MANHATTAN HEIGHTS

Dedicated To Informing The Negro Citizens Of Lubbock & West Texas TIMES

VOLUME III

THURSDAY, MAY 7, 1964, LUBBOCK, TEXAS

NUMBER 19

Dorothy J. Brown Named Miss Booker T. Washington At Plainview

The Booker T. Washington seniors of Plainview sponsored the first annual contest for Miss Booker T. Washington and the Boy of the Year.

Miss Dorothy J. Brown was crowned Miss Booker T., and Roland McCutcheon, Jr., was proclaimed Boy of the Year last week.

Miss Brown, a junior, is the daughter of Mrs. Alma J. Brown and Mr. Herbert Brown. She resides at 108 Brazier Street, and is a member of the irls' chorus, first vice-president of the district NHA. Dorothy also maintains a "B" average.

Mr. McCutcheon, a sophomore, is the son of Mr. and Mrs. Roland McCutcheson, Sr., who reside at 210 Henry Street. He is a member of the Octette, first-place winner in the Interscholastic League Essay Contest for District 1-A, vice-president of the student council, member of the Hi-Y, and also maintains a "B" average. Runnersup for the "Miss

Booker T" title were Eileen Woods, a senior, and Carolyn Lockett, a freshman.

Miss Woods, the daughter of Mr. and Mrs. E. W. Woods of 303 East 20th Street of Lubbock, Texas. She is a versatile senior who is a member of the Octette, Girls' chorus, Tri-Hi-Y, Student Council ,and entertained everyone with her ability to use a baton.

Miss Lockett, the daughter of Rev. and Mrs. B. L. Lockett of Amarillo, Texas. Her mother is the fifth grade teacher at Booker T. She is



Miss Booker T. Washington

a member of the Tri-Hi-Y, and representative of the freshman class in the Student Council. Her talen was piano, and she very ably displayed her playing ability.

The "Boy of the Year" runner-up was Dn Lovings, a senior, who is the son of

Mr. and Mrs. Charlie Lovings.

Ethel Waters To Appear

The Second Baptist Church cating her service to the is sponsoring Miss Ethel Master through using her Waters in two concerts on voice in Gospel Song Con-Saturday, May 9, at Municipal Auditorium at 2:00 p.m. and 7:30 p.m.

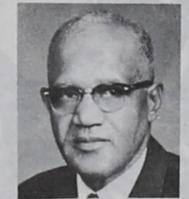
Miss Waters is now dedi-RESULTS LAST

The Honorable John Connally took a 4 to 1 edge over his closest rival in last Saturday's Democratic Primary, Don Yarborough. Connally received 889,000 tallies while Yarborough scored only 358,679 times at the polls.

Lt. overnor, Preston E. Smith of Lubbock crushed his opposition with an overwhelming victory. Albert Fuentes, a San Antonio real estate operator, scored only certs. There is no admis-223,994 to Smith's 922,377.

ATTENDS A.M.E.

The Rev. and Mrs. A. W. Wilson, pastor of the Bethel A.M.E. Church, are among the record total of 1.067 ac-



credited delegates attending the thirty-seventh general conference of the African Methodist Episcopal Church Wednesday, May 6, at Cincinnati, Ohio.



sion and the public is invited to attend.

Her appearances in the past have been rather limited due to her illness. They have primarily been in churches and auditoriums, with the programs primarily built around her reminiscences in talk and song, with the emphasis on the meaning of her abiding faith in God and His protection and guidance.

The general conference, governing body of the one and one-half million member denominations is being held at the 14,000 seat Cincinnati Gardens and Annex. The latter will serve as an exhibit and delegation meeting

Continued on Page 4

HAPPY BIRTHDAY



Mrs. Laura Hart Harris is congratulated by Leo R. Werts, administrative assistant Secretary of Labor, on her promotion to management officer in his office. She began her government career in 1941 as an assistant

messenger at \$1,080 a year. The starting salary for her new position is \$11,725 annually. Mrs. Harris will have responsibility for continuing activities and functions of the Labor Department's Incentive Awards program.



shown in center, are prepar- Stewart of Carlisle, Texas. Baptist Church, ing to cut their birthday William and Vera attend the

Vera and William Stewart, dren of Mr. and Mrs. H. V. members of the Mt. Gilead

This dual birthday party cake on their fourteenth Frenship High School of was held last week at the birthday. They are the chil- Wolfforth, Texas, and are Mae Simmons Party House.

