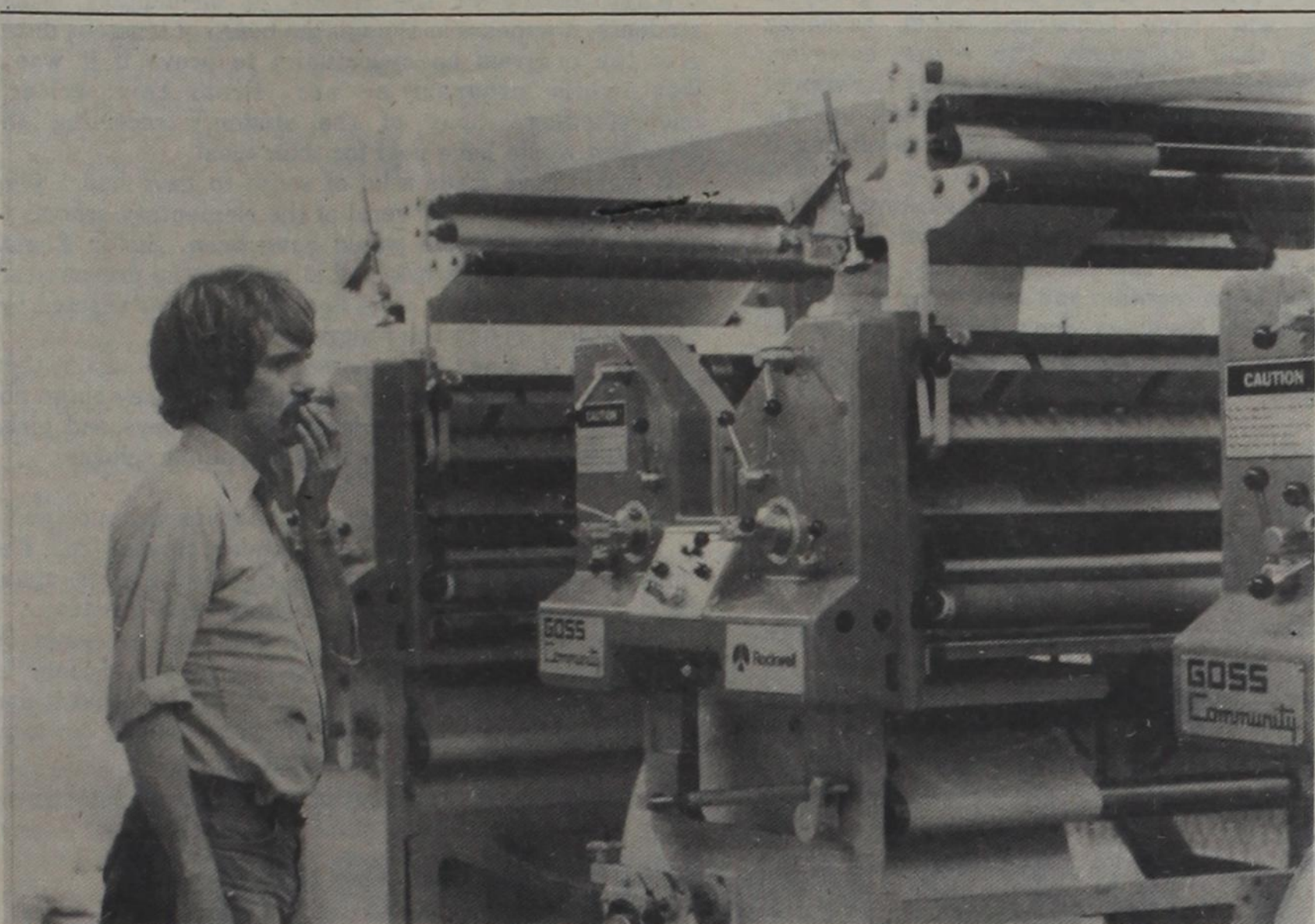


# WEST TEXAS TIMES

Dedicated to Informing the Citizens of West Texas

## Vietnam Veteran Unhappy Over Award Ceremony



START THE PRESSES—Bobby Morman, plant manager for the Brazos Offset Printers, Inc. in Slaton, looks on with anxiety as the new Goss presses begin to roll, printing the West Texas Times last week. The Slaton operation is partially owned by the Publication Service Co., publisher of the Times' two editions and other West Texas weeklies. The press was installed earlier this month. (Times Photo)

## Federation of Choirs To Celebrate Twenty-Third Anniversary Sunday

Sunday is a special day for the members of the Mass Choir of the Federation of Choirs in Lubbock. This fine organization, under the direction of Mrs. Desma Moore, will celebrate their twenty-third anniversary at the Greater Saint Luke Baptist Church at 2:30.

"If you want a seat to this annual affair, people had better get there early," says A.L. Smith, president.

The Mass Choir consists of members of various churches in the community who make special preparation for their annual anniversary services.

"We've been practicing real hard for this anniversary, and we

are all ready to sing God's praises this Sunday," smiled Mrs. Moore.

The purpose of the Federation of Choirs is to create a closer fellowship between the churches of the community and produce another method to worship God in songs.

The first meeting of the organization was held at Carter Chapel C.M.E. Church, then located on Elm Avenue, with six churches represented in 1954. The first records were lost when the pastor in charge then was replaced and his wife, the first secretary, took the book.

The churches represented at the initial meeting, after the Ministerial Alliance approved its existence, were Bethel A.M.E., Carter Chapel C.M.E., Rising Star Baptist, Mount Gilead Baptist, New Hope Baptist, and

Mount Vernon Methodist Churches.

During the twenty-three years of existence, there have been three presidents, namely: A.L. Meriwethers, first president; Oscar M. Iles, second president who served until his death; and A.L. Smith, present president. Mr. Meriwethers is also deceased.

Three secretaries have served. They are the pastor's wife of Carter Chapel C.M.E. Church whose name is not available; Mrs. Ruby Jay, who served for nine years; and Mrs. Maunita Terrell who served for ten years, prior to becoming ill. Mrs. Terrell passed last month. Mrs. Joan Y. Ervin is now serving as present secretary.

Other officers of the Federation of Choirs are Willie Turner, first vice president; James Thompson, second vice president; Ms. Ollie

More than four years after American troops pulled out of Vietnam and eight years after Sanko Nash manned his howitzer in Southeast Asia, he got his medal—Saturday, and he's not happy about it.

Nash who also holds a Purple Heart from the Vietnam war, wanted to wear his old uniform, but the Marine Corps wouldn't let him. And the Marines who were present—mostly enlisted men—were dressed in combat fatigues, not the more formal dress blues.

Decked out in a navy blue knit suit, white shirt, black tie and shoes, the young man stepped forward to receive his medal from the officer in charge of the ceremony.

"I'm very unhappy with the way this ceremony was conducted," said an angry Nash who had served over 13 months in South Vietnam. He tour of duty was from March 17, 1968 to April 26, 1969.

The award, which was signed by then Secretary of the Navy H.W. Buse, Jr., said in part:

"While serving with the Third Eight-Inch Howitzer Battery (Self-Propelled), Eleventh Marines, First Marine Division in connection with operations against the enemy in the Republic of Vietnam from 17 March 1968 to 26 April 1969, Lance Corporal Nash performed his duties in an exemplary manner."

It went on to say: "On

Coleman, assistant secretary; Grover C. Colvin, treasurer; Ms. Betty Miller and Ms. Mae Pearl Jackson, accompanists.

The organization was born at New Hope Baptist Church in the minds of the late Mrs. Sedalia Solomon, first choir director; and Mr. Iles.

## Rev. Roberts Hospitalized

Rev. S.R. Roberts, pastor of the Mount Gilead Baptist Church, was rushed to Methodist Hospital early Monday morning.

The Times learned that Rev. Roberts is resting nicely at this report. "We had to rush him to the hospital at about 7:30 a.m. Monday," said Mrs. Roberts.

Rev. Roberts is in room 572-East.

numerous occasions, while his battery's position was under intense enemy fire, he unhesitatingly operated his weapon and provided effective artillery fire to maneuvering infantry units."

The award concluded: "Lance Corporal Nash's outstanding professional ability, untiring determination and steadfast devotion to duty reflect great credit upon himself, the Marine Corps and the Naval Service."

He told the Times that he was one of the best enlisted men at this post of duty and couldn't understand why he was so long in receiving this award. "I'm the only black, to my knowledge, to have received such an award," he said.

First Sgt. Earl Salmons, I&I Staff, who coordinated the ceremony for Nash told the Times that this was the only ceremony of this nature he had witnessed since he had been with the truck company.

A Times reporter did hear one of the members of the marine company say that he was glad this kind of ceremony "was over."

Nash told the Times that he wanted to have the medal pinned on him in his military uniform, but because of U.S. Marine Corps regulations, this was not possible. "This, too, I couldn't understand, but I went ahead with this procedure," he added.

"I not only served for my family, but I served for every American and I can't understand why I was treated the way I was today (Saturday)," he went on.

The ceremony involved the enlisted men of the truck company, dressed in their combat uniforms, rather than Class A's. Capt. Terry W. Stark, Officer in Charge, made the presentation with the company standing at the attention position. He was assisted by Sgt. Arnold Hall, Det. NCOIC.

Also observing the ceremony were other officers and non-commissioned officers looking from inside the building.

Parents of Nash were present and were unhappy with the way things were done.

"We have come a long ways as black people, but they could have done better," said Mr. Isiah Harris, World War I veteran.

"I intend to call the White

Continued On Page Six

## Make-Up Trial Set March 30

The suit by local attorney Gene Gaines which claims that the method of electing the Lubbock City Council is discriminatory goes to trial here March 30.

The suit was scheduled to be heard in the court of U.S. Dist. Judge Halbert Woodward last November, but was postponed.

The suit claims that Lubbock City council members should be elected from districts within the city.

Gaines, later elected president of the local NAACP, claims that such a method will provide more equal representation from minority communities.

Gaines said the length of the trial depends on the kind of testimony presented. "We estimate it will take three or four days, but it depends on what develops."

Gaines pointed to the division of Lubbock's state representative districts and said that that action established "80 to 90 percent" of the proof needed for his case.

## Chicano Awareness on Tap At Texas Tech

The United Mexican-American Students of Texas Tech University will sponsor Chicano Awareness Week on the campus of Texas Tech University March 30 through April 6. The citizens of Lubbock are invited to participate in this effort.

"We hope people from all communities and groups in the city will help us celebrate this effort," said William Keel, vice president of UMAS.

The schedule of events to be held in the University Center on the campus will include the following:

Wednesday, March 30, Rev. Antonio Gonzalez will speak in the Senate Chambers at 7 p.m. His subject is "Who Is The Mexican-American?" On Thursday, March 31, Geraldo Rivera,

nationally known personality, will speak in the University Theatre at 8:15 p.m. His subject is "Broadcast Journalism as a Tool for Social Change." Admission is \$2.00.

Friday, April 1, Loteria Mexicana, Mexican Bingo, will be held in the U.S. Ballroom from 8 to 10 p.m. Admission is free. Tuesday, April 5, Dr. Michael Saenz, president of Northwest Campus Tarrant County Junior College will speak in the Lubbock room at 7:30 p.m.

Los Pobres, Bilingual Theatre Repertory Company, will be held at 7 p.m. in the U.C. Theatre. Admission is \$2.00 without Tech ID.

The public is invited to attend all of these programs.



COOKIE DRIVE—The recent Girl Scout cookie sale was a tremendous success, according to officials of the Caprock Council. Shown here presenting Police Patrolman Floyd Price with boxes of the goodies are, from left, Janet Ewings, Ophelia Garza and Stela Polk of Troop 323.



# EDITORIALS

## Reducing Property Taxes

In Louisiana a tax assessor named Lawrence Clehardy has become something of a populist hero—by drastically reducing or eliminating property taxes. His example is certain to be followed by reformers in other states.

Clehardy was stirred into action by a state supreme court ruling requiring that all homes be appraised at 100 per cent of their actual value. With property taxes already a problem for many, he led a fight to reform the state constitution, limiting assessments to ten per cent.

