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SOUTHWEST COLLECTION
Texas Tech University
LUBBOCK, TEXAS 79409

A newspaper for 21st century representing the Black community ideal and ideals since 1977

Southwest Digest

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75¢
Worth More!

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Lubbock, Texas 79404
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to Freedom



Community Meetings
This is a list of what is happening in Lubbock, to help complete the unfinished, Community-Building work of Dr. Martin Luther King Jr.

African American Chamber of Commerce, Lubbock meets on the 3rd Wednesday of each month, from 12:00-1:00pm at the Chatham Hill Restaurant, 513 E. 23rd St. #06-335-8581

Lubbock Area Chamber of Commerce meets on the 2nd Saturday, 1:00pm at the Patterson Branch Library

High City Economic meets every Tuesday, 7:00pm, 1708 Avenue G

Omaha Alumni Association meets 2nd Saturday, 4:00 pm

Booker T. Washington American Legion Post 808 meets every 2nd Tuesday at 7:30pm, American Legion Building at Yellowhouse Canyon

Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Library

East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Mae Simmons Community Center

Lubbock Chapter of Black Alumni meets every 2nd Tuesday, 5:30 pm, TTU Markin Alumni Center

Dunbar/Marshattan Heights Neighborhood Association meets every 1st Thursday at 6:00 pm and every 4th Thursday at 7:00 pm at the Dunbar Marshattan Heights Neighborhood Outreach Center at 1301 East 24th St.

West Texas Native American Association Pot Luck Supper meets on alternating months prior to meeting, meetings held on 2nd Saturday of each month at 7:00 pm, Educational presentations and demonstrations

Texas Juvenventh Cultural & Historical Organization - Lubbock Affiliate meets at Patterson Branch Library every 1st Thursday at 7:00 pm

West Texas Native American Association meets 2nd Sunday and 2nd Monday at Owens Library, 3320 19th Street, 7:30 pm

West Texas Chapter of 100 Black Men meets the 3rd Monday evening at 7:00 pm at the Parkway Neighborhood Center

The Parkway & Cherry-Fruit Neighborhood Association meets the 2nd Tuesday evening of each month at 7:30 pm at Union Elementary

Chatham Hill Neighborhood Association meets the 2nd Thursday of every month at 6:00 pm, at the Elementary Cafeteria

If you have an announcement you want to appear in this paper, there are three ways to get information to us:

Southwest Digest Community Meetings
902 E. 28th St
Lubbock, TX 79404
Fax: (806) 762-4605

email us at:
swdigest@yahoo.com
swdigest@shglobal.net

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Unemployment Hits Harder Among Blacks, Latinos

The ax fell without sound or shadow: Tatiana Gallego was suddenly called into human resources and laid off from her job as an admissions counselor at a fashion college.

"The way people tried to explain it to me was, I was the last one hired so I was the first one out," said Gallego, 25, who had worked there for 17 months.

Last hired, first-fired: This generations-old cliché rings bitterly true for millions of Latinos and blacks who are losing jobs at a faster rate than the general population during this punishing recession.

Much of the disparity is due to a concentration of Latinos and blacks in construction, blue-collar or service-industry jobs that have been decimated by the economic meltdown. And black unemployment has been about double the rate for whites since the government began tracking those categories in the early 1970s.

But this recession is cutting a swath through the professional classes as well, which can be devastating to people who recently arrived here.

Since the recession began in December 2007, Latino unemployment has risen 4.7 percentage points, to 10.9 percent, according to the Bureau of Labor Statistics. Black unemployment has risen 4.5 points, to 13.4 percent. White unemployment has risen 2.9 points, to 7.3



percent. Gallego, whose parents were born in Colombia, graduated from the University of Rhode Island. Her mother is self-employed, and her stepfather works in construction.

She was stunned when she was told to pack up and leave by the end of the day because enrollment was down at her New York City school. She said she had recently received a positive performance review, and her bosses were planning to send her to a conference.

"Maybe I just don't know that much about the business world, because I felt like I did more. I went above and beyond more than other people in my office did," she said.

William Darity, a professor of economics and African-American studies at Duke University, said that "blacks and

Latinos are relative latecomers to the professional world — so they are necessarily the most vulnerable."

"We don't have those older roots to anchor us in the professional world," Darity said. "We don't have the same nexus of contacts, the same kind of seniority."

There are no recent government statistics that measure jobs lost by race and income. But Darity and others believe that professional Latinos and blacks are more likely to lose their jobs in the recession.

"Many times blacks and Latinos are the last to be hired, so naturally they are first to be fired," said Jerry Medley, who has been in the executive search business for 30 years.

"Not saying that it's racism," Medley said, "but if a manager

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George Franklin Francis, Jr.

Former Lubbock Businessman, George F. Francis, Jr. Succumbs

Giddings, Texas --Funeral services for George Franklin Francis, Jr., 89 of Ledbetter,

Texas are scheduled for 2:00 p.m., Saturday, April 4, 2009, at LaGrange Baptist District Association (Bateman Memorial Education Center), at 410 West North Waco Street, Giddings, Texas. Pastor Stanley P. Harris will officiate and Rev. S.C. Nash of Dallas, Texas will present the eulogistic sermon. Burial will be at the Sweet Home Cemetery, CR 120 off FM 141, Giddings, Texas.

Visitation will be held at the Concord Christian Center Church, 124 West Bellville, Hwy. 77, Giddings, Texas from 5 - 8 p.m. on Friday, April 3, 2009.

George passed away at 3:24 p.m. on Friday, March 27, 2009, at the Christopher House (Austin Hospice), Austin, Texas.

George was born May 23, 1919 in Tanglewood, Texas, the son of Professor George Franklin Francis, Sr. and Sarah Mitchell Francis. His paternal grandparents were George and Rosetta Moody Francis. His maternal grandparents were John and Julia Mitchell.

George attended the Sweet Home School where he ran track and played basketball. He completed a two-year course in agriculture and had an entrepreneurial spirit and aspirations before the term was popular.

George married Voora Washington on July 5, 1941 and then moved his family to San Angelo, Texas, where he worked for Kerrville Bus Co and Goodyear Tire and

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West Coast Blues Hall Of Fame Inducts Lubbock Musician

Oakland, California — On Sunday, March 29, 2009, Alvin "Skeeter" Draper was inducted into the West Coast Blues Hall of Fame. He was presented by Ronnie K. Stuart, Executive Director of the Bay Area Blues Society.

Alvin started playing at an early age. His father, Richard Draper, and his grandfather were known as guitar playing blues men. Some of the well known musicians they played with were Lightning Hopkins, Sonny Boy Williams, Little Walter, T-Bone Walker, Gate-Mouth Brown, the Chi-Lites and John Lee Hooker.

