# WEST TEXAS TIMES

Dedicated to Informing the Negro Citizens of West Texas

Volume VII, Number 52 Thursday, December 26, 1968 Twelve Pages

Mr. & Mrs. LNB Named Last Week



Someone or somebody is always coming up with something which is necessary to involve people and make the public aware of what the people are doing. Last week, this happened at the Lubbock National Bank, when two of its employees were named Mr. and Mrs. Lubbock National Bank.

Edwin Scott and Mrs. Delores Maner were named to this honor at the bank's annual Christmas Dinner dance at Lubbock Country Club.

Mrs. Maner is in the bank's bookkeeping department while Scott works in the mail room. Aside from this, Scott has been active with the Urban Renewal Progrom prior to employment with the Lubbock National Bank.

Service awards were given to those employees for 25 years of service. They included Archie E. Huckabee and Elmer East. Awards for 20 years of service went to Harry Howle and Bill McLaughlin while 15 year awards were given to Ima Ewing, Ruth Couk and Herb

#### Jake Allen's Funeral Held Here Tuesday

Funeral services were held Tuesday afternoon at the New Light Baptist Church for Jake Allen, 60, of 2412 Date Avenue, who died last Friday in the Veterans Hospital at Big Spring, Texas.

Officiating was the Rev. Billy Chavers, minister, and burial was held in the City of Lubbock Cemetery under the direction of Jamison Funeral Home.

Allen had been a longtime resident of Lubbock and was a member of the Baptist Church

Survivors include two daughters, Mrs. Francis Hood of 1709 Cornell Street and Mrs. Eddie Louise Adams of Pasadena, California; two sisters, Mrs. Georgia Malone and Mrs. Florence Harris, both of 2412 Date Avenue.

McCullouth. Ten year awards were presented to Andy Bilbrey and Georgia Wilbanks, Joyce Campbell, Betty Hill and Dan Wilbanks received awards for five years of service with this family institution.

#### Father of Lubbock Residents Passes Away

Word has been received here in Lubbock of the passing of Mr. Henry Hicks, in a hospital at Marlin, Texas. He was the father of two daughters here; Mrs. Katie Hicks and Mrs. Mattie Lee Dukes, and three sons, Leroy, Jonas and Bennie Hicks.

Further information concerning the final rites for Mr. Hicks was not available at press time.

#### Northeast Lubbock All American City Meet Set

The Northeast Lubbock All-American Executive Board Committee will hold its next meeting at 7:30 p.m., January 7th, at the Mackenzie Terrace Baptist Church, 516 North Quirt Avenue.

The board of directors of the organization is in the process of promoting the Northeast section of the city and will meet the following week, January 14th, at 7:30 p.m. at Mackenzie Terrace Baptist Church.

#### Homeroom 106 of Struggs Presents Christmas Program

Homeroom 106, instructed by Mr. Virgil Johnson, presented the "Spirit of Christmas" to its student body last Thursday morning at 10 a.m. at regular assembly.

Guest speaker of the program was Bill McAlister, president of radio and Television Station KSEL, who suggested to the young people how important it is for them to carry the "Spirit of Christmas" not only for one day, but throughout the year.

McAlister was also presented | day.

# **HEW Recommends That Schools Be Closed**

#### Job Corps Open House Set Here for Next Friday

Mr. I. V. Ferguson, manager of the Lubbock Texas Employment Commission Office announced an "Open House" for the Job Corps men and women home on Christmas leave here last week.

The "Open House" will be held at the Office of the Texas Employment Commission at 1602-16th Street in Lubbock on Friday, December 27th, 1968, between the hours of 2:30 p.m. and 4:00 p.m.

All Job Corps men and women home on leave in the South Plains area and anyone interested in joining or learning more about Job Corps are invited to attend this "Open House." Mr. Bill Hicks, Job Corps recruiter, will be on hand to discuss the Job Corps program and answer any questions for those interested.

#### Community Action Board of Lubbock Designated for Co.

The Community Action Board in Lubbock County, Inc., which began operation under the Office of Economic Opportunity on May 26, 1966, has been designated officially by the Southwest Regional Office, Austin, as the community action agency for the county.

Jorge Moreno, president of the board, received written notification from Walter H. Richter, director of OEO's Southwest Regional Office in Austin.

Officials of the Southwest Regional office conducted a public hearing in Lubbock December 3rd after having given prior notice that the Southwest Region intended to designate the existing community action agency.

At the meeting, held in the large County Commissioner's court-room on the first floor of the Courthouse, four persons spoke in favor of designating the existing agency. There was no one appearing in opposition.

The Community Action Board currently is operating under a grant from OEO that runs from March 1, 1968, through Feb. 28, 1969. Application for refunding for another year was submitted to the Regional office last Saturday.

The application for refunding requested a budget of \$44,634 for program administration, \$103,204

an award from Dunbar High School for a job well done for those fighting Dunbar Panthers, choir and marching band. This award was presented by William Powell.

The Dunbar choir, under the direction of Mrs. Eula Williams, sang several Christmas Carols which added extra feeling to the special program.

Virgil Johnson also played an important role in the production, with an introduction of the guest speaker.

Homeroom 106, without any doubt, has set a mark to be strived for by any class in the school, for they not only gave an outstanding program, but these seventh graders brought in more food for needy children than any other and won their basketball game last Wednesday.

Lubbock was shocked last Thursday morning when representatives from the regional office of Health, Education and Welfare gave specific and drastic suggestions that several schools of Lubbock be closed. This included Lubbock High School, paring in other situations, and even transportation of students that could only result in "busing".

The survey team, which consisted of three men of Title IV "technical assistance team", met at a 7:00 a.m. school board meeting in which the adjenda was already heavily loaded with business.

In a 33-page evaluation and recommendation report, pre-

for four neighborhood centers, \$381,889 for Summer Head Start, \$85,375 for Upward Bound, \$23, 528 for a special Summer Youth recreation program, and \$24,273 for a pilot program.

The total requested was \$662, 903, of which \$542,312 would be in federal funds and \$120,591 in local contributions, if approved. This represents a requested increase for the same projects of \$226,289.

#### Plans Being Made for City Bands to Go to Austin

Plans are shaping up this week by Lubbock bandsmen to prove that the City of Lubbock does things in a big way in West Texas.

It is hoped that when Lt. Governor Preston Smith becomes the first governor of Texas from West Texas on January 21st, a gigantic combined band from the five public high schools in Lubbock will be present to march in his inaugural parade.

A massed concert is being planned by the 550 band students early in January in municipal coliseum to help raise the necessary funds for them to accept Lt. Gov. Smith's invitation to march in the parade.

The coordinator of music for the public schools, Dr. John Anderson, met last week with directors of the five bands to complete plans for the concert. Approval for staging the concert was given by the school board in a meeting last Thursday morning.

The bands will be commanded by James Sudduth of Coronado, Roy Roberts of Dunbar, Marlin Lindsay of Estacado, Paul Branom of Lubbock High and C. Doyle Gammill of Monterey. In this concert, the bands hope to present a band program which will be liked by the public and they plan to play "like there never was".

According to G. C. Clapp, director of public information for the schools, the trip will cost an estimated \$12,000 to transport, house and feed the band students.

In order that this goal be met, it is imperative that the public participate by purchasing tickets from band students who will give the concert in January. This is a community effort, for a good cause.

#### Negro Becomes Permanent Texas U. Professor

Austin-A prominent Negro scholar's temporary connection with the University of Texas has been made permanent.

Dr. Henry Allen Bullock, Sr., of Texas Southern University of Houston, has accepted a fulltime University of Texas appointment

Continued On Page Four

sented by the Title IV team, they touched on the "eradication of racially identifiable schools as but one aspect of the task of providing equal education opportunities for all school children."

The report suggested the following:

"It is desirable on educational and economic grounds to close Avenue U North, Ella Iles and Southeast Elementary schools."

