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An Independent Editorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America



## Community Meetings

This is a list of what is happening in Lubbock, to help complete the unfinished community-building work of Dr. Martin Luther King, Jr.

- Lubbock Area Client Council meets on the 2nd Saturday, 1:00pm at the Mae Simmons Community Center
- Hub City Kiwanis meets every Tuesday, 7:00pm, 1708 Avenue G
- Dunbar Alumni Association meets 2nd Saturdays, 4:00 pm
- Booker T. Washington American Legion Post 808 meets every 3rd Thursday at 7:30pm, American Legion Building in Yellowhouse Canyon
- Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Library
- East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Mae Simmons Community Center
- Lubbock Chapter of Black Alumni meets every 3rd Tuesday, 5:30 pm, TTU Market Alumni Center
- Dunbar/Manhattan Heights Neighborhood Association meets every 3rd Thursday at 6:00 pm 1303 East 24th St. (outreach center/party house)
- West Texas Native American Association Pot Luck Supper meets on alternating months prior to meeting, meetings held on 2nd Saturday of each month at 7:00 pm, Educational presentations and demonstrations.
- Texas Juneteenth Cultural & Historical Commission - Lubbock Affiliate meets at Patterson Branch Library every 3rd Thursday 7:00 pm
- West Texas Native American Association meets 2nd Saturday each month at Groves Library, 5520 19th Street, 7:30 p.m.
- West Texas Chapter of 100 Black Men meets the 3rd Monday evening at 7:00 pm at the Parkway Neighborhood Center.
- The Parkway Guadalupe & Cherry Point Neighborhood Association meets the 3rd Tuesday evening of each month at 7:30 pm at Parkway Neighborhood Center.

If you have an announcement you want to appear in this paper, please get it to us in writing. You can mail it to:

Community Meetings  
C/O: Southwest Digest  
P.O. Box 3533  
Lubbock, Texas 79408

or bring it by our offices:  
Southwest Digest  
1302 Avenue Q  
Lubbock, TX 79401

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## First annual African American newspaper report: Time to bridge ethnic advertising divide

SAN DIEGO, (PRNewswire) - Newspaper representation firm Ethnic Print Media Group and market research firm International Demographics, Inc., publishers of The Media Audit today released results of the first annual African American Newspaper Report, in time for 2005 national advertising budget season.

This first annual report is a twelve month study of African American consumer trends and the readership of black newspapers. Through phone surveys with 8,993 African American newspaper readers in 55 U.S. markets, researchers evaluated demographics and spending patterns on more than 500 consumer buying prints.

"Everyone in the ad industry knows that November is the critical month for agencies, advertisers and national media buyers to plan budgets for the new year," said Ethnic Print Media Group Vice President Trevor Hansen. "There's no doubt about it, ad spending in African American markets has never kept pace with the size and strength of the audience. We hope to counteract this by generating annual reports and certified data for the very first time that agencies and advertisers just can't ignore. It's time to break through the ethnic advertising divide," Hansen said.

Ethnic Print Media Group, a specialized unit of Gemstone Communications, Inc. contracted with International Demographics, Inc., publishers of The Media Audit, to conduct nationwide research on African American newspaper audiences and consumer spending patterns. Ethnic

Print Media Group, is a media representation firm providing regional and national advertising access to 250 African American newspapers.

**ETHNIC PRINT MEDIA GROUP**

**Timing is everything**

This African American Newspaper Report was released shortly after Ethnic Print Media Group's announcement of the first nationwide circulation audit and readership study of its top 90 African American newspapers. Results from that audit program will be completed in spring 2005 by Circulation Verification Council (CVC).

"This in-depth market readership study provides a detailed view of the African American lifestyle, demographics and spending patterns, and shows how vital this market is. The African American Newspaper Report, along with the first nationwide audit and readership study, of our top 90 top African American newspapers, offers proof positive of the power of newspapers and the spending clout of our readership," Hansen said.

38 million African Americans, 12.3 percent of the U.S. population, earn an annual income of more than \$656 billion. There are more African American households in the U.S. — 12.1 million — than any other ethnic group. Between 1990 and 2000, this population grew almost 16 percent, nearly triple the growth rate of the Caucasian population; yet ad spending in this market has never

kept pace.

Many African American community newspapers have been publishing since the early 1900's and originally played key roles in the civil rights movement.

"As the leading ethnic media representation firm, our responsibility both personally and professionally, is to support the publishers of these locally owned newspapers and to deliver the tools advertisers need to substantiate their investments in the African American market," Hansen said. "The numbers speak for themselves."

High Brown, International Demographics Director of Urban Marketing said, "We've been in the market research business for over 33 years and this is our first full nationwide study of the African American newspaper readership. What we noticed is that black newspaper readers are more educated, have more assets and greater income to purchase goods and services than the general black population. They are invaluable influencers within the African American community and are significant for marketers who are trying to leverage advertising dollars, roll out new product launches, and build awareness campaigns to this burgeoning audience. The African American market is truly an under-utilized marketing opportunity," Brown said.

**Sample study highlights**

Although data from the African American Newspaper Report is invaluable to advertisers, the results are proprietary, due to the tremendous investment involved, accord-

ing to Ethnic Print Media Group's Hansen. "Advertisers, agencies and demographers can call me for detailed results or a targeted presentation," Hansen said. Sample highlights:

"More than 60 percent of African American newspaper readers are female, over 61 percent are in the valuable 25-54 demographic and one-half are 25-49," said Hansen. "Nearly 60 percent of our readers are homeowners. Another one-fourth plan to buy homes in the next two years."

"In the food and drink categories, we know how many times our readers dined out and where," said Hansen. "Just last week, nearly 70 percent bought fast food once and 30 percent dined out three or more times. In the same week, three-quarters of African Americans surveyed drank at least one soft drink and almost 40 percent drank five or more. Pepsi leads, with Coke and Sprite close behind. 69 percent of our readers are 'frequent consumers' of bottled water."

"African American families are big automotive consumers; most own two to four cars or more. We know how many vehicles they plan to buy; types and brands they favor," reported Hansen.

"The travel numbers are significant," said Hansen. "More than half of our African American audience plans an ocean cruise. Over one-third stayed in hotels or motels ten or more nights and 40 percent flew domestically last year. Our average reader takes

2.39 U.S. flights per year and 2.23 international flights every two years. The top three airlines, Delta, American and Southwest, are tied for first," Hansen said.

"The average weekly supermarket expenditures are astounding," said Hansen. "The 'plan to buy' data is also very valuable. For example, we know how many African American newspaper readers plan to purchase consumer electronics, furniture and contact lenses. We know which stores they favor, how often they shop for jewelry, sporting goods and hardware. And we now have proof that our audience frequents clothing and drug stores," Hansen said.

**Source: The Media Audit 2004 African American Newspaper Report, 55 Market Aggregate, 2003 Database.**

Just what do all of these numbers mean?" asked Hansen. "For advertisers and agencies interested in growing their market share, our national network of African American newspapers delivers a sophisticated and active buying audience. This study shows how and why the African American audience is so powerful and why it can no longer be overlooked. Ethnic Print Media Group is the only media representation firm delivering new tools and certified data to help advertisers make informed decisions. We offer agencies one contact, one call and one order access to hundreds of African American markets and publications," Hansen said.

## Crafts Etc: American Master Jewelers and Metalsmiths curated by Robly Glover

Lubbock- The Buddy Holly Center presents Crafts, Etc., American Master Jewelers and Metalsmiths. The exhibit will open December 28, 2004 and run through March 5, 2005. This exhibit, celebrates the history and evolution of the American artisan through contemporary jewelry design and metalsmithing by master artist craftsmen. These artists have made significant contribu-

tions to the jewelry design and metalsmithing field that elevates everyday objects into a conceptual art form.

Crafts, Etc., an annual exhibition pays homage to the time honored tradition of craft making. As history denotes, the increase in demand for factory-produced commodities illustrates the need to integrate beauty with the accessories of daily life. Current craft

expression combines aesthetic distinction with utilitarian objects. The intimate and physical qualities of the handmade object are the focus of Crafts, Etc. This exhibit allows the everyday object and its artisan to transcend the utilitarian qualities associated with jewelry and metalsmithing to be revered, honored and appreciated as works of conceptual art and masters in their field.

This year's artists include Harlan W. Butt, Robert Ebsendorf, Randy Long, Richard Mawdsley, Tom Muir, Marjorie Schick, Helen Shirk, Marilyn Da Silva, Jack Da Silva, Kiff Slemmons, Christina Y. Smith, Billie Jean Theide, Rachele Thiewes, and Jan Yager. These artists bring a unique blend of jewelry design and metalsmithing, providing role models to future generations of metal artists.



Howling Pregnant Sea Thing, 1945  
Robly Glover  
sterling silver  
5 1/2" x 8 1/2" x 3"  
Photo: Robert Suddarth

## College of Mass Communications receives endowed professorship

LUBBOCK - Texas Tech University officials announced the creation of the Marshall and Sharleen Formby Regents Professorship in the new College of Mass Communications.

"Sharleen Formby Rhoads has a history of supporting various programs at Texas Tech University," said Jerry Hudson, Ph.D., dean of the College of Mass Communication. "She is very loyal to the college and has followed our progress with interest. Her endowment will enhance the quality of our undergraduate and graduate programs."

