

# PROGRESS EDITION

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Per Copy

EARTH  
SPRINGLAKE

The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area

# THE EARTH NEWS

Cities Don't Grow  
—Men Build Them

THIS AREA IS COMPOSED  
OF MEN WHO ARE BUILD  
ERS — WATCH US GROW!

VOLUME NO. 2

FIVE CENTS

Earth, Lamb County, Texas, Thursday, January 26, 1956

28 Pages in Four Sections

NUMBER 25



Ed Stump, Jaycee State President, of Houston, was guest speaker at a special meeting of the Earth Jaycees. Pictured above from left to right, Bob Polsum, state vice president of Childress, Ardis Barton, president of Earth Jaycees and Mr. Stump.

## State President Is Guest Speaker At Junior Chamber Meeting Monday

Mr. Ed Stump of Houston, State President of the Junior Chamber of Commerce and Mr. Bob Polsum of Childress, vice president, were guest speakers at a meeting of the Jaycees, Monday night.

Mr. Stump and Mr. Polsum gave special instruction on how to prepare a scrapbook. Also how to compete for State and National awards. A run down on the State Convention at Brownsville was given.

A summary of activities and what had been accomplished by Jaycees on a state level was also given.

Visitors were: Bill Wilson of Muleshoe, Leo Cain of Earth, John Mack and Bob Wilson, both of Muleshoe.

## Church Meetings To Be Held

The Baptist Associational Youth Rally will be held at 7:30 p. m. Thursday at Spade.

A Sunday School meeting of the First Baptist Church will be held at Sudan, Friday. Board meetings at 5:00 p. m. Dinner at 6:00 p. m. and Sunday School Rally at 7:00 p. m.

Tuesday, January 31, an Associational Brotherhood meeting will be held at 7:30 p. m. at Enoch.

## New Residents

Mr. and Mrs. Fred Clayton are moving into their beautiful new 7 room and 3 bath brick home in Earth from their farm.

Mr. Clayton will still be engaged in farming.

## NOTICE

The Band Booster Club meeting has been changed to the first Thursday of each month at 7:00 p. m. in the Band Hall at the school.

The next meeting will be Thursday, February 2.

## Dedication Program Will Be Held Monday Night

The building dedication program of the Springlake Schools will be held Monday, January 30.

Open house and registration will be held at three main buildings from 6:30 p. m. to 7:30 p. m.

The following program will begin at 7:30 p. m. in the new auditorium.

Invocation, C. T. Jordan. Welcome, O. E. Lumsden. Response, Mrs. Jack Hinson. Wolverine Band, Nolan Froehner, director. School song (audience sing). Zaccatecas, March, Codina. Old English Air, Traditional. Saluta-

## Children's Pictures To Be Taken Free And Published

## Attends Brother's Funeral Monday

Bertie L. Weatherly 68, of Amarillo died Friday night in Northwest Texas Hospital.

Graveside rites were held at 10:00 a. m. in Llano Cemetery by H. L. Gibson, minister of West Amarillo Church of Christ.

Survivors are a sister, Mrs. Sarah Clark of Earth and two brothers, Marvin Weatherly of Estelline and Luther Clark of California.

Burial was under the direction of Boxwell Brothers Funeral Home.

## New Blacksmith At Martin Bros.

Martin Brothers Welding have announced that a new blacksmith, Mr. Homer Miller, has been employed in their blacksmith shop.

Mr. Miller has had more than 30 years experience as a blacksmith.

Mr. Miller has lived in Coolidge, Arizona the past 5 years prior to coming to Earth. Miller plans to move his family here at the close of the school term.

## Jim Dickerson Dies At Vernon

Mr. Jim Dickson, 90, of Vernon, Texas, died Saturday morning January 21, at his home.

Mr. Dickson was a former resident of Springlake and Earth, and the father of Orris Dickson of Earth.

## Dedication Program Will Be Held Monday Night

tion, March, Seitz. Songs, Elementary school, Mrs. H. F. Axtell, director — Yankee Doodle, Battle Hymn of the Republic, Rounds, America, America the Beautiful, O' Columbia the Gem of the Ocean, God Bless America and The Star Spangled Banner. Chorus, Nolan Froehner, director — Cielito, Mexican Folk Song, O Sole, Di Capua, Peace (Psalm XXIII) Koschat. One act play, Mrs. John Adams, director — "The Blue Tea-Pot."

All parents and visitors are invited to attend these services.

## NOSIN..... WITH POLLY

We here at the News could never have gotten all this back history of Earth together with out the assistance of those pioneers who come here when there was nothing (and begin to shape and mould together a Town.) They learned early in Pioneer days to assist their fellow man in anyway they could, and today they still are living by those rules. We have learned to appreciate each of those early day settlers more than ever before.

We saw this week their eagerness to help in anyway they could, several made trips to the office to help us.

Several called in different bits of news. And one Great lady in Earth whose health does not permit much activity nowadays, had the reporter come to her home there she spent hours helping her with the history. I call her GREAT along with several other after having heard their stories their hardships, one begins to feel they can see the very heart of the true Pioneer spirited citizens working together to carve out a life here and to pave the way for future generations. It makes those of us who accept the everyday luxuries of life without a thought of how it all come about, stop to wonder if we are not falling way short of those who had the ambition and determination to stick with a town of wide open range and...

Our hats go off to each of you who actually lived "life in the rough."

One we could not forget to send "Thanks" to is Mrs. Lester La Grange of Amherst. She was asked to assist in our history gathering efforts. She put forth her efforts to secure the history and called the News (not collect) and gave us a full history of the Halsell Ranch. She is another of the early Pioneer ladies who lives by those rules of "Help Thy Neighbor."

—nosin—

Without Mrs. Marvin Sanders and Mrs. Travis Scott this paper would never have been completed. Oletha Sanders has always been our "friend in the time of need." I met her my first day in Earth and never since that day have I given her that (S.O.S. signal) without her coming to the rescue, even though she has a family, church, P.T.A. Garden club, and many other activities. She has never been too busy to help. (Money can't pay enough for such services)

Dale Scott walked innocently into the office to get supplies for her church work, after listening to our pleas she left out working for the News, gathering history.

Let this be a lesson to you talented housewives, don't ever walk in the News with a special edition in the making — Y-O-U just may come out helping to MAKE the Special Edition.

—nosin—

I can't help crying about Earth. The Progress we have observed since coming to Earth in August '54 is unbelievable.

One of the most important things in our eyes, is the new sewer system which was completed last November.

Another feather in Earth's cap that we are proud of is the telephone system which is being installed in our area, in which Earth city officials and ETA officers worked desperately to achieve this "toil free service" to Earth.

The number of Businesses and Business Buildings that have been built these past 18 months is unbelievable.

Dent Farm Supply moved into their new building about a month after our arrival here. The Shamrock Station had their opening a couple of weeks after we came. The Burkett addition, and the G. I. Homes in the north part of town, plus the Taylor addition, along with numerous individually constructed homes, has made Earth take on a completely new face.

It is almost impossible to name each new business building built during this eighteen months, but I will try to name some. The Starkey Steak House, Martin Bros. Welding, Farm Chemical Co., Earth Hotel, Bartlett Laundry, Patterson Brothers Grocery,

## Vegetable Marketing Enterprise Will Be Organized Next Tuesday



Pictured above are Ray Axtell, Oliver Tunnell, W. O. Jones, Ross Brock, Elroy Wislan and Mrs. J. L. Hinson. They are the Steering Committee for the First Methodist Educational Building Fund Drive, which will be in February 7.

In the first formal step toward possible organization of a huge commercial vegetable marketing enterprise on the Texas High Plains, farmers, businessmen, and individuals will assemble in Plainview Tuesday, January 31, for an advisory board meeting.

It will be at this time that the projected development will be examined from the practical viewpoint of organization, production and marketing.

To lead a discussion on the technicalities of such an operation will be two men who are specialists in their fields, J. F. Rosenborough, Extension Horticulture Marketing Specialist of Tyler, will examine marketing aspects.

Dr. George Elle, Assistant Dean of Agriculture at Texas Tech in Lubbock, will study production problems.

Ronald Davis from the Lazbuddie community in Southwestern Parmer county, will howman the plan for big-scale vegetable marketing and production has organized reports that "from 25 to 30 Plains communities will be represented" at the meeting.

From each of these communities will be one person who has volunteered to serve on an advisory board. It will be this board that will listen to and weigh the information which will be presented at Plainview. In the light of what is learned at the meeting a further known factors, the board will be asked to recommend further procedure.

"We are fortunate to have secured men who are a very best in their fields," says Davis, "and they will tell us the facts on whether our plan appears to be feasible."

Besides members of the advisory board, representatives of the press, businessmen, farmers, chambers of commerce, agricultural officials and others have been invited to sit in on the discussion. It is possible that as many as 150 persons will attend the meeting.

The Plainview auditorium will be the setting for the meeting which is to get underway at 2 p. m. Advisory board member for Earth is W. R. Storkard Jr.

## Girl Scouts Receive Book Binding Badges

The Girl Scout, Troop 23, met at the school Wednesday, January 18.

The leaders, Mrs. Kenneth Cowley and Mrs. Pat McCord, presented the Scouts with their book binding badges.

Officers were elected for the coming project, which will be homemaking.

Officers elected were Dixie Parish, chairman, Janis Cowley, vice chairman, Judy Jones, scribe, La Don Messer, song leader.

The outgoing chairman was Lena Gay Axtell.

The Scouts practiced their parts for the program they presented at the P.T.A. Thursday, January 19.

Scouts attending were: Lana Gay Axtell, Janis Cowley, Judy Jones, Jane McCord and La Don Messer.

## Methodist Solicitation Program Begins Feb. 7

The solicitation committee of the First Methodist Church met Monday night at the church.

Following a dinner served by the church ladies, was a business meeting.

The solicitation program will begin February 7 to raise a \$25,000 fund to build an educational building which will cost approximately \$45,000.00.

The 50' x 100' building will furnish class rooms for the nursery through the youth department.

Dwons died of injuries received in a car accident Friday. Funeral services were held at the Vincent Baptist Church and burial was in the Vincent Cemetery.

Others attending the funeral were Darrell Sawyer, of Earth, Mr. Otha Smith and Ronnie of Littlefield and Mrs. R. E. Smith of Amherst.

## XIT Study Club Elects More Officers

Mrs. James Packard and Mrs. James Sanderson were hostesses to the XIT Study Club, Tuesday, January 24 in the Community Building.

Mrs. Bill Burrow, president, presided over the business meeting.

Two more officers were elected, Mrs. Roy Byers Jr., parliamentarian and Mrs. Kenneth Parish, treasurer.

The club voted to give a donation to the March of Dimes, also to donate \$10.00 on the coffee urn to the Community Building.

Mrs. Edwin Jones brought the program on "Early Texas Recipes."

Refreshments of sandwiches, cookies, nuts, cakes and coffee were served to members.

Earnest Baker, Jess Watson, W. T. Clayton, Billy Clayton, Kenneth Parish, Bill Burrow, James Packard, Arnold Washington, James Sanderson, Dale Chittwood, James Busby, Kenneth Boone, Edwin Jones and Jimmie Banks.

## Faust Clinic Types Blood Of Civic Club Members

Carroll Rogers, technician at the Faust Clinic and Laboratory met with the Jaycees Monday and made an appointment for a date to get Rh blood type of all Jaycees.

Rogers also met with the Lions club, Tuesday to take Rh and blood type of each Lion member.

The next appointment will be made at Springlake and Pleasant Valley.

At a future date appointments will be made of all who are eligible to get their Rh blood type made.

The purpose of this is to have information on as many as possible on their Rh blood type, in order to be aware of whom to contact in case of an emergency, when blood is needed.

## Children's Names Must Be On School Roll

Mr. John Adams, Springlake School secretary, is urging all parents who have six year olds to please come to the school and get their names on the school roll.

Also those who have not signed slips for children that are in school, to please do so this week, as this is the last week to get the school children enumerated for school census.

## Three File For Alderman, Filing Period Ends Feb. 13

Three candidates have filed for the office of alderman of the city of Earth to date.

Those who have filed are Carroll Blackwell, John Welch and Clarence Kelley. Their names will appear on the ballot in connection with the election to be held February 18 to decide whether Earth should or should not change its form of government.

One of the advantages pointed out in favor of the Alderman-Mayor type of government, is

## Woodmen's Circle Donates To March Of Dimes Fund

The Supreme Force of the Woodmen's Circle met in the home of Mrs. Gladys McCaskill this week for a business meeting.

The books were audited for the past six months.

The circle donated \$20.00 to the Earth March of Dimes Fund.

The next meeting will be Tuesday, February 21 at the home of Mrs. Inez Barton.

## ITEMS OF INTEREST

A tin can is more than 98 per cent steel.

India produces 70 to 80 per cent of the world's supply of mica.

The population of Russia is 214 1/2 million.

When facing blinding lights, some drivers close one eye and open it when the lights have passed, thus permitting quicker recovery of normal vision.

With the five Aldermen and a mayor, we will have a better representation of the people.

Mayor Pope says he would like to see at least five file for the position of Alderman before February 13. There will be three additions to the form of city government if the people vote to change the city charter.

Everyone is urged to turn out and vote in the coming election.

So pay your Poll Tax before January 31.

## WILLIAMS - VERNER VOWS EXCHANGED

Marriage vows were exchanged Saturday, January 21 by Miss Janell Elizabeth Williams and Donald Ray Verner of Bovina.

Rev. Vince Zinn, pastor of the Oklahoma Lane Baptist church, read the service in the home of the bride's parents, Mr. and Mrs. J. E. Williams of Earth.

Parents of the groom are Mr. and Mrs. Walter Verner of Bovina.

For her wedding, the bride chose a ballerina length dress of blue lace with pink accessories. Her corsage was an orchid. The bride was attended by her sister, Mrs. Betty Ann Duval of Bryson, Texas as matron of honor. Mrs. Duval wore a grey dress, and a pink carnation corsage. Mrs. Alan Wasson of Bovina was best man.

At the reception, which followed the ceremony, the table was laid with a white linen cloth and centered with an arrangement of pink and white carnations.

Following a wedding trip the

## Party Line

Mr. and Mrs. George Kasinger visited Mr. and Mrs. L. E. Martin in Muleshoe, Sunday afternoon.

Mr. and Mrs. Hoyt Montgomery Haycille and Donna of Kermit spent Saturday with Mr. and Mrs. David Johnson and Mr. and Mrs. Pat Montgomery.

Francis Cole spent Sunday in Lubbock with Yvonne O'Hair.

Mr. and Mrs. James Martin and children of Hereford and Mrs. Ethel Lewallyn of Los Alamos, N. Mex., were Sunday dinner guests in the home of Mr. and Mrs. R. C. Martin, Mrs. T. C. Martin accompanied Mrs. Lewallyn to her home Monday and will spend two weeks.

Mrs. Ray Glascock and Mrs. R. S. Cole was in Muleshoe Monday morning on business.

Mr. and Mrs. R. S. Cole visited Sunday in Lubbock with Mrs. Cole's brother and family, Mr. and Mrs. Virgil Cole. While in Lubbock they also visited in the Bruce Giles home.

Mrs. J. C. and Homer Hakey visited Sunday in Mataboski. They visited ashle with Starkley's mother-in-law, Mrs. Georgia Strickland.

Mrs. Henry Randolph, Jane and Pasty spent the week end in the home of Mr. and Mrs. Prier Stephenson and Ramona in Clyde, Texas. Mrs. L. A. Glascock accompanied them home after a month's visit in the Stephenson home.

Mr. and Mrs. Carlis Bills and children and Mr. and Mrs. Clifford Bills were Sunday dinner guests in the home of Mr. and Mrs. Dale Harper.

Gene Brown surprised Mrs. Brown with a new light green two tone century Buick last week.

Mr. Edward Jones and John Martin returned Saturday night from Wilcox, Arizona.

Mr. and Mrs. L. H. Dent and Mr. and Mrs. Cullen Hay visited Mr. H. N. Seymore who is semi-retired in Lubbock Sunday.

Mrs. Fred Helf visited Mrs. Edward Jones, Monday morning.

Mr. and Mrs. Elvis Clayton visited in Lubbock Monday with Mrs. H. N. Seymore who is seriously ill.

Mrs. Edward Jones, Nancy and Beth visited Thursday night in the home of Mrs. Fred Jones in Dimmitt.

Anita Sharon O'Hair has been dismissed from the Muleshoe Hospital where she had been receiving treatment for pneumonia.

Jane Gover, daughter of Mr. and Mrs. Roy Gover is receiving treatment at the Muleshoe Hospital.

If all the magnesium in the sea were spread over all the earth's land surface, the layer of magnesium would be six feet thick, says the National Geographic Society.

**Drs. Woods & Armistead**  
OPTOMETRISTS

B. W. Armistead, O.D.  
Glenn S. Burk, O.D.  
Ira E. Woods, O.D.

416 IFD Drive Phone 1009  
Lubbock, Texas

couple will be at home on a farm 10 miles west of Friona where the bridegroom is engaged in farming.

The bride attended the Springlake schools and graduated with the class of 1955. The bridegroom is a graduate of the Bovina high school.

## Brownies And Scouts Present P-TA Program

The Springlake P-TA met at 4:00 p. m. Thursday, January 19 in the new auditorium.

Mrs. Marvin Sanders opened the meeting with a poem, "School." A prayer was led by Rev. C. L. Diamond, pastor of the Earth Assembly of God Church.

Mrs. Marvin Sanders, President, presided over the business meeting.

Mrs. Roy Simmons, program chairman, introduced all the youth organizations. The Brownies

Scouts with their leader, Miss Rena Lee.

The Brownies in the making with their sponsor, Mrs. Donald Street.

The Girl Scouts and their leaders, Mrs. Pat McCord and Mrs. Kenneth Cowley.

The Boy Scouts of Springlake and their den mothers, Mrs. Charles Packard and Edwin Jones who participated on the program.

Ross Morris gave a chalk talk narrated by Jane McCord.

A hand work of the different organizations was on display which was very interesting.

Mrs. Billy Homer Hodges' Art Students had a very beautiful display of their paintings on hand.

P-TA members were grateful to the young people who helped make the P-TA program possible.

## NOTICE

A pink and blue shower honoring Mrs. Dale Crawford will be held Tuesday, January 31, from 2:30 to 4:00 p. m. in the home of Mrs. T. B. Dyer. The public is invited.

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## Butch Hamilton Honored On 3rd Birthday

Butch Hamilton was honored on his third birthday, with a party in his home, Friday night, January 20.

Gifts were opened and pictures made. Favors of balloons and hats were presented to the following guests:

Kay Phipps, Kent Coker, Bryan Hamilton, Karen Jones, Lynn Hamilton, Jimmie Littleton, Chris, Melody and Diane Brock.

Adults attending were Mr. and Mrs. W. O. Jones, Jr., Mr. and Mrs. H. H. Hamilton, Mrs. Ross Brock, Mrs. J. J. Coker, Mrs. J. A. Littleton Jr., Rev. and Mrs. Gene Matthews and family, Mr. and Mrs. C. L. Hamilton and Carol Hamilton.

Refreshments of birthday cake and ice cream were served.

## WMU To Have Mission Study

The WMU of the First Baptist Church met at 2:30 p. m. Tuesday in the church.

Mrs. Travis Scott presided over the business meeting.

An all day meeting and a covered dish luncheon will be held in the home of Mrs. Cecil Meadow, Tuesday, Feb. 1. A mission study will begin with Mrs. George Wuertlen in charge. A picture on American Indians will be shown in the afternoon at the church.

Members attending were Mesdames: Earl Miller, Travis Scott, Alton Taylor, Roy Taylor, T. S. Alair, Jarvis Angeby, Price Hamilton, Frank Roberson, Cecil Meadow, Eldon Davis, George Wuertlen, R. S. Cole and Clifford Bills.

## Study Continued At W. S. C. S.

The second study on "The Christian Mission in a Revolutionary World" was led by Mrs. Norman Sulser at the WSCS meeting at the First Methodist Church Monday.

Members attending were Mesdames: C. L. Roberts, Norman Sulser, Claude Landers, J. L. Hinson, Ray Astell, W. C. White, Herbert Wislan, V. D. Coker, L. Z. Anglin, Gene Matthews, Milton Ott and Sam Cearley.

## Springlake Garden Club Has Program On Bulbs

The Springlake Garden Club met Thursday, January 19 in the Community Building.

Hostesses were Mrs. Leland La Duke and Mrs. Ashley Davis.

Mrs. Orlon Bibby, President, was in charge of the business meeting.

The club voted to purchase a coffee urn for the Community Building and also to serve lunch to the Springlake Lion's Club for the next month.

The program was on bulbs. Spring planting bulbs by Mrs. Kenneth Boone. Fall planting bulbs by Mrs. Cecil Brown and House planting bulbs by Mrs. Orlon Bibby.

Mrs. Jack Cunningham's name was added to the membership list.

Refreshments of sandwiches, angel food cake, punch and coffee was served to 15 members.

## Meadows Hosts To Deacons

Rev. and Mrs. Cecil Meadow entertained the deacons of the First Baptist Church and their wives, at 6:30 p. m. Thursday, January 21, honoring Mrs. Donald Ray Verner, nee Janell Williamson.

Nothing makes a girl laugh at life in general like real pretty front teeth.

Games were played throughout the evening.

Those attending were Mr. and Mrs. W. G. Sanderson, Mr. and Mrs. Reed Yandell, Mr. and Mrs. Marshall Kelley, Mr. and Mrs. Ray Kelley, Mr. and Mrs. Delma McCarty, Mr. and Mrs. L. W. Jaquess, Mr. and Mrs. Travis Scott, Mr. and Mrs. A. M. Sanders, and Mr. and Mrs. J. J. Davis.

Refreshments of cake, decorated in the bride's chosen colors and punch, was served to approximately 60 guests.

Hostesses were: Mesdames Melton Welch, L. T. Smith, Buford Price, Gladys McCord, John Laing,

## Miss Rutherford Honored With Bridal Shower

A lovely bridal shower honoring Glenna Fern Rutherford, bride-elect of Joe Fuller was held at 7:00 p. m., Saturday, January 21 in the home of Mrs. L. T. Smith.

Guests were registered by Mrs. Joyce Seay of Lubbock.

Two poems, "Home" and "Two Loves" were given by Mrs. E. C. Hudson.

A trio of Mrs. Lexie Branscum, Miss Lois Lewis and Mrs. Doug Higgins sang "Long, Long Trail" and "Blue Moon" accompanied by Mrs. Branscum on the ukulele.

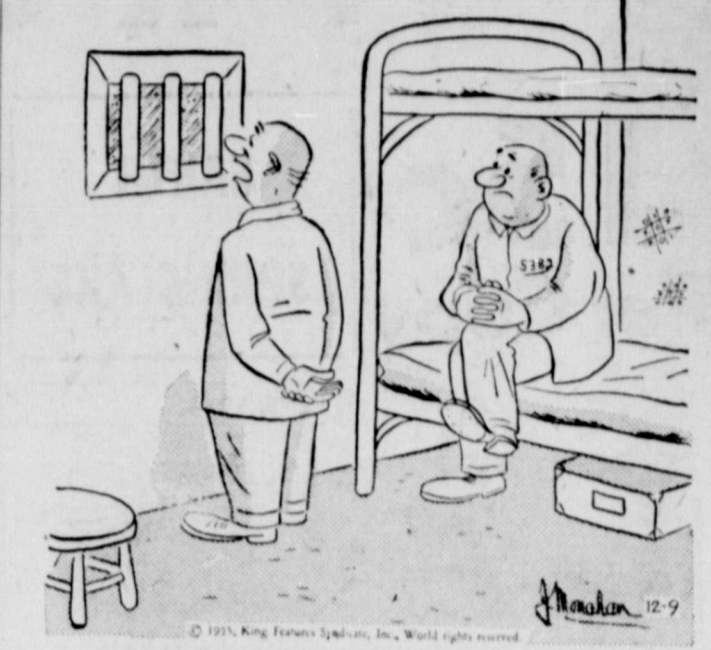
The serving table was laid with white tulle over blue, centered with a blue tulle tree which served as a background for the miniature bride doll. White carnations with tulle bows highlighted each corner or the table cloth.

Dainty refreshments of cake, decorated in the bride's chosen colors and punch, was served to approximately 60 guests.

Hostesses were: Mesdames Melton Welch, L. T. Smith, Buford Price, Gladys McCord, John Laing,

Barton, Bruce Higgins, W. C. Maycey, W. R. Stockard Cr., W. O. Wood, Bud Gooch, G. Koller, Sam Cearley, and Homer Hodges.

## LAFF - A - DAY



E. C. Hudson, 'A. E. Wheatley, Sam Jones, Price Hamilton, J. D. Newton, Henry Lewis, Ray Kelley, Guy Kelley, Jack Hadaway, R. E. Barton, Bruce Higgins, W. C. Maycey, W. R. Stockard Cr., W. O. Wood, Bud Gooch, G. Koller, Sam Cearley, and Homer Hodges.

# FOODS at PRICES

to please your family to please your purse

# Pillsbury Flour

25 LB. BAG \$1.79

SHURFINE TOMATO JUICE 46 OZ. CAN	29c	SHURFINE PUMPKIN NO. 2 1/2 CAN	27c
SHURFINE SWEET POTATOES NO. 2 CAN	23c	MEADOWLAKE OLEOMARGARINE L.B.	27c
SHURFINE PEACHES NO. 2 1/2 CAN	29c	GLADIOLA CAKE MIXES Box	17c
Wafers Supreme Salad 2 Lb. Box	49c	Glass Wax Gold Seal 32 Oz. Can	69c
Jello Box 3 For	23c	Breeze Large Size	29c
Chili Wolf No. 2 Can	43c	Breeze Giant Size	69c
Beans Pinto 4 Lb. Bag	39c	Soap Lifebuoy Toilet 2 Large, 1 Small Bars	29c
Large Loaf 23c			

# Sausage

PURE PORK L.B. 19c

— QUALITY MEATS —		— FRESH PRODUCE —	
BACON Wilson's 2 Lbs.	79c	CARROTS Cello Bag	10c
HAMBURGER MEAT Lb.	29c	AVOCADOS Each	10c
PORK STEAK Lb.	35c	GRAPEFRUIT Ruby Red Lb.	13c
CHEESE Longhorn Lb.	49c	ORANGES 5 Lb. Bag	33c
		CABBAGE Lb.	6c

# PAUL'S SUPER MARKET

your new silhouette depends on.

**THE BEAUTY BRASSIERE**

Warning! Don't try to wear the wonderful new long torso designs unless you get yourself a new Marja brassiere first! These wonderful beauty-makers give you that slightly higher bustline, the rounded, younger contours that make you look lovely in the new clothes. Here, a rib hugging Hi-A design by Marja, with a wider front and back and a V-cut at the neckline, and the famed patented stitched bust cup.

