

# Most Complete Lubbock TV Listing

... Just in time for the weekend

WEST TEXAS

# TIMES

WEST  
LUBBOCK  
EDITION

FIFTEEN CENTS

Friday, April 29, 1977

Sixteen Pages

## Naturopathy or Nutrition? Local Practitioner Offers Tests, Diets

Naturopathy—a healing process that involves natural foods instead of drugs and chemicals—may, depending on whom you listen to, cure cancer or it may be a placebo.

One Lubbock woman is apparently involved in a form of naturopathy, tutored on the process by a Californian naturopath.

An advertisement which appeared in the West Texas Times and the Avalanche-Journal claims a test of urine and saliva can accurately determine your present and future health problems.

The ads quote the Californian naturopath—Cary Reams—and says Reams believes "heart

attacks can be forseen minutes to months to years in advance and prevented. Breast cancer can be avoided. Hypertension corrected quickly without tranquilizers."

The ad further states that Reams uses the results of the urine and saliva test to mathematically "analyze the end-body chemistry and detect both the location and severity of most physical ailments."

"With a unique 3-day fast and special lemon water diet, Dr. Reams is able to restore body chemistry to its normal range and suggest a diet for an individual's specific body chemistry."

The local woman performs only the urine/saliva test and sends



by  
Janice Jarvis

the results to a retired medical doctor and naturopath in Bronte, Texas and says she has access to computers that use Reams figures to analyze the test.

The woman denies that she's a naturopath and says that she is "a Reams' tester and nutritional consultant."

Sam Stone, an attorney for the Texas Board of Medical Examiners, said the state statute which permitted the practice of naturopathy was struck down by the state supreme court, and the method of treatment is no longer recognized in Texas.

In addition Stone noted that, from a quick reading of the advertisement over the telephone, that the Lubbock woman may be violating the Texas Medical Practice Act which makes it unlawful for an

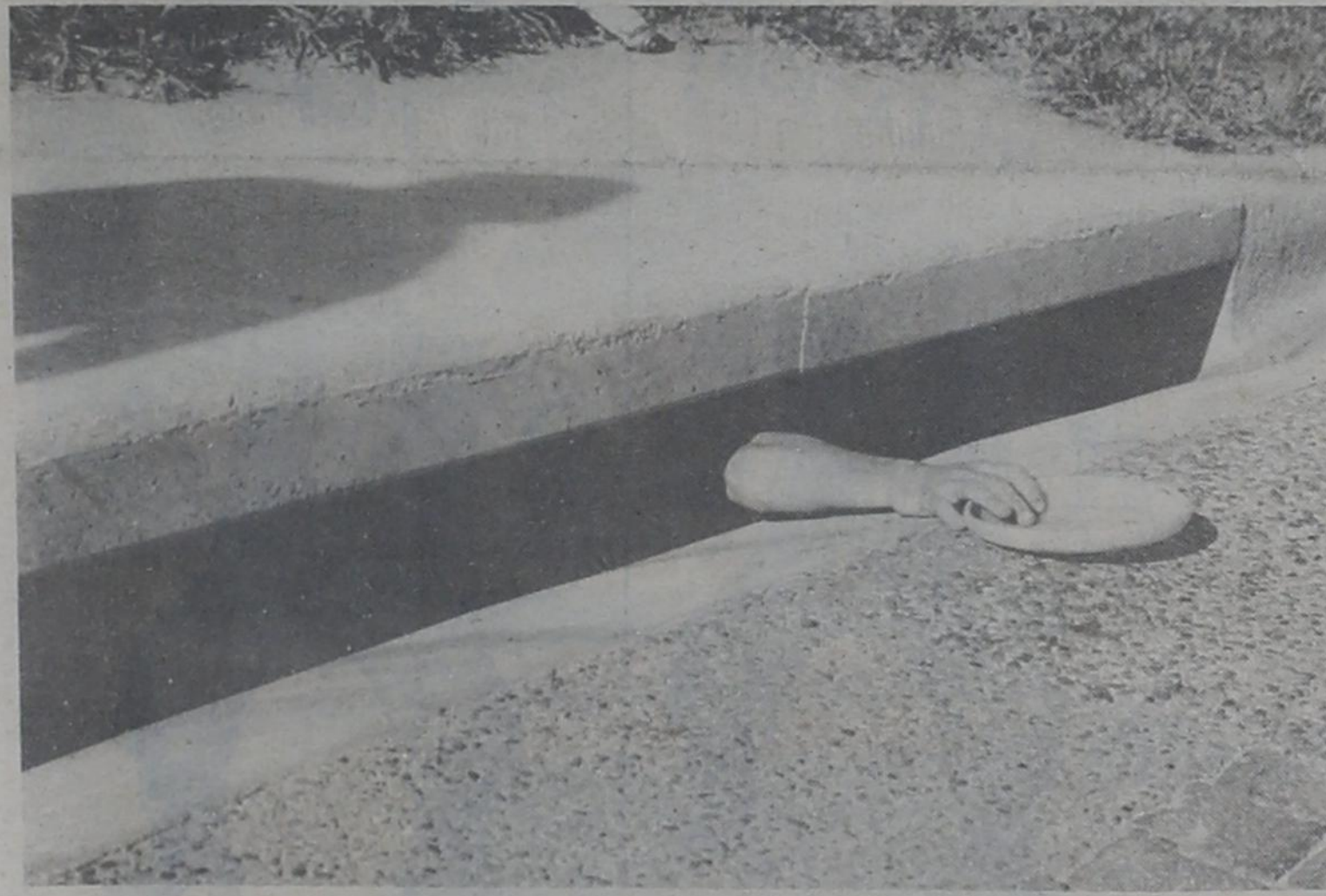
unlicensed person to "hold out to treat or diagnose."

The Lubbock widow said she does not diagnose illnesses. The test determines the urea and pH levels and other body chemistry for a recommended diet, she points out.

She draws a line between that and diagnosis, and claims her clients turn to her not to cure illnesses, but to secure diets to return their bodies to proper balance.

The Bronte physician she reports her test findings to—Dr. Robert E. Baldwin—says the test

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FRISBEE EATER—Perils lurk for those who use the spring sunshine and warm weather to practice a little saucer aviation. Not that the city's culverts are inhabited by plastic-eaters, just that sometimes a Frisbee finds its way into a culvert, and you have to climb in to retrieve it. (Times Photo)

## Water A Flood of Bond Facts; Droplets of Secrets

### I. Introduction

Before we get to the heart of the matter -- bond elections and the prediction that residents in Southwest Lubbock may have some periods of low water pressure this summer -- we should first introduce ourselves to Sam Wahl, the city's director of public works.

Much of what voters will consider in the city's May 21 bond election comes under Wahl's preview and most of that has to do with water. But before the flood of facts and figures, there are some little droplets of information you might find interesting.

For example, when Wahl came to work for the city 20 years ago, Lubbock was a small town, just dabbling its toe in the surf before total emersion into a period of



by  
Cliff Avery

prolonged growth.

Back then, Wahl recalls that the water and sewer employes could tell a lot about folks. For instance, demand on the water and sewer lines picked up about 8 o'clock in the morning when housewives did the breakfast dishes, then peaked again about noontime when workers returned home for lunch.

Can't do that nowadays though, Wahl says, because most of the effluent takes hours to circle the city to the water treatment plant on the south east side.

But Wahl is still able to tell some things about people. For instance, water demand is low on Sunday, because the big industrial and governmental users are shut down.

Demand climbs a bit on Sunday -- as he describes this he leans across the desk in his small office and pencils a bar graph to show the increases -- a bit more on Tuesday, edges up on Wednesday and peaks, for some reason, on Thursday.

"We figure if we can get through Thursday, we can get through anything," Wahl says. Throughout the discussion, Wahl grins as if he knows that most of the secrets of engineering are locked away for ordinary mortals. The talk is of secrets shared, knowledge that doesn't require an

Continued On Page Seven

## Inmate Lawsuit

# County Jail Casts Dark Shadow Over Court

In the morning hours, the Lubbock County Jail casts a long shadow across Main Street—but for nine long days recently, the jail's dark shadow fell across the federal courtroom here.

The saga of the jail's problems unfolded in that torturous week and a half before U.S. District Judge Halbert O. Woodward. Daily, the players assembled before the black-robed jurist to tell their versions of the jail story.

Lined up on one side of the room sat the three prisoners who filed the original lawsuit seeking relief from a wide range of alleged abuses at the 46-year-old detention center. Directly in front of the inmates sat their barrage of attorneys, joined by a lawyer representing the U.S.

Justice Department, plaintiff intervener in the case.

On the opposite side sat solemn-faced county officials and representatives of the Texas Jail Standards Commission, the defendants in the case. DA Alton Griffin, on whose advice county officials began the current refurbishment project at the jail, personally headed up the defense.

Throughout the trial, inmates' attorneys and Justice Department counsel Bill Hackworth aimed their blows at what they described as inhumane and deplorable conditions at the jail.

Experts on prison administration were brought in to testify to the local jail's inadequacies in staffing, sanitation, security and space for prisoners. It was to be

## Analysis



by  
Mary Alice Robbins

an often-repeated theme.

Early in the proceedings, Federal Bureau of Prisons inspector George Bird testified that the local detention facility is "a very poor jail"—in fact, the worst one of nine county jails he inspects regularly.

Continued On Page Five

# Singled Out

SMITH

"Ernestine (Wid Richard) h5220 Boise

Suppose you were a recently widowed woman and discovered that your single status was in a sense, being advertised all over Lubbock. Would it bother you that as a single woman you could be easy prey for obscene phone calls, burglaries and pranks?

That is the situation widows face when they are listed in the city directory—not as individuals but as the wives of dead men. No similar listing is found for widowers.

Recently, two local women were confronted with the problem of being listed as widows of men who had been dead 12 and 21 years, respectively. When they contacted the R.L. Polk and Co., publishers of the Lubbock directory, they were told that it was standard practice to list widows along with husbands' names.

The practice had not been changed for 19 years, simply because no one had ever questioned it before.

When the two women did question the practice, the reply was, "It's a man's world." The widows responded, "If it's a man's world, does that mean it's a dead man's world as well, when I'm living right now?"

Lureta Ruberts, field superintendent for R.L. Polk and Co. said that the listing had always been done that way and had never presented any problems. "Because all the numbers are listed in alphabetical order, a woman living alone is in no danger because to find out if she's alone the person would have to go through the entire directory to find a corresponding address. "After all," she points out, "single women and widows do have roommates."

Even if there's a chance the person could be in danger, it's unlikely since directories cost money, about \$70. But you don't have to buy one to use it. Many businesses have them available for customers.

But, contend the widows, "it's more than just a matter of safety." It's a matter of discrimination since widowers are not listed in the same matter. "It's as if the directory is saying that I'm no one except the appendage of a dead husband," said one widow.

The puzzling part of the problem is how the directory got the information, since the ladies did not give it to them.

R.L. Polk Co. hires local people (anyone over 18 years) to go door to door asking information. If a person isn't

# OPINION

home, a note is left requesting the resident to contact R.L. Polk and Co. Then the interviewer goes to a neighbor's house to see if they can give the information.

Which means the information could be inaccurate, because your neighbor gave wrong information. It also means that information could appear without your authorization, although field workers double check to avoid such errors.

If you don't want any information published you must call the Dallas office and request your name be deleted, it can't be done locally. And if you don't want to be listed as a widow, you have to request that too. Without the request you'll see no change.

It's not just a Lubbock problem either, it's done throughout the country and either it hasn't been brought to anyone's attention or it just wasn't thought important enough to be publicized.

At any rate, it would seem that any widow would have enough problems to deal with without this added inconvenience. —J.J.

## Teacups and Tumbleweeds

A lot of times, it's the little things in life that get to you. But editorialists by tradition are prone to the cosmic issues, cutting out the small stuff. To remedy that deplorable situation, we offer Teacups and Tumbleweeds, and ask anyone to suggest recipients of these nonexistent awards. Drop a postcard to Teacups and Tumbleweeds, P.O. Box 225, Lubbock 79408.

Still not sure what we're talking about, huh? Well, here for our maiden honorees just to give you an example:

A **TUMBLEWEED** to County Clerk **Frank Guess** for his defensive attitude when confronted with the thorny question of rural subdivision standards. At an informal hearing Monday county commissioners were trying to conform standards to the city standards (since many substandard rural developments end up in the city limits

and taxpayers are forced to subsidize improvements). Guess, who is charged with recording plats and land transfers and is thus the first line of defense against rogue developers, in effect shrugged and said, "I zee nuh-theeng."

County Commissioner **Alton Brazell** gets a **TEACUP** for his steadfast insistence that developers pave roads in rural subdivisions so the taxpayers won't have to, and District Attorney **Alton Griffin** gets a **TUMBLEWEED** for his snap legal judgment that, yes, indeed it was okay for a previous commissioners court to back down from its 1973 standards requiring paving without publishing proper notice.

A **TUMBLEWEED** with a side order of mashed potatoes goes to the **Kentucky Fried Chicken waitress**. When a customer who was trying to kill time waiting for his order asked idly "What's going on?" the waitress stared blankly and replied, "You mean in my personal life?"

A **TEACUP** belatedly goes to **J.P. Ellington**, acting executive director of the Lubbock County Hospital District, who turned down a salary increase and probably ended any chance for a career in Congress. Another **TEACUP** must go to **Marshall Pennington**, who was nudged out of his position as chairman of the LCHD Board of Managers. Pennington put in long hours and, if a management firm as promised brings the teaching hospital out of the financial wilderness, he above all others deserves the credit. Moses didn't see the Promised Land, either.

And, by the by, a whole pasture of **TUMBLEWEEDS** to the members of the Board of Managers and the influenza businessmen who suggested Pennington get out of the way so State Rep. Bill Heatly wouldn't throw a spat and hack away at the \$8 million appropriations for the teaching hospital. It was graceless expediency at its most cynical worst that all the laudatory resolutions in the world won't remove.

And last but not least, a **TUMBLEWEED** to the person who put the 82nd Street Exit sign so close to the exit for Loop 289 on U.S. 87 that you're halfway to Slide Road before you realize you were an exit early.

Get the idea?

**JACK ANDERSON'S WEEKLY SPECIAL**



## Senate Works to Curtail Debt Collectors' Ploys

by Jack Anderson with Joe Spear

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WASHINGTON—A New York man recently received an urgent call from a woman who said she was a nurse at a nearby hospital. She reported that his wife had been involved in a serious automobile accident. She said the hospital needed to know at once his hospitalization coverage, his employment, his salary.

The agitated man hurriedly supplied the information. Then he rushed over to the hospital—only to discover that his wife wasn't there at all. He had been the victim of a cruel but common hoax. He had been tricked into supplying private financial information to an unscrupulous debt collection agency.

Such abuses have flourished among some agencies which collect an annual \$4 billion in debts. They get away with it, because there is no federal law to restrict their unsavory practices.

Their harassment is often directed at the wrong people. Researchers have found that most of the abused debtors simply can't pay their bills because they've lost their jobs or suffered setbacks.

Some have already paid their bills. The collection agencies are merely behind in their paperwork. One elderly man, who was hounded over a \$14 debt he didn't owe, dropped dead while yelling at the collector over the phone.

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WANT TO SEE IT AGAIN?



Collectors have posed as public officials, lawmen, attorneys and newsmen. Some have even pretended to be social workers as a ruse to get personal information from institutions. Others have represented themselves as department store clerks. Then they have called the debtor's bank to ask whether he has enough money in his account to cover a phony purchase.

One debt collector has boasted that he can collect a volume of personal information on anyone in the country in 24 hours.

But it is the individual harassment that is the most outrageous. Some people have received as many as 20 telephone calls an hour, even in the middle of the night. Other collectors try to cause trouble for the debtor by harassing his employer.

The Diners Club recently settled a federal lawsuit by agreeing not to harass delinquent clients in the future. And the Senate Consumer Affairs Subcommittee is trying to set strict standards for collection agencies. So there is hope for the maligned debtor.

