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If you are a unug dealer, and you are poisoning the minds of our young people , and destroying their health and growth as well as their heritage, we (The Southwest Digest) will expose you. WE ARE WATCHING YOU!



Southwest Digest

NEWS

SICKLE CELL DISEASE-A Cause for Community Concern at Burger King Corporation

Miami, FL. Vincent L. Berkeley, Senior Vice President Worldwide Diversity Resources, BURGER KING CORPORATION, is the company's eyes and ears when it comes to community concerns like Sickle Cell Disease, BURGER KING CORPORATION has an ongoing commitment, and a clear corporate objective, to focus community relations on youth, education and jobs. Serving the community and providing assistance to those worthy causes that affect the lives of employees and customers is a EURGER KING® standard.

As Chairman of the Board of Directors of the Sickle Cell Disease Association of America [SCDAA], Vince Berkeley, has been a champion of this cause for nine years. "Of all the afflictions and infirmities in our world today, Sickle Cell Disease is one of the most misrepresented, misunderstood and ill-funded." says Mr. Berkeley. "And we must fix this through. education, communication. co-operation. dedication and dollars." Meeting in Greensboro, North Carolina, for its 28th National Convention, September 27th through 30'h, the interactive conference was sponsored jointly by SCDAA and the University of North Carolina at Chapel Hill School of Medicine. More than 500 delegates, sponsors and guests participated in policy decisions, health care and research forums devoted to finding a universal cure for sickle cell disease and to improve the quality of life for individuals and families affected by this disease. The Sickle Cell Disease Association of America [SCDAA], under Berkeley's Board leadership, is directed by a team of seasoned professionals including Lynda K. Anderson, President-COO; Dr. Lennette J. Benjamin, Chief Medical Officer of SCDAA and Associate Professor of Medicine, Albert Einstein College of Medicine, Clinical Director Comprehensive Sickle Cell Centers, Montefiore Hospital Center, Bronx, N.Y.; and many others at the national and local levels. Approximately 100 member organizations in thirty states and Canada are involved in national and local programs to meet the needs of the broader sickle cell community that will attract appropriate funding for future growth and research One such achievement is the creation of a web sile new www.sicklecelldisease org --and other member organization web sites, designed to keep lines of communication open to share information, medical research updates and regional resources. "Our focus is break the sickle cycle" says Berkeley. This sentiment is echoed throughout the membership that appears to be moving towards its current convention theme - Care and Cure In The 215' Century.



Randy Truesdell has been selected as the City of Lubbock

part of Texas West Insurance codes. Thus, it became a natural to located at 2138 19th St., If was name to Texas West Insurance-East, insurance needs, including your organized in October 1986 by William L. "Bill" Deal. It has been Titan/Quicksurance was Martin 10 years.

Texas West Insurance Locates in Neighborhood

codes.

the neighborhood to serve you. Texas West Insurance Agency was locating in east Lubbock he Texas West Insurance has opened acquired the Titan/Quicksurance decided that he wanted to part of an office at 1702 Parkway Drive to Insurance Agency which was the team that serves the Cherry serve the people of cast Lubbock. located at 1711 34th St. Many of Point/Parkway community. JJ is This location will be known as the customers of this agency also married to Christina and they have Texas West Insurance-East. It is live in the 79403 and 79404 zip four chidden. Agency, which has been in move the Titan/Quicksurnce is a full service insurance agency business for over 14 years and is Insurance Agency and change the with the ability to handle all of your

located at 2138 19th St for the past Hernandez who is now the manger to get to know Texas West of Texas West Insurance-East. Insurance-East they will be giving Mr. Deal is a 39 veteran of Martin is well known to his away a new 27 inch "picture in a the insurance business. He began customers for the excellent service picture" television set on January his insurance career in 1962. In that he has provided in the past. He 31, 2001. All you have to do to October of 1986 he organized is a knowledgeable insurance register is bring in your current Texas West Insurance Agency and person and is looking forward to auto or home insurance policy to has operated it since. He is assisted continuing to serve his old the 1702 Parkway Drive office, get in the management by R.D. Skelton customers and develop new ones. a quote or let them make a copy who has been with Texas West for | Martin is married to Lupe for a future quote and complete a I years. For some time, Texas West Hernandez and they have, two registration form. You may register has been considering opening an children. He has been in the for each policy you bring in. If you office in east Lubbock to serve the insurance business since 1993. He are a current customer of Texas many customers they have who is joined the agency by 1991 West or Quicksurance you can live in the 79403 and 79404 zip Estacado graduate, Johnny "JJ" register by coming to the Parkway Johnson, III. JJ has spent the last office and filling out a registration Then an opportunity four years in the automotive form. You do not have to purchase recently came about that provided business at Gene Messer Ford. anything in order to register.

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In order to encourage you

Parks and Recreation Manager and will begin his duties on January. 2, 2001. Mr. Truesdell comes to Lubbock from the City of Highland Village where he has served as the Parks and Recreation Director since June 1997.

According to Assistant City Manager Tommy Gonzalez, "Randy brings with him a wealth of experience in special events and grounds maintenance, as well as park planning and development. While he was with Highland Village, the department received the Texas Recreation and Parks Society's 1999 Gold Medal Award for excellence in Parks and Recreation Management."

Under Mr. Truesdell's guidance, the Highland Village department also received the Texas Parks and Recreation Society's Lone Star Programming award in 2000. In addition, he was instrumental in securing grant funds for the City of Highland Village from the Texas Forest Service, Texas Department of Transportation (TxDOT) and Texas Parks and Wildlife.

One of Mr. Truesdell's bigger accomplishments was bringing in a \$1.5 million grant from TxDOT to help fund the city's Inland Trail. He is also familiar with the challenges that the West Texas climate poses to a park system. Prior to 1997, Mr. Truesdell was employed by the City of Odessa where he served as the Parks Superintendent from 19881992 and the Assistant Director of Parks and Recreation.

Weather delays start of work at 74th and MLK

Rain and snow since October has delayed the start of construction work at 74th Street and Martin Luther King, Jr. Boulevard. Barring any other weather delays, work is scheduled to begin on January 2, 2001.

This is a low area where water from rain and snow melt collects. The work that is contracted will raise the level of the road and enhance drainage. Once work begins, MLK will be closed from US 84 to 82nd Street, endlend/end

For more information, contact Rob Jetter, 775-2339.



block of East 66th and MLK Blvd. WHAT A SHAME!



A few of the geese at Canyon Lake 6 takes an evening stroll crossing the street at their leisure ignoring all that is around them.

The Fourth Annual Acaulco Black Film Festive Announces Nia Long, **Master P and Melvin Van Peebles as Black Star Awards Honorees**

ACTORN. 5- 10, they will calebrate the constrainments to the

Circuip, Inc.5, Juff Friday, (UniWorld Films)7 and Warrington Hustlin (Filack Filmmaker and actors," Foundation), the leaders of "black cimmulablack stars and the most promining black filmi-making talant to receive the recognition offen denied them by Hollywood.

Hollywood's hosted by writerdirector Rohert Townsend accomplishments," she said, Master P. an Debbie Allen, Taye Diggs, Morgan Freeman, packages and 1-800-559-5898 for leading black film- and featuring the presentation of the Black example of the power and utilizance that can makers, directors. Star Awards and the Black Film Awards (to be be created through indispendent film Washington, Have Berry, Larenz Tine. Regins www.abff.com and announced as a later date). This year Nix production and distribution, is the first to. King, Makin Phifer, Hill Duke, Pam Grier, executives convens Long will be named "Star of the Year," receive the newly created film entrepreneur Hill Harper, John Singleton, Salli Richardson, HBO and aponsored by Nietxen Media in Acapulce June Master P will be honored with the "Film, award. Entrepreneur" award and the "Byron E. Lewis Trailblaser" award will go to Melvin "Van Trailblager" award goes to an established Director's Civild of America (DGA), the Company, Book of America, Wetnamer, Sinter 2 achievements of Peebles. "We must continue to highlight the three peers whose milestones and achievements of talented techviduals like this year's Black Star Awarda Inniis for blacks to film and opening doors for film industry 'honorces," said leff Friday "Each of them others to follow, "Melvin Van Poebles is one Awards Show, festival participants enjoy a Blockhoster warrant international acclaint Each year, represents the spirit of the Acopulco Black, of a handful of individuals whose work has full week of cenvities including daily panels featival producers Byron Lewis (UniWorld Film Featival and its goal of increasing the

Not Long wes chosen because of innual remnit77 select the brightest among her orgoing presence in leading film roles styles the past year and her position as one of The wash fong festival culminates Year,' and so have an organization like the includes the whe's who of the film industry. festival can commet Friendly Molidays if]- Group, inc.

Each year, the "Byron E. Lowis inader in the film indiancy who has had the foundation for today's takent by testing the directors, and we are very proval to portight bis seconouslishanauts,"

Lisa Raye, Samuel L. Jackson, Denzel registration information or visit Reginald Hudlin, and Carl Franklin. Three Research, Dyscale magazine, Lincoln, Jaguar, major film industry guilds participate: African Havinge Network, The Walt Disney Writer's Guild of Americs (WGA), and the Scmen Actor's Guild (SACI)

In addition to the Black Film magazine. become the storiel for independent film- and workshops dusigned to aducate, inform . C in emark visibility and success of Black film makers makers," said Byron Lowis, "As a mulhiame, and offer resources for black writters, Thesters, he has paved the way for other black directory, actory, and producers, Film imhosech. screenings and competitions highlight new Tanqueruy, The independent films from black film-makers Daily illnesson. Recognized as one of the leading around the world and nights are filled with. Magie Johnnen Hollywood's top African American activists finativals for Blacks internationally, the ABFF, partying at Anapulce's dottest nightstube - Theaters, and frein mally good to be chosen in "Star of the in its fronth year has built a following that Individual's interested in astending the Tufes Madia

YORK, NY When in the Black Film Awards Show7 a gala event ABFF anknowledge my hard work and Among those who attend the festival are 800-544-8570 for discounted air and hotel

This year's fantryil is presented by Sing mapagine, Mendom Theaters, Elitan Box. Office, Volume.com, Nickelodeon, Filmmaker

> All Die now PRIMAY.

