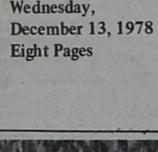
79409

Lubbock's Home Owned

## MOST AWARD WINNER TEXASTIMES

Dedicated to Informing the Citizens of West Texas



FIFTEEN CENTS



MINORITY BUSINESSMAN RECEIVES COMMERCE AWARD-George E. Johnson, second from right, president of Johnson Products Company, the largest black-owned and operated manufacturing firm in the U.S., receives the U.S. Department of Commerce Certificate of Appreciation from Dr. Randolph T. Blackwell, director of Commerce's Office of Minority Business Enterprise (OMBE). Looking on, left to right are Vernon Stansbury, deputy director, Bureau of Export Development; Dr. Sidney Harman, under secretary of Commerce; and Louis Martin, special assistant to the president, the White House. The award to Johnson comes on the 25th anniversary of the founding of his company and at a time when he is establishing a manufacturing operation in Nigeria, the first black firm to do so within the President's recently announced framework of the administration's export policy which encourages medium, small and minority firms to exprt goods and services. Johnson who built his sales to \$38,662,000 this year, and who started his firm with a \$250 loan 25 years ago, was cited by Blackwell for, "improving the quality of life for less fortunate people ... providing opportunities for youth, and achieving excellence in domestic and international business." During the day in Washington, D.C., Johnson also unveiled portraits of 13 beautiful black women in history he commissioned to be painted by noted black artist, Paul Collins as a contribution to the public awareness of the cultural and historical role of black women. Johnson products company manufactures haircare, cosmetic and (Official Commerce Photo by Ron Bell)

## **Youth Programs Credited for Drop in Unemployment Rate**

Youth programs administered by the U.S. Department of Labor have been a major factor in reducing the unemployment rate of black youth.

In prepared remarks before the American Vocational Association here, Assistant Secretary of Labor Ernest G. Green noted that the unemployment rate for black youths has decreased from 38.4 percent fo 34.3 percent.

The general youth unemployment rate was reduced from 18.7 percent to 16.3 percent, he added.

Green, who heads the department's Employment and Training Administration also called the billion dollar funding of the youth programs "the largest and most comprehensive" youth effort in this Nation's history.

Nearly 240,000 young people were enrolled in the five major programs under the Youth Employment and Demonstration Projects Act at the end of the last fiscal year, Green reported.

He said that the growing partnership between schools and local education agencies working with the employment and training system has grown and has succeeded in bringing many more economically disadvantaged students into programs.

Green noted that 83 percent of participants in the Youth Employment and Training Programs and the Youth Community Conservation and Improvements Projects are economically disadvantaged. Half of these participants, he added, are nonwhite, and about 15 percent are Hispanic.

Green added this was important because it illustrates a major feature of the reauthorized Comprehensive Employment and Training Act (CETA) programto target assistance on those groups which need help the most.

Green said he was "pleased" with the results of the partnership between CETA and the vocational education system and "optimistic" about its future potential.

Green offered a number of recommendations for problems which exist, including:

·Give a high priority in career exploration and the teaching of good basic work habits.

·Keep a close watch on enrollments to ensure that programs continue to concentrate on serving economically disadvantaged youth.

·Develop a broader local base of participation to extend program constituency and make maximum use of resources, including a heavy emphasis on involvement by community based organizations.

Green underscored that the key role of the teamwork partnership is to ensure that America's young people will be better prepared to face the job market and that the job market will be better prepared to accommodate them.

## **Make Christmas Safe Red Cross Advises**

The Lubbock Red Cross Safety Director, Dempsey Taylor, says make playing safe this Christmas.

The organization urges parents to shop carefully when buying toys to protect their children from potential danger. Many playthings on the market today can cause harm.

Take lead-based paint for instance. The Red Cross cautions shoppers to check to make sure a toy is not covered with this type of paint because of the danger of poison to any child who licks it.

Another important consideration in choosing a plaything is its construction and size. It should be durably constructed and its parts should be large enough so a child cannot swallow it. A safe rule-of-thumb: the boy or its detachable parts should be larger than a child's fist.

Even soft stuffed dolls and animals offer potential hazards if they have button eyes that can be pulled or chewed off and swallowed. Toys also should be examined for wood that can splinter, metal with sharp edges, or plastic that can break.

Electric toys also are dangerous and should be kept in good repair. They should always carry the UL (Electric Underwriters) test label and be used under supervision. An electric train or racing game should have a circuit breaker on the transformer. The child should be taught the

Continued on page two

## **Federal Court to Consider At-Large Election Suit This Week**

During this week in federal court, there will be a trial concerning a suit filed in April 1976 by Gene Gaines, a former Lubbock attorney, who claimed the at-large election method was unconstitutional because it weakens the voting strength of minorities.

Rev. Roy Jones, the president of the Lubbock's National Association for the Advancement of Colored People (NAACP), has replaced Gene Gaines because of his move to Dallas in July.

Gene Gaines returned to Lubbock Monday to testify in behalf of the NAACP. He testified about his experiences with city officials. He also listed several black and Mexican-American candidates who received support from the NAACP. All the candidates that were mentioned were defeated.

In the trial Monday, Gene Gaines was cross-examined by Travis Shelton, who is assisting in the city's defense. Shelton asked questions pertaining as to did he (Gaines) know how to run for mayor, and others about his knowledge of contributions made to a candidate's campaign.

Tony Reyes, Urban Renewal Agency relocation director and district director of the League of United Latin American Citizens, testified the city needs to begin enforcing housing standards on occupied structures.

Rev. Jones charged that the city government is unresponsive to blacks and Mexican Americans.

The problem is to see if the at-large election method is constitutional or unconstitutional.

## Solar Car Wash Opened

by Lerisa R. Payne

opening in the east side community of Lubbock. There are beauty salons, record shops, restaurants, barber shops, and even a car wash. Yes, a car wash.

This car wash is totally different from any others in Lubbock. It is a solar car wash. It does not run by a gas or electric unit. It receives its heat from the sun. The water in each bay, areas in which the car is washed, is hot running soft water. There is pressure in the water which uses more force to make a cleaner car. Not only does the solar unit conserve energy it is a way to save expenses.

