

# WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

LUBBOCK  
Edition  
PRICE 5c

Volume VII, Number 1  
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January 4, 1968  
Lubbock, Texas  
Four Pages

## 'Around the Hub City'

I would like to take this opportunity to urge each and everyone of you to VOTE. This is an election year and we, as citizens, should go to the POLLS and VOTE. But, before we can exercise this right, there is a simple matter we must take care of in order to be among those counted at the POLLS. This my dear friends, as if you didn't know is to get out and register.

If you don't know, we have only until the 31st of January to do so. As the NAACP executive director of Voters' Registration declared, "The Year of 1968 is one of great decision". And may this column remind you that it is up to you to DO THIS.

\*\*\*\*\*

Did you know that out of the 200 million inhabitants in these United States, 102 million of them are ladies.

\*\*\*\*\*

Persons on the sick and shut-in list the closing days of 1967 are Mr. Jeff Joiner, a patient at Methodist Hospital who had eye surgery and is doing nicely: Mrs. Melinda McCullough, a patient at Methodist Hospital. Mrs. Lucy McQueen is ill at home: Mrs. Jessie Evans, Mrs. L. J. Cunningham and children are at home with the ful. Mrs. C. E. Fail is ill. Mrs. L. B. Wortham is still a patient at Highland Hospital.

\*\*\*\*\*

Mesdame Maunita Terrell and Juanita left Monday evening via train for Dallas, Texas, to attend the funeral services of their brother, Solomon Pollard, who passed away last Saturday, December 30, at the V.A. Hospital in Dallas.

\*\*\*\*\*

Freddy Simmons left for school at Texas Southern University Monday. He spent the Christmas holidays here with relatives. Several other students left for various colleges after spending the Yule Tide Season here.

\*\*\*\*\*

Mrs. A. W. Wilson is visiting her family in Chidester, Ark.

\*\*\*\*\*

Mr. and Mrs. E. C. Struggs and children spent the season at Houston. Also his neice and her children were there. Enroute home the neice suffered injury in a one car smash up when she lost control of her car near Cleborone Texas, where she is still hospitalized.

\*\*\*\*\*

Mrs. Freddy Miller of Fort Worth, Texas, spent Christmas Day with her family here, Linda Marie Lusk returned with her and spent the week.

\*\*\*\*\*

The father of Mrs. Royce Simmons is a patient in the Hospital at Jacksonville, Texas.

## POLITICS GETS UNDERWAY HERE

### DUNBAR OPEN DISTRICT PLAY THIS WEEK

Those fighting Dunbar Panthers opened district play Tuesday night at Lamesa as they got a shot at the defending state champions.

This setting was district 3 - AAA's initial league contest for both teams. The victor will undoubtedly be pressed by Levelland - and possibly Synder - for loop title and the loser will get just one more shot for revenge - and that in the second round.

### Hodges Community Center Opens Entries For City Championship "42 Tournney"

Hodges Community Center is now taking entries for the City Championship Partners "42" Tournament. The tournament will be held Tuesday, January 16, 1968 from 7:00 - 10:00 p.m. There is a \$2.00 entry fee per team. Cash prizes will be awarded to the first three places. Deadline for entries is Saturday, January 13, 1968. Entry blanks may be picked up at Hodges Community Center, 41st and University Avenue.

### Three Area Men Announce Desire to Run For Office Early in 'Year of Elections'

The New Year represents an election year and already in the city of Lubbock three candidates have announced for both State and county offices.

In the State election, "Governor" Lt. Gov. Preston Smith of our own Hub City has already made an announcement of his intention to run "for the roses" so to speak in seeking the top chair in the state.

This week, two candidates have announced their desire to unseat the 24-year veteran of the County Sheriff's Office, Grady Harris. They are veteran law officers C. H. "Choc" Blanchard and Melvin E. Ward. At press time, the "Times" had been able to contact only the forces representing the campaign but we promise to keep on top of all the local and state and national elections throughout the year in order to keep our readers informed.

### Elected To Community Planning Board Here

In a noon luncheon at the Lubbock Club last Thursday, December 28th, T. J. Patterson, Assistant Director of the Community Action Board, was elected a member of the Community Planning Council for a 3-year term.

