

WEST TEXAS TIMES

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Eight Pages
(Week of Jan. 7-13)

Dedicated to Informing the Negro Citizens of West Texas

S-5

Marques Haynes Coming to Lubbock — Oldest of the Pros Still Thinks Young: He Eyes 3,000 More Cage Outings in Career



THIS IS THE BEGINNING of one of the hilarious routines performed by Sugarfoot Johnson, the Clown Prince of Basketball. What Sugarfoot is going to do with that basketball has to be seen to be believed. He and his teammates, the great Fabulous Magicians, will be in the Lubbock Coliseum, Friday, January 8th, at 6:30 p.m. opposing the Tech All Stars.

Retraining of Displaced Black Educators Not the Answer to Curbing Discrimination

Washington, D.C.—A \$3.2 million federal program to retrain black educators displaced by school desegregation serves only to "treat the symptoms of racial prejudice" and could better be used to develop meaningful programs in human relations, the president of the National Education Association has said.

Responding to the December 11th announcement of the program by the U.S. Office of Education, Helen Bain said she does not view a proposal to retrain teachers "who have been fired and demoted because of racial prejudice as the real answer."

Announcement of the program by OE coincided with its release of a report indicating discrimination rather than inadequate training is the primary problem facing black teachers in the South.

The report—like those the NEA submitted earlier to OE and to the Senate Select Committee on Equal Educational Opportunity—revealed that black teachers and principals in the South were being displaced in the wake of school desegregation and the elimination of all-Negro schools.

"Hundreds of them have been demoted, dismissed outright, denied new contracts or pressured into resigning, and the new teachers hired to replace them include fewer and fewer blacks," said the report, prepared for the education office by the nonprofit Race Relations Information Center of Nashville. Mrs. Bain acknowledged that

the federal government seems, "at last," to have formally recognized "a very grave problem" that the NEA had brought to their attention on several occasions. But, she said, the 1.1 million-member organization she heads "seriously questions whether any so-called retraining program, however well motivated, is meaningful" in light of the Nixon Administration's failure to challenge the legality of wholesale firing and demotion of Negro teachers in the South. She said the NEA would be glad to help were the program's funds to be used to develop meaningful programs in human relations.

Meanwhile, the National Council of Offices of State Teachers Associations has labeled the retraining program "unrealistic, ill-advised, irrelevant, and misleading." The Council is composed of former officers of once predominantly black teachers associations.

At an NEA conference with education association attorneys on December 14 in Atlanta, Georgia, the council called the program "a costly attempt by the Administration to divert public attention away from the real problems—failure of (the Department of Health, Education, and Welfare) to require compliance with its own inadequate guidelines and failure of the Justice Department to insist that court orders are properly obeyed."

If HEW and the Administration are interested in black educators, NCOSTA stressed, "then let them
Continued On Page Five

Marques Haynes, who makes baseball's Hoyt Wilhelm and football's George Blanda look like fuzzy-cheeked rookies, links his longevity in basketball to his outlook on life.

A performer for more than two decades, the founder of the Fabulous Magicians believes in "thinking young and making my existence more meaningful by playing basketball to entertain people."

Haynes and his Fabulous Magicians will meet the Tech All Stars Friday night, January 8, in the Tech Coliseum. Game time is 6:30 p.m.

Two things are certain when the teams take the court. The All Stars, as the fall team, will lose—and the Magicians will resort to a comedy brand of basketball with its own set of rules.

Haynes started bouncing a basketball as a youngster on the playgrounds of Sand Springs, Oklahoma, and has seldom stopped since that time.

There was a time, however, when he wavered between basketball and football. He starred in both sports in high school and at Langston University.

When he wasn't developing his brilliant dribbling skills on the court, he was quarterbacking the football team. He also carried a full load of courses and practiced the clarinet in his spare time.

Haynes put the Magicians together in 1953, and has carried them across 50 states and three continents.

In comedy basketball, Haynes and his cohorts must be on-the-spot innovators, adapting to the mood of the crowd, the age of the fans, and even the setting of the game.

"I haven't read a rule book in over 20 years," he admits. "During the game the team makes its own rules. If a new routine gets a big hand, we add it to our act."

Haynes says his preference for the entertainment phase of basketball is why he frequently rejected offers to play professionally in the NBA.

Stripped of the comedy twists he puts into his work with the Magicians, Haynes is described as the true player, whose particular forte of dribbling the ball is unsurpassed.

And unlike the ageless Hoyt Wilhelm and George Blanda, Haynes plays virtually every night from early fall to late spring.

His love for the game and love for entertainment—combined with his muscular, pencil-thin physique, have enabled him to perform at peak effort in an almost unbelievable manner.

Some of his most ardent supporters claim that Haynes—despite his age—could help many an NBA or ABA club.

Like baseball's Satchel Paige, the founder of the Magicians will not reveal his age. But he says his goal is to add another 3,000 games to the total of 6,000 in which he has seen action.

Says Haynes: "I'll play as long as I can make people happy."

Field Operations Director for Boy Scouts is Featured Speaker at Recognition Dinner Here

Jack L. Rhea, Director of Field Operations of the Boy Scouts of America, will be the featured speaker at the annual Boy Scout Recognition banquet on Saturday, January 9. The announcement was made by Judge Halbert O. Woodward, president of the 20 county area South Plains Council, Boy Scouts of America.

Thea directs the operations of the Boy Scouts of America through twelve geographic regions in the United States. More than 6 million boys and adult leaders are registered in Cub Packs, Scout Troops, and Explorer Posts in every city and rural area throughout America.

The 45th Annual Banquet will be held Saturday night, January 9, at the Fair Park Coliseum in Lubbock, with serving to begin

at 7:00 p.m. The event will be preceded by the annual business meeting that will be held in the First National-Pioneer Building at 5:00 p.m.

More than 600 Scout leaders and their wives are expected to attend the banquet that is designed to recognize Scouting's men and women for their devoted leadership. Tickets for the event are \$2.50 and are available from the Scout Service Center in Lubbock. Judge Woodward pointed out that parents and other interested citizens are invited to attend the affair along with the Scout leaders.

As a boy in Wichita, Kansas, Rhea attained the Eagle Rank as a Boy Scout. Later, he served as a Scoutmaster and district Scout commissioner. A graduate of the University of Wichita, he began his professional career in 1939 as a field Scout executive at Wichita Falls, Texas. Later, he was a staff member at Des Moines, Iowa.

In 1941 Rhea joined the U.S. Army as a private in the infantry. After 4 years service in this country, France, Germany, and Austria, he left the army in 1946 as a lieutenant colonel, and returned to his Scouting post in Des Moines. In 1947 he became Scout executive at Fort Dodge, Iowa.

Since 1950 he has been a member of the national staff of the Boy Scouts of America, having served as director of camping at the Philmont Scout Ranch in northeastern New Mexico for several years. Prior to his appointment as Director of Field Operations, Rhea was Director of Personnel of the Boy Scouts of America.

