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and you are poisoning the minds of our young people, and destroying their health and growth as well as their heritage, we (The Southwest Digest) will expose you.  
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# Southwest Digest

**50¢**  
Worth More!  
902 E. 28th Street  
Lubbock, Texas  
Phone (806) 762-3612

June 1 - 7, 2000 VOL XXII, No. 21

An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

**SPECIAL TO THE NNPA**  
(E-mail: news@nnpa.org)

**Baltimore City Urges Death Penalty Moratorium**

Baltimore City Council overwhelmingly passed a resolution urging a moratorium on executions in Maryland this past Monday. The city is the eleventh jurisdiction nationwide to urge such a halt to executions. The City Council of Takoma Park, MD joined Baltimore tonight, unanimously passing its own moratorium resolution. Earlier this month, Philadelphia and San Francisco took the same action. Other municipalities urging a moratorium include Mt. Rainier, MD; Charlottesville, VA; New Haven, CT; and Chapel Hill, Carrboro, Durham, and Orange County (all NC). The Baltimore resolution underscores Maryland's racial disparity in death sentencing. Of 17 prisoners on the state's death row, 71% are African Americans. Arbitrary application is another Maryland issue. Prosecutors in some counties pursue death sentences with greater regularity. Baltimore County has sentenced the overwhelming majority of the state's death row population 10 of the 17 prisoners.

Governor Glendening has earmarked \$225,000 in the state budget for FY 2001 for a study of how race impacts capital prosecution, trials and sentencing in Maryland. The two-year study is to be conducted at the University of Maryland at College Park.

The Baltimore Council's action sends a clear message to the House of Delegates, which is considering a bill that would impose a three-year moratorium on Maryland executions. HB 388, introduced by Delegate Salima Siler Marriotti (Baltimore) and co-sponsored by 31 delegates, would halt executions until a year after the study's conclusion. **NAACP Calls For Justice Department Investigation For Civil Rights Violations**

NAACP President, Kweisi Mfume, recently said, "the NAACP strongly believes that the civil rights of Dr. Diallo were violated on the night of February 4, 1999, when he was brutally killed in an unbelievable hailstorm of 41 bullets. The fact that the accused officers were even acquitted on the charge of reckless endangerment is equally as unbelievable." Mfume asked the U.S. Department of Justice to use all available resources to investigate the shooting for possible civil rights violations by the police officers who shot Diallo 19 times. Mfume spoke with Deputy Attorney General for Civil Rights Bill Linn Lee immediately following the jury decision and asked that the federal government investigate the shooting under the U.S. Code 18, Statute 242. He also sent letters by facsimile to Attorney General Janet Reno and Lee. The NAACP is demanding that Congress enact legislation that would establish federal guidelines regarding a police officers use of violent force. Local jurisdictions currently govern use of force policies.

**Black Media Leaders To Issue Statement On Diallo Case**  
In a response to the Amadou Diallo verdict of last week, several of the nation's leading Black media owners have joined together to launch a public statement and to possible carry out other actions. Led by publisher Earl Graves of Black Enterprises magazine, several companies were discussing the notion of purchasing full-page advertising in national publications to issue a statement regarding the case at NNPA press time. ESSENCE magazine, Black Entertainment Television and Johnson publications had each been approached.

In addition to national advertising, Graves had also expressed interest in a national town hall meeting to aired on BET. No determinations had been made at press time.

**Two Black Papers Merge**  
The late Cecil Newman founded the Minneapolis Spokesman and the St. Paul Recorder in 1934. Mr. Newman was a dedicated leader of this community and identified the need to establish a media arm that could reach people of African descent. This past January, the two papers merged to become the Minnesota Spokesman-Recorder.

As the Minnesota Spokesman-Recorder approaches a new millennium, it will continue to serve the challenge demographics of the African global community.

**Vertita Woods-Holmes: Retired Principal Elected School Board Trustee, District 2**



Vertita Wood-Holmes was elected to represent District 2 of the Lubbock Independent School District. Vertita Holmes, retired from LISD with 34 years experience, 17 as an administrator. Mrs. Woods-Holmes said that little spare time and the education of our children prompted her to run for the board position.

**Jackie Robinson Foundation**



Enclosed picture: Kneeling-Bill Cosby Standing left to right: Leonard S. Coleman, Jr., Chairman JRF, JRF Scholar, Michael Jordan, William Ferrell, JRF Scholar, Katarine Graham-Washington Post, Rachel Robinson, JRF Scholar, Tom Brokaw and Steven Brown-President & CEO of JRF.

meetings with corporate sponsors and JRF staff, and special events, is a required component of the program. William had the pleasure of escorting Mrs Robinson during this years Awards Dinner held at the Waldorf Astoria Hotel. The permanent host for the event is Bill Cosby, and this year's "Robie Awards" were presented to Michael Jordan for Humanitarianism and Katharine Graham for Achievement in Industry. Past recipients have been Archbishop Desmond Tutu, The Rev. Jesse Jackson, Congresswoman Maxine Waters and many others.

On March 10, 2000, William Ferrell once again traveled to New York City to attend the annual "Jackie Robinson Networking Weekend". This is an expense paid trip for the students nation-wide who were awarded a \$20,000 academic scholarship for four-years of study.

The Jackie Robinson Foundation is national organization founded by Rachel Robinson as a vehicle to perpetuate the memory of Jackie Robinson and his achievements. It provides education and leadership development opportunities for students of color. "The Networking Weekend", where JR Scholars from all over the country gather for four days of career and academic counseling, seminars,

William graduated from Texas Tech University on May 13, 2000, with a degree in Finance. He will be given the assignment of starting a regional scholarship selection committee in Dallas, Texas. Other regional committees are located in Atlanta, Boston, Chicago, Los Angeles and Stamford, CT. These committees, which consist of corporate, academic and civic leaders; rate applicants based on these criteria: financial need, academic ability and leadership potential. Members also serve as mentors to Scholars after their selection.

**JUNETEENTH CELEBRATION Freedom 2000 A Family Affair**

- Wednesday, June 14th**  
**Juneteenth Kick-Off Reception, Scholarship Award, and Special Recognition Ceremony**  
• Time: 6pm - 7pm (Local Student Art Exhibits will be Displayed at Reception)  
• Location: Mae Simmons Senior Center, located at East 23rd Street and Oak.  
• Contact Person: Eddie Richardson @ (806)762-3612 or Anthony Jones @ (806)775-2693
- Thursday, June 15th**  
**Delta Sigma Theta Sorority's "Man and Women of the Year" Awards**  
• Time: 7pm - 8pm  
• Location: Mae Simmons Senior Center, located at East 23rd Street and Oak.  
• Contact Person: Ruby White @ (806)766-1483
- Friday, June 16th**  
**Health Walk**  
• Time: 7pm-9pm  
• Location: East of Martin Luther King Blvd, Canyon Lake #6, South Side Parking Area, near the Waterfall  
• Contact Person: Oscar Jones @ (806)79-4469
- Saturday, June 17th**  
**Parade**  
• Time: 10 am - 11 :45 am (Parade Staging and Line-up begins at 8 :45am)  
• Location: Lubbock Memorial Civic Center, North Parking Lot, located at 1501 6th Street to Lake #6 (Mae Simmons) via Broadway Ave and East Canyon Lake Road.  
• Contact Person: Mary White @ (806)790-5318
- Juneteenth Park Celebration**  
**Day Celebration Activities (12pm - 6pm)**  
• Location: West of Martin Luther King Blvd, Canyon Lake #6, South Side, on Football Field  
12pm - 1pm Opening Ceremony, Free Senior Citizen Barbecue Served 1pm - 6pm Music and Entertainment, Kite Flying Exhibits, Texas Tech Football Coaches and Players autographs, Lubbock Cotton Kings autographs, Pedal Boat Rentals (\$1.00 each 10 minutes), free games, face painting, etc.  
• Contact Person: Anthony Jones @ (806)775-2693
- Day Celebration Continued:**  
12pm - 1pm Mae Simmons Senior Citizen Fish Fry at Mae Simmons Senior Center  
• Contact Person: Maxine McKinnie @ (806)767-2708  
1pm - 4pm Community Health Fair at Mae Simmons Community Center  
• Contact Person: Maxine McKinnie @ (806)767-2708  
1pm- 4pm Three on Three Basketball Tournament at Mae Simmons Community Center  
• Contact Person: Ronnie Stoghill @ (806) 743-4200
- Night Celebration**  
8pm - 1 1pm Lubbock Housing Authority Free Teen Swim and Dance Party located at Mae Simmons Swimming Pool, 2300 Weber Drive  
• Contact Person: Isaac Garnet @ (806)767-2698
- Sunday, June 18th**  
**Juneteenth Religious Ceremony**  
• Service Delivery: Reverend J J Johnson, Pastor of Mount Gilead Baptist Church  
• Location: East of Martin Luther King Blvd, Canyon Lake #6, South Side Lake Area, at the Gazebo  
\*\*Should in climate weather occur, the religious services will be moved to Mount Gilead Baptist Church located at 2512 Fir Ave.  
• Contact Person: Reverend JJ Johnson @ (806)744 -5363
- Monday, June 19th**  
**T J Patterson, City Councilman's 76th March Against Gangs, Drugs and Violence**  
• Time : 5:30 pm - 6:30 pm  
• Location: Central Lubbock Church of Christ located at 1409 23rd Street  
• Contact Person: T J Patterson @ (806) 762-3612

