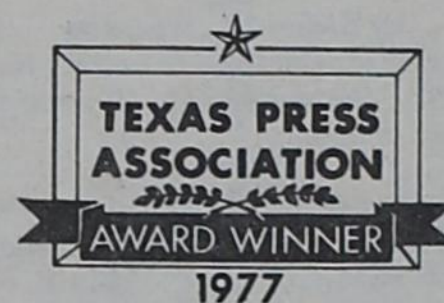


Lubbock's Home Owned

WEST TEXAS TIMES

Dedicated to Informing the Citizens of West Texas



FIFTEEN CENTS

Wednesday,
January 18, 1978
Eight Pages



Morris Sheats, candidate for Congress from the 19th Congressional District, spoke to the Breakfast Club's monthly meeting at Lyons Chapel Baptist Church. Seated left to right are Clare Etta Brown, Secretary, Mary Ward, President, and Mrs. C.E. Fair, Vice President. Standing left to right are C.F. Cooke, Jr., Precinct Chairman, Dorothy Hood, Devotion Chairwoman, Morris Sheats, Candidate, Rosemary Colbert, Reporter and Arwill Moore, Treasurer.

Sheats Speaks To Breakfast Club

Morris Sheats, candidate for Congress from the 19th Congressional District, spoke to the Breakfast Club's monthly meeting at Lyons Chapel Baptist Church.

In his prepared statements, Candidate Sheats pointed to the problem of decreasing funds available for vocational training. Sheats said, "Due to inflation, the present Education Bill is 23.5% less than in 1972." He went on to say, "If people are going to help themselves and improve their economic status, we must continue to offer quality education."

Sheats also remarked about the outstanding vocational program provided by South Plains College in Levelland. "I am pleased with the extension program provided by South Plains College in Levelland and the surrounding area," Sheats stated.

During his talk, Sheats stressed that he feels there needs to be a "man of character" elected to Congress from the 19th district to succeed Rep. George Mahon. "We need a man of substance in Washington to accurately represent the people of our area, and I want to be that man," he emphasized.

Martin King Jr. Recognized at Super Bowl

The Rev. Dr. Joseph E. Lowery, president of the Southern Christian Leadership Conference, sent a telegram to Pete Rozelle, commission of the National Football League, Wednesday urging him to honor a request from the New Orleans SCLC Chapter for a moment of silence at the beginning of the Super Bowl football game in memory of Dr. Martin Luther King, Jr.

Dr. King, whose birthday we celebrated January 15, the day of the Super Bowl, was elected founding president of SCLC in New Orleans 20 years ago.

"No American has contributed more to the goals of brotherhood and justice," Dr. Lowery said. "It seems altogether fitting that this national event, the Super Bowl, should honor this great apostle of nonviolence on the celebration of his 49th birthday."

Water Control Directors to be Chosen

Voters in the Lubbock County Water Control and Improvement District No. 1 will choose three members of the district's board of directors on January 21.

The three directors will be chosen from a field of four candidates. Cubby B. Key and W.D. "Billy" Sims are running for re-election. Danny Edwards of Slaton, and Joanna Doss, a resident of Buffalo Springs Lake, round out the list of candidates. The three candidates receiving the greatest number of votes will be elected to the board of directors.

The term of longtime director V.G. Browning also is expiring, but he is not seeking re-election.

Jim Segrest, Buffalo Springs Lake General Manager, reported public participation and attendance at the lakes increased more than 22% in 1977—"a healthy growth which indicates more and more people are enjoying this public facility."

The board has not required any taxes for several years, he said. All operation expenses are provided by fees paid by the public using the facilities.

Polls will be open from 7 a.m. to 7 p.m. at the following locations:

—Qualified voters residing in the customary election precincts in the City of Lubbock and those at Woodrow, Cooper, Hurlwood, New Deal, Monroe and Abernathy, may vote either at the east entrance of Lubbock County Courthouse or at Fire Station No. 6, 35th Street and Indiana Avenue. Election judges are Thomas C. Ingram and Betty J. Cain, respectively.

—Shallowater voters may vote at the Community Clubhouse, where Mrs. George Blackmon will be presiding judge.

—Wolforth, City Hall Building, Mrs. Ross Adamson.

—Becton, Roosevelt and Idalou voters may cast ballots in the kitchen of the Community Clubhouse Building in Idalou, where I.H. Grimes will be presiding judge.

Voters in McClung and Posey communities and all precincts in Slaton may vote at the clubhouse at 700 W. Garza St., Slaton. Wayne Liles is election judge there.

R.M. "Max" Wiser is president of the board and Sims is

secretary. Key is the current vice president and Browning has been serving the past year as treasurer. Dale Miller is the other director. Janet L. Medinges is presiding judge of absentee ballots cast earlier.

The Lubbock County Water Control and Improvement District No. 1 operates the Buffalo Springs Lake area.

A moderate turnout is expected Saturday. A total of 162 persons balloted in 1977 as compared to 1976 when 1,104 persons voted.

Bob Schmidt Announces For Place 3 Lubbock City Council

Bob Schmidt of 5405-16th Place, announces for Place 3 Lubbock City Council.

"As a native of Lubbock I am vitally interested in the future of Lubbock, encompassing economic growth and orderly development of all segments of Lubbock. I am interested in the fairness of legislation to all races and all neighborhoods."

"I believe that my exposure to the City of Lubbock as a businessman, churchman and parent has prepared me to serve in this capacity."

Elements of his exposure are as follows:

Co-owner and President of Caprock Growers, Inc., a wholesale plant production greenhouse complex. (18 years in Lubbock); Scoutmaster Boy Scout Troop 543. Recipient Silver Beaver and Eagle Scout Awards; Past President Plains Nurserymen's Association; present Director and Treasurer of International Bedding Plant Association; Elder, choir member and youth leader Covenant Presbyterian Church; and five years on City Planning

and Zoning Commission, former chairman.

Schmidt is a graduate of Texas Tech University and Colorado State University. He was Student Council President while attending Tech.

He is married to Juanita Davis of Phillips, Texas, and they have three children: Susan, school teacher at Phoenix, Ariz.; Paul, freshman music education major at Texas Tech; Bryan, a seventh grader at Mackenzie Jr. High School.

USDA Discontinues Service of Extra Free Milk with Meals

Needy children will no longer receive a second half-pint of free milk with meals served in schools and institutions, Assistant Secretary of Agriculture Carol Tucker Foreman announced today.