Alvin attended Dunbar High School in Lubbock. As a young man, he formed his own band in Lubbock and played all over the Panhandle of Texas. His favorite place to play was the Playhouse. Following in his father and grandfather's footsteps, he played with Little Willie Brown, T-Bone Walker, Gate-Mouth Brown, and the Chi-Lites. Alvin's idols included Jimmy Reed, Freddie King, B. B. King, and James Brown.

After moving to California, Alvin formed another band. His inspiration comes from his wife, Edith, who is also his greatest supporter.

Recently, Mrs. Mary Jo Wilson of Lubbock has the honor and pleasure of playing with "Skeeter" and his band while visiting in San Jose, California for her brother's 40th wedding anniversary. Alvin is presently in the studio working on a new CD that will soon be released.

The West Coast Blues Hall of Fame Awards Ceremony was held at the Hilton Oakland Airport Grand Ballroom in Oakland.



Mary Jo Wilson of Lubbock is shown on the keyboard. "Skeeter" is on the Guitar with his band.



"Skeeter", who attended Dunbar High School in Lubbock, is shown performing recently.



"Skeeter" is shown with his wife Edith, who is his greatest supporter. He was inducted into the West Coast Blues Hall of Fame.

Citywide Easter Egg Hunt Set

Calling all kids! Grab your Easter baskets and join in the fun as you hunt for Easter eggs in a city park near you! The Covenant Women's and Children's Hospital, in partnership with Parks and Recreation, is hosting six citywide Easter Egg Hunts on April 4, 2009, from 10:00 to 11:30 a.m. Additional sponsors include Lubbock Power and Light and local schools. The event begins at 10:00 a.m. with free photos with the Easter Bunny for an hour, and then at 11:00 a.m. stand back as sirens sound the start of Lubbock's six spectacular Easter Egg Hunts!

Over 60,000 Easter eggs will be divided between the six sites with an additional ten golden eggs for each hunt. Each child who finds one of these golden eggs will receive a special Easter basket filled with goodies and toys. Youth will be divided into two age groups, one for younger children ages four years old and under and one for older youth ages five years old and above. The Easter Egg Hunts will be located at six city parks and held simultaneously throughout the city at the sites listed below.

Hodges Community Center in Clapp Park - 41st Street and University Avenue

Copper Rawlings Community Center and Park - 213 40th Street

Mae Simmons Community Center and Park - East 23rd Street and Oak Avenue

Maggie Dejo Supercenter in Rodgers Park - 3200 Amherst Street

Kastrman Park - Joliet Avenue and South Loop 289

McAlister Park - Milwaukee Avenue and Sharp Freeway

In case of inclement weather, two alternate dates have been designated:

Alternate 1: Sunday, April 5 3:00 p.m. Photos, 4:00 pm Hunts Begin

Alternate 2: Saturday, April 11 10:00 a.m. Photos, 11:00 a.m. Hunts Be

Should an alternate date be necessary, notification will go out at least 24-48 hours in advance of the original scheduled date. For information, contact Parks and Recreation at 775-2673

Outstanding Honor Roll Student



Terilynaissia Hargers

An outstanding honor roll student at the Wheatley Elementary School is Terilynaissia Hargers. She is a first grader.

She is the daughter of Tish Hargers, and granddaughter of Rev. & Mrs. C. Devroe. They are sending out their love to this young person.

Congratulations goes out to her!

Chatman Hills Corner

By Doris Reynolds

Congressman Randy Neugebauer will host an Academy Forum for high school students who are interested in attending one of the nation's Service Academies at 1:30 p.m. on Sunday, April 4, 2009.

Liaison officers from the Air Force Academy, the U.S. Military Academy at West Point, the U.S. Naval Academy and the U.S. Merchant Marine Academy will make a presentation and answer questions about their schools. The Forum will be at

the Byron Martin Advanced Technology Center at 3201 Avenue Q.

It would be an opportunity for our young people in East Lubbock to take advantage of this meeting. For more information, contact Nancy Sharp, 766-1062 at the Lubbock Independent School District. Or Congressman Neugebauer's office by contacting Mary Whistler at 763-1611.

The Missionary Society of

the Bethel African Methodist Episcopal Church, where Rev. Sonia J. Scott is pastor, will be sponsoring Maudy Thursday on April 9, 2009, beginning at 7:00 p.m.

A meal will be served immediately after services.

Good Friday Services will be held Friday evening, April 10, 2009, at the Carter Chapel CME Church, beginning at 7:00 p.m. Rev. Sonia J. Scott, pastor of Bethel African Methodist Episcopal Church, will deliver the sermon.

Happy Birthdays to the following residents of the community: Lovie Cage, April 1; Sarah Bunton, April 3; Dr. Heenan Johnson, April 6; Ann Britt, April 10; Lillie Smith, April 14; Marilyn Cole, April 17; Lester C. Brown, April 18; and Patricia Walker, April 24.

An Easter Egg Hunt will be held at the Bethel African Methodist Episcopal Church, 2202 Southeast Drive, Saturday afternoon, April 11, 2009, beginning at 1:00 p.m.

This annual event is sponsored by the Sunday School Department. Sister Ruby Donaldson, Superintendent,

everything by prayer & supplication with thanksgiving let your requests be made known to God.

I can do all things through christ who strengthens me.

And my God shall supply all your need according to his riches in glory by Christ Jesus.

Philippians 4:4-6, 13 & 19.

New Light Baptist Church News

On Sunday morning, March 29, 2009, services got started great at New Light Baptist Church 3013 Idalou Road, where Rev. Kenneth O. Jackson is the pastor.

Church School started at 9:45 a.m. with Sis. Alvera Johnson teaching the lesson entitled, "Church On The Move."

The morning worship started at 11:00 a.m. with the devoted Praise Team leading the way.

Rev. Jackson led the pulpit devotion. The Senior Choir marched to the choir stand singing "O! I Want To See Him." The responsive reading by Rev. Jackson comes from Psalm 67:1-7.

The altar prayer was led by Rev. Jackson with the choir singing "Pray For Me."

Sister Rochelette Hood read all the morning announcements and told of all the upcoming events that would be taking place. She also acknowledged all the birthdays for the week. There was the pastoral period

that was held and then the offering was taken up.

The Senior Choir sang "Finishing Line" led by Sis. Linda Green and "Near The Cross" led by Deacon Carlton Hicks. "Amazing Grace" was sung before the sermon.

Rev. Jackson preached the sermon entitled: "What Have You Chosen." Joshua 24:13-16. After the sermon Brother A. W. Brown sang a song that touched our hearts dearly.

There were several visitors that was in attendance. There was the invitation to discipleship that was extended and several went up for prayer.

