D. H. Koeninger Elected County TSTA President


## The NEWSpaper Dedicated toth 0 The World's Richest Irrigation Area The Earth News-Sun

FB Committee Works To Enact Bureau Policies Clayton Named Chairman


Council Discusses City'sGrowth

Vicki Lowery Named 1969 Homemaker Of Tomorrow



Local Troop
Schedules
Activities



Local Church To Host Associational GA C ouncil
$\qquad$

Four Bring Home
Honors From Stock Show


The EARTH NEWS-SUN

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| mameme |
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| or Students For |
| Third Six Weeks |
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|  |
|  |
| n | Increased Business

Services For Mrs. Stinson

Savings Bond Sales Short Of '68 Goal


## TaxpayersOffered Refund <br> In Savings Bonds



NOTICE
ANNUAL MEETING OF THE
FIVE-AREA TELEPHONE COOPERATIVE

2:00 P.M. Friday, February 7th
$\$ 200$ In Door Prizes-Souvenirs For Everyone
Business
Session-Election
Of
Ditrectors

FIVE - AREA TELEPHONE COOPERATIVE

## advertising advice

BY A BANKER
$-\operatorname{IN}-$

## AMERICAN BANKERS' MAGAZINE

"No business man in any town should allow a newspaper published in his town to go without his name and address being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, even if you do not use more thinn a two-line space

A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is rhe best possible town advertising. The man who does not advertise his business does an injustice to himself and to the town. The man who insists on sharing the business that comes to town, but refuses to advertise his own, is not a valuable addition to any town . . . The life of a town debends on the live, wide-awake and liberal adertising man

More Fertilizer Could Mean Added Dollars



High Plains Center For Performing Arts

## 

 Tests simambe County a a sumingone sample ery
thid y yar fro



$\qquad$ Organized In Amarillo

Texas Drops
To 38th In Nations Average
TeachersSalary

We Wish To Take This Opportunity To Say THANKS
for your Attendance Of
Farming Frontiers '69
congratulation
TO JIMMY BANKS
DENT FARM SUPPLY

## We're <br> Expecting...



## DURING THIS BIG GEI ACOUANTIED

 SALEAll Deals Will Be Accepted

Regardless of Profit



Young Homemakers Enjoy Valentine Tea
 Junior High MUF Condcudes Study Of Sacraments

Mis. Ted Wilson
Honowe At
Buidal Shower

"umime Honoved On Bitsthlay


## 左


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Whats Cooking
at School

NOTICE


Springabe Sunbeams Stud Memory Verses

Brownie Troop 398 Has Cooking Session


## Homemakers March For

 March Of Dimes FridayGA's Plan


Febmary


Geraldene Bradley Named Queen Of



Springlake $G A_{A}^{\prime} W$ rite Letter To NASA


Mid High MUF Has Lesson On Motive

Americans, The Beautiful!

Pruda Sanders To Receive Degree FromHardin:Simmons


Science - Friend or Foe Subject Of MUF Meeting
Subject UF MYF N Neeang


2nd ANNIVERSARY sPECIAL FACTORY PURCHASE 60 "69" PONTIACS for our FREE DOLLARS Sale

Special Bank
Rate
Financing

| SALE |
| :---: |
| STARTS |
| MON., FEB. 10 |


| OFFER GOOD |
| :---: |
| On New Cadillac |
| Or Used Car |

## DON'T PAY TOO MUCH

The Money You Save Is Yours!
OPEN TILL 7:00
6 NEW '69 CADILLACS IN STOCK DON RIERSON PONTIAC-CADILLAC

$\begin{array}{ll}\text { Experiment Station } & \text { Scientist Speaks On } \\ \text { Releases Corn Hybrids } & \text { Mesquito Control }\end{array}$



Article Encourages Local Newspaper Advertising

Attention: FARMERS

New Formula Determines $|$| Which Tax Return To Audit |
| :--- |

| TV SCNEDULE |
| :--- | :--- |
| KCBD |
| TV |



News From Here And There


Rules Of The House Adopted For Effective Operation During 6lst Session

Goodwill Centre DUR BOYS IN SERVICE Clears 26