Other members elected to the board were Art Cook, Clyde Kay, R. B. McAlister, Joe Ramirez, Mar Soderguist, and Dr. William Whittington.

The board meets the second Wednesday of each month.

Patterson is a graduate of Bishop College and a former teacher at Mary & Mac Private School here in Lubbock. He is also employed parttime with the "West Texas Times" as reporter and public relations agent.

The nominating committee which elected Patterson and

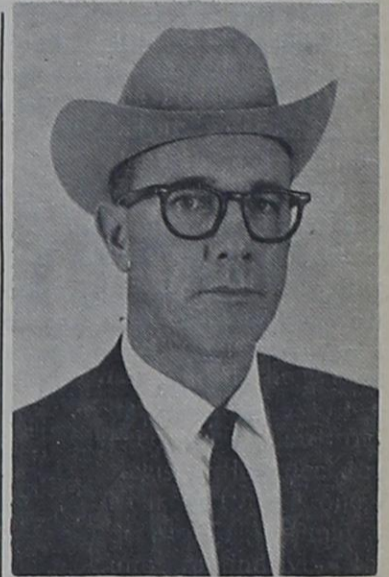
(Continued on Page Three)

### RITEs READ FOR BROWN TUESDAY

Final rites were read for Michael Leon Brown, 30, a native of Shallowater, Texas, at 2:30 p.m. Tuesday in the Saint John Baptist Church. Reverend E. D. Toins, pastor, officiated.

Buriel was held in the City

Mrs. Willie Jewel Sedberry and children spent the holidays with her mother and family at Mexia, Texas. Mrs. Louise Sedberry accompanied her as far as Belton, Texas, with her sister and family.



C.H. "Choc" Blanchard, a long time Lubbock County Deputy Sheriff and former Lubbock City Patrolman, has announced that he will be a candidate for Sheriff of Lubbock County in 1968, subject to the Democratic Primaries.

Blanchard has served as deputy sheriff for eleven years, the last two years as Bailiff of the Central Jury Pool. He served as a Lubbock City Patrolman for four years before becoming a deputy sheriff.

Blanchard is forty - one years old, married and he and his wife have three sons. They reside at 1915 East Brown in Lubbock.

### RITEs READ FOR SANDIA VANESSA TERRY WEDNESDAY

Services for Sandra Vanessa Terry, 5 - year old daughter of Mr. and Mrs. Otha Lee Terry, 2718 East 8th Street, were held Wednesday afternoon at 2:30 p.m. in Clarksville, Texas.

Sandra was born at Reese Air Force Base Hospital and attended Beaver Dam Baptist Church at Dekalb, Texas. She also attended the Carver Heights Nursery.

Survivors include her parents; two brothers, Kerry Larence and Otha Lee Terry, Jr., both of the home; her paternal grandfather, Archie Terry, Roswell; her parental grandmother, Mrs. Louise Terry, Albuquerque; and her maternal grandmother, Mrs. Geraldine Giddend, DeKalb.

of Lubbock Demetery by Sedberry Funeral Home.

Brown, who had lived in Lubbock for 28 years, died last Thursday in a Galveston Hospital.

Survivors include his mother, Mrs. Louise Loggins of Lubbock, two brothers, Earl with the U. S. Army and James of the home; and two sisters, Martha and Lenna, both of the home.

## A VOTING YEAR ALL OVER

Aside from the National Elections—including the office of the President of the United States and other outstanding positions—the Hub City, along with many other municipalities, will look to the year of 1968 as a really big year as far as politics are concerned.

In looking at the political scene here, we find that a mayor and two City Councilmen will be the main item on the ballot for the residents of the city to vote on this year.

With all the effort placed on Voter's Registration so far this year, it appears as though something will materialize in which others will seek city and county posts.

At one time it was said that there wasn't enough 'young' talent around the Hub City to prepare for a city post, yet we here at the "Times" feel that the tree of talent is here for the using. This could spell a lot since the action taken by the young energetic people during the year of 1967 started a spark that could well burst into a big flame this election year.

As one prominent citizen said, "In order to succeed in any matter, we must work together for the same constructive cause."

The Committee for Voter's Participation has set up many outlets in the City of Lubbock to register people to vote. According to a spokesman for the committee, "5,000 is the quota set by the committee for this year's registration."

