

God Bless America!

Southwest Digest

50¢

902 E. 28th Street
Lubbock, Texas 79404
Phone (806) 762-3612

August 7-23, 2006

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John Hall resigns as Executive Director of the North and East Lubbock CDC

The first executive director of the North & East Lubbock Community Development Corporation, John Hall, announced his resignation in a press conference at the site of the King's Dominion new homes development last Friday afternoon, August 11, 2006.

"It has been an honor and a privilege to serve as executive director. Representing the CDC has been fulfilling and afforded me the opportunity to have a positive impact in a community receptive to change," said Hall.

He continued, "It is a good time to leave; it is a bad time to leave. There is so much positive momentum gaining with the



Hall

NAELCDC's work." He reported the following:

rooftops are about to begin in the next two weeks, with a groundbreaking set for Saturday morning, August 26th, at 10:00 a.m. This will celebrate East Lubbock's first planned residential subdivision since 1954. "This has been an uphill fight, but we have something to shout about!" he said.

At present time, there are six buyers awaiting their homes to be built in King's Dominion. These loans originations total \$804,000. Also, NELCDC has assisted citizens achieving homeownership throughout the north and east Lubbock focus areas, with an impact which yielded eight new homes with mortgages equaling

\$570,815. That's a combined housing impact of \$1.3 million in mortgages since the CDC began 32 months ago.

Hall advised of the monthly financial literacy workshops. So far, according to Hall, 198 individuals have graduated from the program which consists of five hours of classroom training. The Parkway Place, a retail shopping center, is in the works. This development will have a total project cost of \$2 million. Tenant recruitment is underway and the construction should begin by Spring, 2007.

Hall thanked all who had worked with him during his tenure. "Today is not the end of

the NELCDC. It is merely the end of my part in the story. This initiative is larger than you and me. I honestly believe God has a master plan for this development. We truly serve a God who sits high and looks low. He has already met our needs before we know what we need. His wondrous works is in the midst of this transition as well. Trust God - the 'momentum' shall continue," concluded Hall.

Hall told the Southwest Digest he will be joining the Housing Urban Development (HUD) in Washington, DC. The Southwest Digest wishes him the very best, as he gave the NAELCDC his very best!

Community Meetings

This is a list of what is happening in Lubbock, to help complete the unfinished community-building work of Dr. Martin Luther King, Jr.

North American Chapter of Commission on the 50th Anniversary of the March on Washington, August 27-29, 2006, 9:00am-5:00pm at the Parkway Community Center, 2005 Hill St., Lubbock, TX 79401

Lubbock Area Church Council meeting, August 27th, 7:00pm at the Parkway Church Center

East Lubbock Chamber of Commerce meeting, August 28th, 10:00am at the Parkway Community Center

North American Chapter of Commission on the 50th Anniversary of the March on Washington, August 27-29, 2006, 9:00am-5:00pm at the Parkway Community Center, 2005 Hill St., Lubbock, TX 79401

Wesley L. Middleman, Attorney General, will discuss the new Equal Housing Lending Act at the Parkway Church Center, August 27th, 7:00pm

Employment West-Riders, sponsored by the Texas and Oklahoma, August 28th, 7:00pm, Parkway Church Center

East Lubbock Chamber of Commerce meeting, August 28th, 10:00am at the Parkway Community Center

Lubbock Chapter of Black Women's Business Council, August 28th, 10:00am at the Parkway Community Center

North American Chapter of Commission on the 50th Anniversary of the March on Washington, August 27-29, 2006, 9:00am-5:00pm at the Parkway Community Center, 2005 Hill St., Lubbock, TX 79401

West Lubbock Chamber of Commerce meeting, August 28th, 10:00am at the Parkway Community Center

Texas Department of Cultural & Historical Commission, August 28th, 10:00am at the Parkway Community Center, 2005 Hill St., Lubbock, TX 79401

West Lubbock Chamber of Commerce meeting, August 28th, 10:00am at the Parkway Community Center

New Texas Chamber of Commerce meeting, August 28th, 10:00am at the Parkway Community Center

The Parkway Community Center will host a special event for the 50th Anniversary of the March on Washington, August 27-29, 2006, 9:00am-5:00pm at the Parkway Community Center, 2005 Hill St., Lubbock, TX 79401