MANHATTAN HEIGHTS

NORMAN L. WILLIAMSON _____Editor, Publisher OFFICE:

2413 19th Street Lubbock, Texas Phone SH 4-2681
Mailing Address: 2307 31st Street Lubbock, Texas

Advertising Manager, Sports Editor

JAMES ROY LEWIS

320 East 20th Street Phone SH 4-2642

THE MANHATTAN HEIGHTS TIMES is an independent, privately owned newspaper published each Thursday in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro Citizens of Lubbock and West Texas.

Any erroneous reflection appearing in this newspaper will be corrected immediately when called to the attention of the editor.

Do's And Don'ts



Enjoy the Joke, But Not to the Annoyance of Others.

Reasonable Prices All Work Guaranteed LOTT'S Janitor Service

No Job Too Large or Too Small

VELMA LEE LOTT

PO 2-3779

1515 Avenue C — Apt. 14

LUBBOCK, TEXAS



FENCES

6 ft. Red Cedar Fence Installed, 2 Gates included at No Extra Cost. \$178

CAR LOAD SPECIAL

TAKE ADVANTAGE OF THESE SPECIALS WHILE THEY LAST

El Ray Builders

PO 3-1534 Erskine at North Ave. Q

Dunbar News...

By BETTYE PRICE Dunbar High School Correspondent

In the midst of an exotic wonderland, Dunbar students danced to the music of Roy Roberts combo April 27 at this year's juniorsenior prom. "Hawaii" was the theme of the frolic. Between dances frolickers feasted on Tropic Island punch and hors d' oeuvres. Sophomores who served as flunkies and who wore Hawaiian costumes included Rose Pillow, Bonnie Avery, Reva Jones, Cleeta Johnson, Damon Hill, Jr., R. D. Ferrell, Elton Conger and Billy Wayne Jones. The annual affair was sponsored by the Class of '65.

Open house was held in Room 122, Aril 23. Faculty members and special guests had a chance to see the 69 students enrolled in the three typewriting classes in action during their regular class period and to view work they had displayed.

The exhibit consisted of two-page letters, border designs, an example of variable spacing, squeezing letters, artistic typing, manuscripts with footnotes, and letters in the indented, block and modofied block style,

South Plains Funeral Home

Ask About the "South Plains Plan" for Family Protection 2302 Date SH 7-2919 LUBBOCK

FOR SALE

VERY NICE RECONDITIONED

3-BEDROOM HOME

at a C+b

3405 East 16th Street
Only \$100 Down, \$57.50 Monthly
GOOD CREDIT NECESSARY

HOUSTON BOYD SH 4-1746



900 EAST BROADWAY



and an example of vertical and horizontal centering. Included in the group of artistic typing were a teapot, portrait, tower, and a boy kicking a football.

Students cometed against each other by typing a problem on vertical and horizontal centering on a full sheet of paper. The first two students who correctly completed the problem, which they had not practiced, within a five-minute period received an award. Martha Edwards was first place winner. Second place winner was Vera Brown.

Using orange and green constrction paper as a background the work was dis-

Eureka Body & Fender Works

Box 386 2227 Avenue H SH 7-1159 Lubbock, Texas played on the bulletin board, the wail, and a table. "Growing in Typing Power" was the theme of the bulletin board display. The wall dislay was in the form of a pyramid. Each class contributed to the display.

tudents assisting with the project were Willie Wilson, Patricia Glaspie and Veotha Davis, planning committee; Edna Tipton, Cleeta Johnson, Martha Edwards, Linda Henderson and Odessa Henderson, invitations; Chester Griffin, Joyce Sneed and Odessa Henderson, Ko-Rec-Type demonstrations. Hosts were Pauletta Bowman, Ulysses McGowin, Willie Edwards, Loyce Graves, Billie Eddins and Austin Garrett. Fifty-six persons observed the dispaly.

Pauline Price and Virgil Moore, senior members of the "Panther" newspaper staff, were presented certificates of achievement at the Continued on Page 4

BRADY SPRING & AXLE CO.