For junior high changes, it was recommended "in order to remove the remaining vestiges of the dual school structure on the junior high school level in Lubbock to:

Keep E. C. Struggs as a 7th and 8th grade school, amending the attendance zones, with 9th graders living within the Struggs boundaries to be zoned to either O. L. Slaton or Atkins Junior High Schools;

Revise present zone of the Alderson Junior High, with it becoming a 7 - 9th grade school."

There were two alternative plans which were advanced for the high schools:

(1) Close Lubbock High School, with students living in its attendance zone to be re-zoned to attend Dunbar, Estacado, Monterey and Coronado high schools; with the boundaries defined in the proposal.

(2) All senior high schools to remain on a 10-12 grade structure with "considerable" adjustments of present zone boundaries "to achieve a significant degree of school desegregation." These zones were spelled out, revealing some drastic changes.

The survey team members who were on hand for the meeting were Jerry Brader, senior program officer, Office of Equal Education Opportunity, Office of Education (Title IV); Dr. John Bell, program officer; and Gilbert Conoly, educational program director, Texas Education Agency.

The Title IV team's evaluation and recommendations come after a series of events including:

On-site review of the schools conducted by the Office For Civil Rights, Department of Health, Education and Welfare (HEW) in which the school district was deemed in violation of Title IV;

Meetings on the local level and in Washington in which HEW, school board and school administration personnel conferred; and

Implementation of a three-point program revealed in late August as necessary in successful negotiations with HEW.

At the time school board representatives conferred with top-echelon HEW personnel who promised that "no citation for a hearing would be forthcoming at a previously announced September 1st day if the board acted in good

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#### Block Concept Can Help the Situation

At present, the block concept is being used in Tract 12—an area which engulfs the land bounded by East 19th Street on the North; Southeast Drive on the South; Avenue E on the West; and the Yellowhouse Canyon on the East—in order to bring the community together for various reasons.

The Block Concept could help the situation in East Lubbock, since it would allow the people themselves to become involved in the problems of their immediate area. This concept would help the overall situation, and, of course, add more concern to the area on the part of the people involved.

Not only will this concept be initiated in East Lubbock, or Tract 12, but, hopefully, this will be an idea that will spread throughout the City of Lubbock, as well as Lubbock County in general.

For example, the Block Concept will work like this. A door to door canvass will be made of each block by trained social workers and other concerned individuals of the community. Once initial contact is made with the people of each particular block, residents of the area will participate in determining the needs of their neighborhood and placing priorities on those most pressing. Aside from this, a leader or spokesman will be chosen from each block and this individual will serve as a coordinator of his or her area.

After each block has been organized, and a chairman chosen by the people of each block, a council will be formed to coordinate the efforts requested for improvement by the area residents. Information gathered from the council will be channeled through a neighborhood center, where action will be taken.

This pertinent information will be channeled to a higher level in order to get the necessary resources that will help alleviate the pressing problems which engulf the area.

This concept can (and should) inform the people of upcoming elections, voter registration time, and the particular results of any issues to be voted on by the public. In this manner, the program will serve as a catalyst to register and get out a constructive vote.

This Block Concept has worked before in other areas of the country, but it is time now for this type of program to be initiated and followed out in the City of Lubbock.

Of course, problems will emerge with this effort, but in looking at this type of movement—one which will involve the people, so that they will speak for themselves and help themselves—can become successful.

It will take hard work on the part of all. Those of us who will be deadweight will glow in the eyes of those who are concerned about planning and building the community. There will be those who will attempt to discourage those who are concerned, but the motivated people seeking to improve the total situation will drown out the negative thoughts of those who refuse to participate.

There are problems, and up until this point, we have only talked about them. We have even found ourselves meeting from dusk to dawn. And, as a

## WEST TEXAS TIMES

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Signed articles appearing within the pages of this newspaper do not necessarily represent the viewpoint of the paper. Any errouneous reflection upon the character of any one by this newspaper will be corrected immediately when called to the attention of the editor. The editor will not be responsible for the return of any articles or photos submitted for publication, other than when accompanied by stamped, self-addressed envelopes.

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#### We Should Never Forget Why It Is Christmas Time

Nearly two thousand years ago, a Saviour was born in the City of Bethelem to save our world. This Saviour, Jesus Christ, was sent to earth by His Father who is in Heaven to shape the concept of Christian living.

Wednesday, December 25th, Christmas Day will be celebrated by millions of Americans as well as people throughout the world. Let's hope that the concept of Christian living, which was born nearly two thousand years ago will continue.

result, nothing has been done. It's time to start letting our actions speak so loud that the City of Lubbock can hear the words we are saying. It's time that we act in order to make our community a much better place in which to live. It is also time for us to find those individuals—regardless of whether they be in the upper poor, middle poor or lower poor categories—who are looking for better employment, a light to follow, and by the same token, show these individuals that they must take

The Block Concept can serve as a tool to show the establishment that there are those within the community that demand they discontinue some of their old traditions. It will also serve to show the establishment that minority groups are not concerned about "hand-outs"—but rather the tools

the first step. The same applies to those who are

over-qualified for jobs they presently hold.

with which to work and be creative.

Another important factor which can be seen from this movement is the fact that it can serve as an inspiration for our young people. If some degree of pride can be injected into the block, it immediately serves notice that pride will be taken with the home and eventually with the total community.

The Block Concept may not solve all of the problems of Tract 12, but it very well can solve the problem of our citizens thrashing about looking for a place to start. And everyone knows that right now in East Lubbock, a start is probably the most important thing needed to help improve the entire situation.

In this day and time, it is hard to inform people of the Christian way of life. It is hard for people to continue to put God first. With this in mind, let's—on an individual basis—continue to spread the goodness of this Saviour who died for us.

The world is engulfed with many problems. The answer to these problems lies in the hand of our Lord. We cannot merely wave a magic wand and let peace arrive. But rather, we must practice the Christian concept in order that our brothers, no matter where they come from or what their color or last names may be, will be able to learn to live together in a world as was promised by our Lord.

This is a time for peace. The birthday of our Saviour is an omen as the answer to the situation. As we enter this period of Christian living, let us continue to spread the concept of the Babe which was lying in the manger and wrapped in swaddling clothes. Remember what the wise men said: "Let us go out into the world and spread the word that Christ the King is born."

Now is the time for us to be wise men and spread the Christian concept to our families, neighbors and friends. The time of the year to be concerned about our brothers. It's Christmas time and we should live up to it. Not only on December 25th, but for every day in the year. It can be done if we continue to live as Christians.

#### Our City Bands Need Citizens Help

For the first time in the history of West Texas. come January 21, 1969, one of our own will be inauguarated as Governor of Texas. The distinguished Lt. Governor Preston Smith has invited the bands of Lubbock to participate in his inaugural parade.

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THE POLICE BEAT

by: T. J. Patterson



#### Merry Christmas

This column would like to take the opportunity of wishing each of you a Merry Christmas. During this time of the year, the birthday of our Saviour, Jesus Christ, let us not forget to take the spirit of this season with us each day of the year.

#### House Burglary

Florence Woodard, 3615 Yucca Avenue, reported to the Lubbock Police Department that someone took advantage of her by entering her bedroom while she was not present and taking \$60.00 in cash from her black handbag. Also missing from the purse were valuable papers which included her drivers license.

Aside from this, the dresser top was set on fire and about \$50.00 worth of damage was caused.

Approximately \$110.00 worth of damage was done in all.

#### Theft

Leonard Bringle, 915 East Standford Avenue, reported to the police that someone was trying to take some hub caps from his residence one night last week.

He had no idea who the suspect was, but the hub caps were valued at \$60.00.

Cutting

Adon Rodriquez, of 408 Avenue F, reported that he was jumped by four men who did assualt him and break the front windshield of his automobile.

He was cut in the center of the forehead. He had no idea who the men were who were responsible.