Sharleen and Marshall Formby are long-time supporters of Texas

Tech and have a rich history in the field of mass communications, having owned and operated newspapers and radio stations in the West Texas region since 1941.

"My late husband Marshall Formby was Mr. Mass Communications," said Sharleen Formby Rhoads. "He was a great believer that everyone should be informed. I hope this gift will enable future generations of mass communications students to remember his legacy."

Marshall received his bachelor's degree in political science from Texas Technological College in 1932. A former broadcaster and Texas State Senator, Marshall

served as a member of the Texas Tech Board of Regents from 1967-1971. He was named Mass Communications Outstanding Alumnus in 1981 and was a member of the Mass Communications Advisory Committee. He died in 1984.

Sharleen Formby Rhoads is a 1940 graduate of the University of Montevallo in Alabama and did graduate work in radio communications at the University of Texas at Austin. Sharleen is a member of the Chancellor's Council and a major donor to both Texas Tech University Health Sciences Center and Texas Tech University, including the largest single gift ever to go to the

Southwest Collection/Special Collections Library.

The \$250,000 contribution from Sharleen Formby Rhoads will be matched by funds through the Regents Faculty Endowment

Program to create the \$500,000 professorship. The program is part of Texas Tech's Path to Preeminence effort to enhance recruitment and retention of distinguished faculty.

## Emanuel Cleaver, other Blacks elected to U.S. Congress



Cleaver

One of four Black U. S. Congressmen elected last November is Emanuel Cleaver, a former resident of Wichita Falls, Texas. He will represent Missouri's 5th District. The other three elected are Al Green, Houston, Texas, 9th District; Cynthia McKinney, Georgia's 4th District; and Gwen Moore, Wisconsin's 4th District.

With the election of Barack Obama, Illinois U. S. Senator, it brings the number of members to the Congressional Black Caucus to 43 members in January, 2005.

Cleaver has a history in public

service, including two terms as mayor of Kansas City, Missouri, and 12 years on the Kansas City City Council. He is also a United Methodist Church minister, and founded the Kansas City chapter of the Southern Christian Leadership Conference.

Cleaver takes pride in his role in encouraging major corporations, including Transamerica and Harley Davidson, to open operations in the Kansas City area. He is a graduate of Prairie View A&M University.

Cleaver is a cousin of T. J. Patterson of Lubbock.

## Santa Land opens

The Opening Ceremony for the 48th Annual Santa Land was held on Friday, December 10, at 6:00 p.m. Children and parents from Lubbock and surrounding communities were invited to help Lubbock City Council members DeLeon, Jones and Price greeted the Clauses and officially opened Santa Land. Entertainment began at 5:30 p.m. with the Cactus Kids from Don Caldwell Productions/Studio. Santa Land is open from December 10 through December 23 from 6:00 p.m. to 10:00 p.m. nightly and admission is free. The entrance for Santa Land is from the East Broadway entrance into Mackenzie Park just east of Avenue A and the South Plains Fairgrounds.

## UPCOMING COTTON KINGS GAMES

- Friday December 17  
7:35 @ Austin
- Saturday December 18  
7:00 @ Odessa
- Sunday, December 19  
5:05 vs. San Angelo
- Thursday, December 23  
7:05 vs. Amarillo
- Tuesday, December 28  
7:05 @ New Mexico

If you find mistakes in this publication, please remind yourself that we are all human. We publish something for everyone and we don't always get it right. Some people are always looking for mistakes instead of looking at their own lives.

# Chatman Hills Corner

by Eoris Reynolds

The members and Rev. Billy R. Moton of the New Hope Baptist Church are saying "It's Time To Celebrate". As something special will take place on Sunday afternoon, December 19, 2004, beginning at 4:00 p. m. at the church. It is the Church's Family means of celebrating "Everybody's Birthday at Christmas!"

The celebration will include a short program sponsored by the Youth and Children of the Church, a visit by Mr. and Mrs. Santa Claus, and twelve birthday tables representing each month of the year. Each table will have its own theme. The following individuals have volunteered to serve as captains and co-captains for their month: January, Marian Alien/Julia Swain; February, Annie Taylor/Laverne Williams; March, Hattie Gipson/Fannie Price; April, Annie Flowers/Beverly Ross; May, Billy Dailey/Cynthia Hatcher; June, Margaret Moton/Ulysses Beatty; July, Billie Cavie/Elaine Lindsey; August, Johnnie Martin/Lucille Jackson; September, Lottie Barrow/Vessie Ball; October, Octavia Givens/Tamara Clay; November, Cheryl Martin/Jewel Dailey; and December, Winnie Jackson/Doris Dailey.

\*\*\*  
 Watch Night Services will be held at New Hope Baptist Church on Friday night, December 31, 2004, beginning

at 10:00 p. m. Speaker of the evening will be Elder W. D. Haynes, pastor of Christ Temple Church of God in Christ. The public is invited to attend.

\*\*\*  
 Visiting for a few days in Lubbock last weekend were Mr. and Mrs. Greg Phea of Austin, Texas. He is the owner of Austin's Rising Fast Motor Cars. He is the son of the late Theodore Phea and Mrs. Dorothy Norville of Lubbock.

\*\*\*  
 Let us continue to pray for those citizens who are sick and shut-in in our community. A telephone message, a card or most of all, your precious prayers will mean so much to those who are ailing. There are so many of our local citizens who are shut-in. Today, it may be them, but tomorrow it could be you.

\*\*\*  
 At the same time, don't forget those who have lost loved ones in our community. If you have noticed over the past few weeks, you have seen a larger number of our citizens who have passed. Keep in mind. God is able!

\*\*\*  
 As mentioned last week, the Bethel African Methodist Episcopal Church, 2202 Southeast Drive, is in the process of auditioning for a musician. The second applicant, Doug Harrell, a student at Wayland University in Plainview, Texas,

\*\*\*  
 The Dunbar Junior High School Jazz Band, along with

other youth groups of the city, participated in a program last Sunday afternoon, December 12, 2004, at the Lyons Chapel Baptist Church. Rev. Wendell Davis is pastor. Mr. David Anderson is the director of the band.

\*\*\*  
 Church services were well attended last Sunday morning, December 12, 2004, at the New Hope Baptist Church, 2002 Birch Avenue. The floors are always open for those who are looking for a church home. New Hope Baptist Church is the "Church Where The People Really Care."

\*\*\*  
 After the Praise Team participated in a very inspiring presentation, the morning scripture was read by Minister Wilson, and Minister Martin offered the morning prayer. The New Hope Choir sang several selections.

\*\*\*  
 Rev. Billy R. Moton, pastor, delivered the morning sermon. His subject was "You May Be Hemmed In, But God's Got Your Back!" Pastor Moton advised that we should never doubt God. You see, God has power. "He's got your back!"

\*\*\*  
 Sister Joan Y. Ervin read the morning announcements. Brother Napoleon Cooper welcomed all visitors.

\*\*\*  
 Thought of the Week: "She brought forth her firstborn, and wrapped him in swaddling clothes and laid him in a manger, because there was no room for them in the inn." St. Luke 2:7.

# FASHION FUN

by Shirley Johnson

## Experience the magic of color.

Keypoint... by popular designer

If you are a fashion conscious, it is a necessity for you to also be color conscious. The two go hand in hand, one will not work fashionably without the other.

Let the brightness, sharpness and brilliance of color supply you with additional self-gratification and compliments. Let go of your color restrictions and limitations. Feel free to be generous with colors, when it comes to fashions, you must exhibit courage, firmly display your beliefs.

Experiment, try new things by all means change your dull color code!

Instead of wearing the two basic color combination, try three or even four colors together, it will certainly produce a positive color difference.

Let your imagination with color, but wild, ligh up your work and the world of people around you, by simply adding

a little more color. God's creation of the rainbow is absolutely breathtaking because of its many vibrant colors. Let the intensity of color could possibly be your answer to even a more beautiful you.

### Visualize these color combinations

Navy, yellow & hot pink; silver, red & black; purple & red, red & yellow; pink, white & navy; orange & yellow; lime, orange & yellow; royal blue, gold & red; lavender, red & yellow; lavender & silver; silver, red & purple; mint green, hunter green & gold; gray, rose & banana.

Play with colors, find out what looks great on you, and please don't stop there. More color? Why not? Most African American women are blessed abundantly, we can easily wear loud, bright, vivid colors, and of course we wear them well, so go for it.



Mental vision...

Purple outfit - it could be a dress, two-piece suit or pantsuit, purple or silver accessories, purple handbag.

Lastly, step into a pair of candy-apple red high-heels, nothing else is red except the heels, you are perfectly and fashionably dressed to a tee.

Now you watch everyone WATCH YOU!

Tip - For your total fashion look, wear a smile!

Fashion - Just for the FUN of it!

## In Remembrance

### FLOYD CASEL, SR.

Funeral services for Floyd Casel, Sr. were held last Saturday morning, December 11, 2004, at the Acuff Church of Christ with Minister John Reeves officiating.



Casel

Burial was held in Resthaven Memorial Park under the direction of Ossie Curry Funeral Home of Lubbock.

