Southwest Collections (comp) Texas Tech University Lubbock, Tx 79409

HAVE YOU GIVEN TO NAACP THIS MONTH?



VOL. II, NUMBER 38

JUNE 24 THRU JUNE 27, 1979

WHY CAN'T WE GO INSIDE?

These young people are wondering why they can't go inside a local convenience store in east Lubbock. It is an apparent store policy that only four students may enter the store at a time. A Digest photographer caught these young poeple asking why they couldn't enter the store with their classmates several days before school was out. It is a good question to be answered: "Why can't more than four students enter the store at a time?" (Digest Photo)

MRS. STUBBLEFIELD GRADUATES FROM LUBBOCK EVENING SCHOOL

"Eddie P. Richardson Among Publishers At Meet" **BLACK PUBLISHERS MEET IN TULSA - DISCUSS ISSUES**

president of Williams

Exploration Company;

Thomas D. Walker of

Gulf Oil Corporation;

and Wilson Goode,

chairman of the Pennsyl-

vania Public Utilities

the convention included

an address by former Governor Ronald Rea-

gan of California, who is

apparently running hard for the 1980 Presidency,

and the presentation of the "Black Press Man of

the Year Award." This

Featured activities of

Commission.

(806) 762-3612

Tulsa, Oklahoma -he annual Black Media, Inc. and National Newspaper Publishers Association met here last week and discussed many pressing issues in the Black community. BMI's president, Dr. Ben Wright, and Dr. Calvin Rolark, chairman of the board of the BMI Cooperative, and other staff members and publishers performed workshops and planning sessions. Many important matters were discussed. Various subjects were discussed, namely; "being of one mind for the betterment of our community," "collective-

506 EAST 23RD STREET

ly working together with over one hundred strong to use the power of the Black press to build image in the community," and many others. Among the most important subjects discussed was "Our Working Together Being of One Mind." There was

Newspaper Can

Week To Revenues." tion was the presenting of After BMI's work-\$20,000 in merit awards shops, which were held to memoer newspaper June 12 - 13, the NPPA convened their 39th annual session. This convention focused on "Black unemployment, energy crisis, and the racial implications of the energy crunch." The energy crunch and how it hurts Blacks was discussed by Robert Sellers, chairman of the Boad of City Services; Jesse L. Geoard, Jr.

publishers and staffers who were victorious in the 19-category contrst with nearly 700 entries. Also, advertising awards to AT&TA, Chrysler, Heublein, Kellog's, Miller Brewing Company, and Quaker Oats. The entries were judged The entries were judged by scholars and depart-ments of journalism at Clark College, Florida A & M University, Hamp-ton Institute, Howard University, Lincoln University of Missouri, and Texas Southern University.

A BMI NEWSPAPER

Sponsoring the awards were Alcoa, American Tobacco Company, A & P, Brown and Williamson Tobacco Corporation, Carnation Company, Coca-Cola USA, J. C. Penny Company, Lever Brothers, Miller Brewing Company, Exxon, General Electric, Gulf Oil Corporation, Pepsi Cola, Philip Morris, PPG Industries, Schlitz Brewing Company, Sears, Standard Brands, Sterling Drug, U. S. Steel, and Westinghouse. Several thousand dollars will be made available to the Black Press Scholardhip Fund by Anheuser-Bush and R.

HAROLD CHATMAN PRESENTED AWARD



Mrs. Cleola R Stubblefield was one of the seniors who graduated from the Lubbock Evening High School on June 1.

Mrs. Stubblefield dropped-out in the 10th grade. After rearing her family, she decided to go back to school. She did just that, and was rewarded with her high school diploma.

She admits that as she was attempting this goal that some of her friends tried to discourage her. "I didn't let them discourage me. A diploma is very important," she said. "Some of my friends

think they are too old to go back to school. You are not too old to go back to school," she continued. There were thirty-five seniors who graduated with her. "You know what, I was the oldest in the class," she smiles. "Age dosen't matter,

she said. Mrs. Stubblefield makes know that there were a lot who droppedout from high schol in the city. "You know, I made better grades than they did," she continued. "To get a high school diploma or G.E.D. takes a lot of hard work. It is necessary, in most cases, to have a diploma to be

Dr. George Henderson Guest Speaker FREEDOM FUND **BANQUET FRIDAY**

The public is invited to the NAACP's annual Freedom Fund Banquet at 7 p.m. Friday night in the Texas Tech University Center.

Guest speaker for the banquet will be Dr. George Henderson, chairman of the Department of Human Reiations at the University of Okiahoma. Since 1964, Dr. Henderson has authored 49 books and articles on education and human relations, and has served as a human relations consultant to a number of public and private agencies and

several public school systems.

able to get a job. Those of

you who would like to go

back to school, please go

Mrs. Stubblefield did

back. It is never too late,'

attend a year and a half at

Commercial College,

from 1973 to 1974. She is

she advises.

Last fall, Dr. Henderson assisted the Lubbock Independent School-District in teacher training and other preparations for implementing school desegregation in Lubbeck. President George

Mrs. Cleola R. Stubblefield

Scott, Jr., of the NAACP Lubbock Branch, said the Freedom Fund Banquet is the principal fundraising activity each year Digest. for financing NAACP work, both in the South Plains area and nationally. The theme for the banquet is "Lest We

staff presentation on award was given to U.S. BMI's fiscal and new business development situation at BMI. Dr. Tony Davis, publisher of given to the convention the Dallas Weekly and by Gov. George Nigh of BM1's regional vice Oklahoma; U. S. Senator president, conducted a David Boren of Oklaho-

Ambassador Andrew Young. Opening greetings were

GOV. CLEMENTS PROCLAIMS JUNE 19TH STATE HOLIDAY

A crowd of over a thousand people at the State Capitol watched history in the making recently as Governor William P. Clements, Jr. signed into law House Bill 1016 by Representative Al Edwards of Houston which makes the 19th of June, Black Emancipation Day in Texas a state holiday.

The ceremony climaxed months of work by Edwards in his successful attempt to have Emancipationl Day added to the list of legal state holidays. Edwards said, "The oill

State Representative

Froy Salinas was present

in Austin last week for the

festivites and ceremonial

signing of HB 1016 which

made June 19th, Black

Emancipation Day in

Texas, an official State

This was the first piece

of legislation passed in

114 years to designate a

legal state holiday

honoring Black emanci-

pation. Representative

Salinas stated that he felt

this was a good beginning

in recognizing Black

citizens' contributions to

holiday.,

is much more than just another holiday for state planning to attend South employees. It is a signal Plains College in the near for a new unity int he future and take some for a new unity in the Black and white commubusiness courses. nity. It signals the end of She is the wife of C. B. the old traditions Stubblefield, locai when Blacks had to sneak businessman and owner off of their jobs to of Stubb's Bar-B-Que. celebrate the day and then

endure endless 'water-Forget Odr Fallen melonl' jokes. Heroes.' Tickets for the banquet

may be obtained from Ms. Rose Wilson, 763-1807, Chairwoman of the Freedom Fund Commit-

tee; from other NAACP members, or from the following busineses. Atlanta Life insurance Company, Caviel's Pharmacy, Deo Real Estate, Dillard's Kwik-Stop Grocery, Down-

Reat Record and Tape Shop, Lubbock OIC, Nettie Lou's Barber Shop, and the Lubbock

Ticket prices are \$10 for adults and \$6 for senior citizens and children.

forum on "How Every ma, and Mayor James Im- Inhofe of Tulsa. mediately Add \$1,000 A Climaxing the conven-

J. Reynolds Industries.

joind Edwards and the

crowd int he singing of

"We Shall Overcome" at

the end of the ceremony.