Pima cotton broadcloth  
No. 628 (A cup, 30-36, B cup, 32-38, C cup 32-40) \$2.50

**Earth Style Shop**

**BIBLE SPEAKS**

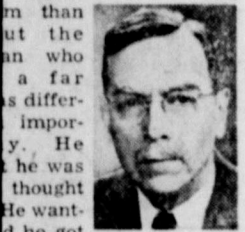
**KENNETH J. FOREMAN**

Scripture: Luke 15:1-32  
Reading: John 3:1-11

**ure of Life**

for January 29, 1956

a sheep, a man—what  
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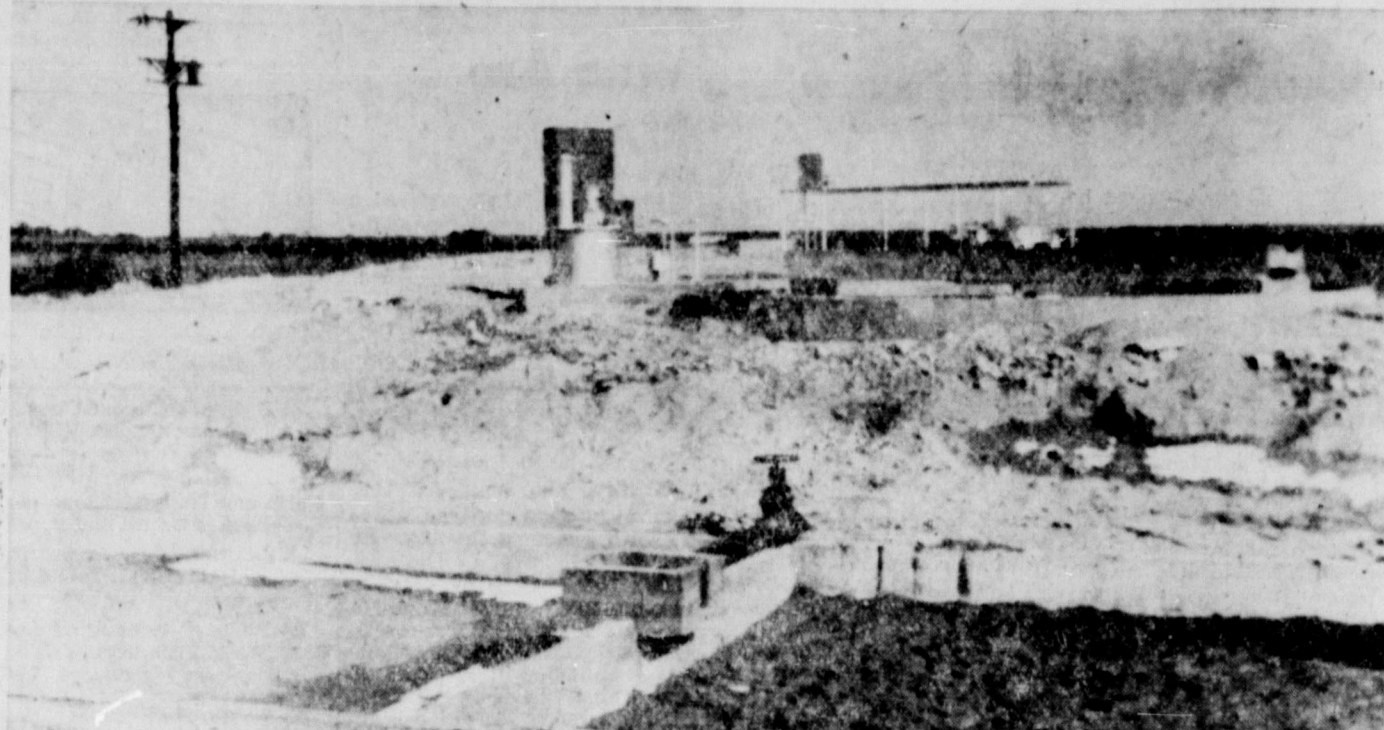
**Dr. Foreman**  
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**re All Around**  
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athlete: "It is hard  
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is, the track star, says:  
s given me a body which  
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a sentence copyrighted by the  
of Christian Education, Na-  
tional of the Churches of Christ,  
S. A. Released by Community  
vies.

780,000 workers the  
industry ranks ninth  
the nation's top 20 manu-  
industries, in total num-  
employees.



The sewer system which was a necessity to the City before Earth could see growth on a large scale, was completed in November of 1955.

**Highlights and Sidelights From Your State Capitol**

By VERN SANFORD  
Texas Press Association

**AUSTIN**—Talking to some 250 newspaper people, Sen Price Daniel took the spotlight in Austin when he made public his current thinking about the race for Governor.

Senator Daniel said it was the largest press conference he ever had held. It followed his talk on the program of the Texas Press Association's Mid-Winter meeting.

Anticipating the first question, he began the conference by stating that he intended to complete his first term in the Senate . . . unless the people of Texas "call me home to take a more important job."

He set March 1 as his deadline for disclosing his decision on a possible race for governor.

Should he decide to run for governor, Daniel said he would not resign from the Senate until after his nomination. But he would resign in time to give the people the "freest possible choice" in selecting his successor.

In reference to the "trade" between him and Gov. Allan Shivers the junior senator said that he never had and never would consider a political trade out.

In further reference to his political future Daniel said he will not run for reelection to the Senate in 1958, unless pressing and unfinished business demands that he do so. He drew considerable applause when he stated that "I would rather be governor of Texas than President of the United States."

Daniel's appearance in the Capitol City temporarily drew some of the interest away from the currently involved insurance investigation.

It still goes on, however. Some good news made the headlines when it was announced that, according to present estimates, US

Trust depositors, policyholders and other creditors may receive from 70 to 85 cents on the dollar.

Meanwhile both the Senate and House investigating committees were at work.

Marking a strong start, the House committee planned to continue its four-point investigation:

1. How to help US Trust victims
2. Inquiry into charges of influence for and against legislation;
3. An attempt to trace over \$30,000 in US Trust checks issued to "cash" about the time A. B. Shoemaker, US Trust president, was lobbying on insurance legislation; and
4. How to prevent recurrence of similar situations.

A parade of Senators has testified before that group. One upshot has been an increasing clamor for passage of lobbying regulations next session.

Insurance Commission Chairman J. Byron Saunders told the House committee that the blame for conditions should be shared three ways. The insurance industry wasn't sufficiently alert; the Legislature was partly to blame; and previous insurance commissions had been "derelict" at times. Later he qualified the "derelict"

to say he meant no particular individual or commission, and certainly not the present commission.

Saunders predicted that under present insurance laws, no company could set up an operation similar to US Trust.

Life Insurance Commissioner Garland Smith, apparently under tension of recent developments, went to the hospital with stomach trouble. His condition was believed not serious.

First trial on criminal charges resulting from the insurance investigations is expected to get under way early next month.

Travis Co. Dist. Atty. Les Procter said he hopes to bring to trial three Beaumont men under indictment for perjury. All were connected with the now-defunct Texas Mutual Insurance Co. of Beaumont.

**Austin Mother Gled**  
Mrs. Eugene H. Bird, a polio victim, and mother of five small boys, has been named Texas polio mother of the year for the 1955 March of Dimes. Her husband is an Austin City policeman. She was selected from a large group of nominees submitted to Maj. Gen. K. L. Berry, state March of Dimes chairman.

**Death was sacrifice**  
George C. Menzies, state health department entomologist, did die of rabies, according to Dr. Henry A. Holle, state health commissioner. Menzies, who died several weeks ago, had been working, with others, on a bat-rabies study. Definite cause of his death was not immediately known, and post-mortem examinations were made. As there was no sign of bites on his body, Menzies' death has provided scientists with the fact that one can contract rabies without having been bitten.

**Short Shorts**  
Money recovered by the state on veterans land deals now totals about a half-million dollars said Atty Gen. John Ben Shepperd after another payment of \$69,838 was made. . . . Number of patients in mental hospitals declined 230 during the first quarter of the new fiscal year. Larger staffs and use of new tranquilizing drugs were given credit for the faster discharge rate. . . . Texas crude oil allowable for February will be 16,592 barrels a day more than in January, with a statewide pat Livestock producers in 39 Texas

counties are eligible to buy feed under the federal drought emergency program. Secy. of Agri. Ezra Benson also extended the time for 34 counties already participating in the program. . . . Texas' juvenile delinquency rate has jumped from 15 per 1,000 children in 1953 to 18 per 1,000 children in 1955, reports the Texas Youth Development Council. . . . Former Gov. Coke R. Stevenson, 67, and his second wife, who is 38, now are the proud parents of a daughter born at their ranch home near Junction. . . . John Wood, 72, chairman of the Texas Highway Commission in 1934-35, while Mirian Ferguson was governor, is seriously ill with an intestinal ailment. He was admitted to an Austin hospital on January 21. . . . An Award of Merit was presented by the Texas Highway Department by the Lions Club of Texas for outstanding public service "in designing and building of modern highways."

Reports from the Railway Commission are that oil well completions are lagging behind last year, with 695 wells brought in so far as compared with 713 in the same period of 1955. Gas well completions were 75 this year, 43 last year, for the same early part of January. . . . Medical reports from Waco say that A. B. Shoemaker, president of the defunct U. S. Trust & Guaranty Co. who shot himself in an attempt to commit suicide, is expected to fully recover. He will be "all

right, physically and mentally," says the report. . . . Ten forgery and ten felony theft indictments against E. R. Sheffield of Brady, one-time business associate of former land commissioner Bascom Giles, all growing out of veterans' land transactions, have been scheduled for call in Travis County District Court on Feb. 1, for setting and probable trial during February. . . . Texas' population has increased 11 percent between the 1950 census and July 1, 1955, reaching a total of 8,563,000, according to the latest census report.

Best selling book in the world is the Bible. More than 25,000,000 copies are printed annually. . . . As the printing industry is composed primarily of small business firms, it takes 900 of the nation's largest printeries to account for more than 50 per cent of the industry's sales volume.

Heavyweight champion Rocky Marciano used five punching bags of various weights for his Sept. 20 title defense against Archie Moore.

Yale's 1955 football team included 12 lettermen, but only four were backfieldmen.

Among the 20 top industries in the nation, the printing industry ranks third in the number of establishments, with 45,000 plants.

**FAUST CLINIC & LABORATORY**  
Community Building  
Earth, Texas  
F. B. Faust, M. D.  
J. Carroll Rogers, M. T.  
Hours: Daily 8 a.m. to 6 p.m.  
Wednesday 8-12 noon and  
Appointments  
Sunday by Appointment  
Phone:—  
Office — Earth 4631  
Annex on East Highways 70 Night  
and Appointments  
Earth 3921

**OPEN for BUSINESS**  
In Building Formerly Occupied By  
Rockway Dry Goods  
**\$44.95 Paint Value**  
All Work Guaranteed — Free Estimates  
**Williams Bros. Body Shop**  
Main Street in Sudan

**FLOWERS**  
MAKE FOLKS HAPPY  
SEND SOME TODAY  
and Floral  
**Ellis Jewelry**  
Earth, Texas Phone 4341

**ALVIN C. WEBB**  
Certified Public Accountant

**NOTICE**  
**Tuesday, January 31st**  
Is the last day to pay  
**1955 School Tax without**  
**PENALTY**

Announces The Removal Of  
Office To New Building Location  
At 823 LFD Drive  
Phone 190 Littlefield, Texas

**Dr. Alton Boone**  
—AND—  
**Dr. M. Lillian Boone**  
**CHIROPRACTORS**  
OFFICE ONE BLOCK SOUTH OF CITY DRUG  
PHONE — 4461 EARTH, TEXAS

**GOSPEL MEETING**  
**CHURCH of CHRIST**  
EARTH, TEXAS  
**WILBURN C. DENNIS**  
PREACHER — Hamilton, Texas  
**EDWARD C. JONES**  
SONG DIRECTOR — Earth, Texas  
**FEBRUARY 5 Through 12**  
**MORNING SERVICES**  
10:00 A. M.  
**EVENING SERVICES**  
7:30 P. M.  
You Are Invited To  
Attend These  
Services

**\$ \$ \$ \$ \$**  
**Watch Your**  
**DOLLARS GROW**  
Let Your Money Earn  
**6% INTEREST**  
**EARTH FINANCE**  
Phone 4111 Earth  
**\$ \$ \$ \$ \$**

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# use the Want Ads to BUY SELL RENT HIRE

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If all were a land s nesium says ff ciety

**FOR SALE**  
FOR SALE: 5 room house and bath, carpeted, \$6,500. L. S. Griffin, Phone 3632 2-2-2tc.

**FOR SALE:** 3 bedroom modern home, carpeted throughout, attached garage, shrubbery and beautiful lawn. Phone 4292 or see C. M. Jamison. 2-2-3tc

**For Sale or Trade**  
27 ft. — 2 Bedroom TRAVELER TRAILER HOUSE Will Trade For Used FURNITURE C. H. LEMMONS "Brighten the Corner" Furniture Mart

**FOR SALE**  
1 LOT — 25 x 140 Feet Between Earth Oil Co. and McNeill Bldg. Ph. 4491 After 6 P. M. DUTCH

**REAL ESTATE**  
FOR BETTER deals in real estate, (especially farms and ranches.) Frank Bozeman, Springlake, Texas. Also your listings appreciated. 1-21-4f

**FOR RENT:** Blacksmith Shop with adjoining residence, located at Dodd, Texas. Inquire at Dodd Store. 1-27-3tp

**FOR RENT:** Electric floor waxer, Furniture Mart. 12-15-4fe

**FOR RENT:** 7 room house and bath, see G. Kellar, Earth. 1-19-2tp

**WANT to rent farm** within 20 miles of Earth. Improvements not necessary. See Donald Street, 4 miles north and 1 3/4 miles east of Earth or write Rt. 4, Dimmitt. 2-2-4f

**LOOK!** Mr. Farmer! Irrigation canvas, 45¢ per foot, 6 foot width. City Shoe Shop. 2-16-6tp

**LOST:** Ladies pink gold Bulova watch, black cord band, inward. Return to Dutch La Rue at Brown-White Equip. Co.

**WANT TO BUY:** 2-500 gallon butane tanks, Phone 4371. Mrs. Johnson.

**FOR SALE:** Young Duroc boars and gilts, weigh 160 to 180 lbs. See R. G. Wilson, 3 miles east and 4 1/2 mile north of Earth. 1-26-3tp

**WANTED:** Operator for major oil company service station in Mule shoe, practically new station, established business, excellent opportunity. Write Earth News giving qualifications. 1-19-1tc

**MOVING and STORAGE**  
PACKING — CRATING SHIPPING WAREHOUSE STORAGE VAN SERVICE "Large enough to do the job — Small enough to be friendly" TOLL CALL PLAINVIEW

**Capitol 4-6349 BRUCE and SON**  
Serving The Panhandle Since 1926 1009 Broadway Plainview

**ELECTRICAL CONTRACTING**  
Call Muleshoe 7070 Remote Control - Touch Plates Irrigation Well Installation & Service

**HUNKE'S Electrical - Music**

Mrs. Roy Byers and Mrs. James Packard.

Mr. Herschel Sanders, manager of the Pay Master Gin is ill this week.

The shower for furnishing of the community building given Tuesday evening with the Garden Club and Study Club as hostesses was a success. Those that did not bring gifts donated on the floor coverings which is to be laid Thursday of this week.

The Sun Beams of the Baptist Church met at 4:30 o'clock Monday evening with their leaders Mrs. Billy Wayne Clayton and Mrs. Jimmy Banks. The Sun Beams are making an Indian scrap book to take to the hospital as their directed community missions project. Refreshments were served to the following, Alica Washington, Janeta Blackburn, Brenda Tanner, Diana McNamara, Dalphia Banks, Billie Kay Kelley, Randy Washington, Artie Tenison, Debbie Watson, Donna Watson, Brenda Clayton, Bobbie Jan Blackburn, Jenna Lou and Jimma Sue Banks.

Rev. and Mrs. John T. Williams were in Plainview Tuesday.

Mr. and Mrs. W. T. Jones visited in Fieldton Sunday.

Mr. and Mrs. Ernest Baker transacted business in Littlefield and Lubbock.

Mr. Almond Whitford visited in Hereford Wednesday.

Mr. Ken Bush educational director of the Baptist Church left for Cuero, Texas Friday to visit with his mother.

Mr. Jim Fuller of Olton and W. T. Clayton received heart check ups at the Gordon Clinic in Lubbock Tuesday.

Mr. R. L. Chitwood of Olton will be in charge of Carruthers Grocery while Mr. and Mrs. Carruthers are in San Marcos this weekend, visiting with Noretha Carruthers, their daughter.

Grandmother Banks who was released from the Plainview Sanitarium last week is at the home of her daughter, Mrs. Lavoy Dent at Earth.

Mrs. Wanda Hall returned to the home of her parents Mr. and Mrs. G. H. Miller Saturday, she has been in Brownwood where she was visiting with her brother Herbert Miller and family. Mrs. Hall leaves this week for Ropesville to visit her husband's parents and will remain there until her husband returns from Korea.

March 10th at the West Texas State College will be held the fourth Annual Piano Festival.

competition. All entries must be made by Feb. 18.

The three divisions of this competition will be Junior high school and advanced high pianists. There will be ratings for solos and sight-reading also.

The Charter membership of the Springlake Lions Club ended Thursday at noon with their second meeting. Total membership is 32 with 5 father and son combinations as follows; Father - Hilbert Wisian - son, Elroy Wisian, Gus Parish - Kenneth Parish father, Ralph Rudd son - Billy D. Rudd father, W. O. Watson; son - Billy Watson father: W. T. Clayton; sons Billy Wayne and Don Clayton, other members are W. B. Braden, Bill Burrow, Roy Byers, Ronald Cleavenger, J. J. Coker, Ernest Goforth, Ernest Green, Loyd Hood, Lois Murrell, George Richards Herschel Sanders, U. T. Tanner Willis White, Rev. John Williams, James Washington, H. F. Axtell, Ernest Baker, James Busley, Richard Eller, J. E. Jones, Dinner was served by the Garden Club.

Mrs. Edwin Jones visited in the home of Mrs. Billy Clayton Wednesday.

Mrs. John T. Williams was in charge of the W. M. S. program Tuesday evening on the Study of Indians in our country. Mrs. Troy Blackburn read the calendar of prayer, those present were: Mrs. Leslie Watson, Mrs. F. W. Bearden, Mrs. Robert Huckabee, Mrs. Troy Blackburn, Mrs. Billy Matlock, Mrs. G. H. Miller, Mrs. Ernest Green, Rev. and Mrs. John T. Williams.

Mr. and Mrs. Edwin Jones entertained in their home last Friday night with a 42 party, after the games refreshments of sandwiches, potato chips, cokes and coffee were served to the following: Mr. and Mrs. Billy Wayne Clayton, Mr. and Mrs. James Sanderson, Mr. and Mrs. Bill Burrow, Mr. and Mrs. Jimmy Banks, Mr. and Mrs. Kenneth Parish host and hostess.

Mrs. G. H. Miller was in Muleshoe Sunday to attend the funeral of the infant baby of Mr. and Mrs. C. E. Timmons.

Mr. Harlon Watson went hunting Friday night with a group from Earth.

The ladies of the Springlake W. M. S. climaxed the W.M.S. Focus week with a morning coffee in the home of Mrs. Thelma Mc Clanahan Friday morning. Special guests were the W.M.S. ladies of the Sunnyside Baptist church. Mrs. Troy Blackburn brought the devotional after which a season of prayer followed. Refreshments

of coffee, cocoa, donuts and cheese crackers were served to mesdames, Robert Huckabee, Ernest Green, Leslie Watson, Ernest Baker, Billy Matlock, Troy Blackburn and Thelma Mc Clanahan of Springlake, Mesdames Milburn Haydon, Earl Felon, Ray Felon, Raymond Lilly, Alton Louder, Murlie Rogers, Jack Ogletree and Raymond Lilly of Sunnyside.

Those visiting in the Baptist church Sunday were Mr. and Mrs. Bob Harden and Children of McAdoo, Mr. and Mrs. Bob Waide, Mr. and Mrs. Dale Winters and Ricky of Earth, and Richard McCaskill of Denver City.

Mr. and Mrs. Bob Harden and Children visited Sunday with her parents Mr. and Mrs. O. E. Lumsden.

Frosty Kolor of Alpine visited in the Leslie Watson home Saturday and Saturday night.

Mr. Almond Whitford visited his mother Mrs. Eula Whitford Sunday evening and also with Mr. and Mrs. Bill Strove. Dicky Yeaman of Wayland College had charge of the Choir at the Baptist church Sunday and was dinner guest of Mr. and Mrs. Robert Huckabee.

Mrs. Jimmy Banks attended the funeral of the infant baby of Mr.

Among Those Who Are Ill . . .

Mrs. A. D. Taylor received a medical check-up Tuesday at the Methodist Hospital in Lubbock, and was informed by her doctor that surgery would not be necessary on her hip.

Mrs. Taylor received a broken hip while visiting relatives in Oklahoma several months ago.

Mrs. Marshall Kelley was admitted to the Methodist Hospital in Lubbock, Monday, where she will remain a few days for treatment.

Mr. H. N. Seymore who was in the Amherst Hospital was rushed to the Methodist Hospital in Lubbock Saturday with an acute attack of gall bladder. Mr. Seymore's condition is reported to be much improved at this time.

and Mrs. C. C. Goodwin at Earth.

Mr. and Mrs. Tracy White visited Monday with her parents Mr. and Mrs. G. R. Smith and her sister and family Mrs. Troy Blackburn. The Whites live in Van Horn, Texas.

Mrs. John T. Williams and Mrs. Harlon Watson shopped in Littlefield Monday.

Mrs. Lorene McNamara shopped in Littlefield Monday.

## THE EARTH

Published Every Thursday at



ROSS MIDDLETON

Entered as Second Class Matter at the Texas, October 1, 1954—Under Act

SUBSCRIPTION RATES

Earth and Trade Territory, per year . . . . . Elsewhere in United States, per year . . . . .

ADVERTISING RATES GIVEN

The annual rainfall of Lamb county is 17.75 inches. Lamb county produced 74,013 1908 lbs. of wool. Israel has about a million acres under cultivation, of which 250,000 acres are irrigated.

FOR A FAIR DEAL

CHECK WITH

**SUMRALL PONTIAC**

YOUR PONTIAC and GMC

LITTLEFIELD, TEXAS

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## Springlake News

**By Mrs. Clayton**  
Mrs. Orlan Bibbey shopped in Littlefield Tuesday.

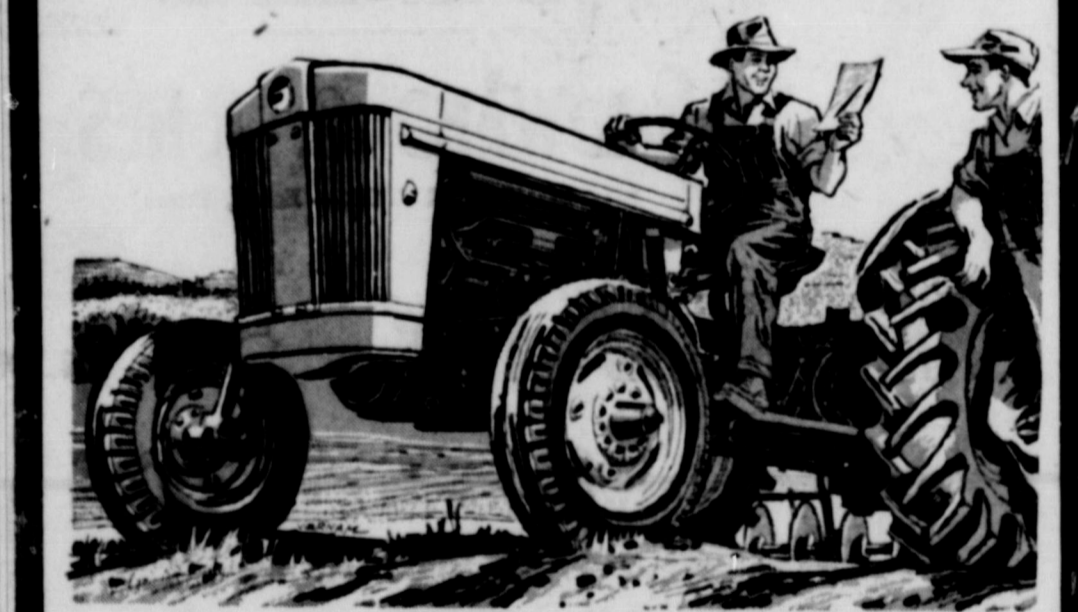
**Bridal Shower**  
A bridal shower honoring Mrs. Max Harbin La Duke was held at the Community building Wednesday January 18 at 2:00 o'clock. she is the daughter of Mr. and Mrs. Frank Harbin of Olton, the Harbins have lived in Olton the past three years. Max is the son of Mr. and Mrs. L. L. La Duke and a graduate of Olton high school. Max has lived near Springlake most of his life.

Hostesses for the shower were Mrs. Wayne Smith, Mrs. C. H. Smith and Opal. Mrs. Ashley Davis, Mrs. James Packard, Mrs. T. M. Palvado and Mrs. Orlan Bibbey. After a couple of quizz games refreshments of lime punch and food cake was served to the following, Mrs. Rube Carruthers, Mrs. Hazle La Duke, Mrs. Bob Stanford, Mrs. Jack Cunningham, Mrs. Roy Byers Jr., Mrs. Lorene McNamora, Mrs. Shelby and Pat, Mrs. W. T. Clayton, little Jimmy, Dusty, Lynn and Judy, Mrs. L. L. La Duke, Mrs. Haglery, Mrs. C. B. Brown, Mrs. Binnie Jo Banner, Mrs. Walsworth, Mrs. Un-

derwood, Mrs. George Choate Mrs. Marvin McClure and Miss Betty Sue McClure, Mrs. H. B. Montgomery. Thursday evening January 19th at 3:00 o'clock another shower honoring Mrs. Max Harbin will be held in the home of Mrs. O. H. Owens of Olton.

The Boy Scouts met Monday evening after 4:00 o'clock with

You'll Save In 1956 If You  
**CONVERT TO BUTANE**



# WE WANT TO CROW WE THINK WE HAVE SOMETHING TO CROW ABOUT IT'S EARTH

The EARTH NEWS started Your Newspaper in August 1954, and moved their printing plant to Earth. In our 18 months of publication at Earth We have observed EARTH'S GROWTH by leaps and bounds.



