

The Earth News-Sun

"A CONSOLIDATION OF THE EARTH NEWS and EARTH SUN, OCTOBER 12, 1956"

EARTH
SPRINGLAKE

VOLUME 8

10 CENTS

EARTH, LAMB COUNTY, TEXAS, THURSDAY, MAY 16, 1963

20 PAGES

NUMBER 41

Springlake High Awards Assembly Monday, May 20

The Annual Awards Assembly for Springlake High School will be held Monday morning at 10:30 a. m. in the school auditorium.

Teachers will present their students who are highest in academic grades with awards. John Lawrence, principal, will present perfect attendance certificates.

National Honor Society awards will be given to students of each class with highest grade averages.

Sweater awards will be given by the XIT Study Club.

Everyone is invited to attend the assembly.

Junior High To Have Awards Assembly Friday

An Awards Assembly will be held May 17 at 10 a. m. in the Springlake Auditorium for Junior High School students.

National Honor Society trophies will be awarded to five outstanding National Junior Honor Society members. The award is based on leadership, scholarship, cooperation, service to community and school.

A medal to the outstanding students in English, Math, Spelling, Social Studies, Science, Reading and Music will be awarded to the 7th and 8th graders.

Medals for extra-curricular activities will be presented to librarians, President of the National Junior Honor Society, who serves as student body president, Editor, cheerleaders, citizenship, valedictorian and salutarian.

Students in grades 5-8 will receive certificates for perfect attendance and punctuality.

Vicki Coker In Contention For State FFA Honor

Vicki Coker, son of Mr. and Mrs. V. D. Coker, and member of the Springlake Future Farmers of America, is applying for the distinguished Lone Star Farmer Degree, awarded annually by the Texas Association of FFA.

Only 2% of FFA members in the state are eligible for this highest award.

Eligibility is determined by leadership, cooperation, projects, activities and interest in agriculture.

The youth's application for the award has passed in Area I and is now in the process of State approval.

Serving as treasurer of the Springlake FFA Chapter, Coker is considered one of the all around members, and very dependable in all activities.

He has recently served as a member of the Dairy Cattle and Poultry judging teams, and is a member of the senior class.

Two Homes Near Completion West Of Springlake

Two more new homes are now in the process of completion 3 1/2 miles east of Earth on the Springlake highway.

Owners of the spacious new homes are Mr. and Mrs. Sandy Sanderson and Mr. and Mrs. Donnie Clayton of Springlake.

Trans-Western Developers, of Lubbock are the building contractors.

The Sanderson home, due to be completed in approximately one week, will have three bedrooms, living room, den, kitchen and three baths. The exterior will be pink brick.

The Clayton home with 2600 square feet of living area will contain four bedrooms, three baths, living room, den, kitchen and utility room. The den will feature a corner fireplace with round hearth, flanked by gun cases. Bookcases are on both sides of the gun cases.

The exterior will be finished in Norman brick. Also included is a large double garage. The Clayton home will be completed about the middle of June.

Pago Pago, in American Samoa, is pronounced pango pango.

The first legislative body in America assembled at Jamestown, Va., in 1619.



FFA AWARDS BANQUET---Vicki Coker, at speakers stand, introduces guests at the annual event Monday night at the Springlake School cafeteria. Shown at head table, left to right, Mary Hucks, Plowgirl, Beverly Kelley, Sweetheart, Bob Coker, Carraway Huffaker, speaker, Cecil Slover, Mrs. Slover, Mrs. John Lawrence, Don Johnson, vice-president is standing by wall.

Open House To Be Held May 18-19 At Balko Home In Hite Park Addition

Highlight Homes is sponsoring an Open House, Saturday and Sunday at the lovely new home of Mr. and Mrs. Rodney Balko, in the Hite Park Addition.

Hours during open house Saturday will be from 9 a. m. to 8 p. m. Sunday hours are from 1 p. m. to 6 p. m.

Refreshments will be served. This convenient, modern home containing 2550 square feet of floor space, is one of the most spacious homes in the Hite Park Addition.

The entry is highlighted in soft tones of beige and medium brown mosaic tile. Lighting is provided by an antique brass fixture.

Eggshell white walls complement the living room, which is laid with the tawny beige nylon carpet, used throughout the house.

The fully carpeted family room features stained light oak birch paneling, highlighting a white brick fireplace. Double sliding doors open onto a kidney-shaped patio. One wall is completely dominated by custom Highlight Homes birch cabinets.

Other built-in conveniences are a TV enclosure and dish cabinet. Lighting is provided by a copper and milk glass fixture.

A round snack bar with underneath storage separates the family room from the kitchen. Features of the kitchen area include ample cabinets of birch with formica tops, built in range and oven, dishwasher, disposal, food center and copper and milk glass light fixtures.

Abundant pantry space is provided. A complete utility room offers formica topped cabinets, with overhead storage above the washer and dryer.

The master and hall bath is done in white with gold trim ceramic tile, laid with the tawny beige carpeting. Double lavatories have been installed. Other features include gold and white light fixtures, intercom and phone jack. A full width mirror dominates the wall above the lavatories. Accenting the lovely bathroom, are white and gold antique vanities.

The master bedroom, with eggshell white walls and a master closet, outfitted with built-in shirt shelves and storage below also features a shoe closet. A white and gold chandelier offers soft lighting.

Storage space is again featured in the hall.

The second bedroom is provided a 3/4 bath tiled in beige and cocoa diamond design. The vanity is finished in wood grain.

Other features include a third bedroom and double garage.

The white scored brick home, trimmed in black, is enclosed by a 6 foot redwood fence, on a 100' x 140' lot.

Everyone is invited to attend the two-day Open House.

ATTENTION BOYS! Five Little League Teams will be organized Saturday, May 25, at 9 a. m. at the Earth baseball park.

Teams will be chosen for the forthcoming season and all boys age 10-11-12, who are interested in playing, are asked to be present.

The generator unit, 26 feet long and 14 feet in diameter, was transported from Schenectady, N. Y., to Amherst on a trip beginning April 8 and ending at the Amherst siding May 2.

Leaving Amherst at 6 a. m. Friday, the twin tandem hauling unit, pulled by three trucks, inched along the 12-mile route, arriving at the construction site about 3 p. m.

The generator was unloaded and moved to its permanent

Awards Dinner Honors Members Of FFA Chapter

Members of the Springlake FFA Chapter attended an Awards Dinner Monday evening at the school cafeteria.

Ken Dawson gave the invocation.

A fried chicken dinner, prepared by mothers of the chapter members, was served.

The welcome was given by Lynn Hamilton, followed by the introduction of guests by Bob Coker.

Don Johnson and Victor Coker presented awards to the original FFA board members.

Recognition of the 1963-64 board was given by Jerry Don Sanders.

E. G. Gaston, Springlake FFA instructor, presented awards to the FFA members.

Carraway Huffaker of Tahoka introduced by Clarence Hamilton, addressed the group.

Class officers presented the closing ceremony.

The 1962-63 officers are Jimmy Smith, president; Don Johnson, vice-president; Victor Coker, treasurer; Bill Chaney, secretary; Bob Phillips, reporter; Rocky Cain, sentinel; E. G. Gaston, advisor.

The 1963-64 board members are W. H. Braden, R. L. Byers, Clarence Hamilton, Jarvis Angeley, Ed Dawson, Curtis Smith and Roger Haberer.

Awards presented were De Kalb, Bob Coker; Star Chapter Farmer, Victor Coker; Star Greenhand, Ken Dawson; Farm Electricity, Harold Powell; Dairy Farming, Gary Cowley; Farm Safety, Bob Coker; Crop Farming, Ken Dawson; Livestock Farming, Jimmy Smith; Soil and Water, DeWayne Parish; Farm Mechanics, Ray Tom Packard.

Certificates to the Livestock Team were presented to Don Johnson, Jimmy Smith, T. Haberer, Victor Coker, Dairy Team, Don Layman, Gary Cowley, Ray Tom Packard, B. Chaney. Crops contest, Ken Dawson, Bob Coker, Raul Cortez, Lynn Hamilton and Freddy Keiley.

The class history will be given by Karen Jones and Lonnie Whitford will read the Class Will.

C. L. Berry, principal, will present awards.

Diplomas will be presented by Bill Mann, Superintendent.

Becky Parish will be pianist for the professional and recessional.

Scouts to Hold Graveside Rites Memorial Day

Cubs of Pack 614 and scouts of Troop 614 will present Memorial Day Ceremonies May 30 at the Earth and Springlake Cemeteries.

Ceremonies will begin at 10 a. m. at the Earth Cemetery and at 11 a. m. at the Springlake Cemetery.

Cubs and scouts, in a marching unit, will enter the grounds accompanied by a drum and bugle section.

Upon the grave of a veteran will be placed a miniature flag by a Cub and a Scout.

Anyone having a veteran buried in the cemeteries is asked to contact Travis Jaquess or Jack Rylant, as some of these graves may be left out, due to lack of information.

position Friday night.