Centennial Hall, South Lubbock, will host a special event for the 50th Anniversary of the March on Washington, August 27-29, 2006, 9:00am-5:00pm at the Parkway Community Center, 2005 Hill St., Lubbock, TX 79401

Lubbock High School Alumni & Faculty Chapter, August 28th, 7:00pm at the Parkway Community Center, 2005 Hill St., Lubbock, TX 79401

If you have an announcement you want to appear in this paper, there are three ways to get information to us:

Southwest Digest Community Meetings
1302 Avenue Q
Lubbock, TX 79401

Fax: (806) 741-0000
email us at: swdigest@shgblt.net

What's Inside...
Lubbock Area Church Council meeting, August 27th, 7:00pm at the Parkway Church Center
East Lubbock Chamber of Commerce meeting, August 28th, 10:00am at the Parkway Community Center
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Lubbock stylist wins at hair show in Atlanta

LaMont Ford, a hair stylist at Cut the Chase Salon of Lubbock and Kindred Spirits of Plainview, who at the last minute decided to compete in a Bronner Brothers International Hair Show in Atlanta, Georgia August 6th and 7th. He was in competition with other hair stylists from all over the world in a weave battle.

LaMont won first place and received a \$500.00 check. He used his best friend and Salon owner of Cut the Chase Salon, 1819 Parkway Drive, (806) 762-3333, Sarah Harris, as his model.

He says that he only did the style, and his model worked the style and the crowd. "I had no intentions of competing. I was just going to learn some new styles and techniques. In fact, I was telling all of my clients I was going to wait until next year to compete."

He also placed second in the



HOLDING THE CHECK: A sponsor of the Bronner Brothers International Hair Show, is shown with Sarah Harris of Cut the Chase and LaMont Ford, receiving the \$500 check.

ponytail competition, and fifth place overall in the finals. "I can do all things through Christ who strengthens me (Phil. 4:13). That

is a scripture that I truly live by. I know that with his help, all things are possible. God has truly blessed me over the past year," he

said.

"I owe everything to God and only Him. For me it is a major accomplishment for me. This was also a great exposure for our area, and let others know that we do have some good stylist here in the 'Hub City.' In fact, I am very thankful for the support of the local stylists here in Lubbock who attended this show. My hat goes off to Jean Scott-Richardson and Pamela Sanders of Talk of the Town, the salon where I learned a lot about everything. Also, thanks to Raven Ward of Talk of the Town who called during the competition to show support. Thanks also to Linda Woods-Davis of S & L Salon and DeLa Griggs of Deidra's. These ladies literally lost their voices screaming and yelling to show support. In a room with well over 15,000 people, I heard all of them. Not only to them, but also to others in the



LaMont Ford along with Sarah Harris, owner of Cut the Chase Salon, were awarded \$500 for Ford's skills.

community who have been praying for me and encouraging me, for that I am thankful. Especially to all of my clients, I love you and thank you for your support."

18 year-old Chestina Perry named Teenpreneur of the Year for 2006

New York, NY - Since its first issue debuted in August 1970, BLACK ENTERPRISE (BE) has celebrated African

American business ownership. One only has to read the articles about Oprah Winfrey, Robert L. Johnson, and

Michael Lee-Chin - who built their empires through syndicated television, a cable TV network, and a financial services firm, respectively - for proof. The cover story of the August 2006 issue of BLACK ENTERPRISE, "Making Their Mark," highlights the BLACK ENTERPRISE Small Business Award winners, a new crop of entrepreneurs poised to join the business elite and follow in their legendary footsteps.

When Chestina Perry was 15 years old she was eager to learn how to drive. Under the careful tutelage of her Mother, she hit the road only to be faced with extreme driving pressures. Horn blowing, tailgating, and vulgar gestures were some of the horrors she faced.

Determined to get her Driver's License, young Chestina persuaded her Mother to invest in some magnetic signs which she designed warning others of her lack of driving experience. The extra

attentiveness to her needs made learning to drive a safer, more pleasurable experience.

After getting her Driver's License, Chestina continued to drive with her signs on the car. Motorists of all sorts began pulling her over asking how they could get the signs. Many offered to buy the ones she was using. The demand became so great Chestina decided to start a business and make the safety signs available for other motorists wanting a safer driving environment.

