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WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

Volume X, Number 11 Thursday, March 11, 1971 Eight Pages (Week of March 11-17)

Dr. Charles Hamilton to Speak Tonight at Tech

Students Speaking Out at Texas Tech



MAURICE WILLIAMS, President of SOUL, is speaking to a group of students who gathered Monday afternoon in front of the University Center. This was one of the activities staged during "Black Experience week on the Texas Tech University Campus.

The organization is sponsoring a "Rap Session" tonight immediately following the speakers series in Municipal Auditorium. Dr. Charles V. Hamilton, guest speaker, will appear at the session in the Mesa Room of the center.

Prairie View A & M Suspends Sixty-two Students Following Violence Last Week

sixty-two students suspended from that college this week-end because of their involvement in incidents on the campus February 24-26. The president said that they "Clearly committed unlawful acts."

Dr. Thomas said the 62 students were identified "through the preliminary investigation of the Department of Public Safety."

He also said that the students had received letters with the charges against them stated and that they will be premitted hearings if they desire.

The predominantly black school, with an enrollment of about 4,000, was closed February 27 after two nights of violence on the campus that resulted in the burning of one building and fire damage to another. It reopened last week-end after all of the student body had been screened.

It was learned that there was no record of any suspension of faculty members.

Two students, who are presently suspended, have been charged

School Board Sets April 6 for Election

The Lubbock Independent School Board of Trustees has set April 6th as the date for a \$5.6 million bond election.

The \$5.6 million, if approved by Lubbock voters, will pay for a fiveyear improvement program which includes four new elementary schools, junior high additions, physical education improvements and purchase of 46 portable classrooms.

The election is scheduled on a Tuesday, with absentee voting to begin March 17 and end April 2nd.

It was learned that the presi- in the violence, Leonard Baker, dent of Prairie View A&M College, 20, a junior from Kansas City, Dr. Alvin L. Thomas, had ordered Mo., and freshman Quincy Brooks, 28, an Air Force veteran from Prairie View, were charged with acting to promote property dam-

> Bonds were set at \$100,000 each, but Baker's bond was reduced to \$2,000 last Saturday. Brooks' bond remained at \$100,000. Both have been in Waller County jail at Hempstead since February 26.

Over 200 Attend **Girl Scout Supper**

"What a lovely way to spend an evening," could be the best way to express the feeling left following a "Family Box Supper" held Tuesday night at Bethel A.M.E.'s fellowship hall. The affair was made possible by the Girl Scouts of America, Troops 113 and 361 of Ella Iles; Troop 31 of Wheatley Troop 44 of Posey; Troop 25 of Ruel Martin Elementary Schools and Troop 236 of Mary & Mac Private School.

A special presentation of the flag was done by Troop 113 and a special selection was presented by Troop 31.

Presentation of pins of service were given to the ladies of the community. Mrs. Heenan Johnson and Mrs. Alfred Caviel received 5-yearpins; Mrs. L.S. Graves received a 15-year-pin; and five ladies; Mrs. Detheria Lewis, Mrs. Willie Cox, Mrs. W.H. Stevenson, Mrs. S.R. Roberts and Mrs. Oliver Birch each received 20-year-pins.

Mrs. M.O. Bunton was presented to the group as a volunteer coordinator of the East Lubbock Girl Scout program. Mrs. Walter Langley, staff member of the Caprock Girl Scout Council, was director of the supper.

Black Youth Wins \$1,000 Scholarship

Edward E. Newsome, Jr., an Estacado High School senior, has been singled out as a 1971 Achievement Scholar and awarded a \$1,000 scholarship as an outstanding black student through the National Merit Scholarship Corpo-

He is the son of Mr. and Mrs. Edward E. Newsome, Sr., of 2904 East Colgate here in Lubbock.

Edward was one of 340 black students throughout the country awarded the special scholarship by some 89 sponsors as a part of the 1971 National Merit Scholarship competition. All the awardees are finalists in the NMSC program.

Newsome is a two-year letterman and captain of the Matadors basketball team at Estacado.

Dr. Charles V. Hamilton, awardwinning political scientist and professor of urban studies at Columbia University, will discuss black student campus movements and their effect on American education in his address at 7:15 p.m. Thursday, tonight, in Lubbock Municipal Auditorium.

Dr. Hamilton's lecture, presented under auspices of the Texas Tech University Speakers Series, will be open to the public without charge. His topic will be "They Demand Relevance: Black Students Protest."

The lecture also fulfills a class requirement for students enrolled in Current Problems of American Society, a new graduate course offered by Texas Tech.

Born in Oklahoma and reared on Chicago's South Side, Dr. Hamilton offers his audience deep insights on the urban scene and a

The men of the Soul Patrol,

Fulton Berry, William Britt and

Floyd Price, will be among those

"doing their thing." A skit will

also be given by the Mexican American Youth Organization,

One of Dunbar High School's

favorite singing groups will sing

"Aquarious." The group consists

of Anneice Lawson, Barbara Ann

Moore, Barbara LaDale Moore and

Margaret Gentry. Epsilon Tau

Chapter of Omega Psi Phi Fra-

Moore Sisters-Loretta, Thelma

and Sandra-the Lucky 12 Club

Band will be responsible for the

dent of the local chapter of Lub-

bock women. The public is cordial-

ly invited to attend this program.

Other participants include the

The Dunbar High School Stage

Mrs. Mildred K. Lusk is presi-

ternity will do a skit.

and other dance groups.

music during the evening.

(MAYO).



Dr. Charles V. Hamilton

reasoned recognition of the need for change.

After earning his doctorate at the University of Chicago, he headed the Political Science Department at Lincoln University in Pennsylvania. He has been awarded the Lindback Foundation prize for distinguished teaching and now holds a special Ford Foundationendowed chair at Columbia.

He is the co-author, with Stokely Carmichael, of "Black Power: The Politics of Liberation in America," and the author of two books published in 1970, "The Politics of Black Americans," dealing primarily with urban problems, and "Political Thought of Black America."

He became known to television audiences across America when he served as co-moderator, with Pat Moynihan, of NBC's three part documentary, "The Urban Crisis," a four-and-a-half hour televised special.

Dr. Hamilton's lecture will be the ninth and final event in Tech's current speakers series, a program designed to bring distinguished representatives from a variety of educational fields to the campus each

Lubbock Deltas to Present Ninth Annual Jabberwock this Saturday

With the theme "He's My Brother," the members of the Lubbock Alumnae Chapter of Delta Sigma Theta Sorority will present its ninth annual Jabberwock in Dunbar High School auditorium Saturday evening, March 13, at 8:00 p.m. Tickets for the affair are priced at \$1.00 for adults and 50 cents for children.

The annual fete will consist of skits, songs and various talented groups of the city and from visiting towns.