News photographers, amateur camera-men, and hundreds of curious residents of the county were on hand to watch the unloading and some checked on the progress of the big load, as it moved slowly toward its destination.

Committee for Teen Recreation Meets

Members of the committee for planning a Teen Town Recreation Center met Saturday evening at the home of Mr. and Mrs. Earl Parish.

Various locations which may be available for a Teen Town, rules, regulations and activities were discussed.

Doug Higgins and Jodie Mahan presented ideas from past experience with teen-age recreation.

Ten teen-agers were selected to work with the committee, subject to parents' approval.

Those attending were Mr. and Mrs. Jim Glasscock, Mr. and Mrs. Ed Dawson, Mr. and Mrs. Jodie Mahan, Doug Higgins and Mr. and Mrs. Parish.



FUTURE HOME OF PIGGLY WIGGLY---This sign designates the site of the modern new supermarket to be constructed in the near future. The two houses shown here are being moved today to new locations on 4th Street. Dutch Been, who will be owner of the new building, will sub-lease to the Piggly-Wiggly Chain.

Springlake High School To Hold Commencement Exercises May 24

Commencement exercises for the 1963 graduating class of Springlake High School will be held Friday May 24, at 8 p. m. in the Springlake School Auditorium.

The High School Band will play for the Professional.

Invocation will be given by Bill Phillips, Springlake Church of Christ.

Salutatory address will be presented by Cary Latham, son of Mr. and Mrs. A. P. Latham.

Several vocal selections will be given by the Triple Trio, a group of girls from Plainview High School.

Jane McCord, daughter of Mr. and Mrs. Pat McCord will give the Valedictory address.

Superintendent Bill Mann will introduce the speaker, Dr. Morris Wallace, head of the Education Department, Texas Tech.

John Lawrence, principal, will present the class, with the students receiving their diplomas from Bill Mann and James Busby.

The school song will be sung by the graduating class, followed by the Benediction by Guy F. Kelley.

Recessional will be played by the High School Band.

POLLING PLACES OPEN AT 7 A. M. TUESDAY, MAY 21

Voting on the proposed Wheat Referendum will bring the farmers to town Tuesday, May 21.

It is pointed out that farmers wives may vote also.

Springlake area residents will vote at the Springlake Elevator and Earth area residents will vote at the Earth Elevator.

Polls will be open from 7 a. m. to 7 p. m.

Sponsors of the 1963 class are Mrs. Gladys McCaskill and Jodie Mahan.

Members of the graduating class are DeAnn Adrian, Irene Angeley, Barbara Barlow, Janet Cooper, Janice Cowley, Edith Crocker, Carolyn Gregory, Wanda Jenkins, Jane McCord, La Don Messer, Linda Oden, Myrna Rudd, June Taylor, Thomas Bryant, Bill Chaney, Boyd Clayton, Vicki Coker, Dale Dent, James Garrett, Steve Holt, Don Johnson, Cary Latham, Troy Layman, Don Sanders, Jimmy Smith, Gayland Stephens, Jim Stockard and Eddie Townsend.

Ushers will be Julia Jones, Raul Munoz, Janice Blackburn, Jerry Beenz, Diana Glasscock and Ray Rowe, Jr.

New officers were recently elected for the student body of Springlake Junior High School, for the term of 1963-64.

Student Council representatives for the Freshman class are Logan Armstrong with Chris McClure as alternate and Joan Dawson, with Janita Blackburn as alternate.

Heading the student body staff is Mark Holt, president; Garry Kelley, vice-president; Susan Britton, secretary; Beverly Miller, treasurer; Linda Barnden, historian; Linda Packard, reporter and Randy Washington, parliamentarian.

The Methodist Men of Earth held their Ninth Annual Installation Banquet in the church dining room Tuesday, May 14.

C. L. Berry served as master of ceremonies. A Sing Song led by R. J. Brock preceded the invocation by W. O. Jones.

Following the dinner of fried chicken, Rev. S. H. Salley gave the recognition and welcome of guests and introduced the speaker, Rev. Wilbur Gaede, who presented the address.

Jack Angeley, president, presented the out-going officers, W. O. Jones, Charles Dunn, Buryl Hamilton, C. L. Berry, Norman Sulser, Pete Parish and Dutch Been.

Rev. Salley installed the 1963 1964 officers which was followed by a few remarks by the new president, Lynn Glasscock. Benediction was led by Ed Dawson.

Officers installed were Lynn Glasscock, president; Dean Jones, vice-president; Dutch Been, secretary-treasurer; Kenneth Cowley, project chairman; Elroy Wislan, program chairman; C. L. Berry, membership and attendance chairman; Ray Axtell, refreshment chairman; Bob Belew, recreation chairman.

S. O. S.

All boys who played Pony League baseball last year are asked to turn their uniforms in to Shorty Kelley.

A number of uniforms are needed for the present team who have started pre-season practice.

525,000 Pound Generator Sets Record Haul For Southwest

A 525,000 pound generator, designated for Plant X, south of Earth, was the object of a record-breaking hauling operation via truck-trailer from a rail siding at Amherst to the construction site at Plant X Friday.

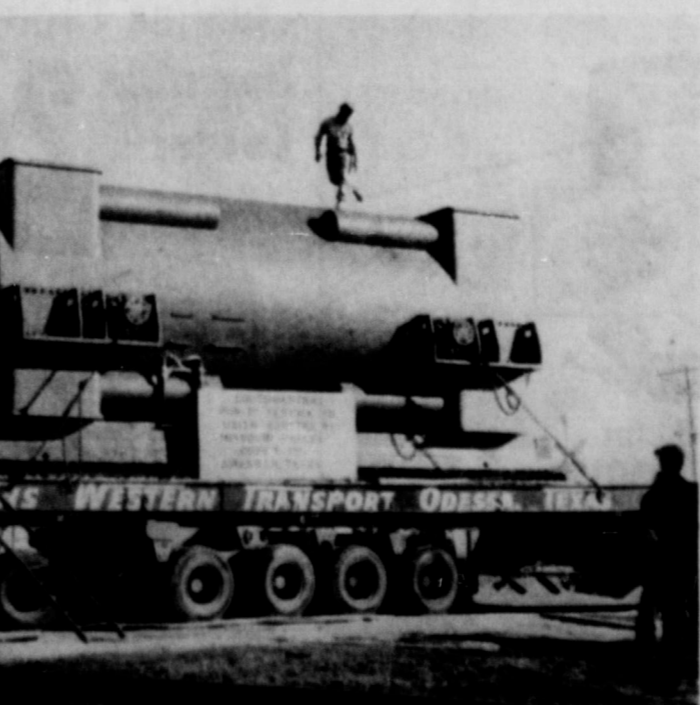
The heavy unit was jacked from a rail flat car and loaded onto a specially built truck-trailer that had 66 wheels, in a tedious job that required ten hours Thursday.

The specially designed hauling unit, weighing 65,000, was built by Oil Field Truck Equipment Co. of Houston and is owned by Bill McBride, Odessa, owner of Trans Western Transport, Inc.

The generator unit, 26 feet long and 14 feet in diameter, was transported from Schenectady, N. Y., to Amherst on a trip beginning April 8 and ending at the Amherst siding May 2.

Leaving Amherst at 6 a. m. Friday, the twin tandem hauling unit, pulled by three trucks, inched along the 12-mile route, arriving at the construction site about 3 p. m.

The generator was unloaded and moved to its permanent



PRECARIOUS SITUATION---Worker atop generator keeps watchful eye as record-breaking load inches across railroad tracks at Amherst. Due to extremely low clearance between trailer and tracks, heavy timbers were laid to provide extra clearance. Cost of the big move was approximately \$17,000.

News Of Interest To Women

Springlake FHA Elects Officers

For 1963-64 Term

The Springlake Future Homemakers of America met at the school auditorium Monday for election of officers for the 1963-64 school term.

Refreshments of cold drinks were served by Mrs. Marie Slover, FHA instructor.

Those elected to office were Janice Blackburn, president; Betty Cody, 1st vice-president; Jill McCord, 2nd vice-president; Pam Beasley, 3rd vice-president; Pruda Sanders, secretary; Beth Dent, treasurer; Beverly Sue Kelley, parliamentarian; Cheryl Foster, historian; Gwen Smith, reporter; Alice Jaquess, song leader, and Joan Dawson, pianist.

Fleet Street, London is the home of England's newspaper offices.



BEVERLY KELLEY



BETTY CODY



BETH DENT



JANICE BLACKBURN



PAM BEASLEY



JILL McCORD



JOAN DAWSON



PRUDA SANDERS



CHERYL FOSTER



GWEN SMITH



ALICE JAQUESS

T And C Study Club Installation

Luncheon Held

The Town and Country Study Club met May 9 for a one o'clock luncheon in the home of Mrs. James A. Littleton Jr. A short business session was conducted by the president Mrs. Littleton. She thanked the

officers for their cooperation, and received the president's pen from Mrs. B. Campbell. Mrs. Campbell installed the new officers in a lovely ceremony. The insignia of the Federated Clubs was used as installation theme.

