

Lubbock's Home Owned

# WEST TEXAS TIMES

Dedicated to Informing the Citizens of West Texas



FIFTEEN CENTS

Wednesday,  
September 27, 1978  
Eight Pages



Southwestern Bell employees in Lubbock double-check information about the company's new Porter-Sherwood Electronic Switching System in preparation for Saturday's conversion. From left are Switching Equipment Technician Bob Higginbotham, Assistant Manager—Special Services Steve Shawn, Assistant Manager—ESS Tim Clark and Switching Equipment Technician Joe Smartt.

## Southwestern Bell Completes Conversion to Computer System

During the early morning hours Saturday, Southwestern Bell technicians will begin pulling a series of cables from a metal frame.

And with little hoopla or outside concern, the telephone company will culminate a massive conversion from the mechanical to the computer age.

The conversion of the company's Porter-Sherwood office, serving telephone numbers beginning with 744, 747, 762, 763 and 765, to a computerized Electronic Switching System and Zero-Plus Dialing, is a remarkable milestone, according to the company's Division Manager Bob Dunbar.

—Lubbock will be the first multi-office city in Southwestern Bell territory—and one of the first anywhere—to be completely served by electronic switching (ESS) equipment.

—The total cutover from mechanical to computerized switching system represents a \$35 million investment by the company. Several million more has been spent on implementing Zero-Plus and supplying new cable.

—The conversion has taken four years and has been accomplished in four phases. The Parkview (745) office converted to ESS in 1974; Texas Tech (742, 743) in 1976; and the Swift prefixes (792, 793, 795, 797 and 799) in November, 1977.

—With the conversion, all Southwestern Bell-served exchanges in the company's Lubbock Division will have Zero-Plus Dialing.

—The Porter-Sherwood office will provide the long distance switching for 112 exchanges on the South Plains and billing for 64 of those exchanges.

—Porter-Sherwood customers will be able to obtain optional Custom Calling Services now available to other Lubbock telephone users. These services include Call Waiting, Call Forwarding, Three-Way Calling and Speed Calling.

—International Director Distance Dialing will now be offered in the Porter-Sherwood exchange. IDDD is also available to Swift telephone customers.

—The new office will utilize a faster, higher-capacity central processing unit (called a 1A processor). It doubles the previous generation of processors' call-handling capacity.

The new machine will handle up to 180,000 calls an hour with a peak capacity of 240,000 according to Dunbar.

Dunbar said the ESS machine will serve 34,200 local lines and 74,200 telephones. Included are 150 PBX's and 10,000 toll and local trunks.

The office has a capacity to serve 57,000 lines.

Besides the greater capacity, the 1A ESS office is much faster (handling more than 200,000 instructions per second).

Too, it allows greater reliability. It can diagnose more of its own problems and communicate information about defects to telephone craftspeople.

"These are only the initial advantages of ESS," Dunbar said.

"The ESS computer is so flexible, versatile and reliable that the ultimate range of services we will be able to provide is immeasurable."

### Transportation Office Has New Phone Number

The Lubbock Public Schools Transportation Office is now operating under a new telephone number. The new number is 763-4481. Anyone seeking to contact the public school transportation office will need to use the new number, 763-4481.

### Alderson PTA To Meet

Alderson Junior High School PTA will meet October 3 at 7:30 p.m. for Open House. The meeting will be held in the auditorium at 219 Walnut Avenue.

## Kissinger to Address Chamber Banquet

Dr. Henry A. Kissinger, former United States secretary of state, will bring the keynote address at the Lubbock Chamber of Commerce Annual Banquet, according to W.R. Collier, chairman of the Annual Banquet Committee.

The banquet is scheduled for Friday, November 17, at 7:00 p.m. in the Memorial Civic Center Exhibit Hall. Tickets will go on sale at the Chamber of Commerce offices on October 16.

Joining Dr. Kissinger on the program will be U.S. Representative George Mahon, who has represented the 19th Congressional District since its creation 44 years ago. Mahon will step down from the seat at the end of this term.

In announcing Kissinger's acceptance to speak, Collier said, "We are excited about having a gentleman of Dr. Kissinger's stature for this outstanding dinner and look forward with great anticipation to his visit to Lubbock. We also are proud and honored that Mr. Mahon will be sharing the evening with us."

Other members of the Annual Banquet Committee are Vernon O. "Buddy" Barron, Tim Hatch, Lee Stafford and Bo Brown.



Dr. Henry A. Kissinger

When reading Kissinger's resume, one knows it does not belong to an average man. There are no less than 13 listings under the heading of "Positions: Current"—including university professor of diplomacy, School of Foreign Service, Georgetown University; counselor to the Center for Strategic and International Studies, Georgetown University; special consultant for world affairs, National Broadcasting Company; chair-

man, Chase Manhattan Bank International Advisory Committee; chairman of the board, International House; and trustee, Metropolitan Museum of Art.

Kissinger's list of government positions is even more impressive. From 1973-77 he served as secretary of state. From 1969-75 he was assistant to the president for national security affairs.

Between 1952 and 1968, Kissinger served as a consultant to several different governmental components, including the Department of State, United States Arms Control and Disarmament Agency, National Security Council and Weapons Systems Evaluation Group of the Joint Chiefs of Staff.

In 1973 Kissinger was the recipient of the Nobel Peace Prize and in 1977 was awarded the Presidential Medal of Freedom. It is the nation's highest civilian honor and is given by the president for "exceptionally meritorious contribution to the security of the United States or other significant public or private endeavors."

A noted writer in the area of foreign affairs, Kissinger has authored or edited six books and more than 40 articles.

## "Black Ethnicity" Needed for Survival of Black Business, Says George Johnson

The principle of "Black ethnicity" is a major key to the survival of Black business and Black economic self-sufficiency, according to George E. Johnson, President, Johnson Products Company, Inc.

In a speech before the annual convention of the National Beauty Culturists' League in Detroit, Johnson said giant corporations, conglomerates and multi-nationals are vigorously competing for and seeking every dollar they can get in the Black community.

Johnson, in 25 years, has turned a \$250 loan into America's largest Black manufacturer of hair and beauty products. He also founded a bank on Chicago's south side 14 years ago, that is now one of the largest Black-owned banks in the country.

"The Black insurance industry is our oldest organized Black business enterprise, followed by our beauty industry and then the Black funeral business," Johnson pointed out. "The Black beauty industry has much in common with the Black insurance and funeral businesses in that we are limited to the Black consumer market, as are most other Black businesses."

"Until Johnson Products Company went public in 1969, the major white cosmetic companies looked upon the Black beauty industry as just a nickel and dime business. Today, when whites look at the Black beauty industry they see that it is not only beautiful, but green and plenty green. In the last five years, practically every major white cosmetics company has made a concerted effort to copy the product line of Black companies

and market these products specifically to Black consumers. White companies are making strong efforts to take over at every level of our kinky hair business."

Black businesses must suffer the onslaught of this competition, Johnson said, because "the free enterprise system in this country is not yet a two-way street for Blacks. Whereas white companies are free to enter our market and glean from it all they can get, we are not free to market our products in the general market. White people traditionally, do not buy anything from Blacks that they can get from whites."

The answer, in part, to this problem, Johnson said, is for "Black business leaders, community, church, and political leaders to all understand that the principle of ethnicity is the key to our survival, and we must sell the entire Black community on this principle."

Johnson declared, "We must stop the flow of our dollars from leaving the Black community to build the economy of other communities. Until free enterprise is a two-way street, the only market we have is the Black consumer market."

He explained, "This concept of

Continued On Page Six

## NAACP Says Carter Health Care Plan Doomed to Failure

NAACP Executive Director Benjamin L. Hooks announced his organization's support of the Kennedy health bill in a strongly worded statement that took issue with some of the points of a measure presented by President Carter.

Mr. Hooks said, "what President Carter giveth with the left hand, he taketh away with the right. By proposing to link full implementation with the inflation rate, and to phase in the program gradually beginning as late as Fiscal Year 1983, the President would build into his health care program a no-fail self-destruct system. We feel such a system would be doomed to failure."

The nation's oldest and largest civil rights organization leader said that at best the Carter guidelines were only "a piecemeal

cure for a raging, national epidemic." Citing statistics from the Congressional Research Service of the Library of Congress that showed health care costs rising from 3.5 billion dollars in 1929 to a projected 200 billion dollars in 1978, Hooks said, "24 million Americans have no insurance coverage at all, while another 20 million are inadequately covered."

"The NAACP therefore opposes the Carter health care proposal. Instead we call on Americans to express their support for the program outlined by Senator Edward Kennedy, which has the full backing of the AFL-CIO, the United Auto Workers and other organizations that are concerned about the national health care problem."