Rhea will arrive in Lubbock on Saturday, January 9, and will attend a Regional Scout Executive's conference in Fort Worth following his visit to the South Plains area.

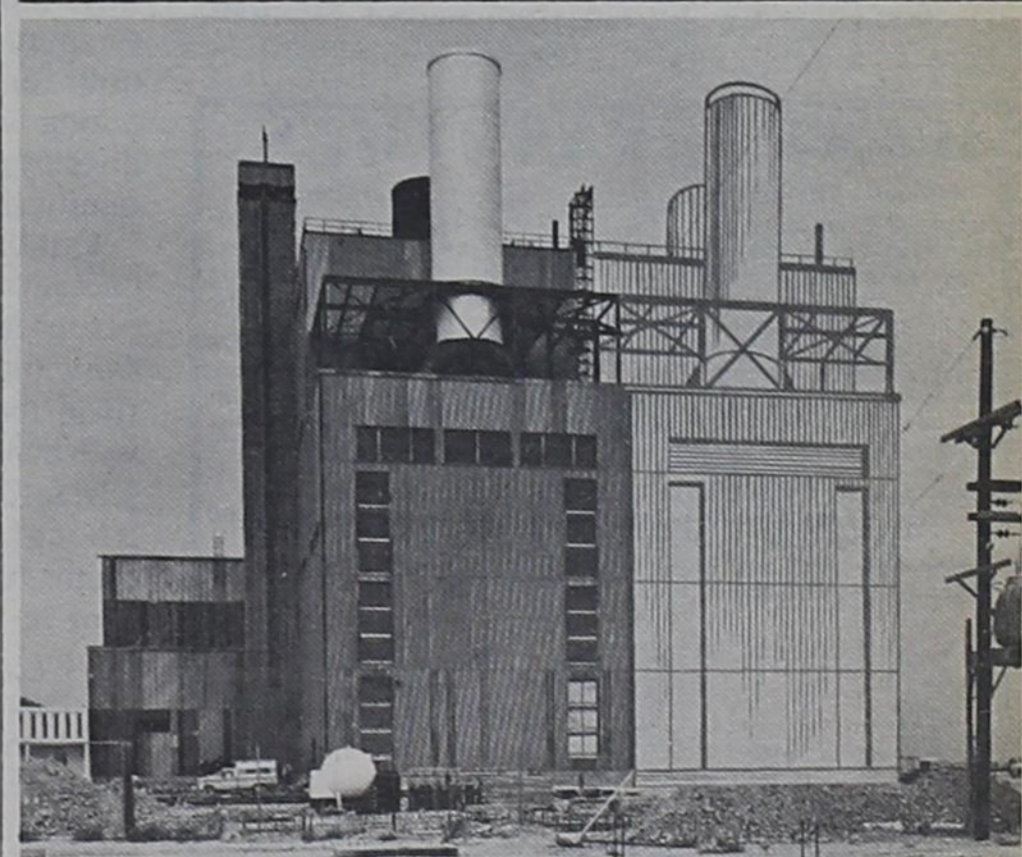
Ministers Elect New Officers

Supt. M. J. Alexander, outgoing president of the Ministerial Alliance, presided over the monthly meeting of the ministers of Lubbock last Monday afternoon at St. James Baptist Church when the officers for the year of 1971 were elected.

The officers elected were Rev. A. L. Dunn, president; Rev. Kado Lang, vice president; Rev. Leon Anderson, secretary; and Rev. O. D. Hollins, treasurer. The election of an assistant secretary was deferred until the next meeting. Rev. A. W. Wilson presided over the election of the incoming officers.

The installation of the newly elected officers will be held at Memorial Chapel Church of God in Christ, Supt. M. J. Alexander, minister, Thursday evening, January 14th, at 8 p.m.

The ministers present passed a motion unanimously that nothing
Continued On Page Three



MORE ELECTRIC POWER for 1971 and 1974 is portrayed by this combination construction picture-artist's rendering of Southwestern Public Service Company's Jones Station, southeast of Lubbock. The left half of the picture shows recent construction of the 1971 addition which will add 256,000 kilowatts to Southwestern's generating capability in mid-year. That means we'll have 14% more electric power available next year than we had this year, when the region had a more than adequate supply. The 1974 addition, sketched in on the right, will double the capability of Jones Station and make it the largest of the company's 11 power plants. The 1971 plant addition is part of the electric company's Golden Anniversary Year construction program which calls for an investment of nearly \$20,000,000 for new plant and equipment throughout the company's 45,000 square mile service area.

EDITORIALS

Let's All Get Together

by T. J. Patterson

With the new year here once again, it's time for us to get everything all together if we are to do something different in 1971. It's time for us to start changing our outlook on life. It can be done if we want it to happen.

The first year of the decade of the '70's has past and we black people still remain as we were in the 1960's on the South Plains. We appear not to be concerned in 1970 about doing a great deal together. At this time, I must make known that we did find a black woman, Joan Y. Ervin, being elected to the Lubbock Independent School Board, and another bid by a young black man, Maurice L. Richard, for the city council. And of course, there was an organization formed, called the United Black Coalition, which began to move forward, hopefully, in the right direction.

We, at this time, must put our thing together and start an economic push which will merit our people and community many things in 1971, or at least start us in the right direction in order that we may begin to own and produce something.

What we must do is increase our economic power on the South Plains. We must set goals and reach them if we are to move forward during this year. Let's quit kidding ourselves by talking about the problems we are faced with, for we could all help write a best seller in this regard. Rather, let's put something together which will benefit all of us economically.

If we only look at the Hub City, without mentioning the other South Plains black residents, we find approximately 3,000 black families. We can easily see that this number of people certainly has some type of explosive economic power which could start releasing the bonds which hold us back.

What I am really trying to say, without kidding myself or you, is we need to find a means of making more money in 1971 that we ever have in our lives before. We need to put out thing together and start believing that we can make money and by doing so, upgrade ourselves, our families and our community.

Many of us have fallen into the "do-gooder" role by trying to help each other. We can't begin to help anyone unless we start getting our hands on some of the green power in 1971.

Posey Students Need Crossing Light

by T. J. Patterson

There is a great need for a school crossing light for the Posey Elementary School students who have to cross busy Quirt Avenue morning and afternoon enroute to and from school. Granted, there is a safety patrol—which is employed by

the school system to protect the young pupils—but the traffic is so great that there is a need for a blinking amber light to make the patrol's job more effective, and safer also.

It is hard for a driver of a vehicle to realize that there is a pedestrian crossing for young people ahead until the patrol steps into traffic to assist the youngsters across the street. If there was an amber crossing light for the benefit of our young people, it would certainly improve the safety conditions for the students attending this particular elementary school.

The West Texas Times would encourage the powers that be to look into the need for a safety device in this area, which could serve the young black and brown elementary students of Lubbock just as many other elementary students in the city are protected.