Pray for all the sick/shut-in and those who are in nursing homes. Also those who are in jail & prison.

Continue to pray for the bereaved families. A special prayer for all churches in and around the surrounding counties.

Scripture For The Week: "Rejoice in the lord always. Again I will say rejoice. Be anxious for nothing but in

Meet Pastors Johnny & Pat Perez Of The Church Of The Blessed



Meet the Pastors of the Church of the Blessed. The Church is located at 1809 34th Street. They invite those looking for a Church Home to come and visit with their congregation.

The number of baptisms is 40. The Church of The Blessed is still visiting the Lubbock County Jail with it's Jail Ministry where there were 24 saved and continuing. Prayer at the Lubbock County Jail is held at 5:00 a.m. Monday through Friday. Saturday evenings English Services begins at 7:00 p.m.

YOUR INVITATION TO A NEW BLESSING!

Pastors Johnny & Pat Perez and the family at Church of the Blessed invite you to join them for service this week

Church of the Blessed

Church of the Blessed
1809 34th
Lubbock, TX 79411

Phone: (806) 747-9430

FASHION FUN

by Shirley Roberson

BLACK AND WHITE...A POWERFUL COMBINATION!

In the mist of all the beautiful bright popular colors... yellows, oranges, purples, pinks, blues and electrifying greens, the color combination of black

and white lead by far. That's right ladies you are going to see lots and lots of black and white... large bold flowers, wide stripes, circles and dots, you pick the design, just remember to style it in black and white

HOW ABOUT YOUR FAVORITE PAIR BLACK PANTS, WITH A CRISP WHITE OVER SIZED

TOP... AS SIMPLE AS THAT!



Fashion tip... always wear a smile!

Fashion...just for the fun of it!

Lubbock Library Events This Week

Bilingual Storytime at the Mahon Library

The Mahon Library, 1306 9th Street, will have a bilingual storytime for children on Monday, April 6 at 10:30 a.m. We will read stories in English and Spanish and make a craft. For more information, call the library at 775-2838.

Beginning Computer Classes at the Groves Branch Library

The Groves Branch Library, 5520 19th Street, will have introductory computer classes for adults on Monday evenings in April from 7 to 8 p.m. Space is limited—call the library at 767-3733 to register.

Family Movie Night at the Patterson Branch Library

Bring the whole family and enjoy a movie on the big screen at the Patterson Branch Library, 1836 Parkway Drive, on Monday, April 6 at 6 p.m. Refreshments will be served. For more information, call 767-3300.

Storytime & Egg Hunt at the Patterson Branch Library

The Patterson Branch Library, 1836 Parkway Drive, invites children to a special storytime and Easter egg hunt at 6 p.m. on Tuesday, April 7. Bring your Easter basket or use one of ours. Call 767-3300 for more information.

Learn to Knit at Groves Branch Library

Come to the Groves Branch Library, 5520 19th Street, and learn the basics of Continental

George Francis

Continued from Page 1

Company before starting George's Janitorial Service. In 1944, George enlisted in the U.S. Navy and served as steward to President Theodore Roosevelt's son, Admiral James Roosevelt in the Pacific Arena. He was honorably discharged when the war ended. George was a member of the VFW, Post 4475 in Giddings, Texas.

Bro. George was a Deacon at Concord Christian Church, Giddings and Antioch Baptist Church, Ledbetter, TX.

Survivors include his wife of 68 years, Veora; four sons: George F. Francis, III, Southfield, MI; Charles E. Francis, Fort Worth, TX; Glenn A. Francis, San Antonio, TX; David R.M. Stakor, Rochester, MI; three daughters: Vivian Francis Ross, Taylor, TX; LaVerne Francis Reid, Boston, MA; and Rosetta Francis-Robinson, Fort Worth, TX; and eight grandchildren and four great grandchildren.

George is survived by five siblings: Sutton Francis, San Antonio, TX; JD Francis, San Antonio, TX; Aloma Roberson, Giddings, TX; Marshall Lamer Francis, Giddings, TX; and Alice Brydson, Beaumont, TX.

George was preceded in death by his father, Professor Francis, his mother Sarah, three brothers, a sister.

Funeral service will be held Saturday, April 4, 2009 at 2 p.m. at the Bateman Center 410 North Waco Street, Giddings, TX 78942. In lieu of flowers, family kindly requests a donation be made to the Veora and George F. Francis, Jr. Continue on Page 4.

style knitting on Tuesday, April 7 at 6:30 p.m. Bring size 8 knitting needles and worsted weight yarn. For more information, please call the library at 767-3733.

Easter Egg Hunt at the Mahon Library

The Mahon Library, 1306 9th Street, invites kids to an Easter egg hunt followed by activities and refreshments on Wednesday, April 8, at 10:30 a.m. For information, call 775-2838.

Teen Program at Patterson Branch Library

The Patterson Branch Library, 1836 Parkway Drive, invites teens to the library to play the video game Wii Big Brain Academy on Thursday,

April 9 at 4 p.m. Call 767-3300 for more information.

"Twilight Thursday" at Groves Branch Library

The Groves Branch Library, 5520 19th Street, invites teens to a meeting of our Twilight book group on Thursday, April 9 at 4:45 p.m. We will be discussing the fourth book in the Twilight series, "Breaking Dawn" by Stephenie Meyer. For more information, call 767-3733.

Book Discussion at Groves Branch Library

The Groves Branch Library, 5520 19th Street, will host a discussion of the book Pope Joan by Donna Woolfolk Cross at 7 p.m. on Thursday, April 9. Refreshments will be served. Copies of the book are available for checkout. For more information, please call 767-3733.



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Pastor Sonia Scott

SUNDAY SERVICES
Intercessory prayer
8:30am
Church School
9:30am
Morning Worship
11:00am

Wednesday Services
Bible Study
12:00 noon &
6:00pm

"GOD OUR FATHER, CHRIST OUR REDEEMER
MAN OUR BROTHER"

Church News



FROM THE DESK OF PARSON D. A. SMITH
 "Mexico A Failed State"

Will Mexico become a failed state? Some argue Mexico will cave under the pressure of drug cartels. More than 6,000 people died in drug-related violence last year alone.

Reports claim Mexican businessmen are relocating their families to Houston and other cities because they are terrified that family members would be abducted by kidnapers.

These affluent and middle-class Mexicans fleeing comfortable lives in Mexico are moving to Houston and other major cities in Texas. The lawlessness of the drug cartels of Mexico leave these people no choice but to move from their beloved country.

Many Mexican in border town wracked by violence are crossing international bridges and requesting asylum one report states. Spokesperson for U. S. Customs and Border Protection in El Paso, asylum claims by Mexican citizens have increased from 12 in fiscal year 2005 to 80 last year.