**Cuban Mission?:** The State Dept. is quietly preparing to establish a diplomatic mission in Cuba. Of course, the plans are strictly preliminary. But some foreign service officers have already been interviewed for possible diplomatic positions in Havana.

The idea of re-establishing normal relations with Cuba is favored by most of the people around president Carter. But there are still those who oppose it.

They point out that Castro is holding an estimated 4,000 political prisoners in Cuban jails and that Castro owes the United States nearly \$2 billion for property that was seized after the revolution.

But the strongest argument against normalizing relations with Cuba is Castro's global operations. The latest intelligence reports show that Cuba is supplying military assistance to 10 African nations and half-a-dozen other countries from South Yemen to Laos.

Hiding behind Castro's beard, of course, is Leonid Brezhnev. The Kremlin is aware that the Cubans are more acceptable to the Third World than are the heavy-handed Russians.

But there is no question about who is financing Castro's activities. In fact, intelligence reports claim that the Soviets are now shelling out close to \$4 million a day to keep Castro solvent.

**Globetrotting Chairman:** The Consumer Product Safety Commission is supposed to protect the public against dangerous products. This can best be accomplished, it would seem, here at home. But Chairman John Byington has felt the urge to promote product safety in exotic, faraway places.

In the 10 months since Byington was appointed chairman, he has managed to visit almost as many foreign countries as Henry Kissinger. Byington has made flying trips at the taxpayers' expense to Hong Kong, Taiwan and Tokyo; to Bonn, Brussels and Hamburg; and to the sun-kissed Virgin Islands.

He told us that he has been explaining U.S. standards to foreign companies.

Meanwhile, the globetrotting chairman is preparing to visit Europe again this summer. The CPSC has been so busy arranging his travels, apparently, that it hasn't had time to take action against hazardous heaters, extension cords and other dangerous products.

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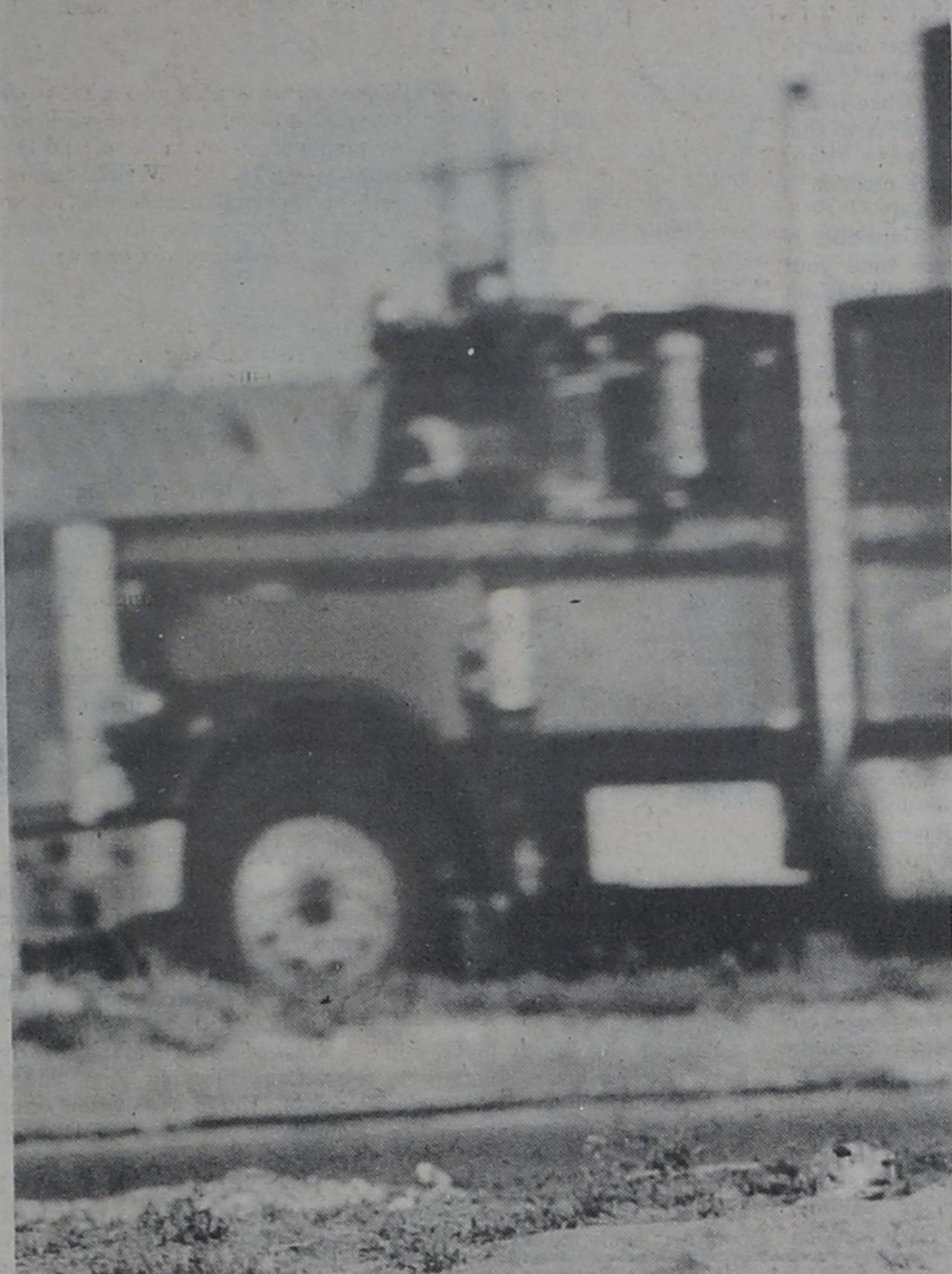
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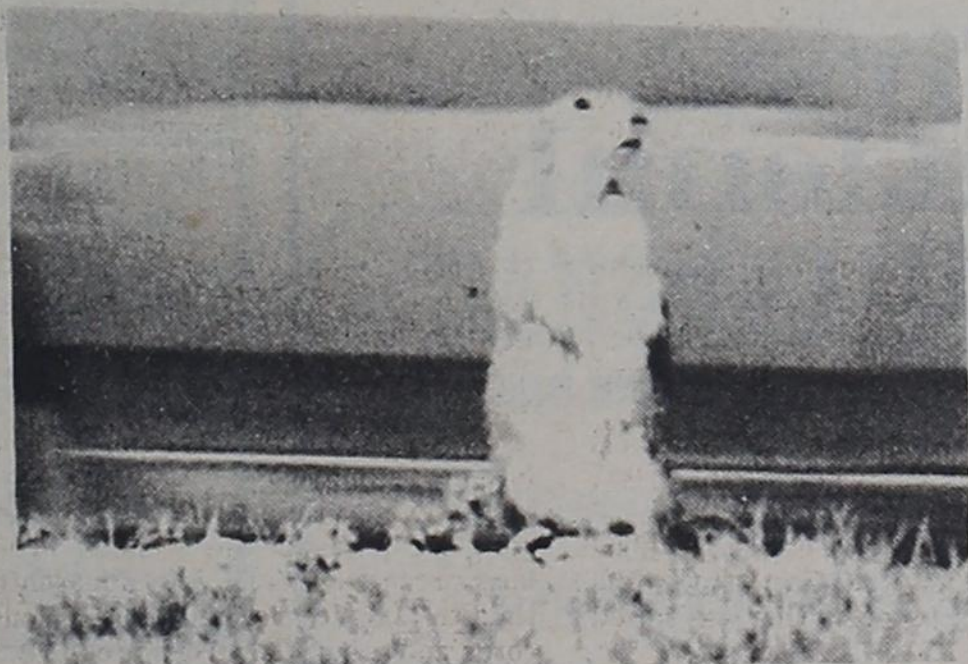
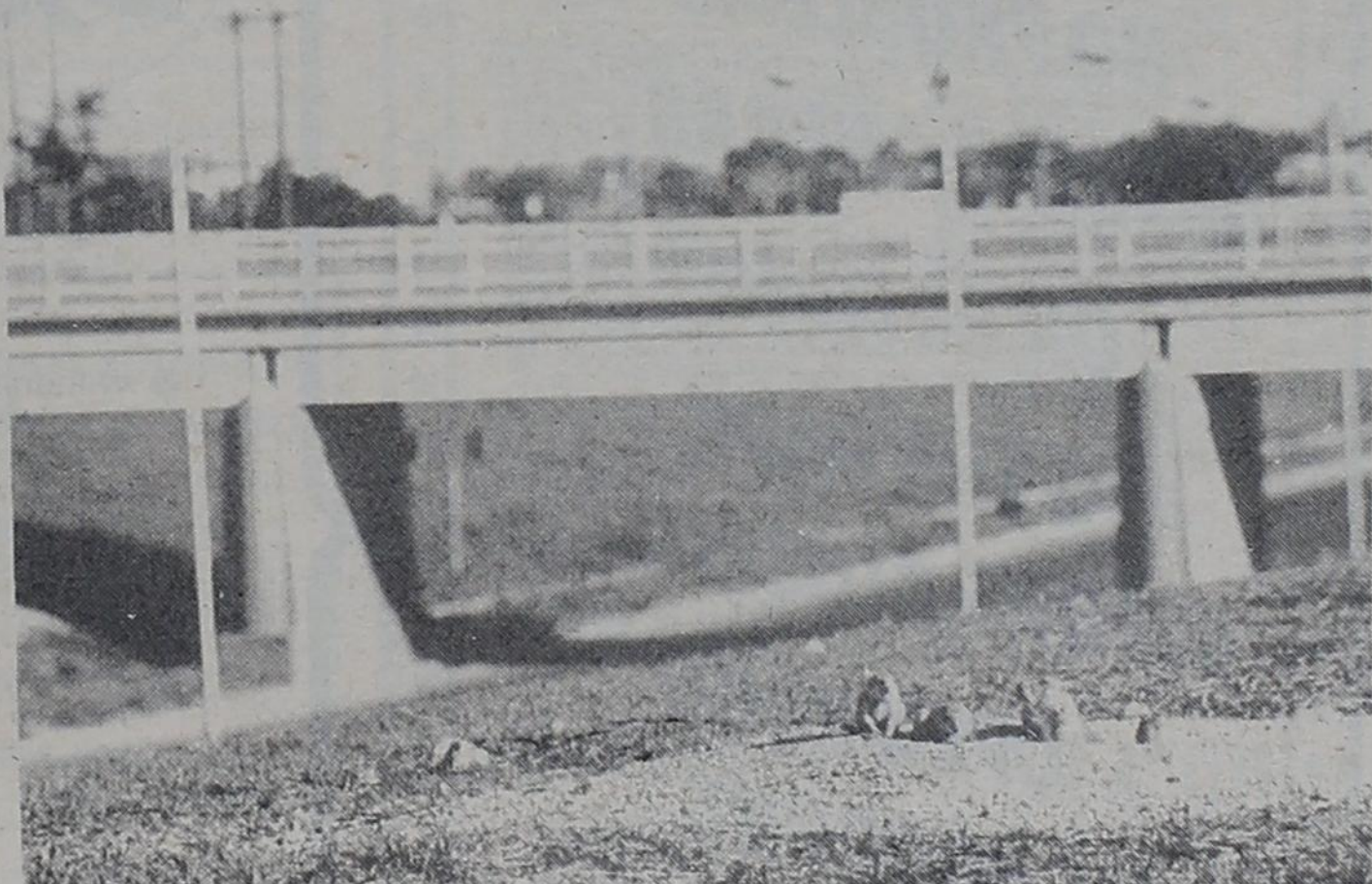
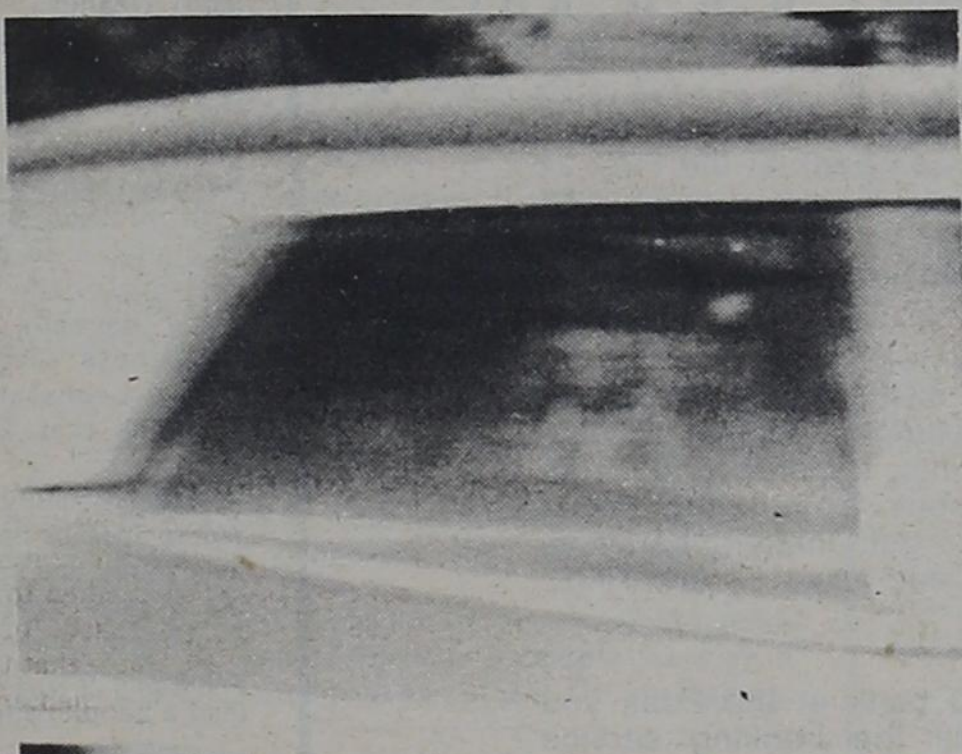
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**Timesphotos**  
*by Ted Houghton*  
***At the Prairie Dog Town***  
***On a Traffic Island***



# Eliminating the Negative: The Philosophy of Sananda

BY JANICE JARVIS  
Staff Writer

It happens everytime you go out in the rain without your shoes on. Exactly one week later you're stuck in bed with sniffles.

Or maybe everytime you plan a vacation you catch the flu. If these incidents sound familiar, it may be time to listen to what your mind and body are telling you.

Sananda, which means "walking in the light," aims at just that and quite a bit more. The philosophy is a conglomeration of yoga, mind control and various Eastern philosophies, designed to overcome negative emotions that trigger unhappiness.

According to Elizabeth Heaney, who teaches the discipline, negative emotions are constantly bubbling inside of us and, to get rid of these problems, we must get to the root of our problems and do something about them once we're there.

Knowing why you get sick everytime you go out in the rain isn't enough—you have to go a lot

deeper than just logically convincing yourself that rain and colds have nothing to do with each other.

That's where the importance of relaxation comes in—through Sananda teachings. "You should practice exercises that relax you to the point where you no longer feel your physical body," explained Heaney.

You achieve this relaxation, by resting mentally until your brain waves go to a lower frequency. At this frequency you're dealing with your mind as it was when you were between the ages of one and five, rather than the logical mind you have now.

At this lower frequency you can program out whatever causes a negative emotion. For example, if you want to program out fear you'll get a cold everytime you run in the rain, you have to return to the time you were taught—probably when your mother told you.

To retrain yourself so you no longer have negative reactions

everytime it rains, you have to forgive the person who trained you in the first place. Once you've sent love and forgiveness to that person—in this case your mother—the negative emotion is released from your body.

You don't have to specifically return to the exact time your mother first told you not to go out in the rain, you just have to get your mind into the frequency where it probably first occurred.

While this type of reprogramming works well for getting rid of life's many annoyances (such as colds) the method is used for deeper problems.

Heaney explained there are four negative emotions that control our lives, and one dominates at all times. People operate from either hate, anger, resentment or fear, and in order to be happy, you have to rid yourself of these emotions, one at a time.

You can tell which emotion controls a person just by looking. "For example, a person operating from fear is usually overweight, because he is insecure," Heaney noted. By eating more food, he stores up, not only food, but security.

