

'Around the Hub City'

For a while it appeared as though we would have a white Christmas, but we did have snow a week before the holiday season. It appears as though three or four inches may have been recorded in some parts of the "Hub City".

The snow made our Christmas decorations shine more. For a fact, driving *Around The Hub City* during the evenings while all the lovely Christmas trees were lighted really added to the joyous season.

The snow on the other hand, made it difficult for driving to and from work. As a matter of fact, we were fortunate here because of the low accident rate.

No matter how it came or what disad. it may have been involved in, it was still a beautiful sight.

Say Mom and Dad, while are busy rushing throughout the city during your Christmas shopping rush—PLEASE watch out for the little tots who are out of school for the holidays and are day-dreaming of what Santa Claus will bring them Christmas. PLEASE DRIVE CAREFULLY!

Only thirteen newcomer families were listed in Lubbock last week.

Around The Hub City would like to remind you of the name change of College Avenue. It is now University Avenue...if you please.

Through the efforts of some 600 Army ROTC cadets at Texas Tech, 6,191 pounds—over three tons—of food has been collected for needy families in Lubbock. Names of the families to receive the food were obtained from L. C. Chew, director of the Multi-Service Center here.

Among the Lubbockites who are planning to spend Christmas out-of-town are several members from Bethel A.M.E. Church, and other churches in the community.

Mrs. Alabama Walker, her sons Jimmie and Johnny Walker, left Saturday for Paririe View, Texas, for the funeral services of Mr. David Walker which was held Sunday afternoon.

Mr. Charlie Davenport and his two sons, Harry Lane and Harold, of Los Angeles and San Diego, California, left Saturday for Victoria, Texas, for the final rites of their sister and daughter, Mrs. Jessie McDade, who passed away last Wednesday at her home. Other survivors include a husband, three sisters, and twelve children and a host of grandchildren.

Mr. and Mrs. Clarence Ervin and sons attended the funeral services for Mr. Ervin's sister, Mrs. Aline Hilliard, at McKinney, Texas. She passed away suddenly last Tuesday morning.

Survivors include two children, her mother, three brothers, one sister and other relatives. Services were held Sunday afternoon at 3:00 p.m.

Edwin Scott of Globe Avenue was carried to Methodist Hospital for observation after his car was hit by a Lubbock City Bus last Saturday. His condition is not thought to be serious.

NAACP EXECUTIVE SPEAKS HERE

METHODIST HOSPITAL 'IMPORTS' NURSE



Methodist Hospital added an Indian nurse to its staff last week. Mary Abraham, from Kerala State, India, began working in orthopedics. This is her first time in the United States.

Quite fluent in English, she started studying the language when she was nine years old. She studied nursing for four years in English at Kalyani Hospital, Madras State, India.

McCutcheon Rites Read Here This Week



Services were held for a long time resident of Lubbock, Burton G. McCutcheon, Sr., 82, who died last Wednesday afternoon in West Texas Hospital after a long illness, Monday afternoon at 2:30 p.m. in New Hope Baptist Church.

Officiating the services was Reverend A.L. Dunn, pastor. Burial was held in the city of Lubbock Cemetery under the direction of Sedberry Funeral Home.

Survivors include six sons, Burton, Jr. and Thomas, both of Lubbock, Guy and Jaems, both of Fort Worth, Edward of Houston and Clarence of Cisco; three daughters, Mrs. Eugena Lawson of Lubbock, Mrs. Annie Washington of Berkeley and Mrs. D.B. Blanton of San Francisco, California; 25 grandchildren and 20 great-grandchildren.

During the four years, she earned a nursing certificate, a midwifery certificate, and a public health and ward managing certificate. She then worked for a year at the hospital in Mylerpore, Madras, India.

"All medicine is the same and all treatment is the same," said Miss Abraham. "Only the hospital routines are different."

Leaving her parents, four brothers and one sister in India, she flew to Lubbock on November 24th. A quick smile and warm personality have made her quite well-liked and welcome at the Nurses Dorm where she is now living.

She chose to come to Lubbock because of an uncle, Matthew Philipose, who is a missionary and is presently studying with the Church of Christ here in town.

Philipose, who has traveled all over the world as a missionary, came to Lubbock to study the Bible in English. Upon completion of his study at the Sunset School of Preaching, he will again travel and preach in English.

REVEREND BUTLER MOVES TO CARLISLE

Rev. Alvin L. Butler, former pastor of the Mount Olive Baptist Church in Seagraves, Texas, is the new selected pastor in Carlisle, Texas, at the New Galilee Baptist Church.

Reverend Butler will begin as pastor Christmas eve day with the regular morning services along with the evening worship.

He will begin a week's revival at the Church New Year's night through the following Sunday.

Making it clear that 1968 will be the 'Year of Decision,' W. C. Patton, national executive director of the Voters Registration for the NAACP, told a group of Lubbock citizens last Sunday afternoon how important it is to get out and register, because 1968 will be a big voting year.

"There are more than 700,000 Negroes who are voting age and are qualified to vote come this election year, but it is necessary for these people to be notified of the voter registration drive," admitted Patton.

"NAACP feels that it is incumbent of us to do our share toward this Voter's Registration," he went on to add.

"Don't underestimate the power of George Wallace, he is not concerned about becoming president of the United States, but would like to be able to call the 'shots in the House,'" proclaimed Patton.