**African American Women on Tour National Fact sheet**



Sprint, celebrates its 10th anniversary of producing empowerment conferences for Black women. African American Women on Tour's (AAWOT) mission is to uplift and improve the quality of life for Black women, their families and communities through economic, intellectual and spiritual development. AAWOT's weekend-long schedule of events includes informative workshops, forums and inspirational keynote presenters who speak on Black women's social, economic and political issues.

**The Conference:** The ExxonMobil African American Women on Tour series, presented by Sprint, celebrates its 10th anniversary of producing empowerment conferences for Black women. African American Women on Tour's (AAWOT) mission is to uplift and improve the quality of life for Black women, their families and communities through economic, intellectual and spiritual development. AAWOT's weekend-long schedule of events includes informative workshops, forums and inspirational keynote presenters who speak on Black women's social, economic and political issues.

**Conference Dates/Cities:**  
Orlando, Florida: Fri - Sun, July 14 - 16, Coronado Springs Resort White Plains, New York: Fri - Sun, July 21 - 23, Crowne Plaza Chicago, Illinois: Thu - Sat, Aug. 3 - 5, Hilton Chicago & Towers Atlanta, Georgia: Fri - Sun, Aug. 25 - 27, Atlanta Hilton & Towers Los Angeles, California: Fri - Sun, Sept. 29 - October 1, Airport Marriott  
**Keynote Speakers:** Debbie Allen, Orlando, New York Chicago, Atlanta and Los Angeles Debra Jackson Gandy, Orlando, New York Chicago, Atlanta, Los Angeles Dr. Bertice Berry, New York Marcia Ann Gillespie, Chicago Bev Smith, Los Angeles Jewel Diamond Taylor, Orlando Lorraine Toussaint, Atlanta  
**Prayer Breakfast Speaker:** Rev. Terri McFaddin, Los Angeles, Rev.

Suzan Johnson Cook, Speakers Orlando and New York, Michelle McKinney Hammond, Chicago and Atlanta.  
**Celebrity Mistress of Ceremonies** Kim Coles, Orlando  
**Conference Highlights\*** Friday (Re)Packaging Yourself for Success Career Forum; Friday - Saturday Small Business Institute, presented by ExxonMobil; Friday Opening Session, featuring best-selling author Debra Jackson Gandy Saturday Keynote Luncheon Saturday Sister Speak Out forum on Information Technology, presented by Sprint Saturday "Soul of Romance & Sexuality," featuring Julia Boyd Saturday - Sunday Personal Finance Workshops, presented by Bank of America Sunday Prayer Breakfast, presented by Cream of Wheat Sunday Sister Speak Out forum on Preventive Health, presented by Heart & Soul magazine and Agouron Pharmaceutical, Sunday Keynote Luncheon, featuring actress/director/producer Debbie Allen (\* All Chicago events are Thursday through Saturday), Rites of Passage for Girls - "Joining the Circle of Women: Ages 12- 18; Boys - "From Boyhood to Manhood": Ages 12-16; Young

Women - "Sacred Path into Sistership": Ages 19-25; and Adult Women - "Coming of Awareness": Ages 25 and up. Adult Men - "Men Under Construction" Orlando only. Village Marketplace — features a variety of cultural gifts, art, clothing and collectible. The Village Marketplace is free and open to the general public.  
"Sojourner's Closet" Career Clothing Drive and National Communal Quilt Fund Raiser to benefit local shelters and halfway houses, sponsored by Hanes Hosiery. **The Attendees:** African American Women on Tour attracts women of all ages from a variety of income levels, professions, educational levels and family structures. With its broad selection of workshop topics and special events, AAWOT also attracts Black men who seek the diversity and depth of this informative, cultural weekend retreat.  
**Registration Prices** Regular full conference package begins at \$325. Group, student, senior discounts and individual day rates available. Registration deadlines vary from city to city. Refer to AAWOT's registration brochure for more details.

**Corporate Sponsors** African American Women on Tour acknowledges its national sponsors: ExxonMobil Corporation, Sprint, Bank of America, Nabisco, American Airlines, JC Penney, Walt Disney World Resort and Hanes Hosiery; its national media sponsor Heart & Soul and American Legacy magazines; as well as its local and regional sponsors: Agouron Pharmaceutical, Tellabs, Merck & Co., Time Warner and Warner Music Group.  
**The Producer** PROMOTrends, Inc., producers of AAWOT is head quartered in San Diego, California, and is headed by its President and Executive Producer of the conference, Maria D. Dowd. A ten year-old company, PROMOTrends, Inc. has produced several other events, such as the African American Art Exhibit of San Diego and the Essence Magazine Cover Model Search.  
**Contact** For more information on African American Women on Tour, contact: 3914 Murphy Canyon Road, Suite 216 San Diego, CA 92123 4423 (858) 560-2770; or 1-800-560-AAWT (2298); or fax (858) 560-9190 Email: aawot@aawot.com Web site: www.aawot.com

## Ruby Jay's Corner



The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and Rev. Billy R. Moton is the proud pastor. If you are looking for a church home, then come and visit with the members of New Hope. You will be glad you chose to do so. If you have young children, then please feel free to bring them with you.

Services began last Sunday morning at 9:30 a. m. with all teachers present and on time. Brother Earnest Swain served as superintendent and presided over the session. It was another good lesson and all reassembled at 10:15 a. m. to the main auditorium marching and singing.

High points of the morning lesson were given by members of the Adult Department. All remarks were good and timely. Thank G for the word.

Secretary's Report: Adult Department — Adult Class No. 2 received the Offering Banner. Adult Class No. 4 received the Attendance Banner.

The morning devotional period was led by the Prayer Team with the assistance of Deacon and Sister Earnest Swain.

The Senior Choir marched in the processional singing out of their hearts. Altar prayer was offered by Rev. Jeff Brown. After the singing of a selection, the scripture was read by Sister Lena Sheffield and prayer by Sister G. Quigley. Following the singing of another selection, the responsive reading was done with the congregation standing.

