

WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

Flys To Visit Grandparents



Little Marsha Faye Johns, daughter of Mr. and Mrs. Marshall Johns, flew to Arkadelphia, Arkansas, recently to visit her grandparents, Mr. and Mrs. Henry Hearn. This was her first flight, and boy, did she enjoy it! She was accompanied by her mother, Mrs. Mary Johns.

"Texas" Musical Tryouts Scheduled Here Sunday Afternoon at 1:00 p.m.

Actors, singers and dancers who live near Lubbock will have an opportunity to try out for the "Texas" Musical drama—1971 season—on January 24th. The directors of the production will be in the Women's Gymnasium at Texas Tech in Lubbock to hear applicants at 1:00 p.m. and will remain there until 5:00. They invite the talented people in the area to apply for this opportunity to gain professional experience.

There are over one hundred salaried positions in the company.

The cast will meet for the first time on Sunday, May 23rd, and will work eight hours a day until the opening on June 24th. From then until closing on August 28th, the company will only be needed in the evenings.

Schedules are arranged so that those involved can attend classes at West Texas State University.

Over 340,000 people have seen this production in the five years it has been open.

The directors request that applicants bring a photo, at least billfold size, and their Social Security number. They will be ready to hear some prepared, memorized excerpt from some dramatic material, showing a range of emotion, and a song, showing a range of ability. Everyone should audition in speaking and singing, as most cast members double in these two fields. Dance applicants will need rehearsal clothes.

"Texas" plays in a magnificent canyon near Canyon and Amarillo, Texas. The surroundings are in-

spiring, and presenting the story of the Panhandle in these surroundings, night after night, is an unforgettable experience.

Amarillo N.A.A.C.P. Chapter Launches Membership Drive for 1971

Amarillo—The Amarillo Chapter of the NAACP launched its campaign for one thousand members for the current year this past week. Branch president, Dr. R.W. Jones, announced that the NAACP unit is seeking the support of every citizen in the community and is enlisting the support of the churches, social and civic organizations.

The NAACP is the nation's largest and most effective civil rights organization and membership is open to all.

Cairo, Illinois, Story to Be Told on NET's Black Journal Monday Night on TV-5

The racial "war" in Cairo, Ill., which recently has catapulted this southern Illinois town of 6,300 people to national prominence, is headlined on NET's Black Journal this month.

The Cairo Black United Front, led by its national executive director, the Rev. Charles Koen, has led a black economic boycott of white-owned businesses in this racially-torn community since April 1969.

The Black Journal program will be seen on Monday, January 25, 1971, at 8 p.m. on Channel 5, KTXT-TV.

Black Journal documents charges by the United Front that

SBA Announces Final Closing Date for Disaster Applications

Fred S. Newmann, District Director of the Lubbock Small Business Administration Office, announced last week that February 28, 1971 will be the final closing date for acceptance of SBA disaster loan applications.

According to SBA regulations, November 30th would have normally been the closing date, but an extension was granted for the benefit of the storm victims in this area.

Anyone who has not turned in their application for an SBA disaster loan and desires to do so should contact the office prior to the February 28th closing date. SBA representatives may be contacted in the Federal Office Building, Room 204, 1616-19th Street.

Subscription Drive Slated This Month

Residents in the Plainview, Floydada, and Lorenzo-Ralls areas of the South Plains will be called upon this week-end by West Texas Times personnel, in the first of several "get acquainted" and subscription visits during the next weeks.

T. J. Patterson, editor, and Eddie Richardson, columnist and ad salesman for the Times will be visiting in area towns over the next few weeks. Persons wishing to visit with these two gentlemen should contact Mr. Patterson at 744-9714.

NAACP membership may be purchased upon payment of a minimum annual fee of \$4, \$6, \$10 and up. Life membership for adults is \$500, and for youths, under 13 years of age, \$100.

Citizens are asked to help by: becoming a member; taking out a family membership; enlisting as an active worker or by doing all three.

Mrs. Connie M. Jordan, membership drive chairman, stated that workers will be calling upon all members of the community in the near future.

a white vigilante group, called the "White Hats," has fired shots into the all-black Pyramid Court housing project on over 150 separate nights. Two of the three black policemen who recently resigned from Cairo's currently all-white police force allege that policemen have shot "at random" into black homes in pursuit of snipers.

Racial tension has gripped Cairo since 1967 when the Illinois National Guard was called in to quell civil disturbance which erupted after a black soldier was found hanged in the city jail. The black community began its boycott after town officials refused to accept a

United Black Coalition Submits List of Recommendations to Police Department

In a rather lengthy meeting last Thursday evening at Mae Simmons Multi-Service Center, members of the United Black Coalition accepted recommendations from its committees and acted on other important matters of the organization. There was also a special citizen's appearance by a concerned member of the black community.

The information committee read a letter to the membership of the coalition in regard to input to the Eastside Advisory Committee (a sub-committee of the Citizen's Advisory Commission). The letter, which was mailed to George Scott, Jr., chair of the eastside group, was approved by the body. In it Dr. Heenan Johnson, member of CAC, made it clear that citizens of East Lubbock would be represented.

A committee, headed by Dr. F.L. Loving, made recommendations to the coalition in regard to guidelines for better police protection in East Lubbock. Other committee members were Marjorie Thomas, Joan Ervin and M.L. Richards. The recommendations were as follows:

+A signal light be placed at East 24th Street and Quirt Avenue.

+Better investigation into home burglaries.

+Patrols in residential sections of East Lubbock at night.

+Length of time between calls to police station and arrival of investigation officers studies.

+Full investigations into complaints of black citizens.

+Be as alert to crime in East Lubbock as they are to traffic violations.

+More professional attitude toward black citizens when investigating incidents.

+Recommend the forming of a Citizen's Review Board into police brutality charges with the authority to make recommendations and reprimands of the police department.

+Removal of no parking zone

Local Serviceman Receives Award

Army Pvt. Don N. Ward, 20-year-old son of Mrs. Annie Q. Johnson of 1814 East 2nd Street here in Lubbock, was named honor graduate upon completion of a wire-guided missile system repairman course recently.

During the 17-week course, Pvt. Ward learned to inspect, test and perform maintenance and repair on tow and dragon weapon systems and associated test equipment. He also was taught the use of test equipment which locates malfunctioning components.

Pvt. Ward, whose father, Wyatt Ward lives at 2601 Redbud, entered the Army last May.

He is a 1969 graduate of Dunbar High School.

list of demands, which included more jobs for blacks, half black membership on city boards and agencies, and the appointment of a black police chief.

on north side of East 26th Street, between Fir and Elm Avenues (in front of Carver Heights Day Nursery.)

+Investigation of accidents be determined on non-discriminatory basis.

+School patrols on duty on time and assist children crossing the busy streets and crossing light installation for students attending Posey Elementary School (on Quirt Avenue).

+A crossing guard on each side of the overpass (from East 24th leading to East 26th Streets).

+And a recommendation for courtesy cars for trouble areas.

These recommendations were presented to Officer Fulton Berry at his request at the previous meeting of the coalition. The membership also voted to mail copies of these recommendations to Police Chief J.T. Alley, Mayor James Granberry, City Council members and the city manager.

The Steering Committee, chaired by David Sowell, made recommendations as to projects the UBC should address themselves. Nine recommendations were presented and the body will study each to place priority on each. Those suggestions were:

+Employment, Unemployment and Underemployment.