Quick action on this, we feel sure, would be appreciated by the residents and parents of the Posey neighborhood, as well as everyone in East Lubbock.

my views

Let's Stop Kidding Ourselves

by Eddie P. Richardson

The problem we are faced with is poverty in the midst of prosperity. Most of us did not choose to be poor, as popular myth would have it. It is not beatnick, hippy or a religious ascetic, or any of the other small fraternalistic groups for whom poverty is almost a status symbol, that plagues our people.



Most of us are willing, indeed anxious, to provide for our families but in a society which links work with self-respect and measures success largely in terms of job status and income, we see ourselves as failures.

We see ourselves as ants, crushed by impersonal economic forces which presently trample the lives of some 35 million Americans—about one-fifth of the nation's population.

We are hidden inside ghettos, behind catch phrases and between impersonal statistics. Yet the sufferings of the poor eludes charts, graphs and percentages which gauge neither a man's needs nor his longings. Poverty is taking your children to the hospital and waiting the whole day with no one even taking your name—then returning the next day, and the next, until they finally get around to you. Poverty is a blind man seeking welfare aid, but shunted like a pool ball from official to official then plopped in a corner pocket and forgotten. Poverty is eating a sugar sandwich, because no other food is in the house. Poverty is knowing not to worry about changing clothes, or knowing not to look at them too fondly. Poverty is knowing a great deal about how to survive on little money, knowing how to buy stale bread and scrap meat at low cost, or soda pop instead of milk for your kids, knowing that candy takes you a long way on its calories and that fat, which subdues hunger, can be bought cheaply. Poverty is a family sleeping together when it's cold.

Out of this chism has come ignorance, indifference, even hostility. The more callous among prosperous Americans echo the 19th Century's "Social Darwinism" and dismiss the poor as those least fit in the survival of the fittest. Equating morality with economic success, they blame the poor themselves for their wretchedness. When the problem is not explained in this manner, it is muddled with claims that the American poor are luckier than poor in Asia, Africa and the Middle East who die by the hundreds on the streets. The poor, like incidentally, the American Negro, are to be consoled with the alledged fact that they live better than even the average citizen in some undeveloped countries. But how well do they fare here?

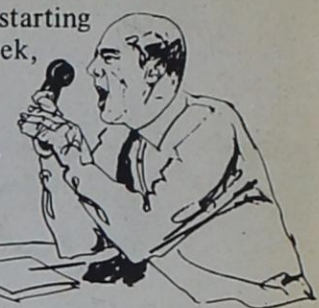
Meanwhile there is no national association for the advancement of the poor. The poor seldom have effective representation on city councils, county governments, state legislatures, or congress.

They have no great political power and thus can safely be ignored or humoured with token relief. No national legislation—not even the present anti-poverty program—effectively comes to grips with all of the problems of the poor.

The most effective way of eleminating poverty is self-help, strong community organizations, economic development—things we will have to do ourselves. No one is going to give us a damn thing.

From The Business Desk

I made the mistake of starting this column again last week, in the number 1 issue of the tenth year's paper, and now I'm sorry to say, several people have ask that I try to continue writing a column each week for the coming year, which I'll try to do, at least for another week. And I don't mean this to be a promise, since conditions always change from week to week.



At any rate, don't misunderstand me, I am not sure I have anything of great importance to say, but at least I have a place to say it, and I'm gonna.

As anyone who has read the paper last week knows, we are beginning our tenth year of publication. And I might add, with little or no help from some people in West Texas, and a great deal of help and encouragement from others.

Anyway, T.J., Eddie and I had an opportunity last week to look over some of the 1970 papers, and decided to run some of the headlines in last week's paper—which many saw, I'm sure.

The interesting thing behind this story is the ideas, and sometimes the unprinted stories behind some of the headlines we ran during 1970.

Everyone knows that Joan Ervin was elected to the School Board—the first Negro woman to hold such a post, but very few people know of the work, planning, and persuasion behind Joan's decision to run for the office; a story I will relate some day in this column.

And of course, all black people in Lubbock are familiar with the school story—as far as keeping the black schools open are concerned—in the city of Lubbock, but there are many interesting aspects to the entire story—which I hope I can help to clear up someday, again in this column.

Another event in 1970, which I consider of real importance, was the establishment of the United Black Coalition. The coalition was formed early in the year—and I'm sorry to say, was passed on to us so fast that as I recall we misspelled the word coalition the first time it appeared in a headline—for the purpose of helping to bring together all of the black organizations in the city of Lubbock.

It took a great deal of time—about 10 months—to get some sort of a meeting organized where the great majority of the organizations were represented, but time and patience won out, and the last report we had, the group was working together very well.

Regardless of that, for the first time in the history of Lubbock, the efforts of the United Black Coalition shook the whole foundation of Lubbock when they came out publicly against the passage of the "Recovery" bond issue. This was the first time in the history of the city of Lubbock that blacks had decided they would oppose anything that was dreamed up in downtown Lubbock and it really hurt. The only problem was that the real reasons for opposition were never fully disclosed—and I hope I can do that soon, again in this column.

Then just recently there was the story about the local preachers, and some very prominent people in our community trying to organize a corporation for minority people to help build a fund to start some business enterprise in the black community, to build economic strength for the area. A good idea, and one I certainly hope works.

Of course everyone remembers when a local preacher wanted "Martin Luther King Day" proclaimed, and the mayor at that time overlooked the idea; and we all remember early in the year when the Jaycees forgot to place the name of several blacks on their plaque at city hall honoring the Vietnam dead. But these things can be corrected, and I feel they will be corrected before this year is out.

And of course, the biggest story of the year, at least in Texas, was the May 11th Tornado. And I doubt if I or anyone else can add or comment on that, since we were all lucky to some extent.

Then there was the fact that Tech wanted several athletes from Estacado; Senator Barbara Jordan spoke to a Lubbock audience; we lost several very prominent citizens to death; and the Democrats returned to office in full force during the year.

All in all, we had a very good year in Lubbock in 1970, although we had some problems—which we will also discuss in this column in the future.

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Police Beat

Last Year's Facts

It was learned this week from the Lubbock Police Department that the following facts became history. These facts, however, are subject to change. We thought our readers might be interested in the preliminary report however.

The Lubbock Police Department handled 7,587 cases of which 2,125 were solved. Of this number, \$1,133,165.64 worth of property and goods was lost—and only \$376,899.20 was recovered. This figure includes property, money, automobiles and anything else of value.

There were 118 robberies and 58 or less than half were solved; with \$18,629.62 taken and \$2,247.80 recovered.

During the year there was a total of \$91,616.34 lost in money, of which \$8,880.05 was recovered. Jewelry losses amounted to \$64,125.79 and of that figure, recover figures totaled \$6,827.45.

Theft From Person

Jim West, 3608 Ute Avenue, reported to the Lubbock Police Department that someone did take \$90 from his wallet. He believes he knows who was responsible for taking his money.

Car Burglary

Mrs. Desma Moore, 3007 East 3rd Place, reported to the Lubbock Police Department that someone unknown did take a battery from her vehicle which was parked at 306 East 26th Street.