If you change that mental attitude by finding the reason for fear and helping him to release that fear, then the extra weight will disappear as well.

You can release these negative emotions such as fear, through seven energy points called Chakras, located at various glands in the body. Each emotion



Elizabeth Heaney  
... teaches philosophy (Times Photo)

has a corresponding energy point, and all points must be open for a person to be happy. If you're fearful, that emotion will settle in your stomach, thus closing that energy point.

To open the energy point, you have to release the emotion—in this case fear—by using your other energy points to push the negative emotion out.

If you have all these negative emotions stored in your energy points, it's only natural that you'd

been sending negative vibrations to everything and everyone around you, Heaney says. It isn't a matter that your luck's gone bad, but that you're really causing it with bad vibrations.

Once you get rid of the negative emotions blocking your energy points, you not only feel more energetic but things will just go better for you, she asserts.

The root of the philosophy is learning to love yourself by getting rid of all the negative qualities that keep you from happiness.

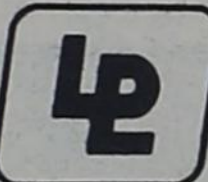
The discipline works for small problems like getting rid of colds, but it works on difficult problems like terminal illnesses. "Although it hasn't been proven in all cases, most illnesses are psychosomatic," said Heaney. In one case, Heaney said, a blind woman regained her sight using the Sananda teachings. Her blindness disappeared when she realized there was something she didn't want to see in the first place.

Like most disciplines Sananda doesn't turn you into the picture of health and happiness overnight. "It must be practiced daily since as many as 100 negative emotions can occur each day," said Heaney. The more you practice lowering your brain frequency and reprogramming, the easier it becomes and the fewer negative emotions you'll have to cope with.

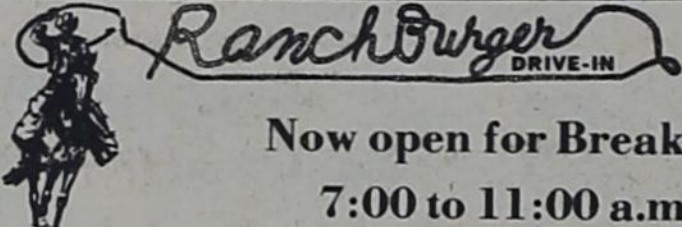
In addition to getting rid of emotions, a 15 minute exercise rejuvenates the body as well as being mentally relaxing. Your awareness increases because you're constantly alert to emotions that trigger unhappiness.

While reaching the point where you're free of negative emotions may sound like an impossible goal it's a goal worth reaching for, explained Heaney. "Because all along the way you're learning to lead a happier life."

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# KELLY'S HEROES

by Joe Kelly

His hair is a little fuller. He's wearing glasses. And he dresses more smartly than he did when he was a Texas Tech football player. But, even though he didn't display the shingle that designated him a DDS, it was Ken Talkington.

Dr. Talkington, to call him correctly, enjoyed Tech's final spring game. He was sitting with Billy Brown, Leete Jackson and Dr. David Haymes. And he seldom took his eyes off the action.

It didn't stop him from commenting, or carrying on a conversation. He was impressed with several things he saw and he liked the way the Raiders looked.

"I just hope Southwest Airlines starts flying into Lubbock before fall!" Ken cracked. "That's the only way a poor boy like me can get here for the games."

The suspicion is that Ken will be here if he wants to be—and he obviously does want to see the Raiders.

I asked him if he had seen TCU this spring, since F.A. Dry had taken over.

"No, I plan to see their spring game next week," he replied. "I just haven't gotten out there yet. You know, Dry is going to turn TCU around. He's something else."

"Surprisingly, the Frogs have a lot of talent and they amazingly managed to sign some outstanding freshmen. I think Dry is going to make them a contender."

Dry, according to Ken, has installed discipline. No more will there be a breach of training rules, excused, forgotten or overlooked. No longer will players inform the coaches of what they will or won't do.

"He's a funny guy," Ken said, "funny in that he's real quiet and doesn't say much. He's not loquacious or clever in his talk like a Darrell Royal, for instance. And yet he is intelligent and when he talks, people listen. He's a good talker."

TCU doesn't have, for a new coach trying to rebuild sagging fortunes, a good schedule.

"It's tough," Ken stated. "They play something like Ohio State and Tennessee and that's no schedule when you're trying to have a decent record."

It isn't quite that bad. Last year TCU did play Tennessee, and Nebraska, as well as Miami. This year all they have to do is play Oregon, USC and Miami, not exactly a pleasant task.

"If they had a 'normal' schedule I wouldn't be surprised to see them have a 5-6 or even a 6-5 record this year," Ken said.

Ken also talked about some of the former Tech players that he sees from time to time, like Wick Alexander, also a former quarterback and doctor "he has a junior high school boy who's a real good athlete," or Donny Anderson "my but he's changed. He's a fine person."

I told Ken that I was glad to see him playing an active role in Cotton Bowl activities, along with John Scovell, but I was sorry that I missed him this year.

"I'm sorry, too," he replied, "but I wasn't able to take in as much this year. I had other things I had to do." He agreed that Wilbur Evans will be missed, but that Jim Brock will do a great job.

"I did see Bill Holmes and had a real good talk with him," Ken declared. "You know, I wonder if E.J. Holub ever realizes just how much Holmes did for him. He was great, but Holmes really made him an All American."

Ken Talkington is just another example of what an intelligent football player can make of his life. The tall, thin Tech quarterback used football as a steppingstone to dental success, but his ability, ready smile and strong personality haven't hurt him.

It's a pleasure to see him, and the many other Tech players, do so well. All anyone has to do in Lubbock, for instance, is look around and see the large number of former Raiders here.

\*\*\*\*\*

CBS had an interesting baseball feature Tuesday night, focusing on the New York Yankees. The timing was good, for the Yanks have come out of their tailspin.

The show, with Bill Moyer, pulled no punches. It looked honestly at the free agent situation, the jealousies on a club, the high salaries and the preoccupation with business. It also brought out the fact that baseball is more of a business than ever and that the modern players don't have the intensity that the older players had.

\*\*\*\*\*

The one thing that the Dallas Cowboys lacked last year was a breakaway running back. They could well shore up that deficiency if they are able to obtain Tony Dorsett.

But what a price! If stories are true, they'll give up Randy White and Ed "Too Tall" Jones. One is an established star. The other is just beginning to come into his own.

Still, that's the price you have to pay and it's obvious that Tom Landry believes it is necessary in this case. Dorsett is untested, although it must be thought that he has the potential to be a star in the pro leagues.

## Jail Suit . . .

Continued From Page One

slaver policies—and the court listened.

At times, the prisoners' stories were less than believable, but all had a certain ring of truth that began to add up to one overwhelming fact—something is wrong at the jail.

Even as the trial was in progress, events at the jail began to lend credibility to the prisoners' testimony. One morning, the trial was briefly delayed after the court received word that one of the inmates who had testified earlier had just made a third attempt on his own life. On another day, word filtered into the courtroom of the beating of a federal prisoner being held at the jail. The man was reportedly beaten after refusing to turn over his commissary items to a black inmate.

The defense did not attempt to deny the occurrence of such incidents at the jail—although Griffin tried to impeach the testimony of several inmates by delving into their criminal activities of the past and, in some cases, bringing out unstable mental records.

Much of the defense was based on county commissioners' efforts in the past to come up with jail renovation plans and their present effort to upgrade the existing facility while making plans for the construction of a new one.

County-employed consulting engineer Arnold Maeker reinforced the defense's contention that commissioners had not been idle on jail renovations since 1973—but had instead been busy reviewing plans they felt would

upgrade the detention facility. However, Maeker told the court that the renovation plans were shelved when commissioners learned that new jail standards would be coming in 1976.

In fact, the county paid Maeker's firm over \$18,000 between August, 1973, and March of this year. But many of the plans the consulting firm developed were never to be used because they would not fit in with the new state standards.

During the same time period, malfunctioning plumbing and sanitation facilities at the jail were left virtually unattended until commissioners agreed to start the clean-up, fix-up program about a month ago.

County Judge Rod Shaw frequently pointed out that the commissioners court had not wanted to spend taxpayer's money unwisely by renovating the jail only to find out later that the facility still didn't meet the state standards published in December of last year. But even Woodward took issue with this argument from time to time, questioning why money wasn't spent to increase the jail staff and upgrade the plumbing, bedding and clothing for prisoners.

Plaintiff attorney Dan Benson also launched an attack on the money question in his closing arguments. Benson noted that the commissioners court had violated

state laws dating back to 1939 by not bringing the jail up to standards. What kept them from correcting the problems, Benson argued, was they didn't want to spend the money—and that is no justification for violating the law.

The trial is over now—but no matter what the outcome, the suit apparently has brought some good. Commissioners are making an effort to upgrade conditions at the old jail, and they are planning to build a new facility. And future inmates may have some hope that the shadow of the jail when it falls on them, will not be quite as dark.

## Census Study Published

Volumes II and III of North Louisiana Census Reports, edited by Marleta Childs and John Ross of Lubbock, have recently been released.

Childs, author of the Times "Kinsearching," and historical societies, including South Plains Genealogy Society in Lubbock. She received a bachelor of arts and masters degree in history from Stephen F. Austin.

Ross, working on his doctorate at Texas Tech, was elected to "Who's Who Among Students in American Colleges and Universities," and received his bachelor of science and masters degrees from Stephen F. Austin State University.

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CLIP AND REDEEM

**Naturopathy . . .**

*Continued From Page One*

"can tell whether you have cancer or cancer tendencies."

According to literature distributed by the local woman, Dr. Reams is a biophysicist who consults clients concerning nutrition. "He does not claim to be a doctor nor does he practice medicine," said the woman. Baldwin, who uses Reams' formula to analyze urine and saliva said, "Dr. Reams has a Ph.D. in biochemistry and physics as well as a naturopathic degree and a homeopathic degree from England.

Despite Reams' credentials, several local pathologists and

physicians said that Dr. Reams' claims may be stretching the truth.

"Everyone knows that we can foretell people most likely to have a heart attack simply by looking at their family history, smoking and eating habits, but not by the method implied by Dr. Reams," said one pathologist.

A physician explained, "There is no known diet that cures cancer." Research is starting to indicate that certain diets, such as the high fiber diet may possibly prevent the incidence of cancer, he added.

One pathologist noted that while the advertisement suggested hypertension could be treated without tranquilizers, most

M.D.'s avoid tranquilizers anyway and prefer to reduce salt intake to control hypertension.

The pathologist explained that prescribing a diet—such as Dr. Reams' lemon water fast and distilled water diet—doesn't cure illnesses but that they can be harmful to the patient as well. He said a diabetic put on this diet and deprived of insulin could die within a matter of days.

While one physician noted that analysis of body chemistry can be done with highly sophisticated equipment, tests such as those performed by the local woman could "not be done in someone's kitchen." The Lubbock tester says she performs her tests at home, but in an office.

While the equipment used by the local woman may not be as sophisticated as some found in professional institutions, her initial investments have amounted to more than just a few dollars.

The woman paid \$700 for a five-day course, where she learned how to take the test, to get results and send them to another person for analysis, and adds she will spend much more to attend other classes. In addition she supplements her studies with correspondence tapes.

She is a minister of a small local church which she told the Times had nothing to do with her work as the nutritional consultant as she describes herself.

She also sells a variety of

products, ranging from a water distillery to Acme Juicerators.

That's almost where this woman's part in naturopathy ends. After she gets the results from the test she has been sending them to Baldwin in Bronte, to be analyzed.

A retired medical doctor who now practices naturopathy in a small clinic, Baldwin told the Times that he became interested in naturopathy when he read a pamphlet offering a cure for cancer written by Nord Davis, who ran under the ultra-conservative American Party banner for U.S. Senate in Massachusetts in 1970.

Once a member of the American Party, Baldwin said he no longer contributes to the party because "it looks like the liberals have got us."

Today he operates the clinic along with a Mr. Johnson, a retired farmer, who was in Reams' first class, and Mrs. Johnson.

At the clinic, Baldwin said he uses a mathematical formula designed by Reams, to study five areas including the acidity of the urine and saliva, the amount of sugar in the urine, salts in the urine, the number of dead cells located per 100 pounds of body weight and the amount of urea in the urine.

The test tells which tissues in the body are gaining or losing energy, and from this test a diet is prescribed to correct any unhealthy conditions, according to literature.

A typical health analysis of the urine-saliva report will tell the client, for example, if he is a prime candidate for a heart attack, if he has a tendency towards low blood sugar, if his food is digesting too slow, if he has emphysema in both lungs and it lists an energy level for the patient. The Bronte clinic then recommends a diet which is designed to get rid of these unhealthy conditions. A three days lemon water fast is usually recommended to "repattern a person's body chemistry."

While Reams recommends the lemon water fast under supervision, about "95 per cent of the people tested can take the fast at home." But the urine test should be done before the fast is attempted.

After a person gets off the fast he goes on the diet. For example, celery and asparagus are recommended for an ailing heart. Quail meat is also good for heart patients, according to the literature.

When information about diet is compiled, it is returned to the local "nutrition consultants" who are located throughout the state who then pass the results to the patient.

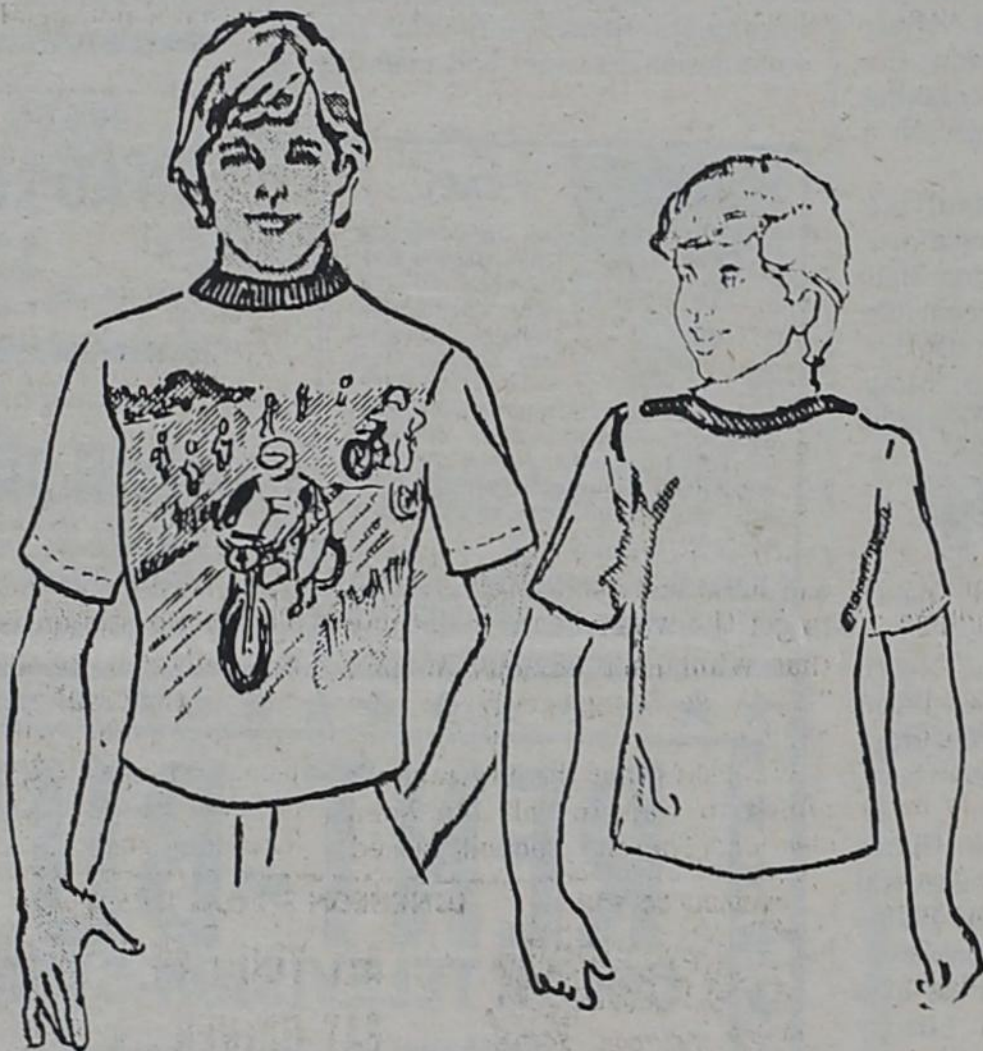
These results, along with the test, cost the client \$50. They cost the local "salesperson" \$8 for the services Baldwin performs, or the Reams computer.