The change is effective Feb. 1 and applies to school lunches and breakfasts and to all meals—
Continued On Page Three

Girl Scout Cookie Sale Begins

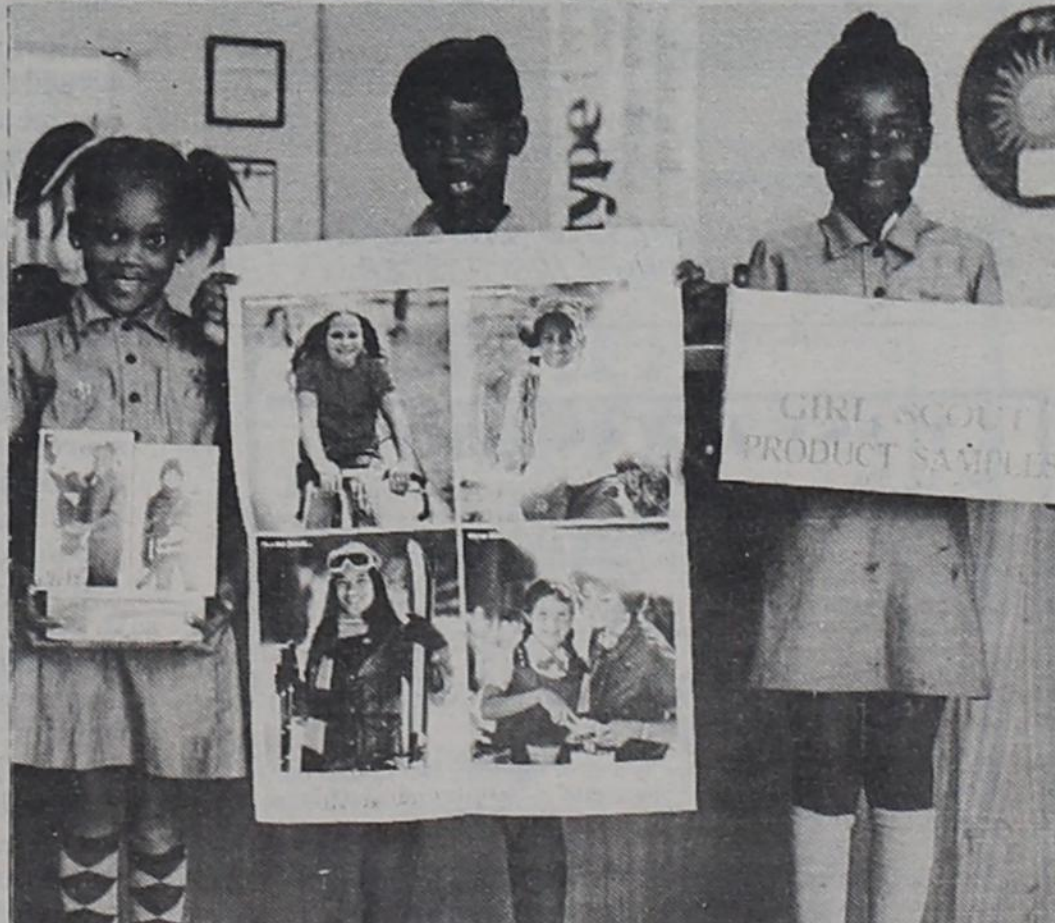
The annual Girl Scout cookie sale will begin at 4 p.m., Friday, January 27 and will last for two weeks. Around 5,000 girls from the 18 county Caprock Council area will take part in the sale according to Mrs. Buster Owens, president of the board of directors.

Mrs. Owens stated that Girl Scouts will wear uniforms or pins and sell cookies for \$1.25 per box. A new chocolate chip cookie has been added to the regular chocolate and vanilla creme, scot tea, mint, savannah, and a cheddarette cracker. The sale will end on February 12.

Profits from the sale will be

used to support troop activities and council program activities including maintenance and improvement of Camp Rio Blanco, a year round camp site east of Crosbyton. Two-week scholarships to attend the camp or other council-related activities will be presented to girls who sell 180 or more boxes of cookies. Other awards include one-week scholarships, T-shirts, posters, patches, and certificates.

Girl Scouts from the counties of Farmer, Castro, Swisher, Briscoe, Bailey, Lamb, Hale, Floyd, Motley, Cochran, Hockley, Lubbock, Crosby, Dickens, Yoakum, Terry, Lynn, and Garza will participate in the sale.



SELLING COOKIES—Bozeman Troop 92 is selling Girl Scout cookies. Shown are Cheryl Collins, left, 8 year old daughter of Mr. and Mrs. Charles Collins; Germaine Avery, 7 year old daughter of Mr. and Mrs. Eddie Avery; and right, Donna Simmons, 8 year old daughter of Mr. and Mrs. Andrew Simmons.

Carter's First Year

by Richard L. Worsnop

President Carter is scheduled to deliver his State of the Union message to Congress on Jan. 19—one day before his first anniversary in office.

If the press critiques of President Carter's first year in office were theater reviews, the administration would have posted a closing notice by now. Political commentators have characterized his performance as clumsy and amateurish. His ambitious legislative program, it is said, suffered from lack of follow-through on the part of the White House staff.

The President's overseas trip was expected to bolster his image as a world leader, but instead it was punctuated by a series of mishaps—not of Carter's making, but embarrassing nonetheless. During the 1976 election campaign, much was made of Carter's remarks on "lust" in a Playboy magazine interview. The word returned to haunt him in Warsaw, where the President's hapless interpreter used it as his Polish translation of "desire."

These and other slip-ups inspired some amused commentary in the European press. In addition, some papers raised questions about Carter's capacity for leadership. The French daily Le Monde asserted that the world still does not know whether the President is "a new apostle of peace and virtue or a provincial uneasy in responsibilities too complex for his good intentions."