In October, 2004 Chestina Perry along with her 3 nieces: Tiffanie, Twana, and Victoria, started a company called Drive Safe and began reselling driver safety signs. In February, 2005 the company was awarded the official patent for Driver Safety Notification Signs.

Since then they have enjoyed tremendous success. In April 2005 Drive Safe received their first bulk order for signs from the Vermont State Department of Drivers

and Traffic Safety Education. Several local School Districts have decided to use the signs as fundraisers. Drive Safe have been guests of radio shows, news programs, and several trade shows.

Perry is helping to make America's highways a safer place. The budding mogul has developed products designed to educate motorists about safety through her company's driver notification signs. With help from her mother, Winnie, Perry manufactures a variety of signs - priced at \$7.50 each - that display messages such as "Driver in Training (Please be Patient)" and "Senior Citizen (Please be Patient)." For her ingenuity and entrepreneurial spirit, Perry has been named the 2006 Teenpreneur of the Year by BLACK ENTERPRISE.

For more information about Drive Safe visit www.drivesafesigns.com. BLACK ENTERPRISE is on newsstands now



For her ingenuity and entrepreneurial spirit, Perry has been named the 2006 Teenpreneur of the Year by BLACK ENTERPRISE.

Gospel Fest 2006 scheduled for November with two fabulous musical acts

Many have been waiting for it to happen again - an appearance of the Williams Brothers is happening again. They will

appear in the Gospel Fest 2006, along with Luther Barnes and

The Sunset Jubilaires, Sunday afternoon, November 19, 2006, at the Municipal Auditorium at 3:00 p. m. This event is being sponsored by Each One Reach One and Bridging The Gap, Inc.

This is the third Annual Multi-Cultural Gospel Concert. Tickets are available through Select-A-Seat for the price of \$38.00 per ticket. For more information call (806) 770-2000, or out-of-town call (800) 735-1288.

For more information, contact either Faye Brown or Joyce Wright at (806) 744-6123, 762-3612 or 786-2971.

Both groups are brought back because of popular demand.



Williams Brothers



Luther Barnes and the Sunset Jubilaires

If you find mistakes in this publication, please remember that the publishers and writers of this paper are only human. We publish things for all sorts of events, but unfortunately, some people are always looking for something to criticize.



How America Made Niggas!

(Part 4 of 4: False Hope and Despair)

Editor's Note: This article is the final part of the series we left off in the August 3 issue of the Southwest Digest. Due to space constraints, we were unable to fit the article in until now.

by Anthony Asadu/John Samad

In the final part of this series of how America made Niggers, that blighted great-grandchildren called Niggas, we must draw some conclusions as to why we just can't "get over it." Niggerism is just not an invention of sub-human capacity, it's a circumstance that many Blacks, in most cases, choose not to overcome. Many of our people act a certain way and call being it "hard" or "keeping it real," but only become examples of how the media and mainstream want to portray the whole race. The only thing real about it is how some choose to show how desperate they've become. Many choose to demonstrate that they are so far gone—so ignorant, so dependent, so greedy, so jealous, so apathetic that they make the excuse that nothing matters anymore. They become hateful and maniacal and they commit heinous acts against themselves and their communities. That's what the lost of "knowledge of self" has produced.

Then there are those who believe things can change, or will do anything to try to make a change (again, desperation), but because they're limited in their belief, knowledge and understanding—things don't change. Why? Because the whole engagement was an act of false hope. Hope is the belief that something can be achieved if faithfully pur-

sued. Faith without works is dead. Why it makes hope real? Not faith alone, but the will to bring forth change. False hope is faith without the will (works) to bring about change. The Nigger does not believe he (she) has the power to make their life change. They don't believe their reality can change—but they hope it will while they do nothing to bring it about, or they wait for someone else to change their lives. The longer they wait, the more despair engulfs their lives, the more even their false hope fades and their Niggerism grows into a rage that has our communities nationwide in death and destruction.

