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# Southwest Digest

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

## NEWS WIRE

### History-Making Atlanta Perinatologists Align with NASA on Fetal Heart Monitor

Atlanta, GA (NNPA)—Atlanta Perinatal Associates, a trio of highly publicized perinatologists, are soaring to new medical heights, utilizing technology invented by National Aeronautics and Space Administration (NASA) which once monitored the efficiency of airplane wings. Doctors Brad Bootstaylor, Dexter Page and Kevin Gomez are the first and only medical practice in the world to utilize the portable fetal heart monitoring device developed by NASA. Dr. Gomez led the recently completed series of NASA-sponsored clinical trials of the device at Morehouse School of Medicine (MSM) in Atlanta, which he inaugurated while on the faculty.

The collaboration between Atlanta Perinatal Associates and NASA marks the revolutionary melding of medical and space technology. Atlanta Perinatal Associates specializes in high-risk maternal fetal medicine, and is deeply committed to research and futuristic technology to provide unparalleled care to pregnant patients. NASA has a history of generating technologies for space-initiated tasks which are modified for commercial consumption, many leading to advances in electronics, robotics, medicine, and many other areas of human activity. The alliance yields a non-invasive and commercially economical way for patients to check fetal heart behavior in the privacy and convenience of their homes.

As an extension of evaluation originally launched at MSM, Atlanta Perinatal Associates is the incubator site for testing and fine-tuning the portable fetal heart monitor to insure that the monitor meets federal

Food and Drug Administration (FDA) deadlines before it is licensed for public usage. Results are being compared to those recorded by Doppler ultrasound and scalp-electrode monitors, and also to standard accepted measurements.

Dr. Gomez estimates that the self-contained technology will be on the market for home usage by Spring 2001. In its present form the fetal monitor is a compact easy-to-use unit, designed as a soft belt embedded with sensors, which straps around a patient's abdomen, and then plugs into a computer terminal. The nationally acclaimed specialty group explained that once the patient is connected to a computer terminal, the fetuses heart rate is recorded, and transmitted over telephone lines via the internet to physicians.

The device is as easy to use as tuning a radio, and is comfortable to use, according to doctors Bootstaylor, Page, and Gomez. Because the material used for wing surface measurements was flexible, it was deemed ideally suited to fit over the curved surface of a maternal abdomen for fetal testing according to Allan Zuckerwar of Langley's Advanced Measurement and Diagnostic Branch.

"The portable fetal heart monitoring system will be as economically assessable as glucose monitors, and in most cases covered by insurance, making the technology convenient for the indigent, traveling executives, and patients who are confined to bed rest, or otherwise unable to keep appointments," said Dr. Gomez. Current fetal heart-monitoring devices cost thousands of dollars and are restricted to usage in a clinic or doctor's office.

"In today's world patients desire to work, shop, and conduct business as usual, states Dr. Bootstaylor, "the fetal monitor liberates the patient to carry on their daily activities as an alternative to visits to the doctor's office." All of Atlanta Perinatal Associate's patients are considered high-risk, due to maternal complications of pregnancy or fetal abnormalities.

As vanguards in their field, Dr. Bootstaylor said that in addition to their alignment with NASA, Atlanta Perinatal Associates acts as Beta-site for 3-D ultrasound, for Medison America, world leaders in 3-D ultrasound technology. Pleasanton, California based Medison America designs, manufactures and researches 3-D ultrasound equipment. The highly evolved ability to see a developing baby in 3-D is helpful in diagnosing certain conditions, and in the patient's ability to comprehend the genetic defect or condition.

Like NASA fetal monitor, Medison's 3-D ultrasound exemplifies Atlanta Perinatal Associate's technologically superior research related initiatives. According to Dennis Wisner, Director of Education and Research for Medison America, there are only 100 clinical users of 3-D ultrasound in the nation, with Atlanta Perinatal Associates being the exclusively selected site for Georgia. "We pick the highest specialists in expertise based on geographic location, and Medison America found Atlanta Perinatal Associates to be quality leaders in their field. We gather their feedback in using our technology to detect fetal abnormalities," said Wisner.

Dr. Page who dubs the fetal monitor as a form of "fetal surveillance" noted, "our patients are thrilled when we explain that they are statistically significant in helping us reach our definitive conclusions, and critical analysis." Page says that the group's synergy is spurred by their pioneering spirit. "Many times we get trapped to the footsteps of those before us, relying solely on their methods, and their conclusions. It's a big step to be daring enough to research and examine new medical options. When NASA first went to the moon it was a small step for man, but a giant step for mankind. Atlanta Perinatal Associates endeavors to take giant steps that will improve fetal well-being."

## "A Black History Profile on a Beautiful Black Family: The Curtis Gipsons"

By John A. Wallace



(Editor's Note: This article was written by John A. Wallace, a graduate of Dunbar High School. He wanted to express in his own words about how he feels about the Curtis Gipson family, "A Black History Profile of a Beautiful Black Family.")

I can honestly say, that I had the honor and privilege to attend Paul Lawrence Dunbar High School in an era when Black students could not attend any other school in Lubbock, Texas. I also want to say that I was blessed by God to have some of the very best schoolteachers in the world at Dunbar High School.

I want to focus on one teacher in particular at Dunbar, Mr. Curtis Gipson. In this article, I will refer to Mr. Gipson as Coach Gipson. Mr. Gipson and his lovely wife, Mrs. Hattie Mae Gipson served the Lubbock Independent School District (LISD) for over 30 years ending their teaching careers as Principals in the LISD.

While at Dunbar, Coach Gipson taught Social Studies and History and was an excellent teacher at Dunbar High School. Coach Gipson was my 8th and 9th grade World History and PE teacher, as well as an outstanding Varsity basketball coach at Dunbar High School. Professor Emeritus Paul Mallory, who was a coaching whiz, and who I consider a Black John

Wooden (former UCLA Bruins Head Coach), coached Coach Gipson.

During his coaching career, Coach Gipson led Dunbar High School to the State Negro Interscholastic or Prairie View Interscholastic Basketball Championship in 1965. This state title team was led by current Lubbock Housing Authority Executive Director, Mr. Quincy White Sr. and Mr. Tommie Ricks.

In addition to being an educator, Coach Gipson is a licensed Barber and currently cuts hair on the East Side of the hood. Coach Gipson has cut my hair on several occasions.

Coach Gipson and Mrs. Hattie Mae Gipson are the parents of two lovely children Brenda and Winston Gipson. Ms. Brenda Gipson is a longtime teacher and former principal in the LISD. Brenda currently works in the LISD Central Office. Winston Gipson earned a basketball scholarship to Texas Wesleyan College in Fort Worth, Texas, where he earned a Bachelor's degree in accounting. Winston is a successful banker in Fort Worth, Texas. Winston's wife is a schoolteacher and Athletic Director of the Birdsville ISD in Fort Worth, Texas. They are the parents of two lovely children.

Coach Gipson is a Dunbar High School graduate, and earned a

Bachelor's degree from Butler College, as well as a Masters degree from Oklahoma University in Norman Oklahoma. Mrs. Hattie Mae Gipson is also a graduate of Dunbar High School. She earned a Bachelor's degree from Bishop College in Dallas, Texas and a Master's degree from West Texas State in Canyon, Texas. In addition, Mrs. Gipson has advanced credit hours above the Masters degree from Texas Tech University. Mrs. Gipson was an excellent teacher who showed a great amount of patience and understanding for her students. She was an excellent and wise principal and school administrator.

I have always admired Mr. and Mrs. Gipson because they never looked down on students or parents. They were great educators in addition to being positive Black role models for the Black community.

Mr. Curtis Gipson made a great positive impact on my life as a teacher, PE Coach, Head basketball Coach, and Administrator (principal) at Estacado High School and Alderson Junior High. We in the Black Community want to wish the Gipson family success in their future endeavors and happiness in their retirement years. May God richly bless the Gipson family.

John A. Wallace

### Politeness Counts at New Deal

Many Students in New Deal Independent School District have found this year a new club to their liking, one brings recognition as well as incentives. The Champions' Club was implemented last fall, and students have qualified for drawings as well as pride of membership with privileges.

The guidelines are simple to remember, but not always to fulfill: 100% passing rate in all subjects, 95% attendance rate, responses of "yes/no ma'am/sir" when responding to school personnel, and no discipline referrals to the office.

Membership is determined after each three weeks. Each campus has drawings periodically for incentives, including boom boxes, CD players, compact discs, and gift certificates. All of the members qualify for free admittance to athletic contests at the school. Sponsors help to make possible the prizes.

Supt. Jimmy Noland notes that the real prizes for membership are the wonderful attitudes that the students, young and teen-age, develop. And, of course, that is the payoff for better, more pleasant school and community, he believes.

## McDonald's® and Disney® Name 2,000 "Millennium Dreamers™" Ambassadors to attend Youth Summit

Global Gathering to be held at Walt Disney World May 8-10



"Jozica Zupancic, 12-year-old girl, Slovenia."

NEW YORK (March 21, 2000) - Today at the United Nations Headquarters in New York City, McDonald's Corporation and The Walt Disney Co. unveiled the names of 2,000 "Millennium Dreamers" from around the world, who will represent their countries and communities at one of the largest global youth summits ever held. The event will take place May 8-10 at Walt Disney World Resort in Florida.



"Michael Block, 8-year-old boy, Forest Hills, NY."

The young ambassadors range in age from 8-15 and are being recognized for their outstanding contributions to their communities in more than 90 countries worldwide. Mrs. Nane Annan, wife of UN Secretary General Kofi Annan, helped preside over the salute to children and their remarkable accomplishments.



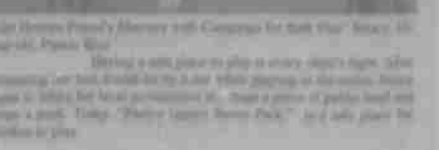
"Jozica Zupancic, 12-year-old girl, Slovenia."

Implemented in association with UNESCO (United Nations Educational, Scientific and Cultural Organization), the "Millennium Dreamers" global children's recognition program featured one of the largest and most far-reaching searches ever conducted to seek out and honor young people who are making a difference. Together with Disney, McDonald's restaurants worldwide helped distribute nomination forms and promote the program in their local areas.



"Jozica Zupancic, 12-year-old girl, Slovenia."

"By showcasing these 2,000 young people and their truly inspiring stories, we are saluting children and their families everywhere as the true heroes of our society," said Jack M. Greenberg, McDonald's chairman and chief executive officer. "We are proud to be partnering with Disney on this rewarding worldwide initiative that reinforces our joint commitment to kids."