The singing of the ceremony was highlight-

ed by contingents form

the signing of the bill and

an honor guard from the

Texas National Guard.

Numerous state and city

officials were on the

platform to witness the

ceremony, hundreds of

watermelons were served

to those in attendance.

"Al Edwards' Juneteenth

Buttons and Ribbons

were worn by all

participants in the

program. Band music was

provided by the Ebnezer

Baptist Church Band, Dr.

Marvin C. Griffin of

REPUBLICANS TO

important session to get

into the positive action,

because there is no more

time for talking, ' says

David Sowell, president. "Doing something about

our conditions in East

At the end of the

historic event.

indicates that it is now time for Blacks and other fexans to take pride in Black culture and to be able to eat watermelon and not be ashamed of it," Edwards said. "This bill gives the Black experience a day of emphasis, celebrating and

ed by contingents from the U. S. Air Force Rifle Brigade which fired upon marking one of the most important days in the 'Black and White' experience," Edwards continued. "The excitmentl this

measure has generated has just been tremendous and the turnout we had today shows that," Edwards said. "Although the bill will not take effect until 1980, many people have already

told me that they are planning on closing their businesses (a) the 19th of June to commemorate this great day," he said. It appeared that the excitment of the crowd spread to Governor

Clements as he donned a "The signing of this bill Junetcenta T-Shirt and

STATE REP. SALINAS **OBSERVE SIGNING**

Wards.

the heritage of this State. The ceremony tok place on the front steps of the Capitol with everyone

enjoying refreshments on the Capitol lawn afterattend.

ELIC TO MEET HERE

The East Lubbock Investment Company (ELIC) will be in session at the Mae Simmons Community Center on Wednesday evening, June 27, at 8 p.m. All interested persons are asked to be in Lubbock is what its all attendance. "This is an about now," he said,

Harold M. Chalman

"You never know what young people will do to show they appreciate what you have done for them," said Harold M. Chatman, sixth grade teacher at Stubbs Elementary School. Young people of Room 2 presented him with an award on May 30. It was presented by Mrs. Carlos Perez, room mother. The plaque said: "Thanks for sharing a part of

your life with us."

Last year was Chatman's first year as a sixth grade teacher at Stubbs Elementary.

WHITFIELD SELLS ALL DIGEST NEWSPAPERS



William Whitfield

William Whitfield. 2634 Perkway Drive, is a very happy young fellow in east Lubbock. You see, on his first week selling the Lubbock Digest, he sold out.

Whitfield told the Digest circulation manager Jeff Joiner that he has already obtained

The Small Business Admistration (SBA) is expected to have representative" present to give advice on what the organization should do next, and answer all questions a person may have in mind concerning the company's progress. "We want people to come out and get into the 'action', and get out that some customers. The "Lubbock Digest" is glad to welcome William Whifield to their

family as a new member of the Black media. "I enjoy selling this newspaper to those people in my commnity," says Whitfield.

and in turn, you will help someone else," ne continued. "Those people could be your children. You don't have to be rich to enter this 'Action

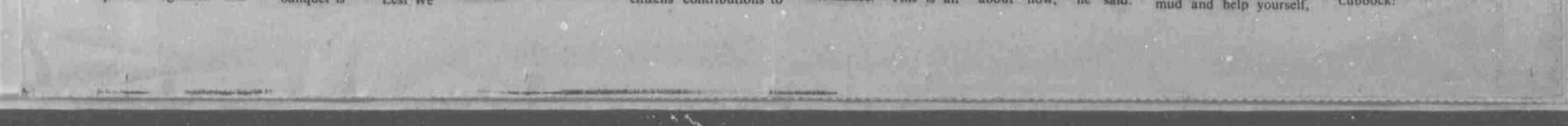
Program.' Come out and we will tell you how," he continued.

"Let us move forward, and build up "East Lubbock!"

MEET JUNE 30TH The East Lubbock Republican Committee will sponsor a seminar on the "Salt Treaty" on Saturday, June 30, at Mae Simmons Commu-

Austin pastor.

nity Center The speaker will be Joe Hickcox. The public is invited to



Page 2



GOING ON? S.S. Supt. Sister R.B. Thompson and Lee Savage delegates to National Congress of Christian Education, left Saturday night for Pittsburgh, Pa. *******

13th, the Rev. C.B.T.

Smith, will serve as guest

Evangelist.

underway. Let us all help

with this event in order to

be ready for the Crusade.

GIANT GARAGE

SALE. Saturday, June

Green Leaf Tea

Baptist Church Usher

cousin.

Mrs. V. Frances was in

Mrs. Ann Taylor

Mrs. G.H. Davis left

Community Census is



Lubbock Digest



Outreach Breakfast Club met last Saturday morning in the home of Peoples. Mr. and Mrs. Tony Hysom.

Devotion scripture was brought by Rev. O Morris. It was taken from Matthews 6:25-26. "Therefore, I say unto you, take no thought for your life. What ye shall eat, or what ye shall

30th. Sponsored by Usher Board of New Hope drink; nor yet for your body, what ye shall put on. Is not the life more than meat, and the body Raptist Church in the McKenzie Viilage. Terrace next door to the than raiment?'

Devotional prayer was given by Sister Elnora Coleman.

Thought for the Morning: "Our heavenly Father really cares for you." Thanks to Rev. Morris and others for this spirit filledl message. songs and prayers. Breakast was served by our hostess with a warm

smile and tender loving care. Want a little sunshine

in your life? Come by and share this meal with us. We feed spinitually and physically because we care.

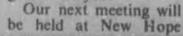
Our guest ministers and wives were Rev.

institute for beauticians to learn the latest trends of Hair Fashions.