This year no one in Louisiana who owns a home valued at \$50,000 or less will pay a cent in property taxes. Others will pay a reasonable, not exorbitant tax.

Clehardy saw what was happening in states like Florida and California, where the middle class was being robbed blind by personal property tax rates which actually left some unable to retain their homes. And recent federal sharing funds have not been used in such states to lower property taxes.

Speaking of the scandalous rates in states like Florida and California, Clehardy says: "You have people earning \$10,000 or \$15,000 and paying \$1500 or \$2500 in property taxes each year. Some on fixed income can no longer afford to live in the homes they paid for."

Clehardy was a tax assessor in Jefferson Parish (south of New Orleans) for twelve years and learned the problem first-hand. In short, it was that big business wasn't carrying its share of the property tax load. He found \$12 billions in tax exempt corporation property on Louisiana's tax rolls.

The reform tax law limiting assessment to ten per cent applies to more corporations and spares many low and middle income families entirely. It is such a sensible, long overdue reform other states should enact similar constitutional amendments.

## Congratulations on Federation of Choir's 23rd Anniversary Of

This is the twenty-third anniversary for the members of the Federation of Choirs who will have a joyous celebration on Sunday afternoon at the Greater Saint Luke Baptist Church. It is always good to see an organization like this continue to make a positive contribution to our community.

Over the past years, the road has been rocky for this organization, but with the dynamic leadership the organization was able to hold on. This fine organization, which consists of various churches throughout our community, has held firm in their beliefs that God's praises should be sung the third Sunday afternoon of each month.

There have only been three presidents to lead this organization, and each has done a splendid job.

Although this organization is black orientated, the organization continues to do a splendid job for the entire city of Lubbock. As suggested in the past, we would hope that some day the City Council would proclaim a special Sunday of the month as "Federation of Choirs Sunday" for this fine group of talented men and women.

Congratulations, Federation of Choirs for your concern in this monthly effort. As you make preparation to celebrate your twenty-third anniversary on Sunday afternoon, we hope you will have the best of luck. As citizens of Lubbock, let's continue to support the fine works of this organization.

## Letters To The Editor . .

Letters to the editor do not necessarily express the views of this newspaper. All correspondence must be signed and in good taste before it will be published; however, the writer may request that his name be withheld. Letters are not edited as to grammar, punctuation, and spelling.

## WEST TEXAS TIMES

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## As I See It . . .

by T.J. Patterson

This writer is frequently asked by young people what they can do to help east Lubbock. Many of the young people I talk with are concerned about making a positive contribution to an area in which they were born and reared. The only agony of the situation is that these young people really don't have anywhere to turn for assistance.

As I See It, there isn't any competition in the east Lubbock community and any young person or group can do a great deal for themselves and their community if they really get down to business and do something. Regardless of what they do, these young people must realize that results will not come overnight. It will take a great deal of time and patience to move east Lubbock as it should.

It would be a beautiful thing if there was a group of young people who were concerned about economic development for their community. This writer, however, must caution these young people to really study the area of economic development before they plant their feet into this effort. It is an interesting area and rather rewarding if everything is in the right perspective.

There are many opportunities here for residents of east Lubbock. A little planning and a lot of hard work will make a lot of things happen for this part of the city. Let's hope those young people get together and start doing something now. East Lubbock residents don't have to settle for second best with all the resources available to them through economic development.

Speaking about economic development, this writer had an opportunity to talk about this situation in an interview with U.S. Navy Lt. Don Scott, on my monthly television show. This interview will be shown Saturday, March 26 at 12:30 p.m. on "What's Going On?" over KCBD-TV, Channel 11.

As I See It, this young intelligent Dunbar graduate has a great deal to say about economic development. An economic major at Langston University, he makes a lot of sense about what blacks can do in America. In some portions of the thirty minute program, he talks about how



## BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.

Human Rights Activist

It comes as deeply significant news to all black Americans that one of its closest corporate friends of long standing, Pepsi-Cola, has come through in the nick of time to save black America's most worthwhile sustained place on national public television.

Blacks have long looked to the Pepsi-Cola Company for continued loyalty and leadership and doubtless will be relying on its "first real friend (from many years ago) in the corporate world" to make the relationship one of the fullest reciprocity.

Such has been the black public's relationship with Pepsi-Cola that during the mid-1960's, when Pepsi's major competitor offered its product free to a convention of more than 5,000 blacks in Philadelphia, the convention leaders refused the offer. Specifically, the convention leaders said that they would rather "pay for Pepsi-Cola" than to take its competitor's product free.

True to form, Pepsi-Cola made no charge and served the some 5,000 guests over a four-day period. Even though this generous act may not be repeated every day, the Pepsi-Cola Company has forged strong links with the black community. Those ties need to be infinitely stronger . . . and the same should hold true throughout corporate America. Blacks give to all the corporations far more than they receive in fair return.

It is in this particular context that blacks are especially pleased that a vital program of enlightenment like "Black Journal" has been saved for the American television public by an underwriting grant from Pepsi-Cola. Perhaps the most significant aspect about the gift is that it is almost wholly anonymous; that is, there is no accompanying advertising time since it is on "public television."

But there are other deeply significant aspects about the "Black Journal" situation. One is that "Black Journal" has been the only sustained, credible and empowering television program in behalf of the basic interests of black Americans.

In one way or another, it may be held that all other TV broadcasting has been in some perceived interest (or interests) of the white American viewing public.

With this in mind, blacks along with all fair-minded Americans, have had good reason to be especially disturbed by the action of the President of the Public Broadcasting System (PBS) for his giving "Black Journal" what was effectively the shaft.

"Black Journal" by actions of his leadership, has been shown naively at non-prime time periods, such as 11:00 p.m. or even as late as 1:00 a.m. To support this action, he has relied on a white-oriented (not public) rationale.

The relegation of this program, which is more vital to the immediate interests of black Americans than any other television production, to such inaccessible hours for most Americans represented an unconscionable act of the grossest discrimination and racism.

Both the F.C.C. (or Federal Communications Commission) and the administration of PBS should see that "Black Journal" is given sustained prime time showing. Further, every effort should be made to increase such offerings as "Black Journal" which are in the manifest interest of all Americans.

ignorant blacks are in the area of economics.

Also appearing on the same show will be the Senior Choir of the Ford Memorial Church of God in Christ, Bishop J.E. Alexander, pastor. This dynamic gospel singing group is doing a splendid job singing God's praises.

The Lubbock Independent School Board of Trustees voted against the breakfast program for the boys and girls of Lubbock. This writer is not concerned about anymore give away programs, but there appeared to have been a positive need for the breakfast program.

Regardless of a young person's station in life, many of them do not receive a well balanced breakfast each morning. As a one time executive director of the poverty program in Lubbock, this writer has believed that poverty is more than ones economic status in life. There are many young people from affluent families who are not afforded the opportunity to receive a healthy breakfast.

After looking at the results of elementary school students, it appears as though the board of trustees didn't give the program an opportunity to prove if it was a worthwhile program or not. From this writer's understanding, many of the students receiving the breakfast would have paid for their meal.

It would have made a lot of sense to have had a pilot breakfast program in several of the elementary schools to see what the outcome would have been. Sister Regina Foppe did her homework well in making the presentation to our elected officials. As I See It, they over reacted too early without giving the program a chance.

As I See It, when these persons seek office again, they should be confronted by the voters on why they chose not to have such a positive program for the boys and girls, from all walks of life, in the Lubbock public schools.

Gene Gaines, local attorney, will be given an opportunity to take his case to court on Monday, March 28. The outcome of this suit against the city of Lubbock about district representation should prove to be interesting.

As this writer has said in the past, there should be representation of all areas on the city council. Sooner or later, this will become a reality. It's ridiculous that it had to be taken to court rather than being handled by our local political sub-division. . . the City of Lubbock . . .

The unprecedented—or all time record-shattering—success of "Roots" suggests no inconsiderable interest in a corrective re-drawing of all black-white realities portrayed almost entirely in mythological and ever destructive ways for the nation's wholesome image of itself.

Indeed, the F.C.C. (together with the White House) and PBS have a major and pressing responsibility to correct all of the false formative images of America provided to our white and black youngsters daily on re-runs of old films which both omit and demean black Americans and other American minorities.

Either the re-runs should be halted forthwith. Or, major substantial efforts must be made for the production and showing of a compensatory number of new films affording a positive and corrective view of what we as an American people are . . . and more important, may yet become.

If public broadcasting is to justify its continued existence, several points become compellingly clear from what has emerged through the "Black Journal" experience.

1. Public television broadcasting should not be an end in itself. It must be, or become a catalyst to the medium as a whole. In order to accomplish this, it must set the highest standards for itself and show how new and better services to the public may be achieved.

2. Public Broadcasting, consequently, can never become a "waste basket" for the unwanted items on commercial television. It must become rather "the nursery basket," bringing to the fullest and most compelling life new means for the greatest possible public service by the entire television industry.

3. Far more public and private industry monies are needed. So far as "Black Journal" is concerned, it cannot hope to speak for all the urgent items about black Americans alike in an infinite variety of ways.

In this sense, "Black Journal" should have enabling production resources either to move on to commercial television or to prepare "spin off" productions for the commercial media. In this connection, all of us who appreciate "Black Journal's" continuation, should write to Pepsi-Cola's president, Mr. Victor A. Bonomo, Purchase, New York 10577, simply saying "thank you for 'Black Journal' and adding any other words of our own deep appreciation. Saying thanks can unlock potential dams and guarantee that a stream of money continues to flow for our mutual benefit as we would like to have it do.

4. Both private industry and the federal government must see that Public Broadcasting is an arm or mechanism for the achievement of equity throughout our nation's life.

PBS must begin with itself, where blacks and other minorities at all levels should be afforded temporarily disproportionate empowering opportunities at all levels. This is, in fact the only means toward equity. Also, a definite quota of minority-oriented shows of high caliber should be set for viewing on a random basis throughout the day.

In this sense, we must salute "Pepsi" as an old friend, who has come through gallantly for two seasons on "Black Journal", and upon whom we must even more greatly rely for far more urgent tasks ahead.





## Police Beat

### Assault

Danny Bunton, of 1918 East Baylor Avenue, reported to Lubbock police that he had been harrassed by a 19 year old man one day last week. He said the man approached him trying to sell some "hot" tires.

"When I told him I didn't want to buy the tires, he got mad at me," said Bunton.

According to the police report, as Bunton was driving home, he was pulled over by the man with two others in a car. The man got out of the car and hit Bunton in the face with his hand.

Bunton told police that the man had stolen his car battery twice and vandalized his car on occasion.

This man and his freinds attacked Bunton at the corner of East 4th and Quirt Avenue.

### Husband Assaults Wife

A Lubbock woman told police that she and her husband had been drinking all day sometime last week. After finishing all the beer and liquor, they began to argue. "He hit me with a hammer in the head," reported the young wife.

I want him picked up by the police," she reportedly shouted as she was being taken to St. Mary's Hospital by EMS.

The lady is expected to file charges against the man this week.

### Attempted Burglary

Raynette Evatt, 2401 Quirt Avenue, Apartment #101, reported to Lubbock police that a man attempted to open a sliding window to her apartment one day last week. She described the man as being white and dressed in a black suit. "He had long fingers," she reported.

According to the police report, the man was still attempting to slide the window open with her watching him. "He sure was trying to get into the apartment," she said.

The man left when she screamed and picked up the phone to call the police.

### Aggravated Assault And Robbery

A young Lubbock man reported he had paid for a "trick" with a woman in the 1500 block of Avenue C one night last week. According to the police report, the lady failed to produce the "goods" and he was attacked by an unknown man.

The young purchaser was cut with a small knife and was also kicked by the assailant.

He told police that he had paid \$15 for the "trick" and that the man took another \$20 from him.

The man was taken to a local hospital for treatment of a stab wound he received from the knife.

### Burglary at Estacado

T.B. Reed, principal of Estacado High School, reported

to Lubbock police that persons unknown had gained entry to the high school one night last week and took three typewriters.