"Jozica Zupancic, 12-year-old girl, Slovenia."

to make our world a better place," said Michael D. Eisner, chairman and CEO of The Walt Disney Co. "Disney and McDonald's are proud to celebrate the millennium by honoring these leaders of the next century and showcasing their stories."

Young people between the ages of 8 and 15 were eligible to participate in the Millennium Dreamers program. Nomination forms were distributed via elementary and secondary schools throughout the United States; select national children's organizations including Junior Achievement, National Latino Children's Institute, and National Association for the Advancement of Colored People; McDonald's and Disney Web sites; and at participating McDonald's restaurants worldwide.

Among the children being honored by the "Millennium Dreamers" program are:  
• Jozica Zupancic, 12-year-old girl, Slovenia — Convinced her family and the families of her school friends to not only take in and shelter Kosovo children war refugees... but integrate them into their communities and schools as well.  
• Michael Block, eight-year-old boy, Forest Hills, NY — After seeing his mother attacked, founded the crime victim's rights organization for kids, which helps raise money for thousands of children who are crime victims or have seen crimes committed.  
• Norris Villarreal, 11-year-old girl, Venezuela — Despite her broken arm, assisted fellow survivors for 14 days after their plane crashed in the Amazon jungle. Her brave efforts led to their eventual rescue and helped prevent one injured man from committing suicide.

"The glare of the headlines sometimes blinds us to the incredibly selfless acts performed daily by young people everywhere

Donovan Mitchem, 10-year-old boy, Chicago, IL — Has found a way to advance children's issues in politics via his role as president of the "Kiddy Group" at Rainbow Push. He also is a correspondent for Oprah Winfrey.

UN Secretary-General Kofi Annan said that "...it is young people's hope and energy, their enthusiasm and willingness to experiment, that make society move forward; young people coming together to work out their own agenda, without waiting for governments to tell them what to do; succeeding generations making sure they do indeed succeed in more senses than one." In recent years, the Secretary-General has stressed the importance of youth involvement as well as public-private partnership in working toward international goals.

The 2,000 "Millennium Dreamers" ambassadors will gather at Walt Disney World Resort in Florida May 8-10 to share their inspirational stories with the world at one of the largest gatherings of young people from around the world ever held. While there, they will also participate in a global symposium presented by Disney Institute.

McDonald's and Disney launched the "Millennium Dreamers" program in fall 1999 by inviting children around the world to complete a nomination form describing their community-service activities. Independent judging panels from participating countries around the world selected the final 2,000 ambassadors, based on the creativity, inspirational value and impact of the contribution on the community and beyond.

McDonald's Corporation and The Walt Disney Company are global alliance partners in an exclusive 10-year multi-divisional, multi-national relationship.

**Do you FIND MISTAKES IN THIS PUBLICATION PLEASE CONSIDER THAT THEY ARE THERE FOR A PURPOSE. WE PUBLISH SOMETHING FOR EVERYONE, AND SOME PEOPLE ARE ALWAYS LOOKING FOR MISTAKES.**

## Ruby Jay's Corner



The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and Rev. Billy R. Moton is the proud pastor. Our doors are still open for those of you who are looking for a church home. Please feel free to visit New Hope and worship with all of us. You are always welcome.

Services began last Sunday morning with Sunday School beginning at 9:30 a.m. with Brother Earnest Swain presiding as superintendent. All teachers and students were in their various classrooms for thirty minutes of instruction. All reassembled at 10:15 a.m. marching and singing.

After words were given by Brother Swain, the highlights of the morning lesson were given by members of the Adult Department. All were well done.

Secretary's Report: Youth Department — Intermediate Class received the Offering Banner.

Adult Department: Adult Class No. 2 retained the Offering Banner. Adult Class No. 4 received the Attendance Banner. There was one visitor to Sunday School.

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The morning devotional was led by the Prayer Team with Brother and Sister Curtis Gipson conducting. The spirit was in the services. Praise God!

\*\*\*

The Male Chorus marched in the processional singing out of their hearts and souls. Altar prayer was offered by Rev. Jeff Brown. The Male Chorus sang "Can't Nobody Do Me Lick Jesus." Scripture was given by Brother Earnest Swain. Prayer was given by Brother J. C. Quigley. Another selection, "I'm Pressing On", was sung by the Male Chorus. They continued to sing out of their hearts and souls. No doubt about it, the Lord was in New Hope Sunday morning.

The responsive reading was done with the congregation standing and led by Brother Aubrey Brickley. The morning hymn was "At The Cross." Pastor Moton gave his pastoral observations. His remarks are always inspiring. Another song, "I'm So Satisfied," was sung.

Pastor Moton's sermon was entitled "Neighbor, Are You Sure You Are A Child Of God?" His scripture text was St. John 1:12-14. If you didn't hear it, you should have been there to hear it. What a message! You would have been able to answer this question for yourselves.

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Let us keep praying for our sick and shut in citizens. Today, they are down and ill, tomorrow it could be one of us. Prayer will work. Why not pause right now and have prayer.

Among those who have lost a loved one this week is Sister Hattie Gipson who lost a relative. Sister Clara Colquitt has been on the sick and shut in list, but was able to attend church last Sunday morning. She had eye surgery, and is doing nicely at this report.

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Sister Bernice Kelly and Sister Vinnie Hibbler are still on the sick list. Remember them in your prayers.

# A Coalition of Health Organizations Released Statistics recently Showing Lubbock to have the Highest rate of Tobacco Sales to Minor in the State

The American Cancer Society, the American Heart Association, the Texas Department of Health and the Campaign for Tobacco-Free Kids announced the results of a two-year series of compliance checks on local tobacco merchants conducted by the Food and Drug Administration.

From 1997 through 1999, two hundred and forty-eight inspections were conducted in Lubbock County. In 143 of those inspections, merchants sold tobacco products to minors.

Dr. Donna Bacchi, pediatrician and president of the local chapter of the American Heart Association, said, "Although the state as a whole sold tobacco products in only 15 percent of the attempts, Lubbock led the way

with 58 percent. In comparison, merchants in El Paso sold 16 percent of the time, and Arlington, 6 percent. This is not something Lubbock can take pride in. Everyday, 3000 young people become regular smokers; one-third of those will die as a result of tobacco use. Lubbock merchants need to do a much better job of refusing to sell to minors."

The Food and Drug Administration, which contracted with the Texas Department of Health to conduct the compliance checks, has taken a strong stance on reducing tobacco use among youth. More than 150,000 inspections have been conducted nationwide. The results of these inspections were recently released on the FDA website:

(<http://www.fda.gov/opacom/campaigns/tobacco/compliancechecker.html>).

Dr. Everado Cobos, president of the local unit of the American Cancer Society, encouraged parents to check the website to see which merchants are selling to minors. "We hope the results of this survey will encourage greater awareness in the community of this very disturbing trend," he stated.

According to the Texas Department of Health's 1998 Texas Youth Tobacco Survey, 43 percent of Texas high school students, and 31 percent of middle children are current users of tobacco products. Dr. Gerald Woolam, National President of the American Cancer Society, said,

"Twenty-seven percent of our sixth graders are already smoking or using spit tobacco. These children are addicted to our nation's No. 1 preventable cause of death long before they leave high school."

"We need to do a better job of protecting our kids," said Dr. David Smith, board member for the National Campaign for Tobacco-Free Kids and president of the Texas Tech University Health Sciences Center. "If we work together on this problem, we can make a huge difference in our kids' lives."

To encourage community involvement in addressing the issue of tobacco sales to minors, the Food and Drug Administration will continue to conduct inspections and post them on the website.

# The Party's Over: For Now

By Ron Walters

Vice President Al Gore and Governor George W. Bush Jr. proved that they are indeed national candidates in their triumph over Bill Bradley and John McCain in the critical Super Tuesday Primary elections, winning in every region of the country. These victories set up the national campaign which has just begun.

In Gore's case, it was a breath-taking sweep of all the primaries and caucuses, leaving Bradley humbled and vowing to continue to fight on, no doubt, through other venues. In the full flush of Gore's victory, however, we should note that Donna Brazile has established herself as a capable campaign manager. I have heard not one word said about her in praise for this victory she engineered by moving the campaign headquarters to Nashville, rebuilding Gore to a more informal style of presentation, and giving him a tough and aggressive stance. Most important, however, are the things that were done behind the scenes to deploy the troops. These include organized labor, state democratic organizations and the state campaign organizations in the right posture at the right time, with the right tools. As a result, Gore is now well positioned politically to begin the second leg of his campaign—the general election battle, against the governor from Texas.

It was striking to me that the margins separating Gore and Bradley were so formidable, as though Bradley's failure were part of a national democratic voter consensus. Gore has, however, been cautious by praising Bradley and holding the door open for him and his organization to come back into the fold in a show of party unity. I do not think that this means Bradley is a candidate for vice president on the ticket because his campaign has proven that he has very little to offer that Gore can't get on his own.

Just as mysterious is the McCain meltdown, with McCain winning only a few New England states, minus Maine, and running into the New York "fire wall" of Bush support. The campaign exposed one of McCain's fatal flaws—his tendency to shoot from the hip. I wanted to believe that when he went down to Virginia and cussed out Pat Robertson and Jerry Falwell this was a great strategic plan to appeal, through them, to the moderate base of the Republican party. It turns out, however, that McCain had no strategy and apologized the following week, causing Christian conservatives to turn out to vote against him in states like Georgia and possibly even Ohio.

The other thing acting against McCain, however, was the anger of mainstream Republicans at

Democrats and Independents whom they felt were trying to hijack their primary elections by switching parties to vote for McCain. Probably this, more than the Christian conservative dig, was the blow that mobilized moderate Republicans to turn out and attempt to provide party discipline by voting for Bush. Look for the Republican leadership in many states to repeal the open primary laws for the 2004 elections.

As the broader campaign begins, where does all of this put blacks? I have noted that Gore has had a plan of running the primary elections to appeal to the base of the party—blacks, women, Hispanic, labor, etc., but then switching over to more "centrist" issues in the general elections in order to appeal to the broad base of the electorate which is more conservative than the party base. So, black and brown voters will have to work hard to get their issues into the general election contest because Gore and Bush are not likely to surface these issues as their main battle ground. In other words, I do not expect Gore to repeat Bill Bradley's debacle and run on a progressive platform unless pushed to consider these issues.

I do expect Gore to use race-sensitive issues to defame Bush and his agenda. He will likely point out that Bush went into Bob Jones University and legitimized its policies of racial

intolerance with his presence and that he went into South Carolina with the Confederate flag flying over the Capitol. I do expect him to politically exploit these issues, but not to break new ground with positive proposals that push the frontiers of the Clinton-Gore agenda on race matters to another level.