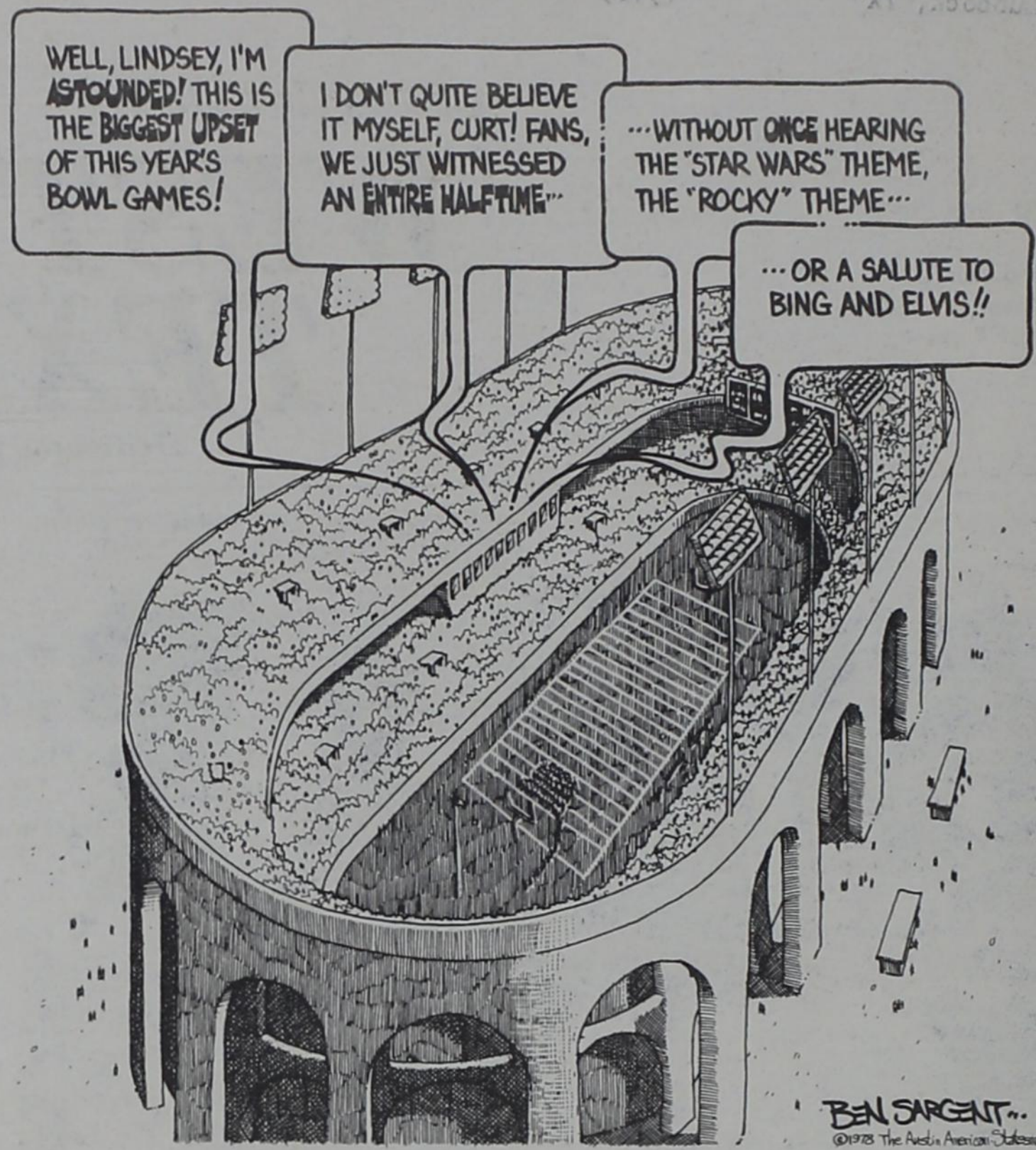
It would be unwise to attach too much importance to the generally negative assessment of Carter's performance to date. A newly elected President comes to office burdened by the expectations aroused by his campaign. Unless he is lucky or the circumstances are extraordinary, he is bound to fall short of many of his promises.

Richard M. Nixon could have told Carter what to expect at the end of his first 12 months in the White House. In his first inaugural address in 1969, Nixon called upon war-weary Americans to "lower our voices" and to "go forward" together. A year later the Vietnam War was still raging, and Vice President Spiro T. Agnew had just recently begun his blistering attacks on the press and broadcast media. The record led James Wechsler to complain that Nixon's first year revealed "no new vision of the man ... but rather the shock of recognition."

The White House, regardless of its occupant, takes a consistently upbeat view of the President's first year. For instance, Nixon aide H.R. Haldeman told The Christian Science Monitor in January 1970 that "He's turned the thing around on Vietnam ... to the point where instead of building up a war we're building down a war." Haldeman also cited the start of arms limitation talks with the Russians and proposed welfare reforms as major accomplishments of the first Nixon year.

Similarly, the Carter White House insists that the past year was in fact a highly productive one. To support its contention, it has issued a summary of the administration's achievements at home and abroad. The list runs to more than 20 legal-size pages, and mentions arms limitation talks with the Russians and proposed welfare reforms.

There has been speculation lately that Carter may be a one-term President, but such talk is premature. The same was said of Nixon in 1970, and yet he was re-elected in the second-greatest landslide ever.



JACK ANDERSON WITH JOE SPEAR

WEEKLY SPECIAL

Humphrey-McGovern The Ticket That Almost Was

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(Editor's note: This column was written before Sen. Hubert Humphrey's death.)

WASHINGTON—The United States might have a different president in the White House today if two old friends had not become estranged.

They are Sens. Hubert Humphrey, D-Minn., and George McGovern, D-S.D. They had lived side by side in the Washington suburbs. Once McGovern came down with a fever while his wife was away, and Humphrey personally cooked some broth and served it to McGovern in bed.

In 1968, Humphrey lost the presidency to Richard Nixon. Four years later, McGovern also lost the presidency to Nixon. But in the struggle, McGovern beat out Humphrey for the 1972 Democratic presidential nomination. The rivalry was bitter, and the two friends became alienated.

In late 1975, it occurred to some Democratic leaders that a Humphrey-McGovern ticket would be hard to beat in the 1976 election. The two senators represented rival factions of the Democratic Party. A Humphrey-McGovern ticket, it was argued, could unite the party and heal the wounds of 1968 and 1972. But first it would be necessary to get McGovern to agree to accept second place on the ticket. He agreed to the strategy, and the arguments were marshaled in a memo to Humphrey. McGovern personally delivered the memo to his former friend one evening in late August of 1975.

Humphrey was deeply moved by McGovern's approach. Humphrey told McGovern how touched he was to be able to sit down again with a dear friend. Tears came to Humphrey's eyes as he spoke. He placed the memo in his pocket and promised an early response.

In the end, Humphrey rejected the proposal. Our sources say he expected a stalemate at the Democratic convention. He thought he would be the compromise candidate. He didn't want to offend any vice presidential hopefuls, therefore, by naming his choice in advance.

It is interesting to speculate what might have happened. It would have been unprecedented for a complete ticket to campaign together in the presidential primaries. Certainly, a Humphrey-McGovern ticket would have been formidable. It might very well have beaten the unknown Jimmy Carter.

Then Humphrey would be in the White House today, and his illness would have meant another trauma for the American people.

Dirty Tricks—The files at the Internal Revenue Service are stuffed with complaints from taxpayers who say they have been bullied and browbeaten by collectors. Many a widow's mite has been snatched from her, and men have been stripped of all but their barest possessions.

Tax attorneys have told us that the IRS is often unfair

and undemocratic. We have now obtained a document from IRS files in Idaho which tends to prove it.

In the memo, meant for the eyes only of tax collectors, an IRS official describes some unique ways to harass delinquent taxpayers. One "method of preventing delinquency" states the document, "is to inform the public of the names of taxpayers whom a lien has been filed against. This could be accomplished by publicizing information in various newspapers."

The official confides that one of his enthusiastic agents had harassed a taxpayer "by placing a large log chain around his car's bumper and an adjacent parking meter." Then, to further embarrass the taxpayer, the agent made sure the local newspaper learned about it.

The document tells about six prominent attorneys who were slow in paying their income taxes. So an agent simply seized one of the attorney's offices and attached locks to the doors. A doctor's office was also seized; and, the memo boasts, the doctor's sick "patients could not keep their appointments."

The document also warns that harassment activities should not be made known to the public because there might be "undue pressure from the public and elected officials" to discontinue using them.

We called the IRS in Idaho about this fascinating memo. An official said he had been involved in all the seizures during the past five years. But he didn't remember any of these incidents, he said.