+Register organization (UBC) with Lubbock Chamber of Commerce.

+Get representation of UBC on Community Action Board in Lubbock County.

+Help black businesses.

+Use of Mae Simmons Multi-Service Center.

+More public relations about the organization within the community.

+Create programs for Green-Fair Manor Apartments.

+Use money effectively which is designated to Mae Simmons Multi-Service Center.

+More input on poverty programs in Lubbock County.

A petition was passed around for the more than fifty member present to sign for participation on the Community Action Board. Out of this, also, a special committee was appointed to work with black businesses. Mrs. Annie Ruth Dotsey was elected chairman of this committee.

Harold M. Chatman was appointed chairman of a special information committee by coalition president, Eddie Richardson, to create a more impressive image of the organization. Chatman's responsibility, along with his committee members, will be to release all information of the organization to the public.

Charles E. Brown, who was chairman of a committee to find out more about the newly organized Minority Corporation, will still continue to inform the coalition of its progress. Maurice Richards was appointed by the president to determine if any member of the Ministerial Alliance was going to work with the coalition, and if so, in what capacity.

EDITORIALS

Get Up! Get Involved!

by T. J. Patterson

James Brown, Soul Brother Number One, has a Soul sound on the Top 20 which is called: "Get Up, Get Involved." I'm sure we're all familiar with the way this black brother tells it like it is when he does his thing. In looking on the South Plains, I'm sure all black citizens will agree with the idea of "Get Up, Get Involved." We've got so much to do now.

Personally, I'm concerned about the welfare of our young people in the community. Unless we get up and get involved (this we means us old folks over age 25), the young black brothers and sisters will put us down, and I do mean down!

It doesn't matter what our occupation is (either school teacher, common laborer, preacher, maid, doctor, dentist or what-have-you), let's do something now to make our community a place in which we can all be proud of and for our youths.

You know, if you've ever seen an elephant at a circus, hugh bull elephants are tethered to a small stake driven in the ground by a rope around the elephant's foot. Perhaps it occurred to you that, strong as the elephant is, he could certainly pull the stake out of the ground anytime he chose. But he has been conditioned. As a baby elephant he was chained in the same manner to a large stake driven well into the ground so that he could not pull it up. Weeks and months of tugging at the strong stake had conditioned the elephant so that he no longer tries to free himself. Now, even as a full grown bull with almost unlimited strength, anytime he is fastened to a stake, he remembers the futility of past efforts and does not try to free himself.

This same type of conditioning is happening in our community. We have conditioned ourselves not to "Get Up and Get Involved." We are more intelligent than the elephant, but in many instances—we don't act like it. If we would only get up and get involved, we could do much for our community.

Let's do what Brother Brown's recording says: "Get Up, Get Involved." It'll make things better for all of us. Right On!!

Lubbock Young Blacks Speaking Up

by T. J. Patterson

You can bet your boots, young blacks are speaking up all over this country. Not only is it happening in Chicago, Los Angeles, Houston or New York—it's happening here in Lubbock.

Evidence of this was seen last Thursday evening at the monthly meeting of the United Black Coalition when a young black boy, Bobby Thomas, read a petition to the group concerning a local television station's presentation of a movie recently.

The young man made it clear that he wanted

to do something for his community and was not concerned about sitting around and letting negative things concerning blacks happen.

The petition was addressed to Channel 13, KLBK-TV, concerning the showing of "Swanee." The petition read in part: "This picture (Swanee) depicted our people as stupid, ignorant, bumbling idiots." It went on to state: "To show a film which includes a stereotype of the American black man, is an insult to the dignity of the people of our community."

Several months ago, one of our readers wrote a letter to the editor of the West Texas Times in regard to the pronunciation of the word Negro by an announcer on Channel 13. The announcer pronounced it "Negra," according to the letter.

It appears as though Channel 13 is having trouble communicating with the black community. Let's hope in the future their image will improve with the black people of West Texas.

"East Lubbock Will Be Represented"

by T. J. Patterson

Dr. Heenan Johnson, local dentist and member of the Citizen Advisory Council, which has an eleven man committee, told the more than forty members of the United Black Coalition last Thursday evening; "As long as I'm a member of the CAC, East Lubbock will be represented."

It is good to hear those in positions of responsibility come out strong and tell their brothers and sisters they will go down fighting for what is right for the citizens of Lubbock.

Dr. Johnson is in an influential position on a committee which is designed to set priorities for the building back of the Hub City following the May 11th tornado. As long as he keeps the commission aware of the input of the black citizens of East Lubbock, he deserves our support. He's trying to come out on top in representing East Lubbock, let's stand behind him and give him our support.

my views

The Beginning of the End of Uncle Toms

by Eddie P. Richardson

It is and has been a long hard struggle, but signs—though only small signs—of victory are beginning to show.

This victory is leading to the beginning of the end of the old time "Uncle Tom" leaders and spokesman for the black community. The black people are beginning to say, "shut up Tom, get lost and we will do the job ourselves."

The day of speaking for and representing people you can not speak for is now coming to an end.

The name of the game now is a unified voice, representative of the total community. And this action is putting the Uncle Tom, unauthorized, show-case—down-town or self appointed—spokesman, out of business. Lately, even here in Lubbock, I have seen many honest, sincere people come to the community and ask for help and clearence before running down-town asking for something "for the community."

The old way of "I said and I told" is over and can be very costly unless before "you said or you told" you talked to a representative cross segment of the community.

The average black person in this area has reached the point of being more than just a little tired of being taken advantage of by everyone in the area. The signs of unity that are beginning to show has proved that many of the community members are going to get together and vote for people and programs that are advantageous to blacks, instead of blindly being led to the polls to vote and then forgotten until the next election comes around.

This unity would leave a word of warning to the politician. The days of taking your money and passing it out to several hand-picked, show case Uncle Toms to go round up black votes is over—the community will no longer listen to such ideas, or such people. In the future politicians will find they have not only lost money in such a process, but also have lost votes if their ideas and programs don't fit the black community.

Yes, I feel I can safely say that unity and work within the community, with the exception of a few die hard Toms, will prove to be one of the most impressive improvements in our community during the coming year.

The community is thinking for itself and in doing so, is also speaking for itself now, and the day of the Uncle Tom is fast coming to a close.



From The Business Desk

Those of you in the West Texas area who have any interest in show business certainly should read with interest the story in this week's paper concerning the try-outs scheduled Sunday afternoon in the women's gym at Texas Tech University. Everyone in last year's company expressed their enjoyment working with Carla Snell and Albie Owens and the producers asked us to encourage everyone interested to attend the auditions Sunday. "Texas," I understand is a great production, and offers a world of professional experience to the theater aspirant.



I mentioned several weeks ago that I had the opportunity to be in Atlanta, Georgia over the holiday season. What I failed to mention was the fact that the trip, via air, offered me some insight into several projects that have been proposed for West Texas. The main project which came to mind was the big water development program which has been publicized as the only answer to our future growth

As many of you know, the idea presented as an answer to our problems concerns importing water from East Texas and the Mississippi River to West Texas for agriculture, recreation and other uses.

