# MANHATTAN HEIGHTS

Dedicated To Informing The Negro Citizens Of Lubbock & West Texas

VOLUME III

THURSDAY, JUNE 25, 1964, LUBBOCK, TEXAS

NUMBER 26

## San Antonio Hosts 39th Texas Elks Convention



The thirty-ninth Texas city of San Antonio opened State Association Annual her heart and all doors were Convention of Improved open to insure that their visit Benevolent Protective Order and participation in all of Elks of the World convened the gala activities and afin the city of San Antonio, fairs scheduled was for our Texas, last week. The host, wholesome indulgence and Mission Lodge No. 499, en- resulting to multiple benefits tertained hundreds of Elks for an experience that we from all over the Lone Star shall never forget. State; namely, Lubbock, Wichita Falls, Corpus Lister of Wichita Falls, was Christi, Amarillo, El Paso, re-elected to this same post Dallas, Houston, Port Arthur for another year. Also presand Longview.

From Caprock Lodge No. 1540, infant chapter, two representatives, James Welch and R. V. Carroll, were on hand to witness this annual convention which is held each year in one of the state's lovely cities. Welch and Carroll stated that the

The state president, Felix ent at the 39th convention to witness the progress made by each lodge, was the Grand Exalted Ruler, Hobson R. Reynolds.

The fortieth Annual Texas Association will be held next year, 1965, in Dallas, during the month of June, and there is a great possibility of the



convention coming to Lubbock in 1966.

CLAYS VISIT HERE

Lamont, motored into Lub- is enrolled in two graduate bock on May 30 from Little Rock, Arkansas, for an extended visit with parents, Mr. and Mrs. James Moss of 4201 East 64th Street.

. Mr. Clay left Lubbock the following Monday by way of train to get back to the drawing boards.

ture was taken in front of up pose. In this picture we

courses in music, marehing band in direction and instrumental music workshops. These classes are leading to her master's degree.

Sylvia is a Langston University graduate, and a former graduate of Dunbar High School.

CELEBRATES 81st

Mr. Burton McCutcheon, Sr., of 1801 Avenue B, was 81 years young last Friday, June 19. Being a resident of



the Hub City for over 40 years, Mr. McCutcheon has seen many changes in the city. He states that "when I first came to Lubbock there were only 12,000 people, but look at the change

He started a tree of life which has over 66 grand-, great-grand- and great-greatgrandchildren. He is a member of the New Hope Baptist Church.

the Second Baptist Church. find the state president, Fe-In this picture are fellow lix Lister, wishing the in-Here are some photos Elks from all over the state. coming Exalted Ruler at taken in San Antonio at the Here is also a picture of sev- Houston all the luck in the convention. The group pic- eral of our Elks from a close- world for a successful year.

Mrs. Clay stayed to attend VISITORS IN THE

Mr. and Mrs. Joe Dison Howard and three sons, Victor, Jimmy, and oJe Cliff, of Wichita, Kansas, were house guests of their aunt and uncle, Mr. and Mrs. Joe Mc-Gowen, last week.

They were entertained with a backyard barbecue last Saturday at the home of the McGowens. Members of the family sharing the occasion were as follows: Mr. and Mrs. David Gentry and son, Mr. and Mrs. Eugene Washington and sons, Mr. and Mrs. A. J. Owens and children, and Mr. and Mrs. Wakefield Jones.

The Howards left Sunday afternoon for home, after a very enjoyable visit here in our city. Mr. Howard is employed by civil service at Kansas. He is a nephew of Mrs. McGowen, also Mrs. Mary oJnes.

"Mother Goose" lost a civil rights battle when two of her rhymes were removed from the New London, Conn., library before a formal complaint was made by the NAACP. The objectionable rhymes are "Eeeny Meeny, Miny, Mo" and "Ten Little Niggers." Librarian, Mrs. Charles Prentis said library officials were unaware of the rhymes, but they would be removed. A 10year-old Negro child discovered the rhymes which NAACP President Linwood W. Bland, Jr., called "insulting . . . just plain passe, and not in keeping with the times."



The youth of the St. Luke Baptist Church enroute to nson, Texas, to the lovely Sunset District Congress, Mr. Lonnie Love, director.