## JACK ANDERSON WITH JOE SPEAR WEEKLY SPECIAL

### Iran's Troubles Threat to Peace

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WASHINGTON—A dangerous threat to peace is boiling in Iran. Here are the grim facts:

The Western world is absolutely dependent upon the Persian Gulf for oil. Iran, with its \$36 billion army, dominates this strategic corner of the globe. Every oil tanker leaving the gulf must sail through the Strait of Hormuz—right under the muzzles of Iranian guns.

It would be a disaster for the West if Iran fell into hostile hands. Yet today, Iran is in turmoil. The shah is losing his grip on the government. Intelligence reports warn that the Soviets are exploiting the situation.

One report tells of dozens of Soviet KGB agents operating in Iran. They reportedly are stirring up some of the dissidents.

The overthrow of the shah by a pro-communist coup would be unacceptable to the United States. Almost certainly, the United States would be forced to take moves to protect its Persian Gulf oil supply.

"Threats to the continuous flow of oil through the gulf," said one Senate expert, "would so endanger the Western and Japanese economies as to be grounds for general war."

The shah has been one of the world's most oppressive rulers. He has used terror and torture to keep his people under control. Amnesty International, the respected human rights group, has concluded: "No country in the world has a worse record in human rights than Iran."

Yet American leaders have pampered the shah. Henry Kissinger, the former secretary of state, used to write him such flattering letters that they were embarrassing. The Carter crowd has been no different. President Carter has condemned human rights abuses around the world. Be he has used extravagant words to praise the shah.

Of course, American leaders have been courting the shah because of Iran's oil reserves and strategic location. But in pampering the shah, Washington has alienated the Iranian people. Now the people are rising up in wrath against the repressive and vainglorious monarch.

Officials in Washington have bet everything on one man. Now, he is beginning to falter. Without the shah, the United States may be without a friend in this important region of the world.

Meanwhile, the State Department has quietly set up a "working group" to monitor the day-to-day situation in Iran.

**Bureaucratic Maze:** It is difficult for an outsider to find his way around the marble maze of government. The bureaucrats are likely to lead him in dizzying circles.

A typical experience occurred recently when we learned that the National Institute of Education planned to hold a 10-day conference at the Sheraton Hotel in the Cape Cod resort town of Falmouth, Mass.

The institute intended to spend nearly \$100,000 of the taxpayers' money, we were told, for the care and feeding of 30 educators and a few staff members.

First, we inquired at the institute. We began at the director's office and politely asked for the details about the Cape Cod conference. The director's office directed us to the testing office. The testing office directed us to the press office. The press office directed us back to the director's office.

Eventually, we encountered an indomitable bureaucrat named John Mays. We found him in an office mysteriously titled "Special Studies." Mays listened to our questions and then suggested we should also ask what the conference had accomplished. All right, we said, what had the conference accomplished. Mays told us to put our query in writing.

Two weeks later, we received a 40-pound box in the mail. It contained 32 published reports on assorted education issues. There were another 17 technical papers. But the biggest prize was a 600-page book on neural mechanisms in learning.

We searched the box carefully. We found no information at all about the cost or purpose of the conference. We called Mays again. He promised that his press office would contact us.

No one called us, so we called them. The bureaucrats at the other end explained that the information we sought had been stuck away in many files. It would take too many people and cost too much to retrieve.

That was three weeks ago. The Cape Cod conference is over, and it is too late to save the taxpayers the \$100,000 that was spent there.

**More Maze:** Not only does it take a lot of time to unsnarl bureaucratic red tape; it also costs a lot of money. The average home-owner, for example, pays an extra \$100 a month on his mortgage to cover the expense of the red tape.

Three separate studies show that all the applications and licenses which the government requires for home building add an average of 20 percent to the monthly mortgage payment.

One contractor reported that he was required to contact 36 different offices, file 12 applications and fill out 87 other documents before he could build a housing project.

**Headlines and Footnotes:** Internal documents of the U.S. Customs Service reveal they have launched a crackdown on Canadian truckers who are hauling freight from point to point within the United States. The truckers have begun altering their log books ... Narcotics traffickers and illegal aliens crossing the Mexican border have begun strapping large foam rubber pads to their feet to obscure their footprints.

Another 127 informed Bullock they will retain the tax. Some 900 cities levy the local-option, one per cent city sales tax.

Bullock estimated Texas homeowners and renters will enjoy a \$150 million tax break with repeal of the state's four per cent tax on residential utility bills.

The one per cent city sales tax on utility bills will be automatically repealed in all Texas cities effective October 1, 1979, unless they vote by May 1, 1979 to continue the tax. Cities were given the option of repealing the tax by October 1 this year, the same day the state tax was lifted. San Antonio, Dallas, Fort Worth and Austin were among major cities which voted for immediate repeal. Houston declined to repeal.

### Building Sought

The Texas State Department of Highways and Public Transportation again is trying to build a new headquarters in Austin—this time a \$10 million structure in the Camp Hubbard area.

The department several years ago picked a site in downtown Austin south of the capitol and directly across the street from the governor's mansion. Loud protests were raised by conservation and historic groups, claiming the structure would dominate the capitol and increase traffic.

Building plans finally were abandoned on order of the legislature after the site had been cleared. The old site is now a parking lot, with some public park features.

DHPT officials told Legislative Budget Board it will seek a \$10 million appropriation for a multi-story building near where several department units already are located. The department operates from five locations here now—three of them leased.

### AG Opinions

The Open Records Act does not require release of names of rape and attempted rape victims, Attorney General John Hill said in a new opinion.

In other recent opinions, Hill concluded:

Statutes do not authorize Gaines County to provide day care to all children, although the county may provide day care to some children, or under some circumstances. Legislation would be necessary to authorize counties to provide general day care services to all children.

A county clerk has a duty to provide mailed written notice to all assumed certificate holders under the Business and Commerce Code, and he is not relieved of the duty by budget limitations. Commissioners courts have a duty to provide adequate funds.

The State Board of Examiners of Psychologists may not require that applicants for certification as subdoctoral personnel have taken coursework from board-certified psychologists.

### Courts Speak

The State Supreme Court wiped out an Austin district court finding that dry forces won a June local option election in Abilene.

The Court of Criminal Appeals held that judges in death penalty cases must designate psychologists or psychiatrists for indigent defendants at state expense.

A November 1 hearing has been set in the Supreme Court on the question of whether a bank or a depositor must suffer the loss when a swindler raises the amount of a check.

The high court upheld a Houston court finding that Kroger Company owes \$75,000 in damage to a woman held by security guards who thought she stole cigarettes.

The Supreme Court also affirmed Houston Court of Civil Appeals findings that the University of Houston had the right to force retirement of tenured professors at age 65.

### Short Snorts

Texas Railroad Commission set the statewide oil production allowable for October at 100 per cent of market demand, with the exception of 10 fields.

The state will take over primary management of \$195 million a year in federal grant funds to finance construction of wastewater treatment facilities.



## STATE CAPITAL HIGHLIGHTS

By Lyndell Williams

TEXAS PRESS ASSOCIATION

AUSTIN—Republicans are fielding a record number of candidates in congressional races.

Highest GOP hopes are pinned on George W. Bush, 31, of Midland, and Tom Loeffler, 31, of Mason.

Bush is running against State Sen. Kent Hance, conservative Democratic nominee for the 19th West Texas district seat held by retiring U.S. Rep. George Mahon of Lubbock.

Loeffler is contesting former State Sen. Nelson W. Wolff of San Antonio, Democratic nominee for U.S. Rep. Bob Krueger's 21st district seat.

Another close race pits Waco oil and gas distributor Jack Burgess, 40, against Democrat Marvin Leath, 46, Marlin banker, in District 11. The seat was held for 40 years by Rep. W.R. "Bob" Poage of Waco.

Some Republicans see an outside chance for Wes Mowery of Fort Worth against ultra conservative Democrat Phil Gramm of College Station in District 6 which is being vacated by Rep. Olin "Tiger" Teague.

Still others feel Bill Fisher, 34, of Abilene, could possibly defeat Democrat Charles W. Stenholm of Stamford in District 17 which was represented by Rep. Omar Bursleson of Anson since 1946.

Other Republican congressional candidates include Leo Berman, 42, of Arlington against Martin Frost, 35, of Oak Cliff and Dallas lawyer Tom Pauken, 33, against Rep. Jim Mattox, 35, of Dallas.

Veteran Republican Congressman Jim Collins of Dallas and Bill Archer of Houston are safe for re-election.

Republicans contested Democrats in 21 districts out of 24.

### Tax Repealed

A hundred and twenty five Texas cities notified Comptroller Bob Bullock they will repeal the one per cent local sales tax on residential gas and electric bills effective October 1.