Mrs. Mattie Mae Denson, of

Ministers Elect . . .

Continued From Page One

would be discussed at the meetings except what is on the agenda. This motion was made by Rev. Wilson and seconded by Rev. S. R. Roberts.

As his outgoing remarks, the Reverend Alexander said, "Let's do all we can for the betterment of our community. Looking back across the barrel, we ain't getting a lot of things."

The Reverend A. W. Wilson made it clear that they must all put something into the effort if they expect to get something out of it.

Presiding Elder T. B. Reese of Midland, Texas, was a guest of the Ministerial Alliance. He gave brief remarks in regard to his friendship he has experienced with the ministers of the Lubbock area.

Other problems of the community were discussed by the twelve ministers present at the first monthly meeting of this year. Each appeared to be concerned about the outcome of progress in the Lubbock area for 1971.

**YELLOW
CAB**

PO 5-7777

2803 Teak Avenue, however, reported a similar problem at the same address. The battery cables on her terminal had been cut in an attempt to remove the battery.

Aggravated Assault

Lynn Reed, 1517 23rd Street, reported to the Lubbock Police Department that two men pulled him from his car while he was at 17th and Avenue A, waiting for the redlight to change. He said he was beaten by the men.

The unknown men took a pair of boots and \$93.00 from his wallet.

Theft Under \$50.00

Mrs. Ruth Harvey, 2206 East 29th Street, reported to the Lubbock Police Department that someone took a child's bike from her residence.

She was told by a neighbor that some young fellows could have taken the bike, which was valued at \$35.00.

Around the hub city

Mrs. Laura Lavallais of Fort Arthur, Texas, mother of Mrs. R. A. Pillow, is visiting in the city. Miss Jance Roundtree of Springfield, Ill., a niece of Dr. R. A. Pillow, visited here during the Yule season.

Mr. and Mrs. Melvin Mason and family have returned to their home in Houston, Texas, after spending the holidays with his parents, Mr. and Mrs. J. B. Mason.

Mrs. Leo Sedberry and children, Sheldon Leroy and Yvette Cynthia, returned home Sunday after visiting her brother and his wife, Mr. and Mrs. L. V. Percipha, at Mexia, Texas. Mrs. Almo Sedberry accompanied them on the trip and visited relatives in Belton.

Mr. and Mrs. Ned Davenport of Breckenridge, Texas, along with Mrs. John M. Alexander and her daughters, Marsha and Tim, of Amarillo, were house guests of Mr. and Mrs. Joe Davenport. Little Tim is spending the week here. The others left Sunday.

Mrs. Vera Hurst has returned to her home in Dallas after spend-

ing part of the Christmas season here visiting her son and his wife, Mr. and Mrs. George Dickens. This was her first visit with the happy young couple.

Mrs. Mary Johns and daughter, Marsha Faye, have returned home after spending a week with her parents, Mr. and Mrs. Henry Hearn, at Arkadelphia, Arkansas, during the Christmas holidays.

Mrs. Estell Pierce visited her native home, Athens, Texas, during the Christmas holidays. It was her first visit there in fifty years. She reports that most of her relatives and friends were buried and a few were in rest homes or in the "rocking chair" stage at home. She reported a lovely visit.

Mr. and Mrs. Lorenza Bryant, Jr., are the proud parents of a son born Monday, December 28th, at Methodist Hospital. Mother and son, Lorenza, III, are home and doing fine. The father is in the Armed Services.

Rev. and Mrs. L.E. Ausbie and sons of Midland, Texas, visited Rev. and Mrs. A. W. Wilson here during the Christmas season. Rev. Ausbie is pastor of Greater St. Luke A.M.E. Church of Midland.

Mrs. Geneva Jackson of Los Angeles, California, is visiting her daughter and family, Mr. and Mrs. George Scott, here. She worshiped at Bethel A.M.E. Church last Sunday morning.

Mr. Waymond Henry is a patient at Edwards Rest Home and is doing nicely so far.

Mrs. Lillie Johnson of Clarks-ville, Texas, is house guest of her sister and family, Mr. and Mrs. Vardell Edwards. Mr. and Mrs. Calvin Edwards visited relatives in Houston during the holidays.

Mr. Fred Cavanaugh of Fort Worth is visiting his daughter and family, Mr. and Mrs. Willie Lusk, Jr., and family, here.

Mr. Ike Rogers of Tyler, Texas, is visiting his daughter and her family, Mr. and Mrs. Miles Neal, here.

Among students leaving for colleges were Rose and Cheryl Pillow, Joe Phea, Damon Hill, Jr., Elton Conger, Linda Marie Lusk and others.

A baby has about 9,000 taste buds; an adult about 3,000.

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STATE CAPITAL

Highlights

AND

Sidelights

by Vern Sanford

TEXAS PRESS ASSOCIATION

Austin, Texas—As expected, Texans will be paying higher auto insurance rates next year. But rates will not be as high as first proposed. State Board of Insurance has announced an average statewide 13.6 per cent increase for all classes of vehicles and coverages. Actually, that's about 14 per cent overall increase for private passenger cars.

In establishing the rate, the Board, for the first time in its history, took into consideration insurance company income from investments and all other sources. But it backed off from the "net worth concept" which would have produced still higher rates.

Staff members of the state regulatory agency last November recommended an average hike of 23.4 per cent. Industry actually asked 27.7 per cent, and reportedly is disappointed at the end result, since it got only about half of what it wanted.

Board members staunchly defended their findings as adequate, however, and said rates will allow after-tax profit of 5.1 per cent on total assets, or 7.2 per cent before taxes.

Rate of return from policy underwriting reflected in 5.1 per cent profit is only 1.3 per cent after taxes. Profit allocation from interest, dividends and rents is 2.9 per cent after taxes and from realized and unrealized capital gains of 1.9 per cent.

On a sample area basis, policies for average drivers of new, medium-priced cars would increase (all coverages combined) by the following amounts:

Northeastern zone \$25; Southeastern \$23; El Paso \$29; East Texas oil field area \$15; West Texas oil field \$30; Webb County \$19; Coastal \$24; Rio Grande Valley \$20; Galveston County \$26; Potter and Randall Counties \$24; Denton County \$25; Wichita County \$21; Dallas County \$27 and Harris County \$22.

Lawmaker Pay Hike Pushed—A Sub-committee of House Speaker Gus Mutscher's blue-ribbon "Committee of 100" termed legislator pay "unrealistically low" and said the \$4,800 limit should be stricken from the State Constitution.

Sub-panel, headed by Newspaper Publisher S. B. Whittenberg of Amarillo, recommended that a six-member commission be named by the governor to fix legislative pay and expense account boundaries.

Vote for 19-Year-Olds—County tax assessor-collectors have been notified that voter registration certificates should be issued to applicants 18 years and above and those who will be 18 by March 1, 1972.