I attended two events on the same day a couple of Fridays ago. One, was the Urban Issues Forum where Dr. Julius Garvey was discussing the legacy of his father, Marcus Garvey, who once said, "Up you mighty race, accomplish what you will," then proceeded to build the greatest mass movement of American Africans in the 20th Century. One of the most profound things that Dr. Garvey said was that "nobody can keep you from being yourself." Nobody is holding back Black America. Nobody is stopping us from acquiring knowledge or being ourselves, except our own ignorance and despair. If we only believed our reality could change, it would change—but the Nigger will never tell you he doesn't believe. He, instead will continue to suggest that he does—but his (her) actions indicate that they don't. False hope is larger than the knowledge they desire acquire that would change the reality of their lives.

The other event was the

Amer-I-can Graduate at NFL Hall of Famer, Jim Brown's home. A class of the most maniacal and self-destructive young men and women in our community went through a 14 week program to change their lives—an example of what real hope, faith and works (the will to change your reality) can do. One of the young men was shot four times with an AK47 (by some of his homies that didn't want to let him out of the life of death and destruction) a month earlier—but he made his graduation. He was just as profound in his comments when he said Amer-I-can taught him that success in life is "Mind over matter; If you have a mind—things matter, if you have no mind—nothing matters." Dr. Garvey's words that nobody but you keeps you from knowledge and purpose (of self) coming from a young man who moved from life's dungeon to higher ground. This young man comes from a world where Niggas think "putting in work" is going out and killing someone else. He instead chose to put in a different kind of work, and his reality is changing before his (and our) eyes. Real hope replaced false hope, and success replaced his despair. It is not until we truly understand that our destiny is in two hands, God's, and our own (Garvey's Universal Negro Improvement Association has a motto, "One God, One Aim, One Destiny"). And what we leave our children is statement of what our lives truly represented. Dr. Garvey stated that we have to teach our children that wealth is more than money. Their developed sense of cultural knowledge and awareness, passed from generation to generation, is

worth more than money. The problem with Niggers is that they've lost their sense of self, their working faith and their sense of destiny. They now believe what they oppressor told them they were, and they have now passed it on to their children and grandchildren. What has that done to their destiny? Let's look at it. A recent study calculated what the baby-boomer generation will pass on to the "X" generation. It's \$43 Trillion Dollars. Of that amount, black "boomers" will pass on one trillion. Blacks are 12% percent of the national population, but will pass on less than one-half of one percent to the next two generations. Of the one trillion dollars to be passed on, 28% of black families (middle upper class) will pass on 70% of that marginalized wealth. What will the rest pass on—nothing, other than the word, Nigger, to future Niggas. And that's all they will have, the legacy put on them by their oppressor, if they continue their false hope, and perpetuation of their despair.

America not only made Niggas, they will keep making Niggas, and Niggas will keep making themselves in their refusal to give up—a simple term and in their continuation to keep that term alive. Let's kill the use of the word, Nigger. When we stop seeing "Niggers," just maybe we'll see ourselves for who we really are. There is no dignity in being a Nigger, a Nigga, or Niggaz. There is dignity in being ourselves. Maybe that's the new beginning we've all been looking for.

Last Week's Crossword Puzzle Answers: Dogs

I	D	L	E		D	A	Y		F	A	S	T			
C	O	L	N		G	E	N	E		L	A	I	K	A	
A	L	E	C		A	L	G	A		F	I	D	E	R	
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A	L	A	N	S		J	E	E	R		U	K	E	S	
P	Y	R	E			A	R	T			L	E	S	T	

Bethel's Youth Extravaganza promises fun

The First Annual Extravaganza will be held at the Bethel African Methodist Episcopal Church, 2202 Southeast Drive, Saturday, August 19, 2006, from 2:00 p.m. until 6:00 p.m.

There will be activities which will include three-on-three basketball tournaments, sip 'n' slides, jumpers, Xbox tournaments and other games.

Donate a fan or A/C for needy

Your neighbor is in desperate need of a fan!!! The Adult Protective Services Silver Star Board is seeking donations from our community for any type of fan or window unit that is in good working order to be given to our seniors and/or disabled citizens who have no means of cooling their homes. Drop off locations are: Lubbock Adult Day Care Center, 8004 Indiana, 796-2273; Visiting Angels, 3502 Slide Rd., Ste. A-2, 687-2780; or you may call Marivel Alvarez at 632-2319. God bless you for your compassion and generosity.