Pastor Moton gave his pastoral observations. The sermon hymn was "Near The Cross." Pastor Moton's sermon was entitled "Does Your Prayer Disgust or Discourage Your Belief." His scripture text was Colossians 1:9-11. It was a very well delivered sermon.

There are many who are sick and shut-in among us this week our prayers go out to each and everyone.

Let us not forget our bereaved families. Among them is the family of Julia McFadden who was funeralized at New Hope last Tuesday.

Final rites were read for Sister Mary Dee "Mammy" Ward last Wednesday morning, May 24, 2000, at Mount Gilead Baptist Church.

The R. J. Givens family lost a loved one last week. They, too, have our prayers.

Keep your precious prayers for Sister Bernice Kelly and Sister Vinnie Hibbler.

Chantell Jay and her four sons, all of Dallas, Texas, visited their mother, Clarissa Jay, and grandmother and great grandmother, Ruby Jay, last weekend. All was well.

Sister Forseline Belvin had eye surgery last week. Her sister, Sister Mary Dee "Mammy" Ward, was buried here last week.

# THIRD ANNUAL 2000 MISS BLACK CHAMBER PAGEANT SET!



Tyiga Bailey

The Third Annual 2000 Miss Black Chamber Pageant will be held Saturday, June 3, 2000 at 6:30pm in the Alderson Junior High School Auditorium. There will be five young ladies competing for the crown. The ladies will be judged in



Antoinette Butler



Sheena Smith

the categories of their introduction, sports wear, their talent, African wear, Formal wear and a question & Answer segment. The band "Down Low Jazz" will also be performing. Tickets are being sold at Caviel's Pharmacy, J&J's Beauty Supply and also at the door the night of the pageant; \$10 for adult tickets and \$5 for children tickets.

The contestants are: Tyiga Bailey, a 17 year old



Kamesha Bolton

2000 Estacado High School graduate and daughter of Walter Alsbrooks; Antoinette Butler, 18, daughter of Betty Wilkerson and Carl Norris, and a 2000 Estacado High School graduate; Deitra Jackson, 17, a senior at Lubbock High School and daughter of Thelma Robinson; Sheena Smith, 18, daughter of Johnny and Delores Roberts and a 2000



Deitra Jackson

Estacado High School graduate. The pageant is sponsored by the Lubbock Black Chamber Of Entrepreneurs, Inc.; the Lubbock Housing Authority; Dr. R J Wilcott, MD; Market Lubbock, Inc.; Well Fargo Bank and Southwestern Public Service. Come on out for a night of entertainment and especially come out to support your community and these five young ladies who deserve it! For more information, call 741-1 553.

**playlubbock.com**

The source for information about all the things to do when you want to play in Lubbock.

**playlubbock.com** is your link to:

- The Buddy Holly Fine Arts Center
- Parks and Recreation
- Libraries
- Civic Center/Colliseum
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Get complete event information on all the chart topping entertainment in Lubbock from **playlubbock.com**

If you don't have access to a computer, call 775-2687 for complete playlubbock information.

## Why We Must Support Black Farmers

On May 8, when black farmers—and their white allies—descend on the nation's capitol, they should not stand alone. The nation should stand with them.

They will need all the support they can get because very few power brokers in Washington ever listen to them. In fact, even when Capitol Hill is working with the farmers, they don't actually consult with them, partner or ensure that the things that were agreed upon are sufficiently met.

We should stand with them and here's why:

—Black farmers are rare. In 1920 there were over 900,000. Today, there are less than 20,000. Jim Crow and discrimination in the south have systematically driven the vast majority of black farmers off their land. Historically, Black farmers have had to combat racism and discrimination without the benefits of institutional support systems.

—Black landowners are rare. Since WWII Black land loss has averaged over 500 acres

per day. Historically, blacks who have owned land have always been at threat of losing their ground to Jim Crow, night riders, gentrification and other tactics utilized to ensure that black landowners remained few and isolated.

—Farm and land ownership are a source of empowerment for the families and communities that thrive around them. As mortgages are the primary building block of wealth in our nation, the dismantling of land ownership is an attack on the economic well being of black communities.

When black farmers come under threat, the national community is also threatened. As many small farmers have learned, when black farmers are forced off their land, we all lose ground. The only way to survive is to work together and take the fight to the source.

Write letters, make phone calls, send e-mails to your congress person. Or join the rally May 8 and be counted; do what you can to show support to those who help feed the world.

## House Approves Combest Transportation Proposal

Washington, D.C.- At the request of U.S. Rep. Larry Combest

(R-TX), \$2 million has recently been approved by the U.S. House of Representatives for a partnership project between Citibus and Texas Tech University. The funding will help build a new Park and Ride lot close to the United Spirit Arena and will help to purchase much-needed buses.

Rep. Combest said, "I am pleased that Tech and Citibus will be able to build a lot to better serve the students and visitors to the United Spirit Arena and the Texas Tech campus. Before the Arena was built, parking space was already limited. Their immediate need will now be met with this additional funding which will ensure that students and visitors will have a place to park with added efficiency and safety."

Funding will go towards building a Park and Ride lot with a waiting facility and to purchase five new buses to replace Citibus's twenty year old buses.

As a partner with Texas Tech University, which has a student enrollment of 25,000, Citibus provides students and faculty with shuttle service around campus. Their services are important to the University, as there are limited parking spots available on campus. With the newly constructed multipurpose arena, the current parking the University has is not sufficient enough to accommodate the number of patrons who attend events at the arena.

The Transportation Appropriations bill is now pending action in the Senate.

# Fiesta

## Discount Center

### Parkway CENTER

**EVERYDAY LOW PRICES!**

**WATERMELON \$1.99 ea.**

**Mission Foods**  
**NACHO CHIPS**  
2 lbs. bag  
**99¢**

**Minute Maid**  
**Premium ORANGE JUICE**  
64 oz. Pulp Free  
**79¢ EA.**

**Frozen**  
**MRS. SMITHS PUMPKIN PIE**  
**99¢ EA.**

**Large Sack**  
**BEEF JERKY**  
**\$1.49 EA.**

**NEW MEAT ITEMS:**  
Pork Neckbone, Pork Heads, Pork Chitterlings, Pork Pig Feet, Beef-Tripe "Menuido", Beef Cheek Meat "Barbacoa", Beef Tripas "De Rox"

**1807 Parkway Drive (East 4th St.)**  
**Lubbock • 763-3748**

store hours: 9 am - 8 pm 7 days a week

Save an additional  
**10% OFF**  
our already low prices on all  
**COLD & SINUS MEDICINE**

Save an additional  
**10% OFF**  
our already low prices on all  
**HAIR COLORING & TREATMENTS**

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**10% OFF**  
our already low prices on all  
**TOYS**

**WE DO!**  
• Money Orders • Lone Star • Money Order • Money Transfer • Lone Star • LP&L Payment • Car Cable • Etc.

**WE ACCEPT!**  
• Discover • Visa • MasterCard • American Express

**Save an additional 10% OFF**  
our already low prices on any **CANDY**

**Save an additional 10% OFF**  
our already low prices on all **JUICES**

**We Have 90-Day Layaway For Pictures, Jackets & Toys**

# What's That in Your Mailbox? It's a Masquer-Ad!

The buyer was livid. He had received in his office mail a page ripped from a magazine with an article touting a book on public speaking. Ordinarily, he would have thrown the article away—but this one had one of those familiar yellow "stickies" attached, addressed to him by name. "Try this. It's really good!" the handwritten note said, with the signature "J."

"J" happened to be the first initial of his supervisor's name, so the employee promptly ordered the materials, forking over almost \$300 for what he assumed to be "obligatory" professional reading.

It wasn't. In fact, the clip wasn't from a real magazine, and the buyer's supervisor had never even seen the "article"—actually an advertisement crafted to look like an independent review, complete with a personal endorsement. Only the most observant fine-print reader was likely to notice the word "Advertisement" printed in tiny type at the top of the jagged-edged page.