Secretary of State Martin Dies, Jr., chief state election officer, has sent out instructions for implementing the U. S. Supreme Court order giving 18-year-olds the right to vote in federal elections.

Certificates issued to those under 21 will be labeled for "federal elections only until 21 years of age." Same document will contain birthdate so it can be used for state and local elections after applicant turns 21.

Auto Registration Period Set—Auto registration period, February 1-April 1, for the second time will utilize the new computerized procedure devised by the Texas Highway Department.

Seven million motor vehicle owners will soon be receiving by mail the three-part renewal application form.

Form and required fee after February 1 should be taken to county tax office, or orders can be placed

Continued On Page Seven

**RALPH
ROBERTS
Package Store**

First Package Store On
East 19th Street

4 Miles East of the City

**LUBBOCK
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PEOPLE
POWER**

**YOU are Lubbock Power
and Light. Benefit your-
self and your city. Turn
on YOUR power with
Lubbock Power & Light.**

**lp LUBBOCK POWER
AND LIGHT**

MIDLAND - ODESSA

ringing the bell

With Bob Tieuel

Why Black History? "The chasm between black and white Americans has widened in recent years to the point where the very survival of the nation is an issue. The warning to stem this tide of polarization has been sounded in many quarters and the resultant proposals for solutions have been many and varied.



"Much of the mass news media and many educational institutions in America have dealt in the past and continue to deal in the present, only with the life styles, history and culture of the majority community. This leaves the impression that only one group of Americans has made significant contributions to the growth and development of this country. In turn this leads to frustration and anger on the part of many minorities." End of quote from Dolis Durall of Park College.

Believing that a factual information base is a necessary antecedent to problem solving, this column will during 1971 continue to be designed to provide readers and well-wishers with historical facts that can serve as a starting point for in-depth exploration of current social issues and problems, personal or otherwise. Hope you stay with us!

Welfare Dinner Good- During the Christmas season past, we had an opportunity to share in a wonderful meal with a family that served all foods supplied by the welfare department of Texas. Dried eggs, milk, meal, etc., were all prepared in a manner that tasted as good as any meal from Furr's Cafeterias. This column has learned that many West Texans on welfare simply do not know how to prepare these foods and as a result, too much is consigned to the garbage can.

Bellringers Write: Dear Bob-"Operation Breadbasket" seeks only through legal protest, to increase the income, business potential, enhance the economic development of the area in the Permian Basin, inhabited by minority groups. The stores in mostly black and brown areas should rigidly maintain normal price structure, cleanliness and complete services for their customers that is comparable to other areas where non-blacks live. I am writing to your column because of its relevancy to the desires, hopes and needs of our black communities in West Texas. We continue to seek you and your paper's support in 1971 as we attempt to open new avenues of opportunity for all minority groups. Signed E.L.

Special Note: Mrs. Jewel Williams, secretary of the Civic Improvement League of Monahans, Mrs. Alberta Allen, retired teacher of the same city, Mrs. O.L. Benson of McCamey and Mr. William Wolfe of the same community, have been asked to serve on the 1971 Board of Advisors for the Fourth Permian Basin Negro History Exhibit & Tea. More later.

Church and civic leaders of the black and white problem in the Permian Basin are considering the possibility of using some church buses to transport low income families to school and work as well as to shopping centers. Is this the church at work in the world-relating? Transportation is still the number one problem in the ghetto in many urban centers of our population.

Word Received here is that an East-West run for passenger service in Texas by rail, is being sought under the new Rail Act.

Until Later, Peace and Happy New Year!

Tigers Take Firm Bite In 3-AAA District Race

by B. R. Hall

Snyder-The Snyder Tigers took a firm bite into the 3-AAA district basketball race last Saturday night when they pulled off their district opener against the Dunbar Panthers. The Tigers went into the Panther gym with a 11-3 record, and left Lubbock sporting a 12-3 season mark. The battle was a thriller as the Tigers and Panthers played to a 50-50 tie and had to go into overtime play. The Panthers sparked out to a 55-54 lead with 58 seconds left on the clock and also had control of the ball. It was at that time that Tiger Tommy Washington stole the ball

and advanced the ball toward the basket to team mates with only seconds remaining. Tiger Dubby Preston went up for a final do or die shot and put the Tigers on top by a tight 55-56.

The Best In HAIR CARE For The Entire Family Magnificent Beauty Salon 762-9887 Estacado Matador Barber Shop 762-9035 H. C. & D. C. Kinner and Ralph Alexander Both In Matador Corner East 4th & Quirt Avenue

Association of Operating Room Nurses Sets Education Program Here This Month

In an effort to introduce young men and women of the South Plains Chapter of The Association of Operating Nurses (AORN) is conducting a program to explain opportunities and aids in the nursing profession.

South Plains AORN president, Pat Mumme of Lubbock, said the purpose of the campaign is to make South Plains young people aware of the career development and self-advancement opportunities in the nursing field.

Because of the extreme need for nurses in military and civilian hospitals, in schools and industry, young people who enter training in any one of the educational nursing curricula have access to many scholarships, grants and financial aids.

Miss Mumme said there are four educational programs under which a young man or woman may enter nurse's training; practical nursing, with one year of study in a public vocational educational system, hospital or community agency, junior or senior college; the associate degree plan with one year of training in a junior or community college; the diploma plan, with three years of study in a hospital or independent school of nursing, and the baccalaureate degree plan, which requires four years of study in a senior college or university.

The field is open for careers as operating room nurses, head nurses, assistant head nurses, nurses in pediatrics, obstetrics, research, administration, and other kinds of nursing.



NURSES IN ACTION. Pictured above is Mrs. Iris Beer, a veteran Registered Nurse, who is an operating room nurse at Methodist Hospital. Mrs. Beer lives at 4316 57th Street here in Lubbock with her husband and sons.

Assisting here is Della Dade, a general nurse and graduate of Methodist Hospital School of Nursing. Mrs. Dade is a recovery room nurse at Methodist Hospital. She lives with her husband, Ray, at 2112 29th Street.

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Retraining . . .

Continued From Page One

provide more money for enforcement of their guidelines," adding: "Let HEW set up a retraining program for unfair, reluctant recalcitrant school board members and superintendents, who seem incapable of carrying out the desegregation process in an equitable, educationally sound and nondiscriminatory manner."

The Council said the HEW proposal to divert \$200,000 from the Manpower Development and Training Act (MDTA) for teacher retraining purposes "appears as an attempt to classify the black educator as an untrained laborer." The group stressed that neither MDTA nor the Education Professions Development Act—the other source of funds for the retraining program—are equipped to deal with

desegregation: the former is set up to deal with unemployment of non-professionals, the latter is designed to meet the general needs of the education profession without regard to race, color, or creed. "It should not attempt to cover the ineptness of poor HEW enforcement" of desegregation guidelines, NCOSTA declared.

Self Defense Demonstration Scheduled at YMCA Tomorrow

The public is invited to a free demonstration of the exciting oriental art of self defense at the Lubbock YMCA, 2402 14th St., at 6:30 p.m. Friday, January 8, 1971.