### House Burglary

Carolyn McClindon, of 2408 Weber Drive, Apt. C, reported to Lubbock police that persons unknown did enter her apartment one day last week by breaking out a window. There was approximately \$15 worth of damage done to the window.

Taken from the apartment were two lady's coats, and one-fourth of a pack of toilet tissue.

These items, including the 97c worth of toilet tissue, were valued at \$78.97.

### House Burglary

Dorothy Gibbs, 3414 East Colgate, reported that persons unknown gained entry to her house while she was away one day last week. There were no signs of forced entry. The backyard gate was left open by the burglars.

Taken from the house was a digital pocket calculator and two necklaces. These items were valued at approximately \$30.

## Around The Hub City

Mr. and Mrs. Harold M. Chatman drove their mothers and mothers-in-law over to Hobbs, New Mexico last Sunday afternoon to visit with relatives and friends.

Mr. Harry Stokley, Jr. was in Dallas last week at the funeral of his mother, Mrs. Alice Mae Stokley, who passed away last week. Final rites were held last Saturday.

C. B. Stubblefield reports that his father, Rev. C.C. Stubblefield is out of the hospital in Aspermont, Texas and, though not completely recovered, is "doing better."

Mr. and Mrs. C.F. Cooke, Jr. and children traveled to McPherson, Kansas last weekend to visit their son over the spring break. Their son, Ricky, is expected to graduate this semester.

Ms. Francis Scott traveled to Dallas and Houston last weekend to spend a few days with her sister and brother-in-law, Mr. and Mrs. Fred Roberson of Houston. While there she visited with other friends.

Mr. and Mrs. R.H. Coleman and Mrs. Alfada Coleman are at the bedside of their brother and son, Arthur Coleman, who was involved in a car accident in Clarksville, Texas recently.

Mrs. Ruby Jay Brown of Brookshire, Texas is in the Hub City for a few days taking care of business of her late sister, Mrs. Maunita Terrell.

Friends of Mr. Miles Neal surprised him with a birthday party at his place of business several weeks ago. Mr. Neal was all smiles with the kind gesture displayed by his many friends.

The Mass Federation of Choir will practice Thursday and Friday evening of this week at the Greater St. Luke Baptist Church. The group is getting ready for their annual affair on Sunday, March 27. Mrs. Desma Moore is director of this year's effort. All members are asked to be present for practice at 8.

Mr. Frank Evans is a patient at Methodist Hospital. He was doing well at the last report.

Ms. Johnnie B. Cox was able to attend church services last Sunday morning. She has been recuperating from surgery for the past several weeks.

Members of the Booker T. Washington Post 808 of the American Legion took their monthly trip to the Veterans Administration Hospital in Big

Spring, Texas last Sunday.

Mr. and Mrs. Charles Johnson spent the spring break in Houston, Texas visiting relatives.

Mrs. Genva Jackson of Los Angeles, California, was in the Hub City for a few days last week. She left with her grandson, Lt. Don Scott, who took her to Mexia,

Texas for a visit.

Mrs. Louella Scott left last Friday for a few days visit in the city of Houston.

The Barbara Jordan Senior Citizens worshipped at the Church of the Living God last Sunday morning.

## Music . . .

by Steve Sever

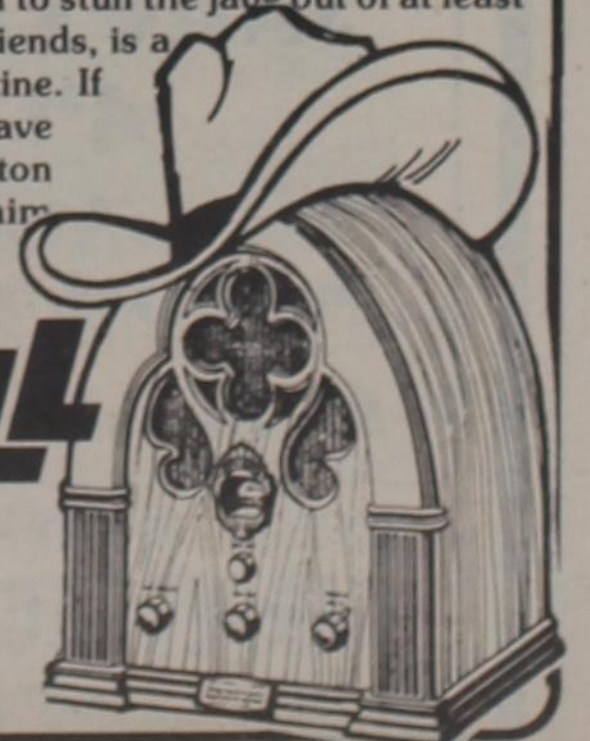
There are some interesting concerts coming up, and two are even on the same night, April 1st, which is a shame because they are both excellent concerts to be and I wish I didn't have to choose between the two. Before we get to those two, let me tell you about what is happening this Saturday night. Mary MacGregor will be in concert in the Lubbock Municipal Auditorium at 8 p.m. Mary is relatively new to the musical charts and she is new in quite an unusual way. Usually a new artist will break into one field of music or the other. But in the case of Mary MacGregor, her song "Town Between Two Lovers" has hit the pop charts, the MOR charts and then the country charts all in that order and she has been successful on all three charts. That is proof of one excellent record. Another point worth noting about the record is that it was produced by Peter Yarow, formally of Peter, Paul and Mary. Though the Mary of Peter, Paul and Mary is not Mary MacGregor.

Back now to the two consecutive concerts on April 1st. One of the concerts gives you Michael Murphy of the Austin area while the other concert brings you two excellent artists for the price of one; The Amazing Rhythm Aces and Gene Cotton. What could I tell you about Michael Murphy that you don't already know . . . he is one great performer and will be at 8 p.m. in the Lubbock Municipal Auditorium and it will also be a benefit concert for the Colorado Wilderness Trails. The Amazing Rhythm Aces and Gene Cotton will be performing in the Civic Center exhibit hall also at 8 p.m. and also on the night of April 1st. A possible added advantage for attending this concert might be the discount you'll get at the Steppenwolf concert at midnight the same night by showing your Amazing Rhythm Aces ticket stubs. Frankly, either concert is going to be worth it. There is one thing for certain, this isn't going to be the last time you'll have to make a choice between two concerts on the same night. Now that there is a variety of places to hold concerts since the new Civic Center is open, you can expect to have to make many choices in the future. That would be my guess anyway. Hopefully anytime it does happen again, it will be only by accident. There are no advantages in two concerts on the same night for anyone, the promoters or the audiences.

Meanwhile, I am looking forward to the return of both Billy "Crash" Craddock and T.G. Sheppard to Bigger N' Dallas. Those are always excellent performers.

As far as new albums go, I probably mentioned this before, but it is certainly worth a second mention if not three or four more. Dolly Parton has a new album out titled "New Harvest. . . First Gathering." If you like to go out and buy an album and then feel like you got a great deal more than you paid for, then this might be your album. I'll confess that Dolly Parton, in the past, has not been a performer that I would rave about. I accepted what she came out with as being another decent Dolly Parton song, but this new album is something new, different and completely beautiful. Now I am raving. You can tell that her disassociation with Porter Wagner almost three years ago has left her with a renewed ability to create music that is far beyond what you are use to hearing from this fine lady from Tennessee.

I was reading the May edition of Country Music Magazine and was very delighted to find out that Joe Ely's album "Joe Ely", is the album of the month! In the words of their critic, "It must be a bit disheartening for an earnest band knocking around Austin for the past two years . . . to get completely blown off the road by an assuming bunch of long-haired kickers from Lubbock. But they'll just have to learn to like it or live with it. Because Joe Ely, a kicker of the West Texas blues, has just come out of nowhere with both barrels firing hot enough to stun the jade out of at least one critic's ears." That, my friends, is a quote from a national magazine. If by some crazy chance you have not seen Joe play at the Cotton Club yet, then don't miss him when he's there again in about a week or so. His act is electrifying, and I for one will be glad to have known him when he was just kickin' around in Lubbock!



**Lindsey**  
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DON'T TAKE NO STUFF**

. . . with a collard green fed right that's out of sight!!!  
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## Community Service Elections Scheduled Here April 3rd

If you want to represent your area on the City's Community Services Commission, you have until March 31 to get 20 of your neighbors to nominate you.

The terms of three of the commission's members—Carlos A. Quirine, Area III; Marshall Taylor, Area V and Jessie Rangel, Area VI—expire March 31.

Candidates must be 18 years old and live in the area they represent. To be nominated, they must have the endorsement of 20 citizens in the same area.

Nomination petitions may be obtained from local churches or the City Hall Room 213. There is no filing fee, candidates do not have to be registered voters and may be reimbursed for up to \$15 of campaign expenses. Nominations are to be returned before 5 p.m. March 31.

The election of the representatives will be held April 3, with ballot boxes at most of the churches in the area.

Area III is east of Avenue Q, south of U.S. 87 and Parkway and west of Quirt, and north of Ave. Q. Area V is south of 19th Street, east of Q and north of 34th Street and the Old Slaton Highway to the southern city limits.

## Church Softball League to Open

All area churches interested in competing in the YMCA Church Softball League are asked to call 762-0588. Age divisions will be offered in Jr. High Boys, Jr.-Sr. High Girls, Sr. High Boys, Adult Men Fastpitch (19-up), Coed Slowpitch, Adult Men 19 and over Slowpitch and Adult Women Fastpitch.

Freedom of speech is a valuable possession of every man but it's a foolish individual who speaks too freely.

## Salinas Reports

State Rep. Froy Salinas of Lubbock said this week that legislation reducing the number of teaching assistants a college can employ would cost taxpayers more and hurt the quality of education in Texas schools.

Salinas, in explaining why he voted against the measure which passed the House, said in a prepared statement, "I do not think that it is my function as a legislator to get involved at the administration level of a college or university."

Salinas pointed to higher costs to the taxpayer and noted, "The quality of higher education would actually go downward, because the class size would go up. And the class size at the university level in many cases is already too large."

The freshman legislator said that he hoped the Senate would defeat the House-passed measure.

On another bill, Salinas said he opposed a measure which would require pawn shop owners to take a picture of every customer pawning for a loan. He said the law would have been "unfair" to the shopkeepers.

"I voted against this legislation because I believe in an individual's right to privacy," the legislator stated.

Salinas said that further governmental regulation is a burden to small businessmen, and that the law, designed to help catch thieves who pawn stolen goods, would have been avoided by hardened criminals.

## Public Speaking Contest Scheduled

Content and delivery will be the focal point for judging of the 1978 Reader's Digest Association-BSA National Public Speaking Contest for older Scouts and members of the Exploring Division of the Boy Scouts of America.

According to Elbert Buerger, Longhorn District Executive, the speech, 5 to 7 minutes in length, will be an expansion of some phase of the Scout's or Explorer's experience, such as one part of a merit badge requirement or program activity.

The local contest in the 20 county area of the South Plains Council, will be held August 27, 1977, following selection of unit winners.

Winners in the South Plains Council will be awarded trophies, and all participants will receive certificates. The national Scout and national Explorer winners will each receive a \$2,000 scholarship.

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LUBBOCK WOMAN WORKS HARD IN SAN ANTONIO—Jo Harolyn Long, daughter of Ms. Marie Long, is a hard working director of the Carver Community Cultural Center in San Antonio. She is shown hanging a portrait of George Washington Carver at the formal dedication of the center recently. The portrait is a gift from the Sutton Fund for Educational Research. A week long program of artistic activities were held as part of the dedication. Ms. Long is a graduate of Dunbar High School in Lubbock.

ship, and 10 other scholarships will be awarded by the Reader's Digest Association, which co-sponsors the contest with the BSA.

A deadline of August 13, 1977 has been set for District winners to be selected. The qualifications include Scouts who have received the First Class award and Explorers who have rendered outstanding service to church, synagogue, school or community. For more information, contact the Scout Service Center in Lubbock.

## Men In Service

Marine Sgt. Jose A. Gaytan Jr., son of Socorro Guerrero of 2016 E. Seventh, Lubbock, has

reported for duty at the Marine Corps Air Station, El Toro, Calif.

