# MANHATTAN HEIGHTS

Dedicated To Informing The Negro Citizens Of Lubbock

VOLUME III

THURSDAY, OCTOBER 8, 1964, LUBBOCK, TEXAS

NUMBER 41

# Speaker At Rally

Speaking at a 'Democratic Vote Getter Rally", on Tuesday, October 12th, at the Plains Co-Op Oil Mill, will be Marcellus J. Anderson, Sr., Vice-Chairman of Organization for Johnson-Humphrey Campaign of Texas.

Mr. Anderson is a graduate of Ohio State University, Columbus, Ohio; General Agent for Golden State Mutual Life Insurance of California, Loan Correspondent for Golden State Life Insurance Company, Real Estate Broker, Anderson-Wormley Agency; Recording Agent for Fire, Automobile Insurance Company; Grand Master of M. W. St. Joseph Grand Lodge, Ancient Free and Accepted Masons of Texas; Treasurer-General of United A.&A. Supreme Council of United States; Director of Great National Investment Company; former Chairman of Harry Lott District of Capital Area of Boy Sc-



M. I. Anderson

outs; formerly Chairman of Division of Social Sciences, Huston-Tillotson College, and President of Federation of Masons of the World, Inc., consisting of 300, 000 members. Also director of United Mortgage Bankers of America, Inc., President of United Political Organization fo Texas; and Vice-Chairman of Organization for

Continued on Page 2

### Newcomer To Plainview School System

In the city of Plainview, Texas---only 52 miles from the Hub City's



city limits, there is a new member of the ex-

#### Did You Know?

Regardless of your political views, the Senator from Arizona was here this morning at the Lubbock Coliseum. Students in Lubbock Pub lic Schools were excused from classes to at-Continued on Page 2

# Panthers Scorched By Dragons

The Dunbar Panthers | were unable to snork out the fire and brimstone of the Amarillo Dragons in a non-district game last Saturday night in Lowery Field, as they lost by a decision of 33 to 26.

Don Shanklin, a 160 pound Senior halfback, carried the pigskin over the goal line four times and ran a two point conversion.

With the Dragons holding a 19-14 edge at half time, Shanklin gathered in the second half kickoff, did a little

panded faculty of Booker T. Washington High School. She is Mrs. Ida Johnson, a native of Marshall, Texas.

Six years ago, Mrs. Johnson graduated from Bishop College, then located in Marshall, now in Dallas, Texas, with a Bachelor of Science Degree. She brings to Booker T. Washington four years of teaching experience in the secondary schools; Laniar Junior High School of gear changing, and scooted 84 yards down the left side line for a touchdown.

Henry Planks, Joe Newman, and Clarence Hawkins were responsible for the points of the Panthers.

Amarillo scored a total of 390 yards, including 14 first downs, while the Panthers measured up 248 yards with the pigskin, with 12 first downs.

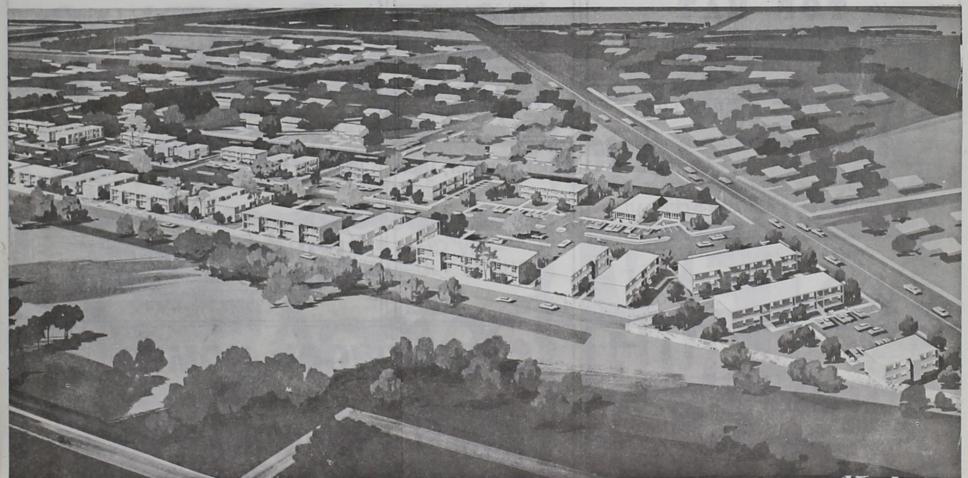
Dunbar will play host to Odessa this Saturday night, October 10th at Lowery Field.