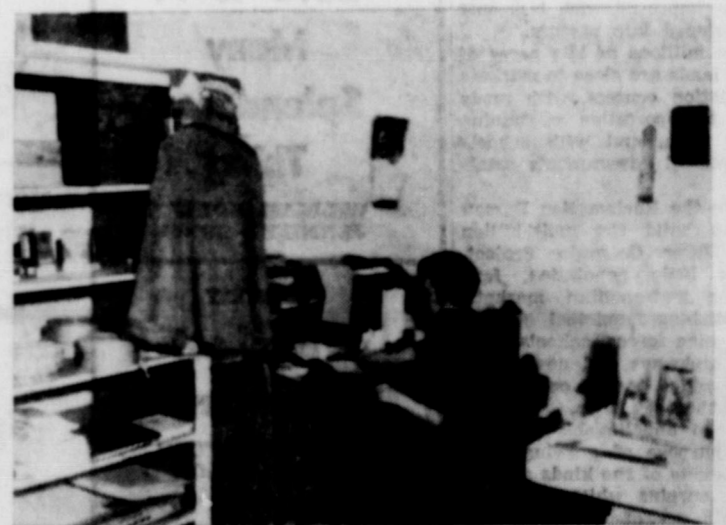
"NOSY" POLLY



MRS. DAVID JOHNSON . . .  
Our Girl Friday



MRS. MARVIN SANDERS



MRS. TRAVIS SCOTT

**Among the new Business Buildings  
that have been built since we came  
to Earth In August 1954**

- DENT FARM SUPPLY
- SHAMROCK SERVICE STATION
- FARM CHEMICAL CO.
- POPE'S PARTS PLACE
- LAYMAN BROS. BUTANE
- EARTH HOTEL
- ADDITION ADDED TO LA CASA MOTEL
- PATTERSON BROS. GROCERY
- MARTIN BROS. WELDING
- WHITE AUTO STORE
- GERALDS BARBER SHOP
- RUTHERFORD and CO.
- CITIZENS STATE BANK
- POST OFFICE
- EARTH STYLE SHOP
- EARTH BUTANE
- LUCILLE'S BEAUTY SHOP
- ADDITION ADDED TO BROWND-WHITE EQUIPMENT
- STEAK HOUSE
- EARTH GIN SAW and RIB WORK
- BARTLETT LAUNDRY

**Plus Several New Residences And  
Other New Businesses**

# THE EARTH NEWS

Phone 4371



Pictured above is all of the past presidents of the Lions Club. From left to right they are: Roy Neal, Sam Coarley, Earl Miller, Marshall Kelley, Marcus Messer, Jarvis Angeley, Paul Wood and Delma McCarty. Bill Braden is president of the club at the present time.

### 21 Million Acres Of Good Farming Land Unused in U. S.

showing that nearly 21 million acres of fine farm lands are now lying idle in 19 Eastern, Southern and Midwestern States will soon be placed before Congress.

Rep. Craig Hosmer of California said that he would present to the House of Representatives evidence to show that while the Federal Bureau of Reclamation is asking Congress to approve enormous costly new irrigation projects, at least 20,937,153 acres of the best American crop land are unused for any purpose.

"Right now," Hosmer stated, "we have before us in Congress the gigantic Upper Colorado River Project. Unquestionably the most expensive and unsound scheme yet devised, it would bring into production more than half a million acres in high, barren, remote areas of Wyoming, Colorado, Utah and New Mexico.

"With millions of acres of the best farm land awaiting the plow in areas where the rainfall is heavy and the growing season long, the Reclamation Bureau would force this great new burden of the Upper Colorado River Project on the American taxpayers."

The Republican Congressman said that at his request a survey had been conducted to determine the amount of good crop land now idle and available for farming, if needed. The data was supplied by field offices of the U. S. Soil Conservation Service.

"We considered only land in Classes I, II, and III," Hosmer stated. "This is the best agricultural land, and the total does not include woodlands, pastures or government lands."

"I previously notified the members of Congress from the States in which the survey was made that the information was forthcoming so that they could, if they wished, take whatever action they deem appropriate."

"I consider the finding of this survey nothing short of amazing. In addition to the 21 million acres of the best farm land that is now idle in 19 States there are millions of other acres in lower soil classes and in other States that are idle in the humid area of the nation. Much of this idle lower class could be improved with less cost and developed into pasture."

"These millions of idle acres of the best lands are close to markets to population centers, with roads and transportation running through them, and with schools and municipal governments established."

"Where the Reclamation Bureau wants to build the multi-billion dollar Upper Colorado Project, there is little population, few roads, no metropolitan markets, or establishing municipal governments, police forces, schools, building or highways and new towns must be added to the cost of developing the arid lands."

"It is an unbelievable proposal for the purpose of growing more farm products of the kinds already in great surplus while there are these millions of acres of good idle land in the Midwest South and East."

Hosmer said the survey had been conducted under his direction in the States of Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, North Carolina, Ohio, South Carolina, Tennessee, Virginia and Wisconsin.

"The Bureau of Reclamation would have us believe that we

must spend billions to develop projects like the Upper Colorado in order to provide food and fiber for our growing population.

"That simply is not true. On the presently producing farm lands we are growing so much food and fiber that we cannot find adequate space to store it. Despite plans for reducing this output, we are faced again this year with enormous surpluses, in some products record yields.

"Each year new methods are reported for increasing per acre yields.

"Yet the Bureau of Reclamation would have Congress appropriate billions of dollars for such unnecessary and wasteful projects as that proposed in the Upper Colorado Basin. This project alone would saddle a new \$4 billion tax loss on the Nation's taxpayers. The four States benefitting would pay less than two per cent of the cost. Taxpayers of the other 44 States would have to pay the balance."

The cost of bringing the millions of acres of good farm land now idle into full production would run only \$15 to \$150 an acre, Hocmer said.

"Compare that with the \$5,000 an acre cost of building the Upper Colorado Project," he added, "and Reclamation Bureau's scheme is. Bringing into production the good lands now idle in the East, Midwest and South would cost the taxpayers nothing in the Upper Colorado Project the taxpayers would have to pay not only the excessive cost of building the irrigation projects, the roads, schools and other necessary community projects, but then the taxpayers would have to subsidize the crops that would be grown, such as dairy products, grains and wool. The whole thing is nothing short of economic idiocy."

It doesn't pay to stretch your work—makes it too easy to break it.

### YOUR AUTO - LITE BATTERY

DISTRIBUTOR

### POPE'S PARTS PLACE

Phone 3851 Earth, Texas

### EARTH THEATRE

FRIDAY - SATURDAY  
DOUBLE FEATURE  
**The Lone Hand**  
JOEL McCREA  
BARBARA HALE  
— PLUS —  
**Cross Channel**  
WAYNE MORRIS

SUNDAY  
**Love Is A Many Splendored Thing**  
WILLIAM HOLDEN  
JENNIFER JONES

MONDAY  
**The Last Frontier**  
VICTOR MATURE  
GUY MADISON

TUESDAY  
BONUS NIGHT  
JOHN WAYNE  
IN  
**The Fighting Kentuckian**

WEDNESDAY-THURSDAY  
JOAN CRAWFORD  
JEFF CHANDLER  
**Female On The Beach**

### SUNSET DRIVE - IN

FRIDAY - SATURDAY  
**Last Of The Desperados**  
JAMES CRAIG  
JIM DAVIS  
BARTON McLANE  
MARCIA DEAN

SUNDAY  
**The Last Frontier**  
VICTOR MATURE  
GUY MADISON  
CINEMASCOPE  
TECHNICOLOR

MONDAY - TUESDAY  
WILLIAM HOLDEN  
JENNIFER JONES  
IN  
**Love Is A Many Splendored Thing**

WEDNESDAY-THURSDAY  
**Target Zero**  
PEGGY CASTLE  
RICHARD CONTE

IT'S MOVIE TIME IN OUR TOWN

### HUNKE'S

ELECTRIC MUSIC WIRING RECORDS  
Phone Muleshoe 7070 Collect

# LOOK



PATTERSON BROS. GROCERY  
Now Gives Those Valuable

## GUNN BROS STAMPS

STAMPS WILL BE GIVEN ON ALL CASH PURCHASES AND ON ALL CHARGE ACCOUNTS WHEN PAID ON DUE DATE

**Double Stamps Fri. and Sat. of This Week**  
ON CASH PURCHASES OF \$2.50 OR MORE  
**Tues. Is Our Regular Double Day**

FREE BALLOONS FOR KIDS FRIDAY & SATURDAY

Notice We will continue to redeem Universal Dish Coupons Until March 31, 1956

— SPECIALS FOR FRIDAY AND SATURDAY —

## ORANGE JUICE

REAL BRAND  
46 OZ. CAN

# 19c

- PIE APPLES Lotus Brand No. 2 Can 15c
- TISSUE Fort Howard Rolls 3 For 23c
- JELLO Box 5c
- COFFEE Maxwell House Lb. 93c
- GREEN BEANS Sun Spun Whole No. 303 Can 2 For 25c
- CATSUP Wapco Brand Bottle 15c

- SALAD DRESSING Morton's Quart 43c
- SYRUP Kimbell's Waffle 24 Oz. 37c
- POTATOES Hunt's Whole New No. 300 Can 9c
- LOTION Jergen's 98c Size 79c
- SHAMPOO White Rain \$1.00 Size 69c
- FACIAL TISSUE Scotties 400 Count 27c

## BISCUITS

BORDEN'S CAN

# 10c

### — FRESH MEATS —

- FRYERS Lb. 45c
- PORK CHOPS Lb. 45c

### — FROZEN FOODS —

- POT PIES YOUNGBLOOD'S CHICKEN EACH 25c
- OKRA SNOW CROP WHOLE BABY 10 OZ. PKG. 25c

## BACON

WILSON'S FAMILY STYLE  
2 LB. PACKAGE

# 89c

### — FRESH PRODUCE —

- GRAPEFRUIT RUBY RED Lb. 9c
- LETTUCE LARGE HEADS 2 for 25c
- TANGERINES Lb. 13c



# Patterson Bros. Gro.

**Progress  
Edition  
15c**

**EARTH  
SPRINGLAKE**

The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area

# THE EARTH NEWS

**Cities Don't Grow  
—Men Build Them—**  
THIS AREA IS COMPOSED  
OF MEN WHO ARE BUILD-  
ERS — WATCH US GROW!

VOLUME NO. 2

FIVE CENTS

Earth, Lamb County, Texas, Thursday, January 26, 1956

NUMBER 25

## Ten Charter Members Organize First Methodist Congregation

The Earth Methodist Church was organized in June, 1927, by Rev. S. C. Robnett, a local preacher with ten Charter members. Three of these Charter members still attend the Church. The Methodist had no church building, but worshipped in the Baptist Church with the Baptist people. The Methodists having charge of the preaching service each second Sunday.

In November, 1927, Rev. L. F. Tannery was sent as pastor, who served one year. At Conference time in November, 1928, the Church had 18 members. The Conference sent Rev. and Mrs. Loyd H. Jones, who served for two years. These young people were deeply consecrated to Christ. His cause, and did a great work. The membership was increased to 70 during the years and the church began the following year as a half time church.

In the fall of 1930 Rev. and Mrs. Cecil R. Matthews came to serve for two years. In the fall of 1932, under the leadership of O. B. Ginn who had a great vision for Earth Methodism, a fund was started for the erection of a church building. The pastor and a committee of laymen met at the fourth Quarterly Conference and plans were perfected for a new building.

The Conference then sent the Rev. H. H. Allen as pastor. Under his leadership and with the cooperation of the members and many others, the church was completed and first services were held in it March 11, 1933. In about one year after the building was completed, it was clear of all debt and the dedication services were held by Bishop Hiram Boaz. The basement was then added and at the end of Rev. and Mrs. Allen's three years of service, there was a total membership of 131.

Rev. L. L. Hill and family came in 1935. The church made progress because of the cooperation of its members and pastor. The Hill's

served 3 years and were followed by Rev. and Mrs. C. A. Halcomb. The parsonage was built and furnished during the pastorate of Rev. Halcomb. The church was now a full time church.

Rev. H. W. Barnett served three years, from 1941 to 1944. Rev. and Mrs. McBrayer served two years, during their pastorate. The Congregational Church of Old Springlake disbanded and a number from that church became members of the Earth Methodist.

Rev. and Mrs. Hugh Blaylock came to serve in the fall of 1946. Early in his pastorate, plans were started to build a new and larger sanctuary. In September 1948, the first services were held in the present sanctuary. In August, 1949, the Blaylocks left to serve another church and the Rev. and Mrs. Carl McMasters came to serve in our church, during which time the new sanctuary was dedicated and an organ presented to the church by the former members of the Springlake Congregational Church.

Rev. J. R. Wood and family came in May, 1951, and served three years. In May, 1954, Rev. Eugene Matthews was sent to us. The Sunday School and Church attendance is steadily increasing. A building program is being planned at present and the church has a resident membership of about 225 members.

A new three bedroom brick parsonage was completed this year. A fund raising campaign is now underway for the construction of a new 50 foot by 100 foot Educational Building, and will be erected where the old parsonage now stands.

When Del Miller sold the 15-year-old harness racing stallion Adios, he received almost 24 times as much as he paid for the standardbred in 1948. He paid \$21,000 at auction and sold Adios for \$500,000.

## AERIAL VIEW OF EARTH



An aerial view of Earth taken early in 1955. A number of new dwellings and business buildings have been erected in the meantime.

## Class Of '41 Donates For Trophy Case

True to tradition the members of the graduating class of 1941 left a memorial fund of \$45.00 for a trophy case, which now has been completed here in 1942. The case is seven feet long, four feet wide, and 17 inches deep. Two adjustable shelves have been installed.

Thirty-three cups and trophies, 21 ribbons and one banner are indicative of honors won in the past.

Basketball heads the list with 23 trophies; 19 of these were won by the boys team.

The girls' teams of times past have won one county championship, one consolation tournament.

Track is next in rank with 17 ribbons for places won in relay, dashes, broad jumps and high jumps.

Football and Band have tied for fourth rank with three trophies each. However, a football banner adorns the case, and chousures of the past have won three ribbons. A large selection of trophies have been added during recent years. Won't you visit your school and admire these trophies. A large picture of the class of 1941 and sponsors hang above the case.

Members of the class include Fred Nelson, Ima Faye Sanders, Johnnie Starkey, Boyd Landers, Lloydine Dent, Nettie Alair, Clyde Ferne McMillian, Ruby Bales, Helen Anthony, Dollie Smith, Edwin Jones, Freida Kelley, Ara Sue Jones, Wanda Marie Kelley, Ernest White, Veda Youts, Louise Welch, Wilma Bull, Carol Cleavinger, Christine Davis, Edward Warn, Bernice Robinson, Rusty Wilham Truell, Nova Bill Allen, and Roy McClure. The construction for the case was done by the Plainview Planing Co.



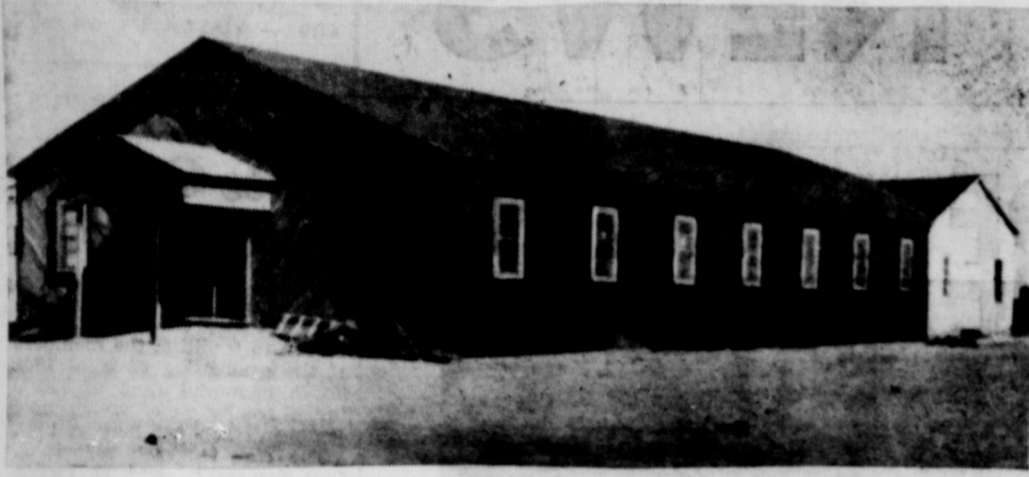
# YES SIR . . .

## WE'RE PROUD OF EARTH

We Are Proud Of The Reception we received when we came to Earth 18 months ago . . . we are proud to be part of Earth's growth and have watched with pride as each of the new buildings went up . . . we were proud as we watched the new sewer system finished . . . we consider it a privilege to be a part of a progressive community as we have here.

**ELLIS JEWELRY  
and FLORAL**  
EARTH, TEXAS

## Assembly Of God Church Was Officially Organized In 1950



The Assembly of God Church was first built in February 1950, but was officially organized at its present location July 12, 1955, with 24 charter members. Mr. Joe B. Carver, Faye Carver, Bobby Gene Carver, Jeanette Walker, Mrs. Ocia Lee Walker, Mrs. T. W. Martin, T. W. Martin, Mr. and Mrs. Reese Sanders, J. B. Dawkins, Lillian Dawkins, Dalton McGregor, Mary McGregor, Mrs. J. H. Corley, Mr. and Mrs. Earl Jordan, Ovetta Carver, Othella McGuffin, Donald McGuffin, A. E. Hamill, Betty Sue Hamill, Ivan Ray Smith, Wanda Neil Smith and Edna Snow. Since the organization was started six new members have joined. The present pastor is Brother and Mrs. C. L. Diamond. The new auditorium is complete-

## Good Earth Garden Club Was Organized In 1953

The Good Earth Garden club was organized July 21, 1953.

Mrs. W. T. Clayton, chairman of the Projects committee of the Town and Country Study club, called a meeting of the executive committee on July 21, 1953 in the home of Mrs. Sam Cearley for the purpose of organizing a

ly finished inside with clear varnish and knotty pine. The congregation is indeed proud of this structure.

Garden club, as a branch of the Federation of Women's clubs at Earth.

Charter members of the club were: Mrs. B. Campbell, Mrs. R. J. Brock, Mrs. W. H. Braden, Mrs. Bill Burrow, Mrs. V. D. Coker, Mrs. H. F. Hodge, Mrs. E. R. Hawkins, Mrs. Guy Kelley, Mrs. James Mullis, Miss La Rue Ormand, Mrs. Wayne Rutherford, Mrs. W. R. Stockard Jr., Mrs. James Sanderson, and Mrs. Forrest Sim-

mons. A nominating committee was appointed and the following officers were elected: president, Beedie Welch; vice president, Ann Hodge; secretary, Zella Mae Rutherford; treasurer, Doris Burrows; parliamentarian, Mary Louise Braden; scrapbook chairman, Faye Kelley; reporter, Lucy Pearl Brock; Federation counselor, Georgia Stockard; program, membership and yearbook, Lou Campbell; Projects, Ann Hamilton; finance, Elsie Hawkins; constitution and by-laws, Beula Coker. They were installed on Sept. 10, 1953, by Mrs. Bill Clayton, in the home of Mrs. Wayne Rutherford. The name "Good Earth" was adopted at this meeting also. Our flower being the Rose and club colors, yellow and green.

Several interesting programs were worked up during the year by members of the club. In February of 1954, the club along with the Town and Country Study club, floored the club room at the community building with tile and also bought furniture and curtains. Several items were donated by club members.

On February 16, 1954 the club had asked release from the Study club to become a Federated Garden club of its own standing. The following letter was read giving us that release.

"The Town and Country Study club acted upon your petition and voted to release your club from the jurisdiction of the Study club. It has been a pleasure to work with you, and I'm sure we will be working together with you in different ways in the community in the future."

The club meets from September 1 through May 31 each year. The same officers served two years. The following officers for 1956



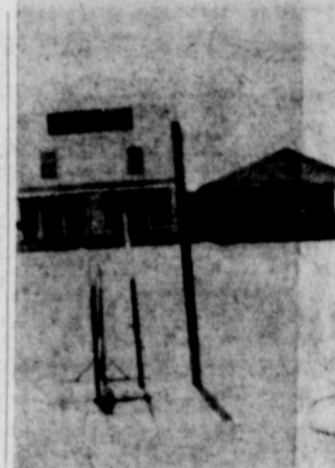
These children were known as the "Southside Kids" of Earth back in 1935. Reading from left to right back row, Jerry Kelley, Margie Cook, Gayle Anglin, Mary Jo Barton, Dorothy Gore, Donald McCool, Ray Welch, Wanda Marie Kelley. Front row left to right, Bud Cook, Sonny Gore.

were installed May, 1955, at a social in the home of Mr. and Mrs. Melton Welch: president, Oetha Sanders; vice president, Lou Campbell; secretary, Inez Inglis; treasurer, Faye Kelley; parliamentarian, Elsie Hawkins; scrapbook, Madie Stockard; reporter, Blanche Hutson.

The club sponsored a Christmas lighting contest two years, which evoked quite an interest in making our city beautiful at this season of the year.

Several members have withdrawn and several names have been added since our organization. The roll now stands at 32 members, with three associate members.

About 200 of each 1000,000 U. S. babies born in 1900 will live to see the year 2,000, statistics indicate.



First business building erected in Earth was the Earth Hotel, a two story structure.

# EARTH'S PROGRESS

In the past few years is indeed a thrill to us who have been a part of Earth for so long . . . . we are proud to have aided in her growth

**Higginbotham-Bartlett  
Lumber Company**  
EARTH, TEXAS

# WITH GREAT PRIDE WE POINT TO THE PROGRESS OF EARTH

## WE ARE PROUD TO BE A PART OF HER GROWTH

### SAVE ON YOUR MEATS

<b>FRYERS</b>	Heart Of Texas ? Each	<b>78c</b>
<b>BACON</b>	PINKNEY'S SLICED LB.	<b>28c</b>
<b>SAUSAGE</b>	PURE PORK LB.	<b>15c</b>
<b>WEINERS</b>	3 LBS.	<b>89c</b>
<b>BABY BEEF STEAK</b>	Family Style Lb.	<b>49c</b>
<b>BABY BEEF ROAST</b>	Chuck Lb.	<b>39c</b>

## MARKET BASKET

EARTH  
TEXAS

FREE DELIVERY  
PHONE 3052



2A  
10

# WE HAVE ENJOYED GROWING WITH EARTH



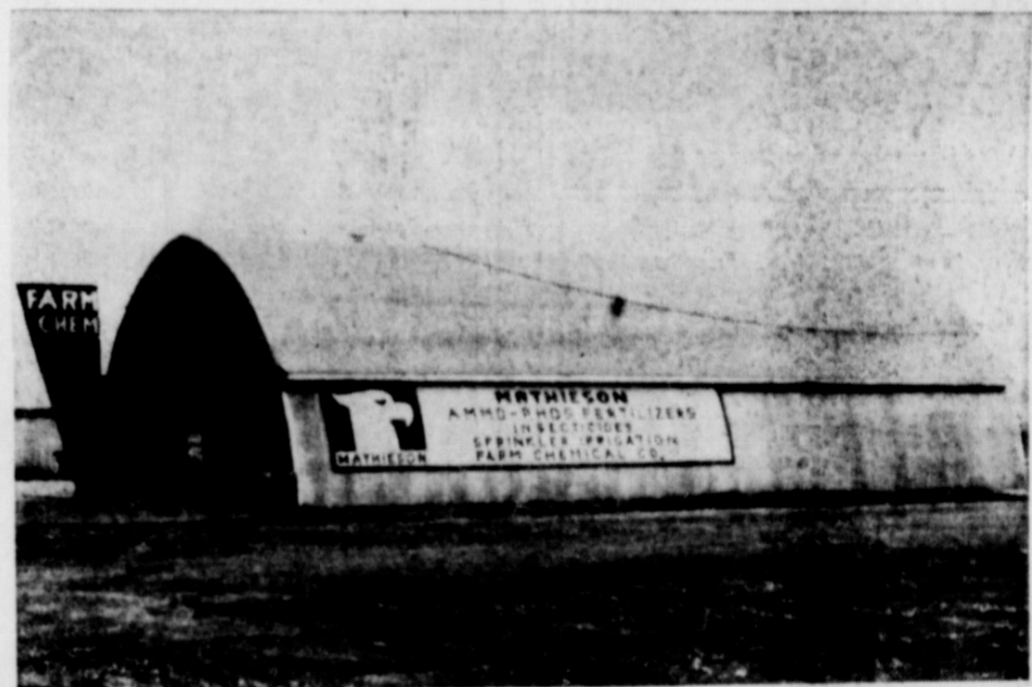
SANDY SANDERSON — Manager at Earth

**HERE'S PROOF**  
We Sell Mathieson And Your  
Crops Will Prove Your Yield  
Is Greater When You  
Fertilize With Mathieson



**Ammo-Phos 16-20-0, 13-39-0, 11-48-0**

**We Are Proud To Have  
Part In The Rapid  
Growth And  
Development Of The  
EARTH AREA**



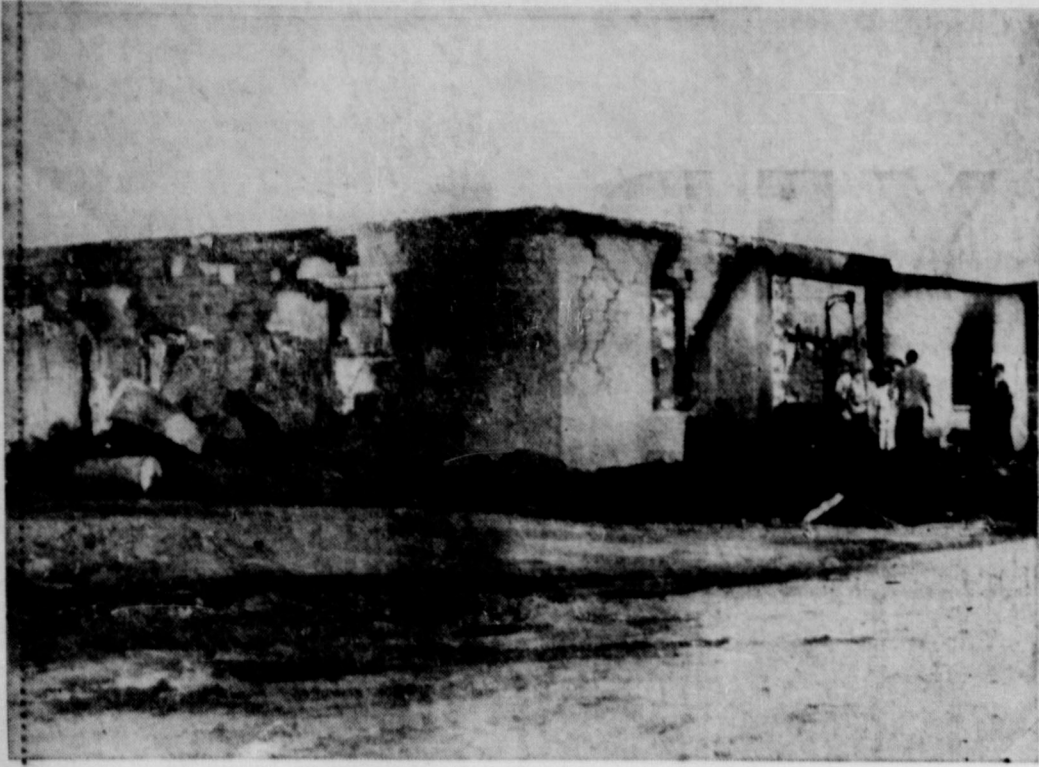
Our new building was completed in the first part of April and our formal opening was held Saturday, April 23, 1955. Our new building is spacious enough to display all our merchandise.

# FARM CHEMICAL

Earth

Texas

Springlake



Gray Oil Company Fire, May 11, 1952

### Volunteer Fire Department Serves Whole Earth Area

On April 26, 1951, in the American Legion Hall, in Earth the Volunteer Fire Department was organized by A. D. Taylor who was mayor at that time. The charter members were: Lester Hammons, Wayne Rutherford, Buford Price, L. R. Tarpley, Ray Glasscock, Ned Painter, Donald Layman, Roy Gover, Bill Kisinger, H. L. Patterson, L. H. Gallo-way.