#### Stabbing

How about this one? Robert Blanton, 1614 Avenue B, was minding his own business one night last week when he walked into a local cafe. He stated the place was crowded with people and that he noticeed that everyone was having a good time.

But on his way out of the establishment, he felt blood running down his sleeve. He called a cab and went to the hospital. Once at the hospital, he learned that he had received a ½ inch cut.

Blanton had no idea who could have been responsible for the stabbing.

Not only in this case, but in so many others, it is obvious that no one knows who is responsible. Why is it? Are we really not aware of these actions?

#### Ann In House

Man In House Mrs. Ruth Priestley, of 2801

#### Amarillo Woman Suffers at Hands of "Pigeon Droppers"

Amarillo-A 25-year-old Negro woman lost \$114 last Friday to two other Negro women who "were going to let her have \$6,000 as her share of \$21,000 which one had found in an envelope," Police said last Saturday.

The victimized woman told of-

Vanda Avenue, reported to the Lubbock Police Department that someone entered her house by opening the unlocked door and did take two ten dollar bills from her purse.

The uninvited person left through the back door and ran south from her residence. According to Mrs. Priestley, the intruder appeared to be a teenager.

#### \*\*\*\*\*\*

Burglary

Mrs. Margarate Simmons, of 3312 East 17th Street, reported that someone gained entrance to her house by the kitchen window.

Once inside, her wedding rings, which were valued at \$700.00, were

The total loss to window and rings amounted to \$701.65.

#### Pigeon Droppers Back

It has come to the attention of this column that "pigeon droppers" are working in the Amarillo area. Readers, I hope the incident which happened to the woman in the Amarillo area last week will help you to be more careful about who you talk to and do watch your purse, especially this time of the year.

#### Police Beat Prayer

O'Lord, help our parents to realize the fact that our young people need our support. During this Christmas season, help us, O' Lord, to take the concept of the season with us daily.

ficers that shortly after cashing her paycheck she was approached in downtown Amarillo by a woman about her age who engaged her in conversation, "about different things."

The two were soon joined by another woman, about 40 years old, who showed an envelope she had "found" which supposedly contained \$21,000.

The envelope, the older woman said, was addressed to "Dear Tom" and, according to notes inside, contained funds from betting and other illegal operations. It had been sent from Havana, Cuba, the older woman said.

Supposedly not knowing what to do with the found money, the victim said, the older woman went to confer with someone else.

After the woman returned, all three went to a downtown building where the victim talked to "a lawyer" on the telephone.

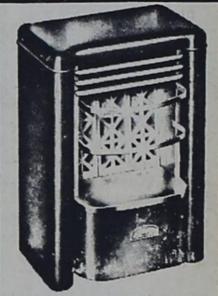
She said she was advised that by paying the income taxes on the money, they would be allowed to keep it. The "lawyer" also suggested that the victim-to-be put up some money "to show faith."

As usual, officers said, the pair of smooth talking women did not return to divide up the money. The victim went on to work and did not report the incident to police until some time later.



EEOC FIGHTS DISCRIMINATION IN JOBS

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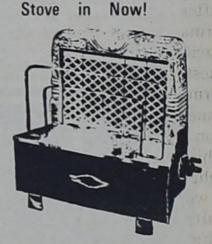
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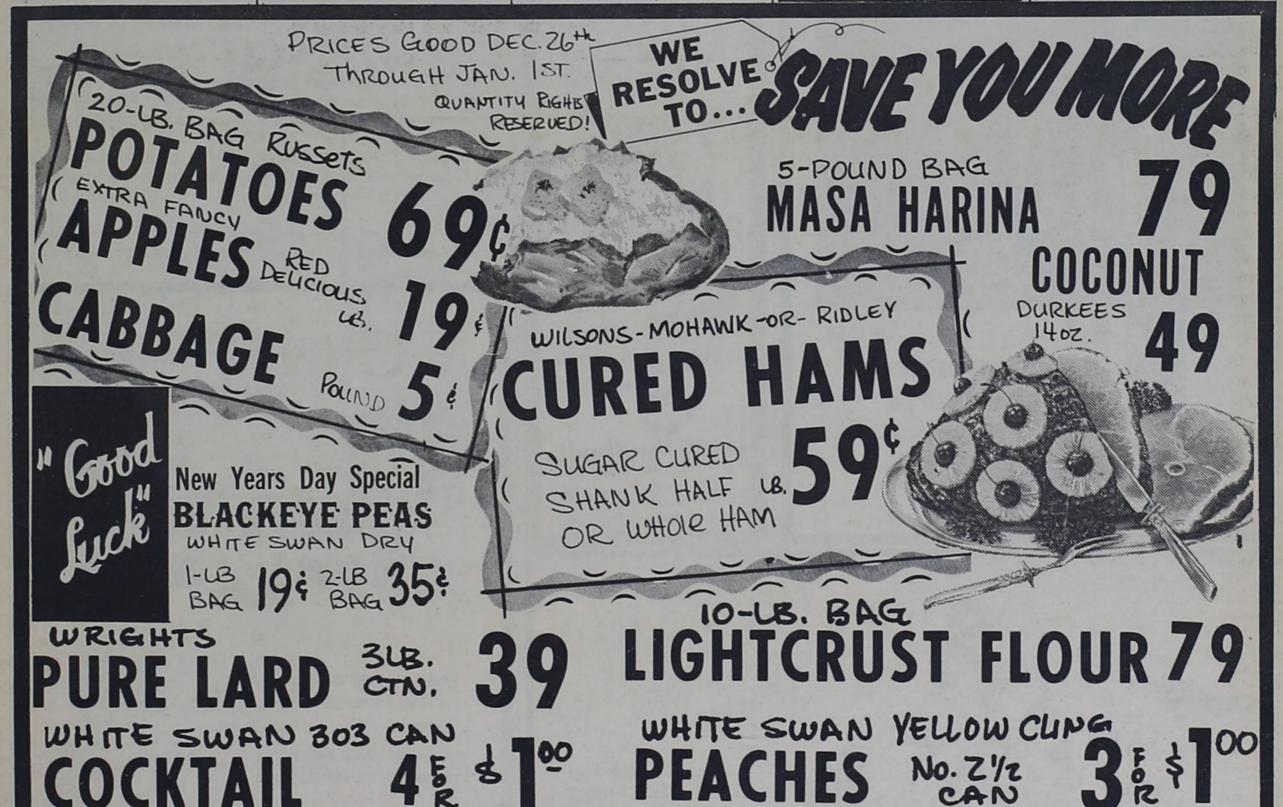
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#### Mr. Ben Burns Passes Away in Arkansas

Funeral services for Mr. Ben Burns were held Friday, December 20th, at Bethel A.M.E. Church at Melvern, Arkansas.

He was the brother-in-law of Mrs. A. W. Wilson. Brother Burns expired early Sunday morning at a Hot Springs, Arkansas hospital. He had been ill since July, 1968.

Three years ago, he and his wife, Mrs. Allathia Williams Burns, celebrated their golden wedding anniversary.

Besides his wife, survivors include two sons, Ben Thomas Burns of Oakland, California; M. G. Burns of St. Louis, Mo.; two grandchildren, three sisters and many other relatives.

United Friends Funeral Directors were in charge of arrangements and burial.

#### Card of Thanks

Thanks to our many friends throughout the city for coming to our side comforting us in our time of bereavement. May God bless you.

Mrs. Charley M. Phylon's family

Basketball Goals, Gallon Paint assorted Colors, \$1.50 or 11/2 Books. Asphalt Tile 5¢ each. Record Player, Portable Electric Washer, Clothes Line Poles, Boys and Girls Bikes, \$7.50 or 31/2 Books each. Dog House \$10.00 or 41/2 Books. SH 4-9065 1106-23rdPO 2-2589

#### Safety Goes On The Road To Cut Down The "Sucker List"

P. T. Barnum would have liked the idea.

If you've got something you want people to know about, put it on the road, showmen will say.