Aside from this hard-working committee, the Lubbock chapter of the NAACP has begun to add to the number of voter's to be registered by this organization in the State of Texas. According to their spokesman in the city, the NAACP has set a quota of 600,000 out of a possible 700,000 qualified Negro residents to register this year in the state.

With a state organization reaching toward a 600,000 goal in the state, it behoves the local residents of Lubbock and the readers of this paper in the whole West Texas area to do everything possible in helping get this registration drive underway and make it as big a success as possible.

Register yourself as soon as possible and then go out and get at least FOUR OTHERS to register at some time during the month of January.

### WHO WILL RUN AND FOR WHAT?

The big question this year is: "Who will run; and for what positions?" True, we won't forget the last election of the Mayor of Lubbock when Mr. W.D. "Dub" Rogers, Jr., was elected unanimously by the residents of the city and completely took the lone candidate—Roland Simpson—one time City Councilman, by surprise in a write-in election.

The story broke all records throughout the state as well as the nation when Rogers was elected for this post. Some said it couldn't be done, but the outcome proves that politics are of a different nature here in the Hub City.

Let us not forget the race ran by the Rev. A.W. Wilson, pastor of the Bethel A.M.E. Church, when he made an excellent showing for the Place 4 on the ballot for City Councilmen.

Some say that the hard-fighting Reverend Wilson will make a come-back this time as he continues to seek this post. Regardless of the outcome, some still say that this man, without any doubt, will be around again.

According to the Kansas City Call, several years ago, Dr. Heenan Johnson—local dentist—was to have thrown his hat into the ring for some local post, but it didn't materialize. One would wonder what the outlook of this young dentist will be this time around.

Some attention should be directed already to the young

(Continued On Page Two)

### Notes From Norm's Notebook

Happy New Year, and we at the "Times" all hope it will be for you. You are enjoying this week the new "West Texas Times" in place of the old "Manhattan Heights and West Texas Times".

Not only will the "new" paper be known by a new name but as you can probably see, we have changed our type style completely for easier reading and a neater appearance.

We begin with this issue our seventh year of publication in the Lubbock and West Texas area. So in the form of a new year's resolution, we will try to give our readers and advertisers a better and a more complete newspaper in every way possible. In the past six years, the publication of this newspaper has, due to economic necessity, been mostly a side-line vocation or part-time job. Now, with the increase in the investment in new equipment and more people necessary to publish a better paper, we no longer have any choice but make the publication of the "Times" a full-time job.

For the last couple of years, we have had complaints at one time and then another about the size of the paper, not enough news. We have always been in complete agreement with the people who have lodged these complaints, because we have felt the same way. But, it is impossible to publish a newspaper without a great deal of support. Support from both the readers and support from advertisers also. It is absolutely necessary to have advertising in order to have news in relation to the number of pages of paper we are able to print each week. Make no mistake, we will always be able to provide enough news to fill any number of pages, if some way can be found to convince the advertisers in this area that we sell good space and they will get their money's worth by advertising in the "Times".

For this reason, we are beginning this week, along with new name and new type and other changes such as Want-Ads and free publications of items for trade, a campaign asking our readers to trade with the people who advertise with the "Times". Never before in the history of our paper have we requested the people who this paper was printed for to help us make it a bigger and better paper. Now we are, now we're asking you to remind the merchants and businessmen you trade with to consider publishing some of their advertising in "your" paper. Now we are asking you to try to do business with the people who have supported your paper over the last few years, look for bargains in "your" paper, check with the advertisers listed in "your" paper to see if they have what you might want. In this manner we possibly may pick-up enough advertising to make "your" paper a larger, more interesting and more complete newspaper each and every week of the new year. With YOUR help and with us doing our part, which we promise to do, we will make the "West Texas Times" a newspaper each and every Negro in the complete West Texas area can and should be proud of.

**A VOTEING YEAR . . . (Continued From Page One)**  
veteran, Mr. Ward, who has announced his candidacy for the office of County Sheriff, along with Mr. C.H. "Choc" Blanchard, whose announcement was carried in this week's paper.

With this type of talent and the history of past action here in the Hub City, the only question that remains is; "Who will run: and for what positions?" These are good questions, and with a great deal of cooperation on the part of every Negro citizen in the area, much can be expected.

