



# Bless America!

# Southwest Digest

**50¢**  
Worth More!

1302 Avenue Q  
Lubbock, Texas 79401  
Phone (806) 762-3612

The Black Press of America  
Lighting the road to Freedom

A newspaper for the Black community representing the Black community's ideas and ideals since 1979

January 20 - January 26, 2005

Vol. XXVII, No. 19

An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

## Community Meetings

This is a list of what is happening in Lubbock, to help complete the unfinished community-building work of Dr. Martin Luther King, Jr.

- Lubbock Area Client Council meets on the 2nd Saturday, 1:00pm at the Mae Simmons Community Center
- Hub City Kiwanis meets every Tuesday, 7:00pm, 1708 Avenue G
- Dunbar Alumni Association meets 2nd Saturdays, 4:00 pm
- Booker T. Washington American Legion Post 808 meets every 3rd Thursday at 7:30pm, American Legion Building in Yellowhouse Canyon
- Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Library
- East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Mae Simmons Community Center
- Lubbock Chapter of Black Alumni meets every 3rd Tuesday, 5:30 pm, TTU Market Alumni Center
- Dunbar/Manhattan Heights Neighborhood Association meets every 3rd Thursday at 6:00 pm 1303 East 24th St. (outreach center/party house)
- West Texas Native American Association Pot Luck Supper meets on alternating months prior to meeting, meetings held on 2nd Saturday of each month at 7:00 pm, Educational presentations and demonstrations.
- Texas Juneteenth Cultural & Historical Commission - Lubbock Affiliate meets at Patterson Branch Library every 3rd Thursday 7:00 pm
- West Texas Native American Association meets 2nd Saturday each month at Groves Library, 5520 19th Street, 7:30 p.m.
- West Texas Chapter of 100 Black Men meets the 3rd Monday evening at 7:00 pm at the Parkway Neighborhood Center.
- The Parkway Guadalupe & Cherry-Point Neighborhood Association meets the 3rd Tuesday evening of each month at 7:30 pm at Parkway Neighborhood Center.

If you have an announcement you want to appear in this paper, please get it to us in writing. You can mail it to:

Community Meetings  
C/O: Southwest Digest  
P.O. Box 2553  
Lubbock, Texas 79406

or bring it by our office at:  
Southwest Digest  
1302 Avenue Q  
Lubbock, TX 79401

**What's Inside...**

Fashion Fun ..... Page 2  
 Chatman Hill ..... Page 2  
 Church News ..... Page 3  
 Obituaries ..... Page 2  
 Editorial ..... Page 6  
 Classified ..... Page 7

## Over \$20,000 raised for Levelland student



Cotton Kings players assemble on the ice during an auction for their jerseys. The auction raised \$14,900 for these seven jerseys alone. From left to right, Team Captain Paul Fioroni, Co-Captain Matt Turek, Lance Leslie, Jan Melicherick, Anders Strome, Jason Beatty and assistant captain Stacey Bauman.

LUBBOCK, TX - Lubbock Cotton Kings forward and player-assistant, Paul Fioroni, announced today his 24 Foundation raised \$20,407 on Saturday night.

The money was raised from both a live and silent jersey auction, crowd donations collected by Levelland Lobos football players, tickets purchased in section 218 and the auctions of both a 24 Foundation die-cast semi-truck and a handmade team quilt. All proceeds were given to the foundation that was set up to assist Jeremy Green, high school student in Levelland who was injured during football practice late in the summer of 2004.

"I really wanted us to raise \$25,000 for Jeremy," said Fioroni. "We already had about \$6,000 in the bank entering the night and we were overwhelmed with the turnout. Support in Lubbock and Levelland was awesome and we all came together to meet our goal."

Fioroni was immensely pleased with the live jersey auction where six jerseys combined to auction for \$15,000. He would also like to personally thank all of the buyers and bidders in the auction - without their generosity, the lofty figure above would not have been met.

Seven players stayed on the ice after the game to help out with

the auction and to encourage fans to bid on the jerseys. All-Stars Lance Leslie and Anders Strome were joined with team captains Paul Fioroni, Matt Turek and Assistant Captain Stacey Bauman. Veteran player Jan Melicherick and defenseman Jason Beatty added their "celebrity" to the auction to assist in the fundraising. During the entire auction, all players remained on the ice long after their teammates had gone and applauded the bidding in a sign of appreciation for their generosity.

Announcer Todd Chisnell said of Beatty, "It looks like still has his pads on." After Beatty's jersey was sold, he revealed that, in fact, he had already removed his pads.

Assistant captain Stacey Bauman treated the crowd to a handstand on the ice and walked around on his hands - skates flashing in the air. Bauman is one of the more well-known players to proudly display his Christian lifestyle. He signs all autographs and adds a bible verse to each item he signs and often will make sure he gets to church even when the team has just come from a road trip.

Co-captain, Matt Turek showed up on the ice with a giant orange foam cowboy hat and announced that there was a new sheriff in town. Turek, widely known as the prankster on the team, passed the hat off after his jersey was auctioned.

"Several local businesses in Levelland combined to sponsor the jerseys and that means all the money raised from the auction Saturday went right into the fund," said Fioroni. "Levelland businesses really came to the forefront on Saturday night and showed their generosity. There was even a gentleman that donated \$100 to the \$14,900 raised in the auction to make it an even \$15,000. Joe Dee Brooks in Levelland even purchased my jersey for \$4,000 and donated it back to be re-auctioned."

The jerseys were sponsored fully by the Levelland Area Chamber of Commerce, Pack & Mail, Paul Musselwhite Trucking Co., Jay Boudreaux Insurance, Allied Oilfield Machine and Pump, Sounds of the Heart - Cactus Drive Church of Christ, Area Wide Medical, College Avenue Animal Clinic, Farmers Insurance Group, Smith South Plains - Levelland, Rich and Wanda Lawless at Tri-Care Medical, American Express Financial Advisors, Kerry and Mary Siders, Amazing Space, AIM Bank, Les Wilks and Eagle Rubber & Supply. Thanks so much for your donations!

"We are definitely not done raising money for Jeremy," said



Levelland High School student Jeremy Green holds a special jersey presented to him by Cotton Kings captain Paul Fioroni. The jersey was designed with a 24 Foundation logo on the front, Cotton Kings logos on the shoulders and Green's name on the back. Each jersey had a Levelland patch that said "Levelland: Discover a Texas Treasure." Green was given jersey number 33, which was his number on the Lobos football team. Total money raised has reached almost \$30,000.

Fioroni. "We just hope this night will really pick up momentum for the foundation and get us to our new goal of \$40,000."

Fans are invited to attend future games and if requested, a ticket in section 218 will automatically generate a \$2 donation from the Lubbock Cotton Kings to the 24 Foundation. 24 Foundation hats and shirts can be purchased at the Advanced Graphic booth at every home game this season with a portion of the proceeds going to the foundation. Fioroni also has plans for a casino night and bowling tournament in the spring to end the fundraising with a bang.

Fioroni (Fur-OWN-ee), 6-3, 230-pounds was the first forward signed by Kings Head Coach Chris Dashney for the 2004-05 season. He was also the first veteran spot filled by the team. A native of Calgary, Alberta, Fioroni has played over 260

games as a professional. Fioroni is considered a veteran by the Central Hockey League and fills one of the four possible vet spots on the Kings roster. Fioroni was the first player signed this year by the Cotton Kings and the first returning player from last year's team.

Because of his charity efforts, Fioroni was a runner-up last season for the NHL's Man of the Year Award. Memphis player Don Parsons won the award. Fioroni is actively involved in both the Cotton King's "Stick With Reading" program and with Hockey Ministries International. Last year, he and team captain Dave MacIntyre formed the "Mac-a-Roni" Fund to benefit Brett Wallrath who was fatally injured by an impaired driver. The money raised eventually went to his widow and their newborn child to help cover medical expenses.

## Blacks' net worth decreases, falls further behind Whites and Hispanics

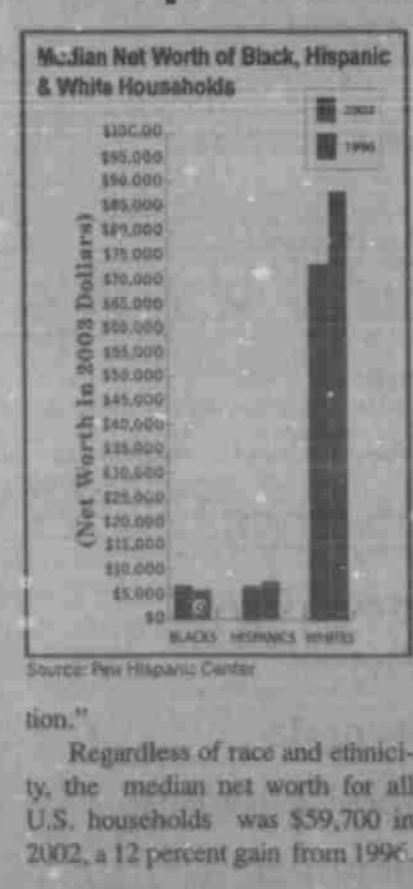
Courtesy of Jet Magazine

Black families were hit hardest after the recession that ended in 2001, according to a Pew Hispanic Center analysis of Census Bureau data.

The wealth gap between White, Black and Hispanic families grew larger and Blacks were slowest to emerge from the economic downturn that started in 2000 and ended in late 2001, the report found.

In 2002, White households had a median net worth of greater than \$88,000 - 14 times more than Blacks and 11 times that of Hispanics, the recently released study said.

After accounting for inflation, net worth for White households increased 17 percent between 1996 and 2002 and rose by 14 percent for Hispanic homes to about



## Williams wants to "un-retire" and play football

Courtesy of Jet Magazine

Ex-NFL star Ricky Williams now wants to play again after he abruptly retired from the Miami Dolphins just before training camp began.

"In the course of the last 10 months, there have been various discussions between the parties. I'm going to make a formal proposal for Ricky to resume his career as soon as possible," Williams' attorney David

Cornwell said. An arbitrator ruled last month the 27-year-old running back must repay more than \$8.6 million to the Dolphins for breaching his contract.