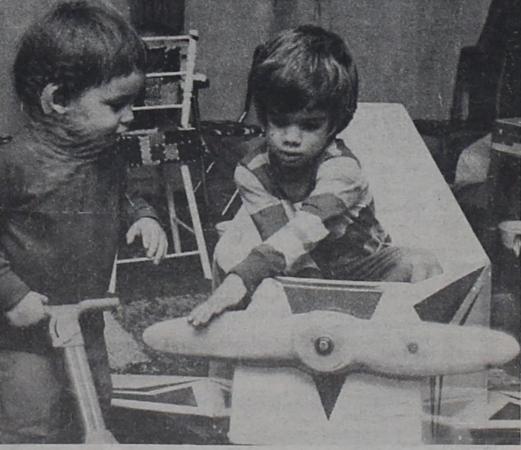
The owner of the Solar Car Wash is Mr. Fletcher Hicks. The car wash has been in operation for 41/2 months and is doing very well. This is the first solar car wash in Lubbock. Mr. Hicks is very proud of it.

Mr. Hicks, a native of St. There are many businesses Marcus, has been working at the Lubbock Club for 18 years, and is still employed there. His interests are outdoor sports from hunting to golfing. His policy is to make the customer happy and to make them satisfied. There is always someone at the car wash if someone ever needs assistance.

> Upon deciding about the car wash, Mr. Hicks had some night mares pertaining to the success of his car wash, as many do when they go into business for themselves. He had a hard time finding the right location which would benefit the community as well as others. He has attracted customers leaving from airports and people coming from small surrounding towns such as Ralls and Slaton who are here to do their shopping.

> When asked why he built the car wash, he replied, "I decided to

> > Continued on page two



CONTACT! - Stewart Lujan (left) and Issac Venn examine a specially built airplane in the playroom of the Texas Tech University Speech and Hearing Clinic. The airplane is one of a dozen toys that were designed and built by Texas Tech architecture students, who created the toys to help develop specific skills needed by children with speech, language or hearing difficulties. The toys were donated to the clinic. (Tech Photo)

JACK ANDERSON WITH JOE SPEAR

## WEEKLY SPEC

**Belt-Tightening Needed** By Government and People

WASHINGTON-President Carter has asked the American people to help him curb inflation. He wants them to tighten their belts and reduce their living standards.

But it's the government that needs to be curbed. The government at all levels consumes 40 percent of the Gross National Product-an astounding 400 percent increase in the past 40 years.

This has become the main cause of inflation. The bureaucrats feed off the economy without contributing to the nation's productivity. In fact, they interfere with the productivity. They spend most of their time regulating the rest of us.

Last year, the federal bureaucrats sent out 114 million forms to businesses. There were 15,000 different types of forms. This meant that businessmen had to spend a great part of their effort filling out forms instead of producing goods.

The president has promised to cut bureaucratic spending, but he is outgunned by his troops. The bureaucrats have a million telephones connected to hundreds of pressure groups. They are skilled at stirring up opposition to economy measures.

Meanwhile, the bureaucracy has grown beyond control or comprehension. In the past 15 years, 240 major agencies have been added to the federal government. Each agency is clogged with bureaus, divisions, sections and committees. They operate like wheels within wheels.

Periodically, there is a new public demand that the bureaucracy listen to the "voice of they people." The bureaucrats respond typically be enlarging the bureaucracy. They have established more than 1,300 advisory committees, employing more than 22,500 people.

At the Commerce Department, there is an advisory committee on drugs, soaps, cleaners and toilet preparations. The Agriculture Department has advisory committees on hop marketing and hog cholera.

The Treasury Department has an advisory committee on distilled spirits plant supervision. At the Health, Education and Welfare Department, there is a lipid metabolism advisory committee. And the State Department has an advisory committee to the U.S. section of the Inter-American Tropical Tuna Commission.

The last we heard, President Carter was not scrapping these advisory committees. He was creating new ones. His latest: An advisory group on earthquake hazards reduction.

Watch on Waste: Last month, we invited the public to help us keep a watch on government waste. We have received hundreds of letters from people who are tired of the way the government squanders their tax

Most of the examples have come from the armed forces. We found out, for instance, about an arm rest that is used in an anti-submarine aircraft. Although it is made of cheap plastic, the Lockheed corporation charged the Navy \$644.44 for it.

Navy officials explained it was expensive because it had to be ordered individually. Still, it isn't worth more than a few dollars. The officials promised they would try harder to keep the cost down in the future.

This is what happens when there is no competition. Lockheed is the sole source contractor for this particular plane and can, therefore, charge whatever it pleases for the parts. This \$644.44 item can be multiplied by millions because some 80 percent of all military contracts are awarded without competitive bids.

The military brass are also cavalier about small expenses. Gen. William Lyon, for example, commands the Air Force Reserve. He recently decreed that pictures of the top brass would be distributed to all the Air Force Reserve units so the men would know who's in charge.

But Gen. Lyon decided he didn't like his own picture. So he had another one retouched and sent out a new, "younger" version of himself. The cost of the project was about \$1,000-peanuts by Air Force standards.

Gen. Lyon's subordinates, incidentally, now call him the "boy general."

Headlines and Footnotes: Born-again pornographer Larry Flynt has found a willing customer for his wares-the U.S. government. Records reveal that the Library of Congress has a complete collection of Flynt's Hustler magazines, beginning with the very first edition. Flynt pays the government a copyright fee, but the Library foots the bill for cataloging and storing the magazines. They are kept in the periodicals room of the library-under lock and key.

—The Pentagon wants to make bounty hunting more profitable. Next month, the brass hats will ask Congress to double the fee paid to civilian law enforcement officials who apprehend military deserters. If the proposal is passed into law, the Pentagon will pay local police \$25 for every deserter jailed and \$50 for each deserter turned over to the military authorities.

-Congressional staffers are constantly beseiged by lobbyists and constituents who want information, assistance or support on certain issues. Now, the overworked bureaucrats can find help. The Congressional Clearinghouse on the Future is offering congressional staffers lessons in "assertiveness training" to help them deal with visitors who demand their time and attention.

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KELLY'S HEROES

by Joe Kelly

Football is all but through for this season, although the bowls, pro playoffs and exhibitions remain. Basketball has taken center stage, as it should at this time of year.

Indeed, time races on. Texas Tech already has played one exhibition and six regular season games. Next come two tournaments and, before you know it, the conference schedule will be upon us. So far it would be hard to pick a favorite, based on games to date.