Mrs. Roy Neal will serve the club as president, assisted by Mrs. N. Ray Kelley, vice president, Mrs. H. S. Sanders, Sec. Mrs. C. Thomas Richardson, treasurer; Mrs. Lena Hite, parliamentarian, Federation

Counselor, Mrs. Casey Jones, Mrs. J. L. Hinson and Mrs. N. Ray Kelley, yearbook committee.

Mrs. B. Campbell presented the new president with a pen from the club. Mrs. Neal thanked the members for the honor of being installed as president.

Members present were Mrs. L. K. Anderson, L. Z. Anglin, Jane Beavers, B. Campbell, Sam Cearley, B. T. Hamilton, Clarence Hamilton, Casey

Jones, M. R. Kelley, N. Ray Kelley, John Laing, James A. Littleton, Jr., Cara Morgan, Roy Neal, C. W. Terry, James Winders, and C. Thomas Richardson.

Rainbow Mothers Honored Sunday At Silver Tea

A Mother's Day come and go Silver Tea, sponsored by

the Rainbow Girls, was held Saturday from 4 to 6 p. m. in the home of Mrs. Leon Foster.

The serving table, covered with lace over blue, featured a blue floral arrangement centerpiece.

Hot spiced punch and assorted tea cookies were served by Becky Rylant, Norma Kelley, Sharon McAlpine and Diane Hodge.

Line officers receiving guests were Pruda Sanders, Worthy Advisor, Carolyn Kelley, W.

Salad Supper Is Held May 9 In Community Room

Members of the Altrui Junior Study Club and their guests enjoyed a salad supper May 9 in the Earth Community Room.

The serving table, laid with lace, featured an arrangement of white iris and white peonies. Following the meal, Mrs. V. J. Sigman gave a demonstration on hat-making.

Members attending were the Mrs. Donald Runyon, Gene Tunnell, Charles Crable, V. J. Sigman, Richard Moore, Clinton Green, Doug Lewis, Charles Dunn, Paul Poyner, Larry Price, Billy Robnett, Bud Elmore, Charlie Parish, Carroll McDonald and Cecil Maddox.

Guests present were the Mrs. H. C. Martin, Gerald Allison, Archie Tomlinson, Glen McGeath, Zeph Robnett, L. T. Smith, Henry Lewis, Kenneth Sawyer, J. B. Holland, Plainview.

Hostesses were Mrs. Roney Smith, Clinton Green and Darrell Sawyer.

The next meeting will be held May 23 at the Congress Inn, Plainview, at 7:30 p. m. for installation of new officers for next year.

was De Ann Brock. After that, we went on a scavenger hunt. The 5th grade won.

The meeting was adjourned.

Associate, Joan Sanderson, Hope, Ollie Pearl Waide, Faith, Alicia Galloway, Charity. Cheryl Foster registered the guests. Thirty-five guests attended.

Francis Implement Co. Your Ford Tractor Dealer Muleshoe, Texas Pd. Adv.

Girl Scout News

Girl Scout troop 185 met in the Methodist Church basement, May 9, after school. Following refreshments of ice cream, we elected the "Girl Scout of the Year", who

Saluting **COTTON PRODUCERS of LAMB COUNTY** Texas' Second Largest Cotton Producing County!

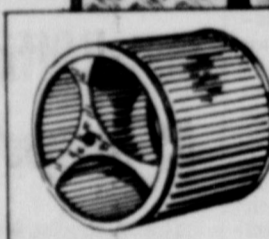


MAY 13-18 NATIONAL COTTON WEEK

Hot Weather Specials!

NO NEED TO SWELTER THIS SUMMER!

NO MONEY DOWN



Equipped with Quiet and Efficient Squirrel-cage Blower

★ Factory installed pump, grill and float.

Keep Cool with this Big Catalina 4000-cfm **EVAPORATIVE COOLER**

Sale priced at **89⁸⁸** \$9.00 MONTHLY

★ Adjustable Air Control from 2000 to 4000 cfm.

★ Squirrel cage Blower with 1/2-h.p. motor.



Catalina 2000 cfm **WINDOW FAN**

A compact cooler that cools and ventilates 1 to 2 rooms efficiently! Mounts flush with window. 2-speed motor. Air flow selection. **29⁸⁸**



Catalina 2000 cfm **DUAL PURPOSE COOLER**

It weighs only 19 lbs. ... but does a first class cooling job! Has reservoir, recirculating pump and air filter. Plugs into any socket. **49⁹⁵**

Catalina "Tote-about" **Portable Cooler** 24⁸⁸ for only



Lightweight... weighs only 19 pounds. Plugs into any 110-volt wall outlet. Recirculating pump with reservoir. Efficient Air filter and pads. 3 Directional Louvers.

WHITE'S THE HOME OF WEATHER VALUE

No Money Down ON WHITE'S Easy Terms!

WE HAVE

CERTIFIED GREGG FLAME AND ACID DELINTED PLANTING SEED GROWN AT BROWNFIELD AVAILABLE FOR YOU Also LANKARD 611 RILCOT

WE WILL SELL YOUR COTTON EQUITIES AT THE BEST POSSIBLE PRICES THROUGH THE WESTERN COTTON GROWERS, A RELIABLE CONCERN.

KIMBELL GIN CO.

EARTH, TEXAS

Art of Fine Living



HIGHLIGHT HOMES

Invites You to Attend

Open House

SATURDAY-SUNDAY

MAY 18-19

TIME SATURDAY-9A.M.-8P.M.
SUNDAY-1P.M.-6P.M.

TO TOUR THE NEW HOME OF

Mr. & Mrs. Rodney Balko

LOCATED IN THE NEW HITE PARK ADDITION
REFRESHMENTS WILL BE SERVED



Levelland, Texas
Builders Discount Mart
Phone 894-4989

Highlight Homes

FINE LIVING
WAS OF PARAMOUNT
CONCERN IN THIS
LOVELY NEW
HOME...

IT FEATURES

- * FIREPLACE
- * GLASS SLIDING DOORS
- * HIGHLIGHT HOMES
CUSTOM CABINETS
- * APPLIANCE CENTER

AND

STORAGE GALORE

THE DREAM OF
EVERY HOUSEWIFE

Earth, Texas
Bank Annex Bldg.
Phone 257-2331

Couple Honored By Eastern Star Chapter Friday

Mr. and Mrs. K. B. Parish entertained in their home Friday night, members of the Eastern Star Chapter. The occasion was to honor Mr. and Mrs. Bob Armstrong, Worthy Patron and Worthy Matron.

A delicious meal of smoked turkey salads, sherbet and cakes was served.

Games of bridge and "42" were enjoyed by the guests.

The Chapter presented the honorees with 8 ice tea spoons matching their silver.

Those present were Mr. and Mrs. Bill Stockard, Mr. and Mrs. Bob Armstrong, Mr. and Mrs. John Laing, Mr. and Mrs. George Laing, Mr. and Mrs. J. A. Littleton, Jr., Mr. and Mrs. Jerry Kelley, Mr. and Mrs. Pete O'Hair, Mr. and Mrs. Donald Runyon, Mr. and Mrs. Gene Brown, Mr. and Mrs. O. B. Whitford, Mr. and Mrs. R. L. Byers, Jr., Mr. and Mrs. Johnny Murrell, Mr. and Mrs. Donald Kelley, Mr. and Mrs. Marshall Kelley, Mr. and Mrs. Clifford Hopping, Mr. and Mrs. Doug Shelby, Mrs. Ann Hodges, Mrs. Helen Kelley, the host and hostess. Also present were Mr. Armstrong's brother and his wife, from Hale Center.

Springlake Bands Play Wednesday For Assembly

The second performance of the Springlake bands in Spring Concert was held in the school auditorium at a special assembly, Wednesday morning.

The 40 member Beginner Band presented "Scout Parade" and "All Star March", followed by the 40 member Cub Band, playing "Bells Across the Gridiron," "Goofin'" and "Plantation Favorites".

The Wolverine Band, with approximately 80 members presented tunes such as Exodus Man With The Golden Arm, Blues in the Band, Voodoo Interlude, and tunes from My Fair Lady.

Jane McCord, one of the five graduating band members presented a solo, Happy-go-lucky.

Other events included a musical comedy skit by the "German Band", a trombone trio and the finale was presented by the chorus singing This Is

Delaware, the first state to join the union, ratified the Constitution on December 7, 1787.



WINNERS OF FFA AWARDS---Proudly displaying awards are left to right, back row, Lynn Hamilton, DeWayne Parish, Ken Dawson, Jimmy Smith, Don Johnson and Gary Cowley. Front Row: Bob Coker, Vicky Coker, Freddy Kelley, Ray Packard and Harold Powell.