The first fire chief was L. R. Tarpley, assistant mayne Rutherford, secretary-treasurer, H. L. Patterson.

The fire truck was purchased April 8, 1951 at a cost of approximately \$8500. It is something for which Earth is very proud. In the fall of 1951 the five boys built the city hall and made a city office in front and a meeting place for fire boys in back. Also this same year the fire siren was installed on top of the city hall. L. R. Tarpley served only a short time and moved

away and Lester Hammons took his place. On February 11, 1951 they elected new officers. Chief, Lester Hammons, Assistant, Donald Layman, Secretary and Treasure, Skeeter McAlpine.

The first major fire was the home of Mr. and Mrs. E. C. Hudson. The home was damaged severely. We can all say "thank you" to the wonderful work accomplished by the boys at this fire.

On May 11, 1952 the Gray Oil Co. burned. Damages amounted to approximately \$5,000.00. Several calls have been answered during their existance here.

During the early training of the boys they washed out the lines by washing main street. Monday night is their regular meeting time. Earth and community is certainly indebted to the fine work and co-operation of the fire department. Our hats are off to you, boys, keep up the good work.

### Don't Breathe A Word, But

By VIOLA HALL.  
Seen at the show in Olton Sunday was a cute couple. They were Johnnie Beth Crawford and Eldon Upchurch. Keep up the good work Eldon.

Saturday night found Peggy Ussery n the go with Jimmy Jamison. Cute couple.

Alvin Upchurch isn't going to let his big brother beat his time. He was at Olton Sunday with Judith Chester.

Two nice kids seen together at church and then at the show were Mike (Arky) Simmons and Molly Inglis.

Carolyn Parish and Donald Stevens were together Sunday. Hope you kids had fun.

Irvaleen Ott and Meyers Oggle-tree were at the show in Earth Sunday night.

Here's a couple that is always on the go. They are Norma Jean Jones and Otis (Turtlehead) King. They were together Sat-

urday night at the show in Earth, and were there also Sunday night.

Evelyn Clayton and Melvine Lewis, a real nice couple, were at Earth Tuesday night, church Wednesday, Thursday they were at her house. Then Sunday went to Littlefield at the show and wound up at church that night.

Naomi Starkey and Lawrence Layman were seen riding around in Dimmitt Sunday afternoon.

Genevieve Loudder and Lowell Westmoreland have really been around this week. They were together Wednesday in Sudan, Saturday in Littlefield and played cards Sunday at Roxie and Dwayne Loudders house.

Charlene Ellis and Jimmy Bitter were together Saturday night.

Semore Evans and Sharon Hay were together at church Sunday night.

Bud Watson and Beverly Stine were together Saturday night and Sunday night a church.

Sue Neal and Kenneth Lowe kept the week-end busy. They were together Saturday at the show in Earth and Sunday in Earth.

Helen Salsman and Bobby Angeley were together Friday night at the ball game and Saturday night at the show in Earth.

Jimmy Herring & Elaine Riley were together Saturday night. Cute couple.



Street Scene In Earth 1927



The N. Ray Kelly Grocery Store built in 1926. Picture made 1927.

**We SALUTE . . .**  
**EARTH**  
**On Its PROGRESS**

**We Are Indeed Proud To Be A Part Of This Growing Little City**

**D.&C. GARAGE**  
Earth, Texas



# We're Proud

We're proud to have had the privilege of contributing to Earth's history of growth. Our faith in the future of this area has been exhibited by our continued expansion of investment.

Since we first opened the doors of Earth Co-Op Gin Inc, we have been striving to build our business on the principles of honest, integrity and service. We pledge our continued service to our customers and our community.

**EARTH CO-OP GIN INC.**  
Earth, Texas

# WE'VE GROWN BY SERVING EARTH and VICINITY

**CITIZENS STATE BANK**  
**WAS ORGANIZED DEC. 10, 1951**

**ORIGINAL OFFICERS**  
**W. R. STOCKARD - - President**  
**A. E. WHEATLEY - - Chairman**  
**E. C. HUDSON - - V. Pres.**  
**W. R. STOCKARD, JR. - - V. Pres.**  
**PATRICIA MANN - - Cashier**

**WORKING CAPITAL**  
**Total . . . . . \$112,500.00**  
**TODAY . . . . . \$165,500.00**

# Citizens State Bank

EARTH Members Federal Deposit Insurance Corporation PHONE 3261



This is Earth as it is today. Picture was taken from east end of city in front of P ope's Parts Place. On the left is the new Bank building, White Au'o and Rutherford Co. These buildings are some of the most recent business buildings built in Earth.

## Pioneer Natural Gas Plays Important Part In The Growth Of Earth

The increase in the demand for natural gas service in Earth presents a graphic picture of the growth of Earth. Pioneer Natural Gas Company and its predecessor West Texas Gas Company completed the construction of its gas distribution plant in Earth in February of 1949 and at the time

of the first billing in March 1949, 36 customers; 21 domestic, 14 commercial and 1 public authority, were receiving natural gas service. Nine months later at the end of 1949, 126 customers were receiving natural gas service. By the end of 1955 the total number of gas customers had in-

creased to 333 or a net increase of 165 per cent.

Pioneer Natural Gas Company has completed construction of 2,690 ft. of new gas feeder mains which are designed to meet and keep ahead of the increased natural gas service needs for new homes and businesses of Earth. These new facilities together with other extensions which will be made from time to time as needed, will enable Pioneer Natural Gas Company to continue the efficient and dependable natural gas service to which the customers of Earth have been accustomed since gas service was made available in 1949.

Pioneer Natural Gas Company is proud of its part in the growth and development of Earth and its surrounding trade territory.



DAVID LEFLAR

**David Leflar  
Johnnie Kelley  
Most Popular**

The first popularity contest held in Springlake High School



JOHNNIE KELLEY

was published in the school paper, known as the Springlake Siren, May 13, 1929. Each person had to have one hundred votes before his or her name might go on the ticket. The votes (a penny a vote) were posted from time to time at regular intervals. There was considerable rivalry among the students but good spirits were shown.

David Leflar had the honor of being the most popular boy. He was the editor of the school paper, and a leader in everything he undertook to do. He was a sophomore at that time and captain-elect of the football team.

Johnnie Kelley, daughter of Mrs. Laura Kelley, was chosen by her classmates as the most popular girl. She was a member of the sophomore class and one of the most active students.

**YES SIR . . .**

**We're Proud Of  
EARTH**

We Invite You To Make Taylor's Studio Your Studio.  
Weddings and Portraits Are Our Speciality

We Don't Want All The Business — We Just Want Yours

**TAYLOR'S STUDIO**

Littlefield

Phone 76

**We Salute  
The City Of Earth**

Serving Amherst Since 1943

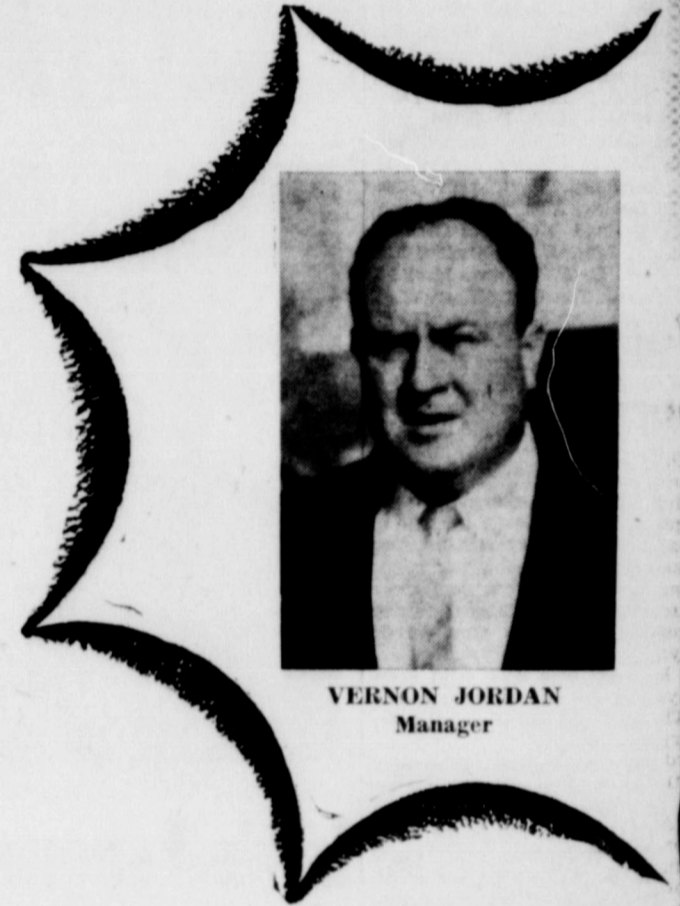
**CITY CLEANERS**

AMHERST, TEXAS

**YES SIR . . .**

**We're Proud To Be Part  
Of Earth's Recent Growth . . .**

OUR FAITH IN  
THE FUTURE OF  
THIS AREA IS  
EXEMPLIFIED BY  
OUR RECENT  
INVESTMENT HERE



VERNON JORDAN  
Manager

**Thompson Chevrolet Company**

EARTH

OLTON

**WE SALUTE THE  
PROGRESS  
Of EARTH..**

*It Is With  
Great Anticipation  
We Look Forward  
To Serving Earth  
Through The  
Years To Come*

**CREAM O' PLAINS**

Hereford, Texas

**We Salute . . .  
the Tremendous Development of  
EARTH**

*It's Been  
A Pleasure  
To Watch  
EARTH  
Grow*

**Ware's**

Littlefield

# Springlake Parent Teacher Assn. Goes Back To 1930

The Springlake P-TA was organized Sept. 4, 1930 while C. A. Wilkins was superintendent, with 26 Charter members. Mr. and Mrs. John Laing, Mrs. A. T. Rueker, Mrs. A. A. Craig, Mrs. C. B. Landers, Mrs. A. C. Barton, Mr. and Mrs. J. L. Hinson, Mrs. W. G. Wainwright, Mrs. J. F. Meeks, Mrs. H. A. Angeley, Mrs. C. C. Shepherd, Miss Grace Shepherd, Mrs. R. C. Brock, Mrs. Albert Mize, Mr. and Mrs. R. L. Drake, Mrs. H. M. Packard, Mrs. Ray Kelley, Mrs. Homer Mize, Mrs. Dave Rogers, Mrs. R. A. Packard, Mrs. O. A. Goulston, Mrs. Dora Terry, Mrs. J. S. Henderson, Mrs. W. H. Williams, Mrs. T. S. Alair, Mrs. L. C. Gurley, Mrs. P. L. Churchwell, Mr. and Mrs. Sam Cearley, Mr. and Mrs. E. V. Kunkle, Mr. and Mrs. C. A. Wilkins, Mrs. M. T. Howard. The first officers elected were: president, Mrs. M. T. Howard; vice president, Mrs. J. L. Hinson; recording secretary, Mrs. C. A. Wilkins; corresponding secretary, Mrs. Albert Mize. First regular meeting was held Sept. 10, 1930.

The first thought of the P-TA was to make the place more attractive, hence a large number of trees and shrubbery was put out, sidewalks built and water pipes laid. We laid a great deal more emphasis on the making of money in those early days than we do now.

The work was done with cooperation of the pupils and teachers. They also sponsored a plan for dental exams.

In 1932 a committee was appointed to purchase song books for the school. They also planted flower beds at the south end of the building. The committee also bought cement for sidewalks and curbing south of the building and purchased a piano for special music lessons. This was taught by Mrs. Zan Wilson.

In 1932 Mrs. W. C. White was installed as president and served the school year of 1932-1933. Mrs. R. L. Drake followed Mrs. White. In 1933 the P-TA piped water to the front of the school. Mrs. H. R. Haber was president and the mother singers were organized, which everyone enjoyed so much.

The room-mother idea was inaugurated this year too. The P-TA members staged a play this year also.

In 1935-36 Mrs. A. C. Barton was president. The first 42 tournament was held and proceeds went to buy opera glasses and books for the library.

In 1937 Mrs. Hinson was installed as president. During this time a popcorn popper was bought and considerable investigation was given to diphtheria and small pox vaccine for every child.

In 1939-40, while Mrs. C. L. Roberts was president, a loud speaker system was planned. The P-TA members sold bonds over the community to make buying of the system possible. The diphtheria and small pox vaccine were secured and offered to school children at approximately 50 cents per child. Investigation of the purchase of a radio for school was done and finally was purchased for \$18.00 in 1941.

Also in 1941 there was a book shower for the library which was a success. Mrs. M. E. Kelley was president at this time. The school lunches were served on Wednesday in cooperation with the Earth Parents.

In 1942, Mrs. C. P. Parish served as president for two years. Mrs. Hinson served the latter part of Mrs. Parish's term. In 1944 the P-TA purchased two new stoves for the cafeteria, which was known then as the canning center.

A hot school lunch program was brought before the organization and a committee was appointed by Mrs. C. P. Parish to investigate the program. Used clothing drive for Red Cross, scrap paper drives and first-aid courses offered.

In July 1944, they hired a lunch room supervisor and helpers. Mrs. J. D. Ball as supervisor and Mrs. E. A. Barrett, Mrs. Abe Griffin and Mrs. Elma Criswell as helpers.

In 1945-46, while Mrs. R. L. Drake was president, the organization furnished 200 cans for canning. Books were purchased for grade school library, and also helped pay expenses for lighting the football field.

In 1946-48, Mrs. Ray Kelley was president. The Mother's Chorus was organized, the stage remodeled, and also sponsored recreation projects for young people.

From 1948 to 1950, Mrs. Melton Welch served as president, and dues were raised to 50 cents. The P-TA sponsored the building of sidewalks by agriculture boys. The summer round-up for pre-school children was organized. Drinking fountains were pur-

chased, record player for grade school and records and fine art material for high school.

In 1950-51, Mrs. W. F. Rudd served as president. During this time magazines and books were purchased and also supplies for the school nurse.

The school grounds were lighted and bells were purchased for the band.

In 1951-52 Mrs. Jack McCord served as president.

1952-53, Mrs. Robert Spann. In 1953-54 Mrs. Bill Stockard served

and a projector and screen was purchased for the school. Also purchased three small radios.

In 1954-56 Mrs. Marvin Sanders presided. Study courses for teachers were sponsored by P-TA. The members taught school one-half day each month while elementary teachers attended the study course. Beautification of the entire school campus is now underway.

We can see at the time of the first Parent-Teacher Association, our school was in the first stages of the fine institution that we now

have. How much more closely related to the school we could be if we would only attend the P-TA meetings. It is through the contact of our members at these meetings that our outward look in Parent-Teacher work has broadened into a fuller meaning of the real work of the organization. The inspiration of these meetings cannot be measured perhaps by any definite thing, but like the ripple of the water, when a stone is cast into it, goes ever on in a widening circle.



Main Street in Earth in early days

Garrett, Shelby Bozeman, Jerry Starvatt, and Joe Neal Ellis. Fire Dept. Mighty Midgets: Hal Hudson, Stanley Irvine, Jerry Irvine, Ray Hooley, Johnny Garrett, Truman Layman, Boyd Clayton, John Patterson, Charley Jones, Raymond Jones, Tommy Kellar, Robert O'Hair.

Barton Bros. Batty Batters: Tom Messer, Ronnie Dent, Raymond Jenkins, Gerald Hadaway, Dick Lightfoot, Leslie Lewis, Jerry Jones, Gene Jones, Bobby Borum, Wiley Kimbell, Bob Phipps, Jerry Cowley, Connie Ray Eagle.

Several other boys joined later in the season. All during the summer season, people were kept on edge as they watched the various games. The Fire Dept. Mighty Midgets held the high point till near the close of the season. On July 21, 1955 the standing was Fire Dept won 8, lost 5, Barton Bros. won 6, lost 7, Earth Sun Storms won 5, lost 7.

The awards were presented Saturday Aug. 20 at the ball field following a picnic supper sponsored by the Earth Jaycees. Captain of the Earth Sun Storms, Randy Jaquess was presented the championship trophy, for the Earth Sun Storms, who were first place winners in the League play-off games. Don Layman also a member of the Earth Sun Storms was awarded the championship batters trophy, while Randy Jaquess was honored again by receiving the sportsmanship award.

"Doc" Holt, postmaster of Earth and former county judge, presented the awards of miniature gold baseballs in small plastic boxes.

The following boys were on the all-star team and received the miniature baseballs. Ronnie

and Dale Dent, Raymond Jaquess, Jerry Jones, Joe Foster, Jerrel Hadaway, Mike Stockard, Don Layman, Tommie Kellar, Randy Jaquess, Paul Williams, Sandy Sanders, Jim May. Among those who received awards, but were not there, were Stanley Irvine and Hal Hudson.

In his talk "Doc" Holt told the reason he was an all "Out Booster" for the Little League. He stated that during the time he was county judge, several juvenile youth were brought before him. He began to see the need for filling young minds with sports activities, teaching them sportsmanship and clean association with large groups. This he decided would assist in solving some of youths problems.

The Jaycees, the coaches and the three businesses who sponsored and supported the Little League teams are to be congratulated for the work they have done with the boys at Earth this past year.



A group of Little Leaguers enjoying a watermelon feast following a game.

## Little League Baseball Organized In May, 1955

Earth's Little League baseball program was organized by the Jaycees the last of May, 1955. Their official opening was Tuesday evening at 5 p. m. June 7 at the gin lot ball field. There were three teams in the city league sponsored by Earth Sun, Fire Department and Barton

Bros. Butane. These teams were composed of boys 13 years of age and under. Leonard Stephens coached the Earth Sun, Sand Storms, Rex Angeley coached the Fire Department Mighty Midgets, and W. E. Irvine coached the Barton Bros. Batty Batters. They played three games each

week, with each team playing twice a week. Later on in the summer the games were played at night. On Saturday May 28 the boys who had signed up were held at auction. They were held at auction. They were bought by points given to the three managers. In that way the teams were chosen on an equal basis.

Following are the lineups for the three teams: Earth Sun Sand Storms: Dale Dent, Dickey Autry, Johnny Webb, Norman Clayton, Dale Montgomery, Joe McGeath, Sandy Sanders, Don Layman, James

# IT HAS BEEN A PLEASURE . . .

To Be In A Business So Closely Associated With The Rapid

# GROWTH AND DEVELOPMENT OF EARTH

We feel that Butane Products has assisted in the irrigation of our farm lands which has been the chief reason for our growth.

# Barton Bros. Butane

EARTH

Every Citizen Of

# EARTH

Takes Pride In The

Tremendous

# PROGRESS

Made During Its

Short History

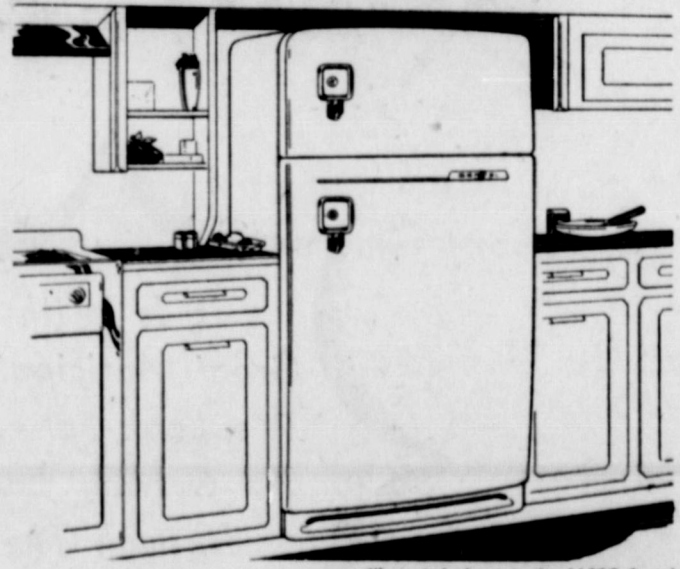
## GERALD'S BARBER SHOP

GERALD INGLIS — Owner-Manger

WE SALUTE EARTH On Its Tremendous GROWTH and PROGRESS

WE ARE PROUD TO HAVE ASSISTED IN HER GROWTH . . .

UNBELIEVABLE... BUT TRUE!



Illustrated above is the 1159G Servel Automatic ice-maker Gas refrigerator.

Only Servel Gas Refrigerators Have A 10-Year Warranty

Only Servel gives you a 10-year warranty! It's the longest refrigerator guarantee in the world . . . one year on the complete Servel . . . nine additional years on the refrigeration unit. See your Servel Gas Refrigeration dealer today. Buy an automatic gas refrigerator that will assure you of years and years of silent, dependable, carefree, repair-free service.

Pioneer Natural Gas Company FUEL FOR A GROWING EMPIRE



This picture was taken on the Halsell ranch in 1920-21, near where the city of Amherst now stands.

### Brownie Scouts Organized In 1952

The Brownies were organized in May 1952 with Mrs. Denton Tabert and Mrs. Elmer Kelley sponsors of Troop 24 seven and eight year girls. Mrs. C. P. Parish and Mrs. Gary Moore of Troop 23 nine and ten year girls.

In June 1952 the Brownie Troop attended the X. I. T. day Camp in Littlefield City Park. The Camp included swimming, hiking, outdoor cooking, games, lashing, crafts and singing.

In August the girls got their uniforms. They toured the Malone Dairy in Muleshoe where they were shown how Mellorine was made.

The Baldrice Bakery was a very interesting place to visit also. They have sold cookies, made book-ends, sack dolls, made

scrubbooks, and many other things.

Miss Reta Lee, third grade teacher at Springlake school is now leader of Troop 24.

Mrs. Kenneth Cowey, and Mrs. Pat McCord are sponsors for Troop 23 of the girl Scouts. The Scouts, are doing an excellent job in hand Craft.

Mrs. Donald Street is now sponsor of "Brownies In The Making," girls who are not yet old enough for Brownies.

### CITIZENS STATE BANK

EARTH, TEXAS

Capital and Surplus - \$100,000.00

Member Federal Deposit Insurance Corporation

### Earth Site Purchased From Halsell Ranch in 1933

Shortly after the turn of the century in 1901, Mr. W. E. Halsell of Vinita, Okla., purchased 200,000 acres of grass land from the XIT Syndicate which was known as the Springlake Division.

He kept a large acreage impacted as a Ranch until 1923 when he put 70,000 acres of Sod House

pasture, which included the townsite of Amherst on the market. Sod House spring, near Sod House Ranch camp was one of the camp sites of buffalo hunters, among whom the Estes brothers are best remembered.

Land sold at \$25.00 an acre, with 1/5 down, with 15 annual pay-

ments at 6% interest.

It was Mr. Halsell's idea to give renters opportunity to own their own places. On many, he paid taxes and carried notes during hard times to make that possible.

The Land Company built the Amherst Hotel, a modern brick building. It was built primarily for prospectors coming to this area.

In 1923, Halsell Land Co., put 50,000 acres of land on sale, which

included the townsite of Earth, and erected a Hotel and cotton gin.

It was first called Tulsa, Fairlawn and still the unique name of Earth.

Much of the farm land around Earth ranks as the best productive land in this section of the state.

The Halsell Ranch today comprises of approximately 80,000 acres, with headquarters 5 miles west of Earth in the Springlake

pasture. Here are modern feed lots and cattle are fed for market.

Ewing Halsell of San Antonio, Texas, son of the late W. E. Halsell, is general manager and John L. Murrell is Ranch foreman.

As long as Will Rogers lived, he visited the ranch almost every year. Will Rogers was a schoolmate of Ewing Halsell.

Mrs. W. E. Halsell died in the fall of 1934, could he return, we believe he would be pleased with the purchase he made and our little city, Earth.



Pictured above is another building just recently completed. The Earth Hotel, owned and operated by Mr. and Mrs. Joe Simpson.

WE EXTEND OUR . . .  
**CONGRATULATIONS**  
 TO EARTH ON THE RAPID  
**GROWTH and DEVELOPMENT**  
 SHOWN IN THE PAST FEW  
 YEARS

We Are Proud Of Our  
 EARTH NEIGHBORS . . .

**FURR'S**

We Have Just  
 Begun To GROW  
 But Have Watched  
 With Pride Earth's  
 Growth.

**BARTLETT LAUNDRY**

We Do Finished Work  
 Pick Up And Deliver

Phone 4651

Earth, Texas

**HATS OFF**  
 To Our Neighbors At  
**EARTH..**

Your Tremendous Growth In The Past Few Months Is  
 A Tribute To The Progressive Citizens Of Your Town  
 Both Past And Present . . . .

We Have Faith In Your Efforts To Continue To Grow

**Ray Keeling Buick Co.**

Littlefield

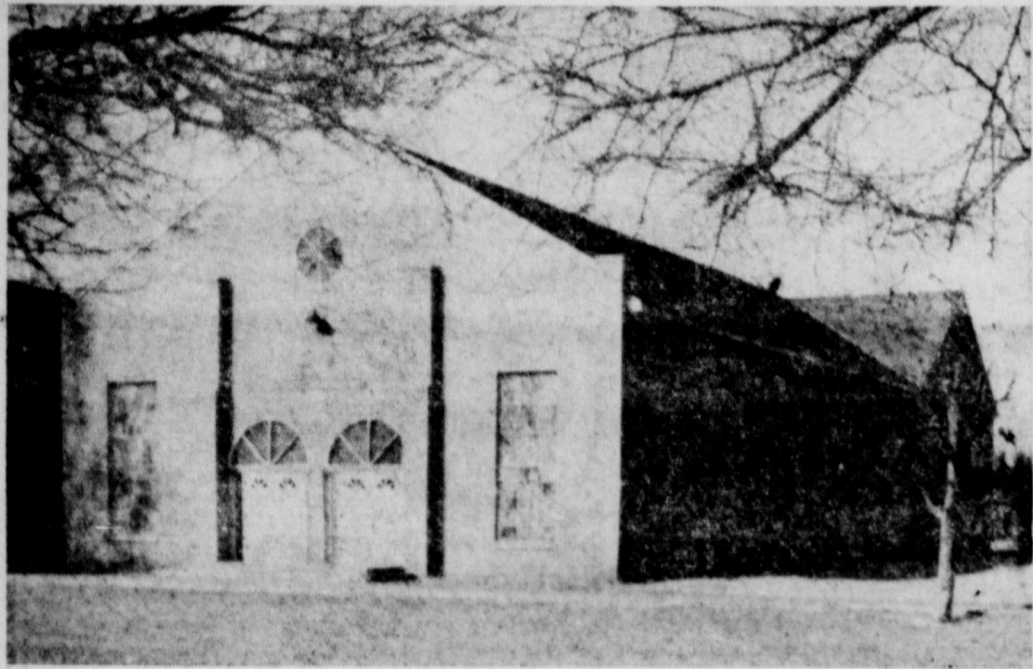
**CONGRATULATIONS**  
**TO EARTH**  
 ON ITS GROWTH AND DEVELOPMENT

We feel that agriculture has played a major part in the growth of Earth and the surrounding area . . . . and as our land has progressed from open range land to the finest cotton growing area in the world, it has been our privilege to assist in the development of irrigation. Butane Products have been a leading factor in the Tremendous Transformation . . . .

