



Our Front Page is your doorway to news of every thing of importance going on in our community.

# Lubbock Digest

AN INDEPENDENT PICTORIAL NEWSPAPER FOR ALL PEOPLE BUT PRIMARILY SERVING THE BLACK POPULATION OF LUBBOCK COUNTY AND SURROUNDING AREA. MORE THAN 37,000

20c  
WITHIN CITY  
LIMITS  
OF LUBBOCK  
25c  
Outside

ON GUARD  
For Human Rights  
24 Hours A Day

VOLUME 1 NUMBER 50      SEPT. 7, 1978 THRU SEPT. 13, 1978      LUBBOCK, TEXAS      506 EAST 23RD      PHONE: 762-3612      EIGHT PAGES

"Abandoned shacks—Mayor's concern"

## VACANT SHED DESTROYED BY FIRE HERE WEDNESDAY

By Kandis Gatewood

What could have been a fire fed by weeds in East Lubbock was put under control Wednesday evening by 14 members of the Lubbock Fire Department.

The shed and yard behind the vacant house at 2203 Cedar, owned by A.B. Mitchell, blazed for at least 30 minutes before firemen, with two engines a hose guard and a snarkle squad put the flame under control.

According to Charles Ewings, lieutenant, the department received a call in the middle of the afternoon reporting the fire. He said the storage shed was blazing.

"The shed looked like just a pile of junk," Ewings said. "But, someone's

junk could be another's dreams."

At 4:30 p.m. Wed., Ewings said the fire probably took 15 minutes before it was "knocked out. Oh, it'll take another 30 minutes to get rid of it."

A lot of weeds, that were as tall as the six-foot fence, were burned out of the vacant area behind the vacant house.

"Maybe this'll get the city to come out and cut down those weeds," said one of the neighbors, Mrs. Norma Austin.

Austin said her son, Jimmy Austin, 14, came home from school, saw the fire, and had his mother call the police.

Mrs. Austin lives in a house directly across the alley from the burned shed. She said she called the police and sent her son to water down their shed and garden to keep the flames from engulfing them.

Jimmy said he got off the bus from school.

"I thought someone was burning trash. But it was blazing all over. It was big, so I wet down the shed, but there was too much heat."

Mrs. Edwina Woods, who also lives across the alley, said, "I had been standing outside talking to a lady outside then went inside."

She said someone came to her door and told her about the fire.

"It was so hot, it scorched my trees. Honey, it was so hot, I heard fire wagons going, and I couldn't get to my water hose."

"That blaze was so high," Mrs. Woods said, "that I couldn't even see the house over it...But that will sure teach me to keep my weeds down. It's just a good thing the wind wasn't up high."

As for the cause of the fire, residents seemed to think it could have been set by kids. No one saw anything, however.

The burnt remains will have to be taken care of by the owner of the house. The woman who owned the house had died two years ago, but her son took charge of the house.

Ewings said it might have been caused by kids.

**ANNUAL FOOTBALL KICKOFF BREAKFAST SLATED SEPT. 7**

The Lubbock Chamber of Commerce monthly Breakfast Club meetings was resumed this month with the annual Football Season Kickoff, Thursday, Sept. 7, at 7 a.m. in the Civic Center Banquet Hall.

## Blacks in the News FOUR TOP EXECUTIVES PROMOTED AT MILLER



Other corporate promotions at Miller Brewing Company were, (seated), from left: William K. Howel, to president and chief operating officer from executive vice president;

Lauren S. Williams, to executive vice president from vice president, marketing and Thomas B. Shropshire, to senior vice president from vice president, market planning. These executives also serve as vice presidents to Philip Morris.

Mr. Shropshire's appointment illustrates what can be done in blazing new trails when we pursue "excellence" in our academic and personal lives. This also shows the growing opportunities provided by companies like Miller Brewing and Philip Morris.

**MOVING ON UP** -- Joseph F. Cullman, 3rd, chairman and chief executive officer of Philip Morris Incorporated, recently announced the promotion of four major executives of Miller

Brewing Company. Philip Morris Incorporated is the parent company of Miller. Heading the list is John A. Murphy, (standing), Miller's president, who was elected group executive vice president

of Philip Morris, with responsibilities for Miller, the Seven-Up Company and the Mission Viejo Company. He was also elected chairman of Miller and will remain its chief executive officer.

## CHARLEY PRIDE AT FAIR SEPT. 24



CHARLEY PRIDE, an all-time favorite will come to Lubbock Sept. 24 for the South Plains Fair. He will perform at 5 p.m. and 8 p.m. Dave and Sugar will also perform that night. Tickets are on sale at Dunlaps, Sears, Hemphill-Wells, Luskey's Western Store, Ed's Wagon Wheel Western Wear at \$4, \$5 and \$6.

## IT'S ABOUT TIME

It is about time for Blacks to be given an opportunity to serve on the various juries in our county. Just the other day, Monday morning as a matter of fact, at least eight Blacks were seen reporting to the Central Jury room in the Lubbock County Court House.

Word also comes to this newspaper that incoming Criminal District Attorney John T. Montford is most concerned about representation of Blacks and browns in juries in this county. Just last week, for example and because of the concern of Brother Montford, three Blacks (can you imagine that) were seated as jurors in a case which involved a Black brother was involved. You guessed it, the outcome for the brother was bad. He, according to our sources, got twenty years.

This kind of an effort on the part of those recent Black jurors should let those powers that be know that Blacks are not impressed by crime created by other Black brothers and sisters. As taxpayers and citizens of this community, we, too, want representation on juries when it comes to determining the penalty of anyone, regardless of their race, creed or color.

It's about time to see what we saw happen with our jury system in this county. We only hope it will continue here.

## REP. SALINAS TO ATTEND COMMITTEE MEETING

Austin -- The Subcommittee on Funding and Voting Systems of the House Elections Committee will meet in Houston on Friday, Sept. 8, 1978 at 10 a.m. in the Council Chamber of the City Hall, 901 Bagby. Representative Froy Salinas of Lubbock is a member of this subcommittee.

The public is invited to attend. This subcommittee will be hearing testimony on various procedures and systems with particular emphasis on the possibilities for fraud and abuse involved in each. Other members of the Subcommittee are Susan Gurley McBee of Del Rio, Chairman of the

Elections Committee; Ron Waters of Houston, Chairman of this particular subcommittee, DeWitt Hale of Corpus Christi, Clay Smothers of Dallas and Lanell Cofer of Dallas.

## LOCAL CHURCH HOLDS MEETING

The Post District Holy Congregation will meet at Saints Center COGIC at the Liberty Road, north of East Lubbock.

The elder is J.L. Washington, host pastor with Supt. E.L. Hastings. Mrs. Virginia Anderson is district supervisor of women. The meeting starts Monday, Sept. 11 and ends Sept. 16, Sat.

## KNIGHT TAKES CHARGE



Mrs. Kay Knight

"The Force" will be invading Isles Elementary School this year, with the concept of team teaching and multi-age grouping.

Isles has undergone a change of looks and leadership. Also, school will no longer be that first grade through sixth grade concept.

With the invasion of "The Force," a term coined by the new faculty of Isles for the kids aged seven through nine (B team) new methods of teaching will begin as a possible model for other

parts of the country. Staff are working with education instructors from Texas Tech University.

Kids four through six years old are in the Green House and kids in the upper grades, aged ten through twelve, are the Argonauts.

At the head of all the change is Mrs. Kay Knight. Mrs. Knight was the principal of Dupre and her husband, also a principal, is the new principal at Thompson Junior High.

Mrs. Knight said that she is very excited about the new program and her chance to come to Isles.

"I feel badly because all of the Isles School children won't be here," she said. "We're (the teachers) excited and want to be here."

Knight explained that figures that appeared in early Avalanche-Journal stories could be wrong as far as who will be attending Isles. She said the enrollment will be approximately half White and half Black.

Kids in the Isles attendance zone are being bused according to last name and grade level. Those that stay are first grade, M-Z; second grade, A-I; third grade, M-Z; fourth grade, A-L; fifth grade, M-Z; and, sixth grade, A-L. The kindergarten children will also stay at Isles.

Magnet school is the term given to Isles this year. Officials have had to limit the number of students who can come from out of the district to take the opportunity offered at Isles, Knight said.

But, in an effort to keep Isles children in touch with the school, extended sessions are being offered for the children in piano lab, sports, recreations and many other activities.

Parents can enroll their children (and furnish the transportation) in the classes which will take place after school. Some of the programs will be

## YOUTH CRUSADE

Youth Crusade will be held at Mt. Olive Baptist Church, 1618 Vancia Avenue at 8 p.m. nightly Sept. 6, 7, and 8. Close out will be the 10th at 3 p.m.

Thursday the speaker is Rev. R.L. Jackson of the New Jerusalem Baptist Church. The speaker Thursday is Rev. R.P. Davis of Greater St. Luke and Friday, Rev. Larry Joesty, Lyons Chapel. Sunday, Rev. Battle, Rising Star.

The theme of the week in "But go rather to the lost sheep of the House of Israel and as ye go preach saying the kingdom of heaven is at hand...Matt. 10:6-7.

The Mt. Olive Church invites all churches to attend the meetings.

offered in the building south of the main building. All children will be on their way home by 5:30 p.m. from the sessions.

School personnel are working to clean up Isles and hope to make the building more attractive.

One project Mrs. Knight is working on is finding a way to finance new curtains for the stage. She said that that was a project the community had started and been concerned about and that she was working to help in the community.



# "THIS 'N THAT"

— ABOUT —  
People

Places  
Things

Those school bells have rung again for another school year. As drivers, to and from our destinations each day, let us be especially careful of these young people who are going to and from school.

It is important that we be careful when we drive through the various school zones in our city. Keep an eye on that speed limit.

Ms. Nettie Lou Gadison, owner of the Nettie Lou Barber Shop, was a happy lady last weekend. She closed up shop and put a sign on her business which said: "Closed for a family reunion." It is always good to see people in our city who get together with family. We know Sister Gaddison had a great time.

Rev. Bob Tieul, a veteran in the newspaper business was in the city last weekend. He told "THIS 'N THAT" that he was thinking about contributing something to the "Lubbock Digest" each week. His experience would be an asset to our effort.

Rev. Tieul did make it known that he would have a different title as a caption to his comments each week. We shall be looking forward to having Brother Tieul on our team.

Mr. Rabbit Austin was rushed back to the hospital last Thursday. He had a case of pneumonia. He is a patient at the Health

### Science Center.

Ms. Eula Fayee Williams is a patient at Methodist Hospital. She is reported to very ill at this report.

Mrs. G.H. Davis left Friday evening for Albuquerque, New Mexico to visit her brother and wife, Mr. & Mrs. Willie B. Chandler. Mrs. Earnestine Childress is visiting there also. Mrs. Chandler has been ill for quite some time. They are expected to return home on Sunday.

Those who are in attendance at the National Baptist Convention in New Orleans, La. this week are Ms. Ruby Jay, Ms. Bernice Kelly, Ms. Callie Howard, and Rev. A.L. Dunn.

Mrs. Veoria Frances left this week to visit her oldest son and wife, Mr. and Mrs. George Frances, III in Detroit, Michigan. She was happy to go see her new grand daughter.

Mr. Harris "Bull" Davis is really excited over the surprise of his three daughters who visited with him on the Labor Day holiday weekend. They were Ms. Shirley Evorn of Riverside, California, Ms. Mary Ann Jones of Dallas, Texas and Ms. Grace Ann Brumner and son of Chicago, Illinois. All reported a great time.

Rev. and Mrs. Edwin Scott and daughter, Patricia, and twins

visited with his brother in Abilene, Texas last Sunday. They reported having a great time there.

### ANNOUNCING THE 1978 SCHOOL NIGHT FOR SCOUTS

Hello Scout lovers! Here's your chance to join in the Scout program. We're having a recruiting Spectacular at each elementary school, in the Lubbock Public School System.

Time: 7:30 p.m. Tuesday, Sept. 12.

Place: All elementary schools in your area.

Bring your boys who are 8 through 17 years of age. We'll be handing out Scout application for you and information leaflets for your parents.