STATEMENT BY TEXAS FARM BUREAU PRESIDENT

The president of the Texas Farm Bureau said this week that small wheat growers eligible to vote May 21 will not be subject to wheat quotas and penalties if the wheat certificate plan is voted down in the referendum.

C. H. De Vaney said that small wheat growers in many parts of the state are being misled into believing that if the plan fails to carry they will become subject to quotas and penalties, anyway.

"Nothing could be further from the truth," the farm leader asserted. "Those growers with less than 15 acres will be free to plant as much as they please, the same as larger growers, if the wheat control plan is defeated. Any wheat farmer, if he chooses, could stay within his allotment and be eligible for price support at 50 per cent of parity."

The Texas Farm Bureau president explained that when small growers elected in writing to become cooperators should the plan pass, they were only complying with regulations to make themselves eligible to vote.

"Obviously, if the wheat control plan is voted down and no new legislation enacted, they could not be made to comply with non-existent provisions," he said.

Beedie Welch Returns Home From Tournament

Mrs. Beedie Welch returned home Saturday, after spending two weeks in Tennessee, Missouri, Louisiana and the eastern part of Texas. She was a member of the traveling team from Olton

TRANSFERS MUST REGISTER BY JUNE FIRST

A reminder that Lamb County school students who may transfer between districts must do so before June 1 to permit their school district to qualify for maintenance payments for that year.

Transfers before June 1 qualify the schools to be attended for state maintenance payments for in-transfer students, Stevens said. Past that date, the school accepting them will not receive regular payment for the students.

Applications for transfers must be completed by parents of the students, Stevens added.

Bowling Center, which participated in the National Bowling Tournament, being held in Memphis, Tennessee.

Mrs. Welch then visited a niece, Mrs. John C. Underwood, in Jackson, Mississippi, and while there, went on a tour of Southern homes in Natchez.

In Shreveport, Louisiana, she visited her brother, W. C. Simmons. In Kerens, Texas, she visited two nieces, Mrs. E. K. Howell and Mrs. Neal McCord.

Results of the tournament will be released about May 21 as the tournament ends May 20. The Olton team members are Mrs. Laverne George, Marlene Stewart, Odessa Mitchell, and Vera Young.

Houses to Be Moved Today

Two homes located at the corner of Elm and Main will be moved today to new locations in the 400 block of 4th Street. This commences the initial

Final Rites For Verna Beavers Hold Wednesday

Funeral services for Mrs. Verna Beavers 75, a long-time resident of Castro County, were held Wednesday in the Dimmitt First Baptist Church.

Rev. M. A. Smith, Jr., pastor, officiated, assisted by the Rev. Earl Landroop, Clovis.

Burial was in Castro Memorial Gardens under direction of Dennis Funeral Home.

Mrs. Beavers died in a Borger hospital, while visiting a daughter, Mrs. Rachael Stover of Borger.

Other survivors include eight sons, Burl, Friona; Lois, Stella, Mo, Ollie of Hart; Artie, Lazbuddie; Curtis and Clifford of Dimmitt; Lorenzo of Hector, Arkansas; and R. L. of Oklahoma City; four daughters, Mrs. Mae Scheller, Olton; Mrs. Dorothy Parker, Pierce City, Missouri; Mrs. Marzell Powell, Dimmitt; and Mrs. Fay Bussy of Littlefield.

She was the grandmother of Barney, O. D., and Waylon Scheller of Earth.

This commences the initial step for the construction of a new Piggly Wiggly supermarket on the Elm and Main site.

Officers Elected At WAC Meeting Tuesday Night

Members of the WAC met Tuesday, May 14 at the Springlake School cafeteria for the final meeting of the school year.

Routine business was followed by election of officers for the 1963-64 school year.

Elected to represent the club were Gayle Jones, president; Dimples Sanders, vice-president; Nina Messer, secretary; Georgia Stockard, treasurer; Rose Rylant, reporter; Matt Patterson, finance chairman; Vivian Parish, projects chairman, and Opal Rudd, refreshment chairman.

Matt Patterson, outgoing president, gave a review of the projects accomplished by the club, which was organized last year. She thanked the members for their cooperation, and expressed appreciation for the invaluable assistance and information provided by Coach Jodie Mahan who has been in regular attendance and to Bill Mann for turning on the lights and opening the building.

Gayle Jones presented Coach with a 30 cup coffee urn, a gift of appreciation from the ladies.

Mahan discussed the athletic and summer recreation programs. He informed the group that football practice will begin August 17. A scrimmage with Friona is scheduled soon after.

The Freshman team, said Mahan, has nine games scheduled for the season. He hopes to enter the track team in three or four meets during the summer. Mahan reports that 25 boys ages 16-18 have signed up for the Texas Teen-Age Baseball League team, which he will coach.

Due to lack of interest, the summer recreation program due to begin Monday.

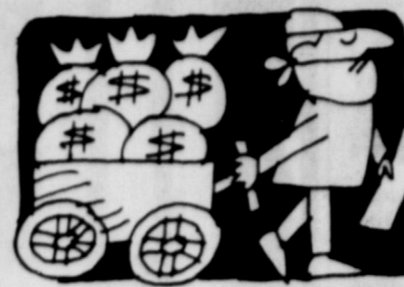
Foundations for the houses owned by Dutch Been, have been made ready, and barring complications, moving will begin today.

Francis Implement Company Your Ford Tractor Dealer Muleshoe, Texas Adv.

with a paid manager seems to be failing, said Mahan, but if volunteer adults can be obtained to help, a reduced program is planned with possibly several nights a week scheduled for the basketball-minded youth at no cost. The tennis court will be available during the day and evenings.

Eleven members, Jodie Mahan and Bill Mann attended the meeting. The next meeting will be August 27.

A bridal shower honoring Belinda Hendon, bride-elect of Lee Oden, will be held Friday, May 17, from 6 to 9 p. m. in the Earth Community Building. Everyone is invited.



Cotton Producer

Behold!!

THE COTTON PRODUCER PRODUCES COTTON TO FEED HIS CLAN,....

HERE AM I, A LOWLY WELDER, WELDING LIKE ***%\$#*%\$%¢(TO FEED MY CLAN,.....

AND

LO AND BEHOLD, I AM EXPECTED TO SALUTE THE FARMER, WHO FARMS FOR HIS OWN FINANCIAL GAIN,....NOW, WHY IN THE DON'T THEY SALUTE THE WELDERS?????



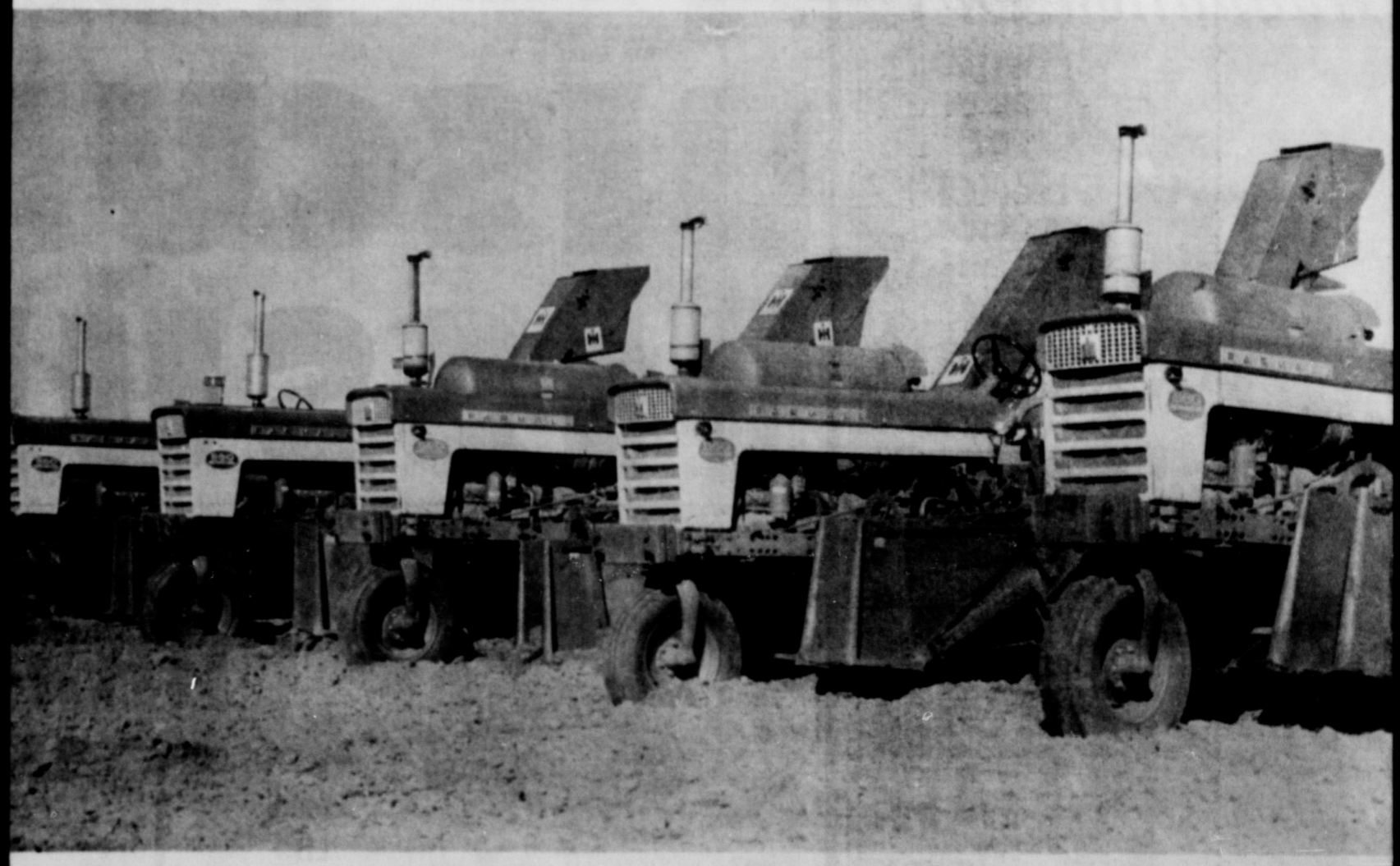
Earth Pump & Machine Co.