**Earth Butane Co.**  
 AND

**Watson Bros. Butane**  
 Springlake

# First Baptist Church Was Organized In Saylor Home



The present auditorium of the First Baptist Church.

The First Baptist Church of Earth was organized August 10, 1926 in the home of Mr. and Mrs. W. M. Saylor. Bro. G. I. Brittain acted as moderator and Bro. R. C. Malone as assistant moderator. The charter members were Mr. and Mrs. A. C. Bell, Mr. R. E. Barton, Mr. and Mrs. L. W. Herrell, Mr. and Mrs. M. E. Kelley, Mrs. J. W. Kelley, Mr. and Mrs. A. S. Mize, Mr. and Mrs. W. M. Saylor, Pauline Saylor, Mrs. R. M. Starnes, Gill Starnes, Mr. and Mrs. J. B. Wilkinson.

The first deacons were Mr. A. S. Mize and R. E. Barton and Mrs. R. M. Starnes acting as first church clerk.

On October 24, 1926 the church called Brother Thurman Bailey as their first pastor. Bro. Bailey was attending Wayland College at Plainview at that time and drove back and forth to preach each Sunday. On November 28, 1926 the church voted to build a building. The building committee was appointed being W. M. Saylor and A. C. Bell. The women of the church organized what they called "The Helping Hand Club" to raise money to help build the church. They sponsored ice cream and many other projects to get a church built. It was finished in 1927. September 24, 1927 Mr. J. W. Kelley and G. E. Moss were

ordained as Deacons. Miss. Hattie Barton was elected church clerk on October 9, 1927.

Bro. Bailey served for nearly three years. Then in 1928 Bro. E. G. Pennington came as half time pastor and served until April 27, 1930.

On June 15, 1930 Bro. Earl Lantrop was called and served one year. Sept. 7, 1930 two more deacons were elected. Ray Kelley and Leonard Roberts.

July 29, 1931, Bro. Vernie Pipes was called as pastor and accepted. During the winter of 1932 church night services were discontinued for the lack of money to pay bills.

Bro. E. S. Carpenter was called as pastor May 12, 1933 and served only a few months and Bro. Pipes came back. The first budget adopted by the church was May 6, 1934 with the following acting as budget committee: Guy Kelley, T. F. Koonce, Mrs. C. W. Terry, Mrs. M. E. Kelley, Mr. Homer Hodge, and Mrs. Albert Mize. The amount being set up at \$1,575.00, also this year the church voted to build a new building with the following appointed as Finance Committee, A. M. Sanders, D. L. Allen, Ray Kelley, Ohio Wilbanks, A. S. Mize, J. W. Kelley, R. E. Barton, T. W. Cook, and Building Committee as follows, J. B. Pate, Homer Hodge, Mar-

shall Kelley, Roy Ivey and Bob Kelley.

The first church parsonage was bought at Plainview and moved on lots joining the church. It has now been moved on the corner lots and used for Sunday School space. Bro. Pipes resigned Dec. 8, 1935 and Bro. Lantrop came back and served 2 years.

The young people organized the first B.Y.P.U. in the home of Mr. and Mrs. Marshall Kelley, due to insufficient money to pay electric bills at church.

Bro. C. T. Jordan began his work on May 2nd 1937 and in Sept. of that year building was started on a new church which is now the west end of the present building. Services were held in the school gym while building was being constructed. The "Laying of the Cornerstone" service was held Dec. 8, 1937 with Bro. A. A. Brian preaching the sermon. They were able to have services in the basement of the new building on Dec. 19, 1937 and continued work on the building. On Sunday, March 20, 1938 the first service was held in the new auditorium, there was a record attendance of 247 in Sunday School with \$40.00 offering. Dinner was served at the church and a wonderful program of preaching and



First Baptist Church Completed In 1927

singing filled the afternoon.

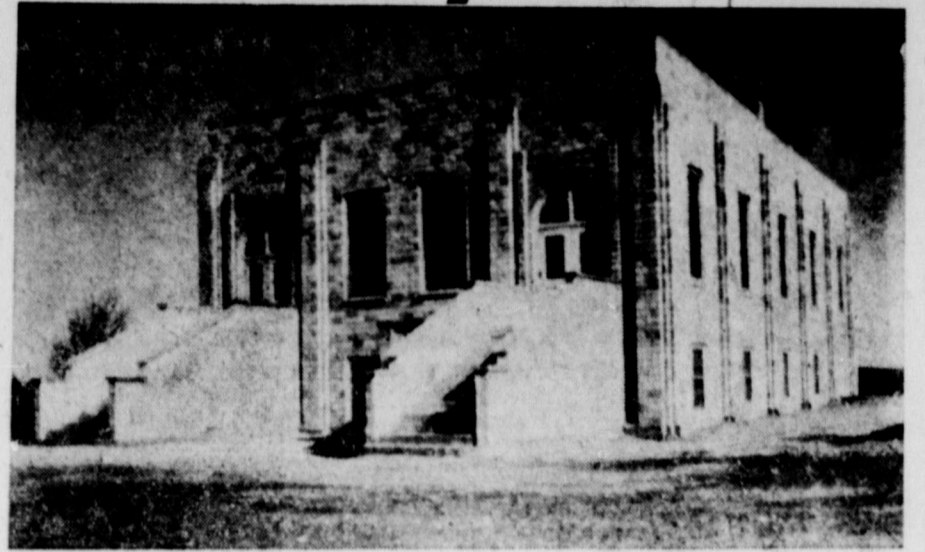
On Sunday, May 19, 1940 the church building was dedicated, and the notes were burned. The pastor preached the sermon and Uncle Bob Kelley led the dedicatory prayer. Bro. Lantrop, a former pastor brought a message also on the church covenant. Brother J. L. Hardin was ordained as deacon, Jan. 5, 1941.

March 2, 1941, Bro. Harold Russ was called as pastor and served 2 years. Bro. Russ always remembered our boys in service with letters, quarterly and more often if possible. He also mailed each boy a new testament to be carried in his pocket.

Bro. W. E. McGraw was called Sept. 8, 1942 and served 3 years and was called into the Armed Services. During his pastorate a building fund was started and a baptistry committee was appointed to secure plans for a new baptistry. The committee secured plans and built the baptistry.

Bro. C. T. Jordan was called back in February 17, 1946 and served 2 years. Then Bro. Bruce Giles came in 1948 and served 5 years, during his pastorate the present building was erected, and held its formal opening and homecoming June 10, 1951. It is a brick-veneered frame structure, joining the old church building. The new auditorium which is furnished with oak pews and has a seating capacity of 620, including seats in the balcony, is 48 x 90 feet.

Bro. Cecil Meadows came to us in Sept. 1954 and is still serving. A new parsonage has been erected just north of the



First Baptist Church Completed In 1938

## Firemen's Wives Organized In 1954

The Firemen's Wives was organized in September 1954 at a meeting held in the home of Mrs. Harold Miller, with Mrs. Ray Glasscock being elected as

the first president.

Early in 1955 a constitution was adopted and the name changed to Firemen's Auxiliary. Every fireman's wife is eligible to join the organization. Meetings are held the 1st and 3rd Tuesday of each month.

The officers for 1956 are Mrs. Keith Chasteen, president, Mrs. Ervin Anderson, vice president,

Mrs. Gene Templeton, secretary-treasurer, Mrs. Ray Glasscock, reporter.

Other members are Mmes. Harold Miller, Paul Templeton,

Carl Jones, Rex Angeley, W. F. Williamson, Harold Brittain, Lynn Glasscock, Bill Kisinger, J. B. Martin, Jack Hadaway and Jerry Kelley.



Home Economics Class of 1930: Back row, left to right: Beatrice McKinney, Rosa Baker, Gayle Teague, Opal Kittrell, Irene Bell. Second row, left to right: Gladys Barton, Beedie Simmons, Maudie Martin, Stella Baker, Virgie Clayton, Mildred Robnett, Nona Ritchie. Third row, left to right: Johnnie Kelley, Sara Beth Nelson, Florence Davis, Henrietta Kunkel, Juanita Hawkins. Seated, left to right: Ruth Howard, Mary Bell King, Jewell Lafferty, Bonnie Terry, Mary Jackson, Mrs. Emer Devenport, Instructor.

## CONGRATULATIONS To EARTH

"The Biggest Little City On Earth"

We Take Our Hats Off To You

## ARMES CHEVROLET

SALES and SERVICE

Littlefield

Phone 123



Our new building was completed in late September. We began our move from Littlefield to Earth immediately. The formal opening was held Saturday, October 22, 1955.

# YOU BET WE LIKE EARTH

IT'S A

# WONDERFUL FEELING

To know you're part of a progressive fast growing community . . . We pledge to do our best for the continued growth and progress of EARTH . . .



# Rutherford & Co.

EARTH



MRS. EDWIN BOLINGER — Springlake

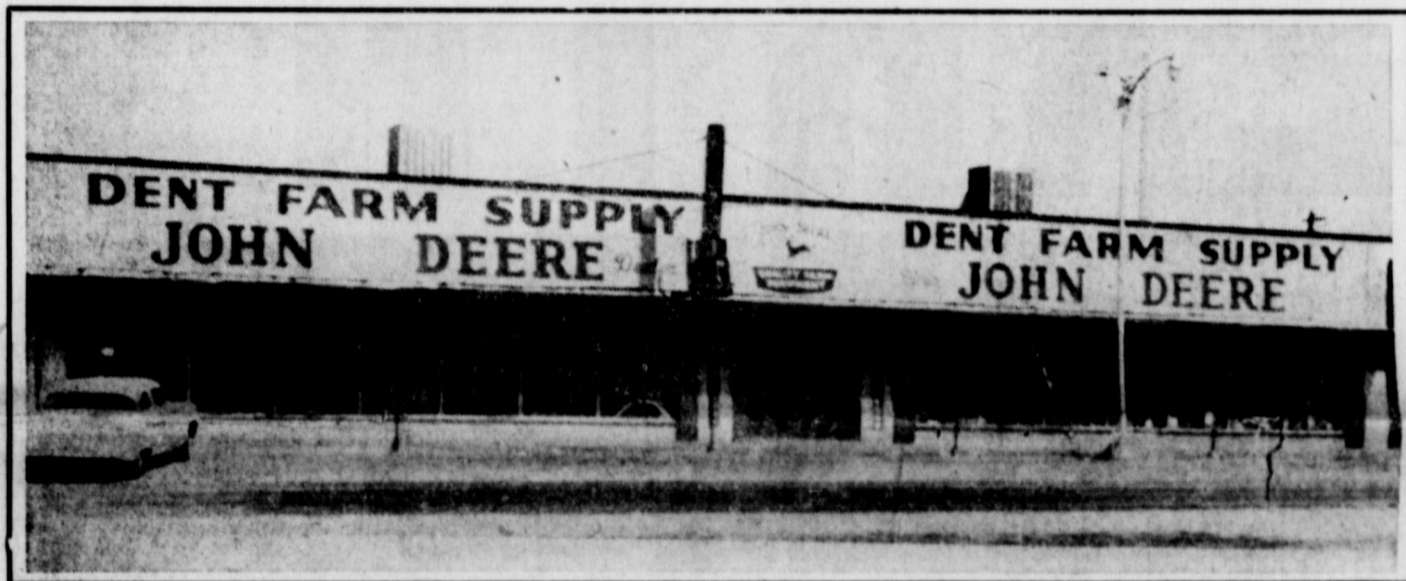


MRS. FRED CLAYTON — Dimmitt Rt. 4



MRS. JACK HADAWAY — Of Near Earth

# PROGRESS . . . . . Whirlpool



## THE NEW

Dent Farm Supply Saw Its Formal Opening On October 1-2, 1954

## Remember When . . .

Automatic Washers were in infancy and Whirlpool was a pioneer in the development in this new industry. Since that time Whirlpool has continued to lead in the field of Research.

As a result Whirlpool has been a leader in the field of production of fine washers and dryers. They have consistently produced the most for your laundry dollar . . .

# DENT FARM SUPPLY

EARTH, TEXAS



MRS. MARVIN SANDERS — Dimmitt Rt. 4



MRS. JIMMIE BANKS — Springlake



MRS. A. D. COWLEY — Earth Star Route

## Eula Kelley 1st Worthy Matron Of Order Of Eastern Star

The Earth Chapter of the Eastern Star No. 870 was instituted July 29, 1943 and constituted Nov. 5, 1943. The meetings were every second and fourth Monday of each month. The first officers for 1943-44 were as follows:

Worthy Matron—Eula Kelley.  
 Worthy Patron—M. E. Kelley.  
 Associate Matron—Gladys Laing.  
 Associate Patron—John Laing.  
 Secretary—Minnie Vaughn.  
 Treasurer—W. T. Clayton.  
 Conductress—Myrtle Clayton.  
 Associate Conductress—Azda Anglin.  
 Chaplain—Helen Kelley.  
 Marshal—Lorene Littleton.  
 Organist—Gladys Parish.  
 The present Matron and Patron is Jewel Neal and Homer Hodge.

My life shall touch a dozen lives before this day is done: Leave countless marks for good or ill. Ere sets the evening sun: So this wish I always wish, this prayer I ever pray: "Lord, may my life help other lives it touches by the way."

## Dedicate School September 1, 1939

In speaking of school dedications as I was thumbing through a paper dated August, 1939, I found these words.

The Springlake High School building will be dedicated in ceremonies starting at 8 p. m. Friday night, Sept. 1, in the auditorium of the modern structure.

One of the largest consolidated districts in the state, Springlake probably is the only school in Texas where a large percentage of the student body goes from towns to school "in the country." And now we have come to the dedication of a large 14 room grade school, 4 new classrooms in high school and a new gymnasium and auditorium.

Our school district should be very grateful for this great progress, for which our children can enjoy.



**WE ARE PROUD**  
**Of EARTH'S Rapid Growth**  
**And Development . . . .**

*The City's Rapid Growth Can Be Directly attributed To Its Natural Resources And Hard Working Citizens*

**C. and B. SERVICE STATION**  
 EARTH Carlis Bills — Bob Ussery

# We Salute . . .

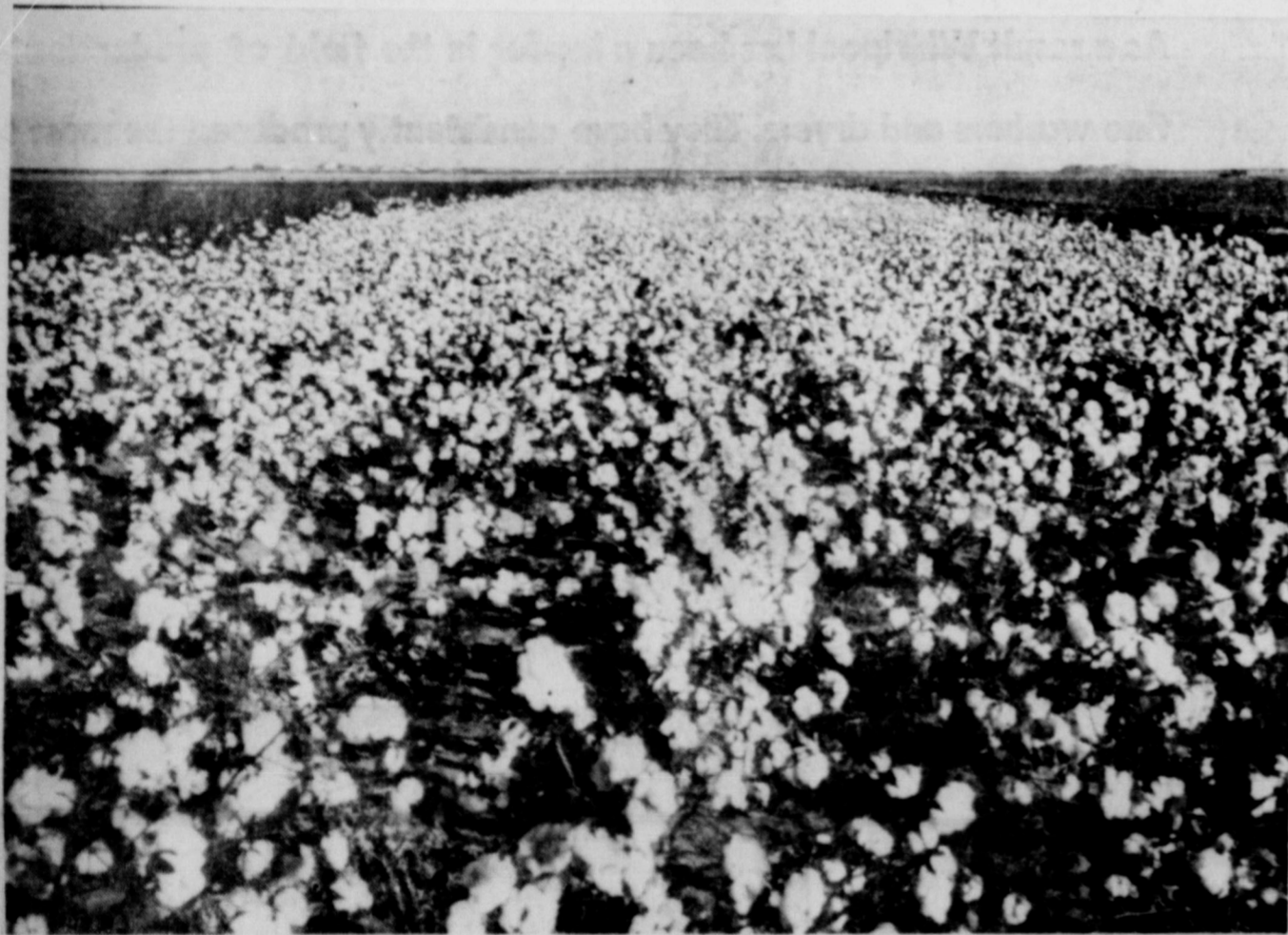
the growth and development of

# EARTH

With a great deal of pride, we extend our congratulations to the citizens of Earth. For it has been through their faith in the future and hard work that has made this growth possible. The pioneers of this county had a strong belief that Lamb County had a future . . . a very bright future. They believed in it so wholeheartedly that they put their dollar investment and by their efforts, today, this area is one of the most productive on the South Plains.

We, of Northern Star, are proud too, for the part we have played in this development and growth. The basic economy of the South Plains is cotton. And cotton is our business. We have developed cotton to the extent that no other cotton has proven itself to be as profitable to the farmer.

We will continue our efforts to improve Northern Star . . . the same as the citizens of Lamb County will continue their efforts for the development of Lamb County.



Pictured above is a field of Northern Star Cotton as it appeared last Monday when farmers and ginners attended a Field Day on the W. G. Ellis farm near O'Brien, Texas. The field of No. 11 Northern Star Cotton was planted June 14. Note the quality of the cotton and how it has clung to the burr in spite of the wind, rain and snow.

GET THE MOST FROM REDUCED ACREAGE WITH

## NORTHERN STAR NO. 11 COTTON

- Strong Germinating Seed
- Large Bolls Which Hold Their Seed Cotton
- Heavy Fruiting
- Easy To Pick, Snap or Strip
- Early Maturing Plants
- Hard Fiber Which Cleans In Ginning
- Yields More Dollars Per Acre

**GET NORTHERN STAR SEED AT YOUR LOCAL GIN**

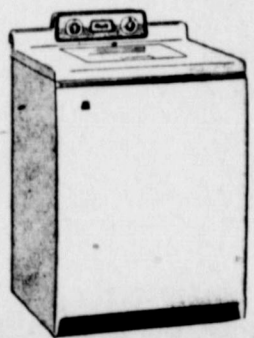
# NORTHERN STAR SEED FARMS

O'Brien, Texas





Mother threw her rub board away . . . when Maytag showed her they had the washer that put her rub board to shame.



The Clothes Line Remained for a period of years . . . until again Maytag convinced her they could dry her clothes without Fade, Wear or Tear.



# YES SIR...

It's A

## WONDERFUL FEELING

## To Know You're A Part Of EARTH

### WHEN WE THINK OF PROGRESS WE THINK OF MAYTAG

As a result of years in the Field of Research Maytag has been a leader in the production of fine washers and dryers.

Meanwhile they have branched out in other lines and for years have specialized in the production of other electrical appliances . . . including top quality refrigerators, home freezers and electric ranges.

See the beautiful new  
**Maytag Gas Ranges**

**\$29.95**  
DOWN  
for this beauty!  
Big trade-ins!  
Easy terms!

It'll open your eyes... when you open the door

**\$279.95**

the new

### Maytag Freezer

has "Stor-Wells" in the door...

Keeps up to 96 packages easy to see, easy to reach! More space; more convenience! See it today! Liberal trade ins! Easy terms!

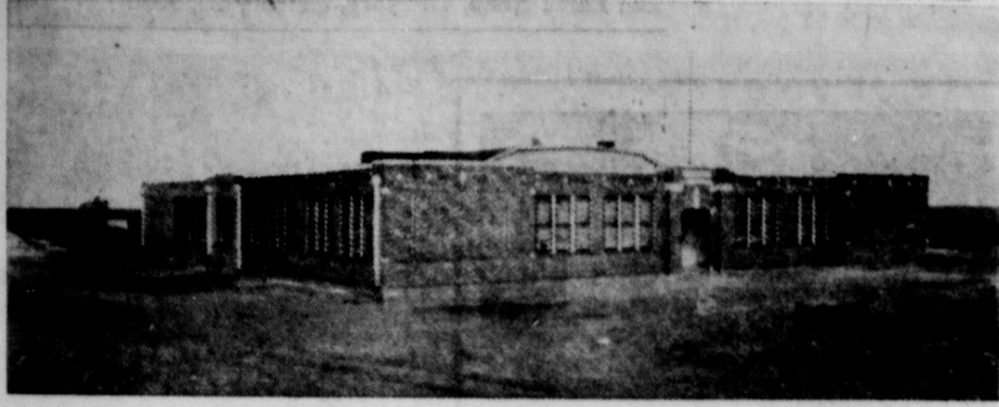
BRIGHTEN THE CORNER

# FURNITURE

EARTH, TEXAS

# MART

PHONE 4111



Springlake School Building In 1930

## Springlake Schools Have Progressed From 1908 To Large Establishment

Springlake School was first established in 1908 with Miss Corryl as teacher. The second year of school was taught by Edgar Rice.

The third year two teachers were employed, Miss Meissa Thompson and Miss Margaret Shellbarger (now Mrs. D. G. Axtel).

A few years later it was necessary to employ three teachers, Mr. West, his sister, Viola West and Gene Cleavinger. In 1924 application was made for Springlake to become an independent district, in due time this was arranged, also a \$30,000 bond was voted for a new school building to be built at the present site (now serving as Jr. High) and in September 1925; school opened in the new building with E. C. Martin as superintendent.

The seven trustees being W. C. White, George Linville, Earl Hewitt, Otis Brown, Arthur Edwards, H. M. Packard and M. E. Cleavinger.

The first football team was organized in 1928 with only twelve men on the squad, that year, they won 3 games, tied one and lost five.

A school paper known as "The Siren" was also printed in 1928. David Leflar was the editor. The band was also organized that year. There were two students in the first graduating class Ruby Kelley (deceased) and Edith Bar-

rett, now Edith Crawford of Springlake.

Parent Teachers Association was organized in 1930, the first meeting being held on Sept. 4 with 36 charter members present (today we boast some 300 members), was held in the home economics cottage, then newly built (now used as a teacherage). Mrs. M. T. Howard being president of the organization, Mrs. Ray Kelley, vice president and Mrs. J. L. Hinson, program chairman. The first school annual was printed in 1931.

The first FFA chapter, also the room mother idea, were inaugurated in 1934.

The first Equalization Board was in 1934 and composed of J. F. Kelley, J. O. Dent and C. B. Landers.

The present gym was built in 1936. Later on several new buildings were added to the campus and in 1939 the present high school buildings, being dedicated on Sept. 1, 1939. This year we have completed a new 14 room elementary school, large auditorium and gymnasium and 4 new class rooms in high school for which we are very grateful.

A large lunch room is located near by with Mrs. Hubert Sandel as supervisor.

The P-TA is working on beautifying the school campus which is now underway.

## Earth Farmers Union Organized

The Earth's Farmers Union Local No. 118 was organized in September of 1954.

The charter meeting was held Tuesday September 21, 1954 in Springlake school with 110 charter members.

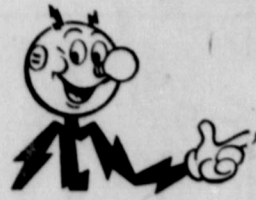
Fred Haiduk, Texas Farmers Union president, presented the charter to the president, W. L. Spencer. Officials elected were: W. L. Spencer, president, A. K. Shelby, vice president, G. W. Simmons, secretary and treasurer.

Each year National Farmers Union sponsors a group of farmers from each state to Washington to help get the kind of legislation passed that the farmers want.

Earth's Farmers Union was the first local to be organized in Lamb County.

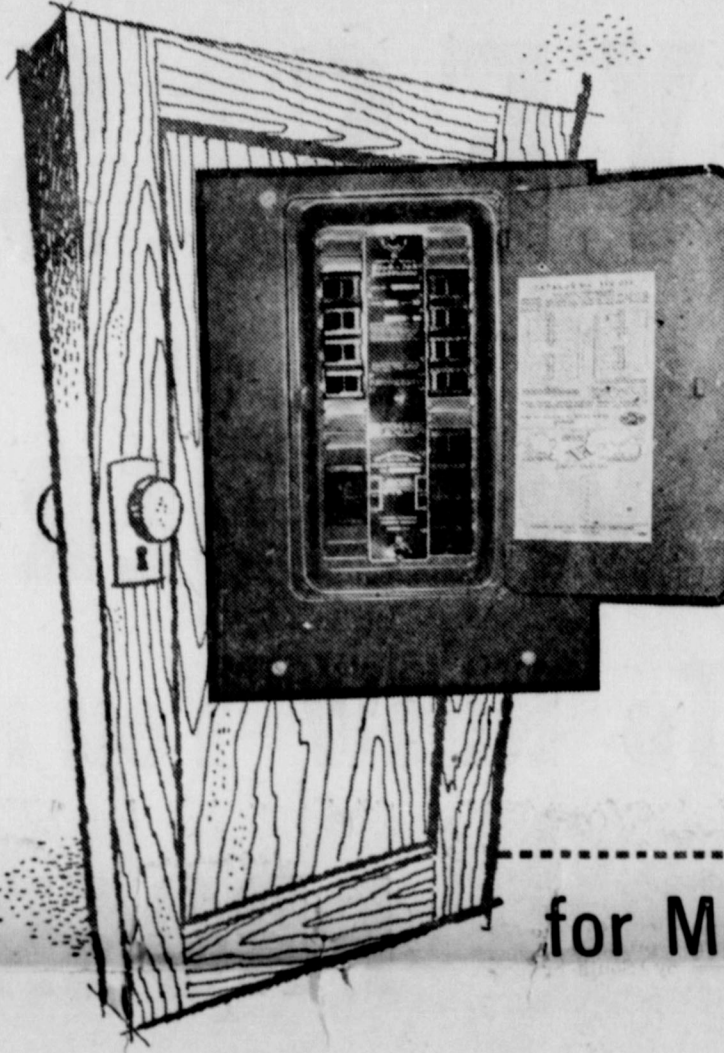
We are all proud to be a member of a National Farm organization that is trying to get 100 per cent parity prices for all farm commodities, and whose membership is composed entirely of farm families.