It was also P. T.'s contention that there is a sucker born every minute and this philosophy related to current national traffic deaths speaks for itself so far as our nation's drivers are concerned.

The AMVETS and Dodge are taking a page from the Barnum book and putting a show on the road in an attempt to cut down on the driver fatality sucker list.

An "AMVETS-Dodge" Motor Home will tour the cities and hamlets of the nation with a selfcontained traffic safety program designed to relay the need and sensibility of automobile safety.

The Motor Home is equipped with a sophisticated sound and projection system that will permit the use of slides and motion pictures as well as taping an interior or exterior broadcasting.

An integral part of the safety program to be carried out with the touring vehicle will be the discussion of Operation Driver Excellence. "Operation D. E." is a national contest created by AMVETS and Dodge to promote driving excellence among young nation.

In "Operation D. E." high school driver education teachers select a student they feel will best represent the class in the driving competition and submits his/her name to the local AMVET post for the competition.

Eliminations are carried out on a local and state level under police supervision with national eliminations held in mid-May of eachyear. The national winner receives a new car and more than a thousand dollars in scholarship money. The two runners up also receive scholarship awards.

The thinking behind the program is to point up the need for greater driving skills in the operation of today's motor vehicles...as well as the need for stiffer licensing requirements.

In addition to the safety programs stressed in the nationwide tour, the vehicle will likewise compile information relative to the progress and operation of automobile, highway, or driver safety programs carried on in each of the states.

This information will be available for analysis by other states or groups and will provide an interesting cross section of what is going on in the field of highway safety throughout the country.

#### Texas Professor. . .

Continued From Page One as professor of history and sociology, the school announced last Wednesday.

Bullock was hired several months ago to teach a new course on "The Negro in America", next spring. His permanent appointment becomes effective September 1, of next year.





1968

This holy season we wish

peace, joy and all the

blessings of Christmas.

Pepper = 7 Up

BOTTLING COMPANY

### driver education students in our Around The Hub City

Around the Hub City would like to take this time and remind each of you who will be driving over the holidays to please drive carefully. The life you save may be your own.

Have a Merry Christmas and keep the spirit of Christmas during the remaining year.

One of our readers of the West Texas Times called this reporter the other day and said that she would like to purchase a Christmas gift for a friend. She said that a gift subscription to the Times was what she wanted and she did just that. Mrs. Earnestine Childress purchased a years' subscription to the Times for Mrs. G. H. Davis. I hope there are other people in West Texas like Mrs. Childress.

Mrs. Bernice Haynes, Mrs. Rose Thompson and son Bernard, all of Houston, Texas are visiting their sister and niece, Mrs. C. H. Kyle and Vickie, during the holidays.

Mr. and Mrs. Bobby Williams are the proud parents of a son born last Wednesday, December 18th, at Methodist Hospital. He weighed in at 7 pounds and 7 ounces. The father is employed at Hancock Manufactoring Company. They reside at 1715 East Amherst. This is their first child. Mrs. Williams is the former Cassie Ervin of Littlefield, Texas.

Mrs. C. L. Barnes of Houston and Mr. and Mrs. Douglas "Toots" Sedberry of St. Joseph, Missouri are home for a part of the Yule season.

W. B. Hamilton is home from Methodist Hospital where he had been a patient for several days.

Cleveland Dennis and W. A. Hamilton of Gainesville, Texas were here over the weekend.

Mr. Robert Oliver, brother of Mrs. A. G. Graves, left Tuesday by plane for his home in Salt Lake City, Utah. He visited relatives and friends here after attending funeral services for his brother in Ennis, Texas.

Robert is a former resident of Lubbock and is a graduate of Dunbar High School.

Mr. and Mrs. Herbert Tyler are confined at home with the flue. Mr Mary Baker is home from the hospital.

Among students home from college are Linda Marie Lusk, from Dilliard University at New Orleans; Carolyn Rollison, Trent Cox, Linda Scott and Freddy Simmons, all of Texas Southern University; Jimmie Thersa Walker and Willie Mae Lewis of West Texas State at Canyon; Donna Jones of Trinity University at San Antonio; Larry Jones, Military School at San Marcus; Rose and Bobby Pillow of Tennessee State University at Nashville, Tennessee; Damon Hill, Jr., University of Texas at Austin; Robertha Ann Johnson, Jo Harloyn Long, Cecille Joyce Graves, Julius Graves, Cynthia Bunton, Mary Humphrey, James Rayford, all of Bishop College in Dallas, Texas.

There are some students we overlooked, however, we would like to welcome all the students back to the Hub City.

Mrs. Willie Jewel Sedberry returned home Tuesday via airflight from Mexia, Texas where she attended final rites for her mother, Mrs. O. Prechpha

Around the Hub City had an opportunity of talking to David Carothers, a former student of Dunbar High School who has gone into the field of art. He is now employed by Child Crafts Books of Chicago,

Good luck, David. Keep up the good work. Perhaps the people of Lubbock and West Texas will see some of your work in the future.





# CLUB CALENDAR

Neighborhood Club

The Neighborhood Club met in the home of Mrs. Susie Moore for their twentieth annual Christmas Party last week.

The club was organized twentyone years ago.

Mrs. Moore and Mrs. Oliva Bradford served as hostesses. The guest who were on hand for the occassion were Mrs. S. R. Roberts, Mrs. Gloria Bell Garrett, Mrs. Annie Jordon, Mrs. Mildred Boydon, Mrs. Fannie Young, Mrs. Rosie Henry and Mrs. Louise Sparks.

Members present were Mrs. Nora Sims, Mrs. Lillie Bell Loud, Mrs. Lillie Glaspie, Mrs. Leola Glasspie, Mrs. Francis Guyton, Mrs. Maud Whitfield, Mrs. Igie Scott, Mrs. Willie M. Hobdy, Mrs. Mary Lang, Mrs. Hunter Williams, Mrs. Katie Tanner, Mrs. Mary Ella Newson and Vera Mitchell.

The feast included turkey and all the trimmings.

Their president, Mrs. Hunter Williams, was surprised with a beautiful gift. Each member received money for their birthday savings.

The first meeting of the new year will be in the home of Mrs. Williams, 2320 Birch Avenue, the second Saturday in January, at 4

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White Rosetta Club

The little White Rosetta Club was organized by the president of the White Rose Club in the home of Mrs. Lola Young.

There was a Christmas party Saturday night, December 21st, at the McKenzie Party House for the members.

The members of this young organization are Charlette Ruth Young, secretary; Vanissa Cook, president; Jo Ann Cook, treasurer, and Patsy Nickerson, assistant treasurer.

HEW Recommends. . .

Continued From Page One

faith on the three key points."

These included acceptance of technical assistance of a Title IV team from the Dallas Office of Civil Rights.

It was this "technical assistance" that brought about last Thursday's recommendations.

The school board had been directed to implement the three segments of the program by January 1, 1969.

However, by unaimous board vote Thursday, a 60-day extension on any action resulting from the Title IV team's report is being askThe Student

The following Eleven Commandments of Good School Systems have been around since time out of mind, but they are just as valid today, as they were when their unknown author first posted them:

A Student is the most important person in the school system. A Student is not dependent on us—but we on them.

A *Student* is not an interruption of our work—they are the purpose of it.

A Student is part of our business, not an outsider.

A Student does us a favor when they call—we can do them a favor by returning their call A Student is a human being like ourselves, with the same feelings and emotions.

A Student is not someone to argue or match wits with.

A *Student* brings us their wants, and needs, and it is our job to fill them.

A Student is deserving of the most courteous and attentive treatment we can give them. A Student is the person who makes it possible to pay our Salaries, whether rich or poor. A Student is the life-blood of this and every other school system.

City Bands Need Help. . .

Continued From Page Two

The school board has approved the idea of the bands participating in a fund raising project, by means of a band concert in municipal coliseum in January, in order to meet the expenses of the trip to Austin. In order for this concert to be a success, it will be necessary that each and every citizen of the city become involved with helping these young people.