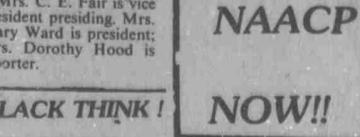
Mrs. Gladys Nickerson of Dallas, Texas, has spent a very enjoyable trip with her daughter and family here, Mrs. Vassie Ball. We enjoyed her very much in Baptist Training Union. Come again Mrs. Nickerson.

who is home from the and Rev. Q. Morris. Morning prayer was offered by Rev. C. C. go out for you. Our sick list include Mrs. Willie Mac Thomas,

hospital; and Mrs. Wille Mae Hill is at home. Go by and visit with our sick and shut in sisters and brothes of our communty and city. To the family of Mrs. Gussie Payne and other bereaved families, remember God still stands by and our prayers



Baptist Church, 2002 SUPPORT Birch Avenue. Host will be Mrs. Nara Dyer. For more information, call 763-2966. Mrs. C. E. Fair is vice president presiding. Mrs. Mary Ward is president; Mrs. Dorothy Hood is reporter. **BLACK THINK !**



6. Handle With Flair. The "handle" is actually the receiver on a striking phone that resembles a fine piece of modern sculpture. Descriptively named Sculptura,

it's available in brown, yellow or white with either rotary dial or

Touch-Tone® service.





June 24, 1979

POLICE HAPPENINGS CRIMINAL

mad.

Dunlap's

Caprock Shopping Center Phone 792-7161

Lubbock, Texas

DAVID SOWELL".

Homie 765-8679 Men's Department

WE HAVE THE LATEST TAPES & RECORDS

1719 Ave. A 765-5311 or 765-7560

MISCHIEF

MARIE JOHNSON. 1909 East Cornell Avenue, reported to Lubbock police that someone unknown broke out the front living room window of her house one day this week.

Approximately \$50 worth of damage was done to the house, according to the police report.

CAVIELS PHARMACY OPEN 9 A.M. 'til 10 P.M.

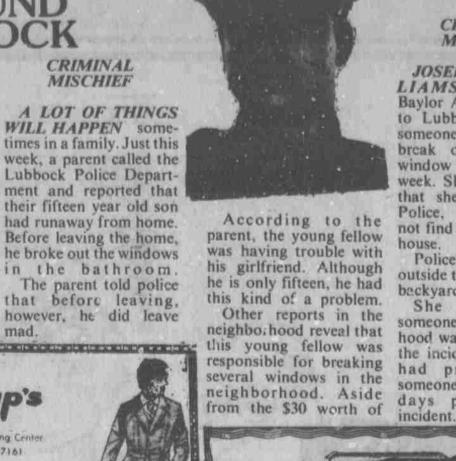
Prescription Service

New **Children's Permanents Electric Straighten Combs** CB Radios Jewalry

CRIMINAL MISCHIEF

CONTRACTOR DE LA CONTRACTOR DE CONTRACTOR DE LA CONTRACTO

times in a family. Just this week, a parent called the Lubbock Police Department and reported that their fifteen year old son had runaway from home. Before leaving the home, he broke out the windows in the bathroom. The parent told police that before leaving, however, he did leave another are the statement of a statement of a statement of a statement of a statement



Lubbock Digest

BROOKS

SUPER MARKET

damage done to his own residence, he did approximately \$100 worth of damage to other neighbor's houses.

> CRIMINAL MISCHIEF

JOSEPHINE WIL-LIAMS, 2917 East Baylor Avenue, reported to Lubbock police that someone unknown did break out the kitchen window one day this week. She did tell police that she heard a shot. Police, however, could not find a hole inside the house.

Police did find a rock outside the window in the backyard.

She believed that someone in the neighborhood was responsible for the incident because she had problems with someone in the area a few days prior to this

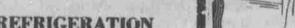


Brooks Super Market Specials Good From June 19 to June 25 1979 **1807 Parkway Drive** OPEN 8 A.M. TO 9 P.M. OPEN 7 DAYS A WEEK PHONE 762-1636 We Gladly Accept

Food Stamps

Page 3

Lubbock, Texas



PLANKS A-C & REFRIGERATION

REFRIGERATORS FREEZERS AIR CONDITIONERS



50Y0119

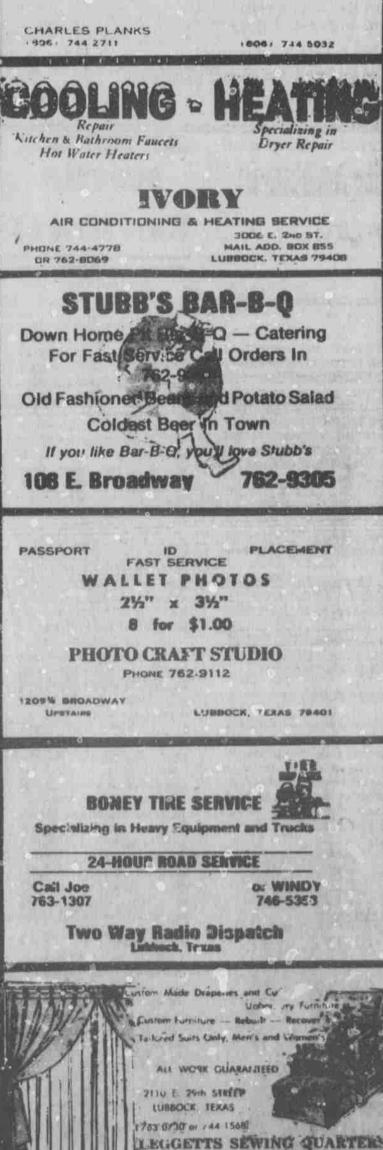
	and the second state of th
HOT SHOT ROACH AND ANT SPRAYS Qt. Bottle	
AURORA TISSUE	450
WEST - TEX SYRUPS Cane, Maple & Pankcake	. 16 Oz 990
DEL-DIXI MUSTARD 16 0z	
REYNOLDS WRAP 25 Square Feet	
LIGHT CRUST FLOUR	59
SUPER SUDS Giant Size	
KLEENEX TOWELS Large Roll	
COKES, SPRITE, & TAB	
WOLF CHILI	
MEATC	

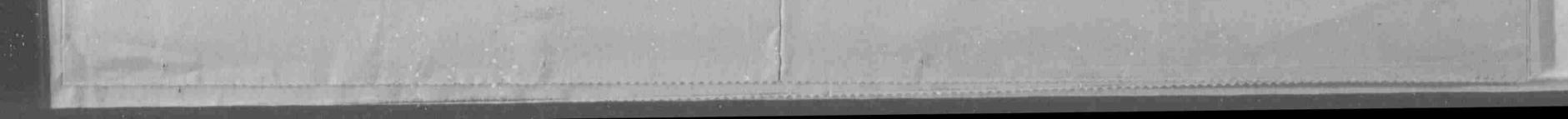
MEAIS CHUCK STEAK \$1.69 Lb.





0	CANTALOUPES	9¢	Lb.
	SEEDLESS GRAPES)¢	Lb.
	APPLES	•••	99¢
0	CARROTS	r \$.	1.00
	COTTON CHOPPING HOES \$5.9	8 E	uch
and the second	REALESS MARINE STITUE COST!	•	
		YAID	S.







