

FIFTEEN CENTS

Thursday,
December 25, 1975
(Week of Dec. 25-31)
Twenty-Four Pages in
Two Sections

Food Stamp Outreach Program to Begin in January



MERRY CHRISTMAS!—Three of Santa's helpers pose beneath a Carver Heights Day Nursery Christmas tree. The children are, Tefanie Johnson, 18 months, Euneicisia Holland, 19 months, and Arquilla Howard, 11 months. (Staff Photo)

City Requests Alternative Manpower Funding Method

An alternative method for obtaining funds for Manpower, a series of on the job and classroom training programs which prepares the unemployed and poverty stricken in the skills necessary to gain local jobs, is being explored by the City of Lubbock and the South Plains Association of Governments (SPAG).

The method, called a consortium, would consist of a coalition of local governmental units which would deal directly with the Department of Labor (DOL) for manpower funding. Currently, the South Plains Association of Governments, a fourteen county regional planning unit, subcontracts with the Texas Department

of Community Affairs (TDCA) for Department of Labor funds.

Carolyn Jordan, president of SPAG, introduced the idea to board members at a SPAG board of directors meeting held last December 9th, and labeled the consortium an "alternative to working with TDCA."

In an interview with **The Times**, Truett Mayes, SPAG executive director, said the method for establishing a consortium consisted of a letter written by an elected official to the Department of Labor asking the federal agency to come to the region and explain what a consortium is.

"It has to be the mayor of a city with 100,000 or more people which asks," Mayes said.

"If the city (Lubbock) will ask them out here, and (Lubbock officials) like what the consortium consists of, it's a possibility," that one will be established, the director explained.

According to Mayes, the advantages of a consortium would include 10 per cent more money for Manpower funding. In terms of dollars, the manpower program would gain just under \$100,000. With TDCA as the prime sponsor, the program is currently being cut 10 per cent each year, he said.

In addition, the decisions on how to divide the money among subcontracting community based

The Community Services Department of the City of Lubbock will receive \$18,500 over the next fourteen months to conduct an outreach program which will contact those Lubbock County residents who are eligible for food stamps but not currently receiving them, a city official said Friday.

Archie Bottoms, director of Community Services, said the program was "being sponsored by the State Department of Public Welfare (DPW)."

"The purpose of it (the outreach program) is to go out into low income areas, knock on doors, and make contacts with the purpose of informing people who are eligible for food stamps to make application," Bottoms explained.

The community services director said the money would be used to provide expenses and salaries for two full-time counsellors while they contacted Lubbock County residents to see if they qualified for food stamp assistance.

"We'll begin hiring after Christmas, and hopefully the program will start in the first part of January," Bottoms said. "We need to get word out to people—particularly minorities—that we are going to be hiring a couple of outreach workers."

The counsellors will interview families in low income areas, and explain how the food stamp program operates. They will also attempt to ascertain whether or not a particular family is eligible, referring those that are to the proper agencies.

According to Bottoms, the State

Voters to Receive Forms by Mail

Within the next week to 10 days, over 90,000 voter registration

forms will be sent through the mail to Lubbock County registered voters, the county's tax assessor-collector said Friday.

Russell S. Hardin said his office was "going to have them in the mail before Christmas".

The permission to go ahead with the mail out had come earlier Friday morning after a three judge federal court in New Orleans ruled that voter re-registration by mail could only be made mandatory for voters who had changed addresses since they last registered.

The forms will be accompanied by a note written in English and Spanish advising voters that they are required to complete the forms only if they have moved to an address different than that listed on their voter registration card.

The court ruling was the result of an injunction filed by the Mexican-American Legal Defense and Educational Fund and the American Civil Liberties Union challenging new state legislation which would have required all registered voters to complete the mailed forms, or be purged from voter registration files.

The injunction claimed the provision for purging voters was discriminatory against minorities.

The Thursday court ruling prevents the state from purging voters if they do not return the forms, as would have been required in the new state legislation.

The original mail out under the new law would have taken place November 5, 1975, but had been held up until the Justice Department studied the state legislation to see if it conformed to the 1965 Voting Rights Act.

Hardin said there was "very little difference" between the new voter registration forms and the old ones. "The thing we're asking for is a social security number or birthday."

Currently, people are "still registered to vote on anything until March 1, 1976," Hardin explained.

Voters who do not choose to complete the mail out forms "can still come to the tax office to register. There'll still be drives for new residents or people not registered," he said.

"If they're not qualified, or on the voting lists at this time, they can come to the office to fill out forms," Hardin noted.

Realtor Approved For Membership



R.J. Givens, Jr., has become the first realtor in East Lubbock approved for membership in the Lubbock Board of Realtors. Mr. Givens is also a member of Multiple Listing Service which is a consortium of 75 real estate companies in Lubbock which work together with house listings.

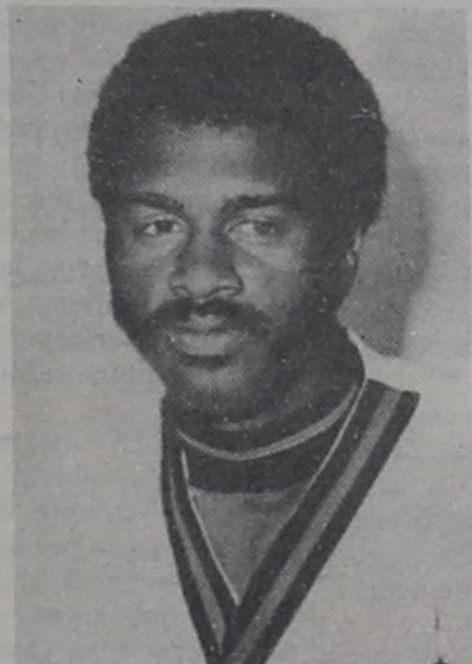
Rick Bullock's Name Appears on Pizza Hut Basketball Classic

One of the 62 standout senior collegians whose name appears on the West ballot for potential participation in the fifth annual Pizza Hut Basketball Classic is Rick Bullock, a center at Texas Tech University.

The 6'9" senior from San Antonio was Player of the Year in the Southwest Conference last year.

The country's outstanding 124 seniors, as determined by the 11-member national media panel, will be listed on the East and West ballots. Players in the NCAA and NAIA sanctioned charity event to be held April 5 at Las Vegas Convention Center, are selected by popular vote. Balloting will conclude March 8.

The top eight vote-getters on each squad are extended automatic invitations to play in the game whose series is knotted at 2-0. The



other two spots on each team are filled by at-large candidates. Ballots are available at the nation's 2,110 Pizza Hut restaurants and participating universities.

Normal Mail Delivery Service on Dec. 26 & Jan. 2

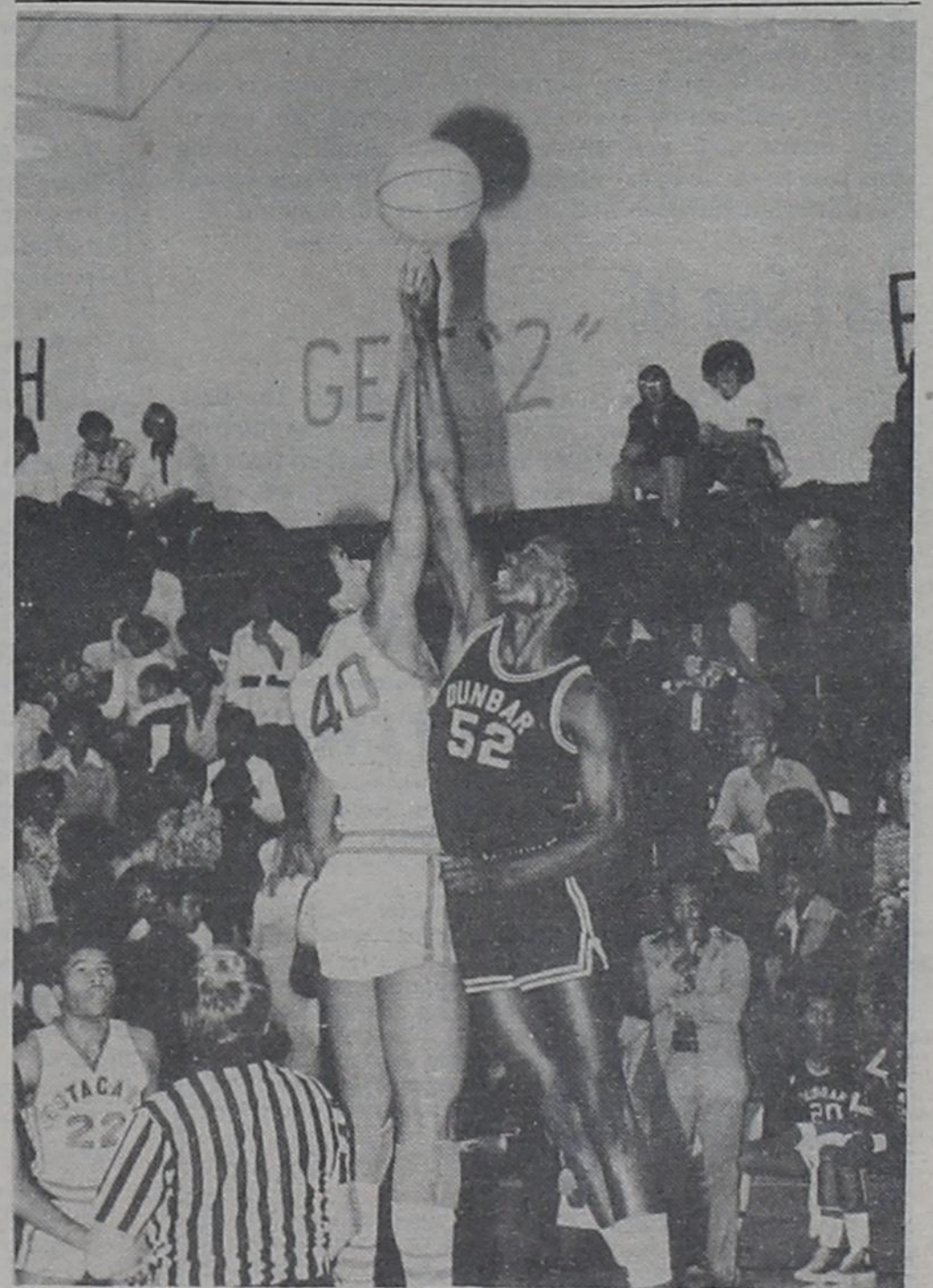
Normal mail service will be provided on Friday and Saturday, Dec. 26 and 27 and January 2 and 3, which will be regular post office business days, the Postal Service said today.

A holiday schedule will prevail on Christmas Day and New Years Day, the service said.

The post-Christmas workload is expected to be heavier this year, because of two main factors: customers depositing mail earlier than normal in order to avoid the higher postage rates that take effect December 28, and the commencement of deliveries Dec. 26 of Internal Revenue Service tax forms to 71 million households.

On Christmas Day and New Years Day, there will be no window service, regular residential, rural or business mail delivery. Lockbox service and

Continued On Page Fourteen



DUNBAR BLASTS ESTACADO 67-54—Fingertip to fingertip was the case when Ronnie Phenix (40) of Estacado and Billy Don Hardaway (52) of Dunbar jumped ball in the third quarter of 3-AAA district competition last Thursday evening at the Matador gym. Dunbar won the district tilt 67-54. Gerald Lewis (22) guard at Estacado, is shown waiting for the ball to come his way. In the background is Panther coach Joe McWilliams. (Staff Photo)

EDITORIALS

Merry Christmas, Happy New Year

This age-old greeting retains its youthful zest and continues to express the best wishes of friends.

We make no apology for using the ancient phrase in extending holiday greetings to our subscribers, advertisers, workers and friends—enemies, if any.

If you are MERRY, as we wish you to be, you will enjoy the holiday season as friends and loved ones surprise you with the evidence of their affection and as you experience the purring content of a well-satisfied inner-man.

If you are HAPPY, as we hope you will be, you will have shared the Christmas spirit in the giving of yourself and your substance to others.

To be both MERRY and HAPPY in this world of ours, one must enjoy the material and experience the spiritual. One must be well in body, satisfied in mind and aglow in spirit. The way is clear: accept with genuine gratitude, enjoy with moderation and give with generosity. Never forget that "It is more blessed to give than to receive" and that "Inasmuch as ye have done it unto one of the least of these, my brethren, ye have done it unto me."

So, now you understand why we say to you, simply and sincerely:

"A Merry Christmas and a Happy New Year."

Christmas, 1975

The major religious feast of the year and principle holiday of the western world, commemorating the birth of Jesus, is celebrated on December 25th, though it is not really certain this is the date on which Jesus was born. Various scholars have fixed the date in April, May, January and in other months.

Christmas was first observed in the second and third centuries and our name for the day dates from the eleventh century in England and "Cristes Maesse." The giving of presents, which is a solidly entrenched custom in the United States, was taken from the Roman custom of exchanging gifts on January 1st.

German Christmas carols are traced back to the eleventh century and British and French songs to the thirteenth. The custom of decorating the house in green stems from an early English belief that certain flowers blossomed at Christmas. The use of mistletoe stems from the Druids, who long revered the plant.

The Christmas tree was first used in Germany. Some scholars believe the first occasion was in Strassburg in 1605, though legend has it that Martin Luther decorated a green branch in his home in the preceding century. The tree was not used in England until 1840, and appeared in the United States about the same time. The belief in Santa Claus, as a jolly man who brought gifts, also comes to us from the Germans, derived from the legend of St. Nicholas (Santa Claus is a German corruption of the name.)

Fireworks are commonly used in the South at Christmas, and this stems from Italy, Spain and France, where the custom is the same. It is thought the practice was introduced by French settlers in the Louisiana area. Christmas was, interestingly, observed earlier in the South than in the North.

Its greatest meaning across the world, and in our churches and among Americans, is to spread the love of one's fellow man and peace on earth. And in turning attention to these great ideals and goals Christmas serves the Christian purpose and is helpful to all mankind.

As I See It!

by T. J. Patterson

Next year, 1976, will be a big year in politics. The first elections for residents of Lubbock County is scheduled to take place the third Saturday in January, rather than the second Tuesday. This election, which doesn't draw much attention from a majority of voters, will involve three positions on the Lubbock County Water Control and Improvement District Board.

As citizens, we should participate in electing the right persons to serve on this board. Although their involvement

may appear to be low key, it is still our responsibility as citizens to elect persons whom we feel represent our interests.

Persons seeking the office have until Saturday, Dec. 27, to file for candidacy. Polling places will be at the Lubbock County Court House and Fire Station Number 6.

The Court House, which is usually closed on Saturdays, will keep the east door unlocked while the polls are still open.

Let's do our part and get to the Lubbock County Court House and Fire Station Number 6 to cast our vote for the persons whom we feel represent us. At the same time, if there are citizens of Lubbock who feel they could do a good job on this board, then by all means file for the position.

Thought of the Week: "And she shall bring forth a son, and thou shalt call his name Jesus: for he shall save his people from their sins." St. Matthew 1:21.

The caroling of the young people of E. C. Struggs Junior High School was a beautiful thing last Wednesday evening. These young people are to be commended for a splendid job.

Programs, like the one performed by these young people, make you really want to keep Christ in Christmas. Your voices were beautiful, young people! Just keep on keeping on and if you maintain the right kind of attitude, you'll contribute a great deal to Lubbock and to the World.

As a member of the Texas Employment Commission's Advisory Council, my eyes have been opened in many areas. For one, a report submitted to Governor Dolph Briscoe this month by the Commission revealed that Texan workers were hit hard during the past year.

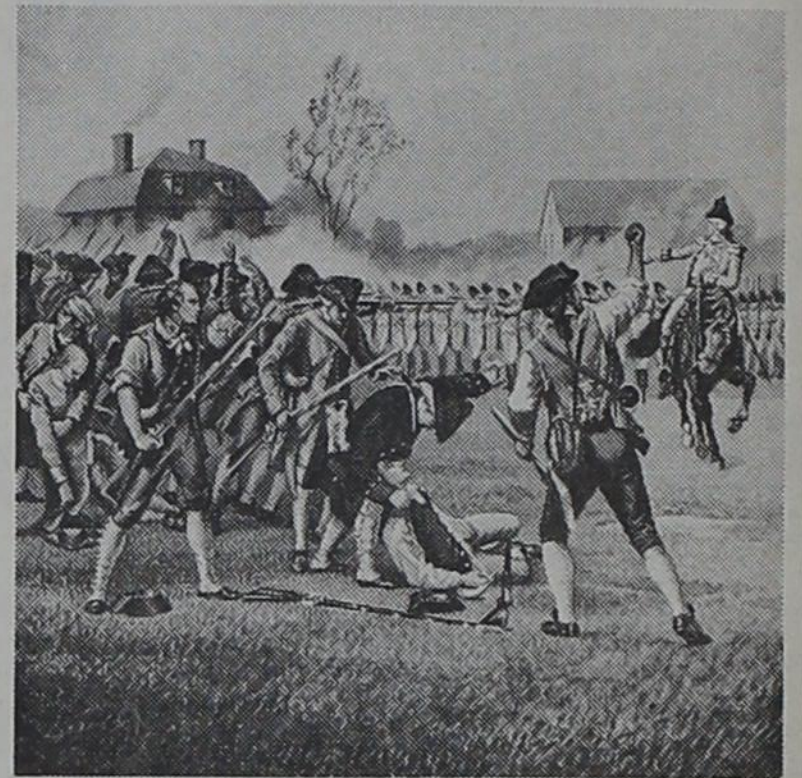
The report reveals that 541,476 Texans filed initial claims with the Commission for unemployment insurance under the regular State program. By comparison, during the previous year a little more than half as many (288,144) initial claims were filed. Payments for benefits under this State program are supported by taxes on employers doing business in Texas.

Aside from this, the Commission provided assistance to other groups from funds furnished by the Federal government. Under the Special Employment Assistance Act of 1975, 76,440 unemployed workers not covered by the State program filed claims and received benefits. In addition, under a Federal program, initial claims were processed for 22,854 ex-members of the armed forces and 8,157 Federal civilian workers who had been laid off.

Unlike a number of other states, the Texas Unemployment Compensation Fund remained in sound financial condition throughout the year. The report shows a fund total of slightly more than \$257 million dollars at the

STAR-SPANGLED HISTORY

HISTORICAL DRAWINGS BY JOSEPH BOGGS BEALE (1841-1926)



"BATTLE OF LEXINGTON"

British General Thomas Gage had secretly ordered his troops to destroy the American military supply depot at Concord. An American doctor, Joseph Warren, discovered the plot and arranged for Paul Revere and William Dawes to ride to Lexington and Concord to warn American patriots. The British troops were met on the village green of Lexington by the patriots led by Capt. John Parker. Parker commanded his troops: "Don't fire unless fired upon; but if they mean to have war, let it begin here." In the skirmish which followed, eight Americans were killed and 10 wounded. That first shot fired at Lexington has come to be known as "the shot heard round the world." From the collection of American National Insurance Company, Galveston, Texas.

© 1975 American National Insurance Co., Galveston, Texas

end of the year. The complete depletion of the Unemployment Compensation Fund in a number of states is causing these governments to borrow from the Federal government in order to continue payments to unemployed workers. At the present time, the fund is exhausted in nine states while others are currently on the verge of exhaustion.