Many consumers receive mountains of advertising every day through their mailboxes, their news-

papers, their televisions, their telephones and their computers. Much of this advertising—it's important to point out—is valued by the people who receive it because it helps them to identify products and services that fit their needs, and to make educated buying decisions.

But what many people don't appreciate are "masquer-ads"—advertisements disguised as something else so consumers will put them in the "to read" pile instead of throwing them away unopened.

Sometimes these mailings come in official-looking envelopes or mock express delivery packets. Sometimes they bear return addresses with names just close enough to a real agency or organization to sound convincing—"Social Security Agency," for example, instead of "Social Security Administration." Sometimes they appear to contain actual checks or notification of a contest the receiver has won. And sometimes, they look more like personalized letters than bulk mailings, featuring a 33-cent stamp or a handwritten address.

These practices, often

referred to as "door-opening devices," might sound shady, but they've been adopted by legitimate companies, charities and political groups—all trying to cut through the clutter to get their own promotions noticed.

Yet the Council of Better Business Bureaus opposes them, fearing that they cast doubt not only on the "masquer-ad," but on other ads as well. "It potentially souns the credibility of any advertisement," said Ken Hunter, council president. "And that harms the many reputable businesses that use truthful advertising to inform consumers and engage them in a relationship of trust."

The Federal Trade Commission and the U.S. Postal Inspection Service are vigilant at going after marketers whose advertising campaigns clearly break the law. And legislation passed by Congress in December 1999 is putting more teeth into their efforts to curb deceptive mailings. The law bans advertisers from sending government look-alike mailings, often enclosed in brown window-style

envelopes with official-looking markings that imply a connection with the federal government. It also requires disclosures on sweepstakes mailings to clarify that it's not necessary to buy something to enter the contest, and that a purchase doesn't boost the chances of winning. The mailings also have to disclose the odds of winning a prize.

Advertising that violates these requirements is against the law and subject to prosecution.

But many of the advertising ploys that are fooling consumers fall into a legal "gray area" and are a lot tougher to challenge in the courts.

That's why the Federal Trade Commission is going directly to consumers, warning them that when it comes to deceptive advertising tactics, the best offense is a strong defense. The FTC is working with the Better Business Bureaus and the U.S. Postal Inspection Service to show consumers how to recognize advertising even when it looks like something else.

"Not everything that shows up in your mailbox is necessarily what it appears to be," says Lesley

Fair, an attorney in the FTC's Bureau of Consumer Protection who specializes in advertising practices. "Just because something looks official and is addressed directly to you doesn't mean that it is. It may well be an ad."

So what's a consumer to do? "Read your mail carefully and with a critical eye," Fair says. "It's important to keep your guard up."

Jodie Bernstein, director of the FTC's Bureau of Consumer Protection, recommends sometimes taking things a step further. "When consumers receive an advertising pitch in disguise, one that's clearly meant to make them think it's something else," she says, "their best bet may be to make a pitch of their own into the trash."

Not every mailing that's designed to look like a check or uses a personalized message such as, "Try this. It works!" is a rip-off. But Bernstein questions, why should a consumer take chances? "After all," she says, "why trust a company that wiggles its way into your home or office using a clever disguise?"

As the buyer of the \$300

book learned, that's one personal message from "J" worth heeding!

Bernstein encourages consumers to find out more about recognizing deceptive mailings by calling the FTC's toll-free helpline at 1-877-FTC-HELP (382-4357).

What To Watch For In Your Mailbox.

- Government-like logos or addresses that make the information look important
- Magazine solicitations that look like renewal notices
- Checks that, if cashed, switch your telephone carrier
- Simulated checks that invite credit applications
- Companies or organizations with "sound-alike" names that play on the reputations of others
- Solicitations personalized with handwritten addresses or first-class stamps
- Mailings that imply a personal endorsement from someone you know
- Ads disguised as personal letters, news stories or independent reviews
- Endorsements with the word "advertisement" inconspicuously placed or in tiny print

## PARKWAY MANOR HAPPENINGS!

May 15 through 19, 2000 was National Nursing Home Week.

Among the events at the Parkway Manor Care Center were the following:

\* Monday, May 15th — Cowboy Round-Up. A noon lunch had red beans and corn bread.

\* Tuesday, May 16th — Banana splits were weaved at the 2:30 p. m. party. There were some real good dominos games.

\* Wednesday, May 17th — Nifty 50's Day. All day all residents wore a penny in their loafer, with big hoop skirts, or roll up blue jeans. All listened to our 1950 records.

\* Thursday, May 18th — Bingo Day was held at 11:00 a. m. There were some lovely, lovely gifts for the winners.

\* Friday, May 19th — It was Hawaiian Day. There was a bar-b-que for everyone. Family and

friends were welcome.

\*\*\*

Parkway Manor Care Center would like to welcome Ms. Bonnie Jackson and Ms. Gussie Mae Johnson to our family.

\*\*\*

Birthdays for the month of May are: Charlie Johnson, May 14; Max Trenivo, May 30. A birthday party was held Friday, May 26th, at 2:30 p. m.

We were glad to see our family

and friends in attendance.

\*\*\*

Just want to say thank you. Thank you for your cards, flowers, prayers, and love for my stay in hospital. A special thanks to Sister Helen Hereford, Brother Terry Cartwright, and the great staff at Parkway Manor Care Center for their hard work.

\*\*\*

Gloria Newman is activities director.

### Dunbar Alumni Association Special Call Meeting

Dunbar Alumni Association Special Call Meeting Saturday, June 10th, 4:00 pm. at 26th MLK  
Sandra Sutton-Daily – Secretary.

### JUNETEENTH VENDOR BOOTH REGISTRATION FORM JUNE 17, 2000 JUNE 18, 2000

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CONTACT PERSON \_\_\_\_\_  
 TELEPHONE # \_\_\_\_\_  
 NUMBER OF SPACES NEEDED @ \$25 EACH (INFORMATION SPACES ARE FREE) \_\_\_\_\_  
 AMOUNT ENCLOSED \_\_\_\_\_  
 RETURN COMPLETED FORM TO: MAXINE McCORMICK  
 1330 EAST 24TH STREET  
 LUBBOCK, TX 79404  
 BY: JUNE 14, 2000

### "JUNETEENTH" CELEBRATION PARADE

Dear Juneteenth Celebrant:  
 You are invited to participate in our Juneteenth Celebration Parade. If you did not join us last year, we encourage and welcome you to do so this year. Our parade will be held Saturday, June 17, 2000, at 10:00 a. m. All entries will assemble on the east parking lot of the Lubbock Memorial Civic Center, 1501 6th Street, at 8:45a. m.

Please complete and return the application form to: Lubbock Emancipation Juneteenth Committee, 902 East 28th Street Lubbock, Texas 79404 All applications are to be in the office of the committee no later than 5:00 p. m. Monday, June 12, 2000.