Every house must be touched in this state, and the people must know more about how important it is to get out and register so they will be qualified to participate in an election. This campaign on voters' registration is a non-

Saturday, December 23rd Is Deadline For Mail Delivery

Postmaster Ernest J. Ohnemus today reminded local residents that Saturday, December 23rd is the last day for the delivery of Christmas mail. There will be no delivery of mail on city or rural routes, and no window service of any type will be provided on Sunday, December 24, or on Christmas Day. Postal service on these two days will be limited to the following:

Special Delivery Service, including the delivery of perishable items.

Delivery of mail through Post Office lock boxes at the Main post office and Murryhill station.

partisan movement, with great emphasis on the registering over 600,000 Negroes in the State of Texas.

A 'Twilight Registration March' will be conducted during the month of January, of which hundreds will participate in knocking from door to door to enable people to register.

"We (NAACP) are not speaking for SCLC, CORE, or SNICK, but we are concerned about the importance of Voter's Registration," he said.

Normal Sunday and Holiday collection of mail.

Tuesday, December 19 is the deadline for domestic military and civilian air mail, for gifts and greeting cards.

MERRY CHRISTMAS . . .



"Merry Christmas and Happy New Year" are the wishes from Mother and son, Mrs. Sarah Wadley and Gary, of 2901 East Colgate, as they prepare for the holiday season. Mrs. Wadley is employed at Litton Industries as an assembler, and is a graduate of Dunbar High School and Paul Quinn College.

HERE AND THERE

A SEASON OF LOVE IN A WORLD OF HATE

By Lester C. Means

Hate is the most wide-spread emotion in the world today and it is accompanied by its insidious partner in destruction, suspicion. Together, these minions of Satan are embarked on a mission of annihilation.

Even in the realm of sports, a famous football coach claims it is necessary to develop hatred as a motivating force in order to win, he insists that his players have "Layer upon layer" of hate for their opponents.

Hate is sometimes engendered in a business man's heart for his competitor. His hatred may be hidden behind respectable terms such as enterprising, hardhitting, or dedicated. And all the time, the real synonyms are ruthless, tyrannical, and merciless.

Hate moves in elite circles. It is seen in a woman's malicious gossip, in a man's cleverly slanted remark, and in a hundred devious ways designed to hurt and destroy. And unknown to many until too late, hate invariably moves in two directions. It is so deadly a device that no man or nation can use it with impunity. No Race can use it against another race with impunity. For whereas hate will destroy life or property or reputation of the hated, it will also destroy the character and mind and spirit of the hater. While mercy "blesses him that gives and him that takes," hate curses him that gives beyond any possible hurt of the hated. Hate is an acid that "destroys the vessel in which it is stored as well as those upon whom it is poured." Individuals everywhere are destroying themselves by hate. We are living in a world of hate, a world that seems bent on destroying itself. Men on every continent and in all the isles of the sea are wallowing in hate. The results are obvious, even to the casual observer. Little nations and tribes are torn by hand-to-hand encounters, using primitive weapons. As for great nations, they are eyeing each other apprehensively. They are fearful that nuclear power will be unleashed, ringing down the curtain on civilization as we know it, even in a country as great as ours, the people are divided by hatred, one race against another, we see on television and read in the news about riots, and protest marches in our cities.

The picture is not overdrawn dear reader. However, hope has not been vanquished. The God of Love is man's hope in a world of hate. Love is stronger than hate. Hate tears down; Love builds up. Hate is darkness and gloom; Love is light and good cheer. Hate is foreboding and misery; Love is peace and contentment. Hate is of Satan; Love is of God. Hate is for tiem; Love is for eternity.

So if we want a stronger Country, a built up Country, one of light and good cheer, one of peace and contentment, then we must Love one another and respect the rights of each other.

The worth of love cannot be over-emphasized. The role of love in the human heart cannot be over-drawn. Yet, by some strange quirk of modern mentality and easy morality, the entire meaning of love is lost by many whose

Notes From Norm's Notebook

One of the real joys of every holiday season is to be able to send a cheery "hello" and season's greetings to our many friends and readers.

The hope of mankind for ages has been for peace and unity. Perhaps now, as well as any other time, we should pause and reflect because once again in our time the alarm bell is ringing in the night: Once again the world is inured as to its tragedy.

As we pause in the events of this hour, nad time of our life, we come to the full realization

need for love is exceeded only by their need of express love for others.

Love and morality go hand in hand. A man does not violate that which he loves. Does a young-man love a young woman? Then let him refuse so much as to entertain a thought about anything that would cheapen or degrade the love.

Some time ago Phyllis Battelle wrote, "America in siege has developed new orders to replace the dead and dying. Sex, Crime, Violence, Drugs..., Dirty Songs, Dirty Books, Dirty Movies—You name it, America's got it." She commented further, in the modern argot, "And love, baby, have we ever got love! Love right out there in the open where you can grasp it or gasp at it." (Ibed)

If these comments do not frighten us it is not because we are brave; it is because we fail to see the gravest possible dangers right before our eyes. And remember. "None is so blind as he who will not see."

"Love, baby, have we ever got love?" The answer is NO! Only hate could drive one to throw aside the moral restraint needed to maintain individual and national integrity. The doubts and fears that beset the entire Nation and the world are a proliferation of individual fears and doubts. The spectacular decline of morality is an expression of spectacular hatred for God and the principals for human guidance and conduct laid down by God. Should these guiding principals be overthrown completely and should patterns of decency be totally disregarded, there remains only the blackness of hopelensses.

"THE MAN WHOSE HEART IS FILLED WITH HATE CANNOT GIVE HIMSELF TO ANYTHING THAT IS WORTHWHILE." Instead, he is relentlessly prodded to actions that wound his neighbor, hurt his community, and, eventually destroy himself.

that war in modern terms would be a nightmare of unimaginable horrors. It can only annihilate: it has no power to solve any of our problems.