Basketball registration is \$5.00 per person. Awards will be given to first and second place teams. The community is invited to come have fun in the sun. There will be some delicious food which will include Bethel's

Famous Dignified Dogs (don't miss these!), regular hot dogs, hamburgers, cotton candy, snow cones, popcorn and soft drinks. Rev. Eddis L. Everette, Jr. is pastor. For more information, call (806) 744-7552.


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GSC Class Item No. 909-27


For additional information contact the Texas Tech University System Project Manager, Paulo Peres. Contact via phone (806) 742-2116, fax 806-742-2241 or email: paulo.peres@ttu.edu

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ATTENTION!!!
For all of you Gospel Music Lovers, come November, "Each One, Reach One" will present two major recording groups for the 3rd Annual Multicultural Scholarship. Watch the Southwest Digest for more information and announcements.



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Folklore encyclopedias promotes greater understanding of African-American culture

COLUMBIA, Mo. — African Americans have made numerous contributions to American culture. Emphasizing the need for those contributions to become more commonly known in society and included in public school curriculums nationwide, a University of Missouri-Columbia faculty member played a key role in the publishing of an encyclopedia chronicling African-American folklore and its influence on American art, music, film, literature and religion.

Anand Prahlad, a professor of English in the College of Arts and Science, edited *The Greenwood Encyclopedia of African American Folklore*. He also compiled the topics and wrote 40 entries in the three-volume set that includes about 700 entries. In addition to Prahlad's efforts, more than 150 African-American, Caribbean and African experts contributed to the publication, which Prahlad said is "for anyone interested in African-American culture."

Topics range from the origins of the banjo and zoot suits to the history of Kwanzaa, Juneteenth, Aunt Jemima, the dozens and rhythm and blues. The encyclopedia explores several Caribbean and African traditions, which have impacted African-American dance, music and religious practices. It also features narratives and biographies of various African-American writers, scholars, musicians and entertainers whose work relates to folk traditions. Prahlad hopes the publication becomes a standard and routinely used resource for public school teachers and students, as well as higher-education scholars, researching various aspects of African-American history.

"Having this book on the shelf would help any librarian, student or teacher when faced with questions that deal with African-American cultural contributions to America and the Caribbean," said Prahlad, who prior to teaching at the university



The Greenwood Encyclopedia of African American Folklore

commitment is to make an impact on kindergarten through 12th-grade curriculum as well as at the college and university levels so that African-American history and culture become common knowledge — a routine part of what children learn in school."

Prahlad said the publication, which has received positive critiques from journals that review reference works for libraries, promotes respect for cultural diversity. He is optimistic that adults of all ethnic backgrounds also will find the encyclopedia beneficial by learning about and understanding the African-American experience and contributions to American culture — through folklore, which orally focuses on the traditional beliefs, practices, customs, stories, songs

and jokes of people and ethnic groups.

"Everybody has folklore, and this text is about African-American and New World African traditions," Prahlad said. "There is a real public void when it comes to knowledge of African-American culture in our society. America's cultural identity is so defined by elements of African-American folklore, yet Americans are ignorant about the roots of those elements. African-American folklore should be engaged as a topic or subject of interest by scholars and any American who wants a better understanding of his or her own cultural identity."

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level taught for the Oakland (Calif.) Unified Public School District for several years. "My

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Lubbock's Best Dressed Black Men & Women
 The Southwest Digest brings back Lubbock's Best Dressed Black Men & Women!

All Applicants for nomination MUST be submitted from the applications that have been cut from the Southwest Digest. No copies, please! You may submit the entries in person or by mail at the Southwest Digest offices at 902 E. 28th Street, Lubbock, TX 79401.
 Look around Lubbock and observe your neighbors and friends. Show them your SUPPORT and APPROVAL with your VOTE! Winners will be announced at a time and place to be determined. This is an opportunity to showcase Lubbock's Best Dressed Men and Women!
 The top ten men and top ten women who get the most nominations will end up on the list of Lubbock's Top Ten Best Dressed Black Men & Women.