MAT ROW VISTRUME ROLL REPORT ALEY LANDT JOSOFALLY

Page 2 - Southwest Digest - Thursday, December 21, 2000

Ruby Jay's Corner



The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and Rev. Billy R. Moton is the proud pastor. If you are visiting in the City of Lubbock during the Christmas Holidays, then come by and visit with us. You will be glad you did so. Also, bring your family with you.

S. 16 (M)

Services began last Sunday morning with Sunday School beginning at 9:30 a. m. Assistant Superintendent Henry High presided over the Sunday School. All teachers were present and on time. It was another wonderful lesson. After thirty minutes of instruction, all reassembled to the main auditorium marching and singing "Silent Night."

High points of the morning lesson were given by Brother J. Quigley.

Prayer was given by Brother J. Quigley. High points of the morning lesson were given by Sister Brenda Gipson's Senior Class . They gave a demonstration. It was very well done.

Secretary's Report: Adult Department: Adult Class No. 1 received the Offering Banner. Adult Class No. 2 received the Attendance Banner.

Brother and Sister John Howard led the devotional period with the assistance of the Praise Team. What a glorious time. 增华 術

The Senior Choir marched in the processional. Altar prayer was offered by Rev. Jeff Brown. After a selection by the Senior Choir, scripture was read by Sister C. Hatcher who read Psalms 103. Prayer was given by Sister Dorothy Jenkins. After another selection the Senior Choir, the responsive reading was done with congregation standing and led by Sister Laverine Williams.

Brother Earnest Swain thanked the church for sending him to delegated to Nashville, Tennessee last week. He brought back a very good report.

Pastoral observations were given by Pastor Moton who

Symposium for African-American Mid-Level Managers **Offers Strategies for Success in the Corporate Workplace**



WASHINGTON, DC -More than 500 African American corporate managers gained insight into the success and survival strategies needed to navigate the corporate workplace at the **Executive Leadership Council** (ELC) and Foundation's 6th Annual Mid-Level Managers Symposium. The Symposium was held at the Marriott Wardman Park Hotel the day following ELC's 12th Annual Recognition Dinner honoring African-American leaders and their corporations for achievements and efforts in advancing racial diversity.

Managers from various always has something good to say. corporations nationwide received Pastor Moton's sermon was entitled "Hallelujah Any information and insights about How!" Part II. His scripture text was Psalms 34:11-22. All souls "The African American Corporate were blessed. Perspective: Cracking the 乘後 乘 Corporate Code." CEOs and high-Let us continue to pray for our sick and shut-in citizens. level executives participated' aspanelists. They included Shell Oil is a pivotal point for many of us African American, but all shared Among those reported to be ill at this report are: Sister Lucille Jackson, Sister Vicky Reed who is an out patient person, and Company President and CEO Steven L. Miller; PepsiCo, Inc go out on our own or stick it out Sister Callie Howard's brother. Please don't forget Sister Bernice President and CEO designate in corporate America." Kelly. The Christmas program at New Hope Baptist Church was Steve S Reinemund: Paula A. Banks, Vice President, Global strategies for setting career and He said leaders should have very nice this year. Social Investment, bp; and This wishing each of you a blessed Merry Christmas. Gaurdie E. Banister, President, God bless each of you is my prayer. Shell Services International, Inc. The Symposium was sponsored by the PepsiCo Foundation, 1 - - -FUEL-DAY PERSONAL FOR LO AccuWeather.com **Thursday Night** Friday Saturday Thursday Clear and very cold. Sunny, but cool; breezy Sunshine and just a couple Cold with bright sunshine, a later in the day. of clouds. breezy attempon. 54/26 46/22 40 16 RealFeel: 46 **RealFeel: 8** RealFeel: 36 RealFeel: 29 Wednesday Monday Tuesday Sunday A good deal of sun. Clouds and sun. Rather cloudy Cloudy with rain; very windy and cold. 52/30 44/30 58/34 56/28 **RealFeel: 28** RealFeel: 42 RealFeel: 48 **RealFeel: 55** its of the effects of temperature, s, ind, humidity, sunshine intensity, clo by RealFeel Temps JTE 14 15 8.00 elevation on the human body. The number is the highest for the day and the lowest for the night Antiparty Particulary Dry but chilly weather will be the rule for Sunny days will be followed by very cold nights with hard freezes. Milder air will work Thursday, Friday and Saturday will be in later this week with a chance of rain late sunny, but not as brisk. in the period. Full 4: Low 1-3 Minimal Thur Fri. Sat. New First Last Highest Thur Highest Fri. 4; LOW 45 LOW 5:43 p.m. 5:44 p.m. 1 5:44 p.m. 4: Low 6-7 Moderate Highest Sat. Sunset Values include the exposure to the 8-9 Figh 10+ Wery High 3:13 p.m. 3:49 p.m. 4:28 p.m. Dec 25 Jan 18 Jan 2 Jan 9 Moonset aun's uttraviolat rays All maps, forecasts and data provided by AccuWeather, Inc. @2000 Friday Tuesday Wednesday Saturday Monday Sunday Thursday HI/Lo W HI/LO W HVLO W HI/LO W HIVLO W HI/LO W HVLO: W Albuquerque, NM 38/24 5 46/22 B 48/26 pc 46/22 00 42/22 0 42/16 pc 46/20 9 Allins, OK 48/22 8 54/24 # 54/24 0 38/22 ah 36/24 .0 38/10 8 Amanilo, TX 30/12 mf PAPELITI, TX 44/28 p 39/24 0 47/35 0 44/32.1 36/21 8 Branson, MO 26/10 pc 27/12 = Children Barry 52/34 pc 60/48 56/42 sh 56/34 s 48/40 Dalles, TX 42/20 pc 44/18 pc 54/34 p DPROMP.CO 58/32 2 60/28 4 6B/34 I 58/30 pc El Paso, TX 54/24 5 \$6/26 s 54/26 pc 60/34 62/38 0 64/40 48/20 pc Houston, TX 55/42 48/31 # 5#/35 B 58/43 sh 45/39 ake Texoma, TX 39/15 a 30/21 0 44/30 58/34 20 52/30 c 58/28 6 ubbook, TX 40/13 6 48/22 0 54/26 B 51/32 0 46/34 1 38/51 60 Mahoma City, OK 31/12 s 51/38 an 34/19 8 47/29 8 45/30 0 Roewell, NM 53/27 H 58/30 # 58/30 8 58/26 pc 58/24 51/20 6 San Antonio, TX ·48/22 # 48/26 # 56'30 # 82/42 pc 60/42 C Tutan, OK 31/17 8 47/31 pc 45/34 40/30 st 29/14 0 52/38 m 26/13 ... 38/24 8 46/32 f 38/22 0 36/23 pc Wichika, KS 25/8 8 36/21 8

Inc., and Tropicana Products, Inc. The interactive, career

focused on four major topics: Commerce; and Work and Life successful in corporate America." Balance. The daylor event was moderated by Dr. Price M. Cobbs, (formerly to Mustery" with Judith L. Turnock.

'This has exceptional." said Kedrin enlightening and inspiring to see Edgerson, a traffic manager with this many African-American FritoLay, Inc. in Jonesboro, Ark. "You can count on one hand tips and wisdom. This is exactly opportunities like this that are what I was looking for." afforded mid-level managers. This who have to decide if we want to

Pepsi-Cola Company, Frito-Lay, ELC management coach who addressed each topic in detail.

"As ELC members we development event designed to want to find ways to transfer our arm corporate managers with the knowledge and expertise to the professional and psychological up-and coming managers," skills needed to understand and explained Ira Hall, ELC chairman excel in the corporate arena, and treasurer of Texaco, Inc. "This is an excellent way of doing Leadership and Team Building. that. We want to talk about the Taking Risks; The Role of E- issues that make individuals

Edward Adams of Exclon Commonwealth who co-authored "Cracking the Edison) in Chicago was a first-Corporate Code: From Survival time attendee. "This is a very positive experience," he said. "I come from a company that does been not have a lot of diversity. It is executives and have them pass on

Not all panelists were valuable insights and had the midlevel managers jotting notes and asking questions. Steven Miller of Issues discussed included Shell offered tips on leadership. personal goals, assessing personal clarity of command; a teachable point of view; the desire to keep learning and admit that they do not have all the answers. "When you stop learning, you stop leading," Miller said. Reinemund presented what he called his four "P's" of leadership: passio* perseverance, performance and principle. While small breakout groups led by an expounded on his belief that a

IMPORTANT NOTICE

great leader must have integrity, be innovative, build positive morale, and set good examples. "You also have to have a sense of urgency," he said. "Tomorrow is too late."

The night before the Midlevel Manager's Symposium, CEOs and other business leaders from across the nation convened for the Executive Leadership Council and Foundation's 12th Annual Recognition Dinner. The dinner's theme was "Forging New Frontiers' and Dr. Mae Jemison, the first w oman of color to go into space, served as emcee. The dinner honored African-American senior-level executives who have broken new ground in corporate America and defined business success from an African-American corporate perspective. It also recognized students participating in ELC Foundation programs that are building the next generation of African Amerian executives.

