice in the

same category in the same year. Lionel Richie recently completed a sell-out tour with Tina Turner when he joined her on her "24/7" summer tour. His performances earned him rave reviews

both in the U.S. and abroad, once again proving that Lionel Richie is back with a force. With Renaissance, Richie will once again show the world the depth of his unique talents.

For further information regarding music and interview availability, please contact: Deborah Radel, DRPR at 323.656.9031 or e-mail djradel@aol.com

LOOKING For A place to call home?

Boardwalk 5540 19th Street 793-2214

Boardwalk is a 39-unit community located east of Texas Tech University on 19th Street. A unique design blends the atmosphere of Lubbock, past and present. The community is directly across from Lubbock Christian University and just west of the medical district and Texas Tech University. It offers a peaceful, full-service rental environment with large one and two bedroom units. The property is built around a central courtyard and boardwalk area and is beautifully landscaped with boardwalks and water fountains.

Bay Tree 3333 Toledo 795-5605

Bay Tree is a 39-unit community located east of Texas Tech University in the Lubbock area. A unique design blends the atmosphere of Lubbock, past and present. The community is located in proximity to elementary, junior and senior high schools and is within walking distance of community retail services. These apartment homes are appointed in one, two, three and four bedrooms with matching tile or carpet and a beautiful landscaped area with boardwalks and water fountains.

Gatewood 2701 44th Street 795-5514

Gatewood is located west of Texas Tech University in south central Lubbock. The location of the community is within walking distance of community retail services. General apartment homes are appointed in efficiency, one, two and three bedrooms with matching tile or carpet and a beautiful landscaped area with boardwalks and water fountains. The property includes grassy recreational areas for the enjoyment of children and adults.

Twin Oaks 5817 22nd Street 792-2738

Twin Oaks is one of Texas Tech University's new Lubbock communities specifically at Franklin Avenue and 22nd Street. The property is located a block off of 19th Street, a major east-west thoroughfare. The community is located in proximity to elementary and junior high schools and within walking distance of community retail services. These apartment homes are appointed in one, two and three bedroom units—meeting the requirements of even the most demanding residents.

...we have a home for you.



Contact the McDougal Connection 797.6785

Ten Star All Star Basketball Camp

Application are now being evaluated for The Ten Star All Star Summer Basketball Camp. Boys, ages 8-19, and Girls, ages 10-19, can apply. Players are selected by invitation Only. Past participants include: Michael Jordan, Tim Duncan, Vince Carter, Jerry Stackhouse, Grant Hill, Bobby Hurly, Antawn Jamison, Christian Laettner, Tom Gugliotta, and Trajan Langdon. Camp locations include: Commerce, Tx., Fort Worth, Tx., Redland, Ca., Thousand Oaks, Ca., Sackville, N.B. Canada, Babson Park, Fl., Gainville, Ga., Champaign, Il., Macomb, Il., Greencastle, In., Atchison, Ks., Midway, Ky., Hillsdale, Mi., Saint Paul, Mn., Fayette, Mo., Rochester, NY., Boiling Springs, NC., North Canton, Oh., Lock Haven, Pa., Bristol, Ra., Lebanon, Tn., Blackburg, Va., Olympia, Wa., College Basketball Scholarships are possible for players named to the All-American Team. For an evaluation form call (704) 568-6801 ANYTIME.

Legacy...

An African-American Historical and Cultural Perspective

A new discussion program for individuals interested in discussing all aspects of African-American history and culture.

Meetings will be bi-monthly beginning February 5th and 19th, 2001

Refreshments will be served.

For more information please call: 767-3300

Patterson Branch Library
1836 Parkway Dr.
Lubbock, Texas 79403

Do You Know A Child Who Deserves To Be Recognized?

In 2001, The Avalanche-Journal And Its Make Kids Count Sponsors Will Turn The

SPOTLIGHT ON KIDS

Each Day, Beginning January 1, The A-J Will Introduce You To A Local Child Who Is Going Above And Beyond To Do Good Things, The Right Things!

If You Know Of Such A Child, We Want To Know, Too. Be It Neighbor, Pupil, Friend Or Relation, Help Us Tell The World About These Special Kids!

NOMINEE INFORMATION

Name: _____
 Parents name: _____
 School: _____
 Grade: _____
 Daytime phone (parent): _____
 On a separate sheet of paper:
 Briefly tell us about your nominee and 2) list the accomplishments of your nominee:

NOMINATOR INFORMATION

Name: _____
 Relationship to nominee: _____
 Daytime phone: _____
 Do you want your nomination to be anonymous? _____
 Did you include a good quality photo of the child? _____
 (Photos will be returned only if a self-addressed stamped envelope is included.)