The money needed, \$12,000, can easily be reached by the 170, 000 residents of Lubbock if they all pitch in and help the youngsters. Everyone is urged by this paper to purchase tickets to the concert from these young people as they contact you in regard to their project.



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NOXZEMA
SKIN CREAM
4 oz. Jar

66¢

per qt.

ea.

ea.

#### **Manpower Notes**

Looking at the latest unemployment figures for the major labor areas of Texas, as released by the Texas Employment Commission (TEC), one see's an encouraging percentage. May I attempt to enlighten you on how TEC arrived at this percentage? This percent figure given is based on the number of applicants on file in their office. As an example, the labor force for Amarillo is 60,200. Of this number, 2,250 are unemployed. Based on these figures, it is true that 3.7% of our registered working force is unemployed. Amarillo has a population in access of 160,000; therefore, a more realistic approach would be to base unemployment over the total (registered and unregistered) population.

Now, may we examine un-

We join our heartfelt

prayers with yours for

peace and good will.

**ED DEO** 

Real Estate & Insurance

employment closer. It reflects, unemployment in access of 25%. Now the big question is, what is your Community Action Program doing to decrease this high percent. Especially, since this high percentage exist in the target areas. A point of clearification before continuing. TEC's report is correct, they have no way of identifying unemployed people if these people do not register for employment with them. On the other hand, we have these capabilities through our outreach program. The Board has given us permission to proceed as follows: Please examine and place your self in the foregoing training and job placement structure to see if you can benefit from our services. You will also note, we have organized this program to have capabilities for training, job placement, and followup. Our initial intake is from our outreach program (neighborhood workers).

If you need further clearification of this training and job placement structure to fit yourself in the program, go by your nearest neighborhood service center and have one of your workers there help you see how you may better yourself economically and educationally.

May I also remind you, some are taking advantage of our services, and we are keeping close contact to provide any additional assistance necessary. Others need to avail themselves of these services. To do so, again contact your neighborhood workers.

#### President Johnson Expresses Gratitude to Veterans

President Johnson told veterans of the Armed Forces in his annual Christmas message, "There is no

limit to the debt of gratitude that lies deep in our hearts."

In behalf of Mrs. Johnson and

1968 May the peace of God .

which surpasses all understanding, guard your hearts and minds.

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DISTINGUISHED ALUMUS - Dr. Walter Cooper (center), an Eastman Kodak research associate in the Phototheory Research Lab, has received the Distinguished Alumni Service Award from Washington and Jefferson College. Dr. Cooper was honored for his work with the anti-poverty program in Rochester,

New York, and the New York State Advisory Committee, U. S. Civil Rights Commission. With Dr. Cooper are Kenneth M. Mason, also a W & J alumnus and the sales manager in the New York City area for Kodak's Motion Picture and Education Markets, and R. Boyd C. Patterson, president of the college.

himself, the President expressed "...a deep appreciation for those

who have given so much to keep the spirit of Christmas alive."

Continued On Page Seven

#### WATCH YOURSELF GO BY

Just stand aside and watch yourself go by;

Think of yourself as "he" instead of "I".

Note, closely as in other men you note,

The bag-kneed trousers and the seedy coat.

the man is you, And strive to make your

estimate ring true. Confront yourself and look you

in the eye-Just stand aside and watch yourself go by.

And then, with eyes unveiled to what you loathe,

To sin that with sweet charity you'd clothe,

Back to your self-walled tenement you'll go With tolerance for all who dwell

below. The faults of others then will

dwarf and shrink, Love's chain grow stronger by

one mighty link, When you, with "he" as substitute for "I".

Have stood aside and watched yourself go by.

Strickland Gillilan

#### Job Opportunities Available At Multi-Service Center

Mrs. Murry Peppers, director of Multi-Service Center, has announced that positions are open for ladies between the ages of 25-55 who are interested in training for a job as a program aide.

Also, there will be two training classes beginning soon which will involve those who are interested in becoming a machine presser which will began January 20 - and a welder combination class - which will began February 3, 1969. These classes will be open to male and female applicants.

Allowances will be made for Pick flaws; find fault; forget | those trainees who are heads of families and will be paid \$36.00 per week, plus \$5.00 per week for each dependent up to six dependents. Trainees under 22 years of age may receive \$20.00 per week. Travel allowances are paid to trainees who commute to the training facility.

Trainees must attend training classes eight hours daily, from 8 a. m. until 5 p.m. Training will be conducted Monday through Friday each week, except on holidays.

For further information concerning this job opportunity, contact Mrs. Pepper at PO 3-5417 or come by the Multi-Service Center at East 24th and Weber Drive.

#### Open House Staged At Multi-Service Center

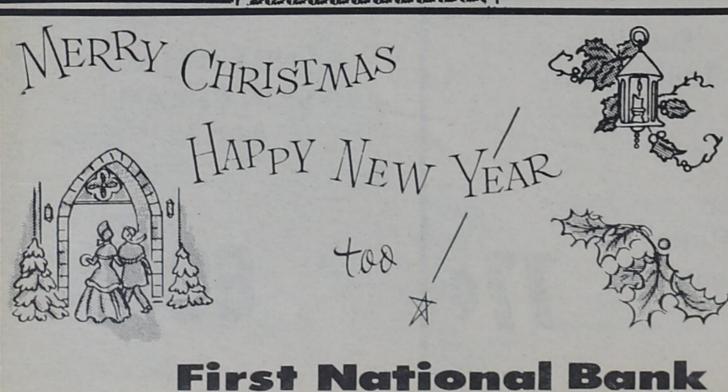
Last Friday, December 20, the Multi-Service Center held its Open House activities which were staged in conjunction with Human Rights

This activity gave the community an opportunity to know what is going on at the Multi-Service Center. Mrs. Murry Peppers, director, made it known that the channel of communication needs to be broadened in order for this facility to serve its purpose. However, interested people are asked to come by any time and visit the center. Anyone interested in the programs may participate at anytime.

The Multi-Service Center has recently hired a new assistant director. He is David Reed. Miss Viola Godfrey is also employed by the Neighborhood Youth Corps as an aid for the center. Both Godfrey and Reed are long time residents of Lubbock and are concerned about making a constructive contribution to the community.

Magnificent Beauty Salon 1704-A East 4th 762-9887 Magnificent Hair & Beauty Care Christmas Gift Items Opal Robinson

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In a separate greeting to veterans

in VA hospitals, President Johnson

expressed hope"...that the New

Year will bring you renewed good

health and return you to the

happiness of your homes and

families." He said, "Free people

everywhere are in your debt. For

the sacrifices you made on our

nation's behalf were made in their

Another special Yuletide mes-

sage for hospitalized veterans came

from the Administrator of Veterans

Affairs William J. Driver in a 15-

minute recording which also in-

cludes songs and greetings from

top show business personalities.

a cast that includes Mitch Miller,

Glen Campbell, Jimmy Durante,

David Brinkley, Fess Parker, Lorne

Greene, Artie Shaw, Ernie Ford,

Herb Alpert, Vikki Cass and

trying to find their place in the

sun. I think, however, that un-

fortunately in the beginning there

were negative connotations applied

to the term Black Power because

we in America are subject to

sensationalism. Our mass media is

certainly no less guilty than the

newspaper industry. They grab hold-

of anything that is sensational

and might sell papers or might

attract the attention of the

Ricardo Montalban.

public.

Singing star Peggy Lee acts as the mistress of ceremonies for

behalf as well."

Jim Brown To Be

probation officers.

Page

wood Apartment. Last Friday, Brown appeared in Superior Court and was ordered to return to court January 3 for sentencing. Judge Mario Linco said he would sentence the actor after hearing a report from

The judge said he pointed out to the former fullback star that his nolo contendere plea was "for all practical purposes" the same as a guilty plea.

"Yes, I know that," the judge quoted Brown as asying. "And have you discussed this with your counsel?" Linco asked.