Honoree at the dinner included:

* The Achievement Award - Ann M. Fudge, Executive Vice President for Kraft Foods, Inc. Fudge is the first African American to run a billion dollar business.

 The Alvaro Martins Heritage Award - William H. Gray III, President and CEO of the United Negro College Fund. Gray recently acquired corporate sponsorship worth \$130 million for programs aimed at bridging the digital divide.

 American Express Corporation, breaking new ground in workplace diversity.

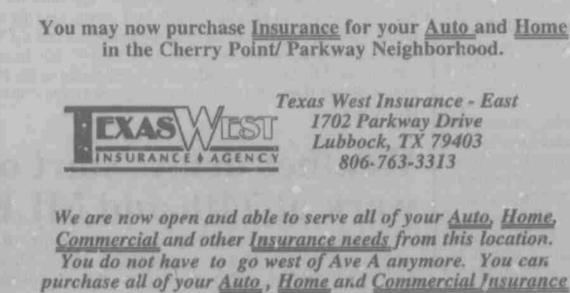
The Executive

Weather (W): a-sunny, po-partly cloudy, a-cloudy, an-showers, t-thunderstorms, r-min. af-anow florries, an-anow, t-key,

strengths and weaknesses, acquiring mentors, recognizing and seizing opportunities, facing and addressing race issues, understanding various corporate cultures and values, grasping

unwritten rules and understanding the acquisition and use of power. In addition to hearing presentations and questioning Edward T. Howard, President, panelists, managers participated in West Region, JC Penney,

Leadership Council and Foundation is a network of African -American entrepreneurs and senior-level executive in Fortune 500 companies globally. Their mission is to add perspective and direction to the achievement of business excellence and economic and public policies for the African-American community, corporations, and the community at large.

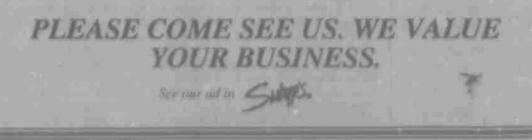


needs right here in the Cherry Point/Parkway Community. Ready to serve you is Martin Hernandez, formerly with

Quicksurance & Estacado graduate Johnny "J.J" Johnson, III.

WIN A 27 INCH TV

Visit us at our new location and register to win a 27 inch TV, with Picture in a Picture, to be given away January 31, 2001. All you need to do to register is bring in your auto, home or other insurance policy for a free quote. You can register once for each policy you bring in. If you are currently a customer of Texas Westor Quicksurance you may register by simply visiting the Parkway office.



Southwest Digest + Thursday, December 21, 2000 + Page 3

Former Civil Rights and NAACP Leader to be Honored OBITUARY BENNIE FREEMAN



Funeral services for Bennie Freeman Saturday afternoon, December 9, 2000, at the St. Matthew Baptist Church with Rev. Edward Canady, pastor, officiating.

Burial was held in the Amherst Cemetery in Amherst, Texas under the direction of Brock's South Plains Funeral Directors.

Mr. Freeman was born November 8, 1920, in Milam County, Texas. He worked as a farmer in his younger years. After moving to Lubbock, Texas, he worked at Globe, and retired from South Plains Mall as a custodian.

He married Rosie Lee Males. He was a longtime member of the St. Matthew Baptist Church. He is survived by his wife, Mrs. Rosie Lee Freeman; and a brother, Thurley Freeman of Marlin, Texas.

Certified Bookkeepers Preparatory Course Set

South Plains College is the first college in Texas to offer a new continuing education course designed to prepare bookkeeping students for the national Certified Bookkeeper exam given at Sylvan testing centers.

The Certified Bookkeeper preparatory course begins Jan. 29 at he SPC Reese Center canipus in



BALTIMORE, Md. National Association for the Advancement of Colored People attendees will get a sneak preview of the 2001 honoree in the U.S. Postal Service's Black Heritage tonight during the opening session the age of 80. of the convention.

executive director and civil rights American honored in the longissued in January 2001

Chairman, Board of Directors, and that position for 15 years. Kweisi Mfume, NMCP President 7:30 p.m. (EST) during the open-NMCP Convention.

Bond and Mfume will be Rep. 1968. Along with other civil rights Elijah Cummings (D-MD) and leaders, Wilkins helped organize Roger Wilkins, nephew and only the August 1963 "March on. surviving relative of Roy Wilkins. "It is a tremendous pleasure and honor for the Postal. speech. Service to pay homage to Roy Wilkins, one of the most important and remarkable men of ourtime," said Daniels. " For in doing so, we honor not only a great African-American, but yet another great awards he received include the American." to advance the cause of civil rights as anyone, but his quiet demeanor and self-less personality has made history overlook him,r said Bond. "This stamp is an opportunity for all Americans to learn more about this gentle giant."

American activists, theorists, writ-, in St. Paul, Minn. ers, educators and leaders. Other Bethune, W.E.B. Du Bois, Bessie Coleman, Ernest E. Just, Benjamin O. Davis, Sr., Madam CJ. Walker, Malcolm X (El-Hajj Malik El-Shabazz) and Patricia-Roberts Harris who was honored in January 2000.

Born in St. Louis, Mo., on

Aug. 30, 1901, Wilkins was raised in the home of an aunt and uncle living in St. Paul, Minn. He gradu-(NMCP) National Convention ated from the University of Minnesota in 1923, receiving a B.A. in Sociology with a minor in journalism. On Sept. 8, 1981. commemorative stamp series Wilkins died in New York City at

Wilkins joined the NMCP Roy Wilkins, former in 1931 as assistant executive sec-NMCP executive secretary and retary. He led the NMCP from 1955 to 1977 as executive secreleader, will become the 24th tary and executive director. In 1934, Wilkins put his editorial talrunning series. The stamp will be ent to work for the NMCP, succeeding W.E.B. Du Bois as editor Julian Bond, NMCP of The "Crisis" magazine, holding

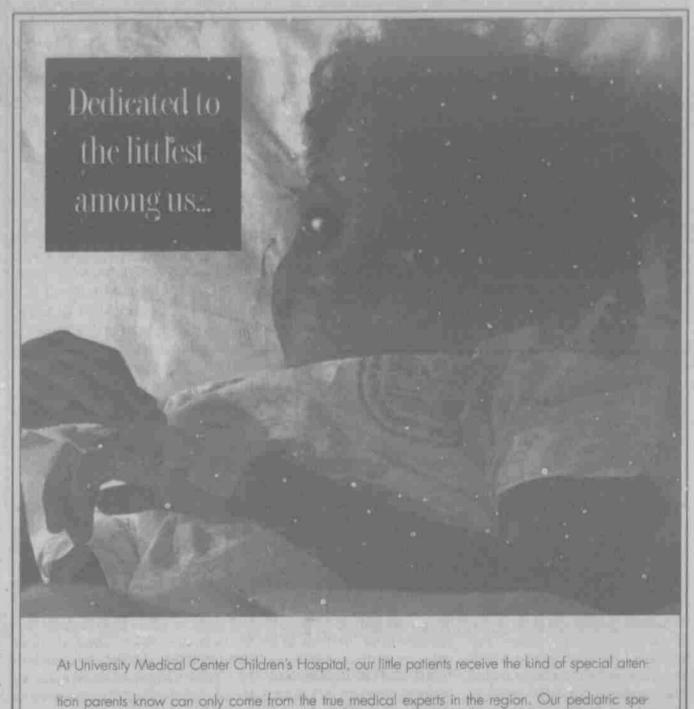
Wilkins advocated nonviand Chief Executive Officer, will olent means and the use of the join presidentially appointed legal system to achieve racial Postal Service Governor, LeGree equality and to advance the rights S. Daniels to unveil the stamp at of African Americans. Under his leadership, the NMCP caming public meeting of the 91st paigned for the Civil Rights Act of 1964, the Voting Rights Act of In addition to Daniels, 1965, and the Fair Housing Act of Washington for Jobs and m," during which he also delivered a native open, prints at frints In 1964, he was ewarded the NAACP's "Spingarm Medal," an annual award honoring outstanding achievement by an African American. Some other Freedom House Award, Theodore "Roy Wilkins did as much Roosevelt Distinguished Service-Medal, Presidential Medal of Freedom, Zale Award and the Russwarm Award of the National Newspaper Publishers Association. A Roy Wilkins Memorial was constructed in19951

The stamp was designed notable Americans in the series by Richard Sheaff of Scottsdale, include: Harriet Tubman, Martin Ariz, and is the sixth in the Black Luther King, Jr., Benjamin Heritage series to feature a photo-Banneker, Jackie Robinson, Carter graph. The black-and-white photo-G. Woodson, Mary McLeod graph, taken in the 1 940s, was harnished by Morgan and Marvin

Smith, twin brothers who documented the achievements of African Americans,

The Postal Service continues its commitment to honoring the historical achievements and contributions of African Americans, The Black Heritage stamp series is very popular, and given its significant educational importance, it will continue in the future.

Two hundred million Roy Wilkins self-adhesive stamps will be printed for the January 2001 issuance.



Lubbock and will meet 6-10pm Mondays for 10 weeks. Cost is \$330 for the course fees and textbooks. Test fee the national exam is

\$265. Prerequisite for the course is one year of financial accounting or the equivalent.

Instructor will be Dianne Bridges, SPC professor of office technology.

"The new course puts SPC in the forefront of institutions of higher education preparing their students for certification," said Jim Walker, dean of continuing and distance education at SPC.