See you there! For further information please call 747-2631 or 744-0166.

### SEPARATING TOTTLETS AND TINY OBJECTS

What's the most common cause of accidental death in the home for children under

six? Inhaling small objects into the windpipe and the lungs.

Almost everything young children get their hands on ends up in their mouths or up the nose. Whether they pick up a pin, a button, a peanut, or a tiny toy. From their mouth or nose, the object can slip down the throat and get into the windpipe. If it goes into the lungs, the object can block a breathing passage and cause permanent damage.

To prevent these tragic mishaps—which are completely preventable—the American Lung Association is conducting a nationwide campaign to alert everyone who takes care of children, including older brothers and sisters. This is the message: be sure to keep small objects out of the reach of very young children.

According to the Lung Association, swallowing the "wrong way" is a real hazard for children as well as adults. Parents who teach youngsters not to talk and eat at the same time can help prevent problems.

Ordinarily, both food and air go into the upper throat. But at a critical point they take two very separate pathways. Just before we swallow anything, including food or saliva, we take in a little

air and then hold our breath. This closes a valve in the throat called a glottis. As a result, air is cut off, and anything we swallow is forced down into the esophagus, which leads to the stomach.

However, the minute we talk, we start to breathe. The glottis opens to let air travel into the windpipe and lungs. When food or small objects travel this route, trouble is on its way.

### PRE-SCHOOL CLASSES AT COMMUNITY CENTERS

Registration for preschool classes at all City Community Centers will begin September at 9:00 a.m. Classes are free of charge with registration will be held at each community center. The classes will run for a 10 week period beginning the week of September 18. The community centers location and schedule.

Cooper Rawlings 40th & B

762-6411 ext. 2704

3-5 yrs. old Monday 9:30-11:30

3-5 yrs. old Wednesday 9:30-11:30

3-5 yrs. old Friday 9:30-11:30

Hodges 46th & Univ. 762-6411 ext. 2706

3 yr. old Tuesday 9:30-11:30

4-5 yrs. old Wednesday 9:30-11:30

3-5 yrs. old Friday 9:30-11:30

Maxey 30th & Oxford 762-6411 ext. 2696

3 yrs. old Tuesday 9:30-11:30

3 Yrs. old Wednesday 9:30-11:30

4-5 yrs. old Thursday 9:30-1:30

George Woods Zenith & Erskine 762-6411 ext. 2698

3-5 yr. old Tuesday 9:30-11:30

3-5 yr. old Wednesday 9:30-11:30

3-5 yr. old Thursday 9:30-11:30

Mae Simmons 19th & Oak 762-6411 ext. 2700

3-5 yr. old Monday 9:30-11:30

3-5 yr. old Tuesday 9:30-11:30

3-5 yr. old Wednesday 9:30-11:30

rodgers 3000 Amherst 762-6411 ext 2702

5-5 Tuesday 9:30-11:30

3-5 Wednesday 9:30-11:30

Thursday 9:30-11:30

3-5 Friday 9:30-11:30

Many advertisers are rediscovering the advantages of print

WELCOME BACK TO SCHOOL!  
BILL RAVEN

DON CROW CHEVROLET  
5213 Loop 289 SW, Lubbock, Texas 79413  
Bus: 792-5141 - Res: 763-2931

## 61st Annual Panhandle South Plains FAIR

Registration for preschool classes at all City Community Centers will begin September at 9:00 a.m. Classes are free of charge with registration will be held at each community center. The classes will run for a 10 week period beginning the week of September 18. The community centers location and schedule.

**TICKETS NOW ON SALE AT:**

- DUNLAPS — 50th & Elgin @SEARS — South Plains Mall
- HEMPHILL-WELLS — South Plains Mall @USKEY'S WESTERN STORE — 2431 24th
- WED'S WAGON WHEEL WESTERN WEAR — 1636 13th

All Seats Reserved — Tickets: \$4-\$5-\$6

### ULINDA LAWSON

Professional Hair Weaving

Using The Simon's At-Tenion Method, Perms And Other Beauty Techniques

4708 - B 4th Business Phone 792-2746  
Lubbock, Texas Home Phone 762-1922

### A. D.'s Tune Up Shop

A. D. Pine Owner

TEN YEARS OF DEPENDABLE SERVICE  
General Auto Repair • State Inspection  
Wrecker Service in City Limits—\$8.50  
762-9144 4618 South East Drive

### Bobby Williams Agency

REALTORS AND INSURANCE SPECIALISTS

Auto - Fire - Life Insurance

Comfortable Houses in Parkway and all of Lubbock  
Discounted Auto Rates for Good Drivers  
Low Rates for Problem Drivers

24-Hr. Answering Service—Call for Appointment  
1001 Quirt Ave. at E. 10th 762-5498

### ANNOUNCING THE OPENING HD'S COFFEE HOUSE

2810 EAST 4TH STREET  
The Coffee House is now open 6 days a week

Monday thru Saturday from 7:30 a.m. to 8:00 p.m.  
Breakfast 7:30 a.m. to 11:00 a.m.  
Lunch 11:30 a.m. to 2:00 p.m.  
Short Orders 2:00 p.m.

**COMPLETE DINNERS**

GOOD HOME COOKED MEALS AT REASONABLE PRICES  
EVERYDAY FREE DELIVERY  
CALL 744-2501

## BLACK POETRY

I CRY TEARS OF SALT

When I think of injustice, especially racial I cry tears of salt Because it's so stupid to me for my color To be #1 in judgment of me.

When I think about my dependence on you I cry tears of salt Because I have no choice but to obey.

When I need to protest but can't Because you own me, I cry tears of salt. For I am enslaved, you are master.

When I realize that you can not continue To be my master I cry tears of salt Because I've needed to know this all along.

When I turn to higher powers I cry tears of salt Until I find Him.

When I found Him I cried tears of joy Because He is beautiful.

And He shall be my Master And I gladly enslaved to Him (and Him alone). —Kathy Fittz

"That "God shall wipe away all tears" is a reality we will know as a race, so the black poet suggests.)

Black poets, who may wish exposure to our reading public, may send copies of their poetry in groups of 12 poems or more—for editing and with permission to use—to Media Resources, Box 157, Selkirk, N.Y. 12158. No copies may be returned due to staff limitations.

NOW OPEN

## "LESLIE & JERRELL WELCOMES YOU"

### FROM RAGS TO RICHES LOUNGE

There will be a DISCO DANCE!!!  
FRIDAY, SEPT. 9, & SATURDAY, SEPT. 10

12 UNTIL ADMISSION \$1.00

DIANE AND PATSY WILL BE HERE!  
WE SERVE FOOD!!  
This is one disco you should check out if you like cooling out!!!!  
512 Erst 23rd Street

COME OUT AND MEET YOUR FRIENDS  
STARTERS • GENERATORS  
ALTERNATORS

## Broadway Battery & Electric

Batteries — New & Used — Rebuilt

Auto Electric Service  
Generators  
Starters

763-9653

Interstate Batteries  
Alternators  
Regulators

BROADWAY AND AVENUE A  
City Wide delivery  
JAI'VE HERNANDEZ, Owner  
Serving Lubbock 10 Years

AUTO SERVICE AND REPAIR  
TIRE REPAIR  
WHEEL BALANCING

**TEXACO**

Ramon's Texaco

RAMON M. MENDOZA PHONE 744-0212  
3311 AVENUE Q LUBBOCK, TEXAS

**Dunlap's**

Caprock Shopping Center  
Phone 792-7161  
Lubbock, Texas

DAVID SOWELL  
Home 765-8679  
Men's Department

### PARKWAY BAR-B-QUE

WEEKLY SPECIALS

FAMOUS FOR Fine Food

Hot B-B-Q  
BEEF-RIBS-HQT.LINKS

Hickory Smoked

SPECIAL: Forest Dinner Soon!!

CHICKEN FRIDAY AND SATURDAY  
CATERING SERVICE  
LARGE OR SMALL GROUPS

OSSIE CURRY

1805 Parkway Drive 762-9814

### "CHOCOLATE CITY"

SOUL FOOD

BAR-B-QUE: ENTERTAINMENT

Chicken Eowling  
Kibs Pool  
Links Foash Ball  
Beef Bomb Dropers

KENT FOR PARTIES!!

OWNERS: CONNIE MOORE, ORETHA MOORE  
306 Idalou Road 762-9639



**Police Happenings**



longtime resident of Lubbock and owner of the Sedberry Barber Shop, 310 17th Street, he told police that the man created a disturbance in his business.

Sedberry, according to the police report, asked the man to leave. He walked the man to the door and asked him not to come back again.

**AGGRAVATED ASSAULT**

**MITZI ANN MANAHAN**, 2633 East Auburn Avenue, was assaulted one evening last week. The seventeen-year-old sister was hit in the eye with a bottle, according to the police report. She was taken to Methodist Hospital for treatment by EMS. According to the police report, the young lady was subject to seizures.

When police arrived on the scene, she was struggling with her sister. She had to be strapped in the ambulance.

Charges are expected to be filed against the person responsible for the assault.

**AGGRAVATED ASSAULT**

**THREAT TO KILL ALMO JEROME SEDBERRY**, 1609 Avenue C, reported to Lubbock police that a man came into his place of business last Saturday morning. A

As the man left the place of business, he drew a small caliber pistol, according to the police report, from his pocket. Sedberry told police that the man fired at him one time.

Getting out of the way of the firing, Sedberry did get his .32 caliber pistol, according to the police report, from a drawer in his business. Sedberry, according to the police report, did fire several shots at the man. He told police that he was attempting to shoot the man in the leg.

There were two witnesses who reported the same report to the police. Sedberry told police that he would file charges this week.

The man told Sedberry that he was going to kill him. This statement, according to police, was made in the presence of police.

**AGGRAVATED ASSAULT**

**THREAT TO KILL ALMO JEROME SEDBERRY**, 1609 Avenue C, reported to Lubbock police that a man came into his place of business last Saturday morning. A

**CAR BURGLARY**

**BISHOP W.D. HAYNES**, 2505 Fir Avenue, reported to Lubbock police that persons unknown broke into his car one night last week while it was parked in front of the church he pastors.

Christ Temple Church of God in Christ, 2411 Avenue.

Entry to the car apparently gained by using a concrete block to break the window, and reaching inside and unlatching the door.

Taken from the car were a CB phone and a CB radio. These items were valued at approximately \$290. Damage to the car was believed to be \$500.

Total damage to the car and theft was approximately \$789.

**ATTEMPTED MURDER**

**JOE DEAN PRICE**, 2501 Weber Drive, Apt. D, told police that he had a hard time while he was out on the town last Friday night. Price reported that a man shot him twice, once in the left arm and face.

According to the police report, Price was outside of Low's Cafe on the Idalou Road about 11 p.m. Friday night. Price said he was talking to two fellows when all this happen.

One of the men told police that Price and the other fellow were arguing and tried to stop them. He pulled the fellow apparently responsible for the shooting aside to talk to him. While they were talking, according to the police report, the man turned and fired several shots at Price.

Price told police that he will file charges against the man. He was shot with a .22 caliber pistol.

Price was treated at Methodist Hospital. He said he would file charges against the

man who shot him. **AGGRAVATED ASSAULT**  
A young Lubbock woman told police that her husband beat her up last Friday night. According to the police report, the man hit her on the head with a 2 x 4 and then

choked her at her house.

The pair had been separated for several weeks. "I will file charges against him," said the lady.