Ever since the program was proposed, I for the life of me, couldn't understand how anyone could really figure that would be the answer to our problems. Although I must admit, the planners have it over us "common folk," and I don't mean to imply that they have any more sense than the rest of us, but I do mean to state here that they certainly have better research facilities than the average person

Being limited most of my life in my travels to automobiles, I never was able to understand the idea that there was enough water in East Texas and the Mississippi River to really help out us "farm folk" out here in West Texas. But after flying over the area, I certainly can understand how the more fortunate among us, our planners, feel that there is enough water in the Eastern part of the state to supply us out here in the Western part of the state. I guess my problem was always one of never being able to see further than the eye would reach from the hood of my car—which is certainly limiting compared to looking out the window of a jet plane at 29,000 feet altitude. So like I say, our planners have it over us "common folk." But I would wonder, along the same line if they haven't got their heads too high in the clouds to be of any great worth to us.

The Texas water plan, as submitted to the voters some time back is in trouble. People just wouldn't vote the bonds necessary to get such a "high-flying" plan underway, and I think I know why. There's a lot more of us "common folk" here and all over the state of Texas, who have never had the occasion to look at the abundance of water in East Texas from higher up than the hood of their car or pick-up, just like me. And by golly, you can't make me believe that the small amount of water that I can see from that height is "more than enough" to be passed around, and I seriously doubt if any person in East Texas or any state east of there feels any different than I do. The fellow in Nacogdoches County that can just barely make out the stream of water on his land through the trees and undergrowth would certainly take issue with anyone who insisted there was enough water in his area to take part of it and ship it to West Texas, and I can't personally say as I blame him.

But to get back to the point, I certainly didn't realize there was so much H²O in East Texas—and I can say without worry that if I hadn't had the chance to fly over the area and look down, I still wouldn't be convinced there was. I do understand the problems of needing water out here though, and I feel something should be done immediately to solve the problem. Maybe, if we could get the planners heads out of the clouds, and back to ground level, they could work out a way to let everyone fly over the area mentioned and then understand how to help us West Texans. But I doubt if that will work, since there are some other arguments against helping us. Rather, I would suggest that we, in West Texas, get our heads together and start now to work out our own problems. I'll offer some ideas and suggestions next week.

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STATE CAPITAL
Highlights
AND
Sidelights
 by Vern Sanford
 TEXAS PRESS ASSOCIATION

Austin, Texas—Texas' 62nd Legislature is prepared to settle down to serious business after hearing recommendations of Governor Preston Smith as to priority duties.

Legislature's first week was spent largely in organizational preliminaries. However, Lt. Gov. Ben Barnes named a full Senate committee roster, and the sub-panel of the Senate appropriations committee began hearings on the budget.

Lawmakers were reluctant to talk much about where they would find up to \$850 million in new taxes until they heard "the governor's plan." Smith's message to lawmakers was set for the day after his and Barnes' second term inauguration.

Meanwhile, bills piled up in hoppers in both houses during the "lull." Among them was the \$7.5 billion all-funds state biennial budget draft prepared by the Legislative Budget Board. It would require an estimated \$576.4 million in new revenue, and that was regarded as a minimum.

House Speaker Gus Mutscher was elected to a second term without opposition. Sen. Jack Hightower of Vernon was unanimously selected as Senate president pro tempore—an honor which carries with it the privilege of serving as governor for a day, probably next April.

Proposed constitutional amendments already introduced would lower the minimum voting age to 18, remove the \$80 million a year welfare ceiling, provide four-year terms for state officials and call for annual legislative sessions.

Hundreds of bill already have been submitted. Some of the major ones would require drivers to have liability insurance before they can get a driver's license or auto plates; set up an independent Texas Air Control Board; split the Parks and Wildlife Department; allow individuals to bring anti-pollution suits; and abolish recognition of common law marriages after 1971.

Welfare Crisis Growing—Lieutenant Governor Barnes warned Senate budget writers that emergency funding is necessary to prevent some welfare allocations from running out altogether.

He said money for aid to families with dependent children and medical assistance might be exhausted by May or June unless the Legislature provides early supplements.

Barnes urged special attention to welfare problems.

Welfare officials confirmed a reduction in AFDC is likely "not later than March" if no additional money is provided. A reduction in "Medi-

Continued On Page Seven

Around the hub city

Mr. Waymond Henry is reported doing fairly well at Edward's Rest Home. Mrs. Mary Baker is at the home of her mother in Cameron, Texas. Little Tommie Cage is home from the hospital after being confined with virus pneumonia.

Mr. Wilmar Wilson remains confined to his chair at his home, suffering with arthritis. He celebrated his 76th birthday Monday, the 18th of January.

Mrs. M.C. Coleman is recuperating from a broken heel, but is yet unable to leave her home. Mr. G.H. Holiday is also doing fairly well.

Mr. Clarence Ervin remains a patient at Methodist Hospital, but is in satisfactory condition. Carolyn Rollison had an emergency appendectomy last week at Highland Hospital and is recuperating nicely. She is a student at Texas Southern University at Houston, Texas.

If there is anyone in the community ill or shut-in, that we failed to mention this week, then please let us know about them.

Mr. Ike Rogers has returned to his home at Tyler, Texas, after spending a few weeks here with his daughter and her family, Mr. and Mrs. Miles Neal.

Let's go out and support the Dunbar Booster Club's "Womanless Wedding," tonight, Thursday, in the Dunbar Auditorium, beginning at 8 p.m. The admission is only 50 cents for adults; 25 cents for students. Let us support our youth by attending this effort. Mr. Leon Melton is president of the Dunbar Booster's Club.

Continued On Page Six



Police Beat

Some Interesting Facts for You

It was learned this week that since the first of the year, sixty-one house burglaries have been committed in Lubbock. Of that number, 25 of these burglaries have taken place in East Lubbock. These figures reveal that we should be careful about the security of our homes. Six of these burglaries happened during the daytime.

If we do our job as citizens, we can stop some of these house burglaries which occur in East Lubbock. Let's not make it easy for a burglar.

Assault With A Weapon

Lib Matthews, 412 34th Street, told police that he was in an apartment in the Flamingo Apartments one day last week when two men came in and started a disturbance.

According to Mr. Matthews, one of the men jumped on him and hit him in the head with his fists. The same man also kicked him several times on the leg. The other man pulled a butcher knife, but was stopped when someone came into the apartment. At that time, the men fled out the front door.

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Sketches in Black—The versatile talent of a black man born in Jacksonville, Florida in 1871, manifested itself in a number of years.



After earning his degrees at Atlanta University, he became a high school principal, later teaching at Fish University. He practiced as a lawyer, wrote poetry, became a social reformer, and diplomat. He and his brother Rosamond, produced light operas for the New York stage. After becoming field then executive secretary of the N.A.A.C.P., he served his country as consul to Puerto-Cabello, Venezuela and later to the Azores. His poems and articles were published in well-known periodicals, and his lyrics sung to favorite melodies.

He wrote the song which is still called the Negro National Anthem in many circles today: "Life Every Voice and Sing," as well as a group of anti-bellum sermons titled "God's Trombones" of which "The Creation" is most familiar. His name was James Weldon Johnson.

Peter Salem, the ex-slave hero of the Battle of Bunker Hill, of whom Daniel Webster said: "The shot of Salem flashed across the sun of victory!" During the whole War of Independence, a total of nearly five thousand blacks served valiantly and many were rewarded with release from slavery.