The Pyramids of Eta Lambda Chapter, Delta Sigma Theta Sorority, Inc., of Texas Tech University will begin the night of talent with an introductory skit. Two little tots, James Shiver and Eunice Young, of Mary and Mac Private School will present their version of "Dancing Dolls."

Pat Lampert, a vocal soloist, will sing two numbers, "Born Free" and "Let There Be Peace on Earth." Also participating in the affair will be the Eta Delta Omega Chapter of Alpha Kappa Alpha Sorority, Inc., who will present a skit. A trio from Estacado High School will also present a number.

Troop 102 Camps Out At Camp Post Saturday

Twenty-five scouts of Troop 102 of the Boy Scouts of America spent Saturday night at Camp Post, Texas. Every scout had the opportunity to work on additional merit badges. This excursion, under the leadership of Raymond Peppers, scoutmaster, was the second time in as many months that the young fellows have had an opportunity to learn more about

The scouts were accompanied to Camp Post by Dr. Heenan Johnson; Mike Stevens, Scout official; John Elton and Stan Harrell, both Texas Tech students who are working with the troop.

The troop had visitors during the evening. Those visiting included Mrs. Emmaline Chatman and her son Mike; Mr. and Mrs. Harold Chatman and T.J. Patterson.

Sectional Boys Club Basketball Champs



HERE THEY ARE. . . Sectional Champions in the recent West Texas Area Boys' Club tournament held at Snyder, Texas, last week. The squad members, Rickey McGrew, Anthony Pillow, Calvin Howard, Larry Chase, Joe Bolden, Maurice Pratt, David Fair and Charles Cooke, are coached by James Skief, a volunteer coach at South Plains Boys' Club.

The young basketballers, ages 13 and 14, competed against Boys' Club teams from Amarillo, Odessa, Midland, Snyder, San Angelo, Abilene and Lamesa.

Theodore Phea, Jr., is director of the South Plains Boys' Club branch.

EDITORIALS

Judge Woodard Should Really Take His Time to Think About Latest Problem

by T. J. Patterson

Last week an attorney from Washington, D.C. came to Lubbock and asked for a hearing with the Lubbock Independent School District in regard to bringing the percentage of black teachers at Dunbar High, E.C. Struggs Junior High, Wheatlev and Iles Elementary Schools down to the 7.9 per cent that blacks comprise throughout the school system.

This will be one hell of a move for the Lubbock Independent School system. If we continue to move in the direction we are now being pushed we will be in for a terrible situation. At the present time, we are moving people like they were pawns in a chess game. Someone, someway, has forgotten, or just plain doesn't intend to be aware of the fact that we are dealing with young people. Lubbock, its school system, and its citizens can not continue to move in such a haphazard manner.

East Lubbock citizens are being asked to sit idly by while our experienced black teachers are moved from institutions where they are doing a splendid job-and allow them to be replaced with young teachers who don't have the experience necessary to handle the job.

As this weekly black media has said in the past, integration is not the disappearance of that "minority group" within any given area. The way things are going, there'll be no image for the young black boys and girls to relate to. Aside from this, the black teacher's experience and manner of discipling the young black youth is of great importance.

Everyone must quit playing with percentages and start doing something constructive for the benefit of our young people. At the present time, the black faculty of Dunbar is 40.1; E.C. Struggs is 38 per cent; Wheatley 41.4 and Iles has 36.4. Before we make any more drastic changes, let's give everyone, teachers, administrators and especially students, a change to "get their feet on the ground."

We's better start now doing something about the welfare of our young black boys and girls, before it's too late. The idea used to be to educate youngsters. Now we are faced with the "numbers game."

If we need more black teachers in the system, then let's go out and recruit additional black teachers for the system. But while we're doing that, let's give everyone involved a chance to get on with the problem of educating children.

Let's hope Judge H.O. Woodard-who ordered school attendance lines redrawn in Lubbock last August, will do as he says, and "take time to think about this."

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Dunbar's Basketball Coach Winner Too

by T. J. Patterson

Last week, March 3rd to be exact, Burle Pettit, executive sports editor for the Avalanche-Journal wrote a beautiful story on Gerald Myers' new three year contract with the Texas Tech Red Raiders. However, this editor would like to take exception to one statement he made. The article stated, "He (Myers) is the winningest basketball coach in Lubbock schoolboy history."

This cannot be a complete picture of the winningest coaches in Lubbock, Texas. True, Coach Myers has a splendid record of 150-50. But if you look on the hill at Dunbar High School, you will see that Curtis Gipson amassed an impressive record of 300-92, life-time record, and his Lubbock schoolboy competition record is 212-67. Of course, this, too, is rather impressive for a coach who has only been coaching in the Lubbock system since September, 1962.

Prior to coming to Lubbock, Coach Gipson compiled an 88-25 record at Evans High School, a black school in Slaton, Texas.

It would have been taken better if Mr. Pettit had said that Coach Myers was "one of the winningest basketball coaches in Lubbock schoolboy history," rather than the "winningest."

Let's give all those making contributions to this sport or any sport "their flowers while they live." Coach Myers and Coach Gipson, both young men, will continue to contribute much to the game of basketball. We all can be proud of them, you see, they both are Lubbock fellows.

Census Report Leaves Some Questions

One can't help but wonder about the recent figures released in regard to the 1970 census figures in Lubbock County. The census counted 164,475 white persons in the county, 13,626 blacks and 1,212 person of other races.

Could it be that the Mexican American is counted as white? Can it also be that there is less than 10 per cent of the population of Lubbock County black?

If the 13,626 figure is correct, then it certainly is true that blacks have left our community-and left in great numbers-in the past 10 years.

From The Business Desk

Interesting isn't it to study closely the figures recently released by the Census Bureau concerning population numbers in Lubbock County. There most definitely has been a drop in the number of black citizens

here in Lubbock, percentage wise, if not totally, In thinking back over the past ten years, one would wonder what caused such a decline. Now I'm certainly no population expert, and these words are taken "off the top of my head" so to speak, so please read them in that light. How-someever, I would like to offer here my opinion of why blacks have declined in Lubbock.

Some years back we voted for an urban renewal project here in Lubbock, to clean up and improve the black community. The good Lord, and everyone else involved knows that some improvement and cleaning up was desired. But at the same time, the "cleaning up" was just about as disasterous to the black community as the now famous May 11 tornado was to down-town Lubbock.

Everywhere you look in the present Coronado Urban Renewal area you find vacant lots and even empty blocks. Granted, you can drive down paved streets and look at the empty lots, but still the lots are empty and unimproved. In the process of cleaning up, many of the people who once lived in the area were forced to move. And blacks, like others of the human race, just kept going when they had packed and started-some as far away as Los Angeles, California and Houston, Texas and even Florida. Others moved no further than across townto the Cherry Point area-and tried to resettle there. At any rate, all were moved, and some, though not many moved back into the community when the government planners decided the time was right. Now the blacks that moved to other states and cities were more often than not hard working, family rearing, tax-paying citizens.