Hapkido is a combination of all of the most effective self-defense arts, including Judo, Karate and Aikido.

Interesting and educational for

all ages, men and women are both urged to see this demonstration.

For further information contact Gary King, physical director, at the YMCA, phone 762-0588.

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THURSDAY TIL 9 P.M.

Down To Earth Survival of the Family

by Jimmy R. Allen

The picture of a mother and father and children enjoying the Christmas or rejoicing in the New Year is a familiar and poignant one. It also poses the problem in our modern culture of whether or not families can survive.



That families need to survive has become an increasing issue. There was a time when it was taken for granted that wholesome and purpose-filled lives were fashioned best in a family with a mother and a father. God's Word clearly indicates this as His plan. He chose to place His Son in such an atmosphere to be nurtured to manhood. Many scholarly studies verify the necessity of both a male and female image in the authority pattern for an emerging personality.

However, recent trends have raised the issue anew. An Associated Press news story from Sweden tells of that government's decision to no longer base its tax and housing benefits on marriage. Chief sociologist of Swedish Bureau of Statistics, Aake Niellson, indicates "unprecedented affluence has finally made it possible for us to live with whatever attachments we choose."

His bureau states that marriage in Sweden is "losing ground all the time." For instance one in five Swedish children is born out of wedlock. Ten years ago that figure was one in 10 which is also the figure for the United States of America.

Advocates of free sex expression deride marriage as a progenital and unnecessary arrangement. Such voices have been in the minority until recent years when these ideas have been making serious inroads into our culture.

Yet, tracing the problems of troubled personalities who are involved in suicide, crime, drug abuse usually verifies that basic root cause is a family that fails to function.

The failure may or may not be a divorce. It may be an emotional divorce. It may be a parent who refused to play his role. The basic truth is that families are essential for persons to grow into healthy and fulfilled lives. Substitute families are possible but are difficult to discover.

A new year provides another occasion for evaluating and redirecting our lives. Nothing could be more helpful than for Americans to examine their family relationships, commit themselves to God and to each other, and determine to make their families function in a healthy way.

Assistance is available from many agencies within communities, including the churches. The basic spiritual sustenance for the family centers in the spiritual resources that God provides in His World and in His daily presence. When He is acknowledged and depended upon, God works to heal broken families and to help healthy ones know their highest fulfillment.

Visitors Over the New Years Holidays

Mr. and Mrs. Rubinell Phipples and daughters of Albuquerque, New Mexico, visited in the home of Ruthie Toler, their cousin. They also visited with other friends and relatives in the city during the holiday season. Mr. Phipples had an opportunity to visit his mother, who lives in Slaton, Texas.

The Phipples visited with another cousin, Carrie Mae Darty, whom they had not seen for twenty-four years.

Mrs. Pernetta Lindsey of Houston, the mother of Carrie Mae Darty, also visited here. Mrs. Katie Mae Fisher, an aunt of Ruthie Toler and Carrie Mae Darty of Denver,

Colorado, also stopped by to say hello here to her aunt, Mrs. Eura McCormick and other relatives and friends.

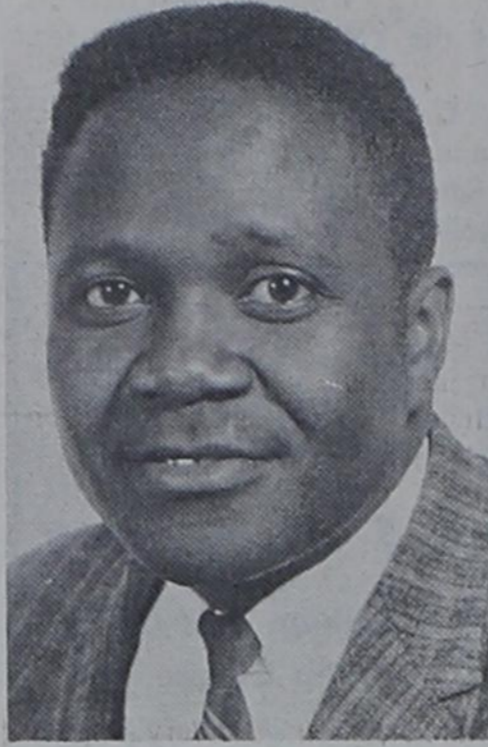
Dunbar Boosters Club to Meet Monday Evening

The Dunbar High School Boosters Club will meet Monday night, January 11th, in the school cafeteria at 7:00 p.m.

All basketball players, junior varsity and varsity, will be introduced, along with their parents.

All parents are urged to come out Monday night and meet the boosters of Dunbar with your son.

Midland Ministers to Tour Holy Land



Midland—Two Texas ministers are among a group of eighty-seven minister who will leave New York City on January 10, 1971, for a tour of the Holy Land which will include Israel, Jordan and Rome, Italy. The tour is sponsored by the Gataas World Travel of Chicago and tour director is Dr. Clement Klentheimer, professor of Old Testament Studies.

The ministers, who are of all races, creeds and colors, are a part of the group. Rev. L. E. Ausbie, pastor of Greater St. Luke A.M.E. Church, and Rev. H.F. Doyle, pastor of Macedonia Baptist Church, both of Midland, are among the touring group.

They will leave New York via Swiss Air Lines. Their scheduled return is January 22nd. Rev. Ausbie is a member of the Board of Education of Midland school and is the first black elected to that board. He is serving a two-year term, following his election in April of 1970.

The sponsor of this tour directs 15 separate tours each year.

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CHURCH SERVICES

Mount Vernon United Methodist Church

Last Wednesday evening, January 6th, Dr. Marvin L. Boyd held our Charge Conference. The committee on nominations made their nominations for leaders in Mount Vernon for the Conference Year of 1971.

Sunday evening, January 10th, we are to worship with the Asbury United Methodist Church, 2005 Avenue T, Rev. Ray Johnson, pastor. The Mount Vernon choir is to furnish the music and the pastor,

Rev. M.T. Reed, will deliver the message. We would be happy to see the membership present at the 7 p.m. service at Asbury.

Mrs. Reed and I wish to take this method to say thanks to our friends for remembering us at Christmas time. Thanks for the gifts and the many greetings. May God continue to bless each of you.

The beautiful plant in the Nar-tex was given by Mrs. Grace Sullivan for which we are most grateful.