The course prepare students to take the three-part national exam, which covers accruals, deferral, adjusted trail balance, correction of accounting errors and the bank reconciliation, payroll, depreciation and inventory,

Interested students must pre-register by contacting Dianne Bridges at 806-894-9611, ext. 2256.

Wilkins joins 23 other honorees in the Postal Service's Black Heritage series, which salutes outstanding African-

cialists use the most advanced equipment and techniques to offer unmatched levels of expertise in the treatment and care for even the sickest child. That's because at UMC, you come first.

UMC **Children's Hospital**

At UMC, you come first.

+EMERGENCY ROOM+ West Texas Chapter ~ Gala 2000 ~ **Scholarship Fundraiser Co-Host: 100 Black Women Coalition**

The Butch Avery Band -FEATURING -Darrin Mann & Wilson Baldwin

Saturday, December 30, 2000



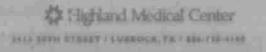
Ever wonder why so many emergency rooms serve coffee?

The wait for faster, better care is over. After all, ER+ at

loved ones receive great care - in the most timely manner

Highland Medical Center has wait times ranked below the national average. So your

possible. Next time you have an emergency, look to ER+ for faster care. And a lot more.



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Editorials · Comments · Opinions



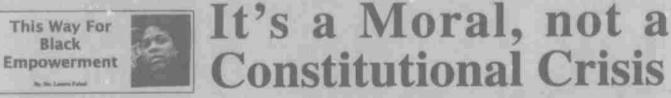
THIS N THAT

"HE FORGIVES AI L OF US!" THIS N THAT would like to remind each of you that there is a POWER greater than you and I who can turn the tide and calm an angry sea HE knows where the rainbow ands He only can see what's beyond the bend He can touch a tree and turn the leaves to gold Perhaps it makes him sad to see the thing things we do but HE WILL ALWAYS SAY I FORGIVE So, don't you think as we celebrate this CHRISTMAS SEASON that we should keep Him in Christmas As a people we've been through a great deal but HE as always been there So as you celebrate this glorious season don't forget the REASON FOR THE SEASON May you continue to have BOB KNIGHT STOOD good health and don't forget HE FORGIVES ALL OF US!" TALL! THIS N THAT who reminds us of the visit by BOB KNIGHT who was the president of the National League of Cities and spend a couple of days in our city talking ab out his effort "UNDOING RACISM' As he excited his position in Boston, Ma last Saturday afternoon he reminded all in attendance that "RACIAL TOLERANCE CREEPS INTO THE BODY POLITIC WHICH THE SAME AS TO A PHYSICALLY POWERFUL ATHLETE WHO IS DYING OF CANCER AND DOESN'T KNOW IT" Knight stood tall with this initiative Hopefully those who heard him last summer in Lubbock have taken note to what this UNDOING RACISM" is all about

PENNY HASTINGS SAYS: "May each of YOU and your family have a most MERRY CHRISTMAS and a joyous NEW YEAR!"

THE REAL COACHES! THIS N THAT along with the delegates attending the National League of Cities (NLC) convention in Boston, Ma last week had an opportunity to meet the TWO COACHES who were the reason behind a movie "REMEMBER THE TITANS" The movie is about a high school football 'coach in Alexandria, Va who is given the task of molding the T. C. WILLIAMS SCHOOL multiracial football team into state champions COACH HERMEN BOONE a Black coach replaces the White head coach WILL PATTON who has several years seniority Both BOONE and PATTON spoke to the body THIS N THAT was most appreciative to hearing from these two personalities BOONE who is acted by DENZEL WASHINGTON remarked "TM BET-TER LOOKING THAN DENZEL!" Also present at the noon session were young people from T.C. WILLIAMS HIGH SCHOOL. Boone told the young people to NEVER GIVE UP!"

MERRY CHRISTMAS & HAPPY NEW YEAR! THIS N THAT would like to take this opportunity and wish each of you a MERRY CHRISTMAS & a happy ned year! May you continue to do what is right life even if you may have to stand by yourself Be thankful for what you have and get along with your fellowman Isn't that what this time of the year is all about



Florida situation, not created but The Boards of Elections in the 50 who are they to come an agreerevealed, is the extent to which states are partisan appointees. The ment? They're just the candidates. two partyism has come to define committee structure and the There's supposed to be a process, what is moral, to define what is seniority structure in Congress are a framework, that they are subject fair. We are not in a Constitutional organized along partisan lines. to! crisis. It's much deeper than that. Indeed, the parties themselves We are in a moral crisis. country. Americans have a very and the Republican Caucus as if entirely in the hands of the two deep felt sense of morality. I'm they were a part of a structure that not talking about what Joe the Constitution created. The Lieberman or Jerry Ialwell or Constitution created no such struc-Louis rarrakhan mean by morality. ture. Judges are either political The American people have a pro- appointees or elected with partisan dozens and dozens of forums on found and abiding sense of fair- designations. The Commission on ness. What's happened is that the Presidential Debates is co-chaired definition of fairness itself has by the former head of the on campaign finance. This is the come to mean fairness to the two Democratic National Committee fundamental moral crisis in parties. Fa mess to the hot shots. and the former head of the America. Fairness has become Fairness to the winners. concept is fairness for everyone. Thus the very notion of fairness political game where they battle That concept, that framework, has itself has come to mean fairness been completely undermined by for the two parties, judicated by two-partyism. That's what we see institutions controlled or permeatin Florida. Every instution - from ed by the two parties, in the conthe county election boards to the text of a political culture that valisecretary of State, from the judi- dates and is validated by the two know of ciary to the legislature - are parti- parties and by two partyism. sanized. The game is partisan, but more significantly, the rules of the Press on Sunday. Tim Russert had independent, making history in game are partisan This is some- E. J. Dionne of the Washington 1988 when she became the first thing that political independents Post and Bill Kristol of the woman and African American to know about quite well. WhAt's Weekly Standard on to discuss the get on the ballot in all fifty states. extraordinary right now is that Florida situation. At one point, She currently chairs the everyone in the country can get a E.J. Dionne said - What needs to look at it. tion to the world of sports, you to get resolved. Bill Kristol, who I column@cuip.org Fax:212-803can see how serious the problem rarely agree with responded with 1899. Mall: 225 Broadway, Suite in our political life is. Take base- some considerable passion - Wait 2010, New York, NY 10007 ball, for instance. All teams play a second. Bush and Gore don't 11/1C/00. under the same rules. There isn't one set of rules for the poorer teams, or the teams that had a worse record season. No matter how wealthy a team owner might be, no matter how many games a team might have lost -last season, when the teams come onto the field, it's a level field. There's one set of rules, one set of umpires, one set of criteria for winning a game, a division championship and the World Series. That's not the case in American politics, however. The playing field is not level at all. The laws which govern ballot access favor the Republican Party and the Democratic Party. The laws which govern campaign finance - and many of the plans to reform those laws - favor the Democratic Party and the Republican Party, The institution which oversees all federal elections the Federal Election Commission - is made up of three

What has been revealed in the Democrats and three Republicans. need to come to an agreement have an institutional identity in is that there isn't. It doesn't exist We live in a very moral Congress - the Democratic Caucus Because the whole process is But fairness as a moral The Electoral College is partisan.

I agree! But the problem

Letter to the Editor

Dear Editor

Ha ha ha. We at People for the Ethical Treatment of Animals (PETA) are cracking up over Texas state representive Barry Telford's proposedstate constitutional amendment protecting hunters' and fishers' rights from big bad vegetarians like us.

PETA sprout-eaters aren't the ones to fear. The Wall Street Journal recently reported that hunting has declined 20 percent in the past decade, becouse it has developed a stigma. In short, society now recognizes hunters as men attempting to compensate for thier insecurity about their masculinity.

As actress Pamela Anderson Lee put it, "Men hunt because they have something wrong with their own equipment, and they need something else to shoot."

Fishermen are, by and large, a greater lot, who are learning that fish do, indeed, feel pain, and turning to boating, snorketling, hiking and other cruelty-free sports.

The proposed amendment is a joke, what next? An amendment guaranteeing the right to dress up like a bush?

Sincerely,

Carla Bennett

PETA Senior Writer & author of Living in Harmony with Animals 757-622-PETA, ext. 478

Ask A.G.

Helping Victims of Crime by John Cornyn, Attorney General of Texas

Q: My brother was recently murdered, and your Crime Victims' Compensation Program helped us pay funeral expenses. This allowed us to have a nice funeral for him, which I am greatful for. I don't understand why the taxpayers have to support this program instead of the crimi-

nals.

A: This is a common misperception about the Crime Victims' Compensation Program, which the Office of the Artorney General Administers on behalf of the State of Texas. In fact money for the program comes from the State's Crime Victim's Compensation Fund, which is supported primarily by convicted offenders.

The Crime Victims' Compensation Program helps victims of violent crime and their families pay for out-ofpocket expenses incurred as the result of violent crime. No tax dollars are used to run the program or to fund awards.

Criminals contribute to the Fund through fines that are assessed by the courts based on the level of the conviction. These fines are assessed in both state and federal courts.

In state court, criminals pay the following fees: \$45 for felony convictions, \$35 for Class A and B misdemeanors and certain municipal ordinance convictions, and \$15 for Class C misder seanors and certain municipal ordinance convictions. During the 1998-1999 Fiscal Year, more than \$68 million was deposited in the Fund through state court fees.

