

MANHATTAN HEIGHTS

TIMES

Dedicated To Informing The Negro Citizens Of Lubbock

VOLUME IV

THURSDAY, DECEMBER 31, 1964, LUBBOCK, TEXAS

8 Pages NUMBER 1

Principal E. C. Struggs Honored By Seniors At Dunbar

Adams Attend Odessa Ball

Mr. and Mrs. Roscoe Adams of 2204 Cedar St. here in Lubbock attended the first annual Debutante Ball sponsored by the Odessa Chapter of Alpha Kappa Alpha Sorority, Inc. last Tuesday night, December 22nd. There were twenty-three debutantes presented to society in the beautiful ballroom of the luxurious Lincoln Hotel in downtown Odessa.

The Adams were special guests of Mr. & Mrs. M.J. Cummins of Odessa. Mr. Cummins is a local mortician in the city.

Mr. Adams is an officer on the Lubbock Police Department.

Mrs. Vivian Cooke of 1836 Manhattan Drive is recuperating from a sprung ankle she received last week. She spent a few days in Methodist Hospital. Mrs. Cooke is an instructor at Dunbar Junior-Senior High School.

In recognition of his 35 years as a school administrator in Lubbock Principal E. C. Struggs of Dunbar Junior-Senior High School was honored at a special assembly program before the holidays by members of the senior class.

"The Portrait of a Man" was the theme of the program which highlighted the role the veteran educator has played in the growth and development of the school since he joined the staff in 1930.

Class members Patricia Jo Glaspie, Lillie Mitchell and Darlene Allen gave the history of the school and listed recent accomplishments.

The speakers noted that under Struggs' jurisdiction the school has grown from an enrollment of 273 pupils in 10 grades and a teaching staff of four to a combination junior-senior high with an enrollment of 1,030 in grades seven through 12 and a staff of 49 teachers.

The tinted portrait-photograph of Struggs



was selected by this year's graduating class as their annual gift to the school. The senior class paid for having the

photograph painted in oils, according to school officials.

Reared in Milam County, Struggs holds a BA degree from Paul Quinn College, Waco, a BS degree from Prairie View College, a master's degree from the University of Michigan and an honorary doctorate from

Paul Quinn.

Climaxing the ceremonies, Clarkie Gamble, class president, and Ernest Stevenson, student council president, unveiled a portrait of the principal which was presented to the school in his honor. Presentation was made by senior Billie D. Eddins.



Pictured above are the members of the Lubbock Chapter of Alpha Kappa Alpha Sorority, Inc. These Sisters are

responsible for presenting eleven debutantes last Tuesday night at the Caprock Hotel. This organization will be responsible for the appearance of Mahalia Jackson during the month of March. Mrs. Majorie Thomas is the president of this chapter of Alpha Kappa Alpha Sorority.

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***** HAPPY NEW YEAR! As The "Times" Celebrates Another Birthday - 4 Now

Not only will the striking of the clock at midnight tonight mark a new year for the world, but it will also began another year for The Manhattan Heights Times newspaper.

It is the hope of the owner and staff that the "Times", which has been in operation for three years, will continue to serve its purpose for many more years to come.

This means of communication is needed in the city of Lubbock to inform people of the progress made in the religious, civic, and social contributions of its people.

The Manhattan Heights Times cannot continue to maintain its goal without the cooperation of you...the people of Lubbock and West Texas. Without your complete cooperation it cannot exist.

Thank you for your cooperation in the past, and may you continue in years to come to support The Manhattan Heights Times, a newspaper dedicated to informing you.

THE MANHATTAN HEIGHTS TIMES

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THE MANHATTAN HEIGHTS TIMES is an independent, privately owned newspaper published each Thursday in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro Citizens of Lubbock and West Texas.

Any erroneous reflection appearing in this newspaper will be corrected immediately when called to the attention of the editor.