In Texas, we can be proud of the efficient Texas Employment Commission (TEC).

JACK ANDERSON'S WEEKLY SPECIAL



DEFENSE CONTRACTORS HIRE THE BRASS
by Jack Anderson with Joe Spear
(Copyright, 1975, United Feature Syndicate, Inc.)

Washington—In the executive suites of almost all the top defense contractors are retired admirals and generals who are on a first-name basis with the Pentagon's big brass.

What branch of the government spends the most money? The military. Who is an expert on Pentagon red tape? An admiral or a general. So make him a corporate vice president.

By our own count, more than 1,400 high-ranking military officers have left the armed forces to accept jobs with defense contractors in the last five years. Northrop Corporation, for example, has hired 53 former Defense Department employees since 1969.

Here are a few other typical examples:
—Boeing is the prime contractor of Minuteman missiles. It has hired at least four senior Pentagon officials who had jurisdiction over Minuteman missiles.

—Rockwell International produces B-1 bombers for the Air Force. One of the company's new executives is Harry Gaynor, who used to be chief of an Air Force unit dealing with B-1 bombers. Two other Rockwell executives, Thomas McGuire and Robert Mitchell, came out of the Air Force Contract Management Division.

—LTV operates one of the Air Force's major missile test ranges. The company now has on the payroll McLean Elliott who, as an Air Force general, has been in charge of budget planning for test ranges.

The fine art of gaining contracts, unfortunately, depends as much on political influence as professional competence. Sometimes, political influence is bought for cash under the table.

In the past, for example, we have reported how the Lockheed Corporation passed out \$200 million to people in high places around the world. Now we've learned where most of the money went.

Payments were made to the air force chief in Colombia, the minister of defense in Italy and a high air force official in Mexico. Of course, Lockheed has been heavily subsidized by the American taxpayers.

So at least indirectly, our tax money has been used to pay off foreign officials to encourage them to buy Lockheed airplanes.

Political Football: President Ford is quietly preparing for the New Hampshire presidential primary next February. Like the football lineman he once was, he plans to charge, head-on, into his rival Ronald Reagan.

The political pundits are predicting Reagan will beat the President in New Hampshire. But Ford has quietly put together a formidable organization, which will soon start to blitz New Hampshire voters with letters, telephone calls and door-to-door solicitation.

The President believes he can defeat Reagan in two of

the three states in which Reagan is making his strongest, early effort—New Hampshire and North Carolina. The other state, Florida, will be a tougher nut to crack.

Soused Soldiers: The Pentagon has asked Congress for \$30 million next year to combat alcoholism in the armed services.

Yet the military brass encourage drinking by selling booze at cut-rate prices and holding frequent drinking parties. Liquor sales are used to subsidize recreational activities, military shops and even libraries.

It's no wonder, then, that there are twice as many alcoholics in uniform, percentage-wise, as in mufti. In Europe, for example, the average military family drinks nearly three times more than their civilian counterparts in the United States.

"Buy American: President Ford has called upon us to buy products made in America. This is necessary, he said, to maintain our trade balance.

Some of his own associates, however, have paid no attention. Secretary of the Treasury William Simon, for example, drives a silver Mercedes. Transportation Secretary William Coleman motors around in a blue one.

Defense Secretary Donald Rumsfeld drives a Volvo, and Housing Secretary Carla Hills prefers a cream-colored Audi.

Christmas Story: The newspapers have been full of unfavorable stories about the late FBI Director J. Edgar Hoover. We were the first to expose Hoover's excesses in a series of columns back in 1970 and 1971. But we have just discovered another side of Hoover that, in fairness, should be told.

For 32 years, he directed a quiet effort every Christmas to bring food and toys to more than 1,300 needy families. He collected the Christmas loot from rich friends such as toy manufacturer Louis Marx. Then Hoover assigned the FBI to find families that were most in need of the donations.

He personally supervised the distribution, as if it were a top secret FBI operation.

Soviet Secret: Confidential cables from Moscow report that the Soviet people still haven't been told about the massive Soviet grain purchases in this country. A spokesman at the Soviet embassy explained that the Kremlin "didn't want to arouse panic among the people."

Pot Projects: At least 18 separate government research projects involving marijuana are now underway. Tests have been performed on military men, chimpanzees, dogs and even albino rabbits. Here are some of the unpublished results:

—The CIA injected marijuana, in varying doses, into male albino rabbits. Those that got the big doses died within one minute. But the smaller doses merely caused the rabbits to become hyperactive.

—Researchers for the Drug Enforcement Administration fed marijuana to six trained chimpanzees. It cost the taxpayers more than \$50,000 to find out that marijuana makes monkeys hungry.

—The Army's experiments with pot smokers showed that heavy smoking caused lung damage. But otherwise, the marijuana cigarettes didn't reduce GI efficiency noticeably.

WEST TEXAS TIMES

Volume 15, Number 1 Thursday, December 25, 1975
The West Texas Times is an independent, privately owned newspaper published weekly, each Thursday, in Lubbock, Lubbock County, Texas. Second Class Postage Paid in Lubbock, Texas 79408.

Any erroneous reflection upon the character of anyone by this newspaper will be corrected immediately when called to the attention of the editor. The editor will not be responsible for the return of any articles or photos submitted for publication, other than when accompanied by a stamped, self-addressed return envelope.

The West Texas Times may be purchased yearly at a rate of \$5.00 (out of state \$6.25 per year), payable in advance to the office by mail or in person. Advertising rates and other information furnished upon request.

OFFICE
816 Avenue Q

Phone A/C 806
763-4883

Mailing Address
P.O. Box 225
Lubbock, Texas 79408

Thomas J. Patterson Editor
Publication Service Company Publisher
Norman L. Williamson Business Manager
Richard Mason Reporter

Member
TEXAS PRESS ASSOCIATION



Police Beat

House Burglary

Mattie McKinney, 1920 East 1st Street, reported to Lubbock police that someone unknown broke into her house one day last week and took her .22 caliber pistol. It was valued at approximately \$30.

Entry to the house was apparently gained by removing a pane of glass from a rear window. The glass pane was found in a dumpster near the house. None of the pane was broken.

Exit from the house was gained through the back door, according to authorities.

House Burglary

Henretta Phillips, 2610 East Auburn, was the victim of another house burglary last week. She reported that persons unknown attempted to gain entry to her house by removing the screen and breaking the window glass by the locks on two windows. The unknown persons were unable, however, to gain entry this way.

Entry was finally gained by kicking the back door and breaking it. It is believed that exit was through the back door.

Items taken included \$3.00 in change from a piggy bank, a \$5.00 Christmas gift which was a mood ring; some under garments, a \$1.50 candy dish and a \$2.00 telephone holder.

These items were valued at approximately \$14.50.

House Burglary

Freddy Butler, 1504 East 17th Street, reported to Lubbock police that persons unknown broke into his residence one night last week. Taken from the house was a stereo worth approximately \$46.

He told police that the stereo was sitting on the freezer in the kitchen when he went to sleep that night. When he woke up the stereo was gone. Both front and back doors were left open.

Also taken from the house was an album worth \$6.00.

House Burglary

A Lubbock man reported to police that he went over to his wife's house and asked her who had taken his groceries from his house. At one time, the couple were happily married, but are separated at present.

She told him that she wasn't going to tell him who took his

groceries. He told police that he believes that his wife is sending some boys to break into his house when he is not at home.

He said his house was broken into several weeks ago and all of his furniture was taken.

According to the police report, there were no signs of forced entry.

Theft

Irma Wheeler, 2814 Weber Drive, Apt. C, reported to Lubbock police that she had gone across the street to the laundry to wash her clothes. She left from the laundry for a few minutes and came home. When she returned, she found her clothes thrown on the floor of the laundry.

After checking to see if they were all there, she discovered that two bed sheets, a boy's jacket, some boy's underwear, and a pair of blue jeans were missing.

The value of items stolen is believed to be \$14.

Around The Hub City

Mrs. Callie Cato has been released from the intensive care unit at Methodist Hospital, to a room.

Mrs. Mary McKinney, who has been in California for several months, arrived here last Sunday

via Greyhound bus. She makes her home with her son, Frank, when in Lubbock. She is also the mother of Mrs. Bernice Kelley; and another son, Frank McKinney, here.

The fourteen month old daughter of Mrs. Donna Kaye Roberts, August Roberts, was dismissed from Methodist Hospital. It was determined that she

was suffering from a blood ailment, possibly sickle cell anemia. Her mother is the daughter of Mrs. Gloria Bailey and the late Dave Bailey. She formerly lived in California.

Mr. Thomas White drove down last Saturday to pick up his wife, Marvella, who has been here with

Continued On Page Four



STARTS FRIDAY
1:20 - 2:55 - 4:30
6:05 - 7:40 - 9:20
ADULTS \$1.75 • CHILD 75¢

With 'Friday'
it's always Saturday night!



She's doin'
the kinda livin'
and gettin'
the kinda lovin'
every gal
dreams
about!

**Pam
Grier**

**Yaphet
Kotto**

Friday Foster

An American International Release
also co-starring

Godfrey Cambridge • Thalmus Rasulala • Ted Lange • Eartha Kitt

R RESTRICTED

Music Score by LUCHI de JESUS • Screenplay by ORVILLE HAMPTON
Story by ARTHUR MARKS • Produced and Directed by ARTHUR MARKS • Color by Movielab

**AMERICAN
STATE BANK**

Member F.D.I.C.

- Checking Accounts
- Savings Accounts
- Automobile Loans
- Commercial Loans
- Drive-In Facilities
- Bank-by-Mail

1401 Ave. Q **763-7061** Lubbock, Texas



The Directors and Staff of Your Recreational Area

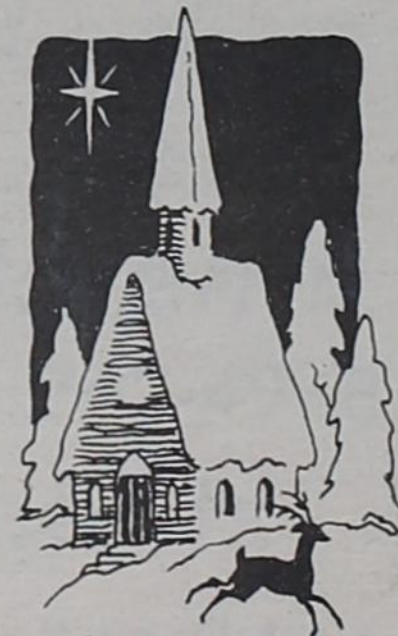
Buffalo Springs Lake

Wish All of Our Friends

A Very, Very Merry Christmas

and

A Happy and Prosperous New Year!



little-known narrative

A Christmas Tree

by Charles Dickens

The tree was brilliantly lighted by a multitude of little tapers, and everywhere sparkled and glittered with bright objects.

There were rosy-cheeked dolls hiding behind the green leaves and there were real watches (with moveable hands at least and an endless capacity of being wound

up) dangling from innumerable twigs.

There were French-polished tables, chairs, bedspreads, wardrobes, eight-day clocks and various other articles of domestic furniture (wonderfully made, in tin, at Wolverhampton) perched among the boughs, as if in preparation for some fairy housekeeping.

There were jolly, broadfaced little men, much more agreeable in appearance than many real men—and no wonder for their heads took off and showed them to be full of sugar plums. There were fiddles and drums, tambourines, books, work boxes, paint-boxes, sweetmeat boxes, peep-show boxes and all kinds of boxes.

There were trinkets for the elder girls far brighter than any grown-up gold and jewels. There were baskets and pincushions in all devices. There were guns, swords,



CHRISTMAS DINNER—Friends and members of Barbara Jordan Senior Citizens of Lubbock had their first annual Christmas dinner last Friday evening at Mae Simmons Community Center. More than 90 people were present for the festive occasion. Mrs. D. Bailey, president, encouraged those persons not members to join the organization. Mrs. Coraine Fair is vice president. (S aff Photo)

Peace On Earth



The Blessings of Peace to you and your family during this Christmas Season.

Maunita Terrell

**Those Times You Suffer
Acid Indigestion,
Painful Stomach Gas**

...this is 'Gasid Indigestion.'
Take DI-GEL for Fast Relief.

DI-GEL® gives more complete relief because it does what plain antacids can't. It reduces excess acid. Also contains Simethicone to get rid of gas, too. Heartburn, gas, bloating go fast. Get DI-GEL.

and banners, with witches standing in enchanted rings of pasteboard to tell fortunes.

There were teetotums, humming tops, needlecases, pen-wipers, smelling bottles, conversation cards, bouquet holders. There was real fruit, made artificially dazzling with gold leaf, imitation apples, pears, and walnuts crammed with surprises. In short, there was everything and more.

This motley collection of odd objects, clustering on the tree like magic fruit, and flashing back the bright looks directed towards it from every side, made a lively realization of the fancies of childhood, and set me to thinking how all the trees that grow and all the things that come into existence on the earth, have their wild adornments at that well remembered time, Christmas.

Hub City ...

Continued From Page Three
Mrs. Priestly since her husband passed away.

Among those who are home from college for the holidays are Sonya Fair and C.F. "Ricky" Cooke.

Mrs. Rosa Jones reports that her sister, Katie Thomas, is doing nicely in California with her sons. She has been there for a few months.

Mr. Phil Brown has been transferred from the Methodist Hospital to Jewel Rest Home after spending several days there.

Mrs. Octavia Givens is in satisfactory condition at Methodist Hospital after undergoing surgery a few days ago.

Mrs. Leaner Goldstein is home from the hospital and is reported to be much better. Rev. T.B. Reece is home from the hospital, but is not feeling too well at this report.

Mr. and Mrs. Melvin Mason and family of Houston arrived here Saturday to spend the holiday season here with his parents, Mr. and Mrs. J.B. Mason. They made the trip by car.

Mr. and Mrs. Buddie Smith arrived here Saturday via air flight to spend the Christmas holidays with their parents, Mr. and Mrs. Jimmie Walker and Mr. Smith's family.

Airman Shelby and Mrs. Walker and little daughter will spend the Christmas weekend here. He is stationed at Carswell Air Force Base in Forth Worth.

Around the Hub City would like to know what your plans were during the holiday season. Let us hear from you. Have a Merry Christmas!

Merry Christmas



**George's Sausage
Now Available At
Randy's Smoke
House
924 Erskine
Orders to Go!
Call 765-7866**

SPORTS

by Joe Kelly

Merry Christmas, Everyone!

'Tis the time to be jolly, a time when the sports world slows, along with everything else, a time for families to be together and to rejoice, a time for gifts and love in our hearts.

It's a strange Christmas in our family, because there won't be a single chick in the nest. One part of the family is in Houston, the other married is in Rapid City, S. Dak., and the youngest is going to visit in Houston.

Events of the past few days have pointed out that Christmas, in sports, isn't all peaches and cream. In fact, maybe even love has been stretched to the breaking point.

We've had attacks on tv sportscasters, on officials, on illegal recruiting. Maybe the day will come when all this will change. At least it will be quieted for one day.

Had breakfast in Midland Thursday morning with Jay Haney, former WT-NM League player-manager, owner of the Lubbock Hubbers. he's a granddad and has been promoted to national sales manager for the Permian Corp., may move to San Antonio. . . . Steve Sadowski, former WT-NM umpire, is a mailman in Midland. That city is also the home of Jim Prince, former Hubber first baseman, Silver Bat winner and father of former Tech basketball player . . . Midland also was home this summer for Donnie Moore, former Monterey pitcher, who had a great record and finished the season with Chicago Cubs . . . Unlike some other cities, Texas League ball apparently is doing well in Midland.

Had to laugh about the Collegiate Commissioners Assn. eliminating its "runners-up" tournament this season. You may remember that, last season, the tournament took third place teams, but skipped over Texas Tech, a second place team. . . . Japan doesn't know what it is in for if Leo Durocher is hired to manage the Taiheiyō Lions, as news reports indicated. Wonder if Leo will have to bow before he kicks dirt on the umpire's shoes? . . . Joe Namath said what a lot of fans have thought, that the Monday night telecasts starring Howard Cosell and Alex Karras have been relegated to second guessing and belittling. The show lacks the humor that Don Meredith inserted. Generally, the Monday night games this year have been pretty dull affairs at best.

If past efforts by Tech, Lubbock and West Texas sports fans are any indication, Rick Bullock will receive enough support to play in the Pizza Hut all star game. Bobbie Specht was elected the national collegiate Centennial queen by just such support. . . . And Rick also deserves the honor on his ability. . . . Tech football fans weren't surprised, I'm sure, when New Mexico's Steve Myer tossed the winning touchdown pass that brought the Blues a victory Friday night in the Blue-Gray game. . . . The NFL, which is going to expand by two more teams, has said "no" to two defunct WFL teams. Two more teams certainly wouldn't hurt. After all, the expansion is doing nothing more than kill professional football, just as baseball hasn't been helped.

Paul Richards is going back into baseball as a manager and I can't forget that classic remark Richards made at a Cotton Bowl press conference years ago. Asked to describe the late Branch Rickey, Paul thought a moment and then observed that "Rickey is the type of man who can go through a revolving door behind you and come out ahead!" . . . Incongruity: Pete Rose was named "Sportsman of the Year" by **Sports Illustrated**, but perennial slicker Brooks Robinson won the Golden Glove award for third basemen. . . . What does it profit a man if he has the world's greatest sports structure if he can't make money, let alone break even? That's the dilemma of the New Orleans Superdome, which may have to shut down April 1 because it's running in the red.

Next week it's the Cotton Bowl Classic and fans ought to be in for a treat. I saw Georgia on tv twice and was impressed with the Bulldogs. They stretch, but they don't break. And Arkansas is much like the Bulldogs. It shapes up as a game that could be the best of them all on New Year's Day. . . . Tech's Curtis Jordan and Tony Green received good coverage in the Blue-Gray game and it was fitting. . . . Coach Gerald Myers may not be able to enjoy the turkey Thursday. He takes his Raider basketballers to Portland for the Far West Classic and tough opposition. A Colorado State coach inspected the Raiders during their victory over Oklahoma State, must have been encouraged when another scout said, after the game, "You won't have trouble with that team." He might be right if they play as they did against Notre Dame.

While tossing the covers in my Midland motel the other night I had a vision, not a dream. I saw the day when violence, prejudice, politics and greed went away. The way things are in this world, it's more of a nightmare. Only on Christmas Day, Dec. 25, does the world manage a little sanity. Why can't the love that comes into men's hearts on that day exist every day of the year? When is the word of the Prince of Peace going to be absorbed and believed? When are men of all races, faiths and beliefs going to realize that they are insignificant specks along the highway of eternity?

So, at this Christmas, 1975, let me extend my personal love to all those who read these lines. I hope the day is joyous and that there is love and peace in your hearts, now and throughout the day and year.

MERRY CHRISTMAS!!