And the interesting insight into the whole thing was the statement made by the present mayor during the debate over the more recent urban renewal idea when he stated, "the previous urban renewal project raised property values in the affected area." He neglected to say what happened to property

Continued On Page Three

my views

by Eddie P. Richardson

Some Interesting Observations

I have been puzzled by people most of my life but after my short experience with this newspaper, I'm about to decide there is no use worrying, there just is no answer.

> One of the most confusing things to me is the way some people behave. Right

> below that on my list is some of the remarks made by people about the black's newspaper, the West Texas

An example that comes to my mind is recently when a social organization in our community placed an ad in the paper for the holiday season. Sometime later the members of the group gathered and took up a collection from everyone to help pay for the ad. One person refused to pay his part, because it was for the West Texas Times.

But guess what? Something happened in this person's family some time later and there was an honor received and there was a "bee-line" made to the "Times" to be sure the news was run in the paper.

Another example was a statement made by a well known citizen when asked about an article in the "Times". The reply went something like, No! I very seldom read that little paper. I read the A-J."

But guess what? Every time an event happens that this person is connected with no one can call any faster for someone from the "Times" to come take a picture and get a story.

Merchants, especially down-town merchants, who out-and-out refuse to advertise in the "Times" are always the first to call, usually tying up the line and keeping other people from calling in, when

they hear a rumor of a boycott, riot, or some other action against anyone by the black community. Past experience has shown people with the paper that the only time most people in business in town want to be friendly is when there might be trouble, and that is most always at night. But in the light of day, and with an advertising book under your arm, watch it brother, they don't want to let on they know you!

Another thing that is often confusing is the way we always get news stories, which incidently are all run free, from various and sundry firms and institutions telling how people are going to be hired for this and that, but they very seldom find any money in their budget for an ad. Even when the jobs are often under government contract and the firms are "equal opportunity employers." Other forms of advertising media run paid advertising for these people, but there is never enough money in the budget for the black newspaper.

Like I said at the start, I am often puzzled by people, and the way they think and act. It just seems that people know about "the little newspaper" when they need us, but when we need them it's a different story.

One thing blacks should be reminded of-and often-this is your only medium of communication in West Texas, Eastern New Mexico and the whole Southwest area of the country. Everything else is owned, operated and controlled by someone other than blacks, and if you don't continue to support this paper, and make the people you trade with support the paper with their advertising, you will not even have "the little newspaper" to speak for blacks.

If some of my readers are interested in knowing some of the merchants you spend money with who do not think enough of your business and your money to support your paper, write to me c/o the West Texas Times, My Views, P.O. Box 225, Lubbock, 79408. I'll be glad to offer "My Views" to you personally, or answer your letters.



olice Beat

Aggravated Assault

Nancy Ponder, 2613 Weber Dr., Apt. D, reported to the Lubbock Police Department that she had been at a local lounge and got into an argument with another lady.

The lady did hit Mrs. Ponder in the head with a beer mug and cut her several times on the face and hands.

Break In

Gloria Judie, 1414 East 28th Street, Apt. 11, reported to the Lubbock Police Department that someone did gain entry into her apartment while she was away. Entry was apparently made by breaking out a window glass.

A strange thing about this breakin, the person who broke in stayed around for a length of time and he was discovered by Judie.

House Burglary

Ben Shields, 1705 Avenue A, reported to the Lubbock Police Department that someone did break into his apartment through the front door.

It was learned that after entry was gained, persons unknown did dump several drawers on the floor and went through items over the room. Also, taken from Mr. Shield's apartment were seven suits, valued at \$500.00.

He had no idea who could have taken the suits.

Theft

Stella Gentry, 2625 Parkway Drive, reported to the police department that someone did gain entry into her residence by way of

From The Business Desk. . .

Continued From Page Two values in Northeast Lubbock, and of course later, just a few months back, the mayor and city council decided to turn Northeast Lubbock into a public housing area.

Of course there are other reasons for the drop in black populationreasons like the lack of opportunity for young black people to get a decent job once they return home from college, and the lack of opportunity for even "blue collar" and common labor workers to be decently employed here in Lubbock, but if anyone ever gets around to asking me to cast my vote on the reasons for a declining black population, I'll have to put the great "Coronado Clean-Up" at the head of the list.

Next to be watched is the new and ever promising "down-town" civic center urban renewal project, and that should add some interesting comments to the speculation which surely will abound at the end of this decade when the heads are counted once again.

RALPH ROBERTS **Package Store**

First Package Store On East 19th Street

4 Miles East of the City

the garage. The unknown person did také a small trainer bicycle, valued at \$25.00.

Also taken was a wrist watch. It was learned that the garage door was left open.

Vandalism

automobile.

John Dotsey, 2422 East 8th Street, reported to the police that someone did slash two tires on his

The tires were valued at \$50.00. He has no idea who could have been responsible for the cutting of his tires.

Vandalism of Posey

Charles Taylor, principal of Posey Elementary School, 1301 Redbud Avenue, reported to the Lubbock Police Department that someone had broken two glass windows at the school.

The damage to the windows is believed to be \$5.00.

Around the Hub City had an opportunity of talking with a young man from Oklahoma who was recently hired as the band director of the Panther Band of Dunbar High School. He is John Johnson, a recent graduate of Langston University.

Mr. Johnson was rather impressed over the outcome of Dunbar's stage band in a presentation at Texas Tech University where the band came out on top in compe-

This column would like to say that this young man has some real good things going for him. Good luck, Brother Johnson.

The brothers of Epislion Tau Chapter of Omega Psi Phi Fraternity met last Sunday afternoon at the South Plains Boys' Club to make preparations for the upcoming Jabberwock. This annual fete is sponsored by their sisters, Delta Sigma Theta Sorority. The brothers are expected to perform a skit on the program this Saturday evening at Dunbar High School.

Mr. Ben Shields has been released from Methodist Hospital where he has been a patient. He is now at the home of a relative. His daughter, Mrs. Thelma Green of Tuscon, Arizona, is here attending him.

Mrs. A.W. Wilson and Mrs. C.E.

Fair attended the Missionary Workshop last Friday at Stamford, Texas. They reported a successful meeting.

The Student Organization for Unity (SOUL), an organization on the campus of Texas Tech University will close out its week of activities this week with a talent show in the Student Center tomorrow evening. Admission is \$.50. The public is cordially invited to attend.

Mrs. Ruby Henderson, a former resident of the Hub City and now resident of Amarillo, is very ill in Amarillo. Mr. Lindsey Thomas is

also on the sick list this week.