It's hard to believe, but it will be Christmas Day a week from this coming Monday. The Cotton Bowl game will be only two weeks off. And last Monday our oldest son was 26.

I don't know which is most incredible, but it would have to be that Joe has seen 26 summers. Why, it was only yesterday that he was a chubby-legged youngster running up and down the stands at Hubber Field, making Ray Winkler laugh and resulting in a lifetime pass to Hubbers' games. Would that that pass still be good!

As usual, I am looking forward to Dallas and working for the Cotton Bowl Athletic Assn. again. They have enticed Wilbur Evans out of retirement long enough to direct press operations.

It shouldn't be as hectic this year at last. Notre Dame is a magic name and will draw more than its normal share of press following. But this year the game won't be for the national championship, as it was a year ago. That doesn't lessen the work that goes into making the Cotton Bowl the nation's top bowl.

Meanwhile, the interest deservedly should be with Tech and its basketball fortunes. Off what we have seen so far, the Red Raiders ought to be in contention throughout the campaign.

Coach Gerald Myers has surrounded himself with some fine talent and he's gone to a running game. This has attracted the crowds yet, but the opposition has had more to do with the crowds than anything else. Colorado State and Wyoming were the only teams with national name recognition.

The Raiders have shown some strengths and some weaknesses so far. They have a good outside threat. They run the fast break well. They can be patient if they have to be. They are showing unselfishness and working together as a team, something that has to be if the team is to

There are some weaknesses, too. The rebounding has left something

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to be desired, probably the weakest point, and the Wyoming game showed a strong weakness in attacking the zone.

Wyoming, of course, was the lone loss and Gerald was disturbed that the mental attitude didn't appear to be good. The Raiders fell behind, took the lead and then lengthened it.

Instead of pulling farther away, the Cowboys were patient and rallied. Suddenly Tech didn't seem sure of itself. There wasn't good movement of the ball. The players didn't go through the zone. The outside shooting, except for Kent Williams in the second half, was

Meanwhile, Wyoming gave the Raiders a lesson. They showed them how a good team drives for the hoop. They took the ball to the goal, a phase of the game that, up to this year, hadn't been all that bad.

Wyoming drove, while the Raiders played bounce-bounce with the ball around the perimeter. Finally trying the long outside shot that all too often wound up in a Wyoming player's hand.

If the Raiders learned, it was a valuable lesson.

Unfortunately, we don't get to read much about the SWC teams locally, so not much is known. Baylor, a darkhorse favorite, took a bad beating from Notre Dame, while SMU showed strength in playing Duke a tight game. Texas lost to Oklahoma in an upset, while Arkansas has shown strength.

A&M wasn't outstanding in the Alaska tournament, but it did beat Oral Roberts and hasn't played much competition otherwise. Rice and TCU have done little against weak teams. Houston lost to Southern Cal and has played only second rate competition otherwise, in warming up.

Meanwhile, Pete Rose put to rest speculation by signing with the Phillies and becoming the highest paid player in baseball history. Wonder what his actual dollar value would have been in Babe Ruth's

Rod Carew nixed going to San Francisco and may yet become an even higher paid player than Rose.

Outside of that, the Yankees' George Steinbreener says that he doesn't like the free agent situation-but he has taken every advantage of it to build back to back World Championship clubs he wouldn't have had otherwise.

And after all the flack about Mutual's SWC football broadcasts, it all died down in the conference meeting. It is hoped, however, that the network will be spurred by the adverse publicity to improve.

Also, Arkansas apparently escaped any kind of censure, despite the fact that there was a lot of uncalled for complaining from the hills. As usual, the winter meeting was uneventful. What talk there was behind closed doors may never be known.

Hayden Fry is going to Iowa, something of a surprise, since there hadn't been any particular talk of such a move. Given the backing that he says that he will get, Hayden could make Iowa a power again.

At the same time, I wonder if this is going to result in less pressure from North Texas to gain admission to the SWC? Hayden has been pushing for it hard. Since he was apparently the main factor, will efforts now become dormant? Probably not, although North Texas wouldn't seem to stand much chance unless some school, like Arkansas, dropped

Most reformers are satisfied with themselves.

## **DENTURE WEARERS**

A major advancement

CUSHION GRIP **DENTURE ADHESIVE** 

one application holds comfortably up to 4 days Car Wash . . .

Continued from page one

correct way to plug and unplug an electric toy.

The Red Cross says try to match the toy to the age, ability and interest of the child. Although consumer groups have sought to bring dangerous toys to the attention of the public, parent still have the primary responsibility for assuring that they are safe.

## **Public Hearings For Community Development Set**

During the Fall, the City of Lubbock began the planning process for the use of Community Development Block Grant funds to be received in June 1979. The Community Development Office conducted eleven neighborhood meetings and mailed out over 40,000 survey cards in an effort to gather citizen input and opinions concerning the use of CDBG money. Residents of Lubbock were asked to identify their neighborhood in terms of housing, neighborhood revitalization, public improvements and facilities, and other community wide improvements.

The Community Development Advisory Committee, a twentythree member committee, met during the past weeks to review all of the requests for CDBG funds received from neighborhood meetings, agencies, and city departments. The CDAC discussed all of the projects and prepared a recommendation on the 1979-80 program as well as the 1980-81 and 1981-82 years. This recommendation will be submitted to the Lubbock City Council on December 14, 1978 for discussion.

The Lubbock City Council has the responsibility of allocating Community Development funds and will discuss the recommendations presented in two public hearings. The first Public Hearing will be held on Thursday, December 14, 1978 at 10:30 a.m. in the City Council Chambers of City Hall. All residents of Lubbock are encouraged to attend and express their views and opinions on the expenditure of \$3.8 million to be received by the City from the Community Development Block Grant program in 1979-80.

Copies of the recommendations made by the Community Development Advisory Committee are available to the public in the Community Development Office, Room 207 of City Hall. Information may also be obtained by calling 762-6411 ext. 2290 and 2291.

Red Cross . . .

Continued from page one

build the car wash because there was a need for it. I got tired of going across town to wash my car."

The solar unit has 17 collectors which collects heat from the sun. He has a back up gas system which he uses only when necessary. For instance, on a cloudy day, when there is very little sun. Although the solar unit costs more than conventional one, he is sure it will pay off in the long

Mr. Hicks plans to expand his car wash by providing canopies, areas in which a person may dry their car and purchase car cleaning items such as towels and wax. Mr. Hicks also states, "To be successful in business, you must think business all the way." He also says, "If you are in a situation concerning a business in which no one has tried before and it works, well you feel lucky, because it was needed and it is appreciated.