The federal Victims of Crime Act (VOCA), passed in 1984, allows for the collection of fines, fees, and forfeitures in federal convictions. During the 1998-1999 Fiscal Year, the Fund received more than \$8 million through VOCA grants.

parties. I've been raising this issue for years and years. My two independent runs for the presidency were about this. I have litigated in the debates, on ballot access, on the fairness doctrine in broadcast, Republican National Committee. fairness for the Democrats and Republicans in the context of a one another for control. The game has been rigged - not to fix the outcome - but to "fix" the competition. That violates every fundamental principle of fairness that I

Lenora B. Fulani twice I was watching Meet The ran for President of the U.S. as an Committee for a Unified Indepenhappen is that Bush and Gore have dent Party. She can be reached by If you compare this situa- to agree on how this thing is going phone at800-288-3201 oratfillani-

Offenders who are on parole for crimes that occurred after September 1, 1993, pay \$8 per month to the Fund. These fees contributed more than \$1 million during the 1998-1999 fiscal year.

Other sources of funding includes restitution and donations. Some offered may be order to reimburse the Pund for monies the program paid to their victims. As of January 1,1996, all jurors in texas are provided with information on the Fund and are given the option of donating their daily pay to the program. I am pleased to report that nearly \$200,000 came from jurors who contributed to his worthwhile program.

Q: I was recently the victim of a carjacking. The Crime Victims' Compensation Program helped pay for my medical bills, but not for my car, which was totaled. I also was not awarded any money for pain and suffering. Why not?

A: Reimbursement guidelines for the Crime Victims' Compensation Program are set by the Texas Legislature. It is important to remember that the goal of the program is to reimburse victims of violent crimes and their families for outof-pocket expenses that are incurred as the result of a crime.

The Fund does not allow for the replacement of material possessions, such as stolen items or crashed cars, unless the item has been seized by law enforcement officials as evidence. In many cases, victims can use other sources such as car or homeowner's insurance to cover these costs.

Since the program can reimburse victims and their families for out-of pocket expenses only, there is no compensation for pain and suffering.

Expenses that are covered include:

· Medical bills · Counseling bills

* Lost wages · Lost support *Certain travel expenses

* Funeral and burial costs

Additional expenses are covered for victims who suffer catastrophic injuries. These include: · Alterations to a home or vehicle to make it accessible

* Job training and vocational rehabilitation

* Home health care

For more information on the Crime Victims' Compensation Program visit the Office of the Attorney General Web site at www .oag.state.tx.us. Applications for compensation are available on-line and by calling the Crime Victim Services Division at (800) 983-9933.



SOUTHWEST DIGEST National Advertising Representative Black Resources, Inc. 231 W. 29th Street, Suite 1203 New York, N.Y. 10001 Telephone (212) 967-4000 P.O. BOX 2553-LUBBOCK, TEXAS 79408 EDITORS/PUBLISHERS

T.J. PATTERSON-EDDIE P. RICHARDSON

The Southwest Digest is an independent newspriper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as pracisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, 've think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or villy. This is a newspaper made to educate and not to egitate.

The opinions expressed by guest columns or aditonals are not necessarily the opinions or the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unlass a self-acidrassed envelope is submitted. All noticitis must be paid in edvance. Story deadline is 12 n.m. Monday Advertisement deadline is Monday 5 p.m. the week of publication.

Member A.O.I.P. (Assault on Illenacy Program) A Community-Building Newspeper



The people to worry about are not those who openly disagree with you, but those who disagree with you and are too cowardly to let you know

Southwest Digeni + Thursday, December 21, 2000 + Page 5

The Meaning of the 2000 Election **By Ruth Oron**

Election I wrote an article love, in our attitude to work, Are Looking For Ethics in the member, in our quiet thoughts. since the questioning of the this election; but for now I people to know what Ms. relation to the following sen-Reiss explains further about tences by Eli Siegel: the meaning of the 2000 election, in a recent issue of the way is always-accompanied by same journal.

beautiful logic that ethics is 148]"" present in every political

Before the Presidential every aspect of our lives-in ferent from oneself as a means. The facts and Mr. Gore 's South, there was a making on good will rather than on the titled: "The American People in how we talk to a family Upcoming Election, " In it, 1 And ethics as a force has been quoted Ellen Reiss, Class showing its power now despite Chairman of Acsthetic the great determination on the Realism describing the part of some people, to come American people's state of to conclusions fast! In her mind in the international peri- commentary to The right of # odical, The Right of Aesthetic 1443 Ellen Reiss writes: Realism to Be Known. And "There is much to say about election continues with even comment on the matter of greater intensity, I would like recounting votes in Florida, in

'Our desire to have our what the facts are Having Aesthetic Realism, the educa- one's way. . . is equivalent tion founded by Eli Siegel, is often to having contempt for the study of ethics. It is not the facts not consonant with political, yet it shows with having one's way. [TRO

The study of contempt, choice-in fact it is present in "the lessening of what is dif-

ethics. "Ethics" Mr. Siegel does 't cost his ego much to be seems, continues). explains, "begins with the for the facts. Would he be as Justice for People or, Profit Update (Definition Press, human obligation to see every- interested in ascertaining the for Corporations? thing, living and not living, as truth about Florida vote if he well as one can. Where we get did 't think the results could before the election I quoted the 21 century begins, othics away from this obligation or give him "his way "? don't see it, or diminish its What an Election meaning, it is rather clear that contempt is showing its getting and making powerful with more clarity than they American people, at least the strength, indeed, is winning" those facts which are the feel- ever felt, that neither principal election will not be permitted (Self and World, Definition ings of people, the thoughts of candidate Press). Ellen Reiss continues:

way" and the facts. an aristocrat?; be white?; be are going to interfere with my "Contempt for the facts not writes: way-I 'll ignore the facts, get consonant with having [their] exist!"

Nov. 2000) " sounds good. So, for example, in the US [become] ethical, [be] based www.AestheticRealism.org.

of self increase as one sees it" notion of "his way " happen to sure that Black people could ill will which has been preis a large part of the study of coincide in this instance, so it not vote (and some of that, it dominant for conturies "

these sentences by Ms. Reiss:

An election is a way of the fact that Americans feel, represent the deep hope of the people, the preferences of peo- them Millions of Americans will not be allowed to proceed I am not praising ple. The history of elections is feel these politicians' chief with the old slickness; at least either candidate. I think that long and various; some of it is concern is that corporate own- there will be, in some form, a both Mr. Gore and Mr. Bush beautiful; a good deal of it is ers make money. And never continental tumult about have a rift, as others have had, sleazy and cried. It takes in all were Americans clearer that whether the people in America between what they see as mak- the continents. It takes in who interest in profit and interest are truly represented. ing themselves important and should be able to vote: need in having people's lives fare - So, long live the

Meanwhile, with all the male?; It takes in ballots beginning in 1970 that eco- Luther King-and of Eli Iclearness about ballots in forged, and stolen; and it takes nomics based on contempt, on Siegel, who was honest all the Florida on Election Day, one in killing. When elections using human beings for profit, time and explained what honcamp 's intense opposition to have been unjust, it has been no longer works. I believe estly is." recounting them stands for the because some people's notion Ellen Reiss is explaining the feeling in people, "If the facts of "Their way" has been best thing in America as she about the election, as a repre-

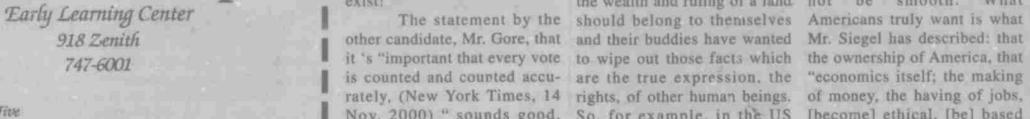
rid of them, make them not way." Persons who have felt that the 2000 election could something beautifully ethical the wealth and ruling of a land not be smooth. What working in people and our The statement by the should belong to themselves Americans truly want is what country. it's "important that every vote to wipe out those facts which the ownership of America, that by contacting the not-for-profis counted and counted accu- are the true expression, the "economics itself; the making it Aesthetic Realism foundarately, (New York Times, 14 rights, of other human beings. of money, the having of jobs, tion, (212) 777+4490, or visit

Goodbye Profit System: 198V. "Ethics, " Mr. Siegel In the article I wrote showed, "is a force. " And as as force has declared; it this The hopefulness is in presidential election does not represents to go smoothly; at least falsity

what's true: between their one own property to vote?; be well are opposed! [TRO 1428] America of Thomas Paine and Eli Siegel showed Abraham Lincoln and Martin

> With all the confusion sentative American J feel - I think it is beautiful grateful to know that there is

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19

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Precious Step

Ear Infection Common in Infant middle ear infection, is one of the dren, including:

Lubbock - Acute otitis ents should be aware of warning ear; and

ing and after an ear infection.

middle ear tot he throat, do not funcmedia, more commonly known as a signs of ear infections in their chil- . Difficulty hearing. Fluid behind the tion as well in smaller children as in eardrum may get in the way of sound older children," said Steven Stripling, transmission. A Child may have diffi- M.D.. a pediatrician on staff at culty hearing for several weeks dur- Covenant Children's Hospital. When the Eustachian tube "Although some children is blocked, fluids in the ear may develop an ear infection after every become infected and result in an ear infection. According to the AAp, chil-. Ear drainage, such as a yellow or children because the Eustachian dren who are male, have a family history of ear infections, are bottlefed, have allergies or breathe in second-hand smoke have a higher inci-Maybe It Wasn't That Heavy Shopping Bag. dence of middle ear infections than other children. "If a parent notices any sign of an ear infection, or if a child is in pain, is not eating as well as usual, or is lethargic and not responding well to the mother, a physician should be consulted immediately," Dr. American Heart Association. Stripling said.