### OPAL MAE ROBINSON

Funeral services for Opal Mae Robinson were held last Friday afternoon, December 10, 2004, at St. James Baptist Church.



Robinson

Arrangements were under the direction of Ossie Curry Funeral Home of Lubbock.

She passed away here at University Medical Center on Thursday, December 2, 2004.

She was born April 14, 1931 in Calvert, Texas. She was the first born to Julian L. Thomas, Sr. and Utoke Williams Thomas. She moved to

Lubbock, Texas in 1950. She was a member of St. James Baptist Church. A Licensed Vocational Nurse, she was a board member of Licensed Vocational Nurse which she was appointed by former Governor Ann Richards, serving for two years. She was a foster grandmother for seven years.

She leaves to mourn her passing: four children: Wanda J. Benson, Blenda G. Williams, Charles G., Jr. and Yolanda Woodruff, all of Lubbock, Texas; three step-children: Opalene Robinson of Lubbock, Texas, J. D. Robinson of California, and Joyce Robinson of Birmingham, Alabama; three brothers: Julian I. Thomas, Jr. of Houston, Texas, Lafayette Thomas of Calvert, Texas and Gary L. Thomas of Garland, Texas; sisters: Ethel Foster and Mary Knight, both of Houston, Texas and Glenda Knight of Calvert, Texas; and a host of nieces, nephews, and relatives.

Christ with Bishop W. H. Watson, pastor, officiating.

Burial was held in the City of Lubbock Cemetery under the direction of Brock's South Plains Funeral Directors of Lubbock.

Mr. Stevens passed away Wednesday, December 6, 2004.

He was born in Lubbock, Texas July 3, 1960 to Willie Henry and Emma Stevens. He attended Lubbock public schools, and graduated from Dunbar High School in 1978. He attended San Angelo State University. He had an opportunity to work for Furr's, Inc. for 13 years. At the time of his death, he was working as Bus Minister for Agape Temple Church of God in Christ.

Mr. Stevens was preceded in death by his parents and a brother.

He is survived by a son, Brandon of Dallas, Texas; two sisters, Sandra Dailey and Rosland, both of Lubbock, Texas; three brothers: Rufus Stevens, Hubert Stevens and wife, Flossie, and George Stevens and wife, Mary, all of Lubbock, Texas, an uncle and aunt, Brady and Vernell Baldwin of Lubbock, Texas; five nieces: Grovonda Dailey of Fresno, California, Stephanie Stevens of Houston, Texas, Charise Stevens of Ft. Worth, Texas, Chelza and Phylcia Stevens, both of Lubbock, Texas; a host of other relatives and friends.

### PRESTON E. STEVENS

Funeral services were held for Preston E. Stevens last Saturday morning, December 11, 2004, at the Agape Temple Church of God in



Stevens

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**Sunday:**  
 Bible Class - 9:00am  
 Worship - 10:15am  
 Evening Worship - 5:00pm

**Wednesday:**  
 Bible Class & Devotional - 7:00pm

**God's Plan for Saving Man**  
 All have sinned - Romans 3:23  
 Jesus Christ died for our sins - 2 Cor. 5:21, Acts 2:38  
 We must do "God's will and obey" in order to enter heaven - Matt. 7:21, Heb. 5:9  
 How do we obey him?  
 Hear the gospel - Romans 10:17  
 Believe Jesus Christ is the son of God - Mark 16:16  
 Repent of your sins - Luke 13:3  
 Confess - Romans 10:10  
 Be baptized for the forgiveness of your sins - Act 2:38  
 Be faithful until death - Rev 2:10

## Health Sciences Center celebrates new medical examiner's facility

LUBBOCK -Texas Tech University Health Sciences Center, along with the Lubbock County Medical Examiner's Office and county and city officials, celebrated the grand opening of the new facility for the Office of the Medical Examiner and the 10th anniversary of the Medical Examiner System on December 1.

Sidhar Natarajan, M.D., M.S., chief medical examiner and director of the Division of Forensic Pathology, said the medical examiner system involves a number of partnerships with all law enforcement agencies. "Forensic science is a vital part of law enforcement," said Natarajan, who also is an assistant professor of pathology at the Texas Tech University Health Sciences Center. "These past 10 years have been successful because of the collaboration among everyone from the Lubbock County Commissioner's Court, the District Attorney's Office, the Sheriff's Office, the Lubbock Police Department, Texas Tech University and the Health Sciences Center."

In 1994, the Lubbock County Commissioner's Court received a feasibility study from a committee comprised of various law enforcement agencies. Forensic Pathology Associates was awarded a contract to operate the Lubbock County Medical Examiner's Office on Oct. 4, 1994. Jerry Spencer, M.D., was appointed the county's first chief medical examiner Robert Byers became the chief investigator under Spencer, a position he still holds, along with that of senior administrator for the Division of Forensic Pathology at Texas Tech University Health Sciences Center. In 2001, Byers became the first board-certified medicolegal

death investigator in Texas and one of only 18 at that time in the U.S. There are now 83 board certified and 778 registered medicolegal death investigators in the U.S.

A number of advancements have been made during the past 10 years. The medical examiner's office began in the basement at University Medical Center, moving first to the former Emergency Center in 1996 and now to the new location at 4434 S. Loop 289. The new facility includes high-tech equipment such as an alternate light source like those seen on the TV series "CSI," which are used in the morgue or at a crime scene for observing trace evidence and specimens such as blood, semen, urine, saliva as well as fibers that are not seen under normal light.

Texas Tech University Health Sciences Center employs the medical examiners office and oversees its services as the division of forensic pathology. The medical examiner serves as a faculty instructor for medical students and residents in the pathology department.

Byers said it takes a team of forensic experts to find answers for victims and their families. "We are the last advocates for the dead. We are their last voice. Many times victims do not have anyone to speak for them and it is our job to find the truth on their behalf," Byers said.

The medical examiner's office has 88 counties in its service area, covering the panhandle of Texas to Pecos to Presidio to San Angelo and the five counties surrounding San Angelo to Yemon. The office performed 1,027 autopsies in 2003 and in 2004 has recorded 879 autopsies.

Along with the autopsy service,

the Office of the Medical Examiner is actively involved in training forensic investigators and people in related fields. The office has conducted an annual seminar for the past 11 years, designed to prepare field investigators, prosecutors, nurses and Justices of the Peace to properly process a scene, collect evidence, and conduct an investigation. They also are involved in the education process by teaching forensic science students from Texas Tech University.

Today, officials also unveiled the newest addition to the medical examiners facility, the Sexual Assault Nurse Examiner (SANE). A SANE is a registered nurse who has received additional education and is certified to provide comprehensive care to sexual assault survivors. A SANE demonstrates competency in conducting a forensic exam and the ability to be an expert witness. The utilization of SANEs in the emergency department for the collection of forensic evidence with rape exams is quickly becoming the standard of care nationwide.

In the near future, the medical examiner's facility will house the Texas Tech Institute of Forensic Sciences. A Texas Tech University Health Sciences Center Task Force for the Advancement of Forensic Sciences was formed to look at expanding the role of the medical examiner's office from a pure service role to one of education, training and research.

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 Evening Worship 6:00pm  
 Wednesday Bible Study 12:00 Noon and 6:00pm

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# Church News



## We Thank God for Jesus

### I'm a living testimony Part 3

Written by Evangelist Billy T. J. Martin, II - Your brother in Christ Jesus a-ways.

MARK 7:6. JESUS SAID, WELL HATH ESAI AS PROPHESED OF YOU HYPOCRITES, AS IT IS WRITTEN, THIS PEOPLE HONOURETH ME WITH THEIR LIPS, BUT THEIR HEART IS FAR FROM ME.

JESUS TOLD HIS DISCIPLES, GO INTO THE WORLD, LET YOUR LIGHT SHINE, BUT NOW THE UN-GODLY NOW RUNS CHRISTMAS, BLIND LEADING THE BLIND.

ROMANS 1:21-22, BECAUSE THAT, WHEN THEY (THE CHRISTIANS) KNEW GOD, THEY GLOREFIED HIM NOT AS GOD, NEITHER WERE THANKFUL, BUT BECAME VAIN (IDOLATROUS) IN THEIR IMAGINATIONS, AND THEIR FOOLISH HEART WAS DARKENED, PROFESSING THEMSELVES TO BE WISE, THEY BECAME FOOLS.

THE CELEBRATION OF CHRIST'S BIRTH HAS LOST THE MEANING OF ITS INTENT, THERE IS NO SPEAKING OF JESUS; ONLY WHERE YOUR MONEY IS TO BE SPENT.

MATTHEW 4:10. JESUS SAID, GET THEE HENCE SATAN; FOR IT IS WRITTEN, THOU SHALT WORSHIP THE LORD THY GOD, AND HIM ONLY SHALT THOU SERVE.

THE WORLD CELEBRATED X-MAS: WITH SANTA, TREES, LIGHTS PARTIES AND DRINKING, THEY ARE MOCKING THE BIRTH OF GOD'S SON, WITHOUT EVEN THINKING.

GALATIANS 6:7, BE NOT DECEIVED; GOD IS NOT MOCKED; FOR WHATSOEVER

EVER A MAN SOWETH, THAT SHALL HE ALSO REAP.