Jackson, Mississippi, where she taught english. Last semester at Dunbar High School she taught Spanish and english.

She is an active member of the Lubbock Chapter of Delta Sigma Theta Sorority and the Young Women Christian Association. Her marriage to Mr. Virgil Lewis Johnson teacher at Dunbar High School and KS-EL disc jockey, has been a very happy one.

THE FUTURE SCENE

GREEN-FAIR MANOR



There is something new booming in the East Lubbock area. It is the construction of the new 'Green-Fair Manor' porject. This project, shown above, is a project within a project. The proposed Green - Fair

Manor will provide 60 four bedroom units, 108 three bedroom units, 48 two bedroom units, and 20 one bedroom units for low income families.

SUPPORTING FACILITIES

did not materially alter the changing scene physically during the year.

Supporting facilities consist of schools, parks and playgrounds, screening fences, and a proposed fire station.

High School, Ella Iles and Wheatley Elementary Schools provide \$1, 380,232 as non-cash, grants-in-aid toward the overall cost of the project.

Booker T. Washing-Supporting facilities | Dunbar Junior - Senior | ton Park will be enlarg-

en, a neighborhood park in the vicinity of 28 Street and Juniper Avenue will be developed, and improvements to Mae Simmons Park and Swimming Pool will provide additional recreational areas.

THE

#### MANHATTAN HEIGHTS TIMES

Editor, Publisher NORMAN L. WILLIAMSON. OFFICE:

Lubbock, Texas 2307 31st Street Phone SH 4-2681 Lubbock, Texas 2413 19th Street Mailing Address: Advertising Manager, Sports Editor

JAMES ROY LEWIS 320 East 20th Street. Phone SH 4-2642

Reporter, News Editor THOMAS JAMES PATTERSON 2405 Globe Avenue

Phone SH 4-9714

THE MANHATTAN HEIGHTS TIMES is an independent, privately owned newspaper published each Thursday in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro Citizens of Lubbock and West Texas.

Any erroneous reflection appearing in this newspaper will be corrected immediately when called to the attention of the editor.

SPEAKER SCHEDULED .. Johnson-Humphrey Campaign of Texas.

He will arrive in the Hub City on Tuesday

Free Pickup & Delivery Servcie

KING Cleaners

All Work Done In Our Own Plant YOUR BUSINESS APPRECIATED

> LUSK'S **BOOT SHOP**

1706 Ave. A. Lubbock, Texas Phone PO 3-4438

**BRADY SPRING** & AXLE CO.

BRAKE & ALIGNMENT SPECIALIST PO 5-8587 morning yb Trans-Texas Airways from the state capitol, Austin.

The following committees will be responsible for the overall welcomming of this great American; Hospitality Committee, Mrs. Willie Lusk, chairman; Airport welcome committee, Dr.

TRAMMEL TERRACE APARTMENTS

400 Block 17th Street Furnished and Unfurnished 2-ROOM and BATH Office Phone PO 3-9084 Grace Johnson SH 7-2109

Loans on Anything of Value

B. B. B. Pawn Shop

1215 AVENUE G

TAMPICO TERRACE APARTMENTS & MOTEL Furnished or Unfurnished 8th Street & Avenue E PO3-8472

# JOE and PAUL'S BARBER SHOP

"We Need Your Head in Our Business"

1528 East 19th St.-Lubbock, Texas

CLEANERS & LAUNDRY SERVICE We Give Gold Bond Stamps'
LULA MAE BROWN, Prop.
h St. FREE DELIVERY 603 East 24th St.