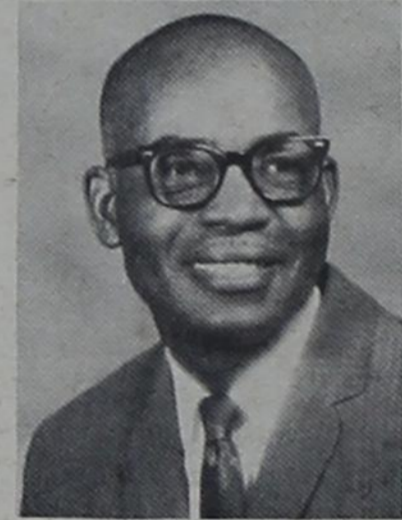
Among God-loving people the will of the majority naturally inclines toward the path of right: however, too many of us safeguard our liberty far less than those who scarcely know its meaning or taste. Our citizens grow careless and indifferent as freedom dons the cloak of commonplace, and eventually we may awake to find such softness has brought us to the threshold of the point of no return.

What better time do we have than at Christmas to make us more aware of the miracle of that first Christmas? May we say to ourselves, in Nim was life, and the life was that of man. May we praise Him whose holy birth gave us Christmas Day. May the joy that comes your way this Merry Christmas season only grow brighter with each passing year.

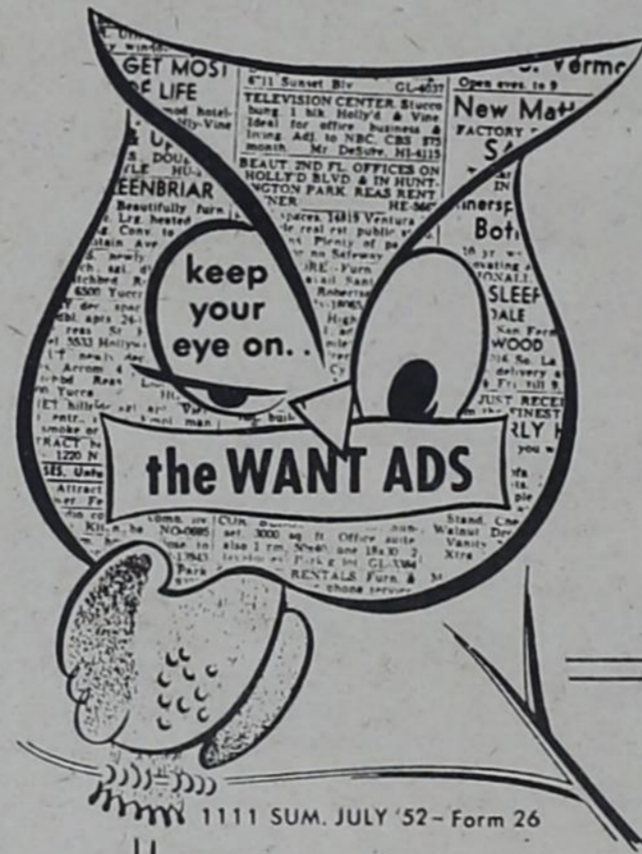
May we smile down upon the world and pray on this blessed Christmas Day with a heart full of joy and gladness that only God may grant, so that the light of the owrld which is ours in such an abundance may grant his peace to us and to all the world.

This is our prayer for the Holy Season of Christmas. My staff joins me in wishing you and yours a most happy and joyous holiday season, blessed with the gift of God's Glessings and for much happiness in the world in which we live.

SEASON'S GREETINGS



HUBERT ALEXANDER
West Texas Times Circulation Manager



THERE ARE 'OODLES' OF WISE BUYS IN THE WANT ADS!

Read 'em and use 'em!

Looking for a good buy in a home, a car, or something you need? Look first in our Want-Ads! You'll find them jam-packed with the best buys in town!

Our Want-Ad columns are the town's busiest market place — loaded with outstanding values at today's lowest prices. Be wise — read our Want-Ads regularly!



WEST TEXAS TIMES

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The Manhattan Heights and WEST TEXAS TIMES is an independent, privately owned newspaper published each Thursday in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro citizens of Lubbock and West Texas.

Advertising rates will be furnished on request.

WEST TEXAS TIMES

THE POLICE BEAT

by: T. J. Patterson



MERRY CHRISTMAS!

I would like to take this time and wish all of my weekly readers, a Merry Christmas and a Happy New Year. May you enjoy the holidays in safe play, and treat your fellow man as you would like him to treat you. Please be careful.

HOUSE BURGLARY

Marjory Scales, 2219 Quirt Avenue, told the Lubbock Police Department that she had gone some place for an errand, but when she returned, the front door was wide open and showed signs of someone entering. She admitted, without any doubt, that the

door was locked when she left.

There were no visible means of entry or pry marks on the door, but the entry was still open.

However, nothing was missing from the apartment.

VANDALISM

Eva Ball, 3501 Ute Avenue, reported that someone unknown did shoot her plate glass window on the front side of her house with an air rifle.

The estimated cost to replace the window should be about \$40. He believed that some children were responsible for the damage.

THEFT OF FLOOR MATS

Roy Blue, 2810 East 28th Street, in somewhat disappointed manner, reported that someone stole two rubber doormats from Capri Motel, 1911 East 19th Street.

Blue, who works at the establishment, said the value of the mats was believed to be \$7.00.

STABBING

David Bradley, 2415 East 7th Street, told police that a man stabbed him in the chest while he was walking out of the door of the Wagon Wheel Cafe.