Moreover, I have considerable trepidation that established black leadership will not demand any more of Gore, since they did not take advantage of the classic match up between Gore and Bradley to bargain for a more aggressive black agenda from Gore, against the background of Bradley's liberal issues of universal health care and racial privilege. I have little confidence that the black establishment will do more than follow the game plan for Gore with very few exceptions.

So, if there are additional black and brown debates — as there should be — the impetus will probably come from the new players, Tavis Smiley, Bob Joiner, the Radio One family, Bob Johnson and other blacks who are influential in the media. It may be that just as the mainstream white media is exercising more influence in national elections, black media has the same potential. In any case, it will be interesting to see the new players surface, because without them, things will be mighty boring over the next seven months.

# We Must Champion Our Own Cause

Did Black Americans have a voice in the Presidential Primaries? Or did we, as African Americans, again stand in the shadows of the political stage like an orphan, her greatest hopes wrapped up in some tiny rag doll she clings to?

Over one million Black Americans are in prison. The disparities in punishment for those who use crack cocaine vs. those who use powder remain. Affirmative action is under fierce attack. The 'new face' of AIDS is ours. Poor children are being left at home

uncared for while their mothers are forced to work. The Congressional Republicans have decided to make a modest raise in the minimum wage into a political football as they try to score touchdowns for the wealthy. Even the best health care reforms proposed by the remaining presidential candidates would leave millions of Americans without healthcare for years to come.

Our people are suffering. Where is our Moses? Who is our championing our concerns on the national stage?

We heard a bold and bright Black voice rise up in the recent primaries. Mr. Keyes expressed his views on abortion, tax reform and international policy quite eloquently. But where was his plan to alleviate policy? Where was his plan to build Black wealth?

On the other side of the aisle, there was no Jesse Jackson, there was no Shirley Chisholm and many of the aforementioned issues went unaddressed.

For much of the remainder of this decade we are likely to pay a price

for our lack of volume in this year's presidential primaries.

In the interim, we have no time to wait for Malcolm, Martin, Medgar, or Ms. Tubman to rise from the dead. Our people are suffering. The storm is gaining momentum. A shelter must be found. The time for building Black businesses to employ our people is now. The time for parting ways with those who take our loyalty for granted is now. We have no time to wait for saviors. We must now work together to save ourselves.

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For more information call the Lubbock Arts Alliance at 806-744-2787 or visit [www.lubbockarts.org](http://www.lubbockarts.org)

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# Bibleman Live 2000 Scheduled to Appear in Lubbock

The live Show is Scheduled to Visit More than 90 Cities and Perform for over 400,000 Nationwide

**Who:** Now in its fifth year of national performances, Bibleman Live 2000: Conquering the Wrath of Rage, will visit more than 90 cities and perform for audiences in excess of 400,000. One of Pamplin Entertainment's most successful family-friendly products, Bibleman Video Series and Live Shows currently entertain millions of children throughout the world.

**What:** Bibleman Live 2000: Conquering the Wrath of Rage is a full-scale, action packed stage show that combines pyrotechnics, laser lights, a giant two-story set, vivid costumes, colorful villains and large-than-life heroes.

Inspired by the parent-endorsed, ever-popular children's Bibleman Video Series, Bibleman Live delivers unique, exciting and positive message that encourage, influence and promote morals, integrity and wholesome principals that are trusted by children, teachers and parents alike.

Former pop-culture icon Willie Aames (Eight is Enough, Charles In Charge) is one of the most passionate and purposeful executives in the entertainment business. Aames is not only co-writer and director of the Bibleman Video Series and Bibleman Live Show, he is also the vice president of Pamplin Entertainment and stars as none other than Bibleman himself!

**When:** Saturday, April 29, 2000  
10:00 am

**Where:** Billy Graham West Texas Festival 2000  
2002 W Loop 289, Suite 118

**Tickets:** Concert is free to the Public. For further information contact Steve Peterson at 806-780-5900

**Media:** For further information on Bibleman Video's or Live Shows, or to coordinate interviews and/or photo opportunities, please contact Elissa Vecchione at Pamplin Entertainment at 505-251-1555.

# Lexus Announces Four New Dealerships for Four New Diversity Dealers



Ellene Henry-Fairhurst



H. Steve Harrell, Sr.



Winston Pittman



Sanford Woods

TORRANCE, Calif., Feb. 29 - Lexus, the luxury division of Toyota Motor Sales, U.S.A., today announced it has appointed four more diversity dealers, each of whom will establish new open-point Lexus dealerships.

Four African Americans, H. Steve Harrell, Sr., Ellene Henry-Fairhurst, Winston Pittman and Sanford "Sandy" Woods, have signed letters-of-intent to become Lexus dealers.

"Lexus has the highest sales-per-outlet of any luxury franchise and, with our strong sales, we saw the need to add some dealer points," said Lexus Group Vice President and General Manager Bryan Bergsteinsson. "Lexus also understands that having a diverse dealer body makes good business sense, so we are committed to increasing the number of minorities and women who own dealerships. This was a terrific opportunity to marry two important goals."

With the addition of these four dealers, Lexus' dealer

count expands to 177 dealers with 191 outlets. The company's percentage of minority and women-owned dealerships is now 6.2 percent.

"We are excited about our new business partners. Not only do they have proven track records in running successful automotive franchises, but they know how to satisfy customers," said Bergsteinsson. "Both of these factors are critical to the success of a Lexus dealership."

Harrell will establish a new Lexus dealership in Union City, Ga., near Atlanta. Harrell bought his first automotive dealership in 1986 and currently operates Stone Mountain Toyota in Stone Mountain, Ga. Construction of the South Atlanta Lexus dealership is anticipated to begin in June and the facility is scheduled to be operating by December 2000.

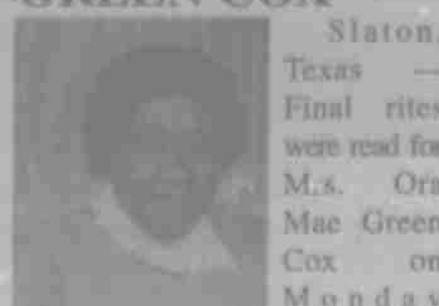
Ms. Henry-Fairhurst will be the president and general manager of a Huntsville, Ala. Lexus dealership. She has 31 years of automotive experience and cur-

rently is the owner of Huntsville Dodge and Huntsville Infiniti. She is a prior Dodge Five-Star award winner. Lexus of Huntsville recently broke ground and will be open for business by August 2000.

Pittman will be the president of a new Lexus dealership in Savannah, Ga. Pittman got his start in the car business in 1975 as a salesman. He went on to purchase Cardinal Dodge in Louisville, Ky., in 1988. Currently, he also is the owner of Harbortown Toyota in Savannah, Ga. The new Lexus dealership will be constructed in conjunction with his expanding Toyota operation and is scheduled to open in October 2000.

Woods will be the president of a Lexus dealership in Ann Arbor, Mich., near Detroit. Woods started in the auto industry in 1973 and purchased Brandon Dodge in Brandon, Fla., in 1989. He also owns Toyota of Stuart in Stuart, Fla. The dealership is expected to open in January 2001.

## OBITUARY MRS. ORA MAE GREEN COX



Slaton, Texas

Final rites were read for Mrs. Ora Mae Green Cox on Monday afternoon, March 13, 2000, at the Gospel Chapel A.M.E. Church with Rev. Jessie Benson, apstor, officiating.

Interment was held in the Ragsdale Cemetery in Jacksonville, Texas under the local direction of Ossie Curry Funeral Home of Lubbock, Texas.

Mrs. Cox was born in Ironton, Cherokee County, Texas on April 8, 1928 to Vernell Green, Sr. and Ophelia Green. She was the eldest of three children. She was awarded a Bachelor of Education degree from Texas Teachers College in Tyler, Texas in 1951.

She married Clea Vea Cox in 1951. Approximately two years later, she they moved to Slaton, Texas where she began her tenure as an educator in the Slaton Public Schools. Mrs. Cox was involved in many community and public services.

Among her involvement included: the Daughters of Jericho Order of the Eastern Stars and Freewill Temple Heroine #255, Retired Teachers Association, American Heart Association, March of Dimes, American Cancer Society and many others.

She was a faithful member of Gospel Chapel A. M.E. Church for 47 years during which she served as Superintendent of the Sunday School, Secretary for the Church, President of the Lay Organization, President of the Choir and Church Treasurer.

She leaves to cherish her memories: six children: Duane Cox of Houston, Texas, Oledia Bell for Montgomery, Alabama, Clea Vea Cox, Jr. of Kenosha, Wisconsin, Doretta Liyai of Alberquerque, New Mexico, Kenneth Cox of Hampton, Virginia, and Jacqueline Chandler for San Diego, California; three brothers: Vernell Green, Jr., Theo Green and Louis Jackson; two sisters, Dorothy Spencer and Velma Jackson; two uncles, Grady Franklin and Rosie Lee Nays; seven grandchildren, five great grandchildren, and a host of other relatives and friends. Pallbearers were Johnny Pettie, Ronnie Clemons, James Conwright, Anthony Busby, James Lacy and Clarence Hammons.

## BABY BOOMERS 2000 PROFILE IN METLIFE REPORT

New York, NY - Monday, March 20, 2000 - Baby boomers greet the year 2000 as America's largest generation in history. They enjoy the lowest poverty rate of any age group, have children later than previous generations and also have remained unmarried at a rate twice as high as previous generations. These are among the findings in the new "Profile of American Baby Boomers" produced by the MetLife Mature Market Institute, which compiled key data about America's

most significant demographic. Among the report's specific findings:

- Of the 78 million boomers (those born between 1946 and 1964), younger boomers (aged 36-45) total 44.7 million; older boomer (aged 46-54) total 33.6 million.
- Boomers represent 29 percent of the population. Alaska has the highest percentage of boomers at 32.8 percent. More than half of all boomers live in the 10 most populous states of California, Florida, Georgia, Illinois,

Michigan, New Jersey, New York, Pennsylvania and Texas.

- More than 14 million boomers are over age 50 with the ranks growing by about 9,800 per day.
- Among boomers, there are 98 males for every 100 females.
- Boomers have a higher divorce rate than previous generations; younger boomers are more likely to divorce than their older counterparts.
- Female boomers are having their children later than their mothers did. There were more than twice as many children born to mothers aged 25-29 than to mothers 20-24.
- 16.6 percent of boomers belong to a minority group.
- Boomers are more educated than any previous generation with 87.9 percent having completed high school and more than 25 percent having at least a Bachelor's degree.
- The poverty rate for boomers was 8.6 percent in 1997, the lowest of all segments of the population. Annual income for

younger boomers was \$48,788 before taxes. Older boomers had an average income of \$55,260.