SH 4-9279

#### **EVANS DRUG & GROCERY**

For One-Stop Shopping, We Have Everything

DRUGS, GROCERIES, DRY GOODS, HARDWARE, MONEY ORDERS and FRESH BAR-B-CUE DAILY

Open 6 a.m.-Close 12 p.m. Daily

1719 Avenue A

PO 5-5107

## LUCKY LAGER Lift Top Self Opening Can 12 OZ. SIX PACK

TRY IT TODAY!!

Full 12 ounces

Lucky is the beer beer-drinkers drink!

General Brewing Corp., San Francisco, Azusa, Calif., Vancouver, Wash., Salt Lake City, Utah

J. A. Chatman, Willie Lusk, Caesar Graves, and Dr. Heenan Johnson; Decoration committee, chairman, Mrs. D.C. Fair and Mrs. Heenan Johnson; Food committee, Rev. C.J. Tisdale; Publicity committee C. W. Ratliff and Jerry Hall; and program committee, chairman, Mrs. Caesar Graves and Mrs. Till Thornton, Jr. .

GOLDWATER SPEECH ... tend the Goldwater speech with written consent from their parents. Students attending Texas Tech and Lubbock Christian College received special recognition for their attendance at the speech.

"Brakes and Tune-Ups Our Specialty" Massey's Gulf Service Wash, Lubrication, Pick-up and Delivery

We Appreciate YOUR Business 34th and Ave. H SH 4-9030

#### JACK M. WEST LUMBER CO.

LUMBER BUILDER'S SUPPLIES

2506 AVENUE H SH 7-2839

24-HOUR SERVICE EAST 19th CONOCO

GAS, OIL and GROCERIES 1535 East 19th PO2-9329

#### JOHNNY'S CAFE

Breakfast - Lunches - Dinners Sandwiches - Short Orders Soft Drinks 1804 AVENUE A

#### McWhorter's

C L E A N E R S Special 2-Hour Service When Requested 1609 Ave. H PO 3-9031

Jamison Funeral Plan Insurance For Information, write us or Call us. P. O. Box 1255

JAMISON **Funeral Home** Phone SH 4-7608 or SH 4-7665 2407 Elm Ave. Lubbock

### Sport Center, Inc.

"If It's Sporting Goods We Have It"

PO 5-6645 1602 13th St.

PO 5-6646 Lubbock

AMERICAN LEGION HALL - - LUBBOCK, TEXAS

### SATURDAY, OCT. 10

9 TIL 1 - - AFTER ODESSÁ FOOTBALL GAME **ROY ROBERTS COMBO** 

\$1.00

ADMISSION

AT THE DOOR PRE-SALE TICKETS AT NETTIE LOU BARBER SHOP AND

KINNER BROS. BARBER SHOP

SPONSORED BY BOOKER T. WASHINGTON POST NO. 808 AMERICAN LEGION

A-1 GLASS CO.

1603 Avenue H Night PhonesPO 2-0149

SW 5-5302 - SH 4-2171

Rooms and Apartments
Rental and Real Estate

3 Lots for Sale — 1400 Block B Call E. A. Lewis, PO3-4049 1823 Avenue B — Lubbeck

BOAZ PRESCRIPTION

PHARMACY DIAL 8H 4-3218 Lubbock Bail Bond 808 MAIN STREET LUBBOCK, TEXAS 24-HOUR SERVICE

Phone POrter 3-9248 or POrter 3-4525

#### South Plains **Funeral Home**

Ask About the "South Plains Plan" for Family Protection SH 7-2919 2302 Date LUBBOCK

#### Eureka Body & Fender Works

Box \$86 SH 7-1159

2227 Avenue H Lubbock, Texas

#### THE LUGGAGE SHOP

GIFTS AND LEATHER GOODS

Phone PO 2-0134

MATTRESSES COMPLETE RENOVATING SERVICE A & B BATTRESS CO.