Women	Men
NAME OF RECOMMENDED CONTESTANT _____	NAME OF RECOMMENDED CONTESTANT _____
ADDRESS _____	ADDRESS _____
TELEPHONE NUMBER _____	TELEPHONE NUMBER _____
REASON FOR NOMINATION _____	REASON FOR NOMINATION _____



Editorials • Comments • Opinions



THIS 'N' THAT

by T.J. Patterson

SCHOOL DOORS OPENED THIS WEEK! THIS

N THAT is hoping our young people have all settled in their various schools and have begun to do another outstanding job for this new school year. As drivers in our vehicles, let's slow down as we travel to and our jobs or various assignments each day. Drive carefully as you approach a school. At the same time, let's make plans to visit our schools this new year. You see, when our **PRECIOUS CHILDREN** see us on the various campuses, they become proud because there are people like you, who really care about they are doing. Again, the school doors are open, so let's continue to support these young people.

PENNY HASTINGS THE BARBER SAYS, "THOSE WHO HAVE SUFFERED ARE BEST ABLE TO HELP THOSE WHO ARE SUFFERING!"

JOHN HALL DID AN OUTSTANDING JOB HERE! THIS N THAT, as well as the community, received word of the resignation of **JOHN HALL**, as executive director of the North & East Lubbock Community Development Corporation last week. There is no doubt about it! He did an outstanding job in bringing forth development programs which will help North and East Lubbock. One major accomplishment is the **KING'S DOMINION** - a residential

housing development which will construct homes between \$85,000 & \$150,000 with the ground breaking taking place on Saturday morning August 26, 2006 at 10:00 a.m. This new sub-division is located across the street from Estacado High School and will add much to this area. If things go as is expected, a new shopping center called **PARKWAY PLAZA** will begin construction in the spring, 2007. This new development will add much to this area. Of course **JOHN HALL** couldn't do all of this by himself, but appreciate his leadership and efforts of the board he worked for during his tenure—**THANK YOU, JOHN HALL** for doing such an outstanding job for the City of Lubbock. May you continue to grow in your new endeavor with the Housing Urban Development (HUD) in Washington, D.C.

THANKS, CITY OF LUBBOCK! THIS N THAT wants to say "THANK YOU, CITY OF LUBBOCK" for cutting down the overgrown tree at the corner of east 23rd Street and Southeast Drive. This is a very good thing as those driving in this area will be in a better position to see where they are driving at this intersection. Thanks, City of Lubbock. Oh, yes there are others on East 26th Street but this is a great beginning.

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Think About It!

A look at the recent NAACP National Convention

by Eddie P. Richardson

History was made this year as after five years, the U. S. President had refused to attend the NAACP National Convention. But this year, he attended the 97th National Convention in Washington, D. C., with the theme "Strength In Votes." The President was introduced by NAACP President and CEO Bruce Gordon. The overall focus of the meeting was "Voting Our Values, Valuing Our Votes."

President Bush, speaking at the first meeting of the NAACP since taking office, spoke on mending ties with the Black community and working with Gordon. "I see this as a moment of opportunity. I have come to celebrate the heroism of the Civil Rights Movement and accomplishments of the NAACP," said President Bush.

Gordon, in his keynote speech, stated, "Voting Our Values, Valuing Our Votes." The theme was about accountability power and its possibility. "Voting is choosing how we live, and who we will elect to help us. Votes are directly connected to the people we care about. We are not going to get caught up in problems, we're about solutions. We're accountable. We have the ability to take control of our lives, our communities, our fortunes, and our futures. We may not have all the power we need," said Gordon.

Over 4,000 delegates attended the Washington, D. C. event at the Convention Center. Gordon, also made good his promise to build ties with the White House with a visit from President George W. Bush. He called the visit a "Moment of Opportunity," to mend ties with Blacks who felt alienated by Republicans.

During the Convention, Gordon, a former division president of Verizon, urged Blacks

not to patronize business who do not hire Blacks or advertise in their communities, and if Black consumers redirect their dollars, it will push companies to be more responsive. "If corporations spend their money on us, we'll spend our money with these corporations," he said. "It is real simple." Gordon also elaborated on the organization's responsibility to combat AIDS.

He simply stated, "Let's not say this fancy. HIV-AIDS is killing our community. It's killing us. And so that I'm clear, I'm not talking about the problem in Africa. I'm talking about the problem right outside this Convention Center. Your organization is going to lead the fight ... to reverse the trend of spreading HIV-AIDS in our community."