BRAKE & ALIGNMENT SPECIALIST 1802 Texas PO 5-8587

Sport Center, Inc.

"If It's Sporting Goods_ We Have It"

PO 5-6645 1602 13th St. PO 5-6646 Lubbock

COLEMAN'S BARBER SHOP
Wash Coleman and Harvey Carroll
2704 Quirt Avenue Lubbock, Texas



completely equipped with MODERN GAS APPLIANCES

The "Blue Star" signifies many important advantages to home buyers. It means design that emphasizes individuality . . . export construction from top quality building materials . . . and perhaps most important of all, the Blue Star assures the ultimate in comfort and convenience to be found only with dependable GAS appliances.

And Blue Star means outstanding household economy . . . for with all GAS appliances the average family can save \$10,000 or more over a 25-year mortgage period.

Yes, the Blue Star means gracious living for the family who owns one . . . and it's "the" sign to look for if you're a prespective home buyer.

Pioneer Natural Gas Company

BUILD YOUR HOME OF THE FUTURE

SEMI-FINISH (PLUMBING & FOUNDATION)
(SIDEWALK - WIRING - ETC.)

280.00 CASH DOWN

BUY YOUR HOME TODAY AND STOP PAYING RENT TOMORROW YOUR BUSINESS APPRECIATED

CANYON LUMBER CO.

(In the Canyon on East Broadway)

PHONE PO 3-3344



FRESH VINE RIPENED BUBBLE PKG.

CALIFORNIA VALENCIA POUND



U.S.D.A. GRADE "A" FROZEN FRESH

FRYERS LB. 29



ARMOUR STAR, AGED HEAVY BEEF, VALU-TRIMMED BLADE CUT, POUND

CARNATION EVAPORATED

DR. PEPPER, 7-UP,

BIG CHIEF MILK 3:439 PINTOS 4:39

HONEYBOY CHUM NO, I CAN SALMON 2

THESE VALUES GOOD MAY 7, 8, 9, 10, 11, 1964

Lowest Prices . . . Greatest Variety . . . always at . . .

PLAINS OR HOME TREAT, ASSORTED FLAVORS ONE HALF GALLON



GREATER ST. LUKE

The Lovely Sunset Baptist District Sunday School and

B.T.U. Congress will con-

vene June 3-5 at the Weep-

ing Mary Baptist Church,

Anson, Texas. Sunday

School and Training Work-

and the Queen of Sheba Cir-

cle met Monday in the

homes of Sis Leola Thornton

The Mothers Day Dinner

will not be had on Mother's

Day. Mother's Day Dinner

and Father's Day Dinner

will be held on Father's Day

secondary schools and col-

leges. Among these are Morris Brown College, At-

lanta, Ga.; Edward Waters

College, Jacksonville, Fla.; Daniel Payne College, Birm-

ingham, Ala.; Paul Quinn

College, Waco, Texas; Short-

er College, Little Rock, Ark.,

Rights and Social Action is

another role to be given im-

portant consideration in this

one of the oldest meetings held by the A.M.E. church.

The first conference was

held in Baltimore in the

This general conference is

conference deliberation.

Organization for Civil

and Kittrell College, N. C.

and Sis H. M. Adams.

as a combination.

The Good Samaritan Band

ers let us get ready to go.

NEW HOPE

Little Miss Manhattan will be sponsored by the Colvin Circle on May 17 at 7:00 P.M. The public is invited to attend this gala affair.

Special Mother's Day services will be sponsored by the W.M.U. on Sunday, May 10.

MISSION HOLDS

The city-wide Mission met Tuesday, April 28, the fourth Tuesday in the month, on East 15th Street for more than two hours.

The meetings are held the second and fourth Tuesdays in each month.

Refreshments were served. Would like to see more faces out at the next meeting.

Mrs. D. C. Fair, Sr., is president; Mrs. L. Brown is reporter.

ATTENDS AME...

This general conference is expected to touch several areas. An extended debate on the proposed merger of the nine A.M.E. sponsored

Sedberry's Barber Shop

"We Treat You Like You Want To Be Treated" 310 17th St. PO3-8644

Day-24-Hr. Service-Night

Bryant's Taxi PO 2-2222

Courtesy & Service

HODGES

Everything for the Family Since 1921 1115 Ave. G PO 2-3312

year of 1816.