**NAACP!!**

**ATTEND THE CHURCH OF YOUR CHOICE**

The United Negro College Fund

The United Negro College Fund

**LUBBOCK NEEDS BLACK RADIO PROGRAMMING!!**

**Ornamental Iron**  
WINDOW GUARDS—DOOR GUARDS  
CUSTOM DESIGNING—REPAIR SERVICE  
RESIDENTIAL—COMMERCIAL

**J.D. HALL IRON WORKS**  
PHONE 745-2970 85th & Ave. P, Lubbock

**"The Family Kitchen"**  
"Beef Happy Hour"  
7 p.m. to 9 p.m.  
**BAR-B-QUE SANDWICH**  
with potatoe salad, pickle & onions  
**\$1.49**  
2206 Southeast Drive 744-9281  
Dessie Walker Owner

**BROOKS SUPER-MARKET**

**Brooks Super Market**  
Specials  
September 5 thru September 11

**LOWEST PRICES**  
QUALITY FOODS

**SAVE ON THESE!**

**GROCERY**

Gladiola Flour . . . . . 5 pound . . . . .	69¢
Gladiola Pouch mixes . . . . .	2 for 29¢
White Swan salt . . . . .	2 for 39¢
White Swan bleach . . 1/2 gal. . . . .	49¢
Coffee Mate coffee cream 16 . . . . .	\$1.29
Fresh Start detergent 21 oz. 10¢ off label . . . . .	\$1.29
Wesson Oil . . . . . 38 oz. . . . .	\$1.89
Pine Sol . . . . . 15 oz. . . . .	89¢
White Swan Shortening . . . . .	\$1.29
Gladiola Flour . . . . .	\$3.39

**Ed's Drive-In CLEANERS & LAUNDRY**  
3405 AVE. N. LUBBOCK, TEXAS DIAL 744-7656

**COOLING & HEATING**  
Repair Kitchen & Bathroom Faucets Hot Water Heaters  
Specializing in Dryer Repair

**IVORY**  
AIR CONDITIONING & HEATING SERVICE  
3006 E. 2ND ST. MAIL ADD. BOX 855 LUBBOCK, TEXAS 79408  
PHONE 744-4778 OR 762-8069

**STUBB'S BAR-B-Q**  
Down Home Pit Bar-B-Q — Catering For Fast Service Call Orders In 762-9305  
Old Fashioned Beans and Potato Salad  
Coldest Beer in Town  
If you like Bar-B-Q, you'll love Stubb's  
**108 E. Broadway 762-9305**

**PHOTO CRAFT STUDIO**  
PASSPORT FAST SERVICE PLACEMENT  
WALLET PHOTOS  
2 1/2" x 3 1/2"  
8 for \$1.00  
PHONE 762-9112  
1209 1/2 BROADWAY UPSTAIRS LUBBOCK, TEXAS 79401

**BONEY TIRE SERVICE**  
Specializing in Heavy Equipment and Trucks  
**24-HOUR ROAD SERVICE**  
Call Joe 763-1307 or WINDY 745-5355

**LEGGETTS SEWING QUARTERS**  
Custom Made Draperies and Curtains Upholstery Furniture  
Custom Furniture — Rebuilt — Recovered  
Tailored Suits Only, Men's and Women's  
ALL WORK GUARANTEED  
2110 E. 29th STREET LUBBOCK, TEXAS  
763-0730 or 744-1568  
HOME AND COMMERCIAL

**SEAFOOD DISCOUNT BEEF PRICES! PORTER**

**MARKET**

Gooch German Sausage . . . . .	\$1.29
Tyson's Chicken Bologna . . . . .	79¢ pkg
USDA sirloin steak . . . . .	\$1.95
USDA club steak . . . . .	\$1.99lb
USDA boneless pikes roast . . . . .	\$1.29lb

**QUALITY PRODUCE**

Golden Ripe Bananas . . . . .	19¢lb
Cucumbers . . . . .	2 for 29¢
Nectarines . . . . .	39¢lb

**MEATS**

**PRODUCE**

**ECONOMY CUTS**

**1807 Parkway Drive**  
OPEN 8 A.M. TO 9 P.M. OPEN 7 DAYS A WEEK  
PHONE 762-1635

**MONEY ORDERS**

**We Gladly Accept Food Stamps**

*We Promise Low Prices—HIGH QUALITY*



# Editorials

## BLACKS AND THE ECONOMY

Too many of us are no better off than ten years ago. Too many of us are worse off. Only a few of us are better off. Whether the economy is slumping or advancing, Blacks remain clustered in disproportionately large numbers at the lower income levels of society, below or just above the poverty line. Nor is it likely that this will change. There have been signs recently of slight shifts of economic policy in the direction of greater attention to the needs of the poorest tenth of the population. But in the light of past experience, even the most optimistic observer must wonder if sustained action on a large scale will be produced by these cautious beginnings.

### BLACK INCOME: WHEN UP IS ALSO DOWN

The personal money income of Blacks has kept going up, but by much less in "real" dollars discounted for inflation, than in current dollars. And for Black median income, the gains of the early 70's is down. By this more realistic measure, Black income dropped as a percentage of white income (from 61.3% in '69 to 59.5% in '76, while the figure for Whites edged up from \$9,974 to \$10,002). Total income data reflected the economic importance of Blacks but otherwise are deceptive because Blacks have accounted for a bigger share of the population increase of the 70's than of the gain in personal income. (Based on Census Bureau and Labor Dept. data; '77 and '78 income estimates by Brimmer and Co.)

### BAD FOR BLACKS, WORSE FOR BLACK YOUTH

Unemployment rate figures show why many Blacks have found nothing to cheer about in the current economic recovery. While for Whites the rate went down appreciably in the 15 months that ended in March, for Blacks that month it was back almost exactly where it had been in early '77. Since the end of the mid-70's recession, the unemployment rate has gone down for all White categories but only for adult males among Blacks. For Black women and youths it has kept moving up as though the economy had never turned around. (Based on Labor Dept. data, which combine the figures for all non-whites. Blacks account for about 92% of this category.)

### BLACKS AND THE URBAN CONNECTION

In '76, roughly one out of every five Black families lived in a central city, one out of twenty in a suburb, and three out of every forty in the country. That left about 44% of all Black families living outside the inner cities as against 76% of all White families (Based on Census Bureau data.)

### JOB MARKET SHARES: A MIXED PICTURE

In the job market, Blacks in recent years have done well only where there has been no surge in the white labor supply and no lack of strong growth. They gained ground on Whites at the managerial, professional, clerical, and sales levels, where jobs have been relatively plentiful, but lost ground in blue-collar and farm work, where labor demand has grown little or shrunk drastically. The Black share of service workers jobs decreased sharply, mainly because of massive influx brought about by the mid-70's recession and the pressure of inflation throughout the decade, of White, mostly female newcomers to the labor force. (Based on Labor Dept. data)

### DOLLARS FOR BLACK BUSINESS

Until the Mitchell Amendment to last years public works bill, the bulk of federal government contracts let to Black businesses were awarded under the Small Business Administration's minority oriented "8(a)" procurement program. Representative Parren J. Mitchell (D MD.) is the man behind the most successful example to date of federal expenditure targeted in support of the minority sector of the economy. His amendment last year to a bill appropriating \$4 billion for local public works specified that at least 10 percent of this amount had to go to minority owned firms. He reports that it now looks as though minority participation actually will reach \$512 million, or close to 13 percent. Mitchell's coup appears to have a domino effect. The president has since called first for a doubling and then tripling of federal procurement from minority businesses. The transportation department has announced a detailed

Continue on Page Eight...

## The Lubbock Digest

"Dedicated to Freeman, Justice and Equality"

### KATHBOB and Associates Publisher

T. J. Patterson ..... Editor  
Eddie P. Richardson ..... Managing Editor  
Jeff Joiner ..... Distribution

The Lubbock Digest is an independent, privately-owned minority enterprise newspaper published every Thursday by Kathbob and Associates at 502 E. 23rd St., Lubbock, Texas. Phone 806-762-3612.

All non-staff or unsolicited articles, manuscripts, and letters do not necessarily reflect the stand or feelings of this publication. Pictures, articles, etc. are sent to The Lubbock Digest at the owner's risk, and The Lubbock Digest is not liable or responsible for custody or return. People wanting articles, pictures, etc. returned please send self-addressed envelope.

Subscription rates are \$10 annually, payable in advance. For advertisement information, write Lubbock Digest, 506 East 23rd or P.O. Box 2553, Lubbock, Texas 79408.

## WHY ARGUE? THE FACTS ARE HERE!



BRANDON JR.

IT CAN'T BE!  
WE GOT RID  
OF HIM BACK  
IN THE FIFTIES!

RACISM

©1978 BLACK MEDIA CO-OP



## BLACK EMPOWERMENT

By Dr. Nathaniel Wright, Jr.  
Human Rights Activist

### EQUITABLE WAGE PROBLEM

The problem of equitable or proportionately rewarding wages for workers in the public and private sectors of our economy promises to increase in the years ahead, largely due to the newly-found coercive powers of municipal employee unions. But the problem is complicated by racial overtones in that the unions have reflected the interests of the white laboring—and formerly immigrant—classes; and now blacks and other minorities want to be in the inside, too.

The wage aspects of the situation is not new. At the time of the nation's founding, the inalienable rights of employers were held to be unquestionable. Many of the proud old colonial first families were founded by ancestors who came over on ships shortly after the Mayflower. As one wealthy New Englander from such a lineage remarked: "Most Americans readily forget that those of us whose ancestors did not make it on the Mayflower are the descendants of indentured servants (or temporarily enslaved persons)."

It would not be unrealistic to state that the American economy was based upon two primary exploitative foundation stones: that of freely appropriated resources and that of generously used free labor. Indeed, much of the continuing antagonism between freed blacks and freed whites stemmed from the fact that, because of the persistence of various forms of economic peonage, those on the free labor market could not command a liveable wage.

The result, so far as blacks were concerned, was that the old arrival and the relatively recent arrivals (among white laborers) built upon the racial

distinctions already fostered by the wealthy classes; and they combined to force blacks almost completely off the industrial free market. One needs only to recall the awe-inspiring unconscionable sweat shop conditions in the prosperous industrial New England of the late Eighteenth and early Nineteenth centuries—where children scarcely more than tots had to work along with their parents simply to survive—in order to gain a visceral sense of the miserable conditions which helped to trigger our nation's sustained or continuing labor and racial strife.

Indeed, the major part of the labor union structure which we have in our country today was built during and shortly after the mid and late Nineteenth Century migrations of white laborers from Europe. As each wave of white Europeans arrived—so W.E.B. Du Bois in his classic study of the conditions of early free blacks in Philadelphia and Wendell P. Dabney in his study of free blacks in Cincinnati have noted—the forced isolation of blacks from the industrial labor market increased.

Through trade unionism and European migrations historically, then, free blacks came to be denied the same rights as white males freed from indentured servitude. That blacks today—along with Original Americans, Spanish-Americans and women—are demanding a rightful or fair place on the American economic scene was not to be unexpected. Still it continues to bring almost traumatic pressures for change upon a continuously tenuous labor-management or worker-proprietor

scene. Lest anyone remains a doubter concerning the deep-seated nature of our mounting labor tensions, we need listen but for a moment to what Alexis de Tocqueville wrote concerning American household employees and employers in the first quarter of the Nineteenth Century. In *Democracy in America* he wrote: "A secret and (internal) warfare is going on there between powers, ever rivals and suspicious of one another: the master is ill-natured...; the servant... intractable; the one constantly attempts to evade by unfair restrictions his obligation to protect and remunerate... the other his obligation to obey. The reins of domestic government dangle between them, to be snatched at by one or the other." (II:3:5).

When we add to these inherited ingredients the need to curb an untamed or unbridled inflationary trend, together with the equitable demands on the part of blacks, women and a number of other minority and governmentally designated "affected class" groups, the industrial or economic relations scene becomes at least borderline ominous.

As de Tocqueville concludes from his statement quoted above: "The lines which divide authority from oppression, liberty from license, and right from might, are to their eyes so jumbled together and confused, that no one knows exactly what he is, or what he may be, or what he ought to be. Such a condition is not democracy, but revolution."



## TOWER TALKS

by U.S. Senator for Texas  
**JOHN TOWER**

### The Dollar's Slump

WASHINGTON—The dollar's slide against foreign currencies on the world markets reflects growing international concern that America's money management know-how leaves something to be desired. Americans themselves may be wondering now. While the decline of the dollar has been occurring over several years, its decline just since last fall has been particularly sharp.

Since last September, the overall foreign exchange value of the dollar has declined 11 1/2% against the currencies of other countries. The dollar has depreciated more than 27% against the German mark, 8% against the British pound, and 24% against the Swiss franc. It hit a post-war low against the Japanese yen last week.