One of our dedicated bellringers is H.B. "Tex" Brady of Route 3, Box 52, Kilgore, Texas. He writes about his recent visit to several points in the Southwest and his impressions of Boley, Oklahoma, said to be one of the largest all-black towns in U.S.A. His next trip is to Alaska and Mexico in interest of the George Washington Carver monument he plans to build in Texas. Much luck Tex and write again!

W.E. Williams, director of public relations for Texas College at Tyler, Texas, and recently being reinstated as a member of the Southern Association of Colleges and Secondary Schools, writes that he hopes West Texans (former students, alumni and friends) are making preparations to enter a candidate for the Alumni Queen Coronation Ceremony, scheduled for March 20, 1971. Please rush nominations to this column in care of this newspaper.

Readers Write—Answers in Black & White: Dear Bob; "The theory of the 'Theology of Decolonization' may be defined as a scientific enterprise of which the main purpose is the liberation of the wretched of the Third World from spiritual-socio-politico-economic colonialism, imperialism and neocolonialism.

"It seeks for a God and a Jesus who can respond to the cry of the oppressed. A God and a Jesus who are here and now, dealing with the situation of the oppressed and liberating them from spiritual imperialism, psychological terrorism, intellectual atrocities and academic genocide which the white establishment has inflicted upon the oppressed for more than 529 years. It calls for a new race of people that recognizes the humanity of others and that deals with others as human, as ends in themselves but not as means, as subjects in themselves but not as objects." Signed Dibinga wa Said—Student from Ethiopia at Harvard University My reply: "Whey! What a theology!"

To Mrs. D.F. of Colorado City: Wilson Riles is the name of the first Negro to head California's vast network of public schools, defeating Max Rafferty in the past November elections. The superintendent of schools post pays \$35,000 per year. Riles is 53-years-old and was born in the backwoods of Louisiana.

A goodly number of black Baptist Churches in the Permian Basin and West Texas are affiliated with the National Baptist Convention, U.S.A., Inc., and were elated to learn recently that the financial shortages and personnel cutbacks reported by several national major denominations, had not affected their body. Rev. W.J. Harvey, III, of the mission board, spends about half his time raising funds in the 28,000 parishes of the denomination that has some six million (mostly black) members.

Dr. Wm. Washington, director of services of the Board of Education of the United Methodist Church and a graduate of Huston-Tillotson College, Gammon Theological Seminary and Boston University, addressed the Convocation of Annual Conference Boards, which met at St. Luke, Monday, January 16th, in Lubbock, Texas.

Rites Read for David N. Smith Monday

Final rites were read for David N. Smith, 81, of 1311 East 14th Street, Monday afternoon at 2 p. m. in the Greater Saint Luke Baptist Church. Mr. Smith died last week in West Texas Hospital.

The Reverend A.L. Davis, minister of Greater Saint Luke, officiated. Burial was held in the City of Lubbock Cemetery under the direction of South Plains Funeral Home.

He was a retired public school teacher and a veteran of World War I.

Mr. Smith is survived by two daughters, Mrs. Lillian Metters of 1311 East 14th Street and Mrs. Cary J. Butler of San Antonio, Texas; four sisters, Mrs. Mamie Ferguson of Dallas, Texas, Mrs. Mary Donovan of Dime Box, Texas; Mrs. Lola B. Clinton of San Antonio and Mrs. Alberta Davis of Temple, Texas; seven grandchildren and three great grandchildren.

Blacks to Gain Most From 18-Year-Old Vote

It was learned recently that the eligibility of 18-year-olds to vote in federal elections will advance the potential proportional voting power of blacks for the first time in years, according to Census Bureau information. During the 1960's the number of blacks between 14 and 17 years of age increased by 55.6 per cent, while the number of whites rose by 36.2 per cent.

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COME AS YOU ARE... AND SHOP THE JENKINS WAY! SIMPLY BEAUTIFUL FURNITURE AT FANTASTIC PRICES!

Final Rites Read for Mrs. Mollie White

San Augustine, Texas—(Special) Final rites for Mrs. Mollie Matlock White, 102-years-old, were held Friday, January 15th, at 2 p.m. at Mount Horeb Baptist Church of San Augustine with the Reverend Johnny Wade, minister, officiating.

Interment was at Bush Cemetery under the direction of Garner and Son Mortuary of San Augustine, Texas.

Mrs. White was born to Mr. and Mrs. Eddings in the year 1869. She joined the East Liberty Baptist Church at an early age. She was married to Frank Matlock, who preceded her in death, and to this union were born 13 children of which 11 preceded her in death. Later she married Wesley White, who also preceded her in death, and to this union one child was born.

Her survivors include three children, Jake Matlock of San Augustine, Texas; Joe Matlock of

Honored With Birthday Party

The family of Mr. J.H. Wilson entertained with a birthday party last Monday evening, January 11, honoring the father and husband on his 48th birthday. The affair was quite a celebration and the guest of honor received many nice gifts.

A daughter, Mrs. Willie Mae Hervie, who resides in Florida, has been visiting here.

Get The Best, 2 Full Ounces
Kismet Perfume. . . . \$10.00

BERGAMOT

Press Cream Shampoo and
Hair Conditioner

\$2.00 . . . or 3 For . . . \$5.00

Wigs, Wig Spray, Curling Irons,
Natural Combs, Hair Spray,
Afro Picks, Hair Brushes

Jim M. Davis

DISTRIBUTING COMPANY

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Jim Davis 795-7386
or A.C. Kirk 744-1883

Houston, Texas and Mrs. Lou Willie Harper of Lubbock; thirty-eight grand-children; fifty great grand-children, 40 great, great grand-children and a host of other relatives and friends.

Mrs. White was a resident of Lubbock and lived with her daughter, Mrs. Harper.

Houston Black Newspaper Publisher Dies

Houston—The editor and publisher of the Forward Times, Julius Carter, died at his home Monday night. The Forward Times is a black newspaper which is published weekly in the Houston area.

It was learned that Mr. Carter

had been under a doctor's care for some time.

Carter founded the Forward Times in 1960, saying at the time, "If you want someone to speak for the Negroes you can leave me out of it. I don't want any part of it. A Negro speaks for himself."

He worked for the Informer, Houston's oldest Negro newspaper, from 1938 until 1950, with time out for infantry service in World War II. When he resigned that position, he was serving as advertising manager.

He went into another business before founding the Forward Times 10 years later. The paper now has a circulation of 36,000.

Survivors include his wife, Lenora; a son, Mathan; two daughters, Constance and Karen, and his mother, Mrs. Sarah Carter, all of Houston, Texas.

Foster Care, Adoption Meeting Scheduled for Next Tuesday

Mrs. Kitty DeLapp, adoption worker for the Lubbock City-County Child Welfare Unit, announced there will be a combined foster care, adoption meeting held next Tuesday evening, January 26, at 8:00 p.m. in the Mae Simmons Community Center.

The purpose of the meeting is to provide information about be-

coming adoptive parents or becoming foster parents, along with an explanation of the difference between foster parents and adoptive parents. The meeting is billed as very informal, with plenty of opportunity to ask questions.

Anyone interested in black children of all ages are urged to attend this meeting.