Although the local woman emphasized, "I'm not prescribing anything," she claims that a diet, not connected with Reams, had alleviated her arthritis.

Baldwin, also said that "the diet can cure cancer, and it has saved me when I was almost dead several years ago."

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# SHERIDAN'S RIDE

by Jack Sheridan

This certainly has to be called "the season of the dance" around these parts. That's odd, too, for there was a time not so far back in this rugged, blue jeans country that ballet and modern dance were total anathema to the general public.

Yet, consider the past months. They turned out in goodly numbers to applaud and cheer (and right they should!) the utterly overwhelming San Francisco Ballet in "Romeo and Juliet" in March. They have shown growing support for our own Lubbock Civic Ballet. Then came the University Center Cultural Affairs-sponsored Atlanta Ballet which drew good houses for two nights in the UC Theater.

Now, once again, we have two performances of dance, this time representing the dance division of the department of health, physical education and recreation at Texas Tech. They will be seen at 8:15 p.m. Saturday and again at 2:15 p.m. Sunday in the UC Theater.

The featured work on the program is the amusing and colorful ballet, "Graduation Ball," to the music of Johann Strauss. The choreography is in the hands of the tested and true Peggy Willis, whose work is well known in dance circles. There are four other shorter works on the bills, Tammy Biggs' "Prolapse," with jazz accompaniment; Valerie Komkov's creation of "Womansong," with an original score by Daniel Johnson; Debbie Sowell's "A Place Called Home" and Franki Hastings' "Follies."

Tickets are on sale at the University Center, the number for information and reservations is 742-3610.

Art has also been a major factor in the city recently (though this is really an ongoing thing these days). The Baker Gallery of Fine Arts opened a show featuring no less than seven artists' work last weekend. It is a pretty full show with the work of Henry Gasser, Mondell Rogers and James Disney peaking the overall quality. The other men on the walls includes Carroll Collier, Ken Gore and William Whiteside. The show is open during regular business hours at Baker Co., 13th and Ave L, and will be on view through June 1.

Hall's Gallery, 4012 34th St. brings new work to display by Raul Gutierrez of San Antonio, with the artist in person from 1-5 p.m. Sunday. This is the largest show by Gutierrez assembled for a long time and Bob and Earline Hall have created a Gutierrez following over the years. Regular gallery hours are 9 a.m. to 5:30 p.m. Monday through Saturday. No admission, of course.

I want to step aside from the usual column fare at this time to comment on something that certainly affects me personally as it touches the working lives of a good many others in this town. That is the current dilemma regarding the Citibus service. Most people know that I can't afford a car (and the prospects get dimmer and dimmer as the costs go up and up). So, I am totally dependent on the bus service to provide me with necessary transportation to carry out my daily commitments in the working day. The bus that I take each morning and night is pretty filled each way with persons going to and from work, many crossing the city for long distances. There are also those who, for many reasons, find the bus their only access to far-flung areas of the town, such as South Plains Mall, schools, cinemas, stores and just plain riding. Since the expansion of new routes this winter, whole heretofore inaccessible areas of the town are now reachable at a cost that is nominal indeed for the distances covered. With the Thrift Pass for \$2.50 Monday through Saturday one can literally ride all day, if he or she so pleases.

Many Lubbockites confess they have never ridden a bus, yet many of these are the same ones who are wailing about high parking charges, traffic conditions, soaring gasoline and insurance rates and unmindful, despite fireside chats, of the conservation needs for energy.

There are some factors that turn a lot of people off on the system, too. These are correctable. Drivers who are arrogant, uncivil, who blast the passengers with rock and roll broadcasts on their transistor radios, who couldn't be less interested in their jobs are in direct contrast to the majority who are courteous, helpful, considerate and pleasant-dispositioned.

All systems in this world have bugs and bugs can be eliminated and the vital necessity of maintaining the city's public transportation service must be protected and maintained. I thank heaven for that bus system, and believe me, I am not alone in this.

It is good to know that Roger Williams, "Mr. Piano," will be making his return as soloist with the Lubbock Symphony Orchestra in a special Summer Pops program set for June 10 in the Memorial Civic Center. Williams and his "Autumn Leaves" are prime favorites around the concert circuit. He is a genial, outgoing, talented man and an excellent performer. I have a little gift from him that I love; it's a small cigarette box made in the form of a white plastic grand piano, a music box, really, which plays "Autumn Leaves" when the piano lid is lifted. It's a cutie.

Old musicals never die; they get revived. Playing to full houses since December on Broadway (New York City) is that wonderful show "Fiddler on the Roof" with its original star, Zero Mostel. I have seen that show many times and if I were in the environs of Manhattan, I'd be in one of those audiences all over again.

Another goodie is "Hello, Dolly," which has been seen repeatedly, too, which is coming back with its original star, Carol Channing. It'll be seen in Houston once it gets rolling and of all the Dolly Levis that have been seen it has always been Channing's personal show. She hasn't had too much success recently with a run of poor vehicles so getting back into Mrs. Levi's high button shoes will be an occasion for pleasure, I'm sure, for Carol, who's one of the nicest people in show business, and certainly a happy occasion for a lot of people who saw her in New York or on tour and a lot of people, like me, who never got the chance to see her.

Funny thing about these two great musicals. Both were converted to the film medium and both of them came off wanting. Both lost that elusive magic, that electricity in the transition. The wide-screen scope and bad casting (Topol in the "Fiddler" and Streisand in "Dolly") contributed much to their less than exciting appeal.



Water . . .  
Continued From Page One  
engineer-receiver to be communicated and appreciated.

Then the pencil lines he draws dip on Friday and Saturday. He adds that the big hours for his crews are between 6 and 7 in the evening, when people come home, get something to eat and water their lawn.

Item: Wahl says that sewer use declines rapidly after midnight each day, but at 2 a.m. the decline seems to slow. "It doesn't peak again, it just sorts of levels off."

"I've heard it said that that's when the old men get up to go to the bathroom," Wahl smiles. Another secret is shared.

## II. Brass Tacks

It is no secret that people need water to live and, more importantly, to live well in a prosperous city. Likewise it is no secret that West Texas doesn't have a whole lot of water.

In 1971, the city council received a report from an outside consulting firm that said by the early 1990's, Lubbock would have to develop a third major water source.

The city presently relies on the Canadian River water, and on wells drilled in the Bailey County sandhills field.

The assumption on the 1990 date was that the city could purchase additional leases in the sandhills for more wells. That didn't turn out.

By 1975, the fields had been leased up. "That's gone," Wahl says, "There are not any appreciable rights left," to lease.

And to preserve the sandhills wells the city does have, "We need to move the time frame to a new source up to the mid 1980's."

It's the old law of supply and demand, the city engineer indicates: there are no more supply sources ready to jump into the city's lap, and the demand has been increasing rapidly.

Too rapidly and the city may be in a pinch if a third water source isn't developed by the mid 80's, because the city's growth may be outpacing the projections the consultants made in '71. "Lubbock is growing at possibly a higher rate that what has been projected," Wahl acknowledges, "It looks like they might be running about 2 years behind."

"If the city keeps growing the way it is, we may need a third water source by 1985," Wahl said—give or take two years. "It (the crunch on supplies) may be here by '83, or it may be here by '87." Another factor is the effect of a drought period on the Canadian River supply, which Wahl says, "is not conceivable."

The prime candidate for a new water source is a reservoir in the Post-Justiceburg area, but the



**OFFICERS INSTALLED**—Officers for the Lubbock Music Teachers Association, a professional music organization, will be installed at a dinner in the Gold Room of Hemphill Wells, at 7 p.m. Tuesday. Pictures, from left to right, (front row) are: Mrs. Vas Moutos, second vice president; Sue Crites, first vice president and Mrs. Ivan Fowler, president. Back row: Mrs. Mamie Neal, parliamentarian; Mrs. Ernest Hicks, historian, Mrs. Herbert King, local publicity and Mrs. Billy Biggs, treasurer. Lubbock Music Teachers Association is affiliated with the Texas Music Teachers Association and Music Teachers National Association.

city's consultants haven't been able to confirm if the water it might provide would be useable. "Salt is primarily the thing they're worried about," Wahl explains, "If that site is not feasible then we've immediately got to go look for some other source."

The \$5.25 million--Wahl calls it "seed money"--that voters may approve as part of a larger \$26.4 million bond election will not be committed to the Justiceburg-Post project until the consultant's report gives the greenlight. When all the bills are in perhaps by 1983, the project may run up a bill of \$85 million, Wahl said the White River Authority may finance part of the project, and negotiations are in progress.

But the alternative is to continue relying on the well field and build more lines and stations to get the water here, something that Wahl isn't anxious to do. "It's a depleting resource," he explains.

Wahl says that the city couldn't afford to wait to call the bond election. The city council passed

the bond ordinance on second reading yesterday, little more than three weeks before election day. "We just didn't want to wait for the last minute (for the consultants' study). If we waited until '85 and it proved not feasible we could lose 8 years of lead time and that's not prudent management."

For now, Wahl sees few problems with the city's supplies, and notes that the only problems are in distributing the water the city does have. Growth in southwest Lubbock has been so rapid that city crews haven't been able to keep up with demand.

So Wahl predicts that residents in the area may experience periods of low pressure in the summer-- only on the peak hours on the peak days, he emphasizes -- because the city needs a new pump station at 82nd and Quaker. The pump station is part of the bond election, he says.

Until the results are in and the new pumphouse is built, it might be a good idea to water your lawn on Wednesday and beat the Thursday rush.

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Channel 28	9	KMCC	Lubbock
	10	ERA	Dallas
	12	KAMR	Amarillo

## FRIDAY

- 1:00 P.M.**  
**3** — MOVIE: 'The Trap' Charlie Chan gets himself involved in a case that almost turns out to be his last. Sidney Toler, Mantan Moreland, Victory Sen Young. 1946.
- 3:30 P.M.**  
**8** — MOVIE: 'The Magnificent Seven' Part 2
- 4:30 P.M.**  
**4** HBO — MOVIE: 'Russian Roulette' An unconventional intelligence agent is assigned to stop the planned assassination of Premier Aleksei Kosygin on his visit to Canada for disarmament talks. George Segal, Cristina Raines, Denholm Elliott. Rated PG. 1976
- 6:00 P.M.**  
**2** — MacNeil-Lehrer Rept.  
**3** — Bewitched  
**4** HBO — MOVIE: 'Mother, Jugs and Speed' Story of three wacky employees working for a third-rate ambulance company. A switchboard operator wants to become a driver joining two kooks on their rescue missions, which become comedies of errors for patients and medics alike. Bill Cosby, Raquel Welch, Harvey Keitel. Rated PG. 1976  
**4** KXTX — Bonanza  
**6 7 8 9 10 12** — News
- 6:30 P.M.**  
**2** — Plane Talk  
**3 12** — Adam-12  
**6** — Chico And The Man  
**7 10** — My Three Sons  
**8** — Bowling For Dollars  
**9** — Bewitched
- 7:00 P.M.**  
**2** — Wash. Week In Review  
**3** — Gunsmoke  
**4** KXTX — 700 Club  
**6** — Ironside  
**7** — A Boy Named Charlie Brown This special animated feature film about Charles M. Schulz's cartoon clan recounts the adventures of Charlie Brown as he copes with Peanutland, his fellow Peanuts and the world beyond. (Repeat; 90 min.)  
**8 9** — Donny And Marie  
**10** — 13 Report  
**12** — Sanford and Son 'Carroll.' The arrival of a stranger called Carroll comes as a shock to Fred — especially since the mystery man reminds Fred that together they carried out a \$150,000 bank robbery forty years ago. Guest-starring Espode-odee. (Repeat)
- 7:30 P.M.**  
**2 10** — Wall Street Week  
**12** — Chico and the Man 'Della Moves In,' (Part 1). Ed Brown welcomes Della, the new neighbor, with a barrage of verbal abuse only to discover that she is also the new owner of his

- garage and the lease is up for renewal. (Repeat)
- 8:00 P.M.**  
**2** — Agronsky-At-Large  
**3** — My Three Sons  
**4** HBO — MOVIE: 'Russian Roulette' An unconventional intelligence agent is assigned to stop the planned assassination of Premier Aleksei Kosygin on his visit to Canada for disarmament talks. George Segal, Cristina Raines, Denholm Elliott. Rated PG. 1976  
**6 12** — Rockford Files 'Drought at Indianhead River.' Rockford frantically searches for his friend Angel whose windfall riches from real estate are, in fact, part of a tax swindle plan arranged by the mob who now want Angel out of the way so they can collect. Guest-starring Stuart Margolin. (Repeat; 60 min.)  
**8 9** — MOVIE: 'The Love Boat I' Four interrelated comedic stories of the adventures and misadventures of the passengers and crew aboard a cruise ship en route from California to Mexico. Don Adams, Tom Bosley, Florence Henderson, Gabriel Kaplan, Harvey Korman, Cloris Leachman, Hal Linden and Karen Valentine. \*\* 1976.  
**10** — Wash. Week In Review
- 8:30 P.M.**  
**2** — Firing Line  
**3** — That Girl  
**4** KXTX — The Bible  
**7** — MOVIE: 'Class Of '44' Sequel to 'Summer of '42'. Adventures of three boys as they graduate from high school. One joins the Marines, the other two go to college where their romancing brings them plenty of trouble. Gary Grimes, Jerry Houser, Oliver Conant, Deborah Winters. 1973  
**10** — Americana 'Bethlehem.' A cinema verite documentary about life in an institution for juvenile delinquents made at the Bethlehem Lutheran Home for Children in New York.
- 9:00 P.M.**  
**3** — MOVIE: 'The Guns Of Navarone' British intelligence in the Middle East is forced to send six men on an impossible mission. Gregory Peck, David Niven, Anthony Quinn, Stanley Baker, Anthony Quayle, Irene Papas, Gia Scala, James Darren. 1961.  
**4** KXTX — Jimmy Swaggart  
**6 12** — Quincy  
**10** — Documentary Showcase: 'Woman Alive' A License for Violence: The Tragedy of Battered Wives.' Anchorperson Gloria Steinem shows a film about Erin Pizzey, a founder of the Chiswick Women's Aid, Ltd. in London, where abused women and their children can stay. Steinem will also talk about what is being done about the problem of battered wives in the United States. (60 min.)