Dr. Charles Hamilton will be feature speaker at Municipal Auditorium tonight at 7:15 p.m. A "Rap Session" will follow immediately after the speech in the Mesa Room of the University Center. The public is cordially invited to attend.

Mr. Will Mooney is a patient at

Methodist Hospital in the intensive care unit.

Dr. and Mrs. C.L. Barnes of Houston, Texas, Mrs. Maude Hamilton and Douglas Sedberry, also now of Houston; attended the retirement reception for their brother, Charles Sedberry, last Wednesday evening. They returned to Houston Thursday.

Rev. and Mrs. A.W. Wilson attended Founder's Day activities at Paul Quinn College at Waco, Texas, this week.

Miss Clarissa Jay has returned to Dallas after spending the weekend here with her aunts, Mrs. Maunita Terrell and Mrs. Juanita Simmons.

Among the sick and shut-in last week were Mrs. Terrell, and Mrs. Simmons, who checked into Methodist Hospital Monday for special treatment.

LCC Art Students **Tour In Houston**

Six art students and sponsors of Lubbock Christian College, toured art museums, art schools and galleries in Houston, March 5-8. The students consist of: Chris Johnson, Wapping, Conn.; Jeff Tabor, Artesia, New Mexico; Janet Francis and Terry Paden, Lubbbock; Charlotte Jarvis, Oil Center, New Mexico; and Paula Young, Roswell, New Mexico. The Art Department sponsors were: Miss Linda Parker and Mr. J. Lee Roberts.

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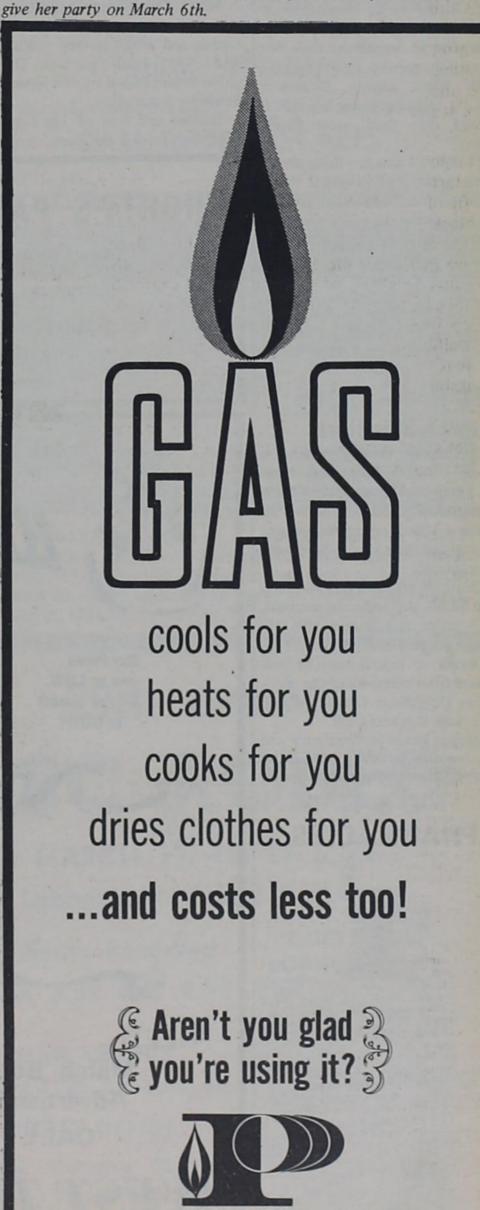
Celebrates Birthday with Party



Karen, the daughter of Mr. and Mrs. Eddie P. Richardson, celebrated her 8th birtyday with a party held at Mae Simmons Community Center. Eating cake and sharing all of the fun with Karen was her little sister, Angela Rene.

Others who enjoyed themselves at the festivities were: Angele Anderson, Vickie Edwards, Rita Lott, Dean Lott, Roslyn Tucker, Stephane Sadler, Gail Alexander, Adrian Morris, Angela Johnson, Sabrina Johnson, Michele Cook, Robin Teague, Angela Phea, Tanya Baldwin, Darnisha Rodriquez, Kala Sadler, Sheila Patterson, Michael Chatman, Audrey Morris, Chartress Kelly, Gail Smith, Charles Alexander, Jr. and Kim Clark. Brian Wheatly enjoyed his cake from the party at home because of the chicken pox.

Karen, who resides with her parents at 2115 E. 29th Street, was born February 22, but because of her parents busy schedule had to





Belafonte - Poitier to Appear on NET Wednesday Evening

Harry Belafonte and Sidney Poitier will speak about themselves, their careers, and their relationship on NET's "Great American Dream Machine," in a conversation arranged especially for the series. They will appear on "Dream Machine" Wednesday, March 17, at 7:30 p.m. on KTXT-TV, Chan-

The setting is Durango, Mexico, location of their new movie "Buck and the Preacher," a Western directed by Poitier. The movie brings the two actors together on film for the first time.

As longtime friends, artistic colleagues, and Black men, Belafonte and Poitier range a variety of topics-their youth, success, racism, and the American dream

Poitier believes the American dream is a nightmare, while Belafonte understood it more readily after leaving the ghetto.

Poitier and Belafonte reminisce about their early struggles-the lack of jobs and their menial tasks such as working in restaurants.

There is opportunity in America, they concede, but no young Black person should see them as an example of easy success. But they believe there should be "16 Poitiers and 17 Belafontes," that there should be an abundance of Black actors of their stature. They stand out as exceptions only because of the existing social barriers.

Of Black history, Belafonte says "it was late in my life that I learned that there were Black heroes."

"I didn't know anything about Black history," says Poitier.

"Buck and the Preacher" marks Poitier's debut as a film director. "Harry is so good it's hard not to keep the camera on him," he says.

"The Great American Dream Machine" is a production of NET Division Educational Broadcasting Corporation. Executive producers: A.H. Perlmutter and Jack Willis.

ABC Rodeo Tickets Now on Sale Here

Tickets are now on sale at a special trailer in Town and Country Shopping Center for the 29th annual ABC Rodeo, slated here March 17-20. Western Wear stores throughout the city also have tickets available.

Seats are priced at \$2.50, \$3.50 and \$4.50. All seats are reserved. Mail order reservations also are being accepted at P. O. Box 1725, Lubbock, or tickets may be purchased from members of the sponsoring Downtown Chapter of the American Business Club.

Mayor James H. Granberry and city councilmen were special guests

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Harry Belafonte (left) and Sidney Poitier are on location in Durango, Mexico, for their new film "Buck and the Preacher." NET's "Great American Dream Machine" visited the two superstars, who appear together on film for the first time, for some casual conversation. They will be seen Wednesday, March 17th, at 7:30 p.m. on PBS, Channel 5.

at a rodeo ticket sales "kick-off | luncheon" of the American Business Club Friday noon, at the ABC Boys Club. Boys Club Director Wesley Strength and rodeo chairman Don Workman are in charge of the program.