171 = AVE. H - PO 2-4261

LUBBOCK, TEXAS

## PINKIE'S LIQUOR STORES

OF LUBBOCK

MINI-MARTS - Beer and Wine

Of Lubbock

#### CAVIEL'S PHARMACY

You can get your Evan's Drug prescriptions filled at CAVIEL'S PHARMACY. The prices are the same. Come by or have your doctor call Caviel's Pharmacy—PO 5-5311 1706 AVENUE A ALFRED J. CAVIEL, Owner

A SQUARE DEAL FOR A ROUND DOLLAR pair and Remodel Loans NO DOWN PAYMENTS AMBURGER 719 - 13TH STREET - TELEPHONE PORTER 5-6315

# FLEETWOOD HOMES

Two, Three and Four Bedrooms

TURNKEY JOB --- NOTHING

PAYMENTS LESS THAN RENT

YOU MUST HAVE A CLEAR LOT AND GOOD CREDIT RATING BUY NOW-THIS OFFER IS LIMITED

LUMBER CO.

(In Canyon on East Broadway)

1000 EAST BROADWAY

**PHONE PO 3-3344** 

THESE VALUES GOOD OCT 8-12,1964 TO LIMIT QUANTITIES!

"PIGGLY WIGGLY GROUND BEEF....BEST FOR A JUICY MEAT

# REFE

LEAN, 100% PURE DOMESTIC BEEF, DATED FOR FRESHNESS

POUNDS



# MRACLE VIII SALAD DRESSING QUART JAR PINTOS CHEF PRIDE

CHERRES STOKELY'S RED SOUR PITTED



FRESH FRUITS AND VEG-ETABLES FROM PIGGLY WIGGLY!





BANQUET APPLE, PEACH, CHERRY,

FAMILY SIZE





# **CHURCH NEWS**

NEW HOPE BAPTIST CHURCH

The members of the church served in the installation of Rev. J. V. Harris of Lorenzo, Texas, on last evening.

The board of Christian Education will meet

on the first and third Wednesday evening at 8:00 pm. This group will sponsor Mrs. Eula F. Williams in a recital on Friday, tomorrow night, October 9th.

The anniversary of Pastor and Mrs. Dunn

COLEMAN'S BARBER SHOP Wash Coleman and Harvey Carroll Lubbock, Texas 2704 Quirt Avenue

> Ten Pictures for \$1.00 Size 21/2 x3 1/2

PHOTOCRAFT STUDIO 12091 BROADWAY PHONE PO2-9112 LUEBOCK. TEXAS

FOR THE BEST IN DRY CLEANING SEND YOUR CLOTHES TO

ED'S DRIVE IN CLEANERS 3405 Avenue H SH 4-7655

4128 West Nineteenth SW 5-8421

DAISEY QUEEN

OUR SPECIAL-

5 Regular 25c Hamburgers for only \$1.00 For Call-in Orders Dial PO 2-3519 710 EAST BROADWAY

> STEWART'S **Grocery and Market**

(Formerly Ray's Grocery)
FRESH MEATS AND VEGETABLES DAILY
FREE DELIVERY ON \$2.50 OR MORE JAMES STEWART, Manager

1706 East 29th St.

PO 2-9760

25 POUNDS OF BEEF 10 lbs. ROAST

10 lbs. STEAK 5 lbs. HAMBURGER . . . . \$11.95

20 POUNDS COMBINATION DEAL

6 lbs. OX TAILS 6 lbs. PIG FEET

A BARGAIN \$2.50

8 lbs. NECK BONES 25 LB. STEAK DEAL \_\_\_\_ SIRLOIN, T-BONE, ROUND, CLUB

4 POUNDS HAMBURGER \_\_\_\_

LUBBOCK SUPERIOR MEAT CO. 906 18th St.-Between Texas and H

## **HUB CITY KIWANIS CLUB** OF LUBBOCK RUMMAGE

Dresses	\$ .50
Pants	.25
Men's Suits	2.50
Men's Shoes	.35
Men's Shoes	.35
Women's Shoes	.35
Men's and Women's Coats	

**FURNITURE** HARDWARE **BOOKS** 

Thousands of Items ---

At Low, Low Prices!

WHERE: 513 BROADWAY

WHEN: October 9, 10 and 11-9:00 A.M. October 16, 17 and 18.