Maybe another write-in this year— Well, who knows— Do You???

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Women's Dresses	10c & up
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### WEST TEXAS TIMES

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### THE POLICE BEAT

by: T. J. Patterson



I hope that each of you had a most pleasant holiday season, and that each of you made some good New Year's resolutions. Please be careful of the things you do and the things you become involved with during the year of 1968. \*\*\*\*\*

#### HOUSE BURGARLY

Mrs. Woodrow Bearden, of 3802 22nd Place, told police that someone broke into her house during the weekend. She stated that the front door was left unlocked and the unknown person came in and helped himself.

According to Mrs. Bearden, several hundred dollars worth of merchandise—including \$400 in cash and bubble gum was taken.

She had no idea who could have done such a drastic thing. \*\*\*\*\*

#### CAR BURGARLY

Betty Helen Coffey, 2725 Emory Avenue, told police she was across town visiting a friend at 1515 East Queen Street, when someone entered her unlocked car and took all her credit cards and \$6.60 in money.

**JACK M. WEST LUMBER CO.**

LUMBER BUILDER'S SUPPLIES  
2506 Ave. H SH 7-2839

Perhaps it was her fault, you see, she left the purse in the front seat of the automobile while she was away talking to the friend. This beyond any doubt, is nothing but temptation for any thief.

I hope the rest of you who are guilty of leaving valuables in the front seat of your car will take the lesson learned by Mrs. Coffey and quit doing such a tempting thing to a thief. \*\*\*\*\*

#### THEFT

David Dane, 2611 Amherst Avenue, told police that he has a vacant house in East Lubbock for which he rents was stripped of copper last week end. Apparently the

burglar came through the window and did a complete stripping of this valuable metal. According to David, \$25 worth of copper was taken from his vacant house. \*\*\*\*\*

#### SHOOTING

Robert Lee Dobbins, 1013 East 29th Street, was shoot last Monday night at the 2800 block of Juniper Avenue. According to the police, Dobbins was shot in an unpleasant place approximately five or six times with a .22 caliber pistol.

Knowing of the assailant, Dobbins refused to file charges against the person. \*\*\*\*\*

#### ATTEMPTED MURDER

James Garfield, 701 Avenue E., was shot in his apartment by a younger person last week end.

According to police, Garfield was shoot by a 20 year old lady while he was talking to another with a small caliber pistol.

"You seldom get what you go after unless you know what you want" —Maurice Switzer.

**PINKIE'S LIQUOR STORES OF LUBBOCK**

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30¢ Sandwich 4 for 89¢  
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LAKE STORE ONLY

you may find buried treasure

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It's just like finding buried treasure when you sell articles you no longer need for spot cash! Look around—you'll find dozens of items that you can turn into money through our fast-action Want-Ads! Call our Ad-Taker now!

CALL OUR AD TAKER NOW!! SHERWOOD, 7-4419

READ OUR WANT-ADS FOR PROFIT — USE FOR RESULTS



**CARTER CHAPEL CHURCH**

A three months training program and evangelistic crusade will begin the first Sunday in January at Carter Chapel. Messages will be delivered on the theme, "The Ministry in Transistion" and lesson sessions will be held each Sunday afternoon at 5:00 p. m. on "Methodism; It's History, Teaching and Government," as related to the Christian Methodist Episcopal Church.

This program will be under the direction of the Christian Board of Education; Mrs. Emmalene Chatman, Chairman. The pastor, Rev. Ray-

mond Campbell, will be teaching the class.

Three revivals will be held during this period with extensive effort on door to door contact within the community. The first revival will be held January 29 thru February 2, Rev. C. C. Campbell, former pastor, will be the guest evangelist. Future revivalists will be Mrs. Jessie Mae Hicks of San Antonio, Texas, and Miss Evelyn R. Hooks of Chicago, Illinois.

The program is designed to acquaint members with "The Methodist Way"; seek out inactive and negligent members; bring young people

of the church into full membership; as well as seek new converts for the church.

January 7, morning worship, the message will be: "A Luke-warm Church is an Ice Cold World." The first training period will be at 5:00 p.m. and the choir will present a medley of songs at 6:30 p.m.

The public is invited to be a part of this series of services. Announcements will be made in this paper each week regarding the evangelistic program.