Christmas Party—Federal Trade Commission Chairman Michael Pertschuk let his hair down at his office Christmas party. The FTC chief has frequently criticized the big cereal manufacturers for filling children too full of sugar. His blasts have brought an angry response from the billion-dollar industry.

During a skit at the party, Pertschuk dressed up like one of the kids in the cereal advertisements, complete with a lopsided baseball cap. The normally dignified chairman pretended to be gobbling up the pre-sweetened cereal he's been lambasting. It was all in fun. But we have learned that video tapes of the event have been burned.

Fuddle Factory—For years, the number one enemy of businessmen has been the Occupational Safety and Health Administration, also known as OSHA. The agency's inspectors are supposed to protect employees from unsafe working conditions, but businessmen claim the federal officials spend most of their time "nitpicking" over minor violations.

President Carter's new OSHA chief, Eula Bingham, has promised to change the agency's image. But one of OSHA's new regulations requires businesses to pay the workers who accompany the federal inspectors on their unwelcome visits. The inspection often takes weeks, and businessmen are not happy about having to pay to be inspected.



HERE - THE PREAMDRESSED ENVELOPE FITS BETTER, GETS THROUGH IRS FASTER.

WEST TEXAS TIMES

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Contact Lubbock

Contact Lubbock has 24 help lines that takes calls ranging from lonely people wanting someone to talk to, to people looking for counseling, etc. Someone is at the phone at all times.

Listeners are trained volunteers who will help to solve problems or just listen as the person works through the problem himself. Listeners are nonjudgemental and do not promote a particular cause.

Contact Lubbock has been in operation over five years and serves the metropolitan Lubbock area as well as the smaller towns outside Lubbock.

Contact is looking for new volunteers to join the spring training session beginning February 2, 1978. Leaders of training will be psychologists, ministers and experienced Contact listeners. We have more than 150 active listeners.

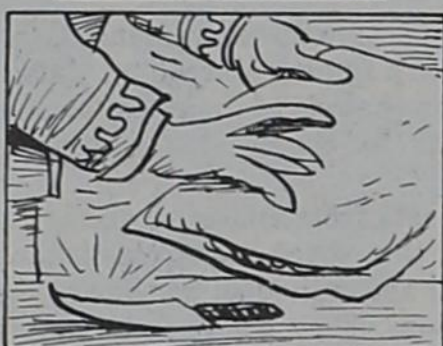
"If you find yourself in need of a listening ear—someone to help you through a rough spot in your life, call Contact 765-8393."

Also, if you wish to become a volunteer, call 765-8393.

component of the meal," Ms. Foreman said. "What we are discontinuing is the practice of making a second half-pint of milk available free to needy children during meals. Those needy children who want an extra half-pint of milk with their meals will be able to purchase it at low prices that are made possible by the special milk program.

"Also," she said, "a half-pint of milk will still be provided free during meal periods to needy children who elect not to take the free meal. This assures that needy children who bring their lunch from home will receive a free half-pint of milk to drink with their lunch. And schools and institutions will be required to continue to make free milk available to needy children when the special milk program is operated at times other than during meals."

These changes in the special milk regulations are to appear in the Jan. 6 Federal Register.



In old Morocco, a knife placed under the pillow was supposed to promote cures.



Some people believed it good luck for a butterfly to fly through their coat sleeves.

Puppet Festival Scheduled In Lubbock

Puppeteer Rudy Gaytan of Crawfordsville, Ind., completed preliminary plans recently for an early performance of the Fred Cowan Puppets in Lubbock and for exhibits for the 39th National Festival of Puppeteers of America at Texas Tech University, June 25-July 1.

Gaytan, production designer for Fred Cowan Puppets, is exhibit director for the Puppeteers of America (PofA) festival.

Puppets from all over the United States and elsewhere will arrive in Lubbock for the festival. Gaytan's job is to design the exhibit of puppets in the Texas Tech Art Gallery as a part of the festival.

Approximately 1,000 puppeteers and others will attend the conference and live in the Texas Tech dorms. The PofA holds festivals to advance the cause of puppetry. The festival will include performances, exhibitions, lectures, demonstrations and puppet store exchanges.

Gaytan's visit to Texas Tech was to prepare the way for the March 7-9 performances of the Fred Cowan Puppet Co. The Lubbock performance will be entitled "Western Daze."

The Fred Cowan Puppets play 42 weeks a year and have a theater in the "Wisconsin Dells." The company is planning to move to Dallas soon.

Gaytan joined the Fred Cowan Puppets in 1969 after taking commercial art and fashion design courses in San Antonio.

Gaytan now designs puppets and costumes and choreographs numbers for them. He is exhibit chairperson for the puppet association and will be in charge of preparing the festival exhibits.



PUPPET FESTIVAL PREPARATION—Puppeteer Rudy Gaytan of Crawfordsville, Ind., left, and Peggy Bright, Texas Tech art professor and Lubbock chairperson of the National Puppetry Festival, demonstrate the use of puppets which will highlight activities in June. The 39th National Festival of Puppeteers of America will be held at Texas Tech University, June 25-July 1. Gaytan will be exhibit director for the festival. He also will perform with the Fred Cowan Puppets in Lubbock March 7-9.

Peggy Bright, Texas Tech art professor and the festival chairperson, said, "we are very fortunate to have Gaytan as our

exhibit director. He is creative and talented, and he has done some wonderful things in puppetry."

USDA ... Continued From Page One

breakfast, lunch and supper—served under the child care food program.

"We have made this change in our regulations for the special milk program to implement the provisions of Public Law 95-166, which expressed the concern of the Congress that some of the free milk has been wasted," Ms. Foreman said.

"Needy children who receive free meals will continue to receive one free half-pint of milk as a



If it's Borden, it's got to be good.

JOHNNY PAYCHECK AND FLIP SIDE'S "Take this job and shove it"

CONTEST!

NOW THRU' FEB. 3RD BOTH LOCATIONS

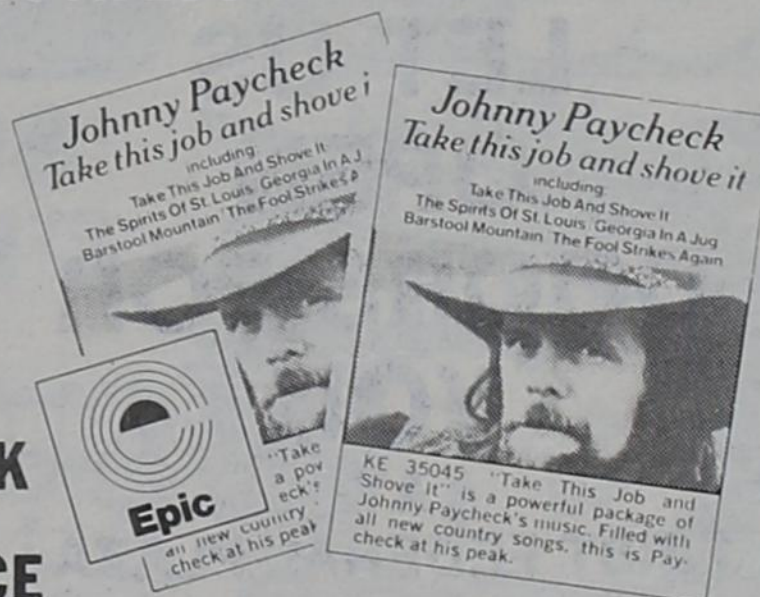
JUST TELL US HOW OR WHY YOU WOULD TELL YOUR BOSS TO ... "TAKE THIS JOB AND SHOVE IT!"