SPOTLIGHT ON KIDS RULES

- 1) No purchase necessary. Nomination forms will appear periodically throughout the year in the Avalanche-Journal and at Make Kids Count sponsor businesses around town. Forms also are available at the A-J Information Center, 710 Avenue J.
- 2) Nomination forms can be mailed to: Spotlight On Kids, P.O. Box 491, Lubbock, TX 79402, or can be dropped off at the A-J Information Center, 710 Avenue J.
- 3) All information, including a reproducible photograph of the child, must be included. INFORMATION AND PICTURE WILL NOT APPEAR IN THE A-J WITHOUT YOUR WRITTEN AND APPROVAL FROM A PARENT OR LEGAL GUARDIAN. Photos will be returned ONLY if a self-addressed stamped envelope is included.
- 4) Only one Spotlight On Kids nominee will appear in the A-J each day. Nominees who are not selected will have their names in the paper periodically throughout the year.
- 5) Selection will be made by A-J personnel based on the completeness of information, parental approval and the merit of the nominee, including family responsibilities, citizenship, volunteerism, character, academic and extracurricular activities, good behavior, church involvement, caring for others, etc.
- 6) All nominees agree to allow their names, pictures, information and photographs to be published in the Avalanche-Journal without further compensation.
- 7) The Avalanche-Journal is not responsible for unsolicited entries that are forwarded, late, lost, misdirected, damaged, illegible, missing, late or postage due.
- 8) By entering, each entrant agrees to their responsibility to acknowledge acceptance of the rules and agrees to be bound to them.
- 9) Decisions of the contest organizers are final.

We listen a little closer.



At University Medical Center we've got our priorities straight. We believe that every patient (that's you) is important. We believe in taking where it hurts and listening to what you say. Why do we believe in doing things the way we do? Because at UMC, you come first.



At UMC, you come first.



Editorials • Comments • Opinions



THIS N THAT

A JOB WELL DONE! THIS N THAT wants to take this time and say CONGRATS to the members of the COMMUNITY RELATIONS COMMISSION of the City of Lubbock for holding some very needed forums to talk about DIVERSITY IN OUR COMMUNITY. Just last week they had a forum on diversity with the local media both printed and electronic. THIS N THAT believes in what they are doing and hopes this will continue. In order to overcome any evil it takes COMMITMENT PATIENCE AND COOPERATION. The chairperson of body is REVEREND CHARLES JOHNSON senior, pastor of the Second Baptist Church. Thanks for all you have done and will continue to do for ALL LUBBOCK CITIZENS. Keep in mind OUR YOUNG PEOPLE ARE WATCHING WHAT IS HAPPENING. Would be wonderful if in the future there would be an effort to involve them particularly those who are from the ages of 18 thru 25. **CONGRATS!! MUST WORK TOGETHER!** THIS N THAT would hope that we as a city would make it our priority to work closer together. If this is done LUBBOCK, TEXAS could very well set an example that it can be done in cities. **LET'S ALL WORK TOGETHER!** We can start today!

MATADORS, YOU'RE MAKING A DIFFERENCE! THIS N THAT hears many good things about our own ESTACADO HIGH SCHOOL the home of those FIGHTING MATADORS! Even your basketball teams boys and girls are making a difference. Isn't it great when we all can do things together and the whole city begins to talk about what you are doing. **KEEP IT UP MATADORS! HAVE YOU REGISTERED YET?** THIS N THAT is asking if you have signed up for the upcoming DUNBAR REUNION, V which will be held this summer. If you haven't done so you had better get busy and doing so now.

JUST GOT IN LATE! THIS N THAT attended a national effort in Miami, Florida last week and found it to be very informative. More on this in the future. There is so much we can be doing in our community if we will only **WORK TOGETHER MORE LATER!**

BLACK CHAMBER ON MOVE! THIS N THAT has learned that there is a VERY POSITIVE EFFORT to bring some GREAT IDEAS for the LUBBOCK BLACK CHAMBER. THIS N THAT supports what you are about to bring forth. **KEEP IN GOING!**

PENNY HASTINGS THE BARBER SAYS: "TALK is very CHEAP so we need those who really want to do somethings to stand up and be counted!"

200,000 TEXAS CHILDREN ENROLLED IN CHIP! THIS N THAT is glad to see the number of TEXAS CHILDREN enrolled in the CHILDREN'S HEALTH INSURANCE PROGRAM (CHIP). At this time there are 200,000 CHILDREN enrolled. CHIP was launched nine months ago with federal funds and money from the tobacco lawsuit settlement as part of the TexCure Partnership, which is a Texas umbrella children's health insurance initiative that also includes Medicaid and the Texas Healthy Kids Corporation. CHIP offers low-cost insurance to LOW-TO-MODERATE INCOME FAMILIES. PREMIUMS are \$18 a month or less depending on a FAMILY SIZE AND INCOME. For example a family of FOUR can make up to \$34,000 or more up to \$38,000 a year. **GOOD PROGRAM!**

Letter To Editor

Hello Mr. Richardson,
I'm writing to you on behalf of 750 families in the West Texas Chapter who are fighting the biggest battle of their lives!
These men and women are struggling with multiple sclerosis, an often times disabling disease that strikes without warning — usually in the prime of life.
Please... will you help your West Texas Chapter to be there for your neighbors with MS, so they can receive that help they so urgently need?
Believe me, your kindness will not be wasted; it will make an enormous difference to your neighbors. And, I hope, to you.
Thank you,
Lucia Gray, Manager

SOUTHWEST DIGEST

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T.J. PATTERSON—EDDIE P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 12 p.m. Monday. Advertisment deadline is Monday 5 p.m. the week of publication.