Jean Demerson won first place in the essay writing, Patricia Moore second place. Thelma L. Moore second place winner in memory verse. Christine Evans won third place in the Bible drill, and Debra Kay McConic won first place in the Bible story department.

This group of youth among others raised \$563.00 to help finance the bus, in front of which they are standing.

Miss Jean Demerson was crowned Miss St. Luke and Mr. Thomas Sanders is the king. The youth department worked hard to raise this amount under the leadership of adult workers: Mrs. Joyce Horton, Mrs. Jimmie Demerson, and Mrs. Iris Elayne Alexander.

#### MANHATTAN HEIGHTS TIMES

NORMAN L. WILLIAMSON. Editor, Publisher

2413 19th Street Lubbock, Texas Phone SH 4-2681 Mailing Address: Lubbock, Texas

Advertising Manager, Sports Editor JAMES ROY LEWIS 320 East 20th Street. Phone SH 4-2642

Reporter, News Editor THOMAS JAMES PATTERSON 2405 Globe Avenue.

Phone SH 4-9714

THE MANHATTAN HEIGHTS TIMES is an independent, privately owned newspaper published each Thursday in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro Citizens of Lubbock and West Texas.

Any erroneous reflection appearing in this newspaper will be corrected immediately when called to the attention of the editor.

### AMERICAN LAUNDRY 2224 19TH ST. P05-6871

#### STEWART'S **Grocery and Market**

(Formerly Ray's Grocery) FRESH MEATS AND VEGETABLES DAILY FREE DELIVERY ON \$2.50 OR MORE JAMES STEWART, Manager

1706 East 29th St.

PO 2-9760

## **ELLIS AUTOMOTIVE**

AC-Champion-Auto-Lite Spark Plugs \_\_\_ 55c Texaco Oil-Qt. 28c \_\_\_\_\_ Case \$5.95

Havoline Oil—Qt. 35c \_\_\_\_\_ Case \$7.75

SPC-Can 69c

1719 Ave. H-PO 2-0361

Lubbock, Texas

#### 25 POUNDS OF BEEF

10 lbs. ROAST

10 lbs. STEAK

5 lbs. HAMBURGER

. . . . \$11.95

#### 20 POUNDS COMBINATION DEAL

6 lbs. OX TAILS

A BARGAIN

6 lbs. PIG FEET 8 lbs. NECK BONES \$2.50

PORK STEAK \_\_\_\_\_ 5 lbs. \$1.95

PORK SPARERIBS (fine for Bar-B-Q) lb. 39c

LUBBOCK SUPERIOR MEAT CO.

906 18th St.-Between Texas and H

PO 3-7353

#### IN APPRECIATION

We wish to express our thanks and appreciation to our many friends and loved ones, for your many deeds

#### Rooms and Apartments Rental and Real Estate

3 Lots for Sale — 1400 Block B Call E. A. Lewis, PO3-4049 1823 Avenue B - Lubbock

Day-24-Hr. Service-Night

#### Bryant's Taxi PO 2-2222

Courtesy & Service

#### HODGES HARDWARE

Everything for the Family Since 1921 1115 Ave. G PO 2-3312

Free Pickup & Delivery Servcie KING

Cleaners All Work Done In Our Own Plant YOUR BUSINESS APPRECIATED 1715 Ave. A

Loans on Anything of Value

B. B. B. Pawn Shop

1215 AVENUE G

JACK M. WEST LUMBER CO.

LUMBER BUILDER'S SUPPLIES

2506 AVENUE H SH 7-2839

of kindness shown us during each of you is our daily the illness and death of our prayer. loved one. Your thoughtfulness will ever be remembered by us. May God bless

Mrs. Hortanse King and Family.