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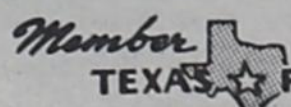
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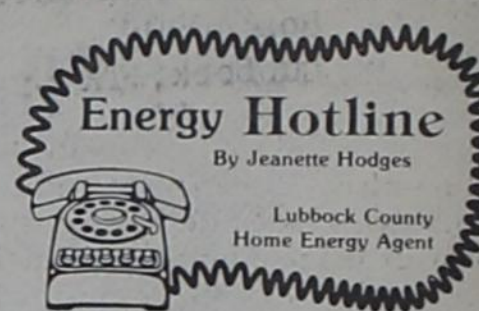
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TEXAS PRESS ASSOCIATION



Last week's cold front reminded me that winter is on its way. Almost seems impossible, doesn't it? For winter we will need to begin thinking about keeping warm instead of staying cool.

How can a family keep warm but use less energy this winter? Use a portable electric heater in occasionally-used areas (such as storage or extra rooms) or where extra heat is needed now and then, such as in a bathroom.

Save energy by shutting off heat to rooms when it is not needed. It is wasteful to turn up the heat all over the house when it is only needed in a few areas.

As the name indicates, a portable heater can be moved about easily and plugged into any electrical outlet. Be safe and do not operate a major appliance such as a refrigerator or microwave oven on the same circuit as the portable heater.

Features include a choice of heat settings, thermostatic controls which maintain the desired comfort level, timers which start units at the same time every day, and fans which force the heated air around the room. Some can also be operated as fans alone for summer comfort.

Protective grills, safe-temperature exterior surfaces and automatic safety shut-off if the unit tips over or if air intakes become blocked are important safety features found on almost all models now on the market. Underwriters Laboratories' seals indicate that manufacturers have met appropriate safety standards.

## Junior League Hosts Giant Rummage Sale

The Junior League of Lubbock will host "Bargains Unlimited", a giant rummage sale of new and used merchandise, to be held Friday, Oct. 13 from 10 a.m. to 9 p.m. and Saturday, Oct. 14 from 10 a.m. to 5 p.m.

Held at the Lubbock Civic Center, Bargains Unlimited is a money-raising project of the Junior League. All proceeds are returned to the community through the support of charitable, cultural, and educational programs in Lubbock.

Everything old and new has been collected by active and sustaining Junior League members and friends. An extra bonus of services and merchandise has been generously donated by civic-minded merchants. Any merchandise left over from the two day sale will be given to worthy community agencies.

Merchandise will include kitchen and household appliances, men women and children's clothing, china and decorator objects, draperies and linens, bedding and carpets, furniture and large appliances, handyman, infants and toddlers clothing, jewelry, notions, records, books, music, shows, toys, sporting goods, extra special boutiques in gift condition, yard and automotive, furniture, tools, tires, ski equipment and clothing.

The Junior League is a service organization composed of 217 local women between the ages of 21 and 42. The purpose of the Junior League is threefold: to promote voluntarism, to develop the potential of our members for voluntary participation in community affairs, and to demonstrate the effectiveness of trained volunteers.

# Ringing the Bell . . .

with Bob Tieuel

The Black Experience Comes to West Texas— Roots Drive Underway—One of the most interesting stories in the development of the West is the stirring contributions made by the Black man as a pioneer, cowboy, soldier, rancher and other fields of endeavor as the land West of the Pecos slowly but surely developed to become a most vital part of the great American tradition.

In relating the romantic saga of how the American West was settled, the story tellers have so many times ignored the vital contributions of blacks. Western movies, history books, fiction and music are usually devoid of references to blacks taking part in pushing back the frontier.

But they were there—guiding and interpreting for the early explorers, riding on the great cattle drives, homesteading on the dusty plains, fighting with and against Indians, creating mayhem as desperadoes and carving out all-black towns, like Boley and Langston, Oklahoma.

There were Nat Love and Cowboy Wallace of Lorraine, Texas, two of the most famous cowhands of the early West and their story is like a stirring movie drama. Included in the story of the West is Estevanico, a black Moor who led the first Spanish explorations in New Mexico and Arizona. York, the slave of William Clark and interpreter of the Lewis and Clark expedition; Jean Baptiste Du Sable, the founder of Chicago; Benjamin "Pap" Singleton, an organizer of the Negro exodus from the South to Kansas in the 1870s; and Bill Pickett, the Oklahoma cowboy who originated the practice of "bull-dogging" steers.

An exhibition on "Blacks in the Westward Movement" and other books, newspapers, periodicals, etc., that tell the story as never before, will be made available in the fellowship hall and educational annex of the Friendship Community C.M.E. Church, located at 315 S. Pecan Street in Pecos, Texas by March 1, 1979. Watch this newspaper and those of your region for further details as to how our bellringers can aid in this deserving "Roots" project that will be coming West soon.

American Indians have had to fight against efforts to keep their civil rights from them. One facet of the fight culminated in "the longest walk" a 3000 mile four month trek from Sacramento, California to Washington, D.C. The Indians presented a personal appeal to President Carter. Every one of the 28 people who started the walk made it all the way to Washington, and a thousand more joined them along the way. National Coordinator for the walk was Leeman Brightman, a professor at the University of Berkeley.

It Happened In the West: For many years, perhaps more than thirty, Jimmy Palmer served as an officer in the police department of Hobbs, New Mexico. Hobbs is a Southeastern New Mexico city of some thirty-five thousand or more and located near the Texas border. Other sections of the state have often referred to Hobbs being located in Little Dixie. So what one bellringer put it, Jimmy Palmer served a number of years as the city's chief of police and will go down in history as one of its most effective and qualified chiefs in the city's history. This column will review his notable career in a tribute to Jimmy Palmer, who brought credit, honor, duty and commitment to his people, his community, his state and the nation. His portrait will hang in the "Hall of Fame" in the Black Historical Library in Pecos, Texas. Watch for "A Tribute to Jimmy Palmer" here soon.

From the Black St. Louis Argus: "It has, historically, become too easy to forget Black leaders who die in the midst of what we must consider life. Malcolm's power, for the most part lies dormant. Elijah Muhammad is rarely spoken of outside Muslim circles. Martin Luther King, Jr. has had his troubles getting a national holiday in his honor. Marcus Garvey, Frederick Douglass and others. Many still ask what they did ... We must continue to remember what they and others experienced and taught ... Black people must begin anew to refresh their heritage, their family ties, each day of the year." End of quote.

# Poster Child Named for National Sickle Cell Disease Group



National Association for Sickle Cell Disease 1978-79 Poster Child is James Lewis, III of Alexandria, Louisiana.

Little James Lewis III, of Alexandria, Louisiana, will serve as the 1978-79 poster child for the National Association for Sickle Cell Disease, according to Dorothy H. Boswell, Executive Director of the non-profit health organization.

The five-year-old first-grader was selected from among other regional poster children by a committee headed by Dodger superstar Reggie Smith, who was recently named the Association's National Honorary Chairman.

During the coming months, young James will make public appearances for the Association to call attention to the life threatening genetic disease. Ms. Boswell stated that there was a good possibility that the youngster would be a special guest in November at the Association's annual fund-raising dinner and Award of Distinction ceremony, held to honor a person for his or her work on behalf of charity.

James is described by his mother, Estella Gilbert, as bright, happy and outgoing who, despite occasional problems related to his condition, never complains. He enjoys reading, coloring and playing ball.

Ms. Boswell said that the entertainment dinner and Award of Distinction ceremony will be held at the Beverly Wilshire

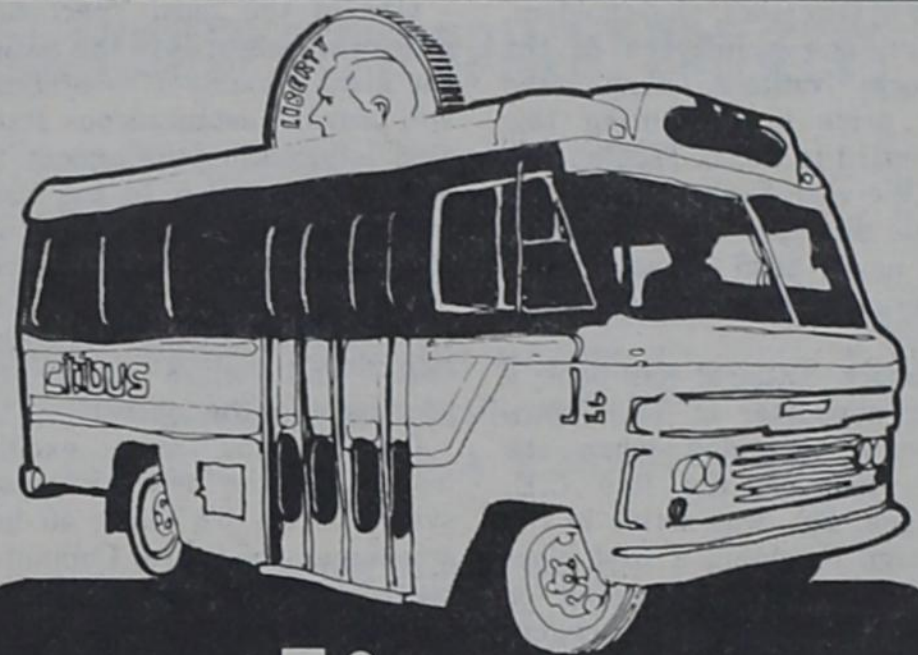
Hotel on November 5. It is open to the public and annually attracts top show business personalities as performers and guest. Previous honorees were Ray Charles, Ella Fitzgerald, and Count Basie.