Cornwell said that has nothing to do with Williams' desire to return. "My assessment is he wants to play football," Cornwell said.

At Jet press time, at issue was whether Williams decided to retire as a result of learning he was facing a four-game suspension for violating the league's drug policy, that being the case, Cornwell said he didn't believe Williams should face a suspension if he returns. "Ricky made the decision to retire. Clearly, Ricky overreacted as things unfolded," Cornwell said.

## Committee awards 2004 Ronald Reagan Republican Gold Medals

Washington, D.C. - House Majority Leader Tom DeLay (R-TX), NRCC Chairman Tom Reynolds (R-NY) and Congressional Republican Committee (NRCC) announced today that Mr. Richard G. Lopez has been chosen as a 2004 Ronald Reagan Republican Gold Medal Award winner.

Mr. Lopez was selected based on unyielding support of the Republican Party, outstanding leadership in business and for dis-



Lopez

playing a commitment to President Ronald Reagan's vision for an entrepreneurial America.

Only an elite group of business and professional people were nominated to receive the award before the awards selection committee reached a final decision.

Commenting on the selection, Congressman Tom Reynolds, Chairman of the NRCC said, "Mr. Lopez has served as an Honorary Chairman of the Business Advisory Council and has provided much needed support. This award could not have gone to a more deserving candidate."

## School board member to be honored

Vernita Woods-Holmes, Lubbock Independent School District Board of Trustee, will be honored Thursday morning, January 27, 2005, at the Annual Meeting and Volunteer Recognition Luncheon of the Lubbock Area United Way. The annual event will be held at the Lubbock Country Club, 3400 North Mesa Road.

Ms. Holmes is the recipient of the Rita Harmon Volunteer Service Award.

For information concerning tickets to this event, call (806) 747-2711.



Woods-Holmes

If you find mistakes in this publication, please remind yourself that we are all human. We publish something for everyone and we don't always get it right. Some people are always looking for mistakes instead of looking at their own lives.

# Chatman Hills Corner

By Doris Reynolds

First, let's congratulate our Dr. Martin Luther King, Jr. Commemorative Council for another outstanding job in the annual celebration. Second, we as a people need to support our organizations more. For example, the special program entitled, "Youth In Action," should have had more of us present. These young people need our support and they need it now.

So, let's start making plans to do better next year. If we work together, we can fill the Lubbock Memorial Civic Center up with people. When we say people, we are talking about all of God's people. So, let's start now getting the word out that we must come forward and support our young people as they will bring about unity.

Again, thanks Martin Luther King, Jr. Commemorative Committee.

A very inspiring ceremony reaffirming the wedding vows of Fred and Bobbie Maden at the Christ Temple Church of God in Christ last Saturday afternoon, January 15, 2005. Elder W. David MHaynes performed the ceremony. It was great to have this happen in our community. It was their 50th Wedding Anniversary.

The Ellalies Gymnastics team will be performing at half-time of the Estacado High School Matadors on Friday evening, January 21, 2005, at the Estacado High School Gym beginning at 6:00 p.m. The Matadors will be playing the Andrews High School Mustangs. Come out and support!

The Community Baptist Church Women's Department will be sponsoring a weekend of spiritual renewal January 29 & 30, 2005. Why not start your new year with a spiritual makeover.

The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and Rev. B. R. Moton is pastor. If you are looking for a church home, then come and visit New Hope. The doors are always open.

Services began last Sunday morning, January 16, 2005, with Meditation and Prayer. The New Hope Praise Team presented a spirit filled presentation. Minister McCutcheon read the morning scripture and Minister Wilson offered the morning prayer. The New Hope Choir sang several selections.

Pastor Moton delivered the morning sermon. His subject was "Praise God!" His scripture text was Job 1:20-21. What a dynamic sermon.

After an invitation to discipleship, the morning announcements were read by Sister Glenda Mooney. Brother M. C. Brock, Sr. welcomed all visitors.

Let us continue to pray for those who are sick and shut-in. Your precious prayers are always welcome as well as your visits and telephone calls. Today, your name might not be on the sick list, but who knows tomorrow. God is able.

Among those who are ill include Sister Bobbie Jean Patterson who is doing much better at this report. Your prayers are appreciated.

Arch-Bishop McKinley Shephard was funeralized at the Community Baptist Church last Saturday morning, January 15, 2005 with Rev. W. R. Bolton, Jr. officiating. Rev. Larry Brooks is pastor.

Why not attend a church this coming Sunday morning if you are not doing so. What a good way to start off the New Year.

## In Remembrance

### LEONARD JORDAN

Funeral services for Leonard Jordan were held Monday afternoon, January 17, 2005 at the Northside Church of Christ.



Jordan

Mr. Jordan passed away Wednesday, January 12, 2005, at Lakeridge Nursing Center. Burial was held in Peaceful Gardens Memorial Park under the direction of Griffin Mortuary of Lubbock.

### MCKINLEY SHEPHARD

McKinley Shephard, who will be remembered as the first Black Republican to be elected to a Lubbock County office, passed away here Tuesday, January 11, 2005, at Covenant Medical Center.



Shephard

He was elected Precinct 6 Justice of the Peace in 1982. Prior to this venture two years earlier, he made an unsuccessful bid for the Texas House of Representatives.

After serving twelve years as a judge, he surprised everyone by not seeking another term. His announcement was made at a December, 1994 Federation of Choirs monthly meeting at Bethel African Methodist Episcopal Church, host church for the month. It took the congregation by complete surprise.

Shephard served as president of the Texas Council of Black Republicans. One of his giant tasks, he told the Southwest Digest, was publicly defending President Ronald Reagan's economic policies. He was quoted in an article in The Avalanche-Journal in 1981 saying: "The Republican Party offers change and hope for Blacks."

In the 1990's, Shephard leased the Saturday nights over Radio Station KLFB, Spanish Radio, for several years. His programming was from 7:00 p.m. until 12 midnight. "We as a Black people need a means of communicating over the airwaves, and maybe this will be the beginning of owning our own radio station," said Shephard.

Funeral services for Shephard were held Saturday morning, January 15, 2005, at the Community Baptist Church. Burial was held in the City of

Lubbock Cemetery under the direction of Griffin Mortuary.

He was born October 17, 1946 in Hobbs, New Mexico, and graduated from Hobbs High School. He also attended Lubbock Christian College. He was an employee of Southwestern Bell Telephone Company for fourteen years.

He was also an Archbishop in the Saint Moses The Black Orthodox Church, and did travel throughout the United States for this Church.

Bishop Shephard was preceded in death by his mother, Mardella Mayes; his father and step-mother, Mr. and Mrs. Lonnie Shephard; and his sister, Rosie Mae Jackson.

He leaves to cherish his memory: his wife, Frances Judie Shephard; five sons: Russell (Macasha) Shephard of Lubbock, Texas, Regis Shephard of San Antonio, Texas, Roderick (Kim) Shephard,

of Mansfield, Texas, Scottie Foster of Albuquerque, New Mexico and Galen (Anita) Shephard of Seminole, Texas; three daughters: Stephanie Shephard (Fred) Rooters of Frisco, Texas, Erica Shephard and Amber Shephard, both of Lubbock, Texas; a brother, Hershel Garrett of Albuquerque, New Mexico; two sisters, Doreatha Garrett of Lubbock, Texas and Bobbie Williams of Los Angeles, California; four brothers-in-law: Roscoe Judie, Jr., Leslie Judie and Frank Judie, all of Lubbock, Texas and Lemuel (Delia) Judie of Fort Worth, Texas; one sister-in-law, Marilyn Blackmon of Arlington, Texas; mother-in-law, Dessie White of Lubbock, Texas; an aunt, Margretha Perkins of Lubbock, Texas; nephew, Lawrence (Arneatha) Laflora of Dallas, Texas; nine grandchildren, and a host of other relatives and friends.

### Manhattan Heights Church of Christ

763-0582 • Tyrone N. DuBose, Minister  
1702 E. 26th St. (corner of E. 26th St. and Martin Luther King, Jr Blvd.)

**Sunday:**  
Bible Class - 9:00am  
Worship - 10:15am  
Evening Worship - 5:00pm  
**Wednesday:**  
Bible Class & Devotional - 7:00pm

**God's Plan for Saving Man**  
All have sinned - Romans 3:23  
Jesus Christ died for our sins - 2 Cor. 5:21; Acts 2:38  
We must do God's will and obey him to enter heaven - Matt. 7:21; Heb. 5:9  
How do we obey him?  
Hear the gospel - Romans 10:17  
Believe Jesus Christ is the son of God - Mark 16:16  
Repent of your sins - Luke 13:3  
Confess - Romans 10:10  
Be baptized for the forgiveness of your sins - Acts 2:38  
Be faithful until death - Rev. 2:10

## Zeta Phi Beta

presents  
"Women Who Make Things Happen"

January 22, 2005  
McInturff Conference Center

- honoring:
- Josie Casteneda
  - Carolyn Thompson-Conwright
  - Lou D. Diekemper
  - Dr. Linda Brice
  - Linda Deleon
  - Wanda Wesson
  - Linda Woods

Ticket cost - Single \$25, Couples \$45

For information, call one of the following numbers:  
806-794-2097 • 806-794-1633  
806-744-5496 • 806-765-7992

## FASHION FUN

by Shirley Robinson

### Time Management

If you're not your neighborhood, it's not your boyfriend. Ladies, it's your watch that tells most about you and how you're feeling and what you stand for. It's that time... to you to step out in this beautiful gold watch. Design: REALITIES. This watch is absolutely to die for... silver and pink with rows of crystals and genuine pink mother of pearl

face, matched perfectly with wide pink croc band.

A LEAD TURNIK FOR SURE. GO AHEAD TELL THE WORLD. WEAT TIME. IT KEALY IS... HOW GREAT IS THAT?!

AT MOST DEPT STORES. FASHION TIP - ALWAYS WEAR A SMILE. FASHION - JUST FOR THE FUN OF IT!