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FOLGER'S COFFEE 3 lbs. \$2.35

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WRIGHT'S SUGAR CURED SLAB BACON By the Piece 39c

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PREDICTION MADE

Marvelous Jim Brown, who potentially engages in the process of rewriting league history every time th takes the field with the Cleveland Browns, will be named the coach of the Browns upon retirement and thus become the first Negro to coach in the National Football League, Bobby Mitchell, his ex teammate and roommate predicted last week.

NEGRO HIRED

Senator Fred R. Harris last week announced teh first Negro to his Washing staff.

Stella Jackmon, 22, of Lawton, Oklahoma, will serve as secretary and also handle liason with certain governmental agencies.

DID YOU KNOW?

Did you know that there have been more than two hundred venereal disease, V.D., cases haadled here in Lubbock this year?

Did you know that syphilis in Texas ranks third in the nation?

Did you know that Gonorrhea in Texas ranks second in the nation?

SPECIAL STORY SOON

Look forward to re-

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ading a special story on the life of the first Negro baby born in the HubCity in the year of ?? . Her name is Mrs. Myrtle Lee Means. Look for this terrific story soon...inThe Manhattan Heights Times.

APPEARSON "INQUIRY"

Last Sunday afternoon Reverend J.D. Walker, pastor of the Messiah Presbyterian Church appeared on "Inquiry", a community program for informign the citizens of Luabock to the problems that engulf our city. This program is sponsored by KLBK-TV.

This program had to do with the growth of

venereal disease that is found in our city.

DOE CHRISTMAS PARTY

The members of friendly chapter of Daughters of Elk(DOE) gave a Christmas party last Friday, Christmas night, at Paul's Restaurant. It was reported a great su-

Continued on Page 3

Lubbock Bail Bond

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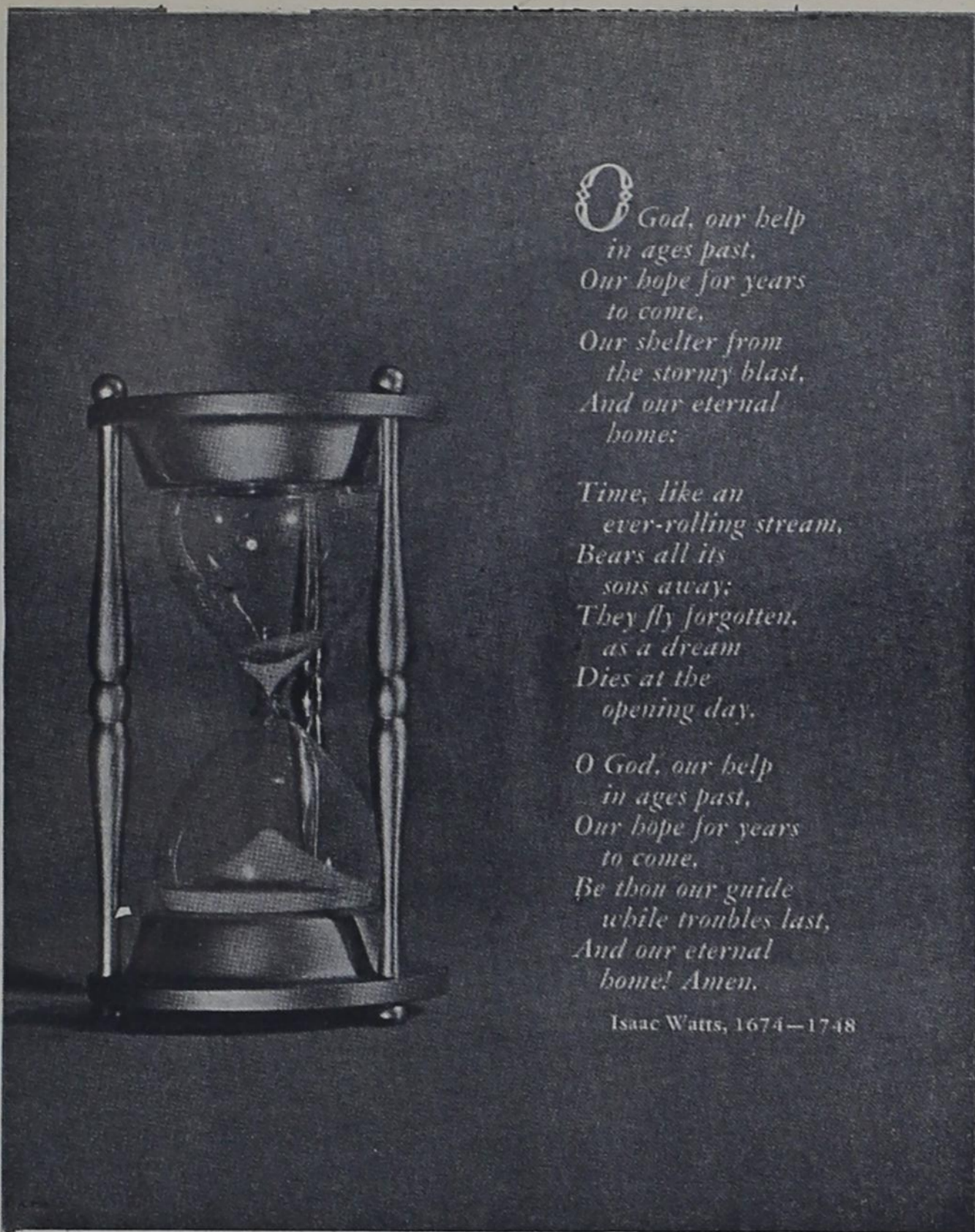
—Yellow House Canyon Addition.