According to Bradley, he had no idea why the man did such a thing, and admitted that he did not know hwo the man was and could not give any discriptiono f him.

Bradley was admitted to West Texas Hospital where a one inch stab wound was attended.

THEFT

Robert Hightower, 2708 Weber Drive, reported to the police Department that someone stole a battery from his 1960 model automobile. According to Hightower, the battery was valued at \$6.50.

He had just purchased the battery earlier.

INJURED PRISONER REPORTED OKAY

An inmate of Lubbock County jail, who was admitted to West Texas Hopsital last Friday evening after he reportedly slashed his left wrist, was reported in satisfactory condition.

Tommy Hill, 28, Midland, who apparently slashed his wrist with a razor blade, was being held on charges of passing a forged instrument and also was named in fugitive warrant from New Mexico

CHARGES FILED ON BURGLAR

A burglary suspect was caught attempting to escape from the back door of Rochelle Grocery at 501 16th Street, after an alarm was set off last Friday morning.

Charged with burglary later during the mornngi was Charles Dewitt Patterson, 22, of 814 Avenue C.

Police said he had in his possession two sacks containing 108 packages of cigaretttes, some ham, and several other items of merchandise. Also recovered was some change and a screwdriver, apparently used to pry boards over a window it was reported.

alleging armed robbery of a Hobbs man in September.

Sheriff's deputies said Hill was in a cell with about 10 other inmates, none of whom could say definitely what was used on the wrist. The other inmates summoned the jailer.

Hospital attendants indicated the wound was severe, and Hill was admitted to the hospital after surgery.

Hospitalized

Terry Brown, age 7, son of Mr. and Mrs. F.E. Brown, is a patient at West Texas Hospital and has been very ill.

The Park and Recreation Department is now taking Caroling Reservations for groups wishing to sing at Santa Land Village.

Any groups that wish to sing are asked to call the Park and Recreation Department, PO 2 6411 Ext. 308 or 309 to set up their time periods. A stage and public address system will be provided.

Santa Land will open on Friday, December 15 and will remain open 6 - 10 p.m. daily through December 24.



WEST TEXAS TIMES

Dedicated to Informing the Negro Citizen of West Texas

DUNBAR GRAD RECEIVES AWARD

Jaems Johnson, former stand out end for Lubbock Dunbar High School, was one of four Texans recommended for freshmen football letters by the University of Wisconsin.

Johnson, All Dismuke of Dallas, William Gregory of La Marque and James Mearlon of Port Arthur were among the 35 freshmen recommended by Wisconsin athletic director Ivan B. Williamson to the athletic council.

The former Panther end was a standout pass receiver and kickoff specialist for the 1966 Dunbar team. He was coached by James Hillyer.

Trash Hauling To Be Skipped Monday & Tuesday

Since Christmas Day is on Monday, the Sanitation Department will take a holiday, thus delaying the regular Monday and Tuesday collection service one day. The collection crews will be back on schedule Thursday.

Immediately after Christmas, garbage and trash volume will be at one of its peaks. Christmas gift wrappings and boxes always

present a problem for the Sanitation Department. To prevent scattering of paper and boxes as well as to enable the Sanitation Department to render more effective services, citizens are requested to put smaller boxes in larger ones when they place post-Christmas trash in alleys for collection.

Dance Planned Tomorrow Night

Rodgers Community Center, 3200 Amherst, will sponsor a Teen Christmas Dance, Friday December 22nd, from 7:30 to 11:00. Music will be furnished by "The Premiers." Admission will be 75c per person.

Maxey Community Center Dance Planned Tonight

The Maxey Community Center will sponsor a Teen Dance Thursday, December 21st, from 7:30 to 10:30 p.m. "The Bitter-End" will furnish the music. Admission charge will be 50 c.

Home For The Holidays

A 1965 Dunbar graduate, Pvt. Billy Earl Brown, son of Rev. and Mrs. Jimmy Brown, is

MULTI-SERVICE CENTER HOLIDAY PROGRAM ANNOUNCED

Mr. L. C. Chew, director of the Multi-Service Center here in the city, has announced the week-long activities of the center and extends an invitation to all who wish to attend.

According to Chew, beginning Wednesday from 4:30 p.m. until 5:30 p.m., the Westmester Presbyterian Youth Department will sponsor a program. Thursday, December 21st, the operational board of the Multi-Service Center will hold its monthly meeting. Friday, December 22nd, a Voter's Registration Drive will get underway at 9:00 a.m.

MRS. SUSIE THOMAS MISSING FROM HOME

It was learned by the West Texas Times this week that Mrs. Susie Thomas, age 69, has been missing since last Thursday.

According to her niece, Mrs. Rosie Rogers of 4208 East 62nd Street, the lady was last seen walking toward the railroad crossing in Yellow House Canyon. Mrs. Thomas was wearing a black coat with checked scarf, dark blue suit, and black shoes. She is approximately 4' 9" tall, weighs 102 pounds and has an easily seen burn on her arm.

If you have any information concerning this lady, please contact Mrs. Rosie Rogers at SH 4-5138.

visiting with his parents and friends for the holidays.

Brown has just completed eight weeks of basic training at Ft. Polk, La., and will return on January 2nd for additional training for eight weeks and will leave shortly thereafter for South Viet Nam.

Beauty is the highest expression of morality.

Frank Loyd Wright

Greetings

From



Your Insurance Man

ANDREW ROSS

Best Christmas Greetings!