6:30 a.m. to 6:00 p.m. Monday thru Friday Call or Come By to Enrol! Today! "Your Child's Success Begins Here!"

more common childhood illnesses. . Pain, Older children are able to tell According to the American Academy parents when they are in pain. of Pediatrics (AAP), most children Younger children may appear irritahave at least one ear infection by the ble, cry, rub their ears and have a loss time they are 3 years old. If ear infec- of appetite; can lead to hearing loss and other degrees Fahrenheit; damages.

tions are not treated properly, they . Fever ranging from 100 to 104

Weakness On One Side May Mean A Stroke.

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9-1-1

time they catch a cold, little babies have more ear infections than older According to the AAP, par- white fluid, coming from the child's tubes, which drain fluids from the

AFRICANA TRIVIA HEART ATTACK STROKE

44 Across

- 1. Vanessa ___, (jazz singer)
- Jones, (kung fu action flick) (1974) about a self-defense school in Watts combating the Mafia) 9. J.B __. (in 1949 he bought and
- operated the first Black radio station in Atlanta)
- 10. __ Shaw, the was the first Black anchor on CNN)
- 11. Charlie __, (he played tenor sax in the Thelonius Monk Quartet)
- -1.3. Homerun king
- band, The Time)
- 16. Style of Jamaican music
- 17. Jesse ____, (he won four gold medals in track & field at the
- 1936 Olympics) 19. Destroys by fire
- 23. Norwood ___, (some thought he
- was past his prime but he still won three medals at the 1948 Olympics) 22. One Down _____, (low budget
- 24. The _____ (Snipes & De Niro movie) 25. Anthony William _____, (first Black
- to earn a European Medical Doctorale)
- 26. Count ___, (famed pianist, band teader during the big band/
- swing era of the 1930's and 40's).
- 28. J. Terry ____, (in 1953 he became the first Black bishop in Tennessee) 29. Sugar Ray ___, (former boxing
- chundb) 31. The _ Man, (Keenan Ivory
- Wayanx and Steven Sengal starred in this 1996 action-thriller) 33. Franklin ____ (former U.S. Fres.)
- 34. Ted __. (Love Boat cast member)

- Down I. Basketball legend known as "The Big O"
- set in modern day Los Angeles
- 4. Jesse ____, (founded the first Black bank-owned bank in Chicago) 5. Funk band that had the 1975 hit
- Cut the Cake, (init)
- 7. Boxer AKA "The Real Deal"
- 15. Morris __. (former member of the 8. __ Riley, (one of the creators of the New Jack Swing style of music)
 - 14. __ Perez, (she co-starred in the
- 21. The __Professor, (E. Murphy role) 19. Won six NBA titles in the 1990's
 - 20. David ____, (had the Grammy

 - 24. He started in Kiss The Girls and
 - and wide register leaps to express
 - his emotional style) 26. Eubic ____ (legendary planat and
 - - won for his album Thriller 30. Ruby ____ (had a lead role in the
 - 32 Sick

2. 1972 Blaxploitation vampire movie

HEART ATTACK STROKE

- 3. ____ Turner, (led one of the most famous slave uprisings)
- 6. Sacred writings of Islam
- 12, John H. Johnson publication
- movie White Men Can't Jump) 18. Medgar ____, (Civil Rights activist
- assassinated in front of his home)
- winning album Voyeur in 1981)
- 1983 movie starring F. Williamson,
- Jim Brown and R. Roundtree)
- The Shawshank Redemption
- 25. Albert (1936-1970), (pre-bebop jazz saxophonist that used shricks
- composer} 27. Number of Grammy's M. Jackson
- classic film A Raisin in the Sun)

Answers on page 8 AFRO-XWORDZ No. 024

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If you're looking for African-American products and gifts, visit our web site at www.itsablackthang.com. We offer a wide assartment of Black products to fit your every need. Candle holders, cups & mugs, board games, software, art & sculpture, jigsaw puzzles, posters, calendars, and more.

Have you had your check-up this year?

The Breast and Cervical Health Initiative of the YWCA of Lubbock is offering to pay for the mammograms of women age 40 to 64 who meet the income guidelines.

For more information please call

792-2723

Participants must have a clinical exam prior to the mammogram.





Sudden weakness especially on one side of the body: trouble speaking or under-

standing; dizziness, loss of balance; trouble seeing in one or both eyes; and severe headache with no known cause. New freatments can help reduce damage to the brain

but only in the first lew hours after symptoms begin. Every second counts. To learn

Free Mammograms

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200

Rend the signt. Raine a flog.

Page 6 * Southwest Mgest * Thursday, December 21, 2000



IN JESUS NAME **"THE REASON** YOUR SEASON!!!"

MARK 16:15, JESUS SAID, GO YE INTO ALL THE WORLD, AND PREACH THE GOSFEL(GOOD NEWS-HIS RESURRECTION)

TO EVER CREATURE.

JESUS SAID TO PREACH THE GOOD NEWS: ITS A COM-MANDED TO ME AND YOU, BUT CHRISTIANS STARTED GIV-ING JESUS A BIRTHDAY: WHO TOLD YOU TOO???

JOHN 10:46.5, JESUS SAID.HE GOETH BEFORE THEM(HIS SHEEP), AND THE SHEEP FOLLOW HIM: FOR THEY KNOW HIS VOICE, AND S STRANGER(SANTA) WILL THEY NOT FOLLOW, BUT WILL FLEE FROM HIM: FOR THEY KNOW NOT THE VOICE OF STRANGERS.

JESUS WAS BORN INTO THE WORLD, GOD GAVE HIM FOR ONE REASON, AND IT WAS NOT FOR SANTA, TREES, LIGHTS, PARTIES, NOR GIFT GIVING SEASON.

JOHN 3:17, JESUS SAID, FOR GOD SENT NOT HIS SON INTO THE WORLD TO CONDEMN THE WORLD; BUT THAT THE WORLD THROUGH HIM MIGHT BE SAVED.

GOD LOVE THE WORLD; AND THE BEST THAT HE HAD: HE DID GIVE; THE WORLD WANTS TO SHOW THEY'RE GOOD; GOD WAS SO WE COULD LIVE.

MARK 10:18, JESUS SAID, WHY CALLEST THOU ME GOOD-? THERE IS NONE GOOD BUT ONE, THAT IS GOD.

(WHEN YOU KNOW ITS NOT OF GOD; THE WORLD WANTS IN ON IT, NOT ONLY WITH LYING SANTA, AND FLYING RAIN-DEERS, BUT ALSO EASTER, AND THAT LIE: RABBITS LAYING EGGS. THE WORLD WANTED IN ON A MARCH CALLED: WE SHALL OVERCOME: IT WAS REBELLING AGAINST THE LAW; THE WORLD WANTS IN ON THAT. THE GAMBLERS, PROSTI-TUTES, FORNICATION, SORCERERS, WHORE MONGERS, MUR-DERS, RAPERS AND IDOLATERS: THEY LOVE TO BREAK THE LAW, AND WILL FOLLOW ONE ANOTHER !!!) ********WILL THE UN-GODLY ROB GOD???*****************

MATTHEW 22:21, JESUS SAID, RENDER THEREFORE UNTO CAESAR(THE' LAW) THE THINGS WHICH ARE CAESAR'S (RESPECT) AND UNTO GOD THE THINGS THAT ARE GOD'S(RESPECT).

THE UN-GODLY WILL CELEBRATE X-MAS: WITH NOTHING OF GOD ON HIS LIST; DRINKING, DRUGS, TREES, DANCING, AND CURSING; SO WHO IS THE MAIN GUEST? 1

CORINTHIANS 2:14a, THE NATURAL MAN(UN-GODLY) REGEIVETH NOT THE THINGS OF GOD: FOR THE ARE FOLL-ISHNESS UNTO HIM: NEITHER CAN HE KNOW THEM, BECAUSE THEY ARE SPIRITUALLY DISCERNED.

the Outreach Prayer Breakfast are asking the questions today. What about God's plan? One must hear the word of God. Men have been trying to devise and offer their God's plan of salvation. own plan of salvation since the beginning time.

Nicodemus undoubtedly had a plan of his own until he had an encounter with Christ, and it was then that God's plan was revealed to him. Paul, before his conversion, surely had a plan of his own, and it was only after the word knocked him from his beast and blinded him. This was when Paul finally realized God's plan. Man's plan of salvation at any age has always resulted in his disobedi-

The friends and members of ence of God's command and disobedience is nothing, but another word of sin. The end result of sinis death. Romans 6:23. Trying to pay one's sins away. It's not in

> Having your name on someone's church roll is not the total answer. Some men feel by abiding by some philosophy of living a morally good life on earth will ensure them of a place in heaven. What a tragic mistake. My friend, let us face this one fact: Men with all of the knowledge and intelligent can't save himself. No, not even in this scientifically advanced, but spiritually decaying world. Here is God's plan of salvation as revealed by the Holy

Scripture: One must hear the Word of God.Romans 10:14, Believe in Jesus Christ as the Son of God. St. John 3:16-18. Repent of your sins. In other words, turn from your wicked ways, and turn to God. Experience a change of mind, heart and direction. St. Mark 1:15 and St. Luke 24:47.

Thought of the Week: "What about God's plan, people?? Stand up for Jesus if you have to stand alone, and with Jesus, who can stand against you."

Christmas is the birthday of our Lord and Saviour. Don't forget to honor him with your best gift. Give Him your best in life. Did any good come out of Nazareth???

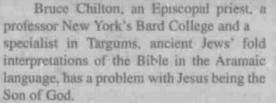
from the Desk of Parson D.A. Sm

MARY: God's VIP

God bless you for reading this article. Please read your Bible. It will make a believer out of you. II Chronicles 7:14; Mark 11:22-26. Keep praying for the Supreme Court who did rule. But don't forget about the Supreme Judge who is heaven ready to rule

Thanks to Brother Patterson and Brother Richardson and staff for all you've done through the years for us. Thanks again and again!