James was sponsored for national poster child selection by the Alexandria Sickle Cell Anemia Research Foundation, of Louisiana. James Washington is its president. Rosia Metoyer is Executive Director.

Sickle cell is a painful, often debilitating, inherited blood disease. Its incidence is highest

among black Americans and is also found among persons of Mediterranean ancestry, Spanish, Turks, Italians and Greeks, American Indians, Puerto Ricans, Mexicans and in Africa and India.

The NASCD is a nation-wide, non-profit organization dedicated to providing leadership, coordination, standards and guidelines to its 61 affiliate members across the United States. It also provides leadership in educating the public about sickle cell disease and provides comprehensive sickle cell disease programming.



# dime day

On Saturday, SEPT. 30, you can ride for just ONE DIME.

Go shopping, or take a nice afternoon ride. All it costs is just one dime or 10c.

To catch a ride on Citibus, stand on the corner nearest and the same side as an approaching bus, and hold your arm straight out, palm down, and our drivers will be glad to stop.

# CITIBUS

It's Going Your Way!

For just 10¢.

For more information on routes and schedules, call 762-0111.

# Lights . . . Action . . . Rodeo!!!

If you've ever wondered what a movie or stage show would be like without special lighting, production, sound effects and background music, and finally decided it would be sadly lacking in necessities ... then you and Stan Steen are in agreement from the beginning.

Steen is president of Professional Rodeo Productions, Inc. of Lewistown, Montana. He'll be at the Texas Tech Rodeo in Lubbock Municipal Coliseum on Oct. 25-28.

The reason Stan and his team will be at your rodeo is because he feels a good rodeo is a lot like a good movie or stage show. He and his company personnel will be in charge of most of the special production, lighting, sound effects and background music at this year's rodeo.

This production is aimed at making the Texas Tech Rodeo unique and different from the hundreds of rodeos that take place in this country each year.

Some of the differences you can expect to see are a "different" grand entry than you've seen at other rodeos. You'll notice, too, when there's action in the arena,

there's suitable background music ... just like the movies. When daylight fades the spotlights come on and you can expect to see a startling production using sound, lighting and real rodeo animals.

There may have been a touch of truth to the old saying, "When you've seen one rodeo, you've seen them all." Not anymore! Come see for yourself.

## CONSTIPATION

Doctor proven ingredient requires no prescription

Doctors find a special laxative ingredient to be highly effective in relieving even severe constipation overnight. Don't let irregularity or constipation become a problem. This medical ingredient is now available in the exclusive EX-LAX formula. Use only as directed. Chocolate Tablets or Unflavored Pills. **EX-LAX**

## Lunch Bunch

"Stone Walls of the Anasazi", a slide presentation about American Indian dwellings, given by Mr. Frank Temple, will be the topic of the next Lunch Bunch program, Tuesday, October 3.

Mr. Temple is Director of Technical Services at the Library of Texas Tech University. He has been with the Library for 28 years. He has combined a hobby of photography with an interest in old dwellings, to make an interesting program.

Lunch Bunch meets each Tuesday from 12:15 to 12:45 p.m. in the Mahon Community Room of the Lubbock City-County Library, 1306 9th Street. The public is invited to bring a sack lunch and enjoy coffee and the free program provided by the Library.

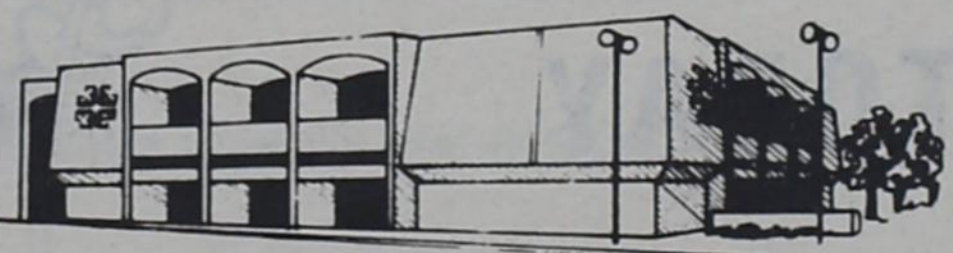


If it's Borden, it's got to be good.

## MONEY LOANED ON

Guns, Diamonds, Stereos, TV's  
Tools, Musical & Sporting Goods  
A ACME PAWN SHOP  
715 Broadway 762-2110

## BRING IT ON HOME TO



FIRST FEDERAL PLAZA  
1300 BROADWAY



FIRST FEDERAL SAVINGS & LOAN

## Tech Starts Season With Spectacular Scoreboard

A new dimension in fan interest and excitement will be added to the Texas Tech Red Raider football games this year, with the addition of a new computer-controlled scoreboard and action message board.

Wayne Finnell, President and Chief Executive Officer of the Lubbock National Bank, formally presented to Dr. Cecil Mackey and Texas Tech University the new scoreboard, Thursday night, September 21 at a reception held in the Jones Stadium Press Box. Finnell told the gathering, "The Board of Directors, shareholders, officers, and employees of the Lubbock National Bank take great pride in presenting this scoreboard to Texas Tech and its fans. We wish Tech and the new athletic director, Dick Tamburo, and new head coach, Rex Dockery, many successful seasons."

Lubbock National has been a strong supporter of Tech since the very beginning when the bank's founder, the late C.E. Maedgen, Sr., was active in the campaign to obtain a first class institution of higher learning for Lubbock. Charles E. Maedgen, Jr., a 1935 Tech graduate, succeeded his father as LNB's president and was chairman of the first stadium expansion financial drive. Maedgen was constantly active in the University's affairs, and one wing of the Tech Museum is named in his honor.

The late Dr. Clifford Jones, who with his late wife, Audrey, made possible the first and basic segment of today's 52,000 seat stadium, became LNB's board chairman following a long career as chairman of Tech's Board of Regents and later its president.

Wayne Finnell, also a Tech

graduate, has maintained the bank's long standing tradition of supporting Tech. Among the 300 officers and employees of LNB and its affiliated companies are literally scores of Tech graduates and former students. Members of LNB's directorate who are, or have been, officials and directors of the Red Raider Club are Verlon Bigham and Paul Cates, past RRC presidents; Robert P. Fuller, Pat McNamara, Joe Baldrige, Don Furr, John Herzer, Joe Horkey and Wayne Finnell round out the list.

One of the most spectacular college scoreboards in the nation, the giant "Double T" scoreboard will provide instantaneous statistical information throughout the game. In addition to the usual information ("Score," "Time" and "Quarter"), it will provide "Down," "Yards To Go," "Yard Line The Ball Is On," "Time Outs Left" and which team has possession of the football.

One of the most exciting features of the new scoreboard system is the 6'6"-high, 40'-long action message board. Computer-controlled, it can present a dazzling performance of touchdown spectaculars, encourage team drives, intensify team defense and lead team cheers. Throughout the game, it will keep interest at a new high. A keyboard-controlled system, the Message Center can also introduce players, provide fans with information on penalties, keep them posted on other team scores, display player and team statistical information and announce upcoming games and other sports and entertainment events.

The scoreboard computer system enables all of the sports spectacular or player statistical

information to be pre-programmed and called up instantaneously. A totally flexible system, messages and information can be input or changed at any time.

The total football scoreboard system consists of two separate boards: the main board, located at the south end of the field, and the auxiliary board at the north end. The main scoreboard stands 48' above the stadium wall, providing exceptional readership. "Team Scores" and "Time Remaining" are displayed in 3'-high numerals. "Down," "Yards To Go," "Ball On" and "Quarter" are 2 1/2'-high and "Time Outs Left" 16"-high.

The auxiliary scoreboard is also a total scoring system. It has all the features of the main board, including a Message Center. The message board is a smaller, single-line, 18"-high model. The overall size of the auxiliary board is 38'-long and 6'-high.

The Texas Tech scoreboard system was designed and manufactured by American Sign and Indicator Corporation, the leading firm in collegiate and big league scoreboards. Among the many scoreboards manufactured by AS&I are Madison Square Garden, the first full-color, animated message scoreboard complex at San Diego, the instant replay system at Pontiac and the animated board at Tampa. A few of the many major college boards created by American Sign and Indicator are Pittsburg, University of Oklahoma, Nebraska, Stanford, University of Washington and the biggest football event center of all, the Rose Bowl.