### Texas Tech urging donations to tsunami relief effort

LUBBOCK - Texas Tech University is urging faculty staff and students to make donations to the South Asia disaster relief effort through the From Lubbock, With Love campaign.

"Several Texas Tech students and faculty members have been directly affected by the tsunami disaster in South Asia,"

said Jon Whitmore, president of Texas Tech University. "Our concern and sympathy go out to them and to all people affected by the devastation. I urge our faculty, staff and students to consider a donation to the From Lubbock, With Love campaign.

Donations can be made at a number of convenient locations in the community including

American State Bank branches and United Supermarket locations."

Proceeds from the From Lubbock, With Love campaign will go to the Breedlove Dehydrated Foods plant, the American Red Cross and the Salvation Army. The campaign has a goal of raising \$1 million by Valentine's Day.

**Landmark Life Insurance**

MS. ALBERTA LOGGINS  
Your Dependable Representative

806-763-3146  
806-744-7805

Every day, someone with a mental health problem:

- earns a promotion
- pops the question
- makes the grade

Call 1-800-789-2647 for a free brochure about mental health or visit [www.allmentalhealth.samhsa.gov](http://www.allmentalhealth.samhsa.gov)

**MENTAL HEALTH**  
it's part of all our lives

**GRIFFIN MORTUARY**  
FUNERAL HOME & CHAPEL  
"When only memories remain, let them be beautiful ones."

Pre-Need Counseling • Burial Insurance • Notary Public  
Monuments

**WILLIE GRIFFIN, JR.**  
Director / Mortician

1715 E. Broadway (806) 744-9000  
Lubbock, Texas 79403 Fax (806) 744-9003

I am here to serve our community with Pre-Need, At-Need and After Care. Due to the rising cost of funerals and cremations, I am here to assure you the best price and service offered in our community. Burial Insurance and Monuments are also available.



## A Gratitude of Thanks

When it seemed our loss was too great,  
We looked up and our friends were there  
With flowers and words, written and spoken,  
With faces smiling and hearts open.  
You comforted us, shared our grief.  
You may have said a prayer, or came to pay a call.  
You may have rendered a service unseen,  
near-at hand or from afar.  
You may not have been there at all, just thought of us today.  
Whatever you did to console our hearts;  
By word, by deed, thoughts or touch;  
We thank you, oh so very much!

God Bless You  
The Fancy Richardson Family



# Church News



## We Thank God for Jesus

"Thank God free at last - free at last!"

Written by Evangelist Billy "B.J." Morrison, III - Your teacher in Christ Jesus always

MATTHEW 28:19, JESUS SAID, GO YOU THEREFORE, AND TEACH ALL NATIONS, BAPTIZING THEM IN THE NAME OF THE FATHER, AND OF THE SON, AND OF THE HOLY GHOST. JESUS SAID GO, AND PREACH THE GOOD NEWS: TO THE WHOLE WORLD. THE CHURCH DIDN'T DO THAT, AND NOW LOOK AT THE MEN, WOMAN, BOYS AND GIRLS. GALATIANS 3:7, BE NOT DECEIVED; GOD IS NOT MOCKED: FOR WHATSOEVER A MAN SOWETH, THAT SHALL HE ALSO REAP. THE CHURCH WENT OUT WITH THE DEVIL'S MASSAGE, PEOPLE NEED THEIR RIGHTS. JESUS WANTED THEM TO KNOW; I M THE WAY AND THE TRUTH TO ETERNAL LIFE. THE CIVIL RIGHTS MARCH, WAS A NEW BEGINNING OF DISOBEDIENCE IN THE LAND. NOW WE REAPING WHAT WAS SOWED; DISOBEDIENCE IS NOW OUT OF HAND!!!

ISAIAH 55:8,9, THE LORD SAID, FOR MY THOUGHTS ARE NOT YOUR THOUGHTS, NEITHER ARE YOUR WAYS MY WAYS. FOR AS THE HEAVENS ARE HIGHTER THAN THE EARTH, SO ARE MY WAYS HIGHTER THAN YOUR WAYS, AND MY THOUGHTS THAN YOUR THOUGHTS.

OUT OF CIVIL RIGHTS THING CAME, NO OPEN PRAYER IN THE SCHOOLS, NOW THE SCHOOLS HAVE DRUGS, GUNS, COMDOMNS, KILLINGS, NOW WHO IS THE FOOL??? ROMANS 1:21,22, BECAUSE THAT, WHEN THEY (THE

CHURCH) KNEW GOD, THEY GLORIFIED HIM NOT AS GOD, NEITHER WERE THANKFUL, BUT BECAME VAIN IN THEIR IMAGINATIONS (DREAMERS), AND THEIR FOOLISH HEART WAS DARKENED PROFFESSING THEMSELVES TO BE WISE, THEY (THE CHURCH) BECAME FOOLS.\*\*\* YES THE CHURCHES DID ROB GOD!\*\*\*

NOW THE WORLD WANTS THE RIGHTS TO DRUGS, ALCOHOL, DIAMONDS, CARS AND CLOTHES, THEY WILL GET IT ANY WAY THEY CAN; NOT CAREING FOR THE HUMAN SOUL!!! (THE DEVIL AND HIS RIGHTS: WOMAN RIGHTS, GAY RIGHTS, NO SPANKING RIGHTS, ABORTION RIGHTS, RUN AWAY RIGHTS, WHITE RIGHTS, BLACK RIGHTS, ROAD RAGE RIGHTS, KILLING THE FAMILY RIGHTS, KKK RIGHTS, KILL THE ABORTION DOCTOR RIGHTS, COMDOMNS IN KINDERGARTEN RIGHTS, NO PRAYER IN SCHOOLS RIGHTS, CHILD MOLESTATION RIGHTS, BOMB THE FEDERAL BUILDING RIGHTS, BLACKS SUICIDE RIGHTS, CLONING RIGHTS, SHACKING RIGHTS, DRIVE BY SHOOTING RIGHTS, SNAPING RIGHTS, AND MANY MORE.)

MATTHEW 11:28-30, JESUS SAID, COME UNTO ME, ALL YOU THAT LABOUR AND ARE HEAVY LADEN, AND I WILL GIVE YOUR REST. TAKE MY YOKE (THE BIBLE) UPON YOU, AND LEARN OF ME: FOR I AM MEEK AND

LOWLY IN HEART; AND YOU SHALL FIND REST UNTO YOUR SOULS. FOR MY YOKE IS EASY AND MY BURDEN IS LIGHT.

\*\*\*I AM FREE AT LAST - FREE AT LAST!\*\*\* DIDN'T NOBODY HAVE TO GIVE UP THEIR SEAT, WHILE RIDING ON THE CITY BUS, MY FREEDOM CAME FROM UP ABOVE, AND GOD SAID, THAT WAS ENOUGH.

JOHN 3:17, JESUS SAID, FOR GOD SENT NOT HIS SON INTO THE WORLD TO CONDEMN THE WORLD, BUT THAT THE WORLD THROUGH HIM MIGHT BE SAVED.

DIDN'T NOBODY HAVE TO GET KICKED AND HIT, WITH THE POLICE'S BILLY CLUB, MY FREEDOM CAME DOWN FROM UP ABOVE, IN THE FORM OF GOD'S OWN LOVE.

JOHN 8:36, JESUS SAID, IF THE SON THEREFORE SHALL MAKE YOU FREE, YOU SHALL BE FREE INDEED.

DIDN'T NOBODY HAVE TO GET BIT, BY THE POLICE'S BIG BAD-BITEING DOGS, MY FREEDOM CAME FROM JESUS' DYING OUT ON THAT OLD RUGGED CROSS!!!

AND DIDN'T NOBODY HAVE TO GET SPRAYED, BY THE FIREMAN'S HIGH PRESSURE HOSE, MY FREEDOM CAME ONE-SUNDAY MORNING; WHEN JESUS CHRIST AROSE!!!

JOHN 8:31,32, JESUS SAID, AND YOU SHALL KNOW THE TRUTH, AND THE TRUTH SHALL MAKE YOU FREE.



## From the Desk of Parson D.A. Smith

### The division of races and ethnic groups

Part 1

Our hearts are saddened over the demise of Lubbock County Democratic Party Chair, Irma Guerrero. We believe she was reaching the point to where she was able to mobilize the minority Hispanic base of her political party so that Lubbock County would one day in the future become an effective two-party system.

Whereas, we disagreed with Ms. Guerrero on many, many issues, we salute her for the courage to face the conservative, big money, male oriented, sons of the South with the limited resources that were available to her. We would agree that it takes courage for anyone (including moderate Republicans) to stand tall and participate in the harsh wilderness of Lubbock's area political environment, much less, being a less than rich minority and a woman.

This writer was hoping for the best of all of America in 2005. We were pleased that justice seems to be coming to fruition in the arrest of an elder former Ku Klux Klan for one of the most heinous crimes of the civil rights era - the killing of three voter-registration workers. However, such hope is fading rapidly. There is a conservative movement in this country

against public schools driven by Protestant religious leaders. The action of these characters is far from what the founding fathers would ever dream. What is so disturbing is its engine is powered by some leaders of the Southern Baptist Churches as reported by the Associated Press, Saturday, January 1, 2005. The aim of the movement is to move from the public school system to a Southern Baptist School and home school system. We are sure that most good Southern Baptist would steer away from such divisive action.

This movement is led by Ed Gamble, the executive director of the Southern Baptist Association of Christian Schools, an Orlando, Florida based group that supports the more than 600 Southern Baptist schools created in the past eight years. Gamble outward reason (Remember the wolf in sheep clothing) for such schools is "As the public schools have become increasingly secular and increasingly intolerant of things Christian, people who are openly Christ have said, 'I guess they are not part of our team anymore.'"

These faith-based schools among Southern Baptist have

spread in Tennessee, Missouri, Florida, South Carolina, Illinois, Texas, Virginia, North Carolina, California and New England. One must be aware that these states have a heavy concentration of blacks, Hispanics and Asians.