Many Civil Rights era demonstrators workers we have honored as well as the famous brilliant physician, Dr. Benjamin S. Carson, Sr., who received the Spingorn Medal, the NAACP's highest honor, who said he was

honored to be in the company of so many worthy honorees.

Toward the end of the five day conference, Bush gave a 33 minute speech. Hurricane Katrina, Medicare, drug benefits, and education were on the agenda. Many Blacks were dissatisfied with the Republican party. For nearly 200 years, our Nation failed the test of extending the blessing of liberty to African slavery ... placed a strain on America's founding, a strain that we have not yet wiped clean.

After these pretty true words, how much of this is true and honest, and how much is lame duck talk. What took him (Mr. President) so long? Out of the 4,000 in attendance, some were everyday people, some celebrities and athletes, entertainers, etc., and, of course, politicians.

Closing Thought: "What you do, I can't hear a thing you say, and what you do speaks so loud, I can't hear a thing you say."

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The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

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People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

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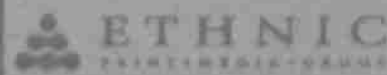
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In Cinque

by Renetta Howard



It is back to school time and big time shopping for parents who are eager to purchase all of the items which their child's school has listed on the school supply list. Those lists are very lengthy for each grade level. There are so many items which a child may use only a few times, such as some mathematics calculators and certain kinds of paints or markers.

Unlike a few years ago the list was short: a notebook and notebook paper, a pencil and a ball-point pen along with a box of crayons and some glue. For the first few days only the notebook and pencil and pen were necessary. Plain and graph paper could be purchased later, when it was needed, as well as crayon and glue. Some schools with well endowed parent organizations purchased supplies for the students and lists were not necessary.

Never-the-less, for some parents, the supplies which they purchase now will last all the school year, because they will not purchase any more and sometimes their child will have to "borrow" from others.

shop, I watched the children too. Some of the children were really interested in the purchases being made while others sought to meddle with other items in the store. I noticed one child who tried to see if the elastic straps holding some large balls in a bin would burst the balls. I noticed another young boy, about the right age for kindergarten, try seeing how many bags of pet food he could burst by pounding them with his fist. The parents paid no attention to what their children were doing unless they did not agree with an item they were going to purchase. All through the store, children who were with their parents were constantly meddling things that should not have been a concern of theirs at this time. And we wonder why there is a shortage of teachers.

If children do not behave in the company of their parents, should teachers be concerned about their behavior in the school? It does not take a rocket scientist to know that children whom are not taught to behave at home, will not behave at school. When disciplined, the very parents who do not teach their children how to act will make the most noise about

how their child is treated at school. We need to get "in cinque" and make sure parents know what is expected of children, in school, besides having the proper supplies and what is expected of them as parents.

Better to the Editor

Usually I am not one to write in to the newspapers, but last month we went into a store connected to the South Plains Mall and my twelve year old daughter fell ill and passed out. I always hear about how nice the citizens of Lubbock are, but there are unfavorable citizens as well. The employee walked over my child as if she was not there. I am thankful for a man that had just walked into the store as my child passed out, he immediately assisted by helping and suggesting that we seek medical attention. His concern was genuine, unlike the employees in the store; all they were concerned about is if we were running a scam. I went to get the car so we could put my child in it; before I could get

back to the entrance with the car she passed out again. After EMS was called, someone who I guess was the store manager wanted me to fill out some form. Maybe that was the store's routine. I don't know. I was more concerned with getting my child the proper attention she needed than signing some form. The point I am trying to make is this: Would it have been different if the person had not been a minority? Would the employees have been more compelled to assist? I feel as if this were a stereotypical attitude that goes in shopping centers and restaurants toward minorities everyday.

Ramona Mitchell, Lubbock



FACT: BLACK PATIENTS ARE LESS LIKELY TO QUESTION DOCTORS ABOUT HEALTH CONCERNS THAN THEIR WHITE COUNTERPARTS...

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The editors and publishers of Southwest Digest welcome your letters and encourage you to write to us. Share with us your concerns, praise, gripes and celebrations. It's what we want - to keep our Black community in Lubbock informed and in touch with one another. Your letter doesn't have to address something that's been in our paper, just what's been on your mind. Had an interesting discussion lately? Share it with us!

When you write to us, please provide your name and city so that we may know where you are from and so that our readers may see how far our publication reaches.