"Yes I did," answered Brown. The maximum sentence Brown could receive is a \$5,000 fine and five years in prison.

Brown, who retired from the Browns to seek an acting career, has appeared in the following films: "The Dirty Dozen", "Rio Conchos," "The Mercenaries," "Ice Station Zebra," "Kenner," "The Split", "The Riot," and still to be released-"100 Rifles."

Brown was arrested June 19 after neighbors complained to the sheriff's department about a disturbance at the actor's apartment. Deputies said Brown resisted when they tried to enter his apartment.

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Coast Guard Offers

Washington, Dec. 11 The U.S. Coast Guard has announced plans to offer qualified minority group applicants direct commissions as officers in the Coast Guard Reserve. Depending on age and qualifications, 16 successful applicants will be offered commissions ranging from ensign to lieutenant commander.

The new officers will be expected to spearhead an enlarged Coast Guard recruiting program aimed at minority groups. They will serve in the areas of public information, community relations, and military personnel procurement, classification, and training programs.

In announcing the expanded effort to broaden opportunities for minority groups, Admiral Willard J. Smith, Coast Guard Commandant said, "We want the best men we can find for these important positions. We will give them challenging responsibilities. To a large extent the success of our program will depend on their qualities of leadership."

Selected applicants will serve a minimum of three years on active duty. Those who can qualify in career fields will be encouraged to pursue a career in the Coast Guard beyond the original three year period.

Direct commission applicants must be U.S. citizens between 21 and 32 years of age with a college degree. For complete details on applications contact a Coast Guard recruiting office or write Commandant (PTP) U. S. Coast Guard, Washington, D. C. 20591

Black Power Nothing New, Says Poitier

(Ed. Note; This is the second of articles on Sidney Poitier, recent winner of the 1968 Star of the Year Award and currently filming his newest movie, "The Lost Man.")

The place was a Black Philadelphia ghetto, where Sidney Poitier was on location for his starring role in Universal's "The Lost Man." Newspaper reporters and magazine writers had been coming and going for days and finally one of them asked the question which had been at the base of everyone's thoughts all

"Mr. Poitier," the neat, conservatively mod dressed young reporter began, "since you've traveled around the world and you're aware of the reaction to the phrase Black Power and the new so-called Black Revolution, would you say that the arrival of the New Black Man is in the constructive direction you would like to see it go? And do you think the an expression of a people who are cameras.

world will come to accept it as the right way?"

Everyone within hearing distance grew quiet and all eyes turned to Poitier in anticipation of his reaction. His manner was calm, and as usual, one of complete control as he began his answer slowly and deliberately.

"Certainly Black Power is just as much an expression of one's heritate," he began, "as were any of the Irish immigrants years ago or the Italian immigrants.

"There were Irish organizations throughout the areas where the Irish were ghetto-ized. These organizations worked for the emergence of the Irish people from a kind of economic enslavement and they ultimately gained a sense of themselves through the projection of their heritage and the view of themselves through their Positive national characteristics.

"And Black Power is similarly

"Unfortunately, the term Black Power was born in that kind of context. It is emerging now in terms of its total and plural and dimensional implications and it is, I think, being accepted for what it is: Black people who are trying to establish a sense of themselves; trying to define themselves for themselves and the rest of the country. In fact, for the entrie world, because we don't know in all the various terms who

The young reporter, obviously not expecting Poitier to give such an explicit and definitive answer, coughed nervously and fumbled for the next question but director Robert Alan Aurthur, standing nearby, called Poitier back to the

we are. Most Americans don't."

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At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift. Amen.





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Minutes from the Gatineau Ministerial Alliance

The members of the Ministerial Alliance cordially invites you to attend their annual Christmas services at St. John Baptist Church, Wednesday evening, the 25th, at 8 p.m. with Rev. A. L. Dunn, president of the organization, delivering the annual message.

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skiing on the Continent, Ottawa also boasts the stately Chateau Laurier Hotel with its year-round, Olympic-size swimming pool, sauna baths and sun rooms. Centrally located in this beautiful Capital City, the hotel is just a short block from the impressive Parliament Buildings and the National Gallery which houses the country's finest collection of Canadian and European masters. A walk on the wild side reveals the natural history exhibits and a look at Indian and Eskimo artifacts at the National Musuem.

Hills and some of the best

The lovely Gatineau Valley, just a short drive north of Ottawa, is actually on the western fringe of Quebec's

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# First Triplets In Texas Town Are Also First For Job Corps



TRIPLETS Rita, Anita and Bonita Williams pose at their high school graduation. All are now in Job Corps.

liams were the first set of triplets born in the town of Beaumont, Texas. They also have the unusual distinction of being trained together in the Job Corps.

After high school, the girls found it difficult to land a job without training. Job Corps sounded like a good deal to Rita and Bonita, but Anita was in the middle of a correspondence course and couldn't be budged.

So the trio broke up for the

Rita and Bonita took the trip to CLINTON (Iowa) together, but went their separate ways in training.

Dentistry fascinated Rita, and she became an excellent dental assistant. She is now happily settled in the San Francisco Y-Extension program.

Bonita chose the outgoing job | together," says Anita.

Rita, Bonita, and Anita Wil- | of receptionist. From Rita's glowing reports after graduation she has decided the best place to be is the Y-Extension in San Francisco.

> In October, 1967, Anita decided Job Corps was a better deal than correspondence courses and joined up. The trio began lobbying to be together at Clinton, but Anita was sent to McKinney (Texas). So Anita is still writing to her sisters.

> Fast fingers and a businesslike outlook led Anita into the clerk-typist course at McKinney. She will graduate in May and her future plans have a familiar ringthe Y-Extension in San Francisco.

> Their enthusiasm for "City by the Sea" isn't entirely due to its glamorous image. It has a lot to do with being triplets. "I just want to get out and get back

#### Christmas Greetings

Joy to the world! The Lord is come! Let earth receive her King. Let every heart prepare Him room. At Christmas time is a time to cultivate good cheer. Nineteen hundred and sixty eight years ago the Supreme Joy, as shepherds watched their flocks by night. And lo, the angel of the Lord came upon them. Fear not: for behold, I bring you tidings of great joy, which shall be unto all people. Since last Christmas, many clouds of disappointment have come our way. Many children have suffered from that decided evil, known as broken homes, but thanks be to God for his everlasting gifts. Three in one, the gift of the Holy Spirit, the gift of the only begotten Son, the gift of eternal life. So we cannot refrain from singing "Joy to the World, the Lord is come!" We can be deeply assured that life holds everything worthwhile up ahead, that the best is yet to be or to come. The greatest events are yet to make a life great that trusted in him and pushed up ahead, so you have a right to rejoice and sing. Joy to the world, the Lord is come. Not withstanding the evil forces of Satan, the great adversary of man may force you into some type of emotional strain. But if you nurture your mind and heart and daily take up your cross, there will come to you some rich experience. You will find so much to be glad about that gladness will be spontaneous, good cheer is your heaven born right. We can put this joy in our heart by captivating the spirit of thankfulness, by cultivating the habit of counting your blessings, and by looking each day for someone in whose life you can put good cheer. The ministry of good is eminent service.

Wishing everyone a Merry Christmas and Happy New Year. R. B. Thompson

#### Work Proficeincy Citations Awarded to Eight Men

Austin-An official State Health Department citation for work proficiency has been awarded to eight Lubbock water specialists and one from Dell City. They are, from Lubbock, Bobby Beal, Billy Richardson, Clarence Woodall, David Jeffery, Cecil Hix, James Springer, Carlos Parker, Aubrey Barker, Jr.; A. Pritchett, Dell

Signed by the State Health Commissioner and authorities of the Texas Water Utilities Association, the certificate of competency is awarded only to those utility plant operators who have successfully demonstrated their skill and knowledge in modern principles of plant management.