This writer has been away from this page addressing issues for the past few weeks. My partner, Eddie P. Richardson, has been asking the question "Why Not?" in his column. He has told it like it really is. Anyway, this writer will tell it like it is again.

There are many of you will disagree with what may be written in this column or Why Not?, but so what! The truth is we must all take a hard look at ourselves and what is happening to us in our community. Some of you may think everything is alright. For you, this writer would advise you to pull

off those rose colored glasses you are wearing and see things as they really are. Quit being a fool! Things are in bad shape in our community. It really dosen't take an 'A' scholar to figure this local situation out. Even the judge's decision was misleading; because he made it appear as though Lubbock is perfect city. What a shame! ******

In any community, it only takes two percent of those concerned to get unything done. Of course, there are this number and many others who could get somethings done in the Black community here.

Many of us are real happy with the jobs we have, the lovely homes we have purchased and need

approximately thrity years to pay for it and the lovely automobiles we drive throughout the community and polish in the parks on weekends. To put the topping on our lives, we spend several months a year planning for some vacation to be taken somewhere in the world. Allof this is great, and you should want the better things in life. But how many of us really sit down and evaluated these things we have? How many of us have really sit down and really understood where we really are? If you would do this, it would shock you. ********

Just this week, for example, there was no June 19th celebration. There was no kind of an activity to remind us of where we have come from, and what we should be doing to upgrade our status here. There

has only been one organization in recent years, to this writer's mind, that has really done something to large firm here, you must let those in position know exactly how the community feels. If you speak the truth, that company or institution wont fire you. As business people, they can appreciate where you are coming from, so to speak. *******

Those of you who are always critizing what that few in the Black community is doing should start offering a helping hand and stop citicizing if you don't want to help. Many of you criticize the Lubbock Branch of the National Association for the Advancement of Colored People (NAACP). If you don't like what it's doing, then become a member and change that you don't like.

Many in the Lubbock Black community are guilty of calling others who attempt to do somethings "big shots." Well, let me tell you, there aint no "big shot niggers" in Lubbock. All of us are in teh same old bag. We are knitted together. It dosen't where we live in this city or the kind of house we live in, we are all the same. We are busy running each other down and working for less that we are worth. If we would stop running over each other, we'd quickly see who we really are and what our conditions are.

Just this week, a local Black minister told this writer of a comment he received from a wealthy white man in Lubbock. This minister said this man stated: "Whites are not afraid of what you Blacks are doing because you are not organized. You are, busy killing each other." You know, this man's opinion (whom I don't know) is the opinion of many whites in Lubhock.

This writer dosen't have the answers to all the problems in our community, but it's obvious we have a long ways to go. If only that two percent would get together, regardless of the outcome, and start doing things as they should, Lubbock would be a much better place for Blacks to rear their children. Of course, talk is real cheap; and actions speaks louder than words.

Only God knows what our outcome will be in this city. At present time, our backs hare against the wall. If you think you've got it made in Lubbock, and you happen to be Black, then you are badly mistaken.

If you believe in telling it like it is, you'll agree with these words.



matter:

tion."



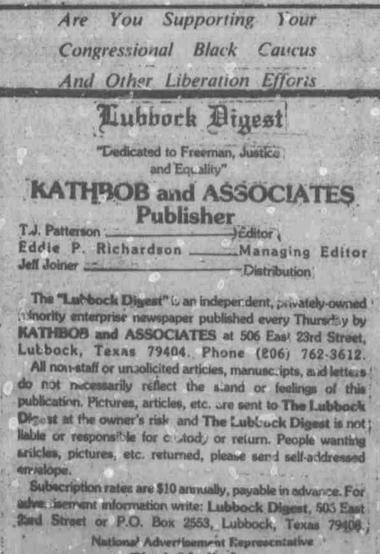


educate Blacks, whites, and browns about this day in Texas which has been proclaimed as a state holiday by Governor Clements. This was the United Black Coalition. This writer would like to see this organization become a reality again. Even those who protested in being called "Black" in those recent days would perhaps like to see the same. *****

As this writer drives aroung the community, from time to time, it is easy to observe our little boys and girls searching for something in life. Many of them don't know what it means to be Black. They loose valuable hours sitting and hoping for something to happen. They don't have the kind of images needed to turn them on to become somebody. They have lost trust and confidence in those of us who have proclaimed ourselves in leadership positions. Sure, we are all somebody, but we need images who want to make things happen for all of us. *****

If we are going to help these young people we love so well, as adults, we're going to have to get up and demand that things change here. If you are tired of being kicked and drugged, then it's time to get up and get somethings done here. Our ministers must began to speak the truth from the pulpits on Sunday mornings and let the memoers know what's going on. If they don't know, then they should find out. Those few Blacks in position, and they are very

few, must start being fair about the way things are here, and not just cop out for the salary they receive each month. If you happen to be employed by a



Black Media Inc. Sums 1101 507 Fifth Avenue New York, N.Y.10017 (212)TH 7-0983] and reduce urban costs."

ministration (SBA) is presfiscal year from 1979 through ently conducting a pilot 1982 for research grants. project to determine the feas-

ibility of establishing a net-You may write to your work of "Small Business Congressmen and Senators at: Congressional Office Development Centers" Building, Washington, D.C. (SBDCs) of campuses across 20515 or Senate Office the country. It is envisioned that Colleges and Universi-Building, Washington, D.C. ties would obtain grants from 20510. Please congratulate them for their important SBA to establish and operate such centers for, quoting work and let them know from the House bill on this where Black America stands on crucial issues.

"... small business oriented employment or natural TO: CONGRESSIONAL resources programs; for BLACK CAUCUS studies, research, and coun-306 House Annex seling concerning the manag-Washington, D.C. 20515 ing, financing, and operation of small business enterprises; I I would like to helpfor technological assistance, technical, and statistical in- Organize a "Regional formation for small business Friends of the Caucus" enterprises; and for the group delivery or distribution of such services and informa-D Ly enclosing a check for The SBDC project has been funded at a total of By working with my lo-\$350,000 for two fiscal years cal or nearest black confor eight pilot projects. However, most importantly, the gressional representative In any way that is needed House of Representatives hes passed legislation which C) (Please send me literawould target funding for the I ture on the Caucus) SBDC program at \$60 million for fiscal year 1979 and \$65, \$70 and \$75 million for Name. three fiscal years. The Senate passed legislation in this re-Address_ gard which would authoriz: 58 ir Ilion for fiscal year 1979 and \$15 million for each liscal year from 1980 through 1 Tel. No., 1982 for program grants as have a series of the series of

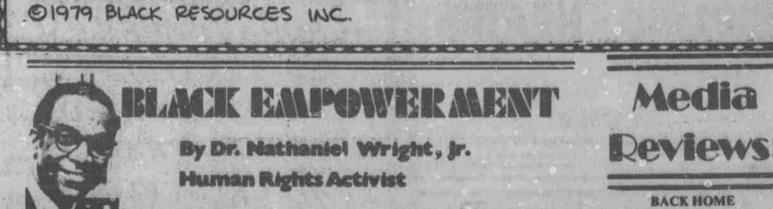
The Lubbock Bigest

Dedicated to Freemen, Justice and Equality"

As PUBLISHERS of this weekly newspaper, we owe to YOU, the reading public, to be factur! and fair. You may be critical of some things that are written, but at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is procise, and we will publish these articles as precisely and factually as is humanly possible; and we will also give credit and respect to those who are doing good thing: for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would do. And this we think is ialr.