He is a 1969 graduate of Lubbock High School, attended Texas Technical University, and joined the Marine Corps in June 1969.

\*\*\*\*\*

Marine Lnc. Cpl. Thomas J. Norris, son of Mr. and Mrs. Joe D. Norris of 509 East Rice, Lubbock, has departed for an extended deployment in the Western Pacific.

He is serving as a member of Battalion Landing Team One Slant Nine (BLT 1/9), homebased on Okinawa, Japan.

A 1972 graduate of Estacado High School, he joined the Marine Corps in January, 1976.

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Senior Citizens who attend the Texas Tech Project for Older Texans have a lot of fun at the North Zenith Center every week. Mario Jimenez and Harrison "Bull" Davis are show involved in an exciting checker game. Hot meals are served daily for the participants in the project. For further information, persons interested should contact center director, Pat Riley.

## Are You Listening Lubbock?

by Harold M. Chatman

One of the most touchy subjects now days is sex education. The word "education" means to lead out from. People today, regardless of their race, are looking for a better way of life, and are determined that they are going to "lead out from" where they are now to where they want to go. Education is one way of finding out about life as it is, or the way it could be, but we will find that regardless of how much education one has, they are never completely educated. As long as one lives, he or she is still in a learning process.

Our children learn more today than we did when we were children. Many of our parents were closed mouth, especially about the word "sex." Children, today, learn more about sex from what they see on the streets than what they read about or are taught in the classroom. They learn by imitating others, and what the parents should do is surround them with good and exciting choices for they surely learn the wrong way or bad choices on the streets. We as parents often fail to use ourselves as good examples because we hide that which is sexual from our children. I am not suggesting that parents should show sex in front of their children, but what I am saying is one should share their feelings and their values in open and honest conversation.

Many of us argue in front of our children but how many of us will show affection for another in acceptable forms in front of our children. Often parents are hesitant and embarrassed when the child asks questions about sex, and usually lie to get out of answering the questions or lie about the answer. Please rest assured that other children are going to offer information about the subject which is often misinformation.

Our children are exposed to many things now days and sex is one of them. This can be shown by the rise in VD rate. This is due to the lack of "sex education" or the source of misinformation one receives. Our children deserve more than this, for the truth is the best way. Sex education is one source of learning that teaches that the body is wholesome—that sex is a part, not all, but an integral part of life. It is something one should not be hushed mouth about.

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## Ringling The Bell . . .

with Bob Tieuel

Purely Personal—During the past several weeks, we have been on the road constantly: Big Spring, Childress, Vernon, Stamford, Whchita Falls, Seymour and in Oklahoma at Lawton, Oklahoma City, Shawnee, Seminole, Boley, Prague, Holdenville, Tulsa and back to Hobbs. As we do this column, we are enroute to Dallas then back to Midland-Odessa over the weekend.



This fact of our recent travels reminds some of our bellringers we are sure when we did this column from a park bench in Kansas City or a seat along Lake Shore Drive in Chicago. It was fun then and of course much younger. And while we don't travel as far as our previous transcontinental flights took us, we always take heart pulling the chains on the olde bell and keeping bellringers informed of "what's happening" in one man's black experience.

Some of my readers will remember my fellow Okie, the late Will Rogers, who once said in effect, "If you haven't been a black man on Saturday night you have missed a lot of fun in your life." How right Bro. Will was!

The Annual Black History Tea & Forum of the Permian Basin in 1976 gave special recognition to the Midland Daily Reporter Telegram and the Clovis Daily News Journal as well as some of the members of the electronic media in the Basin for their efforts in reporting "The Black Experience."

The 1977 Tea & Forum will be held this year in the conference room of the Ramada Inn on Sunday, April 3rd at 2 p.m. mountain time. Special recognition will be given to editors-publishers of some of the area's weekly newspapers: The West Texas Times of Lubbock and The Tulia Herald, edited by internationally known H.M. Baggary.

One of the guest panel members for the April 3rd Black History Tea and forum will be Dr. V. Coleman, medical doctor and civic leader of Midland, Texas and a long time West Texas bellringer. The Ninth Annual Tea and Forum will be held for the Permian Basin participants in the Ramada Inn on the Seminole Highway in Hobbs, New Mexico with the young people of Lane Chapel Methodist Church co-sponsoring the affair.

One of the weekly newspaper publishers to be honored at the Tea to be held in Hobbs, is Mrs. Agnes K. Head of the Hobbs Flare. From its inception and for a number of months, The Flare functioned as a daily, then later as a bi-weekly and for a number of years as of now, a powerful and influential weekly. Admittedly Republican in thought and manner, The Flare has in the past supported Democrats and their causes if both contributed to the general welfare of "the poor taxpayer." It has long held for welfare reform and less government intervention in business. Often termed controversial in a democratic stronghold in past years, today the paper takes a more moderate stance on most issues, readers declare.

The third newspaper publisher-editor to be honored at the Black Forum and Tea will be The West Texas Times with N.L. Williamson and T.J. Patterson. The Times is the oldest black oriented weekly in West Texas and has been regularly published in Lubbock for the past sixteen years.

Bellringer Writes: Dear Bob: For a number of years I have subscribed to the West Texas Times and have enjoyed it so much as it is the only black-emphasized paper we have in West Texas. However, I do wish that the paper carried more news of other West Texas towns, other than Lubbock. I believe more people outside of Lubbock would subscribe and read it if it did . . . And why is "Ringling The Bell" only carried some times. Looking to see you at the district meet. Hope to renew at that time. Signed: Mrs. J.N. P.S.: What happened to the Christian Call magazine?

Our reply: Dear Bellringer: That staff of the West Texas Times will concur with me that it is very difficult to get agents for the paper in many towns outside of Lubbock. We have had some very good ones that would grow and glow for a few months and then bingo. It just seems that a lot of us "black folks" do not realize the importance of publicity for our various church and club programs and we are not "black newspaper" conscious. This is especially true since a number of white daily and weekly newspapers in West Texas are now employing black reporters and carrying black pictures. This was not always so as you know. Anyway, we will continue to seek black support in towns like Lamesa, Odessa, Midland, Amarillo, Brownfield, San Angelo, Big Spring and in Roswell, Clovis, Hobbs and Carlsbad, New Mexico. We will too, resume publication of our monthly Christian Call magazine on May 1, 1977, according to our present plans. In this publication we will continue to advocate greater support for black-oriented publications, although our staff will be integrated, like West Texas Times.

To Jack Sheridan of "Sheridan's Ride" (West Texas Times) Indeed a beautiful tribute you paid to the late Maunita Terrell. She was indeed a noble soul and worked to uplift those she could. And your tribute to another great personality we have known thru the years, Ethel Waters, who is near 80 as you say and nearly blind. We recall many years ago in the late 40's we brought her to Hutchinson, Kansas, where she gave a concert in the city auditorium. She was beautiful in form, expression and thought, and the packed house gave her a standing ovation. Ethel Waters' life has touched so many. How can we forget her? May God give her strength and courage to carry on until the end. Thanks for the reminder. How about that address again? We would love to write her once more.



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## Black Manufacturers Association to Receive 1977 OMBE Grant of \$226,030

The Office of Minority Business Enterprise (OMBE), an agency of the U.S. Department of Commerce, has renewed its grant to the National Association of Black Manufacturers for another year.

Alex Armendaris, OMBE director, announced the grant of \$226,030 on January 24, prior to his resignation to enter private business. The grant will run for a 12-month period beginning on March 11, 1977. Armendaris and Eugene Baker, NABM president, signed the grant recently in Washington, D.C.

Under the terms of the grant, NABM will continue serving as a trade association for minority manufacturing firms exchanging technical information, conducting market surveys, developing common accounting procedures, providing management and technical assistance, conducting educational seminars and performing other services for minority entrepreneurs in manufacturing.

The National Association of

Black Manufacturers has a membership of approximately 350 firms, with aggregate sales of some \$104 million. NABM is active in all phases of its membership service.

The Office of Minority Business Enterprise was established in 1969 to provide management and technical assistance to minorities and economically or socially disadvantaged persons who wish to enter business or strengthen an existing business.

Vet Unhappy . . .  
Continued From Page One

House today and let them know the way I was treated," Nash concluded.

The ceremony was held at the Marine Corps Detachment 2, Truck Company, 6th Motor Transportation Battalion.

One of the easiest things to do is to start an argument and one of the hardest things to do is to stop one.

## Lubbock School Lunch Menu

**Monday, March 28**  
Toasted Cheese Sandwich  
Buttered Green Beans  
Buttered W-K Corn  
Pear Half-Cookie  
½ Pint Milk

**Secondary Choice**  
Croquettes  
Baked Potatoes

**Tuesday, March 29**  
Tamales, W/Chili and Cheese  
Pinto Beans  
Tossed Salad  
Cornbread-Butter  
Peach Cobbler  
½ Pint Milk

**Secondary Choice**  
Liver & Onions  
Hash Browned Potatoes

**Wednesday, March 30**  
Italian Spaghetti  
Buttered Black Eyed Peas  
Fried Okra  
Chocolate Pudding  
Cornbread-Butter  
½ Pint Milk

**Secondary Choice**  
Salisbury Steak  
Mashed Potatoes

**Thursday, March 31**  
Chicken Fried Steak  
Mashed Potatoes  
Buttered English Peas  
Fruit Gelatin  
Hot Rolls-Butter  
½ Pint Milk

**Secondary Choice**  
Barbecued Franks  
Fried Okra

**Friday, April 1**  
Hamburger on Bun  
French Fries  
Tossed Salad  
Beatnik Cake  
½ Pint Milk

**Secondary Choice**  
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# KELLY'S HEROES

by Joe Kelly

NCAA and NIT basketball playoffs are important, but friends are even more so. Thus, I couldn't write a column today without a word of tribute to a friend of 30 years, Harold V. Ratliff. The former AP sports editor died last week following a stroke.

I don't know how old Harold was, older than me. But, in sports, either participating or playing, age seldom shows. The player or writer tends to remain young in spirit and in looks.

I remember years ago being in Dallas. Harold, another man and myself, were killing time. We were, of course, talking sports. The other man, it turned out, was Dusty Boggess, a National League umpire.

After he had gone, Harold asked how old I thought he was. I hazarded a guess.

"Hmph!" he snorted. "You missed it a long ways. "Then he told me and I was incredulous.

"Did you ever see an old sports writer?" Harold asked.

I thought back over a long list and couldn't. I said so.

"You won't, either," Harold stated flatly.

That led to a discussion about age and HVR's theory was that sports writers are always living for tomorrow, for the next big game, the next big event. Also, writers relate men's triumphs, not their defeats, primarily, as opposed to crime reporters, political writers and others.

Harold, I think, exemplified that youthfulness. You wouldn't know his age by looking at him. And you certainly couldn't have told that he withstood one stroke and was recovering from cancer.

"You know," he told me during a lull in the Cotton Bowl activities this year, "it's ironic. Cancer killed my son, but I beat it. Now, how do you explain something like that? I'm the one who should have died."

We talked about that and other things. Harold had run track and his son ran track at SMU and he was frankly puzzled. He told me he was in the process of writing another book, that he had other ventures in mind and that he was busier in retirement than ever.

Harold was one of those men who couldn't be happy unless he was working at something, and happiest of all when he was in a sports-connected activity. He went to the Cotton Bowl every year and drank deeply of interviews with coaches and talks with active writers.

Some three years or so ago he sat with my wife and me at the press party buffet. He excused himself to get some dinner and only moments later we heard an exclamation from the table.

Harold had fainted, fallen to the floor. People rushed to his aid. Finally he got up, returned to our table. Friends thought that he ought to get medical attention.

"That's a lot of nonsense!" he snapped, then, with that ever present snort of a laugh, he said calmly, "there's nothing wrong with me. I guess I was just hungry."

His family had been summoned and appeared and he finally consented to let the rescue squad check him. He was, as he said, all right and he came back to the table.