India exports \$25,200,000 worth of raw skins, mostly of goats and sheep, annually.



# REDDY SAYS HATS OFF TO EARTH!

You Can Always Depend On Me. I'LL Be On The Job Serving You 24 Hours A day.



## ADEQUATE WIRING-

*Doorway to  
pleasant  
Electric Living!*

for Mr. and Mrs. Bishop Keeling  
LEVELLAND, TEXAS



Your enjoyment of electric living can be complete, as it is in the lovely Levelland home of the Keelings. All it takes is the best investment you can make in your home... wiring that meets your present needs... and those you plan for the future. Mrs. Keeling says: "Our all-electric home gives me more time

for the things I want to do. More time for Sandra Kay and George, our children, for sewing, which I enjoy very much, and for playing a part in the activities of my community." Time for the things you want to do... and at the bargain prices of electric living. Adequate wiring assures it for you.



Of course, there are many things all of us want to do, but can't. Most of us would enjoy servants to wait on us, for example, but few of us can afford hired hands. All of us, can afford the wired help of Reddy Kilowatt, though.

As Mr. Keeling says, "I think electric service is a real bargain." Time for the things you want to do... and at the bargain prices of electric service... these are your pleasures with modern electric living... yours when your home is wired for the future.

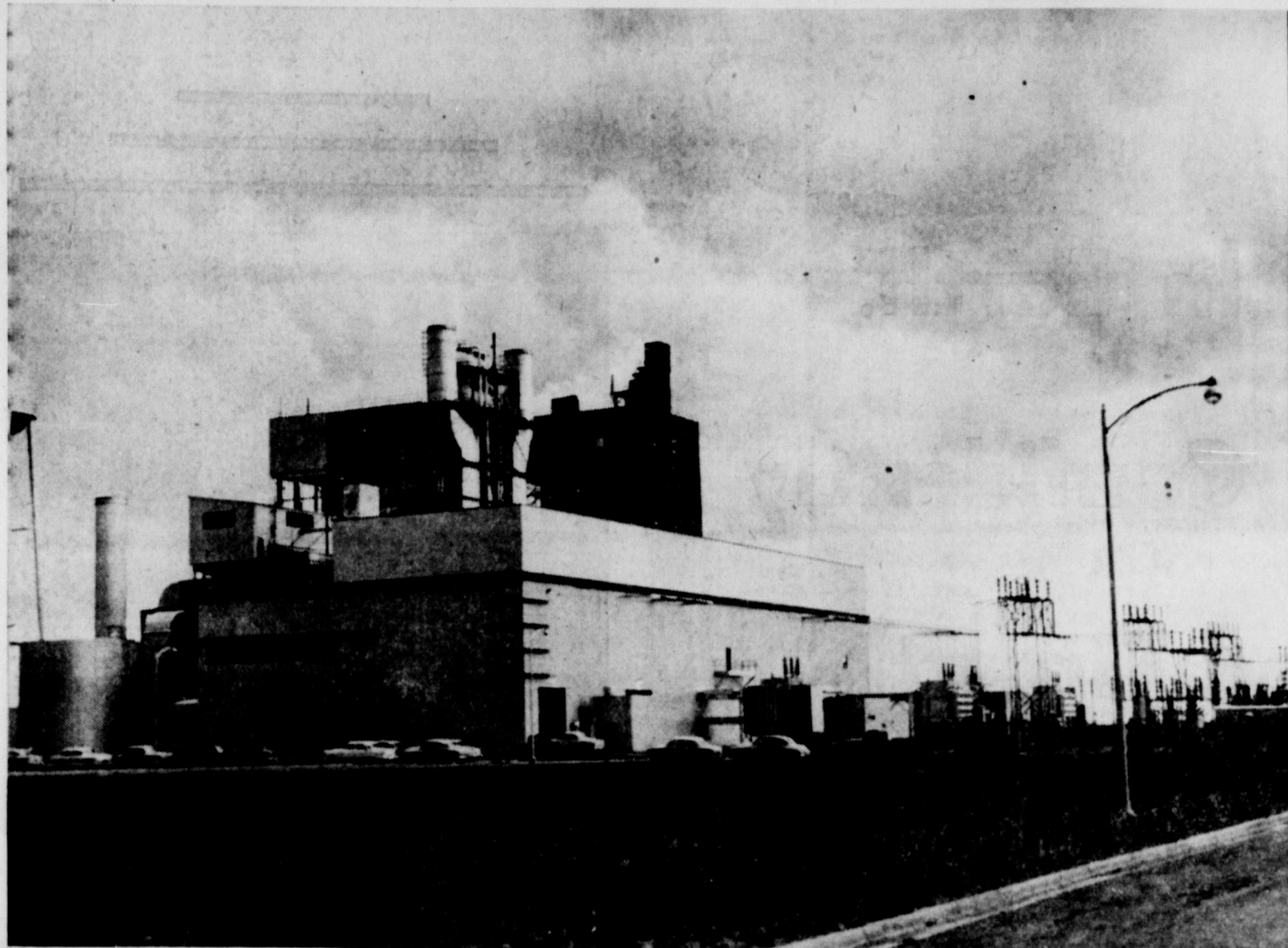
WE ARE PROUD  
To Be A Part Of  
**EARTH**  
And We  
HAVE CONFIDENCE  
Of A  
MUCH BIGGER  
BETTER EARTH  
**KIMBELL GIN CO.**  
Earth, Texas

SEE YOUR QUALIFIED  
ELECTRICAL CONTRACTOR  
ABOUT YOUR WIRING  
TODAY!!!



SOUTHWESTERN  
**PUBLIC SERVICE**  
COMPANY

# Earth Is Site Of Largest Public Service Generating Plant



Plant X rising from the sand dunes south of Earth represents an investment of \$30,000,000 and expresses the confidence of Southwestern Public Service Company in the continued growth within the area it serves.

"Earth, Texas, site of Southwestern Public Service Company's largest electric generating station—Plant X", this is a fitting note to the closing of Earth's first ten years.

The construction of a 30 million dollar electric generating station on the shifting sand dunes immediately south of Earth seemed out of the way, indeed, when building plans for Plant X were announced in 1950.

However, the location was near the center of Public Service's load growth, which offered economy in the transmission of electricity to customers in all parts of the area served. Nearby a large natural gas pipeline presented a ready fuel source. Water, fuel and transmission economy located Plant X in the sand dunes, and gave the Earth area a multi-million dollar power generating station. The plant site covers 160 acres.

Although the history of Plant X

dates back only to the announcement in November of 1950, its present is tied closely to the growth and development of the area the company serves.

Groundbreaking ceremonies were held for the construction project on March 7, 1951 and work on Plant X was continuous until the middle of 1955, when the third generating unit was completed. The initial unit has a capability of 52,500 kilowatts and the second and third units each have 112,500 kilowatts, for a grand total of 277,500 kilowatts.

The generating capability of Plant X is sufficient to meet the electrical requirements of a city of half a million people. The generating capability of either of the two larger units equals a total generating capability of Southwestern's entire generation in 1942. With Southwestern's other 9 plants, the present total generation capability of the entire system is over 740,000 kilowatts.

This growth is reflected by the growth in the area served by Public Service. The principal communities served by Southwestern Public Service showed a population increase of more than 75 percent between 1940 and 1950 censuses and during the calendar year 1955, more than 7000 electrical customers were tied to Public Service lines for a total of over 170,000 electrical customers.

"Today Plant X is the 'hub' of a network of high voltage transmission lines spreading in every direction to tie our generation with vital immediate points, and with the Company's integrated 115,000 volt line which connects Riverside Plant at Borger, Texas, and the plant at Carlsbad, N. M.," explained Robert Drake, Plant X manager.

Mr. Drake has been manager of Plant X since the first unit went on the line in 1952. He and 60 other highly skilled personnel operate the \$30,000,000 plant to

provide adequate electric service to the growing area in Oklahoma Panhandle, West Texas, Eastern New Mexico, and the Pecos Valley of that state.

Mr. Drake expressed his Company's best and most prosperous wishes to Earth on the 10th anniversary and said, "We at Plant X and Public Service are proud to have a part of it."

## Earth's First Major Fire April 2, 1939

Earth's first major fire happened April 2, 1939. A loss by fire of undetermined origin totaled approximately \$11,000 to three Earth businesses and a vacant hotel structure, which was Earth's oldest landmark.

The fire was discovered at 12 o'clock Sunday night with its origin in the unoccupied Earth hotel.

When discovered the roof of this structure was caving.

N. Ray Kelley, general merchandising was by far the greatest loss with a total gross loss of \$8,100.00, net loss of \$3,763.49. A portion of the merchandise in his building was insured by the manufacturers due to its recent installation, including his up-to-date meat market fixtures.

The value of the possible salvage lumber in the old hotel, which was owned by R. E. Barton, was estimated at \$1,500.00. The building in which Kelley was located was owned by his father and upon which no insurance was carried, was valued at approximately \$1,500.00.

Kimmel's Produce which was also destroyed was valued at \$1,000.00 and Malone's Cafe at \$200.00.

All buildings and contents were a total loss.

A bucket brigade was formed and was responsible for the saving of the telephone exchange which was located next to the cafe. The Mueshoe chemical truck of the Mueshoe fire department answered a distress call and stood by in readiness to save other buildings after their arrival.

Buildings on the north side of Main Street were badly scorched, J. E. Davenport's being the one that apparently stood to catch the first had the fire spread. A number of window glasses were broken by the intense heat both north and west of the blazing structures.

Interest in incorporations proceedings and subsequent voting of bonds for a city water works system were at white heat the first of the week.

WE

SALUTE

EARTH . . .

On the progress She has made in these last few years . . .

Her progressive citizens have worked hard to make Earth what it is today . . .

We Are Proud To Have **EARTH AS** Our **NEIGHBORS**

Little's Of Littlefield

# Congratulations to North Lamb County on its Growth & Progress



We are proud to announce we are the builders of the Methodist parsonage completed in July, 1955.

We Are Happy To Have Progressive Neighbors And We Point With Pride To Your Progress.

# WILLSON & CRUMP LUMBER COMPANY

LITTLEFIELD

WE ARE PROUD . . . . OF EARTH'S TREMENDOUS GROWTH and DEVELOPMENT

We Are Proud Of Our Town And Of Our Progressive People . . . . Yes We Are Indeed Proud To Be A Part Of Earth . . . .

# EARTH LOCKER

J. H. Garrett — Owner - Manager

EARTH, TEXAS

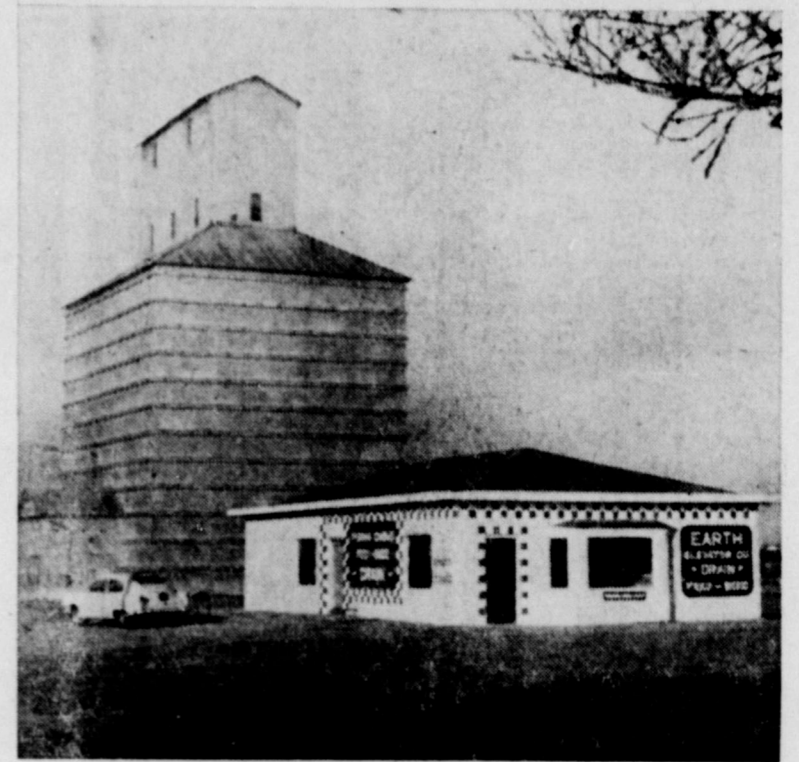
# WE GROW WITH EARTH'S GROWTH

**We Have Faith In Earth.**

**We Look Forward Confidently**

**To Her Continued Growth**

**And Progress**

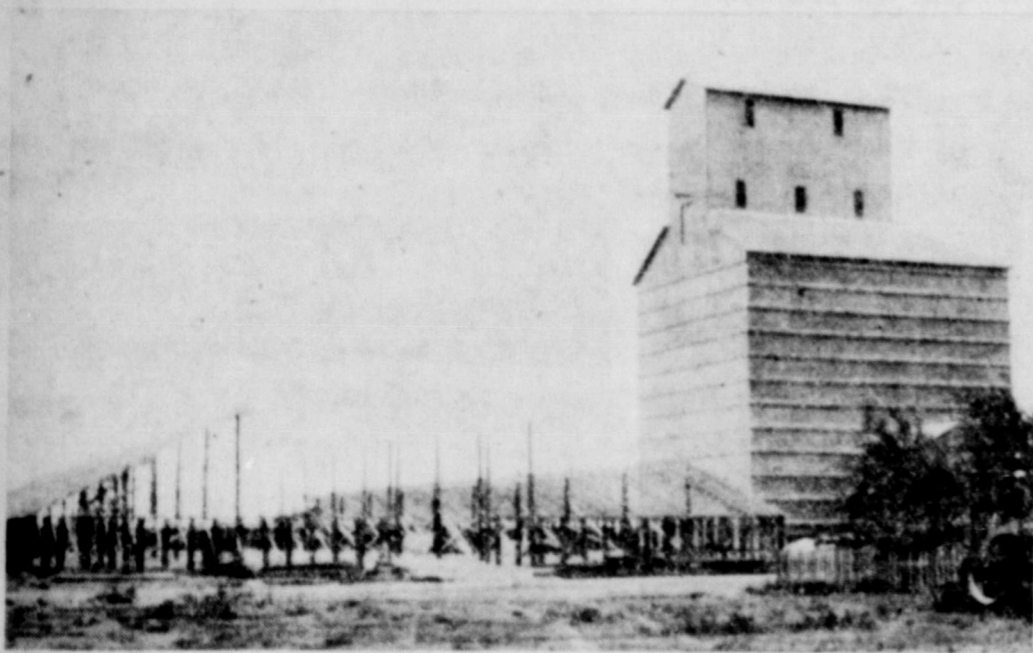


This business was started in 1952, and has grown along with Earth's Growth.



CARROL BLACKWELL  
Manager

**We Look Forward Eagerly To Being A Factor In That Development... To Contribute In Even Larger Measures To That Progress. We Plan With Our Future Warehouse Which Will Be Completed By Next Season To Have Near Doubled Present Capacity.**



This 100' x 200' warehouse was completed in September, 1954 — affording Earth with a storage capacity of 200 car loads of grain.

# EARTH ELEVATOR

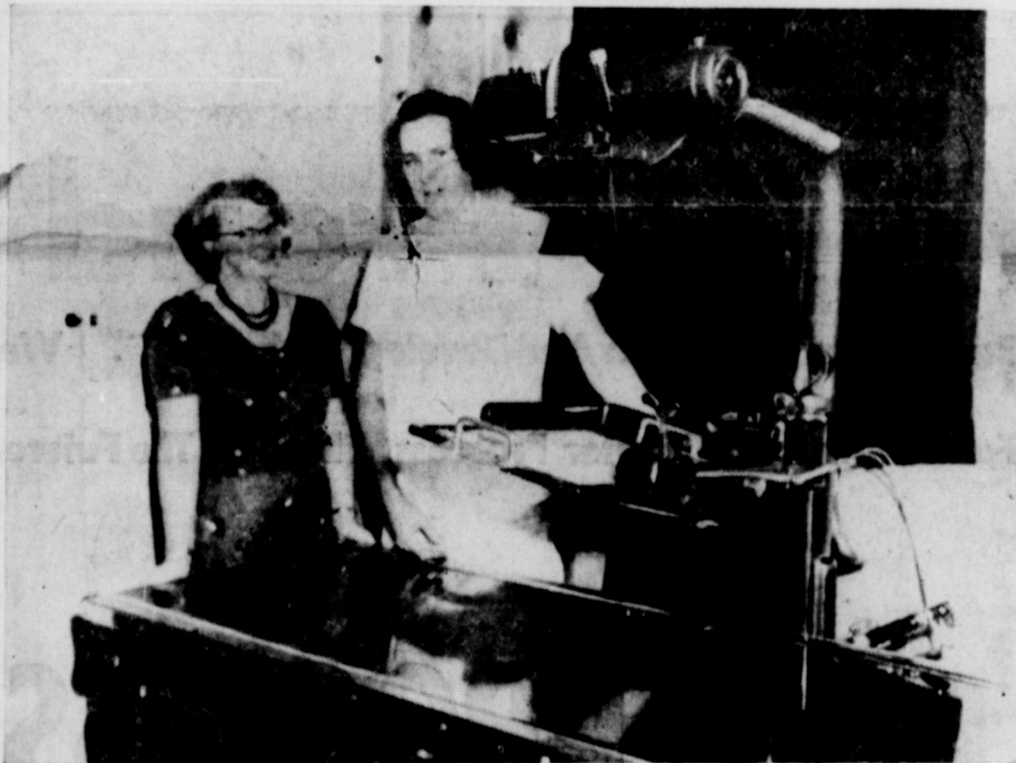
# 1945 FOOTBALL TEAM



Football team of 1945-46. Back row left to right: S. T. Newman, Glen Wallace, Ray Cupp, Sam Borden, Jerry Kelley, Thurman Lewis, Jack Angeley, Skeeter McAlpine, Lester Pollard, George Laing, Donald Runyon. Second row, left to right: Melvin Bock, Virgil Bell, Eugene Higgins, Waymon Lewis, Bill Lee, Lynn Glascock, Ted Haberer, Harold Miller, Pete O'Hair, Fred Welch. Third row, left to right, seated: Melvin Barton, Andy Beherend, Tarzan Miller, Kenneth Parish, Rex Angeley, Tuffy Dent, Elroy Wisian, Alton Hollinsworth and Mr. V. C. Bear den.

We Are  
**PROUD**  
Of A Part  
In The Development  
Of  
**EARTH**  
We have enjoyed watching  
and helping Earth To grow.

**A. D. TAYLOR**  
REAL ESTATE & INSURANCE  
Earth, Texas



Dr. Helen Faust and Carroll Rogers, Technician, as they look over the new Ex-Ray Equipment.



This sign marks the location of the new Faust Clinic. Construction is due to begin early in the spring. This marks more progress for Earth.

We Look With Pride  
On The  
**PROGRESS**

*Made by Earth in the past few years . . . and of the contribution we have been allow to make toward the welfare of its citizens. Our Faith in the future of this area and its people is exemplified by our continued increase of investment. We have the latest equipment and when our new clinic is completed we will have adequate space to use our new equipment so designed for promoting better health to area residents.*

**FAUST CLINIC & LABORATORY**  
F. B. FAUST, B. S. - M. D. — MR. CARROLL ROGERS, M. T.  
MRS. HELEN FAUST, A. B. - M. D. — MRS. JEAN ROGERS  
MINNIE GUANNA Phone 4631

# History Shows Earth Began In 1924

## Halsell Cattle Company Laid Off Townsite

As far back as research and time can tell Earth began in 1924 when only one dwelling and one business house stood in the midst of a vast prairie, to the recent bustling little city of some 1,422 inhabitants.

The Halsell Cattle Company laid off a townsite built a gin and began selling land. A hotel and grocery store were subsequently built, housed in the same building and from this the community began to grow. Halsell built the hotel and grocery on the southwest corner of the present town and Mr. and Mrs. "Dad" Reeves ran the hotel and Mr. and Mrs. Frank Hyatt had charge of the grocery store in the lobby of the hotel.

They called it Fairlawn then and shortly after that R. L. Doughty, Mrs. Sam Cearley's father of Martha, Okla., bought the northeast corner of the town site from L. H. Cupp, who had planted a crop of feed and gone back to Okla.

It was about this time that Sam Cearley moved in January, 1925 in a one room house.

Early residents had to go to Old Springlake to get their mail. Springlake was four miles east and 4 1/2 miles north then and who ever went for the mail would bring back all the mail for the folks at Fairlawn, just as pioneers always aided each other in those days.

Finally as the population continued to increase and more land was settled, the need for mail

service was apparent and the town was called Tulsa. When it became necessary to get a post office, the settlers found that a Tulsa already existed. Several names were submitted, among which was Earth, and sent to the Post Office Department. In return, the name of Earth, was chosen. So that is what it still remains. Sixteen years later the Earth post office earned another promotion on July 1, 1954 it was moved up from a 3rd class to a 2nd class office. It had been a 3rd class office since 1938. Our present post master, Marshall Kelley, took over the job in 1926 when a 4th class office served the 30 or so people in the town. His pay was based on cancellations, was \$32.60 for the first three months he was post master.

A community house was then built and church services were held there until the size of the Baptist congregation justified the building of a separate church, which was completed in 1926.

The Methodist and Baptist congregation met together for some time with the Methodist taking charge ever other Sunday. The ladies organized the helping hand club April 6, 1927 which did a great deal for the little community of Earth. One outstanding thing they did was to be responsible for the construction of the first church. The ladies wanted to raise money for an arbor, and the men decided a building would be much more satisfactory. So the men began to help and the church was constructed. The ladies also sold ice cream to buy the first piano which cost \$400.00.

The first child born at Earth was Joe Hyatt, son of Mr. and Mrs. Frank Hyatt, August, 1925. He was hit by an automobile and killed four years later.

The second child was Merwyn



Basketball Team of 1930 at Springlake High. Back row, left to right: Elzey Kunkel, Garland Ritchie, Audrin Loftis, C. A. Wilkins, Coach. Front row, left to right: Aaron Craig, Aulcie Kunkel, Clark Churchwell, Pody Welch.

Cearley, son of Mr. and Mrs. Sam Cearley. The first girl born was Gwyndene Kelley, to Mr. and Mrs. Marshall Kelley. She won first prize in a baby contest at Olton. She passed away at the Dimmitt hospital just a month before her 13th birthday. She was also the first child to be buried in the Earth cemetery, lots for which were donated by her father.

As building continued in the town a barber came along known as Bill Oliver, and he was soon joined by R. G. Johns who had

advertised that nothing in his shop sold for more than 25 cents.

A co-operative gin and cleaning plant were built in 1930. A power plant brought a theatre to town and a beauty shoppe soon followed to add a cosmopolitan air. The first high lines came in in 1938.

In 1939 a movement was started to attain a park site for Earth and J. A. Parish had offered to give a tract of land, whether the land will be taken as a gift or bought outright remained to

be decided.

Today the Jaycees are putting in a park for the city, but has not yet been beautified.

In 1947 there were 34 business houses in Earth. Now there are more than 100. Five churches, Baptist, Methodist, Church of Christ, Assembly of God, and the colored church all reflect the religious nature of Earth's residents.

Some 10 or more civic clubs assist in the growth of Earth.

There are more than 200 sq. miles in the trade area of Earth, most of it in highly irrigated cotton farms. Irrigation accounts for about 95 per cent of all farm land in the area. Castor beans and some feed have been planted in recent years, but cotton is the mainstay here as it is in most of the county.

When asked to what they attributed the remarkable growth of the town in recent years, residents will tell you that farmers suffering from three years of drouth in other parts of Texas are always on the lookout for an area that is drouth proof. Earth is virtually that, and has attracted numerous farmers and business men in the last 10 years.

The Citizens State Bank opened at Earth December 10, 1951 at the close of the business, on Dec. 31, 1954 total deposits were \$3,124,621.53, and at the close of Dec. 31, 1955 total deposits were \$1,926,814.88. With W. R. Stockard as president and A. E. Wheatley as chairman of the board. Directors include Roy Haberer, E. C. Hudson, Sam Cearley, W. R. Stockard Sr., A. E. Wheatley, A. C. Barton and Gus Parish.

Earth now boasts a hospital, clinic under the direction of F. B. Foust, M. D. Carroll Rogers, M. T., with Minnie Guana, nurses aid, and Dr. Helen Foust



The first lumber yard in Earth in 1927. Mrs. Griffin crossing the street.

and Jean Rogers as nurses.

An \$8,500 fire truck and volunteer fire department stands ready at all times to protect Earth's citizens from fire. I'm sure if we all had the chance we would say, I'm proud to have had a part in the advancement of Earth and community.

**The "88" Club Started In '55**

The 88 Club was organized in September 1955 at Mrs. Earl Parish studio at the school. The first meeting was held in the

home of Mr. and Mrs. Clarence Hamilton. The name was selected at this meeting, by the mothers of the Piano students for the 88 keys on the piano. The 88 Club

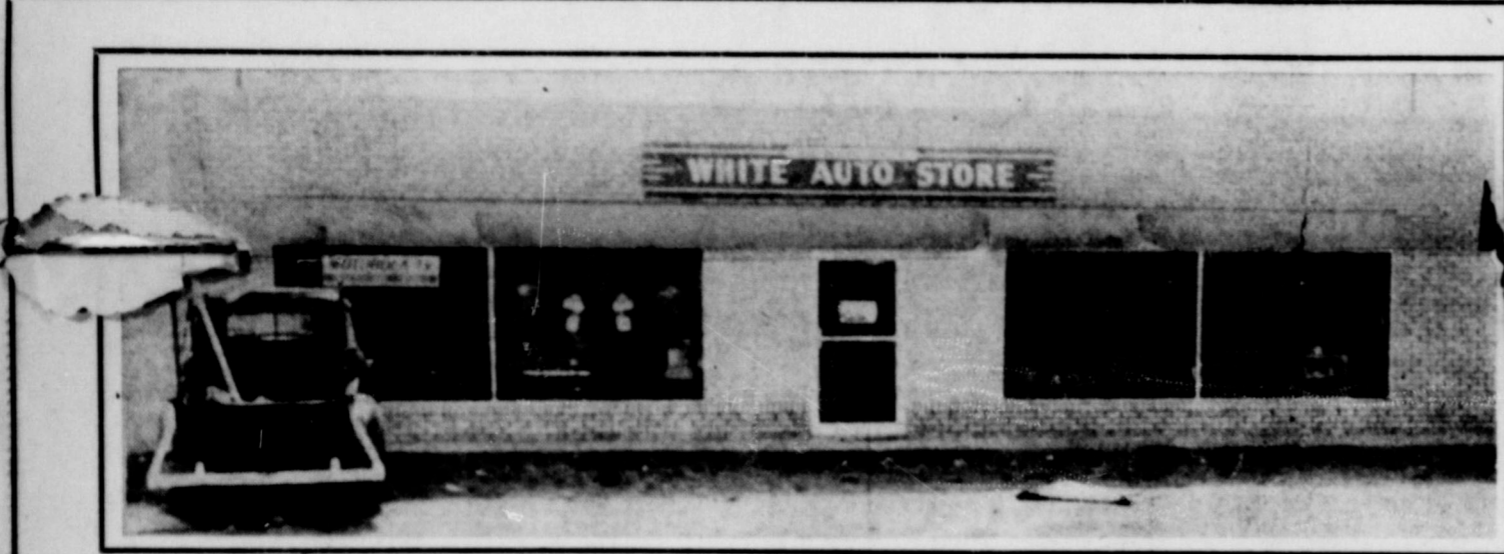
meets the 4th Monday night of each month in different homes. The music pupils of Mrs. Parish entertain the parents and friends with different piano selections.