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- 4TH & 5TH PRIZES: A 4" X 4" REPRODUCTION OF JOHNNY PAYCHECK'S NEW LP—"TAKE THIS JOB AND SHOVE IT!"

ENTER AT A BOTH LOCATIONS ...

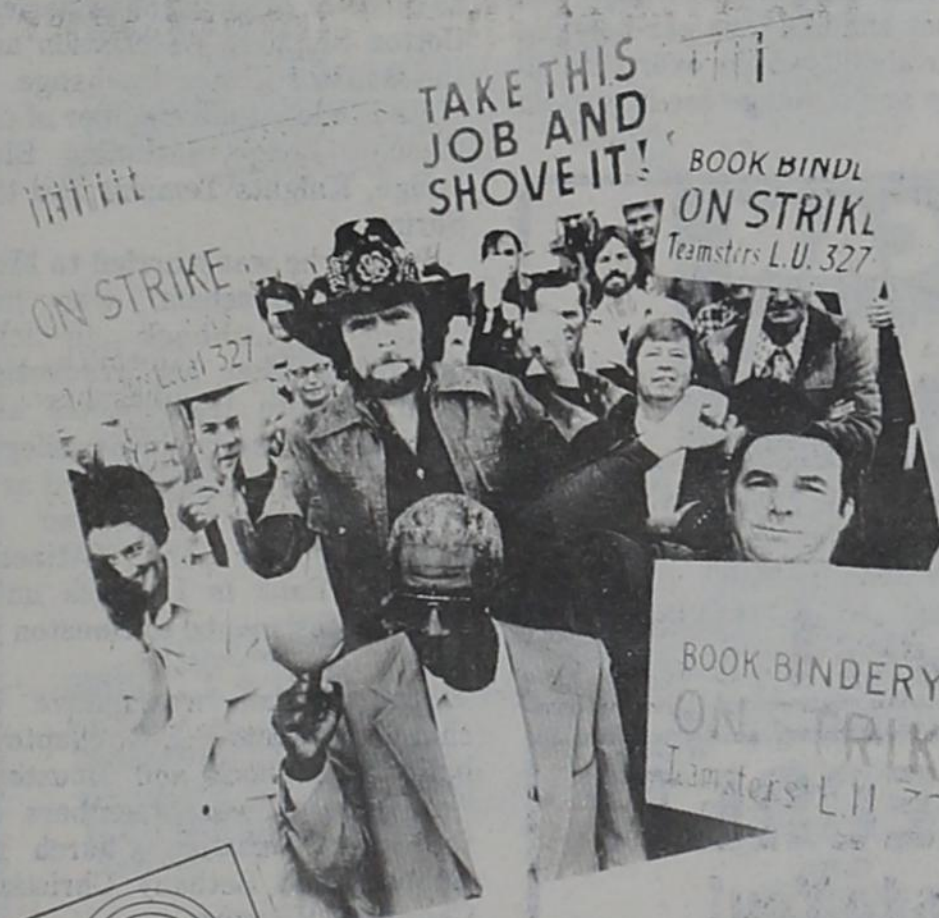
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FLIP SIDE

Sheridan's Ride

by Jack Sheridan

To be very honest, I should start these remarks by a public confession. A lifelong devotee of opera, as many of you must know, I must say I hate "The Marriage of Figaro." I rank it alongside its companions in boredom, "The Magic Flute" and "Cosi fan tutte" all three of them by Mozart whose music I love!

Paradox it may be. However, Saturday night I traveled out to the University Center Theater and saw and heard John Gillas' opera in English version of "The Marriage of Figaro."

Now let me state that when John Gillas helms his Texas Tech Opera Theatre through any production it is going to be good. Good? Superb. And so did Gillas with this long and silly story, utilizing a raft of new singing students and the not to be underestimated talents and charm of his own wife, Mary, who sang and enacted the role of the Countess Almaviva in a manner to pivot the entire production with the elan and eclat. She is a rare jewel, this Mrs. Gillas, and she proved it mightily Saturday night. She was the leader who keyed the lesser professionals in their overall triumph.

John Gillas has long been and will always be a gem in the eyes and ears of this column. What he has brought to the campus of Texas Tech in the form of music and art and expertise is, I think, too little recognized in this community. He has created opera for the masses and each time he puts a vehicle on the viewing and hearing board he has taken one more mighty step forward in an area that is so arid that the daily critic must make public confession of his uneasiness in the presence of such a demanding and yet time-honored musical theater form. Gillas had given us, in English, during his tenure at Texas Tech, the top-ranked works of the operatic world and I must confess has not given us a dull moment from the moment that first local curtain rose. The skill, the talent, the love and the commitment that John Gillas gives to each of his productions, whether Gilbert and Sullivan, Verdi or Mozart, is total and we, the audience, do reap that whirlwind.

"The Marriage of Figaro" is a complexity of nitpicking. It is silly and involved and as plausible as its companion piece "The Barber of Seville." But it has moments of sheer bliss in its Mozartian approach and in the right hands it can be a delight. It was a delight this time, thanks of Mr. and Mrs. Gillas, to a sterling and hard-working cast, to a pit orchestra of no mean beauty under the baton of veteran Paul Ellsworth and the entire technical staff.

Last year, when it seemed that Tech Opera Theater and John Gillas had reached their peak with the stunning "Rigoletto" Gillas confessed to me that he eyed the future of Tech Opera Theater with trepidation. You



Endowed Chair Established at Tech

The first endowed chair to be established at Texas Tech University by a leading Lubbock citizen, I. Wylie Briscoe, was announced today by Tech President Cecil Mackey.

The I. Wylie Briscoe and Elizabeth Briscoe Chair in Bank

Management of the College of Business Administration is also the first chair in bank management to be established at any Texas university.

Texas Tech will honor Briscoe, a founder and trustee of American State Bank in Lubbock

see, what had largely become the Gillas stock company, students who had been singing with Gillas all those taken-for-granted years, was dissembling. They were all graduating and going out into their individual worlds to come. He would have no "company" left.

Nonsense. Where there's a Gillas there's a way. He proved it this past week when the long-rehearsed but canny company of "new" singer-actors bowed unveiled their "Figaro" and started a new cycle all over again.

I must say, however, that Gillas was not without one sturdy, reliable and exciting "oldtimer." She'll probably hate me for that "oldtimer" tag, but Sarah Watkins, who sang the Cherubino male role (always sung by a female) on Saturday has been a standby solid with John Gillas. She was as solid and as delightful, as full voiced and as rollicking as ever, the other night and she matched Mary Gillas in professionalism to core the production.