1112 Ave. M PO 5-5591 LUBBOCK, TEXAS

BEDFORD'S

Prescription Pharmacy

WHITE ROCK Barber Shop

Joyce Sheppard
Ralph Alexander, Mgr.
2315 Fir Ave. Lubbock

NEED AMBULANCE SERVICE?

Call S F

SOUTH PLAINS FUNERAL HOME

SH 7-2919

TULL THORNTON & LEON MELTON — Owners and Operators

For Complete Beauty Service Always Visit
CLARESSIA'S BEAUTY SALON
3413 East 17th Street Phone PO 5-5353

Ten Pictures for \$1.00

Size 21/2 x31/2

PHOTOCRAFT STUDIO
91/2 BROADWAY PHONE PO2-9112

1209 1/2 BROADWAY PLUBBOCK, TEXAS

Loans for any Purpose up to \$2,000

LOAN & THRIFT CO.

LUBBOCK, TEXAS

GAIL R. GASTINEAU MANAGER 1102 10TH STREET PHONE PO 3-7385

STEWART'S Grocery and Market

(Formerly Ray's Grocery)
FRESH MEATS AND VEGETABLES DAILY
FREE DELIVERY ON \$2.50 OR MORE
JAMES STEWART, Manager

1706 East 29th St.

PO 2-9760

Things You Should Know

LEADBELLY

CA. 1880 – 1949

Born in the backwoods of LouisIANA, MR. HUDDIE LEDBETTER WAS A WANDERING LABORER FOR FORTY YEARS/HE
BOASTED HE COULD PICK A HALF TON OF
CQTTON A DAY/NEARLY SIX FEETTALL
AND SOLID MUSCLE, HE BECAME WORLDFAMOUS SINGING THE AUTHENTIC FOLK
SONGS OF THE DEEP SOUTH / THOUGH HE
NEVER STUDIED MUSIC, HE HAD MANY RECORDS TO HIS CREDIT, — MANY CONCERTS, TV AND RADIO SHOWS
AND MANY CHARITY AND BENEFIT SHOWS.

Sports In Brief

By James Roy Lewis

CANYON.-Arno Nowot-

ny, dean of student life at the University of Texas, was

the featured speaker when

the athletes of West Texas

State University gathered

for the Annual All-Sports

Banquet last week. The ban-

quet was held in the new

East Dining Hall on the

West Texas campus at 7:30

the public. The dinner be-

gan at 7:30 with the pro-

annual banquet of the Lubbock Scholastic Press Asso-

ciation, April 23. The Koko

Palace was the scene of the affair. All journalism de-

partments in the Lubbock

Public Schools were represented. Four Dunbar stu-

dents attended. They were Pauline Price, Bennie James,

Virgil Moore, and Bettye

gram following.

Price.

DUNBAR NEWS...

p.m. on Tuesday, April 28. The banquet was open to

Major General D. O. Monteith, Base Commander of the Amarillo Air Force Base, was master of ceremonies. Captain elect of the 1964 Continued on Page 6

Precision Electric & Refrigeration Co.
ELECTRICAL CONTRACTORS
Licensed & Bonded
PO 2-5595
Edwin & Marshall Taylor
1540 E. 19th, Lubbock, Texas

JOE and PAUL'S BARBER SHOP

"We Need Your Head in Our Business"

1528 East 19th St.-Lubbock, Texas

PUSH
BUTTON
Coin O Matic

SELF SERVICE CAR WASH

Broadway 5

Broadway 5 Minutes — 25c & Ave. E 5 Minutes — 25c

"Home Owned and Operated"

Hub PACKAGE STORE

PHONE SH 4-2681

'ULIAN S. WILLIAMSON, Owner

NORMAN WILLIAMSON, Manager

You can BE SURE a merchant is
friendly and really WANTS your
business if he advertises in the
MANHATTAN HEIGHTS Times

IMPERIAL PURE CANE

SUGAR 5 LB. BAG- START YOUR SET TODAY!