So this is our resolution to you: Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you.



"PLEASE GET TO SEE "THE WIZ"

The social and personal message which all black Americans need to hear repectedly and to internalize, that of "You have it. You can make it.", is told in the most winsome and magnificent way in the current blackoriented film, "The Wiz." If you have not seen it, please by all means get to see "The

BRANDON JR.

Wiz." What this most remarkable film does is to transform a popular white American fairy tale into a powerful adult version of a message of hope. Yet the color and artistry are so compellingly put sogether that younger folks and older folks alike will delight in every moment of the film. Perhaps most revealing about "The Wiz" is the way in which childhood traits and feelings are raised to an adult level and make the film infinitely more universal and infinitely more mature. The Wicked Wilch, for example, is no longer an unattractive and crotchety oid woman who would ride acsurdly on a broom stick. Rather, the character of Evillene is revealed as a personage of pomp and swagger with all of

true-to-life evil. The audiences typically heve broken out in applause throughout "The Wiz." But at no place is there a greater surprise than when Evillenc struts her stuff and the entic-

the seductive majesty of

ing odor of all thing, gloriously evil seems to fill the theatre's air. The lead role of little

Dorothy becomes an unforgettable reminder that, no matter how many years we may have lived, there is still people. another life-saving chance

THOUGHT THE

for us to grow. Nipsy Russell's portrayal of the Tin Man is worth more perhaps then a year's visits to a psychiatrist or counselor. His Tin Man-which is a bit of all of us-comes to see that he actually has a heart which others need urgently to depend upon ... and which he needs to know is inside of himself to warm the needlersly cold and frightened life which he has led.

There is fun, drama and consummate artistry in every moment, thanks not only to an unmatched cast of black stars, including Lena Horne who sings as part of the finale, "You've Got To Believe in Yourself" in such a manner as to nearly oring the audience to its feet. "The Wiz", you will find to be much more than a movie. It is a celebration of fine black hopes and rich ideals in all of the depth and beauty which. an alienating and hitherto unaccepting white America has been incapable of achiev-

ing. "The Wiz" is an American. But there is more about "Tr: Wiz" of which black Americans should be aware. We all should know that this

film, made at a cost of more than \$21, million, was paid k in half by black American investmen: It represents the largest single such investment

This gives us all another which we as black Americana well-being and security, is that of protecting the dollars which will benefit our own

By supporting "The Wiz" and by conducting your own personal campaign to get others to support it, too, you will have helped to dispel the myth now being circulated that black casts and black folks' money recresent "sure loser" opera . Hence we investment have a long in supportin 1 a venture "The Wiz.

We must give the same kind of support to those who advertise among us in order to dispel the similar myth that monics spent through the black community repre-Lent poor investments. Wiz" has many direct and indirect lessons for us. In all of them the collective sense of our need for success and achievement hovers in the background to remind us that as bellef in and commitment to ourselves comes to include us all, the benefits which we receive will be compounded and endur-



Media **Reviews:**

une 24.

BACK HOME A story of ghetto youth.

A review of The Du Sab's Panthers: The Greatest, Blackest, Soddest Team from The Meanest Street In Chicago by Ira Berkow (Atheneum, N.Y. 1978) 188 pages -Hard Cover-\$7.95

If you feel nostalgic-as a great many of us strangely do -about the old time black ghetto of our youth, then here is a book which will take you back home in a hilariously realistic way.

The Du Sable Panthers ... is the story of the 1954 baskeiball team at Du Seble High School in Chickgo. The team is all-black, with a black coach; and it reached the finals of the state basketball tournament in Illinois.

The story of the team's fortunes and misfortunes provides a continuing web for this remarkable depiction of the black ghetto life of two decades and more ago. Early in the book, one meets "Sugar Lump" Lumpkin and "Sweet Charlie" Brown, Then there is "Crisco," so called because he was "fat in the can." "Give-a-dapun" Jones was once fined \$25.00 for contempt of court, whereupon he said "I don't give a damn" again and again, to a total fine of \$400. "Give-adamn" Jones-you guessed it!-a pimp from 'way back, pulled out a roll of bills, paid the fille and sauntered out of

the courtroom. You'll meet many more. old friends and acquaintances and relive many tragic experiences - which one ought to forget but never really wants to - in reading The Du Sable Panthers.

Lorothy is played by in adult or reature capita; on the part ATTEND This isn't a propaganda sheet made to chastise or of black Americans. Glana Ross who gives a validify. This is a newspaper made to educate and not THE CHURCH mature credibility to the lifeimportant reason to cheer for to agitate. long search for the unusedand support "The Wiz." adden-resources within **OF YOUR** One of the major lessons "A occuparative effort to increase efficiencies T. J. Patterson Eddle P. Richardson ourselves. "The Wiz"'s Editors CHOICE must icarn, for our collective A STATE OF THE STA

June 24, 1979

Lubbock Digest

Implind for the state

MOUNT VERNON UNITED METHODIST CHURCH

Church School begins at 9:30 a.m. each Sunday morning. Bring someone with you, and both will be blessed.

Bible study is every Wednesday night, beginning at 5:30 p.m. Prayer meeting and choir rehearsal will follow. All members are asked to attend.

Let us pray for all our sick and shut in, bereaved families, and those who are less forunate that we are.

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MOUNT GILEAD BAPTIST CHURCH

Let us continue to pray for our sick and shut in members of the church and community.

Let us continue to attend our various meetings each week.

Sunday School begins at 9 a.m.; Morning worhship begins at 11 worship begins at 10:45 a.m.; B.T.U. begins at 6 p.m. and Evening

worship begins at 7 p.m. Ushers meet at the church each Monday

evening at 7 p.m. The first and fourth Monday nights are set aside for the meeting of the Mission at 7 p.m. Junior Laymen meets at 6 p.m. on Tuesdays with the Senior Choir meeting at 7 p.m. on the same evening.

Prayer Band meets on

May I never give way to self pity and sorrow, May I always be sure of a better tomorrow.

May I stand undaunted come what may, Secure in the knowledge I have only to pray.

And ask my Creator and Father above. To keep me serene in His Grace and His **Everlating** Love!!!