### "Juneteenth Celebration" - Parade Application - 2000

ORGANIZATION OR GROUP NAME: \_\_\_\_\_  
 PRESIDENT OR CONTACT PERSON: \_\_\_\_\_  
 TYPE OF ENTRY: ( ) FLOAT ( ) CAR ( ) TRUCK  
 ( ) OTHER, EXPLAIN \_\_\_\_\_  
 ( ) HORSES ( ) WALKERS ( ) DANCERS ( ) OTHER \_\_\_\_\_  
 HOW MANY \_\_\_\_\_  
 BRIEF DESCRIPTION OF EACH ENTRY: \_\_\_\_\_  
 FORM-UP AREA IS -- CIVIC CENTER EAST PARKING LOT - 8:45 A.M. "NO RIDERS" ON OUTSIDE OF VEHICLES WILL BE PERMITTED... NO EXCEPTIONS PLEASE"  
 SIGNATURE OF CONTACT PERSON \_\_\_\_\_  
 PLEASE PRINT NAME HERE \_\_\_\_\_  
 FOR JUNETEENTH USE ONLY "DO NOT WRITE HERE"  
 DATE RECEIVED \_\_\_\_\_ APPROVED BY \_\_\_\_\_  
 APPLICANT NUMBER \_\_\_\_\_ ENTRY ASSIGNED BY \_\_\_\_\_  
 COMMENTS \_\_\_\_\_  
 APPROVED BY \_\_\_\_\_

### Juneteenth Celebration 2000 "Freedom 2000 - A Family Affair"

Your help is needed to make this Juneteenth Celebration the best ever for the entire community. Please fill out this form

I want to help with: Parade \_\_\_\_\_ Booths \_\_\_\_\_

Park Activities \_\_\_\_\_ Games \_\_\_\_\_ Fund Raiser \_\_\_\_\_

Others \_\_\_\_\_

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone No. \_\_\_\_\_

Mail this form to:  
 Juneteenth 2000  
 902 East 28th Street  
 Lubbock, Texas 79404

For more information, please call Eddie P. Richardson at (806) 762-3612. Remember your ideas and support is needed to make this Celebration our greatest ever.

### Congratulations Alice Hunt

Wayland Baptist University



Class of 2000

From Your Friends  
 Hub City Kiwanis  
 We are Proud of You!!!

### JAMISON FUNERAL HOME

1522 East Main Street  
 Lubbock, Texas

Honoring Our 50th Anniversary

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What would you do if a loved one passed away today? When death occurs, there are so many questions. It can be emotionally and financially difficult as well. Because we care, we think that everyone should be able to have a respectable Christian burial if they choose. With the concept of helping others and allowing Christ to lead us, we developed...

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Your Choice Join Your Choice Your Choice

### It's your choice and it's FREE!

Rise Academy is a free public school with private school features. Rise Academy provides children:

Structure ♦ Discipline ♦ High Standards

Now enrolling for Fall 2000  
 1st Grade, Kindergarten, and Pre-K

### Rise Academy

Space is limited, call 744-0438 TODAY!

Open to all students regardless of race, ethnic origin, disability or area of residence.



# Editorials • Comments • Opinions



## THIS N THAT

CONGRATULATIONS! CLASS OF 2000! THIS N THAT want to take this opportunity and wish each of the GRADUATING GRADUATING SENIORS the very very best as each of you have ACCOMPLISHED A TREMENDOUS TASK However you must understand that it is not over yet There are many other mountains you must climb and you can accomplish that BECAUSE YOU ARE SOMEBODY! For your FUTURE please do something with your precious live There are so many OPPORTUNITIES but you must pull off your ROSED COLORED CLASSES so you can see them... THIS N THAT is just plain PROUD OF EACH OF YOU! Here are FIVE LITTLE WORDS hopefully will help you with your journey GOAL plan DESIRE CONFIDENCE and most of all PERSISTENCE Use them and maybe they will help a little HANG IN THERE!

ESTACADO HAS NEW PRINCIPAL! THIS N THAT learned last Friday morning via personnel office of LISD that the principal of Alderson Junior High School WENDELL BROWN will become the principal of ESTACADO HIGH SCHOOL He's done an OUTSTANDING JOB while at Alderson and should do well in years to come CONGRATS WENDELL BROWN You'll be okay!

JUNETEENTH RECEPTION OFF AND RUNNING! THIS N THAT has learned from the Chancellor's Community Minority / Advisory Council the Chancellor's Office of Cultural Diversity and the Juneteenth Planning Committee that an OUTSTANDING RECEPTION will be held on Wednesday JUNE 14, 2000 beginning at Mae Simmons Community Center from 6:00 p. m. until 7:00 p. m. with a special program at 6:30 p. m. This year's theme is FREED "FREEDOM 2000 A FAMILY AFFAIR" Be there!

CONGRATS ARE IN ORDER FOR CONTESTANTS IN PAGEANT! THIS N THAT is pleased to the FIVE YOUNG BLACK LADIES who are contestants in the THIRD ANNUAL 2000 MISS BLACK CHAMBER PAGEANT Those vying are TYLGA BAILEY, KAMESHA BOLTON, ANTOINETTE BUTLER, DEITRA JACKSON, and SHEENA SMITHALL OF YOU ARE WINNERS!

PENNY HASTINGS THE BARBER SAYS 'the beginning doesn't mean a THING for it's the END that REALLY COUNTS!

IS ABE REALLY RETIRING? THIS N THAT read a letter to the editor in the Lubbock Avlanche-Journal that he has called it QUITTS as far as his involvement in the Black Community Wonder why he said what he said THIS N THAT has been advised as to why it was said THIS N THAT is asking why didn't the SOUTHWEST DIGEST be afforded such an opportunity to print "Abe" is ABRAHAM SPIRES

## It's Time to Move in the Right Direction

by Eddie Richardson



If you want to be seen stand up. If you want to be heard, say what you have to say and shut up! Speak as if God was listening and you were talking to Him and remember success is failure turned inside out. These words were spoken the other day by Brother Leonard Jarman.

In order to turn things around it takes us all working collectively together to make a difference and

a positive change in Lubbock, Texas. Blacks, other affected minorities and disenfranchised individuals can't change anything. It takes the money, influence, respectability and leadership to make a real change against racism. This way, we can push for opportunities for less fortunate citizens. Just by raising hell, keeping making a lot of noise, and always complaining about what's happening, as many of us have done in the past, just won't work. What's happened in the past represents zero results.

In order to move ahead in the economic, social, political, and all other areas, we must bring something to the table. Then we can form alliances, relationships with business and industry, and work not only hard, but smart. We can no longer sit around and wait

for the Government to do it for us. What we should and must be doing for ourselves, with the help of God, will become a reality.

Government, aid, and hand outs are a drying up stream. Business and industry, are the mighty stream of economic development. To make it in this day and age, we are going to forget ancient history, and what we use to do, and then get on with the proper business and stay in tune with today. You see, my dear friends, yesterday is gone; tomorrow is not here; so we must be in love with today. Then we will be in position to make the best of it. Remember, yesterday's home run will not win today's ball game!

Congratulations to the Class of 2000. Remember, you can make it. So hang in There!

## This Way For Black Empowerment

By Dr. Lenora Fulani



There are many signs that tell you when a democracy is in trouble. There are two vital signs that tell you when the trouble is serious. One is when over half the electorate boycotts national elections because the system is so corrupt that they believe their participation makes no difference. The second is when debate on the critical issues of the day is so controlled that it stifles genuine dialogue; pre-determines the outcome of elections and distorts the will of the American people.

Those danger signs are glaringly present in our political culture. The lawsuit filed on May 8th against the FEC by a cross-section of American voters, is a direct challenge to that culture. It is a challenge to the corrupt two parties - and one institution constructed expressly to service them - the Federal Election Commission. I'm thrilled to be a co-plaintiff in this action.

Seventy million or more Americans will watch the televised presidential

debates this fall. The debates are widely regarded as the most important events of the presidential campaign. But as of this moment, those debates - in the hands of the Commission on Presidential Debates - will be a high profile commercial for two party values. If allowed to go forward on their current track, they will narrow the dialogue on trade and foreign policy and will make a mockery of the popular belief that our political system must be reformed.