#### JOE'S SECOND HAND STORE

House of Many Items

WE REPAIR MOST ANYTHING

1101 EAST 50TH STREET



# AT BOOR \$3.00 PRE-SALE \$2.50 9:00 UNTIL 1:00

#### TWO-BEDROOM AND BATH

ONE BLOCK FROM SCHOOL

1705 East Twenty-seventh Street

#### THREE-BEDROOM AND BATH

UTILITY, CARPORT, FENCED BACKYARD

Yellow House Canyon Addition

4205 East Sixty-first Street

# CANYON

(In the Canyon on East Broadway) 900 EAST BROADWAY

**PHONE PO 3-3344** 

#### Jamison Funeral Plan Insurance PLEDGE TO YOU. For Information, write us or Call us. P. O. Box 1255 JAMISON

# . COMPETETIVE PRICES

. QUALITY GOODS

. DEPENDABLE SERVICE

### Southeast Lubbock Businessmen's Association

"GROWING WITH LUBBOCK"

DEERING GROCERY..... Dillard Harris

CAVIEL'S PHARMACY..... Alfred Caviel

EDWARD TAYLOR REAL ESTATE..... Edward Taylor

YOUR PATRONAGE APPRECIATED

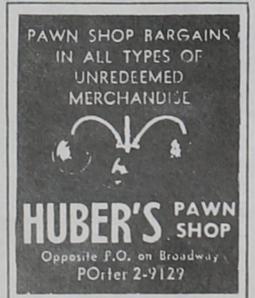
## 2407 Elm Ave. Sport Center, Inc.

Funeral Home Phone SH 4-7608 or SH 4-7665

"If It's Sporting Goods\_ We Have It"

PO 5-6645 1602 13th St.

PO 5-6646 Lubbock





CLARY'S

USDA GRADE A FROZEN FRESH. WHOLE,

OR DR. PEPPER BTL. CTN.

CORN NIBLETS GOLDEN WHOLE KERNEL 612 0Z. \$ CANS



PINEAPPLE SPRUCE, & SLICES IN HEAVY SYRUP



PINTOS BIG CHIEF

Lowest Prices! ALWAYS AT PIGGLY WIGGLY!

EVERYBODY WINS!...IN PIGGLY WIGGLY'S DIVIDEND CLUB!

CHUCK ROAST ARMOUR STAR, AGED HEAVY BEEF, VALU-TRIMMED BLADE BONE CUT..LB GROUND BEE

LEAN, 100% PURE DOMESTIC BEEF, DATED TO ASSURE FRESHNESS

LBS.



Lowest Prices . . . Greatest Variety . . . always at



THESE VALUES GOOD AT YOUR PIGGLY WIGGLY STORES JUNE 25, 26, 27, 28 \$29, 1964 their purpose. Our main

building is equipped with air-conditioning, ladies' and

men's rest rooms, water

fountain, carpet and carpet

runners, and there are other

features you must come to

see for yourself. All paid

This church needs twenty

new officers. Why not come

join and be one having a

voice in the church of your

community and city.

for in full.



# CHURCH NEWS

A New Methodist Church
The Reverend Jim S. Loud
of 2408 East 28th Street, pastor of the New Methodist
Church, has announced that
this church is for all races
and ages. This church is located at the corner of Fif-

teenth Street and Oak Street.

4412 Southeast Drive

Worship services are held each Sunday.

Sunday School, 10:00 a.m. Morning Worship, 11 a.m. Methodist Youth Fellowship, 5 p.m.

Evening services, 6:30 p.m. Our buildings are fully equipped for the services of

Jack and Virginia Borcoman

BUNTON'S GROCERY & MARKET

"If you don't see it, ask for it we have it"

Open from 7 A.M, to 10 P.M.
2303 Fir Ave. .... Phone SH 4-9387

LUSK'S BOOT SHOP

1706 Ave. A, Lubbock, Texas Phone PO 3-4438 Carter Chapel Christian Methodist Episcopal Church

LEE'S GROCERY
& MARKET
HAMBURGERS - HOT DOGS
SOFT DRINKS
BAR-B-Q
1522 E. 24th St. P03-5861

Five new members have Continued on Page 6

BOAZ
PRESCRIPTION
PHARMACY
DIAL SH 4-3218
905 Ave. X Lubbock

PRESENT THIS COUPON FOR 20 PER CENT DISCOUNT WITH YOUR NEXT PRESCRIPTION.

JIM LESTER'S REXALL PHARMACY

801 Broadway — PO 2-0838 Opposite Main Post Office

#### PINKIE'S LIQUOR STORES

OF LUBBOCK

MINI-MARTS - Beer and Wine

Of Lubbock

#### **JOE and PAUL'S BARBER SHOP**

J's GENERAL STORE ALL YOUR FISHING NEEDS

"We Need Your Head in Our Business"

1528 East 19th St.-Lubbock, Texas

#### TOP HAT

CLEANERS & LAUNDRY SERVICE
"We Give Gold Bond Stamps"
LULA MAE BROWN, Prop.
603 East 24th St. FREE DELIVERY

SH 4-9279



#### 4th Street Automotive Service

Complete Automatic Transmission Service
All Types of Mechanic Work Done.