The outreach coordination for the Paso Del Norte Civil Rights Project in El Paso noted: "We're seeing complete families fleeing from our sister city Juarez. They are middle-class business people... Their loved ones are being kidnapped, and they are asking extremely high amounts of money."

Ricardo Amstie, a professor

at the University of Austin, according to the Houston Chronicle has produced a documentary on Mexico's kidnapping industry. He said the kidnapping have motivated many of the nation's leading professionals to leave. "In Mexico, there is a real anxiety about it because it's a huge brain drain. The money and talent is leaving Mexico in huge numbers to San Diego, San Antonio and Austin," Amstie said.

This should be a great concern for the people of Lubbock. We live in a major metropolitan city that is less than 400 miles from where major drug wars are being fought. This drug war has no borders. This drug war is very serious for Mexico's drug cartels bring in billions (not millions) of dollars more than the government of Mexico spends to defeat them. It is known that an untold number of crooked politicians, judges, prison guards and police officers are on the payroll of drug cartels.

I read an interesting note that said "over the past year, Mexico's top organized crime prosecutor has been arrested for receiving cartel cash, as was the director of Interpol in Mexico. The cartels even managed to slip a mole inside the United States Embassy. Those in important positions who have resisted taking cartel money are often shot to death, a powerful incentive to

others who might be wavering."

Marc Lacey, a columnist for the New York Times wrote this past week: The nation (Mexico) has launched a war, but it cannot fully rely on the very institutions—the police, customs, the courts, the prisons, even the relatively clean army—most need to carry it out."

This war against a "failed State" has been launched by Mexico. According to Lacey, Mexico is using American helicopters and aircraft to pursue drug traffickers and is awaiting a fleet of American helicopters and aircraft as part of millions of dollars in aid initiated by President George W. Bush and expanded in recent days by President Obama.

Lacey noted "with the prospect of a quick victory increasingly elusive, a rising chorus of voices on both sides of the border is questioning the cost and fallout of the assault on the cartels.

Mexicans, aghast at the rising body count, the mutilated corpses on their streets and the swagger of the drug chieftains, wonder if they are paying too high a price in pursuing organized crime groups that have operated for generations on their soil.

American, including border state governors and military analysts in Washington, has

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We Thank God for Jesus
 "America's Sins Are Upon Her"

Written by Evangelist Billy "B.J." Morrison, III - Your brother in Christ, Jesus always.

Jeremiah 8:7-8a — The Lord said, yes, the stork in heaven knows her appointed times; and the turtle and the crane and the swallow observe the time of their coming; but my people know not the judgment of the Lord. How do you say, we are wise, And the law of the Lord is with us?

America was founded on the word of God; it was her guidelines. But then she wanted her rights, like Adam in the garden; wanted to use his own mind!!!

John 8:31-32 — Jesus said, if you continue in My words, then you are My disciples indeed, and you shall know the Truth, and the Truth shall make you free.

****** MANKIND CAN ONLY BE FREE IN JESUS CHRIST!!! ******

When the churches marched against the law, and the policemen, but he that sows the troubles that are in this troubled land!!!

1 Peter 2:13-16 — Submit yourself to every ordinance of man for the Lord's sake: whether it be to the King (President), as supreme; or unto governors, so unto them that are sent by him for punishment of evil doers, and for the praise of them that do well, for a cloak of maliciousness, but as the servants of God.

****** BLESSED ARE THE**

PEACEMAKERS; CURSED ARE THE TROUBLEMAKERS!!! ****

When the children watched the Adults, the police they didn't obey. The children are their: MY RIGHTS, and the blind leaders of the blind. And if the blind lead the blind, both shall fall into the ditch.

The Christians said, I will give service to free my fellow man. But God never gave the Order. He said, Preach Salvation to your fellow man!!!

Matthew 28:19 — Jesus said, go you therefore, and Teach all nations, baptizing them in the name of the Father, and of the Son and Holy Ghost.

Galatians 1:8 — Be not deceived, God is not mocked, for whatsoever a man sow (plant) that shall be also reap (harvest). For He that sow to his flesh shall reap corruption, but he that sows to the Spirit shall of the Spirit reap life everlasting. But don't want God in her Homes, Churches, Courts, and Hearts!!!

****** YES, AMERICA DID ROB GOD!!! ******

When America got Proud, she kicked Prayer out of her Churches and Schools. Now she is Trouble in every way one can imagine: HER LEADERS PLAYED THE FOOL!!!

Romans 1:18, 21-22 — For the wrath of God is revealed

from heaven against all ungodliness and unrighteousness of who hold the truth (Christians) in unrighteousness. Because that, when they knew God, they glorified him not as God, neither were thankful, but became vain in their imaginations, and their foolish heart was darkened. Profess themselves to be wise, they (Christians) became fools.

America has school killing, unemployment, wild fires, flood, terrorist killing, disasters of all kind. Now you can hear America crying out to GOD ALL THE TIMES!!!

Isaiah 57:20-21 — The wicked are like the troubles sea. When it cannot rest, who's waters cast mire and dirt. There is no Peace, said my God, to the wicked.

America is raising up a nation full of liars and killers, like ADAM AND CAIN. They commit the crime: THEN PLAY CRAZY, SAYING WE'RE INSANE!!!

Deuteronomy 28:15a-16-20 — The Lord said, it shall come to pass, if you not listen unto the voice of the Lord, your God, cursed shall be in the city, and cursed shall you be in the field.

Cursed shall be your basket in your store, Cursed shall be the fruit of your body, and the fruit of your land, the increase of your kine (Cattle), and the flock
 Continue on Page 5

St. Matthew's Baptist Church News

Church services were well attended last Sunday morning, March 29, 2009, at the St. Matthew Baptist Church where the proud pastor is Rev. Edward Canady.

Services got underway with Sunday School, beginning at 10:10a. m. with Superintendent Sister Shirley Davis in charge.

The subject of the morning lesson was entitled "Spiritual Fruitfulness and Healing." The scripture text was Ezekiel 47:1-12. The morning lesson was

taught by Sister Davis, and received by Pastor Canady.

The key verse was Ezekiel 47:9 — "And it shall come to pass, that everything that liveth, which moveth, whithersoever the rivers shall come, shall live: and there shall be a very great multitude of fish, because these waters shall come thither for they shall be healed; and everything shall live whither the river cometh."

The morning devotion got

underway at 11:15 a. m. with Sister George Ann Hereford and Sister Barbara Johnson were in charge.

The St. Matthew Baptist Church Choir sang out of their hearts and souls last Sunday morning. Rev. Canady delivered a wonderful sermon. His subject was "How Thankful Are You?" His scripture text was Luke 17:11-19. A song of inspiration, "Blessed Assurance", was sung by Sister Shirley Canady. What

a time it was for all in attendance.