From

ROSE ROOM

1324 East 24th Street
PO 2-9002

Joy to the World



On This Merry Christmas Season

Service
Rexall Drug

PARKWAY MALL



ANOTHER FIGHTING MAN in the United States Marine Corps is PFC Eddie Avery, son of Mr. Robert Avery of Route 6, Box 311, Lubbock. Avery is a 1967 Graduate of Dunbar High School.

Although Eddie will not be home for the holidays since he is enroute to South Vietnam, he would like to wish you and yours a Merry Christmas and a Happy New Year.

Here's A Joyous Christmas



... to you and to yours! We hope this season will be filled with happiness for you and that the bright New Year ahead will bring you the best of everything in ample measure.

GIVEN'S REAL ESTATE

2014 East 4th Street

Porter 3-8430

No-Down Payment FHA & VA Homes



We Number Your Joys For Christmas!



LORENZA WADLEY SERVICE STATION

May they be as numerous as the needles on a Christmas tree, as bright as the lights which shine from your window, as long lasting as the Spirit of Christmas itself.

302 19th STREET

19th AT AVENUE B



CHRISTMAS CELEBRATIONS

THREE BIG DAYS

DECEMBER 23, 24 and 25

'BIG MAC' AND HIS SHOW

SATURDAY and SUNDAY

CHRISTMAS NIGHT EARL DAY AND THE BLUE NOTES

ADMISSION (All) \$1.50



FROM ALL OF US

TO ALL OF YOU

A Merry Christmas

and

A Happy New Year

KFYO...790

YMCA BOARD OF DIRECTORS ELECT NEW MEN TO HEAD ORGANIZATION

At its regular December meeting on Thursday, December 14th the Board of Directors of the YMCA elected the following men to head the organization for the year of 1968.

President: Owen Hamilton, a partner in the Hamilton Roofing Co., and first Vice President of the Y Board during 1967. He is also on the official Board of the First Methodist Church, Vice President of the Lubbock Council of Campfire Girls, president of the Better Business Bureau and Secretary of Region XVII, Education Service Center Board, This past year. Hamilton was co-chairman of the Y's membership drive.

FIRST VICE PRESIDENT: F. J. Hamman, Manager of Lubbock Electric Co., and 2nd Vice President of the Y Board during 1967. Hamman is Chairman of the official Board of Oakwood Methodist Church and president of the Southwest Rotary Club. He is also serving on the Board of the Workshop for the Blind.

SECOND VICE PRESIDENT: Jan Fouts, attorney with Key, Carr, Carr, and Clark. Fouts has served in the position of Secretary to the Y Board during the current year, and was active with the Youth and Government program of the YMCA - a program for High School students.

SECRETARY: W.R. Collier, Assistant Vice President, American State Bank in addition to serv-

ing the past year as a member of the Y Board, has been active in the Sunset Church of Christ and the Toastmasters.

TREASURES: Jimmie Lee Mason, C.P.A. is a member of the official Board of the First Methodist Church, and is Superintendent of the Young Adult Sunday School Department of that church. He is also Cabinet Secretary of District 242 of Lions International Service Club. Mason has been on the Board of the Y during the past year.

The officers were elected after out-going president Evan Roberts had presented twelve new members of the Board to the group. The newly elected members of the Board are; Kenneth Anderson, Dr. Don Adress, Dr. Hardy Clemons, Coffee Conner, Rex Fuller, G. V. Fulton, Robert Latham, Reginald Martin, B. C. Mc Minn, Robert Price, John Scoggin, and Dr. Morris Wallace. The new members of the Board will attend a special orientation meeting to be scheduled in January.

Beauty Shop Opens

A new beauty shop has been opened in the Yellowhouse Canyon Addition of our city. It is located at 4401 East 64th Street. The operator on duty is Mrs. Nellie Fuller.

Interested patrons are asked to call SH 4-4884 or SH 4-3187 for appointment.

The owner is Mrs. Hunter Williams.

Mrs. Carrie Bonner is home from the hospital and is reported fair. She resides with her daughter, Miss J. L. Bonner.

LUBBOCK POST OFFICE OFFERS MANY NEW SERVICES TO PUBLIC

The new Lubbock Post Office has included a self-service postal unit in the lobby that will provide 24 hour, seven day a week service to the public, postmaster Ernest J. Ohnemus announced last week.