Bethel A.M.E. Church

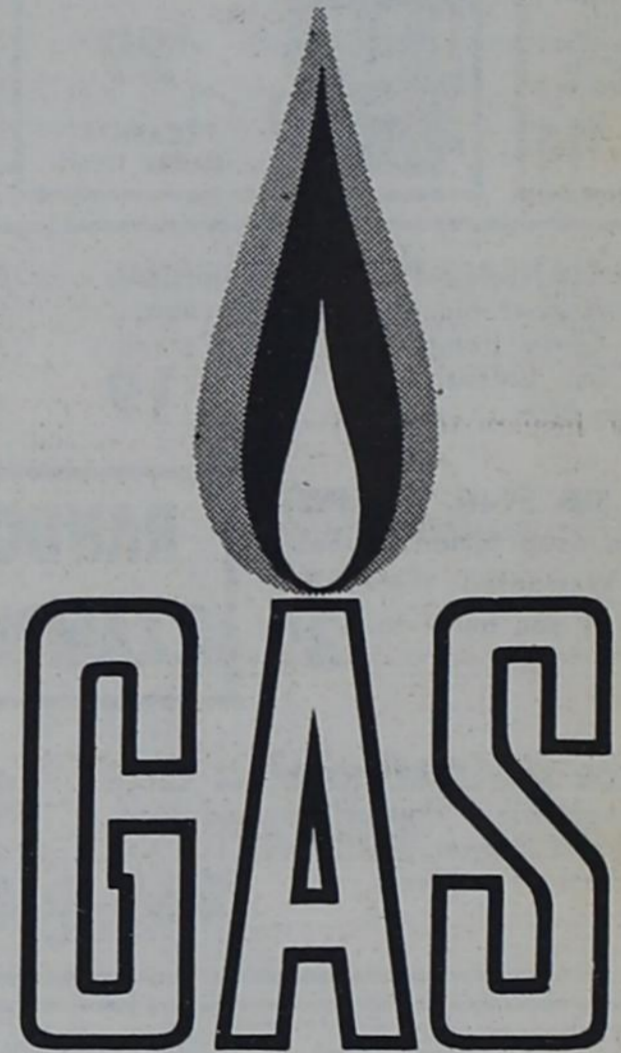
Morning services and Sunday School were largely attended in spite of the disagreeable weather last Sunday morning. Dr. Heenan Johnson delivered a lay sermon. His subject was taken from the Sunday School lesson, "Fishers of Men" which was enjoyed by all.

Sunday marked the beginning
Continued On Page Seven

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Church News . . .

Continued From Page Six

of our 2nd Quarterly Conference. Presiding Elder and Mrs. T.B. Reece were present. The business session was held Monday evening at 7:00. The grandsons of Mr. and Mrs. Jeff Joiner, Spencer and Jeffrey Austin, became members of Bethel A.M.E. Church this week. They formerly resided in Dallas, Texas.

Twentieth and Birch Street Church of Christ

Our congregation took time last Sunday to welcome home Brother Waydell Nixon and his family. We hoped they had an enjoyable trip and it went well. The congregation let them know their presence had been missed and we are all glad they are back.

All college students were welcomed home last Sunday morning. The church realized that they will be leaving soon for college, but we were still happy to see them.

So far, we have 18 members who said they will purchase a pew. These names will appear on the board and if you would like to purchase one, please let us know. Contact Brother Paul Harris.

The Area Fellowship meeting was held last Sunday afternoon at the Manhattan Heights Street Church of Christ.

Those still on the shut-in list are Sister Henderson, Sister Mc Lone and Brother Pitts. Let us go by and visit with these members as often as we can. Remember them in your prayers and ask the Lord to bless them.

New Hope Baptist Church

Church Conference will be held Monday night, January 11th, at 8 p.m. All members are urged to attend this meeting.

Installation of officers will be held on Sunday, January 10th, at 2:30 p.m. All Auxiliary presidents are asked to hole their meetings at 7 p.m. in order for all members to attend Prayer and Study Sessions each night. Rev. W.A. Terry and members of the First Baptist Church of Littlefield will serve as our guests for that afternoon.

A dinner in honor of the men will be held immediately after the Installation Services. It will be sponsored by the women who will all bring a covered dish.

Ushers meeting will be held Friday night, January 8th, at 7 p.m. in Fellowship Hall.

City-Wide Mission held their annual Dinner in our fellowship hall on Thursday, December 31st, and remained to worship with us in our Annual Watch Services.

Federation of Choirs will be held Sunday, January 24th, at 2:30 p.m. with Lyons Chapel Baptist Church as host.

Deaconess meeting will be held Monday night, January 25th, at 7 p.m. in Fellowship Hall. All members are asked to meet with their president, Brother Evans, in order to make plans for the year's work.

General Mission will also be held Monday, January 25th, at 8 p.m. in Fellowship Hall. All women of the church are urged to attend.

Let us pray for the sick and shut-in. Those on the sick list this week include Mrs. Johnnie L. Walker who is in University Hospital, Mrs. Colquitt's niece and Mrs. Ada Bunton.

Mount Gilead Baptist Church

The Angelic Choir sponsored a beautiful program last Sunday afternoon. This program featured the Mount Zion Baptist Church of Crane, Texas. Brother George H. Paul is president of this organization.

Mrs. Esther Ferguson is a patient at Methodist Hospital. Brother Cleveland Cross is also a patient at Methodist in Room 610-A.

Greater Saint Luke Baptist Church

The members of the Eunice Circle will meet in the home of Sister Annie Sanders, 3504 Vanda Avenue, tonight at 8 p.m.

Members of the Sarah, Esther, Dorcas and Queen of Sheba Circles met in the homes of Sisters Lucille Middleton, 3001 3rd Street; Irbie Whitfield, 1503 East 13th Street; Mattie Mae Smith, 1507 East 25th Street; and Carrie Mims, 2607 Ivory Avenue.

Let us pray for and visit our sick and shut-in members. Sister Ida Johnson remains on our sick and shut-in list. Brother Wilmar Wilson is shut-in in his home and Sister Annie Hinton is shut-in in her home. Sister Annie Sanders Lewis is recuperating after surgery in her mother's home, 3504 Vanda Avenue.

Pleasant Home Baptist Church

Post-Sunday School opened with Sister Johnson at her post. Morning worship began with the deacons in charge. The pastor's sermon was from St. John, 6:12. His subject was, "Thankful for What We Have."

The pastor and members of the Pleasant Home Baptist Church wish everyone a happy new year.

New Galilee Baptist Church

Carlisle—We receive a very good start for the first Sunday in 1971 this week and our attendance in Sunday School was very high. We even had to add new workers to our Sunday School.

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Morning worship also showed an increase this past Sunday in attendance. Rev. Leon Anderson welcomed a visitor from San Antonio, Mrs. Mary Dunkin. Mrs. Dunkin is the mother of a member of our congregation, Mrs. Jessie Gladney.

Our pastor will be teaching Bible study at Emmanuel Baptist Church beginning January 4-7, and then will go to Fort Worth, Texas, January 11th and 12th to attend an Evangelism Conference to be held at the Convention Center. On the 13th and 14th he will be in a revival service at Mackenzie Terrace Church at 516 North Quirt in Lubbock.

On the 10th of this month, we are inviting our members and friends to go to Morning Star Baptist Church to attend our fellowship mission.

Mrs. Christine Canyon, one of New Galilee Baptist Church's most faithful workers contributed cookies to the Benevolent Baptist Home for Children this year.