The weekly meetings are as follows: Wednesday evening, Mission Ladies meet at 6:00 p. m., Bible Study begins at 7:00 p. m.

Friday evening is Choir Rehearsal, beginning at 5:00 p. m.

The Ushers meet at 11:00 a. m. each Saturday morning.

Let us remember our sick and shut-in members of the

churches and community.

*It matters not the path on earth,
 My feet are made to tread,
 It only matters how I live:
 Obedient to God.*

Thought For The Week: "The proof of our love for God is our obedience to the commands of God."

If you are looking for a Church Home, come and worship with us at the St. Matthew

Baptist Church. You will be glad you chose to do so. It is just great when all of God's people get together. Shall we see you on Sunday morning. If you have any questions, please give Pastor Canady at 744-2445.

Let us not forget those who are on the shut in list this week. It could be you or I next week. But thank God, he is still standing for all of us. There is no doubt about it, God is able. Your prayers are very important. If you get a chance, call them.

Outreach Prayer Breakfast

The members and friends of the Outreach Prayer Breakfast are saying "Hold on to your faith in suffering." Job 2:1-10.

What do you do when suffering comes knocking at your door? Do you hold on to your faith or let go in defeat?

Job was a righteous man who loved and honored the Lord, he was rich and blessed with many children, cattle, and servants.

God permitted Satan to attack Job and within one day, He lost his children, herd, and, most of all, his servants. Satan later attacked Job's health, but God had warned Satan to spare Job's life. Job must have been in terrible pain, inside and out, to have experienced so many losses so quickly. We all, at one point, may experience some form of pain, but we are still expected to hold on to our faith in God.

The god of Satan is to get us to the question God's ability to deliver us, because this will open the door to doubt or losing our faith in God.

We should never give up on God, because he never gives up on us although Job's friends tried to diagnose the reasons behind his suffering. Only God can give us true answers to life's trials. Friends and family may serve as our support system to help us in tough times, but we must remember to seek God first for trials or not. We must hold Job's confidence that God is still with us and will bring us out as pure Gold.

Who do you turn to when trials come your way?? Do you seek God first or friends and family.

For all of you who are hurting, seek God's face and turn from all evil and He will heal, II

Chronicles 7:14

The Outreach Prayer Breakfast will meet Saturday morning, April 4, 2009, at 9:00 a. m. in the home of Sister Elnora Jones.

We are praying that you can meet with us! Meanwhile, thanks for reading, Saints! We're Praying For You!

The Season of Lent
 Lent is a forty-day season of

preparation for the death and resurrection of Jesus Christ on Easter Sunday. The season begins on Ash Wednesday, when pastors mark the foreheads of Christians with ashes as a reminder that we are created from dust and to dust we shall return.

During Lent we follow Jesus from his adult ministry through his suffering during Holy Week to his crucifixion and death on Good Friday. And we read the Psalms that foretold what hap-

pened during that week.

Holy Week begins with Palm Sunday, also called the Sunday of the Passion; and continues through Holy Thursday (when Holy Communion was instituted at the Last Supper) and Good Friday, when Jesus was tried, crucified, and buried.

Because the Last Supper was celebrated during the Feast of the Passover, which is calculated on the phases of the moon, Easter is called a movable feast. Lent is scheduled backwards

from Easter. Easter falls on the first Sunday after the full moon after the spring equinox. The forty days of fasting and penitence during Lent do not include Sundays. Christians always celebrate Sunday as the day Jesus rose from the dead, so it is never a day of fasting.

Hope you enjoyed this.

Sister Dorothy Hood, president, Sister Christene Burleson, vice president, and Sister Elnora Jones, teacher.

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Obsequies

Willie James Palmer

Funeral services were held for Willie James Palmer Saturday morning, March 28, 2009, at Christ Temple COGIC.

Burial followed at Lubbock Cemetery under the direction of Griffin Mortuary & Funeral Home of Lubbock.

Palmer, 80, of Lubbock, passed away Saturday, March 21, 2009, at Covenant Medical Center.

Willie was born Feb. 20, 1929, to Columbus, Sr. and I. Junior Palmer in Carthage, Texas. He was the fourth of nine children born to this union. Willie attended Lincoln High School in Anadarko, Okla.; and eventually worked his way back to Texas, settling in Lubbock, where he lived most of his adult life. Willie was a Christian all his life attending Mt. Gilead Baptist Church as a long standing member. His later years, he was a faithful member of Christ Temple COGIC under the pastorate of Supt. W. David Haynes.

He worked for Farm Pac Corp. for several years eventually retiring, and continuing work as an independent farmer. He was an avid volunteer with the Foster Grandparents Program - Lubbock State School and JJPA. He specifically focused his work on at-risk and troubled children. His life set examples for many young men and women to follow. "PaPaw" as he was affectionately known, was a very active sportsman from hunting to horseback riding, his love of the outdoors extended to many members of the Robinson and Palmer families. He was active within the community enjoying sports and many sporting events as a regular attendee.

He leaves to cherish his memory his lovely wife of 57 years, Viree Palmer; his sons, William and Charles Palmer; his brothers, Richard (Eartha) Palmer of Liberal, Kan. and Wilford Palmer of Lubbock; his sisters, Elsie Lyons, of Lubbock; Louise Murdoch of San Diego, Calif.; and Noval Ann Palmer-Paul of Apple Valley, Calif.; sister-in-laws, Sylvia Barnett of Lubbock; and

Embracing the Lean Times

But blessed is the man who trusts in the Lord, whose confidence is in Him." - Jeremiah 17:7. Have you ever considered at what point a test becomes so difficult that you decide you can no longer trust in God and you must take over to solve the problem? The prophet Jeremiah describes a situation in which the temptation to solve a financial problem can become so great that we trust in man's way to solve it.

This is what the Lord says: "Cursed is the one who trusts in man, who depends on flesh for his strength and whose heart turns away from the Lord. He will be like a bush in the wastelands; he will not see prosperity when it comes. He will dwell in the parched places of the desert, in a salt land where no one lives. But blessed is the man who trusts in the Lord, whose confidence is in Him. He will be like a tree planted by the water that sends out its roots by the stream. It does not fear when heat comes, its leaves are always green. It has no worries in a year of drought and never fails to bear fruit" (Jeremiah 17:5-8).

Submitted by Sister Rubye Melton.

We Must Help Our Selves!!!

Continued from Page 5

want us to get out of their pockets as tax drafter and rise up to tax payers then we can all be happy together by creating our own jobs building self esteem, pride, and positive attitudes. It would be a great day when we drop the crab mentality and work collective together for the good of all of us.