- 9:30 P.M.**  
**2** — Texas Weekly  
**4** KXTX — Acts 29
- 10:00 P.M.**  
**2** — Black Perspective  
**3 6 7 8 9 12** — News  
**4** HBO — MOVIE: 'Lepke'  
**4** KXTX — Pro Fan  
**10** — MOVIE: 'Anatomy Of A Murder' A small town attorney battles to save an Army lieutenant who killed a man for 'allegedly' attacking his wife. James Stewart, Ben Gazzara, 1959.
- 10:15 P.M.**  
**3** — Movie Cont'd
- 10:30 P.M.**  
**2** — Capitol Eye  
**4** KXTX — Star Trek  
**6 12** — Tonight Show Johnny Carson's guests are Dianah Carroll and Cloris Leachman. (90 min.)  
**7** — N B A Playoffs CBS Sports provides coverage of this game in the quarterfinals of the NBA Playoffs. At press time, the participating teams and location of the game had not been determined.  
**8** — MOVIE: 'The Birds' Small shore town, north of San Francisco, is attacked by thousands of birds of varying shapes and sizes and colors. Rod Taylor, Jessica Tandy, Suzanne Pleshette. 1963.  
**9** — Mary Hartman, Mary Hartman
- 11:00 P.M.**  
**2** — Gunsmoke  
**3** — Movie Cont'd  
**9** — MOVIE: 'Voyage To The Bottom Of The Sea' When experimental atomic submarine discovers the Van Allen Belt radiation, circling the earth, has been burning for days, it speeds to the Marianas to explode the Belt into outer space. Walter Pidgeon, Joan Fontaine, Barbara Eden, Robert Sterling, 1961.
- 11:30 P.M.**  
**4** KXTX — Mayberry, R. F. D.
- 11:45 P.M.**  
**2** — Music Hall America  
**3** — MOVIE: 'Whistling In Dixie' Radio detective, while on his honeymoon in the Deep South, runs into weird happenings. Red Skelton, Ann Rutherford. 1943.
- 12:00 A.M.**  
**4** KXTX — Journey To Adventure  
**6 12** — Midnight Special
- 12:15 A.M.**  
**8** — News
- 12:30 A.M.**  
**4** KXTX — Look Up
- 12:45 A.M.**  
**2 8** — Baretta 'The Glory

- Game.' Baretta is framed with the murder of a suspected gun dealer and forced to become a fugitive to clear his name. Guest-starring Bill McKinney and Harris Yulin. (Repeat; 60 min.)  
**3** — News  
**4** KXTX — Sign Off
- 1:00 A.M.**  
**7** — MOVIE: 'Study In Terror' John Neville, Donald Houston, John Fraser, Anthony Quayle. When Jack The Ripper terrorizes the Whitechapel area of London, Sherlock Holmes and Dr. Watson are asked to solve the case. 1933.
- 1:15 A.M.**  
**8** — MOVIE: 'The Flying Deuces' Laurel and Hardy in the Foreign Legion. Stan Laurel, Oliver Hardy, 1939.
- 3:15 A.M.**  
**8** — MOVIE: 'Serenade' The story of a derelict singer who is torn between the love of two women and his own ambition. Mario Lanza, Joan Fontaine, Sarita Montiel, Vincent Price, Vincent Edwards, Joseph Calleia, Harry Bellaver, 1956.

## SATURDAY

- 7:00 A.M.**  
**2 8 9** — Tom & Jerry/  
**G. Ape/Mumb.**  
**3 4** HBO — No Programs  
**4** KXTX — Mr. Magoo  
**6 12** — Woody Woodpecker  
**7** — Sylvester & Tweety  
**10** — Carrascalendas
- 7:30 A.M.**  
**2 8 9** — Jabberjaw  
**4** KXTX — Deputy Dawg  
**6 12** — Pink Panther Laugh Show  
**7** — Clue Club  
**10** — Misterogers' Neighborhood
- 8:00 A.M.**  
**2 8 9** — Scooby-Doo/  
**Dynomutt Show**  
**4** KXTX — Popeye  
**7** — Bugs Bunny/ Road Runner  
**10** — Electric Company
- 8:30 A.M.**  
**3** — News  
**4** KXTX — Bugs Bunny  
**10** — Studio See
- 9:00 A.M.**  
**3** — Extension '77  
**4** KXTX — Mighty Mouse  
**6 12** — Speed Buggy  
**7** — Tarzan  
**10** — Sesame Street
- 9:30 A.M.**  
**2 8 9** — Krofft Super-show  
**3** — Hot Fudge  
**4** KXTX — Heckle And Jeckle  
**6 12** — Monster Squad

- 7** — New Adv'tures of Batman  
**10:00 A.M.**  
**3** — Hobab  
**4** KXTX — Jetsons  
**6 12** — Space Ghost/  
**Frankstn Jr**  
**7** — Shazam!/Isis Hour  
**10** — Misterogers' Neighborhood
- 10:30 A.M.**  
**2 8 9** — Superfriends  
**3** — What About People  
**4** KXTX — MOVIE: 'Battle Of Rouge River' In 1850, Oregon is trying to gain statehood, but a truce is needed with the Indians before it can be accomplished. Martha Hyer, George Montgomery, John Crawford. 1954.  
**6 12** — Big John, Little John  
**10** — Electric Company
- 11:00 A.M.**  
**2 8 9** — Short Story Special 'Homer and the Wacky Donut Machine.' Homer helps his Uncle Ulysses attract business to his small cafe by fixing the donut machine but accidentally reverses the gears so the machine goes 'wacky' producing thousands of donuts in a matter of minutes. Staring Jesse White, David Doyle, and Michael Leclair.  
**3** — Los Tiempos  
**6 12** — Land of the Lost  
**7** — Fat Albert & Cosby Kids  
**10** — Zoom
- 11:15 A.M.**  
**3** — Time Out
- 11:30 A.M.**  
**2** — American Bandstand Today's guests are The Miracles, Andrew Gold and comedian Tom Dreeson. (60 min.)  
**3** — Parents In Action  
**6 12** — Kids From C.A.-P.E.R.  
**7** — Ark II  
**8** — Peppermint Place  
**9** — Local Information  
**10** — Villa Alegre

- 7** — Learn & Live  
**1:15 P.M.**  
**3** — The Athlete
- 1:30 P.M.**  
**3** — Bill Dance Outdoors  
**4** KXTX — Celebrity Bowling  
**7** — Avengers  
**10** — Business
- 2:00 P.M.**  
**3** — Racers  
**4** HBO — Little Lord Fauntleroy The BBC dramatization of Frances Hodgson Burnett's story of an eight year old boy who goes from rags to riches and achieves a better life as a reward for his goodwill and perseverance.  
**4** KXTX — Wagon Train
- 2:30 P.M.**  
**2 8 9** — United States Boxing Championships  
**3** — Sportsman's Friend  
**7** — MOVIE: 'Bride Of The Monster' Weird wizard, bent on creating a race of supermen, kidnaps a girl reporter, to be transformed into the bride of a monster already created. Bela Lugosi, Thor Johnson, Loretta King. \* 1956.  
**10** — Government
- 3:00 P.M.**  
**3** — Fiesta Mexicana  
**4** KXTX — Bronco  
**10** — Ken Callaway
- 3:30 P.M.**  
**3** — Outdoors  
**7 10** — Sports Spectacular Steven Ford, son of former President Gerald R. Ford will be the expert analyst for today's broadcast of the Championship Rodeo at Red Bluff, Calif.
- 4:00 P.M.**  
**2** — Nova (Captioned)  
**3** — Western Hour  
**4** KXTX — Laramie  
**6 12** — Houston Open Golf Live coverage of the semi-final round from the Woodland Hills Country Club in Houston, Texas. Jim Simpson, Bruce Devlin, Cary Middlecoff, John Brodie and Jay Randolph are some of the commentators. (90 min.)  
**8 9** — Wide World Of Sports
- 5:00 P.M.**  
**2** — Studio See  
**3** — Lawrence Welk  
**4** HBO — MOVIE: 'Train Ride to Hollywood' Comedy about a starstruck rock group, Bloodstone, who disguise themselves as conductors of a train en route to Hollywood in order to meet their favorite stars. A number of crazy things happen on the journey - including murder. Rated G. 1976  
**4** KXTX — Cheyenne  
**7** — Music Hall America  
**10** — Wrestling
- 5:30 P.M.**  
**2** — Withit  
**6** — NBC News  
**8** — Gong Show  
**9** — Rap  
**12** — Lawrence Welk
- 6:00 P.M.**  
**2** — Reboop  
**3** — Rifleman  
**4** HBO — Movie Cont'd  
**4** KXTX — Big Valley  
**6** — Lawrence Welk  
**7** — Hee Haw  
**8** — News  
**9** — Space: 1999  
**10** — CBS News  
**12** — Program Cont'd
- 6:30 P.M.**  
**2** — Once Upon A Classic  
**3** — Beverly Hillbillies

**LET US ENTERTAIN YOU**

**World Team Tennis**

May 5  
PHOENIX RACQUETS  
featuring  
**CHRIS EVERT**  
vs.  
GOLDEN GATERS  
featuring  
**FRANCOISE DURR**

**World Team Tennis**

May 12  
SAN DIEGO FRIARS  
featuring  
**ROD LAVER**  
vs.  
SEA PORT CASCADES  
featuring  
**TOM GORMAN**

**World Team Tennis**

May 26  
NEW YORK APPLES  
featuring  
**BILLIE JEAN KING**  
vs.  
SAN DIEGO FRIARS  
featuring  
**CLIFF DRYSDALE**

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# THE NATIONAL DISASTER SURVIVAL TEST

A Warren V. Bush Production in cooperation with the National Safety Council  
NBC Television 8:00 p.m., Eastern Time, Sunday, May 1, 1977

OFFICIAL TEST FORM	
<b>I. JUDGMENT</b> 1. a b c d 2. a b c d 3. a b c d Score _____	<b>II. KNOWLEDGE</b> 1. T F    5. T F    8. T F 2. T F    6. T F    9. T F 3. T F    7. T F    10. T F 4. T F Score _____
<b>III. ALERTNESS</b> 1. Yes No 2. List the number of potential dangers: _____ Score _____	
<b>IV. STRESS</b> 1. Yes No    9. Yes No 2. Yes No    10. Yes No 3. Yes No    11. Yes No 4. Yes No    12. Yes No 5. Yes No    13. Yes No 6. Yes No    14. Yes No 7. Yes No    15. Yes No 8. Yes No Score _____	<b>V. LEADERSHIP</b> 1. a b c d 2. a b c d Score _____  <b>PRELIMINARY SCORE</b> _____  <b>VI. SPECIAL SCORING</b>  <b>YOUR FINAL SCORE</b> _____

Use this test form to indicate your answers, to total your score, and to compare your score with your family, friends, and other groups.

Members of the National Safety Council may obtain additional information on disaster survival by contacting Council headquarters, 444 N. Michigan Ave., Chicago, Illinois 60611.



## Times TV Schedule

Channel 5	2	TXT	Lubbock
	3	KTVT	Fort Worth
	4	HBO	Lubbock
	4	KXTX	Dallas
Channel 11	6	KCBD	Lubbock
Channel 13	7	KLBB	Lubbock
	8	WFAA	Dallas
Channel 28	9	KMCC	Lubbock
	10	ERA	Dallas
	12	KAMR	Amarillo

# Survival Test Gets Local Push

BY CLIFF AVERY  
Staff Writer

Here are some questions that may be on the NBC National Disaster Survival Test at 7 p.m. Sunday on KCBD-TV (Channel 11). Here, also are some answers that won't be on the test.

"What do you do if the person next to you is struck by lightning?"

Stand on his body on the theory that lightning doesn't strike twice in the same place.

"What do you do if trapped at a beach house during a hurricane?"

Forget the tan.

"What do you do if you're trapped in a burning skyscraper?"

Sign up the movie rights as quickly as possible.

Macabre humor aside, there's not a whole lot left to say about the National Safety Council-encouraged television quiz except what the NSC itself says, "Participating in the (test) may help save lives." And that's no joke.

To that end, safety consultants in the Lubbock

area are encouraging viewers to test their knowledge of survival methods, particularly because the area is so sensitive to wind disasters, especially tornadoes.

"It will go a lot further than traffic," said Walt Goodgion, city traffic safety coordinator, "although wind disasters and other occurrences do not have an adverse effect on traffic."

Goodgion said that Mayor Roy Bass was expected to issue a proclamation encouraging the test at Thursday's council meeting and that Lubbock Independent School District students would be urged to participate.

The test will examine viewer's abilities in five major areas — judgment, knowledge, alertness, stress and leadership, and will provide dramatizations to illustrate the proper answers.

"While most major disasters 'just happen,'" Vincent Tofany, president of the National Safety Council, said, "most of the accidents within disasters are preventable, provided people know how to cope with them."

- 4 HBO — MOVIE: 'Funny Lady' Encores of Barbra Streisand's Oscar-winning portrayal of Broadway super-star Fanny Brice. James Caan co-stars as Billy Rose, the song writer-producer who marries Fanny for better or worse, and Omar Sharif is Nicky Arnstein, the former love Fanny can never forget. Rated PG.
- 8 — Inside Television
- 10 — My Three Sons
- 12 — Candid Camera

**7:00 P.M.**

- 2 — Victory Garden
- 3 — Music Hall America
- 4 KXTX — Nashville On The Road
- 6 12 — MOVIE: 'The Adventures of Freddie' Michael Burns appears in the title role of Freddie Griffith, a young scientist who wants to donate his invention to mankind, but his employers, realizing the financial potential of his discovery, decide to either change his mind or get rid of him. Susan Blanchard, Harry Morgan, Keene Curtis, Tom Poston, Conrad Janis, Jane Connell. 1977
- 7 — Mary Tyler Moore Georgette is forced to cope with two extremely opposite I.Q.'s from the men in her life. The Baxter's adopted son, David, is failing every subject in school, and his concerned parents find out it's because he has the brain of a genius — quite a contrast to Papa Ted, who isn't exactly a wizard. (Repeat)
- 8 9 — Blansky's Beauties
- 10 — The Goodies

**7:30 P.M.**

- 2 — The Way It Was
- 4 KXTX — Dolly!
- 7 — Bob Newhart Bob and his friend, 'The Peeper,' take a trip down memory lane and wind up in the 'slammer.' (Repeat)
- 8 9 — Fish 'Anniversary.' The Fish group-home is preparing a festive celebration for Phil and Berice's thirty-eighth wedding anniversary when they discover Diane has sneaked off on a date with a boy who has a mistaken idea of her character.
- 10 — Once Upon A Classic
- 2 — Six American Families 'The George Family.' Violence and tension mark the days of this Black police officer who works in one of New York's toughest districts. Despite the strong bonds of affection in the family, his children don't want

to follow in his footsteps. (60 min.)

- 3 — Nashville Music
- 4 KXTX — Rex Humbard
- 7 — All In The Family Edith uses quick thinking and CPR, cardio-pulmonary resuscitation, training to save a man's life, but has her hands full when Archie tries to adjust to her new-found fame. (Repeat)
- 8 9 — Starsky and Hutch 'Tap Dancing Her Way Right Back Into Your Hearts.' Starsky and Hutch go undercover to ferret out a blackmail operation that has resulted in two deaths. Guest-starring Audrey Christie. (Repeat; 60 min.)
- 10 — Classic Theatre: 'Edward II'

**8:30 P.M.**

- 3 — Porter Wagoner
- 6 12 — MOVIE: 'The Possessed' James Farentino stars as a former Episcopal priest who uses his unusual powers to repel the challenge from a supernatural force that threatens a private school for girls. Joan Hackett stars as the headmistress and Claudette Nevins as her sister, a teacher at the school. 1977
- 7 — All's Fair Richard, Charley, Lanny and Ginger find their barren jail cell turned into a three-ring circus when Lucy arrives with her CBS news crew, putting their jailers on the map and leaving her friends behind bars. Conclusion of a two-part episode.

**9:00 P.M.**

- 2 — MOVIE: 'L'Eclisse' The sensitive study of a young woman who is driven to despair as she leaves one lover, takes another and then becomes disenchanted with him. Directed by Michelangelo Antonioni. B/W 1962
- 3 — High Chaparral
- 4 HBO — Ann Corio: This Was Burlesque
- 4 KXTX — Festival Of Praise
- 7 — Carol Burnett Carol's guest tonight is Jim Nabors. (Repeat; 60 min.)
- 8 9 — Future Cop The Kansas City Kid. Computer android cop, Haven, impersonates a card-shark to try to break up a crooked police ring and bail his partner, officer Cleaver, out of a tight spot. (60 min.)

**9:30 P.M.**

- 4 KXTX — The Lesson

**10:00 P.M.**

- 3 — Wrestling

- 4 KXTX — 700 Club
- 6 7 8 12 — News
- 9 — Big Valley
- 10 — MOVIE: 'Shoe Shine' Two youngsters become involved in black market operations when they want to buy a horse and end up in a reform school. Rinaldo Smordini, Franco Interleghi. 1947.