Stainless
TABLEWARE

THIS WEEK, WE ARE
OFFERING THE TEASPOON.
WITH EACH \$500 GROCERY
PURCHASE, YOU ARE ENTITLED
TO BUY A PIECE OF THIS
FULLY GUARANTEED TABLEWARE AT 9 & EACH. WITH
\$1000 PURCHASE, 2 PIECES
AT 9 & EACH.

A PROPUCT OF THE
INTERNATIONAL
SILVER
COMPANY



RC COLA OF DIET RITE COLA 29 & DEP. 29

USDA GOOD BEEF
CHUCK
POUNDPOUNDPOUND-

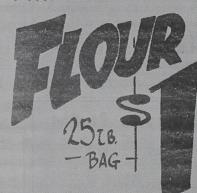
Fresh Lean PORK STEAK

Fresh Sliced
BEEF
LIVER-

POUND 394
OR ST

294

PUREST



Shutfine TALL CANS

8 To

TOMATOES 19



WED. THUR. FRI. & SAT.

MALL CTUTTUR 814 C

OPEN 7 DAYS A WEEK.... 7:00 A.M. TILL 10:00 P.M.... WE SELL AMERICAN EXPRESS MONEY ORDERS.... LET US CASH YOUR PAYROLL CHECKS.... PO YOUR ONE STOP SHOPPING HERE... WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

VINE



SHOP THIS AD WEDNESDAY, FOR DOUBLE STAMPS!



223 AVE.H - LUBBOCK - PO 2-2942

SPORTS IN BRIEF...

football team was annuonced and numerous awards were presented to the outstanding athletes who have played for the Buffalo teams this school year. Most prominent awards presented were the Wes Kleinschmidt Awards for both football and basketball, the Fighting Heart Award for basketball and the President's Award for football.

Dean Nowotny, known as "Shorty" to his friends, began his University career at the University of Texas in 1926 as assistant dean of men. He became dean of men in 1942 and a year later the dean of student life.

He holds three University degrees: achelor of Arts (1922); Bachelor of Laws (1925); and Master of Arts (1927).

Dean Nowotny is past regional president of Deans and Advisers of Men; a former National Independent Students' Association of licial and trustee for the American Humanics Foundation. He is listed in "Who's Who in America" and "Who's Who in American Education." In addition, he is a member of Phi Kappa Sigma social fraternity; Pi Sigma Alpha, honorary government fraternity; American College Personnel Association, and is an elder in the University Presbyterian Church. He was honored at the 1958 Honors Day by a Students' Association Award given to a non-teaching staff member.

VARSITY AWARDS

CANYON .- "A man who learns the hard, tough rules of the game through competition in athletics cannot help but be a credit to himself, his fellow men, his job and his community." These were the words of Arno Nowotony. Dean of Student Life at the University of Texas, featured speaker at the Annual West Texas State Varsity Awards Banquet held Tuesday night at Canyon. Dean Nowotony addressed a crowd of over 300 and told of the many battles varsity athletes have yet to fight, but also of how they will be better prepared

for the coming battles having participated in collegiate athletics. He was given a warm ovation at he close of his talk.

Awards were resented in

both football and basketbal. In football, Jim Ostrander, senior from Barstow, California, received the President's Award. This honor, originated by West Texas President Dr. James P. Cornette, is given to the player who has made the greatest contribution, everything being considered, to the whole team effort. The selection is made by the team and coaches. Jerry Richardson, Canyon senior, won the Wes Kleinschmidt award as the most valuable player of the 1963 team. This award, dating back to 1936, is selected by a three-man committee, Canvon businessmen, all who are backers of Buff football and basketball. Seniors Ollie Ross, Harrisburg, Pa., and John Varnell, Plainview, were named co-captains elect for 1964. Ostrander player regular end for the Buffs for two seasons after transfering to WT from two years of junior college football in California. Richardson won four varsity letters playing offensive and defensive halfback. Ross and Varnell each won three varsity monograms. Ross ran from the fullback

Rooms and Apartments Rental and Real Estate

3 Lots for Sale - 1400 Block B Call E. A. Lewis, PO3-4049 1823 Avenue B - Lubbock

LUSK'S BOOT SHOP

1706 Ave. A, Lubbock, Texas Phone PO 3-4438

Free Pickup & Delivery Servcie

KING Cleaners

All Work Done In Our Own Plant YOUR BUSINESS APPRECIATED 1715 Ave. A

Jamison Funeral Plan Insurance For Information, write us or Call us. P. O. Box 1255

JAMISON **Funeral Home** Phone SH 4-7608 or SH 4-7665

JACK M. WEST LUMBER CO.