You can bring your letter to our office or send it through the mail to: Southwest Digest, Letter to the Editor, 1302 Avenue O, Lubbock, TX 79401

You can also email us at: swdigest@sbctglobal.net or fax your letter to (806) 741-0000.

"Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that." - Martin Luther King, Jr.

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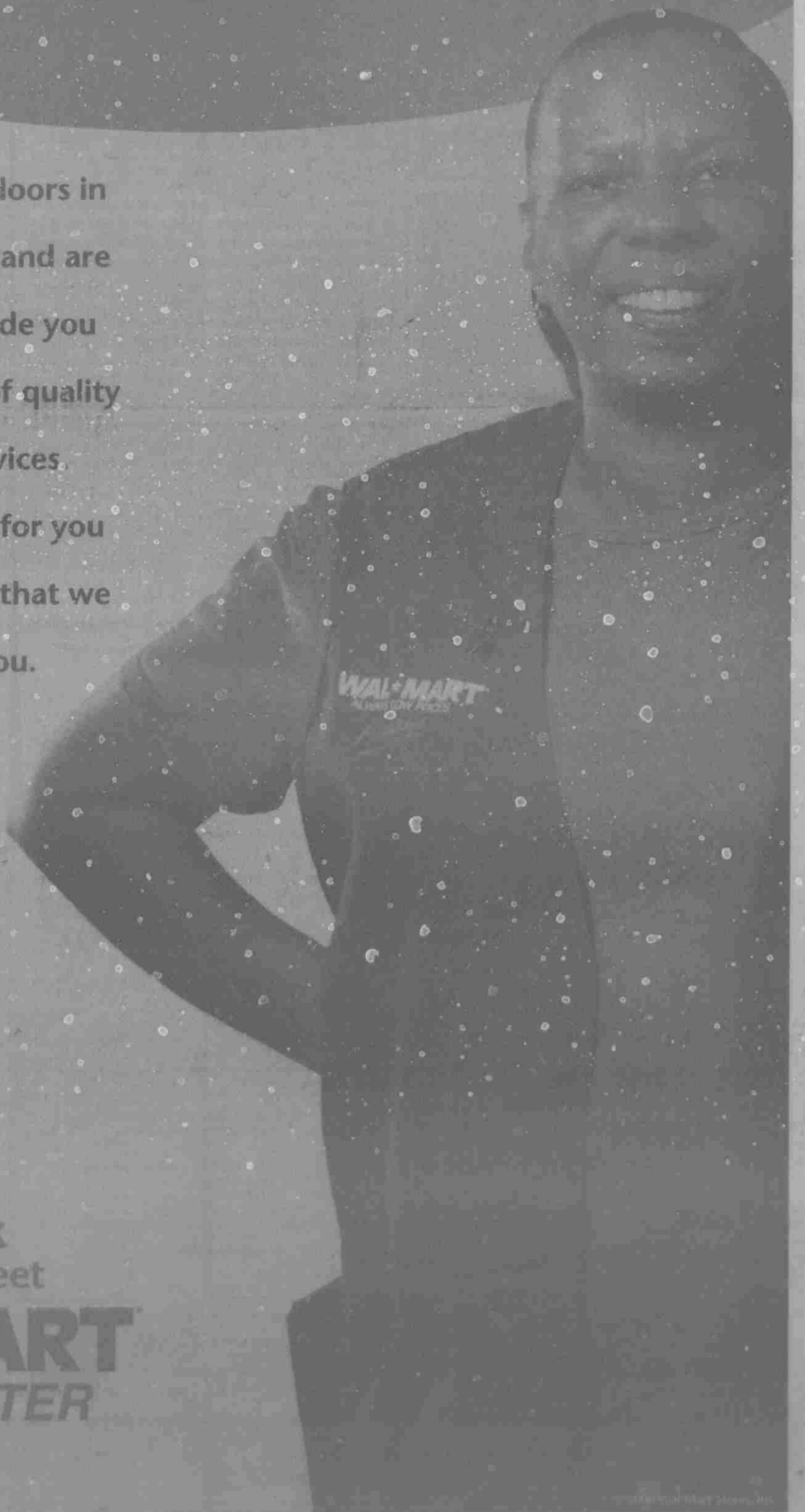
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