### New Permits Issued For City Lakes

The Lubbock Parks and Recreation Department has new fishing permits that are required for fishing in all city lakes. The new permits are billfold size cards that are free of charge.

Permits are available at all city community centers and the Parks and Recreation office, located at 1010 9th.

## Sheridan's Ride

by Jack Sheridan

What with the run-of-the-mill and the longtime holdovers occupying the many movie house screens through the end of this month, the column has bypassed the theaters for the past couple of weeks, biding its time until October brings in a raft of new ones to raise us from the celluloid doldrums.

So, with that in mind, the column this week is a series of "short takes," comments on present and coming events in the city's entertainment world and a few asides, too, on thoughts of interest.

Tonight is a big night in theatre for at 8:15 p.m. the estimable man of stage and screen, Vincent Price is scheduled to appear for the Texas Tech University Artists Series at the big Lubbock Auditorium out at the end of 6th Street.

Price, who made his stage debut many years back now as Prince Albert to Helen Hayes' memorable Queen Victoria in "Victoria Regina," will this time appear in his one-man show, "Diversions and Delights." In this Price portrays the broken Oscar Wilde, setting the released convict-author in a Parisian background, as he reads and reminisces from his own works and world. Wilde, if you remember, was the center of a homosexual scandal that broke his spirit and ruined him in the harsh era of that same Queen Victoria.

Tickets are available at the box office for the general public and the event is hailed as a tour de force for the well-known Price, author, art expert, gourmet and actor-performer.

\*\*\*\*\*

Take Two: It is interesting to note a coincidental happening concerning Price. In the item one above I mentioned that Price played Prince Albert to Helen Hayes' Victoria many years ago. This past weekend nearly brought them together yet again. For Miss Hayes has been on Hondo Valley in New Mexico at the Peter Hurd ranch where she has been "sitting" for a portrait being executed by the renowned Henriette Wyeth Hurd (Mrs. Hurd). I don't know whether or not the two actors met this time in passing but there it is. Miss Hayes was to fly to her Cuernavaca, Mexico, home on Monday and, since Price's playdate in Lubbock was set back a day to today, it is possible that they did meet.

That information came to me via the well-known artist and designer John Meigs, whose property home adjoins the Hurds in that valley. John, who dropped by thankfully for a visit Saturday, is an old and very busy friend and we chatted about everything and everyone. It was John Meigs who designed the early day setting for the spectacular and highly successful National Golden Spur Award and Prairie Party held in the Memorial Civic Center last Friday night. That is the event which saw the Spur go to rancher Albert K. Mitchell of New Mexico, pioneer of the ranching world.

A stunning portrait of Mitchell was executed by Peter Hurd and reproduced in the souvenir program and on the front page of the local daily as well.

It is a matter of some embarrassment to someone that the credit line in the handsome program attributed the portrait to Peter "Herd," an unforgivable error in spelling that shouldn't have ever gotten by the proofreader's eye, particularly in this part of the country of which the internationally known San Patricio artist is so much a part and parcel.

\*\*\*\*\*

From a weekend report it appears that only a scattering of seats, all good ones, remained for the season's opening concert by the Lubbock Symphony Orchestra which is set for 8:15 p.m. Monday and Tuesday in the Lubbock Memorial Civic Center Theatre.

The first of five scheduled concerts (each given two nights through April) will have as its star, the Texas-born baritone William Walker, and the program, as usual batoned by Musical Director William A. Harrod, promises to be rich and exciting fare. You should not miss this event.

\*\*\*\*\*

Speaking of rich, musical fare, what about this past week on television. Twice we have had thrilling performances from New York City where the New York Philharmonic, under its new conductor, Zuban Mehta, presented the matchless Rudolph Serkin and then capped the proceedings Sunday afternoon with the pyrotechnic display of virtuosity by Vladimir Horowitz, performing the Rachmaninoff Concerto No. 3. They were both unforgettable performances and that same Sunday saw the closing concert by the Boston Pops, under our own Arthur Fiedler as he presented the young, gifted pianist, Steven De Groote of South Africa, winner of the Van Cliburn competition, performing with exacting brilliance the Prokofieff.

And, if that were not enough heady stuff for one week, the Monday night programming saw the full length live performance of Verdi's "Otello" from the stage of the Metropolitan Opera House in Lincoln Center in Manhattan, all three hours and 45 minutes of the masterpiece. Who says all television is juvenile? Here and there in the dregs of situation comedy programs and trivia of monumental affrontry there gleams these pure nuggets of mastery, brought alive and personally into the intimacy of our own homes. THIS is what television is all about and therein lies the inherent power of the tube.

\*\*\*\*\*

A closing note about something mentioned a month ago in the column. You may remember the electric bill that came to me that increased more than 100 per cent from one month to the next, despite no change in my living style. Well, the new bill is present, a drop of more than \$40 over the previous one! Maybe somebody down at LP&L or the city offices read those words. The cause, at any rate, brought forth the rational and reasonable effect.



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### World Lions Service Day Set October 8

October 8th each year is designated World Lions Service Day. On this date, more than one million Lions all over the world will unite in a single purpose: to serve the needy and the lonely.

Over 30,000 Lions Clubs will gather in their home communities in order to perform a special act of service to the citizens of their locale and throughout the world.

The Lubbock Industrial Lions Club has selected to conduct a drive for used eye glasses during the week just prior to the October 8th date. The Lubbock Public Schools have agreed to work with the Lubbock Industrial Lions Club by allowing the Club members to place receptacles in each of the schools for students to deposit these used eye glasses. Collection dates will be from October 2nd until noon October 6th. The Lions will present a beautiful plaque to the school in each division that collects the most used eye glasses.

Sight Conservation is one of the oldest projects of Lions International according to Ray Gudgeon, Club Chairman of this World Lions Service Day project. He stated that eye glasses are desperately needed by people in Ole Mexico and Central America in small villages that are not served by optometrists or

### Men in Service

Sgt. Charles H. Wright, son of Mr. and Mrs. Anderson Young, 3413 E. 16th St., Lubbock, Texas, recently was assigned to the 30th Infantry in Germany.

Wright entered the Army in January 1974.

The sergeant is a 1969 graduate of Dunbar High School.

\*\*\*\*\*

Pfc. Frank D. Gutierrez Jr., whose wife, Irma, lives at 1508 E. Tulane, Lubbock, Texas, is participating with other American and allied troops in REFORGER '78, NATO's largest yearly exercise, held in Germany.

More than 11,000 soldiers were flown to Germany and some 37,000 tons of equipment and supplies have been shipped from the U.S. for the massive exercise.

REFORGER (Return of Forces to Germany) results from a 1967 agreement between the U.S., United Kingdom and the Federal Republic of Germany. The U.S. agreed to return stateside-based forces to Germany each year for exercises to demonstrate allied solidarity.

The entire exercise emphasizes the orderly disposition of forces and stressed deployment procedures and techniques.

Gutierrez, a tank crewman with the 40th Armor at Fort Polk, La., entered the Army in May 1977.

The private's mother, Mrs. Lupe Rodriguez, lives at 2101 Cornell Ave.

His father, Frank Gutierrez, lives at 323 N. Boston.

\*\*\*\*\*

Evaristo Villela Jr., whose wife, Virginia, and parents, Mr. and Mrs. Evaristo Villela Sr., live at 2903 Fordham, Lubbock, Texas, recently was promoted to Army specialist four while serving as a target acquisition specialist with the 2nd Infantry Division at Camp Stanley, Korea.

Villela entered the Army in January 1977.

The specialist is a 1977 graduate of Lubbock High School.

physicians. Eye glasses are collected by Lions Club members and are distributed on a no cost basis to anyone who is in need of them.

Some people say too much by saying little.

### Church News

**Mt. Gilead Baptist Church**  
We enter to worship and depart to serve. The church where everybody is somebody.

Weekly Schedule: Church School, 9:30 a.m.; Morning Worship, 10:45 a.m.; B.T.U., 6:00 p.m.; Evening Worship, 7:30 p.m.

Monday, Ushers meet at 7 p.m.; Tuesday, Choir meets at 7:30 p.m.; Wednesday, Prayer Band

meets at 7 p.m., Deacons and Brotherhood meet at 8 p.m.

Thursday, Youth Department meets at 7 p.m.; Friday, Teachers meeting at 7 p.m.; Saturday, Deaconess meet (1st and 3rd) at 5 p.m.

We are to journey to Midland, Texas on October 8, at 3 p.m. for the anniversary services of Rev. R. Gowans of Ideal Baptist Church. Let all who can plan to go.