Lorne Green, co-star of the longrunning television series, "Bonanza," will headline the entertainment along with a musical group.

Most of the nation's top cowboys will be competing for cash awards and added money ranging to \$15,000-an all-time high. The rodeo is sanctioned by the Rodeo Cowboys Association.

Beutler and Son of Elk City, Okla., will furnish the stock.

Wilbur Plaugher, Worlds' No. 1 rodeo clown will perform each night along with Quail Dobbs of Coahoma who will bait the bulls and will thrill the crowd in his Gemini 11 and 1/3 car.

Competition will be in bareback and saddle bronc riding, steer wrestling, calf roping and bull riding. A special greased pig scramble has been added this year featuring participants from city Boys' Clubs.

A parade at 3:30 p.m. March 17 officially will launch the fourday event, one of the top rodeos in West Texas. The rodeo will be in Municipal Coliseum at 8 p.m. nightly March 17 through 20.

Gene Knolle Makes All Southwest Conference Basketball Team Again

by Bob Condron

Lubbock (Special)-Gene Knolle, who became the all-time leading season scorer in Texas Tech basketball history, wrapped up his career Saturday by being named to the All-Southwest Conference basketball team.

It marked the second time in his two year career at Texas Tech to make the honorary squad.

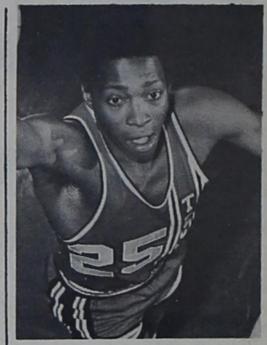
Knolle scored 32 points against Baylor in his last game and it gave the 6-4 New Yorker 572 points this season and established a new record for season scoring. His point total this season surpassed Jim Reed's 1955 total of 558 points.

"I kind of hate to see it end," said the talented forward. "It has been fun."

Being named to the all-conference team was the second major honor bestowed on Knolle this season. He was selected to the alltournament team at New Mexico State's Invitational tournament, and was named the most valuable player in the meet.

Coach Lou Henson, head man at New Mexico State, called Knolle the best 6-4 player he had ever

Now that his collegiate career



is over, Knolle would like to give pro basketball a try. Many athletic observers around the southwest believe he has the ability to make it.

If not, he would like to work in the area of youth recreation, a job he held for the city of New York two summers ago.

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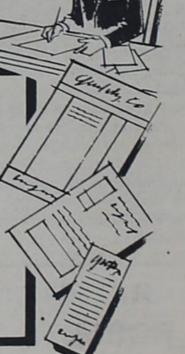
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Austin, Texas-In a week of major financial flurry, the House passed a \$492.5 million tax bill and an \$80 million college tuition hike, while the Senate approved a \$185 million college building bond plan.

Here's the breakdown on the tax bill:

+An increase in the sales tax rate from 3.25 to 4 per cent, \$279.8 million.

+Increase in the auto sales tax rate from 3 to 4 per cent, \$69.75

+Increase in the hotel occupancy tax from 3 to 4 per cent, \$6.3 million.

+A 10 per cent levy on entertainment admissions, \$26.6 million. +A \$1 tax on transfer of corporate securities, \$10 million.

+Increase in the corporation franchise tax rate from \$3.25 to \$3.75 per \$1,000 of assest, \$39.5 million.

+A 5 cents per gallon tax on aviation jet fuel, \$50 million.

+An increase in the tax on sand, gravel, shell and marl taken from submerged lands, \$10.6 million.

The House rejected amendments that would have taxed corporation net profits, timber, snuff and sales to government units.

Representatives approved a tuition increase from \$50 a semester to \$7 per semester hour-or \$105 a semester for a full 15-hour course

Also included is a \$47 per semester hour charge on out-of-state students, or about \$700 per semester.

Both bills now go to the Senate, where Lt. Gov. Ben Banres has promised extended hearings. First, however, the Senate-unlike the House-proposes to total its spending proposals to see just how much revenue is required to balance the budget.

Senate voted 21-7 for the House-passed bill to provide tuition-backed revenue bond financing of new higher education facilities in San Antonio, Dallas, Odessa, Houston, Lubbock and El Paso.

Redistricting Row Looms-Lawmakers, armed with new census tract maps, are tuning up for some early showdowns on congressional and legislative redistricting.

Sen. J. P. Word of Meridian introduced caption bills for his redistricting committee to start work on within the next week. Word said he plans no out-of-Austin public hearings like those being conducted by the House redistricting committee headed by Rep. Delwin Jones of Lubbock.

Forty-six of 52 big-city House members served notice on Jones they don't like his preliminary sketches of new district lines. They interpret Jones' early efforts as designed to

safe-guard rural congressmen. Under a fair plan, they said, Harris County should include four congressional districts, Dallas County three and Bexar and Tarrant Counties two each. Instead of the 11 districts to which the metropolitan counties are entitled, they argued, Jones has indicated only seven districts would be dominated by the bigger cities.

Wedding Vows to Be Exchanged Here

Mr. and Mrs. Lorenzo Moore, 3007 East 3rd Place, announced the approaching marraige of their daughter, Thelma, to Norman T. Cox, son of Mr. and Mrs. Bonnie Cox of 2642 East Bates Avenue here this week.

The couple plans to exchange wedding vows Friday, March 12. at 8:00 p.m. in the Greater Saint Luke Baptist Church. A reception will follow at Bethel A.M.E. Church's fellowship hall.

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178 Black Papers **Show 3.5 Million National Circulation**

Iowa City, Iowa-Shamefully little is known about one of the most powerful forces behind the black man's search for identity and struggle for equality, according to a researcher in The University of Iowa's Institute for Communication Research.

The force is the black press, says Henry La Brie III, a doctoral candidate in the U of I School of Journalism.

La Brie says the whole area of the black press has suffered and continues to suffer from insufficient research. "White journalism historians were as derelict as their contemporaries in other disciplines who forgot the black man and his contributions to American culture," he said.

He contends that "most scholars active today in social science research in the field of Afro-American culture largely ignore this obvious source of historical and contemporary significance."

La Brie is currently involved in several research projects in the black press area, and has recently published a volume entitled, "The Black Press in America: A Guide."

The Guide includes a listing of all currently known black newspapers in America, and is called "the only complete and precise listing of the black newspapers in the country today" by Professor Richard Budd, director of the communications institute at Iowa.

La Brie says he hopes the Guide will open up several avenues of research to journalism scholars.

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"It seems that to diligently work with black newspapers on both historical and contemporary aspects, it would be most valuable to have in hand a list of those newspapers."