There are many people who appreciate the fact that businesses are opening closer to the east

His business has become more than he expected. It is beyond his fondest imagination.

Jealousy, like cancer, is often fatal and never productive of good.

No greatness exists unless it is based upon principle and not upon profits.

## Ringing the Bell . . .

with Bob Tieuel

The Congressional Black Caucus-A New Look-Next January there will be some new members of the Caucus to replace those who did not

run for office and one who died in office. The absence of Congresswoman Barbara Jordan of Texas will be felt keenly, according to the black oriented Kansas City Call. Fortunately, however, a black person was elected recently to take her seat.

Congresswoman Y. Burke of California will also have a black successor as will the late Ralph Metcalfe and U.S. Congressman Nix of Pennsulvania, who resigned to accept a judgeship. Among the veteran members of the House returning are Augustus

Hawkins and Ronald Dellums of California, Parren Mitchell of Maryland, John Conyers of Michigan, Bill Clay of Missouri, Shirley Chisholm and Charles Rangel of New York, Louis Stokes of Ohio, Harold Ford of Tennessee and Walter Fauntroy of the District of Columbia. And they will be there to steer the newcomers in the right

Recent election returns show that black voters tended to vote Democratic but that significant numbers crossed over in key elections in such states as New York, Pennsylvania, Illinois and Michigan. For example, Governor-elect Richard Thornburgh of Pennsylvania, won 52 percent of the black vote in 22 predominantly black wards in Philadelphia and in 16 Chicago wards, Sen. Charles Percy of Illinois-R, won 37 percent of the black vote, while Gov. Jim Thompson, also a Republican, won 31 percent. Nonetheless 14 black Republican candidates for U.S. Congressional office lost by lopsided margins, a study shows. National Republican leaders have begun an effort to woo black voters and potential black candidates. They argue that the Democratic party has taken black support for granted.

Utility Bill Lines-Not Bread Lines-Form in 1978-A few old timers, like this bellringer, remember the bread and soup lines of the 30's. Reports to this column are that increasing numbers of poor whites and blacks and other minorities are forming lines in a number of cities and towns in the Southwest to appeal for aid on every increasing light and fuel bills. Protest marches for example were carried on in Kansas City recently before the city council which speedily allocated some \$250,000

for an emergency assistance program. In Oklahoma people on fixed incomes and other poor consumers appealed for a special session of the legislature to deal with the problem but Governor Boren, who was recently elected to U.S. Senate, turned the appeal down but said he felt sure that the rising cost of utilities for the poor would be the first order of the Oklahoma legislature when it meets in January 1979. There can be no doubt that the tragic death of a large family in Houston, Texas, because their gas meter had been removed because of non-payment of bills will draw greater attention to the problem. One bellringer told me that the federal, state, county and city governments should work together planning and funding winter

assistance for utility bills and what is needed is "cooperation." The Church of God in Christ, one of the fastest growing black denominations in the U.S. today, was established in 1906 by the late Bishop Charles Harrison Mason. According to head bishop J.O. Patterson and chief executive officer of Memphis, Tennessee, the membership in less than 75 years, numbers some three million members worldwide. A proposed multi-million dollar Saints Center will cover over seven and a half acres and will cost some \$20 million. It will house auditoriums, radio, television and recording studios as well as other

Until later, Peace and be a good neighbor. They come in all colors.

27, 1978.

Carver Heights Day Nursery

The Carver Heights Day

Nursery, 2509 Elm, will be closed

Friday, December 22-December

26, due to the holidays. They will

be opened on Tuesday, December

## **Church News**

Mt. Gilead Baptist Church

We are scheduled to worship with Mt. Olive Baptist Church on December 17, at 3 p.m. in the installation services of Rev. Benjamin Roberts, Jr.

The Pastors Aide would like to announce that they will be sponsoring a fellowship feast on Saturday, December 23, at 7 p.m. All members are invited.

All Auxiliary presidents we are still reminding you that we need the list of your working staff for the coming year.

Community Baptist Church

Community Baptist Church held a choir musical, December 9th at 7:30 p.m. It was a lovely evening. Also on December 31, 1978, there will be a recital featuring Theola Cooper. The recital will be at 7 p.m. It is sponsored by the Missionary Society.

Carter Chapel C.M.E. Church

The church will be sponsoring many Christmas events for this month. Special Christmas programs and a special dinner for the women of the church.



# year's affair this week.

the Reese AFB gym.

competition among the best teams in West Texas."

large and small school divisions will now be settled by a traditional eight team bracket.

Both champions, Abilene Cooper in the President's Trophy Division and El Paso Cathedral in the Commander's Trophy (small schools) Division are returning to defend their titles. It will not be an easy task for either champion to repeat, but if either of them does, it will be their third consecutive Reese Classic championship. Three time winners get to take home and retire the giant perpetual trophy awarded to the division winners.

In agreeing to enter the Classic, Abilene decided to forfeit their opening round game on Thursday in order to play a previously scheduled game in Abilene against Lubbock Monterey. This moves Abilene into the consolation bracket of the President's Trophy Division and advances Lubbock Dunbar into the championship semi-finals.

Abilene High coach "Tater" Boynton, needing to schedule a third tournament for his team was delighted with the opportunity to enter the Reese Classic, but left the final decision up to his players since they could not win the championship if they forfeit

**BRING IT ON HOME** 

FIRST FEDERAL

**PLAZA** 

1300 BROADWAY

FIRST FEDERAL

SAVINGS & LOAN

## **Pairings Announced for Reese AFB H.S. Basketball Tourney**

An elated Reese Air Force Base Christmas Classic High School Basketball Tournament Project Officer, Major Jack Cusano announced the pairings for this

The fourth annual edition of the tournament will be played Thursday, Friday, and Saturday, December 14, 15, and 16, 1978 in

Cusano was elated because Abilene and Lubbock Christian High Schools had just entered the President's Trophy (large school) Division of the Classic late this week. Prior to their entry, only six teams were entered in the President's Trophy Division. Now, eight teams are entered in each division, and according to Cusano, Reese will be hosting "the best high school basketball tournament to be played in West Texas this year. Our fans will be seeing some exciting, balanced

The championships of both the

voted to accept the challenge of the stiff competition they will face in Friday and Saturday's games and play for the consolation championship. The Classic's opening ceremon-

the first game. In the spirit of

true sportsmanship, the players

ies have now been rescheduled for 11 a.m. Thursday, DEc. 14, in the Reese gym. The Whiteface High School Band has been designated as the Classic's official band and will provide music for both the opening ceremony on Thursday and the closing ceremony on Saturday night.