Area Men In Service

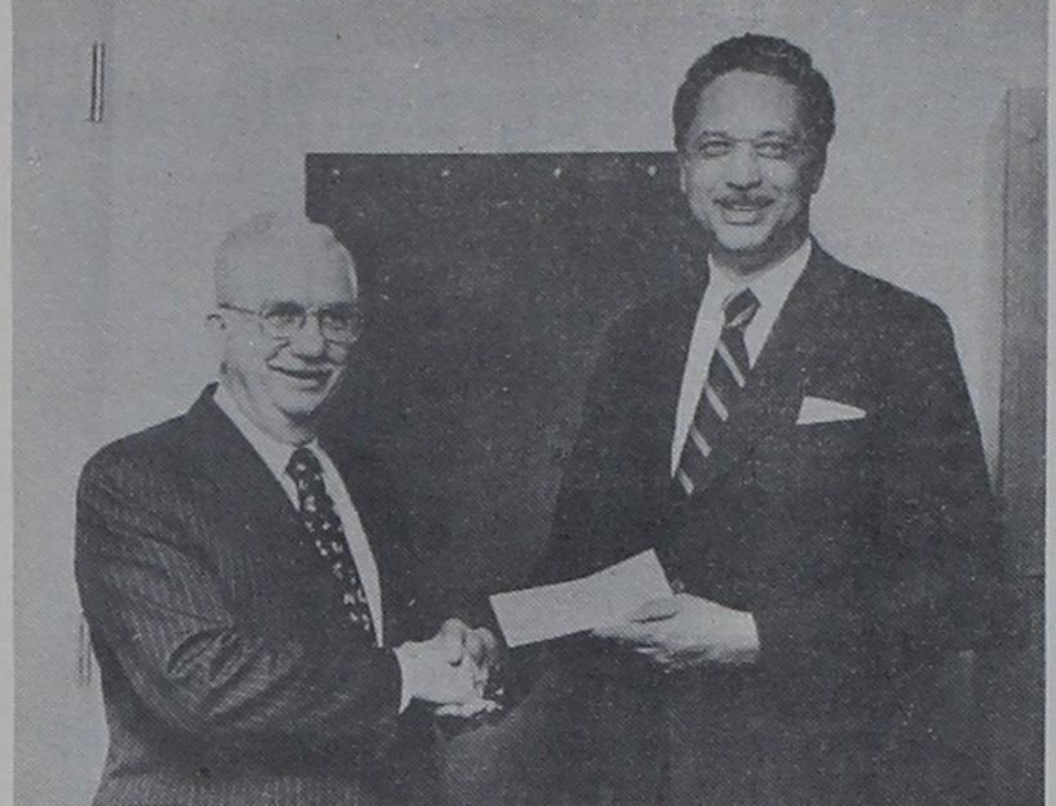


Marine Private Marcos Cantu, son of Mr. and Mrs. Emanuel Cantu of 3910 Idalou Road, Lubbock, has graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction in close order drill, Marine Corps history, first aid, uniform regulations and military customs and courtesies.

A voter, who supports a candidate for a selfish interest, has no right to complain when the man represents other selfish interests.



PHILADELPHIA, Pa.—A \$25,000 grant has been awarded to the Opportunities Industrialization Centers (OIC) by the Gulf Oil Foundation. In making the award to Rev. Leon Sullivan, right, OIC president, Dr. Alexander Lewis, left, Gulf Foundation president, applauded the programs of the vocational development organization. "We feel this grant has particular significance because it will provide the national organization with seed money to develop and test pilot programs which will have a multiplier effect if introduced to the more than 100 local OIC's throughout the country," Dr. Lewis said.

**Welcome to MONTGOMERY'S Self Service
MAYTAG Laundry & Dry Cleaner**

SOFT WATER
OPEN 7:00 A.M. to 11:00 P.M.

36 Washers 762-9059 16 Dryers
2524 Parkway Drive (Parkway at Zenith)

Joy to the World



Sing a song of joy this Christmas season and fill your world with happiness for the coming year.

Canyon View Apartments
2223 Quirt Avenue 762-4948

Park View Apartments
2802 Juniper Avenue 744-3444

IT PAYS TO TRADE AT

Cecil's
LIQUOR STORES

- #1 Most Convenient Store—98th & Tahoka Hwy.
- #2 Canyon Road Store— South of Canyon Gin
 - Convenience Food Items • Quick Lunches
- #3 Holiday Store (Buffalo Lakes Road)
First Stop on the Right—East 50th
- #4 98th Street & the Slaton Hwy.
Special Purchase • Special Price
- #6 East 19th Street
2.6 Miles East of Lubbock City Limits

CONVENIENT DRIVE UP FACILITIES

<p>BEER DEPOTS</p> <p>Daily — 8AM—Midnight Saturday — 8AM—1AM Sunday — 12Noon—12 Midnight</p>	<p>LIQUOR STORES</p> <p>Daily — 10AM—9PM Closed Sunday</p>
--	---

Looking Back Over The Years

“Welfare Program Working for Wrong People”, says Mrs. Nellie Ross

by T.J. Patterson

(Editor's note: Mrs. Nellie Ross, a resident of Lubbock since 1937, tells how she has been up and down the mountain of life. She came here first in 1926 looking for a homestead.)

Mrs. Ross, do you think houses will be built in east Lubbock again?

“They are going to have to raise a garden or do something over here on all these vacant lots. This is a sin for all these weeds in east Lubbock. It's a sin to have to go to town and pay all the high prices of vegetables at the market when we have all this land growing nothing but weeds. You can't even get them to cut the weeds. I once lived in a little town in central Texas where we had a community garden. Everyone would bring their seeds. We'd even pool our money and buy seeds for the garden. Then we would get together and somebody would have some mules and plow up the vacant lots. We'd raise corn, cabbage, peas, peanuts, pumpkins, and many types of vegetables. You name it, and we raised it.”

Are people too lazy now to raise gardens?

“I don't think they are too lazy, they are just too modern. People have become too lazy to think. Young black people don't think about the future, they are too modern.”

What's happened to the young black people?

“The government and the states



have ruined them. Everytime somebody mashes their toenail off, they put in for disability. They will darn near get it, too. The ones who need the help don't get it, but the ones who don't need help, gets it from the government.”

Is the welfare program working?

“I guess it is working, but many of the people who are getting it don't really need it. You remember when they issued food before the food stamps? Well, you know I raise all these earthworms. One day I was picking up glass and I walked through an alley on Avenue C and I saw all this food in the trash can. A monkey who will throw away butter, I think, has his brains out. There was butter that had gotten soft and other items. Someone had taken all they got from the welfare and placed it in the garbage can. Right above

Sarah Crawford on Avenue B, where Gene Shephard once lived. I believed they put that food there for me to pick up each month, so I got to paying attention to what days and began to sit across the street and watch the people place the food in the garbage can. I also asked a woman when she usually picked up their food and she told me. I would always know what time to go by and pick up what the people on welfare were throwing away. I'd pick up the food and bring it home. I always cooked the beans and fed them to my worms. The people kept me supplied with food to feed my earthworms.”

How is your earthworm business, Mrs. Ross?

“Well, this year it wasn't as good as it has been in the past. It is a real good project and I like working with earthworms. You have to have patience to wait in this kind of business.”

How many earthworms do you sell during the summer?

“I think I sold \$200 worth last summer, but I have sold as many as \$500 worth in previous summers. I sold more earthworms when I worked in Post than I do now. I did charge 25 cents a hundred several years ago, but now I charge \$2.00 a hundred.”

What are you going to do with all that glass you've collected over the years?

“I'm still going to carry that glass to Waco. I have been trying to get transportation to Waco for about two years. I'm supposed to get transportation right away. I have to contact the party who is interested in taking me there. I contacted a man earlier and he wanted me to pay him 85 cents a hundred to carry the glass. They pay \$20 a ton for glass in Waco. You know, I believe I will get to Waco soon.”

Do black people have more opportunities today than they did when you came to Lubbock?

“Yes! And with people having such a good opportunity, I wish they would take advantage of them. Especially the women. That

goes for everybody, but I'm an old woman. I wish the women would take hold and try to live a religious and clean life. I wish they would get a good job and work on it. If you don't have any income, I would advise everyone to get a job and work hard. I've always thought it was nice to have an income, because sometimes when you are working for people they go to sleep thinking one thing and

wake up thinking another. Anytime they think different with me, I can kinda get around until I'm balanced again.”

Do you look back on your mistakes?

“Yes, I have. I've made one mess in my life and don't intend to make another mess like that one. By the help of God. I've told myself I'm going to make it.”

Program in Plainview Recently Honors Mrs. Walter Griffin



Susan Lowry, teacher of the juniors; Sis. Jennie Bell Martin, teacher of the Sunshine Band, and all of the ladies come from the leadership of Sis. E.B. Griffin, along with their pastor, Rev. Walter Griffin. “Truly we love them very much,” said the ladies.

Visiting Teachers Group Entertains

Mrs. Edna R. Walker's home at 2602 Globe Avenue was the scene of the visiting teachers of the Lubbock Public School System's Christmas last Wednesday afternoon.

Christmas scenes were displayed throughout the house. Some of the members were absent and missed the fun. They had chosen names for gifts to be exchanged. Those present enjoyed a lovely evening.

Federal Minimum Wage to Rise on January 1, 1976

A hike of 20 cents an hour in the federal minimum wage will go into effect Jan. 1, 1976, a U.S. Labor Department official in Dallas reminded employers and workers.

Phillip F. Arrien, who heads the Department's Employment Standards Administration in Arkansas, Louisiana, New Mexico, Oklahoma and Texas, said the basic minimum wage, applicable to most workers, will go from \$2.10 an hour to \$2.30 an hour.

The increase was scheduled by Congress when it amended the Fair Labor Standards Act in May 1974.

Arrien said the minimum wage of those workers whose jobs were not covered by the FLSA prior to 1966 goes from the present \$2.00 an hour to \$2.20 an hour on Jan. 1. They will catch up in 1977, when

Continued On Page Ten

If it's Borden, it's got to be good.

Let us not forget the First Christmas and the Lord's most precious gift, the Christ Child, on this Holy Holiday.

LOOK AT US BEFORE YOU RENT

- We're Newly Remodeled
- Near Park with Playground area
- Elementary, Junior & Senior High Schools Nearby
- Recently Landscaped
- On Bus Line

Could you ask for More?

FAMILY UNITS
 1 Bedroom Unfurnished \$80.00
 1 Bedroom Furnished \$100.00
 2 Bedrooms Unfurnished \$92.00

BACHELOR UNITS
 1 Bedroom Unfurnished \$60.00
 1 Bedroom Furnished \$76.00

Canyon View Apartments
 2223 Quirt Phone 762-4948

Santa Not Always Plump and Jolly!



eyes how they twinkled! his dimples how merry! his cheeks were like roses, his nose like a cherry—" captivated the imaginations of readers and later, an engraving of Santa accompanied the poem to further establish him in the public's mind as a fat and jolly type.

With the passage of time, Moore's poem has become a traditional part of the Christmas scene. And every youngster, as the holiday season approaches, pictures Santa as "chubby and plump—a right jolly old elf," calling out as he takes off in his sleigh, "Happy Christmas to all, and to all a good-night!"

A Christmas Poem

The young mother (so very young!) Smiles softly to behold Him And takes a ragged swaddling cloth To tenderly enfold Him

His infant eyes gaze upon A world of strife and sorrow Does He see now the silent tree Awaiting some tomorrow? But loving fingers take His hand With playfulness, caressing; He stretches infant arms to her, As if in some new blessing

The mother laughs with sweet delight At this endearing game And speaks it for the first time: His wondrous, holy Name.

Year's End

Now days are short, nights long and raw, With pinching frost, and slabby rain and show; But let good rousing fires, and Christmas cheer, Still mix'd with charity, conclude the year.

—John Nathan Hutchins (1799)

Whoever heard of a skinny Santa? At one time, Santa was described as slim and tall, believe it or not. Today we are accustomed to thinking of Santa in terms of Clement Clarke Moore's "plump and jolly old elf", described in his poem, "A Visit from St. Nicholas," that we take it for granted that Santa has always looked that way.

But until Moore wrote his now-famous poem, there were differing notions as to Santa's appearance. He was described as slim and tall in some accounts, short and fat in others. No doubt

many thought of him as being dignified, for he was known as St. Nicholas at that time.

But then Moore wrote "A Visit from St. Nicholas," which appeared in print for the first time in the *Sentinel* of Troy, New York, just before Christmas in 1823. At that time it was published anonymously. By 1837, after having been printed every year in the *Sentinel*, it had been attributed to Moore.

The amusing and endearing description of Santa—"a little old driver, so lively and quick . . . his



CELEBRATES FOURTH BIRTHDAY—Mrs. Norman Trent Cox is shown smiling with her son, Trafton Jer Maine Cox, who celebrated his fourth birthday with a party in the home of his grandparents, Mr. and Mrs. Bonnie Cox. Shown above are some of his special guests at the affair. Mrs. Bonnie Cox is all smiles over the happiness of her grandson. (Staff Photo)

Celebrates Fourth Birthday Sunday

Little Trafton Jer Maine Cox celebrated his fourth birthday with a party last Sunday evening in the home of his paternal grandparents, Mr. and Mrs. Bonnie Cox of 2642 Bates Avenue.


The following friends of Trafton were his special guest: Shannon Williams, Kevin Williams, Rolonda Roshelle Daniels, Paul Daniels, Dinyelle Lawson, Euginia Lawson, Nicole Moore and Patrick Moore. Favors were given to the kids

and played pin the tail on the donkey which was a success. Refreshments of ice cream and cake were served.

Trafton is a student at Winnie Poo Nursery and Kindergarten. He is the son of Mr. and Mrs. Norman Trent Cox. The maternal grandparents are Mr. and Mrs. Lorenzo Moore.

MONEY LOANED ON
Guns, Diamonds, Stereos, TV's
Tools, Musical & Sporting Goods
A ACME PAWN SHOP
715 Broadway 762-2110

THE CHRISTIAN CALL NEWS SERVICE
(Institutional, Church Promotion & Public Relations)
Write:
Bob Tieucl, Jr.
c/o West Texas Times
Box 225, Lubbock, TX 79408



FORGOTTEN SOMEONE?

SANTA'S GOT HIS SHOPPING DONE!

(One Year Subscription to West Texas Times)

GIFT CERTIFICATE

A Gift for

From

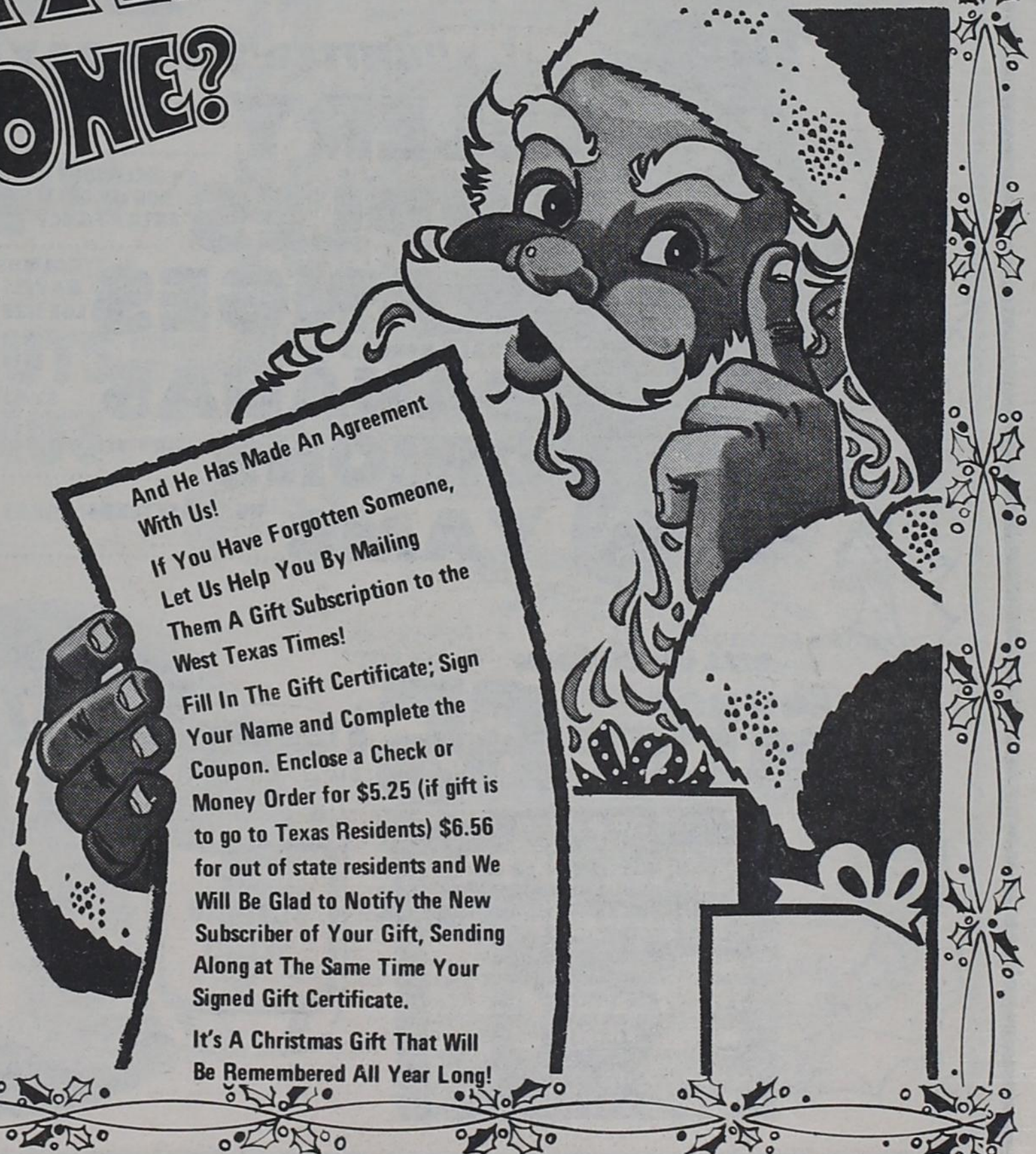
Please Send My Gift Subscription:

To

Address

City..... State..... Zip

Please Enclose Check or Money Order in Correct Amount.



And He Has Made An Agreement With Us!
If You Have Forgotten Someone, Let Us Help You By Mailing Them A Gift Subscription to the West Texas Times!
Fill In The Gift Certificate; Sign Your Name and Complete the Coupon. Enclose a Check or Money Order for \$5.25 (if gift is to go to Texas Residents) \$6.56 for out of state residents and We Will Be Glad to Notify the New Subscriber of Your Gift, Sending Along at The Same Time Your Signed Gift Certificate.
It's A Christmas Gift That Will Be Remembered All Year Long!

QUANTITY RIGHTS RESERVED



PRICES GOOD THRU' DEC. 24TH



SHOP UNITED AND... BUDGET



DEC. 27TH IS FINAL DAY TO REDEEM YOUR FILLED BINGO CARDS!

RAY-O-VAC BATTERIES 2 FOR 39¢ REG. 69¢ PKG. REG. C or D SIZES

JUMBO ROLL BOUNTY TOWELS

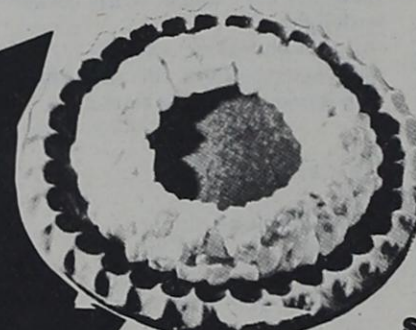
49¢

HARVEST BRAND
HAMS
3 TO 5 LB. AVG. BONELESS FULLY COOKED WATER ADDED
\$1.98
LB.