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4 Miles East of the City

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LIVE ENTERTAINMENT
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Your Host

COMPONENTS
Is Where It's At
We Have A Beautiful
8-Track Stero Tape Player
Component Set
Regular \$179.95

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See Me, Joe Jones, This Week



MONTGOMERY WARD

CAPROCK CENTER
50th & BOSTON

LUBBOCK POWER IS PEOPLE POWER

YOU are Lubbock Power and Light. Benefit yourself and your city. Turn on YOUR power with Lubbock Power & Light.

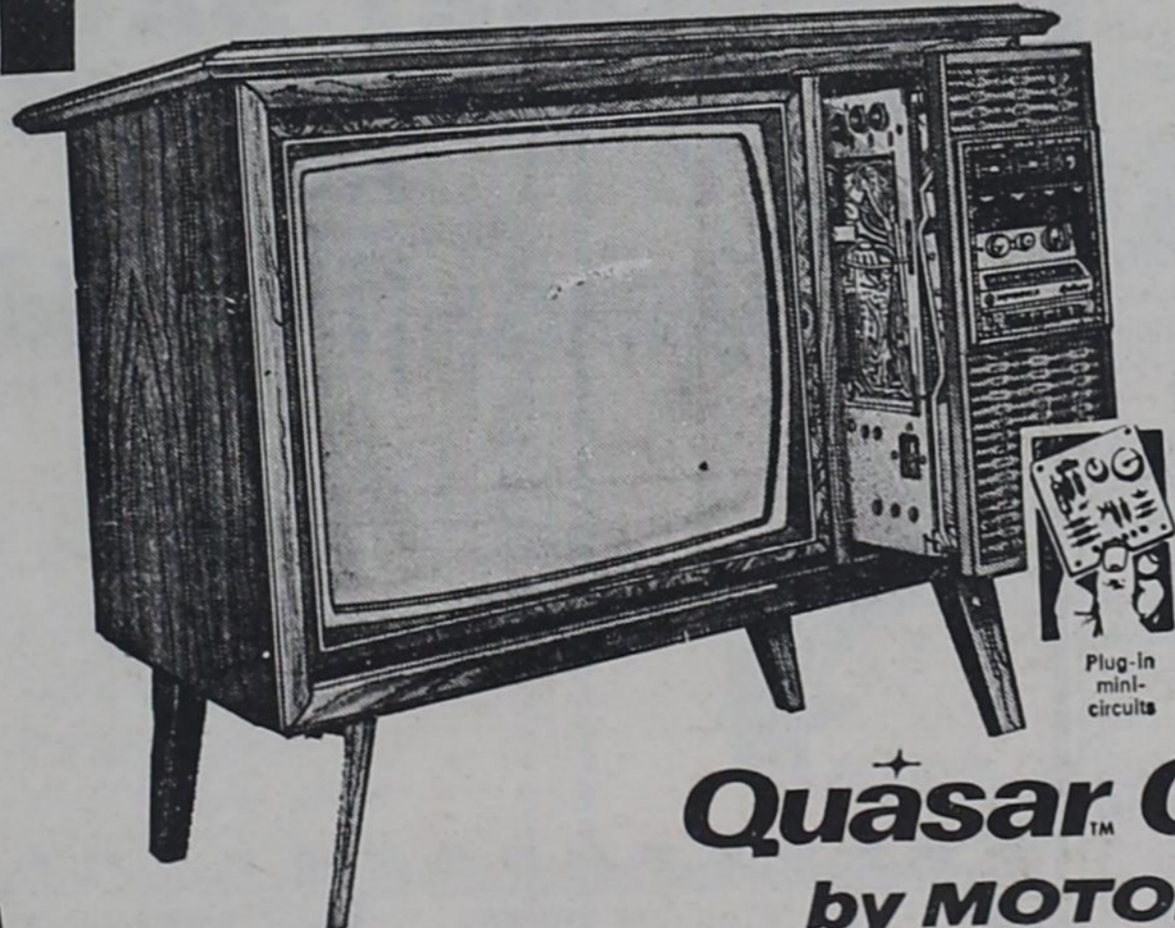
LP LUBBOCK POWER AND LIGHT

Special
THE WEEK!

Integrated circuit improves sound performance rollability. Other features include: Push - Button tuning on UHF, slide level controls for color hue and intensity, plus lighted channel indicators. Lowboy cabinet is crafted from genuine walnut veneers and select hardwood solids with an oil Walnut finish.

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NO TRADE NECESSARY

Quasar "works in a drawer" Color TV
that can be serviced right at home.



- Automatic Fine Tuning
- Contemporary Lowboy Styling
- Improved Color Picture For Brighter, Sharper Cleaner Color



Quasar Color TV
by **MOTOROLA**

SHOP THE MANY OTHER FINE VALUES AT JENKINS FURNITURE 1801 BROADWAY

Jenkins

THURS. TIL 9 P.M.

AMARILLO

From My Scratch Pad

by George Parrish

Amarillo—Mrs. Bertha P. Huff of 1400 N. Hughes, who was recently appointed by Governor Preston Smith to serve on the Advisory Council on Aging, has been invited to attend the governor's inauguration. Mrs. Huff considers this to be quite an honor, and we agree with her.

Mrs. Huff stated recently, "now that she has been blessed to see 1971 she is ready to go to work on her new appointment." She would like to have a change to meet with all senior citizen groups, maybe for a cup of tea, coffee and cookies and start making plans for the giant steps to assure you that you will grow old with grace, honor and all the enjoyment due to someone who has spent a near life-time of work and striving for progress amidst the problems of this earth.

You may contact Mrs. Huff by calling these numbers; residence 376-7992, business 372-0884 or by writing her at this address; Mrs. Bertha P. Huff, P.O. Box 1563, Amarillo, Texas 79105.

Choirs from 11 Northwest Amarillo churches will present a choral benefit for the Amarillo Children's Cottage at 3 p.m. January 24th, at Polk Street Methodist Church.

The program will vary from the religious to the classis, jazz to spirituals, according to Mrs. Toy Vineyard, president of the cottage board of directors.

There will be no admission charge, but contributions received at the event will be used to support the cottage at 1305 N. Washington. Mrs. Vineyard estimated the organization's expenses at \$10,000 to \$12,000 annually. The cottage, housing Negro children, is partially supported by United Good Neighbors and receives the rest of its support from contributions and projects.

The churches scheduled to participate in the song-fest and their choir directors include: Johnson Chapel A.M.E. of 1903 N. Washington, Mrs. Sherwood Moore and Mrs. A.J. Davis; New Hope Baptist Church of 1305 NW 9th, Arthur Hopes and Donnell Hill; Mt. Zion Baptist Church of 118 S. VanBuren, Mrs. K.O. Hines; Greater Mt. Olive Baptist Church of 1215 N. Hughes, Mrs. Vern Martin; Shiloh Missionary Baptist Church of 1210 NW 10th, Ronnie Sherwood; Carter Chapel C.M.E. Church of 412 W 2nd, Miss Gloria Foster; Mount Oliver Baptist Church of 1015 N. Monroe, Mrs. Vernon Spencer; Wyatt Memorial Methodist Church of 1342 NW 12th, Mrs. Jimmy Lawrence; Church of the Living God of 1402 NW 12th, Mrs. Johnnie Dell Gilstrap and Murdock Saxton; St. John's Baptist Church of 2300 NW 14th, Mrs. Ruthie Mae Nichols; and Jenkins Chapel Baptist Church of 1801 N. Hughes, Miss Deborah Hisbon and Mrs. Lucy Mae Fulleylove.