Harold was a past mater at interviews. He'd lead a coach on adroitly, setting him up for the kill. And then, when the coach was flushed at his own success, Harold would paint him in a corner and make him say something he hadn't intended. Harold had his quote:

He and Howard Grubbs, then executive secretary of the SWC, were old friends and adversaries. It was always a sparring match at post league meeting interviews. Harold would make an innocent statement and ask Grubbs if that wasn't right?

Grubbs would reply, with a suggestion of a grin around the stogie in his mouth that "you said that, I didn't." Harold seldom caught Grubbs offguard.

\*\*\*\*\*

The man was an indefatigable worker. When everyone else had gone out to party and then collapsed in bed, Harold would be in the lobby of the hotel, talking with coaches. He might well talk until dawn's early light—and then go to the office to write.

His roundups on college and high school sports probably never will be equalled. He turned out a tremendous amount of copy and it was required reading. He also wrote books that were required reading, starting with "The Power and The Glory."

Harold V. Ratliff was a giant in the newspaper trade, one of a kind. He lived sports through the heroes he wrote about and, as a result, those heroes lived, too. If there was a major sports event, Harold was there.

As he grew older, he slowed down, something that happens to all of us. He'd get a play or two behind in a football game and have to ask who carried on the last play? Writers might snicker, but they told him.

I well remember one experience with Harold. We had covered a Tech-Aggie game in Dallas and afterwards Harold asked me if I needed a ride. I accepted. As he drove, he gave me the devil because I was using UP instead of AP, and why? Was somebody mad at him?

I insisted that it was a matter only of deadline and UP moved its copy quicker, no one was mad at him or the AP.

He had his revenge, intentionally or otherwise. After I had gotten out of the car and shaken hands with him, I went into the hotel. It was not the hotel at which I was staying, so I had to call a cab!

Harold and I had many laughs over this, because he didn't have a mean bone in his body and it was an honest mistake.

Somehow, the Cotton Bowl and the sports writer has gone to a bigger game. He will be missed. Oh, goodness, he will be missed, but we're all better because he came this way.

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The Texas Department of Public Safety is now recruiting young men and women for the position of uniformed troopers. These persons who qualify in the age bracket from 20 through 35 years of age, who are of good moral character, excellent physical condition and now have 60 hours of college credit will be placed in the next troopers class June 7, 1977.

The Department of Public Safety is actively seeking applicants from minority groups to fill positions during the next recruit school. Excellent opportunities exist for females, Blacks and Mexican-American applicants.

The recruit school is held in Austin at the Homer Garrison Law Enforcement Academy and will last 4½ months. The training is designed to equip cadets to handle any of the various situations they may encounter as a state trooper for the Texas Department of Public Safety. The starting salary for the recruit while in training will be \$820.00 a month.

After graduation as a commissioned law enforcement officer, the monthly salary increases to \$936.00 and at the end of six months, the salary increases to \$1,000.00. State troopers receive additional longevity pay for each year of service up to 25 years of service. Other benefits include uniforms, vehicles, weapons and ammunition furnished by the State of Texas. Life insurance and hospitalization are paid for the employee and dependent coverage is available at reasonable rates. Paid vacations, holidays and sick leave are provided to all state employees.

Duty assignments will be made

to Highway Patrol, License & Weight Service, Motor Vehicle Inspection Service or Drivers License Service upon graduation from recruit school. Experienced uniformed troopers may apply for appointment positions in Narcotics, Intelligence and Texas Ranger services when openings occur.

Contact your nearest uniformed trooper or Department of Public Safety office for job applications to begin a new and exciting career in law enforcement. Join the winning team as a Department of Public Safety Trooper June 7, 1977.



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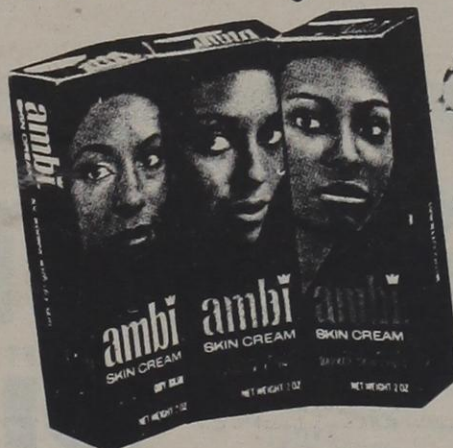
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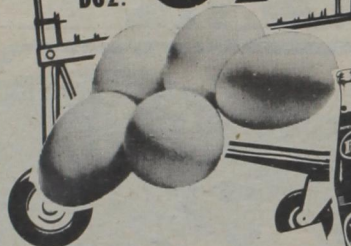
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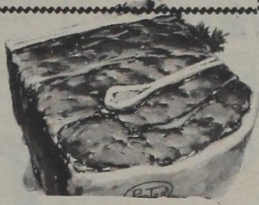
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# Unemployment Rate for Blacks Shows Little Change

WASHINGTON — The unemployment rate for blacks at 13.1 percent in February showed little change over the 12.5 percent rate of January, the U.S. Labor Department's Bureau of Labor Statistics reported.

The unemployment rate for teenagers also showed little change at 37.2 percent for blacks and 18.5 percent for all teenagers, while the unemployment rate for whites remained stable at 6.7 percent.

Nationally, the Bureau reported that both employment and unemployment rose in February.

The unemployment rate moved up to 7.5 percent, after declining from 8.0 percent last November to 7.3 percent in January.

Nearly all of the 225,000 rise in unemployment from January to

February reflected increase in layoffs, probably the result of energy shortages.

Total employment—as measured by the monthly survey of households—continued to advance in February, posting an over-the-month gain of 400,000 to 89.9 million. The employed total was 2.5 million above a year ago.

Nonfarm payroll employment—as measured by the monthly survey of establishments—rose by 260,000 in February to 80.8 million. In addition, hours of work recovered from January levels adversely affected by unusually bad weather. As a result of these two developments, aggregate worker hours registered an unusually large gain over the month.

The number of persons

unemployed increased by 225,000 in February to 7.2 million, seasonally adjusted, following a decrease of more than half a million in January. The over-the-month rise resulted from job losses due to layoffs.

The overall unemployment rate rose from 7.3 percent in January to 7.5 percent. This followed a decline of 0.5 percentage point in the previous month and leaves the unemployment rate half a point below the 1976 high recorded in November.

The February increase took place among both adult men and women, whose rates move to 5.8 and 7.2 percent, respectively.

There was a decline in the number of long-term unemployed, workers who had been seeking jobs for 15 weeks or longer. The average (mean) duration of unemployment fell from 15.5 weeks, a level around which it had fluctuated since last July, to 14.7 weeks, the lowest in 21 months.

The number of persons who usually work full time but whose working hours had been reduced

because of economic factors rose by 220,000 in February to 1.3 million. Nearly all of this increase was attributed to material shortages stemming from energy and weather-related problems.

Total employment rose for the fourth consecutive month, advancing by 400,000 in February to a record high of 89.0 million, seasonally adjusted. This pickup was about evenly distributed among adult men, adult women, and teenagers and took place entirely among workers in nonagricultural industries.

Agricultural employment remained at an alltime low of 3.1 million.

Over the past year, total employment has risen by 2.5 million, with the increase since October totaling 1.2 million.

The over-the-month increases in employment and unemployment resulted in a gain of 630,000 in the civilian labor force to 96.1 million. This sharp advance followed a reduction of 440,000 in the previous month and was most pronounced among adult workers.

Since last February, the labor force has grown by more than 2.5 million, with adult men and women each adding more than a million workers.

The civilian labor force participation rate—the proportion of the civilian noninstitutional population either working or seeking work—was 61.9 percent, up from 61.5 percent in January and well above the level of a year earlier.

## Men in Service

Army Spec. 5 Will D. Williams Jr., son of Mr. and Mrs. Will D. Williams Sr., 910 E. 37th St., Lubbock, on Feb. 4 was graduated from the Eighth U.S. Army's Wightman Noncommissioned Officer Academy in Korea.

Students received instruction in drill and ceremonies, physical training, leadership, map reading and weapons familiarization.

Spec. Williams is a member of Headquarters, 1st Battalion of the 2nd Infantry Division's 32nd Infantry at Camp Howze in Korea.

The specialist entered the Army in July, 1972. He is a 1972 graduate of Dunbar High School.

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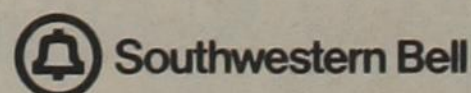
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"Hello?" "Hi Marge, this is Suzie?" "Suzie, Suzie, Suzie! What a pleasant surprise!" "How are ya?" "I'm doing just fine. How are things with you?" "Oh, things are terrific around here since you left." "I'll bet. You know I miss you guys." "How do you like your new house?" "Oh, Suzie, it's terrific." "Did you get what you wanted?" "That and more." "Well?" "Well what?" "Tell me about your stupid new house." "Suzie, it's fabulous." "Did you get the big back yard you wanted?" "Three acres with a pond." "Do you have a garden?" "We have a greenhouse!" "Do you have a nice kitchen?" "A huge kitchen with all new appliances!" "Do you have some aspirin?" "Aspirin?" "Yeah, you're making me sick." "You should complain. You're not exactly living in a dump." "How does Fred like his new job?" "Suzie, he's a new man." "He likes it?" "He loves it. Absolutely loves it." "That's good." "How is Jack?" "Fine. He's going through a do-it-yourself phase right now." "Oh, good." "Everytime I ask him to do something, he yells 'Do it yourself!'" "Oh, not good." "When are you coming to visit us?" "When are you going to invite us?" "You know you have a standing invitation." "Yeah, but we'd rather sit." "I'm serious. When are you coming?" "Name a date." "How about in a few weeks... say the week of the 29th?" "Wait a minute, let me get my calendar... the 29th?" "That's a Saturday." "Yeah. Sounds good." "Okay, it's a deal. We'll be expecting you." "What do you want us to bring?" "Just your sense of humor." "No." "No?" "Just joking." "Funny." "You missed a great party at the Smiths' last night." "They had a party? They never have parties." "They've been waiting for you to move away." "What happened?" "Well, for starters, Jackie's dog ate the main course before any of the guests arrived." "You're kidding." "No. Then the air conditioning went on the blink." "No wonder they never had any parties. What did everyone do?" "We starved and perspired a lot." "Sounds awful." "Speaking of starving, how's the old diet?" "I'll tell you if you tell me." "125" "Oh, Susan! You've been cheating!" "No I haven't." "Well how can you lose weight if you've been eating?" "How about you?" "I'm not telling." "Come on." "One fxvie five." "What?" "One fxvie five." "Marge, you're mumbling." "One fxvie five." "One forty five?" "Less." "One thirty five?" "See, that's not so bad." "That's terrible." "I know." "What's your excuse?" "A perfectly understandable insecurity resulting from having to adapt to new surroundings." "New surroundings. The only new surroundings you're gonna have to adapt to is the lard surrounding your midsection." "Hey, look. Go easy kid. I don't have you to nag me any more." "Well, it hasn't been easy for me either." "You wouldn't believe the food prices here." "Oh?" "Low." "Low?" "Low." "No wonder you're eating so much." "I'm not kidding..." "Neither am I." "...I'm saving about 15 dollars a week over what I used to pay." "You're kidding!" "I'm not kidding." "Sounds like you got a raise, too." "Right. 15 dollars to blow on anything I like... toilet paper, floor wax and soap." "Don't forget laundry detergent." "Right." "Hey, you took something of mine when you left." "Your yellow sweater?" "Did you take my sweater?" "Sorry, I wasn't going to tell you." "That's okay. You keep my sweater and I'll keep your skirt." "Skirt?" "You know, the one with all the animals on it?" "Oh, yeah. I'd forgotten about that." "Is it a deal?" "We'll trade when you come to visit." "Sour puss. I'm sorry I even brought the subject up." "What were you going to say?" "I was going to say that you took my Suzie Fu Yung recipe." "Did I?" "Yes." "I'll give you that too when you come." "Good." "See? Just think of all the nice things awaiting you when you come." "I can't wait. Hey, I have something for you." "What?" "A riddle." "Shoot." "What has four holder-uppers, four puller-downers, a pair of lookers, and a swishy-wishy?" "I don't know, what?" "I'll tell you when we come to visit." "Oh, no you don't!" "Bye." "Come on, tell me!" "Bye." "Suzie!"