Wright's Brand
DRY CURED EPICURE
HAMS FULLY COOKED
BONELESS 8 TO 10 LB. AVG.
\$1.98
LB.



JOHNSTON FROZEN
PIES
PUMPKIN OR APPLE
LGE. 36 OZ. REG. \$1.19 WHILE SUPPLY LASTS.
98¢



UNITED GRADE "A" EXTRA LARGE
EGGS
CAGED
77¢
DOZ.

"FROZEN FOODS"

JOHNSTON'S FROZEN **PIES** MINCEMEAT LARGE 36 OZ. **\$1.19** WHILE SUPPLY LASTS!

JOHNSTON'S FROZEN **PIE SHELLS** 9 INCH REG. 49¢ 2 CT. PKG. **39¢**

BIRDSEYE **COOL WHIP** 9 OZ. CARTON **59¢**

STILLWELL FROZEN ASSORTED **COBBLER** 2 LB. CARTON **89¢**

"BIRDSEYE FROZEN VEGETABLES" 10 OZ. PKGS.
BRUSSEL **SPROUTS**
CAULIFLOWER
BROCCOLI **SPEARS**
CORN WHOLE KERNEL **39¢**

"UNITED'S HOLIDAY PRODUCE"

CELERY LARGESTALK **38¢**

APPLES DELICIOUS RED OR GOLD EXTRA FANCY 4 LBS. **\$1**

ORANGES CALIF. NAVEL LGE SIZE 4 LBS. **\$1**

BANANAS CENTRAL AMERICAN LB. **18¢**

ONIONS DRY YELLOW LB. **18¢**

YAMS NO. 1 EAST TEXAS LB. **28¢**



MERICO TEXAS STYLE **BISCUITS** BUTTERFLAKE 5 12 OZ. CANS **\$1**

BLUE BONNET **OLEO** REG. QTRS. 1 LB. CRTN. **49¢**

BELL OR BORDEN **EGG NOG MIX** QT **65¢**

"MIX OR MATCH" WHIPPING **CREAM** SOUR **CREAM** CHIP 'N DIP 8 OZ. CRTNS. **\$1**



KRAFT'S QUART JAR **MIRACLE WHIP** **98¢**

MAXWELL HOUSE **INSTANT COFFEE** 10 OZ. JAR REG. \$3.25 **\$2.79**



SAVE ON SANTA'S HELPERS



DOUBLE STAMPS

- MON. DEC. 22ND!
- TUES. DEC. 23RD!
- WED. DEC. 24TH!

UNITED SUPER MKTS. WILL BE CLOSED DEC. 25TH



• BONELESS
• FULLY COOKED
HAMS FARMLAND 3 LB. CAN **\$5.98**

\$5.98

WE HAVE AVAILABLE COUNTRY PRIDE
• DUCKS • GEESSE
• TURKEY BREASTS
• TURKEY ROASTS
• CAPONS • SMOKED TURKEYS
• CORNISH GAME HENS



ALKA-SELTZER 25 CT. **69¢**

FRESH FROZEN CHICKEN **LIVERS** LB. **89¢**

COLD SLAB SLICED BACON LB. **\$1.09**

GRADE 'A' SELF BASTING
TURKEYS
HUBBARD HOUSE
18 TO 22 LB. AVG. 10 TO 14 LB. AVG.
49¢ LB. 59¢ LB.

UNITED'S TRU-TENDR GRAIN FED STEER BEEF!!

CHUCK ROAST LADE CUT LB. **78¢**

GROUND **BEEF** FRESH FAMILY PACK LB. **68¢**
BONELESS **STEW** EXTRA LEAN CUBES OF BEEF LB. **\$1.29**
STEAK UNITED'S TRU TENDR BEEF • ROUND • RIB • SIRLOIN LB. **\$1.29**



LACKBURN'S WHITE CORN **SYRUP** 32 OZ. BOTTLE **79¢**

KRAFT MARSHMALLOWS 10 OZ. PKG. **MINIATURES** **39¢**

HOLSUM THROWN STUFFED **OLIVES** 5 OZ. JAR **59¢**

BAKER CHOC. FLAVOR **CHIPS** 12 OZ. PKG. **59¢**

CHICKEN **BROTH** SWEET SUE 13 1/2 OZ. CAN **19¢**

DEL MONTE ALL VARIETIES 15 1/2 OZ. CAN **PINEAPPLE** **39¢**

CUT GREEN **BEANS** BLUELAKE FINE FARE 4 303 CANS **\$1**

ORLEANS LOUISIANA COVE **DOYSTERS** 8 OZ. CAN **59¢**

FINE FARE FRUIT **COCKTAIL** 3 16 OZ. CANS **\$1**

"HOLIDAY FIXIN'S"
JELLO 3 OZ. PKG. **5 FOR \$1**

CRANBERRY **SAUCE** FINE FARE NO. 300 CAN **29¢**

SUGURY SAM CUT **YAMS** 22 OZ. SQUAT CAN **39¢**

ELLIS **PECANS** HALVES PIECES 6 OZ. **79¢**

DIAMOND SHELL **WALNUTS** 10 OZ. PKG. **89¢**

MIXED **NUTS** TOM SCOTT 13 1/2 OZ. CAN **69¢**

RAW **PEANUTS** FISCHER 12 OZ. PKG. **49¢**

BAKER'S ANGEL FLAKE **COCONUT** 15' OFF 14 OZ. PKG. **79¢**

EVAPORATED **MILK** CARNATION 3 TALL CANS **\$1**

DEL MONTE MANDARIN **ORANGES** 3 11 OZ. CANS **\$1**

KLEENEX DINNER **NAPKINS** ASS'T. 50 CT. **39¢**

CHINET COMPARTMENT **PLATES** 15 CT. **79¢**

REYNOLD'S **FOIL** 25 FT. ROLL **29¢**

HERSHEY CHOC. **SYRUP** 16 OZ. CAN **45¢**

LIQUID **IVORY** 22 OZ. 10' OFF **69¢**

LIGHT CRUST **FLOUR** 5 LB. BAG **49¢**

UNITED BROWN 'N SERVE **ROLLS** 12 CT. PKGS. **\$1**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PRICES GOOD THRU DEC. 24TH

UNITED

SUPER MARKETS

WE GIVE S&W GREEN STAMPS

Legend of the Lamb



There is a beautiful legend concerning one of the creatures in the stable where the Infant Jesus was born. It seems that there was a little lamb sharing the Blessed Child's first abode. As the animals all gazed in silent adoration upon the Holy Babe, this little lamb felt badly because it had no gift to offer the Newborn King.

Suddenly the lamb noticed how thin the Babe's blanket was . . . surely the Infant must be cold! The straw upon which He rested offered very little warmth. The little lamb knew then that there was indeed something it could offer to this Holy Child. Quickly, the lamb nestled by the Child, sheltering Him from the cold.

Warmed by the animal's shaggy coat, the Christ Child smiled and touched the little lamb. According to the legend, the lamb's coat was suddenly transformed into soft, curly wool. And that is why, the legend says, all sheep now bear a warm and wooly coat . . . as a symbol of a special gift offered by that little lamb on the first Christmas night.

Minimum Wage . . .

Continued From Page Six

their minimum, too, goes to \$2.30. Covered agricultural workers, those on large farms, go to \$2.00 an hour on Jan. 1, from their present \$1.80. They will reach the basic \$2.30 in 1978.

Arrien also noted that some retail establishments will come under the FLSA for the first time on New Year's Day when the Annual Dollar Volume of sales or business done criteria is reduced to \$200,000. The new minimum applies mostly to establishments which are parts of chain operations, such as retail clothing stores, grocery stores, and variety stores.

The custom of giving gifts once a year at a religious festival has been handed down to us.

The ancient Romans and pagans in central Europe observed this custom and of course the first "Christmas" gifts were gold, frankincense, and myrrh.

Sheridan's Ride

by Jack Sheridan

When this week's copy finds time to get into hands that are busy with a million other holiday tasks, it will probably get a quick scanning before that one more interruption takes over.

But, since this is the hour, let Sheridan's Ride hasten to wish each and everyone these words reach, a very warm and loving Christmastime and the bounty of goodness and the glow of home be yours.

Last week's column was the first under this new banner and, if it reaches readers who are making the acquaintance for the first time in the 20-year life of the writing, then I say a holiday "Howdy."

Last week I went to town (I thought) giving off with some of the highlight films that would be on view at the Lubbock area screen palaces for the season's entertainment, bemoaning the fact that most of the big ones, such as "Lucky Lady," "The Sunshine Boys" and others, were unaccountably missing from the local lineup.

Being most fallible, I left out two important ones, however, and hasten to sneak under the wire quickly, since both of them have Christmas Day openings. The first is Burt Reynolds' new one, "Hustle," which co-stars the beautiful European star, Catherine Deneuve, in a tale of a cop and a call girl; this one is sharing co-honors with "Snow White" (sic) at the Fox.

At the South Plains Mall Cinemas, the most likely audience getter in these parts is a film called "Winterhawk." This is an adventure story based on fact, telling of the outbreak of smallpox in an Indian community in Canada, the trek through the wilderness to an American fort to secure vaccine, a massacre and privation ensuing. "Winterhawk" boasts no Reynolds or Deneuve names, but the film has enjoyed a better than average reception already at national box offices and, with the success of films like "Jeremiah Johnson" and "A Man Called Horse" locally, it's a good bet to be high on the holiday sweepstakes.

Friday marked my "official" return to viewing motion pictures following a dastardly accident six weeks ago that has resulted in a broken knee and a leg cast from hip to foot, not playing. On crutches and with my leg unyielding, accompanied by a driving friend, I managed to get to the Cinema West Friday for the opening showing of its Christmas film. This is a hard-bitten story of violence and mayhem called "The Killer Elite," produced by oldtime movie star Helmut Dantine (also in a bit role in the cast) and starring James ("Rollerball") Caan with Robert Duvall.

Caan and Duvall scored in the "Godfather" and this reunites two capable players in a film directed by old Blood-and-guts Sam Peckinpah, noted for "The Wild Bunch" and "Straw Dogs" capers. Peckinpah likes blood and violence; he does it again here; but either we've had so much blood and gore since he set the trend or repetition has dulled the shock value, "The Killer Elite" can be accepted without too much flinching.

It tells of a private organization of mercenaries working under, but independent of, the CIA (!); murder and mayhem is their business as are brief life spans.

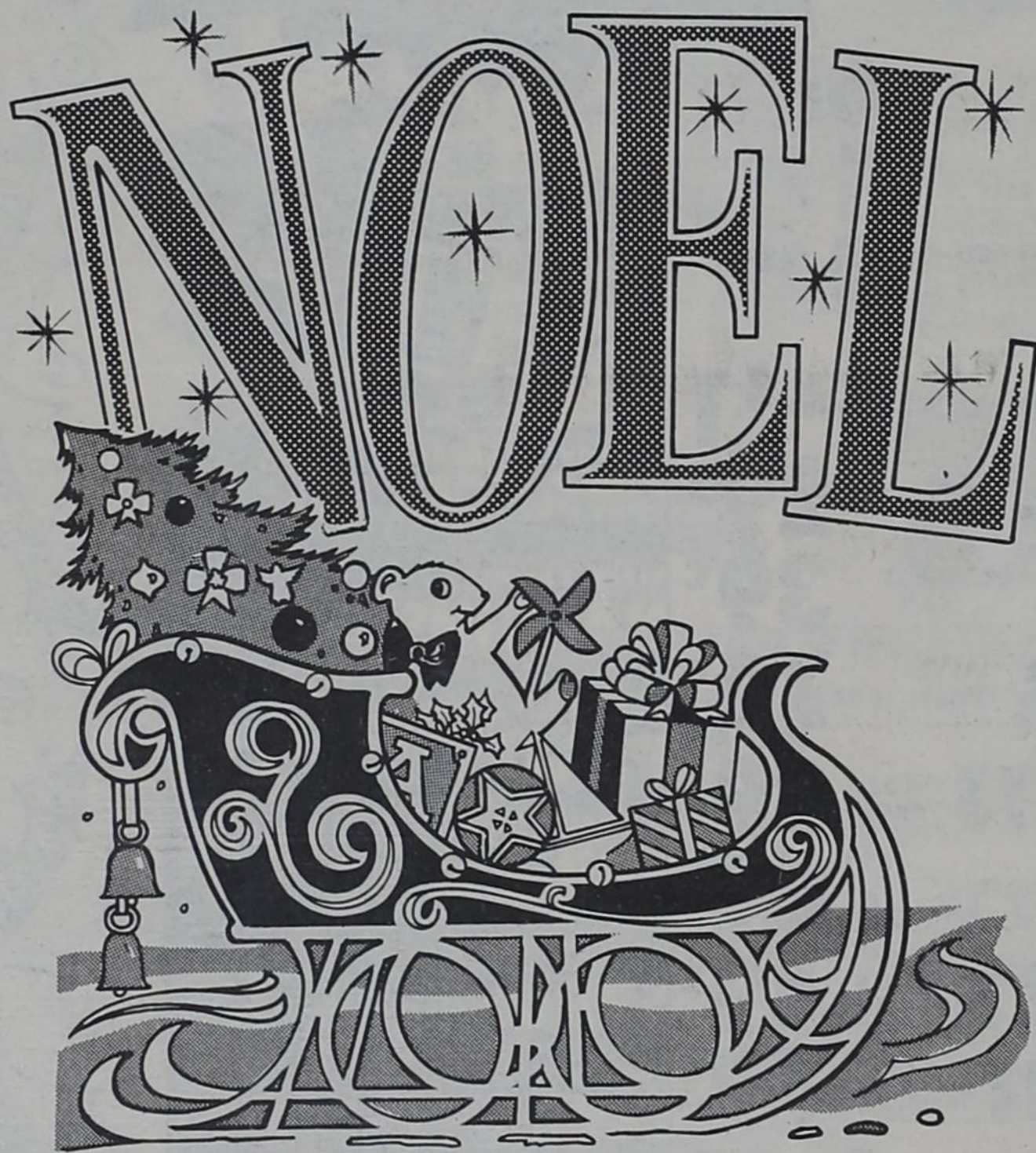
It is set against San Francisco and the Bay scenes, and never has that city been photographed more intriguingly or more astonishingly and accurately beautiful. The cameraman is the star of this one.

Caan gets battered around again and Duvall is properly professional and devious. The rest of the cast are all fine in character roles but the whole thing adds up to a shrug. Any film that takes 15 minutes to properly identify, set and place its characters for audience identification is in deep trouble and this script never quite emerges into clarity for the rest of its two-hour screening. It is rated PG—but it has some language that is surprising for this category, as well as dialogue allusions.

You can imagine my reactions and those within the stretched-out cast on my left leg as Caan has his left kneecap shot away and gets himself into a cast with all the attendant pain and misery. Crutches, too. Man, if ever there was audience identification Friday, it found itself in that seat in the midsection of the Cinema West! Maybe "Snow White" is about my speed this holiday season?

I said I'd mention in passing the latest book by actor-author David Niven, he of the moustache, British accent and debonaire, urbane manner. Niven scored nicely with his witty and perspective book "The Moon Is A Balloon" a season or so back, a good insight into man, career and soldiering during World War II. Now he's back with one called "Bring On the Empty Horses" which is a collection of gossipy, behind-the-scenes, witty to puerile chatter about his life and times in the Hollywood film factories. Gable, Lombard, Garbo, Bogart and a host of others come into Niven's sights and, if you've been a devoted Parsons-Hopper-Barrett or Photoplay magazine follower down through the years, then Niven's got what you're after. It's mainly trivia in a light style but skimable, the kind of book on reads during the commercial breaks on television.

Some of the Christmas movies come under scrutiny next time around. Don't break any bones and have a good, laughing time, taking time out, of course, to remember what Christmas Day really means underneath the holly and the tinsel.



Santa's coming, he's on his way.

With a sleigh-full of toys, so they say.

He lightens hearts of children on Christmas Day
and brings the love of family, home to stay.

PLAINS CO-OP OIL MILL

2901 Avenue A Lubbock, Texas

Season's Greetings

For Last Minute Christmas Gifts

"Batteries and Film"

L. & H. DRUG STORES

5120 34th St. — 799-4336

6401 University — 795-9351

Horseshoe Center

Open All Day Christmas

Only One in Town Open Christmas
Pharmacist on Duty

City Requests . . .

Continued From Page One

groups or school systems would be left to local elected officials, Mayes said.

"DOL leaves it up to strictly local elected officials. They do not tell them how to run their programs," he explained. The Department of Labor would, however, "monitor the program to see if we would operate within local guidelines," Mayes said.

In addition, the establishment of a consortium would eliminate extra paperwork, the executive directed noted.

"DOL requires reports of programs from the prime sponsor," Mayes said. Since TDCA is the current prime sponsor, SPAG has to submit the necessary DOL information through TDCA plus some additional information which the state agency requires. With the consortium as prime sponsor, information with the state agency would not have to be filed.

Finally, it would be easier to plan the manpower budget each fiscal year, the executive director noted. Presently the Manpower Advisory Council within SPAG must submit its plans for each fiscal year to TDCA by early January so that TDCA will have time to submit its total state plan to the Department of Labor by June 30.

With the local consortium as prime sponsor, the manpower planning committee would have until June 30th to formulate the plan, allowing the group to go into more depth—and therefore better planning—Mayes explained.

Steps towards establishing the consortium have already been taken. The Times learned that Lubbock Mayor Roy Bass sent a letter to the Department of Labor last Friday asking that a representative from the federal agency come to this region on "an informational visit."

At the last SPAG board of directors meeting, it was decided that the regional planning body would work with the City of Lubbock, which had expressed an interest toward looking into the merits of a consortium as prime sponsor for manpower programs.

At one time, the City of Lubbock was prime sponsor for Manpower programs in this area. Since then, however, SPAG has taken the responsibility for the division of funds.

Currently under the manpower programs, SPAG contracts with community-based organizations such as Lubbock Opportunities Industrial Council, and teaching agencies such as Lubbock Independent School District and South Plains College for on-the-job and classroom training for the unemployed or poverty-stricken.

Among occupations available are secretarial training, nursing, auto mechanics, and welding. Manpower also sponsors summer jobs for youth.

Food Stamps . . .

Continued From Page One

Department of Public Welfare has contracted with one of the community action associations (CAA) in each regional planning area as a sponsor. That CAA will in turn subcontract with the remaining CAAs in the region to parcel out the money.

In the fifteen county region covered by the South Plains Associations of Governments, the contractor "will be South Plains

Community Action Agency (SPCAA), which in turn will contract with Crosbyton, Levelland, and Lubbock," Bottoms said.

Each community action agency receives a \$10,000 base grant, and additional monies are given to the CAA according to the number of unregistered poor in that region.

The community services commission qualifies for \$10,000 as a subcontractor to SPCAA, and with the number of people in the county currently eligible but not registered for food stamps in excess of 22,000, the commission will receive an extra \$8,520.

The director said the community service commission was "not officially a CAA," but, because they were a department in city government, they qualified as subcontractors with SPCAA.

According to Bottoms, the

department had applied for community action status, but was still waiting to find if their program was acceptable to the state agencies responsible for funding community action groups.