**ANTIOCH BAPTIST CHURCH**

The public is cordially invited to attend our services each Sunday morning and evening.

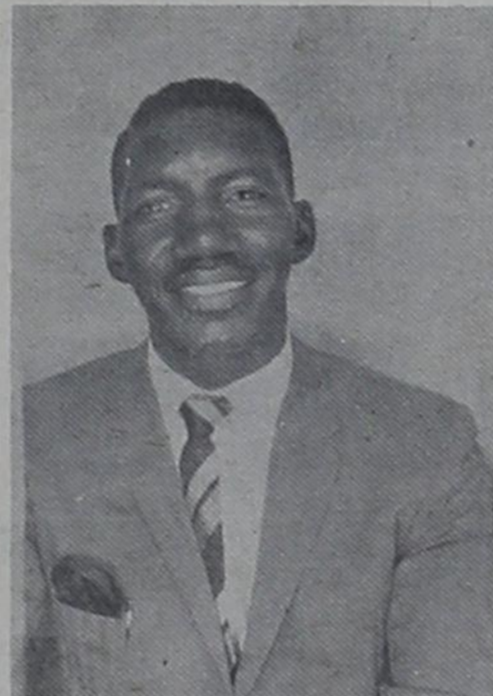
Our pastor, Rev. C.D. Collins, delivered a dynamic sermon last Sunday morning. Pastor Collins welcomes you to become a member of his church during 1968.

**BETHEL A.M.E. CHURCH**

Despite the bad weather last Sunday morning, Sunday School and Morning worship was held to the highest at our church.

Andrew Ross, a local insurance man, united with our church.

**REVIVAL UNDERWAY AT CARLISLE NOW**



Reverend Alvin Butler

Since January 1st and until the 7th, there is a revival underway at Carlisle. Rev. Alvin Butler, pastor of the Mount Gallilee Baptist Church is in charge and invites all interested parties to come

**NEW MAIL RATES TO START JANUARY 7th**

Increased rates for all classes of mail except parcel post and international mail will go into effect January 7, Postmaster E. J. Ohnemus reminded postal customers today.

"Even with the new rates of six cents for first-class and 10 cents for air mail, postal service is still a real bargain," Postmaster Ohnemus declared. "For six cents you can send a letter to any of the 50 states, to any United States territory or possession to Canada or Mexico, or to an American serviceman stationed anywhere in the world."

Postmaster Ohnemus pointed out that the new rate for post cards will be five cents and for air mail post cards will be eight cents.

He said the added cent in the letter rate is a 20 per cent increase compared to a 24 per cent boost in the rates for mailing newspapers and magazines and a 34 per cent hike for advertising circulars, "occupant" mail, and other materila in the third-class category.

The new rates of six cents per ounce for first-class mail applies up to 13 ounces and the new rate of 10 cents per ounce for air mail applies up to 7 ounces. Under the new rate structure all first-class mail over 13 ounces and all air mail over 7 ounces will be merged into a single category.

These heavier pieces of first class and air mail subject to the single rate schedule will be delivered by the fastest available means of transportation.

A flat rate of 80 cents will be charged for all mail in this category up to one pound. For all mail weighing more than one pound, the present all parcel post rates will continue to apply, except that the postage on matter weighing between one and five pounds will change at half pound intervals rather than one pound intervals.

Postmaster Ohnemus said that the new rate structure

out and attend these services before they end.

Each revival service will begin at 7:00 p.m. during the rest of the week.

will mean a reduction of postage on some parcels.

Another rate change that will affect the general public is the increase from four to six cents for the first two ounces of individual pieces of third class mail. Unsealed greeting cards may be sent at this rate, Postmaster Ohnmus said.

He emphasized that the new rate on unsealed greeting cards will not go into effect until January 7 and until then they can be mailed at the old rate of four cents.

Postmaster Ernest Ohnmus also noted that effective January 7 special handling will be available on third-class parcels weighing between eight and sixteen ounces. Special handline has not been available on these parcels since 1958, when packages weighing between eight and sixteen ounces were transferred from fourth to third-class mail.

There will be no changes in the charges for special delivery, special handling, registered mail, certified mail, cash on delivery or insurance, postmaster Ohnemus said.