The first game Thursday tips off at 11:30 a.m. Thereafter. games will start every hour and a half with the day's final game starting at 8:30 p.m. On Friday and Saturday the day's action will start at 10:00 a.m. The final game will begin at 8:30 p.m. on Friday, and at 8:45 p.m. on Saturday.

Think

Plan ahead-it wasn't raining when Noah built the Ark.

Record, Columbia, S.C.



The heart is only about 5 1/2 inches long and 3 1/2 inches



In parts of India it was customary to tie together the clothing of a bride and groom.

The science of pediatrics was founded by 18thcentury Swedish physician Nils von Rosenstein.

#### CONSTIPATION Doctor proven ingredient requires no prescription

Doctors find a special laxative ingredient to be highly effective in relieving even severe constipation: overnight. Don't let irregularity or constipation become a problem. This medical ingredient is now available in the exclusive EX-LAX formula. Use only as directed. Chocolated Tablets or Unflavored Pills. EX-LAX

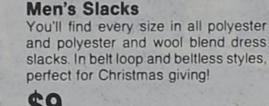
## CHRISTMAS SALE



#### Men's Suits

Choose from the largest selection of men's suits at low, low prices! All polyester and polyester and wool blends included! You won't find quality like this at a lower price! All suits for under \$100

from \$35



\$9



## **Dress Shirts**

These are fine quality men's dress shirts in solid colors and fancy patterns, in long sleeves styles. All in permanent press, wash and wear

\$5.99

Use your S&Q Charge, Mastercharge, or Visa 1112 BROADWAY • DOWNTOWN ONLY PARK FREE! DIRECTLY ACROSS THE STREET!



Clothiers Basement Store

## **Government Issues Concern Of League of Women Voters**

The League of Women Voters a group of people who are sterested in governmental isues, and what our government is oing. It is here to help the ommunity understand our govrnment.

Carolyn Lanier, president of ubbock's League of Women oters, is a housewife and has een a member for 5 years.

The League is not organized for omen only. The League was

formed about 27 years ago. There are 40 leagues in Texas and a league in every state. There are about 150 members in Lubbock. There are some men who are in the league. The League is open to anyone who is 18 years of age or older. There are three levels in which one may join: local, state, and national. The membership fee is \$18.00.

The League was organized to get the rights of women and to

educate them to vote wisely. It is composed of action and study. They are funded by donations and membership dues.

The League is a group of people who are interested in governmental issues and what our government is doing. They help people to vote, by printing guides to let the people see how a candidate feels about a certain issue. It is non-partisian, which means they do not support any

party or candidate but they do support the issues. The League supports equal opportunity programs.

There are public meetings held by the League to let the community be aware or look at a certain issue or an elected official. The public meetings are held on every second Tuesday at noon of each month. One may be informed of the meeting places through the radio. Unit meetings are held three times a month. These meetings consist of the members and their guest. During these meetings, information concerning what is going on in the city is presented.

The League has an Observe Corp. which observes the County Commissioner's office, Planning and Zoning, City Council, and the School Board.

The League is designed to let the public be aware of what is going on in our government and try to help the people understand it.



If you wish to join, call 795-0718. The League is here to help you.

#### Congratulations

Congratulations to Mr. and Mrs. Billy Stiggers, of 1814 East 1st St. They are the proud parents of a 6 pound 9 ounces baby boy.

### WEE PALS® by Morrie Turner





THAT SOME SCIENTIST DOESN'T CLAIM THAT ICE CREAM CAUSES CANCER IN RATS

YOU WILL HAVE TIL' DEC. 30th TO **COMPLETE YOUR** CHARMCRAFT

STONEWARE SET !!

SAVE Charmcraft )

DEC. 16th IS FINE FINAL DAY TO PLAY BLACKOUT YOU HAVE TIL' DEC. 30th

TO REDEEM

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## March of Dimes Celebrates 40th Anniversary

The March of Dimes was founded in 1938. This year marks their 40th anniversary. To celebrate their anniversary, they will have a premiere showing of California Suite, on December 14, 1978.

The March of Dimes is the only health organization who has been able to concur a disease. The disease was polio. Today, they are working to combat birth defects.

D'Ann Reid is the field representative of the Northwest region. This region includes Lubbock, Big Spring, Odessa, Amarillo and Midland. She has recently moved here in August. She has a degree in theater and music. Ms. Reid is a professional entertainer. She became interested in the March of Dimes because she feels that it offers many challenges and responsibilities. Ms. Reid says, "Business is my art and sciences are my hobbies."

March of Dimes is the largest health organization with the smallest paid staff. Most of the people who are working with the M.D. are volunteers. There is a youth counsel in which young people volunteer to work with March of Dimes on state and national levels. The Board of Directors are volunteers.

The March of Dimes has many ways to raise money. There will be a mothers march in January, a door-to-door money raising project, and a walk-a-thon in the Spring. On Halloween of this year, the March of Dimes raised more than \$4,000 by having a haunted house. There are many more ways in which they raise money. Ms. Reid is planning to put together a touring group to perform around the United States to raise money.

There are many men who are interested in the March of Dimes. In fact, it was a man who started the door-to-door project.

There are some people who wonder how their donations are used. There are four categories in which the money is disbursed; Research, Public and Professional Education, Medical Services, and Community Services. Forty percent of the money raised in Lubbock is kept for the Lubbock chapter, while the other 60 percent is sent to the national organization.

The National Foundation March of Dimes is dedicated to preventing birth defects. Every two minutes a child is born with a birth defect in this country. Birth defects are the nation's most serious child health problem.

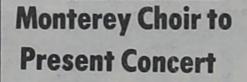
A birth defect is an abnormality of structure, function or metabolism. It is genetically determined (inherited), or the result of environmental impact upon the unborn child. Often, the cause is a combination of both. Most defects are caused during the first twelve weeks of pregnancy when a baby's body, arms, legs, and internal organs are being formed. Prevention won't happen overnight, but one vaccine which can prevent birth defects caused by rubella (German measles) has been available for several years.