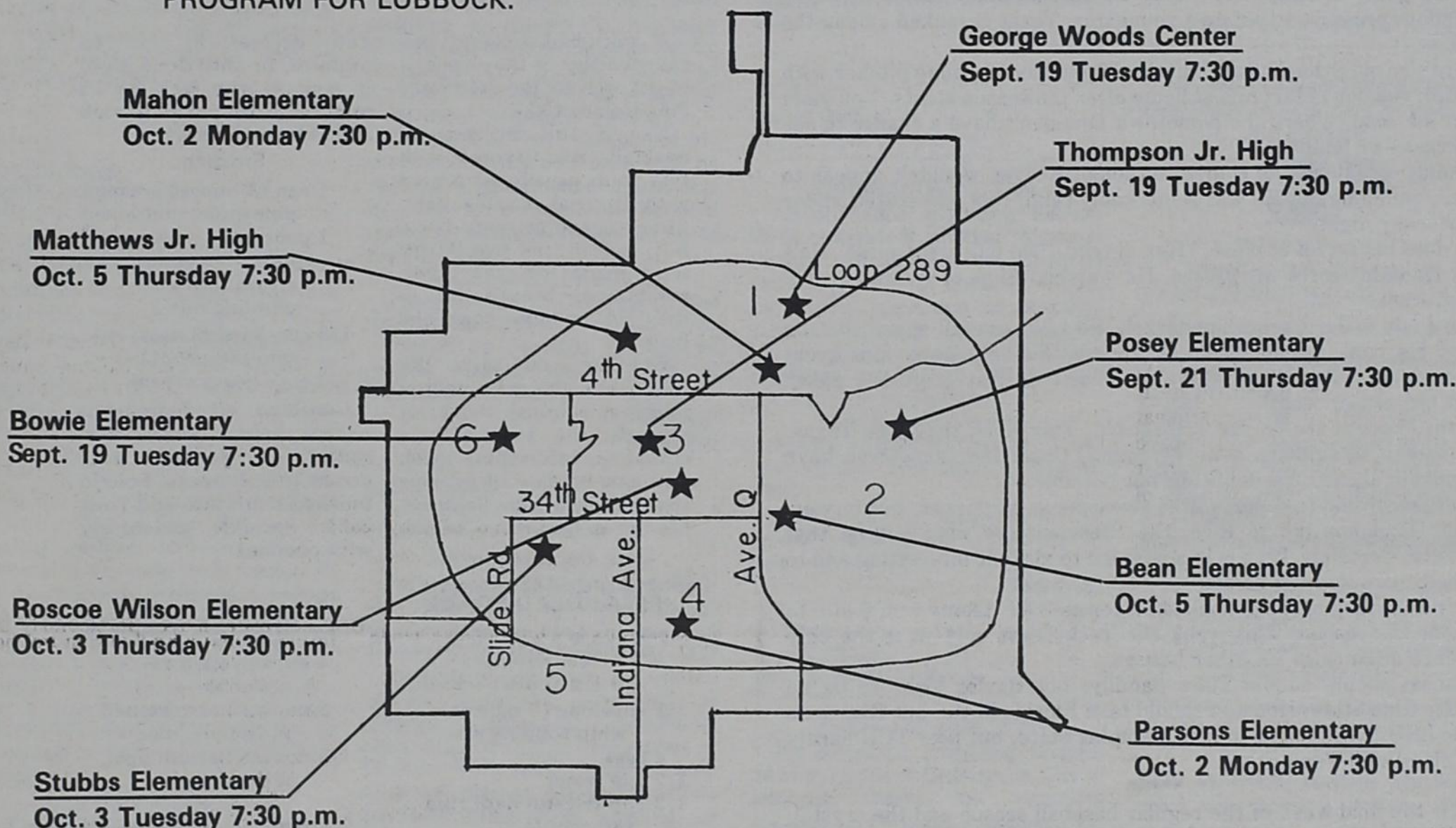


To freeze meat, use a moisture-vapor-proof wrap, such as heavy aluminum foil, heavily waxed freezer paper, or specially laminated papers.

## ATTEND YOUR NEIGHBORHOOD MEETING ON THE ALLOCATION OF \$3.7 MILLION FOR COMMUNITY DEVELOPMENT PROJECTS

THE COMMUNITY DEVELOPMENT ADVISORY COMMITTEE NEEDS TO KNOW HOW YOU AND YOUR NEIGHBORS THINK THIS MONEY CAN BEST IMPROVE YOUR NEIGHBORHOOD!!

ATTEND THE NEIGHBORHOOD COMMUNITY DEVELOPMENT MEETING NEAREST YOU AND HAVE A SAY IN THE 1979-80 COMMUNITY DEVELOPMENT PROGRAM. YOUR IDEAS ARE NEEDED TO HELP THE CITY COUNCIL DEVELOP A STRONG PROGRAM FOR LUBBOCK.



### ELIGIBLE ACTIVITIES

- A. COSTS OF BUYING AND SELLING PROPERTY FOR PUBLIC PURPOSES, RELOCATION FOR PERSONS DISPLACED
- B. HOUSING IMPROVEMENTS AND REHABILITATION
- C. CONSTRUCTION OF PUBLIC WORKS, INCLUDING WATER AND SEWER FACILITIES, STREETS, STREET LIGHTS, PARKS, TRAFFIC SIGNALS, ETC.
- D. CODE ENFORCEMENT INCLUDING REMOVAL OF WEEDS AND RUBBISH, JUNK CARS, AND SUBSTANDARD BUILDINGS
- E. REMOVAL OF BARRIERS WHICH RESTRICT THE MOBILITY OF THE ELDERLY AND THE HANDICAPPED
- F. PUBLIC SERVICES NECESSARY TO SUPPORT OTHER PROJECTS
- G. COMMUNITY DEVELOPMENT PLANNING AND MANAGEMENT

PROJECTS INCLUDED IN THE COMMUNITY DEVELOPMENT PROGRAM MUST EITHER PRIMARILY BENEFIT LOW AND MODERATE INCOME FAMILIES, OR CONTRIBUTE TO THE PREVENTION OR ELIMINATION OF SLUMS AND BLIGHT, OR BE AN URGENT COMMUNITY NEED.

FOR FURTHER INFORMATION, CONTACT THE COMMUNITY DEVELOPMENT COORDINATOR, CITY OF LUBBOCK, 762-6411, EXT. 2290.

### CITIZEN PARTICIPATION IS NEEDED NOW!

CITIZEN INVOLVEMENT IS VITAL TO A SUCCESSFUL COMMUNITY DEVELOPMENT PROGRAM! THIS IS YOUR OPPORTUNITY TO BE HEARD FOR THE IMPROVEMENT OF YOUR NEIGHBORHOOD AND COMMUNITY! THE CITIZENS ADVISORY COMMITTEE AND THE CITY COUNCIL NEED YOUR IDEAS!

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# KELLY'S HEROES

by Joe Kelly

If Rex Dockery was flushed with victory, you wouldn't have known it from his behavior at the postgame press conference. He was obviously pleased, but not outwardly excited.

He paid tribute to Arizona as "a good football team," a team that will win a lot of games this year. He also had praise for his young team, a team that overcame mistakes and adversity to down the Wildcats in their home opener.

Reeves also had praise for Ron Reeves, the freshman quarterback from Monterey. And well he might, for until Ron made his debut, Tech looked inept. Aside from one brilliant run by Mark Johnson, the Raiders showed little punch.

Reeves, in a few short minutes, changed all that. He took Tech in for a touchdown just before the half. He returned to direct the offense flawlessly, scoring on six of the eight possessions in which he was involved.

Reeves, indeed, had the kind of opening game night that Walter Mitty would fashion in his dreams.

The records will show that he completed the only passes completed by Tech, 11 of his 14 attempts for 159 yards and two touchdowns.

The former Monterey star, in football and baseball, also ran 12 times for 38 yards and two touchdowns. He accounted for 12 of Tech's 41 points, with Blade Adams getting 11.

Was it a fluke, or is Ron Reeves for real? Time, of course, holds the answer. There seemed to be unanimous agreement that Ron had earned the starting nod against Texas here Saturday.

I dunno. If Tres Adami is healthy, it's my feeling that he should start, with Ron going in early, depending on the situation. After all, that's tremendous pressure to put on a youngster. Texas is ranked among the top 10.

There's an old axiom in baseball that if you have a young pitcher with potential, you don't start him at home after the season starts. You start him on the road, where the hometown fans don't have a chance to see his success—or failure.

It builds confidence, of course, although Reeves wouldn't appear to need any pumping up. He was remarkably calm, cool and poised under fire Saturday night.

"He does have a lot of poise," Rex agreed. "He has great poise. He's smart. He didn't force his passes. He watched films of Arizona every day last week."

"Ron could make a great linebacker. He lacks overall speed, but he chooses his runs intelligently. Of course, his line gave him great protection, too. That's one thing we didn't do last year. We didn't protect the passer well."

So, the Raiders are on the scoreboard. This week they face Texas, which had to struggle to beat Wyoming. Could the Longhorns have been looking ahead? It's doubtful, but possible.