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**47.95**



# Sheridan's Ride

by Jack Sheridan

The flurry is over! The new Lubbock Memorial Civic Center has suitably been baptized and christened with an overwhelming onslaught of live shows, ranging from local efforts to such luminaries as Henry Mancini and the "Holiday on Ice" company, with way stations manned by Waylon Jennings and Jessi Coulter, the Lubbock Civic Ballet and Theatre Centre, the dedicatory banquet with an acerbic Hughes Rudd as featured answerer to the questioners.

All this time things were popping elsewhere. We had the estimable Acting Company of New York City out at the stunning new University Center Theater in a Shakespearian play and one odd-ball effort by Tennessee Williams. And we climaxed the whole with the most brilliant and unforgettable of them all last week at the Lubbock Municipal Auditorium, the unforgettable two-day production of "Romeo and Juliet" by the San Francisco Ballet.

You'll be interested to know that I caught both the Tuesday and Wednesday performances of this blockbuster. They were both superb and moving, etched forever in memory hereabouts. The Tuesday production was the edger, for the Romeo and Juliet were the true stars, Lynda Meyers and Vent Vance, while the Wednesday leads were somewhat less fluid, more studied. These were the only cast changes, however, and the rest of the company played with incredible versatility and skill. I shall always remember Anita Paciotti, the Lady Capulet, in her distraught, impassioned grief at the death of her nephew-lover Tybalt at the close of Act II. What a wild and thrilling interpretation that director-choreographer Michael Smuin read into the Shakespearian text! It was a chiller and most shocking.

So much was so good in this production. I doubt if I shall ever see another "Romeo and Juliet," if ever, that could do justice to this fine western company and its dancers and that superb, sensitive orchestra. I was lucky to see it twice. A bonus upon a bonus.

The next night, Thursday, the beauty salon which claims my daytime hours, Mr. Tom's Cutter and Coiffures, in the Jhirmack Building on 50th Street, did their own production. You see, each Thursday night the workers, both the pros and the advanced training students at the 50th Street salon and the South Plains Mall, have instructional classes in make-up, hair styling and the rest. And, every now and then the students or the professionals stage a show, not for the public but for their own in-company colleagues. I whip off some notes (which they ignore) and they provide their own models, with explanations of what they aimed to achieve in their styling with relation to today's fashions in clothing.

This past week it was "Razzle Dazzle" and featured local women in the height of spring and summer fashions, with hair-dos to match, proving adaptability to casual wear and the evening formal hours.

Kay and Tommy Davis, the owners, had their models, while the professional members of the staff at 50th St., Sue Duncan, America Ramos, Bea White, and that colorful ex-camel driver from Iran, Houshi Bahi, paraded their own selected models.

They are a lot of fun, these in-company shows (demonstrations or presentations, really), and they lay the groundwork for forthcoming public events at which you can see what strides are being made in the beauty business today.

I must say, however, that writing a script for this bunch is the writer's ultimate frustration. They either mislay the script along the way or they just don't bother. Of such things are the F. Scott Fitzgeralds made! But, we did get to see sales manager-personnel director Jimmy Duncan resplendent in a ruffled tuxedo and that was an "extra" in every sense of the word!

With the subsiding of the live theater around here until the April 4-5 production of "The Fantasticks" at the Civic Center by the Lubbock Theatre Centre (more on this later), I finally got back to the movie scene. I'm behind, but stay with me—I'll catch up now.

The picture I caught this weekend is a simple, "cute," film, if such can be, down at the South Plains Cinema I-II, called "Mr. Billion." It stars that boy who made his name as a western star ("Trinity") in Italy, with Valerie Perrine of "Lenny" fame and the rotund Jackie Gleason, as a villain yet. Poor Gleason has never been given the chance to show what a really good actor he is, maybe one of the outstanding men of our time in the theater. He walks through this one with breezy ease and it's always a delight to see him, villain or no.

The plot is ridiculous as are the situations but, oddly enough, there is a charm about this little effort that sums up into one word—entertainment. There are a couple of "s.o.b.'s" around in the dialogue, but overall it is a clean, funny entertainment film.

The plot is, as I say, simple. The head of the billion-dollar banking corporation in San Francisco gets conked on the head by a falling cornice at the dedication of a new building and he wills all his billion to his nephew in Italy, a callow youth with a fix on John Wayne and western life, because "the only thing he ever asked me for was a pair of cowboy boots."

Gleason and colleague show up with a power-of-attorney to be signed but the callow youth sidesteps them with a funny "High Noon" scene in the pizzeria in his town. He is due to arrive in San Francisco by noon the following Monday to claim his inheritance. Well, from then on, the race begins. A young woman is hired to get Hill's signature on a power-of-attorney, but she falls in love and that blows the matter. Skulduggery and all enter in, including a funny demolition auto derby sequence with the police cars demolished, a struggle on a spiny cliff drop in Grand Canyon and a silly but funny finale. "Mr. Billion" won't win any awards, but it has a certain warmth and charm and, in these days of dirt, violence and what have you—you could do worse. This is a real "pop-corn picture."



## Bullock Reports Record Tax Rebate

AUSTIN—Comptroller Bob Bullock announced last week city sales tax rebates for the first quarter of 1977 totaled a record \$89.5 million, up 18.5 percent from the same three-month period last year.

Bullock said that the record rebates—which exceeded the previous quarterly high by more than \$5 million (second quarter, 1976)—were based on record sales during the 1976 Christmas season.

(Most retailers file their sales tax reports on a quarterly basis. These reports for the Christmas quarter were due January 31 for processing and are now reflected in the March allocations.)

"We knew that Christmas sales were going to be up, but, frankly, this was more than we dared hope for," said Bullock. "This is a late but welcome Christmas gift for city treasuries across the state."

Bullock said his office has sent 867 Texas cities checks totaling \$59 million as their March share of city sales tax collections. This is an 11.7 percent increase over the same month last year.

Bullock also announced that his office has adopted a new rule change which will reduce the paperwork for some 20,000 "mom and pop" grocery store owners and other small retail businesses.

Effective immediately, those small retailers who collect \$300 or less a year in state sales taxes will be allowed to file their returns and remit the tax money to the state once a year instead of every three months.

Only those sales tax permit holders who collected \$100 or less

a year in state sales taxes have been eligible in the past to take advantage of the yearly filings, the Comptroller said.

The rule change will also ease the workload for his office, cutting state costs for handling the returns, Bullock said.

## Men In Service

Marine Pvt. Raul Reina, son of Juanita Reina of 2807 Auburn, and whose wife Patricia is the daughter of Mr. and Mrs. Santiago Rodriguez of 2902 Cornell, all of Lubbock, has completed recruit training at the Marine Corps Recruit Depot, San Diego, Calif.

He joined the Marine Corps in August, 1976.


Army Pvt. Curtis L. Harris, 19, whose wife, Gloria, lives at 2642 E. Cornell, Lubbock, recently was assigned to the 3rd Armored Division in Hanau, Germany.

A cannoneer in Battery B, 1st Battalion of the division's 40th Field Artillery, Pvt. Harris entered the Army last October.

The private, son of Mr. and Mrs. Willie Harris Jr., Route 1, LaGrange, is a 1976 graduate of LaGrange High School.