Everyone and his uncle has a reason for the decline, but if you accept conventional wisdom, a large measure of the blame must be placed on a negative trade balance. That, of course, means the U.S. is importing far more goods than it is exporting. The biggest item on the list is oil. Our oil imports have increased rather than decreased—despite the fact the Administration has been screaming to high heaven about the need to cut them back.

In fact, the Administration's plan really amounts to wishful thinking, rather than serious policy. The President's proposed energy program will only further our dependence while drying up incentives for domestic American exploration and production because it relies on the market regulation fundamentally the cause of our current supply predicament.

Oil imports have been a big contributor to our trade imbalance. In 1977, the U.S. trade deficit totaled more than \$26 billion. The deficit during the first six months of this year has been more than \$16 billion, which should serve as another grim reminder that we pay—and pay dearly—for our continued reliance on foreign oil.

There are other factors, to be sure. Non-oil imports have also increased rapidly, rising some 23% between 1976 and 1977, while our exports grew at a rate of only about 5%.

The recent economic summit in Bonn, Germany, held out hope for improvement. It produced an agreement that if the U.S. reduced its oil imports, our trading partners with large trade surpluses would pursue more expansionary economic policy, stimulating their economies, and as a result, our exports to help us reduce the deficit we face.

Such an agreement is a fragile one, however, since those countries are hesitant to incur more inflation stimulating their economies while the United States still has not formulated a workable energy policy cutting back on imports.

Much more foreign skepticism centers around the Administration's ability to reduce inflation. Our rate of inflation, while lower than many countries has accelerated to the point that the Administration, for all its high sounding talk about lowering inflation, hasn't matched the promise with performance.

The result? No confidence in the dollar, and confidence in Presidential management which diminishes by the day.



## LEGISLATIVE ALERT

OUR SAFEGUARDS IN THE MILITARY  
CONGRESSMAN RONALD DELLUMS

Congressman Ronald Dellums rightfully has the reputation as one of the most effective and outspoken of the younger generation of Congressmen. But he is infinitely more. He is a humanitarian and a trained specialist in the development and utilization of human resources. The Congressional Black Caucus has placed, among other responsibilities, the concerns for black rights in the military upon him. Whatever ideas you may have to enhance the black roles in the military should be shared with Congressman Ronald Dellums. He may be reached at the address below or through the Caucus Office at 202-225-1691. Some of his many other concerns are noted below.

J.S. Representative Ronald V. Dellums represents California's Eighth Congressional District, which is made up of Alameda and Contra Costa Counties. He is the Chairman of the House District of Columbia Subcommittee on Fiscal and Government Affairs and serves on the D.C. Judiciary Subcommittee. Dellums is also a member of the House Armed Services Committee where he serves on the Intelligence and Military Application of Nuclear Energy Subcommittee and the Investigations Subcommittee. He is currently the Secretary of the Congressional Black Caucus and is a member of its Executive Committee. Dellums is also national Co-chairperson of the New Democratic Coalition.

Prior to coming to Congress in 1971, Dellums served on the Berkeley City Council from 1967-1971. He was employed as a senior consultant for Social Dynamics, Inc. He was also a lecturer at

San Francisco State College and at the Graduate School of Social Work at the University of California at Berkeley.

Born in Oakland, California, November 24, 1935, Rep. Dellums spent two years in the United States Marine Corp. before acquiring a B.A. degree from San Francisco State College and a M.S.W. degree from the University of California at Berkeley. He also holds an honorary Doctor of Law degree from Wilberforce University in Ohio.

Dellums' first priority when coming to Congress was to end the war in Indochina which he characterized as "illegal, immoral and insane adventurism." His major goal is still to end American reliance on brutality and force to accomplish our objectives overseas and at home. Rep. Dellums has become the main leader in the House in the struggle for a significant reduction of our overseas military manpower.

In his efforts to jolt the House of Representatives from its old institutional habits, he has conducted three extra-official hearings on major problems that regular House Committees refused to handle. The first of these hearings was an investigation into U.S. war crimes in Vietnam (April, 1971). The other two hearings were held in conjunction with the Congressional Black Caucus, and included an examination of racism in the military (November, 1971) and of governmental lawlessness and bureaucratic indifference (June, 1972). All of these hearings have produced major legislative proposals, including bills to reform the system of military justice, and the Bureaucratic Accountability Act, to strengthen Congressional oversight capacity.

At present, Rep. Dellums is completing a comprehensive Health Care bill. Other important legislation includes the World Peace Tax Fund, and the Adequate Income Act.

TO: CONGRESSIONAL BLACK CAUCUS  
306 House Annex  
Washington, D.C. 20515

I would like to help—

- Organize a "Regional Friends of the Caucus" group
- By enclosing a check for \$\_\_\_\_\_
- By working with my local or nearest black congressional representative in any way that is needed
- (Please send me literature on the Caucus)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Tel. No. \_\_\_\_\_

A mind is a terrible thing to waste.

## Give to The United Negro College Fund.





# YOU AND THE STARS

by Sylvia Halston

September 7-12

**THE ELEMENTS**  
How They Relate To The Signs Of The Zodiac  
(Water Signs—Continued—From Last Week.)

In this column we deal with Scorpio, the "fixed" water sign, and the last of the signs to be discussed on the water triplicity. Like the other water signs, Scorpio is keyed to the emotions and is highly psychic. Being a part of the water element, it has great depth. But unlike Cancer and Pisces (the two previous signs discussed), Scorpio has strong control over its emotions. In fact, with Scorpio, one might never know that emotion exists until it is released with compelling power.

Fixed signs are the producers. They make their way in spite of almost overwhelming obstacles. In some cases, they become tragedies because they cannot or will not alter themselves to meet new circumstances.

Scorpio has the ability to lead others and carry out ideas in concrete form. They are the detectives of the zodiac, as they excel in uncovering and destroying conditions that can destroy the success of their overall plans. As members of the "fixed" clan, they are determined to see a job through to a successful conclusion. Scorpio also relates to regeneration and degeneration, and therefore to death and birth.

From a negative standpoint the "water" of Scorpio is murky. What lies underneath, that which is hidden and suspicious, must be brought to the surface and dealt with intelligently. If the true depth and powers of Scorpio are to be developed to the fullest, Evangelist Billy Graham and the great Indian leader, Jawaharlal Nehru, are fine examples of the positive Scorpio character.

**BUSINESS AND FINANCE**  
**ARIES**—March 21-April 20  
If you are a hard and good

worker, as most Arians are, you may carve out quite a niche in your career area during this period. Hard work and detail is the name of the game for you now. This solar trend is not a relaxing one where business and work are concerned, but you will get along with associates and your efforts will be rewarded.

Speculation is favored now. It is a good time to buy that lottery ticket, and for other areas of speculation. Curb excesses in your activities, by balancing work and rest, to get the most out of this fine period.

**TAURUS**—April 21-May 21  
Now that planetary emphases are in a favorable angle to your Sun sign, you will make rapid progress in career, job and/or financial activity. You are hard at work and loving it. Inspiration sparks your every move and you're rewarded with increased job prestige, and/or possibly a raise.

This is not a good time to speculate or gamble. Caution is also advised concerning heavy spending for luxury items. Monetary lags appear to be just ahead, despite present appearances.

**GEMINI**—May 22-June 21  
This will be a very busy cycle for you. Your income sector will be favorably aspected during this period, especially when you follow up on current opportunities to increase your career status, which in turn is followed by more money coming in, in a few months' time. However, caution is suggested as increased income could tempt you to spend on unnecessary pleasures or gamble on risky ventures, which you may later regret.

**CANCER**—June 22-July 22  
Don't be thrown by surprise twists hitting with great impact where joint business and income are concerned. Sudden events turn out for the better. Solar trends promise good news for your financial prospects. The early part of this period is good for business opportunities. Take advantage of new ideas you

may get during this period. Your area of communication is stimulated now as the Sun transits this area, activating all types of mental activity. You are able to proceed with unusual moneymaking plans. **LEO**—July 23-August 23  
The Sun is strongly influencing your money sector during this period. This aspect, in trine with favorable trines from other major planets, could bring unexpected rewards or opportunities. However, the indications are that these rewards will come slowly but surely. You don't have to settle for the status quo. This is the beginning of a period when you can look forward to solid advancement.

**VIRGO**—August 24-September 23, **HAPPY BIRTHDAY!**  
Financial increase is favored as Mars adds extra stimuli to your money sector during this period. You may be extra busy and have to work hard for monetary benefits, but they are available to you. You are in a period of change in your ways of making money, managing it and saving it. It is up to you to forego that Virgo modesty and shyness and use your good contacts to help you get ahead.

**LIBRA**—September 24-October 23  
Expansive trends elevate your career and professional sector during this period, bringing you benefits that are financially connected. Your financial situation will continue to fluctuate with happy surprises and some disappointment. This trend calls for conservative attitudes in spending and budgeting. Mid-month is the most promising period for matters related to income and speculation. This can be a tricky period with all the ups and downs, but this cycle will be more "up" as this period closes.

**SCORPIO**—October 24-November 22  
The shifting of major planets in your career sector indicates beneficial changes taking place. More money is likely to be coming through your job or career eventually. But at present it is better to rely on the stability of regular income, as this influence indicates limitation in monetary affairs. Gain in this area will come through career ventures near the month's end when two money planets enter your sector of career prestige and finances. **SAGITTARIUS**—November 23-December 21  
This is part of a significant new cycle in your career life, possibly the most significant

period of the year. Financial transactions and discussions in regard to prospective business ventures will be major issues with you now. But put wishful thinking aside and grasp opportunities as they are presented during this cycle of important decisions and challenges.

**CAPRICORN**—December 22-January 20  
You are leaving a two year period which has placed you in the middle of joint and partnership obligations, regarding the welfare of others, arising out of business or family finances. Favorable trends indicate expansive opportunities will continue through partnerships; settlements, or business contacts. You are in a position of power; close attention is needed, lest you are caught off guard financially through overconfidence. Business and social activity mix well now.

**AQUARIUS**—January 21-February 19  
Career advancement and recognition is possible for Aquarians during this period. Partnership matters involving business can be successfully initiated, as you mix business with pleasure. You may incur financial obligations or debts when reckless action or an inflated ego makes you bite off more than you can chew. You are kept on your toes occupationally now, making you alert to both good and adverse conditions, which should alert you to your long-range security pattern.

**PISCES**—February 20-March 20  
If you have been exploring your creative ideas up till this period, you should have brilliant ideas on new and inventive ways to boost your income. Investment and speculation can be profitable, with sound research, budgeting and planning. It may be possible to boost your income through freelance work which you may do at home. This is not a good period for partnership business, as restrictive influ-

ences indicate conflict, jealousy, rivalry and competition can cause strained relationships now.

**WE SUPPORT UNCF**

Take stock in America.

SEPTEMBER 16, 1978

The Christian Family Supper Club presents

A Gospel Preach-In featuring:

The Dynamic: Rev. G.B. Coleman also the Personified Pastor-Evangelist Charles Tanner and the Hope Del. CGIC Church and Choir

at the Jerusalem Temple CGIC 3508 Teak Ave. 8 p.m. Sept. 16, 1978

Come early that you may be seated comfortably—God wants to bless you.

DEPENDABLE SERVICE BY DEPENDABLE PEOPLE SINCE 1916

**LP LUBBOCK POWER & LIGHT**  
10TH & TEXAS 762-8991

**AMWAY**

I will deliver any AMWAY Product to your home.

If you use and need AMWAY, please give me a call.

Mrs. Hazel Bowls 762-5895

SUPPORT BUSINESSES IN YOUR COMMUNITY!!!!

We Install, Stretch, Repair & Shampoo Carpet

**GEORGE'S MAINTENANCE**

"Let George Do It"  
We Sell Used Carpet.  
(806) 762-8493 2119 19th St.