As someone who has sued the Commission on Presidential Debates several times, I can tell you there is plenty to object to - legally and politically - about the Commission's structure, tax exemption, guidelines - even its name - which helps it masquerade as a neutral governmental body when it is in fact a partisan nongovernmental corporation run by the former head of the Democratic National Committee and the former head of the Republican National Committee. But the

## Americans at the Gates: Breaking Open the Lock on Presidential Debates

CPD is not the target of the new lawsuit. The target of the suit is the Federal Election Commission - itself a thoroughly bipartisan institution - which adopted the regulations that create a "safe harbor" for the CPD's exclusionary and partisan activity.

The FEC created a loophole in its debate regulations in 1996 which explicitly violates the Congressional statutes governing campaign expenditures and contributions. In passing the enabling legislation, Congress directed the FEC to exempt corporate and labor expenditures in connection with federal elections if - and only if - the activities funded by those contributions support nonpartisan activity and promote voter education and participation. But the FEC put in place a regulation which violates both the letter and the spirit of the law - a regulation which allows the CPD to raise and spend money to conduct presidential debates - not as nonpartisan activity - but to support the candidacy of particular candidates - namely the Democrat and the Republican. This partisan "loophole" encourages the influence of corporate spe-

cial interest money on the electoral process while keeping the American people out. It must be closed. The lawsuit asks the court to close it.

Over the course of the last ten years, something very explosive has occurred in U.S. politics. Millions of Americans have voted for independent candidates. Millions have voted for structural political reforms from term limits to ballot access to campaign finance - all reforms which chip away at the castle walls which protect the two party system. A third of the electorate considers itself independent. Forty seven percent of Americans say they want an independent option in the presidential election.

But the electoral system - closely held and carefully guarded by the two parties - continues to define itself in bipartisan terms and continues to equate bipartisanship with nonpartisanship. They were never equivalent in the abstract. But now, the American people have made that difference palpable.

Some will still try to tell you that this kind of talk of political partisanship and

corruption is simply left rhetoric. It isn't. Political corruption is as mainstream a concern as taxes, education and the President's sex life. Everyone in America knows our system is corrupt. Oh, yes - we're corrupt, the two parties say. But there's nothing you can do about it. That's the Bush/Gore message to the American people. That's the CPD message to the America people. That's the FEC message to the American people. You might consider yourselves independents, but sooner or later you're going to have no choice but to come

into the two party fold. Americans aren't buying that message. Well over half the American people in recent polls named two independent candidates they believe should be included in the debates - Pat Buchanan and Ralph Nader. And they should be included. The new lawsuit against the FEC is not about the candidates; its about the voters. It's about our democracy. It's about the American people, standing outside the gateway to political power, demanding to be let in. My hope is that the lawsuit breaks open the lock on the gate.

## Southwest Airlines Named Lubbock International Airport 1999 "Station of the Year"

Lubbock, Texas - May 23, 2000- Southwest Airline recently recognized its operations at Lubbock International Airport as being the best of 57 airports system for 1999.

Lubbock was named Southwest's station of the year based on criteria including the highest percentages of compliments from Customers, fewest Customers complaints, best workers productivity, and the best perfor-

mance overall in Customer Service, ramp Service, and operations.

"It was very obvious Lubbock performed at peak levels in 1999," said Matt Buckley, Southwest's senior director of ground operations. "The great Employees of the Lubbock station earned this recognition for themselves, and they continue to make Southwest Airlines extremely proud."

Southwest introduced service from

Lubbock on May 20, 1977, with four daily nonstop departures. The Dallas-based airline now operates out of Lubbock with 54 employees and 17 daily nonstop to Albuquerque, Austin, Dallas, El Paso, and Las Vegas. Southwest Airlines serviced approximately 6,000 flights into and out of Lubbock International Airport in 1999.

Last year Southwest Airlines served 56 cities in 29 states and

expanded on the East Coast. Southwest added service to Islip, New York, Raleigh-Durham, North Carolina, and Connecticut.

Southwest Air lines is the fourth largest domestic carrier in terms of Customers boarded. Based in Dallas, Southwest currently operates more than 2,600 flights a day with fleet of 332 Boeing 737's with an average age of 8.5 years - one of the youngest pure jet fleets in domestic airline industry.

## SOUTHWEST DIGEST

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EDITORS/PUBLISHERS

T.J. PATTERSON—EDDIE P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you.

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 12 p.m. Monday. Advertisement deadline is Monday 5 p.m. the week of publication.

Member A.O.I.P. (Assault on Illiteracy Program)

A Community-Building Newspaper

\$20.00 per year—\$35.00 a year



The people to worry about are not those who openly disagree with you, but those who disagree with you and are too cowardly to let you know.

# 36 year old Programmer Invents Software that Stop "I Love You" Virus Dead in it's tracks – and it's FREE

May 10, 2000 (Saint Paul, Minnesota) – Anyone who believes in God will have a little trouble believing that he probably sent Brian Harrell down here to help him.

With the "I Love You" computer virus and all of its insidious mutations reeking havoc all over the world, this 36 year old wiz kid, software programmer par excellence with more than 18 years experience has given the world a gift – NOLOVEBUG Software.

He's created a downloadable software program that stops the "I Love You" virus and all of the similar Visual Basic (VB) script-type viruses dead in

its tracks.

Brian NOLOVEBUG software will run on computers running Microsoft Windows 95/98/2000.

Here's how it works: When an "I Love You" virus (or any member of the Virus Basic scripting family) is opened in your e-mail or anywhere on your computer this software just stops it from running.

The software prevents the virus from running the Visual Basic script program built into the Microsoft Windows Program. The only impact is that some miniscule portion of web sites who use Visual Basic scripts will not

function. And if you want to view these sites, the Visual Basic scripting capability can be turned back on with a click of your mouse at any time.

There is no need to update this software daily as it only works with Visual Basic Script-type Viruses. Brian said, "NOLOVEBUG Software does not fix your computer if you have already run the virus. However, the program provides immediate protection and relief to the many versions of the "I Love You" virus released every day."

The software has no expiration date. The software does ask 3 times over 90 days

for a small donation to help Brian defray the costs of making the program available. The software includes a complete restore or un-install function to

restore your computer back to the way it was before you installed the software.

The free download is available on the Internet at:

<http://www.acesi.com/nobug> The CDROM version costs US\$ 10 including shipping to US destinations and \$ 15 shipped overseas.

## Former Chap Returns to Lead Lady Chaps

Jimmy Moore, former Chaparral basketball standout, has been named Head Coach of the Lady Chaparrals. He replaces Miles Watters, who resigned last week as the Head Coach.

Moore, a Morton, Texas native has coached men's and women's basketball for eight years making stops at Abilene Christian University, Coronado High, Abilene High, and Estacado High Schools. For the past five

years Moore has guided the Estacado Boys basketball program to a District Championship in 1997, Bi-District in 1997, Area Championships in 1997, and to the Regionals quarterfinals in 1997. His coaching honors include All-District, All-City, All-South Plains Coach of the Year. While at Estacado his other duties included teaching health and Physical education. In 1999 he was named KAMC Channel 28

Teacher of the Week.

As a Chaparral player, Moore was a four year letterman and in 1990 became the 6th all-time assist leader in LCU history. "I am excited for Jimmy and his family to be back at Lubbock Christian University", said Athletic Director, John Copeland. "Jimmy's ties to area and state high school coaches should provide an excellent opportunity for recruiting."

## The Disappearance Of Black Leadership

by Earl Ofari Hutchinson (NNAP e-mail: [news@nnpa.org](mailto:news@nnpa.org))

"Black leadership in the 1990s was transformed into a corporate style competitive business where established organizations often pick and choose low risk, high profile glitter issues to enhance their prestige and authority. These are the kind of issues that can be comfortably converted into dollars and patronage from politicians, government agencies, and corporate

officials."

"Many black leaders search for issues they can neatly package, design a protest campaign around their own demands, and maintain control of."