Texas, according to reports, was awesome in its opener, but in view of what Oklahoma did to Rice, the Steer victory may not be that impressive. Certainly Tech is in a position to make it interesting and to give the Steers a tough game.

Around the league things looked better as SWC teams won 6 of 9 to go 9-7 for the season. This week the Tech-Texas contest is the only conference affair with six other battles.

Arkansas should handle Tulsa handily, but Baylor looks to be no match for Ohio State. Houston should take Florida State, but Rice is no equal to LSU. A&M ought to take Memphis State, but poor TCU hardly is in a class with Penn State.

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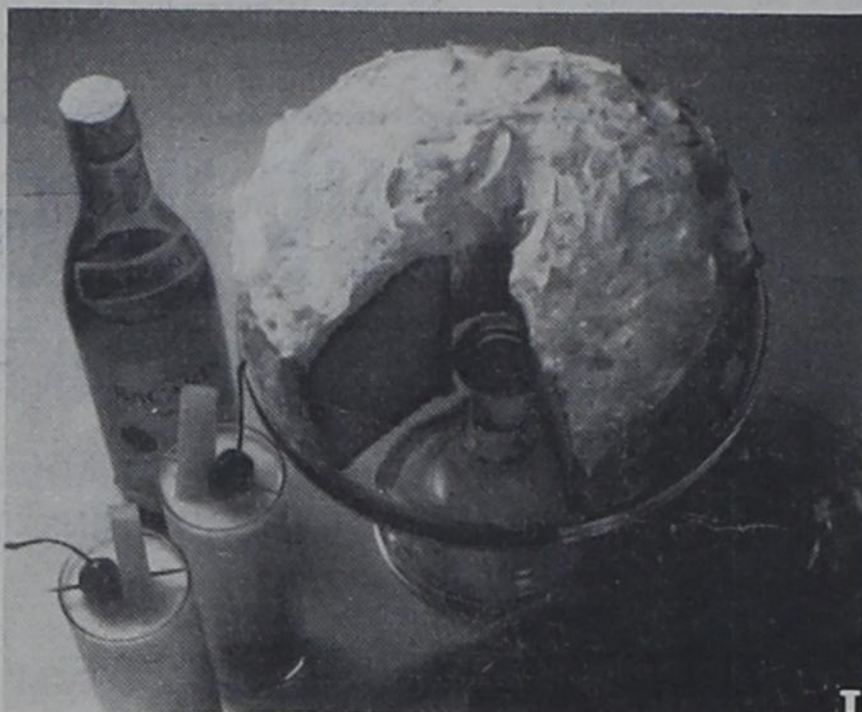
This is the final week of the regular baseball season and the crystal ball still is cloudy. A week ago it looked as though the Yankees were in. Now they have their backs to the wall as Boston keeps the pressure on.

Otherwise, the races are winding down with the Phillies holding off Pittsburgh. Kansas City and Los Angeles appear to be home safe. Then come the playoffs and the World Series. Hang on tight, folks, there's a lot more to come on the sports scene.



Your Just Desserts

## SERVING A HEAVENLY CAKE



THIS LIGHT TEXTURED CAKE is flavored with rum and topped with an ingenious pudding-mix frosting.

If you had to find one cake worthy of the angels, it might well be the delectable Piña Colada Cake.

Named for the popular cocktail, it's flavored with two fruits usually associated with tropical, earthly paradise—pineapple and coconut. Indeed, the two flavors seem made for each other, combining beautifully as they do in more than one recipe.

Whether you serve the drink with the cake, as you might at a bridge party, or separate the two with a complete, intervening meal, you can be sure of evoking the mood of the leisurely life on a Caribbean island.

### PIÑA COLADA CAKE

- 1 package white cake (2 layer size, or a 10 1/2 ounce package)
- 1 envelope (2 ounces) whip topping mix
- 4 eggs
- 1/2 cup water
- 1/2 cup Bacardi dark rum (80 proof)
- 1 cup flaked coconut

In large mixer bowl, combine all cake ingredients except the coconut. Blend until moistened; beat 4 minutes at medium speed on electric mixer. Pour into greased and floured 10-inch tube or bundt pan. Bake at

350 degrees F. for 45 minutes, or until done. Cool in pan on wire rack for 15 minutes. Turn out onto rack and cool completely.

### Frosting

- 1 can (8 ounce) crushed pineapple, undrained
- 1 package (4-serving size) instant coconut cream-flavor pudding mix
- 1/3 cup Bacardi dark rum (80 proof)
- 1 1/2 cups heavy cream

Combine all ingredients except heavy cream; beat until well blended. Whip cream to soft peaks. Fold in pineapple mixture and frost cake. Sprinkle generously with coconut.

### BACARDI PIÑA COLADA

- 1 ounce cream of coconut
- 2 ounces unsweetened pineapple juice
- 1 1/2 ounces Bacardi light or dark rum

Combine 1 ounce cream of coconut with 2 ounces unsweetened pineapple juice (or use Piña Colada Mix). Add 1 1/2 ounces Bacardi light or dark rum. Mix ingredients in blender with crushed ice, or stir and serve on the rocks. Serve each cocktail with pineapple spear, if desired.

## NOTICES

### BID NOTICE

The Lubbock Independent School District will receive sealed bids for the purchase of Vehicles until 2:00 PM (CDT) October 17, 1978, in the office of the Director of Purchasing, 1628 19th Street, Lubbock, Texas 79401. Bids will then be opened and read aloud. Bid forms may be obtained upon request in the above office.

Rupert Pearce  
Director of Purchasing  
Lubbock Ind. School District

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### Black Ethnicity . . .

Continued From Page One

Black ethnicity means that we must build the economy in America's Black communities by going out of our way to support one another in a thousand ways. We must buy the goods and services our brothers produce and sell, even if it means going a little further, searching a little harder, and even at times, paying a little more. Loyalty is the very essence of ethnicity. Without loyalty to our own, we will not survive."

Johnson added, "The message is clear. We must come together, communicate, cooperate, collaborate, and coalesce our resources, and together re-orient ourselves on to a new course of enhanced economic growth. Sure, there are obstacles to overcome, one of which is our propensity to distrust each other. This dilemma is a hangover of the slave mentality which many of us still suffer.

"But, as a people, we have a common history of overcoming racism, we have a unity of purpose, we have a common market to serve, and common competitors and enemies who seek to run us from the marketplace," Johnson said.

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# City Ordinances

## ORDINANCE NO. 7714

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following changes: Zone Case No. 2191; change two tracts of land out of Section 9, Block J-S, City of Lubbock, Lubbock County, Texas, from R-1 to C-3 zoning district; change two tracts of land out of Section 9, Block J-S, City of Lubbock, Lubbock County, Texas from R-1 to A-1 zoning district; change three tracts of land out of Section 9, block J-S, City of Lubbock, Lubbock County, Texas from R-1 to R-2 zoning district; providing for a penalty as provided for in section I-5 of the city code; providing a savings clause and providing for publication.

SECTION 3. THAT violation of any provisions of this ordinance shall be deemed a misdemeanor punishable by a fine not to exceed two hundred dollars as provided in Section I-5 of the city code.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7715

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following change: Zone Case No. 2192; change lot 6, block 1, Burlison and Osburn Heights Addition, City of Lubbock, Lubbock County, Texas, from C-3 to C-4 zoning district; providing for a penalty as provided for in section I-5 of the city code; providing a savings clause and providing for publication.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7716

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following changes: Zone Case No. 2198; change Lots 1 through 5, block 1, Murphy Place Addition, City of Lubbock, Lubbock County, Texas, from C-4 to C-2 zoning districts; change lots 7 through 14, block 1, Murphy Place Addition, City of Lubbock, Lubbock County, Texas, from AM to C-2 zoning district; subject to a condition: providing for a penalty as provided for in section I-5 of the city code; providing a savings clause and providing for publication.

SUBJECT TO THE FOLLOWING CONDITION:

1. That any buildings erected shall have a masonry facade on the south. The use of concrete masonry units, such as concrete blocks, hadite blocks, etc., shall be prohibited.

SECTION 3. THAT violation of any provisions of this ordinance shall be deemed a misdemeanor punishable by a fine not to exceed TWO HUNDRED DOLLARS (\$200.00) as provided in Section I-5 of the city code.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7717

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following change: Zone Case No. 2199; change a tract of land out of section 25, block E-2 City of Lubbock, Lubbock County, Texas from T to C-2 providing for a penalty as provided for in section I-5 of the city code; providing a savings clause and providing for publication.