**CAVIELS PHARMACY**  
OPEN 9 A.M. 'TIL 10 P.M.  
Prescription Service

WE HAVE THE LATEST TAPES & RECORDS

New Children's Permanents Electric Straighten Combs CB Radios Jewelry

1719 Ave. A 765-5311 or 765-7360

**PRICE BUSTER SAVINGS**

**Town & Country FOOD STORES, INC.**

**PRICE BUSTER SAVINGS**

511 4th 2510 Quirt

**RAY'S PAWN SHOP**  
744-1862  
MONEY TO LOAN

**GILBERT'S AUTO SUPPLY**  
747-4676  
708 4th St. Lubbock, Texas

STARTERS - CARBURETORS BEARINGS - MUFFLERS - FUEL PUMPS - SHOCK ABSORBERS - GENERATORS - ALTERNATORS - SEAT BELTS - AUTO RACING & SPORTS CAR EQUIP.

QUALITY PARTS AT DISCOUNT PRICES

OPEN MON - FRI 8 - 9 SAT 8 - 6 SUN 10 - 6

**BRICK HOUSE LOUNGE**  
Open Tuesday Thru Sunday

DISCO EVERY NIGHT—SOME WEEKENDS  
LIVE ENTERTAINMENT  
COVER CHARGE

Dee Dee Anderson, Owner 703 13th Street  
Hours 8 p.m. till 2 a.m.

**SAVING IS THE NAME OF THE GAME!**

**Furr's SUPER MARKETS**

STORE LOCATIONS

Parkway & Quirt Parkway Mall	50th & Barton Caprock Shopping Center	3/4th & Quaker Avenue Furr's Family Center	13th & Slide Road Redbud Square
34th & Avenue H Family Park Center	20th & Boston	1944 19th Street	4th & University Town & Country Center



LEGAL NOTICES

CETA TITLE I GRANT APPLICATION PUBLIC ANNOUNCEMENT

The South Plains Employment and Training Consortium announces it has submitted a draft grant to the U.S. Department of Labor for funding under Title I of the Comprehensive Employment and Training Act of 1973 as amended (CETA) P.L. 93-203. The intent of this application is to request for funds under Title I allocation for FY 1979 for the operation of classroom training, in-the-job training and work experience. The funds available for services and training for Lubbock, Garza, and Hale Counties are \$1,036,543. The purpose of these funds will be to provide job training and employment opportunities for economically disadvantaged, unemployed, or underemployed persons and to assure that training and other services lead to maximum employment opportunities.

Cost categories and their dollar allocations are: Administration \$207,308 Allowances 235,330 Wages 184,512 Fringe Benefits 20,296 Training 181,189 Services 207,308 Total \$1,036,543 The planned activities and the cost categories in each are: Classroom Training \$499,771

On-the-job Training 195,963 Work Experience 287,017 Services 53,792 Total \$1,036,543

It is planned that these activities will provide training for participants in the following activities: Classroom Training 143 On-the-job Training 100 Work Experience 81 Thirty-six (36) participants will be placed directly in unsubsidized employment; total participants to be served will be 363. The significant segments and number to be served are: Black 139 Spanish American 141 Female 235 Heads of Households 283 Economically Disadvantaged 327 Veterans 36 Dropouts 290 In-School Youths 32 AFDC 58 Handicapped 36

CETA TITLE II GRANT APPLICATION PUBLIC ANNOUNCEMENT

The South Plains Manpower Consortium announces it has modified its existing grant to programs under Title II of the Comprehensive Employment and Training Act of 1973 as amended (CETA) P.L. 93-203 for the first three months of Fiscal Year 1979 (October 1, 1978-December 31, 1978).

The purpose of the funds will be to provide job training and employment opportunities for economically disadvantaged, unemployed, and underemployed persons and to assure that training and other services lead to maximum employment opportunities and assist program participants to become economically self-sufficient. The grant will be used for public service employment of qualifying participants within the City of Lubbock area of substantial unemployment, census tracts 7, 8, 10, and 11.

Total cost categories and their dollar allocation for first quarter of FY '79 are: Administration \$5,139 Wages 23,254 Fringe Benefits 2,558 Services 3,314 Total \$34,265

It is planned that these activities will serve 15 participants with 5 of these participants to be carried over from FY 78 plan. Significant segments and the approximate number to be served are: Economically Disadvantaged 15 Black 8 Spanish American 7 Anglo 1

CETA TITLE VI GRANT APPLICATION PUBLIC ANNOUNCEMENT

The South Plains Manpower Consortium announces it has modified its existing grant to programs under Title VI of the Comprehensive Employment and Training Act of 1973 (CETA) P.L. 93-203 as amended by the Emergency Jobs Program Extension Act P.L. 94-444 for the first three months of Fiscal Year 1979 (October 1, 1978-December 31, 1978).

The purpose of these funds will be to provide public service employment opportunities in public service jobs and in special projects for unemployed persons, especially the long term unemployed and recipients of aid to Families with Dependent Children to qualifying persons in Lubbock, Hale, and Garza Counties.

Total Cost Categories and their dollar Allocation for first quarter of FY '79 are:

Administration \$25,582 Wages 197,571 Fringe Benefits 19,885 Services 12,791 Total \$255,829

It is planned that these activities will serve 140, and 109 of these participants will be carried over from FY 78 plan. Significant segments and the approximate number to be served are: Disabled Homemaker 2 Black 67 Spanish American 67 Female 58 AFDC 7 Veterans 7 High School Dropouts 69 Long Term Unemployed 130 Economically Disadvantaged 126 ASU Resident 3

The complete applications may be reviewed at South Plains Association of Governments, 1611 Avenue M, Lubbock, Texas, phone (806) 762-8721, between the hours of 8 a.m. and 5 p.m., Monday through Friday. Interested persons wishing to make comments should mail them to the above address and to William Harris, Regional Administrator for CETA, U.S. Department of Labor, Employment and Training Administration, 555 Griffin Square Building, Dallas, Texas 75202. Further information about CETA programs in Lubbock, Garza, and Hale Counties may be obtained at the offices of South Plains Association of Governments.

Media Reviews:

(An inspiring sports story for all)

OVERCOMING THE ODDS

A review of Breakout: From Prison To The Big Leagues by Ron Le Flore with Jim Hawkins (Harper and Row, N.Y., 1978) 180 pages—Hard cover \$8.95

Here is a fascinating story of life behind prison bars, a sordid ghetto life preceding it... and the road to sports success and stardom, largely through personal will and the recognition that every person has within himself or herself the capacity to succeed.

Jim Hawkins, baseball writer for the Detroit Free Press and Harper and Row, Publishers are to be congratulated for cooperating with Ron Le Flore to tell his tremendously inspiring story to the reading public. One only wishes that Breakout would make it to the motion picture screens.

At a time when record numbers of black youth feel themselves to be caught at a "dead end," Ron—who is a hero to all of us—suggests that there is really no end for any unless or until one is actually dead. "Where there is life, there is hope," so Ron would remind all of us.

The exquisite and sometimes frightening word pictures in the book take most of us into vastly new worlds of vicarious experience. The trips will do us all good in

Borden logo with a flower. Text: "If it's Borden, it's got to be good."

JOIN NAACP Lubbock Branch Needs Your Help!!!

Electronic Assemblers Why Not Go Back To Work? Tired of staying at home? Is inflation ruining your budget? Are you good with your hands (sewing, crocheting, building models, or do-it-yourself hobbies)? Texas Instruments in Lubbock has the answer. We are now accepting applications for temporary openings and we provide the training. Drop by the North End Employment Center at North Loop & University Monday-Friday, 9AM-4PM, for further information or to apply for a job.

PUBLIC HEARING on the following proposed uses of Federal Revenue Sharing Funds

Table with 2 columns: Category and Amount. Includes: WATER DISTRIBUTION (\$194,817), WATER TREATMENT (\$37,000), UTILITY COLLECTIONS (\$38,500), SANITATION (\$200,000), LANDFILL (\$200,000), STREETS (\$335,000), PARKS & RECREATION (\$3,375), COMMUNITY RELATIONS (\$3,500), TRAFFIC ENGINEERING (\$25,000), GENERAL FUND (\$1,000,000), FINANCIAL INFORMATION SYSTEM (\$88,485), FIRE (\$150,000), POLICE (\$11,966), HEALTH (\$15,000), LIBRARY (\$20,000), CEMETERY (\$120,000), RAPE CRISIS CENTER (\$3,955), BUILDING MAINTENANCE (\$42,168), ACCOUNTING AND TAX (\$24,600).

You Are Invited to Comment on these Proposals at the following hearing: CITY COUNCIL CHAMBERS Second Floor, Municipal Bldg., 10th St. & Texas Avenue 11:30 a.m. Sept. 14, 1978

BUDGET SUMMARY, 1978-79 General Fund \$28,281,672 Water Revenue Fund 6,500,141 Electric Revenue Fund 23,386,266 Sanitation Revenue Fund 2,070,177 Sewer Revenue Fund 1,415,725 Airport Revenue Fund 1,991,200 Debt Service Fund 6,030,462 Board of City Development 610,441 Federal Revenue Sharing Budget 2,732,791

JAMISON AND SON FUNERAL HOME PRE-NEED FUNERAL PLAN Regardless of your age or health—Confined to hospital, nursing home, or bed—YOU CAN GET PRE-NEED INSURANCE Credit can be given on all small burial policies, insurance policies, Social Security, Veteran's burial. Cash Burial Policies from age 0 to 75—up to \$5,000, Grave Service and Transportation. Low monthly rates. Free Information—No Obligation Call 806-747-2731

TIME TO RENEW!!! PLEASE CHECK ONE \* Yes, please re-new my subscription to the "Lubbock Digest." \* Please enter me as a new subscriber to the "Lubbock Digest." SUBSCRIPTION FORM 506 E. 23rd St. Lubbock, Texas 79404 Service People, Friends, Relatives can keep up with Home Town and National Happenings, with the LUBBOCK DIGEST. Name Address City, State, Zip, A.P.O. ANNUAL RATES Texas Subscriptions 10.00 Out-of-State 10.50 Out-of-Country (A.P.O., etc.) 12.50

Across The Nation News From Home Folks

This feature is a news compilation from more than 100 black-owned and oriented newspapers in this nation. It deals with what blacks, who are all-too-little recognized, are doing to promote full participation in American life by black Americans. It is this salute from all of our readers for unsung heroes... and is designed to be a challenge for all of us to keep on doing our very best.

The Ft. Lauderdale West-side Gazette tells of a local heroine whose accomplishments brighten the moment and the day for all of us. The Gazette relates:

GAINESVILLE—A black woman's cheers were heard coast to coast recently when CBS broadcast "The National Collegiate Cheerleading Competition."

Jasmine Shirley is a member of the University of Florida cheerleading squad, one of the country's top five teams which traveled to Hollywood to tape the cheer-off with celebrities like George Burns, Phyllis George and Cheryl Ladd.

Called "Jazz" for short, the 20-year-old 100-lb. major has been cheering since her Ft. Lauderdale girlhood,

beginning at St. Jerome's Junior High, then at St. Thomas Aquinas High School until her 1975 graduation.

It keeps her in shape, her captain says.

The Ft. Wayne, Indiana, Frost Illustrated tells another inspiring story of local youth success which all of us take pride in and doubtless need to hear more about and examples of:

Juanita Bryant, a student at Concordia Lutheran High School, Ft. Wayne, Ind., has achieved a four year BF Goodrich Achievement Award Scholarship to attend the college or university of her choice.

Miss Bryant, the daughter of Mr. and Mrs. Carl B. Bryant of Ft. Wayne, plans to enter Harvard-Radcliffe College to major in psychology.

An active participant in school affairs, Miss Bryant is layout editor of the Concordia High School yearbook and serves on the yearbook staff. She also holds membership in the French and drama clubs and is listed in the current edition of Who's Who Among American High School Students.

Miss Bryant serves as a Sunday school teacher in her community and is a member of her church's youth group. She is also a participant in the church choir.

Carl B. Bryant, father of the award winner, is employed as a technician for TRW Customer Service in Ft. Wayne.

Miss Bryant's Achievement Scholarship Award is sponsored by The BF Goodrich Company through the National Merit Scholarship Corporation.