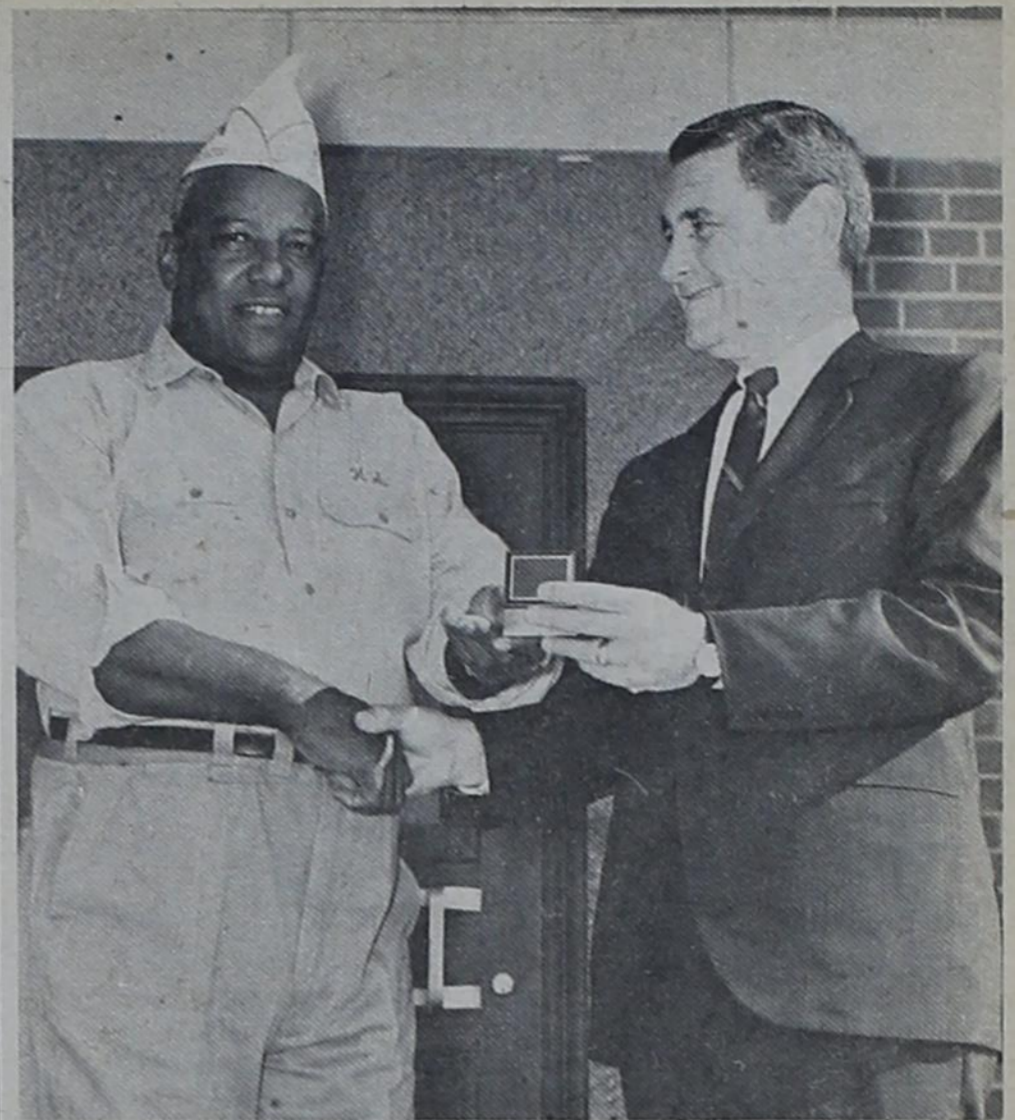
"This never-ending service is the latest word in convenience to the mailing public", Mr. Ohnemus said. "All the basic mailing needs -- from buying one stamp to mailing a small package -- are met in this compact unit. It is in keeping with president Johnson's program to improve the quality of public service".

Patrons will be able to buy stamps, postal cards and envelopes. They will not only be able to weigh and mail packages but also buy minimum insurance for that parcel. There are also coin and dollar bill changers and a complete zip code directory. The postmaster noted that self-service postal units have been in operation since October 1964, and have been highly successful. The first lobby unit was installed in 1966, and is now doing about \$1000,000 a year in postal receipts, comparable to meeting all the postal needs of several thousand people.

The post office department plans to have more than seven hundred and fifty self-service units of all types in operation by 1970. Most of these will be located in post office lobbies, other self-service units are being located in shopping centers, urban malls, and on college campuses.

The unit installed in the the Lubbock post office cost approximately \$6,000.00. During a recent 72 hour test, 3000 stamps were sold through the new machines, effecting a savings of approximately \$300.00 in labor for the local post office. At this rate, it is possible to save approximately \$3,000.00 in labor per month, if the public will use the machines for purchasing stamps and mailing small parcel post packages. The mailing days till Christmas are dwindling down to a precious few, and the post office is making preparations for the rush.

Special Saturday hours will go into effect this week at the
Continued On Page Seven



Everyone salutes Hillery Hutchinson, who recently received his diamond ring for 25 years of service with Morton Foods. Jim Campbell came to the Hub City and presented the ring to "Hutch" a few months back.

When asked what he would advise a young person to do in just starting out on a working career, He said "Get with a good company, like Morton Foods, work hard, be honest and accept changes as they come, then you will succeed."

Not only has Hillery completed over a quarter of a century of top-quality service with Morton's but the Hutchinsons have raised five children. Two are college graduates, one is attending college and the other two are in public schools in Lubbock. They also have five grandchildren.

JACK M. WEST LUMBER CO.
LUMBER BUILDER'S SUPPLIES
2506 Ave. H SH 7-2839

Santa Says He's Bringing You A Joyous and Merry Christmas!



EASTRIDGE BARBER SHOP
1725 AVENUE A
PHONE PORTER 2-9673

May Your Heart Be At Peace



This Christmas and Throughout 1968

LUSK BOOT SHOP
1708 Avenue A Phone PORTER 3-4438

GREETINGS

To Our Many Friends

Upon this joyful occasion, we share our happiness with you. May this Christmas be the brightest of all, and may the year to come be full of success.