\*\*\* YOUR CHRISTMAS ROBBING GOD?\*\*\*

JESUS WAS BORN INTO THE WORLD; GOD GAVE HIM FOR ONE REASON, NOT TO GIVE GIFTS, SHOW LIGHTS; BUT TO DIE FOR OUR SINS, IN DUE SEASON.

JOHN 3:17, JESUS SAID, FOR GOD SENT NOT HIS SONS INTO THE WORLD, TO CONDEMN THE WORLD, BUT THAT THE WORLD THROUGH HIM MIGHT BE SAVED.

THE WORLD PICKED UP X-MAS, ADDED SANTA CLAUS WITH RAINDERS IN THE SKY, TELLING CHILDREN OF THE GIFTS, THAT HE IS GOING TO GIVE, THAT'S A LIE.

1 JOHN 2:15, LOVE NOT THE WORLD, NEITHER THE THINGS THAT ARE IN THE WORLD. IF ANY MAN LOVES THE WORLD, THE LOVE OF THE FATHER IS NOT IN HIM.

CHRISTIANS, IF THE ANGEL CAME TO MARY IN THE 6TH MONTH IN CALILEE, NINE MONTHS FROM THAT MONTH, THEN DECEMBER 25TH DAY IT CAN'T BE!

LUKE 1:26, AND IN THE SIXTH MONTH, THE ANGEL GABRIEL WAS SENT FROM GOD INTO A CITY OF GALILEE, NAMED NAZARETH.

\*\*\* DECEMBER 25TH ROBBING GOD?\*\*\*

CHRISTIANS HAVE GONE ALONG WITH THE SANTA'S GAME, JUST AS A SNAPE, THEY TAKE THEIR CHILDREN AND GRAND-

CHILDREN AND PUT THEM IN SOME PERVERT'S LAPS!

ISAIAH 53:1,3, WHO HATH BELIEVED OUR REPORT, AND TO WHOM IS THE ARM OF THE LORD REVEALED? HE IS DESPISED AND REJECTED OF MEN; A MAN OF SORROW, AND ACQUAINTED WITH GRIEF; AND WE HID AS IT WERE OUR FACES FROM HIM; HE WAS DESPISED AND WE ESTEEMED HIM NOT.

THE WORLD WANTS X-MAS TO BE WITH DRINKING, DOPING, PARTIES AND LIGHTS, AND WILL GET MAD WHEN YOU ASK THEM TO EXCEPT JESUS CHRIST INTO THEIR LIFE.

JOHN 15:19, JESUS SAID, IF YE WERE OF THE WORLD, THE WORLD WOULD LOVE HIS OWN; BUT BECAUSE YE ARE NOT OF THE WORLD, BUT I HAVE CHOSEN YOU OUT OF THE WORLD, THEREFORE THE WORLD HATETH YOU.

(THE WAY TO TELL IT'S NOT OF GOD; IF THE WORLD WANTS TO BE PART IT, THEY HATE GOD AND DON'T WANT ANY PART OF HIM.)

JESUS WAS NOT BORN ON 12-25, INTO THIS SINFUL WORLD, HIS BIRTHDAY IS NOW; WHEN HE COMES INTO THE HEART OF MEN WOMAN, BOYS AND GIRLS.

GALATIANS 6:14, GOD FORBID THAT I SHOULD GLORY, SAVE IN THE CROSS OF OUR LORD, JESUS CHRIST, BY WHOM THE WORLD IS CRUCIFIED UNTO ME, AND I UNTO THE WORLD.

## Outreach Prayer Breakfast

The members of the Outreach Prayer Breakfast wants all of us to realize the true meaning of Christmas. Remember Joseph and Mary were chosen by God to serve important and vital roles in bringing the Messiah Jesus into the world.

Matthew 1:17-25  
17. ZSO all the generations from Abraham to David are fourteen generations; and from David to the deportation to Babylon, fourteen generations; and from the deportation to Babylon to the Messiah, fourteen generations.

18. Now the birth of Jesus the Messiah took place in this way. When his mother Mary had been engaged to Joseph, but before they lived together, she was found to be with child from the Holy Spirit.

19. Her husband Joseph, being a righteous man and unwilling to expose her to public disgrace, planned to dismiss her quietly.

20. But just when he had resolved to do this, an angel of the Lord appeared to him in a dream and said, "Joseph, son of David, do not be afraid to take Mary as your wife, for the child conceived in her is from the Holy Spirit.

21. She will bear a son, and you are to name him Jesus, for he will save his people from their sins."

22. All this took place to fulfill what had been spoken by the Lord through the prophet:

23. "Look, the virgin shall conceive and bear a son, and they shall name him Emmanuel," which means, "God is with us."

24. When Joseph awoke from sleep, he did as the angel of the

Lord commanded him; he took her as his wife,

25, but had no marital relations with her until she had borne a son, and he named him Jesus.

As we understand these scriptures, first, it is necessary to understand the relationship between Joseph and Mary. During the time of the New Testament, "Engagement" was a much stronger arrangement that it is today. In today's world, engagement is a commitment to get married on a date in the future. An engagement ring is usually given by the man to his intended bride. This commitment can be ended if and when either party wishes, and no legal obligation is incurred thereby. Normally, the ring is returned.

Just remember in the time of Jesus, engagement or "Betrothal" was almost as binding as marriage itself. In other words, it could be called the first phase of marriage. Under betrothal, the future bride is moved into the home of the future bridegroom. They live together but had no sexual relations until after the marriage ceremony.

mony. If either party violated the bond by having sexual relations with someone else, it was considered adultery. The only way this arrangement could be ended was by divorce.

So when we celebrate this Christmas, don't forget why we do this. It is because of the binding commitment between Joseph and Mary. In other words, they kept the total commitment. What about you?

Let us continue to pray for those who are sick and shut-in in our community. Today, you may not be on the sick and shut-in list, but you can never tell about tomorrow.

May God continue to bless each of you during this Christmas Season. Thanks for reading us each week. Yes, and don't forget your drive by prayers when you drive pass your church, schools or local neighborhood businesses.

Sister Dorothy Hood, president; Sister Christene Burleson, vice president; Sister Elnora Jones, teacher; and Sister Rosanna Henderson, secretary.

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## From the Desk of Parson D.A. Smith

### Ruthlessly Exploited - Part 2

"Be with us Lord"

News- Republicans warns Bush on Social Security Reforms

Federal Reserve officials are expected to nudge interest rates up for a fifth time this year. another campaign to gradually lift borrowing costs before inflation rears its head.

9/11 measures expands police powers.

Security in Iraq still a distant goal.

Let us pray. Gracious Lord, born in a manger, now our King above - when you walked among us and shared our life in all its good and evil, you said - "take my yoke upon you and learn from me, for I am gentle and humble in heart."

How often Lord, we complain about our yokes and hear others complain about theirs. So often, we consider life and its many tasks burdensome and we spend much time and energy expressing our annoyance and irritation. Help us, dear Lord, remember that you did not say, "I will take your burdens away," but "I invite you to take my burden."

Your burden is real. It is the burden of all human sin and failings. You carried that burden and died under its weight. You make it into a light burden. O Lord, let us carry your burden in union with you. We know that only then will we overcome the temptations of bitterness and resentfulness and begin to live joyfully and gratefully in your presence, Lord hear our prayer.

Gracious Lord, we heard the scriptures of Advent 2 speak to us about John the Baptist being in prison, and we will hear of how Jesus and Joseph and Mary were forced to become refugees in a strange land due to the violence that was in their land. We pray O God, for the prophets and the saints that are imprisoned in some way this very day - and for all those forced to flee their native land because of war and rumors of wars. Lord hear our prayer.

Compassionate God, there are many in our world, in our community who have difficulty in naming their blessings this day - difficulty because the external circumstances of their lives are far more harsh than our own, difficult because their hearts are weighed down with tragedy and grief. We pray O God for these less fortunate ones at this time:

We pray for those who have reached the senior years of their lives and whose Social Security checks ranging from \$330 to \$550 dollars cannot stretch far enough ...

For the single parents who are forced to choose between paying rent and buying food because of a long Section 8 housing wait...

For men and women who find themselves without work or new job pays much less and are forced into poverty in the land of opportunity ...

For small businesses that barely make the payroll month to month and are overly taxed ...

For employees who brave smiles hide their fear of getting a pink slip ...

For employees who company does not provide health insurance because of the cost ...

For the soldier that stood up and questioned the U. S. Secretary of Defense for the sake of the lives of others soldier, not knowing the cost he will pay in embarrassing one old powerful man for the lives of many young ones ...

For other circumstances, we do not know - but who need a special blessing at this time ...

Lord hear our prayer. Life Giving God, we ask you to unleash your abundant life among all your people. May your spirit give us the faith and the courage to live as visible signs of the new life you offer. Help us to receive the gifts that Jesus offers us and to offer the gifts that Jesus would give through us. We ask it in his name. Amen.

St. Matthew Baptist Church News

Church services at the St. Matthew Baptist Church, 2020 East 14th Street, last Sunday morning, December 12, 2004, begun with Sunday School, beginning at 10:00 a. m. Superintendent Luella Harris was in charge.

The morning lesson was taught by our teacher, Minister Nina Davis. It was reviewed by Pastor Edward Canady. The lesson was well received by and enjoyed by all in attendance.