In respect to Mr. and Mrs. Bouston, Rev. Anderson and his family journeyed to Floydada, Texas where Mr. Alvin Bouston's sister was buried last week.

Greater Love Baptist Church

The Greater Love Baptist Church choir is sponsoring a musical Sunday, January 17, 1971. All are invited to bring their choirs and

PERSONALS

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join us in a musical evening. It will begin at 3:00 p.m.

Church of God in Christ

Amherst—The Lamesa District joint meeting will be held on Saturday night, January 9, 1971, at the Faith Tabernacle Church of God in Christ at Amherst, Texas. Pastor Louis Moore and members extend a cordial invitation to the public to come and help make this a great service.

Highlights and Sidelights . . .

Continued From Page Three through mail (by adding \$1 for handling costs and postage). At least 30 days before registration deadline should be allowed for delivery of plates ordered by mail.

Presentation of last year's registration receipt or certificate of title is no longer necessary with renewal application form.

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No down payment \$55.76 P&I
1211 Iris 3BR, 1B 8,750
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1903 E. Auburn 3BR, 1¼B, ACP 8,750
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2708 E. Colgate 2BR, 1B, AG 7,250
No down payment \$55.76 P&I
2716 E. 8th 3BR, 1B, ACP 6,250
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MIDLAND
313 E. Wadley 3BR, 2B, ACP 7,500
No down payment \$57.67 P&I
1615 E. Hemlock 3BR, 2B, ACP 7,500
No down payment \$57.67 P&I
3309 Perry 3BR, 2B, G 8,000
No down payment \$61.52 P&I

ODESSA
905 W. 40th 3BR, 1B, ACP 8,000
\$100 cash down payment \$60.75 P&I
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Breakfast Chops Pound **98c**

Sliced Thin for Breakfast
Fresh Pork Side Pound **58c**
Excellent for Chicken Frying
Pork Cutlets Pound **98c**

BUTTERFLY, Lean Boneless, For Broiling
Pork Chops Pound **\$1.29**
BONELESS, USDA Choice Beef, Valu-Trimmed
Chuck Roast Pound **78c**

UNBEATABLE PRICE
GOLD MEDAL FLOUR
All Purpose
5 Pound Bag **49¢**
PLUS STAMPS

UNBEATABLE PRICE
PAPER TOWELS
Northern, Assorted Colors,
Jumbo Roll
29¢
PLUS STAMPS

UNBEATABLE PRICE
GRAPEFRUIT JUICE
Texsun, Unsweetened
46-Ounce Can **39¢**
PLUS STAMPS

UNBEATABLE PRICE
CANNED BISCUITS
Farmer Jones, Sweetmilk or Buttermilk
6 10-Count Cans **39¢**
PLUS STAMPS

UNBEATABLE PRICE
ICE CREAM
Farmer Jones, All Flavors
½-Gallon Carton **49¢**
PLUS STAMPS

Extra Bonus Special **Applesauce** White House, Serve with Pork 5 No. 303 Cans **\$1**
Extra Bonus Special **Green Beans** Carol Ann, Cut 5 No. 303 Cans **\$1**
Extra Bonus Special **Spinach** Del Monte, Early Garden 5 No. 303 Cans **\$1**
Extra Bonus Special **Dog Food** Twin Pet, For Cats Too 15½-Ounce Can **7¢**
Extra Bonus Special **Pinto Beans** Campfire, Plain No. 300 Can **10¢**

Frozen Food Specials!
Morton Fruit Pies 20-Ounce Package **29¢**
Morton Fruit Pies 17-Ounce Package **99c**
Sara Lee Cheese Cakes 17-Ounce Package **99c**
Strawberries SLICED, Frozen, Trophy 10-Ounce Packages **\$1**
Broccoli Spears In Hollandaise Sauce, Glazed Beets, Birdseye 10-Ounce Package **48c**

Stock Your Pantry!
Canned Milk Carol Ann, Evaporated 6 Tall Cans **\$1.00**
Golden Corn Carol Ann Cream Style or Whole Kernel 5 No. 303 Cans **\$1.00**
Toilet Tissue Family Pack, Scott 4-Roll Package **39c**
Liquid Bleach Bonne, 3c Off Label ½-Gallon Jug **25c**
Detergent Carol Ann, With Enzymes Giant Box **49c**
Buttermilk Bell's, Quality Chek ½-Gallon Carton **54c**
Parkay Margarine Regular Quarters, Kraft's Pound Carton **31c**
Low Fat Milk Farmer Jones, 2% ½-Gallon Carton **61c**
Cottage Cheese Bell's 12-Ounce Carton **39c**
Instant Potatoes Carol Ann, Mashed 15-Ounce Package **49c**

Fresh Produce!
APPLES DELICIOUS, Washington, Red Pound **19¢**
POTATOES RUSSET, All Purpose Pound Bag **10 49¢**

Compare these Low Prices!
Arrow Rice Regular Grain, Cello 2-Pound Package **35c**
Tomato Juice Hunt's California 32-Ounce Can **34c**
Spinach Hunt's, California No. 300 Can **23c**
Dog Food Chuck Wagon 5-Pound Bag **99c**
Gala Towels Twin Pack, Assorted 2-Roll Package **52c**
Lesueur Peas Early June, Green Giant 8½-Ounce Can **25c**
Cut Macaroni American Beauty, Cello 10-Ounce Package **23c**
Vanilla Extract Adam's Pure 1½-Ounce Bottle **37c**

DISHWASHER, 20c Off Label
"All" 50-Ounce Box **99c**
LIQUID, With Lemon for Dishes
Joy King Size **89c**
LIQUID, Laundry Detergent, 6c Off Label
Wisk Quart Bottle **83c**
Alpo, Chopped Beef, Chicken Chunks
Dog Food 14½-Oz. Can **28c**
WAFFLE, Worth, Maple Flavor
Syrup Quart Bottle **56c**
VEGETABLE, Carol Ann
Oil 24-Ounce Bottle **49c**
Ritz, Srv w/ Nabisco Snack Mate Cheese
Crackers 16-Ounce Box **49c**
HILL'S, All Grinds
Coffee Pound Can **93c**

Gillette RAZOR BLADES
GILLETTE SUPER STAINLESS STEEL,
Double Edge Blades,
Suggested Price 89c Package of 5 **67¢**

Non-Food Specials!
Dristan Nasal Mist Only **99c**
Regular, Menthol or Lime, Mfg. Sugg. Price \$1.19
Rapid Shave 11-Ounce Can **89c**
BAYER, Manufacturer's Suggested Price 39c
Childs Aspirin Bottle of 36 **33c**
Q-Tips Swabs Package of 54 **29c**
Regular or With Body, Mfg. Suggested Price \$1.25
Tame Creme Rinse 8-Ounces **89c**
Manufacturer's Suggested Price \$1.39
Dristan Tablets Bottle of 24 **99c**
w-1-7-71

PIGGLY WIGGLY
1st in Savings!
Shop Rite... Shop Piggly Wiggly!