Samuel Jared Taylor, the editor of the "American Renaissance" is probably grinning from ear to ear. Taylor is said to wage war on anything that is not white. He has painted multiculturalism as an attack on European culture. He is a graduate of Yale University, the same Ivy League school as President George Bush. He was born in a homogenous society, Japan. One would suspect that the late alleged racist "Calvinist Theologian", Robert L. Dabney is giving a "high five" from his somewhere to the actions of the likes of Gamble.

Among the many things that was offensive and insulting in this article was the statement "And some day, I don't know how long it will be, most of the kids will be educated in Southern Baptist School, or homes."

This writer theological view [Arminian] and well as countless millions of the same do not share this Calvinist view.

## Outreach Prayer Breakfast

This lesson was taught to the Outreach Prayer Breakfast by the late Sister Margaret Chiles, 1 Corinthians 13.

### "God Is Love"

If I had the gift of being able to speak in other languages without learning them, and could speak in every language there is in all of heaven and earth, but didn't love others, I would only be making noise. If I had the Gift of Prophecy and knew all about what is going to happen in the future, knew everything about everything, but didn't have love for others, what good would it do? Even if I had the Gift of Faith, so that I could speak to a mountain and make it move, I would still be worth nothing at all without love. If I gave everything I have to the poor people, and if I were burned alive for preaching the

Gospel, but didn't love others, it would be of no value at all.

Love is very patient and kind. Never jealous or envious, never boastful or proud. Never haughty, selfish or rude. Love does not demand its own way. It is not irritable or touchy. It does not hold grudges, and will hardly notice when others do it wrong. It is never glad about injustice, but rejoice whenever truth wins out. If you love someone, you will be loyal to him no matter what the cost. You will always believe in him, always expect the best of him, and always stand your ground in defending him.

There are three things that remain: Faith, Hope and Love. And the greatest of these is Love!

This teacher said: "If you love a person, you just can't dig a ditch for him or her. You can't run his name down, talk about him behind his back. God is love and no one can make a fool out of God. Let each of us be an example in the world."

"What kind of world do you want to live in? What kind of world do you want your children to grow up in, and what are you making happen to make it (world) better?"

This lady was a great teacher. All of us at the Outreach Prayer Breakfast really miss her.

Thought of the Week: "The will of God is his word, and the word of God is his will."

Those of you who are not feeling well at this time, remember. His Word says He can heal all our sickness and disease. That is, if we can only believe. We can receive. Mark 16: 17-20.

Prayer changes situations. Keep those drive by prayers going. This is a New Year. Let's do a new thing, like really lifting up Jesus for man to see. Thank you for reading. We'd love to hear from you.

Sister Dorothy Hood, president; Sister Christene Burleson, vice president; and Sister Elmore Jones, teacher.

## Volunteers needed for adult literacy tutoring

The Lubbock Area Coalition for Literacy is looking for volunteers to tutor adults who need to learn to read, to prepare for the GED test or to speak English. Tutor training will take place at 9:00 A.M. on Saturday, February 5 at Mabon Library, 1306 5th Street.

The Literacy Coalition is also looking for men and women willing to help dyslexic adults learn to read. Volunteers are needed either as one-on-one tutors or as classroom facilitators using The Scottish Rite videotapes of master teachers. Because the Literacy Coalition is the only facility offering help for dyslexic adults in our area, the need for tutors and facilitators is great. Please call 747-7323 for information on either session.

## Gospel Music & Records

We are the largest distributor of gospel music in the Southwest. We have Baptist church supplies, Sunday School literature, teachers training, church bulletins, Vacation Bible School kits, hymn books, bibles, cassettes, CDs, videos, DVDs, sheet music and songbooks.

If we don't have it, we will get it!

## Christian Book Store

P.O. Box 2982 • Lawton, OK 73502

Call or send for your order blank.

580-248-1875



Tom Pearson, Owner

Southwest Digest  
27 Years and Going Strong!

## BETHEL AFRICAN METHODIST EPISCOPAL CHURCH

2202 SOUTHEAST DRIVE • 806.744.7552  
PASTOR'S STUDY • 806.741.0208



Intercessory Prayer 8:30am  
Church School 9:30am  
Morning Worship 10:50am  
Evening Worship 6:00pm  
Wednesday Bible Study  
12:00 Noon and 6:00pm



PASTOR EDDIE L. EVERLINE, JR.

"GOD OUR FATHER, CHRIST OUR REDEEMER, MAN OUR BROTHER"

## Affordable Funerals

\$3195.00 and Up!

Will compare prices. Call (806) 765-6711

## Alexander Chapel Church of God in Christ

4510 Ave. P. Lubbock, TX 79412 • Phone 747-0465 • Pastor William H. Watson, III

Pastor William H. Watson, III, Sister Stacy Watson and the A.C. Family would like to extend a heartfelt welcome to come and worship with us.

Weekly order of Services:  
Sunday School - 9:45 am  
Sunday Morning Worship - 11:00 am  
Sunday Evening YPWW - 6:00 pm  
Tuesday Young Adult Study - 7:00 pm  
Wednesday Night Bible Study - 7:00 pm  
Thursday Praise Team & Choir Rehearsal - 7:00 pm

Bus ministry available. For college students, a meal will be provided.

May the God of hope fill you with a joy and peace as you trust in him, so that you may overflow with hope by the power of the Holy Spirit. - Romans 15: 13



**Freedom Fighters:** U.S. Rep. John Lewis (D-GA) and entertainer Eno enjoy festivities at the National Civil Rights Museum in Memphis, TN. The two men were honored by the museum with Freedom Awards for their commitment to civil rights. Lewis, an activist during the Civil Rights Movement who was beaten by angry mobs and frequently jailed for protesting racial segregation in the South, is the national recipient of the Freedom Award. He told ceremony attendees how it was a team, the efforts of Martin Luther King, Jr. and Rosa Parks inspired him to join the civil rights struggle. Eno, a native of Ireland who rose to fame with the rock group U2, is the international recipient of the Freedom Award. He was honored for his work in fighting poverty and AIDS in Africa. The National Civil Rights Museum, located on the site of King's assassination in 1968, opened in 1991. *Courtesy of Jet Magazine.*

## Aylwin Lewis named President and CEO of Kmart

Courtesy of Jet Magazine

Kmart Holding Corporation has appointed Aylwin Lewis as its first Black president and CEO.

Kmart is one of the nation's largest mass merchandising companies.

Lewis, 50, who was president, chief multi-branding and operating officer for YUM! Brands, Inc., the world's largest restaurant company, will also join the Kmart Board of

Directors. Julian Day, who served as Kmart's president and CEO since January 2003, will remain on the Board of Directors and assist Lewis in the transition.

The Houston native has been in the restaurant industry for 26 years, beginning his career as a

restaurant general manager and rising through the ranks to his most recent position at YUM! with over \$8 billion in annual revenue. "Lewis as our president and CEO... brings a strong record of successful operating performance," said Edward S. Lampert, chairman of Kmart. "I am very enthusiastic about working with Eddie Lampert and the Board of Directors to drive the operating excellence and cul-

natural change that are the hallmarks of great companies," said Lewis, who earned a dual bachelor's degree from the University of Houston in both business management and English literature and an MBA from the University of Houston.



Lewis

## Thompson is following in his pop's footsteps at Georgetown

Courtesy of Jet Magazine

Georgetown University basketball coach John Thompson III is at McDonough Gym ready to stand on the sideline once patrolled by his Hall of Fame father, having taken the job of trying to resurrect a storied program that has fallen on difficult times since John "Pops" Thompson Jr. left nearly five years ago. Thompson III knows living up to the name won't be easy. His father won 596 games and a national championship with the Georgetown Hoyas. Thompson III is taking over a team that went 12-15 last season - Georgetown's worst in 31 years. "Everyone is getting used to me," said Thompson III, running his first full week of practice for the season-opener

against Temple on Nov. 22. "Everyone is learning how I teach and how I coach, so we have 12 new guys - 12 freshmen."



Thompson III



**1609 MLK Blvd.**  
Call-in orders (806) 687-3428

**Join US TUESDAY NIGHTS FOR  
1/2 PRICE  
#1 AND #2 BURGERS**

**HAIR BRAIDING, WEAVING & TWISTS**

*African hair braiding, weaving & twists.*

*Get a professional hairdo at an affordable cost. Satisfaction guaranteed!*

**WE SPECIALIZE IN:**

- Micro Braids
- Individual Braids
- Freestyle
- Crochet
- Kinky Twist
- Senegalese Twist
- Weaves
- Sew-ins
- Hair Extensions
- and Much more!



**CALL FOR AN  
APPOINTMENT  
806-897-5693**

**West Texas Hoops**  
*is organizing an AAU basketball team for girls ages 12 and under!*



Call Trey at 740-8267 for more information!

**UPCOMING COTTON KINGS GAMES**

**\*Friday, Jan 14 - 1340 AM**  
7:05 vs. Memphis

**\*Saturday, Jan 15 - 1340 AM**  
7:05 vs. Odessa

**Friday, Jan 21 - 1340 AM**  
7:30 @ Laredo

**Saturday, Jan 22 - 1340 AM**  
7:05 @ San Angelo

**\*Sunday, Jan 23 - 790 AM**  
5:05 vs. San Angelo

Tickets are available at the Cotton Kings office, Albee Brown's Sports & Seat locations and at the courtside. Limited seats available. Call 747-TKDC or visit [www.cottonkings.com](http://www.cottonkings.com) for more information.

\* denotes home game

## 1989 Dunbar-Struggs High School reunion planned

Looking For All 1989 Dunbar-Struggs High School Graduates. Plans are in the making for a "Sweet Sixteen" Class Reunion and current contact information is needed to inform you of the details. Make your calendar for the weekend of July 1-3, 2005. If you graduated from Dunbar-Struggs High School in 1989 or know how to contact someone who did, please call Rovelyn Childers-Cummings 817-845-1971, Dwanya Pierce 806-763-2171, Louie Scott 281-895-0709 or email your current mailing information to: [dspanther89@yahoo.com](mailto:dspanther89@yahoo.com). Please respond as soon as possible. The information letters will be mailed by the end of January. Hope to see all of you Panthers there.