There are about 15,000 children born with birth defects. Some reasons are lack of prenatal care, or teen-age pregnancies. Low birthweight is the most common birth defect of all. It is the cause of the greatest number of deaths in the first year of life and is the major cause of disability in childhood. Many infants with birth defects die within a year.

Some other reasons for birth defects are drinking, drugs, and venereal disease. When you drink the baby drinks also.

Drugs and venereal disease can cause harmful deformities in the unborn child. If you are a drug addict while carrying a child you may have addicted the child without really knowing. The March of Dimes wants all mothers to take care of themselves and to be aware of the defects.

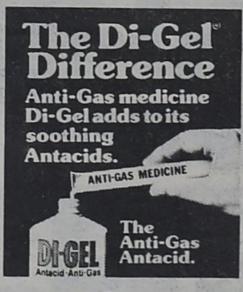
The March of Dimes is here to serve the community. Help the March of Dimes help you.



On December 18, 1978, the Choral department of Monterey High School will be presenting their Christmas concert. Cantores, the top choir, will sing arrangement of popular carols, along with the two other mixed choirs, Mariaches and Venturos.

There will be an admission charge of \$1.00 for adults and 50 cents for students. The concert will be at the Monterey auditorium and will start at 8 p.m.

It will be something for the whole family, a gift your family would really enjoy.



## Sheridan's Ride

by Jack Sheridan

It has been a long, dry period, so far as the newer releases on the local movie screens are concerned. That isn't just a situation restricted to

to Lubbock, though. You see, this "interim" period just prior to the Christmas holiday period is general throughout the nation. Reissued films, called back to fill in, revivals and whatever product can be obtained are shoved into place, just to keep the house lights burning.

All of this peculiar behavior is to stall for time until the really "BIG" movie product, set for Christmastime release to capitalize on the festive mood of the moviegoing public, is unleashed in one flood of new and important films.

The only new film that has popped up of consequence is the Vietnam picture starring Burt Lancaster, "Go Tell the Spartans", which got a short shrift booking at the Fox-4plex.

All this changes starting this Friday. In successive weeks virtually every screen in Lubbock will be bursting with every possible type of film matter.

Here's the current rundown of holiday openings, for the record.

Dec. 15: "All Things Bright and Beautiful", family fare, South Plains
Cinema; "Oliver's Story," Ryan O'Neal in the sequel to the highly
successful tear-jerker of a couple of years or so back, "Love Story";
That'll be at the Fox. A reissue of "Heaven Can Wait", Warren Beatty's
remake of "Here Comes Mr. Jordan", adroitly done, at the Village. And
no less than Marlon Brando and Gene Hackman in "Superman", right
out of the comic books, at Showplace 6.

Dec. 20 sees the second "assault wave." A reissue of Disney's "Pinocchio" will move into the Fox, while the Tolkien animated "Lord of the Rings" takes over at Showplace 6. Two days later, Dec. 22, the avalanche really comes on.

On that day, list these entries. "King of the Gypsies" at the Winchester; Neil Simon's episodic comedy, "California Suite" at Cinema West; Sylvester Stallone's slum story about wrestling, from his own novel, "Paradise Alley" at South Plains Cinema.

The latter showplace also brings in a whole fresh slate, including "Brass Target," tale of a conspiracy to kill General George Patton; "Moment by Moment", with the curious casting of Lily Tomlin and John Travolta; and the new version of the old popular sci-fi film, "Invasion of the Body Snatchers."

Showplace 6 will add luster to the lineup by bringing in "Force Ten from Navarone", which recalled the famed "Guns of Navarone", remember? And the black musical from the Broadway hit, "The Wiz" a contemporary treatment, loud and rocking, of the beloved "Wizard of Oz".

The Fox completes the listings with Clint Eastwood's new one, "Every Which Way But Loose," seen here last week at an invitational screening; and "Magic", the booming film telling of the relationship of a ventriloquist and his dummy.

Incidentally, if you want a two-for-one bargain, the South Plains Cinema will be holding an advance look at Stallone's "Paradise Alley" on the same bill with the Goldie Hawn-Chevy Chase comedy, "Foul Play", on Friday night. See both films for one price, the "Alley" film going on at 9 p.m.

We've exhausted the holiday live offerings, the seasonal ones, that is, with the successful performances of "The Messiah" at Tech and the Civic Center-Lubbock Civic Ballet "The Nutcracker." So, aside from the Country Squire dinner theater's already successful revival of the Neil Simon Bogart-take-off, "Play It Again, Sam" movies are going to be the key outside activity for the next weeks to come. That and TV, of course, with HBO offering a more than sparkling line-up of top films on the subscriber cable as well.

So much for that. I wanted to comment on "Go Tell the Spartans" but the past week's murderously cold weather precluded by ability to get to the Fox in time. The film has been highly regarded as the best Vietnam subject production thus far. Maybe it'll hang around long enough to give me a chance to report.

I want to report something to you that I've been meaning to do for some time. Remember the hit play "I Remember Mama" which on Broadway cast a youthful Marlon Brando as the son Nils and became a hit film with Irene Dunne as Mama? The Mama project is taking form now in New York, this time as a musical, of all things.

Richard Rodgers is handling the composing chore and this is probably as it should be if anyone is going to tackle this. You see, when the late Kathryn Forbes little book of vignettes about Mama, her family and her "bank account" ("Mama's Bank Account" was the original title) was first released, it was Dorothy Rodgers, the composer's wife, who read the delightful book and urged the rocketingly successful husband and his partner, the late Oscar Hammerstein II, to produce the dramatization on the stage. They secured the services of the late smash playwright, John Van Druten, who fashioned the hit play.

Mady Christians was the original Mama, Dunne on the screen and the musical will star in the same role the glittering Swedish actress, Liv Ullman.

All this is in the future, of course, but the project is in the works and it has the sweet smell of potential success written all over it. There is always the "Maybe" factor, too, bear in mind. Look at the grisley results that emerged when some ambitious producer tried to make a musical out of James Hilton's gossemer "Los Horizon." The best laid plans of mice and men.