METHODIST

****** BETHEL AFRICAN

EPISCOPAL METHODIST CHURCH

> Bishop John Hurst Adams, presiding Bishop of the 10th Episcopal District of the African Methodist Episcopal Church, will be our guest speaker on the second Sunday in August.

On Friday night, June 22, at 8 p.m., Rev. Tony Williams, pastor of Community Baptist Church. Members of this church will also be in attendance. This program is being sponsored by the Stewardess Board. Mrs. Bessie Cox is president. They invite their many friends to come out and be with them.

Let us continue to pray for our sick and shut in members of the church and community. Among our sick and shut in members include Prof. and Mrs. E. C. Struggs. Youth Choir Number One practices each

Saturday afternoon at 5

p.m. at the church. All

members are asked to

attend.

date in mind. A City Wide Revival will be held July 9 at New Hope Baptist Church with the Rev. C. B. T.

Smith as our guest evangelist. He is the pastor of the Golden Gate Baptist Church of Dallas, Texas. Let us all join in this affair. Members of the Young

Matrons meet at the church each Monday night at 7:30 p.m. Let us continue to pray and visit our sick and bereaved families as well as those shut in who attend our church and live in the community.

GREATER SAINT LUKE BAPTIST CHURCH

Vacation Bible School is underway this week, beginning at 6 p.m. Refreshments will be served each evening, and will be furnished by the auxiliaries. The church bus will run the Sunday School route between 5 p.m. and 6 p.m. Parents are asked to please pick up your children up at the them. church at 9 p.m. each evening. From the Pastor's Desk.

"Keep yourselves in the love of God." at the church each Monday evening at 8 p.m. Brotherhood Union meets at the church at 8 p.m. on Monday nights.

The Young Adult Brotherhood Union meets at the church each Tuesday evening at 7 p.m.

Junion Choir meets at the church each Monday

Prayer meeting is held

each Wednesday evening

at seven. Pray as if

everything depends on God. Work as if

everything depends on

you. Members of the Dorcas and Racheal Circles met

night at 7 p.m.

June. Let us keep this wishes to express his gratitude to the members of the congregation for the gifts and for rejoicing with him upon his graduation from high

school. Brother and Sister Gib Brother and Sister Gibbs are two of the happiest people in the world. There has been a new addition to their family, an 8 lb, 11 oz baby boy born Friday, June 8 at Methodist Hospital. Mother and baby are doing fine.

Let us all remember that in a few days our Vacation Bible School will be on its way. It will be held June 25 through 29. Everyone is expected to get involved in order to make this a success. The Elders' Apprecia-

tion Banquet is set for June 23. The place is the Chineese Kitchen on Slide Road. Chineese and American food will be served. There will be a guest speaker for the affair which will begin at 8 p.m. Dress is formal, and is \$7.50 per person. Let's show our Elder that we really appreciate

Scharbauer The Church of Christ invites the youth of the congregation here to share with them in a day Junior Mission meets of special activities designed for young people June 36 from 9 a.m. to 6 p.m. This event will take place at 300 North Houston (Houston Junior High School) Hobbs, New Mexico. *******

REV. A. CHARLES BOWIE IN REVIVAL

The Reverend A. p.m. nightly. Charles Bowie, pastor of Rev. A. L. Davis is the East Mount Zion pastor

Baptist Church of "For God so loved the Cleveland, Ohio, will be world, that He gave His guest evangelist at the only begotten Son that Greater Saint Luke whosoever believeth in Him should not perish, Baptist Church's revival but have everlasting life. June 25 through 29. Each service will begin at 7:30 John 3:16.

HORDS OF LIFE Biblical Inspiration For The Week

"God will supply every need."-Phil. 4:19

1. Ged is good. Most of us those not seen how all thou give at least lip service to the needest hath been granted in what God ordaineth." While belief or the conviction that we are sleeping...or even God is good. That is our weeping...God is doing and "judgment" or estimate of the One beyond our judgpreparing for us good things ment and who is, indeed, our far, far beyond our own imagining. God is faithful Judge. But God and good are synonymous. It is by the and true. 3. Nothing is ever lost! standard of godlikeness that Sometimes we tend to feel goodliness is assessed. that, when God takes loved

Whether we may agree with God's will or not, all that is according to God's will is good.

2. God is our sufficient supply. This is a difficult realization to come by, particularly when life is bleak and all seems lost. A despondent soul, in the face of just this kind of all-too-common circumstance, thumbed through his book of hymns and the book fell completely open on the words: "Hast

Praper Poem

need.

How seldom do we put our trust in God! God has kept us safe in the past and God will do no less for us in the pres-

God is good. God is sufficient. In God's hands, "nothing is ever lost." God wills that we rely on hymn. That's what the following prayer poem would have us both know and do.

things or loved ones away

from us, we are faced with an

unfillable void. Not so. In

the plan and economy of

God, nothing is ever lost.

God takes good things be-

yond our sight simply that

the better view or vision and

experience may become ou:"

own. "God will supply every

need." God-the same yes-

terday, today and forever-

will continue to meet each

WISDOM FOR DECISION MAKING

1 KINGS 3:3 - 14

Solomon loved the this they great people?" Lord, walking int he 10 It pleased the Lord statues of David his that Solomon had asked father; only, he sacrificed this. and burnt incense at the 11 And God said to him, "Because you have asked high places.

4 And the king went to this and have not asked Gibeon to sacrifice there, for yoursel? long life or for that was the great high riches or the life of your place; Solomon used to enemies, but have asked offer a thousand burnt for yourself understandofferings upon that altar. ing to discern what is 5 At Gibeon the Lord appeared to Solomon in a dream by night; and God said, "Ask what I shall give you."

And Solomon said. so that none like you has "Thou hast shown great and steadfast love to thy servant David my father, you. because he walked before thee in faithfulness, in righteousness, and in uprightness of heart toward thee; and thou has kept for him this great and steadfast love, and hast given him a son to sit on his throne this day. 7 And now, O Lord my God, thou hast made the servant king in place of David my father, although I am but a little child; I do not know how to go out or come in. 8 And thy servant is in the midst of thy people whom thou hast chosen, a great people, that cannot be

therefore an understanding mind to govern thy

Happy is the man who finds wisdom, and the man who gets undersanding. Proverbs 3:13.

and the second of the second sec

MEMORY

SELECTION

your days.

days. anson

numbered or counted for multitude. Give they servant

people, that I may discern

between good and evil;

for who is able to govern

been before you and none like you shall rise after

right,

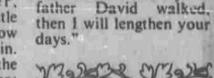
13 I give you also what you have not asked, both 'riches and honor, so that no other king shall compare with you, all

12 Behold, I now do

according to your word.Behold. I give you a

wise and discerning mind,

14 And if you will walk in my ways, keeping my statues and my com-mandments, as your





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Wednesday evenings at 7 p.m. with the Young Matrons and Deacons & Laymen Brotherhood meeting on the same evening.