**Legal Notice**


Request for Proposals

**Competitive Sealed Proposals**

**National Ranching Heritage Center Expansion  
Christine DeVitt Wing**

16,000 sq. ft. addition to National Ranching Heritage Center headquarters  
The Texas Tech. University System  
Lubbock, Texas  
Project No. 00-48

The RFP and further information can be obtained by accessing the  
**Texas Marketplace**  
[www.marketplace.state.tx.us](http://www.marketplace.state.tx.us)  
GGC Class Item No 914.00  
Agency Code 768



For additional information, contact the Texas Tech University System Project Manager Robert Cameron. Contact via phone (806) 742-2116, Fax (806) 742-2241, or e-mail: [robert.cameron@ttu.edu](mailto:robert.cameron@ttu.edu).

THE TEXAS TECH UNIVERSITY SYSTEM IS AN EQUAL OPPORTUNITY EMPLOYER AND ENCOURAGES ALL HISTORICALLY UNDERUTILIZED BUSINESSES TO PARTICIPATE.

**Come One, Come All!**

**2nd Annual Women's Conference**  
**Saturday, January 29, 2005**

Mt. Olive First Missionary Baptist Church of Slaton  
887 Flint - Slaton, TX (corner of Geneva and Flint)  
(806) 828-3708

Theme: "Christian Women Doing it God's Way"  
Subtopic: "Now, Will a Real Christian Please Stand up?"

**9:30am - Continental Breakfast and Registration**  
**(\$5 Registration Fee)**

**10:00-11:30am - Class Hour**  
**11:30am - Lunch**  
**High Noon Service**

*Our Powerful Ministers and Teachers This Year Are:*

Rev. Equilla Morgan - Mt. Olive Baptist Church of Slaton

Sis. Brenda Brown - Alexander Chapel

Rev. Schronda Burleson - Bethel Baptist of Abernathy

High Noon Service Keynote Speaker:  
Rev. Ruby Doss - Freewill Baptist Church of Slaton

*Come expecting a blessing!*

**QUALITY BUSINESS SERVICES**

506 E. 23RD  
(806) 749-1132

Monday - Saturday  
10am - 8pm

*"We do your tax while you relax."*

Owner: Will Williams

Let us prepare & file your returns in our office.

Tickets are ready in one to three days. Come see us for your tax prep needs.

Some refunds received the same day if filed before noon.

Call or come in for details.

Come in & win one of five great prizes!

Such as: 27" TV, Road Navigator, And More!

We are an authorized E-file provider by the IRS.

We do Refund Anticipation Loans.

We do direct deposit.

We do check to address.

# A simple glaucoma exam can prevent blindness

LUBBOCK - According to the American Academy of Ophthalmologists, nearly 2.2 million Americans age 40 and older have glaucoma, but half are unaware they have the disease because often there are no warning symptoms. January is Glaucoma Month and M. Roy Wilson, M.D., M.S., president of the Texas Tech University Health Sciences Center, said this is an opportunity for Texans to schedule an eye exam.

Wilson, an internationally recognized glaucoma researcher and ophthalmologist, said approximately 120,000 people are blind from glaucoma, accounting for 9 percent to 12 percent of all cases of blindness in

the United States. "Glaucoma is the second leading cause of blindness in the United States," Wilson said. "It normally progresses so slowly that there are no warning signs before permanent damage has occurred to the eye. Having a yearly eye exam could detect glaucoma and prevent vision loss."

Although glaucoma can affect everyone, Wilson said African-Americans and Mexican-Americans are more susceptible to the disease.

"Glaucoma is the leading cause of blindness among African-Americans," Wilson said. "African-Americans ages 45 to 65 are 14 times to 17 times more likely to go blind

from glaucoma than Caucasians with glaucoma in the same age group."

Glaucoma is a disease of the optic nerve, which is the nerve that connects the eye to the brain. Wilson said when the natural fluid inside the eye does not drain properly, pressure within the eye can increase, damaging the optic nerve and leading to loss of vision.

Wilson stressed for those who cannot afford an exam there is help.

"Forty-four million Americans are without health insurance," he said. "That number makes up more than 15 percent of the U.S. population, but most importantly it means that a growing number of Americans are not receiving their eye exams."

EyeCare America, a public service foundation of the American Academy of Ophthalmology, encourages those without insurance to take advantage of its national Glaucoma EyeCare Program. Those eligible for a referral through the glaucoma program receive a glaucoma eye exam and the initiation of treatment, if deemed necessary. More than 90 percent of the care is provided with no out-of-pocket cost to the patients. Since its inception, EyeCare America has helped more than 700,000 people and treated more than 180,000 cases of eye disease.

"There are no excuses for not having your eyes examined," Wilson

said. "Start the New Year by committing yourself to staying healthy and don't forget about your eyesight."

For more information about

EyeCare contact 1-800-3-91-6128 (3937), 24 hours a day. All eligible callers receive a referral to one of EyeCare America's 7,500 volunteer ophthalmologists.

## Bulk up your brain: Expert to address memory loss and how to prevent it

LUBBOCK - Do you forget where you parked the car or where you put your car keys? Such memory lapses are common and research is underway at the Texas Tech University Health Sciences Center Institute for Healthy Aging to find therapies to thwart memory loss.

Dr. Randolph B. Schiffer, M.D., chair of the Department of Neuropsychiatry, will present "The Mild Memory Disorders of Mid-Life: A Road Well Traveled" on Jan. 26. The presentation, as a part of the Institute's Garrison Lecture Series on Aging, will feature the latest research in therapies for improvement of memory loss.

Schiffer said that many studies suggest that mental exercise has positive effects on brain function, specifically memory. In the January 2004 issue of Nature, a study followed 23 healthy people who learned how to juggle. After three months, MRI scans showed enlargement of brain gray matter, which is responsible for higher mental functions. When the participants stopped the juggling study, their brain gray matter shrunk.

"Many people are guilty of becoming routine in their daily life to a degree that we stop challenging our brain. If you drive the same route every day and do not remember the drive to work, odds are you are not

working your brain in order to constantly keep your brain activity healthy," Schiffer said.

He added that researchers are in the early stages of the development of treatments for the disorders of the life cycle that cause memory loss.

"We must now look for creative ways to maintain and improve memory and other cognitive abilities," Schiffer said.

He stressed that everyone experiences momentary lapses of memory, yet memory loss as a medical disorder involves the inability to recall information on a regular basis.

"It is important to remember that a memory disorder is disabling and consistent, interfering with work or daily activities. These types of memory loss are called dementias," Schiffer said. "As we all age, brain function slows down, but disabling memory loss is not necessarily part of aging."

Since memory disorders can be caused by many conditions, including trauma and disease, a person of any age may be affected. For dementias that have a sudden onset or a specific, incidental cause such as injury to the brain, proper treatment can slow permanent memory loss and limit disability.

Dr. Paula Grammas, Ph.D., executive director of the Institute for Healthy Aging, said that although

degenerate diseases such as Alzheimer's have no cure, innovative programs such as those offered by Schiffer and the Health Sciences Center's Memory Shoppe are exciting and a cause for optimism. The Memory Shoppe offers a personalized training program designed to slow memory loss and improve quality of life. It is an outreach program of the Department of Neuropsychiatry at the

Health Sciences Center and is the first of its kind in the United States.

The lecture which is free of charge and open to the community, will take place from 4 p.m. to 5 p.m. in the Health Sciences Center Academic Classroom Building Room 150.

For more information about the lecture series, contact the Institute for Healthy Aging at (806) 743-3610.

### Hair Braiding

Moderate Prices  
All Types



Call: (806) 577-2229

### TREE CARE SPECIALISTS

- Tree Trimming & Removal
- Stump Removal

**Sam & Co.**  
Ph: 806-745-7134  
Cell: 806-786-5284

Sam@odsy.net  
www.samanco.com

## CATFISH CORNER

Mon-Sat 11am-7pm

4701 I-27 • 722-3474

### 2nd Annual Educators Hall of Fame


**Date: January 28, 2005**  
**Time: 6:30 pm to 8:45 pm**

	Members	Non members
Tables	\$300.00	\$375.00
Seats	\$ 30.00	\$ 35.00

**Keynote Speaker**  
**KWAME ALFORD, Ph.D**

**PLEASE JOIN US—RSVP required**

Contact Regji Davis for reservations  
806-535-8081 or 806-771-1815  
Regji@msn.com



**African American Chamber of Commerce, Lubbock**



# Albertsons®

Helping make your life easier.

## 10\$10

LBS. FOR

Fresh Red Seedless Grapes  
Try 'em Frozen

CARD PRICE Save up to 14.90 on 10 lbs. with card

## 50% OFF

### MEAT SALE!

## 10\$10

mix or match

### SAVINGS...EASY!

with combination of items you can save up to 14.90 on 10 lbs. with card

## 34¢

lb.

Fresh Chicken Leg Quarters  
Sold in a 10 lb. Bag  
Limit 2

CARD PRICE Save up to 35 lb. with card

## 10\$10

LBS. FOR

Assorted Pork Loin Chops Family Pack

CARD PRICE Save up to 9.90 on 10 lbs. with card

## 2.49

lb.

Boneless Beef Chuck Roast  
Fresh

CARD PRICE Save up to 2.30 lb. with card

## 10\$10

LBS. FOR

Assorted Pork Loin Chops Family Pack

CARD PRICE Save up to 9.90 on 10 lbs. with card

## 2.99

lb.

Petite Sirloin Steaks  
Any Size Package  
Also Featured in the Butcher Block

CARD PRICE Save up to 1.00 lb. with card

## 10\$10

LBS. FOR

Assorted Pork Loin Chops Family Pack

CARD PRICE Save up to 9.90 on 10 lbs. with card

## 1.99

lb.