"We have an ample supply of one-cent stamps on hand", Postmaster Ohnmus said, "for those people who have five cent stamps and need one-cent stamps to make up the postage difference required under the new rates."

Higher rates also will go into effect January 7 for categories of second-class mail bulk-rate third class-mail, controlled circulation mail, and the educational materials category of fourth-class mail. Mailers using these classes who need information on the new rates should contact the Post Office, Postmaster Ohnemus said.

No man ever yet became great by imitation.

**Elected to CPB . . .**

(Continued from Page One)

other members included Loyd Lanotte, chairman; Clem Boverie, Harmon Jenkins, Charles Maedgen, Charles Verner and John Whitcomb.

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Hunt's TOMATO JUICE 46 Oz. 35c

Hunt's TOMATO SAUCE 8 Oz. 10 For 1.00

Hunt's TOMATOES Stewed, No. 300 25c

Hunt's TOMATOES No. 300 25c

PURE LARD Wright's, 3 Pound Carton 39c

FLOUR Pillsbury, 25 Pound Paper Sack 1.99

BREEZE Giant Size 59c

ROUND STEAK Wilson's Baby Beef Lb. 89c

T-BONE STEAK Wilson's Baby Beef Lb. 89c

SIRLOIN STEAK Wilson's Baby Beef Lb. 75c

FROM OUR DELICATESSEN — CHICKEN SALAD, PREPARED FRESH DAILY 59c Pound

**BROOK'S SUPER MARKET**

224 AVENUE H DIAL PO 2-1636

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Mail advertising to P.O. Box 225, Lubbock, Texas, 79408 or call SH 7-4419 for information.

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CREAM STYLE OR WHOLE KERNEL  
**5 99¢**  
NUMBER 303 CANS

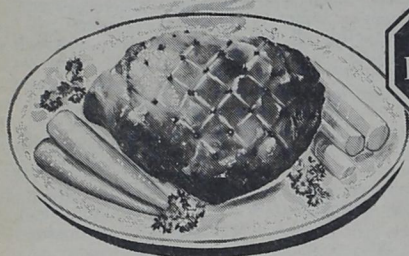
IDEAL GRADE 'A' MEDIUM  
**EGGS**  
3 FRESH \$1.  
DOZEN



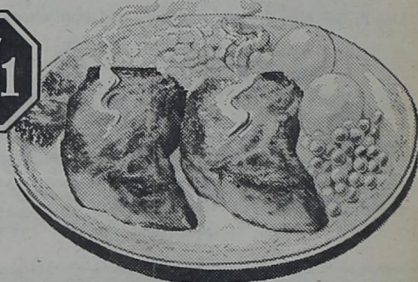
LIBBY'S FANCY, TENDER

**Green Peas**  
JUST HEAT AND SERVE  
**5 99¢**  
NUMBER 303 CANS

BALDRIGES, BAIRDS OR RAINBO  
**BREAD**  
1 1/2 POUND SANDWICH LOAF  
**19¢**  
LIMIT 3 AT THIS PRICE THEREAFTER - 25¢



**PORK STEAK**  
SEMI-BONELESS LEAN CUTS  
**49¢**  
POUND



**Pork Roast**  
FRESH PICNIC CUT, EXTRA TENDER  
**29¢**  
POUND

*China Buy of the Week:*

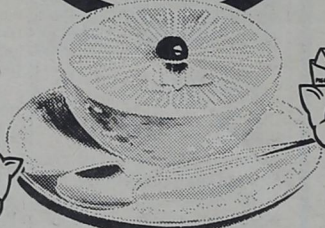
**Pork Chops**  
FAMILY PACK 1/4 PORK LOIN  
**69¢**  
POUND



Translucent Porcelain China FINE CHINA CUP  
**29¢** with each \$5 purchase



**FREE! THIS WEEK**  
50 BONUS S&H GREEN STAMPS  
With The Purchase of COFFEE SERVER **\$3.99**



**GRAPEFRUIT**  
FLORIDA RUBY RED, JUICY  
**12 1/2¢**  
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PATIO, EXTRA QUICK TO FIX...  
**MEXICAN DINNERS** 15 OUNCE PLATE **39¢**

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The Refill for the Eversharp Jotter DALLAS COWBOY PEN is 98c

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