REX & WENDELL

Welder

Saluting our COTTON GROWERS MAY 13-18 NATIONAL COTTON WEEK

A MIGHTY FLEET OF COTTON HARVESTERS, TO CHALLENGE ANY CROP



NOW IS THE TIME TO TRADE FOR THE NUMBER 22 1963 MODEL COTTON STRIPPER EARLY TRADER BONUS IS NOW IN EFFECT. IF YOU ARE NOT AQUAINTED WITH THIS BONUS IT MEANS A 6% SAVINGS TO YOU.

SEE BROWND-WHITE EQUIPMENT CO. EARTH, TEXAS

WE ARE PROUD OF OUR COTTON PRODUCERS OF THIS AREA



AND WE GLADLY JOIN THE NATION IN SALUTING OUR COTTON GROWERS DURING

National Cotton Week MAY 13-18

We Have Increased Our Ginning Capacity... And Have Added a New Stick Machine, and Several Pieces of New Equipment, To Better Serve You, Our Customers... Drop By to See Us Anytime

MORRISON GIN SUNNYSIDE COMMUNITY

John Simmons Of Springlake Dies May 10

Funeral services for John Ellis Simmons, 55, of Springlake, were held Sunday, May 12 in the Earth First Methodist Church.

Officiating were Rev. S. H. Salley, pastor, and Bill Phillips, of the Springlake Church of Christ.

Burial was in the Springlake Cemetery under direction of Parsons Funeral Home.

Mr. Simmons was born October 25, 1907 and had been a resident of Lamb County for 38 years. He died Friday in the Amherst Hospital.

Survivors include his father, John Simmons, Olton; his mother, Mrs. Zoua Simmons, Springlake; three brothers, Robert, Springlake; Ollis, Buckeye, Arizona and Walton, of Bakersfield, California. Three sisters, Mrs. A. Hollingsworth, of Springlake; Mrs. Dessa Williams, Lubbock and Mrs. Betty Simmons of Plainview.

Palbearers were Buck McClure, J. W. Dear, Jerry Barden, Howard McClure, Walter Ernest and B. V. Padon.

Clarence Davis Dies May 9 In Lubbock

Funeral services for Clarence Davis, 47, of Littlefield were held Saturday, May 11 in the First Methodist Church, Littlefield, with Rev. Jack Ellzey, pastor, officiating.

Burial was in Littlefield Memorial Park Cemetery under the direction of Hammons Funeral Home.

Mr. Davis, owner of Davis Concrete Company, died Thursday in Methodist Hospital, Lubbock. He was a former Lamb County tax assessor and collector, and managed the Littlefield Farmer's Co-op Gin until 1959.

Survivors include his wife, Salina; two daughters, Pam and Paula of the home; two brothers, J. B. of Littlefield, Eldon of Earth; a sister, Mrs. Melvin Dutton, Amherst and his mother, Mrs. Ben Davis of Littlefield.

John Welch is reported doing fine following major surgery at Methodist Hospital.

Two New Buses To Be Ordered For Springlake

Springlake School board members met Monday, May 3 at the high school for a regular business meeting.

Routine business was disposed of.

The group decided to order two new 72 passenger school buses, to be paid for out of the current transportation fund.

Members reviewed specifications and plans regarding the present building program and toured building sites.

The Citizens State Bank of Earth was selected as depositor bank for the next two years.

A discussion was held on the repair of the Junior High Building.

Problems relative to integration and segregation were discussed by the members.

All board members were present.

Livestock Survey Cards To Be Mailed Soon

Postmaster Harold Miller reminds rural patrons of the Earth Post Office to be on the lookout for June Livestock Survey cards. Next week, survey cards will be placed in a sample of boxes belonging to farmers and ranchmen.

"USDA bases livestock and poultry estimates on replies to this survey," Mr. Miller explains. "It is important for everyone who gets a card to fill it out and return it to the letter-drop. This way, USDA gets a true sample of the area's livestock and poultry holdings."

Survey cards will be forwarded to Cary D. Palmer, State Agricultural Statistician in Austin. After adding and analyzing these cards, USDA statisticians are able to estimate the State's milk production, calf and pig crops, lamb and wool crops and the number of hens and pullets.

"Information from this survey will guide livestock and poultry producers in making important business decisions," Mr. Miller concludes.

Several friends and neighbors enjoyed coffee Tuesday morning with Dorothea Peavy, before leaving for the wheat harvest, this week. They were: Louise Kelley, Angie Peavy and children, Salley Talley and niece, Irma Carson, Bonnie Carson and son, and Lillian Weatherly.

ITEM BY ITEM

PIGGY WIGGLY PRICES ARE THE LOWEST

WE GIVE GREEN STAMPS

DOUBLE EVERY TUES. & WED.

WITH \$2.50 PURCHASE OR MORE!

FLOUR Gladiola 10 Lb Bag **89¢**

PINTO 4 Lb Bag **49¢**

LIQUID TREND

REGULAR 49¢ SIZE **39¢**

LIPTON TEA 1/4 Lb. Pk. **39¢**

LIPTON Tea Bags 16 Count **27¢**

CANNED DRINKS

SHURFINE ASSORTED FLAVORS 6 12 Oz. Cans **49¢**

BANANAS

Golden Ripe **2 Lbs 29¢**

POTATOES RED McCLURE 10 Lbs **39¢**

TUNA Shurfine Flat Can **29¢**

BISCUITS Shurfresh 6 Cans **49¢**

TISSUE Lydia Grey 10 Roll Pks **89¢**

TWICE AS EXCITING

Graduation Day

WITH GIFTS OF ARROW FASHIONS

Make his graduation a double celebration with wonderful Arrow gifts. And, what a smart start these handsome fashions lend to new careers. Our top-of-the-class selections include shirts for dress and casual wear in classic white, soft tones and patterns... distinctive neckwear... quality handkerchiefs. All designed with the famed Arrow know-how that makes a man look and feel his confident best.

Dress shirts, from 4.25
Sport shirts, from 4.00
Ties, from 1.50
Handkerchiefs, from .35

IT'S COTTON TIME U. S. A.

BUY AND WEAR COTTON CLOTHING!

Rutherford & Co. in Earth

PIGGY WIGGLY ARE GUARANTEED

HAM SALE

	WHOLE HALF Lb	SHANK PORTION Lb	BUTT PORTION Lb
	Center Slices Lb. 75¢	39¢	35¢

Dog Food Roxey Reg. Can **3 For 21¢**

Wax Paper Cutrite 125' Roll **31¢**

Shurfine Coffee lb. **65¢**

Supreme Lb. Box Crackers **33¢**

Supreme Pecan Sandies **49¢**

Reynolds Reg. Size Foil **37¢**

Lowest Prices... Greatest Variety... always at

Piggly Wiggly

EARTH, TEXAS

No Rush By Farmers As Signup Deadline Nears

According to Prentice Mills, office manager of Farmer County Agricultural Stabilization and Conservation Service (ASCS) there has been no rush by farmers with a wheat allotment of 15 acres or less to file a claim for their 1964 allotment, and thereby become eligible to vote in the wheat referendum May 21.

As of Monday, only 26 farmers had signed up, of an estimated 147 farmers in the county with less than 15 acres of wheat.

"In the event that the referendum carries, it would be very important for these people to have claimed their allotment prior to May 13, 1963. The allotment for these farms may be claimed by the operator or owner of such farm by filing a signed allotment notice with the ASC office not later than next Monday," Mills said.

In the event that the referendum carries, and the allotment is not claimed for the farm, the farm would not be eligible to participate in the program in 1964. Mills pointed out. The farm would not be eligible to earn diversion payments, nor marketing certificates for any of the wheat grown on the farm.