"I believe we can implement (the outreach program) and do it just as well" as a community action agency, he said.

The State Department of Public Welfare is under a court order to conduct the outreach program because of a judicial decision in Minnesota, Bottoms noted.

"The basic premise (in the court's decision) is that it's

pointless to have help for the poor if they don't know about it," the director explained.

"The whole purpose of the program is to contact people," he said.

Currently in Lubbock County, there are 9,000 people on food stamps. Bottoms summed up the guidelines for qualifying for food coupons by saying "if your income is inadequate to support the number of people in the household, you are eligible."

Depending on the size of that person's income, he either gets the coupons free, or has to pay a

certain amount for the stamps. For example, in certain cases the head of the household would receive \$115 worth of food coupons for \$20, the director said.

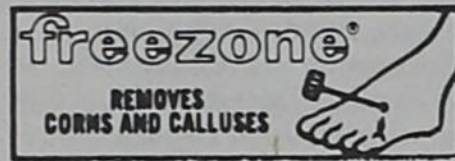
Bottoms said that anybody interested in applying for one of the outreach worker positions should contact the personnel office for the City of Lubbock.

Yule Elf

In Sweden the Yultomten is their gnome of Christmas, also known as Nisse. He is an elf or sprite.

FREEZONE IS FOR CORNS THAT HURT.

Why fool around with painful corns, when Freezone can help you remove them. Try it. You'll see. In just days, the corn will be gone... the hurt will be gone. Painlessly. No dangerous cutting. No ugly pads or plasters. Drop on Freezone—take off corns.



We Wish you a Merry Christmas

Andrew's Burgers
710 East Broadway

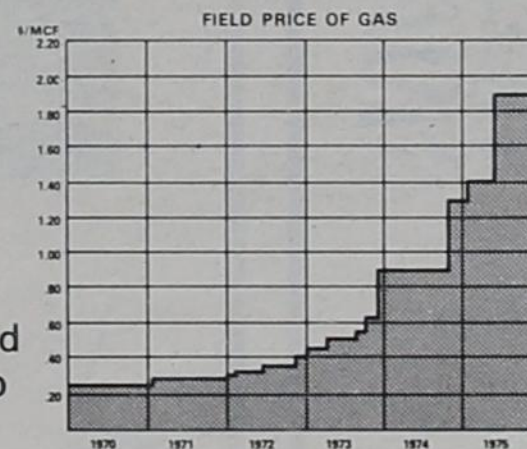
*Sleigh bells ringing in the night.
Yule logs burning warm and bright.
Children laughing with delight.*

"I'd rather explain higher gas bills than why you don't have gas."

Your natural gas bill is higher. And, you have every right to know why.

One reason is lower temperatures brought on by winter.

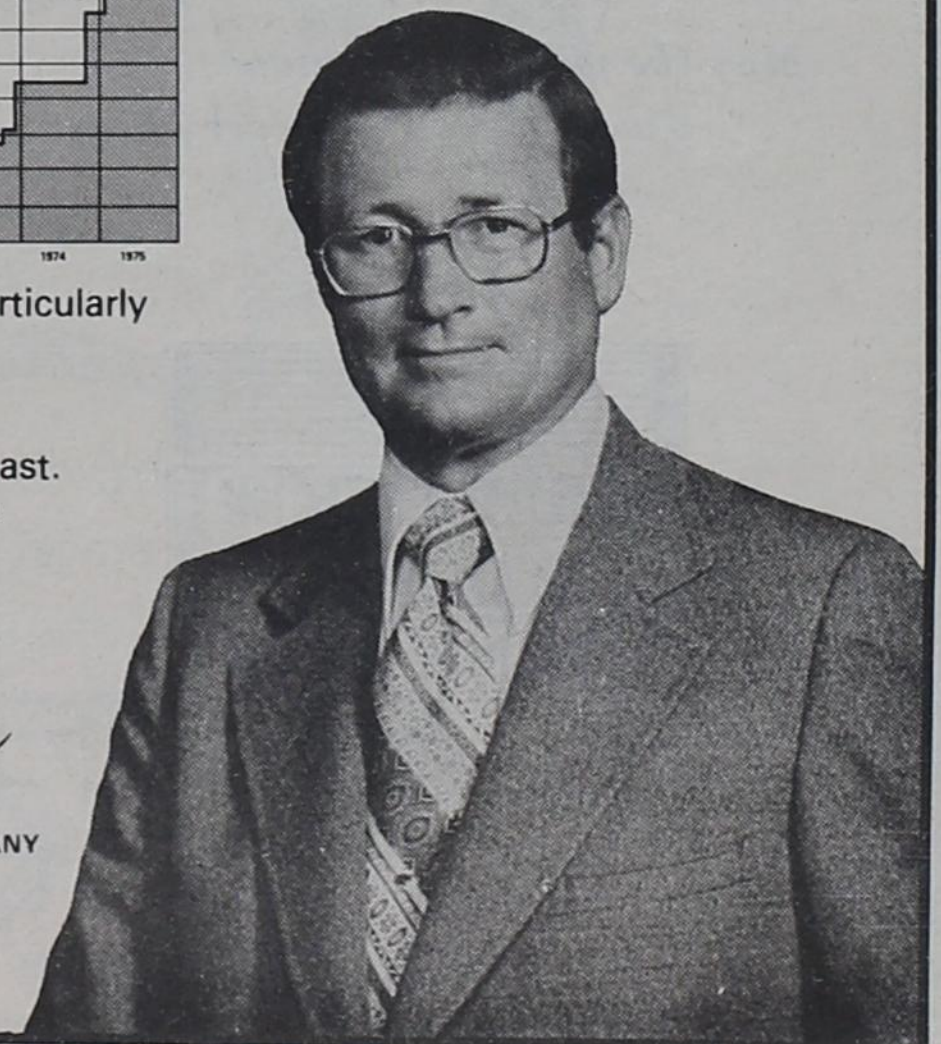
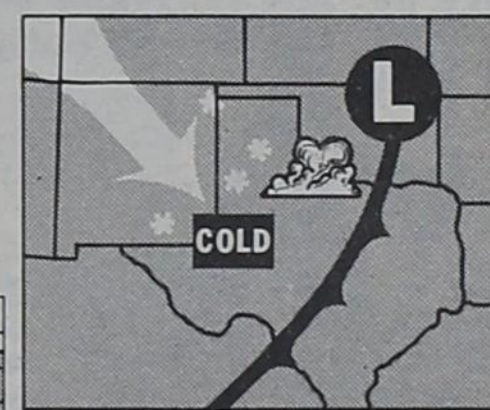
The main reason, however, is simply that you are paying more for natural gas. Because **we** are paying more. This chart shows how much:



This increase hurts both you and Pioneer. It adds to your bill and to our cost . . . a cost for which Pioneer is not entirely compensated. It is passed through without mark-up or additional charges.

Why does gas cost more? Competition . . . particularly from petrochemical and other industries. The competition for gas has never been so fierce.

We will have to pay more for gas than in the past. But by working together, and without outside interference, you'll have the gas you need today and in the future.



K.B. Watson
K. B. (TEX) WATSON
President
PIONEER NATURAL GAS COMPANY

Givens Real Estate
820 QUIRT AVENUE
763-8430
Member of
Multiple Listing Service
Member of
Lubbock Board of Realtors
Need Listings
R. J. Givens, Broker



Bethel A.M.E. Church

Services were well attended Sunday morning with out pastor, Rev. A.W. Wilson, delivering a splendid Christmas message. He asked everyone to keep Christ in their hearts. Senior Choir Number Two was responsible for the music of the morning.

Among the visitors attending church services were Ms. Jessie Johnson of Hillsboro, mother of Mrs. Erma Smith; Mr. Buddy Smith of Houston, and Mrs. Beneva Jackson of Los Angeles, California.

Let us continue to pray for our sick and shut-in members. Those on the sick list include Sister Leaner Goldstien, Sister Charlie Davenport, Sister Doris Ragland and Rev. T.B. Reece.

Six food baskets were delivered by the Adult Sunday School class last Sunday afternoon.

A beautiful Christmas program was held on Sunday evening with young people of the church participating. The Christmas tree was held immediately after the program.

Senior Choir Number Two presented the church with microphones and two speakers.

Mrs. Celestine McAllister thanked everyone for helping to make the visit of the young people from the Lubbock State School a success.

Senior Choir Number Two will

not practice this Thursday because of the Christmas holidays.

A special happy birthday is in store for Walter Brown, Johnnie B. Cox, Denice Smith, Helen Johnson and Randy Moore.

Mount Gilead Baptist Church

"The Mount Gilead Baptist Church, the friendly church where the soul and spirit meet. The church where everybody is somebody. The church extends to members and public a cordial and clarion call to worship with us each week."

The youth of our church had a very inspiring Christmas program last Sunday evening. It was so heart-warming to see the little ones get up and have their say for the Lord. Those of you who missed this program certainly missed a treat. Thanks to the sponsors of this program. May you continue to help us with the youth.

The Brotherhood will be in charge of the final evening's services Sunday, Dec. 28, at 7 p.m. Come out and support these brothers.

Twentieth & Birch Street Church of Christ

As part of the effort to reach out to the needy this holiday season, the Ladies Bible Class will be assisting three families. For two of these families, groceries will be bought. Pots and pans will be given to the third family. This family was burned out recently. Everyone is asked to contribute to this end. Sister Sarah Davis and Sister Arlene Harris are collecting the items.



PHOTOS OF THE BROWN AND PATTERSON RECITAL—Taken recently at Bethel A.M.E. Church. Upper left is a picture of Avis Patterson, at piano; Shelia Renee and Bobbie, their mother. Lower right is Mrs. Sarah Wadley who served as mistress of ceremonies. Members of the Brown family are Mrs. Sudell Brown, at piano; and sons, Walter, A.W., Timothy and F.E. Brown. The program was sponsored by Senior Choir Number Two. (Staff Photo)

Let us continue to pray for our sick and shut-in members. Those on the sick list this week include Rosetta Jackson, T.E. Ray and Ella Williams.

Mount Vernon United Methodist Church

Services were well attended last Sunday morning with Brother Theodore Phea, delivering the morning message. He was introduced by Brother Willie Kelley.

Prayer meeting will be held Friday evening at 6. You will enjoy this fellowship. Starting New Year's Eve, Dec. 31, there will be an old fashion 'Watch Night' service from 10 p.m. to midnight. All of our neighbors and friends are invited.

Let us continue to pray for our sick and shut-in members and neighbors of our community.

New Hope Baptist Church

The Lord's Supper will be administered on Sunday, Jan. 4th, immediately after worship services. Bethel and Lyons Chapel

will worship with us at 7 p.m. on the first Sunday evening.

Federation of Choirs will be held Sunday, December 28, at 2:30 p.m. with St. John Baptist Church as host.

The Young Matrons and Young Ladies will sponsor a "Wedding Shower" for Ms. Wynette Wallace on Sunday, Dec. 28, from 4 to 6 p.m. in the home of Ms. Linda Polk. All members are asked to join the group in giving gifts to this faithful young woman of our church.

Leadership Training School will begin Monday, Jan. 5, through 11th. The Rev. T.L. Rivers of Taylor, Texas, will again serve as our guest evangelist. He will serve as guest speaker for Youth Day.

Watch Services will be held Wednesday evening, Dec. 31, at 10 p.m. All members are asked to attend.

Remember the sick and shut-in members. Visit and send them cards of cheer. Ms. Callie Cato and Ms. Octavia Givens are patients at Methodist Hospital.

Greater St. Luke Baptist Church

Merry Christmas. Let us not leave Christ out of Christmas this year. Make someone happy.

Prayer meeting is held each Wednesday evening at eight at the church.

Let us pray for and visit our sick and shut-in members. Those on the sick list include Sisters Dolly Howard, Alberta Franklin, Leaner Goldstein, and Marilyn Cook.

Jerusalem Temple Church of God in Christ

Sunday, Dec. 21 will mark the closing of the anniversary of our beloved pastor and wife, Bishop and sister J.E. Judie. Sharing with us in this joyous occasion will be songstress Sis. Martha Danial of Dallas, Texas, and The Cavaliers of Oklahoma City. Also evangelist J.T. Judie of Portland, Oregon. We invite you to come out and share this special occasion with us. Services begin at 3 p.m.

Monday, Dec. 22 will be the

Continued On Page Thirteen

it's the real thing

peace on Earth

May the joys of the season dwell in each and every heart

MAIN AND TEXAS MEMBER F.D.I.C.

Merry Christmas

Our best wishes to you for a Happy Christmas and a prosperous New Year. As you rejoice with family and friends, we hope that you will think of us.

RICH'S GOLDEN FRIED CHICKEN

1212 Quirt 747-7260

ringing the bell . . .

with Bob Tieuel

The Greatest Story (News) of the Age: "That night some shepherds were in the fields outside the village, guarding their flocks of sheep. Suddenly an angel appeared among them, and the landscape shone bright with the glory of the Lord. They were badly frightened but the angel reassured them. Don't be afraid, he said, I bring you the most joyful news ever announced, and it is for everyone! The Savior—yes, the Messiah, the Lord—has been born tonight in Bethlehem! How will you recognize him? You will find a baby wrapped in a blanket, lying in a manger! Suddenly, the angel was joined by a vast host of others—the armies of heaven—praising God: 'Glory to God in the highest heaven, they sang, and peace on earth for all those pleasing him.'" From the Living Bible, Luke 2:8-14.



This correspondent of many seasons, as well as the entire staff of the West Texas Times in Lubbock and those who work with us in the big job of circulating your newspaper, would like to take this means to wish for all of you, the most blessed and spiritual Christmas ever. And of course our wish that 1976 will be the most challenging and the most fruitful of all the years for Bellringers.

In Tribute: This department lost an old friend and an ardent bellringer recently. He did not always agree with what we said here, but he would not deny us a right to voice an opinion. He was Lial Collins, Jr., 51, a veteran teacher as well as a community and civic worker, who was stricken at his home, 1309 E. Skelly Street and died unexpectedly in Llano Estacado Medical Center on November 15th. Survivors include the widow, Dorothy Jo Wells Collins, a teacher at Highland Junior High School, three sons and a daughter. He was the son-in-law of a veteran minister, the Rev. Frank Wells, long-time pastor of Ebenezer Baptist Church here in Hobbs. Other survivors include his mother, Mrs. Mary B. scurry of Ft. Worth and a sister, Mrs. Dorothy Kinner of Lubbock.

A veteran of World War II, Collins moved to Hobbs in 1947. He taught at Booker T. Washington School and was coach there for seven years and then became a science teacher at Heizer Jr. High. He also taught for several years at the College of the Southwest and was a member of Ebenezer Baptist Church where he served faithfully as a deacon and Sunday School teacher.

For nearly thirty years, Lial, gave all he had to the development and training of his students of every race who came under his tutelage. The high and the low as well as the young and the old from every walk of life, bowed in humble submission to His will.

And so dear friend and bellringer we write "30" to a life that was well spent in dedicated and loving service to your fellowmen and simply add: "See you in the Morning."

Lily White (A bit of Soul Talk). A Portales, New Mexico banker who is a regular bellringer and states that he enjoys this column each week, asked this correspondent recently why so much emphasis on "the black experience", adding that one hears so much about "black this and black that" and statng in a form of a simple question: "Isn't it about time all Americans regardless of color or religion get started on building a stronger America together by contributing our best to the total effort?" We had to agree. After living behind the black curtain for nearly fifty years, we are enjoying the lightening gray scenes and perhaps Mr. T., within a few short years in history there will be no curtains or any color and men will be recognized for their worth only.

Purely Personal: We remember as a small lad many years ago in the red clay hills of Oklahoma, how my dad used to say that the Democratic Party was the party of the white man and that a colored man who wanted to vote as a Democrat was "A traitor" to his people. "The only good black Democrat was a dead one," he added. How times change and we change with them. We remember the time when Roscoe Dunjee, founder and editor of The Black Dispatch newspaper in Oklahoma City, along with other Negro leaders of his day, raised and spent thousands of dollars in the courts, fighting for an opportunity to vote in Democratic elections etc.

Now the Black Press in 1975: "The President's visit to Kansas City the other day was almost lily-white. With the exception of news men and women from the local media and from the wire services and national television networks and with the exception of a few black writers, the only black fold around were three black Kansas Citians who paid \$100 to attend the Presidential dinner Friday night at the Alameda Plaza. If a two-party system is good for the country, it is good for black Americans as well. Republicans should remember some of these things when they come here next year to nominate Gerald R. Ford or the Republican nominee." End of quote from the black oriented Kansas City Call.

Vice President Nelson A. Rockefeller, whose family has supported black colleges for nearly a hundred years, will be guest speaker at the United Negro College Fund's directors meeting in Milwaukee, Wisc.

Church News . . .
Continued From Page Twelve
beginning of a holiday revival at Jerusalem Temple. A well known noted evangelist will be heading the revival services beginning each night at 8 p.m.
For more information listen to the Spiritual Hour each Sunday morning at 9 a.m.

Greater New Hope Baptist Church
The Birthday Tea on the second Sunday in January should be a beautiful affair. Each member will be asked to be special guest at one of the Twelve Tables. Will you respond and let us break bread together? This tea is sponsored by the Mission Two and Junior Mission of our church.
Let us be thinking about your annual Forest Day Dinner. It is time for the huntsmen to gather the sweet meats.
Let us pray for and visit our sick and shut-in members. Those on the sick list include Sister Alberta Evans, Sister Daisy Daniels' mother, Sister Dolly Howard, Sister A.L. Davis and Sister Leaner Goldstein, sister of Sister Nellie Fuller.