I thought Joel Armstrong as the Count was very, very good, and certainly pert Diana Riddle gave the role of the bubbling Susanna a special quality.

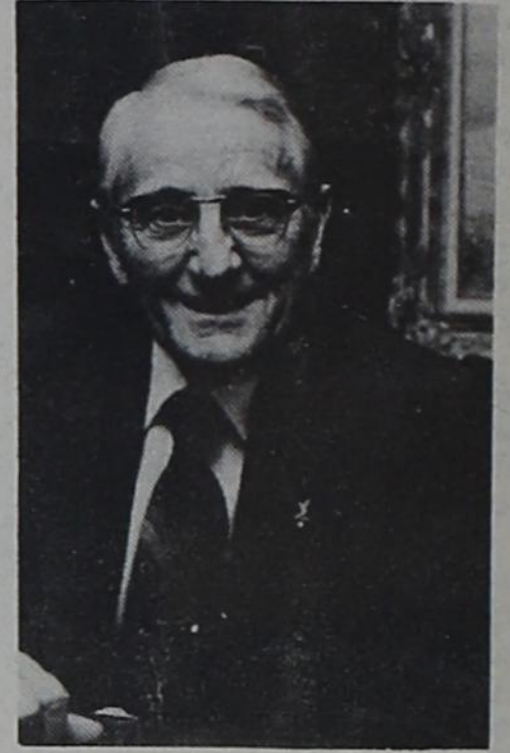
Ronald Carter was the bumptious Figaro with charm and Carol Johnson enhanced the ensemble work with a shining Marcellina. James Toland, no stranger he, was mock comic in the role of the prissy Basilio and we had good work from John Priddy as Don Curzio, Daniel Smith as Antonio and Eileen Martinas Barbarina.

To the background of the Peter Wolf sets from Dallas, no less, the entire production glowed. I wish that this space were elastic and thereby would enable me to pay particular and individual homage to the lengthy production list of estimable persons. They will have to simply accept my congratulations, again, for a memorable time, none of which could have been realized without their individual and common efforts.

John Gillas may have worried about the future of Tech Opera Theater a year ago. I'm not worried. I wasn't then; after seeing "Figaro" this week, I'm certainly not worried now. Or for the future—so long as John Gillas, wife and company are with us.

I had promised in last week's column to talk about the two "cop" movies, "The Gauntlet," the Clint Eastwood film at the Fox 4, and "The Choirboys," at South Plains Mall Cinema. Well, neither one of them is worth the \$3 admission and space doesn't allow me to treat them as I promised. I'll clarify this next time and also have a bit to say about "Saturday Night Fever," at the Fox, which certainly must be the candidate for the award as the dirtiest-mouthed picture of this or any year. Permissiveness is one thing; wanton abuse of that state in dialogue is unforgivable. The film is rated R. That means "Run" and I mean that. The picture stars John Travolta of TV fame and, aside from a remarkable dimple in his chin (the deepest since James Whitmore) he is just another pretty (?) face. There is no redeemable feature in this sloppy movie, save, perhaps, the musical background which this disco-based plot is hinged. But, music is not enough. The ear-bending wordage and the sophomoric excursions into simulated sex overcome all that could have been. It's a no-no all the way and if you go see it, you do it solely on your own.

and retired executive of Anderson, Clayton & Co., on Wednesday (today) at a 4:30 p.m. reception in the Coronado Room of the University Center, Dr. Mackey said.



Born in Abilene, Briscoe was reared in Greenville, where he was graduated from high school and junior college. Beginning his career in the cotton business with Anderson, Clayton & Co. in 1924, he continued his education at the University of Texas at Austin during off seasons.

In 1926 Anderson, Clayton & Co. offered him a permanent position in its Houston headquarters. Three years later the company returned him to Lubbock as a cotton buyer. In 1944 he returned to Houston as Assistant Manager of the Cotton Buying Division and in 1950 he was named General Manager of that division. Upon his retirement in 1965 he and Mrs. Briscoe returned to Lubbock.

During his years of active association with the Houston-based company he served as president and director of the Texas Cotton Association, as well as director of both the American Cotton Shippers Association and the Houston Cotton Exchange.

He is a longtime member of the Masonic Lodge, including Blue Lodge, Knights Templar and the Shrine.

In 1936 he was married to Miss Elizabeth Meacham, who had come to Lubbock in the mid-1920's after her graduation from Winters High School and from an Abilene business college. For several years she served as a legal secretary and then as secretary for the Citizens National Bank in Lubbock until the Briscoes' moved to Houston in '44.

Mrs. Briscoe was active in church work and P.E.O. chapters both in Lubbock and Houston. The Briscoes were members of the First Christian Church of Lubbock and Bethany Christian Church of Houston.

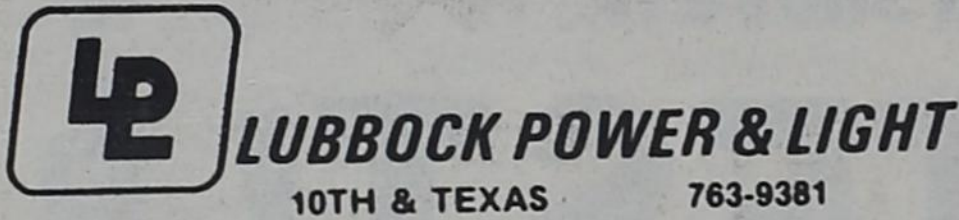
Mrs. Briscoe died in June, 1977.

"My wife and I had various interests in Lubbock for many years. Since Texas Tech has meant so much to Lubbock and Lubbock so much to us, we planned long ago to leave something lasting and beneficial to Texas Tech University to show our appreciation to both the university and to the city in general," Briscoe explained.

President Mackey commented that the single most prestigious gift to a university's endowment program is that of the endowed, named chair. "This gift is one made into perpetuity," Mackey said, "in that only the interest from the gift is utilized throughout the years. Only through such generosity as that of Mr. Briscoe can a university attract the most outstanding professors in the nation."

The only other endowed chair at Texas Tech is one given to the Department of Chemistry by the Robert A. Welch Foundation of Houston.

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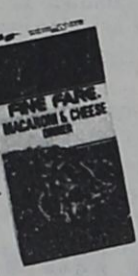
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CHURCH NEWS

Mt. Gilead Baptist Church

"We enter to worship, we depart to serve. The Church where everybody is somebody." The church is located at 2512 Fir Avenue.

The church weekly calendar is: Sunday—Church School at 9:30 a.m., Morning Worship at 10:45 a.m., B.T.U. at 6 p.m. and Evening Worship at 7 p.m.

Monday—Ushers meet at 7 p.m. Brotherhood meets at 7:00 p.m.

Tuesday—Choirs meet at 8 p.m.

Wednesday — Prayer Band meets at 8 p.m.