Happy 40th Birthday! To: Cornelius Henry Huey (December 17th) From: Lisa Huey & Bre'Yana Huey We Love You!

Griffin Mortuary Funeral Home & Chapel. "When only memories remain, let them be beautiful ones." Pre-Need Counseling • Burial Insurance • Notary Public Monuments. WILLIE GRIFFIN, JR. Director / Mortician. 1715 E. Broadway Lubbock, Texas 79403 (806) 744-9000 Fax (806) 744-9003

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Alexander Chapel Church of God in Christ. 4510 Ave. P, Lubbock, TX 79412 • Phone 747-0465 • Pastor William H. Watson, III. Pastor William H. Watson, III, Sister Stacy Watson and the A.C. Family would like to extend a heartfelt welcome to come and worship with us. Weekly order of Services: Sunday School - 9:45 am Sunday Morning Worship - 11:00 am Sunday Evening YPWW - 6:00 pm Tuesday Young Adult Study - 7:00 pm Wednesday Night Bible Study - 7:00 pm Thursday Praise Team & Choir Rehearsal - 7:00 pm Bus ministry available. For college students, a meal will be provided. May the God of hope fill you with a joy and peace as you trust in him, so that you may overflow with hope by the power of the Holy Spirit. - Romans 15: 13

# Holiday safety tips for consumers



**Greg Abbott**  
Attorney General of Texas

The holidays are a time of joy and good spirit. Families and friends come together and share in good will and fellowship. Many people will be traveling long distances to see their loved ones. Unfortunately, criminals are well aware of this

fact and will use it to their advantage. That is why consumers must take precautions when traveling and shopping over the holiday season.

If you are going out for the evening, turn on several lights. Also, turn on a radio or television. Don't display gifts where they can be seen through the window from the outside. Turn off or unplug the lights on any indoor holiday decorations. Double-check door and window locks when you leave, even if you will only be gone for a few minutes. If you find signs that someone has entered your home while you were away, go to a neighbor's house immediately and call the police.

If you are going out of town, do what you can to make it look as though someone is home. Put two or more interior lights on automatic timers. Set each

one on a different schedule, so that no pattern is obvious to outsiders. Ask a friend to stay at your house for one or two nights while you are away. Also, ask the neighbors to watch your home and park a car in your driveway from time to time. Have the mail and newspaper delivery stopped, and ask a neighbor to pick up any packages that are delivered to your door.

You should also take basic safety precautions when you go shopping. Stay alert and be aware of what is happening around you. Park in a well-lit place. Be sure to lock the car and close the windows. Lock any packages or shopping bags in the trunk.

Pay by check or credit card when possible, and avoid carrying large amounts of cash with you. If you are shopping with

children, make sure they know to go to a store clerk or security guard in the event you become separated. Finally, deter pickpockets and thieves by protecting wallets and purses.

Sometimes, criminals pose as couriers delivering packages or flowers. If a delivery person comes to your door, do not open the door right away. Ask them to show you proof of identification through a window or peephole. If the person's identification, dress or demeanor make you suspicious, tell them that you will pick up the item at their store or delivery warehouse, or ask to have the package left at a neighbor's house. If there is a charge for delivery and you are reluctant to open the door, get an address where you can send payment and arrange for delivery at a later date.

Some people will try to take advantage of our generosity by asking for contributions to a bogus charity. If someone comes to your door seeking a donation, ask to see identification before opening the door. Also, ask for information about the charity, including how the funds will be spent.

If you are uncertain about making a donation, ask for an address where you can send money at a later date. Legitimate charities will not hesitate to give you this information. If you suspect the solicitation is a fraud, decline to make a contribution and report the incident to your local law enforcement agency and the Attorney General's Office.

Information on this and other topics is available on the Attorney General's Web site at [www.oag.state.tx.us](http://www.oag.state.tx.us).

## POINTS TO REMEMBER!

- Safe Shopping**
    - Avoid carrying large bulky packages that block your vision or may cause you to fall
    - Keep your wallet or credit cards separate from wallets or purses
    - Keep purse or wallet closed and close to your body at all times
  - Holiday Traveling**
    - Carry a winter survival kit, including warm gear, non-perishable foods, and first-aid items
    - Plan your trip to include rest stops
    - Get plenty of rest before driving
  - To verify that a charity is legitimate, check with the State:
    - Corporations Section
    - Secretary of State
    - Post Office Box 13697
    - Austin, TX 78711-3697
    - (512) 463-5335
    - [www.sos.state.tx.us/www.oag.state.tx.us](http://www.sos.state.tx.us/www.oag.state.tx.us)
- Call 1-800-252-4774 or visit the Attorney General's Web site at [www.oag.state.tx.us](http://www.oag.state.tx.us) to find the nearest location for making cash child support payments.
- ATTORNEY GENERAL OF TEXAS  
GREG ABBOTT

## Governor's committee recognizes accessibility at business in Lubbock

LUBBOCK - The Governor's Committee on People with Disabilities will present two Access for All Decals on Wednesday to two Lubbock businesses - Luskeys Ryons Western Wear and Home Depot of Lubbock. Committee members Brian Shannon and Anthony Jones will make the presentations on Wednesday.

Committee members will be at Luskeys Ryons Western Store, 5034 Frankford Avenue at 10 a.m. to present store manager John David Vaughn with the decals. For information about parking or directions call, 806-795-7106.

At 11 a.m., the committee will present the decals at Home Depot of Lubbock Manager Jams Hall. The store is located at South Plains Mall at Loop 289. For information about parking or directions, call 806-788-1484.

At each location, the decal will be placed at the front of the business. The decals are approximately four inches square. This disability friendly recognition offers an opportunity for each

location to publicly display accessibility to customers with disabilities. The Texas Department of Licensing and Regulation (TDLR) issues the decal indicating compliance with the Texas Accessibility Standards. You can view a decal at <http://www.governor.state.tx.us/divisions/disabilities/resources/ada>

The mission of the Governor's Committee on People with Disabilities is to further opportunities for people with disabilities to enjoy full and equal access to a life of independence, productivity and self-determination. This recognition is in keeping with that mission. Community members with disabilities have easy access to parking, the building entrances, and restrooms. Even issues such as lack of accessible parking can cause people with disabilities to take their business elsewhere.

In October of 2004, TDLR issued its 25,000th certificate of compliance. "It is very important to make sure that everyone has

access to the same goods, services, and employment possibilities," said William Kuntz, TDLR's executive director. "Eliminating physical barriers in the built environment eliminated potential barriers to employment. We are proud to assist in providing equal access to Texans with disabilities." By spotlighting Luskeys Ryons Western Wear and Home Depot of Lubbock, the Committee hopes to increase awareness that making businesses accessible and welcoming to customers with disabilities makes good economic sense.

According to the National Organization on Disability, individuals with disabilities make a significant contribution to the nation's economy, with an aggregate income of more than \$1 trillion and \$220 billion in discretionary spending power. Presentations will be open to the public and photo opportunities will be available. For more information, please contact Pat Pound, executive director, Governor's Committee on People with Disabilities.

**Lubbock Metropolitan Planning Organization**  
Working Together:

### Public Meeting

**Amendment to the FY 2004 - 2006 Transportation Improvement Program for the Lubbock Metropolitan Planning Area**

**January 11, 2005 8:30 a.m.**

**Transportation Policy Committee Meeting**  
1625 13th Street, Room 103  
Lubbock City Hall

City and County residents are encouraged to give their input on the transportation issues for Lubbock. The Lubbock Metropolitan Planning Organization area includes the City of Lubbock, City of Wolfforth, and portions of Lubbock County. The Transportation Improvement Program involves short-term projects (3 years) to meet the future transportation needs of the Lubbock Metro Area and includes public transit system projects.

**Proposed amendments for Fiscal Year 2005**  
Changes in funding amounts for Citibus Operating Assistance, Planning Assistance, JARC, ADA Paratransit, Bus/Van Replacement utilizing Federal Transit Administration Funding in Categories 5307, 5309, 5310 and Journey and Reverse Commute (JARC) funds.

A copy of the proposed FY 2004-2006 Transportation Improvement Program FY 2005 Amendments are available at the Lubbock Metropolitan Planning Organizations Office located at 916 Main, Suite 706, Lubbock, Texas 79401 or on the MPO's website at: <http://mpo.ci.lubbock.tx.us>.

### TAKE A LOOK AT WHAT'S NEW

Now Available at the **Sobbie Gean and T. J. Patterson Branch Library** new self-paced interactive CDs. The newest additions to our collection, these fully interactive CDs are designed to give our patrons the latest in self-guided, computer-assisted learning. The CDs cover a variety of topics including: basic computer skills, internet, word processing, Excel, PowerPoint, Publisher and web design. In addition to the extensive collection of computer subjects, also available are CDs designed to help prepare for a variety of standardized tests. Test CDs cover: SAT, ACT, GRE and GED.

These exciting new CDs are only available to be used inside the library at one of two specially configured computer stations complete with head phones. Check Out time is two hours but materials may be renewed for additional time if not needed by another patron. Please feel free to come by and take advantage of this great opportunity to learn a new skill or prepare for a test.