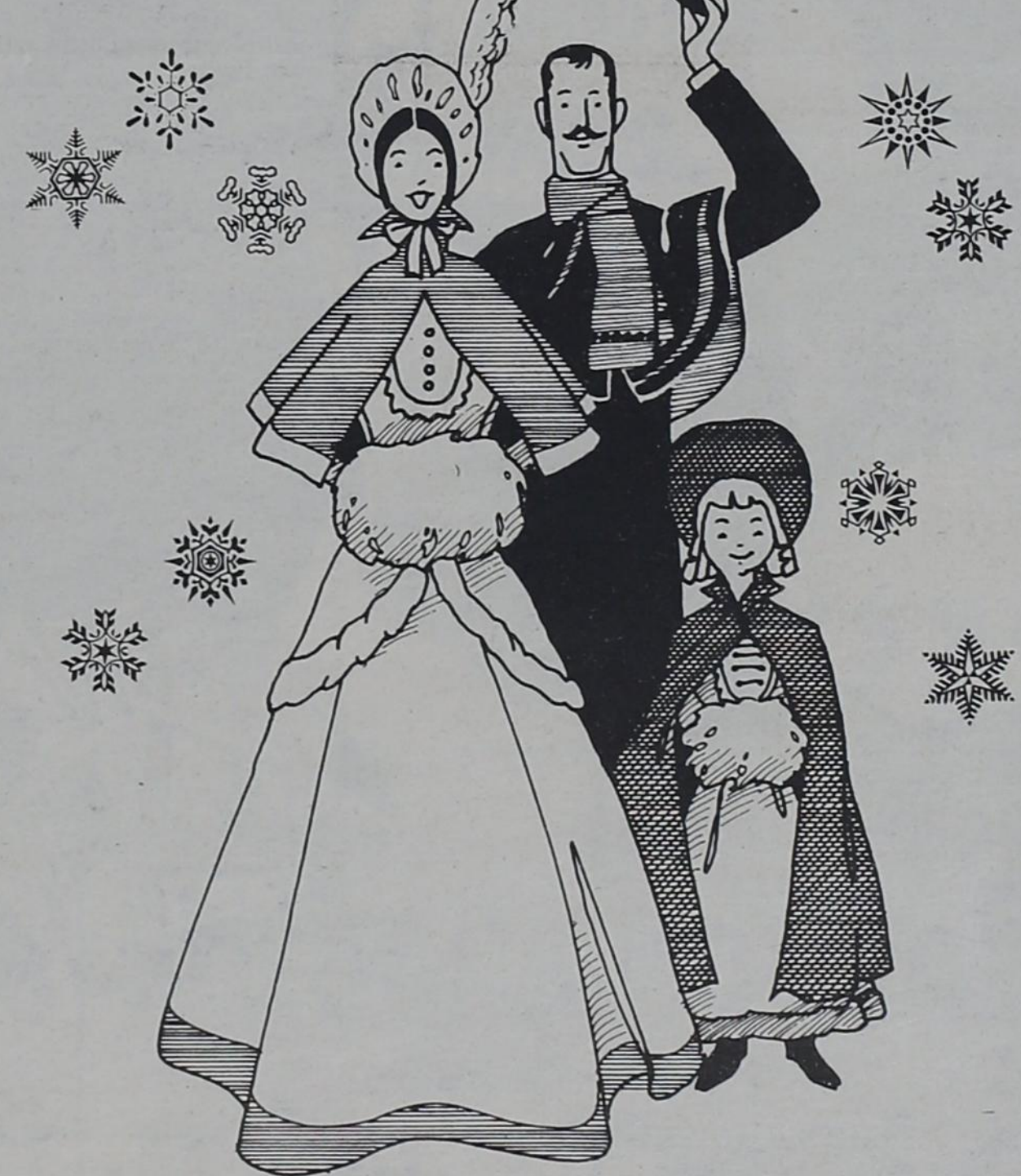
Greater St. James Baptist Church
We had a wonderful morning of worship last Sunday. Sunday School was good and spiritual singing and the sermon was highly spiritual in the church where Christ is the leader. We are still growing by leaps and bounds. You



"THE INTER-COM SERVICE MAN WILL BE HERE AS SOON AS POSSIBLE, SIR!"

are cordially invited to attend our services.

Merrie, Merrie Christmas



Let us remember the true wonder of the Season . . . the warmth of home and family . . . the love of neighbor and friend!

ELECTRICITY-IT DOES SO MUCH GOOD

The Electric Company

FOR SO MANY PEOPLE

EQUAL OPPORTUNITY EMPLOYER

Eight Pictures For \$1.00

Size 2 1/2 x 3 1/2

PHOTOCRAFT STUDIO

1209 1/2 Broadway - Lubbock, Texas Phone 762-9112



TNM & O IS THE FRIENDLIEST DISTANCE BETWEEN TWO POINTS!

If your next trip is for business, make it for pleasure . . . and leave the driving to us!

TNM & O Coaches, Inc.

PHONE 765-6641 1313 13th St. LUBBOCK, TEXAS

READ and USE CLASSIFIED ADS

Deadline for Classified Advertising is 3:00 p.m. Tuesday before the following Thursday paper.

NOTICES

PRINCE HALL MASON
Lodge No. 328
West Carlisle Station
MEETING AT 7:30 P.M.
FIRST AND THIRD
THURSDAY NIGHTS EACH MONTH.
ALL MEMBERS REQUESTED TO PLEASE BE PRESENT.
James P. Burrell, W.M.
James Craven, Jr., Secretary
T. J. Gant, P.M.

WANTED—574 people to purchase Pawned and unredeemed merchandise at 815 Broadway, Lubbock.

SISTER SOPHIA

The woman that knows all, sees and helps all. Gifted, spiritual and divine healer. Helps through prayer no matter how far you are. Guarantees to help in all kinds of problems. Are you lonely, depressed, sick? Do you have enemies, bad luck, troubles in your home? Helps with court cases, drug addiction and alcoholism. Removes evil influences in your life. There is no pity for those having hard luck, needing help, and not seeking help. Do you need peace of mind and more understanding and spiritual guidance in your life? Sister Sofia guarantees to help you in all your problems whatever they may be. Don't confuse her with other readers.

Open 7 Days A Week
7 a.m. to 10 p.m.
2236 34th Street 799-9124
Lubbock, Texas
Appointment Not Necessary
Look for Sign

JOBS MEN & WOMEN

TEXAS TECH UNIVERSITY
For information regarding employment at Texas Tech University call 742-1111. "Equal Employment Opportunity Through Affirmative Action"

Information concerning employment may be obtained by calling

765-6321



PIONEER
NATURAL GAS COMPANY
Equal Employment Opportunity
Through Affirmative Action

For Job Information With The City of Lubbock
CALL 762-2444
"An Equal Opportunity Employer"

PILOT—Commercial with instrument or A.T.P. 2000 hours minimum. 500 hours M.E.L. 50 hours actual instrument. Prefer F.A.R. 135 experience. Call area code 817-836-4560 or area code 214-638-5110.

Mail Deliveries . . .

Continued From Page One

special delivery will be available in some areas.

Mail will be collected Christmas Day from mail boxes designated with white stars, located in front of main post offices, postal stations and branches, and from self-service units; also from local delivery boxes in those locations.

On New Years Day, mail will be collected from local delivery boxes

MISCELLANEOUS FOR SALE

Singer Touch & Sew—Delux Models. These machines zig-zag, blind hem, make button holes, fills boggin in machine, etc. Desk cabinets with drawer space. Used 3 months. Several left out of public school systems. Your choice, \$65.00 each. Cash or terms. Fully guaranteed.

Sewing Machine Service Center
1801 34th St. 744-4618

LOST AND FOUND

\$100 Reward! My name is Nicole, I'm a dark gray female Toy Poodle. Please take me home to my mommy. She's all alone and Santa doesn't know where to find me. No questions asked. Missing since November 27th. Call 797-0775 or 799-7900.

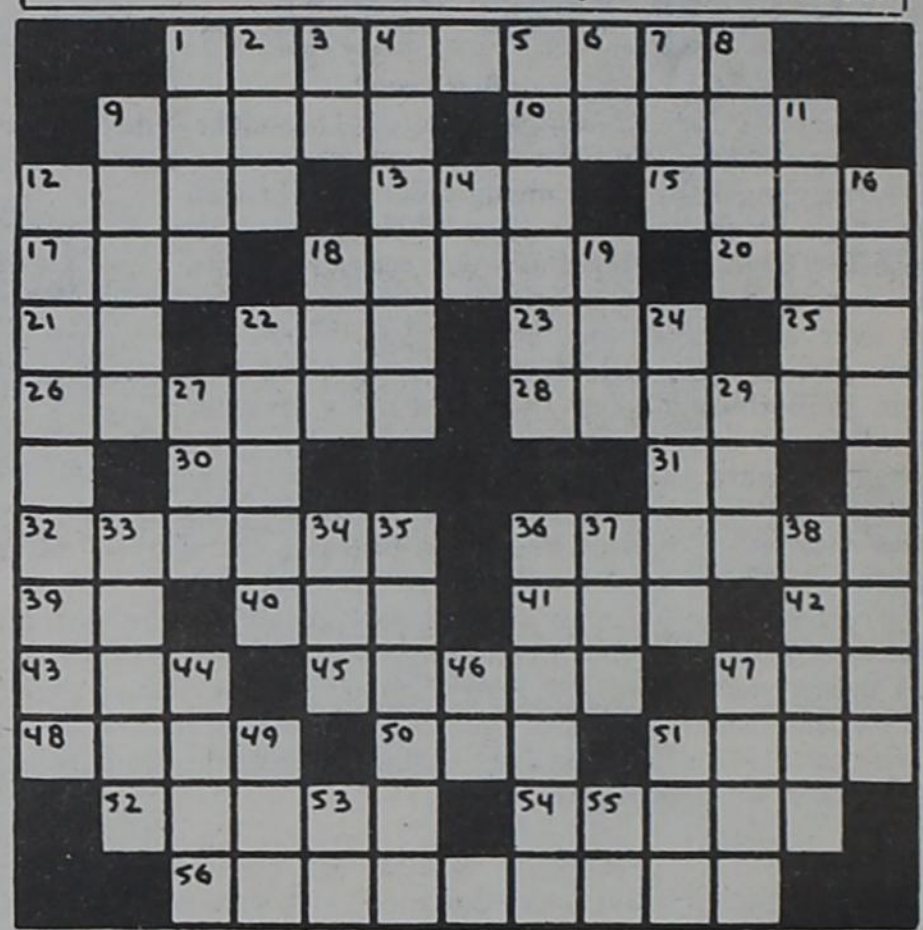
and star boxes as late in the day as possible, the service said.

Despite a heavy holiday mail volume, the Lubbock Post Office will be clear of Christmas mail by Wednesday, Dec. 24, Postmaster Elmer J. Reed, Jr., said today.

"I want to commend the 500 employees of the Lubbock Post Office for an extraordinary job of processing and delivering the avalanche of Christmas mail with dispatch and efficiency," Reed said.

"The general public also helped to provide an efficient Christmas mail operation by using ZIP Codes and mailing accordance with a series of suggested mailing dates which were announced earlier this year."

CROSSWORD By A. C. Gordon



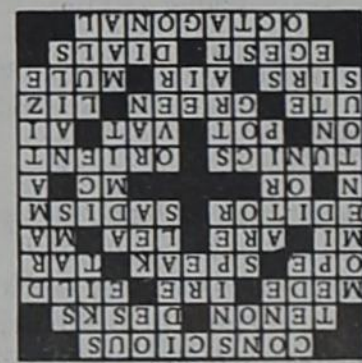
ACROSS

- 1 - Aware
- 9 - Woodworking joint
- 10 - White-collar work tables
- 12 - An ancient Asiatic
- 13 - Anger
- 15 - Scottish old age
- 17 - To disclose (poetic)
- 18 - Declaim
- 20 - Sailor
- 21 - Musical note
- 22 - Have being
- 23 - Meadow
- 25 - Parent
- 26 - Newspaper executive
- 28 - Morbid enjoyment of cruelty
- 30 - Either
- 31 - Entertainment announcer
- 32 - Garments
- 36 - The eastern regions
- 39 - Preposition
- 40 - Collection of poker bets
- 41 - Container
- 42 - South
- 43 - North American Indian

- 45 - Verdant
- 47 - Girl's nickname
- 48 - Male titles of respect
- 50 - Broadcast
- 51 - Beast of burden
- 52 - To discharge
- 54 - Makes use of telephone
- 56 - Eight-sided

DOWN

- 1 - To transfer
- 2 - Unit
- 3 - Negative
- 4 - Undercover marksman
- 5 - Standards of perfection
- 6 - Old English (abb.)
- 7 - Employ
- 8 - Short play
- 9 - Somewhat warm
- 11 - Collides forcefully
- 12 - Extremely important
- 14 - Musical note
- 16 - Express theatrically
- 18 - Sign of a full theater
- 19 - New Zealand parrot
- 22 - Raised anchor (nautical)
- 24 - To avow
- 27 - Electrically charged atom
- 29 - To freeze
- 33 - To unshackle
- 34 - Toothed wheel
- 35 - Geological rock layers
- 36 - To carry to excess
- 37 - Sped
- 38 - Fasteners
- 44 - Therefore
- 46 - One or the other (abb.)
- 47 - To soothe
- 49 - Dry, of wine
- 51 - Sheep talk
- 53 - Throughfare (abb.)
- 55 - Preposition



"This public cooperation has enabled most postal employees to be off on Christmas Day so that they may enjoy the holiday with their families. The post office will be closed on Christmas day," Reed added.

Eastern Star Lodge Entertains

Members of the Eastern Stars,

"No Room At The Inn"

And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

—St. Luke 2:7

Pride of Marshall No. 796, had their pre-Christmas dinner last Thursday evening at the home of Mrs. Hallie Mae "Sug" Johnson. Each member was asked to bring a guest.

Due to illnesses and other valid reasons, all of the members were not present. About twenty-one shared the delicious usual season bird with all the trimmings.

Members exchanged gifts and each guest received a lovely gift.

The highlight of the evening was old fashioned socializing and taking pictures. Everyone was careful to keep the spirit of Christ in mind, because He was the precious gift to the world.

Mrs. C.E. Fair is worthy matron; and Mrs. Laura Skief is associate worthy matron.



Santa knows the best way to sock it away.

Sometimes Christmas has a way of sneaking up on you. And this year's no different. Why, there's barely enough time to pull the funny red suit out of mothballs. Let alone pull off the Christmas shopping. But a smart Santa knows the one gift that's good for everything from vacations to educations.

Good old U.S. Savings Bonds. Just think of the advantages: Bargain prices. One-stop shopping. Plus something new for '76. Specially designed Bicentennial engravings different on each denomination. So don't let Christmas shopping leave you out in the cold.

Take stock in America and slip U.S. Savings Bonds into their stockings. And let the numbers fall where they may on who's been naughty or nice.

Take stock in America.

200 Christmases at the same location.

FARMING WITH A FUTURE ...COOPERATIVELY



Tomorrow's success is today's cooperative effort.

Plains Cooperative Oil Mill

2901 AVE. A, LUBBOCK, TEXAS 806-747-3434

SERV-U-FOODS

2 Locations to Serve You
Open 24 Hours A Day
• 704 E. Broadway
• 2017 4th Street

WE FEATURE  GASOLINE AT COMPETITIVE PRICES!

WE ALSO ACCEPT  CREDIT CARDS

TRAVELERS EXPRESS
MONEY ORDERS



BANKAMERICARD AND MASTER CHARGE



FOOD STAMPS ACCEPTED

FOOD STAMPS ACCEPTED

FOOD STAMPS ACCEPTED



Pre-Christmas Grocery's Sale

OCEAN SPRAY, 16 OZ. CAN

CRANBERRY SAUCE **49¢**

5 LB. BAG

IMPERIAL SUGAR **\$1¹⁹**

Tom Turkeys



20 to 25 LB. AVERAGE **69¢ LB.**

KOLD KOUNTRY FROZEN 9 OZ. SIZE

WHIP TOPPING **49¢**

JUMBO SIZE

YAMS LB. **19¢**

ORANGES



5 LB. Size

59¢

YELLOW

ONIONS

LB. **19¢**

PEACHES

DEL-MONTE HALVES

No. 303 CAN



3/\$1⁰⁰

3 LBS.

MENUDO

\$1⁰⁰

FRYER

GIZZARDS

FOR YOUR GIBLET GRAVY

Lb. **59¢**

FRESH SLICED

BOLOGNA

LB. **89¢**

BROWN-N-SERVE
12 COUNT

HOT ROLLS

2/89¢

SERV-U-FOODS

704 East Broadway & 2017 4th Street



Then As Now, Carols Were Holiday Tradition

Back in the 1890's, every well-furnished home had a piano and one of the favorite pastimes was to gather around the family piano to sing the popular tunes of the day. At Christmastime, the joyous singing of Christmas carols was an important part of the holiday scene, adding to the festive mood of everyone from Papa down to little sister.

Today's fashions have changed significantly and the color TV set may now occupy the place of honor in most American homes but you'll still find Christmas carols a well-loved tradition in family observances of the Yuletide season.

The sounds of favorite carols are more apt to emanate from a stereo set than from a player piano but they're the same songs that young ladies and their beaux sang at the turn of the century, with a few modern additions. However, the traditional singing of carols has not

completely died out here—many church groups make a practice of caroling in local hospitals and institutions, and some carolers still go from home to home in true holiday fashion.

Many churches feature an evening of beloved Christmas music during the holiday season, and of course TV and radio stations offer many programs of traditional and new carols.

Folks from the Nineties might be amazed at the Christmas customs of today but they'd be right at home when it comes to America's favorite holiday music in 1975—Christmas carols.

Round Table

King Arthur's Round Table is traditionally believed to have been the site of the first Christmas feast. References to the famous king have been traced back to as early as 600 A.D.

The Glastonbury Thorn

Each Christmas, the small tree or shrub we know as the glastonbury thorn produces small clusters of white flowers. Except for the spring season, Christmas time is the only time of year that these flowers bloom.

There is an ancient legend to explain this interesting circumstance. The legend says that when Joseph of Arimathea ended a long pilgrimage in England, he drove his walking stick into the soil of Glastonbury. The staff budded and bore lovely white blossoms, and thereafter bloomed again each year at Christmas.



Because of this belief, the thorns came to be regarded as holy and pilgrimages were made at Christmas time in olden days to touch the thorns, as it was believed that they could heal the mind and body and purify evil.

Although modern-day celebrants no longer attribute any special powers to this unusual hawthorn, the glastonbury thorn still holds appeal for those who know its legend at Christmas time.

Joy is not in things, it is in us.
Wagner



Gifts of great value and beauty were brought to the Christ Child at the time of His birth, the Scriptures tell us. Through the years, a lovely legend has evolved about the many gifts presented to the Newborn King. It seems that when all these splendid gifts were laid at the feet of the Infant, there was a little drummer boy watching sadly, because he had no riches to offer the Christ Child. The only thing the little boy possessed was his drum, and he thought, "Perhaps the Holy Babe would enjoy hearing my drum" . . . so the little drummer boy began to play and was rewarded with a smile from the Infant Jesus, for his gift of love.

Holiday Doughnuts

Loop colored ribbon through the hole of a doughnut and add a sprig of holly berry. Hang on tree with wire.

Every day that is born into the world comes like a burst of music, and rings itself all the day through; and thou shalt make of it a dance, a dirge, or a life march, as thou wilt.
St. Francis de Sales

Merry Christmas

Peace and contentment during the happiest of holiday Seasons to all of our loyal patrons. We have enjoyed our associations with you and we hope that we can continue to serve you for many years to come.

from the staff and employees of:

Lubbock's Home Owned
WEST TEXAS TIMES
Dedicated to Informing the Citizens of West Texas



Lubbock's Home Owned

WEST TEXAS TIMES

Dedicated to Informing the Citizens of West Texas

Thursday, December 25, 1975
Section II

"Black Radio Station Chances Slim Here", Says Britt and Berry

by T.J. Patterson

(Editor's Note: This is one of a two part interview with Patrolmen W.H. Britt and Fulton Berry of the Lubbock Police Department, who were instrumental in forming the 'Soul Patrol'. Both are working to establish a black radio station in Lubbock.)

Mr. Britt, what's actually happening in the proposal for a radio station for black people?

"First, we started off as the Soul Patrol in the city of Floydada and then moved to Lubbock with radio station KSEL, then to KEND. As you know the two local stations have been sold. So our main objective is to own our own black radio station. We are tired of being shifted around here in Lubbock. Perhaps if we moved our program to another radio station, someone would come in and buy that station. We're just tired of local stations that have to let us go, but maybe we can come back later. We just want to get something for the black people in Lubbock."

Mr. Berry, are you in accord with Brother Britt?