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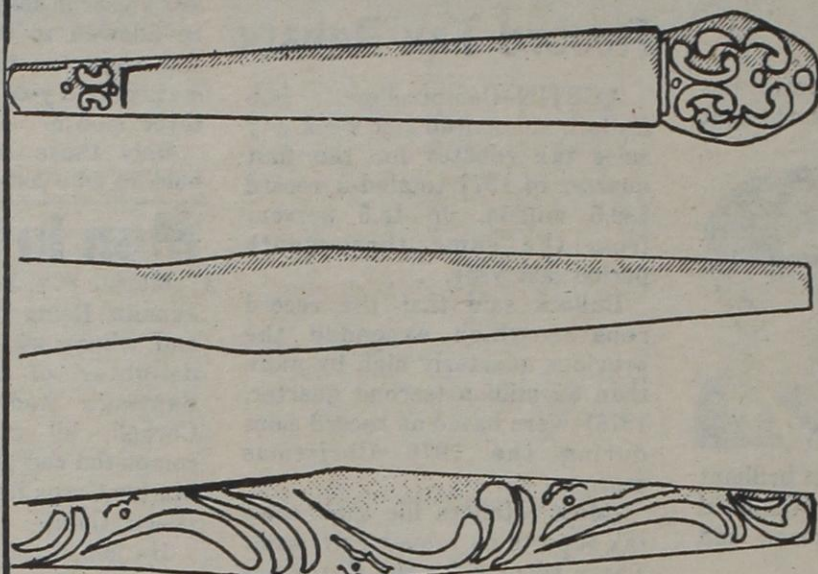
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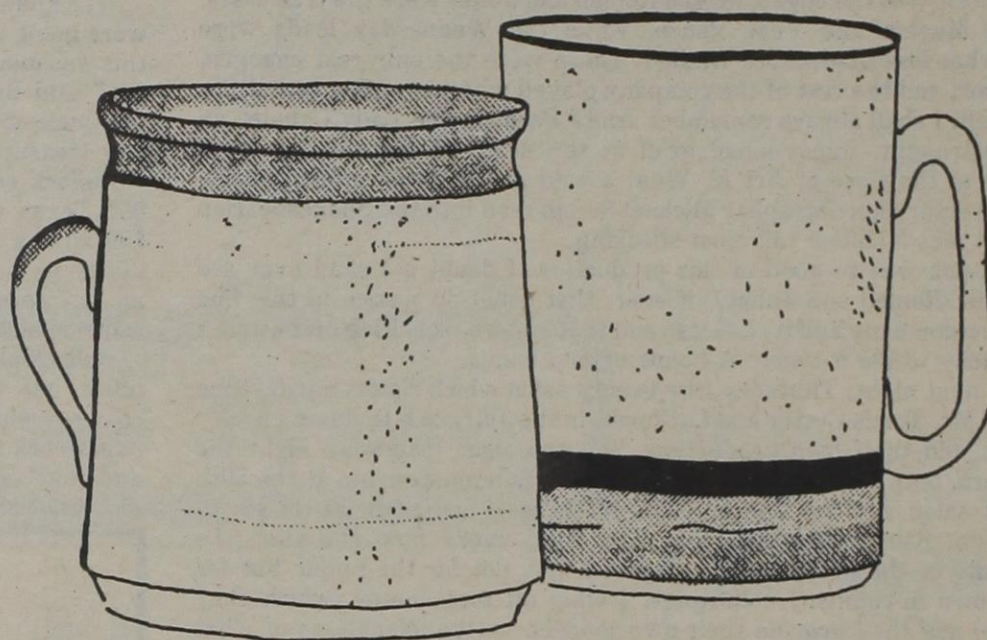
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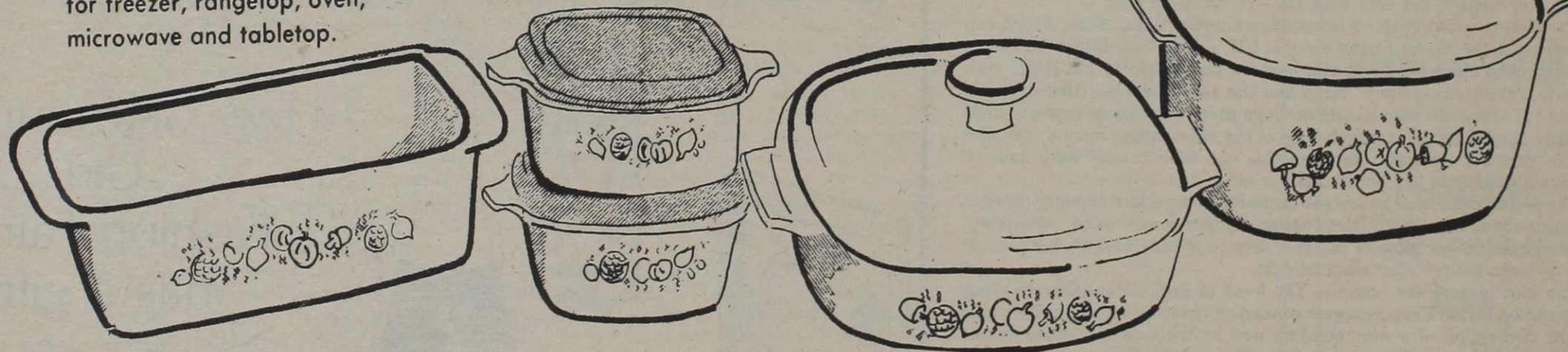
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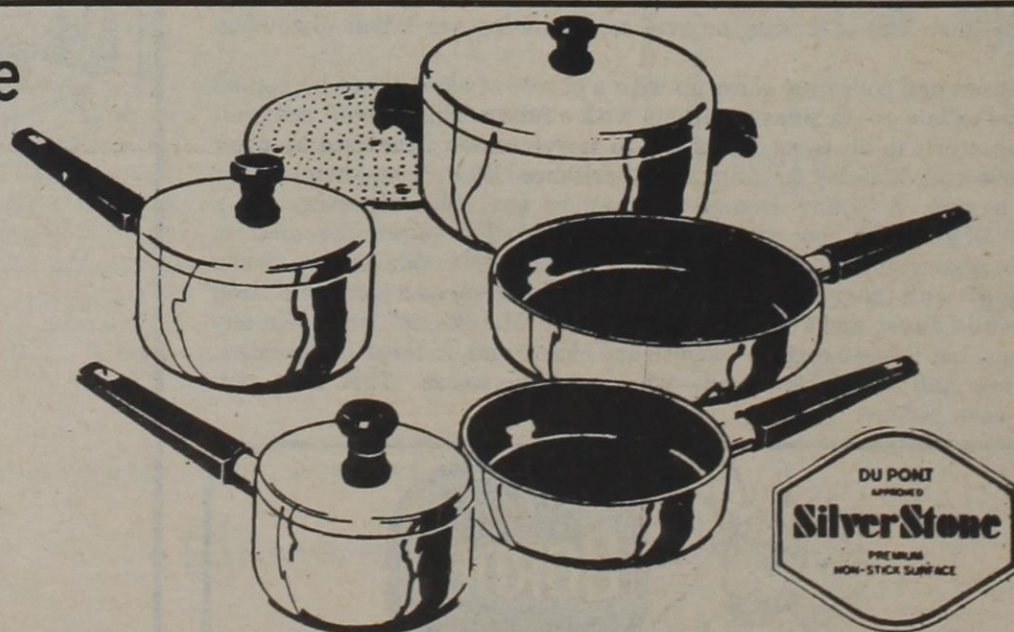
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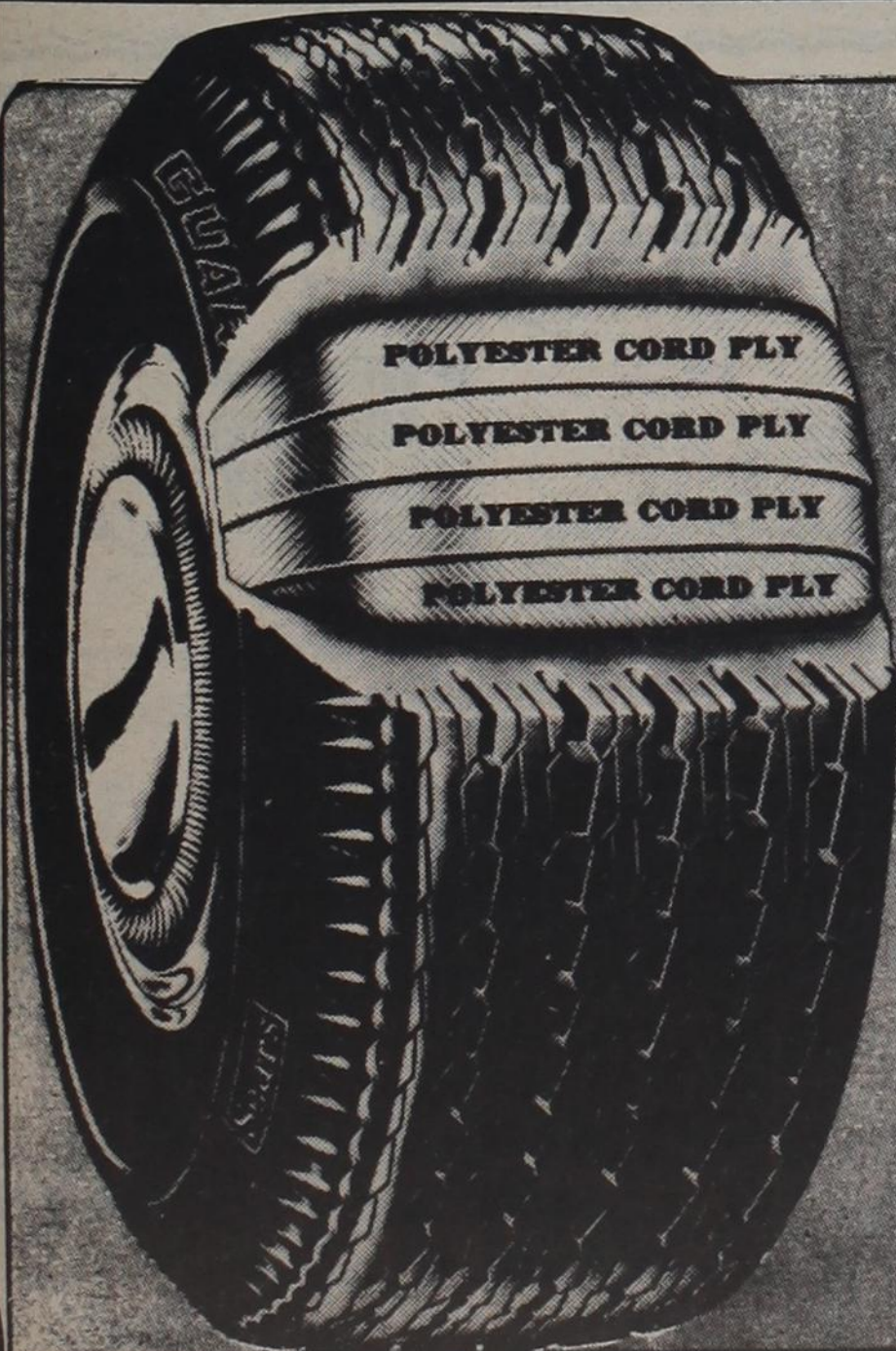
10-in. skillet

2-gal. watering can

Clean-up laundry and kitchen aids

**\$2 each**

Ironing table cover and pad set

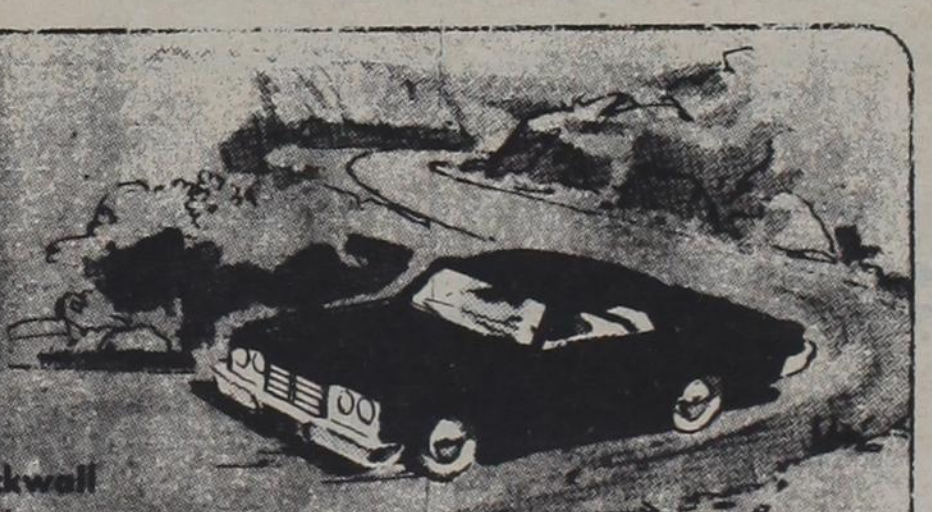


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## KCBD To Air "A Political Renaissance"

"A Political Renaissance", the sixth program in the award-winning La Raza series, will be broadcast by KCBD, April 1, at 7:00 p.m.

Narrated by the distinguished actor, Ricardo Montalban, the program examines the Chicanos re-emerging role as a potent force in all levels of government from local school boards to the White House.

The film explains that during the 19th century, Mexican Americans held many of the highest elected positions in the Southwest. California, for example, boasted two state senators and a governor. Six other Mexicanos signed the California State Constitution.

At the turn of the century, Chicanos fell from power—with New Mexico being the only state

where they survived as a community and an effective political entity.

More than 40 years passed before Chicano groups like LULAC, the GI Forum, and MAPA began to stage a political comeback. In the 1960's, the United Farm Workers and Cesar Chavez fanned the reawakening with protest marches, pickets and demonstrations.

Today, although Chicanos are 70% under-represented and 65% are not registered to vote, the renaissance is in full bloom. More than 3,000 Spanish surnamed, elected officials now hold office.

Among the Chicano and Chicana political leaders who appear on the program are: New Mexico's Governor Jerry Apodaca; Ernestina Evans, New Mexico's Secretary of State; Joe Aragon, Director of the Office of Spanish Speaking, Democratic National Committee; Willie Velasquez, Director, Southwest Voter Registration Educational Project; Joseph Montoya, California Assemblyman and Majority Whip; and Fernando De Baca, former Special Assistant to President Ford.

As the closing narration of the program points out: "The road to elective office is often filled with hardship, heartache and hard work. It is difficult to know what impact—what result—the power of politics will have for La Raza. Social problems and discrimination are, after all, rarely legislated away."

La Raza, when completed, will consist of nine hour-long programs—the most extensive television document ever produced on a single minority group.



### New Hope Baptist Church

Mid week prayer services are held each Wednesday evening at 7. All members and friends are asked to attend. Brother W. B. Lewis is chairman of this weekly effort.

Sunday School teachers and officers will meet each Friday evening at 7 in fellowship hall.

General Mission will be held Monday night, March 28, at 7. President Dyer is asking all women of the church to attend.

Federation of Choirs will hold its annual anniversary on Sunday, March 27, at 2:30 at the Greater St. Luke Baptist Church.

Youth fellowship meeting will be held on Thursday evening at 7:30. All young people of the church are asked to attend. Adults are welcome also to attend.

The 50th church anniversary will be celebrated on Sunday, April 17. Let us all blend our forces and help make this a great celebration of the church family.

The Sunday School and Baptist Training Union will sponsor the Easter program as always done in the past. Let us give our support to the leaders of this effort and help make this a big day for the children of the church.

Youth day will be observed on Sunday, April 10. Pastor Dunn will deliver the morning message. All young people of the church are asked to be in attendance.

Our annual Easter Sunrise services will be held Sunday morning, April 10, at 6. Pastor Dunn is asking the choir to sing, and ushers at their post of duty.

Let us remember the sick and shut in members. Those on the sick list include Ms. Callie Cato, Ms. Pearl Chase, Ms. Minnie Walker and Ms. Bessie Haywood.

### Mount Vernon United Methodist Church

Services were well attended last Sunday morning with our pastor, Rev. Nathaniel Johnson, delivering the morning message. Every Friday night is prayer

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Bible study Wed. evenings 7:30 p.m.