Wright Thick Sliced Bacon  
Featured in the Butcher Block

CARD PRICE Save up to 1.00 lb. with card

## 10\$10

LBS. FOR

Assorted Pork Loin Chops Family Pack

CARD PRICE Save up to 9.90 on 10 lbs. with card

## 1.99

lb.

Boneless Chicken Breast Tenders  
Fresh, sold in the Butcher Block

CARD PRICE Save up to 1.00 lb. with card

## 10\$10

LBS. FOR

Assorted Pork Loin Chops Family Pack

CARD PRICE Save up to 9.90 on 10 lbs. with card

## 1.99

lb.

American Fresh 85% Lean Ground Round  
Sold in a 2 lb. Club

CARD PRICE Save up to 1.00 lb. with card

**7 DAYS OF SAVINGS**

FRI	SAT	SUN	MON	TUES	WED	THUR
21	22	23	24	25	26	27

**WE'VE LOWERED PRICES on the items YOU BUY MOST!**



# Editorials • Comments • Opinions



## THIS N THAT

HE WANTED A FLACK RADIO STATION! THIS N THAT wants as many of you as can ... to know that there was a man in the BLACK COMMUNITY who wanted a Black radio station in the area... but he was unable to make it happen. He was MCKINLEY SHEPHARD who took his own money and leased out KLFJ RADIO STATION on Saturday evenings from 7:00 p. m. until Midnight and played Gospel Music and frequently had guest in the studio. In other words, SHEPHARD put his money where his mouth was. He did this for several years. THIS N THAT, for several months, hosted a talk show from 7:00 p. m. until 9:00 p. m. He did care... and wanted to make a difference. He passed here Tuesday January 11, 2005. Hopefully, there are those among us feel as this brother did about acquiring a BLACK RADIO STATION and if so, why not step forward and began to make it happen? There was another brother who too wanted a Black-owned Radio Station. He didn't do as Shephard did... but he did a

lot of research. He was the late W.H. BRITT. THIS N THAT was glad that Brother McKinley Shephard, a native of Hobbs, New Mexico who made a very POSITIVE CONTRIBUTION in our city. HE WANTED A BLACK-OWNED RADIO STATION! WHAT ABOUT YOU? CORNER OF GLOBE AVENUE & EAST 24TH STREET NEEDS CHECKING! THIS N THAT... has observed that at the corner of GLOBE AVENUE & EAST 24TH STREET... there was a apparent busted water line last week. It was fixed... but there is still work to be done... as the mud and dirty street takes away from the area. THIS N THAT is hoping something will be done. Fixing the busted water main was done well... but let's clean up the mess. THANKS, MLK COMMEMORATIVE COUNCIL! THIS N THAT wants to CONGRATULATE the MARTIN LUTHER KING, JR. COMMEMORATIVE COUNCIL, INC. ... for another faithful year of labor and reminding us of the GREAT WORKS of

the late DR. MARTIN LUTHER KING, JR. Let us keep hoping more of us will get involved yet in this annual affair. Of course, this includes the presence of others who are not Black. As you know, Dr. King was concerned about all of God's people. Let's help more next year! A VERY GOOD IDEA! THIS N THAT was glad to see the new twist in this year's Dr. Martin Luther King, Jr. Celebration. It was the BOYS' CHOIR. They did well and it should grow larger next year. It is just good to see our young fellas involved. So parents, let's help with the BOYS' CHOIR come next year. Very good effort! Penny Hasiats the Barber says: "We can do many good things in 2005 if we roll come together and work for the same goal." MATADORS, YOU'RE LOOKING GOOD! THIS N THAT wants the members of the ESTACADO HIGH SCHOOL MATADORS BOYS & GIRLS BASKETBALL TEAMS to know you are doing a splendid job in representing all of us. Both

teams are looking good... and both will have a POSITIVE SEASON. This is great... and we really appreciate both of you. Just keep doing what you are doing. HAVE YOU VISITED A PUBLIC SCHOOL? THIS N THAT is still encouraging as many as will to visit one of our LUBBOCK PUBLIC SCHOOLS... and if you do so... it will only add to the schools in our neighborhoods. Our young people really need us... and we need them for tomorrow. So... why not take time to stop by a public school for a few minutes. It will pay off one day and our community will be better. VERNITA WOODS-HOLMES WILL BE HONORED! THIS N THAT wants to salute our Lubbock Independent School Board of Trustees... VERNITA WOODS-HOLMES... who will be honored by the Lubbock United Way when she will be presented the RITA HARMON VOLUNTEER AWARD later this month at the Lubbock Country Club. CONGRATS, SISTER HOLMES!

## In Cinque

by Renetta Howard

This is a new year and we all look forward to the new year being a grand improvement over the last year. We had some great experiences at the end of last year which help us to keep our minds and hearts tuned in the joyous times for the new year. This is good. We think that keeping a positive attitude and looking forward to a bright future is good. It is good. Then, once the excitement is over, we take down the decorations and get back to our normal routines. Once again, reality sets in. For many of us, reality is a hangover. We are like the party fellow who drank too much to celebrate the occasion and as a result, wakes up the next morning with a mammoth headache. New years for some of us is a hangover. We find that we ate too much; drank too much; stayed up late too much; spent too much money and the party is over. So, what we have is a tired body which needs some rest, some additional pounds which we need to shed from our bodies and a budget to reconcile. Getting enough rest may not

be our most difficult task, even if we have job to attend on a daily basis. We just take time when we are home to rest. We can get to bed early instead of watching our favorite television shows for a few nights. Of course, not having any more strong drinks is no problem because we only take a drink during the holidays, that is, some of us. The additional pounds are another story. Too often, what we do is tell ourselves a story about losing weight. The older we are, the harder it is to shed those unwanted pounds. For some of us, we are still hung over from the diet which we started last New Year's Day. Some of us tried every diet on the market to find out that we weigh the same thing this new year that we weighed last new year, or even more. We find that we have bills that are more than we expected when we use credit to make our holidays merry. Merriment and presents cost money and the more people we make merry, the more money we spend; cash or credit. Some of us get the holiday spirit and go overboard buying what we want, regardless of its cost and our budget. It is time to get 'in cinque' and begin to use good judgment with our merry making to insure that we have a great happy new year without hangovers.

## Powells receive Legacy of a Dream award

Georgetown University President John J. DeGioia presented U.S. Secretary of State Colin L. Powell and Mrs. Alma J. Powell with Georgetown University's 2005 "John Thompson Legacy of a Dream Award" at the Kennedy Center Concert Hall. In recognition of the Powell's lifetime work to better the lives of others, the award was presented as part of Georgetown University's "Let Freedom Ring" initiative to honor the spirit and ideals of Dr. Martin Luther King, Jr. Aaron Neville performed a musical tribute and radio talk show personality Tom Joyner emceed the program. DeGioia also announced the creation of a one-year, \$25,000 "Legacy of a Dream Scholarship" funded by Target, to be awarded to an undergraduate student with financial need whose leadership experience and community service reflects the spirit of Martin Luther King, Jr. The scholarship will be awarded this summer for use during the 2005-2006 academic year. "We are proud to honor Secretary and Mrs. Colin Powell for their life's work and commitment to helping others," DeGioia said. "We created this award to

recognize people who have the courage and determination to make positive social changes as well as the compassion toward their fellow man in the way that Dr. Martin Luther King, Jr. envisioned for us all. Colin and Alma Powell embody our vision for this award and we are grateful for their service to this country and to young people everywhere. I am also grateful to Target for their support of our efforts to recognize outstanding young people who embody the ideals of Dr. King." Secretary Powell and Mrs. Alma J. Powell received the third annual "John Thompson Legacy of a Dream Award" in recognition of their collective work. In both their personal lives and professional careers, Colin and Alma Powell have dedicated themselves to the principles upon which Dr. King's legacy was forged — service, justice, honor, passion and courage. Colin L. Powell has spent his entire career serving others and being a positive role model for children across the country — through his military service, the foundation of his charitable organization and most recently as U.S. Secretary of State. Prior to his appointment, Secretary Powell spent 35 years in

the U.S. Army, where he earned numerous awards and medals. His last assignment while in the military was as the 12th Chairman of the Joint Chiefs of Staff — the highest military position in the Department of Defense. He was the founder and chairman of America's Promise — The Alliance for Youth, a national nonprofit organization dedicated to mobilizing people from every sector of American life to build the character and competence of young people. In 1995, he wrote his autobiography, "My American Journey," which became a best seller. Alma J. Powell continues to be involved in her work on behalf of America's youth and is the chair of the board of America's Promise. She also served as the chairman of the National Council of the Best Friends Foundation, an organization that is dedicated to the emotional and physical well-being of adolescents. The organization provides character-building programs for elementary-age children through high school that promote self-respect, fun, companionship and caring. Powell serves as the vice chair of the board of trustees of the Kennedy Center and chairs the advisory board for the

Pew Partnership for Civic Change. She is the honorary president of the Associates of the American Foreign Service Worldwide, sits on the advisory board of The Hospitality and Information Service and is an honorary member of the Fine Arts Committee of the Department of State. In 2003, she authored two children's books, "My Little Wagon" and "America's Promise." The "John Thompson Legacy of a Dream Award" was inaugurated in 2003 in the name of Georgetown University basketball coach emeritus John R. Thompson, Jr. Created to honor the legacy of Dr. Martin Luther King, Jr., the award recognizes those who encompass Dr. King's ideals and show exemplary performance in community service, social justice and a dedication to his values. The 2004 recipient of the "John Thompson Legacy of a Dream Award" was William H. Gray, III, president and chief executive officer of The College Fund/UNCF. The "Let Freedom Ring" concert is sponsored by Target. Source: Georgetown University Office of Communications (January 17, 2005)