"Yes! And as you know, Mr. Patterson, there are approximately 15,000 to 18,000 blacks in this area. We have no black media other than the West Texas Times. I personally feel with this number of black people in the area, and the number of radio stations in the area, blacks should have at least one station. Chicanos have two radio stations in Lubbock. As far as radio is concerned, blacks don't have a voice. We need some type of voice on the airwaves. We are in the process now of trying to attain this, because even while we are trying to get frequency and licenses, we have competition."

What do you mean by competition?

"There is another gentleman here who previously purchased KEND that has cross-filed on the frequency that Mr. Britt has filed for. So you can see that we are between a rock and a hard place, even though we (blacks) need one, and there's a possibility that we won't get one if there's not a strong community effort. It will take the total community to help us in order to down the competition. The possibility is slim without the help



SOUL PATROL working on black radio station in Lubbock. These fellows began their radio work in Floydada and have had shows locally. They are Floyd Price, Fulton Berry and William Britt, members of the Lubbock Police Department.

of the black community."

Is it true that frequency available in the Lubbock market is coming from another market on the south plains?

"As far as we know, this frequency is the last allotted to this area. As far as it coming from another town, I have no information about that. Due to the fact that the Federal Communication Commission (FCC) only allows so many frequencies to a particular market, this is the last one. It may even be ten years from now before they (FCC) will even consider a new frequency for Lubbock. If we (blacks) lose out this time, then we are lost."

How do you propose to make this dream a reality?

"We've always been concerned about helping the black people of Lubbock. We've been interested in police work and have been interested in youngsters. We have stood on the corner and heard black kids say they don't have black music. These remarks made it possible for the Soul Patrol to be organized. We've been working to make this dream a reality for some time. We were told about the upcoming frequency, so we filed on the frequency!"

When did you file?

"We did this about thirteen months ago. We've been successful in financing our expenses to this

date. As you know, we've taken this dream to the black community and asked them for their support."

Do you think black people want the radio station?

"Well, if they want it, they are going to have to come from behind those rocks and help fight for it."

How do you propose to make this station pay for itself?

"At first, we intend to subscribe for stockholders."

After the stock effort, what will you do next?

"Well, we're going to have to go out into the community and get the advertisement. We hope we can control from 5 to 10 percent of the advertising dollar of the FM/radio market."

Berry, what about the selling of stock?

"Let me clarify one point in regard to the selling of stock. At this particular time, an application has been made for a certificate of incorporation. So at this particular time, we are asking for pledges or subscriptions payable if the radio station becomes a reality. It will be payable whenever we call for the subscriptions. By law, subscribers will have up to six months to pay for the stock and their return for their pledge will be one share of stock after we incorporate, if the corporation becomes a reality."

Is there a number of shares you

Continued On Page Seven



I'M FOREVER BLOWING BUBBLES—Sharp, clear, and with all the magic in a child's dream, one soft bubble finds shelter from the harsh Lubbock wind beneath this young man's skilled hands. In moments, a child's creation will be drawn into a more violent world, where the heat and wind will destroy it.

But those who would compare a child's dream to a bubble, labeling it as fragile, and subject to the destructive forces of the adult would miss the point. For another bubble, just as round, just as clear, and as full of the same magic as the first, is already taking form. (Staff Photo)

Spring Registration Set at Texas Tech

Registration for the spring 1976 semester at Texas Tech University will begin at 8 a.m., Wednesday, Jan. 14, and continue through 6 p.m. Friday, Jan. 16, in the Lubbock Coliseum.

Registrar D.N. Peterson announced there will be no registration scheduled for Saturday morning, Jan. 17, as has been the practice during recent years.

Registration hours Wednesday and Thursday will be 8 a.m. to 5 p.m. and Friday 8 a.m. to 6 p.m.

Late registration will be conducted in the office of the Registrar and departmental offices during the week of Jan. 19-23.

The enrollment total for the spring semester is expected to be less than the fall total of 22,580, but more than the 1975 spring figure of 20,401, according to Peterson.

Residence halls will open for the spring semester at 10 a.m. Jan. 13, with the first meal to be served the morning of Jan. 14.

Commencement exercises for the 1975-76 year will be Saturday, May 15.

Wishing you a Christmas
of Love and Joy....



Lubbock Member F.D.I.C.

14th & ave. K • phone 763-3471



America's First Carol Written For Indians

As far as it is known, the very first Christmas carol composed in America was written for an Indian tribe by their missionary priest. The priest, Father Jean de Brebeuf, was born in France in 1593 and came to the New World in 1626 to spread the Gospel of Jesus.



Preaching Christianity to the Huron Indians, Father Brebeuf sought to convey the meaning of Christmas to his parishioners by composing a carol that the Indians could sing in their own language. The priest selected a popular 16th century folk song from France, "Une Jeune Pucele", for his tune and wrote new words for the Indian worshipers.

The French priest had been very impressed by the Hurons and their

comprehension of the Nativity. In his writings, he describes how the Hurons had built a small chapel of cedar and fir branches to house the manger of the Christ Child, and how they prepared themselves to receive the Infant Jesus into their hearts on Christmas Day by performing some sort of penance. He wrote, "Even those who were at a distance of more than 2 days' journey met at a given place to sing hymns in honor of the newborn Child."



Father Brebeuf wrote the lyrics to his carol in 1641; on March 16, 1649, he was martyred by the Iroquois, along with other prisoners. But after the villages of the Hurons had been destroyed by the Iroquois, the surviving parishioners of Father Brebeuf resettled near Quebec, preserving the carol along with their tribal traditions. Later on, the Catholic Mohawks, who had settled south of Quebec, learned the hymn from the Hurons. The carol has since been translated into English, retaining a few of the original Indian words.

Christmas Inspires Interesting Customs

Charming customs add to the beauty and meaningfulness of Christmas in Bulgaria. The **kravai**, a large round cake decorated with pastry birds, flowers, and a cross, is brought out with the appearance of the first star on Christmas Eve. The cake is lighted with a candle, and incense is burned while prayers are offered. Then the father and mother of the household break off a piece of cake for good luck.

On Christmas Day, the Yule log is brought in by the father, while other members of the family sprinkle him with corn. This is to insure good health for all and a bountiful crop. The corn is also placed in a stocking and sprinkled upon the doorstep to insure a happy new year. The Yule log is then lit and the children of the family make wishes as they strike the log.

After church services, Bulgarian children receive their gifts from Grandpa Koleda, the equivalent of our Santa Claus. The parents in turn receive gifts from their youngsters on the last day of the year.

In Rumania, on the day before Christmas, young boys visit neighboring homes to sing a Christmas greeting, **Colinde**. They are rewarded with apples, cakes, and coins by the listeners. The

singing visits begin at dawn and last until after sunset . . . one can imagine some rather stuffed little boys at the end of the day!

In an ancient Rumanian custom, villagers gather at a river bank clad in biblical costumes, to sing Christmas carols. A young boy is selected to break the ice that has formed upon the river and a wooden cross is thrown into the water. A scramble then ensues, for the rescuer of the cross is assured of good fortune in the coming year, according to the custom.

Just as in other parts of the world, feasting is an important part of the holidays in Rumania. Roast pig is the center of attraction of the holiday table. It is served with **turta**. The latter is a cake made of layers of thin dough, shaped to form leaves, and symbolic of the Infant Jesus' swaddling clothes.

Yugoslavia also has some interesting customs with which to celebrate Christmas. On the day before Christmas, the men in Yugoslavian families rise early to look for a Yule log, the **Badnyak**. This is no simple task, for many strict customs must be observed in bringing in the log. It must fall toward the east at the moment of sunrise and its branches must not touch another tree, as that would mean bad luck in the year ahead.



When the log is brought in, the men are greeted with singing and food. Later, fire is made and the family gathers around the log to await the arrival of the **polaznik**, a village lad. He must be the first to enter the house on Christmas morning. As he enters, he throws a handful of grain at each member of the family, asking a blessing as he does. The log is then struck so that many sparks will fly into the air; this means many sheep and other livestock for the household.

The **polaznik** next throws some wine on the log, leaving a coin at one end. This assures the family of prosperity in the coming year. After the ritual of the log is completed, the **polaznik** is feted by the grateful family for the rest of the day.

In Mexico, colorful customs add to the festive atmosphere of the holiday season. The most popular custom, as far as the children are concerned, is the tradition of the **pinata**. This is an earthenware bowl, decorated to resemble animals usually, and filled with fruit, candy, nuts, and coins. The **pinata** is strung up and the children gather around it as one youngster is blindfolded. The blindfolded one now takes a swing at the **pinata** with a stick. If he can't break it, another youngster attempts. At last one of the children breaks open the earthenware bowl and its contents spill out for the delighted youngsters.

Customs may vary from country to country, yet they all have one common denominator . . . a joyfulness of heart, in celebration of that most wonderful of seasons . . . Christmas.

Twelfth Night

Christmas goes out in fine style—with Twelfth Night. It is a finish worthy of the time. Christmas Day was the morning of the season; New Year's Day the middle of it or noon; Twelfth Night is the night, brilliant with innumerable planets of Twelfth-cakes.

—Leigh Hunt
(1784-1859)

Yule Log

The yule log has long been an important part of Christmas. In Lithuania the word for Christmas means "log evening."



Good health,
good friends,
good life.

Willie Browning Ralph Alexander
D.C. Kinner H.C. Kinner
Estacado Matador Barber Shop
1704 E. 4th St. 762-9035
Lubbock, Texas



May the joy and beauty of Christmas stay with you throughout the years to come.



BANK of the WEST

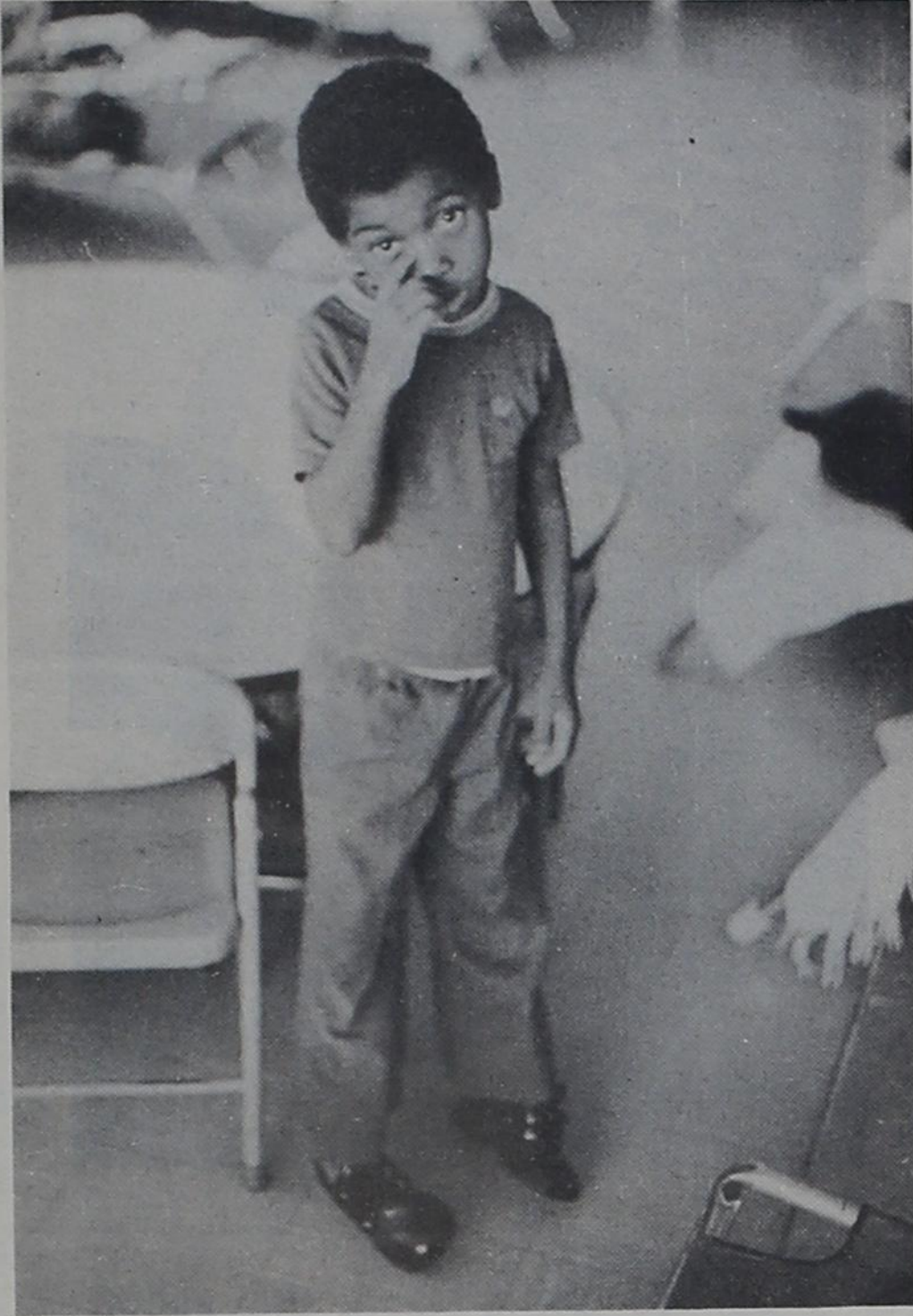
MEMBER FDIC

SOUTH PLAINS MALL LOOP 289 and SLIDE ROAD

Banking Hours:

Monday thru Thursday 9-3
Friday 9-6; Saturday 9-1

Drive-in Tellers open 'til 6;
TV Teller in the Mall open 'til 7



BUT I'M NOT EVEN TIRED—While all his class mates sleep during one of the rest periods at Carver Heights Day Nursery, Kevin Harper, age 4, ponders the problems of insomnia. (Staff Photo)

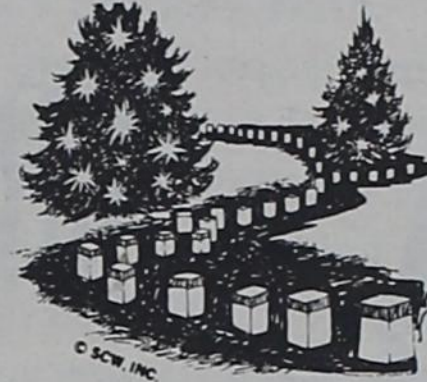
Traditions Light Up New Mexico's Celebration

Christmas in New Mexico is filled with tradition, gaiety, and candle lanterns. The candle lanterns are part of New Mexico's history and they illuminate the state's holiday festivities in a very special way.

When the Spanish first settled in New Mexico, way back in 1598, they brought with them the custom of lighting lanterns and bonfires for festive occasions.

Mountain villagers began setting bonfires and placing homemade lanterns along pathways at Christmastime . . . to light the way for Mary and Joseph and the Christ Child. The bonfires, or

luminarias as they are called by New Mexicans, were made of pine and juniper branches and they stood from 2 to 4 feet high. The lanterns were called **farolitos**. As time went on, the **farolitos** became candles placed in sand, in paper sacks. These candle lanterns are now placed by doorways, along pathways and walls on Christmas Eve in modern times, lovely and glowing reminders of the old traditions.



Every Christmas Eve, thousands of visitors travel to Albuquerque to see the neighborhoods that are lighted with

luminarias, as they are now called, modern versions of the old **farolitos**.

You can still find bonfires blazing at Christmastime in the mountain villages of Northern New Mexico but by and large the candle lanterns have replaced the old **luminarias**.

Mistletoe for Luck

Today, mistletoe is hung in doorways at holiday time. Kissing beneath it brings good luck to those fortunate enough to meet there.

In ancient times, it was believed that mistletoe had more control over luck, good and bad. A bit of mistletoe hung over a doorway was said to ward off evil.

A later belief held that mistletoe boughs hung for Christmas had to be removed by Candlemas Eve (February 1), or each leaf would bring forth a goblin to harass the household for the rest of the year.

ONE "ORDINARY MAN" CHANGED WORLD HISTORY

Here is a man who was born in an obscure village, the child of a peasant woman. He grew up in another obscure village. He worked in a carpenter shop until He was 30, and then for three years He was an itinerant preacher. He never wrote a book. He never held an office.

He never owned a home. He never set foot inside a big city. He never travelled 200 miles from the place where He was born. He had no credentials but Himself.

He had nothing to do with this world except the naked power of His divine manhood. While still a young man, the tide of popular opinion turned against Him. His friends ran away. He was turned over to His enemies. He went through the mockery of a trial. He was nailed upon a cross between two thieves.

His executioners gambled for the only piece of property He had on earth while He was dying—and that was His coat. When He was dead He was taken down and laid in a borrowed grave through the pity of a friend.

Nineteen wide centuries have come and gone and today He is the centerpiece of the human race and the leader of progress. I am far within the mark when I say that all the armies that ever marched, and all the navies that ever were built, and all the parliaments that ever sat, and all the kings that ever reigned, put together have not affected the life of man upon this earth as powerfully as that One Solitary Life.

Author Unknown

the magic of Christmas in our lives

You can tell when the Christmas season is approaching; youngsters suddenly start picking up after themselves and minding Mom and Dad!

But more importantly, the Christmas season has its affect on adults, too. Amid the busy preparations, we find ourselves being a little more patient, a little

more thoughtful.

Perhaps it's because so much of the holiday season is spent in making gifts for others or shopping for gifts . . . maybe just having to think about others—wondering what Grandpa would like or whether your best friend is low on her favorite perfume—puts us all in a more considerate mood.

Whatever the reason, as we get more and more involved in holiday preparations, we find ourselves striving to be kinder . . . to be more tolerant of that irritating neighbor, to be more understanding of that harassed clerk's confusion.

We give thought to the ways of God and strive to be more worthy of His love by loving those around us.

And when Christmas Eve arrives at last and the packages have all been wrapped and put under the tree, we think of Him Whose birthday we are celebrating . . . the Infant Jesus, lighting our lives with radiance and hope . . . bringing to mankind all the wonder and joy that is the spirit of Christmas.

HAPPY HOLIDAYS!

We have appreciated your patronage in the past and we hope that we can continue to serve you in the future.

KMCC-TV Channel 28

Christmas Joy!

We take great joy at this time to express our sincere thanks to our many friends!

We thank you for your patronage.

AMERICAN STATE BANK

Member F.D.I.C.

1401 Avenue Q

Taking Care of Your Holiday Plants

Plants are living gifts. To keep them going for the holidays and after, here are some tips:

Azalea: Keep moist and cool. After flowers fade, cut them back a little. They can summer out of doors and should be fed monthly until the early fall.

Christmas Pepper: Keep in full sun with moist soil, but cool. Summer outdoors.

Cyclamen: Keep cool, and in full sun (55 degrees or cooler). Keep soil moist and mist daily. Dry out as flowers fade. Rest in shade outdoors. Growth will be restored in late summer by watering.

Poinsettia: Keep in full sun but

out of drafts and keep soil moist. Water deeply until red bracts drop, then reduce watering and cut back. Feed every month and summer outdoors. Prune leggy shoots and bring indoors before first frost. From October 1 to Thanksgiving, keep in complete darkness from sunset to sunrise, to start flowers.