Sister Dorothy Hood, presi-" dent; Sister Christene Burleson, vice president; and Sister Elnora Jones, acting secretary. May God continue to bless you during this Christmas Holiday Season.



Intimate Biography" (Doubleday, \$25), he asserts Jesus was someone who "never claimed he was unique" and was unwisely exalted into a heavenly ruler by later Christians.

To make his point, Chilton considers as laced with legend the Bible's report that Mary was a virgin when Jesus was born. He agrees with the Bible that Mary became pregnant before she was living with Joseph as his wife, family and friends if need be. We learn to be submissive by submitting, by but assumes that Joseph was the biological father.

Chilton explains that Jews of the time would have seen Jesus' conception as illicit. That made him a "mainzer," a term often translated as "bastard" although Chilton says that's incorrect.

really are: miserave sinners saved only by the grace of God.

Mary was devout: that is, she was truly devoted to the Lord and to His kingdom. She was a pure virgin, and doubtless she was righteous, though not perfect, in all areas of life. God can always use a person who loves Him with their whole heart and who keeps him or herself from the corruption of the world. We become devout by spending time with the Lord and growing In Chilton's book, "Rabbi Jesus: An to love Him by coming to know Him intimately. We become righteous by obeying His will, growing to love the good and hate evil.

Someone has said, "Mary was submissive to the point of being selfsacrificing." Mary must have known she would be scorned and put down for becoming pregnant before she was married, yet she did not hesitate. Any person who would follow Jesus and serve Him must be willing to leave deliberately putting God's will above our own.

We sing, "I will trust in the Lord." However, Mary trusted the Lord. started down a road the end of which she could not even image Nevertheless, she trusted the Lord. She was sure He would not call her to a road that she could not walk without His help. God does not always show us the end of a matter, sometimes He only invites us to begin. If we would serve Him, we must trust Him to see us through to the end. Mary was blessed in an exceptional way, but the blessing cost her In a sense, Chilton is saying that Jesus was less than a bastard. It something. Do we miss some blessings because we are not willing to pay the cost? Those who have never given sacrificially, have never know the bless-Glory is to God, in that there are those of us who have been "botn ing of having God meet their needs in extraordinary and wonderful ways. Those who never clothe the naked, feed the hungly, or serve the Lord in other ways will never know the blessing of hearing the Lord say "Well done, good and faithful servant."

CAN YOU TELL THE DIFFERENCE: IN THE UN-GODLY'S TREES AND LIGHTS? WHICH IS WORSHIPPING GOD? WHICH LIGHTS ARE BLINKING FOR RIGHT???

JOHN 15:19, JESUS SAID, IF YOU WERF OF THE WORLD, THE WORLD WOULD HIS OWN: BUT BECAUSE YE ARE NOT OF THE WORLD, BUT I HAVE CHOSEN YOU OUT OF THE WORLD, THEREFORE THE WORLD HATETH YOU.

TO MAKE PEOPLE FILL GOOD: THEY GIVE AND RECEIVE A GIFT; BUT IT WAS GOD'S GIFT HE GAVE; AND HIM WE'RE SUP-POSE TO LIFT !!!

JOHN 12:32, JESUS SAID, AND L IF I BE LIFTED UP FROM THE EARTH (FROM THE RESURRECTION), WILL DRAW ALL MEN UNTO ME.

BUT THE CHURCHES ARE FOLLOWING THE WORLD: IT'S DOING THE WRONG THING, JESUS CALLED IT: BLIND LEAD-ING THE BLIND; SHAME, SHAME, SHAME!!!

1 JOHN 2:15,16, LOVE NOT THE WORLD, NEITHER THE THINGS THAT ARE IN THE WORLD. IF ANY MAN LOVE THE WORLD, THE LOVE OF THE FATHER IS NOT IN HIM. FOR ALL THAT IS IN THE WORLD, THE LUST OF THE FLUSH, AND THE LUST OF THE EYES, AND THE PRIDE OF LIFE, IS NOT OF THE FATHER, BUT IS OF THE WORLD.

GOD IS NOT THROUGH WITH US YET. SO LET PRAY FOR ONE ANOTHER ALWAYS, WRITTEN BY EVANGELIST BILLY B.J. MORRISON,III, YOUR BROTHER IN CHRIST JESUS !!!



Sunday Sahaak 9:30a.m. - Sanday Warship Sarvice: 10:45a.m. lible Study: Wedneedey's of 12:00 root & 7:00 p.m.

A mamzer was not a child born out of wedlock in the modem sense. Rather, parenthood was uncertain. In other words, no one knew who the father was. The result from such a liaison was prohibited under religious law.

allegedly appears that he is saying that the mother of our Lord is a promiscuous or immoral woman, a floozy.

again," who think differently of the Mother of our Lord.

Mary was humble. God often chooses the meek and humble to serve Him in great ways. We develop humility by reminding ourselves of what we

HOLIDAY REVIVAL SET AT FORD MEMORIAL COGIC

The Ford Memorial Church of God in Christ, 1602 MLK Blvd., Will be sponsoring a Holiday Revival December 27 thru December 31, 2000.

Evangelists are Elder Mel Ray Carr of Amarillo, Texas, Elder Anthony Harris of San Angelo, Texas and Minister Billy Jack Moore of Lubbock, Texas.

"It shall come to pass afterward that I will pour out of my spirit upon all flesh. And your sons and your daughters shall prophesy, your old men shall dream dreams, your men shall see visions." Joel 2:28.

Senior Pastor is Elder Henry C. Johnson.

1922 East Main Stree Lubbook, Yexas Honoring Our " Anniversary PEACE OF MIND \$2,995.00 & \$3,340.00 What would you do if a loved one passed sway today? When death occurs, there are so many questions. It can be emotionally and financially difficult as well, Because we care, we think that everyone should bo able co have a respectable Owintian burial If phay choose. With the concept of helping others and allowing Christ to lead us, we developed. "PEACE OF MIND SERVICES." For more information concerning our "PEACE OF MIND SERVICES" or to talk about one of car PRE-HEED PLANS CALL US AT (806) 765-7008 de. Stop By and Visit Lis. Anthony Gablies, CEO Manticines Handaran Lan, Jr. Funken) Director-Martician

New Hope Baptist Church Christmas Pageant

The New Hope Baptist Church presented a Christmas Pageant, - ; Christmas Springs Form Love, December 17, 2000 at 5 pm at 2002 Birch Ave. in the Fellowship Hali.

MLK Rehearsal Set at **Bethel on Saturday Night**

Well, it's about that time of the year when practice begins for the Martin Luther King, Jr. Choir. Practice will begin on Saturday night, December 23, 2000, at Bethel A. M. E. Church, 2202 Southeast-Drive, beginning at 7:30 p.m.

According to Brother Samuel Curtis, director, this is the first rehearsal for the 29th Martin Luther King, Jr. Celebration which is set for January, 2001. Sister Equilla Tyson is assisting.

For more information about the celebration, you may contract contact Ms. Joan Y. Ervin, president, at 763-0853.

oncerned itizen

In March 2000, Clarence and Gwen Denson invited a group totheir home to discuss citywide concerns. Since March, the group has been meeting at individual homes to discuss issues. School Board Member Vernita Woods-Holmes and Estacado High School Principal Wendell Brown have met with the group .

According to Clarence, "most of us do not have the time to keep. abreast of issues, or talk about them with others. While getting involved and doing something about those issues, well, it's just not happening." As early as August, our group was already discussing what we could do to increase Estacado High School enrollment and it's overall presence within the community. At that time, nothing was being said about closing or consolidating East Lubbock School-, Clarence added.

Another member, Bennie Sims stated, "there are many areas within our community that needs help and support. There are kids going to school with clothes not suitable for the weather, needy families, and people that just need help of some sorts". "I am not rich and I don't have much tree time, but I can do somethings to help others."

The first project of the Concerned Citizens was giving two families "food baskets" on December 9th. One family was a single mother with four children and the other failed was comprised of ten people. The group approved this project to show that we are sincerely concerned.

Memberi of the group are: Clarence & Gwen Denson, Bennie-Sims, William and Clarissa Burrell, Dwight Pierce, Joe and Betty Middleton, Joan and Arthur Jones, Grace Pierce, Dwanya Pierce and Reba & Phillip Alexander. If you are interested in being apart of the Concerned Citizens, contact Clarence Denson, 744-4290.



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NOW YOUR CITY GOVE by Eddie P. Richardson **Meet Mayor Windy Sitton**

This is a series of stories which dill give the citizens a close look at their city government, namely; its origin, function, every department, and other important matters.

This Information was supplied by the Texas Municipal League (TML) Tony Privitt, Lubbock Public Information officer.

Then Mayor presides over City Council meetings, evaluates recommendations and pass on recommendations from city boards and commissions, along with the council. The position is ceremonial to a great extent. The Lubbock Mayor can votes but can not make a motion or a second motion.

Windy Sitton began her political career in 1994 as Councilwoman for District 3. Making history in January 1997, Windy became Lubbock's first female Mayor, and she was subsequently reelected for two additional terms. As Mayor of the City of Lubbock, Windy has enhanced the community's quality of life and supported new opportunities for Lubbock's citizens. Her priorities have included improved public safety, increased economic development and support for education and the arts. Other accomplishments and initiatives include:

Windy has provided vision and foresight for Lubbock through uncertain economic times. The unfortunate loss of Reese Air Force Base, the closing of Texas Instruments, and a troublesome agriculture industry had the potential to create an economic crisis Windy fostered a spirit of cooperation among diverse leaders in the fields of business, education, and government, which enabled Lubbock to maintain its economic stability despite these down turns.