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In Cinque

by Renetta W. Howard

We have finally absorbed the jolt of the first wave of mammoth increases in the cost of fuel and now sit on 'pins and needles,' literally anticipating the amount of the next increase as we monitor our meters and lower our thermostats. The first phase reflected an approximate 55% increase, and according to the projected next increase, we can expect bills with an increase of about 31% to

top out at 86%.
The first phase increase of fuel cost was projected at 40% and was actually more like 55%. We have been told that the next one will be 86%, so it history repeats itself, it will more than likely be a 41% increase topping out at 101%. Wouldn't you dance a jig if your paycheck had this type of increase? But it won't, unless you own a few gas or oil wells or have invested heavily in energy stocks.

Speaking of wells, we will all have to dig very deeply to find the necessary coins to pay for our fuels and even deeper to pay for all of the other necessities of life when the cost of fuel trickles down to the wholesale and retail merchants from whom businesses and individuals purchase items where the cost of fuel figures into the price of the goods consumed. Homeowners and consumer business owners are bearing the brunt of these increases right now. Persons with

rental units where the heat is provided to the tenant are really hurting, especially when the rent received does not cover the cost of fuel. Deregulation has become a dirty word. We used to think of socialization as a bad word, but it sounds better every day to some of us now.
It is time that we get 'in cinque' and begin to consider the socialization of the vital aspects of life in America that affect everyone, such as energy.

National Coalition on Black Civic Participation Announces Formation of Election Reform Task Force

Washington, D.C. - The National Coalition on Black Civic Participation (NCBCP) has created an Election Reform Task Force designed to monitor election-related legislative, legal and civic activities. The task force, which held its first meeting on Monday, January 8th, is comprised of more than 50 organizations representing constituencies

from all walks of life.
As evident by the comments at the meeting, many groups, including African-Americans, Hispanics, seniors, youth and first-time voters, faced numerous challenges as they cast their votes last November. "The 2000 election made it clear to all that there was a need to reform our electoral process," said

Richard Womack, Chair of the NCBCP. "Our goal is to ensure that every American has the opportunity to participate in a process that is fair and equitable to all."
Over the coming months, members of the task force will be participating in legislative and community hearings. Additionally, the task force will be launching a cam-

paign to educate the American public on how they as citizens can have input and participate in hearings in their local areas as well as what their rights are as voters.
"The inequities that were found with voting machines and the lack of notification of changes in polling sites cannot continue as we move into the 21st century," said Melanie Campbell, Executive Director of NCBCP. "This is why we felt it was important to form the task force so that voters do not face these same issues in future elections."

For the past 25 years the National Coalition on Black Civic Participation, through its 80 member organizations, has proven itself uniquely qualified to address the disenfranchisement of African American voters. The mission of the National Coalition is to create an enlightened community by building institutional capacity that provides and develops leadership. By educating, motivating, organizing, and mobilizing citizens in the African American community, the National Coalition seeks to encourage full participation in a barrier-free democratic process.

For more information on the National Coalition and its programs, please go to www.bigvote.org.

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The people to worry about are not those who openly disagree with you, but those who disagree with you and are too cowardly to let you know.

Lubbock Black Businesses

Do you consider yourself a Black owner or operated Business? Do You feel your business could or should be doing better? Have you thought about taking your business to another level?

The Lubbock Black Chamber is here to support Black Businesses anyway we can. We realize that many Black Businesses are operating to the Best of the abilities that owner possess. However, what is the owners doing to

upgrade their abilities that will result in the upgrading of your business. Even if you consider your business as part time, you can still upgrade it.

Better Black Businesses is a win-win situation for the Black Community and the City of Lubbock. The Business owner wins because of more income and the Community/City wins because services and products.

Black Business owners, The Black Chamber is encouraging you to take Advantage to the following information. Yes, it may be difficult for you to find the time, but it could be time well spent. Also, consider sending an employee or family member. The important thing, you need the information. Texas Tech Small Business Development Center will be conducting seminars as follows:

6	February 2001 Government Contracting 6pm-9pm \$10.00	20	6pm-9pm \$25.00 Internet Marketing 1pm-4pm \$10.00	28	SBA Financial Workshop 6pm-8pm NO Charge
13	Customer Services 6pm-9pm \$25.00	20	Starting Your Own Business 6pm-9pm \$40.00 (Part 1 of 4; Cost includes all 4 Parts)		For Reservation and information call Sandra (806) 745-1637, Mail 2579 South Loop 289, Suite 114, Lubbock, Texas 79423.
22	Home Based Business 6pm-9pm \$10.00	22	Part 2		Support The Lubbock Black Chamber.
28	SBA Financial Workshop 6pm-8pm No Charge March 2001	27	Part 3		
6	Fiscal Fitness	29	Part 4		