The wheat grown on the farm would not be eligible for loan, also the interchange of wheat and feed grain on the farm would not be permitted. A person may claim the allotment on a small farm and still vote as he chooses, Mills emphasized.

All persons having an interest in a farm with a wheat allotment of 15 acres or less who have not filed a claim for an allotment on the farm are urged to contact the ASCS office before next Monday.

Party Line

Visitors in Mrs. L. D. Winders home Sunday were Mr. and Mrs. R. L. Simmons, Amarillo, Mr. and Mrs. Dud Winders, Big Square; Mr. and Mrs. Eugene Faulkner, Lubbock; Mrs. and Mrs. Jay Winders and family, and Mr. and Mrs. Cliff Layman of Earth.

Dinner guests Sunday in the home of Mr. and Mrs. A. M. Sanders were Mr. and Mrs. Jim Sanders and children of Midland, Sandy Sanders, Portales, Duane Harris and Karen Green, Plainview, Mr. and Mrs. Clarence Kelley and boys, Mr. and Mrs. Marvin Sanders and Pruda Kay, and Mr. and Mrs. Bobby D. Green and sons.



PLEASE DON'T SHOOT---Final act reveals undercover activities of poet, Dale Dent, who is associated with Janice Cowley, holding gun, in a counterfeiter deal. Shown here are cast, left to right, Roy Clayton, Dale Dent, Linda Oden, unconscious on divan, maid De Ann Adrian, Wanda Jenkins, Carolyn Gregory, Lene Angeley, Janice Cowley and Jim Stockard.

Law Officers To Boys Ranch For Convention

Law enforcement authorities from over a five-state area will convene at Cal Farley's Boys Ranch Thursday for the annual convention of the United Peace Officers of America.

Members of the association from all over the southwest are expected to attend the meeting with their main project a fund drive to provide four new classrooms for the fully-accredited Boys Ranch School. At the present time, 312 boys are being cared for, trained and educated at the Ranch and the classrooms are needed for the school to have an enrollment of 500 boys.

President of UPOA is Capt. Raymond Waters, Texas Rangers, Lubbock. Sheriff Lowell Sharp of Hereford is first vice-president and Justice of the Peace Cliff Roberts of Amarillo is secretary.

Francis Implement Co.
Your Ford Tractor Dealer
Muleshoe, Texas
Pd. Adv.

Party Line

Mrs. Sherman Worth and family, Mrs. Lewis Rogers and son, Mrs. Kenneth Hotchkiss and sons all of Amarillo, honored their mother, Mrs. Sarah Clark, with a visit Sunday and Sunday night. Visiting Sunday also were Mr. and Mrs. Denson Dudley of Seagraves.

Mr. and Mrs. Jack Rylant, Jr. of Muleshoe, were dinner guests Sunday in the home of her parents, Mr. and Mrs. Raymond Rudd. They visited during the afternoon with her grandparents, Mr. and Mrs. G. E. Thommarson, and his parents, Mr. and Mrs. Jack Rylant.

Miss Lola Richerson, Plainview, visited Sunday with her sister, Mr. and Mrs. W. O. Wood.

Having dinner Sunday in the home of Mr. and Mrs. Cecil Parish were Mr. and Mrs. R. L. Drake and Mr. and Mrs. Tommy Stovall and children, Tena and Donna T. of Muleshoe.

New Cotton Breed Being Researched

Can cotton be produced on the High Plains with one fourth of the irrigation water now used?

That is the question Dr. Arthur Gohlke, soil scientist at the High Plains Research Foundation is in the process of investigating.

Laboratory and greenhouse experiments currently underway may disclose the possibility of securing the same yield and a better quality of cotton with a much shorter stem and a thicker leaf.

A hormone used in floriculture, was applied to cotton and barley by Dr. Gohlke in a greenhouse at Michigan State University in 1962. He was then engaged in post Doctorate research there.

A continuation of these experiments is currently underway at the High Plains Research Foundation at Halfway.

Cotton plants treated with the hormone with one of several methods used to produce plants with shorter, thicker stems and thicker dark green leaves. Even though the treated plants undergo a great morphological change, the hormone does not appear to influence the normal growth and reproductive cycle.

Laboratory and greenhouse experiments indicate that small grains and cotton treated with this hormone will produce normal crop yields with only one-fourth to one-half of the water required by untreated plants.

The application of the hormone in sufficient amounts shortens the internode distance between leaves on the stem.

This produces a short, dry weather cotton plants possibly capable of producing from one to two bales per acre with less irrigation water needed.

The experiments currently being conducted in the laboratory and greenhouse will be continued in the field this year.

Dr. Gohlke's ultimate goal is to produce a highly productive cotton plant with short stalk and heavy leaf that could survive a growing season on 8 to 12 inches of moisture, considerably less than the 15 to 18 inches of rainfall that is normally recorded on the High Plains.

Early winds and sand damage will be considerably decreased by the shorter, thicker stalk and leaf.

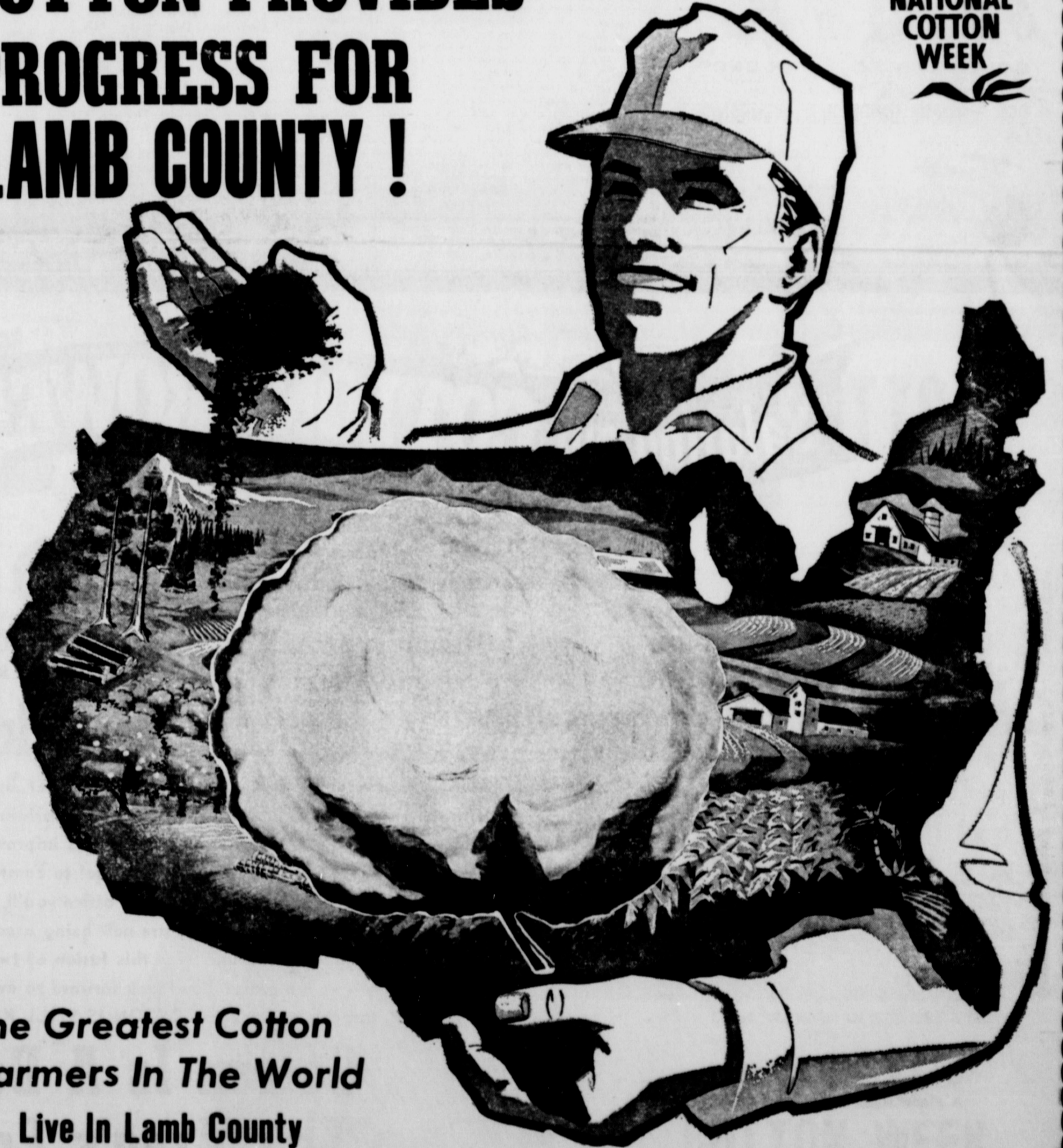
Even though early experiments indicate that this hormone may be invaluable in the future of High Plains agriculture, Dr. Gohlke points out that this hormone is an experimental compound and is not approved or available for commercial use.

Dr. Earl Collister, Director of the Foundation, said in commenting on this new research project "We hope that this project will provide information that will enable our farmers to produce a better quality of cotton with less water."