"Boomers have made and will continue to make a major impact on all aspects of society in the United States," noted Sandra Timmermann, Ed.D., Director of the MetLife Mature Market Institute. "In only 11 years, the first group of boomers will begin to turn 65 and by 2030, all boomers will be between the ages of 66 and 84. Their numbers and characteristics are markedly different from their predecessors, a fact that will have major implications for health care, pension and retirement systems, consumer spending and many other facets of life in the United States."

The Mature Market Institute is MetLife's comprehensive resource center for issues concerning the mature market. The Institute, staffed by gerontologist, provides training and education, consultation and information to support MetLife,

its corporate customers and business partners.

Headquartered in New York City since 1868, MetLife is a leading provider of insurance and financial products and services to a broad spectrum of individual and group customers. The company, with \$404.2 billion of assets under management as of September 30, 1999 on a pro-forma basis, including the acquisition of GenAmerica Corp., provides individual insurance and investment products to approximately 9 million households in the U.S. In addition, the corporations and institutions that MetLife provides with group insurance and investment products have approximately 33 million employees and members. MetLife also has international insurance operations in ten countries, with a focus on the Asia/Pacific region, Latin America and selected European countries. For more information about MetLife, please visit the company's Web site at [www.metlife.com](http://www.metlife.com).

For a free copy of MetLife's "Profile of American Baby Boomers," please write to the MetLife Mature Market Institute, 57 Greens Farms Road, Westport, CT 06880, call 203-221-6580 or e-mail: [MMI\\_MetLife@metlife.com](mailto:MMI_MetLife@metlife.com).

## Army & Air Force Hometown NEWS

Army Pvt. Bryan A. Eichenberg has graduated from One Station Unit Training (OSUT) at Fort Leonard Wood, Waynesville, Mo. The course of instruction included basic military training and advanced individual-training (AIT).

The basic military trainee received instruction in drill and ceremonies, weapons, map reading, tactics, military courtesy, military justice, physical fitness, first aid, and Army history traditions.

During AIT, the soldier completed combat engineer training learned to perform basic combat construction and rigging operations; operate light and heavy engineer wheeled and armor tracked vehicles; assist in assembly and maintenance of military standard float and fixed bridges; prepare, install, and prime firing systems for demolition and explosives; and recognize and neutralize land mines, firing devices and booby traps.

Eichenberg is the son of Patrick M. Eichenberg of 1025 Glorieta N.E., Albuquerque, N.M., and Donna K. Zartman of 3105 45th, Lubbock, Texas.

He is a 1992 graduate of Sandia High School, Albuquerque.

## Civic Lubbock now accepting grant for 2000/2001

Civic Lubbock, Inc. is now making grant applications for events to be scheduled in the Civic Center or Auditorium-Coliseum for the 2000/2001 fiscal year (October 1, 2000 through September 30, 2001).

Civic Lubbock Inc. is a non-profit organization whose chartered purpose is to provide cultural and educational entertainment activities, as well as public art programs, for the citizens of Lubbock. This grant program is in place to provide funds to assist programs and events in building strong participation in

order to become self-sufficient on an annual basis.

Applying organizations must be non-profit and the proposed event should have a large or broad cultural and/or educational impact and appeal to all sectors of the community. Applications can be picked up at the Civic Center Administrative Office (1501 6th Street), between the hours of 8 a.m. and 5 p.m. Monday through Friday. The deadline for submitting completed applications is April 28, 2000.

**Shorty Small's Elite Fashions**

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806-747-4018

Mon, Tues, Wed, Fri - 1pm-4pm  
Thurs - 1pm - 3pm  
Sat - 10:30am - 3pm  
CLOSED SUNDAYS  
Lay-A-Way Available

## Youth Rally!!!

### New Directions for Youth in the New Millennium

April 29, 2000  
Lamb County Community Building Stage  
Littlefield, Texas

Purpose: To gather youth (Jr High & High School) for a Day of Fun and Music and Reflection on Common Interests

Speakers:  
Floyd Price, Retired Police Officer  
Scoop Hooper, Youth Coordinator City of Lubbock  
Elena Quintanilla, South Plains Association of Government

## COME 4TH AND BE A CADET

\*\*\*\*\*

**WHAT IS 4th CORPS?**  
4th Corps is a youth employment program that offers courses/training in understanding the free market, system and effective employment skills. The cadets are provided valuable work experience in community service projects such as Habitat for Humanity, the South Plains Food Bank, graffiti removal, and housing restoration. This program will also emphasize the importance of the work ethic, self-discipline and responsibility. The 4th Corps Cadets will provide a portion of the work force for the 4 On Broadway Celebration and the annual Triathlon at Buffalo Springs Lake.

**NEW THIS YEAR - 4th CORPS IS A TWO PART PROGRAM**

**THE TWO-WEEK CAMP JUNE 21 THROUGH JULY 6, 2000**  
The 4th Corps Camp is a two-week military styled camp and has been recognized by the Texas Attorney General as an outstanding youth program. It is designed for all youth (male and female) between the ages of 15 and 18. This year's camp will open on June 21st and close with graduation ceremonies on July 6, 2000. Cadets are housed in the Residence Halls of Texas Tech University. Adult supervisors will stay with each group of cadets throughout the program and offer them instruction in drill and ceremony, mathematics, team building and leadership training. Cadets are paid \$500.00 for this two-week camp.

**THE EXTENDED PROGRAM - OPTIONAL**  
Cadets who successfully complete the two-week camp may participate in the extended program. Beginning in September and continuing through May, the cadets must one Saturday a month for community service work and employment workshops. Cadets are paid an additional \$800.00 for their participation in this part of the program.

**HOW CAN A STUDENT APPLY TO 4TH CORPS?**  
Applications are available at all area Junior and Senior High Schools, Lubbock County Courthouse, and District Attorney's Office. Interviews are set for April 11 and April 13 at Lubbock High School Auditorium. Consult the application for times and additional information on the program. Questions regarding the application process should be directed to 4th Corps at (806) 796-0797.



# Editorials • Comments • Opinions



## THIS N THAT

THANK YOU, SISTER ANNIE SANDERS FOR ELEVEN YEARS! THIS N THAT want to take this time and CONGRATULATE SISTER ANNIE SANDERS for her dedication in helping others For the ELEVENTH CONSECUTIVE YEAR LUBBOCK MEALS ON WHEELS VOLUNTEER Sister Sanders is raising funds for the agency by sponsoring her "ANNIE'S CHAT AND CHEW" which will be held this year at the MAE SIMMONS SENIOR CENTER 2004 Oak Avenue on Saturday April 8, 2000 from 11:00 A. M. until 1:00 P. M. According to Sister Sanders guests can enjoy some of ANNIE'S FAVORITE RECIPES while visiting with OLD FRIENDS AND MAKING SOME NEW ONES Of course. DONATIONS will be accepted at the door to HELP FUND the purchase of MEALS FOR THE HOMEBOUND COMMUNITY which is served by LUBBOCK MEALS ON WHEELS. For more info call 792-7971 THIS N THAT hopes as many as can will be in attendance of this annual affair. It shows there are people in our community who are very much concerned about others who are in need THIS N THAT is proud of you SISTER ANNIE SANDERS!

OUR CHILDREN NEED US TO VISIT THEIR SCHOOLS! THIS N THAT is always asking for as many of us as possible to VISIT OUR SCHOOLS in the various neighborhoods If our CHILDREN WOULD SEE US it could only enable our TEACHERS to do a much better job and our kids would only LEARN MORE THIS N THAT would hope you will take advantage of this opportunity and help our children Our CHILDREN needs us more than we can imagine. When you visit our schools keep in mind our children need us. Will you visit them? Oh by the way go by the PRINCIPALS OFFICE before you visit as the public schools have certain rules we need to follow. VISIT A SCHOOL!

GOOD MEETING LAST FRIDAY NIGHT ON RACIAL DISCRIMINATION! THIS N THAT want to CONGRATULATE CHARLES SAUNDERS for a very informative PRESENTATION last Friday night at the Mae Simmons Community Center. He advised the more than ONE HUNDRED PERSONS in attendance about the need to undo racism in the community. It was a most informative program and he will be presiding over others in the near future. It was a very good meeting and THIS N THAT WILL BE LOOKING FORTH to attending more of the same

PENNY HASTINGS THE BARBER SAYS: "The most difficult THING in the world is to know how to do a THING and to watch SOMEONE ELSE doing it WRONG WITHOUT COMMENTING."

HATE CRIME RESOLUTION PASSED BY LUBBOCK COUNTY DEMOCRATS! THIS N THAT was pleased to see the LUBBOCK COUNTY DEMOCRATIC PARTY pass eleven resolutions during their DEMOCRATIC CONVENTION last Saturday afternoon at the O. L. Slaton Junior High School One of the resolutions was entitled PROTECT AGAINST HATE CRIMES. This resolution if passed at the State Convention would seek petitions to the LEGISLATURE OF THE STATE OF TEXAS to PASS the JAMES BYRD, JR. HATE CRIMES ACT at the next session of the Texas Legislature. From what was done last Saturday it appears as the LUBBOCK COUNTY DEMOCRATIC PARTY will live up to their theme BEST PARTY IN TOWN MORE WILL BE COMING FROM THE DEMOS according to LUBBOCK COUNTY CHAIRMAN TODD KLIEN who received the gavel from outgoing chairman TOMMY JONES

DID YOU MAIL YOUR U. S. CENSUS FROM IN? THIS N THAT hope you had an opportunity to MAIL YOUR U. S. CENSUS FORM to the proper address. If you didn't do so then you don't have a reason to complain Your input is of the most importance and if you haven't done so then do something about it today!

## Finding a New Place to Puff

by James L. Phillips, M.D.

Baylor College of Medicine Houston, Texas



Smoking might be outlawed in places like restaurants, grocery stores, and arenas, but there is no law that says we can't light up in the comfort of our own home. However, if you're a parent, you might think twice about smoking around your children.

Many studies have shown that in the first two years of life, babies of par-

ents who smoke in the home have a much higher rate of lung diseases such as bronchitis and pneumonia than babies with non-smoking parents. Smoke in the home can also aggravate symptoms of asthma and even trigger asthma episodes. In addition, since in the mid 1980s, the U.S. Surgeon General has cited that secondhand smoke can cause lung cancer and heart disease in non-smokers.

Physicians at Baylor College of Medicine in Houston have outlined steps that can help reduce the risks of secondhand smoke:

- Smoke only outside the home.
- If it's not possible to smoke outside the home, designate a well-ventilated room inside the home where you can open a window.
- Smoke in the home only after the children have gone

- to bed.
- Never smoke in the car with the children.
- Choose to sit in non-smoking sections at restaurants.