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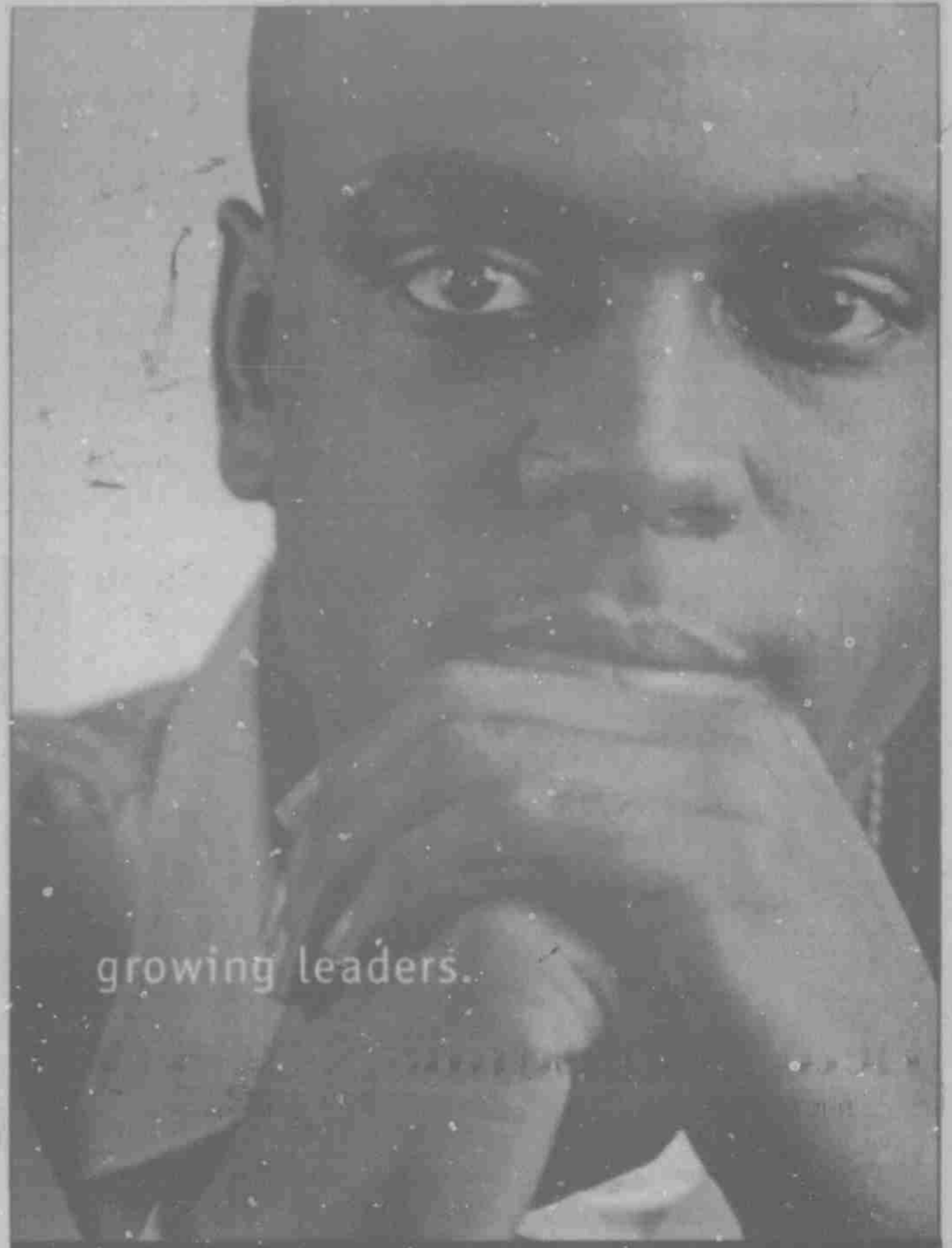
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AFRICANA TRIVIA