**EVANGELIST FAMILY**—Rev. and Mrs. Warren Rogers will be visiting the Parkway Church of Christ, 408 N. Zenith, for revivals at 7:30 p.m. each day through Sunday. The 25 year veteran of camp meetings and revivals will present a musical service playing a variety of instruments including electric guitar, banjo, ukelele, handsaw and trombone. He was director of interracial evangelism for the Sacramento district, representative on the Committee for Interracial Affairs of the Department of Home Missions and director of the Gulf Central District for several years. Pastor of the Parkway Church of Christ is Rev. James R. Gilmore.

meeting and Bible study from 6 to 7. Let us make our church grow in prayers and concerns from each other.

Let us pray, visit and have concern for all of the sick and shut in members of our church and community.

Our youth would like to thank Brother George Woods for such wonderful words of wisdom in his speech on their special program recently.

Brother Woods was ill last Sunday morning and unable to attend church services.

### Greater St. Luke Baptist Church

Our church anniversary begins the third Sunday in April. Each member is asked to do their part to make this an important effort.

Easter practice is underway here. Sisters Ruth Curry, Annie Sanders, Mamie Nelson, Mary Henderson, Merle Terry and Bernice McKinney are sponsors.

The Usher Board is asking all members to fellowship with them at their breakfast on Easter morning after services.

The superintendent says the June Congress is fast approaching. Everyone is asked to do their part to get involved in the upcoming effort this summer.

The Eunice Circle will meet in the home of Sister Dolly Howard, 2206 East 29th Street, Thursday at 7.

Members of the Sarah, Queen of Sheba, Dorcas and Rachiel met in the homes of Rachiel met in the

Continued On Page Fifteen

## Services Held for Hardie Jack Moore

Funeral services for Hardie Jack Moore, a longtime resident of Lubbock, who died last Tuesday, were at 11:00 a.m. Saturday, March 19 at Portland Memorial Funeral Home in Portland, Oregon. Private commitment was held at Portland Memorial Mausoleum.

Mr. Moore was a cook at the Hilton Hotel and was a member of Cooks Union 207. He was born in Bryant, Texas, August 15, 1916 and had lived in Portland since 1963.

Survivors include his wife, Bonnie K. and son Harold of Portland, and two sisters of Lubbock, Karen Nims and Clara O'Neal, and two grandchildren.

Mrs. Jewel Love and Mrs. Shirley Drisdale accompanied their mothers to the services.

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Church News

Continued From Page Fourteen

homes of Sisters Lucille Middleton, Etta Tucker and Clara Scott this week. Members of the Deborah Circle met in the home of Sister Willie B. Dial last Monday evening.

Members of the Lydia Circle reported a wonderful meeting last Monday evening in the home of Sister Lillie Hall, 512 Zenith.

Usher Boards One and Two, Mission Two, Junior Mission and Brotherhood meet at the church each Monday night at eight.

Let us continue to pray for and visit our sick and shut in members. Those on the sick list include Sisters Mary Lee, Roxie Reed, Dollie Howard, Little Hall, and Pink Tillman. They are all confined to their homes.

Bethel A.M.E. Church

Services were well attended last Sunday morning with our assistant pastor, Rev. Jack Robinson, delivering the morning message. His subject was "God's Revelation on Man." His text was Exodus 1:1-4. Youth Choir Number One, with F.E. Brown as director, sang God's praises in high spirits last Sunday morning.

Among the visitors last Sunday morning were Mr. and Mrs. John Ebron of Seattle, Washington, Claudetta Winston of Jarvis Christian College, Mr. and Mrs. Oto Hill of Temple, Texas and Mrs. Ella Mae Porter.

Mr. Ike Rogers, father of Mrs. Miles Neal, united with our congregation last week.

Let us continue to pray for and visit our sick and shut in members. Among those this week are Mr. C.F. Cooke who is doing much better. We were glad to see Ms. Johnnie B. Cox in church last Sunday morning. Mr. Salone Cunningham is still ill.

Easter practice will be held this afternoon at 4 in the church auditorium. All young people interested in participating in the annual program are asked to contact Mrs. Elurd Davenport.

The Sunday School Department will sponsor a breakfast Easter morning at 8. All members and friends of Bethel are invited to eat breakfast and attend Sunday School after breakfast.

Our pastor, Rev. A.W. Wilson, was on a program with other ministers last Sunday afternoon at Cooper Chapel A.M.E. Church. All graduating seniors are asked to sign their names on the list on the bulletin board.

A dinner will be prepared Saturday afternoon, March 26, for the purpose of raising monies to send young people with talent to Paul Quinn College in Waco this summer. Runoff for the talent from the Lubbock District will be held in Big Spring, Texas on April 30. All young people of the church with talent are asked to contact Mrs. A.W. Wilson.

Mount Gilead Baptist Church

"The Mount Gilead Baptist Church, the friendly church where the soul and spirit meet. The church extends to members and public and cordial and clarion call to worship with us each week."

The W. M. U. was responsible for an outstanding program last Sunday evening. This was their first program of the year.

All youth are asked to meet with Mrs. Jones at the church on Saturday, March 26, at 3:30 p.m. All parents are asked to see that their children will be present if they want to be a part of the Easter Program.

The Senior Choir will be presenting its program on the third Sunday in April. Their theme will be "Spiritual Awakening." Brothers James Thompson, Anderson Evans and Willie Loggins will be featured at this time. We are asking everyone to please bear this date in mind and tell everyone you know about it.

The members of the Angelic Choir would like to thank everyone for helping them in their recent program.

Let us continue to pray for our sick and shut in members.

Mount Olive Baptist

Snyder, Tex.—Sunday School was called to order by the Supt. Sis. Bertha Willis. Groups combined and were taught by Sis. Willis. High Points were given by the pastor, Rev. E.D. Toines. Lesson and High Points were enjoyed by all.

The morning message was delivered by the pastor. He spoke on "Prepare for the Unexpected." Scripture reading was from Luke 17: 26-30. Music for the morning services were provided by both the Junior and Senior Choirs. Sis. Paula Cobbs assisted the Junior and Sis. Annie Hawkins assisted the Senior Choir at the piano.

The members of Mt. Olive will be going to Big Spring Friday night to Mt. Bethel Baptist to Rev. F. Nelson and wife's anniversary service.

Rising Star Baptist Church

We had a joyful time in God this morning. Our pastor, Rev. H.L. Phillips, brought the sermon, "The Testimony." We had a wonderful time in Sweetwater last week. The chorus chartered a bus to carry us there and back.

The Choirs will sponsor a Spaghetti Dinner Saturday, March 26, at 6 p.m. Price is \$1.75 for adults and \$1 for children.

Let's remember to pray for our sick and shut in, Sis. E. Johnson, Sis. C. Williams, and Bro. Kindle. Let's all remember that God is our Loving Father who knows our every need.

Ford Memorial Church of God in Christ

Pastor and Evangelist George Lee Lewis, Jr. of Fort Worth, Texas, will be in a spring revival at the Ford Memorial Church of God in Christ, beginning Sunday, March 27th.

Members of the church are looking forward to many souls being saved, the sick being healed and the saints of God to be revived. Rev. Lewis is a great annointed preacher, and songster. You will be missing a blessing if you miss these services. The services will begin each night at 8 at 1602 Quirt Avenue. Pastor is Bishop J.E. Alexander.

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ANNOUNCEMENTS

PRINCE HALL MASON Lodge No. 328 West Carlisle Station MEETING AT 7:30 P.M. FIRST AND THIRD THURSDAY NIGHTS EACH MONTH. ALL MEMBERS REQUESTED TO PLEASE BE PRESENT. James P. Burrell, W.M. William James C. Burrell, Secretary T.J. Gant, P.M.

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Twentieth & Birch Street Church of Christ

The Adam's supper will be held at our church Saturday, March 26, beginning at 7:30. We are asking all our men to ask their wife, mother or girl friend to fix them a salad dish and bring it to the occasion. Every male member of the congregation is expected to attend.

The 18th annual West Texas Lectureship will be held at the Lee Street Church of Christ in Midland, Texas through Thursday of this week.

Let us continue to remember our sick and shut in from among us. There is no addition this week to the sick list. The condition of the shut ins remains about the same.

We are happy to announce the baptism of Gary Upshaw, 2705 East 10th Street, last week.

Food for thought: "It is better to keep your mouth shut and let people wonder whether you are a fool, than to open it and remove all doubt."

NOTICES

AUCTION SALE The Small Business Administration will foreclose and sell to the highest bidder at 10:00 a.m. at the Lubbock County Courthouse, Lubbock, Texas, on Tuesday April 5, 1977, the following property: All of Lot 27 of the Ora Vista Subdivision. Address: 2607 Fir, Lubbock, Texas. For more information contact Walter L. Cowart, Small Business Administration, 715 Federal Office Building, 1205 Texas Avenue, Lubbock, Texas 79401. (806) 762-7471.

Fifteenth Street Players. Soul group looking for singers, ages 18 to 24. Manager, Buck White, 763-0289.

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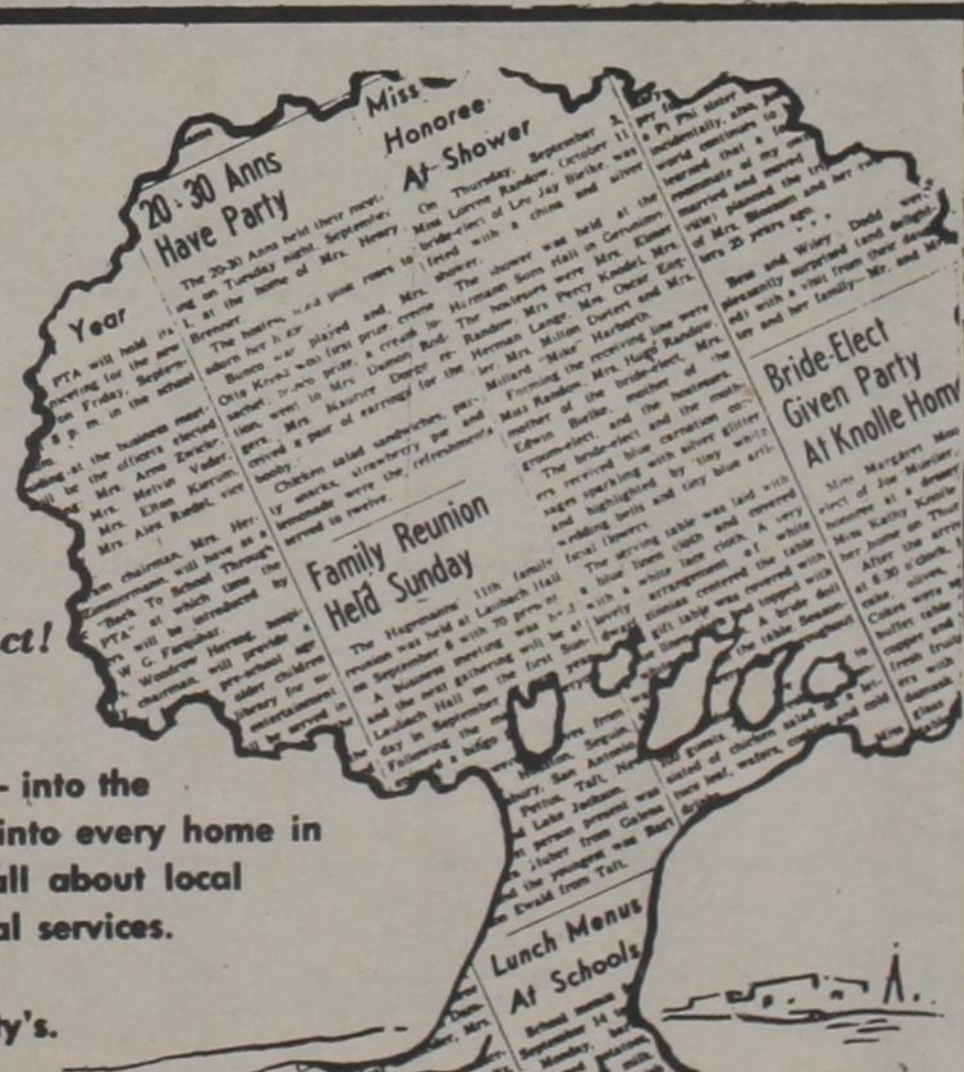
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