**YES SIR . . .**  
**We're Proud Of**  
**EARTH . . .**

**We Point With Pride**  
**At Her Tremendous**  
**Growth and Development**  
**In The Past Few**  
**Months**

**EARTH LAUNDRY**

Mr. and Mrs. John A. Nolen  
Owners & Manager

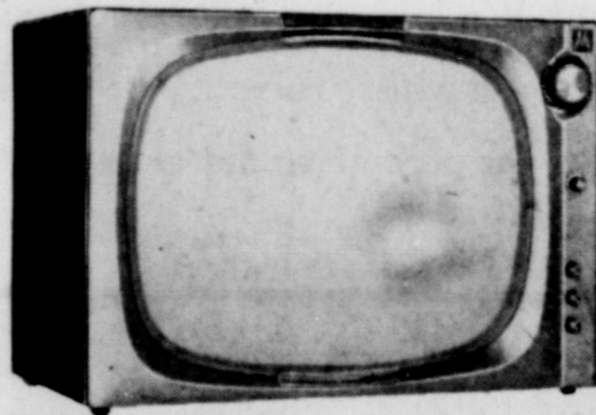


# We're Proud

To Be Part Of Earth's Growth And Development . . . We Have Faith In An Even Greater Progress In Earth In The Future.

# MOTOROLA . . . . . PROGRESS

These two words are synonymous when it comes to the production of radio and television. In style . . . in design . . . in technical superiority . . . Motorola leads the way.



PRICES FROM  
**\$199.95**  
THROUGH  
**\$439.95**  
ALL COMPLETE  
FRINGE AREA SETS  
24" DELUXE MODELS

Motorola has greatly expanded its research, engineering and production facilities to answer the demands made by a fast-moving, dynamic industry such as electronics. Today 14 modern plants and laboratories are developing, designing and manufacturing the electronic products that have made Motorola a by-word in homes and industries throughout the world for a quarter of a century.

In addition to retailing Motorola products, White Auto specializes in the service and repair of radios and television sets. Their "on-the-spot" service has contributed much to the recreational life of this area by quickly repairing sets in the home.

# WHITE AUTO STORE

OWNERS - CANNON and PARISH

EARTH

Progress  
Edition  
15c

EARTH  
SPRINGLAKE

The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area

# THE EARTH NEWS

Cities Don't Grow  
-Men Build Them

THIS AREA IS COMPOSED  
OF MEN WHO ARE BUILD  
ERS - WATCH US GROW!

VOLUME NO. 2

FIVE CENTS

Earth, Lamb County, Texas, Thursday, January 26, 1956

NUMBER 25



The Earth Jaycees are shown here setting out grass in the City Park. The Jaycees purchased and have been improving the plot of ground for the City of Earth.

## Earth Jaycees Organized In 1953

The Earth Jaycees organized in December of 1953. The first president was Lester Hammonds serving 1953 and 1954. During the time he served the Earth club won four travel trophies. The Jaycees started out with twenty-five members. They have done many outstanding things for the city of Earth. First the street signs were erected. They also secured site for the city park and in June 1955, Ted Haberer, Gene Templeton and Buddy Adrian borrowed trucks from Jarvis Angeley, Sam Templeton and the Barton Bros. Bought and hauled the grass for the park to Earth. After every one had eaten a good meal they adjourned to the park and set out grass. The Jaycees have also bought

and installed a sprinkler system for the park. Their plans now are to beautify the park.

On May 7 at a called meeting the Jaycees met to organize a Little League baseball organization which was a great success. In Sept. 1955 the Jaycees auctioned off the first bale of cotton grown by L. S. Griffin with prizes amounting to \$452.80.

They also furnished Santa Clause for the children of Earth and community and repaired the toys people had brought in to be used for the needy families. Awards were given to the most valuable lineman and most outstanding backfield man of the Springlake football team.

The Jaycees also assisted in trying to get easements signed on a highway project. They are doing a very good job of promoting Earth and assisting in every way they can to make it a better place to live.

## Party Line . . .

Mrs. R. L. Drake and Mrs. Cecil Parish spent a week with Mrs. Drake's sister, Mrs. John Fundenburg of Lawton, Okla.

Mr. and Mrs. Homer Hyde of Friona were guests in the home of Mr. and Mrs. T. S. Ailar, Sunday. Mr. Hyde is a brother of Mrs. Ailar.

Mrs. Willie Evans has returned home after a six weeks visit with relatives in Corsicana, Texas and Chickasha, Oklahoma.

Mr. Kenneth Sawyer, Mrs. Phelps Murrell and Mrs. Ben Creighton were Littlefield visitors Tuesday.

Mr. and Mrs. Lawerance Sloan and Mr. and Mrs. R. C. Hooten were in Plainview, Saturday.

## EARTH FIRST METHODIST CHURCH



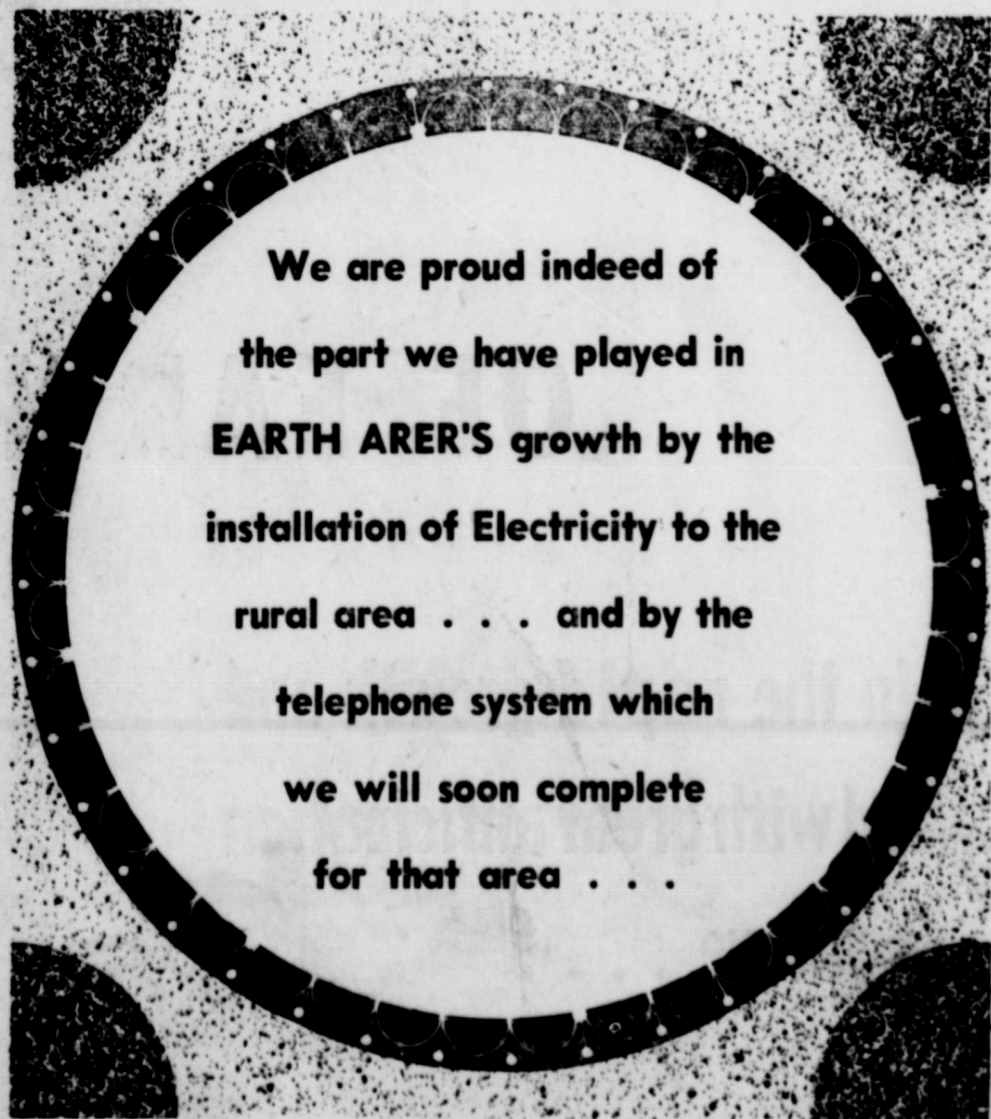
# CONGRATULATIONS..

# TO EARTH

## ON ITS RAPID GROWTH AND DEVELOPMENT.

## YOU'VE COME A LONG WAY SINCE THE EARLY

## DAYS OF EARTH



We are proud indeed of  
the part we have played in  
EARTH ARER'S growth by the  
installation of Electricity to the  
rural area . . . and by the  
telephone system which  
we will soon complete  
for that area . . .

# BAILEY COUNTY ELECTRICAL CO-OP ASSN.

Muleshoe, Texas

# Earth Masonic Lodge Organized In 1940 Party Line . . .

Earth Masonic Lodge dates back to February 23, 1940 when Mr. Connie D. Gryson, District Deputy, set the lodge to work under dispensation from the Grand Lodge of Texas. The charter for the Lodge is dated December 5th, 1940 and it was in this month under M. E. Kelley as master that the Lodge was officially organized. Most of the members of the new lodge had been members at Olton. From this beginning the lodge has reached its present strength of 75 members. Fifteen Masters have served the lodge, all of whom are still active members of the Earth Lodge. In addition to M. E. Kelley, who was first master, each of the following have served as Master for one term: M. E. Kelley, 1940; J. D. Newton, 1941; R. G. Johns, 1942; J. W. McNamara, 1943; L. Z. Anglin, 1944; O. B. Whitford, 1945; N. Ray Kelley, 1946; John Laing, 1947; J. A. Littleton Jr., 1948; J. J. Coker, 1949; H. C. Martin, 1950; R. W. McCaskill, 1951; Travis Scott, 1952; W. R. Boore, 1953; R. W. Fanning, 1954; Mr. B. N. Armstrong is present Master and other officers are R. H. Huff, (S. W.) Clyde C. Goodwin, (J. W.) Travis Scott, treasurer, W. R. Boone, Secretary, M. E. Kelley, (Tyler) R. W. Fanning (S. D.) Jesse E. Broun (J. D.) Rudy Ardis (S. S.), Arnold K. Shelby (J. S.) and J. J. Davis, Chaplain.



No where on Earth can you find food so good as was prepared by the Earth Riding Club. Left to right: Mrs. Clyde Knight, Mrs. Barney Glasscock, Mrs. Bob Knight and Mr. Bob Knight.

## What Changed My Opinion Of The Plains

By Mrs. N. Ray Lilley

On February 26, 1924 we arrived on the Plains and to our new home. The place where D. E. McCarty now lives, and then known as the Hewitt place.

Mrs. J. W. Kelley, Ruby Beulah and myself drove through in a Model-T-Touring Car following Ray who was driving an old Ford Truck hauling

our clothes, stoves, bedding etc. The furniture and farm implements and stock were being shipped by freight. Riding in the Side curtained car with us were two half grown white Bull Dogs. Since the trip from Sweetwater Okla. took two days, we arrived wrinkled and dirty and our coats were littered with white dog hair, worst of all the we were so blue, and so forlorn we were almost in tears.

We were very unhappy to find the people had not moved out of our house but they were very nice and cleared one room for us to batch in until they could

move out. Mrs. Hewitt a very nice person who we decided must surely be an exception, ask us to go with her to a sale over on the Dad Reeves Place, the next day and as we could not unpack, and there was nothing else to do we decided to go.

We assured each other there was no need to worry about our clothes for we just knew people out here on the prairie 40 or 50 miles from town would never notice how we were dressed. See we really felt like we had moved to the very edge of the Jumping-Off place.

Well, what a surprise we got!



A typical street scene in Earth back in the early days, dating from left to right, Bradford, Homer Mize, seated, C. V. Shelby and Garland Richey.



School Trustees of 1931: Standing left to right: C. B. Landers, A. C. Barton, R. L. Drake. Seated, left to right: J. L. Hinson, secretary, T. S. Alair and T. B. Lafferty.

Instead of meeting a bunch of backwoodsie people we met the nicest group of friendly intelligent women we had ever met. How embarrassed we were for the only tacky people there were we "Okies". We realized that day that we had moved to a civilized country and to this day I think you could look the wide world over and you would not find a place where people are more courageous more refined and more friendly than they are here in and around Earth.

Mrs. Ray Kelley  
In the printing industry about 82 percent of all printed matter is done by lithography; 13 per cent by offset lithography; and 5 per cent by gravure. Silk screen printing is a rapidly growing process.

Mrs. H. B. Weaver returned home Thursday from San Angelo where she had been at the bedside of her daughter, Mrs. C. B. Bland. Mrs. Bland is much improved.

Mrs. Minnie Pate spent from Tuesday until Thursday in San Angelo visiting her sister Mrs. Myrtle Bland.

Mr. and Mrs. W. D. Black and Sammie were in Lubbock Thursday where Sammie Received treatment.

Mr. and Mrs. Reed Yandell Ronnie and Don visited Mrs. Yandell's parents, Mr. and Mrs. S. A. Mensch in Lubbock.

Mr. and Mrs. John Garrett and family attended church at the Church of Christ in Dimmitt where Trine Starnes is conducting a meeting.

## HATS OFF TO EARTH . . .

**Her Rapid Growth In The Past Few Months Has Made All Of Us Here In Earth Point With Pride To Our Growing Little City**

100 Percent Repair Loans Up To \$2500.00 On Any Improvement

### H. S. Sanders Lbr. Co.

EARTH, TEXAS

## WE SALUTE THE GROWTH & PROGRESS OF EARTH

We are proud to have contributed in a small way to its growth . . . .

We take pride in having worked on several of these new buildings.

"WE GIVE FREE ESTIMATES"

### Tracy Perkins Roofing Co.

Phone 270 (Bonded and Guaranty) Littlefield

# WE SALUTE THE PROGRESS OF EARTH

We are proud to have played a part in the rapid growth and development of Earth. We look forward with great anticipation to the role we will play in this area's future . . . .

## Bell Ice Cream and Milk



## Earth Rebekah Lodge Was Instituted In April 1951

Rebekah Lodge No. 139, Muleshoe Rebekah Lodge April organized and instituted by 6, 1951. There were twenty-five

We Are Proud . . . .

To Be A Part Of Earth's

Growth and Development

It in beauty..

ASSIERE . . . 3.95  
GARTER BELT . 2.95



AUTIFUL BEIGE  
SNOW WHITE  
PURE PINK  
WICKED RED  
ROSA YELLOW  
BLACK

works wonderful figure magic with embroidered sheer in the loveliest of smooth brassieres . . . then into this season's youthful contours . . . then she has this colorful beauty with a garter belt that fits a dream.

No. 864 — A, B, C cups, 32 thru 38 — \$3.95  
No. 100 — Small, Medium, Large — \$2.95

Earth Style Shop



MRS. M. E. KELLEY

M. E. KELLEY

charter members, Orbie Armstrong, Henretta Armstrong, Virginia Kelley, C. L. Gilmore, E. L. Barton, Inez Barton, Adria Welch, Alma Stockstill, J. E. Mitchell, Ceta Mitchell, R. W. McCaskill, Gladys McCaskill, Mary Gilmore, Lora Bell Hickman, Gwem Talbert, Helen Bar-

ton, Troy Kirby, Billie Lois Kirby, H. W. Hendrick, Mildred Kendrick, Faye Adrian, Minnie Parish, Joe Lee Truelock, Grace Anderson, C. E. Sanders.

The first elective officers were, Lora Belle Hickman, Noble Grand, Gladys McCaskill, Vice Grand, Henretta Armstrong,

Secretary and Faye Adrian, Treasurer.

There has been twenty six members initiated since the organization was conceived. It now has a present membership of forty-one.

The present hall was built in 1954 and is owned by the IOOF Lodge and Rebekahs.

## Among Those Who Are Ill

Mrs. Margaret Green has returned home after a weeks stay at the Littlefield hospital where she received treatment.

Camilla Wheatley is confined to her home with the mumps.

Mrs. Ida Hawkins is steadily improving at the Muleshoe hospital and hopes to be dismissed this week.

Mrs. B. L. Hahn has been dismissed from the Medical Arts Clinic in Littlefield and is doing nicely.

David Foster, son of Mr. and Mrs. Leon Foster is suffering from flu this week.

## Party Line . . .

Mr. and Mrs. George Kasinger and Dorothy attended Grand Ole Opry in Lubbock, Tuesday night.

Mr. and Mrs. Kelley Newman and Mr. and Mrs. Cullen Hay visited in the home of Mr. and Mrs. Elvis Clayton after church Sunday night.

Those attending the pastors and laymans conference in Plainview Monday night were Mr. and Mrs. Sam Layman, Messrs. Paul Wood, Reed Yandell, H. B. Weaver, E. E. Watkins, Gardner San-

derson and Cecil Meadows.

Mr. and Mrs. A. E. Wheatley shopped in Littlefield Monday.

Mrs. Jim Nix and Jimmie of Amherst were Sunday dinner guests of Mr. and Mrs. Ross Brock.

Mr. and Mrs. Sam Cearley attended a house warming for Mr. and Mrs. Hubert Dykes in Sudan Monday night.

Mr. and Mrs. Billy Homer Hodge and daughters were in Lubbock Saturday.

Mr. and Mrs. C. P. Drake of Dallas have moved to a farm

north of Earth where Mr. Drake will be engaged in farming. Mrs. Drake is a niece of Mr. and Mrs. George Carpenter.

Mr. and Mrs. Delma McCarty spent the week-end in Spearman, Texas visiting their daughter, Mr. and Mrs. J. C. Smith.

Mr. and Mrs. J. C. Hacker of Clovis, N. M., spent Sunday with the Mr. and Mrs. Bill Pope and Mrs. Hacker.

Mr. and Mrs. Dale Crawford of Tucson, Ariz., are spending two weeks with Mr. Crawford's parents, Mr. and Mrs. Floyd Crawford.

## First Rodeo In Earth, 1944

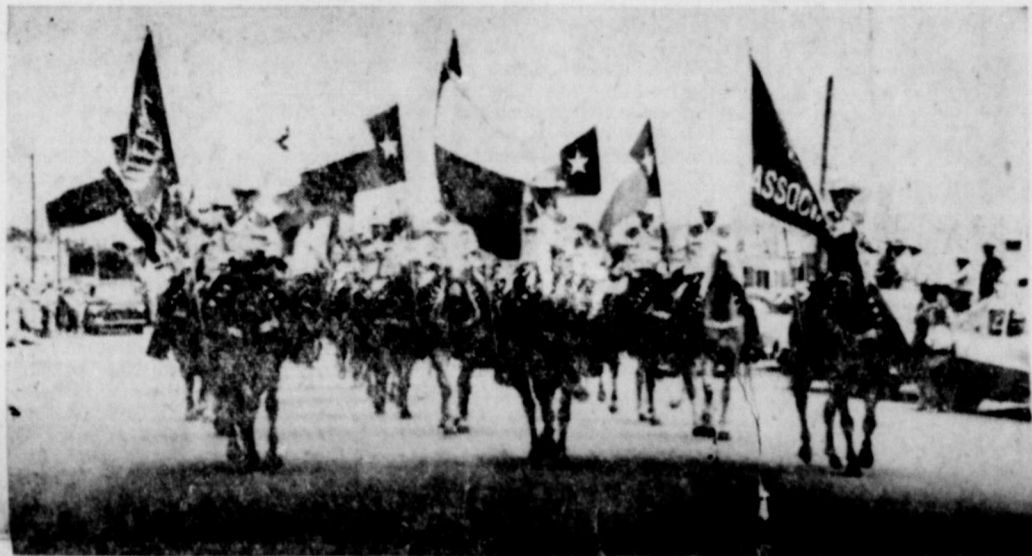
The First Rodeo was organized in 1944. It was at that time held on J. A. Parish's land. The originator was Willis Branscum now deceased, who also furnished the first stock. The first Rodeo was held, Sept. 15, 1944 with approximately one thousand attending.

The stockholders were Cecil Parish, Chester Elmore, W. D. G. Kellar, Bill Kellar, Thuro Branscum, and one year later three new stockholders were added, L. Z. Anglin, H. C. Martin, an E. C. Hudson.

The first officers elected were; President, Willis Branscum, Directors, Dewey Green and Price Hamilton.

In 1947 the present land sight was bought from Mr. Palmer, by Willis Branscum, Red Murrell, Dewey Green and Price Hamilton and the arena built.

The Rodeos always create an interest in Earth, and had some three thousand spectators last year. The next Rodeo will be July 19 - 20 - 21 - 1956.



Earth's Rodeo has grown in popularity so, that it attracts surrounding riding clubs.



We Point With  
**PRIDE at EARTH'S GROWTH**  
And  
**DEVELOPMENT**

We Are Proud Of The Part We Have  
Played In Earth's Recent Development

**EARTH'S FARMER'S UNION**

**WE HAD OUR FORMAL OPENING IN OUR NEW BUILDING IN APRIL, 1955**

**WE POINT WITH PRIDE TO EARTH'S RECENT GROWTH and DEVELOPMENT**

We also take great pride in bringing to Earth the finest quality Merchandise

Famous A-C, Champion and Auto-Lite Spark Plugs

A-C and Fram Filters

The Famous Auto-Lite Sta-Full Batteries

Gates Rubber Products

Lincoln Lubrication Products

ALL THIS AND MORE AT

**POPE'S PARTS PLACE**  
EARTH

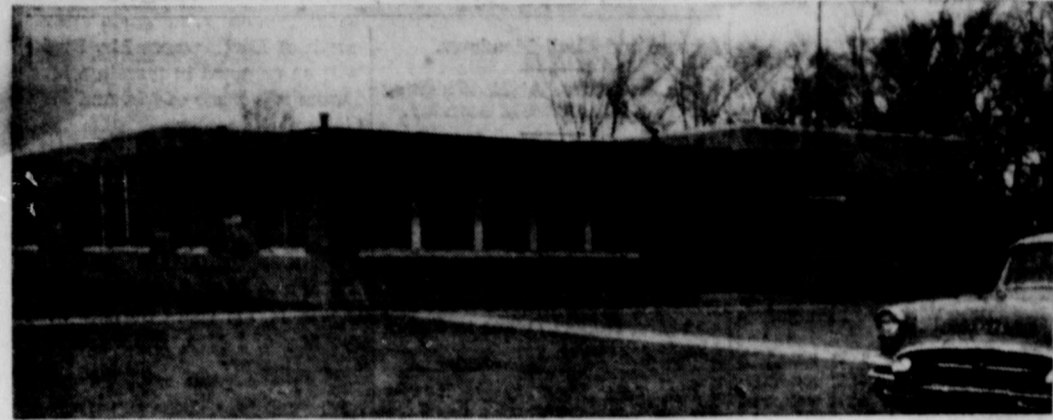
**WE SALUTE THE TREMENDOUS DEVELOPMENT OF EARTH . . .**

Bearing in mind the great strides of development that has been made in Earth recently, we realize what a tremendous part cotton has played in that success.

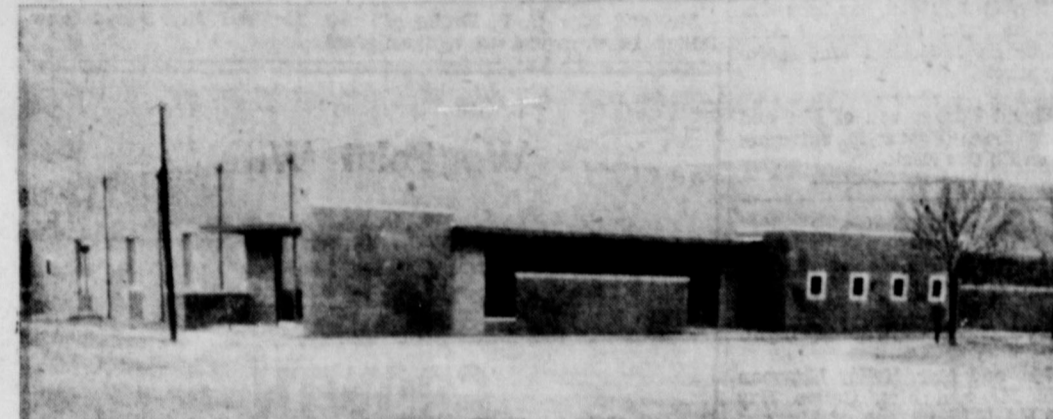
We point with pride at both Earth's growth and at the part cotton has played in her progress . . .

**CAMPBELL COTTON GIN INC.**

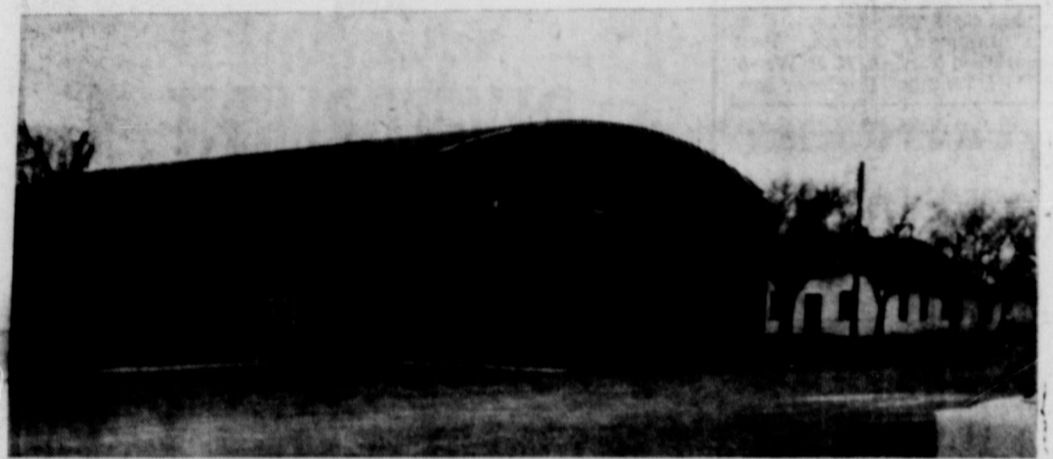
DODD, TEXAS



This is the new elementary school building.