- Across**
1. ___ Jones, (Dorothy Dandridge starred in this 1954 musical)
 5. *Ain't Nuthin But A ___* (Dr. Dre hit song from the *Chronix* album)
 10. This baseball team's home state was a slave holder but remained with Union during the Civil War
 11. Speaking in ___ (religious belief)
 12. Harmonized singing from the 1950's and 60's
 15. Cotton ___ (Puritan clergyman during the 1600's that introduced a smallpox inoculation that was given to him by an African slave)
 16. Sampson's love
 17. ___ Hammer, (male British soul singer that cut the 1991 album *There Nothing Like This*)
 18. ___ *On The Prize*, (Civil Rights Movement documentary)
 19. ___ vs *Booth*, (Supreme Court case that upheld the Fugitive Slave Act)
 20. Rap group with the 1988 hit *You Got To Chill*
 22. King of Israel and husband of Jezebel
 25. First book of the Old Testament
 27. Franco ___, (former Pittsburgh Steeler that helped lead them to 4 Super Bowl titles)
 28. Patti ___, (singing professionally since she was three years old, she recorded the 1969 hit *Family Tree*)
 31. According to the Bible, one of the ten plagues that God brought against Egypt
 32. Hank Aaron is the king
 33. Motorist that was beaten by L.A. police officers in 1991
 34. Former Hall of Fame quarterback for the Miami Dolphins
- Down**
2. Dorie Miller was a cook on this battleship in Pearl Harbor when it was attacked by the Japanese; he shot down four fighters despite having no training on the anti-aircraft guns
 3. Mary ___ Bethune, (member of former President Roosevelt's "Black Cabinet" of advisors)
 4. Diane ___, (Civil Rights activist that organized "Freedom Rides" in the 1960's and helped desegregate lunch counters in Nashville)
 5. Intestinal fortitude
 6. She prayed to God for a child; as told in I Samuel, in the Bible
 7. ___ By Nature, (rap group with the big hit, *Who's Down With O.P.P.*)
 8. Religious cult practiced chiefly in Caribbean countries like Haiti
 9. Houston ___, (MLB team)
 13. Former manager of the group TLC
 14. According to the bible, Jonah spent three days in the belly of a whale because he disobeyed God's request to go here
 15. ___ Jackson, (gospel legend)
 20. *Waiting To ___*, (Terry McMillian's best-selling novel)
 21. A kingdom in northwestern Africa
 23. Madam C. J. Walker perfected the use of this item to straighten Black women's hair
 24. Elongated crescent-shaped yellow fruit with soft sweet flesh
 25. Josh ___, (legendary Negro League baseball player that was possibly the greatest hitter of all time)
 26. Donna ___, (she was called the Queen of Disco)
 29. Lotion relieves this skin problem
 30. One of Noah's sons

Answers on page 8 **ACRO-XWORDZ No. 030**

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CHURCH DIRECTORY



IN JESUS NAME "THE DEAD CHURCH!!!"

REVELATION 2:7a, JESUS SAID, HE THAT HATH AN EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES. LORD, AS I VISIT MANY CHURCHES, THE COLD HEARTS ARE THERE TODAY, THEY DON'T HAVE ANY LOVE, AND NOT DOING IT YOUR WAY.

ISALAH 30:1, WOE TO THE REBELLIOUS CHILDREN, SAITH THE LORD, THAT TAKE COUNSEL, BUT NOT FROM ME; AND THAT COVER WITH A COVERING, BUT NOT OF MY SPIRIT; THAT THEY MAY ADD SIN TO SIN.

IN MANY CHURCHES, THERE IS SO MUCH OF THE WORLDLY THINGS; JESUS IS NOT BEING LIFTED; BUT MONEY, MONEY, MONEY; SHAME, SHAME, SHAME!!!

REVELATION 2:4, JESUS SAID, NEVERTHELESS I HAVE SOMEWHAT AGAINST THEE, BECAUSE THOU HAST LEFT THY FIRST LOVE.

***** WILL A CHURCH ROB GOD? *****
LORD, MANY CHURCHES ARE NOT PREACHING ON THE WAGES OF SIN, THE PREACHER SAYS: I DON'T WANT TO RUN THEM OFF; SO MONEY COMES IN.

MARK 7:6,7, 8a, JESUS SAID, WELL HATH E'SALAS PROPHESIED OF YOU HYPOCRITES, AS IT IS WRITTEN, THIS PEOPLE HONOURETH ME WITH THEIR LIPS, BUT THEIR HEART IS FAR FROM ME. HOWBEIT IN VAIN DO THEY WORSHIP ME, TEACHING FOR DOCTRINES THE COMMANDMENT OF MEN. FOR LAYING ASIDE THE COMMANDMENT OF GOD, YE HOLD THE TRADITION OF MEN.

***** WILL A PREACHER ROB GOD? *****
LORD, AND THERE IS THE PREACHER: WHO WON'T VISIT, BECAUSE OF GERMS; HE SAYS: THE HOSPITALS ARE SO FULL OF THEM, AND HE DON'T WANT NONE.

AND ANOTHER SAID: HE DON'T GO; BECAUSE THE CHURCH WON'T PAY TO GO; BUT HE SAID HE IS THE PASTOR, AND LOVE'S YOU; BUT I DON'T THANK SO!!!

1 CORINTHIANS 13:1, THOUGH I SPEAK WITH THE TONGUES OF MEN AND OF ANGELS, AND HAVE NOT CHARITY (LOVE), I AM BECOME AS SOUNDING BRASS, OR A TINKLING CYMBAL.

LORD, MANY PREACHERS THINK: HIS MISSION IS TO COLLECT THE GOLD; HE PREACHERS: WILL A MAN ROB GOD? AND NOT FOR THE SAVING OF SOULS!!!

JOHN 10:16, JESUS SAID, OTHER SHEEP I HAVE, WHICH ARE NOT OF THIS FOLD: THEM ALSO I MUST BRING, AND THEY SHALL HEAR MY VOICE; AND THERE SHALL BE ONE FOLD, AND ONE SHEPHERD.