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## MLK Celebration 2005, January 14th-17th

THEME: "THROUGH IT ALL - STILL STANDING"

### NEW FEATURE - MLK BOYS CHOIR FOR AGES 5-18 YEARS

**PARENTS, WE ARE IN NEED OF:**  
Your boys to sing · Support & Ideas

**If you joined the MLK Boys Choir, our first rehearsal will be Saturday, December 18 at 2:00 pm at Mt. Gilead Baptist Church**

Boys and/or parents, please call for additional information.

President - Mrs. Joan Ervin - 763-0853  
Vice President - Mr. & Mrs. L.V. Andrews - 765-5001

## Do You Know A Child Who Deserves To Be Recognized?

In 2004, The Avalanche-Journal And Its Make Kids Count Sponsors Will Keep The SPOTLIGHT ON KIDS

Each Day The A-J Will Introduce You To A Local Child Who Is Going Above And Beyond To Do Good Things, The Right Things!

If You Know Of Such A Child, We Want To Know, Too. Be It Neighbor, Pupil, Friend Or Relation, Help Us Tell The World About These Special Kids!

#### NOMINEE INFORMATION

Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Parents name: \_\_\_\_\_

PARENTS SIGNATURE: \_\_\_\_\_

Parents Address: \_\_\_\_\_

Daytime phone (parent): \_\_\_\_\_

On a separate sheet of paper 1) briefly tell us about your nominee and 2) list the accomplishments of your nominee.

#### NOMINATOR INFORMATION

Name: \_\_\_\_\_

Relationship to nominee: \_\_\_\_\_

Daytime phone: \_\_\_\_\_

Do you want your nomination to be anonymous?  Yes  No

Did you include a good quality photo of the child?  Yes  No

**SPOTLIGHT ON KIDS RULES**

1) The purchase necessary nomination forms will appear periodically throughout the year in the Avalanche-Journal and at Make Kids Count sponsor locations around town. Forms also are available at The A-J Information Center, 710 Avenue J.

2) Nomination forms can be mailed to: Spotlight On Kids, P.O. Box 491, Lubbock, TX 79406, or can be dropped off at The A-J Information Center, 710 Avenue J.

3) All information, including a reproducible photo-graph of the child, must be included. PHOTOGRAPH AND PICTURE WILL NOT APPEAR IN THE A-J WITHOUT VERIFICATION AND SIGNATURE FROM A PARENT OR LEGAL GUARDIAN. Photos will be returned ONLY if a self-addressed stamped envelope is included.

4) Only one Spotlight On Kids nominee will appear in the A-J each day.

5) Selection will be made by A-J personnel based on the completeness of information, personal approval and the merit of the nominee, including family contributions, citizenship, volunteerism, character, talents and accomplishments, good behavior, church involvement, helping for others, etc.

6) All nominees agree to allow their names, and photographs to be published in The Avalanche-Journal without further compensation.

7) The Avalanche-Journal is not responsible for returned copies that are forwarded, lost, lost, misdirected, damaged, illegible, torn, or postage due.

8) By entering, each entrant agrees that their representative acknowledges acceptance of the rules and agrees to be bound to them.

**MAKE KIDS COUNT 2004**  
An Uncommon Voice  
Lubbock Avalanche-Journal  
& Southwest Digest

# Welcome to the Kingdom! Cotton Kings continue their winning trends; move toward President's Cup



The Cotton Kings assembled recently for this year's team photo. They are enjoying their best season in years and were ranked first place in the CHL as of December 12. The Kings continue their promotion with Toys for Tots and invite the fans to participate in the "Teddy Bear Toss" at the home games before Christmas. Fans should come prepared to throw a new stuffed animal or soft toy onto the ice after the first Cotton King goal of the night. The next two home games are on Sunday, December 19 and Thursday, December 23. For more information, call 747-PUCK or go to [www.cottonkings.com](http://www.cottonkings.com).

Pictured are left to right are: **FRONT ROW:** Shawn Conschaffer, Jeremy Kyte, Anders Strone, Stacey Bauman - Assistant Captain, Fred Meseke - General Manager, Paul Fioroni - Captain, Chris Dashney - Coach, Matt Turek - Co-Captain, Jan Melicherick, Darren Shakotko, Lance Leslie  
**BACK ROW:** Rusty Aldridge - Equipment Manager, Bruno Lemire, Derick Martin, Jason Beatty, Justin Keller, Emery Olafson, Gavin Hodgson, Mike Turner, Jason Maxwell, Nolan Graham and Bobby Franco - Trainer.

## Health care classes offered at SPC

### Basic Phlebotomy

Basic Phlebotomy begins Jan. 24 at South Plains College in Levelland.

The class provides skill development in a variety of blood collection methods and will meet Mondays and Wednesdays with clinical instruction to be arranged. Instructor is Georgia Mulloy, and cost is \$340.00.

To pre-register or obtain more information, contact the SPC Division of Continuing and Distance Education at 894-9611, ext. 2341.

### Certified Nurse Aide

A class in Certified Nurse Aide begins Feb. 7 at South Plains College in Levelland.

The class will meet Mondays,

Wednesdays and Thursday nights and clinical instruction will be Saturdays at the Levelland Nursing Home. Total tuition and fees are \$416. Instructor is Barbara Brattain, L.V.N.

For more information, contact the SPC Division of Continuing and Distance Education at 806-894-9611, ext. 2341.

## Parks & Recreation Holiday Youth Camps

### Holiday Camp at Maxey Community Center

Activities will include arts and crafts and indoor and outdoor recreation activities. Register at Maxey Community Center, 4020 30th Street, between the hours of 9:00 a.m. to 12:00 p.m. and 1:00 p.m. to 8:00 p.m., Monday-Friday. Register now, as enrollment is limited. For more information, contact Maxey staff at 767-3796. Ages 6-12. December 20-23, 2004 at a cost of \$30 per child. December 28-30, 2004 at a cost of \$22 per child 1:00 p.m. -5:00 p.m.

### Holiday Camp at Maggie Trejo Supercenter

Activities will include arts and crafts, indoor and outdoor games/sports, computer classes and more. Register now, as enrollment is limited. Register Monday-Friday from 8:30 a.m. - 8:00 p.m. at the Maggie Trejo

Supercenter, 3200 Amherst Street. Morning and afternoon snacks will be provided by the center. Parents must provide a sack lunch for their children. For more information, contact Olivia Solis. 767-2705. Ages 5-12. December 20-23, 2004 at a cost of \$20 per child. December 28-30, 2004 at a cost of \$15 per child 7:45 a.m. to 5:30 p.m.

December 20-23 at a cost of \$30 per child. December 28-30, 2004 at a cost of \$22 per child 1:00pm to 5:00 pm.

### Holiday Camp at Hodges Community Center

Activities will include arts and crafts, indoor and outdoor games/sports, and more. Register now, as enrollment is limited. Register Monday-Friday from 9:00 a.m. to 12:00 p.m. and 1:00 p.m. to 8:00 p.m. at Hodges Community Center, 418th and University Ave. For more information, contact Hodges staff at 767-3706. Ages 5-12, \$15 for the three days.

### Holiday Camp at Mae Simmons Community Center

Activities will include arts and crafts, indoor and outdoor games/sports, computer classes and more. Register now, as enrollment is limited. Register Monday-Friday from 8:30 a.m. - 8:00 p.m. at the Mae Simmons Community Center, E. 23rd and Oak Ave. Morning and afternoon snacks will be provided by the center. Parents must provide a sack lunch for their children. For more information, contact Olivia Solis. 767-2705. Ages 5-12. December 20-23, 2004 at a cost of \$20 per child. December 28-30, 2004 at a cost of \$15 per child 7:45 a.m. to 5:30 p.m.

## The Law Offices of Kevin Glasheen, L.L.P.

would like to congratulate

### Chad Inderman and Jason Medina

on becoming new members of the State Bar of Texas and welcome them as Associates of the Firm.

They can be contacted at:

1302 Texas Avenue  
Lubbock, Texas 79401

806-741-0284

806-763-2146 Fax

[chad@glasheenlaw.com](mailto:chad@glasheenlaw.com)

[jason@glasheenlaw.com](mailto:jason@glasheenlaw.com)

The focus of the firm's practice is Personal Injury Trial Law.



Robert Hogan

Mary Ellen Perez  
Legal Assistant

John D. Serna  
Legal Assistant

J.R. Castilleja  
Investigations

Kevin Glasheen

# Share Your Recipes!

Do you have some great recipes you would like to share with your friends, neighbors and community members?

Send it to us and we will publish it in an upcoming issue of the Southwest Digest!

You can get recipes to us in various ways.