Jewel Justine Peterson McKinney



Funeral services were held Tuesday afternoon, March 24, 2009 at the Greater St. Luke Baptist Church.

Burial followed at Peaceful Garden Cemetery under the direction of Griffin Mortuary & Funeral Home of Lubbock.

McKinney, 94, of Lubbock, passed away Thursday, March 19, 2009 at Covenant after a brief illness.

She was born September 23, 1914. She was happily married to George McKinney for 48 years. George preceded her in

death in 1978.

She leaves to cherish her memory her sister, Ms. Johnnie Prosser of Lubbock; sister-in-law, Ms. Bernice McKinney, brother-in-law, Mr. Lonnie McKinney of Los Angeles; dear friends, Ms. Jewel Love, Ms. Jimmie Demerson, Mr. and Mrs. Lionel Woods, Ms. Emma Thornton; and a host of nephews, nieces, other relatives and friends.

George Francis

Continued from Page 2

Education Fund at First National Bank, Giddings, Texas.

Historian Helped Blaze a Civil Rights Path



John Hope Franklin

John Hope Franklin, one of the most prolific and well-respected chroniclers of America's torturous racial odyssey, died of congestive heart failure Wednesday, March 25, 2009 at the age of 94 in a Durham, N.C., hospital.

It was more than Franklin's voluminous writings that cemented his reputation among academics, politicians and civil rights figures as an inestimable historian. It was the reality that Franklin, himself a black man, had seen racial horrors up close and thus was able to give his academic work a stinging ballast. Franklin was a young boy when his family lost everything in the Tulsa race riot of 1921. The violence was precipitated by reports that a black youth assaulted a white teenage girl in a downtown elevator. In the end more than 40 people died, mostly blacks, although some reports put the death total much higher.

Franklin was among the first black scholars to earn prominent posts at America's top — and predominantly white — universities. His research and his personal success helped pave the way both for other blacks and for the field of black studies, which began to blossom on American campuses in the '60s.

In time, a second generation of eminent black scholars — Harvard's Henry Louis Gates Jr., Georgetown's Michael Eric Dyson and Princeton's Cornel West — would follow Franklin to the heights of America's most illustrious schools.

He will be missed!

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Editorials • Comments • Opinions

THIS 'N' THAT

by T.J. Patterson

SCHOLARSHIP'S SPEAKER RALPH MCCLLOUD HAD A VERY GOOD OPENING! THIS N THAT ... wants to present the opening statement made by the speaker to the ... SCHOLARSHIP BANQUET ... sponsored

by ... EACH ONE REACH ONE ... on March 20, 2009 at the Holiday Inn... It was entitled ... DEMOCRACY ... written by the Black poet ... LANGSTON HUGHES ... It says ... DEMOCRACY ... will not come Today ... this year ... Nor ever... Through compro-

mise and feat... I have as much right as the other fellow has to stand on my ... TWO FEET ... And own the land... I tire so of hearing people say ... Let things take their course... TOMORROW ... is another day... I do not need my ... FREEDOM ... when I'm dead... I cannot live on ... TOMORROW'S BREAD... FREEDOM ... is a strong seed ... planted in a great need... I ... live here ... too ... I want ... FREEDOM ... just as ... YOU!!

LISD KINDERGARTEN ORIENTATION! THIS N THAT ... wants to remind all ... PARENTS ... who have ... CHILDREN ... who will be five years of age on or before ... SEPTEMBER 1, 2009 ... to attend a ... KINDERGARTEN ORIENTATION ... at all Lubbock ISD elementary schools ... on ... WEDNESDAY, APRIL 8, 2009 ... beginning at 1:30 p.m. ... Please make plans to attend!! For more info call... 766-0573!

THINK ABOUT IT



We Must Help Our Selves!!!

by Edsdie Richardson

For too long, we have sat around and waited for someone else to do for us what we should and must do for our selves. We must first learn to love, trust, and respect each other. We need to go back to 'I am my brother's keeper, love thy neighbor as thy self. For too long, we have had the attitude of I have mine, and the heck with you as the old wives tale of together we stand, and divided we fall. It still holds true today as we must learn to pool our resources, work together, give up the pettiness, jealousy, envy, and work with and help each other. That's how we can make it as a people. We look at others from foreign countries come to this country United States of American and watch them buy up our community. We fuss, cuss, moan, groan, about how they over charge us; rip us off. They just rob us. It's a shame. Something should be done about it! It's a shame how they come over here come to our neighborhood and rob us. Think about it, we have been here all the time and let it happen when we could have had the businesses all the time. We only have ourselves to blame.

The remarkable thing about the situation is many of the people from other countries come to this country on a rickety boat, wearing their wardrobe on their backs, living in a one room shack, standbustard over crowded taking, jobs we refuse to work. They pool their resources

and buy up our communities. Then we complain.

When you look at it, the largest financial institution in the Black community is the Church which could pool their

resources. Along with some of clubs and organizations, they could buy up all of the abandoned buildings and collectively work with those people who

Continue on Page 5

Study: Payday Loan Stores Too Prevalent in Black Community

Date: Monday, March 30, 2009

By: Denise Stewart, BlackAmericaWeb.com

Payday loan shops in California are eight times as likely to be located in communities where a majority of black and brown people live, often luring them into a cycle of debt, according to a study released Thursday by the Center for Responsible Lending, a non-profit and nonpartisan advocacy organization.

"They're all over the place in urban centers. It's like an oasis," said Harold Dees, a 57-year-old general manager for a social service agency in Oakland, California. "You need money, and there they are."

In addition to work for a social service agency, Dees is a handyman. He was able to get enough money a few weeks ago to pay off the loan without having to get another one.

Dees' story is like thousands of others in California and other parts of the country, according to CRL. Several states are considering regulating payday loans, while others in recent years have put stiffer regulations in place.

Back in the fall, Dees borrowed \$255 with an interest fee of \$45 for two weeks. But that was the beginning of a hole that got bigger and bigger. Dees told BlackAmericaWeb.com.

Over six months, he paid about \$540 in interest on a loan of \$255.

Once you borrow the money, unless something happens to change your finances, you stay in the hole, he said. "You go in and pay off one loan for \$300, but you need another loan to make the ends meet."

Generally, payday loans are small and are secured by a personal check, usually for two weeks. The loans are appeal to borrowers because they are advertised as a quick and easy way to deal with unexpected expenses, Parish said.

"And many of the people we talked with obtained a payday loan simply because it was convenient, and they could walk in and get one," she said.

- Even after controlling for income and a variety of other factors, payday lenders are 2.4 times more concentrated in African-American and Latino communities.

- Racial and ethnic composition of a neighborhood is the primary predictor of payday lending locations. This differs with an analysis of mainstream financial institutions such as banks, where deciding factors for locations are not tied to race or ethnicity.