This is the new auditorium and new gymnasium. They are separate units but joined together.



The old combination gym-auditorium was much too small.



This is the high school building. The north one third of this building has just been completed.



### First Services Held In Church Of Christ In 1950

The Earth Church of Christ completed their new building and held their first meeting Sunday, March 15, 1950. Before organizing the church, the people worshiped with the Springlake church. But due to seating capacity and large crowds the people decided to build a church in Earth. At the time of their first meeting, the congregation consisted of less than seventy-five members.

Selected to be elders to oversee the work of this local congregation were Enos Harper, Perry Martin and Elvis Clayton. Mr. George Stanley De Voil served as the first full time minister. Succeeding him was Mr. E. M. Borden Jr. Before the services of the present minister, Mr. W. E. Irvine, were secured, Mr. Kelley Newman of Plainview filled the pulpit.

This congregation, which numbers approximately one hundred fifty, today, is supporting a minister in Oregon and aiding in the work of the church in Germany. In the past, it has partially sup-

ported work in Colorado and Wyoming. Two gospel meetings each year are conducted and the congregation has offered sum-

### Collier's And Robert Ripley Know A Lot About Earth

We know Earth, Texas has been known to more people than just Earthites.

Back in the early thirties Earth was in Robert Ripley's "Believe It or Not" sent in by Mrs. B. O. Mudd, a resident of Earth at that time. And this week we received word from a reader of Collier's Magazine which read, "Our recent reference to the town of Earth, Texas, has brought demands for information about how to get there. We appealed to Mr. Keith Lane of Leveland, Texas for directions. He says you should aim first for Circle Back, take the first left turn toward Lazbuddie, bearing right in order to avoid Beeville, and turn east toward Bigfoot, Noonday and Era, where you turn south to Baby Head, continue to Tom Bean through Tomball to Scurry. In Scurry Mr. Lane says, "ask anybody."

We certainly appreciate the interest people have shown in putting Earth on the map.

mer Vacation Bible Schools the past two years. Classes for all ages are conducted weekly, as well as a special class for the ladies and a training class for men.

The Church of Christ of Earth is debt free of its meeting house, two residences and additional classrooms.

### Party Line . . .

Mrs. Marie Bock has returned home after a months stay in Tulia.

Mrs. J. B. Inglis visited with Mrs. H. E. Aiken at the Amherst Hospital, Monday.

Mr. and Mrs. Pat Montgomery were Lubbock visitors Friday.

Mr. and Mrs. Robert Inglis, Roger and Connie of Amarillo spent Sunday with Mr. and Mrs. J. B. Inglis.

Mrs. Juel Montgomery of Amherst is visiting Mr. and Mrs. W. D. Black, Mr. and Mrs. Pat Montgomery and Mr. and Mrs. David Johnson this week.

Mr. and Mrs. H. C. Martin were in Amarillo Monday on business.

WE SALUTE  
The Progress  
**EARTH**

The privilege of growing  
area has been important  
Cola . . . . We have  
bringing 'The Pause That  
to our friends and ne  
through the year

**COCA-COLA**  
**BOTTLING**  
Plainview

# CONGRATULATIONS TO EARTH

ON ITS GROWTH AND DEVELOPMENT

We Take Pride In Giving You The  
Best Prescription Service Possible

"WE GIVE GUNN BROS. STAMPS"

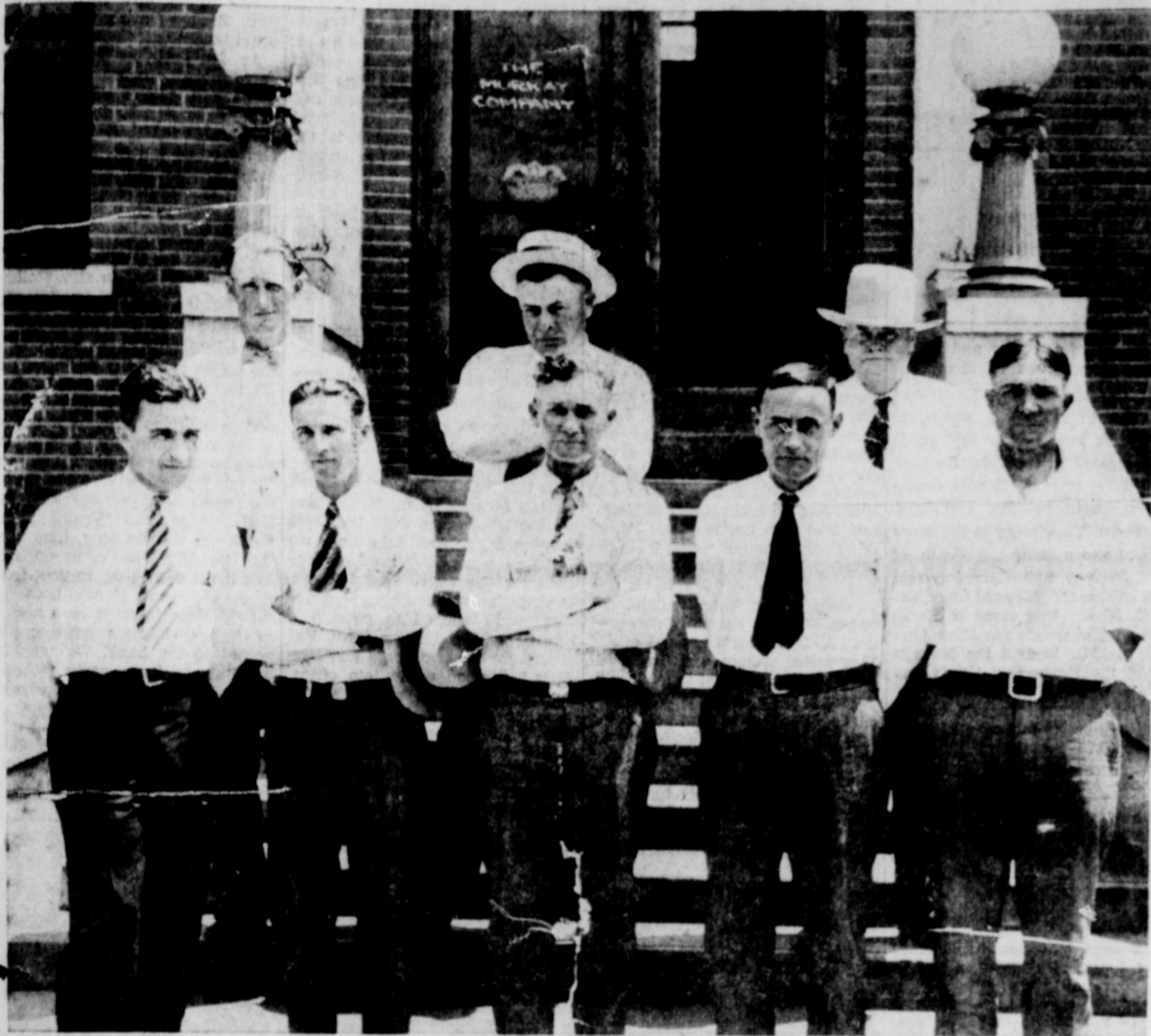
**Staggs Service Drug**  
Littlefield, Texas

During Our Years In  
**EARTH**  
We Have Watched  
With Pride The Area's  
Rapid Growth And  
Development

We Are Indeed Proud To Be  
A Part Of Her Growth . . . And  
Have Faith In Her Future Growth

**Martin Bros. Welding**  
EARTH

# First Directors Of Co-op Gin



These are the first directors of the Farms Gin in Earth taken in 1930. This is the group who went to Dallas and purchased the gin equipment. Front row, left to right is one of the sales, Jack Moss, Sam Cearley, J. E. Devenport, and a Dallas salesman. Back row left to right: L. T. Smith, Dallas salesman and Pop Parish.

## My First Opinion Of The Plains

By MRS. A. C. BARTON

We came to the Plains on December 26, 1920 from Wise county. Arthur came in the fall of 1920 with the furniture, livestock and etc. in a chartered railway car. Gladys, Mildred and myself got into Muleshoe on the train just as the sun was "peeking" over the hill. I thought, as I stepped off the train, that we had come to the far side of nowhere, and it was almost the far side of Texas. This was the morning of Dec. 26, 1920. Arthur and Edgar Barton were there to meet us and we stayed in the Emmitt Barton home for two weeks before we got settled. The first people in Earth I

met were Mr. and Mrs. J. L. Linville, who came to visit the Em wagon yard, and later we laughed about telling our friends we spent the night at the Floydada Inn. We didn't want them to know we stayed in the wagon yard. Wouldn't it be fun to spend the night in a wagon yard (or would it). The next day was cold and we arrived in Earth, at our little 2 room house with no partitions, only a half one to divide the rooms and no ceiling. I thought it was the most desolate place I'd ever seen. I could see for miles and miles. However I never did regret that I came and have thoroughly enjoyed the years, although there were hardships. But as I sit and think back, how wonderful were

those times when we sat with a kerosene lamp and wood fires, and visited with our neighbors, though they were miles away. We have too many things to go to now, and live in too big a hurry to enjoy our neighbors as we used to. All in all Earth is a wonderful place to be.

## My First Opinion Of The Plains

By MRS. SAM CEARLEY

We moved to Earth in 1925 from Haskell county. We left Haskell county at 3 p.m., in a low speed truck which carried our belongings and arrived at Floydada at 10 p.m. We spent the night in the

Furman football coach Homer Hobbs is looking for 60-minute performances from ends Sid Maddox and Dick Pfeiffer and tackles Dave Young and Julie Freeman.

It takes 50 railroad cars to transport the New York City telephone directories from the printer in Chicago to the Eastern Metropolis.

### Expert Hair Styling

GIVE YOURSELF A LIFT WITH A BRAND NEW HAIR-DO

We specialize in Four-Way Hair Styling



SPECIAL DURING JANUARY PERMANENTS

\$6.00 for \$5.00 \$7.50 for \$6.50  
\$10.00 for \$8.50 \$12.50 for \$10.00  
\$15.00 or \$12.50  
(Prices include haircut and shampoo)

COMPLETE LINE OF MERLE NORMAN Cosmetics

SPRINGLAKE

Beauty Salon

Phone 4702

## The IOOF Lodge Of Earth Was Organized in 1950

The IOOF Lodge No. 123 of Earth was instituted on August 19, 1950. The following were charter members, C. E. Sanders, J.

strong, H. W. Kendrick, R. W. McCaskill, Joe Simpson, W. L. Barton, H. S. Hickman, H. B. Weaver, and J. E. Mitchell.

The first officers of the organization were: J. W. Maddox, Noble Grand, H. J. Kilmore, Vice Grand, Charlie Sanders, Secretary and Treasurer. The Lodge has a present membership of thirty-seven.

Hybrid lambs promise ranchmen increased efficiency in the production of wool and meat.

Noble Grand, Curtis Jaquess, Vice Grand, Clarence Kelley, Secretary, Hershel Hulsey, Treasurer, J. E. Mitchell, Financial Chairman and D. M. Allen, Lodge Deputy. The Lodge has a present membership of thirty-seven.



We bought our business here about 3 years ago and have enjoyed every minute in Earth . . . .

# We're Proud

We are proud to have had the privilege of contributing to Earth's growth . . . we are indeed thankful to be a part of a community made up of such progressive people striving always for a bigger better Earth . . . we think Earth has just begun her expansion and will continue to grow through the years . . . we are indeed proud to be a part of Earth.

**PAUL'S  
SUPER MARKET**  
EARTH PHONE 3101

# As well As I Remember

**As Told to Mrs. Travis Scott**  
When Mr. and Mrs. J. W. Kelley moved to Earth in 1924 they had heard that cotton would not grow here on the plains. This first year they planted broom corn, maize, sudan, wheat, and some cotton. Someones believed that the cotton would grow though, because there was a well and a gin ready for the cotton that fall. However, the rainfall was so heavy in '24 that the boll weevils were pretty bad.

Mr. and Mrs. Kelley had brought canned goods, lard, and some meat that they had cured back in Oklahoma. There was always fresh chickens and in the spring they planted a garden. All of the first groceries had to be trucked in from Plainview.

Mr. Frank Hyatt had the first postoffice in a room of his home. His home was the first residential house in Earth. Later the post office was moved into the Hotel building. Also in the hotel building was the grocery store, filling station, a drug store, and a cafe. Mail was only delivered every other day. If you wanted a money order, an application was made and sent to Muleshoe. Dad Reeves ran the store and Frank the post office. Reeves wanted to sell the store but would not sell unless the buyer would accept the post office too. The final solution was for Marshall Kelley to come and be the post master in the J. W. Kelley and Son's store. He came in February of 1926. Marshall's first salary check was \$33 for 3 months! The cafe was moved next door and Mr. and Mrs. Hyatt ran it for a while. While they were in the cafe the first child was born in Earth . . . Joe Hyatt. He was crossing the road to where his father was working when he was two and was run over and killed.

In October of 1926 the Kelley's moved the store across the street where the Market Basket is now located. As the little town began to grow, Mr. Kelley began to sell out his gas pumps to J. E. Davernport who put in the first filling station. Then he sold out the hardware and Francis Kelley and Jack Sudberry put in an implement and blacksmith shop. Later, in 1928, Jack Sudberry quit the hardware business and established the first drug store . . . buying out the

drug part of Kelley and Sons. In 1925 the telephone in the hotel and store was the only one within miles. Of course, everyone used it to get messages through to people around the country. One night the phone rang, and it was a man asking if Marshall knew a certain girl that lived about 15 miles from the store. Marshall did. The man asked if Marshall would please get her to the telephone. Marshall asked if it were an emergency and the man assured him that it was. Marshall drove the 15 miles after the girl and when they completed the phone call it was found that it was the girl's boyfriend just wanting to talk to her.

At this time the gin had it's office in the back of the hotel and store. One night one of the gin hands was cleaning his gun in the gin office and it accidentally went off. The bullet went through the wall, all the way through the hotel and out the front door.

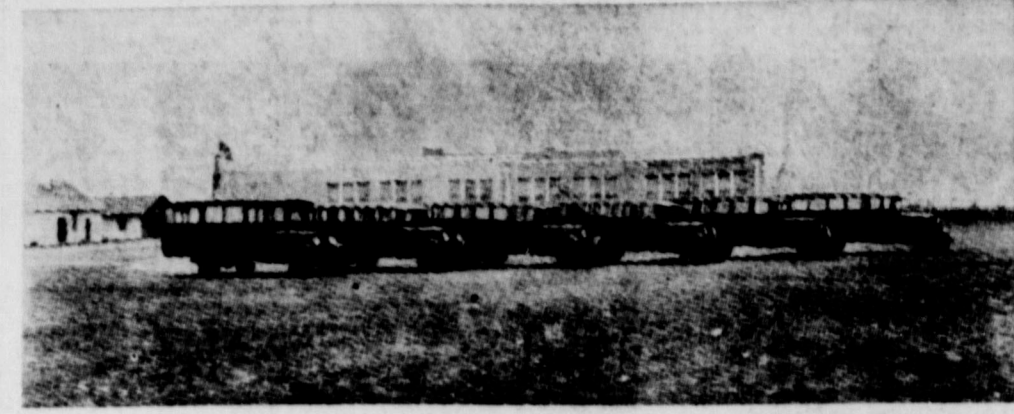
In 1932 Ray and Marshall bought Jack Sudberry's drug store and moved the post office into the drug store building. By this time the town had grown until there were about 150 people living here. The town has had several doctors, only one at a time. Their offices were always located in the back of the drug store. Among these were Dr. C. T. Bradford, Dr. Tom Patterson, and a Dr. Schaub.

About this time Homer Hodge came to Earth. He had an ice house and he had the first refrigerated meat counter in grocery.

The first refrigerated meat counter was installed in the grocery store in 1934. It was so popular that they sold sometimes as many as eight whole loaves in one day. Does anyone remember that you could get three cans of Prince Albert tobacco for 25c? Salmon sold for two cans for 35c.

In 1935 Mr. and Mrs. L. W. Jaquess put in the Earth Laundry. It had four washers with gasoline motors that made terrible pop pop noises as you washed. The first one was next door to the old theatre building.

Interesting to note that when Mr. Kelley took the store his first days run was \$5.50. Within three years it would run as much as



School building and busses taken in 1930

\$1,000.00 on a Saturday. They always had to have someone in the store who did nothing but count eggs on Saturday. Sometimes they would get in 30 or 40 crates in a day. The farmers would buy all the groceries that they would need for the week and then have some money coming back on the eggs.

In the early days there were very few neighbors and these were far apart. Mr. and Mrs. R. E. Barton, Mr. and Mrs. J. L. Linnvill, Mr. and Mrs. W. B. Simpson, and the Lloyd Cupps, who lived in a half dug-out and Albert Mize a bachelor, were the first neighbors that Mr. and Mrs. Kelley remember back in '24. 1924 was the year of a three day sandstorm that drove the Kelley's back to Oklahoma for a year. The Kelley home and one other house were all that broke the landscape from Punkin' Center to the Mashed O Ranch. During this three day storm a man started from Punkin' Center to the ranch and was lost in the sand. He finally stumbled up to the Kelley home where they gave him shelter until the storm blew over and he recovered enough to go on. For the first year they were out here the children thought the ranch was the 'Mashed Toe.'

Some of the prices that the farmers got for their produce are worth mentioning. In 1930 wheat was selling for 25c per bushel . . . however it went down to 16c. Mr. Kelley made 100,000 bushels that year and didn't clear enough to pay for the combines. Maize sold for \$2.00 per ton. It had to be hauled to Muleshoe and that cost just about that much to get over there. Sudan sold for 1c a pound. Of course, all of the land was farmed with horses and hoes. When the Kelley's got ready to harvest the broom corn they couldn't find anyone who knew how. They had to import a couple of boys from

Oklahoma to help with it. Help was awfully scarce anyway. The Kelley boys were offered \$10.00 a day to help some of the neighbors, but they were so busy with their own business that they couldn't help.

In 1925 and 1926 land started selling and the little town started growing. The ladies of the community were especially interested in having a church. The Methodist Baptist and Church of Christ people had all been meeting in a little building that belonged to the ranch. At one time they thought they would be able to buy it for \$700.00 but somehow the deal didn't go through. The ladies were determined that they would have somewhere to have Sunday school anyway, so the Helping Hand club was organized in 1927. The ladies were going to build a brush arbor. When the men heard how badly the women wanted the church they felt ashamed of themselves and decided to build a community church themselves. They borrowed money for the materials and put up the little 'Sway Back Church.' Mr. Kelley says that the reason it was so sway-back is that 24 men were on the roof shingling at the same time.

The Helping Hand club lasted for six years . . . 1927 until 1933. Here are some of the minutes of the club which will show in part how they were doing:

**March 7, 1931**

The club met with Mrs. Sam Cearley for business meeting. Motion was made and seconded to pay the remaining bill on the song books for the community church. This bill was \$3.50. Motion made and carried that the club pay the light bill for the church this month which was \$2.50. Voted to pay \$3.00 on each of the pastor's salaries. The rest of the afternoon was spent quilting on the club quilt.

Mrs. Ray Kelley, Secretary

The members of the club at this time were: Mrs. Sam Cearley, Mrs. O. B. Griffith, Mrs. M. T. Howard, Mrs. M. E. Kelley, Mrs. Ray Kelley, Mrs. A. S. Mize, Mrs. R. G. Sudberry, Mrs. Leonard Roberts, Mrs. Jack Moss, Mrs. J. D. Newton, Mrs. L. B. Ginn, Mrs. Joe Bock, Mrs. C. W. Terry, Mrs. E. R. Hawkins, Mrs. Clyde Goodwin, Mrs. Carl Cearley, Mrs. Estel Bock, Mrs. W. D. Howard, Mrs. Bruce Higgins, and Mrs. Ora Coulston. These members paid 10c per month dues, and some of them report that this dime wasn't always easy to find.

Mervy Cearley was born to Mr. and Mrs. Sam Cearley in 1926 . . . the second child of to be born in Earth. His grandfather, Mr. R. I. Doughty donated four blocks of land to the Baptist church and four to the Methodist church. Most blocks were then selling for about \$25.

By 1937 Earth was getting almost like a town. We even had a picture show! It was put in by Herb Windborn. This was a year before Earth got electricity, so it was run on the old type power plant. This plant was run by Tom Farley and wires were strung in every direction over Earth.

It was about this time that George Runyon put in the blacksmith shop, Earth got electricity and the road from the East Lamb county line to Muleshoe was in the process of being paved. Earth had a Texas Cafe at this time that was owned and operated by Mr. and Mrs. Emmitt Vaughn. There was a Livestock and Auction Co., located north of Main street. E. O. Carpenter was part owner and auctioneer.

In 1939 Earth had a newspaper. It was owned and operated by Aubrey M. Dobbs. He began a campaign to improve the little town. J. A. Parish offered a tract of land and a committee was set up to start a city park. Ruby Shelby was operating a Beauty Shop. Richard Johns and a Mr. Oliver had the barber shop. It was in 1939 that the old hotel burned and with it the Kelley store. School opened this year, the new High School building was in use. Mr. V. C. Bearden was Superintendent. In reading an editorial in one of the issues of the Wolverines we came across these words: "It is indeed comforting to those in charge to observe the true spirit of American Youth so effectively displayed by our High School students as they go about their work. The first six weeks period of our school year has been a pleasure for all concerned. The students of the High School are to be congratulated for so effectively taking

advantage of the new and better surroundings given to them."

By 1940 the town of Earth had grown until it had a population of 330. It now had a dry goods store located where Tidwell's Grocery store is now. It was owned and operated by Mr. and Mrs. Carraway. They were in the store several years until the death of Mr. Carraway. Mrs. Carraway sold the store to Mr. Edward Cole. Mr. W. C. Maxey had come to Earth to open the new Cash Way Grocery in 1941. In 1950 the Maxeys bought the Earth Dry Goods and moved it to the present location. This was the year for the census and the sign at the edge of town still reads "Population 561."

**Earth Incorporated**

In October of 1946 the town of Earth was Incorporated. Art Haberer was the first Mayor and was elected to serve for 6 months. Herb Windborn and Cleve Hudson were the Commissioners. When he six months were up they were all re-elected. During these years the theatre has changed hands several times. In 1945 Ted Borum bought it and he and Ruth ran it. As the town grew so did the theatre. In 1949 they built the new building which is the present Earth Theatre. Then in 1952 Earth boasted of a Drive In Theatre. The frozen food locker had been built in the Parish building by a Mr. Waide in 1943. It passed through several hands, Rex Carroll, the O'Connors, O. K. Angeley's, and to the present owners the John Garretts.

In January of 1947, Matt and Everett Patterson came to town and opened Patterson's Grocery store. When Hershell got out of the Army in March he and Kate came and bought half of the store and from then on it has been Pat-

erson Brothers Grocery. B 1/2 I Variety store first opened its doors on August 23, 1947. Bill and Imogene Kisinger were, and are the owners and managers. Art Haberer resigned before his term of office was complete and moved to Rails. Ted Borum was appointed to fill this vacancy. Near the end of this term Cleve Hudson sold his business and resigned as commissioner. O. E. Whitford was appointed to finish his term.

At the next election Ted Borum was elected Mayor and Marcus Messer who had taken over the drug store in 1948 was one of the commissioners. Herb Windborn was the other. During Art Haberer's term of office he had begun negotiating for the franchise for street lights and natural gas. These became realities during Ted Borum's term of office. During Mr. Borum's term the traffic lights were installed. Art Haberer had also begun negotiations for a water system. This also became a reality in 1951. It was during this time that we had a Chief of Police and had our traffic laws enforced. Buck Creamer served as the Chief of Police. It was also during this time that our fire truck was purchased. The water system was begun but was not fully accepted until A. D. Taylor's term of office. This water system and fire truck were built and bought to meet with the State Fire Insurance Commission's requirements.

A. D. Taylor was elected Mayor in 1951. Messer and Windborn were again elected as commissioners. It was during this term that the new City Hall was built. The Citizen's State Bank came into existence this year. W. R. Stockard Sr., was president, W. R. (Bill) Stockard was vice president, E. C. Hudson, vice president, Patricia Mann, cashier, and A. E. Wheatley was chairman of the board. The new Bank building was one of the most modern buildings that Earth had seen. The Cleaners and Drug Store were in new brick buildings connected to the bank. The Cleaners were operated by Mr. and Mrs. Henry Doughty who had opened the original cleaning and pressing shop back in 1929. After the death of Mrs. Doughty it was leased to several different people and finally to the present operators, Mr. and Mrs. Walter Donald.

In the spring and summer of 1953 our dream of having some paved streets in Earth came true. Also some of the streets were named for some of the early settlers, Kelley, Doughty, Ellis and Anglin.

In 1953 Pat McCord was elected as our Mayor. W. C. Maxey and Hershell Patterson were the Commissioners. During this time we installed a new overhead storage tank for the water well and extended the water lines. Negotiations were started to provide a sewage system for our town. Patterson served for the two years and Hershell Patterson came into office. During Patterson's term the sewerage lines were laid but the project wasn't completed until November of 1955. Due to poor health Hershell Patterson only served a few months. Bill Pope who had come to Earth in 1952 and opened

Pope's Parts Place, was serving as commissioner and we appointed to serve out this term. Edward Jones was elected as a commissioner to fill this vacancy and Mrs. Gladys Parish is the other commissioner.

As far back as 1942 and '43 there were dreams of having curbs and gutters. The different civic clubs that had been organized each tried their hand at getting something done. It is the feeling of many that through the leadership of our present Mayor this dream will very soon become a reality.

During the last six years Earth has almost tripled in size. Believe it or not the latest population estimate shows 1,426.

It would take pages to mention the origin of all the businesses in Earth. We have tried to give a little of the history of our town and in doing so perhaps make all of us a little more thankful to those who have paved the way for our present way of life. From the general store operated by Dad Reeves and Frank Hyatt Earth has come a long, long way. Our Post Office has come up from fourth class located in the front room of Frank Hyatt's home to second class which is now housed in the new modern building connected to the bank. We take off our hats to those early pioneers who have made our town what it is today.

A total of 409 million dollars was spent on new U. S. religious structures in the United States in 1950.



"Brighten The Corner Furniture Mart," was opened in Earth in May of 1955. It occupies the Parish building formerly occupied by Dent Farm Supply. Since then it has grown and has secured the building adjoining for used furniture.



**WE'RE PROUD . . .**  
to be a Part  
of the Growth of  
**EARTH**

**Your Drug  
Store  
CITY DRUG**

Marcus Messer — Owner and Manager  
EARTH, TEXAS

## WE HAVE . . . GROWN with EARTH

**WE PURCHASED OUR FIRST  
THEATRE, THE LYRIC, IN 1945  
THE EARTH THEATRE WAS  
BUILT IN 1949**



The Drive-In Was Added  
To Serve Earth And This  
Area In 1952.  
This Picture Shows The  
Enlargement Of The Screen  
In 1954.

Our Latest Improvement Is  
Equipping The Drive In With A  
System Enabling Patrons To Use  
The Radio Speaker In Their  
Automobiles For Sound At The  
Drive - In. Inquire For More  
Details.

## EARTH THEATRES

TED BORUM — Owner and Manager