Ray Smith, Muleshoe and the Kenneth Sawyer family were dinner guests Sunday in the home of Mr. and Mrs. Darrell Sawyer.

COTTON PROVIDES PROGRESS FOR LAMB COUNTY!

MAY 13-18
is
NATIONAL
COTTON
WEEK



The Greatest Cotton
Farmers In The World
Live In Lamb County

YOU MADE 1962 OUR BIGGEST YEAR

WE GROW IT - WE WEAR IT

WE HELP OURSELVES AND OUR FELLOW FARMERS WHEN
WE PROMOTE MORE USEFUL WAYS TO USE COTTON.

Earth Gin Co.
and

Service Seed & Delinting Co.

EARTH, TEXAS

Along the way or for an extended stay choose a **RAMADA INN**

Ramada Inns have been planned, designed, and constructed to provide a nation-wide network of motor hotels offering the guest "LUXURY FOR LESS" accommodations with a maximum of comfort and convenience.

ARIZONA
PHOENIX 3801 E. Van Buren
401 N. First St.
(Sahara Hotel)
1001 N. Central at Roosevelt
(Carnegie Hotel)
SCOTTSDALE 333 W. Main St.
TUCSON 404 N. Freeway

TEXAS
ARLINGTON 774 Highway 80 East
AMARILLO 1001 N. E. 8th St.
AUSTIN 5636 International Hwy.
BEALMONT 1295 N. Eleventh St.
DALLAS 4900 E. Cedar Springs Rd.
EL PASO (2) 6048 E. Main Ave.
6207 E. Main Ave.
FT. WORTH 4201 S. Freeway
HOUSTON 2121 Allan Parkway
LUBBOCK 2121 Amarillo Highway
MIDLAND
ODESSA 2201 E. Second Street
VERNON 287 Highway West
SAN ANTONIO 333 N. W. Military Drive
1138 Austin Highway (Flamingo Hotel)

MISSOURI
ST. LOUIS Natural Bridge and Brown Roads
SPRINGFIELD 2713 N. Glenstone

KANSAS
NEWTON 105 Manchester
WELLINGTON 315 W. Eighth

NEW MEXICO
ALBUQUERQUE 400 Central Ave., N.E.
CARLSBAD 401 S. Canal Street
GALLUP Highway 66 West
ROSWELL 130 N. Main St.

OKLAHOMA
OKLAHOMA CITY 1401 N. E. Expressway
TULSA 4528 E. Skelly Drive

LOUISIANA
BOSSIER CITY U.S. Highway 80 East
LAKE CHARLES 1212 N. Louisiana Dr.
SHREVEPORT (See Beebe City)

ILLINOIS
CHICAGO
1229 S. Michigan Avenue
(The Town House)

Call Miss Ramada
at any RAMADA INN for information
or write: RAMADA INNS,
Dept. PR, Box 280,
PHOENIX, ARIZONA

**Cattlemen Set
Victoria Meeting**

Cattlemen from areas throughout the Southwest will meet in Victoria, June 21-22 for the quarterly directors'

meeting of the Texas and Southwestern Cattle Raisers Association. The general session is open to the public. Joe Fletcher, TSCRA secretary-general manager, said the meeting will be highlighted by discussions on current developments in the cattle industry.

**WE JOIN THE
NATION**

IN OBSERVANCE OF

**National
Cotton Week**

MAY 13-18



HAIL

COULD DESTROY YOUR CROP

GET FARMERS UNION HAIL INSURANCE



Call your agent today...

ARNOLD SHELBY
or
DOUG SHELBY



STORAGE SHED BURNS---A large shed on the Donald Kelley farm, used for storage, burned to the ground May 8. Earth Volunteer Fire Department answered the alarm, and due to the intense heat, were on stand-by to prevent the Kelley home from burning.

**PCG Announces Production
Of All-Cotton Bale Bagging**

Lubbock -- Commercial production is already underway at one mill and another is rapidly setting up to produce all-cotton bale bagging for use on the 1963 crop, according to Plains Cotton Growers Association, Inc. The producer organization has been the moving force behind this program.

The Cotton Processing Company of Texas, located at Gonzalez, is now turning out bagging patterns. West Cotton Mills, at West, Texas, plan to be in production in the near future. Both mills have been approved by the U. S. Department of Agriculture to make the bagging under its agreement to furnish \$1 per pattern of the manufacturing cost up to 100,000 patterns. This payment will be made directly to the manufacturer, and the bagging will be handled through normal channels rather than through PCG as was the case last year. In order to qualify for this payment, the bagging is required to meet rigid specifications set up by the USDA regarding

weight, size and strength of material. The all-cotton bagging has attracted wide attention in the cotton industry as it will make a much improved package of the U. S. cotton bale as well as furnish a potential market for some 300,000 bales of U. S. grown cotton.

Minimum weight specification for the new type bagging is only eight pounds per pattern compared to twelve pounds for the traditional jute. Both the Commodity Credit Corporation and Southern Mills have adopted rules which will make tare-weight allowance for the lighter weight to protect the producer from loss as a result of the cotton being sold, or bought, on the basis of gross weight.

While the cost to the user will still be above that of jute bagging, the cost will be below that of last year, and it is anticipated that volume production, plus the fact that used cotton bagging can be resold for more than double the price of jute, will eventually bring the cost into line.

PCG advises that bagging suppliers can get additional information by contacting either of the mills listed. Ginners are urged to place orders as soon as possible with suppliers, and PCG stands to be of assistance in any way that it can.

**Cotton Classing
Course Scheduled
At Texas Tech**

Texas Tech's Textile Engineering Department will sponsor its annual cotton classing shortcourse June 3 to 14. This course is open to ginners, merchants, farmers, students, and others interested in grading, stapling, and cotton quality evaluation by laboratory methods.

Demonstrations will be given in the Tech Fiber and Spinning Laboratory to those who are interested, along with other side trips to local or area points of special interest to the class. The shortcourse is given through Tech's Extension Divi-

son and the U.S.D.A. Agricultural Marketing Service with most sessions at the Service's Classing Offices, 610 23 St. Tuition for the two weeks course is \$25. This year's program will include use of newly revised standards, and because of this, the enrollment is expected to be

heavy. Interested persons should contact Prof. L. E. Parsons, Department of Textile Engineering, at Tech to insure a place in case enrollment has to be limited. Classes will be arranged for beginners as well as advanced classes. Registration will be held be-

tween 8 a.m. and 9 a.m. June 3 at the classing office. Tuition checks should be made payable to the Extension Division, Texas Tech.

Francis Implement Company
Your Ford Tractor Dealer
Muleshoe, Texas
Pd. Adv.



When
You
Really
Think
About
It...

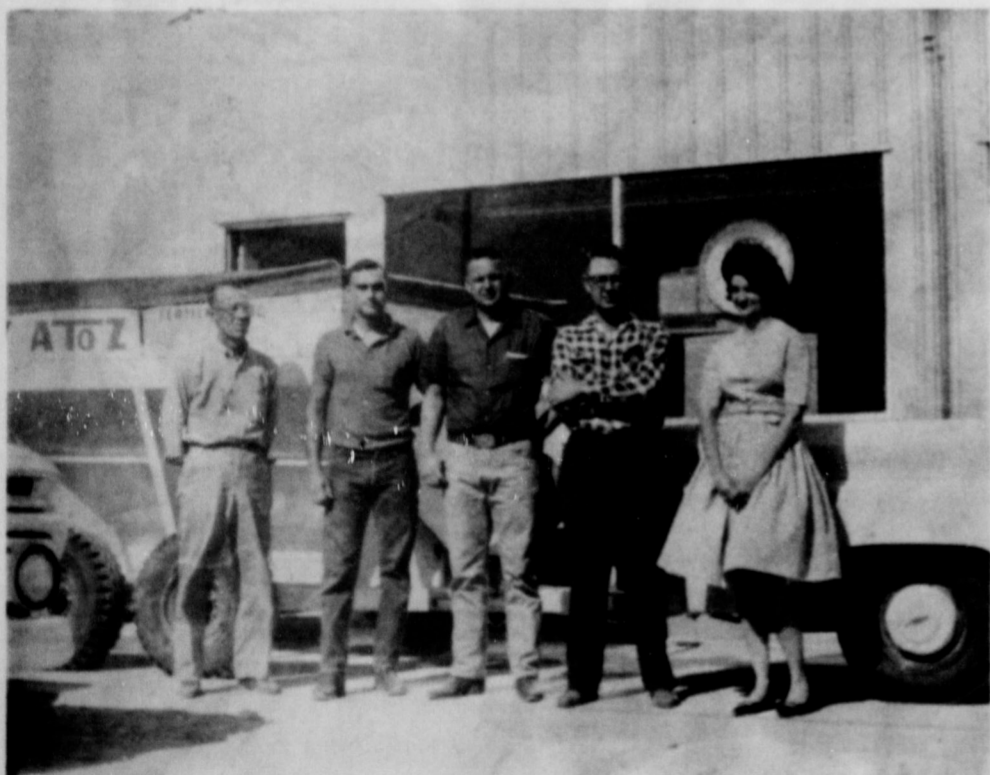
**LAMB COUNTY FARMERS
ARE ALWAYS CONSIDERED
THE BEST IN THE
COUNTRY!!!**

"WE ARE PROUD TO SERVE YOU"

Springlake Gin, Inc.