**10:30 P.M.**

- 6 12 — The TVTV Show A satirical look at the effect of television on Americans as seen in a 'typical' family, the volatile relationship of a male-female news anchor team, and the TV-addicted patrons of a neighborhood bar. (This comedy presentation was made by the TVTV Production Company - 90 min.)
- 7 — MOVIE: 'Mysterious Island' Five men after escaping from a Confederate prison in an observation balloon find themselves on a South Seas' island where they encounter a giant bird, giant crab, two British girls, band of cut throat pirates and Capt. Nemo. Joan Greenwood, Michael Craig, Michael Callan, Gary Merrill, Herbert Lom, Beth Rogan, 1961.
- 8 — MOVIE: 'Chariots Of The Gods?' Poses the question of the possibility of extra-terrestrial visitors inhabiting the Earth many years ago. Dr. Harold Reiln. 1971.

**11:00 P.M.**

- 2 — MOVIE: 'The Brotherhood' The involvement of a family in the Mafia as two brothers disagree about the syndicate and the brothers each go separate ways leading to one fleeing to Sicily. Kirk Douglas, Alex Cord, Irene Papas, Luther Adler, Susan Strasberg. 1968.
- 4 HBO — MOVIE: 'Train Ride to Hollywood' Comedy about a starstruck rock group, Bloodstone, who disguise themselves as conductors of a train en route to Hollywood in order to meet their favorite stars. A number of crazy things happen on the journey - including murder. Rated G. 1976
- 4 KXTX — Lucy Show
- 9 — MOVIE: 'Diary Of Anne Frank' June 1945, liberated Jewish refugee returns to hidden third floor of Amsterdam factory where he finds the diary kept by his younger daughter during their years in hiding from the Nazis. Story unfolds of what took place till the time of their discovery and arrest. Joseph Schildkraut, Millie Perkins, Shelley Winters, Richard

Beymer, Gusti Hubber, Ed Wynn, Diane Baker, 1959.

**11:30 P.M.**

- 3 — Ironside
- 4 KXTX — Mayberry, R. F. D.
- 12:00 A.M.
- 4 KXTX — Look Up
- 6 — News
- 12 — Sign Off

**12:15 A.M.**

- 4 KXTX 6 — Sign Off
- 8 — A B C News

**12:30 A.M.**

- 2 — MOVIE: 'The Mummy's Curse' Mummies of an Egyptian priest and priestess are brought to life by a secret potion; they attack! Lon Chaney, Virginia Christine, Peter Coe. \*\* 1944.
- 3 — News
- 7 — Sammy And Company
- 8 — MOVIE: 'War Devils' American Captain captured by a German patrol in the Tunisian desert are lost and cut off. The officers forced to depend on each other for survival become friends. Twice, their friendship is put to a test. Guy Madison, John Ireland, Pascale Petit, Anthony Steel. 1970.

**12:45 A.M.**

- 3 — Meditations

**2:30 A.M.**

- 8 — MOVIE: 'Sombra, The Spider Woman' As Asian ruler is determined to become emperor of the world through his daughter, Sombra, and super-modern scientific devices. Bruce Edwards, Virginia Lindley. 1966.

**4:30 A.M.**

- 8 — MOVIE: 'Take It Or Leave It' Filmed version of the famed quiz show, '64 Question,' held together with romantic suspense and a lively story. Phil Baker, Phil Silvers, Edward Ryan, Marjorie Massow. \*\* 1944.

### SUNDAY

**7:00 A.M.**

- 2 — Gospel Singing
- 3 4 HBO 12 — No Programs
- 4 KXTX — Public Policy Forum
- 6 — Villa Alegre
- 7 — This Is The Life
- 8 — Human Dimension
- 9 — No Program
- 10 — Sesame Street

- 7:15 A.M.
- 8 — With This Ring

**7:30 A.M.**

- 4 KXTX — Treehouse Club
- 6 — Jimmy Swaggart
- 7 — Uncle Waldo
- 8 — Sharing Faith
- 9 — Cartoons
- 12 — Amazing Grace

**8:00 A.M.**

- 2 — Revival Fires
- 3 — Religious Townhall
- 4 KXTX — Larry Jones
- 6 12 — Day Of Discovery
- 7 — Rays Of Hope
- 8 — Dr. Robert Schuler
- 9 — Jimmy Swaggart
- 10 — Electric Company

**8:30 A.M.**

- 2 — The King's Children
- 3 — Day Of Discovery
- 4 KXTX — Dr. Gene Williams
- 6 8 — James Robison
- 7 — Amazing Grace
- 9 — A Life Worth Living
- 10 — Zoom
- 12 — Larry Jones

**9:00 A.M.**

- 2 — Big Blue Marble
- 3 — Divine Plan
- 4 KXTX — Jerry Falwell
- 6 12 — Rex Humbard
- 7 — Old Time Gospel Hour
- 8 — God Of Our Fathers
- 9 — Home Show
- 10 — English

**9:30 A.M.**

- 2 9 — Jr. Almost Anyth'g Goes
- 3 — River Of Life

- 8 — Big Blue Marble

**10:00 A.M.**

- 2 8 9 — Adventures of Gilligan
- 3 — It Is Written
- 4 KXTX — Robert Schuller
- 6 — Oral Roberts
- 7 — Sunday School
- 10 — Earth Science
- 12 — Old Time Gospel Hour

**10:30 A.M.**

- 2 8 9 — Animals, Animals Today's program will feature 'The Butterfly.'
- 3 — Let The Bible Speak
- 6 — Living Your Religion
- 7 — Kaleidoscope

**11:00 A.M.**

- 2 — Dakitari
- 3 — First Methodist Church Of Ft. Worth
- 4 KXTX 9 — Baptist Church
- 6 — A Better Life
- 7 — Face The Nation
- 8 — Hour Of Worship
- 10 — English
- 12 — Johnny Gomez Show

**11:30 A.M.**

- 6 — Garner Ted Armstrong
- 7 — Inquiry
- 12 — Hour Of Power

**12:00 P.M.**

- 2 — News
- 3 — Point Of View
- 4 HBO — No Programs
- 4 KXTX — Pat Robertson
- 6 — Farm Report
- 7 — Fisherman
- 8 — Issues And Answers
- 9 — Let The Bible Speak
- 10 — Humanities

### —SPORTS—

FRIDAY

- 10:30P.M. 7 — N B A Playoffs

SATURDAY

- 1:00P.M. 2 8 9 — Alan King Tennis Classic at Caesar's Palace
- 6 12 — Major League Baseball: Texas vs. Chicago
- 2:30P.M. 2 8 9 — United States Boxing Championships
- 3:30P.M. 7 10 — Sports Spectacular
- 4:00P.M. 6 12 — Houston Open Golf
- 8 9 — Wide World Of Sports

SUNDAY

- 12:30P.M. 7 — N B A Playoffs
- 1:30P.M. 2 8 9 — World Invitational Tennis Classic
- 2:30P.M. 6 12 — Houston Open Golf
- 3:00P.M. 2 8 9 — Alan King Tennis Classic At Caesar's Palace
- 10 — N B A Playoffs

# Times TV Schedule

Channel 5	2	TXT	Lubbock
	3	KVTI	Fort Worth
	4	HBO	Lubbock
	4	KXTX	Dallas
Channel 11	6	KCBD	Lubbock
Channel 13	7	KLBK	Lubbock
	8	WFAA	Dallas
Channel 28	9	KMCC	Lubbock
	10	ERA	Dallas
	12	KAMR	Amarillo

**12:30 P.M.**  
**2 9** — Issues And Answers  
**3** — Virgil Ward  
**4** KXTX — Revival Fires  
**6** — Formby's Workshop  
**7** — N B A Playoffs CBS

Sports provides live coverage of this doubleheader in the NBA Playoffs. At press time, the participating teams and locations of the two games had not been determined.  
**8** — Directions  
**12** — Dolly

**1:00 P.M.**  
**2** — Hot Line To Politics  
**3** — Wallace Wildlife  
**4** KXTX — Ernest Angley  
**6** — Gomer Pyle  
**8** — World Of Travel  
**9** — Ara's World Of Sports  
**10** — Family At War  
**12** — Nashville On The Road

**1:30 P.M.**  
**2 8 9** — World Invitational Tennis Classic Today's matches will played at the Sea Pines Plantation in Hilton Head, South Carolina. The players will include Bjorn Borg, Rod Laver, Arthur Ashe, Ilie Nastase, Sue Barker, Martina Navratilova, Virginia Wade and Evonne Goolagong. Pancho Gonzales and Chris Schenkel will provide the commentary.  
**3** — World Tomorrow  
**6** — Porter Wagoner  
**12** — Pop! Goes The Country

**2:00 P.M.**  
**3** — David Wade Cooking Show  
**4** HBO — MOVIE: 'The Vanishing Land' Story of the native people of our largest state, Alaska, who with their strange customs and way of life, have learned to co-exist in the harsh and exacting wilderness of North. \*\* 1970.  
**4** KXTX — Gospel Lighthouse  
**6** — Nashville Music  
**10** — Great Performances: Von Karajan Conducts  
**12** — Travel Adventure

**2:30 P.M.**  
**3** — MOVIE: 'Blondie's Lucky Day' Dagwood is fired. So he goes into competition with his boss. His partner, a beautiful lady architect, falls in love with the son of Mr. Dithers' biggest client. Penny Singleton, Arthur Lake, Larry Simms, Jerome Cowan. \*\* 1946.  
**6** **12** — Houston Open Golf NBC Sports provides live coverage of the final-round of play taking place at the Woodland Hills Country Club in Houston, Texas. Jim Simpson, Bruce Devlin, Cary Middlecoff, John Brodie and Jay Randolph will provide the commentary.

**3:00 P.M.**  
**2 8 9** — Alan King Tennis Classic At Caesar's Palace ABC Sports provides live coverage of this tennis tournament.  
**4** KXTX — Just Passing Thru  
**10** — N B A Playoffs CBS Sports provides live coverage of this doubleheader in the NBA Playoffs. At press time, the participating teams and locations of the two games had not been determined.

**3:30 P.M.**  
**4** KXTX — Happy Hunters

**4:00 P.M.**  
**3** — Voyage to the Bottom of the Sea  
**4** KXTX — Amazing Grace

**4:30 P.M.**  
**4** HBO — Lorna Doone Based on R.D. Blackmore's novel, Lorna (Emily Richard) and John (John Somerville) are victims of the Doone family. She was kidnapped as an infant and his father was killed in one of the Doone's raids. They fall in love, but have many obstacles to overcome before the happy ending.  
**4** KXTX — River Of Life  
**12** — Grandstand

**5:00 P.M.**  
**2** — Consumer Survival Kit  
**3** — Daktari  
**4** KXTX — Hi Doug

**6** — Wild Kingdom  
**7** — Last Of The Wild  
**8** — Black Forum  
**9** — Space: 1999  
**10** — World Of Survival  
**12** — Championship Fishing

**5:30 P.M.**  
**2** — Cinema Showcase  
**4** HBO — MOVIE: 'The Duchess and the Dirtwater Fox' Comedy-western with Goldie Hawn and George Segal as a pair of mismatched hustlers. She plays a dancehall girl who wants respect. He plays a con man who lacks finesse. Together they try hustling the Old West. Rated PG. 1976  
**4** KXTX — The W. A. Criswell Hour  
**6** — News  
**7 10** — CBS News  
**8** — Que Pasa?  
**12** — NBC News

**6:00 P.M.**  
**2** — Viewpoint  
**3** — MOVIE: 'Abbott And Costello Meet Frankenstein' Two 'corpses' Dracula and Frankenstein kidnap Abbott and Costello. Bella Lugosi, Lon Chaney, 1948.  
**4** HBO — Movie  
**4** KXTX — Youth On The Move  
**6 12** — Wonderful World of Disney 'Michael O'Hara the Fourth,' (Part Two). A girl named Michael tries to turn detective - against the wishes of her father, a police captain - and lands in the middle of a blackmail and homicide case. Starring Dan Dailey, Jo Ann Harris and Michael McGreevey. (60 min.)  
**7 10** — 60 Minutes  
**8** — News  
**9** — Hardy Boys/ Nancy Drew Mysteries NANCY DREW MYSTERIES: 'The Mystery of the Ghostwriter's Cruise.' A relaxing cruise on a luxury liner turns into a terrifying adventure for Nancy Drew when one of the men on board, a world famous mystery writer, receives threats against his life. Guest-starring David Wayne and Dane Clark. (60 min.)

**6:30 P.M.**  
**2** — Wall Street Week  
**4** KXTX — Reflect  
**8** — At Issue

**7:00 P.M.**  
**2 10** — Previn And The Pittsburgh 'A Concert of Tchaikovsky and Stravinsky.' Andre Previn leads the Pittsburgh Symphony as they perform Tchaikovsky's 'Piano concerto No. 1 in F-Flat Minor' and 'The Firebird' by Stravinsky. Narciso Gutierrez, renowned Cuban-born pianist, solos in the piano concerto. (60 min.)  
**4** KXTX — 700 Club  
**6 12** — National Disaster Survival Test Tom Snyder is joined by co-hosts Wally Schirra, Shana Alexander, John Amos, and Kate Jackson in this home-audience participation special designed to test Americans on their knowledge and ability in surviving various natural or man-made disasters. Appearing on this special will be Vincent L. Tofany, President of the National Safety Council, and Dr. Frank Stanton, Chairman of the National Red Cross. (90 min.)  
**7** — MOVIE: 'The Alamo' Historical drama depicting the legendary stand of 180 gallant volunteers against an army of 7000, when they came to the aid of Texas in its fight for freedom. John Wayne, Richard Widmark, Laurence Harvey, Frankie Avalon, Patrick Wayne, Linda Crisitol, Richard Boone. 1960.  
**8 9** — MOVIE: 'Airport' Dangerous weather, a demented bomber and personal frictions create a tense drama on the ground and in the air. Burt Lancaster, Dean Martin, Jean Seberg, Jacqueline Bisset, George Kennedy, Helen Hayes. (Following tonight's movie ABC will present a fifteen minute News Special.) 1973.

**7:30 P.M.**  
**2** — News  
**3** — Movie Cont'd  
**10:30 P.M.**  
**6 12** — MOVIE: 'Slaughterhouse Five' Michael Sacks stars as Billy Pilgrim, a middle aged American optometrist who becomes 'unstuck in time' and moves back and forth from the present to his wartime experiences as a POW in a Dresden slaughter house to the futuristic planet of Tralfamodore. Ron Leibman, Eugene Roche, Sharon Gans, Valerie Perrine. 1972  
**7** — CBS News  
**8** — MOVIE: 'Cash Mc Call' Young financial genius, becomes interested in plastics company whose owner is being forced to the wall, and renews romance with owner's daughter. Based on novel by Cameron Hawley. Interesting drama of high finance and romance. James Garner, Natalie Wood, Nina Foch, Dean Jagger, Roland Winters, E.G. Marshall, Henry Jones. 1960.  
**9** — Love, American Style

**10:45 P.M.**  
**2** — MOVIE: 'Hour Of The Gun' James Garner, Jason Robards, Robert Ryan, Albert Salmi, Steve Ihnat. Wyatt earp aided by Doc Holliday searches for his brother's murderer and must decide whether to bring him in for trial or take his own vengeance. 1967.  
**7** — MOVIE: 'Love Has Many Faces' Acapulco: Millionaire, surrounded by moochers, including her husband, desperately strives for unbound happiness in her brandy-swilling world. Lana Turner, Cliff Robertson, Hugh O'Brien. 1965.

**11:00 P.M.**  
**3** — Rex Humbard  
**9** — Praise The Lord Club  
**10** — Monty Python

**11:30 P.M.**  
**10** — MOVIE: 'Alakazam' Ambitions of a bright little monkey who fancies himself better than humans. Voices of Jonathan Winters, Frankie Avalon, Sterling Holloway, Arnold Stang, Dodie Stevens. \*\* 1961.