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O God, our help
in ages past,
Our hope for years
to come,
Our shelter from
the stormy blast,
And our eternal
home:

Time, like an
ever-rolling stream,
Bears all its
sons away;
They fly forgotten,
as a dream
Dies at the
opening day.

O God, our help
in ages past,
Our hope for years
to come,
Be thou our guide
while troubles last,
And our eternal
home! Amen.

Isaac Watts, 1674-1748

THE
MANHATTAN HEIGHTS
TIMES

James Slough of Lamesa, Texas joined Troop 725, Friday, December 18th to become the 10,000 boy to join the Boy Scouts in the

South Plains Council this year. This makes the first time that there have been this many boys registered in the South Plains in any one year. James is the son of Mr. and Mrs. W.E. Slough, who reside at 605 Houston Street, in Lamesa. Mr. Slough is a plumber, his wife is a housewife, James, 13, like so many other boys, joined Scouting because he wanted to have fun, camp and cook out, and learn how to be better

JOE and PAUL'S BARBER SHOP
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CAVIEL'S PHARMACY
You can get your Evan's Drug prescriptions filled at CAVIEL'S PHARMACY. The prices are the same. Come by or have your doctor call Caviel's Pharmacy—PO 5-5311
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MERRY CHRISTMAS
AND A HAPPY NEW YEAR
From Us To You
We wish you, from the bottom of our heart, a happy Christmas that you will remember with joy as long as you live. And may 1956 bring you the best of fortune.
SEWELL'S BIG COUNTRY STORE
405 Idalou Road PO 3-9128



The picture above was done by two students at Mary and Mac private school, Joe Sherman Cornish and R.B. Young, They kept in the mind citizens. To James, Scouting is a new frontier of adventure. To the South Plains Council it marks a milestone in service to boys. The Council started in 1964 serving 9, 659 boys and will probably end 1964 with 10,100 boys in the Scouting Program. Members of the Council, Organization and Extension Committee
Continued On Page 6

of the spirit of the holidays.

DOE CHRISTMAS...
Mrs. Luverda Blanton is the Daughter Ruler of the organization.