LUMBER BUILDER'S SUPPLIES

2506 AVENUE H SH 7-2839

BUNTON'S GROCERY

& MARKET "If you don't see it, ask for it-we have it"

Open from 7 A.M. to 10 P.M. 2303 Fir Ave. Phone SH 4-9387

BOAZ PRESCRIPTION

PHARMACY **DIAL SH 4-3218** 1905 Ave. X Lubbock

McWhorter's

CLEANERS Special 2-Hour Service When Requested 1609 Ave. H PO 3-9031

CAVIEL'S

We Give Frontier Stamps on All Prescriptions PO 5-5311 1706-A

position while Varnell toiled at tackle. So the line and backfield had two representatives in the selection of honor winners.

In basketball, junior Kirby Pugh from Abilene walked away with most of the evening's awards. Kirby, who transferred to West Texas this past year from San Angelo Junior College, received the Wes Kleinschmidt Post and Kirby Pugh. Award as the most valuable player of the 1963-64 squad. He was also presented with the Fighting Heart award. This honor is given by the

Canyon Rotary Club. The big forward-center played a strong game for the Buffs all season long and ended up fourth in scoring and second in rebounding. Also presented at the banquet were the 1963-64 basketball cocaptains, elected just prior to the final game of the sea-The captains elect were senior Scottie Pierce of

Major General Dwight O. Monteith, Commander of the Amarillo Air Force Base. was master of ceremonies.

CLEANERS & LAUNDRY SERVICE "We Give Gold Bond Stamps" LULA MAE BROWN, Prop. St. FREE DELIVERY 603 East 24th St.

SH 4-9279

Need Burial Insurance!!

CALL

SOUTH PLAINS FUNERAL HOME

YOUR ONLY HOME-OWNED BURIAL INSURANCE COMPANY SH7-2919 2302 Date

WOOD PEST CONTROL

ANNOUNCES HOUSES SPRAYED FOR ROACHES - SILVERFISH

As Low as \$7.50 Call SW 5-1142

PINKIE'S LIQUOR STORES

OF LUBBOCK

MINI-MARTS - Beer and Wine

Of Lubbock

Smart Cooks Shop BROOKS

EXTRA LEAN FIRST CUT

PORK CHOPS	ь. 39с
HAMS Half or Whole	s Lb. 53c
FRANKS 3 Lb. Pkg.	99c
SAUSAGE (Hot or Mild) 4 lb. Pk	sg. \$1.00
SALT BACON _{4 Lbs.}	\$1.00
BABY BEEF LIVER Fresh Sliced Daily	ь. 29с
FLOUR 25 lbs.	\$1.79
SHORTENING 3 Lb. Can	59c
BEANS No. 303 Cans 8 for	\$1.00
CORN 7 for	\$1.00
COFFEE 10 oz. Jar	\$1.49
ONIONS _{Lb.}	5c

BROOKS SUPER MARK

Dial PO 2-1636 224 Avenue H

J. R. Wilson's Used Clothing Stores

"WHERE YOU GET THE BEST FOR LESS"

25% Discount Center

We Take Stamps in Trade

1950-54 Ave. H SHerwood 4-2532



RYBURN Service Station

RECAP TIRES, NEW & USED TIRES & TUBES

19th & Avenue F

SH 4-9119 Lubbock, Texas

THIS COUPON IS WORTH

50c

WHEN YOU REDEEM

50c

YOUR MERCHNDISE IN PAWN

ON LOANS FROM \$5.00 UP

B.B.B. PAWN SHOP"

WHERE YOU CAN BUY AT LOW PRICES AND MORE MONEY ON LOANS

Rifles — Pistols — Radios — Watches Diamond Rings — Record Players Tape Recorders — Tools — Tires Sewing Machines

And All Kinds of Musical Instruments

. . . 1215 AVENUE G . . .