The Chicago, Illinois, Sentinel continues our inspiring stories of young black Americans moving on. Their legions are far too small. Hence their examples mean all the more:

Richard Johnson, director, Community Development and Planning, Illinois Commission on Human Relations, has been nominated by the Governors State University for inclusion in the 1977-1978 edition of Who's Who Among Students in American Universities and Colleges.

Mr. Johnson joined the Commission staff in January 1974, bringing with him extensive and seasoned experi-

ence in the field of housing and community planning. Prior to that, he was with the Chicago Urban League, where he served as a special consultant in housing to community residents in the Chicago area and nationwide.

A 1968 graduate of Northwestern University, Johnson was a Loeb Fellow at the Harvard Graduate School of Design from 1972-1973.

The Who's Who award is conferred annually upon outstanding student leaders. Selections are based on decidedly above average academic standing, community service, leadership ability and future potential.

Our readers may wish to address congratulatory messages and messages of encouragement to the papers which report happenings of interest or concern to us. Such messages may be sent to the editors or other persons directly by simply addressing them, using the name of the paper, c/o Black Resources, Inc., 410 Central Park West, PH C, New York, N.Y. 10022.



# EVERY DAY IS SALE DAY IN THE CLASSIFIEDS!

**PROFESSIONAL PRINTING**

**AND TYPESETTING**

We do professional printing of all kinds, including brochures, programs, bulletin announcements, your promotions, or whatever your needs are. Our prices are competitive. Our work is superior. We cater to organizations, churches, fraternities, sororities, civic, and social clubs. Any organization, large or small, we take good care of you.

For Information: CALL 762-3612

**Professional Services**

**FINANCIAL RECORDS**  
BOOKKEEPING & TAX SERVICE

JAMES L. TABOR  
795-8000  
807-2800

5117B-34TH STREET  
LUBBOCK, TX 79407

**E. P. RICHARDSON ASSOCIATES**  
Management Consultant

Agency  
Planning  
Organization  
Marketing  
Research  
Training  
Evaluation

5013 - 57th Street  
P.O. Box 2553  
506 E. 23rd St.

Lubbock, Texas  
806/792-9261  
762-3612

THE NATION

EDDIE P. RICHARDSON

**PERSONNEL SERVICES**

**OLLIE and ARLA**

**D & M BAIL BOND**  
24 HOUR IMMEDIATE SERVICE  
762-5256

804 MAIN Lubbock, Texas 79401

**MONEY**

TO LOAN ON ANY THING OF VALUE

BARGAINS IN UNREDEEMED PLEDGES  
"No Loan Too Large Or Too Small"

**Huber's PAWN SHOP**  
805 Broadway

**EMPLOYMENT OPPORTUNITY**

**THE PEOPLE IN YOUR COMMUNITY NEED YOU**

Consider a career with the Lubbock Police Department. As a police officer, the starting salary is \$962 monthly, \$1,900 monthly after 6 months. Applications must be between 21 and 35 years old, have a high school diploma or GED, have a valid drivers license, and be in good physical condition.

To apply come by Personnel Department, City of Lubbock, Room 211, 10th and Ave. J. Deadlines for applications is September 29, 1978.

**EQUAL OPPORTUNITY EMPLOYER M/F**

**YOUR FRIENDLY REAL ESTATE PEOPLE**

**R. J. GIVENS, JR. Realtor**

**Givens Real Estate**

WEST WIND SPANISH OAKS PARKWAY  
QUAKER HEIGHTS  
MACKENZIE PARK  
FARRAH ESTATE  
Other Locations

UNIVERSITY PINES  
MELONIE GARDENS  
RAINTREE  
WESTERN ESTATES  
MANHATTAN HEIGHTS  
Other Locations

(806) 763-8430  
820 Main St., Lubbock, Texas 79403

**WE CAN LIST YOURS... WE CAN SELL YOURS... WE CAN BUY YOURS"**

**PUPPIES FOR SALE**

DOBERMAN PUPS, beautiful lovable, two red males, two black females, 10 weeks old. PURE BRED! NO PAPERS.

See at 2421 East 30th Street or phone 763-6290.

**GARAGE SALE**

ALPHA KAPPA ALPHA SORORITY is having a garage sale Saturday, September 9th, from 9 a.m. to 12 noon. This event will take place across from Durbar-Struggs Complex on East 24th Street at 1326 East 24th Street.

**Classified Specials**

Personal items, bicycles, cars, trailers, clothing, furniture, tools, etc. Garage sales, rummage sales, all for \$1.50 for first 15 words. Ten cents per word over 15 words. To place your classified come by 506 E. 23rd Street. Special rates for running 4 weeks and over.

**Classified Specials**

**BUILDING SERVICES**

\*Acoustic Ceiling  
\*Painting  
\*Tape and Bedding  
\*Wall Repair

References on request:  
763-0835  
or  
763-0651

**BUILDING SERVICES**

References on request:  
763-0835  
or  
763-0651

**QUALITY CARE NURSING SERVICES**

Nurse's Aides, Home Health Aides NEEDED NOW!!!!

LVN's, RN's also needed  
Private Duty cases available immediately

CALL: (806) 795-8911

Equal Opportunity Employer

**ANNOUNCEMENT**

Pride of Lubbock Lodge, number 328, meets Thursday night Sept. 7 at 7:30 p.m. All brothers are requested to be present.

It is very important that you come as this is the closing of the year. Come in and get yourselves squared away.

**HUNTER'S WELDING CO.**  
INSURED

JOHN C. HUNTER  
(OWNER)  
HOME: 806-744-4057  
LUBBOCK TEXAS

**INFORMATION FOR INFORMATION CONCERNING**

- \*\*\* Employment
- \*\*\* Home Weatherization
- \*\*\* Emergency Food
- \*\*\* Health Care
- \*\*\* Transportation

**CONTACT COMMUNITY SERVICES**

Eastside Office, 1532 E. 19th  
Downtown Office, 820 Texas  
Arnett-Benson Office 2407  
Arnett-Benson Office 2407 1st  
Telephone 762-6411

**Contract Services**

Childers and Verner \*\*\*\*\*  
Concrete Work  
Free Estimates  
Phones 747-2394 762-4576

**Digest Lubbock**  
WEEKLY NEWSPAPER

The Lubbock Digest can be picked up at the following merchants plus street sales people.

TOWN & COUNTRY Quirt Ave. and the 4th Street store.  
DILLARD'S KWIK STOP E. 4th  
SNAPPY SHINE PARLOR Ave. J.  
MAIN POST OFFICE Ave. G  
KWIK-O FOOD MART Quirt & E. Broadway  
BROOKS SUPER MARKET Parkway Dr.  
PARKWAY BAR-B-Q Parkway Drive  
TRI-WAY GROCERY E. 34th & Railroad Ave.

For information call 752-3612, or come by 506 E. 23rd Street.

**Give to UNITED CEREBRAL PALSY**

**WANTED**

**AUTO - PAINTER**  
NEED first-class auto painter or painter helper.  
Lubbock Body Works

**BIG JOHN ROOFING & PAINTING**  
"8 years of experience"

We Roof We Paint Inside & Outside We Fix Things That Need To Be Fixed

Call: 747-8908 or 763-3151

2910 Ute Avenue Lubbock, Texas

**PROTECTIVE SERVICES OFFICERS**

**Immediate Openings**

Protect life and safeguard property, equipment and information of the corporation. Control access and exits of people and material and plants. Patrol plant and sites to detect or detect harmful conditions such as fires, thefts, etc. Control and direct parking and traffic. Respond to all emergencies taking action to control the consequences. Requires 1-3 years' experience in industrial security and fire protection or equivalent military experience.

Apply at the North End Employment Center, North Loop & University, Monday-Friday, 9AM-4:30PM.

**TEXAS INSTRUMENTS INCORPORATED**  
An equal opportunity employer M/F

**COMMISSION SALES PEOPLE**

**TELEPHONE SALES COMMISSION Unlimited Opportunity**

The Lubbock Digest is Looking For people with good telephone voices and personalities. Must be self-starting, innovative, creative, and money orientated. No ceilings on earnings—set your own goals. We will help you reach them. We offer training and ideas. If you want a position and not just a job, let's discuss your future with the Lubbock Digest, subscriptions, and classifieds.

CALL: 762-3612  
LUBBOCK DIGEST  
506 East 23rd St.  
762-3612

**BROWN & BROWN**  
Attorneys at Law

820 MAIN, LUBBOCK, TEXAS  
762-1577, 762-8054, 762-7659

Wishes to announce the following fee schedule for these legal services:

- Uncontested Divorce ..... \$125 and up
- Representation for Traffic ticket offenses in Lubbock Municipal Court ..... \$25 and up
- Adoption ..... \$150 and up
- Simple Will ..... \$45
- Probate-Small Estate ..... \$175 and up
- Articles of Incorporation ..... \$350
- Articles of Dissolution ..... \$200
- Partnership Agreement ..... \$175 and up
- Representation for Misdemeanor or felony offenses ..... fee on request

**MASTER CHARGE — VISA ACCEPTED**  
No Charge for Initial Consultation

## LEGAL NOTICES

**PUBLIC HEARING NOTICE**  
RE: City of Lubbock request to UMTA for a Section 5 Capital Grant in the amount of \$1,183,200.

Notice is hereby given that a public hearing will be held by the City of Lubbock in the City Council Chambers located in City Hall, 916 Texas Avenue at 2:30 p.m., Thursday, September 28, 1978 for the purpose of considering a project for which financial assistance is being sought from the Urban Mass Transportation Administration, pursuant to the Urban Mass Transportation Act of 1964, as amended, generally described as follows:

A. Description of Project: The project consists of the purchase of 15 buses to replace 16 buses presently leased from Lubbock Transit Corp.

The total project cost is currently estimated at \$1,479,000. Of this amount, it is proposed that the City of Lubbock contribute land of sufficient value to provide the \$103,530 local share, with \$192,270 to come from the Texas Department of Transportation, and support transit services throughout the present service area, generally the City of Lubbock.

Pursuant to an Opinion of the Comptroller General of the United States, LTC Buses are available for incidental charter service within the designated service area. This service will not interfere with regularly scheduled mass transportation services. The City of Lubbock agrees that neither it nor any operator of mass transportation equipment on its behalf, will engage in any charter bus operations where points of origin or destination will be outside of the designated service area.

B. Relocation: No persons, families, or business will be displaced by this project.

C. Environment: The proposed project will not have a significant environmental impact upon the urban area.

D. Comprehensive Planning: The proposed project is in conformance with comprehensive land use and transportation plans for the area.

E. The City of Lubbock will participate in the vehicle pool system serving the needs of the elderly and handicapped with half fares on all regular transit routes.

At the hearing, the City of Lubbock will participate in the vehicle pool system serving the needs of the elderly and handicapped with half fares on all regular transit routes.

At the hearing, the City of Lubbock will afford an opportunity for interested persons on agencies to be heard with respect to the social, environmental, and economic aspects in planning and implementing the project. Interested persons may submit orally or in writing evidence and recommendations with respect to said project.

A copy of the application for a Federal Grant for the proposed project, together with an environmental analysis and the transit development plan for the area, is currently available for public inspection in the City Secretary's Office at City Hall, 916 Texas Avenue, Lubbock, Texas.

renovation of facilities, the purchase of office equipment, office furniture, washing/cleaning equipment, ship tools and equipment, miscellaneous spare bus components, two (2) wheelchair equipped vans, four (4) support vehicles, one (1) maintenance vehicle, seven (7) fareboxes and related equipment, six (6) bus stop shelters, fifty (50) bus stop benches, one hundred (100) bus stop information signs, passenger amenities, the acquisition of radio communications equipment, and the development of a management information system.

This project will be located on Texas Avenue North of 9th Street, Lubbock, Texas. This property is legally described as Lots 1,2,3,4,5,6,7,8,9,10,16,17, and 18 of Block 72 Original Town Addition, Lubbock, Lubbock County, Texas. This project will support transit services throughout the present service area, generally the City of Lubbock.