## Transcript of Colin Powell's speech to students and faculty of Georgetown University

President and Mrs. Bush, President DeGioia, Coach Thompson, Mr. Joyner, ladies and gentlemen, and especially the wonderful students that I see here from Georgetown University: Alma and I are honored to be with you this afternoon and I express my sincere thanks and appreciation to Georgetown for giving us this award, named after a man of great integrity - a man who has inspired so many youngsters over the years, Coach Thompson. I also want to thank Target for their generous contribution of money for scholarships for young people. Alma mentioned that year in Birmingham, Alabama in 1963. I was in Vietnam and she was with her parents, with a young child. The young child sitting in the president's box - he's now chairman of the Federal Communications Commission. It was in Birmingham in April of 1963; that Dr. King wrote the famous letter from a Birmingham jail when I was in Vietnam. And it was in August of that year that he gave the famous "I Have a Dream" speech and I also missed that when I was in Vietnam. But, what was happening here in the United States was very well known to me. What was happening is that we were having a new Civil War - 100 years after the first one which was supposed to have clarified all issues. But we found our-

selves 100 years later still struggling with discrimination, still fighting segregation and still fighting second-class citizenship. But things were changing in my own chosen profession of the infantry. I came into the army 10 years after Truman desegregated the armed forces, but it took another five years, so it had only been five years since the armed forces truly would be segregated that I came along. And I was able to take advantage of what Truman had done, but nothing like the advantage that I was able to take because of what Dr. King subsequently did. And all who marched with him, and all who worked with him during the course of this second Civil War that was taking place in the streets of America. And Dr. King fought this war not with weapons, but he fought it

with truth. He fought it with honor. And what he did was not just something that was for Black Americans. What Dr. King did that was so profound, that was so fundamental is what he did for White America, what he did for all America. What Dr. King did either with a letter, or speech at the Lincoln Memorial or in so many other ways, was he held up a mirror to America. And in that wonderful voice of his and with that beautiful cadence that he used so well, he just kept saying to America, "Read the founding documents. Read what we are all about. Read what we are trying to show to the rest of the world. And if you read it, and you believe it, then our nation must change. Our nation has changed. It's changed as a result of what Dr. King and so many hundreds and thousands of others did as they fought this second Civil War. A Civil War that has seen great progress, but is not yet over because Dr. King's dream is still not entirely fulfilled. He must not be just a legend, he must be reality. Dr. King - if he were here today - would be 76 years old and he would still be talking to us in that simple cadence. And he would say that our work is not done. "My work is not done," he would say, "until every American believes that he or she can achieve anything that he or she desired in life. Hindered only by one's own ability - one's ability to dream and one's

ability to work hard. And he would be saying that not just to Americans, he would be saying it to people around the world, because Dr. King was not just constrained to America. He became a leader of the world. He would be speaking out against poverty, against disease, against ignorance. He would be nagging us and telling us that we have to do more and we must try to do even more than we are doing now because that's what his dream was all about. So Alma and I stand here very proud to be with you this afternoon. Proud to be given this award, humbled by the fact that so many others are deserving. So many others who came before us and never would have had an opportunity for the positions that we have been privileged to occupy, or to receive such awards because they came along too early. But in their sacrifices and in what they did, they made it possible for all of us to achieve. And for the young people who are here today, I would say to you, "Never forget what was done for you - Black and White - to make this country a better place; to make sure that we are always one day closer to the dream of Dr. King and to the dream of our founding fathers." So I thank you for this award, and on behalf of Alma and me, God Bless you all.

"Colin and Alma Powell embody our vision for this award and we are grateful for their service to this country and to young people everywhere. I am also grateful to Target for their support of our efforts to recognize outstanding young people who embody the ideals of Dr. King." - John J. DeGioia

**Bridging the Gap Organization**

After School Enrichment Program

Receive quality assistance with: Reading, Math, Writing Skills

**Volunteers Are Needed!**

Every Monday & Tuesday, 4:00 p.m. - 6:00 p.m.  
Green Fair Manor Apartments - 2807 Weber Drive  
767-9401 OR 535-4869  
Contact persons: J. Jerome Johnson or Byron McBride

Please call to set up an appointment for registration.  
There are NO fees for this program.  
Transportation provided if necessary.

**Southwest Digest**

National Advertising Representatives  
API - Amalgamated Publishers, Inc.  
341 West 38th Street, New York, NY 10018  
Tel. (212) 904-1880 Fax: (212) 904-1594  
Ethnic Print Media Group  
San Francisco, CA  
Tel. (866) 664-4432 Fax (858) 272-7275  
EDITORS/PUBLISHERS: T.J. Patterson & Eddie P. Richardson

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics. Devoted to the industrial, educational, social, political, and economical advancement of African-American people. You may be critical of some things that are written, but at least you will have the satisfaction of knowing they are truthful and to the point. People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair. So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you." This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate. The opinions expressed by guest columnists or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed stamped envelope is submitted. All notices must be paid in advance. Story deadline is 5 p.m. on Friday. Advertising deadline is 12:00 pm on Monday, the week of publication.

A Community-Building Newspaper  
Subscriptions are \$20.00 - \$35.00 per year

API  
AMALGAMATED PUBLISHERS, INC.

ETHNIC  
PRINT MEDIA GROUP

"Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that." - Martin Luther King, Jr.

# Southwest Digest Classified Ads

Want To Buy, Sell or Trade?  
Need a Job or Someone to Work?  
CALL: (806) 762-4605  
Southwest Digest Classified  
Results Guaranteed!

### Handyman

**Have Tractor, Will Travel!**  
Will do gardening and landscaping for low and reliable prices.  
Matthew 25:14-21, "Blessed Hands"  
Call Billy B. J. Morrison, III  
806/762-2886 • Mobile 806/789-6895

### Housing

**CORTA VISTA APARTMENTS**  
102 Waco Avenue  
**APARTMENTS FOR RENT**  
1 or 2 Bedrooms • Section 8 Accepted  
Call Mary or Elvie (806) 744-1157

### Appliances

**Dewberry Appliance Service**  
Reliable washers and dryers you can afford!  
Washers • Dryers • Refrigerators  
150 and UP Henry Dewberry, Owner  
323 Buddy Holly Ave.  
Phone: 741-1016 • Home: 797-2543  
Digital Pager: 766-5230  
45 Day Guarantee

**WILEY'S TELEPHONE SERVICE**  
INSTALLATION & REPAIR - RESIDENTIAL & COMMERCIAL  
L.D. Wiley  
Owner - Technician  
PAGER 806-769-9869  
CELL 806-777-0270  
LUBBOCK-TEXAS

**CASTLE GARDEN APARTMENTS**  
1102 58th Street, Lubbock, TX  
We are now taking applications. Come see us (Thursdays Only) between 9am-4pm.  
For more information, call, 765-8134.

### Medical

**Covenant Health System**  
For employment information, contact  
**Human Resources**  
4014 - 22nd Place, Suite 9  
Lubbock, TX  
Job Line 725-8283  
Equal Opportunity Employer

**WANT TO REACH YOUR COMMUNITY?**  
ADVERTISE IN THE  
**SOUTHWEST DIGEST!**  
CALL TO PAY!  
1-762-3612

### Lawn Care

**Lawn De-Weeders**  
Weed Problem? No Problem!  
It's never too late to control your weeds!  
Call:  
806-778-3125 or 806-778-4980  
License by TDA

**NEW CONSTRUCTION HOME**  
7305 60TH STREET  
CALL (806) 745-5456  
\$125,000

**Caviel's Pharmacy**  
1719 Avenue A • 765-5311 or 765-7560  
\* PCS & Pro-Serv  
\* Senior Citizen's Discount  
\* Medicaid  
\* Generic Drugs  
\* Compensation  
\* Prescription Prices  
Open 9am-7pm • Monday-Saturday • Closed Sunday

**Green Pasture Yard Care**  
"He maketh me to lie down in green pastures..."  
• Yard Care • Lawn Maintenance  
• Clean-up Service  
Sheremaun "Tony" Bell  
(806) 778-2040 Cell • (806) 744-0600 Home

### Employment

**STENOCALL**  
ESTABLISHED 1954  
An Employee Owned Company  
seeking  
**Customer Representatives**  
for Communication Center  
- BILINGUAL INCENTIVES -  
If you:  
• Are courteous and professional  
• Are detail oriented  
• Can Type 25-30 wpm  
**THEN WE WANT TO SPEAK TO YOU**  
We offer a professional work environment, training, competitive pay rates and an incentive plan as well as a complete benefit package for full-time employee.  
Apply in person at 16th & Ave. J, Lubbock, TX • 806-766-2411  
For more information - www.stenocall.com

### Auto/Tire Repair

Glynn Morgan & Mitch Morgan  
**UNIROYAL**  
**Service Center**  
Your Uniroyal, Michelin & BFGoodrich Dealer.  
Break & Complete Auto Service.  
1414 Avenue L Lubbock, Texas (806) 762-8307

**Johnson's Shredding & Cleaning Services**  
Affordable! Call us for a FREE ESTIMATE!  
• Alleys • Vacant lots • Acreage • Hauling  
... avoid those COSTLY city and county fees & fines  
Day/Evening Phone: (806) 441-5859  
**Don't Fuss... Call Us!**

**CITY OF LUBBOCK**  
**Probationary Police Officer**  
SALARY RANGE: CSP - \$18.02 Hourly  
\$37,473.28 Annually  
CLOSING DATE: March 25, 2005  
REPORTS TO: Police Department  
The City of Lubbock, TX (population 199,000) will be accepting applications for Police Officer positions on January 10, 2005 through March 25, 2005 from 8:00am to 5:00pm. Applications may be picked up at two locations: the Human Resources Department at 1625-13th Street, in Room 104, Monday-Friday. Or, at the front desk of the Lubbock Police Department, 1015-9th Street, Monday-Friday After 5:00pm, and all day weekends. **YOU DO NOT NEED TO MEMORIZE ANY MATERIAL FOR THIS EXAM.** The test consists of mathematics, Reading Comprehension and Grammar. Applicants must be 21 years of age, and not have reached his/her 36th birthday at the time of entrance into the Police Academy, unless the applicant has five (5) years prior police or military experience, in which case the applicant must not have reached his/her 45th birthday at the time of entrance into the Police Academy. The Police Entrance Exam will be given on Saturday, April 2, 2005 at Friendship High School located at 82nd and FM 179 in Wolforth, TX at 8:00am. All applicants should plan to arrive at 7:30am. For more information, please call 775-2311 or 1-800-621-0793. The City of Lubbock is an Equal Opportunity Employer.