Thursday—Youth Department meets at 7 p.m.

Friday—Teachers meeting at 7 p.m.

Saturday—(1st and 3rd) Deacons meet at 5 p.m.

Future Events: February 12, 1978 we are to journey to New

Hope Baptist Church, Midland, Tex., Rev. I.L. Patrick, pastor, at 3 p.m.

From February 27 through March 3, 1978 we will have our Revival Institute, beginning at 6 p.m. nightly. Dr. Lockett will serve as minister. He, in conjunction with Rev. Patrick, will be teaching the basic principals of church work, doctrine, and administration. All members are asked to be present.

March 12 at 3 p.m. we are programmed to worship with Community Baptist, Lubbock, for Rev. Tony Williams installation services.

March 19 at 3 p.m. we are to worship with Mt. Zion Baptist of Crosbyton, Texas. Rev. Frank Williams, pastor.

Mount Olive Baptist

Snyder, Tex.—Sunday School was called to worship by the

Assistant Supt. Deacon A. Lewis. Classes were taught by their teachers. Remarks by several students, the Supt. Sis. Bertha Willis, and the pastor, Rev. E.D. Toines.

The pastor, Rev. Toines, spoke to us shortly, due to his illness. The choirs provided us with some very inspiring music. Sis. A. Hawkins assisted at the piano.

The remarks by the pastor and music was uplifting.

The choir presented a very inspiring program this afternoon at 3 o'clock.

Jerusalem Temple Church of God in Christ

Jerusalem Temple Church of God in Christ will be sponsoring a musical to be presented Saturday night, Jan. 28th at 8 p.m. thru Jan. 29th at 3 p.m., with area churches, pastors, congregations, and choirs participating. We welcome the public to come out and join us and praise God.

Service Awards Given at Lyons Chapel

Distinguished Service Awards were given to three members of Lyons Chapel on Sunday morning. To qualify, one would have to be dedicated, faithful, a diligent worker beyond the cause of duty.

Having complied with these specific requirements, awards were given to Ms. Juanita

Sowells, Ms. Gwen Titus and Mr. Brady Baldwin. We can truly say that these members are truly deserving of the awards.

Ms. Titus works with the Y.W.A. (Young Women Auxiliary), is secretary of the general mission, is a member of the choir, and has a Sunday School class. We are very proud of her dedication.

Ms. Sowell is president of the Ruth Circle, a member of the choir, a member of the Breakfast Club, chairperson over the kitchen and a faithful worker.

Mr. Baldwin has served on the usher board for many years and is still serving, a member of the deacon board, and has also been a member of the choir. He is a diligent worker.

Let us all put our shoulders to the wheel and help make 1978 the best year ever. You can, I can, we all can with the help of God.

Hub City News

The son of Mrs. Lula Mae Gentry and grandson of Mrs. M.E. McGowen, David Gentry, left Friday by Western Airlines back to school in Houston. He is attending college at TSU. He had an enjoyable 3 week vacation, and celebrated his 19th birthday Jan. 8, 1978. He also attended the Super Bowl game in New Orleans Sunday.

Scouters Announce Training Session

Volunteer Leaders from all 20 counties of the South Plains Council will gather Saturday, January 21 at Reese Air Force Base for a Council-Wide Training Session known as the University of Scouting.

Cub, Scout, and Explorer Leaders will have the opportunity to receive Basic Training in such skills as Cub Scout Program, Scout Patrol Methods and Explorer Leadership Skills.

The University will start at 8:00 a.m. and run until 5:00 p.m. The fee is \$1.00. Lunch will be available or leaders can bring a sack lunch meal.

All Leaders are urged to attend. For more information call 747-2631.

Men in Service

Marine Private Gerald D. Jackson, son of Rev. and Mrs. R.S. Stanley of 2401 E. Broadway, Lubbock, Tex., has completed the infantry combat training course at the Marine Corps Base, Camp Pendleton, Calif.

During the six-week course, he received classroom instruction and participated in field exercises involving infantry tactics; the construction and camouflage of fighting positions; and the use of mines, demolitions, and intra-company communications equipment. His specialized training centered on the duties of a rifleman, with emphasis on squad tactics and the techniques of fire of the squad's weapons.

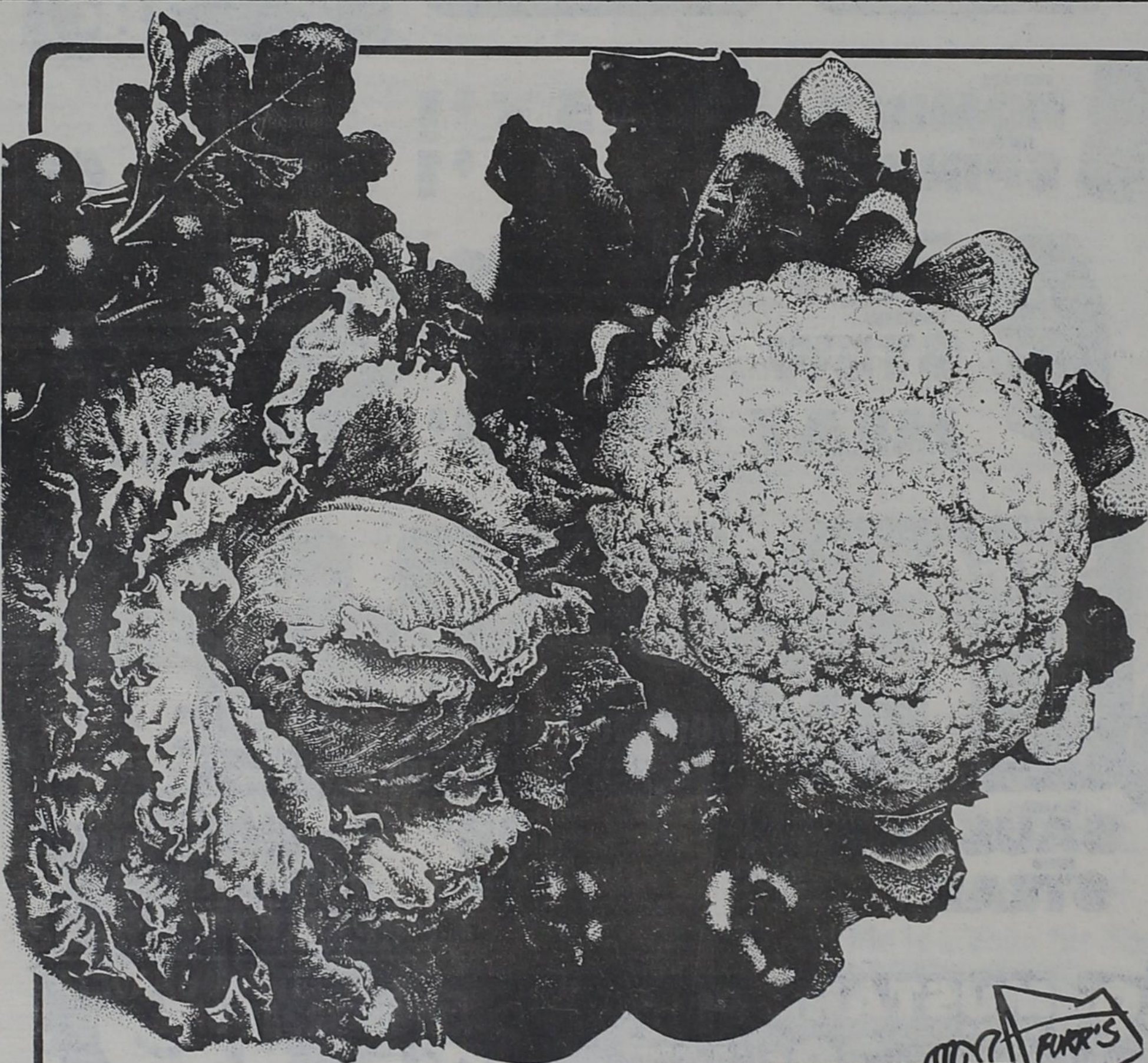
A 1977 graduate of Estacado High School, he joined the Marine Corps in June 1977.