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Special 2-Hour Service When Requested
1609 Ave. H PO 3-9031

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OF LUBBOCK

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Of Lubbock

May Your Heart Be At Peace
BEST HOLIDAY WISHES
from
KLBK
Radio and Television

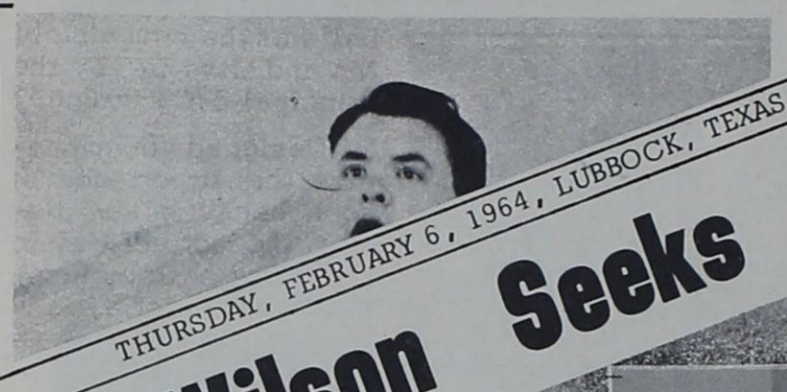
Highlights Of 1964 From The MANHATTAN

Correlation Group Holds Mass Meeting

Record Vote

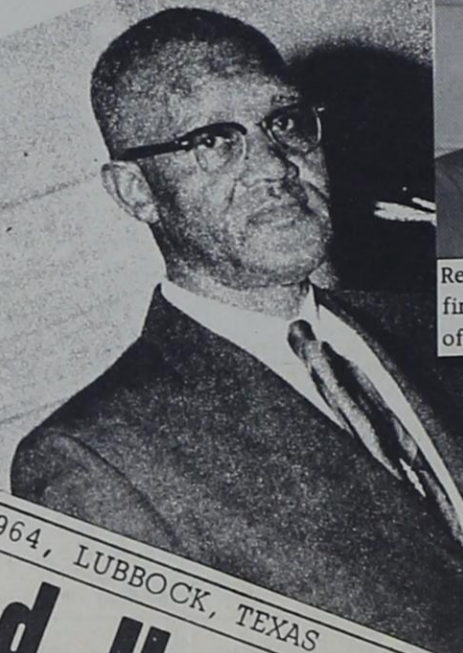


Earl Elliott is shown above as he was honored as the largest debit holder in the Atlanta Life Insurance Company.



THURSDAY, FEBRUARY 6, 1964, LUBBOCK, TEXAS

W. Wilson Seeks City Office



Rev. A. W. Wilson became the first Negro candidate for public office in the history of Lubbock.

New Teen Club Formed Here

The Britt Club was organized by Officer William Britt, a patrolman, in order to help the teen-agers.

Boy Scout Opens Here

Tragic increase in delinquency has national problem. Most important solution is to deal with it efficiently.

THURSDAY, NOVEMBER 12, 1964, LUBBOCK, TEXAS

Hopes Rise Here For New Radio Station

Testimony To Be Given Four Lubbock Negroes, Reverend A. L. Davis, 1825 Manhattan Drive, Thomas James Patterson, 2405 Globe, S. Chorine Fair, 2007 Date, Dr. F. L. Lovings, 2609 Perry, are scheduled to give their testimony toward construction of a new radio station in Lubbock.

General needs of the Negro citizens of the Lubbock area. Mrs. Fair and Mr. Patterson will be examined on the needs of the civic and fraternal organizations which largely they are representing if not the needs of the Negro citizens of the Lubbock area.



Dr. J. A. Chatman receiving honor from United States Air Force at Reese Air Force Base here in Lubbock, Texas.