LORD, THE PREACHER TO OR THE BANK ACCOUNT: FROM THE DEACONS; TO HIS NAME; HE'S THINKING OF USING THE MONEY HIS WAY; SHAME, SHAME, SHAME!!!

ACTS 6:2b,3, IT IS NOT REASON (GOOD) THAT WE SHOULD LEAVE THE WORD OF GOD, AND SERVE TABLES. WHEREFORE, BRETHREN, LOOK YE OUT AMONG YOU SEVEN MEN OF HONEST REPORT, FULL OF THE HOLY GHOST AND WISDOM, WHOM WE MAY APPOINT OVER THIS BUSINESS (MONEY).

HE EVEN REMOVED THE SUPERINTENDENT; SO HE COULD TEACH SUNDAY SCHOOL. NOW THERE IS NO SUNDAY SCHOOL AT ALL; WHO HAVE BEEN THE FOOL???

MATTHEW 23:27, JESUS SAID, WOE UNTO YOU, SCRIBES AND PHARISEES, HYPOCRITES! FOR YE ARE LIKE UNTO WHITED SEPULCHERS, WHICH INDEED APPEAR BEAUTIFUL OUTWARD, BUT ARE WITHIN FULL OF DEAD MEN'S BONES, AND OF ALL UNCLEANNESS.

LORD, THE TROUBLE IN THAT DEAD CHURCH; LIKE SAMSON: ONE TIME WAS STRONG, IT TOO AT ONE TIME WAS SERVING YOU; BUT IT DON'T KNOW YOU HAVE GONE!!!

JUDGES 16:20b, SAMSON SAID: I WILL GO OUT AS AT OTHER TIMES BEFORE, AND SHAKE MYSELF, AND HE WIST (AWARE) NOT THAT THE LORD WAS DEPARTED FROM HIM.

GOD IS NOT THROUGH WITH US YET, SO LETS PRAY FOR ONE ANOTHER ALWAYS. WRITTEN BY EVANGELIST: BILLY B.J. MORRISON, III, YOUR BROTHER IN CHRIST JESUS!

The Outreach Prayer Breakfast

The members of the Outreach Prayer Breakfast are wondering about the following: Are we as spirit filled with the Holy Ghost as powered Christians? Are we going to step out in this world's situation? We must keep in mind the 1.2 million of our Black Boys and Girls in prison. The schools are in trouble. Children are killing children. Drug king pins are living like kings. Our Boys and Girls are walking on the streets like zombies, using and dealing drugs in the broad daylight, and peace officers are on every other block. Babies are being sold on the internet.

Mothers are afraid to correct their own children. More and more children are unable to read. Yet, they know how to use a condom, and a crack pipe as well as they are handed out needles, and there are AIDS all over the

world. People are dying by the thousands. Doctors are unable to find a cure. Satanic groups are popping up all over the world. The U. S. Supreme Court, the highest court in the land, is being challenged constantly. Countries are against countries. People in high places are fighting each other.

God's people are jumping on the band wagon, while talking about what the enemy is doing. Yes, he doing his job. But all that's really needed is for the believers to believe God's word. Step out on faith!

God has given His only Son, and the Son paid the highest price. It's up to us! Let's start today. He said we could ask. Read Mark 11:22-26. And in the scriptures it is written: "What we bind on this earth will be binned in heaven. What we loose on earth will be loosed in heaven."

We have been on the barn yard long enough thinking we're chickens. Really, we're eagles. Let's not talk about the problem, but talk about the solution to the problem which is Jesus Christ. Don't spend our precious time talking about the following:

1. Is the Bible really true?
2. Is Christ really who He says he is?
3. Can you be a Holy Ghost filled Christian, and not speak in tongues?
4. Did God really make man?
5. Are we really made in the image and likeness of God?

Let's get on! In the power of the Holy Spirit until our shadows will heal as we walk by Faith!

God bless you for reading, Precious People. Having any problems, then take them to Jesus and leave them there. Don't forget your Drive By

prayers. They take no extra time. Do them on your way to your job, grocery store, to pay your bills. Just pray in the lawyer's office, bail bondsman's office, jail house and any place you deem necessary. Just pray for other congregations on your way to your congregation. Also, pray for your pastor and their family members. Pray even while sitting in your favorite pew. Pray for that sister sitting beside you, and across the aisle. Just pray! Thanks Brother Patterson and Brother Richardson for your kindness for all that you do for the Outreach Prayer Breakfast.

Thought of the Week: "We as a Black race will stand before the Pharaohs of this Nation, and say, 'Let my people go!'"

Sister Dorothy Hood, president; Sister Christene Burleson, vice president; and Sister Rochelle Roberson, secretary.



from the Desk of Parson D.A. Smith

Who Would Be Free, Themselves Must Strick the Blow

Part 2

What troubles Parson Smith in January 2001 is the political and racial climate in Lubbock and across America. Who would be free, themselves must strike the blow.