To qualify for certification, a plant operator must have accumulated a prescribed amount of actual work experience. He must also have attended both regional and statewide short schools at which the techniques of water treatment and waste water disposal are taught, and must have passed an examination given by State Health Department sanitary engineers.

State law requires that at least

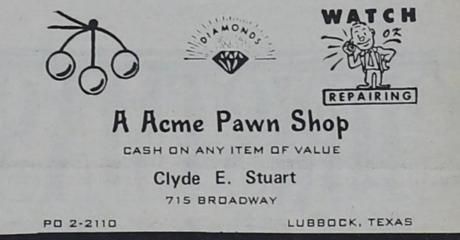
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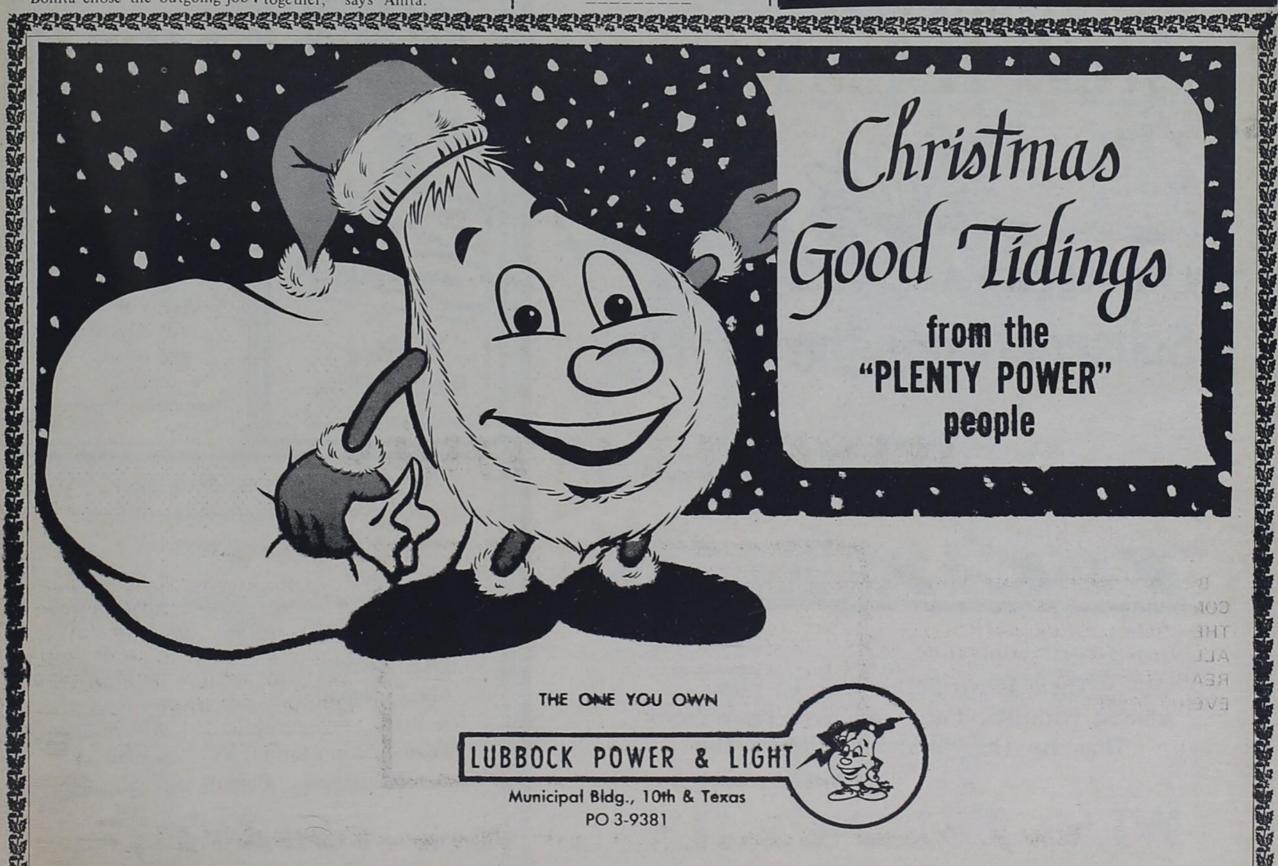
Courtesy & Service

one operator per shift be certified for competency by health department engineers, but many operators seek certification on their own time and at their own expense to increase their efficiency as key public servants to their community and state.

The engineers said the attainment is evidence of the men's efforts to better prepare themselves for the duties of their profession.







## Negro Heritage Seminar Held Last Week in Odessa by Delta Sigma Theta

Odessa-Calling the audience at a Negro Heritage Seminar presented in Odessa by Delta Sigma Theta, Inc. and Women in Community Service, members of the "haves" or the "Making-it" in today's Negro population, Dr. W. C. Stewart, M. D. of Odessa, said Saturday, "Let's face it. We are not where it's happening in history today."

Dr. Stewart, admitted there are all areas between the poles of "making-it" and "not making it" in the Negro community, and between white conservatism and the New Left composed of "the young, educated articulate white"

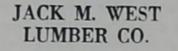
Nevertheless, he said both groups in each race were divided from each other significantly.

The doctor's speech, titled "The Future: What is the Prognosis?" sought to predict what would happen in Negro American like. It wound up an all day session of speeches, workshops and discussions held at Blackshear Junior High School in Odessa. One of Dr. Stewart's predictions was that the term "Blacks" would

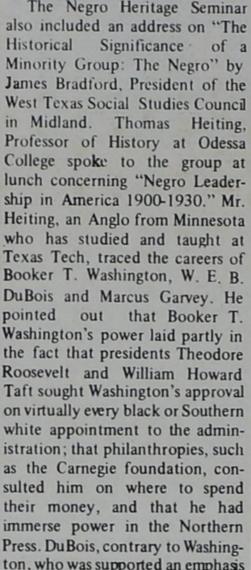
Bilent Night.

completely replace "Negro" or "colored" in common usage. Three reasons for this he gave as (1) "It is a name we're choosing (2) black itself is perhaps beautiful in itself, (3) there is general agreement on the pronunciation of the word."

The Negro Heritage Seminar ton, who was supported an emphasis on industrial education and wanted liberal arts approach to black



LUMBER BUILDER'S SUPPLIES





education. Marcus Garvey, a Jamaican who moved to the United States in 1916, started a Black Nationalism movement, edited Negro World and contributed greatly to a powerful feeling of Negro race pride in this country. Workshops followed Mr. Heit-

ing's speech. At one, "Review of Negro Literature" by Mrs. Mamie Williams, Co-ordinator of Language Arts in the Midland Public Schools contributions of Negroes to Drama and Literature were discussed and recommended selections were discussed which were okayed by the American Library Association and listed in the Stepping Stones catalogue of Multi-Racial Learning Materials for children.

Delta Sigma Theta presented lists of books sent from its Washington headquarters in the Seminar