About A Debutant

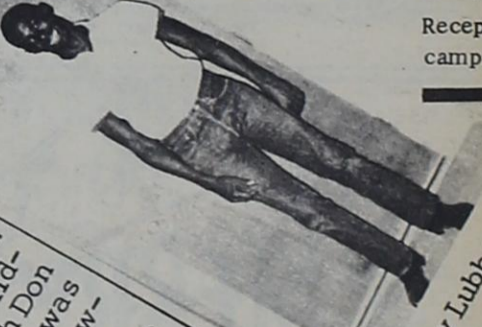
Don't you think the Lubbock is large enough to have a "Ball" for the daughter of Mrs. Verity, is an active member of Lyons Chapel Church. She is forward to attend the Lubbock Christian here in Lubbock.



Messiah Presbyterian Church's Choir received new choir robes at the Federation of Choirs.

Don E. Burrell Honored "Lineman Of The Week"

Last year's cowhand, Don Earl Burrell, who performed tremendously for his team was awarded the title of "Lineman of the Week" in the game between Mid-Week and the "Lions" on Wednesday night. Burrell was named "Lineman of the Week" in the game between Mid-Week and the "Lions" on Wednesday night. Burrell was named "Lineman of the Week" in the game between Mid-Week and the "Lions" on Wednesday night.



Reception held for Burrell after he campaigned for the title.

- 1. Andy Williams.
- 2. Suspicion, Terry Stafford.
- 3. Pink Panther Theme, Henry Mancini.
- 4. Dianne.
- 5. Each Other.

Two Residents Killed In City Accident

Wedding Bells Set To Ring This Sunday Afternoon At Bethal A ME Church In Tom Thumb Ceremony

THURSDAY, DECEMBER 10, 1964, LUBBOCK, TEXAS

Things You Should Know

Atty. Edwin J.
COX...



... OF COLUMBUS, OHIO; WHO

BECAME CHIEF COUNSEL OF COLUMBUS'

LAW DEPT. ON JULY 29, 1953! FIRST NEGRO

EVER TO HOLD THIS POST, HE HAD EARLIER SUCCESS DE-

FENDING THE CITY IN A FEDERAL GOVERNMENT SUIT!

CONTINENTAL FEATURES

Eureka Body & Fender Works

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BOY SCOUTS....
tee have optimistically
been striving for this
magic number since 19-
59.

The growth in the past

10 years has been out-
standing since growing
from a membership of
5,934 boys in 1954 to
the present figure. By
reaching 10,000 boys
served, the South Plains
Council joins only 105
other councils out of
the 527 in the Movement.

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Beautiful Miss Bettye
Jane Jemison, of Baton
Rouge, Louisiana, the
oldest daughter of Rev.
and Mrs. T.L. Jemison
is a freshman at South-
ern University in her

homes tate.
Miss Jemison plans
to become a concert sin-
ger.
She is just one ex-
ample of the beauty for
which the state of Lou-
isana is famous.

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ALL OF YOU
from ALL OF US

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NECK BONES 5 pounds	\$1.00
WEINERS All Meat — 3 lbs	\$1.00
BACON Sliced—4 pounds	\$1.00
FISH Fresh Frozen—Lb.	29c
HAM HOCKS Cured—5 lbs.	\$1.00
PORK FEET 6 pounds	1.00
SAUSAGES Lean Pork 4 pounds	\$1.00
CATSUP Large Bottles	15c
LUNCHEON MEAT 3 Cans	\$1.00
LIVER Fresh—4 pounds	\$1.00
PORK STEAK Lean—Lb.	49c
BEEF STEAK Lean—Lb.	49c
FLOUR 25 lb. Sack	\$1.79
POTATOES, 20 lbs. White	\$1.50

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\$69.77 per month — Never Lived In.

3419 East 19th Street—Nice, New 2-Bedroom, Good Location
Cost \$8,800 — Sale Price \$7,125.00 — \$67.86 per month.
Never Lived in.

3316 East 16th Street—New Large 3-Bedroom, Carpet, nice.
Cost \$9,200 — Sale Price \$69.07 — \$65.94 per month.

MEDLOCK WELL-BUILT HOMES

PO 3-5323

Our new "Spruce Hill"—3-Bedroom built on your lot for
\$59.26 per month, turnkeyed.