The Guide lists 178 black newspapers currently publishing on eithther a daily or weekly basis in the U.S. The combined circulation of the black press today exceeds 3.5 million, his study shows. A circulation breakdown shows that 108 papers have a circulation better than 10,000; 56 exceed 20,000; 29 are above 30,000; 13 list more than 40,000 subscriptions; and 7 exceed 50,000.

The largest black paper is Muhammed Speaks, which has a weekly circulation of some 700, 000. It is published week in Chicago by the Nation of Islam. Next in circulation size are the Jamaica Voice, New York City, 90,000; Amsterdam News, New York City, 83,000; and the Tampa, Florida, Sentinel-Bulletin, 75,000.

La Brie says the labor force in black papers totals more than 2, 500, about 200 employes being white. He said 103 papers have all-black staffs.

The U of I researcher says that, on the whole, the black press is a

relatively new medium. Of the 178 newspapers now printing, 105 have been established since 1950, 67 since 1960, and 9 were started in 1970.

He says only 19 of the papers were founded before 1920, and just 5 have founding dates before 1900. These papers are the Philadelphia, Pa. Tribune (1885), Houston Informer (1892), Baltimore Afro-American (1892), Des Moines' Iowa Bystander (1894), and the Imdianapolis Recorder (1895).

With a total of 20, more black newspapers are published in Texas than in any other state, California is next with 19. No black papers are published in Alaska, Hawaii, Idaho, Maine, Montana, New

Continued On Page Seven

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AMARILLO

From My Scratch Pad

by George Parrish

The following was written by Mr. C.L. Austin, owner and operator of Austin Funeral Chapel here in Amarillo. I thought it was good, so I am passing it on to you.



I am concerned about our youth-not only in our city, but the youth of our nation. Where we do not have our young people, progress will cease to exist.

Suppose we begin at home first. Do you know that about 98% of the black youth of Amarillo who have an opportunity to leave the city and receive formal training at colleges and universities do not plan to return here to give this community the benefit of their

training? In the white segment of this community alone, I can give at least four prominent examples of well-prepared young men who have left Amarillo-Drs. Latson, Owens, Wilson and Clayton. Those I have named are, of course, specialists in either medicine or dentistry. We realize that there are other professions that are beneficial to the community. But medicine, like law and teaching, are vital to the welfare of our city-without dedicated people in these professions, a city can no longer function. Indeed, we need people in any capacity that requires either a college education or technical training.

Now we realize that some of our young people will leave Amarillo simply because they prefer some other place; others will leave because their jobs and families will take them other places. But it is clear that those of us who have spent most of our lives here-those of us who have a stake in this community-must act now to make Amarillo a more inviting place to our youngsters and to give them the feeling that there is a

place for them at home.

I can think of no better place to start than with the politics of our city, our state and our nation. Young people today are very much involved in politics. They are very much concerned about war, poverty, race and pollution. And they should be able to vote, to work in political campaigns and to feel that their leaders, whether local or national, are at least concerned about their views. For, these are the young men who must die in our wars and the young women who must lose their husbands and brothers to them.

In this city, as well as others across the nation, it is our white brothers who have the financial advantage. So, it is my hope that you will support qualified black men and women for office at all levels of government. And it is also my hope that you will actively seek the support of our youngsters-black and white. Let them feel that we want their support, their knowledge and their ideas. Let them know that it is not so much our city or our nation as it is theirs, because they are its future.

Mr. Austin has been making quite a bit of news lately, and he also gave me his permission to run the following letter he recently received from Lt. Gov. Ben Barnes.

Dear Clifford:

Our mutual friend, Wales Madden, has informed me of the activities of the Amarillo Citizens Association and that its principal goal is the involvement of citizens at a grass roots level. I understand that you hope to urge good people to run for local office, support them in their effort and collectively seek the betterment of your community. Such citizen involvement is essential and I congratulate you on your efforts.

Wales told me something about the issues which you proposed at the Town Hall meeting and I understand they are calculated to improve conditions for the Negro race as well as enhance community relations. Involvement on the part of people such as you is important and I hope you will maintain your interest in projects such as this in the future.

If I can ever be of service, please feel free to call on me.

Sincerely, S/Ben Barnes.

Mrs. Elnora Woolbright received word that her uncle had passed. He was Mr. W.M. Crome of Cisco, Texas. Mr. Crome was the last re-

maining uncle of Mrs. Woolbright's.

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She was unable to attend the funeral due to health reasons.

Mrs. Robert Mannings underwent surgery last week and at last report she was recovering nicely. Her mother, Mrs. E.L. Henderson, is in the same hospital, and is reported resting well also. Let us pray for them.

Mr. W.T. Greer of Pantex, the "Flying Professor" has been promoted from Sr. Engineer to Project Engineer, Engineering Division.

A number of Amarillo classroom teachers and administrators will attend the TSTA convention in Dallas today and tomorrow, among them Mrs. Pearlene Martin of Hilltop Elementary.

Key speaker for the convention will be A.D. "Andy" Holt, president emeritus of The University of Tennessee with entertainer Art Linkletter also on the program.

The Jenkins Chapel Baptist Church School opened at 9:30 a. m. with Supt. Roger Scott, and teachers in charge. High points brought out by sister Effie Armstrong in the lesson emphasied "Love." She stated, "without love we are nothing at all."

The morning service was conducted by the deaconess board, president, Mrs. M.L. Hazelrigg. Devotional reading was by Mrs. Maurine King, and devotional message by Mrs. Roxie Terrell. Her subject was, "In the Shadows of the Cross." Music was by Mrs. Luci Fullerlove and Mrs. James Rowe. Songs included "The Old Rugged Cross." Rev. J.W. Wade brought a powerful sermon, entitled "Too Much Love for the World," taken from 2nd Timothy, 4:10.

Gamma Sigma Zeta Chapter of Zeta Phi Beta Sorority, Inc., presents "Pioneer Women of Amarillo" in its annual Woman of the Year program Sunday, March 14, at 3:00 p.m. at Jenkins Chapel

Baptist Church, 1801 N. Hughes.

We are asking everyone to come out and help us celegrate this most worthy occasion. We are also asking all past women of the year to be present. The public is invited. A reception honoring the pioneer women will follow the program in the fellowship hall.

The Willing Workers Circle will present a "Mock Convention" Tuesday evening, March 9, at 8 p.m. at Jenkins Chapel Baptist Church. Come and enjoy your-

The family choir of Jenkins Chapel Baptist Church will present a musical March 21st at 3 p.m. Everyone is invited.

The Amarillo Christian Council held their regular meeting at the Opportunity Neighborhood Center, 203 North Monroe Street, Sunday, March 7th. All members were present. Mrs. Roberta Jenkins is president.

The L.W. Hopkins Circle of Mt. Zion Baptist Church presented Mrs. Alma Barr with a plaque for service rendered the past twelve years.