The total project cost is currently estimated at \$1,857,857. Of this amount, it is proposed that the City of Lubbock contribute land of sufficient value to provide the \$130,050 local share, with \$241,521 to come from the Texas State Department of Highways and Transportation and \$1,486,286 to come from UMTA Section 3 funds.

Pursuant to an Opinion of the Comptroller General of the United States, LTC buses are available for incidental charter service within the designated service area. This service will not interfere with regularly scheduled mass transportation services. The City of Lubbock agrees that neither it nor any operator of mass transportation equipment on its behalf, will engage in any charter bus operations where points of origin or destination will be outside of the designated service area.

B. Relocation: No persons, families, or business will be displaced by this project.

C. Environment: The proposed project will not have a significant environmental impact upon the urban area.

D. Comprehensive Planning: The proposed project is in conformance with comprehensive land use and transportation plans for the area.

E. The City of Lubbock will participate in the vehicle pool system serving the needs of the elderly and handicapped with half fares on all regular transit routes.

At the hearing, the City of Lubbock will afford an opportunity for interested persons on agencies to be heard with respect to the social, environmental, and economic aspects in planning and implementing the project. Interested persons may submit orally or in writing evidence and recommendations with respect to said project.

A copy of the application for the Federal Grant for the proposed project, together with an environmental analysis and the transit development plan for the area, is currently available for public inspection in the City Secretary's Office at City Hall, 916 Texas Avenue, Lubbock, Texas.

**PUBLIC HEARING NOTICE**  
RE: City of Lubbock request to UMTA for a Section 3 Capital Grant in the amount of \$1,486,286.

Notice is hereby given that a public hearing will be held by the City of Lubbock in the City Council Chambers located in City Hall, 916 Texas Avenue at 2:30 p.m., Thursday, September 28, 1978 for the purpose of considering a project for which financial assistance is being sought from the Urban Mass Transportation Administration pursuant to the Urban Mass Transportation Act of 1964, as amended, generally described as follows:

A. Description of Project: The project consists of the acquisition of professional appraisal services, real estate, architectural and engineering services, the

renovation of facilities, the purchase of office equipment, office furniture, washing/cleaning equipment, ship tools and equipment, miscellaneous spare bus components, two (2) wheelchair equipped vans, four (4) support vehicles, one (1) maintenance vehicle, seven (7) fareboxes and related equipment, six (6) bus stop shelters, fifty (50) bus stop benches, one hundred (100) bus stop information signs, passenger amenities, the acquisition of radio communications equipment, and the development of a management information system.

This project will be located on Texas Avenue North of 9th Street, Lubbock, Texas. This property is legally described as Lots 1,2,3,4,5,6,7,8,9,10,16,17, and 18 of Block 72 Original Town Addition, Lubbock, Lubbock County, Texas. This project will support transit services throughout the present service area, generally the City of Lubbock.

The total project cost is currently estimated at \$1,857,857. Of this amount, it is proposed that the City of Lubbock contribute land of sufficient value to provide the \$130,050 local share, with \$241,521 to come from the Texas State Department of Highways and Transportation and \$1,486,286 to come from UMTA Section 3 funds.

Pursuant to an Opinion of the Comptroller General of the United States, LTC buses are available for incidental charter service within the designated service area. This service will not interfere with regularly scheduled mass transportation services. The City of Lubbock agrees that neither it nor any operator of mass transportation equipment on its behalf, will engage in any charter bus operations where points of origin or destination will be outside of the designated service area.

B. Relocation: No persons, families, or business will be displaced by this project.

C. Environment: The proposed project will not have a significant environmental impact upon the urban area.

D. Comprehensive Planning: The proposed project is in conformance with comprehensive land use and transportation plans for the area.

E. The City of Lubbock will participate in the vehicle pool system serving the needs of the elderly and handicapped with half fares on all regular transit routes.

At the hearing, the City of Lubbock will afford an opportunity for interested persons on agencies to be heard with respect to the social, environmental, and economic aspects in planning and implementing the project. Interested persons may submit orally or in writing evidence and recommendations with respect to said project.

A copy of the application for the Federal Grant for the proposed project, together with an environmental analysis and the transit development plan for the area, is currently available for public inspection in the City Secretary's Office at City Hall, 916 Texas Avenue, Lubbock, Texas.

**PUBLIC HEARING NOTICE**  
RE: City of Lubbock request to UMTA for a Section 3 Capital Grant in the amount of \$1,486,286.

Notice is hereby given that a public hearing will be held by the City of Lubbock in the City Council Chambers located in City Hall, 916 Texas Avenue at 2:30 p.m., Thursday, September 28, 1978 for the purpose of considering a project for which financial assistance is being sought from the Urban Mass Transportation Administration pursuant to the Urban Mass Transportation Act of 1964, as amended, generally described as follows:

A. Description of Project: The project consists of the acquisition of professional appraisal services, real estate, architectural and engineering services, the

**OWN YOUR OWN BUSINESS, NO INVENTORY!!!**

**BE YOUR OWN BOSS**

- If you would like to own your own business
- If you have above average intelligence
- If you are sales & business oriented
- If you desire to own your own lucrative business
- If the market (area) you are interested in has 50 or more Black people

**READ THIS**

Lubbock Digest is designed to reach the lucrative Black community and has an extremely high profit potential. Lubbock Digest is presently selecting capable business people for all areas in or near Texas and the Nation.

To determine if your area is available: **CALL NOW**

806-762-3612  
Eddie P. Richardson  
Managing Editor  
Lubbock Digest Headquarters  
506 E. 23rd Street  
Lubbock, Texas 79404

**Lubbock Digest**  
WEEKLY NEWSPAPER  
**762-3612**



# Three Dallas weeklies focus on news for minorities

Reprinted from The Dallas Morning News, Thursday, August 31, 1978. Tony Davis, a friend of the "Lubbock Digest" staff, was a speaker at the recent "Black Market Seminar".

By ERIC MILLER  
Not all eyes in Dallas are opened each morning with a newspaper and cup of coffee. Nor are all evenings highlighted by a leisurely reading of the afternoon daily.

In fact, a sizable portion of an audience of more than 350,000 newspaper readers don't rely on Dallas' two major dailies but, instead, turn to one of the three smaller, minority-produced weekly newspapers to decide what's important for them to know.

The audience almost exclusively is black and Mexican-American, and the three weekly newspapers that attempt to reach that audience with news are the Dallas Weekly (circulation 40,000, but mostly unpaid), El Sol De Texas (circulation 100,000) and the Dallas Post Tribune (circulation 22,000).

The primary reason the three weeklies stay afloat financially, their publishers say, is because the larger dailies fail to give minority readers a relevant digest of news.

"CRIME IS the only thing your daily papers write about us," said Tony Davis, editor and publisher of The Dallas Weekly, an unconventional tabloid paper that is distributed free to its readers. Davis does not include crime stories in his paper.

"Until recently, the only time you wrote about a black is if he played in some sport, or if he sang or danced," he said. "Did you know that until five years ago no black woman got married

or was engaged. As far as the papers were concerned, everybody in our community was living in sin. And no black person has ever been guilty because of insanity, according to the papers."

Davis said the minority press serves to identify "sneaky racist happenings" in Dallas. The major dailies "don't understand, aren't attuned to and don't feel responsible to blacks," he added. "If The Dallas Morning News editorial page is against something, then we're for it."

Fred Finch Jr., the man who calls the shots at the Dallas Post Tribune, the more traditional black newspaper of the two, agrees wholeheartedly with Davis. "The Dallas Post Tribune publishes news about black people," Finch said. "The only place blacks can get news in Dallas is from the black press. Of course, the major dailies don't meet the needs of black people. In the first place, they don't concern themselves with black people."

With the exception of the audience they serve, minority papers in Dallas are no different than small newspapers anywhere: Their quality of journalism ranges from good to mediocre and they need to sell ads to survive financially. And, like any small newspaper, what appears in the news columns of the three weeklies is heavily influenced by the men at the helm.

MONITORING social and governmental issues personally is what the

Dallas Weekly's Davis feels his job is all about. A 44-year-old, heavy-set man whose eyes constantly are hidden behind sunglasses, Davis has a habit of talking like he owns the place — regardless of whose place he's in. But then disturbing language, stepping on toes and putting people in embarrassing positions all are part of the Davis demeanor.

His attitudes are reflected in his newspaper. "I lost faith in brotherly love long ago," he said. "I don't give a damn what they (members of the white community) think about me as long as they respect me."

The Weekly leads off its front page each week with an outspoken editorial written by Davis. Much of the news that graces the pages of Davis' publication is similar to that of any newspaper, and ranges from recipes to sports to entertainment. "I aim all my news at an adult audience," Davis said. "We carry no news about crime or children."

All news in the Weekly either originates with Davis, his two employees, or Black Media Inc., a national news feature service. Davis said he relies heavily on his own news reporting and tips provided by about 25 paid "stringers" scattered throughout the black community. His paid tipsters include barbers, waiters and bellmen in Dallas.

Business apparently is good at the Weekly. "I'm happy," Davis said, boasting that he drives a late model luxury automobile. His small but comfortable offices feature a hidden conference room and bar, exposed by a revolving door in the wall panel.

editor and publisher Jesus C. Gutierrez seems an unassuming man.

Gutierrez appears to be a peaceful and introverted man, more likely to be found working late in the composing room of his newspaper than sitting in on a City Council or school board meeting.

"I'm independent," he said with a confident smile. "I'm very independent. But I'm a liberal man... and so is my paper. We're not militant, but it's our policy to defend the (Mexican-American) community. We're open for all the community. We never close the door."

A total of 11 employees mold El Sol into a finished product for statewide distribution, a staff that includes one full-time photographer and one "community reporter." The paper is written and edited into "pure, good Spanish," said Gutierrez, who added he believes one of the functions of his newspaper is to educate Mexican-Americans in the use of proper Spanish.

The fight for respectability in the minority newspaper business has been a hard, long grind for Gutierrez. First printed in 1966, it wasn't until 1977 that the newspaper's balance sheet wasn't overwhelmed by red ink.

BUT PART OF the reason for that struggle is the fact that Gutierrez sank what might have been profit into capital investments. El Sol is printed in a medium-size warehouse close to downtown Dallas. And, unlike the other two minority newspaper operations in Dallas, El Sol does not ship its copy to an outside printer. Gutierrez' operation includes about \$240,000 worth of printing, photographic and composing room equipment — and the presses of the paper are capable of running off 20,500 copies of the weekly per hour.

El Sol subscribes to the Spanish language United Press International news service, and claims to be the only weekly in Texas subscribing to UPI. El Sol has a Dallas circulation of about 42,000, and its remaining 58,000 papers are distributed primarily in Fort Worth, Waco, Austin, San Antonio, Corpus Christi, Galveston and Houston. It is the fifth largest Spanish newspaper in the United States.

While Gutierrez said he believes the paper has a good reputation in the white community, El Sol sometimes steps on the feet of the establishment and has a reputation of producing hard-hitting stories or issues significant to the state's Mexican-American population.

"I do whatever is right," Gutierrez said. "When it is necessary to do something for the community we do it."

a dynamic message last Sunday morning. Let us continue to pray for and visit our sick and shut in members.

We hope you had a wonderful Labor Day holiday.

Church School begins at 9:30 a.m. on Sundays.

Ushers meet at the church on Monday at 7 p.m.

Prayer Band meets at the church at 7 p.m. on Wednesday. The Deacons and Laymen Brotherhood meet at the church at 8 p.m. on Wednesdays.