One of the ways those in power (especially elected officials) get what they want done is to employ an outsider. Employing an outsider keeps their hands clean. When confronted, they always point at the hired assassin. In the interim, they reward the person hired to do their dirty laundry through the means of monetary gain, benefits, vacations, sport events, private social clubs, etc.

Thursday night, January 25, 2001, the Lubbock Independent School District (LISD) Board of Trustees voted 6-1 to extend the contract of Supt. Jack Clemmons by a year and give him a \$3,000 raise for an annual base salary of \$178,000 effective May 1, 2001. The lone dissenter was trustee Linda DeLeon.

We want to congratulate Mrs. DeLeon for having the moral fiber to stand up in the midst of "doesn't matter what as long as it is what we want colleagues" and vote her conscious. Mrs. DeLeon wanted to see how the district's reorganization plan would be implemented and how the community would rate it. She had voted against the reorganization plan. Mrs. DeLeon expressed that she had not received the weekly communication she had expected from the Board's hired chap, Pharaoh Mike has begun to look like an angel.

One of the prevailing attitudes that appears to exist among the want-a-bee whites (those that have a college education and a few dollars over spending change) in leadership positions in our city is that blacks and or people of color do not have the ability to think for themselves, nor do they know what is best for them.

I am not placing the total blame for this attitude on the whites for their actions, but also on the so-called leaders of the black and other community. When you ask a man to sup-

port your wife, you are giving him the rights to be the man of the house. To long has the leadership of our community (from the pulpit to the door) been accepting handout from the back door in the name of the African American community. I have told many who wanted this president of the Interdenominational Ministerial Alliance to accept monetary and other support, NO! The Devil's Place NO! One cannot help but believe to receive a give in this community is a mandate to kiss something, roll over and play dead or to sell out the community of blacks. I had rather continue eating neck bones than have prime rib and sell out my people. Yes, this writer as many silent voices in our community, considers ending MLK celebration in Southwest Lubbock, "a kiss of, and a selling out."

Like Fredrick Douglas, I believe "one of the most conspicuous evils of caste and oppression, that they tend to make cowards and servites of their victims, men ever ready to bend the knee to pride and power that thrift may follow fawning, willing to betray the cause of the many to serve the ends of the few, men who never hesitate to sell a friend when they think they can thereby purchase an enemy ... betrayers ready to kiss the hand that smite them and strike them and strike down the arm reached out to save them ... considering our long subjection to servitude and caste, and the many temptations to which we are exposed to betray our race into the hands of the enemies, the wonder is not that we have so many traitors among us as that we have so few."

The other day I stood and pledge allegiance to the flag of the United States of America. As I repeated the pledge, I remembered that I live among, a people who laws, traditions, and prejudices have been against black people for centuries. I tried not to assume that the group I stood with were free from evils simply because the laws of the United States had changed. To assume this would have been contrary to the facts of the present behavior of the majority of America against its minority. What I do believe is "Who would be free, themselves must strike the blow." To be continued.

Lubbock Black Chamber of Entrepreneurs 2001 4th Annual Roast

The Lubbock Black Chamber of Entrepreneurs will host their fourth annual roast on Saturday, February 3, 2001 at 7:00pm. This year's theme "Roasting Fun in 2001". The roast will be held at McInturff Center located at the University Medical Center. Tickets are \$20.00 per person and may be purchased by calling (806) 741-1553. Honoree are: Katie Parks, J.T. Braxton and Quincy White

Come! join us as we sing for joy to the Lord; help us shout ploud to the rock of our salvation.



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Hebrews 7:9 - A better *Hope* is introduced by which we draw near to God.

Colossians 1:3 - Christ in you the *Hope* of Glory.

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Employment

Secretary Position: at Community Baptist Church, 220 MLK Blvd. Hours: 10:00 am to 2pm, Monday through Friday. For further information please contact: Lillie Watterson at 806-785-3565.



Counseling Specialist

Advising Center at Texas Tech University (ACTT) invites applications for a Counseling Specialist. Bachelor's degree in Guidance and Counseling, Social Science, or closely related field. Two years guidance and counseling experience, preferably working with students in an advisement/counseling setting. Two years experience conducting research using qualitative/quantitative software program in an educational setting. Performs educational academic advisement with undergraduate students; coordinates academic advisement with various student populations. Conducts research on ACTT students and other students populations for using in improving advisement methods, tools and strategies for student populations for which ACTT is responsible; maintains student records. Additional job related education may substitute for the required experience on a year for year basis.

www.personnel.ttu.edu Contact the Texas Tech University Personnel Office, Room 143 Drane Hall. (806) 742-3851. EEO/AA/ADA Employer. Reg. 341



Texas Tech University Traffic and Parking Services Manager — Parking Enforcement

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- Two (2) years experience as a supervisor
- Two (2) years experience in general office practices/methods
- Two (2) years training experience

Prefer computer knowledge in Windows, Microsoft Office, data entry, and word processing and knowledge of Texas Tech campus and University policies/procedures. Ability to operate office machinery; to type 45WPM, 10 key by touch. Additional experience may substitute for the required experience on a year-to-year basis.