PASTOR'S CORNER

"My Daily Prayer"

God, be my resting place And my protection, In hours of trouble, defeat, and dejection.

a sale and the sale and and the sale

CHURCH OF THE LIVING GOD (Motto: C.W.F.F.) 408 North Zenith Avenue Rev. L. F. Bowie, Pastor "Where The True Gospel is Preached"



Sunday School			1		x	*		 ŝ		1	ĸ				9:45	a.m.
Morning Worship		١,	•			k							÷	1	1:00	a.m.
Y.P.P.U	e.			•	ŝ			÷		÷	ł.	•	k		4:00	p.m.
Evening Worship	•	i,			ł.		•								7:30	p.m.
Mid Week Service:	5					ł		,	÷	ł			÷	2	7:00	p.m.

Members of the Ma Jones Missionary Society meets at the church each Monday afternoon at 5:30 p.m. **** LYONS CHAPEL **BAPTIST CHURCH** Federation of Choirs will be neld at our church on the fourth Sunday of

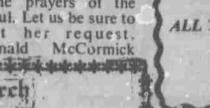
this week in the homes of Sisters Clara Scott and Eva L. Love. Let us pray for and visit our sick and shut in members of the church

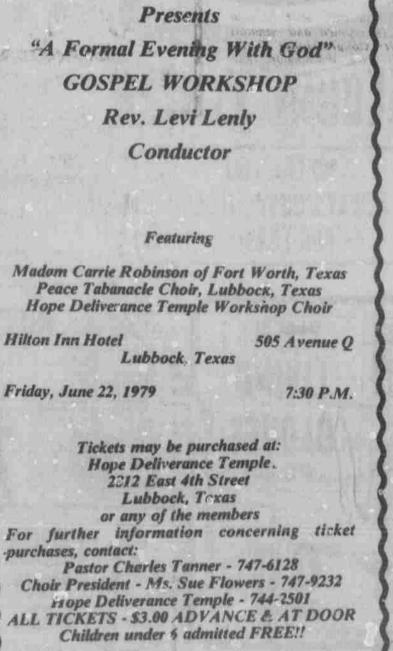
and community. Those on the sick list this week include Sisters Mary Lee, Lillian Duty, Lola McCornic, Ellen Tillman, Roxie Reed, Dolly Howard, Rosanna Har-

> They are all shut in. TWENIETH & BIRCH CHURCH OF CHRIST

> ris, and Gertie Johnson.

We had several friends, relatives and brethren who visited with us last Sunday. We extend to all a cordial invitation to be with us at our next worshi with us at our next worship hour. Sister Walters requested the prayers of the faithful. Let us be sure to grant her request.





EVERYONE IS INVITED!

HOPE DELIVERANCE TEMPLE



Everybody is always welcome Ronald McCormick professionale site site and a site after first Progressive Bautist Church Yellowhouse Canyon A Southern Baptist Church "Future Home" HUNTER'S WELDING CO I INSURED. "A Progressive Thurch for a Progressive Beaple" SCHEDULE OF SERVICE. Boy. M. G. Shestard Phone 763-6545 The Paster is sherrys 11:15 PM Spiritual Courselle G.A.'s, Monday 6:00 PM

Senior Choir, Tuesday Annual Annual 7:15 PM Mission, Thursday T:30 PM

TELEFHONE - 763-8648.



JOHN C. HUNTER

HOME 805 44-4057

LUBBOCK TEXAS

burk.t.



1 and to see the set of the same

June 24, 1979



ARIES - March 21-April 20 Now that summer is here, can fall be far away? Work now and make the winter coming an easy life for yourself. Things may basically seem to come to you: opportunities are abundant. Be geod to yourself without being extravagant. TAURUS - April 21-May 21

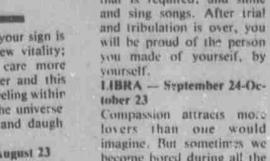
Now's the time for you to lose some weight. The Sun might help you bake it off. Fight off your natural inclination to be slow and indolent. It might be a good idea to patch and mend various

50

items while relaxing in the easy chair. GEMINI - May 22-June 21 Beauty is strength, and strength is usually akin to power; however, not all power-holders are beautiful neople. Either you want to look good or be good; either you appear to be what you are, or you are what you are; either you can or you can't. Reality does not tolerate indecision. CANCER - June 22-July 23

This period in here might be the "fabulous" summer that you talked about all winter

long. The Sun in your sign is offering you a new vitality; people seem to care more about one another and this gives one a safe feeling within the confines of the universe We are all sons and daugh ters of the Lord! LEO- July 24-August 23 Circat love stories have been written on the subject of summer love. Now might be the time when the right one



is Good!

you made of yourseif, by

lovers than one would imagine. But sometimes we become bored during all the listening, so we dismiss the lover and look for another. The lover taken on during this period may be with you

Lubbock Digest for some time-so you'd just appears from out of nowhere-and poof! there

holder

better make a wise choice. SCORPIO-October 24-Noyou are singing love songs vember 22 and feeling like the Sun. God Your creative urges are quite

VIRGO - August 24-Sep rember 23 tively, and if you can't con-Every tomorrow is a differ-

ent tomorrow, yet tomorrow is the same. What counts is now, today, this minute. Accept responsibility. Do all that is required, and smile

LIBRA - September 24-Oc-

1001 Texas Avenue P.O. Box 2000

Lubbock, Texas 79457

752-6411, Ext. 2414

there is no purpose to matehood/relationship other than to teach us lessons we did not learn in previous lives. So if strong; hope is that you will the urge to merge is compelling you to go out on dates seek to use them construc-

It has been suggested that February 19 disagree with your vision. Let the sleeping sleep, let the and talk that talk ... groove!

AQUARIUS -- January 21-Everyone would see and know the future if everyone. bothered to look. Those who don't see the future often

drugged nod out, let the TV watchers lose their mind. It's all part of a greater necessity. Maybe you must go to God alone.

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When you think of gas mileage, remember this:

The Oldsmobile Delta 88

has the best EPA of any car of its size.