We hope that you can find time to come out and hear these fine choirs and also to support this worthy cause.

Even though the cigarette ads are gone, one of their sayings still lingers on with me—the one where they said, "where will it all end?" What I am saying is this—why do our kids have to fight among themselves when school lets out? What are they fighting about?

Parents, grand-parents and just frineds, please talk to your children and try to show them that they are wrong and if I may offer a suggestion, they are your children and you are feeding them, why not put something on the end (of the kid) which they use the most? I hope you get what I mean!

It sure looks bad to have four or five cars of police out here to break up one or two Negro boys in a fight. One would think there was a riot going on and worse of all is when it gets on television—it sure makes the North Heights area look anything but good!

Well, "Where will it all end?" I don't have the answer to that question but if it was my boy I would. Have you got the answer?

We would like at this time to congratulate Mr. N.J. Neal of 1624 NW 16th on his promotion. Mr. Neal, who has for the last two or three years been on the faculty at Amarillo Junior College, is now a faculty member at West Texas State University at Canyon, Texas.

We are always happy to see some of our people move up.

The Amarillo City Ushers Union held their regular business and planning session Friday night, at Mt. Zion Baptist Church, Rev. V.P. Perry, minister. It was brought out in the business session that the Ushers Attendance Banner was awarded this year to the Ushers of New Hope Baptist Church, Arther Jackson, president and Logan Brooks, supervisor, Rev. David Hill, minister.

In the planning session a style show will be presented on February 14, 1971. Theme for the show is "Elegence of Fashion". The event will be held Sunday afternoon from 3 until 6 p.m. in Carver Junior High School.

The Mt. Zion Adult choir presented the song service during the Ushers regular 3rd Sunday service. Music was by Mrs. M.P. Hines. Reverend Perry presented the speaker, Rev. Jonah Parker, pastor of Carters Chapel C.M.E. His text was "Sleeping in Dangerous Times." Romans 13:11-12. The sermon was enjoyed by all.

Miss Donna Jones Delivers Message to Congregation

The youth department had charge of services last Sunday, January 17th, at the morning worship of Messiah Presbyterian Church. Miss Donna Jones, daughter of Mr. and Mrs. Don Jones, was speaker.

Miss Jones is a senior at Trinity University at San Antonio, Texas. During her engagement, she recounted some of her experiences in college and urged the listeners, especially the young people, to continue to seek the path which leads to better knowledge.

Miss Brenda Harvey and Miss Jones were the pianist and organist. Miss Cheryl Jones read the scripture, Ecclesiastes 12-1-14, "which admonishes to remember now thy Creator in the days of thy youth."

Miss Brenda Alexander led in a beautiful number accompanied at the piano by her mother, Mrs. Faye Alexander. Her sisters, Swendolyn, Jacqueline and Estena, joined with her in the song.

Brenda Harvey and Sheldon Sedberry accepted the offering. Brenda and Branda are students at Texas Tech University.

Around The Hub City . . .

Continued From Page Three

Little Lorenza Bryant, III—the three week old son of Mr. and Mrs. Lorenza Bryant, Jr.—made his first visit to church Sunday morning with his parents. He was not aware of all the stares and attention from the crowd. He just slept through it all.

Bernad Thompson, son of Mr. and Mrs. Jim Thompson of 2007 Cedar Avenue, plans to enter college at Midland, Texas, this week. He is a 1969 graduate of Dunbar High School.

Brenda Kinner, daughter of Mr. and Mrs. D.C. Kinner, returned to college at Denton, Texas, last week—as did many other college students from Lubbock.

CHURCH SERVICES

Prayer Corner

by Mrs. Berta L. Dixon

"The Kingdom of God is A Spiritual Life Within; Not outward conformity." The Lord of Lords or not at all. Christ gave His all on the cross. Be willing to obtain salvation. It's presence begins now, hasten forever. He cares and is concerned about us. We get everything from Him. He cannot be defeated.

Let's practice what we teach. When I point a finger at someone; I've three pointed back at me. Sow good seeds. Separate the good and

bad. He will be taken at the final judgement. The Kingdom of Heaven is a hidden treasure. Invite the poor and needy. Amen

Greater Saint Luke Baptist Church

The men of St. Luke are once again getting the sweet meats of the forest ready for the annual dinner. The date will be announced later when the menu has been carefully gathered.

The members of the Esther Circle will meet in the home of Sister Mary Lee, 1508 East 15th Street, tomorrow afternoon, Friday, at 5 p.m.

The members of the Queen of Sheba, Lydia and Sarah Circles

Continued On Page Seven

Money Loaned On Guns, Diamonds, Stereos, TV's, Tools, Musical & Sporting Goods. A Acme Pawn Shop. Between the Spanish Theatres. 715 Broadway PO 2-2110

Miss Donna Jones left Monday for San Antonio, Texas, where she resumed her college career. Among others leaving were Misses Jimmy T. Walker and Merry J. Walker (senior and freshman at West Texas State) Michael Roberts and Miss Alberta Lincoln, a sophomore and senior at North Texas State.

Mrs. Betty Hollins Miller is recuperating from an operation at Methodist Hospital.



SUNDAY SCHOOL 9:45 WORSHIP SERVICE 11:00

Our goal is to save souls. We believe that God will take care of your needs, if you obey Him. We want to share with you the Gospel of Jesus Christ. We invite you to service at the Saint Paul Baptist Church, 1802 Ave. B, Lubbock, Texas. Rev. Jim Loud, pastor.

SAVE \$1.97 WITH THESE

MONEY SAVING COUPONS

FOR Colonel Sanders' Recipe Kentucky Fried Chicken.



3 PINTS OF SIDE ORDERS COLE SLAW — BAKED BEANS — POTATO SALAD ALL FREE! WITH PURCHASE OF A BUCKET OR BARREL SAVE \$1.47 (reg. 49¢ a pint) COLONEL SANDERS' RECIPE Kentucky Fried Chicken.

SAVE 50¢ on the THRIFT BOX Only \$2.05 (reg. \$2.55) 10 pieces of finger lickin' good chicken COLONEL SANDERS' RECIPE Kentucky Fried Chicken.

ALL STORES IN LUBBOCK & PLAINVIEW

FIGHT AGAINST A DEADLY ENEMY

CEREBRAL PALSY UNITED CEREBRAL PALSY MONTH

JANUARY, 1971

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Courtesy & Service

Eight Pictures for \$1.00

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Church News . . .

Continued From Page Six
met in the homes of Sister Etta Mae Tucker, 2112 Birch Avenue; Sister Mary Nelson, 2816 East 5th Street; and Sister Ann Davis, 1825 Manhattan Drive.

Let us pray for and visit our sick and shut-ins. Sister Ida Johnson is shut-in at her home. Brother Wilmar Wilson and Sister Annie Hinton are also on the sick list.

New Hope Baptist Church

There will be a special program given by the W.M.S. on Sunday, January 31st. It is their monthly, Fifth Sunday, meeting.

A special thanks goes out to all the ladies who participated in the lovely dinner last week. Your cooperation was really wonderful.

The Sunday School and B.T.U. Board will meet in Kermit, Texas, January 27th and 28th.

The Board of Education meets each first and third Wednesday evenings at 7 p.m.