Send it to us by mail:

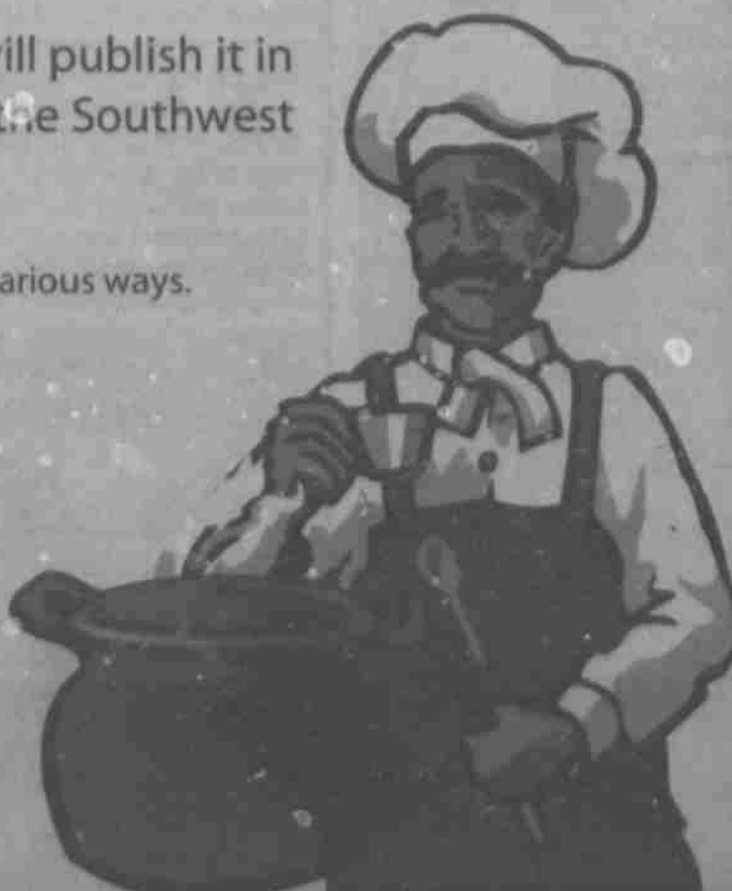
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Lubbock, Texas 79408

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Lubbock, TX 79401

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Kevin Glasheen is Board Certified in Personal Injury Trial Law by the Texas Board of Legal Specialization and is licensed in Texas, New Mexico, and Colorado. Other attorneys in the firm are not certified by the Texas Board of Legal Specialization. Robert Hogan is licensed in Texas and New Mexico.



# Editorials • Comments • Opinions



## THIS 'N' THAT

**DON'T LEAVE CHRIST OUT OF CHRISTMAS!** THIS N THAT is bewildered to hear of the many businesses in the United States of America who have directed their employees to leave Christ out of their holiday greetings. In other words, speak to their customers by saying "HAPPY HOLIDAYS" and not "MERRY CHRISTMAS!" When you see how America - according to history - by leaving ENGLAND in quest of a land where one have the FREEDOM OF RELIGION and yet, we are advising some employees to leave CHRIST out of their greeting. Just a few weeks ago, a national survey was taken as to how many AMERICANS were CHRISTIANS, and the results was ... 77 PERCENT OF AMERICANS are Christians - with only 7 PERCENT being Muslim. And there were several others. In other words ... if we want to really celebrate CHRISTMAS ... let's keep CHRIST in all that we say and do!

**EVEN TARGET STORES APPEAR OUT OF STEP!** THIS N THAT has learned that the ... TARGET STORES have not allowed SALVATION ARMY VOLUNTEERS to ring their bells in front of their stores. This appears to be out of step with the national volunteering effort in these United States of America. Hopefully ... will not be the case next year ... and let's hope there will not be other major stores who will do the same.

**PENNY HASTINGS THE**

**BARBER SAYS: "NO MATTER what the SEASON ... God is always with US!"**

**BLACK VOTE WAS STRONGER THIS YEAR!** THIS N THAT has seen information, which makes it clear that the BLACK VOTE during the General Election was up 25 PERCENT as compared to the year 2000. Because of this ... there were FIFTEEN NEW MEMBERS to the Congressional Black Caucus ... bringing the number to 43! And there was a United States Senator from Illinois ... who is BARACK OBAMA and will be a positive posture for the U. S. Senate. The four new U. S. CONGRESS MEMBERS are ELMANUEL CLEAVER - Missouri's 5th District, AL GREEN - Texas 5th District, CYNTHIA MCKINNEY - Georgia's 4th District, and GWEN MCQUE - Wisconsin's 4th District. THIS N THAT ... and the entire country will be taking note to this upcoming Congress. Even in Texas ... the BLACK VOTE was evident as according to national figures with a 12 PERCENT FIGURE of the total vote. No matter how you look at it ... the BLACK VOTE was stronger in this year's GENERAL ELECTION. THIS N THAT hopes this is a good omen for things to come.

**NEED TO VISIT A PUBLIC SCHOOL!** THIS N THAT is still encouraging as many of our citizens ... with children in the Lubbock Independent School

District or not ... to take time and VISIT A PUBLIC SCHOOL.

For those of you who ask why we encourage this kind of involvement ... let it be told we want our CHILDREN to know we appreciate them ... and are willing to stand tall and do what we can to help in any means necessary. As our young people ... YOU ARE OUR PROUD ASSETS ... and we want to help in any way we can. So my good people ... go by and let these young people know we really care. And as we have mentioned in the past, go when you will have an opportunity to have lunch - that is, if it is okay by the principal. Hopefully, THIS N THAT will see you there.

**IF YOU SEE STRANGE THINGS IN NEIGHBORHOOD, REPORT IT!** THIS N THAT advises that if you see some STRANGE THINGS happening in your neighborhood, or individuals participating in alleged drug activity, then REPORT IT to proper authorities. As a citizen, each of us has a RESPONSIBILITY to be good citizens. Do what you GOTTA DO!

**THANKS TO ALL OF YOU!** THIS N THAT would like to take this time and say ... THANKS ... to all of you who have SUPPORTED THE SOUTHWEST DIGEST over the past year and the entire 27 YEARS! Words can't really give the complete feeling we have because of each of you. May God continue to BLESS EACH OF YOU during this CHRISTMAS SEASON!



## Think About It!

The rumor mill is rolling!

by Eddie P. Richardson

As of recent time, there have been rumors about the Parkway Village Apartments. Some of the rumors are drug related. Some are saying District Two City Councilman is shutting down the apartments, because of alleged drug activity. Some people are saying McDougal Properties brought the Parkway Village Apartments, and will tear them down and rebuild. Not so to all of these rumors.

This writer has learned that the Housing Urban Development (HUD) has pulled the Medlock Southwest Management Corporation contract, and the residents were given the word they had to vacate the properties by December, 2004. Not so, as the Medlock people are not receiving anymore funds as of November, 2004. This is the apparent reason

why the residents were ordered to vacate the premises by December, 2004. But not so as HUD in the Fort Worth Regional Office has made it perfectly clear that the residents may reside in the apartment complex until they are relocated.

This writer has learned from sources that the Parkway Village Apartments will re-open under new management. The South Plains Community Action Agency, through the South Plains Regional Housing Authority, will be the new management team. The residents will be living in a clean and decent environment when they re-open. This will be a good place to raise a family in safety. The closing of this facility could be a blessing in disguise. You see at present time, these properties are infested with

alleged drug activity which has a bad posture on families with children and senior citizens. Hopefully, some of the bad incidents which have happened there will be a thing of the past.

Perhaps a question to ask today is: "What has happened to sports?" It is hard to realize some of these millionaire athletes are being so brutal even to fans, people who make it possible for them to receive their salary. They are making millions. They are getting paid to take a little heckling. There is no reason for them to attack fans and kick other players in the head.

This writer can't understand why they are whinning and crying about the drug tests for athletes. Shouldn't this be done? Nuf Sed! Why Not?

## In Cinque

by Renetta Howard



From time to time, I find it necessary to re-think the purpose of religious organizations in America. There are many and numerous denominations in each group identified, which is symbolic of the fact that somewhere along the line there must have been some disagreements in some areas. The renegade group's rituals and beliefs often mimics or reflects characteristics of the older group with some slight changes in beliefs and/or rituals, and sometimes in regard to what persons are to be identified as members.

Members of various religious groups often tend to look upon themselves as members of a religious 'family' to the point where they refer to each other as 'sister' or 'brother,' 'lambs of God,' 'saints,' 'sheep' and other distinctive names, while often calling their minister their 'shepherd,' the 'holy one,' the 'anointed one,' the 'Son of Man' and numerous other affectionate names.

Names aside, it had always been my belief that any religious organization which embodies in it, teachings for young people, that it is the policy of that organization to see to it that the beliefs of the organization are well taught

to the young people in a proper and timely manner. It was also my belief that the organization's leader should make certain that young people are not misled by members who did not know what they were suppose to do or know as a preface to working with the young people, as most religious organizations have some form of discipline to guide that organization in its daily procedures.

Any religious leader, who cannot put the mechanics of his administration in place to follow the guidelines of a religious organization for fear of offending an unorthodox member who attempts to lead young people, ignorant of the disciplinary factors of the organization, because of family ties, should take another look at his itinerary.

Any time we permit the existence of something that is wrong

in the teaching of young people, by one person, when we have the power to change it, but refuse to do so for fear of not having harmony, an atmosphere of disharmony has been stabilized. Those persons who expected positive steps from the leader are not in harmony, and can lead to widespread disharmony. Nothing grows where there is 'status quo.' It is time for us to get in cinque and realize that no problems in life can be solved without confrontation.

Confrontation does not always imply violence, but solutions follow any time you meet a problem "head on." Watching and waiting for things to 'work themselves out' is the path of a coward, not a leader. There would not be so many religions or churches if the leaders solved problems instead of making more.