Windy proved her commitment to finding solutions to complex community issues with the formation of the Community Relations Commission and the Youth Commission. Both City Commissions provide open forums for community dialogues to address these important and relevant issues.

With the opening of the Buddy Holly Center in September 1999, Windy's desire to support the arts, preserve Lubbock's heritage and enhance Lubbock's tourism industry has come to fruition.

The ability to move goods and services is a vital part of any community's commerce. Windy will continue to be active in the Ports-to-Plains efforts to bring an International Trade Corridor through Lubbock. In addition, Windy, was instrumerital in the naming of the East/West Freeway after Lady Raider Coach Marsha Sharp.

As political decisions become more critical to Lubbock and West Texas, Windy has encouraged a greater involvement in legislative matters. It is Windy's opinion that having a strong voice in Washington and Austin is vital to Lubbock's future growth and prosperity.

In the coming year, work-force development and job creation are primary goals for Windy. She will continue to be an advocate for increasing opportunities to keep the talented young people from West Texas in Lubbock after graduation. Personal

Windy has been married to Frank Sitton for-36 years. They have one son, John Sitton, a daughter-in-law, Chris, and two grandchildren, Anne Marie, who will be two in March and Pete born on October 5, 2000. Frank and Windy are members of First Baptist Church. Their faith has been a cornerstone for them both as they have faced the challenge of Windy's surgery and successful treatment for cancer. Windy subscribes to the belief that success is the sum of small efforts, repeated day in and day out. She believes that public service is an honor, and she works hard to achieve all goals in the spirit of unity and cooperation.

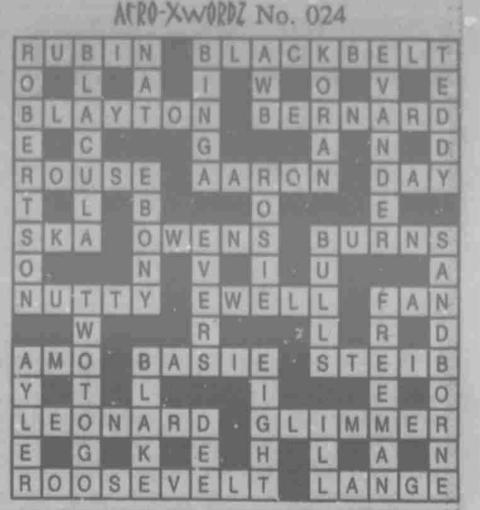
Windy earned a Bachelor of Science degree in Education, specializing in English and History, from North Texas State University in 1966. She obtained a Master of Art degree in Counseling, specializing in Psychology, from Texas Women's University in 1971. Windy received the prestigious "Distinguished Alumni" award from Texas Women's University in 1997. Windy knows and advocates the value of a good educational system for our young people and our future. With this in mind, she is a lifetime member of the Parents and Teachers Organization.

Windy is deeply interested in helping more women enter the political arena and take advantage of community service opportunities. In 1996, Windy was selected to participate in the Leadership Texas Session Foundation for Women's Resources. In 1997, she was the first inductee into the Leadership Texas Hall of Fame earning the "Woman of Distinction" award.

Windy owns and manages Sitton's Selections Company, a firm specializing in restoration, renovation and remodeling of interiors and exteriors of home... Founded five years ago on the philosophy that "new is not necessarily better," Sitton's Selections has successfully established itself in Lubbock. In 1996 and 1997, Windy was nominated for "Woman Entrepreneur of the Year". In 2000, she was awarded the Best Business Leader Award by the Lubbock Avalanche Journal. Windy personally supervises her company's projects, and she has renovated, restored, and remodeled many houses in older neighborhoods throughout Lubbock. A resident in the Tech Terrace/UNIT neighborhood, Windy's personal and business efforts have been an integral part of the renovation and revitalization of this neighborhood.

Before moving to Lubbock, Windy owned and managed an Employee Imaging Company in Dallas where she taught seminars and provided consultation services to area corporations, including Texas Instruments. Prior to this, Windy taught high school English for ten years, and she was a high school counselor for over seven years. Adding to her diverse interests and talents, Windy holds a Texas Real Estate license, and she is a member of the West Texas Home Builders Association.

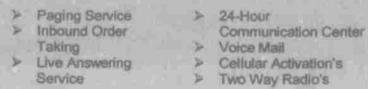
Windy has served and been an active supporter of community and non-profit organizations including:





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Chancellor's Council, Texas Tech University Red Raider Club Greater Lubbock Chamber of Commerce Paul Harris Fellow Award from Rotary International 2000 Best Business Leader, Lubbock Avalanche Journal Distinguished Alumni Award, Texas Women's University 1997 1997 "Woman of Distinction" Award, Leadership Texas Hall of Fame Lubbock Area Foundation Advisory Committee, Junior League of Lubbock 20/2000 Advisory Committee, Lubbock Habitat for Humanity Chair, Texas Municipal League Policy Committee on Utilities and Environment Board of Directors, South Plains Association of Governments Regional Director, Leadership Texas Alumriae Association (Lubbock) Finance Chair, Lubbock and South Plains Region for Governor George W. Bush's Presidential Exploratory Committee Vice President, Symphony Guild Ways and Means Committee 1996 Capital Campaign, Women's Protective Services and YWCA Nominated for"Women Entrepreneur of the Year" in 1996 and 1997

An avid fan of Texas Tech University, Windy especially appreciates the Lady Raiders and their success. She also enjoys volunteering, antiquing, golfing, reading, listening and collecting.

Saving Money on Holiday Gifts Doesn't have to be Boring

Rockville, Md.- If you're save money. out of inexpensive ideas for holiday gifts, try this one. Create your own took the "Scrooge" part of the con- survival kits for her fishing bubbies books on tape for friends and family. test very seriously with his sugges- filled with adhesive bandages, beef That's what the Anderson family of tion to trim down holiday card lists jerkey, candy, inexpensive sunglass-Brighton, Colo. does. they check out by not responding to cards this year. es, steel leaders hooks, bobbers and children's books from the public He say that way, next fewer people matches. library and assign a part or sound will bother to write. He'll save even effect to each family member. Their more by reusing the cards he from California is joking, but she only expense is the cost of the cas- receives next year. George plans to really does gives friends and family sette tape.

Scrooge^s Contest held by troubles.

Myvesta.org President Steve Rhode. photographs of her kids holding sons. She reports that people love "Finding a way to get the whole fam- books or other cherished items. Then the gift. ily involved in creating personal gifts she clips black paper to the back of adds long-lasting meaning and mem- the photo and cut along the profile Anderson family's second idea was ories to the holiday. Clearly, you with a utility knife. The silhouettes don't have to go into debt to have a are mounted on white paper and for their children using inexpensive wonderful holiday." A recent framed. Her total cost is less \$10 scrapbook and photos from old mag-Myvesta org survey found that holi- each. day shoppers will spend \$1,220 this year, up 45 percent from last year's Canada gathers seeds from flowers quite time looking at the pictures. \$841.

ranged from creative to slightly odd, which she puts inside holiday cards. Myvesta.org Holiday Survey call 1but it was clear that people were try- Her friends and family remember her 800-680-3328 or visit Myvesta org ing to find every possible way to all summer long when the flower on the Web.

George from California write his holiday greetings on the rocks. She finds just the right boul-The Andersons are the same card and then send it back. (If it der and paints it with the family's grand prize winners of the Savviest works for him, who are we to judge.) house number. She says that people

Myvesta.org, a nonprofit financial recreating an old tradition. She is them as she drives up to their services organization dedicated to giving silhouettes of her three chil- homes. helping people deal with money dren to their grandparents, but doesn't want to spend the required \$400 photographs that she's taken of "What a great idea," said to \$600. Instead, she takes profile friends' homes during different sea-

in her garden. She uses construction Other thrifty suggestions paper to make personalized packets, past Savviest Scrooge entries or the

Debby from Maine makes

It might sound like Rose Debra from Virigina is truly use them and she loves seeing

Doris from Virginia frames

Finally, the winner pretty good, too. They create books azines. They make up stories as they Lynne from Ontario, read through the books or just share

For more information on

B-CC Honors Fallen Alum, Civil Rights Hero



Perry Bronson, SI, honored the Mr. Moore was recognized for became the "first martyr" in the college's Pinnacle Award during fight for equality in Florida pregame festivities at the Florida Classic on November 18, 2000 nus Harry T. Moore founded the ing, 1951. when Mr. Moore would have Brevard County Chapter of the turned 95 years old.

President Bronson presented the Florida Conference for NAACP prestigious award to Ms. Juanita Chapters in 1941. He fought tire-Evangeline Moore, daughter of lessly and courageously for the Mr. Moore at midfield of the rights of Florida's oppressed Citrus Bowl in Orlando. Ms. populace during a challenging Moore, like her parents and late time in our state's history. Mr. sister Annie Rosalea Moore Moore was a true pioneer, brave-Hampton, is a graduate of ly blazing a trail of freedom in B-CC President Oswald Bethune-Cookman College.

late Harry T. Moore, BCC slum- his bravery, perseverance, struggle for freedom in 20th cennus and humanitarian, with the integrity, and codication to the tury America when a bomb

the heart of Dixie. He also exploded under his and his-Bethune-Cookman alum- wife's bed on Christmas morn-

His wife, Harristte, was NAACP in 1934 and, later, the mortally wounded that morning.