Marine Private First Class David Reed Jr., son of Mr. and Mrs. David Reed Sr. of 2736 E. 3rd St., Lubbock, Tex., has completed a Motor Vehicle Operator's Course.

During the seven-week skill training at the Marine Corps Base, Camp Pendleton, students received classroom and behind-the-wheel instruction on the operation and capabilities of Marine Corps vehicles; defensive driving techniques; "rules of the road" and user-level preventive maintenance.

He joined the Marine Corps in June 1977.

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KELLY'S HEROES

by Joe Kelly

Three victories suddenly have changed the complexion for Texas Tech's basketball squad, which lost its first conference game to Texas and appeared to be in trouble.

Then came, thankfully, TCU, which enabled Tech to draw even, followed by Baylor and Rice. Now, sir, you can't knock two victories on the road, no matter who the victim is. But at least we can be honest. Tech's three victories have come against three of the weaker clubs.

This week is a godsend, too, because the Raiders have two games at home against two of the teams that are figured a little higher in the standings. Two victories here would help.

Since this is written B.S.—before SMU—I don't know the outcome, but I'd guess that Tech won. Which brings Texas A&M into Lubbock Saturday afternoon and that's a different story. Indeed, it's a story that publicists don't like to make known.

The Aggies have "owned" Texas Tech in the last nine years in Lubbock. They have won seven of nine games here, with Tech managing to win in 1974 and 1970. In fact, the Aggies have won five of the last six meetings in Municipal Coliseum.

Even though A&M isn't blaming Tech for blowing the whistle on Jarvis Williams and Karl Godine, there's no love lost between the two schools. It promises to be a bitter battle.

Texas, in beating Arkansas, made the league race that much more interesting. There was no doubt that the Razorbacks would be beaten, but the question was, by whom?

The game was in Austin, thus the chances are good that the Hogs will win the encore. But it leaves the door open to other schools, not the least of which is Tech. The Raiders are in a good position to make a challenge. With the material on hand, they should.

The Soviet-Uclan game on TV Sunday was interesting from a technical standpoint. The Soviets have come a long way in a short length of time. They handle the ball better, they have more quickness and they have become better shooters.

The one prime difference is that the Russians don't have the native instinct that Americans have. The Yankees are much more anticipatory, more free lance. And therein lies the principal difference.

If you go to anything as interesting as the Cotton Bowl, keep your mouth shut a reasonable period of time and open your ears, you can hear a lot of things, some good, some bad, some interesting. Thus it was in Dallas this year.

The prime topic, overall, was what was happening to or at Texas Tech. Sympathizers were curious and concerned. They didn't want the Raider situation to go downhill.

It would have been an excellent time for Rex Dockery to make some points with the writers, because more than the normal number were assembled from all over the nation. Unfortunately, he didn't come to the pressroom once.

Other coaches weren't in evidence, either, but Rex is the only newcomer. It would have been a brilliant time for him to lay down some philosophy of coaching and make some Brownie points.

Instead, the talk was of why Steve Sloan left, why Ralph Carpenter left, why changes were made in the athletic council, what was happening.

The apparent concensus is that Steve left because his wife said, in effect, stay without me or go to Ole Miss. The concensus on Ralph was, the future doesn't look good. The changes in the athletic council? Dr. Cecil Mackey is taking charge. Apparently it was he who made the choice of the new head football coach, etc.

One knowledgeable Techsan remarked that "well, he (Mackey) could mess with the rest of the faculty, but if athletics went downhill, the regents could sure take care of Mackey."

In fact, one insider confided that a new broom sweeps clean and, while it may take a while, you'll see new faces in every office in the athletic department—and that includes all of the sports. It doesn't seem to matter what the records have been.

J.T. King, of course, was overruled on his nomination of Tom Wilson as head football coach. Despite counting the days until Aug. 31, when he retires, he apparently is going to fight to the last drop on his nomination for an athletic director.

John Conley, the assistant AD, should be in line and he may still get it. But the talk in Dallas was that John will be bypassed and someone else will get it, like maybe John Cobb.

It may have been announced by now, but every indication is that the Exxon football network is a thing of the past after all these years. Some scoffed at the report, but it was supposed to have been decided at the NCAA meetings.

Taking Exxon's place could well be the Mutual network, which has done a substantial job with the Dallas Cowboys. Mutual was prepared to pay a lot more money and do a better overall job. It is interesting and the ramifications are many.

Incidentally, an impertinent inquiry: How about those resolutions?

CLASSIFIED * ADS

NOTICE TO BIDDERS

Sealed proposals from traffic engineering consultant firms for a traffic engineering study will be received until 5:00 PM January 23, 1978, in the office of Floyd P. Nesbitt, Purchasing Agent, Room 207 City Hall. Specifications for the traffic engineering study may be obtained in Room 207, City Hall. The City of Lubbock will receive and review all proposals regardless of race, creed, color, sex or age of the consultants.
Floyd P. Nesbitt
Purchasing Agent
City of Lubbock, Texas

Veterans Offered New Program

If certain health problems prevented your beginning or completing your education under the GI Bill, a new law may make it possible for you to turn back the clock and enroll again, said Jack Coker, Director of the VA Regional Office in Waco.

The new program is available to veterans, spouses or surviving spouses whose eligibility for GI Bill education benefits expired on June 1, 1976, or later, but who had not used all their schooling entitlement when mental or physical disability interfered with their training.

The disability must not have resulted from the individual's willful misconduct, Coker emphasized.

Coker cautioned potential applicants they must provide medical evidence that mental illness or physical disability was responsible for their being unable to begin or complete schooling before the expiration of their GI Bill eligibility.

Under the law, veterans have ten years from the date of their discharge from active duty to complete GI Bill training. Spouses or surviving spouses have ten years from the date of their initial eligibility to complete training under the bill.

Further information on the program may be obtained at any VA office, Coker said.

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