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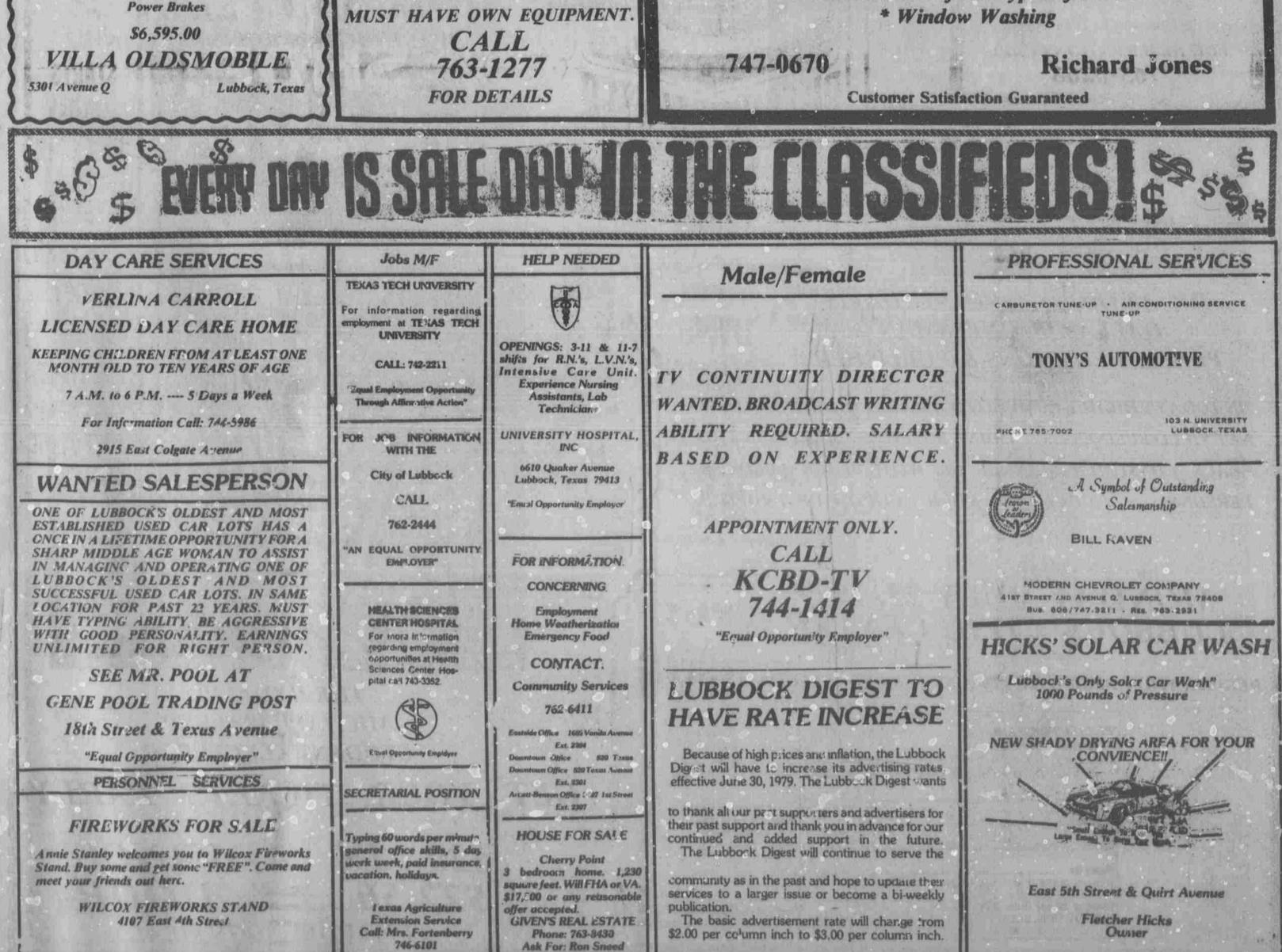
can sell for less

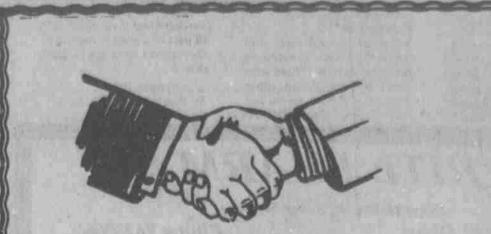
LAUNDRY SPACE FOR RENT IN 236 UNIT APARTMENT COMPLEX

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SECOND ANNUAL MARKET SEMINAR SPONSORED BY THE LUBBOCK DIGEST

Lubbock Digest

ABOUT: THE GROWING BLACK CONSUMER & BUSINESS MARKET - IN LUBBOCK -IN TEXAS - IN THE NATION



TOPICS DISCUSSED

Dr. Calvin Rolark "How To Work With Them"

Michael Walker "The Future And How To Prepare For



June 24, 1979

Dr. Tony Davis "Ten Steps To Success; Ten Unknown Steps To Wealth"

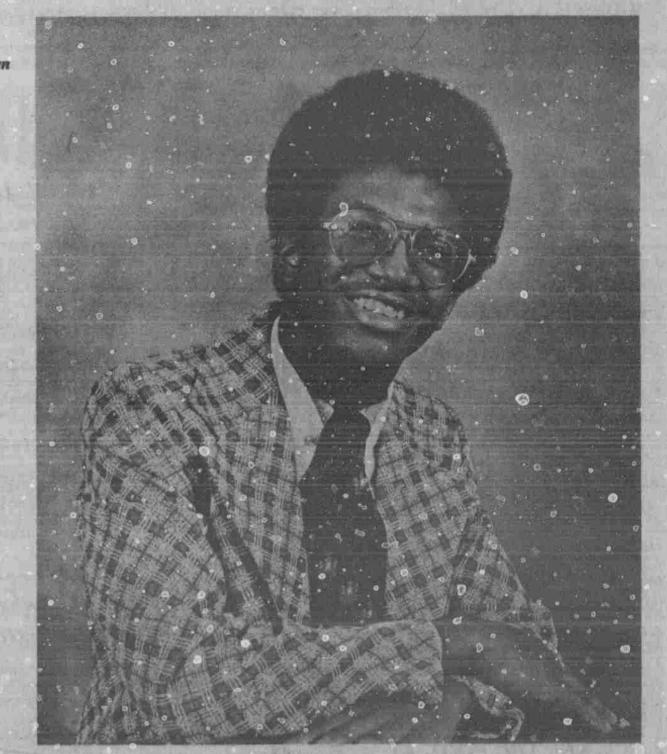
DR. ANTHONY T. "TONY" DAVIS DALLAS BUSINESSMAN PUBLIC RELATIONS & PUBLISHER

MONDAY, JULY 23, 1979 LUBBOCK CIVIC CENTER

REGISTRATION BEGINS AT 8:30 A.M. - SEMINAR BEGINS AT 9:30 .A.M.

PLEASE FORWARD (MARKET SEMINAR) TICKETS FOR
MONEAY, JULY 23, 1979 TO	D KEAR IN PERSONI
* D. Tony Davis * Calvin Re	olark * Michael Walker
Mar	
MAIL TO: MARKET SEMINAR - P. O	
Check or Menoy Order Only TOO NOT SEND CASH*	

WASHINGTON BUSINESSMAN POLITICIAN & PUBLISHER



THE DYNAMIC MICHAFL WALKER STUDENT - LECTURER GET YOUR TICKETS EARLY \$20 IN ADVANCE \$22.50 AT DOOR INCLUDES NOON MEAL