## New children's book tells of one boy's out of this world adventure

Tomball, TX - (December 8, 2004) - Years ago, Charles G. Danna, Sr. completed his new children's book *A Living on the Moon Adventure* but decided to pursue its release now. The reason was President Bush's speech on colonizing the moon, rekindling his belief in this story and its sequels.

Complete with colorful and unique illustrations, *A Living on the Moon Adventure* tells the fascinating story of Frank, a young boy moving to the moon who realizes that things he took for granted on earth are now much more difficult to overcome on the moon. Every day, he learns more and more, getting used to doing things lunar

-fashion. In the book, Frank's experiences and adventures on the moon are our future. "I am focusing on possibilities for a future that our children may live in as adults. Traveling to the moon may very well be in our near future," says Danna, a father of five. In *A Living on the Moon Adventure*, he sparks a curiosity in children's mind, something that will steer a kid to invent or head an expedition, or maybe pursue a future in the space industry.

### About the Author

Born in St. Louis Mo, the eighth of nine children, Charles G. Danna, Sr. was raised on a

not-so-ordinary place ('The Farm' a story in itself). As a child he was considered a little eccentric staying to himself most of the time, teaching himself how to play the piano and writing his first music composition by twelve years old. He would invent and build projects to pass the time. His favorite talent is writing and drawing. Writing has always been an outlet both for children and adult science fiction. His art is even more expressed being combined with his stories. Friends today consider him a renaissance man, creative and imaginative. Charles G. Danna, Sr. is a new published author with fresh new stories for both child and adult.



## Pancho Clos to visit Lubbock children

Pancho Clos will arrive for his annual visit to the Maggie Trejo Supercenter, located at 3200 Amherst, on Sunday, December 19, 2004, from 2:00 p.m. - 4:00 p.m. The American GI Forum hosts this annual city-

wide presentation of Pancho Clos each year. This holiday program exists for the purpose of serving families in need by providing holiday cheer, goodies, and a chance for kids to tell Pancho Clos their dreams for Christmas.

The Lubbock Chapter of the American GI Forum founded the "Pancho Clos" concept in 1971. Area families and their children are invited to join in the festivities for this traditional Christmas event.

## Health Sciences Center announces new comprehensive women's health care center

LUBBOCK - The Texas Tech University Health Sciences Centers Department of Obstetrics and Gynecology celebrated the official grand opening of the Southwest OB/GYN Associates at 2 p.m. Wednesday, December 8 at Healthpoint, located at 4004 82nd St., Suite A.

The new facility is a comprehensive women's health care center with services that include prenatal care, well woman exams, treatment of infertility, laparoscopy for gynecologic surgery, urinary incontinence, pelvic relaxation, and menopause management.

Arthur T. Evans, M.D., chair of the Department of Obstetrics and Gynecology, said the center will provide sophisticated, personalized medical care for women. "We

wanted a location in the growing Southwest Lubbock area to provide comprehensive gynecologic and obstetrical care. Our physicians have the knowledge and skills that come from more than 200 years of combined experience as teachers and health care providers for women," Evans said.

Physicians on staff include Evans, Kellie Flood-Shafter, M.D.; Dana Phillips, M.D.; Carol K. Felton, M.D.; Comelia deRiese, M.D.; Christine Aronoff, M.D.; Amy M. Thompson, M.D.; Gary Sutkin, M.D.; and Selman Welt, M.D.

The center's physicians will rotate after-hour calls, which assures patients that one of their practice physicians always is available when needed. University Medical Center is the hospital partner for

Southwest OB/GYN Associates.

A Web site, [www.swoga.com](http://www.swoga.com), is available for research on certain women's health topics as well and for more information about the center. For more information contact the Southwest OB/GYN Associates, at (806) 796-8537.

**West Texas Hoops** is organizing an AAU basketball team for girls ages 12 and under!



Call Trey at 740-8267 for more information!

## Southwest Digest

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The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

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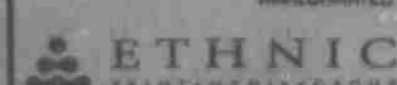
People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columnists or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed stamped envelope is submitted. All notices must be paid in advance. Story deadlines is 5 p.m. on Friday. Advertising deadline is 12:00 pm on Monday, the week of publication.

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## Parks & Wildlife to begin winter stocking of trout in area city lakes

Each winter the Inland Fisheries Division of the Texas Parks and Wildlife Department, in cooperation with participating cities, stock catchable-size rainbow trout into community fishing lakes statewide as part of the Texas Urban Fishing program. The City of Lubbock Parks and Recreation Department is again partnering with the Texas Parks and Wildlife Department on this winter stocking program. This program is designed to provide increased fishing and natural

resource education opportunities for city residents and children.

The following city community fishing lakes are scheduled for stocking during the winter of 2004 - 2005: Higginbotham Lake on December 16 and McCullough Lake on December 16 and February 3. All dates and times for stocking are subject to change due to weather conditions and availability of fish.

A valid Texas fishing license is required for anyone that doesn't meet state exemption guide-

lines. There is no minimum length limit, however there is a daily bag limit of 5 trout in any combination on all community-fishing lakes. Only fishing by pole and line is permitted.

For more information on statewide and community fishing regulations consult a 2004-2005 Texas Parks and Wildlife Outdoor Annual available at any license retailers or the Texas Parks and Wildlife Department website at [www.tpwd.state.tx.us](http://www.tpwd.state.tx.us).

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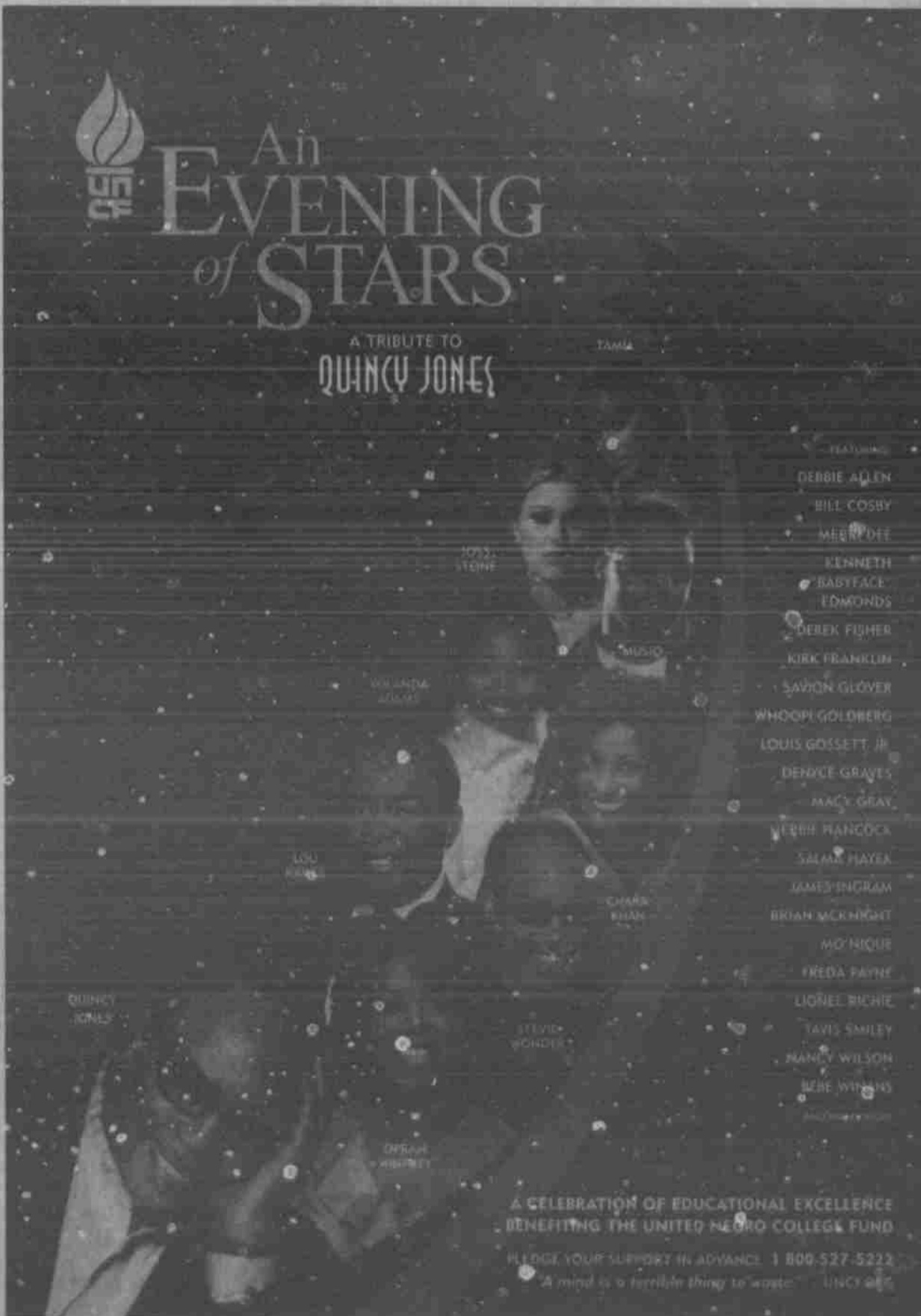



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