People who get payday loans have checking accounts, and they have a stream of income to repay the loan. That means they have access to banks, Parish said. They opt for payday loans possibly because banks are not providing the products they need, she said.

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In Cinque

by Renetta Howard



Howard

Being a History major, it is just difficult to throw away anything which I consider significant which has happened in the past. I suppose I have kept every program, article, brochure, letter, card, speech, research paper, research notes, magazine which I have written or received in the last thirty years. It is unfortunate though, that I have all of these things which probably mean nothing to everyone else. While trying to pack to move, I have begun to decide that twenty-five years from now, they probably will not mean anything to me either.

We live and we move or less plan to stay put in one place for a long time. What we do not realize, however, is that we accumulate things. We do not realize how much we actually accumulate until we get ready to move. What a job!

The older we become, the

more we have accumulated. My first out of state move was a charm. I suppose I had about eighty-nine thousand pounds. On the second out of state move, I had added about four thousand pounds. I now estimate that this next move will go over twenty-five thousand pounds doubling the last move and consequently cost a small fortune.

When the dollar signs are focused upon, I tend to close my eyes and throw away a few of my treasures. I ask myself, "What will this matter in ten to fifteen years?" When you think of primary sources in writing history, it is a difficult decision to make because so many pieces of my collection are primary sources for my writings. I have to decide whether to pay for the moving weight of each item or to suffer the consequences and keep it.

This is one of those times when less is better. The less you have when you move, the better, cost wise, that is. If early decisions are made as we collect items, about their value, this may be the key to deciding what is worth keeping that causes clutter in your home and make packing difficult when you decide to move. Without help, this little fete would take me six months at the least. It will be

just as difficult to unpack. Of course, with the economy like it is, the only thing I have collected in the last few months, are boxes in which to pack. We all need to get 'in cinque,' packing or not and watch our clutter.

of your sheep. Cursed shall you be when you come, and Cursed shall you be when you go out. The Lord shall send upon you Cursing, Vexation and Rebuke in all that you set your hand to do, until you be Destroyed, and until you Perish Quickly, because of the wickedness of your doing. Whereby you have forsaken Me.

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Letter Policy
The editors and publishers of Southwest Digest welcome your letters and encourage you to write to us. Share with us your concerns, praise, gripes and celebrations. It's what we want - to keep our Black community in Lubbock informed and in touch with one another. Your letter doesn't have to address something that's been in our paper, just what's been on your mind. Had an interesting discussion lately? Share it with us!
When you write to us, please provide your name and city so that we may know where you are from and so that our readers may see how far our publication reaches.
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With Water Rates Going Up, You Don't Have to Sacrifice Your Landscaping

Water rates may be increasing in Lubbock, but that doesn't mean you have to sacrifice your landscape to save money. The Lubbock Master Gardeners and AgriLife Extension Service are proud to present the 2009 EarthKind Conference on April 25 from 10:00 a.m. - 3:00 p.m. at the Scottish Rite Learning Center, 1101 70th Street.

EarthKind is a type of landscaping that uses research-proven techniques to provide maximum gardening and landscape enjoyment while preserving and protecting our environment. Dr. Steven W. George, an Associate Professor and Extension Horticulturist at Texas A&M University, will be the featured guest speaker. He is the creator of the trademarked EarthKind Environmental Landscape Management System.

Attendees will learn how to maintain a beautiful landscape while reducing water use up to 70%. Dr. George will speak on the seven principles of EarthKind gardening, how to prepare beds for spring planting, gardening practices that protect the environment and much more.

The conference will include information about selecting plant varieties that use less water, require less soil modification, are more tolerant to stressful environmental conditions and are less susceptible to pest problems.

The registration fee is \$35 for Master Gardeners/Interns and \$40 for the general public. You can register online at <http://lubbockmastergardeners.tamu.edu> or by mailing a registration form and check to Lubbock Master Gardeners, P.O. Box 93603, Lubbock, TX 79493. The deadline to register for the conference is Friday, April 17.

The first 150 registrants will receive a two-gallon varietal rosebush from Chamblée's Rose Nursery in Tyler, TX. If you choose to register the day of the event, the registration fee is \$45, provided space is available.

The Lubbock Master Gardeners work as trained volunteers through the Texas AgriLife Extension Service. Master Gardeners earn certification by completing a 50-hour training program and performing 50 hours of community volunteer service. Each year, Master Gardeners complete continuing education classes and do volunteer service to maintain their certification.

For more information about the conference and helpful gardening tips, visit their Web site at <http://lubbockmastergardeners.tamu.edu> or call the Texas

Affordability Program

District 3 City Councilmember Todd Klein is reminding residents of the recently passed Affordability Program for Lubbock residents.

To be eligible for the Affordability Program, a residential customer's household income may not exceed \$22,000, and at least one permanent resident of the applicant's residence must be (1) sixty-five years of age or older, or (2) mentally or physically disabled, or (3) the primary caretaker of at least one dependent child under the age of 18 years.

Councilman Klein says, "I will soon hold a Town Hall Meeting to help facilitate enrollment in the program. I understand that many family budgets are critically tight at this current time and it is my desire for anyone that is eligible for this program to participate."

Alpha Kappa Alpha's President Denounces Clear Channel's Decision to Fire Tom Joyner

Chicago, IL (BlackNews.com) - Alpha Kappa Alpha's international president, Barbara A. McKinzie, expressed outrage over Clear Channel Communications' decision to summarily remove Tom Joyner's show from the Chicago market. She characterized this as symptomatic of a narrow-minded "marketing mindset" from executives who view the black community as a monolith and who make decisions about the African-American consumer through their misguided percep-

tions about the urban market. Dismissing it as a "bad business decision," McKinzie said the view that "all blacks think alike" is an extension of a bygone era of arrogance and ignorance.

On a sentimental note, she praised him for using his show to raise the profile of courageous black females whose compelling stories inspire all African Americans.

On a sentimental note, she praised him for using his show to raise the profile of courageous black females whose compelling stories inspire all African Americans.

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Rapper T.I. Sentenced to Year on Weapons Charges

ATLANTA (AP) — A judge sentenced Rapper T.I. to one year and a day behind bars on federal weapons charges on Friday.

The 28-year-old rapper, whose real name is Clifford Harris, entered court smiling as he greeted his lawyers and family members. He wore a dark gray suit and black dress shirt and tie for sentencing.

"Today I would like to say thank you to some, and apologize to all," the rapper told U.S. District Judge Charles Pannell Jr. at the 1 and 1/2 hour session.

Harris pleaded guilty last March after he was arrested in 2007, attempting to buy unregistered machine guns and silencers. The arrest on Oct. 13 of that year occurred blocks from where he was to headline the BET Hip-Hop Awards in Atlanta hours later.