The new "Wychwood"—2-bedroom, completely finished
for \$46.83 per month.

CHURCH NEWS

NEW HOPE BAPTIST

Installation services started Monday evening at 8:00 pm and will convene through January 3. Rev. B. J. Bradford of Bonham, Texas, will serve as our guest for the service and to install all officers.

Annual watch services will be held tonight, Thursday, Dec-

ember 31st. Pastor Dunn stated that the choir is to render service and all members and friends are invited to join in the last worship service for the year.

SAINT LUKE BAPTIST

Let us watch the old year out and the new year in as is customary in St. Luke. The meeting will



Pictured above are the "fighting Tigers and Tigerettes" of Mary and Mac private School. They are proud of their new uniforms they are shown

wearing here. These uniforms were presented to the teams last week by the Mary & Mac parent teacher association. This is one of the many projects performed by this organization. The Tigers and Tiger-

ettes will play their next game Wednesday, January, 6.

begin at 11:00pm. Let us come praying for this incoming year to be a spirit filled one in our lives.

Brotherhood union first church calendar program for 1965. Let us come out for this spiritual food the brothers have prepared for us.

NEW BETHEL METHODIST CHURCH AME

The quarterly conference of the African Methodist Episcopal Church will convene at the New Bethel AME Church next week with presiding Elder, T. B. Reese officiating the conference.

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CASH on ANY ITEMS of VALUE
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Good For \$1.00 ON WATCH CLEANING

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CLEANERS & LAUNDRY SERVICE
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LULA MAE BROWN, Prop.
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STEWART'S
Grocery and Market
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FRESH MEATS AND VEGETABLES DAILY
FREE DELIVERY ON \$2.50 OR MORE
JAMES STEWART, Manager
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Season's Greetings
for 1965
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1414 Avenue K

Free Pickup & Delivery Service
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Cleaners
All Work Done in Our Own Plant
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COLEMAN'S BARBER SHOP
Wash Coleman and Harvey Carroll
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6 A.M.—12 P.M. 7 Days a Week—Tel. PO 3-0653
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Woodman Auto Parts Dist. Co.
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FOR EVERYTHING AUTOMOTIVE AT DISCOUNT PRICES

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**ECONOMY
DRIVE
FOR '65!**
STARTS AT PIGGLY WIGGLY

CLARY'S, GRADE 'A'
WHOLE

FRYERS

29

LB.



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GOOD AT PIGGLY
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WE RESERVE THE RIGHT TO LIMIT QUANTITIES!



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- GINGER ALE SPARKLING WATER, NO DEPOSIT NO RETURN RITE GOOD - 28oz. BTL. 10¢
- DRINKS HI-C, APPLE, GRAPE, ORANGE, ORANGE PINE-APPLE, FRUIT 3 40 oz. CANS 89¢
- EGG NOG BELL, BORDEN'S OR FOREMOST Qt. 49¢


TOMATO JUICE

STOKELY FINEST

25

46oz. CAN

- Ground Beef LEAN, 100% PURE DOMESTIC BEEF, DATED FOR FRESHNESS 3 POUNDS \$1
- Salt Jowls FOR YOUR NEW YEAR'S BLACK EYE PEAS 10¢ POUND
- Sliced Bacon DECKERS KORN KIST 2 LB. PKG. 79¢



BLACK EYE PEAS
CAMPFIRE 7 1/2¢
NO. 300 CAN

COKEs SPRITE, DR. PEPPER, 7UP KING SIZE 6 BTL. CTN. 27¢

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BANANAS

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LB.



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GRAPEFRUIT TEXAS RUBY RED EACH... 5¢

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 - CHILI ELLIS PLAIN 24oz. CAN 39¢
 - BEAN DIP MOUNTAIN PASS 8oz. CAN 10¢
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