All Work Guaranteed

JAMES D. MITCHELL, Owner

501 Fourth Street

PO 3-0806

YOU'LL BE HAPPY, TOO, IN A

### BUICK LA SABRE

(Full Size and Winner of '64 MobilGas Economy Run)

AS LOW AS

\$2664.00

Delivered In Lubbock

SCOGGIN-DICKEY BUICK CO.

1917 Texas Avenue

#### THE CAVIEL'S PHARMACY

Wishes to announce for your convenience that they have purchased the entire prescription department from EVAN'S DRUG.

You can get your Evan's Drug prescriptions filled at CAVIEL'S PHARMACY. The prices are the same. We will be open until 12 midnight every night, with a Registered Pharmacist on duty at all times. Your prescriptions will be carefully compounded

by Registered Pharmacists. Your business will be appreciated and we can fill any doctor's prescription.

WE HAVE REASONABLE PRICES ON EVERYTHING

Come by or have your doctor call Caviel's Pharmacy --- POrter 5-5311.

We will work together for the betterment of our community.



Mr. and Mrs. Alfred J. Caviel

# Caviel's Pharmacy

1706 AVENUE A

ALFRED J. CAVIEL, Owner PO 5-5311

Member of Southeast Lubbock Merchants Association



# Lucky Day Club Winners!

E.J. GREEN CARMEN LAVATO LUCAS SANDREY JOHN ALAMANZA FRANCIS TODD IRENE GUERRERO Bill Mowery Claudell Williams Ernestina Torrey Lula C. Ivie

Mrs. Alex Todd Ada Richardson Blas Alvarado Sally Fabila Jose Vasquez Bill Lance Betty Leusing Mrs. D.L. Walkers Mrs. Bertha Burnam

Elsie Hodge Bill Whitley R.D. Peques Harvey Fields Paul Rivera Tom Richardson Ramon Guerra Mary Vines Burgin Dial F. Gueterierrez J.C. Armente Fred Ramos Milt Cinnamon Lottie Weaver Lewis Fabila Gabil Mendosa Dora Young Adedelia Ramos Mrs. Betty Webb

OAK FARM'S lurfine paper FOOD KING SOLID ORTON'S

GOLD BOND STAMPS EXTRA MEADOWLAKE

<del>Tararararararararararara</del>rak **\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*** 

**SARARARARARARARARA** 

GOLD BOND STAMPS \$498 ELECTRIC

\* <del>ĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸĸ</del> GOLD BOND STAMPS 1 LB. SHURFRESH CRACKERS

GOLD BOND STAMPS

GOLD BOND STAMPS

Xaaaaaaaaaaaaaaaaaaaaaa

3 LB. PKG. EATMORE

ABOUT OUR PRICE ON JERRY'S U.S. GOOD BEEF SPECIALLY CUT AND WRAPPED FOR YOUR LOCKER. FRESH BARBECUED BEEF, PORK, CHICKEN AND HOT LINKS.
USDA GOOD BEEF

GOOD WED. TO SUN. JUNE To 287 1964

OPEN 7 DAYS A WEEK.... 7:00 A.M. TILL 10:00 RM.... WE SELL AMERKAN EXPRESS MONEY ORDERS... LET US CASH YOUR PAYROLL CHECKS... DO YOUR ONE STOP SHOPPING HERE... WE RESERVE THE RIGHT TO LIMIT QUANTITIES.



SHOP THIS AD WEDNESDAY FOR DOUBLE STAMPS!

> WE GIVE 6011 **STAMPS**



AVE.H — LUBBOCK — PO 2-2942

#### MOORE'S GROCERY & MARKET

PLENTY OF SNO CONES - WATERMELONS We Invite All Our Friends to Come By.