Parents who reduce or eliminate secondhand smoke exposure in their children's environment are indirectly helping themselves. Making it harder to find a place to puff might just give a smoker the extra push he or she needs to eventually kick the habit.

Tobacco smoke contains about 4,000 chemicals, which includes 200 known poisons. Every time a person puffs inside the home, poisons such as benzene, formaldehyde, and carbon monoxide are released into the air, exposing everyone.

Parents who are able to quit smoking in the home will make a cleaner and healthier life for their children and themselves.

## LETTER TO EDITOR

### Health Care is A Human Right

Like millions of older American, we both, in our 80's, know what it means to worry about the cost of medical care and the ever-increasing cost of prescription drugs.

The idea that insurance companies and pharmaceutical companies have as their purpose to make money from the ill health of people, and feel they can charge whatever makes for larger and larger profits, is outrageous.

The medical care of people can never be just or kind if it is run for profit, which has as its basis content for people. Eli Siegel, educator and economist, and the founder of the philosophy Aesthetic Realism, defined content as "the addition to self through the lessening of something else." And in a 1968 lecture, one of his many National Ethics Reports, Mr. Siegel stated:

"Nobody should ever have to pay for having his body dealt with.... Doctors should do research and be useful to people. The idea of people worried about their health, worrying about money, is barbarous."

It is utterly heartbreaking that anyone, let alone an older person in a weakened state, should often be forced to choose between using inadequate finances either for food or medicine. Every day we read about persons who suffered and even died because HMOs delayed or denied needed health care services—simply because a person's suffering couldn't provide enough profit to satisfy the greed of some people.

When people in government, in business, in health services, honestly answer this question asked by Eli Siegel: "What does a person deserve by being alive?" we will have a health care system based on ethics and good will, and Americans of all ages will be healthier and happier!

Sincerely,

Daniel Reiss & Irene Reiss

## Stupid Tuesday: Why Americans Don't Vote

By Dr. Lenora Fulani

When Al Gore gave his victory speech as the voting wrapped up in the 12 states he won, he proclaimed with a wide, wide grin, "Now we know why they call it Super Tuesday!"

Super Tuesday, indeed. Before we get all puffed up and over energized like the Vice President did, we might want to ask what exactly was "super" about it? The Democratic Party produced its lowest primary turnout in 40 years - the one exception being 1996 when Bill Clinton ran unopposed for his party's nomination. (That was the year he collected \$13 million in taxpayer money to run a primary campaign against no one.) The energized Democrats - to the extent there were any - voted in the crossover Republican primaries for John McCain. All told, it doesn't sound like a Super Tuesday for your average Democratic voter. It wasn't much of a Super Tuesday for your average Republican voter, either. While John McCain's anti-establishment, anti-special interest crusade produced the highest turnout in a Republican Party primary since 1964, his five million vote insurgency was crushed by the party machine in 13 out of 21 states. Bush's "compassionate conservatism" was supplanted by a ruthless mobilization of core Republican voters, executed largely by the 29 Republican governors who backed Bush and used the states' political machinery to get out the vote.

In New York Governor

George Pataki attempted to keep McCain and other challengers off the ballot altogether. But when public outcry and an indignant federal court judge threatened to overturn him, Pataki withdrew. Nonetheless, while McCain carried parts of New York City, Bush out polled McCain handily upstate, and 10% of Bush voters queried in exit polls said that the Pataki endorsement made the difference in their choice. New York was also one of the states where Republican turnout was down from previous years. No wonder there are whispers about putting Pataki on the Bush ticket - he knows how to mobilize loyalists from a shrinking electorate. If anything, Super Tuesday was more Stupid than Super, replete with stupid victory speeches and stupid commentary by the media.

"It looks like it's going to be Gore vs. Bush in November," excitedly concluded numerous journalistic commentators as I surfed the news talk channels. Now that's a daring conclusion! You had two closely managed scions of the political elite class running with the total and hugely funded support of their respective party machines - one of which reached all the way to the White House and the other into 29 statehouses - and the fact that they locked up their party's nominations before half the country voted is considered news!

And what of John McCain? He, in effect, provided a cover for the media and power moguls to create the

illusion that there was a hard fought battle for the nomination. He and the pro-reform independents made it possible to say there was a contest. That the candidates engaged one another fiercely. That the voters had to choose. And they did! Whom did they choose? They chose the candidates of the status quo. Oh well, I guess we're now supposed to think everyone is happy with the status quo and that, in the final analysis, our democracy works.

This illusion of consensus is one of the remaining myths of American democracy. Many pernicious political myths have been exploded in recent years, like the notion that we feel we can place our trust in government. Or that politicians stand for something other than getting reelected. Harvard University's Shorestein Center conducted a poll just before "Stupid Tuesday" which showed that 87% of respondents believe "Most politicians are pretty much willing to say whatever it takes in order to get themselves elected." Of course, Harvard has to conduct a poll to figure this out. Most Americans could tell you that is how most Americans feel without conducting a poll.

Still, the myth that the country has the mechanisms and the commitment to build popular consensus for leadership and policy persists. It persists in spite of the fact that well over half the country doesn't vote in national elections and that the major party nominees are chosen in a tra-

dated primary processes where a fraction of the electorate votes and money and the power of the incumbent machines, not average Americans, determine the winners.

When people feel that the status quo has become unassailable, it makes for large-scale disenchantment and non-participation. That's why, from the Bush/Gore point of view, last Tuesday was so damn stupid. But for the average American, it was just plain stupid.

## SOUTHWEST DIGEST

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EDITORS/PUBLISHERS

T.J. PATTERSON—EDDIE P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you.

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 12 p.m. Monday. Advertisement deadline is Monday 5 p.m. the week of publication.

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A Community-Building Newspaper

\$20.00 per year—\$35.00 a year



## CITY OF LUBBOCK CONSOLIDATED PLAN DRAFT FY 2000 - 2003

A ROUGH DRAFT OF THE CONSOLIDATED PLAN OF THE CITY OF LUBBOCK IS AVAILABLE FOR VIEWING BEGINNING MARCH 27, 2000 AT ALL CITY LIBRARIES, COMMUNITY CENTERS AND SENIOR CENTERS. IT IS NOT INTENDED TO BE A COMPLETE DOCUMENT AT THIS TIME. ANY COMMENTS REGARDING THE NEEDS, PRIORITIES, OBJECTIVES OR ANY OTHER ISSUES SHOULD BE SUBMITTED BY MAY 10, 2000 TO:

THE COMMUNITY DEVELOPMENT DEPARTMENT  
PO BOX 2000, LUBBOCK, TEXAS 79457.  
FOR MORE INFORMATION CONTACT 806-775-2301

PUBLIC MEETINGS FOR CITIZEN COMMENTS  
THE COMMUNITY DEVELOPMENT AND SERVICES BOARD WOULD LIKE TO HEAR YOUR COMMENTS ON THE CONSOLIDATED PLAN AT THE APRIL AND MAY BOARD MEETINGS.

WEDNESDAY, APRIL 12, 2000  
CITY HALL  
1625 13TH STREET, ROOM 103  
6:00 PM

WEDNESDAY, MAY 10, 2000  
CITY HALL  
1625 13TH STREET, ROOM 103  
6:00 PM

The people to worry about are not those who openly disagree with you, but those who disagree with you and are too cowardly to let you know.

# We Can Learn About Ourselves from Winslow Homer's "The Gulf Stream"

By Daniel Reiss

I have liked Winslow Homer's painting, "The Gulf Stream" for many years, but I would never have understood what makes it so beautiful, nor that it can teach men and women about our own lives, had it not been for my study of Aesthetic Realism. For the first time in history, Eli Siegel, who founded the education of Aesthetic Realism, defined what beauty is and its importance for every person's life: "All beauty is a making one of opposites, and the making one of opposites is what we are going after in ourselves."

People have been pained at not being able to make sense of the desire for energetic activity on one hand, and for rest or repose on the other. Aesthetic Realism teaches that we can learn from art how to put these opposites together in our lives. Homer's painting—in its composition and technique shows that we can feel truly reposeful and energetic at once.

It has in it a man on a boat whose mast has been broken and swept away by a hurricane, a drift in the restless sea, and surrounded by sharks. I once thought it justified my feeling that the world was cruel and battered one about. I learned this was not what this painting is about, or why I liked it. Homer's "The Gulf Stream" met my deepest hope—to like the world honestly—because it puts opposites together in a way that shows the world makes sense.

At any age people can want to get away from things, and older people tend to go more and more for rest. At 88, I am grateful

to continue to learn about this drive in myself and humanity in classes and public seminars at the Aesthetic Realism Foundation, a not-for-profit educational foundation in New York City.

In "Is Beauty the Making One of Opposites?" Eli Siegel asks about REPOSE AND ENERGY:

"Is there in painting an effect which arises from the being together of repose and energy in the artist's mind?—can both repose and energy be seen in a painting's line and color, plane and volume, surface and depth, detail and composition?—and is the true effect of a good painting on the spectator one that makes at once for repose and energy, calmness and intensity, serenity and stir?"

The tumultuous sea and whitecaps, the sharks, broken boat and waterspout in the distance on the right—all have motion and turbulence. Yet the man seems strangely at ease as he rests on his elbow, looking out. Homer's composition shows that both man and world are a relation of repose and energy, calmness and intensity, serenity and stir."

Before I met Aesthetic Realism I shuttled between feverish, exhausting activity in work or sports, to getting home, pulling down the blinds and going to sleep. I felt these different directions in myself had to fight. It was my good fortune that in 1947 I began to study and my life changed. In the thousands of Aesthetic Realism Lessons which Eli Siegel gave to people, he saw each person with the deep compre-

hension humanity hopes for, because he saw every person as an aesthetic situation of opposites. In a lesson I was privileged to have, when I told Mr. Siegel of a frightening dream about being on a train, on a stretcher, he explained:

"You want to be on the move, but while being on the move you're afraid that something in you wants to be very quiet and take it easy. While you're on the train something in you would like to take it easy and be in the hospital."

The opposites which were fighting in me, are made beautifully one in "The Gulf Stream." There is the activity of the waves, the waterspout, the sharks, as the boat is tossed about, while the schooner in the distance on the left is moving calmly. There is motion in the waves as they roll and peak, but there is ease at the same time because of the definiteness of the shapes and the rhythm of the curves. I believe that is why watching the ocean makes for composure in people.

As the man reclines on the boat he is not taking it easy, as I once did, to get away from the world—his mind is alert as he looks out steadily for help. I understood more why this painting moved me, when I read this sentence by Mr. Siegel: "If we look at a desperate and controlled sea painting of Winslow Homer, we can see passion and control given to black muscles."