**12:00 A.M.**  
**3** — News  
**4** KXTX — Public Policy Forum

**12:15 A.M.**  
**3** — Meditations  
**12:30 A.M.**  
**4** KXTX — This Is The Life  
**6 7** — News  
**8** — A B C News  
**12:45 A.M.**  
**7** — Sign Off

**8:00 P.M.**  
**2 10** — Masterpiece Theatre: Upstairs, Down-

stairs 'Whither Shall I Wander.' When Georgina marries and Richard faces retirement from public life, the servants at Eaton Place realize they are nearing the end of an era. (60 min.)  
**3** — American Life Style  
**4** HBO — MOVIE: 'Breaking Point' Ceaseless harassment befalls a man and his family because he testified as a witness against the mob. When full protection from the law, including an identity change does not succeed in deterring the mob the man vengefully goes after them on his own. Bo Svenson, Robert Culp. Rated R. 1976

**8:30 P.M.**  
**3** — Beverly Hillbillies  
**4** KXTX — Change the World  
**6 12** — MOVIE: 'The Possessed' A dissolute, defrocked minister battles the forces of evil which apparently are responsible for a rash of fires at an isolated girls' school. James Farentino, Joan Hackett, Claudette Nevins, Eugene Roche, Harrison Ford, Ann Dusenberry, Diana Scarwid. 1977

**9:00 P.M.**  
**2** — The Pallisers Glencora engineers the political downfall of Phineas Finn's arch-enemy, Mr. Bonteen. At a family tea, an argument erupts between Plantagenet and his elder son Silverbridge, and an uneasy truce follows. (60 min.)  
**3** — MOVIE: 'Night At The Opera' Marx Brothers are in Milan, Italy and find some opera talent; they give love their help too. One of the best, most riotous of their films. Marx Brothers, Allan Jones, Kitty Carlisle. 1935.  
**10** — Upstairs, Downstairs Farewell  
**10:00 P.M.**  
**2** — A B C News  
**3 6 7 8 9 12** — News

**10:15 P.M.**  
**2** — News  
**3** — Movie Cont'd

**10:30 P.M.**  
**6 12** — MOVIE: 'Slaughterhouse Five' Michael Sacks stars as Billy Pilgrim, a middle aged American optometrist who becomes 'unstuck in time' and moves back and forth from the present to his wartime experiences as a POW in a Dresden slaughter house to the futuristic planet of Tralfamodore. Ron Leibman, Eugene Roche, Sharon Gans, Valerie Perrine. 1972  
**7** — CBS News  
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**8** — A B C News  
**12:45 A.M.**  
**7** — Sign Off

**8:00 P.M.**  
**2 10** — Masterpiece Theatre: Upstairs, Down-

**7:00 A.M.**  
**2 9** — Good Morning, America  
**3** — Slam Bang Theatre  
**4** HBO — No Programs  
**4** KXTX — Deputy Dawg  
**6** — Today In Texas  
**7** — CBS Morning News  
**8** — A. M.  
**10** — Instructional Programs  
**12** — Today

**7:30 A.M.**  
**4** KXTX — Mighty Mouse  
**6** — Today  
**10** — Lillias, Yoga And You

**8:00 A.M.**  
**3** — Comedy Capers  
**4** KXTX — Lone Ranger  
**7** — Captain Kangaroo  
**8** — Good Morning, America  
**10** — Instructional Programs

**8:30 A.M.**  
**3** — Dusty's Treehouse  
**4** KXTX — Little Rascals  
**10** — Misterogers' Neighborhood

**9:00 A.M.**  
**2** — Electric Company  
**3** — Family Affair  
**4** KXTX — Father Knows Best  
**6** — People Place  
**7** — Sunshine Sally  
**8** — Mike Douglas  
**9** — Praise The Lord Club  
**10** — Sesame Street  
**12** — Sanford and Son

**9:30 A.M.**  
**2** — Misterogers' Neighborhood  
**3** — Beverly Hillbillies  
**4** KXTX — Hazel  
**6 12** — Hollywood Squares  
**7** — Three Stooges  
**10** — Electric Company

**10:00 A.M.**  
**2** — Sesame Street  
**3** — The Fugitive  
**4** KXTX — Andy Griffith  
**6 12** — Wheel of Fortune  
**7** — Here's Lucy

## MONDAY

**1:00 P.M.**  
**3** — MOVIE: 'Deadlock' District Attorney, who is running for senator, tries to find killer of newspaperman in racially troubled city and settle his differences with a police chief assigned to the case on how to do it. Leslie Nielsen, Aldo Ray. 1960.

**3:30 P.M.**  
**8** — MOVIE: 'Three Faces West' Viennese doctor, a refugee and daughter, join Dakota farmers in trek from dust bowl to Oregon. John Wayne, Sigrid Gurie, Charles Coburn. 1940.

**4:30 P.M.**  
**4** HBO — MOVIE: 'The Obsession' A man whose wife and daughter had been kidnapped and murdered 16 years before takes a European vacation. He sees an exact look-alike of his wife and wants to marry the girl. History seems to be repeating itself when his new love is kidnapped. Cliff Robertson, Genevieve Bujold. Rated PG. 1976

**6:00 P.M.**  
**2** — MacNeil- Lehrer Rept.  
**3** — Bewitched  
**4** HBO — Movie Cont'd  
**4** KXTX — Bonanza  
**6 7 8 9 10 12** — News

**6:30 P.M.**  
**2** — Scenes  
**3 12** — Adam-12  
**4** HBO — MOVIE: 'St. Ives' Suspense drama about a former crime reporter turned aspiring novelist and private detective, A wealthy silent film financier hires him to act as go-between in the return of valuable and incriminating ledgers. Charles Bronson, Jacqueline Bisset. Rated PG. 1976  
**6** — Sanford and Son 'Fred's Extra Job.' Fred borrows \$6,000 from a bank to help Lamont out financially, then takes a job as a busboy to repay the loan. (Repeat)  
**7 10** — My Three Sons  
**8** — Bowling For Dollars  
**9** — Bewitched

**WEEKDAYS**  
**8** — Peppermint Place  
**9** — Happy Days  
**10** — Instructional Programs

**10:30 A.M.**  
**4** KXTX — Daily Programs  
**6 12** — Shoot for the Stars  
**7** — Love Of Life  
**8 9** — Family Feud

**11:00 A.M.**  
**2 8 9** — Second Chance  
**3** — Ironside  
**6 12** — Name That Tune  
**7** — Young And The Restless

**11:30 A.M.**  
**2 8** — Ryan's Hope  
**4** KXTX — 700 Club  
**6 12** — Lovers and Friends  
**7** — Search For Tomorrow  
**9** — TTO Show

**12:00 P.M.**  
**2 3 7 12** — News  
**4** HBO — No Programs  
**6** — Gong Show  
**8 9** — All My Children

**12:30 P.M.**  
**2** — All My Children  
**3** — Cartoon Carnival  
**6 12** — Days of Our Lives  
**7** — As The World Turns

**1:00 P.M.**  
**2 8 9** — \$20,000 Pyramid  
**3** — Movie  
**4** KXTX — Big Valley

**1:30 P.M.**  
**2 8 9** — One Life To Live  
**6 12** — The Doctors  
**7** — Guiding Light

**2:00 P.M.**  
**4** KXTX — Dennis The Menace  
**6 12** — Another World  
**7** — All In The Family

**2:15 P.M.**  
**2 8 9** — General Hospital

**7:00 P.M.**  
**2** — Six American Families 'The Stephens Family of Iowa.' These generations enjoy their chosen way of life on this family farm. But the spread isn't big enough to divide among the six children. The oldest son works for his father as a hired hand, and the staggering costs of land and equipment make farming a vanishing way of life for the next generation. (60 min.)  
**3** — Gunsmoke  
**4** KXTX — 700 Club  
**6 12** — MOVIE: 'In Search Of Noah's Ark' After a dramatic re-enactment of the Biblical story of Noah and the great flood, this docu-drama presents a host of evidence supporting the story, particularly the findings of numerous expeditions which claim to have located the Ark on Mount Ararat in eastern Turkey. Brad Crandall narrates. 1976.  
**7** — Jeffersons George can hardly stand Florence once a week, so when Louise hires her as a 'live-in' maid, he hits the roof. (Repeat)  
**8 9** — MOVIE: 'Charlie's Angels' Three attractive female detectives use their wits and feminine charms to con the slayer of a wealthy man into revealing the whereabouts of his victim's body. Starring Kate Jackson, Farrah Fawcett-Majors, Jaclyn Smith, David Doyle, David Ogden, Diana Muldaur and Bo Hopkins. 1976.  
**10** — 13 Report

**7:30 P.M.**  
**7** — Busting Loose Lenny and his friends, who are anticipating a wild singles weekend at a New York resort hotel, are not disappointed when they encounter a veritable smorgasbord of feminine company, and even shy Lester finds himself an attractive girl. (Repeat)  
**10** — M. D.

**8:00 P.M.**  
**2 10** — The Pallisers On the basis of circumstantial evidence, Phineas Finn is accused of murdering his political rival. Widowed Laura Kennedy urges him to use her money for defense, while Madame Max sets out to find the real murderer. (60 min.)

**8:30 P.M.**  
**4** KXTX — Life In The Spirit  
**7** — Phyllis Phyllis Lindstrom turns the Dexter living room into a wedding chapel when she hilariously mismanages Mother Dexter's marriage to Arthur Lanson. Conclusion of a two-part episode. (Repeat)  
**8 9** — MOVIE: 'Roger And Harry' Roger Quentin and his partner, Harry Jaworsky, are hired by a millionaire businessman to find his daughter who has been kidnapped and apparently taken out of the country. John Davidson, Barry Primus, Richard Lynch, Carole Wagner Mallory, Anne Randall Stewart, Susan Sullivan and Harris Yulin. 1977.

**9:00 P.M.**  
**2** — Soundstage Dizzy, Sarah Vaughn, Ray Brown, Milt Jackson, Al Haig, Kenny Clarke, James Moody and Joe Carroll revive the bebop era in modern jazz. (60 min.)

**2:30 P.M.**  
**4** KXTX — Magilla Gorilla  
**7** — Match Game '77

**3:00 P.M.**  
**2** — Sesame Street  
**3 4** KXTX — Popeye  
**6** — Marcus Welby, M. D.  
**7 10** — Tattletales  
**8 9** — Edge of Night  
**12** — Gong Show

**3:30 P.M.**  
**3** — Banana Splits  
**4** KXTX — Bugs Bunny  
**7** — Price Is Right  
**8** — Movie  
**9** — Lucy Show  
**10** — Rifleman  
**12** — Munsters

**4:00 P.M.**  
**2** — Misterogers' Neighborhood  
**3** — New Mickey Mouse Club  
**4** KXTX — The Monkees  
**6** — Green Acres  
**9** — Brady Bunch  
**10** — Little Rascals  
**12** — Family Affair

**4:30 P.M.**  
**2** — Electric Company  
**3** — Superman  
**4** HBO — Movie  
**4** KXTX — Brady Bunch  
**6** — Sanford and Son  
**7** — Bonanza  
**9** — Partridge Family  
**10** — Bewitched  
**12** — Emergency

**5:00 P.M.**  
**2** — Lillias, Yoga And You  
**3** — I Love Lucy  
**4** KXTX — Partridge Family  
**6** — Hazel  
**8** — News  
**9** — A B C News  
**10** — Andy Griffith

**5:30 P.M.**  
**2** — Daily Programs  
**3** — Dick Van Dyke  
**4** KXTX — Hogan's Heroes  
**6 12** — NBC News  
**7 10** — CBS News  
**8** — A B C News  
**9** — Andy

**3** — MOVIE: 'Testimony of Two Men' Part 1 This series, based on Taylor Caldwell's best selling novel, will be seen in three parts; two hours per episode over the next three weeks. A massive tale about the citizens of a Pennsylvania town, from the end of the Civil War to the turn of the century. It follows the life of Jonathan Ferrier, from his birth to his embattled adult life as a highly principled surgeon who struggles with an antagonistic medical community that fights Jonathan's most urgent objective: the adoption of sanitary practices. Stars David Birney, Barbara Parkins, Steve Forrest, Ralph Bellamy, Theodore Bikel, Tom Bosley. 1977  
**7** — Maude While Walter is out of town, Maude's life is threatened by an oversexed housepainter. (Repeat)

**8:30 P.M.**  
**3** — That Girl  
**4** HBO — MOVIE: 'The Obsession' A man whose wife and daughter had been kidnapped and murdered 16 years before takes a European vacation. He sees an exact look-alike of his wife and wants to marry the girl. History seems to be repeating itself when his new love is kidnapped. Cliff Robertson, Genevieve Bujold. Rated PG. 1976  
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**3** — **MOVIE: 'Secret Ceremony'** Fading prostitute is enmeshed in the bizarre dream world of a wealthy mentally unhinged young lady who insists she is her dead mother. Elizabeth Taylor, Mia Farrow, Robert Mitchum, Pamela Brown. 1969.

**4** KXTX — **Vicki Jamison Special**

**6** **12** — **Dean Martin Celebrity Roast** Peter Marshall is 'roasted' by host Dean Martin and celebrities including Orson Welles, Paul Lynde, Rose Marie, Jack Carter, Joey Bishop, Ed Bluestone, Foster Brooks, Rip Taylor, Wayland Flowers and Madam, Zsa Zsa Gabor, Jimmie Walker, Red Buttons, Karen Valentine, Vincent Price and Jackie Gayle. (60 min.)

**7** — **Andros Targets** A football hero, about to receive the Player of the Year Award, is suspected of involvement in an attempted rape and murder. (60 min.)

**10** — **Six American Families** 'The Stephens Family of Iowa.' These generations enjoy their chosen way of life on this family farm. But the spread isn't big enough to divide among the six children. The oldest son works for his father as a hired hand, and the staggering costs of land and equipment make farming a vanishing way of life for the next generation. (60 min.)

**10:00 P.M.**

**2** — **Viewpoint**

**4** KXTX — **Lucy Show**

**6** **7** **8** **9** **12** — **News**

**10** — **Victory Garden**

**10:15 P.M.**

**3** — **MOVIE: 'The King And I'** From the musical play based on the biography 'Anna and the King of Siam.' Deborah Kerr, Yul Brynner, Rita Moreno, Martin Benson. \*\*\* 1956.

**10:30 P.M.**

**2** — **Guppies to Groupers**

**4** HBO — **MOVIE: 'St. Ives'** Suspense drama about a former crime reporter turned aspiring novelist and private detective, A wealthy silent film financier hires him to act as go-between in the return of valuable and incriminating ledgers. Charles Bronson, Jacqueline Bisset. Rated PG. 1976

**4** KXTX — **Star Trek**

**6** **12** — **Tonight Show** Rich Little is the guest host. (90 min.)

**7** — **MOVIE: 'Kojak: A Question Of Answers'** A desperate man tries to clear his own name and stay out of prison by helping Kojak trap a ruthless loan shark. Telly Savalas, Eli Wallach, Michael Gazzo, Jerry Orbach. 1976.

**8** — **MOVIE: 'The Graduate'** Young man, graduated with honors, meets and has an affair with one of his parent's friends, a neurotic alcoholic, and is urged by his folks to date her daughter. He falls in love with her and the friend tries to keep them apart. Dustin Hoffman, Anne Bancroft, Katharine Ross. \*\*\*. 1967.

**9** — **Mary Hartman, Mary Hartman**

**10** — **Woman**

**11:00 P.M.**

**2** — **Gunsmoke**

**9** — **Streets of San Francisco/ Toma** STREETS OF SAN FRANCISCO: 'A Trout in the Milk.' A poet-balladeer con-

fesses to the murder of his daughter's boyfriend giving a homosexual attachment as his motive. Guest-starring Roscoe Lee Brown and Brenda Sykes. (Repeat) - TOMA: 'Ambush on 7th Avenue.' While investigating a gangland killing, Toma is given the added responsibility of a university student observer whose interest in the case proves to be far more than academic. Guest-starring Geoffrey Deuel. (Repeat)

**10** — **Government**

**11:30 P.M.**

**4** KXTX — **Mayberry, R. F. D.**

**11:45 P.M.**

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**12:00 A.M.**

**4** KXTX — **Look Up**

**6** **12** — **Tomorrow**

**10** — **Sign Off**

**12:15 A.M.**

**4** KXTX — **Sign Off**

**12:30 A.M.**

**7** **8** — **News**

**12:45 A.M.**

**3** — **News**

**3:15 A.M.**

**8** — **MOVIE: 'The Day The Earth Stood Still'** Events that occur after a strange space craft lands in Washington D.C. Emisary wishes to warn earth to desist in atomic experiments lest they be eliminated. Michael Rennie, Patricia Neal, Hugh Marlowe, Bobby Gray. 1951.