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PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT

NUMBER ONE ON THE BALLOT (SJR 15) Special Election May 18, 1971

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Article III, Section 24, of the Texas Constitution, be amended to read as follows:

"Section 24. (1) The State Ethics Commission is created as an agency of the State. The commission consists of nine members. Three members shall be appointed by the Chief Justice of the Supreme Court of Texas with the advice and consent of the Associate Justices serving on the Court, three members shall be ap-pointed by the Presiding Judge of the Court of Criminal Appeals of Texas with the advice and consent of the other Judge's serving on the Court, and three members shall be appointed by the Chairman of the State Judicial Qualifica-tions Commission with the advice and consent of the other members of the commission, of each group of three appointees no more than two shall be attorneys engaged in the active practice of law. In addition thereto there shall be two ex officio members, one from the House of Representatives and one from the Senate to be elected on the first day of each Regular Session of the Legislature by a majority of the membership of each · House for a term ending on the first day of the next Regular Session.

"(2) With the exception of the initial appointees, each member shall hold office for a term of six (6) years and until his successor is appointed and has qualified. In making the initial appointments, each appointing officer shall designate one (1) appointee to serve a term of two (2) years, one (1) appointee to serve a term of four (4) years, and one (1) appointee to serve a term of six (6) years. Interim vacancies shall be filled in the same manner as vacancies due to expiration of a full term, but only for the unexpired portion of the term in question. The membership shall designate one of its members to serve as chairman for a period of two (2) years.

"(3) The members of the commission shall be reimbursed for actual and necessary expenses incurred in the performance of their duties.

"(4) The commission shall recommend the compensation, per diem, and mileage allowance of members of the Legislature, and may recommend the salary of the Speaker of the House of Representatives and the Lieutenant Governor

at an amount higher than that of other members notwithstanding any provisions to the contrary of Article IV, Section 17, of the Texas Constitution. "(5) The commission shall

promulgate rules of ethics to govern the conduct of all legislators, legislative officers and all officeholders, appointive or elective, of any office, department, district agency, commission, board or any gov-ernmental unit or branch established by or under the authority of the constitution and laws of the State of Texas and all persons who shall use any privilege of the floor in either House of the Legislature. The Texas State Ethics Commission shall further promulgate rules providing that each member of the Legislature and each of the hereinabove named officeholders upon election and any ap-pointee to any of these offices shall file with the State Ethics Commission a statement under oath setting out a complete financial statement in detail within 10 days after being elected or receiving an ap-pointment. This information shall be privileged information to the State Ethics Commission to be used only by them to determine if there exists a conflict of interests or if there is or has been a violation of any of the rules of ethics promulgated by the Texas State Ethics Commission or any laws of the State of Texas. The Legislature shall enact statutes dealing with un-authorized disclosure or misuse of said privileged informa-

"(6) The commission may hold its meetings, hearings and other proceedings at such times and places as it shall determine but shall meet in Austin at least once each year to review existing rules of ethics, Legislative compensation rates, mileage allowances and per diem rates, and to make any changes deemed

necessary.
"(7) All rules of ethics, compensation rates, mileage allowances or per diem rates currently in force, as well as all changes and recommendations by the State Ethics Com-mission shall be promulgated before the convening of any session of the Legislature by filing a certified copy of the proclamation with the Secre-

tary of State. (a) Each rule of ethics or change thereof made by the commission shall take effect on the 15th day of the legislative session following the proclamation unless

proved before that day by resolution of either House of the Legislature.

(b) All rates of compensation, mileage allowances or per diem rates and all changes and recommendations made by the commission thereof shall not take effect until approved section by section by resolution of both Houses of the Legislature.

"All votes on these resolutions or parts thereof shall show the individual votes in he respective journals of both

"(8) The commission shall investigate any alleged viola-tion of any rule of ethics promulgated by it and report its findings to the appropriate State agency, official, legis-lative body, grand jury or dis-

trict attorney. "(9) Until otherwise provided by the commission, each member of the Legislature shall receive from the public treasury an annual salary of Four Thousand, Eight Hundred Dollars (\$4,800) per year and per diem not exceeding Twelve Dollars (\$12) per day for the first 120 days only of each Regular Session and for 30 days of each Special Session of the Legislature. No Regular Session shall be of longer duration than 140 days. In addition to the per diem, the members of each House shall be entitled to mileage in going to and returning from the seat of government, which mileage shall not exceed Two Dollars and fifty cents (\$2.50) for every twenty-five (25) miles, the distance to be computed by the nearest and most direct route of travel, from a table of distances prepared by the Comptroller to each county seat now or hereafter established; no member to be entitled to mileage for any extra session that may be called within one day after adjournment of the Regular or Called

"(10) The commission is further authorized to recommend to each Legislature changes which will update, im-prove, and effect economy in the legislative process." Sec. 2. The foregoing con-

stitutional amendment shall be submitted to a vote of the qualified electors of this State at an election to be held on the 18th day of May, 1971, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment to create a State Ethics Commission empowered to set rules of ethics for members of the Legisla-ture, State officers and legislative officers, to investigate violations thereof, and to recommend compensation for members of the Legislature and the Lieutenant Governor and recommend improvements and economy in the legislative

CHURCH SERVICES

New Hope Baptist Church

Our Sunday School will sponsor a dinner Saturday, March 13th. This is one of the many functions of this auxiliary.

Sunday, March 14, our services will be conducted by the youth of our church.

Brotherhood meeting is held each Thursday evening, beginning at 7:00 in fellowship hall.

The Usher Board is sponsoring a young preacher, the son of Mrs. Clara McHenry of Lawton, Oklahoma, March 12th, 13th at 8:00 p.m. and March 14th at 3:00 p.m.

The Solace Board will meet each first and third Tuesday evening at 7:00 p.m. in fellowship hall.

The well known True Light Spiritual Singers of Midland, Texas will sing at our church Sunday, March 21st, at 3:00 and 8:00 p.m. The public is cordially invited to attend this inspiring program by a group of dedicated young people.

District Board Meeting will be held with the Free Will Baptist Church of San Angelo, Texas, Rev. A.B. Lee, pastor, March 16th through 18th.

The B.M. & E. State Board will meet in Waskom, Texas at New Bobbie Baptist Church, March 31 through April 1.

Mrs. Bernice Jackson of Kansas City, Kansas, will be giving a hat show March 20th, in the home of Mrs. G.H. Davis, 2105 Ash Avenue. Everyone is invited to see the latest fashions made by Mrs. Jackson

Sub-District Board Number One will meet in Slaton, Saturday, March 13th, at 10:00 a.m. through the evening service at 7:00 p.m.

Mount Vernon United Methodist Church

Services were well attended last Sunday morning with the Reverend M.T. Reed, minister, delivering a dynamic sermon.