I am grateful to Eli Siegel and Aesthetic Realism for

their understanding of anger, which I was so pained about and unable to control. In a lesson Mr. Siegel said:

"While you jump from being sweet to angry you'll be tired. You want to like people and also hate them, and you go from hot to cold. While you play around with this you're going to be tired."

This fight in me and so many men is resolved in "The Gulf Stream." Look at the relation between the open mouth of the shark with its teeth and the dark opening of the boat's hold from which sweet sugar cane extends. The cane represents a world giv-

ing the man sustenance. The fierce and the sweet do not jump from one to the other, as they once did in me.

I learned my anger came from wanting to feel that people were against me; that I was in a hostile world I should be separate from. As Homer separates things, he also joins them and shows they are not against each other. The curve of the back of the boat is like the curve of the shark's tail fin and body on the right, and the curves of waves and sharks are alike.

Homer has bathed the man and boat in light and they seem to be safely nestled in a

trough of waves. Does this say the world can be comforting? I believe Homer's work shows his hope to make sense of wanting to see the world as an enemy and as a friend—the fight Eli Siegel so kindly explained in me.

My gratitude to Aesthetic Realism is unlimited for saving me from a life of anger and loneliness and teaching me that repose and energy do not have to fight. This is a hopeful and beautiful painting because it composes repose and energy, the fierce and sweet in such a way that shows the world makes sense. We can all learn from it.



# Slave Traders, Speculators, and Drivers

By Donna Wyant Howell

In the 1930's, thousands of former American slaves dictated their full life stories. This bi-weekly column gives American history in their own words, often providing little-known information. The following quotes from the ex-slaves' full life stories are taken, along with their photographs, from the series of books entitled "I WAS A SLAVE." Please deal well with the usage of the word "nigger" and accept it in the era of time and the context in which it is used.

D. DAVIS: Cap'n, ain't yo' eber heard tell of de speckle-

ladies [speculators]? Well, I gwine [going] ter tell yo' who dey wuz. Dey wuz dem folkses whut dealed in de niggers. Dat is, whut bought 'em en' sol' 'em. Dey would be gwine 'round through de country all de time wid a great gang er [of] peoples, bof [both] men en' wome-ens, er-tradin en' er-buyin' en' er-sellin'. Hit [It] wuz jes' lak you might say dat dey would do wid er gang er [a gang of] mules. Jes' befo' dese here speckle-ladies would git ter town er [or] plantation whar dey gwine ter try ter do some biz-ness, lak tradin' er sich matter, dey

stop de crowd 'long 'side er creek er pond er water en' mek 'em wash up en' clean up good lak, en' comb 'em up right nice. Mek de womens wrap up dey heads wid some nice red cloth so dey all look in good shape ter de man whut dey gwine try ter do de bizness wid. Dat's 'zackly de way dey do, Cap'n, jes' lak curryin' en' fixin' up mules fer ter sell, so dey look better'n dey actually is.

CURETON MILLING: Marster Levi kept his niggers fat, just like he keep his hogs and hoes- es fat, he did.

FANNIE MOORE: It war [was] a tubble [terrible] sight to see de speculators come to de plantation. Dey would go through de fiel's an' buy de slaves dey wanted. Marse Jim nebbesell Pappy or Mammy or any ob dey chillun. He allus like Pappy. When de speculator come, all de slaves start a-shakin'. No one know who is a-goin'. Den sometime dey take 'em an' sell 'em on de block. De breed [breeding] woman always bring mo' money den de res', eppen de men. When dey put her on de block, dey put all her chillun aroun' her to show fo'ks how fas' she can

hab chillun. When she sold, her family nebbes see her ag'in. She nebbes know how many chillun she hab. Sometime she hab colored children an' sometime white. 'Tain't no use to say anythin' case effen she do, she jes' git whipped.

SAM T. STEWART: The drivers would not start until they had a large drove. Then the slaves were fastened together with chains. The chain was run between them, when they had been lined up like soldiers in double file. A small chain was attached to a Negro on the left and one to the Negro on the right and fas-

tened to the main chain in the center.

JACOB BRANCH: Old 'Lisha Stevenson he a great one for to raise pigs. He sell sometime 500 haws [hogs; pigs] at one time. He take he dogs and drive dem haws 'cross de Neches River, all by hisself, to sell dem. Dat how he git money to buy de niggers, [by] sellin' haws and cowhides.

To volunteer for the American Slaves Monument project or for information about this series of books containing full life stories, call 202-737-7827. Please call now while you're thinking about it. We need

# CHICK-FIL-A RECOGNIZES OUTSTANDING SOUTH PLAINS MALL EMPLOYEE WITH LEADERSHIP SCHOLARSHIP

LUBBOCK, Texas (Mar. 13, 2000) - Exceptional character and leadership have earned Julia Simpson from Lubbock a \$1,000 Chick-fil-A Leadership Scholarship—increasing Texas' Chick-fil-A employee scholarship money total to more than \$1.9 million.

Chick-fil-A has awarded a nationwide total of nearly \$15 million in leadership scholarships to its restaurant employees. Since it was instituted in 1973, the program that was created by Chick-fil-A founder and chairman S. Truett Cathy has helped more than 14,600 employees realize their educational goals. A total of 968 Chick-fil-A employees received the special award in 1999 alone.

Simpson becomes the 27th member of Operator Mark Schneider's South Plains Mall employee team to receive the award since the restaurant opened in July 1972. The scholarship money will be used towards education expenses at Texas Tech University, where Simpson is studying physical therapy.

"Being a part of our Chick-fil-A team means more than just great customer service and cooperation—it's the kind of character and ambition that Julia exemplifies," said Schneider. "Employees like her are an invaluable asset to our restaurant."

In order to be eligible for the Chick-fil-A Leadership Scholarship, restaurant employees must complete their high school education and remain active in their school and community. In addition, they must possess a solid work

ethic, teamwork skills, strong leadership abilities and a desire to succeed.

"The contributions of our young team members are a vital part of the Chick-fil-A tradition," said Cathy. "When our employees succeed, our company succeeds. The scholarship program is a key ingredient in that equation and helps us attract and retain good people."

Many Leadership

Scholarship recipients go on to successful careers with Chick-fil-A. In fact, 30 percent of the chain's Operators are scholarship winners themselves. The program is an example of Chick-fil-A's people-oriented focus, which has helped make the chain an industry leader in loyalty and employee retention.

Other extensions of the Chick-fil-A scholarship program include the annual S. Truett Cathy

Scholar Award, which first was implemented in 1997. Created in honor of the program's 25th anniversary, the award provides an additional \$1,000 scholarship to the top 25 Chick-fil-A Leadership Scholarship winners from the previous year. Another 25 students will be selected this year from the 968 recipients of the 1999 Leadership Scholarship—bringing the total

number of S. Truett Cathy Scholar Award recipients to 100.

In addition, \$24,000 co-op scholarships also are available to employees interested in attending Berry College in Rome, Ga. Funded through Berry College and the Cathy-created WinShape Center Foundation, the scholarship has been awarded to nearly 592 students since 1984. Chick-fil-A is the

nation's third largest, quick-service chicken restaurant company with more than 900 restaurants in 35 states and South Africa. The Atlanta-based chain produced a 18.48 percent sales surge over the previous year to generate a record \$946 million in 1999. Additional information about Chick-fil-A is available on the chain's Web site, located at [www.chick-fil-a.com](http://www.chick-fil-a.com)

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## South Plains College News

### SUMMER 2000 SCHEDULES AVAILABLE

South Plains College's summer 2000 class schedules are now available, listing registration dates for campuses in Levelland, Lubbock and the SPC Reese Center. Enrollment is May 31 at SPC's Reese campus location and June 1 at SPC Levelland for the first of two five-week summer sessions and June 1 for SPC Lubbock's summer term. Classes at all locations begin June 5 and late registration is June 5th. To obtain a summer 2000 class schedule, check out SPC's website at [spc.cc.tx.us](http://spc.cc.tx.us) or contact SPC at 894-9611, ext. 2374 or 2375, SPC Lubbock at 747-0576, ext. 4660 or the SPC Reese campus at 885-3048, ext. 2902.

### LAW ENFORCEMENT CLASSES SET FOR APRIL AT SPC

Law enforcement courses targeted toward county corrections officers and commissioned jailers are slated for April at South Plains College in Levelland. Legal Issues for Jail Personnel (TCLEOSE #3506) will meet 8 a.m. April 10-11. The 16-hour course provides county corrections officers an understanding of the complex legal issues involved in maintaining security and order of the jail while avoiding legal actions. Cost is \$16. Intermediate Interpersonal Communications in the Correctional setting (TCLEOSE # 3503) will meet 8 a.m.-4 p.m. April 12-14. Cost is \$24. In the changing climate of managing an inmate population, the 24-hour course equips officers with effective interpersonal communications skills to deal with the increasing legal physical and emotional demands on the corrections officer. The course is one of the intermediate core courses required for intermediate county corrections certification. Both courses meet requirements set by the Texas Commission on Law Enforcement Standards and Education (TCLEOSE). Registration deadline for both classes is March 31. Both courses will meet in the SPC Petroleum Technology-Law Enforcement Building, room 108. Instructor is Michael Lance Scott. To pre-register, contact the SPC Law Enforcement Office at 806-894-9611, ext. 2291.



# CHURCH DIRECTORY



## IN JESUS NAME "IN LOVE IS A SPIRIT!!!"

John 3:16, Jesus said, For God so loved the world. That he gave his only begotten son. That whoever believeth in him should not perish, but have everlasting life.

God gave up the best of all he had; so you can give it; He gave his son Jesus; so you see love is a spirit.

Luke 1:35, The angel answered and said unto her, the holy ghost shall come upon thee, and the power of the highest shall overshadow thee. Therefore also that holy thing (love) which shall be born of thee shall be call (Jesus) the son of God.

Its more than a feeling; and its more than a notion; its more than an act; its more than just a motion.

1 Corinthians 13:11, Through I speak with the tongues of men and of angels, and have not charity (love), I am become as sounding brass, or tinkling cymbal.

Its more than just words; of what the world will say; Its more than just words repeated: on your wedding day.

V.2, and though I have the gift of prophecy, and under all mysteries, and all knowledge; and thought I have all faith, so that I should move mountains, and have not charity (love), I am nothing.

It is something; that the world have much need of; You see God is love; and that makes love God!!!

The world have tried so many things; as a substitute; trying to find the joy and happiness; that only love will produce.

V.4, Charity (love) suffereth long, and is kind; Charity envieth not; charity vaunteth not itself, is not puffed up.