The National Baptist Board meeting is being held this week in Hot Springs, Arkansas.

Usher's meeting will be held Friday evening, January 22, at 8 p.m. in Fellowship Hall.

Deaconess meeting will be held Monday night, January 25th, at 7 p.m. in Fellowship Hall. General Mission will be held the same evening at 8 p.m. in Fellowship Hall.

Prayer meeting will be held each Wednesday evening at 8 p.m. All members are urged to attend this very much needed service. The Lord does not take a vacation. Trust and call on Him at any time.

Mt. Gilead Baptist Church

The Angelic Choir is sponsor of a "Rally," which begun January 10th and will end January 24th. All monies raised will go towards payments on our Educational Building.

The Youth, Senior and Angelic Choirs presented a beautiful program last Sunday evening. After the singing, there was a reception in Fellowship Hall.

Mount Vernon United Methodist Church

The Reverend Jenno Miller, minister of Linwood United Methodist Church of Oklahoma City, Oklahoma, put in his weekly bulletin recently the following statement: "I assume that every member of this church is obligated to

God to be in worship on Sunday (job or health excepting)! I have no intention of trying to entertain or tantalize those who have promised God they would attend their church. I try to provide a variety of structures and speakers so that those who come can be challenged, but the obligation is yours." I say Amen.

I am truly grateful to our members and choir for going with me to the Asbury United Methodist Church. I must say I was happy to see such a large number from Mount Vernon. We have other engagements coming up soon and all of these churches are to come to us soon.

Thanks to Mrs. Edna R. Walker and family for a beautiful "Kelvinator Refrigerator and Freezer." I am sure the entire church is grateful.

The committee on the Mammoth Tea is making plans for a great treat in the very near future.

New Galilee Baptist Church

Carlisle—Reverend Leon Anderson had the pleasure of welcoming three guests at our morning worship service Sunday, two Air Force personnel and Brother Ivory of Silvertown, Texas. We are inviting all our friends to come and worship with us.

Reverend C.L. Harris was guest speaker for us Sunday evening at 7:30. He is pastor of the Macedonia Baptist Church of Smyer, Texas. He brought us a very inspirational message.

We wish to invite all our friends to come and worship with us each week. At the same time we would like to express our gratitude for the many visitors we have had lately. Sunday School is at 9:45 with morning worship at 11 and evening service at 7 p.m.

We have had a great expansion

**Go By
CAVIEL'S
PHARMACY
1719 Avenue A
And Pick Up Your
Drugs, Records and
Tapes!
Open 7 Days a Week
8 a.m. - 12 midnight**

for **FAST ACTION** use the

WANT ADS

Classified advertising may be placed in the West Texas Times by calling 747-4419, at the rate of 5¢ per word (minimum charge \$1.00). Swap and give-away items will be run one time free. Deadline for classified advertising is 12 noon Wednesdays before the Thursday paper. Display advertising rates furnished upon request.

**HELP WANTED
MEN**

Need Young Men to be trained as brake-men and switchmen. An Equal Opportunity Employer. Santa Fe Railway Company. Phone 828-3271, Slaton, Texas.

**JOBS:
MEN & WOMEN**

Bethel A.M.E. Church is in need of an experienced church pianist. Persons interested please call Reverend A. W. Wilson at 765-9046.

We need Personal Shoppers for all areas of Lubbock. For information call 799-4986, Kenneth Stanley, your Watkins Products Distributor.

and an ordained lay leader, was guest speaker. She delivered a very inspiring message for "The Now Generation."

This being Youth Day Services, the youth choir—with music by Pamala Cunningham and Mrs. L. C. Struggs presented their program. The youth ushers served also. Charles Melton gave words of welcome to our special guest.

Highlights and Sidelights . . .

Continued From Page Three
caid" would result in "losing the whole program," they said, due to strict federal matching requirements.

Welfare Department is asking a \$34.9 million emergency appropriation to maintain the current level of aid to the needy, drawing

**HOUSES
FOR SALE**

V.A. ACQUIRED HOMES FOR SALE
NO DISCRIMINATION
ANYONE CAN BUY

AMARILLO
3808 Beaver Dr. 3BR, 1B, AG \$7,000
No down payment \$53.83 P&I
2805 Oak Dr 3BR, 1B \$8,050
No down payment \$61.91 P&I
2606 N. Grand 3BR, 1B, AG \$7,300
No down payment \$56.14 P&I

LUBBOCK
1510 27th 2BR, 2B \$8, 250
No down payment \$63.45 P&I
1829 E. 1st 3BR, 1B ACP \$7,250
No down payment \$55.76 P&I
2903 E. 4th 3BR, 1B \$6,300
No down payment \$48.45 P&I

MIDLAND
1612 English 2BR, 1B, ACP \$4,300
No down payment \$33.07 P&I
1221 Chestnut 3BR, 1B \$7,750
No down payment \$59.60 P&I
1201 E. Cowden 2BR, 1B, AG \$5,000
No down payment \$38.45 P&I

ODESSA
4901 Lancaster 3BR, 1B CP \$9,500
\$200 cash down payment \$71.51 P&I
710 Snyder 3BR, 1B, CP \$3,300
No down payment \$25.38 P&I
1320 Bluebonnet 2BR, 1B \$4,000
No down payment \$30.76 P&I

All Loans Payable in 360 Monthly Installments At An Annual Percentage Of 8 1/2%

WE HAVE OTHER HOMES AVAILABLE
NO DISCRIMINATION
ANYONE CAN BUY
SEE ANY BROKER
VETERANS ADMINISTRATION
Waco, Texas

AFDC and regular medical benefits.

Barnes is ordering a check to determine if local expenditures for medical welfare could be channeled through the state treasury and thus additional matching federal aid on a two-to-one ratio. He thinks the procedure may make a substantial "saving" in state money.

**REDDY TO
serve
you
more**



more power to you

Reddy can always serve more power to you because Southwestern Public Service has 10 power sources, all interconnected so if one, two or even more of these sources were damaged, you'd still get dependable electric service.

more planning for you

When the construction of the Clifford B. Jones power station near Lubbock is completed . . . there will be 1 million more kilowatts available for the area's needs. That's enough power to supply Lubbock and the area with 50 years of dependable electric service.

more service for you

Reddy can assure more service to you through the many professional employees of Southwestern. From the person who reads your meter, to the girl who sees to it that your monthly billing is correct . . . Reddy provides real and valuable service through the pros at Southwestern.

APARTMENTS

1514 East 15th St. 3614 Walnut

\$10.00 WEEKLY

Furnished and All Bills Paid. 3 Rooms and Bath

CALL ROBERT SCALES

PO 2-1433

Res.: SH 4-1230

BATTLE OF SONGS

Sunday, January 24th — 3:00 P.M.

AMERICAN LEGION HALL

in Yellow House Canyon

Mighty Tones of Joy of Odessa, Texas

Mockin Birds of Fort Worth, Texas

Isreal Light: Travelers of Denver, Colorado

Golden Voices of Albuquerque, New Mexico

Brown Sisters of Lubbock, Texas

Gold Stars of Lubbock, Texas

Advance Tickets

Adults \$1.25

Children \$.75

TICKETS ON SALE AT

Stewart Grocery
1706 E. 29th St.

Jamison Bar-B-Que & Grocery
2920 Parkway Drive

TriWay Grocery

Moore's Drive In
East 19th & Quirt Avenue



UNBEATABLE PRICES & STAMPS!