# BORDEN If it's Borden, it's got to be good.

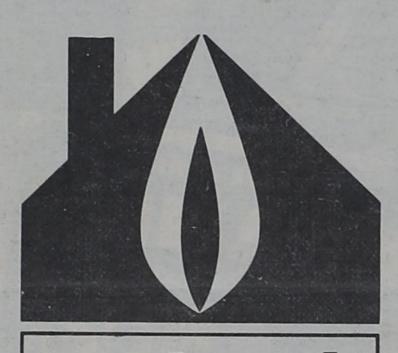
Give Thanks

Few of us get what we deserve, for which most of us should be thankful.

Enquirer, Cincinnati

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PIONEER NATURAL GAS COMPANY

## **Services Held For** Jesse John Hemanes Jr.

Services for Jesse John Hemanes Jr. 68, of 1102 58th Apt. 36, were held at 2 p.m. Saturday in New Hope Baptist Church, with Rev. A.L. Dunn, pastor, officiating.

Burial was in the City of Lubbock Cemetery under direction of South Plains Funeral Home.

Hemanes died at 5:15 p.m. Tuesday in Methodist Hospital after a long illness.

He moved to Lubbock from San Antonio 20 years ago.

Survivors include his wife, Olga; two sons, Eddie Austin and Bruce Austin, both of Lubbock; four daughters, Elizabeth Austin of Los Angeles, Calif., Priscilla Austin, Martilla Austin and Ann Adams, all of Lubbock; two brothers, Clyde Nunn and Herbert Hemanes both of Houston; two sisters, Bernice Campbell of San Francisco, Calif., and Irma Stock of Caldwell; and three grandchildren.

## **Services Pending For Danny Lee Patterson**

Services for Danny Lee Patterson, 42, of 507 23rd St. are pending with Jamison and Son Funeral Home. Patterson was dead about 9 a.m. Wednesday, December 6, 1978, in a car parked at 1502 Ave. C. Justice of the Peace Wayne LeCroy is withholding a ruling pending autopsy results.

## **Services Held For Gordon Jordan**

Services for Gordan Jordan, 56, of 2903 E. 9th St., were held at 10 a.m. Saturday in South Plains Chapel with the Rev. R.S. Stanley, pastor of St. Matthews Baptist Church, officiating.

Burial was in the City of Lubbock Cemetery under the direction of South Plains Funeral

Jordan was found dead about 1:10 p.m. Monday, December 4, 1978, in the backyard of an East Lubbock residence. Justice of the Peace L.J. Blalack ruled the death accidental.

Jordan moved to Lubbock from Hunt County 24 years ago.

Survivors include his wife, Frances; a son, Grover Jr. of Lubbock; five daughters, Mary Frances Spencer and Louvina Bailey, both of Lubbock, and Lillie Ruth Edwards, Faye McGee and Rachel Adams, all of Dallas; two brothers, Doc of Henderson and Raymond of Vallejo.

## **Accident Injures** Lee Willie Jackson

There was a traffic accident about a mile west of Dunde,

Texas along U.S. 82. Richard Wayne Runles, 24, of 307 Ave. U, Lubbock, apparently lost control of his car as it traveled east along the highway about 4:30 p.m. Saturday. According to the Department of Public Safety officials, the vehicle veered into the westbound lane of traffic before leaving the road and landing on its top 353 feet from the roadside.

Lee Willie Jackson, 26, a passenger in the car, was thrown from the vehicle and was in serious condition with head injuries at the Wichita Falls hospital.

YELLOW CAB

#### CITY ORDINANCES

**ORDINANCE NO. 7772** 

An Appropriation Ordinance Whereas, the City Council of the City of Lubbock finds it is necessary to appropriate certain specific funds for an approved project. Now Therefore, be it ordained by the City Council of the City of Lubbock.

There is hereby appropriated out of the following described fund, to-wit: Sewer Capital Project, the sum \$100,061.00, for the following purpose: Camelot Area Lift Station, \$94,396.84. Engineering and Contengencies \$5,664.16 for a total of \$100,061.00.

And It Is So Ordered Passed by the Council on first reading this 16th day of November,

Passed by the Council on second reading this 7th day of December, 1978.\$

> s/Dirk West Mayor

ATTEST: s/Evelyn Gaffga City Secretary-Treas. Verified By: s/Sterling Miller Finance Officer Approved By: s/Wilford Watson Head of Dept. Engr. Dept.

#### NOTICES

notice of incorporation Putman Concrete Company, a sole proprietorship trading in Lubbock County, Texas, announces its intention to incorporate without a substantial change of business name. Wayne Putman 7900 36th Street Lubbock, Texas 79407

NOTICE is hereby given that the partnership between Floyd P. Allen and Joe W. Ray, under the firm name of "Allen & Ray" was dissolved on the first day of November, 1978. All debts due to said partnership are to be paid and those due from the same discharged at the office of Joe W. Ray, Route One, Box 194A, Idalou, Texas 78329. The business will be continued by Joe W. Ray and Jeffrey W. Ray under the firm name of "Allen & Ray."

DATED November 1, 1978. Floyd P. Allen Joe W. Ray

38 Washers

**OPEN 24 HOURS** 

Jeffrey W. Ray

NOTICE is hereby given that on October 19, 1977, one 1966 Ford Galaxie 2-door, VIN #6G66X228902 with accessories, was seized at Lubbock, Texas for violation of 21 USC 881. Any person desiring to place the matter in the U.S. District Court in order to contest the probable cause for such seizure must file with the Special Agent in Charge, Drug Enforcement Administration, 4110 Rio Bravo, Suite #100, El Paso, Texas 79902, a claim and cost bond of \$250.00 with approved sureties, on or before Dec. 26, 1978. Otherwise, the property will be administratively forfeited pursuant to 19 USC 1608, and will be disposed of according to law. Interested parties may file petitions for remission or mitigation for forfeiture with the Special Agent in Charge pursuant to 19 USC 1618 and 21 CFR 1316.79-1316.81 without

filing claim and cost bond. Henry H.

Washington, Special Agent in

Charge. Case No. MB-77-X064.

NOTICE is hereby given that on November 3, 1978, one 1969 Pontiac Catalina 2-door, VIN #252379R-169193 with accessories, was seized at Lubbock, Texas for violation of 21 USC 881. Any person desiring to place the matter in the U.S. District Court in order to contest the probable cause for such seizure must file with the Special Agent in Charge, Drug Enforcement Administration, 4110 Rio Bravo, Suite #100, El Paso, Texas 79902, a claim and cost bond of \$250.00 with approved sureties, on or before Dec. 19, 1978. Otherwise, the property will be administratively forfeited pursuant to 19 USC 1608 and will be disposed of according to law. Interested parties may file petitions for remission or mitigation of forfeiture with the Special Agent in Charge pursuant to 19 USC 1618 and 21 CFR 1316.79-1316.81 without filing claim and cost bond. Henry H. Washington, Special Agent in Charge, Case No. MB-79-X008.