Men have been trying to find: Peace and happiness on their own; but its only through the holy spirit; where love is truly known.

V.3, And though I bestow (give) all my goods to feed the poor and though I give my body to be burned, and have not charity (love), it profiteth me nothing.

You see love is so patience; and it is so kind; its the spirit of Jesus: that gives you peace of mind.

John 14: 27a, Jesus said, Peace I leave with you, my peace I give unto you; Not as the world giveth.

Love is loving your neighbor; as loving the lord God; when you love just one: the other one is not hard!!!

1 John 4:20, If a man say, I love God, and hateth his brother (or sister), He is a liar; for he that loveth not his brother (or sister) whom he hath seen, how can he love God whom he hath not seen?

You see love take its time its help any race; His follow man; love will do unto others: because when in love, you will understand.

John 15:13, Jesus said, greater love hath no man than this, that a man lay down hid life for his friends.

Love does not seek for ways; to have a way of its own; love does not rejoice in inequity; because it knows its wrong.

1 Corinthians 13: 5,6, Doth not behave itself unseemly, seeketh not her own, is not easily provoked, thinketh NO evil; rejoiceth not in inequity, but rejoiceth in the truth.

God is not through with us yet. So lets pray for one another always. Written by Evangelist Billy B.J. Morrison, III Your Brother in Christ Jesus!!!

Come! join us as we sing for joy to the Lord; help us shout aloud to the rock of our salvation.



**Bethel African Methodist Episcopal Church**  
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Sunday School: 9:30a.m. - Sunday Worship Service: 10:45a.m.  
Bible Study: Wednesday's at 12:00 noon & 7:00 p.m.



from the Desk of Parson D.A. Smith

## Jesus! Jesus! Jesus!

"And after six days Jesus taketh with him Peter, and James, and John, and leadeth them up into a high mountain apart by themselves; and he was transfigured before them. And his raiment became shining, exceeding white as snow; so as no fuller on earth can white them. And there appeared unto them Elijah with Moses; and they were talking with Jesus. And Peter answered and said to Jesus, Master, it is good for us to be here: and let us make three tabernacles; one for thee, and one for Moses, and one for Elijah. For he wist not what to say; for they were sore afraid."—Mark 9:2-6

The disciples of Jesus had had Jesus drop a bombshell on them when he told them that He was going to be executed. This was a blow and a very difficult thing for them because they had grown up believing that when the Messiah came He would never die.

God the Father countered that awful announcement about Jesus' death with the glorious experience of the transfiguration. Jesus appearance changed before their very eyes. The veil of humanity was pulled back and the three disciples: Peter, James and John were given a glimpse of His divine glory.

## THE OUTREACH PRAYER BREAKFAST

The friends and members of the Outreach Prayer Breakfast met last Saturday morning in the lovely home of Brother and Sister Delbert and Dorothy Hood at 9:00 a. m. It was a spirit filled meeting. It opened with the singing of songs of praises. The morning scripture was read by Sister Annie Mae McBride and Sister Dorothy Nash offered the prayer. The praise report was given by Sister Edna Rowe, and remarks were given by Sister Nash and Sister McBride, as they mentioned about the many people who are sick throughout our land.

"But there's healing through the name for Jesus:

Whatever you're going through, Jesus is the answer. Psalms 103:1-6. Bless the Lord, O' my soul and all that is within me, bless his Holy name. Bless the Lord, O' my soul, and forget not all his benefits who forgives all your iniquities, who heals all your diseases. Who redeems your life from destruction; who crowns you with loving kindness and tender mercies who satisfies your mouth with good things. So that your youth is renewed like the eagle's. The Lord executes righteousness and justice for all who are oppressed."

This passage gives great courage to those who are oppressed by the devil. The

Lord will execute justice. Let's renew our minds through the word. Make Jesus Lord over our emotions. Set our will to come in line with God's will. If he can save our souls, He can break a drug habit. Simple, because He's God, and He's powerful enough to help us overcome. Today, no matter your problem, ask God to deliver you and trust Him to answer your prayer. Thank Him even before you see the manifestation. Start today to be free. Forgive all who have hurt you. It's a good beginning of your healing. We're eagles! Let's fly in the name of Jesus. Nothing is impossible to you. Believe and receive! Think about it!

Let us continue to pray

for the Lubbock Independent School District, the community, all Churches, our Families and our Leaders as well as our Pastors and anybody who's trying to get the good news out!

Why not write to us: Outreach Prayer Breakfast, P. O. Box 1223, Lubbock, Texas 79408. Don't forget your drive by prayers.

Read your Bible. It will make a believer out of you. Please read II Chronicles 7:14; Mark 11:22-26 and Mark 16:17-20. Thanks for reading.

Sister Dorothy Hood, president; Sister Christene Burleson, vice president; Sister Ernestine Fraizer, secretary and Sister Elnora Jones, acting secretary.

## Bishop Henry Porter and the Westcoast Gospel Chorus of Florida Release 11th Recording: 'Keeping Making Tracks'



SARSOTA FL—Gospel music artist, Bishop Henry Porter, along with the Westcoast Gospel Chorus of Florida have released an eleventh album titled, **Keep Making Tracks**. This long awaited recording is a follow-up to the **He's Real**, project which debuted in

1993. **Keep Making Tracks** continues Bishop Porter's significant and unmistakable style of traditional, spiritual, and contemporary songs. According to Mariea Watkins, Executive Producer, Henry Porter is one of gospel music's most-respected and well-known traditional and contemporary artist. He has appeared numerous times on the national televised **Bobby Jones Gospel**, and has shared the stage with such greats as **Albertina Walker, Cassietta George, Shirley Caesar, Dorothy Norwood and the Mighty Clouds of Joy**. According to Watkins, Porter's brilliant voice "lights the sky with gladness".

Bishop Porter is also known for the single, **I Still Care**, released in 1968. **I Still Care**, and one

of the first gospel songs recognized by Billboard Magazine for its "potential". The single, impacted both Christian and secular markets, during a traditional period in gospel music when "crossover" project became more popular.

**Keep Making Tracks**, recorded live, celebrates 30 years of ministry and music, were all written by Porter and conveys the more traditional flair on the cuts: "Go On", "If You Hold Out", and "Wonderful Jesus". But, the special mix of contemporary and inspirational music, helps to maintain the enthusiastic "live concert" appeal. The title cut, "Keep Making Tracks", along with "What He's Done For Me", "Always Been There", and

"Everything Will Be Alright" are the feature tracks.

The album, is currently being played on more than 250 gospel radio stations nationwide, in the UK and in Finland. It is in stores now! Music retailers who are looking to purchase, Jewelstone Records is distribute nationally by IGMN (Independent Gospel Music Network) (713) 856-5511, Southwest Wholesales Distributors (800) 275-4799, Central South Gospel (800) 251-3052 and Select-O-Hits (901) 388-1190. You may email Bishop Porter at BishopHLP@aol.com. For bookings, radio interviews, or promotional information, please call Mariea Watkins at (941) 351-9515.

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## CHOIR REHEARSALS

A mass choir is being assembled to minister through music at the Franklin Graham Festival each night, April 28-30, 2000. No audition is required. Anyone age 14 and older wishing to sing in the choir is welcome to attend the rehearsals. Attending the rehearsals does not obligate you to sing at the Festival.

Monday, April 2nd, 7:00 - 9:00 PM  
Southeast Baptist Church 3801 S. Loop 289 Lubbock, TX 79423

Tuesday, April 4th, 7:00-9:00 PM  
First Foursquare Church, 10701 Indiana Ave. Lubbock, TX 79423

Thursday, April 6th 7:00-9:00 PM  
Calvary Baptist Church 5301 S. St. Lubbock, TX 79424

Friday, April 7th, 7:00-9:00 PM  
Temple Emmanuel Assembly of God 4201 Ave. J Lubbock, TX 79405

Saturday, April 8th, 10:00 AM- Noon  
First Baptist Church 2201 Broadway Ave. Lubbock, TX 79401

West Texas Festival 2000 with Franklin Graham Photo: 2002 W. Loop 289, Ste. 118 PO Box 10890 Lubbock, Texas 79400 (806) 780-5900 Fax: (806) 780-5904 Email: westtexas2000@gregg.org Website: www.westtexasfestival.org

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## NNPA: Credo of the Black Press

The Black Press believes that America can best lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Having no persons, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

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CableRep Advertising, the advertising sales division of Cox Communications, currently has an opening for a **Production Assistant**. Qualified applicants will have a minimum of one year experience in a production or television environment; a college or associate degree in a related field or 3 years experience is preferred. Good working knowledge of Betacam SP equipment, lighting, and basic editing skills are a must; editing experience with AVID Media Composer and/or Adobe Premier 18 preferred. Excellent communication skills and creativity are a plus. Send a resume and demo tape to: CableRep Advertising, Attn: Creative Services Manager, 5224 75th St., Suite A, Lubbock, TX 79424. NO PHONE CALLS PLEASE. EOE/M/F

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## Politicians, Newspaper Owners Gather in Washington for Black Press Week 2000 by Raoul Dennis



Congressional Black Caucus Black Press Week Reception at Rayburn House Office Building, U.S. House of Representatives, March 16, 2000.

Pictured from Left to Right: Cheryl Mainor - Chicago Standard, Marilyn Wilkerson - Jacksonville Advocate, Miaila Smith - New York Beacon, Carole White Hales - Hartford Inquirer, Carolene Mays - Indianapolis Recorder, Lecia Swain Ross - The Ebony Tribune, Elinor Tatum - New York Amsterdam News, Sonny Messiah - Jiles - Houston Defender, Denise Rolark Barnes - Washington Informer, Rosetta Miller-Perry - Tennessee Tribune, Jayme Cain - Times Weekly

Washington, DC (NNPA)—During a recent trip to Washington to celebrate Black Press Week, members of the National Newspaper Publishers' Association (NNPA) found the two major parties to be in polar opposition with regard to utilizing the Black Press to reach Black voters.

The NNPA—a sixty year-

old federation of 200 Black community newspapers—celebrates Black Press Week every March in Washington, DC to honor the founding of the nation's first African American newspaper, Freedom's Journal, whose first issue was published by John B. Russwurm and the Reverend Samuel Cornish on March 16, 1827. The conference allows

Black Press leaders to gather to discuss common goals and interact with political leadership in the nation's capitol.

While Democrats seemed to recognize the significant role of the Black Press and eager to include black publications in the advertising budget, Republican leadership had no significant plans for advertising with

them.