CAVIELS PHARMACY
Phone PORTER 5-5311
1718 Avenue A Lubbock, Texas

Merry from **13** Christmas



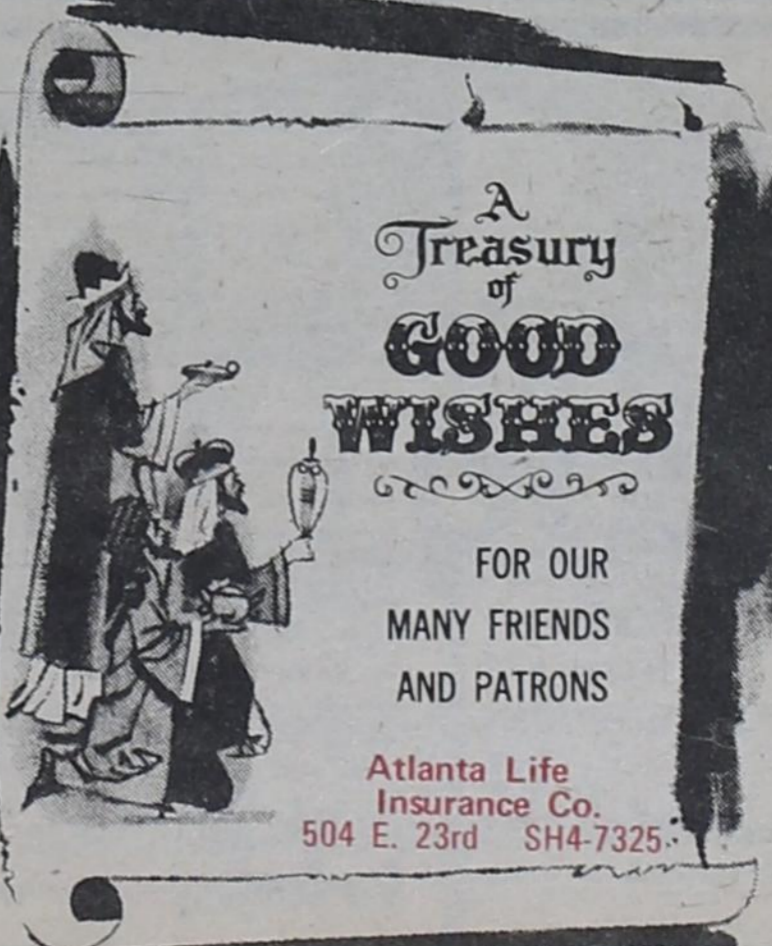
KLBK Television
LUBBOCK, TEXAS

Here's Wishing You Joy Christmas Day

We hope your loved ones will be gathered at your hearth upon this joyful Christmas season! And we hope that the happiness of Christmas will make itself felt to you through all the New Year!

PINKIE'S LIQUOR STORES
OF LUBBOCK

A Treasury of GOOD WISHES



FOR OUR MANY FRIENDS AND PATRONS

Atlanta Life Insurance Co.
504 E. 23rd SH4-7325

Church News



MINISTERIAL ALLIANCE

Announcing the FIRST ANNUAL CHRISTMAS revival by the Interdenominational Ministerial Alliance of Lubbock and Lubbock County.

A WHOLE WEEK OF WORSHIP
December 18-22, of 1967.

In a time like we live, dark days and a lack of hope, Jesus the Christ is that light and hope. JESUS is our peace. Please come out and help us show the world our oneness in Him ever CHRIST the LORD;

ALL SERVICES WILL BEGIN AT 8:00 P.M.

Monday Evening

Rising Star Baptist Church 3501 Teak Ave.—Reverend V. Otis, Pastor Reverend O.D. Hollins—Preaching.

Tuesday Evening

Christ Temple Church of God in Christ 2411 Fir Ave.—Bishop W.D. Haynes, Pastor Reverend V. Otis Preaching.

Wednesday Evening

Alexander Chapel Church of God

in Christ 1709 East 34th St. Reverend M.J. Alexander, Pastor Dr. E. L. Lawton—Preaching.

Thursday Evening

Lyon's Chapel Baptist Church 1704 East 24th St.—Reverend O. D. Hollins, Pastor. Reverend A.L. Dunn—Preaching.

Friday Evening

Mount Gilead Baptist Church 2510 Fir Ave.—Reverend S.R. Roberts, Pastor. Reverend J. Lee Walker, Jr.—Preaching.

BETHEL A.M.E. CHURCH

Services were well attended at Bethel last Sunday in spite of the cold weather and snow. Mrs. L.C. Struggs was appointed to arrange a program for the mortgage burning at Bethel A.M.E. Church. A former pastor will be guest speaker and the churches of the city are invited to share in our glorious event.

Mrs. C.E. Fair has become a member of Bethel A.M.E.

Federation of Choirs

The Federation of Choirs was held at the New Hope Baptist Church last Sunday. Several Choirs were absent.

Mrs. Bert McWilliams, the new musician for Mount Gilead Baptist Choir, rendered a solo, and was introduced to the Fed-

eration of Choirs. Brother Wilson Baldwin presided in the absence of President Iles who is yet on the sick and shut-in list. The next host church is Saint James Baptist Church, and will meet at New Hope Baptist Church.

NEW HOPE BAPTIST CHURCH

Rev. B. F. Bradford will be the guest speaker on Sunday, December 31st, at 11:00 a.m. Please don't miss this dynamic speaker.

Our annual Christmas program was held last evening, Wednesday, December 20th, at 7:30.

Watch services will be held Sunday night, December 31st, at our church. Our pastor, Rev. A.L. Dunn, is asking all to come out and worship with us.

The W.M.S. Christmas Social was held last Tuesday evening at 8:00 p.m. in the fellowship hall of our church.

APPOINTED TO BOARD BY CITY COUNCIL

Appointments to fill vacancies on five boards and commissions were made last Thursday by the City Council.

N.P. Holmes was reappointed to the Southeast Lubbock Development Corporation, and new members named included Douglas Boren, Ray D. Andreson, Edward Deo, Joe Phillips and Bill Goodacre.