**JIMENEZ BODY SHOP**  
OPEN: MON. - FRI. 'til 6:00 p.m.  
SAT. 'til 3:00 p.m.  
2101 E. Broadway • Lubbock, Texas  
Insurance Claims Welcome 763-0220 30 Years in Business  
POLO JIMENEZ & Hail Repair

### Local Authors

**Remember When?**  
A New Book Compiled by Katie Parke  
Chronicles the History of African Americans in Lubbock, Texas  
Hurry! This is a limited edition. Order yours now! Call: 806-743-2429

### Food/Gas Store

**Kings**  
FOOD-GAS  
EAST 19TH STREET & MLK BLVD  
Let us be your Lottery Headquarters.  
Lots of Tickets. Lots of Winners.  
LOTTO PICK 3

### Furniture

**Beautiful Dining Room Set**  
Black lacquered chairs with table having 95 unusual base and thick, beveled glass top. Also, two antique hanging Tiffany lamps - very old.  
See at the Rose Teapot, Downstairs  
3121-34th Street, Lubbock

### Automotive Service

**NOE'S AUTO SERVICE**  
1018 E. 34th Street, Lubbock, TX  
**(806) 749-3036**

### Heating/Air Conditioning

**Repair & Install Heating & Air Conditioning Units**  
**PLANKS-A-C&REFRIGERATION**  
Phone: (806) 745-5456  
State License: TACL B00 1472  
Charles Planks

### Proposals/Legal Notices

Separate sealed bids will be received for Architectural Service for a Multifamily Housing Development.  
Sealed bid packages will be available at Lubbock Housing Authority, 1708 Avenue G, Lubbock, Texas on Monday, January 10, 2005 beginning at 10:00 am. Architects are encouraged to attend a pre-proposal conference on Wednesday, January 19, 2005 at 2:00 pm in the Training Room at 1708 Avenue G. The deadline for bid submission is Wednesday, January 26, 2005 at 2:00 pm. The Lubbock Housing Authority reserves the right to reject any and all bids.

**Southwest Digest**  
Subscribe today to the Southwest Digest and never miss a single issue. Great gift idea for students, military or relatives and friends who live out of town!  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
 One Year....\$20.00  Renewal  
 Two Years....\$35.00  New Subscription  
1302 Avenue Q, Lubbock, Texas 79401  
**This Business is Local Minority Owned**

# African Pride's Dream Kids® line has a new face and new product

Bouncing curls, beautiful braids, pretty ponytails, and tumblin' twists are what young girls dream about. African Pride®, a

brand. The Dream Kids line has been formulated to meet the special hair care needs of children and to also make the job of hair

girls wearing various hairstyles. African Pride Dream Kids Soothing Braid Spray has been added to the existing line of children's products. Created specifically for children, African Pride Dream Kids

Soothing Braid Spray is a unique formula of herbs and oils that gently moisturize children's hair and sensitive scalp. The Soothing Braid Spray is great immediately after braiding hair and can be used as a daily moisturizer that adds incredible sheen and luster. The spray helps to keep hair soft, shiny, well conditioned and manageable.

African Pride® Dream Kids No-Lye Relaxer System offers an easy, stress-free solution for parents who want to safely relax their children's hair. Gently releasing natural curl, the no-lye relaxer uses advanced relaxer technology and a unique blend of African herbs that deliver soft, silky, healthy and easy to manage tresses.

Parents can feel safe relaxing their child's hair with African Pride's "Safe Kid"™ system, which protects delicate scalps from irritation while giving ultimate styling versatility.

African Pride Dream Kids Miracle Creme Hairdress is a feather-light creme formula especially designed for young, delicate hair. A blend of African herbs and oils protect tresses from breakage and dryness, leav-

ing them soft, shiny and manageable.

African Pride Dream Kids Instant Oil Moisturizer adds body and shine to dull, dry hair while leaving it soft and manageable. The formula detangles, strengthens and protects the hair.

African Pride Dream Kids Conditioning Shampoo is a unique formula of herbs and oils that gently cleanse, detangle and condition hair leaving it soft, shiny and full of body. With African Pride's "Safe Kid"™ formula, the shampoo provides maximum conditioning to strengthen and protect hair, leaving it strong and healthy.

"The Dream Kids concept is that children can be who they want as long as they have self confidence," added Standifer. "It is our hope that little girls feel confident with themselves to strive and achieve all they can imagine."

Available in major food, drug and mass merchandise chains or wherever fine products are sold, African Pride Dream Kids prod-

ucts carry a \$3.99 - \$5.99 suggested retail price range.

African Pride is a popular brand of Colomer USA, manufacturers of Creme of Nature®, Revlon Realistic®, All Ways Natural®, Fabulaxer®, HerbaRich®, 911®, Lottabody® and Ginseng Miracle®. In addition to Colomer's headquarters in Spain, the global corporation has facilities in the United States, Italy, Mexico and Ireland. Colomer USA Inc. is headquartered in Jacksonville, FL. For more product information, con-

sumers can call 1-800-723-7332 or email at african.pr.ile@us.the-colmergroup.com.



leading manufacturer of hair care products for the multicultural market, has a new look for its Dream Kids® line of products that include a Soothing Braid Spray, a No-Lye Creme Relaxer System, a Miracle Creme Hairdress, an Instant Oil Moisturizer, and a Conditioning Shampoo.

"We believe that good hair care should start at a young age, and African American hair often requires extra TLC," said Anthony Standifer, Brand Manager for the African Pride

grooming easy, safe and worry free for both parents and children. We decided to switch packaging models, from illustrations to real life girls, because we want girls to relate to the packaging and feel confident that they too can look and feel beautiful."

Designed to keep children's delicate hair at maximum health, while expanding styling options for parents, the Dream Kids line of products has been newly packaged in vibrant, pearly pink packages with images of young



**Elementary Night at Estacado High School**  
**Friday, January 21**

- Students get in for only \$1.00, Parents for \$2.00
- Every student at the elementary will also receive food at the snack bar for half price.

**Come and enjoy the fun and support the Lady Matadors as they host the Andrews Mustangs around 6:00pm on January 21, 2005.**

**WANT TO BUY, SELL OR TRADE?**  
**NEED A JOB OR SOMEONE TO WORK FOR YOU?**

**CALL SOUTHWEST DIGEST**  
 762-3612 • 1302 AVENUE Q

**Ten free flowering trees from Arbor Day Foundation**

Ten free flowering trees will be given to each person who joins The National Arbor Day Foundation during January 2005. The free trees are part of the nonprofit Foundation's Trees for America campaign. The ten trees are 2 White Flowering Dogwoods, 2 Flowering Crabapples, 2 Washington Hawthorns, 2 American Redbuds, and 2 Goldenrain trees.

"These compact trees were selected for planting in large or small spaces," John Rosenow, the Foundation's president, said. "They will give your home the beauty of lovely pink, white and yellow flowers — and also provide winter berries and nesting sites for songbirds."

The trees will be shipped postpaid at the right time for planting between February 1 and May 31 with enclosed planting instructions. The six to twelve inch trees are guaranteed to grow or they will be replaced free of charge.

Members also receive a subscription to the Foundation's bimonthly publication, *Arbor Day*, and *The Tree Book* with information about tree planting and care.

To become a member of the Foundation and to receive the free trees, send a \$10 contribution to TEN FREE FLOWERING TREES, National Arbor Day Foundation, 100 Arbor Avenue, Nebraska City, NE 68410, by January 31, 2005. Or go online to [arborday.org](http://arborday.org).

**Lubbock Public Library**  
 Bobbie Gean & T.J. Patterson Branch  
 1836 Parkway Drive, Lubbock, Texas (806) 767-3300

**Come join us for a book discussion!**  
 "What Looks Like Crazy on an ordinary day"  
 By Pearl Cleage

Saturday, January 22, 2005 • 2:00pm

Ava Johnson was living out her dream in Atlanta: fabulous career, high living, and the promise that things could only get bigger and better. Then Ava's future crumbled -- she tested positive for HIV. Believing her life to be over, she returns to Idlewild, Michigan, the small town of her childhood. But home is not what it used to be, and Ava's homecoming is anything but the sorrowful end she expected. Big-city problems have made their way to Idlewild, and Ava finds a new beginning in working with the town's troubled black youths. Oh, and then there's Wild Eddie -- nothing gives a gal a new lease on life like falling in love!

**Sponsored by: Friends of the Library**

**Lubbock Public Library**

<b>Mahon (Main)</b> 1306 9th Street 775-2838	<b>Godeke Branch</b> 6601 Quaker Ave 767-3761	<b>Patterson Branch</b> 1836 Parkway Drive 767-3390	<b>Groves Branch</b> 5520 19th Street 767-3733
--	---	---	--

**TEEN ESSAY CONTEST**

In honor of Dr. Martin Luther King, Jr., The Lubbock Public Libraries are having a teen essay contest. All teens are asked to participate. You may turn in your essay at any of the Lubbock Public Libraries. Please include your name, age, and telephone number with your entry.

**Guidelines:**

1. Ages 12-18 years of age.
2. Entries must be 500 words or less.
3. Suggested essay topics: Dr. King as a family patriarch, Dr. King as a preacher or Dr. King as a peacemaker.
4. All entries must be submitted by Tuesday February 1, 2005.

*A winner will be chosen from each Lubbock Public Library by February 4, 2005.*

Sponsored by  
**Friends of the Library**

**The Region's Trauma Care Experts.**

From the moment Lubbock EMS paramedics answer the call, they're in constant communication with the in-house physicians and surgeons at **UMC's Level 1 Trauma Center**, the only Level 1 center in the region.

Our teamwork leads to comprehensive care for patients of all ages, from infants to adults.

*When seconds count, you can count on UMC.*

**UMC HEALTH SYSTEM**

www.teamumc.com