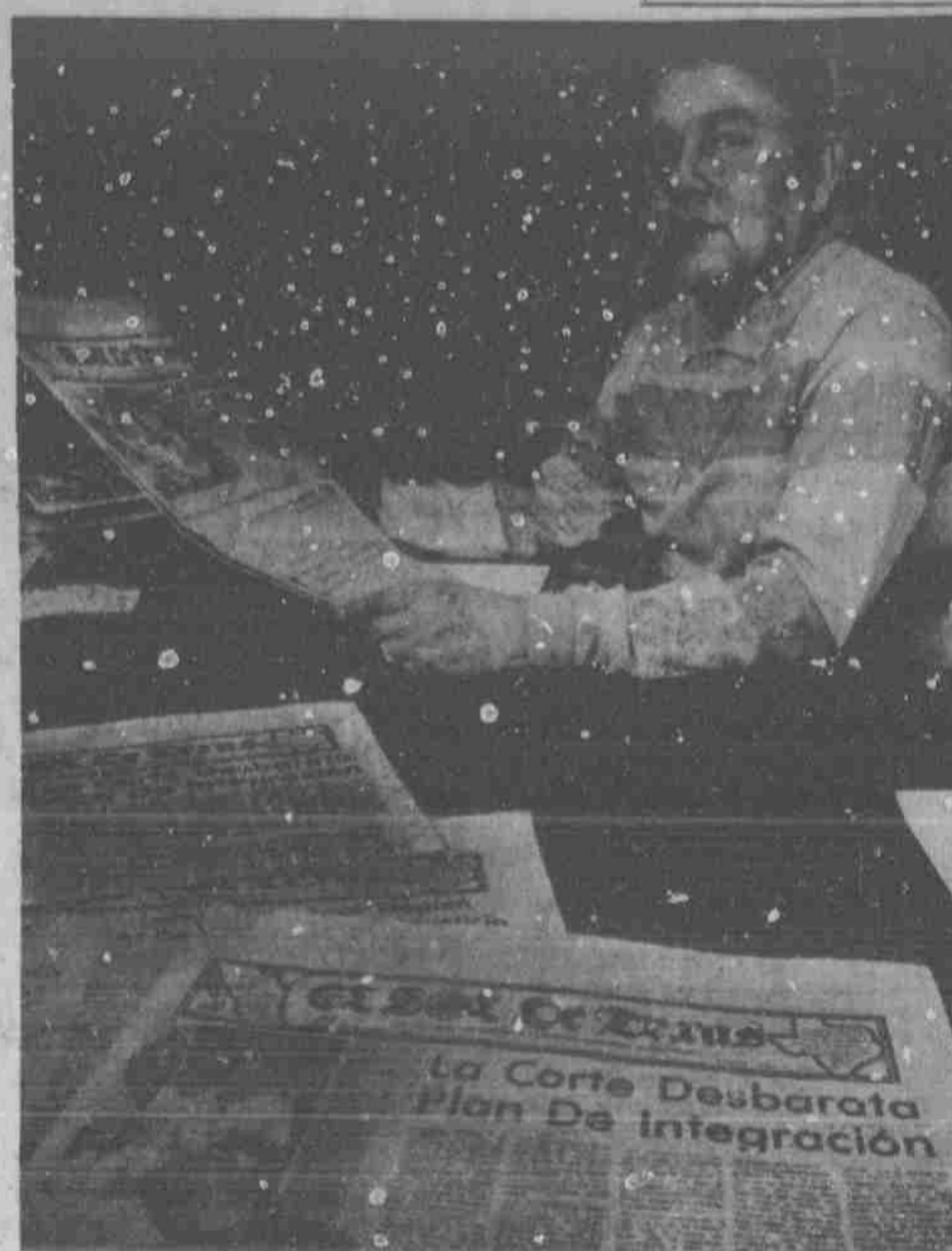
The Youth Department meets at the church on Thursday evening at 7 p.m.

Friday evening is Teachers meeting night at 7 p.m.

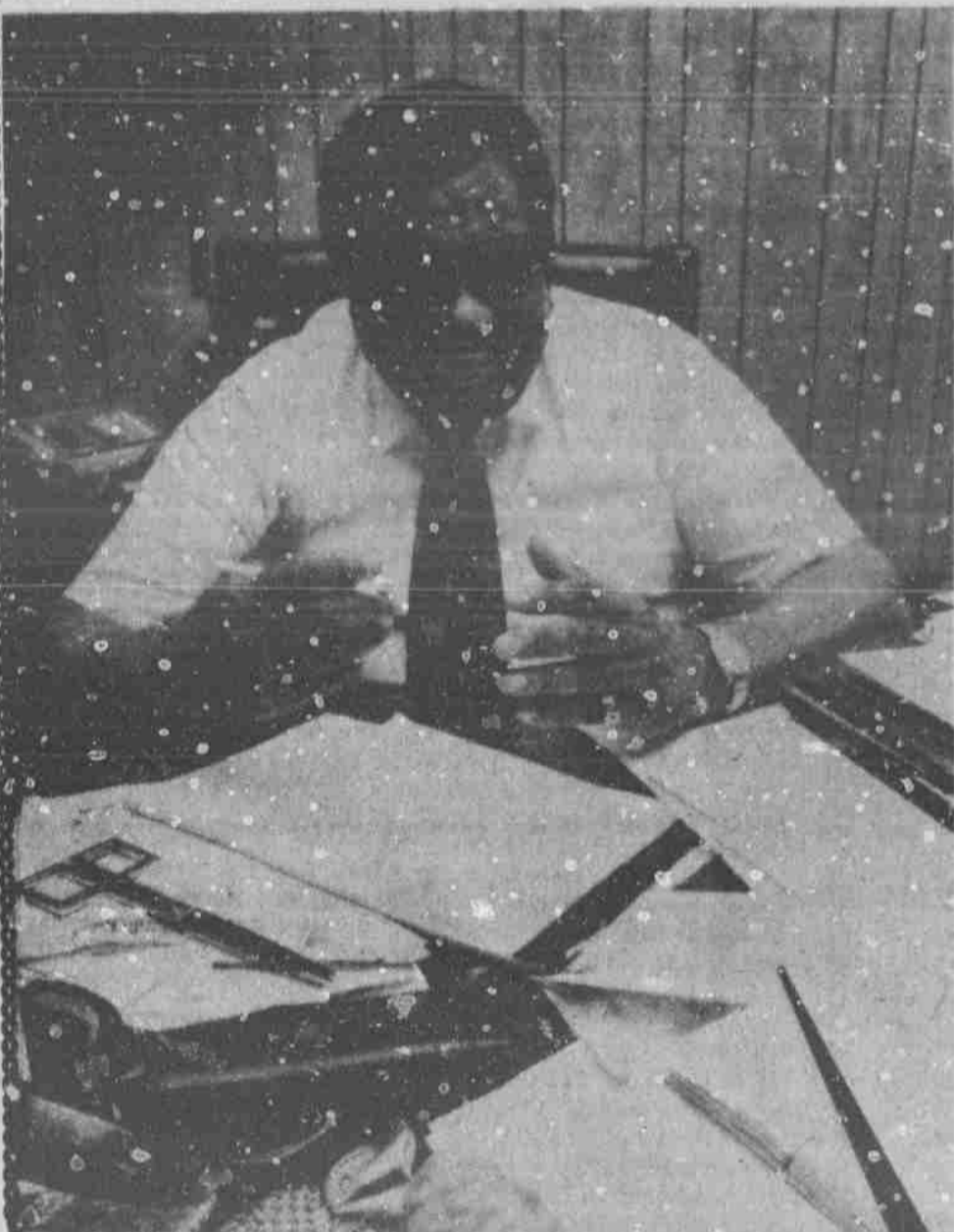
The Deacons meet at the church at 5 p.m. the first and third Saturday of each month.

NEW HOPE BAPTIST General Mission will be held Monday evening, September 25, at 7 p.m. President Ruby Jay is asking that all women will make plans to attend this important meeting.

The National Baptist Convention is convening this week with the Baptist Church in the city of



Jesus C. Gutierrez... "I do whatever is right."



Tony Davis... major dailies "don't understand."

## Church News

### LYONS CHAPEL BAPTIST CHURCH

"Love gives all it has and sits and weeps when it has none to give, love is blind, God is love." The Extravagance of God's Love was the title of the sermon so beautifully delivered from the heart of Rev. C. Bradford, pastor of the Mt. Horeb Baptist Church of Dallas, Texas. His scripture text was taken from St. Mark 14:3-9. His choir did a lovely job singing songs of joy to help warm our hearts. The entire Labor Day weekend was simply grand.

Mt. Herob arrived here in Lubbock early Saturday morning by

bus. They were later entertained at Mackenzie Park at a good-old-fashioned barbecue with water melons and the works. Some of the members even tried a little baseball. Brother Leroy Hicks got a chance to visit with her sister, Ms. Mary Layman; and niece, Ms. Johnnie Higgins, also members of the Mt. Herob Baptist Church.

Everyone extended their hospitality which made everything very nice.

On Sept. 16 and 17, the choir will journey to Kansas. All choir members are asked to be at rehearsal to help make final plans. You may start paying

your fare now. Ms. G. Shepherd is choir president.

Youth Day services will be held Sunday, September 10, at the morning worship hour. All young people are encouraged to participate on the program.

We will have the drawing for the television set after church.

Youth practice will be on Saturday evening at 6 p.m. Come out and get involved.

Federation of Choirs will be held on Sunday, September 24, at 2:30 p.m. The host church will be announced.

ST. MATTHEW BAPTIST CHURCH The Senior Mission Society is presenting Sister Ophelia Cavanaugh in a recital Sunday, September 10,

at 3 p.m. We are expecting many pastors of Lubbock and its adjacent towns to be present with us on this special occasion.

We want you to come out and with us on this special day. There is always room for another one.

Our special guest will be the Out Reach Breakfast Club of Lubbock. Sister Mary Ward, president. We will be looking for you, you, and you.

Sister Theola Ogletree, president; and Sister Perlie Ruth Bonner is vice president. Rev. R.S. Stanley, pastor.

MOUNT GILEAD BAPTIST CHURCH Our pastor, Rev. A.L. Patrick, delivered

### CHRIST TEMPLE CHURCH

2411 Fir Ave. Lubbock, Texas 79404 Phone: 806-744-5324



Bishop W. D. Haynes

Church of God in Christ, Inc. P. O. Box 2411 Lubbock, Texas 79404

Res. 2504 Fir Ave. Lubbock, Texas 79404 Phone 806-744-8658

Bishop W. D. Haynes preaches at Christ Temple each First and Third Sunday. Worship: 11:30 A.M.

### HAYNES CHAPEL CHURCH

2830 Ross Ave. Ft. Worth, Texas 76106 Phone: 817-824-9223

Res. 5518 MacArthur Dr. Fort Worth, Texas 76112 Phone 817-451-5995

### CHURCH OF THE LIVING GOD

(Motto: C.W.F.F.)

1510 E. 15th Lubbock, Texas

Rev. L. F. Bowie, Pastor

"Where The True Gospel Is Preached"



Sunday School ..... 9:45 a.m.  
Morning Worship ..... 11:00 a.m.  
Y.F.P.U. .... 4:00 p.m.  
Evening Worship ..... 7:30 p.m.  
Mid Week Services ..... 7:00 p.m.

Everybody is always welcome

## First Progressive Baptist Church

Yellowhouse Canyon  
A Southern Baptist Church

"Future Home"



Pastor Rev. M. G. Shepherd Phone 763-8645 The Pastor is always available for Prayer and Spiritual Counseling

Ministry of Education and Church Training Rev. F. Bell

Bus Ministry: Wayne Watkins

### SCHEDULE OF SERVICES

Sunday School ..... 10:00 AM  
Morning Worship ..... 11:15 PM  
Evening Worship ..... 6:00 PM  
Wednesday Worship Service ..... 7:30 PM  
Lady Crusaders, Monday ..... 6:00 PM  
G.A.S., Monday ..... 6:00 PM  
Junior Choir, Monday ..... 7:00 PM  
Acteens, Tuesday ..... 6:30 PM  
Ambassadors & Pioneers, Tuesday ..... 6:30 PM  
Senior Choir, Tuesday ..... 7:15 PM  
Mission, Thursday ..... 7:30 PM  
Brotherhood, Saturday ..... 5:00 PM  
B.T.U., Saturday ..... 5:00 PM

TELEPHONE — 763-8645

"A Progressive Church for a Progressive People"

## JONES JANITOR SERVICE

- ★ Steam Carpet Cleaning
- ★ Residential ★ Commercial
- ★ Maintenance of All Types of Floors
- ★ Window Washing

747-0670

Richard Jones

Customer Satisfaction Guaranteed