Mrs. Emma Gary, the mother of Mrs. Ona Bell Hargrove, has departed this life. Memorial services have not been completed at this report.

Greater St. Luke Baptist Church

The Lovely Sunset Congress Board will convene in Vernon, Texas March 18th and 19th.

Although we had our Lord's Supper last Sunday evening, we would like to pass this information on to you. The Lord's Supper is a commemoration, a communion, and a consecration. In it we remember Christ, we commune with Him and one another, and we consecrate ourselves afresh to His service.

It is the duty of each christian to take part in the Communion Service. There can be no enthronement of Christ without the dethronement of self.

Let us remember our sick and shut-in with our prayers and visits. Brother Wilmar Wilson remains shut-in at his home. Sister Annie Hinton is also shut-in at her home.

Bethel A.M.E. Church Sunday School was well at-

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tended last Sunday morning with 68 members present to discuss the lesson of the hour.

Rev. A.W. Wilson, pastor, delivered a beautiful sermon in regard to our responsibility as a Christian in this day and time.

Mount Gilead Baptist Church

April 18, 1971, the Senior Choir will sponsor a musical. Special guests will include the Mount Pleasant Baptist Church of Tahoka, Texas, Rev. M. Brown, pastor.

The Senior Choir will be serving dinners in the kitchen each Saturday throughout the month of March.

Members on the sick list this week include Sister Jessie Hicks and Brother Cleveland Cross.

Final Rites Read for Mrs. Idella Young

Final rites were read for Mrs. Idella Young, 58, last Saturday afternoon at the Church of the Living God here in Lubbock. Burial was held in Peaceful Gardens Memorial Park under the direction of South Plains Funeral Home.

Mrs. Young died at her residence, 1809 East 1st Street, last

She is survived by a daughter, Mrs. Katie Pearl Kernels of Wharton, Texas; a sister, Mrs. Frances Marie Green of Lubbock, and a brother, Willie Lewis of Cooper, Texas.

Final Rites Read for Mrs. Emma Gary

Final rites for Mrs. Emma Gary, 72, of 418 Guava Avenue, were read this morning at 11 a.m. at Mount Vernon United Methodist Church with the Reverend M.T. Reed, minister, officiating.

Burial was held in Peaceful Gardens Memorial Park under the direction of Sedberry Funeral Chapel.

Mrs. Gary died last Friday in University Hospital. She had lived in Lubbock for over 31 years.

Survivors include three sons, Ezell of Crosbyton; Ardell of Fresno, California; and Odell of Los Angeles, California; two daughters, Mrs. Addie Ashley of Fresno and Mrs. Ona Bell Hargrove of Lubbock; a brother, E.L. Turner of Dimmitt; 20 grand-children and 15 great grand-children.

Golden Rule Circle

The members of Bethel A.M.E. Church's Golden Rule Circle met last Thursday evening at the usual hour with the president in charge in the home of Sister Sheffield, 2403 East 30th Street.

The first Thursday in the month a brief business meeting is always held for the membership. Meetings

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are held each Thursday night in the home of circle members.

Others are welcome to become a part of this group.

Sister Catherine McCormick is reporter for the Circle.

Black Newspapers. . . .

Continued From Page Five Hampshire, New Mexico, North Dakota, Rhode Island, South Dakota, Utah, Vermont, West Birginia, or Wyoming.

La Brie says his research also reveals that "the black press is a growing medium that is receiving an increasing amount of both public and advertising support, but there is too little valid data on hand to determine why-which is necessary if we are to attempt to successfully predict the future of the commercial black press."

He adds, "Most of the key factors in the history of black journalism have been left for future discovery."

La Brie's study shows that the black press was born in March of 1827 in New York City when two black men began publishing the Freedom's Journal. He said its birth was prompted by the New York Sun's refusal to publish a letter from the men, who were attempting to refute a racist attack the Sun had made.

"You might say the black press was developed as a reaction to the white establishment press," La Brie says.

He said that even today the black press exists in large part as a reaction to the white press. He says that while the white press now covers in some detail racial causes "which diminishes the need for a completely separate voice, reporting of a black viewpoint still seems to be desired."

Since 1827, he says, 2,800 different black newspapers have opened or closed-mostly the latter.

As it has been throughout its history, La Brie says the black press is viewed as an alternative to the bigger white papers. "The black press has always been separated from the establishment press because of one basic socio-political

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PERSONALS

Thanks to My Friends

Rev. Melvin Montgomery of Wichita Falls, Texas, wishes to express his appreciation to the churches and all of his friends who visited with him and sent encouraging messages to him while he was sick in the hospital. May God bless you. I love you all.

Rev. Melvin Montgomery

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ideal that has never really been achieved-that all men are created equal."

Even though the black press may provide a viable alternative to other commercial forms of communication, La Brie says that black journalism faces severe problems. Some of these problems, he says, include the inability to compete for competent journalists, the continuing lack of sufficient working capital, antiquated methods of operation, the heavy competition for today's advertising dollar, and loss of circulation among blacks.

On the latter problem, he says, "There is evidence that as the black man becomes more affluent and moves from the ghetto, he leaves reminders of that environment behind him in his search for affluence. The black newspaper to which he has been faithful for years is one of those reminders."

On the other hand, La Brie says, today's black press has much going for it. "For example, it continues to attack issues where the white press refuses; the number of white subscribers is jumping; it is changing its format to focus on, say, localized reporting-leaving the more demanding nationally oriented issues to other outlets such as television, news magazines, and black magazines; many of the social ills which caused its birth still exist to be treated today; it continues to be a unifying force throughout America's black community."

He adds, "Then, too, there is I

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the freedom black newspapers can offer a journalist to express himself in a meaningful way. The momentum which the large black papers have gained, their growing prestige and know-how, their knack of appealing to a special class as well as to an enlarging clientele of different races, and their role as special pleaders for the rights of minority groups, all substantiate the continued activity of the black

Other qualities working for the black press, La Brie says, is that the black newspaper is accepted among its readers with a degree of acquiescence that outside media cannot match-no matter their degree of commitment. At a time when frustration is a common commodity within the black community, the black press can point to those areas of positive achievement which have been made within the framework of a democratic society."

He says that "as long as there is racism, there will be black newspapers. But, as the demands of black people are recognized, black papers will have to change their points of view and presentation of news.

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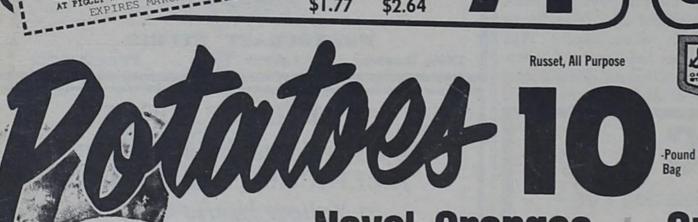
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