Candidates should demonstrate strong leadership skills, mature judgement, sound management ability and personal integrity.

This position manages the enforcement operation of Traffic and Parking Services. The department goal is to provide quality customer service. This position develops and implements the departmental customer service training, department and Texas Tech operation policies as well as daily management of the parking enforcement operation.

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KNOW YOUR CITY GOVERNMENT

by Eddie P. Richardson

(This is a series of stories which will give the citizens a close look at their city government, namely; its origin, function, every department, and other important matters. This information was supplied by the Texas Municipal League (TML) Tony Privity, Lubbock Public Information officer.)

We have run the Mayor of Lubbock. Now we will be in a series / featuring each City Council member. We will follow the sequence with District 1, and continuing through District 6.

The city council, along with the mayor, conducts business, performs ceremonial duties, listens to boards and commissions' reports, and acts on the information presented to them. The city council also hires the city manager, city attorney, and city secretary as required by the Lubbock City Charter.

The City Council is responsible for setting the annual budget, and voted upon in open setting after holding a public hearing. Also responsible for voting on bids and purchases in open session.

City Councilman Alex K. "Ty" Cooke, Jr.



Alex K. "Ty" Cooke, Jr. City Council Member, District 6

Council Concentration: Electric Industry & Air Service

Ty Cooke was born July 26, 1944 in Wichita, Kansas and has been a resident of Lubbock since 1946. He and his wife Judy have two children and one grandchild, Madeline Power. Alex K Cooke III is Director of Marketing with Texas International Marketing, Inc. His daughter Kimberly Cooke Powell is a REALTOR of residential real estate for McDougal REALTORS in Lubbock. Clay Powell is General Manger of Red Raider Sports Marketing.

Mr. Cooke graduated from Lubbock Monterey High School in 1962 and received his BBA from Texas Tech University in 1968. He was employed by Fields & Co. from 1962-1984, beginning as a part-time employee while attending college, and eventually becoming an Officer, Director, and Co-Owner of the Company. Mr. Cooke also served as a Director of Texas Commerce Bank in Lubbock, Norwest Bank and currently State National Bank. Currently, Mr. Cooke serves as the Managing Partner of Cooke Cattle Company, a general partner in Coopercreek Land and Cattle, and manages various real estate and investment holdings.

Mr. Cooke is an active supporter of Texas Tech University serving as a member of the Ex-Student's Association, Century Club, Old Red Club, President's Club, Chairman of the Red Raider Club and member of the Texas Tech Athletic Council. He serves on the foundation Board of Methodist Hospital and is a former Director and past President of the South Plains Children's Shelter.

Mr. Cooke currently serves as President of the West Texas Municipal Power Agency (WTMPA) which is a joint power agency made up of the cities of Lubbock, Brownfield, Tulia, and Floydada. In addition, he has served as the President of the Texas Public Power Association (TPPA), served as a delegate to the South Plains Association of Governments (SPAG), and serves on the TPPA Industry Restructuring Task Force. Mr. Cooke is the first non-industry recipient to receive the Distinguished Service Award from the Texas Public Power Agency for distinguished service and significant contributions to the public power industry. He also serves as Chairman of the Lubbock's Air Service Task Force.

Mr. Cooke was elected to the City Council in 1992 and was re-elected in 1996. He served as Mayor Pro Tem from 1996 to 1998, and was Interim Mayor from August 1996 to January 1997. He currently serves as a member of the 1999 Texas Municipal League Resolutions Committee. In addition to Councilman Cooke's interest in the electric utility industry, he is active in the development of air service and information technology.

Small Business Development Workshop Planned

The National Coalition of 100 Black-Women - West Texas Chapter, in conjunction with the Small Business Association and the Small Business Development Center, will sponsor a Small Business Planning Workshop. This will be a hand-on workshop that will provide an opportunity for participants to develop a business plan. Experts will be on hand to guide participants through the necessary steps of selecting a business and creating a plan that will support and guide the business. The workshop will be held on Tuesday, February 6, 2001 in the Community Room of Mahon Library from 6:30 - 9:00 pm Contact Bonita Butler, 785-1193, for more details.

Sharing ideas of how-to-overcome problems encountered when living with low vision

Sharing ideas of how-to-overcome problems encountered when living with low vision. This is the purpose of the Low Vision Support Group sponsored by Prevent Blindness Texas - South Plains Branch. Mutual support and specialized outside speakers are offered to monthly get together for person with vision disorders and their families, friends, and care-givers.

Whether you have macular degeneration, glaucoma, cataracts, ect. you, and your family members are welcome to attend our Low Vision Support Groups which are organized according to your interests. We may choose to play games or learn more about low vision aids, such as "talking" clocks. Refreshments are served and door prizes are given.

Our February meeting will be at Raintree Christian Church, 3601 82nd Street at 10:00 am. The meeting on March 8th will be at Mt. Gilead Baptist Church at 2512 Fir Ave. at 10:00 am. Call the Prevent Blindness office at 797-6701 for more information.

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