RED-HOT BARGAINS-HURRY! Hurry! Hurry

willbe held on November 1st through the 8th.

A special service will be sponsored by Madames C. M. Howard, V. Ball, and W. B. Lewis on Friday night October 23rd.

MOUNT GILEAD BAPTIST CHURCH

The final service of the week of dedication ended on Sunday, with a magnificient sermon by Rev. Melvin Montgomery.

The Mt. Gilead Baptist Church will worship with the Mt. Pleasant Baptist Church of Lorenzo, Texas, Rev. J. V. Harris, pastor, tonight, Thursday, October 8th.

SAINT LUKE BAPTIST CHURCH

We are celebrating our pastor and wife's 13th anniversary service through Sunday, October 11th.

\*\*\*\*\*

Sedberry's Barber Shop

"We Treat You Like You Want To Be Treated" 310 17th St. PO3-86

HODGES HARDWARE

Everything for the Family Since 1921 1115 Ave. G PO 2-3312

SERVICE DRIVE-INN

Bar-B-Q — Hamburgers Hot Dogs-Sandwiches-Malts Shakes and Soft Drinks 1620 AVENUE A

EARN EXTRA MONEY

Selling CHRISTMAS CARDS and
GIFT WRAPPING PAPER

Apply 4108 Ave. H.-SW\$-6160

BEDFORD'S Prescription Pharmacy

PO 5-5591 LUBBOCK, TEXAS

Day-24-Hr. Service-Night

**Bryant's Taxi** PO 2-2222

Courtesy & Service

WHITE ROCK **Barber Shop** BARBERS:

Ralph Alexander, Mgr. 2315 Fir Ave. Lubbock

Visit Andree's Beauty Shop

Today
"We can't Please Everybody,
But We Try"
405 E. 23rd St. SH 4-9382 SH 4-9382

Will keep two or three pre-school age children in my home for working mothers.

SH 4-2305

# **HELP WANTED: Shirt Pressers**

2224 NINETEENTH STREET

### J. R. Wilson's Used Clothing Stores

"WHERE YOU GET THE BEST FOR LESS"

25% Discount Center 1950-54 Ave. H

1532 East 19th

We Take Stamps in Trade

SHerwood 4-2532

Precision Electric & Refrigeration Co.

ELECTRIC CONTRACTORS
Licensed and Bonded
EDWIN and MARSHALL TAYLOR
PO 2-5595
Lubbock, To

Lubbock, Texas

Edwin Taylor & Associates, Real Estate

"Complete Real Estate Service" Let us sell your equity or property — Help find or build or finance your New Home or Addition

"List Your Real Estate with Us" 1532 East 19th

PO 2-5206

Lifetime Awning & Window Co.

STORM DOORS - STORM WINDOWS CARPORTS—PATIO COVERS—AWNINGS

Free Estimates

981 Idalon Road

PO 5-8583

# SAVING CENTER

We Give and Redeem Saving Center Stamps

6 A.M.—12 P.M. 7 Days a Week—Tel. PO 3-0653 704 EAST BROADWAY

MILK, One Gallon Carton . . . 79c <sup>1</sup>/<sub>2</sub> Gallon . . . . . . . . 43c

# **Smart Cooks** Shop BROOKS

GIANT SIZE 59c FAB 10c off label JEWEL OR BAKERITE SHORTENING 3 lb. can 49c GLADIOLA FLOUR 25 lb. paper \$1.89 WILSON'S CHILI 24-oz. can (without beans) FOLGER'S COFFEE 1 lb. 79c FOLGER'S COFFEE 2 lbs. \$1.57 WILSON'S 7 for \$1.00 OLEO Solids—19c lb. or MOUNTAIN PASS TOMATO SAUCE 8-oz.-3 for 25c ARMOUR STAR SLAB BACON by the piece 1b. 39c WRIGHT'S SUGAR CURED, LARGE

1b. 33c HAMS WHOLE BUTT PORTION lb. 35c CENTER PORTION lb. 59c BARY REEF <sub>1b.</sub> 43c CROWN ROAST

SIRLOIN STEAK

59c

Dial PO 2-1636 224 Avenue H