**TUESDAY**

**1:00 P.M.**

**3** — **MOVIE: 'Fear No Evil'** Louis Jourdan, Bradford Dillman, Lyn Day. A Scientist, after purchasing an antique mirror is lured into a macabre world of the supernatural. The mirror seems to reflect his dark soul and after he dies accidentally, his fiancée learns the mirror can bring him back. 1969.

**3:30 P.M.**

**8** — **MOVIE: 'Lady For A Night'** Gambling boat lady marries the wrong man, in order to attain a coveted social position. Joan Blondell, John Wayne, Ray Middleton. 1942.

**4:30 P.M.**

**4** HBO — **MOVIE: 'Russian Roulette'** An unconventional intelligence agent is assigned to stop the planned assassination of Premier Aleksei Kosygin on his visit to Canada for disarmament talks. George Segal, Cristina Raines, Denholm Elliott. Rated PG. 1976

**6:00 P.M.**

**2** — **MacNeil- Lehrer Rept.**

**3** — **Bewitched**

**—SPECIALS—**

**FRIDAY**

7:00P.M. **7** — **A Boy Named Charlie Brown**

**SATURDAY**

11:00A.M. **2** **8** **9** — **Short Story Special**

10:30P.M. **6** **12** — **The TVTV Show**

**SUNDAY**

7:00P.M. **6** **12** — **National Disaster Survival Test**

**MONDAY**

9:00P.M. **6** **12** — **Dean Martin Celebrity Roast**

**TUESDAY**

7:00P.M. **5** **12** — **Country Music Hit Parade**

**THURSDAY**

8:00P.M. **6** **12** — **Richard Pryor Special**

**8** **9** — **Love Boat**

9:00P.M. **6** **12** — **Chevy Chase Show**

**4** HBO — **Program Cont'd**

**6** **7** **8** **9** **10** **12** — **News**

**6:30 P.M.**

**2** — **To Tell a Tale**

**3** **6** **12** — **Adam-12**

**4** HBO — **MOVIE: 'Train Ride to Hollywood'** Comedy about a starstruck rock group, Bloodstone, who disguise themselves as conductors of a train en route to Hollywood in order to meet their favorite stars. A number of crazy things happen on the journey including murder. Rated G. 1976

**7** **10** — **My Three Sons**

**8** — **Bowling For Dollars**

**9** — **Bewitched**

**7:00 P.M.**

**2** — **American Short Story** Tonight's program presents two short stories: (1) 'PARKER ADDERSON, PHILOSOPHER' Ambrose Bierce's taut story of confrontation between a captured Union spy and the general of a battered Confederate army. (2) 'THE JOLLY CORNER.' Henry James's haunting tale of an expatriate American who fled from the Civil War and 35 years later, returns to New York to seek the identity that would have been his if he had remained. (90 min.)

**3** — **Gunsmoke**

**4** KXTX — **700 Club**

**6** **12** — **Country Music Hit Parade** Jimmy Dean is the host and Tennessee Ernie Ford is the special guest in tonight's star-studded presentation featuring some of the top names and most popular songs in country music today. Among the scheduled performers are: Tammy Wynette, Donna Fargo, Freddie Fender, the Nitty Gritty Dirt Band, Mel Tillis, Ray Stevens, the Oakridge Boys, Don Williams, Larry Gatlin, Crystal Gayle, Jan Howard, George Jones and Ronnie Milsap. (90 min.)

**7** — **Who's Who**

**8** **9** — **Happy Days** 'Fonzie the Father.' The cool of Fonzie and Richie is put to the supreme test when a pregnant woman unexpectedly becomes a Cunningham house guest and the baby decides to arrive prematurely. (Repeat)

**10** — **13 Report**

**7:30 P.M.**

**8** **9** — **Laverne And Shirley** 'Bachelor Mothers.' The Fonz visits his good ol' friends Laverne and Shirley and drops off a surprise bundle - a baby - much to their chagrin. (Repeat)

**10** — **Texas Politics**

**8:00 P.M.**

**3** — **My Three Sons**

**4** HBO — **Ann Corio: This Was Burlesque**

**7** — **M\*A\*S\*H** Frank Burns can't believe it when a wounded North Korean officer describes his own injury and correctly diagnoses the wounds of another patient. (Repeat)

**8** **9** — **Eight Is Enough**

**10** — **Masterpiece Theatre: Upstairs, Downstairs** 'Whither Shall I Wander.' When Georgina marries and Richard faces retirement from public life, the servants at Eaton Place realize they are nearing the end of an era. (60 min.)

**8:30 P.M.**

**2** — **Documentary Showcase**

**3** — **That Girl**

**4** HBO — **Ann Corio: This Was Burlesque**

**4** KXTX — **Practical Christian Living**

**6** **12** — **MOVIE: 'Code Name: Diamond Head'** Drama of spies and counterspies set in Hawaii and involving a plot to steal a highly lethal chemical explosive. Roy Thinnes, France Nuyen, Zulu, Don Knight and Ward Costello. 1977.

**7** — **One Day at a Time** When David is offered the opportunity of a life time, an uncertain Ann must decide if she will share in his good fortune for the rest of her life. First of a two-part episode. (Repeat)

**9:00 P.M.**

**3** — **MOVIE: 'A Great American Tragedy'** When an aircraft engineer for twenty years is suddenly out of a job, he's confident he can quickly find another. With his savings dwindling, the engineer and his family are forced to make drastic changes in order to survive. George Kennedy, Vera Miles, William Windom. 1972.

**4** HBO — **World Team Tennis**

**7** — **Kojak** Rosie Grier is guest star in a return appearance as Salathiel Harms, a bounty hunter after a desperate man who jumped bail in San Francisco. (Repeat; 60 min.)

**8** **9** — **Family 'An Endangered Species'** Kate and a recently divorced man, a family friend, are drawn to each other when Kate's husband Doug, becomes engrossed in his work. Guest-starring William Windom. (60 min.)

**10** — **American Short Story** Tonight's program presents two short stories: (1) 'PARKER ADDERSON, PHILOSOPHER' Ambrose Bierce's taut story of confrontation between a captured Union spy and the general of a battered Confederate army. (2) 'THE JOLLY CORNER.' Henry James's haunting tale of an expatriate American who fled from the Civil War and 35 years later, returns to New York to seek the identity that would have been his if he had remained. (90 min.)

**9:30 P.M.**

**2** — **Scenes**

**10:00 P.M.**

**2** — **Classic Theatre: 'The Playboy of the Western World'** J.M. Synge's outrageous comedy of Christy Mahon, a bashful young farmer who suddenly finds himself the village hero, for the questionable feat of killing his father. (Two hours)

**3** **6** **7** **8** **9** **12** — **News**

**4** HBO — **MOVIE: 'Russian Roulette'** An unconventional intelligence agent is assigned to stop the planned assassination of Premier Aleksei Kosygin on his visit to Canada for disarmament talks. George Segal, Cristina Raines, Denholm Elliott. Rated PG. 1976

**10:15 P.M.**

**3** — **Movie Cont'd**

**10:30 P.M.**

**2** — **Plane Talk**

**6** **12** — **Tonight Show** Johnny Carson's guests are Michael Landon and Sam Blotner, a Costa Rican businessman. (90 min.)

**7** — **MOVIE: 'Columbo: A Stitch In Crime'** A brilliant surgeon murders a nurse after she guesses correctly that the doctor

**Times TV Schedule**

Channel 5	<b>2</b> TTX Lubbock
	<b>3</b> KTVT Fort Worth
	<b>4</b> HBO Lubbock
	<b>6</b> KXTX Dallas
Channel 11	<b>4</b> KCBD Lubbock
Channel 13	<b>7</b> KLBK Lubbock
	<b>8</b> WFAA Dallas
Channel 28	<b>9</b> KMCC Lubbock
	<b>10</b> ERA Dallas
	<b>12</b> KAMR Amarillo

has murdered a colleague by operating on him. Peter Falk, Leonard Nimoy, Anne Francis. 1973.

**8** — **MOVIE: 'Bonnie & Clyde'** Set in the depression-struck era of the 1930's, 'Bonnie and Clyde' retells the explosive story of the thrill-seeking Barrow gang who held sheriffs and bank tellers in terror and frequently captured headlines with their daring, reckless and often pointless crimes. Warren Beatty, Faye Dunaway, Gene Hackman. 1967

**9** — **Mary Hartman, Mary Hartman**

**10** — **Black Perspective**

**11:00 P.M.**

**2** — **Gunsmoke**

**3** — **MOVIE: 'Short Walk To Daylight'** Earthquake levels New York City and traps eight people in a subway tunnel. James Brolin, Dan Mitchell, James McEaken, Abbey Lincoln, Brooke Bundy. 1972.

**9** — **MOVIE: 'The Marriage-go-Round'** Statuesque uninhibited beauty from Sweden causes a domestic crisis when she selects her American host, a happily-married professor of cultural anthropology to father her baby. Susan Hayward, James Mason, Julie Newmar, Robert Paige. 1961.

**10** — **English**

**11:45 P.M.**

**2** — **MOVIE: 'Matt Helm'** When a beautiful movie star's life is threatened, crack private eye Matt Helm takes the case only to find himself involved in an international black market operation in heavy munitions. Tony Franciosa, Val Bisoglio, Laraine Stephens, Patrick MacNee, John Vernon, Ann Turkel. 1975.

**12:00 A.M.**

**4** KXTX — **Look Up**

**6** **12** — **Tomorrow**

**12:30 A.M.**

**3** **8** — **News**

**12:45 A.M.**

**3** — **Meditations**

**9** — **Sign Off**

**1:00 A.M.**

**8** — **MOVIE: 'Matt Helm'** When a beautiful movie star's life is threatened, crack private eye Matt Helm takes the case only to find himself involved in an international black market operation in heavy munitions. Tony Franciosa, Val Bisoglio, Laraine Stephens, Patrick MacNee, John Vernon, Ann Turkel. 1975.

**OWNER'S SWAPPIN' LOTS**

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**KDAV RADIO 580**

**LUBBOCK'S COUNTRY ENTERTAINER**

# Client's Responsibility Doesn't Stop When Ad Man's Does

BY WANDA WALSER  
(Fourth in a Series)

In any communications process, three things must take place: motivation, response and feedback. When an advertiser engages an agency, step one is effected. The agency's decision to act in behalf of a client is step two, and step three—perhaps the most important part of a continuing relationship — takes place when each gains from the other and gives back to each other discussion, disagreement and the exchange of ideas.

As a client has a right to expect certain things from his agency, a qualified, reputable agency should be able to expect certain things from a client. These may be divided into four areas: know what you want and be able to communicate your needs to your agent; set a budget—if you want extras in your ad program, expect extra charges; don't try to do the agent's job; don't think of the agency as just a secretarial or errand service.

A client should know what he wants and needs to accomplish for his product or service. He should explain this thoroughly to the agent. This will entail sitting down with an account person and talking over objectives, target audiences and specialized requirements.

In some cases, it also involves meetings with artists, writers, media buyers and technical people so that they can become acquainted first hand with a client's needs. Expect some questions from these people. They are not prying. The more information they have about a firm, the better appeal they can make on that firm's behalf.

Phil Price pointed out that this area makes it especially essential that a client have confidence in an entire agency's ability—not just one person on the staff.

Second is the budget. Keep in mind that a professional ad agency is in business to make money. The products for sale are time and ideas. Time is money and money buys ideas. So, it's a good idea for a client to set up a budget and let his agent know what he can afford to spend.

It is becoming more widely accepted among ad people that even a speculative campaign should cost something. After all, art roughs, copy roughs and possible media plans have taken somebody's time to put together.

Also, in recent years, there has been controversy over the traditional 15 per cent agency commission from media. Most television and radio stations pay recognized agencies a 15 per cent commission when schedules are

placed with respective stations. Large newspapers do not, as a general rule, pay the 15 per cent, although smaller newspapers often do.

Most agencies cannot exist on that 15 per cent. So, they charge an agency service fee and in some cases, mark up newspaper charges in order to pay for time and services to the client.

These charges are neither illegal nor unethical. They are legitimate payment for planning and professional knowledge that will return dollars to an advertiser. In short, advertising, like other businesses, must make a certain margin of profit to stay in business and to provide the best services for clients.

Don't try to do the agency's job. Clients who hire an agent and then spend valuable time re-writing copy — or ask members of their staffs and families to write original copy—re-designing layouts, shuffling medial plans are wasting their money and their agent's time.

Of course, a client should have final approval of his entire program. And, often, there are technical and legal aspects which warrant changes in copy and art. Every ad pro knows this. But to quibble over insignificant points and then try to shove a campaign through production at the last minute can only result in an inferior ad program.

As to media: an advertiser should be most concerned with reaching his market or particular audience.

If the market for Aunt Susie's Susie's Homemade Pickles listens like crazy to the local country station, but Aunt Susie refuses to let her agent buy that station because she can't stand country music, she's defeated her purpose in hiring an agent, and, in fact, might soon be out of the pickle business.

The last area is rather a touchy one. Most agencies are happy—in fact, consider it their jobs—to do the necessary paper work and errands involved in implementing an effective advertising program.

## ERA Fight Lingers Still

### Austin Maneuvering Hints Referendum

BY MARY ALICE ROBBINS

Efforts to recall Texas ratification of the federal Equal Rights Amendment are alive and well and about to resurface in Austin.

Two weeks ago, the House Constitutional Amendments Committee dealt what many considered a death blow to Rep. Clay Smother's reso-

lution to recall ERA. On a 5-3 vote, the committee agreed not to send the measure to the House floor and instead turned it over to a subcommittee for "further study."

But supporters of the recall measure have a friend in Rep. Tim Von Dohlen, chairman of the House Constitutional Amendments Committee. And Von

Dohlen selected the subcommittee members to the advantage of the recall resolution in hopes of getting the proposal before the House this session.

Von Dohlen, a supporter of the recall, chose to serve on the subcommittee along with Rep. Bob Close, who voted two weeks ago to send the proposal to the House, and Rep. Bob Bryant, who was the only committee member who failed to vote.

The subcommittee is scheduled to return its report to the full committee next Wednesday—but Von Dohlen is expected to use slightly different strategy to gain support for recall. The subcommittee reportedly has come up with a substitute motion which would leave the question of recall up to Texas voters.

The substitute motion is expected to call for a non-binding referendum, placing the ERA recall resolution on the ballot in November of either this year or 1978.

Most legislators probably would oppose seeing the issue on the ballot in 1978—election year for all 150 members of the House. But they might go for a 1977 referendum to give them a good reading of voters' opinions on ERA.

The referendum motion could run into parliamentary procedure problems. One member of the committee has indicated intentions to question the germaness of the substitute motion to the title of Smothers' original resolution.

If the substitute fails, Von Dohlen still has the option of making a minority report on the measure. It takes only two votes to get the recall resolution out of committee and into the House Calendars Committee.

But that option would be less than satisfactory. The calendar committee already has several hundred bills waiting to be scheduled for reading on the House floor. Chances of a minority report bill getting scheduled would be extremely slim.

One more alternative—but one that has not stirred enthusiasm in the ranks of recall supporters—is a resolution sponsored by Lubbock Rep. Joe Robbins.

The Robbins' resolution, which has been co-sponsored by four other members of the House committee studying the issue, would express to the U.S. Congress the sense of the Texas Legislature that personal privacy should be preserved, that compulsory military service should not result in the break-up of the family unit and that definite biological distinctions between men and women should be recognized.

This resolution may also come up for consideration by the committee when it convenes next Wednesday.

# SAVINGS

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