Named to the Urban Renewal Board were Duncan Ellison, the Rev. A.L. Davis, the Rev. John Sweeney and Lowell Solcum. R.J. Mitchell and Dan Law were reappointed to the Housing Standards Commission, and Vincente Arrendendo was named as a new member.

Dr. Hardy Clemons was named to the Housing Authority, and Woodrow Rumpy was reappointed to the board. Reappointed to the City-County Welfare Board was Dr. Armando Duran, and Bruce Ferrell was named as a new member.

SOUTH PLAINS BOYS CLUB HAS CHRISTMAS PARTY THIS WEEK

A Christmas party was on tap this week for the members of the South Plains Boys Club.

The party which was held Tuesday evening at 7:00 p.m. with the Christmas theme planned, and sacks of fruit, nuts and candy were distributed from the Christmas tree to club members and their younger brothers and sisters.

Parents and friends were invited to the annual program.

A trio composed of Michael Roberts, Joe Phea, Jr. and Buddy Smith told the Christmas story with vocal numbers rendered by members.

The trio, sponsored by Roy Roberts, band director at Dunbar High School, lead in the singing of Christmas carols.

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Liz Brown, V. I. C. A. chapter 403 reporter, and daughter of Mrs. Ada Evans received a certificate of award Tuesday night, November 21 at the "1967 Annual Toastmasters International Youth Leadership Banquet" held at the Furr's Cafeteria.

The presentation of awards was by Mr. Joe Smith, founder of the "Toastmasters Youth Leadership" in Lubbock. Mr. Smith stated "Liz has successfully completed a 9 week course of speaking and has developed excellent public speaking ability".

Liz's hobbies include poetry interpretation (her favorite hobby) along with music. She plans to enter Lubbock Christian College next Fall, and will continue her loyalty to VICA as an alumni member.

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not later than December 13. Supplies of "local only", and "out-of-town only" labels have been placed around post office lobbies to aid in bundling cards. Postmaster Ohnemus suggests that patrons try to visit the post offices during slack-hours, or from 9:30 to 11 a.m. and 2:00 p.m. to 3:30 p.m.

Special mail sacks in hanger frames will be placed in post office lobbies next week. These will be used for depositing bundled local and out-of-town mail; Twenty extra vehicles will be placed in service. Fifteen of these will be on loan from other federal agencies and five will be hired.

Two extra highway mail vans are to be placed in service carrying parcels and letter mail between Lubbock and the Fort Worth-Dallas area next Tuesday. One additional highway van will also be placed in service between Lubbock and Amarillo about the same time. Postmaster Ohnemus said that a few extra workers will be needed for the Christmas season because of the cooperation given by patrons in mailing early and in separating and bundling greeting cards.

The postmaster renewed his request that parcels be tightly packed with sufficient padding material in strong boxes wrapped with strong paper and tied with strong cord. He also advised enclosing an extra label for use if the label on the outside of the parcel becomes damaged, as well as the enclosure of a list of the contents.



Historic Election— Frank M. Seymore (left), president, Frank Seymore Associates, Detroit public relations firm, was recently elected to a three-year term on the board of directors, Michigan chapter, Public Relations Society of America, the first Negro so honored. Also elected were: C. Barlton Brechler, administrative assistant

to the vice-president, public relations, General Motors Corporation; Howard Back, executive editor, National Television News, Inc.; and Robert W. Hefty, director of public information, Ford Motor Company. The Michigan Chapter, PRSA, is one of the nation's oldest and largest public relations organizations. (NPI Photo)

uld be clearly and completely addressed, and return addresses should be used. Zip codes and apartment numbers should be used as part of the address if they are known. Greeting cards prepaid at the first-class rate may be sealed can contain written messages and will be given priority of dispatch, delivery and forwarding. Undeliverable first-class mail is returned to sender at no additional cost if the return address shown on the envelop. A report check indicated

that the Lubbock post office is moving 7.7 per cent more mail last week than it was at the same time last year. Postal officials expect the peak mailing to hit around the 18th of December, when in excess of 750,000 to 800,000 pieces will be handled daily.

Post Office Addresses:
Main Post Office 1515 Ave. G
Ellwood Station 2609 Boston
North College Station 212 N. College Avenue
Murryhill Station 4811 Louisville

The following sub stations are listed for your convenience: Hemphill Wells, Downtown and Monterey Center
Furr's - Family Center (34th & Quaker), and Redbud Square.
Dunlap's - Downtown, Family Park Center and Caprock Center
Stumbaugh Drug 4218 Boston
Piggly Wiggly 3101 East 4th.
Day Drug, 1902 Parkway Drive
Rose Drug, 4404 19th Street
L & H Drug 5100 34 thStreet
Briercroft Drug - Briercroft Shopping Center;

SPECIAL THIS WEEK
BARBEQUED HAM
SANDWICH 39¢ LB. \$1.39
FRIDAY, SATURDAY and SUNDAY
AT MINI-MART
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Hurry to Brooks Super Market today. Get your **GRAND PRIZE CARD**. Be one of thousands who win playing **GRAND PRIZE!**

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PUMPKIN Del Monte or White Swan, No. 303	10c
Ocean Spray or White Swan CRANBERRY SAUCE No. 300	19c
FLOUR Gladiola, 25 Lb. Paper	1.99
FROZEN PIES Johnston's	2 For 1.00
MELLORINE Bell, 1/2 Gal.	3 For 1.00
LARD Armour, 3 Lb. Ctn.	59c
OLEO Solids	7 For 1.00
BUTTERMILK Bell, 1/2 Gallon	37c
COCA COLA King Size Ctn.	29c

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