He will have between 30 and 60 days to report to prison. Harris already has completed about 1,000 hours of community service and has warned youths about the pitfalls of guns, drugs, violence. He will need to complete 470 additional hours.

"Everything I learned was through trial and error," Harris also told the judge. "I've learned lessons in my life to put in my music so people won't make the same mistakes as I."

At Friday's hearing, former United Nations Ambassador Andrew Young spoke on Harris' behalf.

"He's been able to do the work I've been trying to accomplish for so long in stopping violence in this country," Young told the judge.

Harris had faced a maximum of 10 years in prison and a \$250,000 fine for each count, until he cut a deal and pleaded guilty last March to the federal weapons charge and was sentenced to one year and a day in prison.

Pannell said he was pleased with Harris' progress through his community service.

"I think this has been a great



experiment," the judge said. "I hope this experience can lead to other experiments so others won't make the same mistake at all. I congratulate you."

Harris initially pleaded not guilty and was released on a \$3 million bond before being placed under house arrest.

Ed Garland, one of his attorneys, said they are not sure where he will serve his sentence.

Upon his release, Harris is to be placed on three years of supervised release. He also will be credited for 305 days of home detention he already has served and must serve an additional 60 days, authorities said.

Harris agreed to community service to avoid a lengthy sentence. He already has made 262 public appearances as part of that deal.

Much of that work has been done with children.

Although he has taken part in a voting campaign and had an MTV reality show, "Road to Redemption" to scare teens straight, that was not part of the community service.

Harris is one of the co-chief executives of Grand Hustle Records and one of Atlantic Records' most successful artists.

His sixth album, "Paper Trail," has sold nearly two million copies. It also charted two smash No. 1 songs, and a third with Justin Timberlake is near the top of the charts.

T.I. said fear was the reason he tried to buy the guns. His best friend, Philant Johnson, was killed following a post-performance party in Cincinnati in 2006. A man was found guilty last year in the murder case.

Alessia Rollison Will Graduate From LCU On May 2, 2009

Alessia La Trice Rollison will graduate receiving a Bachelor's degree in Organizational Management from Lubbock Christian University at 10:00 AM on May 2, 2009 during Commencement Exercises at the Rip Griffin Center.

Lesia is a member of Bethel African Methodist Episcopal Church and a graduate of Dunbar-Struggs High School.

She was named to the dean's list.

Lesia is the daughter of the late Pamela Sue Rollison, granddaughter of the late Richard and Katie Rollison, Jr. and mother of Aaliyah, Aaricelle, and Alyssabeth.

Thank you Jesus for helping me on a daily basis to enhance and reinforce my faith and devotion to You and our Heavenly Father the Lord God and that is by the grace of You and our Heavenly Father the Lord God Almighty that I am able to see another beautiful and glorious day that the Lord God has made. I would like to thank my aunt Carolyn Rollison of Houston, Texas for nourishing and sustaining my faith life, for teaching me the value of family, and



Alessia La Trice Rollison

giving me the glimpse of life as it might be, a glimpse of something— Someone— higher so that I experienced the nurture of the Divine.

Thank you, Tracie Bunton-York of Midland, Texas for giving me the gift of a friendship and for being my rock, my constant touchstone, and my best friend. Sarah Bunton, for being the "other mother" and knowing just when I needed mothering. To my Bethel African Methodist Episcopal "Mothers" I give thanks for each and everyone of you who has supported me and known EXACTLY when I needed you.

Unemployment Hits Blacks & Latinos Harder

Continued from Page 1

or a senior executive is looking at a slate of individuals and has to let one of them go, chances are he or she will not let the person go that they spend a lot of time with at the country club or similar places."

The less wealth you have, the harder unemployment hits. Darity cited 2002 data that showed black households with a median net worth of \$6,000, Latino households with a median of \$8,000, and white households with a median of \$90,000.

Philip Salter was creative director for a Chicago advertising firm where about 75 percent of the revenue came from a contract with a Fortune 500 company to create ads targeted at minorities. When the firm lost that contract plus two general-market accounts, Salter's job evaporated.

"When companies cut back their ad dollars, minority budgets are where they start," said Salter, 62, who is black.

"Unfortunately in this business, most clients just view (minority advertising) as an overlay or meeting an obligation that social organizations might place on them."

His last day was in January 2008. With alimony payments and two kids in college, Salter moved from his four-bedroom house into an apartment and has scraped by on consulting gigs.

Salter's mother worked as a housekeeper, and his father was a custodian. Before his divorce, Salter's stepdaughter and her four children lived with him for many years.

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Supt. W. David Haynes With Choir



Whose Pew Will You Sit On?

Choir Pew Rally Musical Service

Theme: "The Sacrifice Of Praise"
1 Peter 2:5

Date: Thursday, April 9, 2009
Time: 7:00 p. m.

ATTEND AND BE BLESSED OF THE LORD. BRING SOMEONE WITH YOU!

Professional blacks "don't usually start out with an inheritance," he said. "On top of that, quite often things happen in our families to cause us stress. An unexpected child or grandchild, drug problems. When you try to set aside money to put your kids through college, all of a sudden you have to say, 'I can't let this family member fall and become homeless.'"

"I would say eight out of 10 people I know have a similar situation."

Then there are those clinging to the bottom of the ladder, laid off from lower-paying jobs.

SCRIBE TO THE SOUTHWEST DIGEST!

Parson Smith

Continued from Page 3

begun to question whether the spillover violence presents a threat to their own national security, and to the outrage of many Mexicans, whether the country itself will crumble under the strain of war, noted Lacey.

For the safety of all of Lubbock, our police department in all branches of government should be increased and trained to fight against the Mexican cartels that are ruining the lives of our loved ones. The hiring and training of new police officers will cost money. We cannot afford not to pay the cost for additional officers for the safety of our city! Mexico-A Failed State?

Annual Easter Egg Hunt Set For New Hope

The Annual Easter Egg Hunt for New Hope Baptist Church will be held Saturday, April 11,

2009, at the Booker T. Washington Park, across from New Hope Baptist Church, from 3:30 p. m. until 4:30 p. m.

Thank you, Sisters Moton, Stokley and Hatcher.

Come to LISD
Kindergarten Orientation

Wednesday, April 8 - 1:30 p.m.

Children who will be five years of age on or before September 1, 2009, are invited to bring their parents to Kindergarten Orientation at all Lubbock ISD elementary schools.

Parents, be sure to bring:

- ✓ Child's original birth certificate
- ✓ Child's social security card
- ✓ Immunization records
- ✓ Proof of address (utility bill, rent receipt, etc.)

For more information call 806-766-0573 or visit www.LubbockISD.org



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