"Leaders are not sustained by the cult of personality or the aura of an individual. Leaders are not those who have a knack for sound bites and photo-ops. Leaders are not

celebrities, entertainers, movie stars, or athletes simply because they are highly paid, highly written about, and highly visible. Leaders are not appointed, anointed, designated, declared, or propped up by the media or the corporate or political structure. Leaders are not those who substitute phrase mongering for a workable agenda and a constituency."

# LOOKING For A place to call home?

**Boardwalk** 5540 19th Street 793-2214

*The community is directly across from Lubbock Christian University and just west of the medical district and Texas Tech University. It offers a popular, full-service rental environment with large one and two bedroom units. The property is built around a central courtyard and floral pool area and is beautifully landscaped with beautiful trees.*

**Colonies** 5301 11th Street 795-4454

*The Colony apartment homes are located west of Texas Tech University just off of Side Road. This community is a unique blend of diverse living styles and landscaping. The variation of living styles offer a sense of apartment living unparalleled in Lubbock. The Colonies are surrounded in a residential neighborhood and is within walking distance to both an elementary and a junior high school.*

**Gatewood** 2701 44th Street 795-5514

*Gatewood is located north of Texas Tech University in south central Lubbock. The location of the community is within walking distance of community and services. Gatewood apartment homes are appointed in efficiency, one, two and three bedroom units meeting even the most demanding living requirements. The property includes green recreational areas for the enjoyment of children and adults.*

**The Park** 5702 50th Street 797-8871

*This community has something for everyone. With eleven different floorplans to choose from, you are sure to find something to fit your needs. Enjoy modern amenities to fit even the busiest of lifestyles. We are conveniently located to the South Plains Mall, schools, and the medical district.*

...we have a home for you.

Contact the McDougal Connection 797.6785

14th Annual  
NICU Reunion

You are cordially invited to the Fourteenth Annual Covenant Medical Center-Lakeside/St. Mary Hospital Reunion for all NICU graduates.

**Saturday, June 10, 2000**  
Maxey Lake Park, across from  
Covenant Medical Center-Lakeside  
Come at your leisure - 11 a.m. to 1 p.m.

Reservations Requested - (806) 725-6667  
Covenant Medical Center-Lakeside  
4000 24th Street  
Lubbock, Texas 79410

Don't forget to bring brothers, sisters, and grandparents for food and fun!  
In case of inclement weather, please meet in the hospital's Arnett Room, sixth floor.

The strength is in the system.

**Covenant Health System**  
[www.covenanthealth.org](http://www.covenanthealth.org)

## TAKE THE GUESSWORK OUT OF BABYSITTING.

Covenant Health System and the Girl Scouts of Caprock Council are again teaming up to offer kids the opportunity to become some of the best babysitters in town. This one-day Babysitting Course for youngsters in the 6th grade or older will teach your kids how to be responsible babysitters and show them basic skills such as handling household emergencies, first aid, and medical emergencies.

**Tuesday, June 6**  
9:00 am - 4:00 pm  
Covenant Medical Center  
Knifling Education Center (6th floor, West Parking Garage)

Cost: \$5.00 per person, includes lunch and materials.  
Please RSVP for June 6 course by Friday, June 2, to 745-2855.

The strength is in the system.

**Covenant Health System**  
[www.covenanthealth.org](http://www.covenanthealth.org)



# CHURCH DIRECTORY



## IN JESUS NAME "To All My Children !!!"

JOSHUA 24:15a, IF IT SEEM EVIL UNTO YOU TO SERVE THE LORD, CHOOSE YOU THIS DAY WHOM YE WILL SERVE.

AS THE MOTHER WAS DYING; WITH ALL HER CHILDREN AT HER SIDE; SHE SAID: GIVE YOUR LIFE TO THE LORD; HE SHOULD BE YOUR GUIDE.

PSALM 23:4a, YEA, THOUGH I WALK THROUGH THE VALLEY OF THE SHADOW OF DEATH I WILL FEAR NO EVIL: FOR THOU ART WITH ME.

GOD HAS HELP ME TO RAISE ALL 6 OF YOU: HE IS YET MY FRIEND. HE IS JESUS: THE ALPHA AND THE OMEGA; MY BEGINNING AND MY END!!!

REVELATION 1:8a, JESUS SAID, I AM ALPHA AND OMEGA, THE BEGINNING AND THE ENDING.

I WAS A SINNER: LIKE SOME OF YOU, I FOUND GOD THROUGH PRAYER; I NEEDED HELP WITH MY LIFE ONE DAY; AND HE WAS THERE.

PSALM 40:1-4a, I WAITED PATIENTLY FOR THE LORD; AND HE INCLINED UNTO ME, AND HEARD MY CRY. HE BROUGHT ME UP ALSO OUT OF AN HORRIBLE PIT, OUT OF THE MIRY CLAY, AND SET MY FEET UPON A ROCK, AND ESTABLISHED MY GOING. AND HE HATH PUT A NEW SONG IN MY MOUTH, EVEN PRAISE UNTO OUR GOD: MANY SHALL SEE IT, AND FEAR, AND SHALL TRUST IN THE LORD. BLESSED IN THAT MAN THAT MAKETH THE LORD HIS TRUST.

I KNOW I TRIED TO KEEP YOU'LL IN CHURCH: WHEN YOU WAS AT HOME; BUT YOU HAD A RIGHT TO GO YOUR OWN WAY, WHEN YOU GOT GROWN.

PROVERB 22:6, TRAIN UP A CHILD IN THE WAY HE SHOULD GO; AND WHEN HE IS OLD, HE WILL NOT DEPART FROM IT.

NOW I RAISED YOU'LL THE BEST I KNOW; I WANT TO SEE YOU'LL IN SO COME OUT OF THE WAYS OF THE WORLD; SATAN WILL MAKE YOU LATE.

2 CORINTHIANS 6:17, WHEREFORE COME OUT FROM AMONG THEM, AND BE YE SEPARATE, SAITH THE LORD, AND TOUCH NOT THE UNCLEAN THING; AND HEAVEN GATES: I WILL RECEIVE YOU.

CHILDREN THE LORD IS COMING BACK; TO JUDGE MANKIND FOR THEIR SIN'S; GIVE YOUR LIFE TO CHRIST; AND START A NEW LIFE: OVER AGAIN.

JOHN 3:3, JESUS SAID, VERILY, VERILY (TRULY), I SAY UNTO YOU, EXCEPT A MAN BE BORN AGAIN, HE CANNOT SEE THE KINGS OF GOD.

YOU DON'T NEED TO LOOK FOR LOVE, JOY AND PLEASURE: IN THE NIGHT CLUBS; YOU DON'T NEED CIGARETTES AND ALCOHOL; THAT DRUGS: IT DEFILES THE BLOOD!!!

1 CORINTHIANS 3:17, IF ANY MAN (OR WOMAN) DEFILE THE TEMPLE OF GOD, HIM (OR HER) SHALL GOD DESTROY: FOR THE TEMPLE OF GOD IS HOLY, WHICH TEMPLE YE ARE.

SO MY CHILDREN: PLEASE LOOK AROUND, AND YOU CAN SEE THE SIGNS; YOU CAN SEE THE TROUBLES OF THE WORLD; JESUS SPOKE OF THESE TIMES.

1 JOHN 2:1,2, MY LITTLE CHILDREN, THESE THINGS WRITE I UNTO YOU, THAT YE SIN NOT. AND IF ANY MAN SIN, WE HAVE AN ADVOCATE WITH THE FATHER, JESUS CHRIST THE RIGHTEOUS: AND HE IS THE PROPITIATION FOR OUR SINS: AND NOT FOR OURS ONLY, BUT ALSO FOR THE SINS OF THE WHOLE WORLD.

GOD IS NOT THROUGH WITH US YET. SO LET PRAY FOR ONE ANOTHER ALWAYS. WRITTEN BY EVANGELIST BILLY B.J. MORRISON, III, YOUR BROTHER IN CHRIST JESUS!!!