GREETINGS

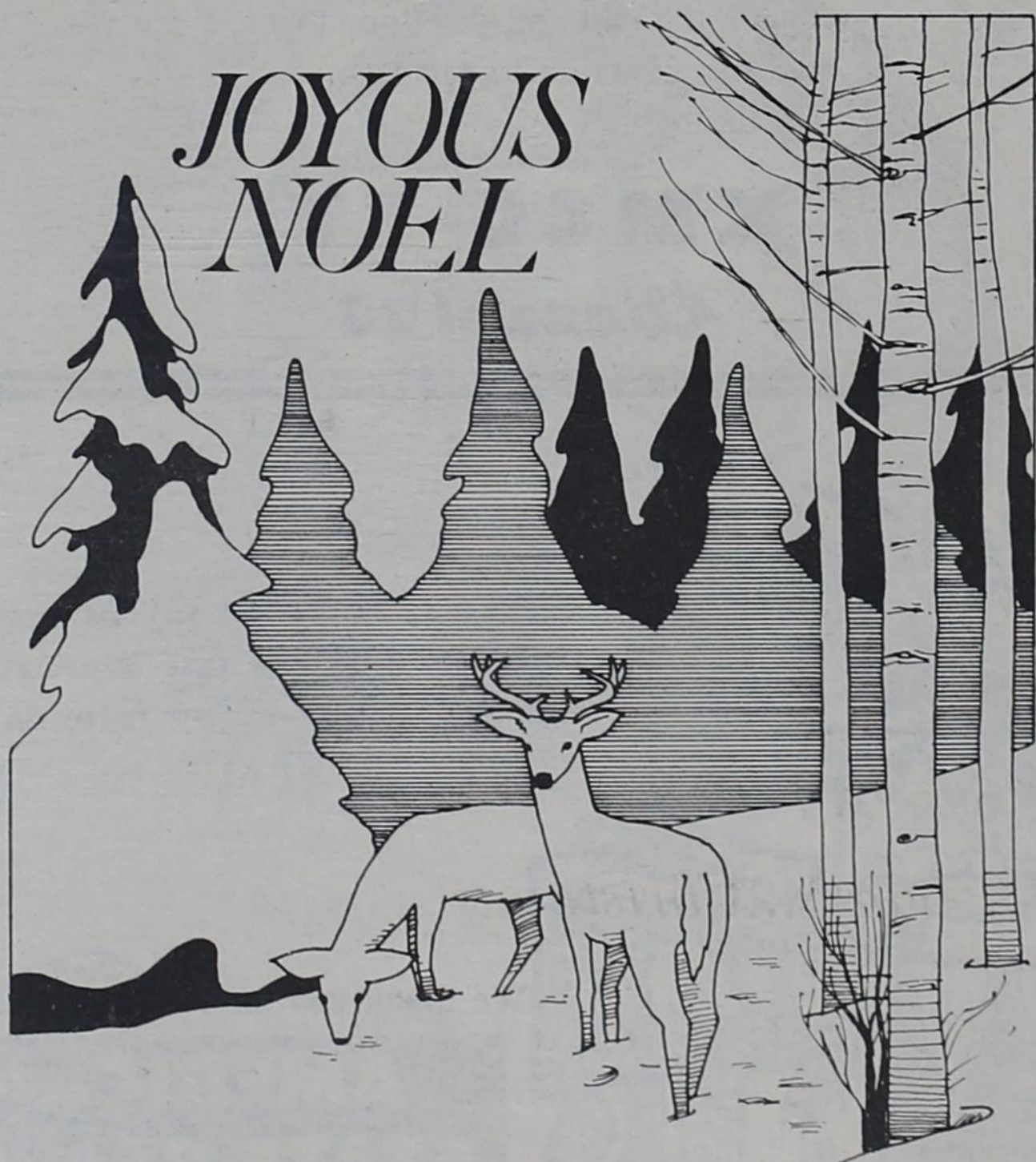
To our Loyal Friends and Patrons. We wish you a Heavenly Christmas Season.



Give us, O God, the vision which can see Thy love in the world in spite of human failure. Give us the faith to trust Thy goodness in spite of our ignorance and weakness. Give us the knowledge that we may continue to pray with understanding hearts, and show us what each one of us can do to set forward the coming of the day of universal peace. Amen.

Prayer from space of Apollo Commander

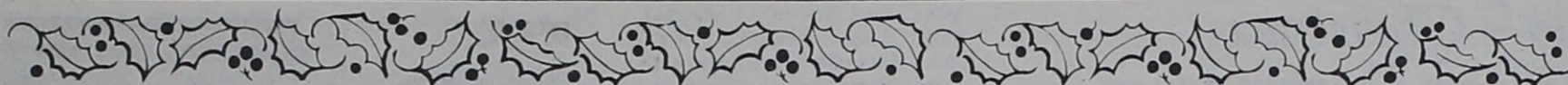
JOYOUS NOEL



During this beautiful winter season, we would like to take the opportunity to wish all of you a Happy Holiday.

Morris W. "Moe" Turner

Your Former Mayor



HOLY NIGHT

The stars are brightly shining,
 It is the night of the dear Savior's birth.
 Long lay the world in sin and error pining
 Till He appeared and the soul felt His worth.
 A thrill of hope, the weary world rejoices,
 For yonder beams a new and glorious morn.
 Fall on your knees! Oh, hear the angel voices!
 O night divine! O night when Christ was born!
 O night divine! O night, O night divine!

Christ is Born



*We want to wish you all of the Blessings
 of this holiest of holidays...Christmas.*

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

GIBSON'S

GIBSON'S

DISCOUNT CENTER

50th & SLIDE RD.	<i>BOTH STORES</i>	50th & AVE. H
Closed	OPEN	OPEN
	SUNDAY	SATURDAY
Saturday 10 AM to 7 PM	OPEN MON. - FRI. 9 AM to 10 PM	Closed 9 AM to 10 PM Sunday

Today's Christmas Traditions Derive from Ancient, Recent Times

Christmas as a formal observance has been celebrated by Christians since the third century. The word itself means Christ's Mass, connoting the religious rites that commemorated the birth of Christ.

Originally, Christmas Day was celebrated on both January 6 and December 25. During the fifth century, the Western world adopted December 25 as Christmas, with Eastern churches following suit later on.

Because December 25 was already a feast day in honor of the pagan sun god Mithra, Christians close that date to honor Jesus as "The Light of the World."

In many ways, Christmas has served to replace the pagan customs of ancient times. For instance, in Germany, the winter solstice was observed on December 21 by pagans, and many customs of the pre-Christmas celebration were transferred to the Christian holiday. Dramatic enactments of the birth of Jesus, Christmas carols, and the "manger songs" of medieval times were incorporated into the holiday

celebration as time went on, replacing the old pagan customs.

The Christmas tree itself is believed to be derived from the use of palm trees in the worship of the Egyptian goddess Isis. During the winter solstice a palm tree with twelve shoots, representing the months of the year, was carried to celebrate the completion of one year and the beginning of another. The palm tree was replaced with a fir tree as the observance extended to northern climates.

The Yule log came into use around the 16th century and again, this custom has its origins in pagan times. At the time of the solstice, a sacred fire would be lit from a brand kept from the previous year's log. It is thought that the custom was brought to England by the Vikings. In later times, the Yule log would be brought in with much ceremony on Christmas Eve to light the holiday fire.

The Christmas stocking is originally an Italian custom. Tradition has it that La Befana, a wandering witch, comes on the feast of Epiphany to fill the stockings of good children with

gifts, and those of naughty children with ashes. La Befana's name is actually a corruption of the word, Epiphany, the feast that commemorates the bringing of gifts to the Infant Jesus by the Three Wise Men.

The exchanging of gifts dates back to early medieval times, and is probably inspired by the gifts of the Wise Men.

Christmas cards, however, are a fairly recent tradition. The use of cards dates back only to the latter half of the 19th century. They were an inevitable outcome of the practice of writing to distant friends and relatives at Christmas time, a custom which came into greater favor with the increasing efficiency of postal systems.

The Legend of the Christmas Rose

According to legend a little shephere girl from Bethlehem followed the shepherds on their way to the manger. All the shepherds had gifts for Jesus but the little girl had none. She felt very sad and unworthy about this and hung back from the others. Just before they reached the stable, an angel appeared in a blaze of light and scattered lovely white roses before the little girl. So she gathered them up and laid them before the manger.



PRAYER WRITTEN BY ESTACADO STUDENT—Debra Williams, a ninth grade student at Estacado High School, wrote the following prayer to be placed on the door of her homeroom at the high school. She is the daughter of Mr. and Mrs. Virgil Williams of 1819 East Brown Avenue. (Staff Photo)

Prayer

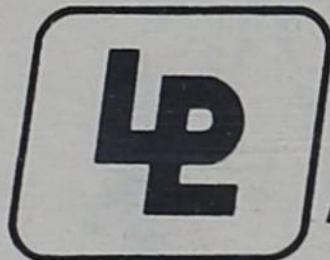
Dear Heavenly Father, we are thankful today that you are an

understanding God. Because Father, there are so many things that we as young adults don't understand and that's why we need you to guide us today. Guide us dear Lord through this world of misery, guide us dear Lord as we attempt to make Estacado a better school, and this morning Father we thank you for letting us rise to see another day. We thank you for the many blessings you have bestowed upon us and we thank you for the ones who have come this morning to share their knowledge with us. Because we know that they don't have to be here. It is for our own good that they are here. Then Father as we walk up and down these halls this morning and meet our different disagreements help us to look over them and let us know that there is no reason to fight over such minor things. And Father as we go through the day and meet the rest of our everyday problems, guide us through the discouragement, hatred, misunderstanding and most of all, guide us through the rest of life. These blessings and many more we ask in Jesus name, we pray. Amen.

by Debra Williams

Selfishness destroys character and will destroy a nation.

WE KEEP OUR CUSTOMERS



THE COMPETITIVE ONE
LUBBOCK POWER & LIGHT

916 TEXAS 763-9381

New Brace® has amazing denture hold!



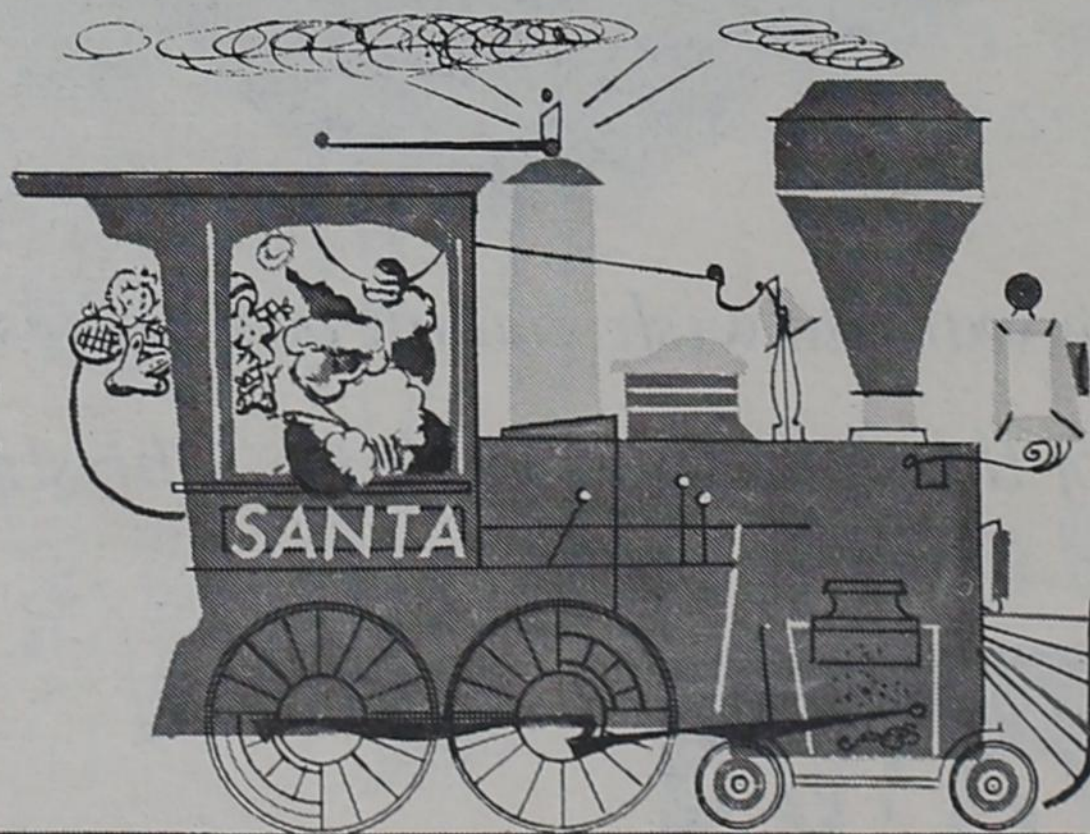
Hot Coffee Test proves it!

Brace® holds this inverted cup and saucer together because Brace has a patented formula of 3 plastics that get stronger when exposed to liquids. So mouth moisture actually helps hold dentures longer. And Brace tastes cool.



JOY TO ALL

To All of Our Patrons
Greetings for the Holiday
Season



KFYO

790

CUT FIREWOOD with a HOMELITE XL-2 CHAIN SAW

LIGHTWEIGHT • POWERFUL RUGGED



Two Triggers for big cutting jobs, and little pruning jobs.

ONLY \$129.95 with 12" bar & chain

Look for your local Homelite dealer in the yellow pages



Pictured above are some of the hosts and guest at the East Lubbock Senior Citizens luncheon held in the senior citizens center on East 19th Street last Tuesday. Dignitaries at the luncheon included the mayor, the county judge, and all the senior citizens. (Staff Photo)

Black Radio . . .

Continued From Page One

are looking for at the present time?

"At present, we are seeking to sell at least 20,000 shares at \$5.00 per share. This will bring about a total capital of approximately \$100,000."

What is the response of people in east Lubbock about this effort?

"As far as the response for general east Lubbock, it has been

wonderful! The overall consensus of opinion is that we (blacks) want a radio station. When we approach and ask them for a pledge, we haven't run into any problems. Black people want this thing, and appear to be behind us 100 percent. Now, you still run into the brother that wants to know if he pledges \$5.00 in December will he receive \$600 in January. As you know, T.J., there's no possible way that when you are involved in common

Letters To The Editor

Mr. Len Chew
c/o West Texas Times

Dear Mr. Chew:

I would like to take this opportunity to respond to the letter regarding the "Len Chew Fighting Heart Award" which appeared in the December 11 issue of the **West Texas Times**.

During the last 5 years that I was associated with Dunbar High School, the selection of the recipient of this coveted award was made by the entire coaching staff. I would like to personally thank Mr. Chew for making this fine award possible. It is unfortunate that during the past 5 years we were unable to provide you the chance to meet personally the deserving young man who received the award.

The presentation of the "Len Chew Fighting Heart Award" is certainly an exciting part of our All-Sports Banquet. But, despite what the administration said in last week's letter, it is not the most outstanding award presented at the banquet. You, as a former athlete, should agree that the "Most Valuable Player Award" far exceeds any other award in value simply because it is voted on by the teammates themselves. This is not only true at Dunbar, but every school that I have been associated with or heard of holds "The Most Valuable Player Award" in the highest esteem.

Regardless of who receives any award, it is important to remember that all awards are important, mainly because they represent some kind of outstanding effort on the part of team members. It is my opinion that any controversy over such athletic awards only detracts from the meaning of the award itself and its importance to both former and future recipients. It is my hope that this letter helps clarify any misinformation regarding the "Len Chew Fighting Heart Award." I would appreciate it if future correspondence regarding this matter would be directed personally to me at Estacado High School.

Sincerely,
Louis Kelley
Head Coach
Estacado High School

stock or whatever, you can guarantee anything. Nothing is guaranteed in any type of corporations. Now if we were AT&T or Bell Telephone, this would be a different story."

What will this radio station have different from the present radio stations in Lubbock?

"We will have black programming. There are so many things which can be done. For example, the Black News Network. This is a service that reaches, to my knowledge, to Amarillo. I haven't been involved with it in Amarillo, but I have heard the program in Dallas and Fort Worth. Blacks in Lubbock don't even know this type of programming exists. Tyler and San Antonio also have this service."

Is Lubbock ready for this kind of black programming?

"Yes, I think Lubbock is ready for this kind of programming. Lubbock is growing and people's minds want to know what's really happening. It's about time for us to get up off our knees and start doing something for ourselves. If we really want it, we're going to have to fight for it. An old saying everyone says in my hometown in Alabama is 'Let's do it.' That's the way it is there. Our main problem in Lubbock is trying to get the people to enjoy what they want. They want the black radio station, so all we want is the pledges. We may have to fight it out in Washington and show them that we can have the program that we need in this community."

What kind of money are we talking about to establish the station?

"We can get this program off the ground, initially, with approximately \$25,000. That is stretching it a little, but there's a way to poor boy. FCC requires that we have enough money to run our station

for one year."

Won't it take more than \$25,000 to run this station for a year?

"We are sure we can get by with \$25,000 the first year. You see, FCC wants to know if you have this working capital to run the station. Now, depending on what type of services we add, what type of equipment we buy, and what type of staff we hire, will dictate how much money it will take to run the station. Since FM is much cheaper than AM, we can get by on a bare minimum. You figure that most AM station (radio) in the big

market in this city will spend approximately \$25,000 to \$30,000 a month. We are, however, talking on a much smaller scale of operations. With these kinds of pledges and subscriptions, we can show FCC that we have people who are willing to pledge money for the station. If they know that we have the money and support, we can get the station."

(Next week: Berry and Britt talk about a man who is coming into town and trying to back door black people.)



MR. & MRS. L.A. CARAWAY

Would like to say THANKS for keeping him the No. 1 Salesman and a member of League of Leaders At Modern Chevrolet Co. for 10 Straight Years.

Mrs. Caraway is hard at work by his side. When it is time to trade or buy a new or used car or new and used pickups or truck.

Call Mr. L.A. Caraway, 747-3211
or Mrs. Fay Caraway, 792-2927
Or Go By MODERN CHEVROLET, 34th & P
MERRY CHRISTMAS & HAPPY NEW YEAR
TO ALL OF YOU

Greetings



We're wishing everyone a very joyous Christmas and shouting a hearty "THANK YOU" for your loyal patronage.

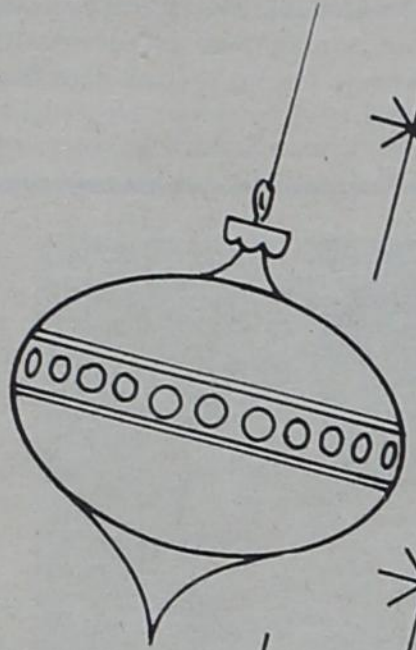
KLBK-TV
Channel 13



We offer you the gift of friendship this Yuletide season.

South Plains Funeral Home

JOYEUX NOEL



**First
National
Bank**

Lubbock's oldest and strongest bank...

May the love
and happiness of children at Christmas
fill your hearts with joy and warmth
this Holiday Season

1500 Broadway

MEMBER FDIC
EST. 1901
We Are An Equal Opportunity Employer

765-8861