Carol Ann, Pure Vegetable
COOKING OIL
45¢
24-Ounce Bottle

Dish Detergent, 10c Off Label
IVORY LIQUID
47¢
22-Ounce Bottle

Folger's Crystals
INSTANT COFFEE
99¢
6-Ounce Jar

All Flavors
PLAINS MELLORINE
29¢
½-Gallon Carton

Pure Granulated
HOLLY SUGAR
49¢
5-Pound Bag

- UNBEATABLE PRICE + STAMPS Toilet Tissue** Northern, Assorted Colors 4 Roll Package **39¢**
- UNBEATABLE PRICE + STAMPS Miracle Whip** Kraft, Salad Dressing Quart Jar **59¢**
- UNBEATABLE PRICE + STAMPS Hi-C Drinks** Assorted Flavors 3 46-Ounce Can **\$1**
- UNBEATABLE PRICE + STAMPS Baby Food** Heinz Strained Fruits and Vegetables 4½-Ounce Jar **10¢**
- UNBEATABLE PRICE + STAMPS Golden Corn** Libby's, Whole or Cream Style 5 No. 303 Cans **\$1**
- UNBEATABLE PRICE + STAMPS Sweet Peas** Carol Ann, Garden No. 303 Can **17¢**
- UNBEATABLE PRICE + STAMPS Ranch Style Beans** Husband Pleasing No. 300 Can **16¢**
- UNBEATABLE PRICE + STAMPS Soft Margarine** Churn Gold 1-Pound Tub **29¢**



Unbeatable Ham Sale!
Fully Cooked Shank Portion, 6 to 7 Lb. Avg.

HAM
43¢
Fully Cooked BUTT PORTION, 4 to 6 Lb. Avg. Pound **53¢**
WHOLE HAMS, 14 to 17 Lb. Avg. Pound **49¢**

BANANAS
Golden Ripe
Pound **9¢**

YAMS
Pound **12½¢**

- UNBEATABLE PRICE + STAMPS Franks** Farmer Jones, All Meat 12-Ounce Package **49¢**
- UNBEATABLE PRICE + STAMPS Chuck Roast** BONELESS, USDA, Choice Beef, Valu-Trimmed Pound **84¢**
- UNBEATABLE PRICE + STAMPS Arm Roast** USDA, Choice Beef, Round Bone, Arm Cut Pound **79¢**
- UNBEATABLE PRICE + STAMPS Short Ribs** Lean USDA, Choice Beef Pound **35¢**
- UNBEATABLE PRICE + STAMPS Ground Chuck** Dated to Assure Freshness Lb. **79¢**
- UNBEATABLE PRICE + STAMPS Codfish Fillets** Gorton's New Easy to Cook Pak 14-Oz. Pkg. **69¢**
- UNBEATABLE PRICE + STAMPS Family Steak** USDA, Choice Beef, Ranch Style, Chuck Cut Pound **58¢**
- UNBEATABLE PRICE + STAMPS Rib Steak** USDA, Choice Beef, Valu-Trimmed Pound **77¢**
- UNBEATABLE PRICE + STAMPS Sliced Bacon** Hickory Smoked, Rindless Slab Pound **45¢**
- UNBEATABLE PRICE + STAMPS Chicken Livers** Tyson's Pride 8-Oz. Pkg. **39¢**
- UNBEATABLE PRICE + STAMPS Cream Cheese** Farmer Jones 2 3-Oz. Pkg. **25¢**
- UNBEATABLE PRICE + STAMPS Pork Liver** Rich in Mineral 10-Ounce Package Pound **39¢**
- UNBEATABLE PRICE + STAMPS Cheese** LONGHORN, Farmer Jones, Half Moon 10-Ounce Package **65¢**

- Sour Cream or Dips** Borden's 8-Ounce Cup **43¢**
- Cottage Cheese** Borden's 2-Pound Carton **69¢**
- Low Fat Milk** Farmer Jones, Homogenized ½-Gallon Carton **59¢**
- Cinnamon Rolls** Pillsbury's, Popin' Fresh 9-Ounce Can **33¢**
- Pancake Mix** Aunt Jemima 4½-Pound Box **89¢**
- Pancake Syrup** Aunt Jemima 24-Ounce Bottle **76¢**
- Family Flour** Gold Medal, All Purpose 25-Pound Bag **\$2.35**
- Spinach** Del Monte, Early Garden No. 303 Can **20¢**
- Tomato Paste** Del Monte 6-Ounce Can **19¢**
- Kraft Velveeta** Cheese Food Pound Carton **79¢**

Morton's Fruit Pies
Apple, Peach or Cherry, Morton's 20-Ounce Pie **29¢**

Morton's Dinners
Morton's Regular Variety 11-Ounce Package **39¢**

Orange Juice Minute Maid 12-Ounce Can **49¢** 16-Ounce Can **69¢** 6-Ounce Can **25¢**

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) ½ Gallon BELL'S BUTTERMILK
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

75 EXTRA STAMPS
WITH COUPON AND PURCHASE OF THREE (3) Packages of BETTY CROCKER LAYER CAKE MIXES
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF THREE (3) No. 1½ Cans of DEL MONTE PINEAPPLE
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF TWO (2) 10-Ounce Boxes NABISCO TOASTETTES TOASTER PASTRIES
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) ½ Gallon of BORDEN'S ROUND CARTON ICE CREAM
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 12-Ounce Package TOTAL BREAKFAST CEREAL
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF THREE (3) Jumbo Rolls of CHIFFON PAPER TOWELS
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) Family Size ULTRA BRITE TOOTHPASTE
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 7-Ounce TWICE AS NICE SHAMPOO
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 5-Pound Bag GRAPEFRUIT
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

100 EXTRA STAMPS
WITH COUPON AND PURCHASE OF THREE (3) or More Pounds of LEAN GROUND BEEF, CHUCK or ROUND
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

25 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) Pound Package of RATH'S BLACK HAWK SLICED BACON
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 15-Pound Bag POTATOES
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

50 EXTRA STAMPS
WITH COUPON AND PURCHASE OF FIVE (5) Cans, 6-Ounce LIBBY'S ORANGE JUICE
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

100 EXTRA STAMPS
WITH COUPON AND PURCHASE OF ONE (1) 4 to 7 Lb. SWIFT'S PREMIUM USDA GRADE A CHICKEN HEN
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

25 EXTRA STAMPS
WITH COUPON AND PURCHASE OF TWO (2) 6-Oz. Packages FARMER JONES LUNCH MEATS "YOUR CHOICE"
Coupon Expires Jan. 25, 1971
Redeemable only in Piggly Wiggly stores operated by Shop Rite Foods, Inc.

CREST, Regular or Mint
TOOTHPASTE
5c Off Label, Suggested Price 83c
59¢
Extra Large

Right Guard Spray Deodorant, Mfg. Sugg. Price 85c 3-Ounce **69¢**

Bright Side Shampoo Mfg. Sugg. Price \$1.09 6-Ounce Size **87¢**

THESE PRICES ARE GOOD JANUARY 21, 22, 23, 24, 25, 1971 IN LUBBOCK, SLATON, POST & BROWN-FIELD.

PIGGLY WIGGLY

1st in Savings!

Shop Rite... Shop Piggly Wiggly