NOTICE is hereby given that on September 26, 1977, one 1966 Ford Mustang 2+2, VIN #6T09T138507 with accessories, was seized at Lubbock, Texas for violation of 21 USC 881. Any person desiring to place the matter in the U.S. District Court in order to contest probable cause for such seizure must file with the Special Agent in Charge, Drug Enforcement Administration, 4110 Rio Bravo, Suite #100, El Paso, 

Attendant on Duty 9 a.m. to 10 p.m.

20 Dryers

Texas 79902, a claim and cost bond of \$250.00 with approved sureties, on or before December 19, 1978. Otherwise, the property will be administratively forfeited pursuant to 19 USC 1608 and will be disposed of according to law. Interested parties may file petitions for remission or mitigation of forfeiture with the Special Agent in Charge pursuant to 19 USC 1618 and 21 CFR 1316.79-1316.81 without filing claim and cost bond. Henry Washington, Special Agent in

ASSIFIED \* ADS

#### JOBS: MEN & WOMEN

Charge. Case No. MB-77-X061.

For Job Information With The City of Lubbock

CALL 762-2444

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Information concerning employment may be obtained by calling



PIONEER

NATURAL GAS COMPANY Equal Employment Opportunity Through Affirmative Action



TEXAS TECH UNIVERSITY For information regarding employment at Texas Tech University. CALL 742-2211

"Equal Employment Opportunity Through Affirmative Action"

## MISCELLANEOUS FOR SALE

Stamps or Cash: \$7.50, wooden doors, table lamp. \$15.00, carpet, weights, commode. \$35.00, TV, gas range. \$50, pool table, refrigerator. \$65, bedroom suite. Al's Trading Post, 1106 23rd St.

SINGER TOUCH & SEW

Deluxe model buttonholes, fancywork, etc. Like New, \$69.00

1977 GOLDEN STITCH SEW Free Arm, Portable, Buttonholes, Fancywork, etc. \$99.00

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For Sale: Sweet potatoes, Oklahoma reds, golden jewel. Greens, collards, mustard and turnips. Buy by the pound or bushel. Located at 2214 East 44th Street.

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SODAY, THE POWER OF 750

HORSES IS PACKED INTO ONE

CAVALRYMEN" THEY RECIEVE

TRAINING IN ARMOR SKILLS

BATTLE WAS LOST!



"I really recommend the Peace Corps experience," says Peace Corps volunteer Bobby Harris, 26, a 1975 political science graduate of Hartwick College in Oneonta, N.Y. Harris joined the Peace Corps in Sierra Leone about two years ago. He is taking part in one of the Peace Corps' most successful projects in West Africa: the development of inland swamps for rice cultivation.

Here, he explains the construction of the water control systems that enable farmers to use the flooded valleys for cultivation. Harris, who lives at 42 Hansbury Ave., Newark, N.J., is the son of Mrs. Alice Hargrove of Newark.

More than 6,900 Peace Corps volunteers serve in 63 developing nations. Interested persons may call 800-424-8580 for more information.



If big bashes bore you, if formal dinners frighten you, why not do your holiday entertaining the easygoing modern way with an informal open house?

Start with a brimming bowl of punch which will act as the focal point of the party. Ring the bowl round with some holiday greens, light a bright red candle and the table says "welcome." For nibbling with the punch, serve a molded cheese ball, studded with pecans, to spread on crackers or on apple and pear wedges.

The punch itself is an easydo concoction . . . a blend of instant tea, cranberry-apple juice, red wine and a little orange liqueur. Make the punch ahead of time to give the flavors a chance to "marry." Then pour it into a pretty bowl, add ice cubes and float orange slices on top. It's festive to behold, refreshing to drink.

Easydo Holiday Punch

1 quart bottle cranberry-

apple drink, chilled

2 rounded teaspoons instant tea mix

1/4 cup orange-flavor 1/4 cup sugar 4 cups water liqueur 1 (4/5 qt.) bottle dry red wine, chilled

Combine instant tea, sugar and water; stir until sugar is dissolved. Mix in remaining ingredients. Serve over ice cubes, garnish with orange slices. Makes about 3 quarts.

WHEN THEY QUALIFY FOR THIS ARMY SPECIALTY! **Lunch Menu** 

ARMY TANK! ARMOR CREWMEN ARE TODAYS

Dec. 18-Jan. 5 Breakfast Monday, Dec. 18

Apple Juice Cheese Toast Milk

Tuesday, Dec. 19

Orange Juice French Toast Hot Syrup Sausage Pattie Milk

Wednesday, Jan. 3 Peach Slices Cinnamon Graham Crackers Milk

Thursday, Jan. 4 Orange Juice Ind. Cereal-Sugar Pops Buttered Toast-Jelly Milk

Friday, Jan. 5 Grape Juice Pancake/Hot Syrup Li'l Smokies Milk

Lunch Monday, Dec. 18 Corn Dog-Mustard Potato Rounds Peas and Carrots Chocolate Pudding Milk

Tuesday, Dec. 19 Chili Con Carne with Beans Fried Okra Tossed Salad Cornbread-Butter Brownie Milk

Wednesday, Jan. 3 Chicken 'n Dumplings Blackeyed Peas Hot Rolls-Butter Fruit Cup Milk

Thursday, Jan. 4 BBQ German Sausage Whole Kernel Corn Celery Sticks Hot Rolls-Butter Spice Cake Milk

Friday, Jan. 5 Hamburger on Bun Pickles-Mustard French Fries Green Beans Jello with Topping Milk

Combos Each Day We'll Serve: 1. Chef Salad; Crackers; Drink; Dessert

2. Pizza 3. Hamburger

Combos 2 and 3 and the Daily Choice combos include drink, dessert and choice of two of these: french fries, vegetable, tossed salad.

On Mondays: Barbecued Beef on Bun On Tuesdays: Burrito with Chili On Wednesday: Fried Chicken; Bread

Frito Pie; Bread

On Thursday: Batter Fried Fish; Cheese Fritter On Fridays:

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