## Musical Set Sunday at ST. Matthew Baptist Church

The St. Matthew Baptist Church, 2020 East 14th Street, will be sponsoring a musical on Sunday afternoon, June 4m 2000, beginning at 3:30 p.m.

The public is invited to attend  
Rev. Edward Canady is pastor.



## form the Deck of Parson D.A. Smith "Give Me Liberty!"

"And God heard their groaning, and God remembered his covenant with Abraham, with Isaac, and with Jacob. And God looked upon the children of Israel, and God had respect unto them"—Exodus 2:23-25

The relentless cry of the minority community of Lubbock and particularly East Lubbock for freedom and equity is not an isolated one. Patrick Henry, orator, political leader, born in Hanover County, Virginia, proposed revolutionary motions to the Virginia assembly, including one for the arming and training of militiamen.

The following taken from the "US Historical Documents Archive" are excerpts from His famous speech "Give Me Liberty or Give Me Death" on March 23, 1775.

"Mr. President, it is natural to man to indulge in the illusions of hope. We are apt to shut our eyes against a painful truth, and listen to the song of that siren till she transforms us into beasts! Is this the part of wise men, engaged in a great and arduous struggle for liberty? Are we disposed to be of the numbers of those who, having eyes, see not, and, having ears, hear not, the things, which so nearly concern their temporal salvation? ... I have but one lamp by which my feet are guided, and that is the lamp of experience. I know of no way of judging the future but by the past.... Trust it not, sir, it will prove a snare to your feet. Suffer not yourselves to be betrayed with a kiss. Ask yourselves how this gracious reception of our petition comports with those warlike preparations, which cover our waters and darken our land. Are fleets and armies necessary to a work of love and reconciliation? Have we shown ourselves so unwilling to be reconciled that force must be called in to win back our love? Let us not deceive ourselves, sir. These are the implements of war and subjugation, the last arguments to which kings resort.... There is no longer any room for hope? If we wish to be free—if we mean to preserve inviolate those inestimable privileges for which

we have been so long contending—if we mean not basely to abandon the noble struggle in which we have been so long engaged, and which we have pledged ourselves never to abandon until the glorious contest shall be obtained—we must fight!...What is it that gentlemen wish? What would they have? Is life so dear, or peace so sweet, as to be purchased at the price of chains and slavery? Forbid it, Almighty God! I know not what course others may take, but as for me, 'give me liberty or give me death!'"

History reveals Patrick Henry's challenge became a rally cry for the American Revolution. However, when we look at the life of the downtrodden children of Israel, we find no such champion as Patrick, Martin Luther King, Jr., Jesse Jackson, or a T. J. Patterson to provide leadership.

The Israelites were caught up in a much more dreadful bondage in Egypt. For one thing, it was easier for Henry to make his statement in the relative safety of the Virginia House of Burgesses than it would have been for an Israelite toiling beneath lash and club of an Egyptian taskmaster. Henry's act may have been courageous, but the Hebrew slave's act would have been foolhardy or even fatal.

With the Hebrews more was involved. God in His infinite wisdom was using this bondage as a training ground to prepare for himself a people who would be called upon to undergo even more severe challenges and sufferings in the centuries to come.

Whatever else may be said, the Israelites' long and painful bondage in Egypt bonded them together as a people with a common cause. Their suffering prepared them to receive Moses when God sent him back to lead them out of that bondage.

Israel, under the pressure of bondage in Egypt, cried out to God for help. God heard their cry. This same God hears even our faintest cry today.

Through His Son, God has made known His desire to rescue all from the bondage of sin. Don't delay coming to Him. Remember the Lord's promise, "If the Son therefore shall make you free, ye shall be free indeed" (John 8:36).

## The Outreach Prayer Breakfast

The members of the Outreach Prayer Breakfast would like to offer a prayer for our people and our children in trouble and out of control.

### "Let's Pray"

Lord, show us your plan to help our people and children to save them from every evil plan that's working against them, and through them turn all evil around for their good and save the souls of all evil doers. May every believer release their faith and step out on it to let this sinful generation realize the power that's in prayer. You told us when you

said, we could do all things through you who gives us the strength all things are possible if we can believe. No weapon that's formed against us shall prosper. We can speak to that mountain in our lives and tell it to move and it will skip out of our way. We would be blessed if we would not. Listen and walk in the counsel of the ungodly. You said you would plague the Pharaohs of this country until they let our people go as you did down in Egypt land.

We see and feel things that's happening in this land that's not normal and they sure are not

right, but through it all, Lord, thank you. Sin is raging all over this world, but i just want to thank you. Evil men are saying there is no God, but we still want to thank you. Please save our children in the name of Jesus, we pray.  
**AMEN"**

All members of the Outreach Prayer Breakfast are asked to meet Saturday, June 3, 2000, in the home of Sister Christine Burleson, 2407 East 9th Street, beginning at 10:00 a.m. Come expecting a blessing. We love

each of you, and God bless you for reading.

Don't forget to read your Bible. It will make a believer out of you. Why not read II Chronicles 7:14, Mark 11:22-26 and Mark 16:15-20.

Why not take time to write us today. We'd love to hear from you. Our mailing address is: Outreach Prayer Breakfast, P. O. Box 1223, Lubbock, Texas 79408.

Sister Dorothy Hood, president; Sister Christine Burleson, vice president; Sister Ernestine Fraizer, secretary; and Sister Elnora Jones, acting secretary.

## OBITUARIES

### HENRIETTA PHILLIPS

Phillips of Lubbock, Texas; a sister, the Rev. Ruby Nell Price of Crosbyton, Texas; and three granddaughters.



Funeral services were held for Henrietta Phillips on Tuesday morning, May 23, 2000, at the Rising Star Baptist Church with Rev. F. B. Bell officiating.

Interment was held in Peaceful Gardens Memorial Park under the direction of Ossie Curry Funeral Home.

She passed away on Thursday, May 18, 2000, at Covenant Medical Center Lakeside.

Ms. Phillips was born March 2, 1940 in Detroit, Texas. She graduated from Dunbar High School in 1960. She was employed by Methodist Hospital in Lubbock for 18 years. She retired from Texas Instruments in 1987. Ms. Phillips was a member of Rising Star Baptist Church where she was a choir member and a missionary member.

Survivors include a daughter, Robblyn A. Gentry of Lubbock, Texas; a brother, the Rev. Herman L.

### MARY WARD



Funeral services were held Wednesday morning, May 24, 2000, at the Mount Gilead Baptist Church with Rev. J. J. Johnson, pastor, officiating.

Burial was held in the City of Lubbock Cemetery under the directions of Jamison Funeral Home.

She died Thursday, May 18, 2000, at Parkway Manor Care Center.

She was born November 4, 1911 in Big Sandy, Texas. She moved from Big Sandy to Lubbock, Texas in 1942.

Ms. Ward managed the Park Hotel and worked as a seamstress for many years. When she retired, she was a cook at the Second Baptist Church.

Survivors include a brother, Wyatt Ward, Sr. of Lubbock, Texas; and a sister, Forseline Belvin of Lubbock, Texas.

Come! join us as we sing for joy to the Lord: help us shout aloud to the rock of our salvation.



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  - you live in inadequate housing.
  - you have the ability to pay based on income and debts.
  - you are willing to help build your own home.

### WHEN AND WHERE ARE THE WORKSHOP

- T. J. Patterson Library  
1836 - Parkway Drive
- Saturday, June 3, 2000  
9:30 a.m. - 12:00 p.m.
- Saturday, June 10, 2000  
9:30 a.m. - 12:00 p.m.

...You must attend both of these workshops in order to apply for the Habitat program.

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