Under the Leadership of National Chairman Joseph Andrew and General Co-Chairs Dennis Archer and Ed Rendell, the Democratic National Committee unveiled a new policy intended to reaffirm the Party's commitment to minority media. "As a matter of policy," reads the DNC statement, "the Democratic National Party will reach out into the minority media communities to find all appropriate channels to deliver the Democratic message."

Congresswoman Maxine Waters (D-CA) made the point plain. "We'll be there for you," Waters said. "Not just to come through in August with a few quarter page ads, but we will come with a frequency ad campaign to run over a period of time. We are talking about long-term commitment contracts with you."

NNPA President Jake Oliver applauded the Democrats wisdom in reaffirming their advertising relationship with the Black Press. "Can you hear me?" Oliver asked the audience as he stepped away from the microphone at the DNC luncheon. The crowd, a room of over 100 political and media figures, grumbled lowly,

straining to hear his words over tinkling lunch forks and whispered side conversations. "This is what the Democratic Party is like without the Black Press," Oliver injected, noting the papers' importance in motivating voters in 1996 and 1998 elections.

In contrast, the Republican National Committee seemed reluctant to make any commitment to The Black Press.

"Institutions are slow to change," explained RNC Chief of Staff Tom Cole, who played host to the group of media owners at the party's offices. "It's the candidates who usually drive the wheels of change. We are looking into building stronger relationships with black communities, but we can't speak for the Bush camp as to how monies will be spent—it's not clear yet what the strategy will be."

After the hour-long session, many publishers were disappointed with the exchange. "That was a waste of my time and an insult," explained Amos H. Lynch, publisher and CEO of The Columbus Post in Columbus, OH of the meeting with RNC leadership just after the talks. "They didn't hear a word we said. They talked about making changes in their strate-

gy for reaching us but then don't want to take any steps. They sat us down here and didn't even offer us a glass of water, or a Coke—nothing. There was an air of simple courtesy missing. That's a total lack of respect."

At the evening reception, Rep. Charles Rangel (D-NY) redirected the group's frustration and underpinned the democratic party's inclusion of African American press in the 2000 election strategy.

"We stand a wonderful opportunity to retain the presidency and the Congressional Black Caucus would have influence over some 19 subcommittees," he said. "We know that Black people saved the presidency and that it was the Black Press who got the perspective on it out to Black people. This should be your CBC."

Other events of Black Press Week included the induction of Dr. Calvin Rolark, the 1964 founder of The Washington Informer into the Black Press Archives Gallery of Distinguished Newspaper Publishers and the Newsmaker of the Year dinner. Both events were held at Howard University.

## Election 2000: We can't afford to lose this time

The results of the primaries are just what Black communities might have expected. Leadership that reflects the least amount of positive return for African Americans seem to be gaining ground in this election race. Throughout the campaign, there has been little dialogue from candidates that address Black communities: Ten years ago, candidates dropped race-targeted keywords. They don't do that anymore. These

days, they just don't speak much of Black communities at all. It's like being in a room where people politely talk around you as if you weren't there. As if you're not a factor. It's only mildly rude, but in the long run, you know it bodes badly for you.

That's where we are with election 2000. For too many people, the Black vote is not considered a factor. And that will not play out well for Black families in the

long run.

The next president will have immense influence over incoming federal judges. He will make choices over issues that strongly affect communities of color such as the minimum wage, health care, education and teaching salaries and law enforcement agencies and policies. The next president's administration will use the results of the census to shape arguments in favor of his party and

agenda. Depending on who is in that seat, policies that will have sweeping impact on Black communities will be drafted and put to congress. The next president will also shoulder the responsibility of leadership at a time when race and violence are explosive and sensitive issues in the nation's cultural climate.

We cannot afford to sit this one out. Whether Black voters show up at the polls or not, choices

will be made and someone will be deciding what we will and will not have. Someone who doesn't currently seem to consider Black votes to be a factor. We must change that perception. If the list of names of people who have been recent victims of hate and violence—Abner Louima, Amadou Diallo, Michael Shoels (Columbine massacre)—is to end, we must get back onto the radar screen of the political process. It's not just our vote as

individuals, but also in reaching out to others who aren't yet registered and convincing them to come to the table on this. The NAACP intends to register five million by November. That's a winning strategy.

But our point is this: It's not so important which candidate wins in November. Black folks simply can't afford to sit idly by and lose.

—The Black Press of America

## Women's Health Focus

# SELF-TALK PROMOTES SELF-HELP

By Jennifer Hays, Ph.D.



Although we don't usually do it out loud, we talk to ourselves all the time.

Chances are that you take that little voice inside your head for granted. In fact, right now you're probably thinking, "What little voice in my head?" That's the voice!

Having an inner dialogue with yourself can be very therapeutic. But some of us have overly critical conversations that can do more harm than good.

If you haven't paid

much attention to what your inner voice is telling you, make a conscious effort to do so. Do you recognize any of the following negative self-talk?

"What a dumb thing to do! How could I be so stupid?"

"I am so fat/lazy/irresponsible/ (fill in the blank)."

"I have no will power. I'll never be able to change."

Be aware of self-defeating things you say to yourself, and see if you can figure out

whose voice you're really hearing. Over time, we've recorded in our memory many critical comments we've heard from people around us. That recording starts playing every time we make a mistake or look in the mirror or feel down.

I suggest that we record our own positive messages over these old tapes. Start by talking back to the critical voice. You might say, "Grandma, thanks for your advice, but I have a different opinion," or

"Mom, I don't mind having a cluttered house as long as I get to spend sometime with my kids."

Sometimes we're afraid to say nice things about ourselves for fear of getting a big head. It takes some practice to recognize, appreciate and acknowledge your own strengths. For example, you might give yourself a hard time if you decide to watch TV instead of going for a walk. But when you make the effort to get off the couch, put on your sneakers

and sweatshirt, find your house keys and go for a walk, do you pat yourself on the back?

Critical self-talk is sometimes helpful. Like Jimmy Cricket, our inner critic can help us develop good habits and avoid repeating mistakes. But the majority of the conversations inside our heads should be similar to those we'd have with any friend pleasant and positive.

And don't be afraid to make yourself laugh. You just might become your own best friend.

## Blame All Around For the LAPD Scandal

By Earl Ofari Hutchinson

The stunning announcement by Los Angeles Police Chief Bernard Parks that he has called on the FBI to investigate the dirty cops in his department was greeted with much applause. Of course with fresh allegations piling up almost daily that LAPD officers beat and shot unarmed suspects, doctored evidence, gave perjured testimony, falsified reports, and covered up shootings of unarmed suspects, the embattled chief had to do something dramatic. But Parks' call for the FBI not with standing, the big question is how could the LAPD

which seemed to be making progress in cleaning up its act since the beating of black motorist Rodney King nearly a decade ago come unglued again so easily?

The first impulse is to point the finger at Parks for the LAPD's problems. And he certainly must bear some blame for them. He has squabbled publicly with the Los Angeles city council over the role of the Los Angeles Police Commission's inspector general. This was a position mandated by the Christopher Commission established after the

beating of King in 1991 to provide tougher civilian oversight over LAPD operations. Parks also balked at cooperating with a roll out team of investigators established by L.A. County District Attorney Gil Garcetti to independently probe police shootings. And he has reflexively defended officers involved in several questionable shootings of civilians in the past couple of years.

This month the current inspector general, Jeffrey Eaglesh and the Police Commission, ruled that one of those shootings, that

of an emotionally disturbed, middle-aged homeless woman by an LAPD officer last May, violated LAPD shooting policy. Yet Parks continues to dig his heels in and insist that the officer was not guilty of any wrongdoing. He has come off as a thin-skinned autocrat more concerned with guarding his turf against meaningful civilian oversight than with punishing officers accused of the overuse of deadly force.

But dumping full blame for the LAPD's problems on Parks is the cheap and easy way out. City officials, the Police Commission, and the District Attorney, and yes, the general public, can't evade their responsibility for the problems. They have been more than content to take a see-no-evil, hear-no-evil stance on the allegations of police abuse and leave it to the LAPD to investigate itself. This doctrinaire belief that the department can and will clean its own house is dangerous and self-serving. It prevents city officials from fully backing the Police Commission and the inspector general and providing the resources they need

to conduct their own investigations of the use of force violations, citizen complaints, and officer discipline procedures.

The Police Commission in turn has taken the cue from the timidity of city officials and left it to Parks to exclusively determine and enforce policies and procedures within the department. The commission's failure to provide tough oversight over the LAPD has been glaringly evident in its rubber stamp of the chief on the use of deadly force and failure to aggressively monitor the action the department chooses to take on its investigation of civilian complaints of abuse.

Then there's District Attorney Gil Garcetti. Parks has taken the equally surprising step of accusing Garcetti of stymieing his efforts to clean up the LAPD mess by foot-dragging on prosecuting the rotten cops. Garcetti claims that he is moving full speed ahead with his own investigation into the Ramparts scandal and has dropped hints that some cops will be prosecuted.

Yet the fact is that he has yet to bring any charges against

any of the officers accused of wrongdoing. And he has given no indication when or even whether he will. Given his tepid, and cautious attitude toward prosecuting officers accused of misconduct there is no reason to expect that his office will initiate waves of prosecutions against the Ramparts officers. Meanwhile, L.A. residents have expressed little outrage over the dirty dealings and have made no loud calls for city officials to clean the LAPD's house. Their inertia and indifference send the dangerous message that it's OK to rely on city officials and the LAPD brass to clean up the mess that they created.

What is clear in this sordid affair is that the public must demand that city officials, the Police Commission, and Garcetti do more than cosmetic, public relations damage control in the Ramparts scandal. They must move fast to see that the law-breaking cops are nailed. But they also must just as fast to put in place firm civilian controls over the LAPD to insure that scandal—such as Ramparts will not happen again. If they don't they have no one but themselves to blame.

## National Library Week set for April 9-15

This year's National Library Week, April 9-15, celebrates how children and families can "Read! Learn! Connect! @ the Library."

From preschool story hours and after school homework help to lists of day care centers and computer training, libraries across the country offer a wide variety of resources for parents and kids.

This year, many libraries will host a national

Connect for Kids @ the Library Day on Saturday, April 8, to highlight community programs and services available to parents and children. Libraries and partnering organizations will provide displays and

The event is sponsored by the American Library Association (ALA) and the Benson Foundation.

To learn more about Connect for Kids @ the Library and how libraries are celebrating National

Library Week, we encourage you to contact your local public, school or college library.

To arrange interviews with ALA spokespeople, please call Deborah Davis or Eelisa Ortega in the ALA Public Information Office, at 800-345-2475, ext. 4148 or 1346.

To download copies of this media alert and other National Library Week press materials, use the ALA Web site at [www.ala.org/pla/preskits](http://www.ala.org/pla/preskits).