701 Avenue C

Mary and Orel Moore, Owners

SEE "JIM" FOR PAY DAY LOANS



#### KING FINANCE CO.

PHONE BEFORE NOON -AND GET THE MONEY THE SAME DAY

J. E. (Jim) FERGUSON 1103 MAIN STREET

PO 3-7369

Your Best Buy



completely equipped with MODERN GAS APPLIANCES

save \$10,000 or more over a

Pioneer Natural Gas Company

#### CHURCH NEWS

joined the congregation of our church during the month of June. They are Mrs. Doris Nell Jackson, Mrs. Binnie Gregory, Mr. LeRoy Gregory, and Mr. Clarence Jack-

On last Sunday a Men and Women Day program was held in order to determine the man and woman of the year. Also at night service a group from the St. Luke Methodist Church worshipped with us.

Vacation Bible School has begun in many of our churches this week. If there are any adults who would like to assist with this worthwhile program the church would sure appreciate your

OFF TO CAMP POST The Boy Scouts of Mary & Mac and Ella Iles Element-

Lubbock Bail Bond 808 MAIN STREET

LUBBOCK, TEXAS 24-HOUR SERVICE Phone

Eureka Body &

Fender Works

POrter 3-9248 or POrter 3-4525

Box 586 2227 Avenue H SH 7-1159 Lubbock, Texas

#### **BRADY SPRING** & AXLE CO.

BRAKE & ALIGNMENT SPECIALIST PO 5-8587

ary schools will journey to Camp Post, Texas, for one week, June 28 through July 3. These young and energetic Scouts will capture in their minds the life of an outdoorsman camping.

This is one of the many progrfams offered to any young fellow who is willing to live up to the motto, "Be

#### WHITE ROCK **Barber Shop**

BARBERS: Joyce Sheppard Ralph Alexander, Mgr. 2315 Fir Ave.

#### BEDFORD'S Prescription Pharmacy

1112 Ave. M LUBBOCK, TEXAS

#### Sedberry's Barber Shop

"We Treat You Like You Want To Be Treated" 310 17th St.

Prepared."

#### South Plains **Funeral Home**

Ask About the "South Plains Plan" for Family Protection 2302 Date SH 7-2919 LUBBOCK

#### McWhorter's

CLEANERS Special 2-Hour Service When Requested 1609 Ave. H PO 3-9031

#### Precision Electric & Refrigeration Co.

ELECTRICAL CONTRACTORS Licensed & Bonded Edwin & Marshall Taylor 1540 E. 19th, Lubbock, Texas

24-HOUR SERVICE EAST 19th CONOCO

Pete's GAS, OIL and GROCERIES 1535 East 19th PO2-9329

#### THE LUGGAGE SHOP

GIFTS AND LEATHER GOODS

1012 Broadway Phone PO 2-0134

COLEMAN'S BARBER SHOP Wash Coleman and Harvey Carroll Lubbock, Texas 2704 Quirt Avenue

For Complete Beauty Service Always Visit CLARESSIA'S BEAUTY SALON Phone PO 5-5353 3413 East 17th Street

#### Ten Pictures for \$1.00

Size 21/2 x31/2

PHOTOCRAFT STUDIO

12091/2 BROADWAY PHONE PO2-9112 LUEBOCK, TEXAS

#### J. R. Wilson's Used Clothing Stores

"WHERE YOU GET THE BEST FOR LESS"

25% Discount Center

We Take Stamps in Trade

1950-54 Ave. H

SHerwood 4-2532

## **Smart Cooks** Shop BROOKS

TOMATO SAUCE 8 oz.	3 for 29c
SHORTENING 6 lbs.	\$1.49
A-1 TISSUE 4 rolls	25c
FAB Regular size	29c
FLOUR 10 lb. print	99c
BEEF STEW 24 oz. can	<sub>2 for</sub> 89c
BOLOGNA 3 lb. pkg	\$1.00
SPICED HAM 2½ lb. pkg.	\$1.00
SAUSAGE (Hot or Mild) 4 lb. pkg.	\$1.00
BISCUITS Sweetmilk or Buttermilk	<sub>12 for</sub> \$1.00
FRANKS 3 lb. pkg.	99c
SLAB BACON 1b.	39c
Fresh Yellow Squash <sub>lb.</sub>	10c

BROOKS SUPER MARKET

224 Avenue H

Dial PO 2-1636