SECTION 3. THAT violation of any provisions of this ordinance shall be deemed a misdemeanor punishable by a fine not to exceed TWO

HUNDRED COLLARS (\$200.00) as provided in Section I-5 of the city code.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7718

An ordinance amending Zoning Ordinance No. 7616 of the City of Lubbock, which authorized a special use permit in Zone Case No. 1750-B; Zone Case No. 1750-C; lot 6 and the west one-half of lot 7, block 2, Southwest Haven Addition, City of Lubbock, Lubbock County, Texas, by amending the site plan made a part thereof; providing a savings clause, providing for a penalty as provided for in section I-5 of the city code; and providing for publication.

SECTION 4. VIOLATION of any provisions of this ordinance shall be deemed a misdemeanor punishable by a fine not to exceed TWO HUNDRED DOLLARS (\$200.00) as provided in Section I-5 of the city code.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7719

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following changes: Zone Case No. 1875-E; change a tract of land out of lot 7, Commander's Addition, City of Lubbock, Lubbock County, Texas; from R-1 to R-2 zoning district; change a tract of land out of lot 7, Commander's Addition, City of Lubbock, Lubbock County, Texas, from R-2 to R-1 zoning district; providing for a penalty as provided for in section I-5 of the city code; providing a savings clause and providing for publication.

SECTION 3. THAT violation of any provisions of this ordinance shall be deemed a misdemeanor punishable by a fine not to exceed TWO HUNDRED DOLLARS (\$200.00) as provided in Section I-5 of the city code.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7720

An ordinance amending Zoning Ordinance No. 7084 and the official map of the City of Lubbock so as to make the following changes: Zone Case No. 1345-A; change lots 1 and 2, block 1, Rhoades Heights Addition, City of Lubbock, Lubbock County, Texas, from R-1 to C-3 zoning district; change lot 101, Winnewood Addition, City of Lubbock, Lubbock County, Texas from C-2 to C-3 zoning district; change lot 2 and the south 20 feet of lot 3, Winnewood Addition, City of Lubbock, Lubbock County, Texas, from R-1 to C-3 zoning district; providing for a penalty as provided for in section I-5 of the city code; providing a savings clause and providing for publication.

SECTION 3. THAT violation of any provisions of this ordinance shall be deemed a misdemeanor punishable by a fine not to exceed TWO HUNDRED DOLLARS as provided in Section I-5 of the city code.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7721

An ordinance authorizing the issuance of a specific use permit, to wit: Zone Case No. 1865-F; change a

tract of land out of section 7, block E-2, City of Lubbock, Lubbock County, Texas, from R-2 to AM specific use permit; providing a penalty; providing a savings clause and providing for publication.

SECTION 2. THAT any person, firm or corporation owning or operating the subject property to comply with any of the conditions imposed by Section 1 hereof shall render the President, Vice-President, General Manager, Local Manager and Local Agent liable to the penalty prescribed in this Section.

# CLASSIFIED \* ADS \*

tract of land out of section 7, block E-2, City of Lubbock, Lubbock County, Texas, from R-2 to AM specific use permit; providing a penalty; providing a savings clause and providing for publication.

SECTION 2. THAT any person, firm or corporation owning or operating the subject property to comply with any of the conditions imposed by Section 1 hereof shall render the President, Vice-President, General Manager, Local Manager and Local Agent liable to the penalty prescribed in this Section.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7722

An ordinance amending Ordinance No. 7084 of the City of Lubbock, bring the zoning code, by amending the rear yard and side yard separations between A-1 or A-2 zoned property and R-1 or R-2 zoned property, as applied to two-story structures providing a savings clause; providing for a penalty clause as provided for in section I-5 of the city code and providing for publication.

SECTION 6. THAT violation of any provisions of this ordinance shall be deemed a misdemeanor punishable by a fine not to exceed two hundred dollars as provided in Section I-5 of the city code.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24 day of August, 1978.

Passed by the City Council on second reading this 14 day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7723

An ordinance amending Ordinance No. 7084 of the City of Lubbock, being the zoning code, by adding a chapter 22A to said code, being titled "Historical Preservation and Urban Design District", containing a purpose statement, definitions, declaration of policy, designation of historic landmarks and historic landmark districts, criteria for historic landmark designation, creating an urban design and historic preservation commission, providing administrative rules for said commission, setting standards for alterations and changes of buildings and landscaping in said district, Certificate of Appropriateness, exemption for ordinary repair and maintenance, appeal from such standards, standards for demolition or removal of historic landmarks, creation of moratoriums during pendency of consideration of a building or structure as a historic landmark or as part of a historic landmark district, and prohibition of necessary repairs: providing a savings clause; providing a penalty clause as provided for in Section I-5 of the City Code and providing for publication.

SECTION 3. THAT violation of any provisions of this ordinance shall be deemed a misdemeanor punishable by a fine not to exceed two hundred dollars as provided in Section I-5 of the City Code.

### AND IT IS SO ORDERED

Passed by the City Council on first reading this 24th day of August, 1978.

Passed by the City Council on second reading this 14th day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga  
City Secretary-Treasurer

## ORDINANCE NO. 7725

An ordinance abandoning and closing a portion of utility easement located in Greenbrier Addition to the City of Lubbock and more particularly described hereinafter in this ordinance; directing the City Engineer to mark the Official Maps of the city to reflect said abandoning and closing; and providing for publication.

WHEREAS, the City Council finds that the portion of utility easement as hereinafter described in the body of

this ordinance is no longer needed for public use and it would be to the public interest to close, vacate, and abandon the same; NOW THEREFORE:

Be it ordained by the City Council of the City of Lubbock;

SECTION 1. THAT said portion of utility easement described as follows:

Utility easement located and described as the East 87.00 feet of the South 20.00 feet of Lot "F", Greenbrier Addition to the City of Lubbock, Lubbock County, Texas.

Be and the same is hereby closed, vacated and abandoned.

SECTION 2. THAT the City Engineer shall mark said abandoning and closing on the official maps of the City, giving the number of the Ordinance, and its date of final passage.

SECTION 3. THAT the City Secretary is hereby authorized and directed to cause the publication of the descriptive caption of this Ordinance as an alternative method of publication as provided by law.

### And It Is So Ordered.

Passed by the Council on first reading this 24th day of August, 1978.

Passed by the Council on second reading this 14th day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga,  
City Secretary-Treasurer

## ORDINANCE NO. 7726

An ordinance amending Section 15-98 of Article X, entitled "Massage Parlors", of Chapter 15, Code of Ordinances, City of Lubbock, Texas, by adding conviction of specified criminal offenses as grounds for permit denial; providing for appeal; providing a savings clause and providing for publication.

### And It Is So Ordered.

Passed by the City Council on first reading this 24th day of August, 1978.

Passed by the City Council on second reading this 14th day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga,  
City Secretary-Treasurer

## ORDINANCE NO. 7727

An ordinance amending Chapter 14 of the Code of Ordinances, City of Lubbock, Texas, by amending Section 14-7.2 thereof providing for charges for extra garbage pickups; amending Section 14-7.3 providing for charges for scheduled garbage pickups; providing for a penalty as provided for in Section I-5 of the City

Code, providing a savings clause and providing for publication.

SECTION 3. THAT violation of any provisions of this Ordinance shall be deemed a misdemeanor punishable by a fine not to exceed TWO HUNDRED DOLLARS (\$200.00) as provided in Section I-5 of the City Code.

### And It Is So Ordered.

Passed by the City Council on first reading this 24th day of August, 1978.

Passed by the City Council on second reading this 14th day of September, 1978.

Dirk West  
Mayor

ATTEST:  
Evelyn Gaffga,  
City Secretary-Treasurer

## JOBS: MEN & WOMEN

For Job Information With The  
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Starting salary \$962 month, after 6  
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Applicants must be between 21 and 35  
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To apply come by Personnel Dept.  
City of Lubbock, Room 211  
10th & Ave. J  
Application Deadline is Sept. 29, 1978  
E.O.E. M/F

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12" Chop Plate	7.99	13" Oval Platter	7.99
Sugar and Creamer	7.99	2 Pc. Mugs (Footed)	6.99
Coffee Tea Server	11.99	2 Pc. Soup Bowl	4.99
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HORMEL LITTLE **SIZZLERS**  
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 FRESH FAMILY PACK LB. **89¢**

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SHAMPOO 15 OZ. FABERGE **\$1.29**  
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 SEA BREEZE ANTISEPTIC... 10 OZ. **\$1.49**

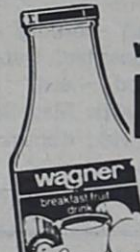


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WAGNER DRINK **DRINK** ASST. FLVRS. 32 OZ. **39¢**



PLANTER'S **SNACKS** CHEESE BALLS CHEESE CURLS TACO TORTILLAS MACHO TORTILLAS PRETZEL TWIST 59¢



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FINE FARE **SALAD OIL** 48 OZ. **\$1.79**

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 BALLARD SWEET OR BUTTERMILK **BISCUITS** 8 OZ. CANS 6 FOR **\$1**  
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