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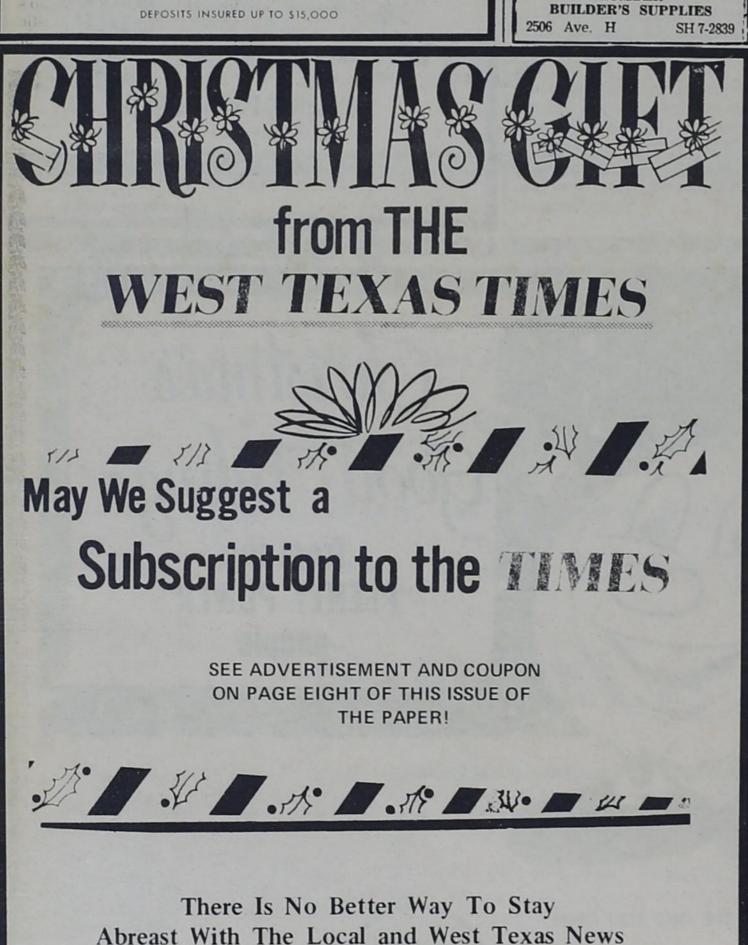
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Than By The Weekly Reading of The

WEST TEXASTES



# CHURCH NEWS

Bethel A.M.E. Church

Because of the Christmas season, the full church news report cannot be made.

Rev. and Mrs. A. W. Wilson returned home last Saturday afternoon from Malvern, Arkansas after attending funeral services for Mr. Ben Burns, brother-in-law of Mrs. Wilson.

The Sunday School and Youth Department were sponsors of the annual Christmas program Sunday evening, with Mrs. Wilson, Mrs. Ira Belle Williams and Mrs. Mary Johns assisting.

Mrs. Sherna Davenport is still a patient at Methodist Hospital. She has undergone surgery.

A gift wrapping project is being administered by the members of the Faith Circle Mission of our Church. If you have any gifts which need to be wrapped, you may feel free to come by Bethel today, Monday, from 1 p.m. until 7 p.m. and Tuesday, December 24th, from 1 p.m. until 6 p.m.

Prices range from 30¢ up. Funds raised will be used for the Faith Circle Mission.

As usual, families at this season are expecting home gatherings here and away from home.

Mrs. Mary Baker is home from the hospital and recuperating nicely. Mrs. L. M. Tyler is improving from a week in bed with the flu. Mrs. M. E. Tucker entered Methodist Hospital Sunday morning for treatment. Mrs. Fleeta Owens is ill also.

Visitors worshipping with us last Sunday were Rev. and Mrs. J. S. Gilbert of Ballinger, Texas. Also with us was Mrs. E. J. Kilpatrick.

Rev. E. J. Kilpatrick brought the message from the subject: "Waiting for God." A very good message.

A love offering was given to Rev. and Mrs. J. S. Gilbert to say Merry Christmas and a prosperous New Year.

Lyons Chapel Baptist Church

Sunday school was held at 9:45 a.m. with Supt. Brown and staff on time. Sunday school was well attended. Sister Dianna Baldwin was present and home from college for the Christmas holidays. She acted as secretary for the Sunday school due to the absence of the secretary. Also present was Sister Clara Snell who is also home for the holidays. She sang with the choir during morning worship.

At 11 a.m. service, Deacons W. Baldwin and J. Collins led in the devotion. Processional of choirs with Sister O. Hollins, director, in charge.

Reverend Adolphus Cleveland, pastor of Jerusalem Baptist Church, brought the message. His subject was taken from Matt. 2:11-12 and his subject was: "When You Meet Jesus; You Will Go Home Another Way." The congregation really enjoyed this dynamic sermon.

Rev. C. D. Collins, pastor at Southland, Texas was also present at the morning services.

At 6 p.m., B.T.U. with Sister E. Brooks in charge is schedules. The B. T. U. presented a drama: "The Birth of Christ." The drama was spiritual and educational. After the program, the B. T. U. had a Christmas tree.

At 7:30, the Missionary Society presented the last program of the year. It was well attended.

The members of the Lyons Chapel Baptist Church wish our many friends a Merry Christmas. In times like these, let us keep Christ in Christmas.

You are always welcome at Lyons Chapel Baptist Church, located at East 24th and Quirt Avenue. Rev. O. D. Hollins is minister.

Mount Vernon United Methodist Church

We were happy to have the Student Council of Dunbar High School worship with us last Sunday morning with their counselor. The record of visitors for last Sunday showed sixty-six. We are happy at all times to have our friends worship with us.

Our annual Christmas program was presented last Sunday evening at 7 p.in. with the youth participating.

Each Sunday at the close of worship, we invite you to the Fellowship Hall for refreshments. Everyone is asked to get acquainted with persons you do not know and shake hands with those whom you do know.

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3614 Walnut Avenue Call Leroy Waggoner SHerwood 7-3228 Saint Luke Baptist Church

Attend Prayer Meeting each Wednesday night. In the holy quiet of this hour, let us draw nigh unto Him who heareth prayer; and let us remember that he listeneth more to our hearts than to our words.

Let us pray for and visit our sick. Sister Lommie Evans remains in the Methodist Hospital; Sister Annie Roquemore is ill in Saint Mary Hospital. Sister Lola McCormick is in St. Mary Hospital and Sister Etta Mae Tucker and Jewel McKinner are ill in their homes. Brother Oscar Iles is ill in his home.

New Hope Baptist Church

Fifth Sunday, which is the 29th, will be under the auspices of the women of the church. All members and friends are asked to come out and support these ladies.

Deaconess meeting will be held Monday night, December 30th, at 7:30 p.m.

General mission will be held Monday night, December 30th, at 8 p.m. in Fellowship Hall.

Watch Services will be held Tuesday evening, December 31st, at 10 p.m.

Bible Study course will begin January 1st through the 3rd. All members are urged to attend.

A winter revival will begin Sunday, January 5th, through the 12th. Rev. A. L. Patrick of San Diego, California will serve as our revivalist.

Installation of officers will be held on Sunday, January 5th, at 3 p.m.

Joint Ushers Rehersal will be held Friday night, December 27th, at 7:30 p.m.

A SPACE-AGE SPACE-SAVER!



If, one of these days, someone asks you, "How are a modern housewife and an astronaut alike?", chances are he's not looking for a punch line—for they do have something in common: both want their electronic equipment compact and efficient.

The research that's gone into our space program has not only aided the man in the space capsule but the mistress of the house as well, by making it possible for home appliances and home electronic devices to become smaller and more reliable.

On the alert to these latest trends, engineers at Arvin Industries, Inc., have launched a new combination radio, clock and high intensity lamp. Designed to replace three items usually found cluttering up the bedside table, the new Arvin AM/ FM Clock Radio, Model 48R79, takes up less space than a facial tissue box to help give your bedroom an "all clear" signal. The inexpensive space saver, which weighs just over five pounds, has a solid state micro-integrated circuit radio with a

full feature clock and a high intensity lamp on a 13" telescoping arm.

When you want to be lulled to sleep, all systems are "go", thanks to a slumber switch which lets the radio play up to an hour before turning itself off automatically. If you prefer not to "blast off" in the a.m., the clock may be set to wake-to-music rather than wake-to-alarm. And if you have a tendency to grab a few extra winks, a reminder alarm that sounds seven minutes later is a handy standby.

While the housewife is primarily interested in such an electronic marvel, she may have to keep it grounded so the man of the house won't be tempted to take it to the office where it makes a handsome addition to his executive desk. The full feature clock can give him the count-down before that important business appointment. Neither home nor office decorators have any problem fitting the radio's charcoal and gray plastic case into the color scheme of bedroom or office suite.



# A Very Merry Christmas

Here's to your happiness on this heart-warming Christmas Day. We're delighted and heartily grateful for the sincere loyalty and good will of our fine listeners and viewers. Many Thanks.

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# COMBINATION OF AND A VERY







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