SPRINGLAKE, TEXAS

Saluting our COTTON GROWERS MAY 13-18 NATIONAL COTTON WEEK



WE AT A to Z ARE PROUD TO BE A PART OF THE COTTON INDUSTRY

It is a Pleasure to Serve The Area Cotton Growers With 82 So Nitrogen Fertilizer, and Help to Increase Your Profit on

KING COTTON

COTTON IS STILL KING!

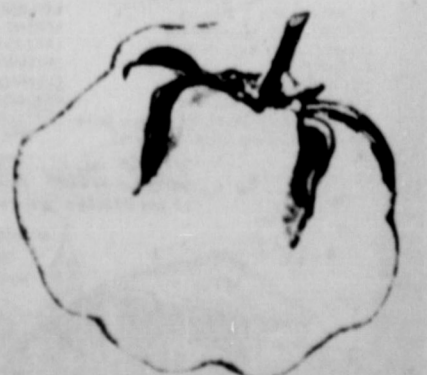
and let's keep it that way!

Many things have "threatened" the cotton market, but cotton has withstood them all... today, with the synthetics, cotton consumption is at an all-time high - over 50,000,000 bales word-wide - thanks to research and continuous improvement of the fiber and its uses. Women and men of today are finding cotton essential to comfort, fashion and health. Around the home and on the person, in your cars, furniture and office you'll find cotton playing an important part in all these phases. Synthetic fibers are now being used with cotton to bring even greater strength to the things you wear and use. For this fusion of two great phases of our economy - agriculture and chemistry - we are grateful and look forward to even bigger and better advancements in the field, but this remember: COTTON IS STILL KING!

**Cotton Is A Basic Factor In
The Area's Economy**

**A To Z
GRAIN and FERTILIZER, INC.**

WE APPRECIATE YOUR BUSINESS



Miller Receives Honor For Achievement In Art



RECEIVING SPECIAL RECOGNITION for outstanding achievement in art at Wayland College, Plainview, is Joe F. Miller (right) son of Mr. and Mrs. J. F. Miller, Route 2, Springlake. Miller was presented the certificate in a special chapel program along with achievement winners in other fields of study and students chosen for Spinning Wheels and Who's Who in American Colleges and Universities. Among other students receiving certificates were (from left) John Patterson, Plainview, psychology; Cecil Osborne, Muleshoe, Spinning Wheel; and David Ray, Tulia, political science. Some 500 Wayland faculty, students and guests were present for the annual Recognition Day program.

neck. Mr. and Mrs. Lowell Walden visited Sunday night with his mother, Mrs. L. L. Walden, in Bula. Also, with Lowell's sister from New Mexico. Mr. and Mrs. Johnny Stockley, Connie and Toni of Lubbock spent the weekend with her parents, Mr. and Mrs. Ernest Goforth.

Mr. and Mrs. Clifford Hopping, Cokie, Cory and Scottie visited Sunday with her parents, Mr. and Mrs. Virgil Fields of Littlefield.

Mrs. A. R. Stewart and family and Don Keathy, all of Dallas spent the weekend with Rev. A. R. Stewart.

Mr. and Mrs. R. L. Byers, Jr., Ricky and Danny went to Littlefield Sunday where they attended church with her parents, Mr. and Mrs. Jeff Perkins. An old fashioned party, "Those Wonderful Years" will be held Saturday night at 7:30 honoring the GA on their 50th anniversary, and the WMU on their 75th.

The supper will be in the form of a box supper. All GA and their families are invited and all WMU members and

their families are asked to be present. Many items of "yester-year" will be displayed and good program is being planned. Especially the GA's and WMU members are to come in costumes of bygone days if possible. It will be in Fellowship Hall.

Of every \$20 Americans spend on groceries, \$1.50 to \$2.00 goes for packaging, the USDA says.

The blue tag on certified seed bags is the same as the pedigree of a purebred animal--the parentage is known.

Conserve Water And Save

To emphasize the need for water conservation practices, the 1962 High Plains Irrigation Survey shows that 66 percent of the wells were pumping over 700 gallons per minute

in 1950 to 37 percent in 1962. Also, in 1950, 43 percent of the wells had a pumping lift of under 125 feet, as compared to 18.6 percent in 1962. These figures alone will justify farmers to participate in conservation practices, plus the fact that water conservation also pays off in dollars in the bank.

For an example, we will take grain sorghum and show how water conservation paid at the High Plains Research Foundation in a three year period of time. The method of water conservation used was bench-levelled land and proper length of irrigation runs, which will be compared with watering down a slope of more than one foot of fall per 100 feet, until the tops of the beds were wetted or until there was considered to be adequate moisture.

The three year average production for the bench-levelled land was 5335 pounds of grain per acre, as compared to 4835 pounds of grain per acre on the sloping land. The net return per acre showed \$73.40

for the bench-levelled land in comparison to \$56.71 per acre on the sloping land or a difference of \$22.69 per acre. Not to mention the fact that the sloping land required about 20 percent more irrigation water.

The cost of bench-leveling land is about \$60.00 per acre, but, cost-share of 50 percent of the cost can be obtained through the Great Plains Conservation Program and also through the ACP program. Bench-leveling is a permanent type practice which requires only a small amount of maintenance each year.

The question is not whether it pays to practice water conservation but, can YOU afford not to practice water and soil conservation.

For assistance in planning the water conservation program on your farm contact your local Soil Conservation Service office.

Francis Implement Company Your Ford Tractor Dealer Muleshoe, Texas Adv.

Springlake News

by BETTY MATLOCK

Mrs. J. B. James returned home Thursday from the West Plains Hospital, Muleshoe, where she had been receiving treatment since last Saturday. Mr. and Mrs. F. W. Bearden, Phil and Ann spent Sunday with her parents, Mr. and Mrs. J. B. Lattimer of Lockney.

Mrs. A. H. Jones of Childress has been visiting in the home of her daughter and husband, Mr. and Mrs. Ernest Baker for the past two weeks.

Mrs. Thelma McClanahan was a dinner guest of Mr. and Mrs. Doug Avery, Pam and Diane, Sunday.

Tammy Davis has been ill with tonsillitis. Also Susan Parish had strep throat.

Mr. and Mrs. Ashley Davis of Muleshoe visited Sunday night with Mr. and Mrs. Wayne Davis and family.

Mr. and Mrs. Donald Kelley Annita, Donita and Connie of Earth, and Mr. and Mrs. Donnie Clayton, Susan and Keith were dinner guests of Mrs. Myrtle Clayton, Sunday.

Dale Miller, who is in the Navy, arrived last week to visit his parents, Mr. and Mrs. G. H. Miller. He will report to duty in California, soon. Mrs.

Kenneth Heard of Littlefield also attended church services at the First Baptist Church Sunday, with her parents, Mr. and Mrs. Bud Matlock, Debbie and Sammy, and Mr. and Mrs. Arnold Washington and children, and Buster Watson, enjoyed barbequed chicken and pork chops and all the trimmings Saturday night in the Washington home. The occasion was to honor Mrs. Washington's birthday.

Mrs. Dorothy Washington, Mrs. Evelyn Bridges and Mrs. Betty Matlock arrived home Wednesday from Kansas City, Mo., after attending the 75th anniversary WMU Convention in Municipal Auditorium. Their husbands took them to Amarillo last Sunday where they boarded the train. A very good and inspirational time was reported by the ladies.

Mr. and Mrs. R. L. Byers, Jr. spent Tuesday til Thursday at Lake Kemp, on a business and fishing trip. They brought back a large number of fish.

Bailey Bridge of Lubbock spent Friday night with Mr. and Mrs. Robert Bridge and family. The group went shopping in Lubbock Saturday.

Laquita Huckabee of Lubbock spent the weekend with her parents, Mr. and Mrs. Robert Huckabee and Ronnie.

Mr. and Mrs. Darrell Kennermer, Debbie and Ricky of Muleshoe spent Sunday with Mr. and Mrs. Lowell Walden

and Delvin. Debbie and Ricky also spent Sunday night and Monday with their grandparents, Mr. and Mrs. Dolan Fennell, Lexie and Rex of Earth were dinner guests Sunday of Mr. and Mrs. Orlan Bibby and Kathy.

Mr. and Mrs. Jesse G. Watson of Dallas are spending part of their vacation with their daughter, Mr. and Mrs. Kenneth Hinson, Kevin and Kent. They will also visit other relatives and friends while here.

Mrs. Clarence Mitchell had major surgery again Thursday morning at the Littlefield Hospital.

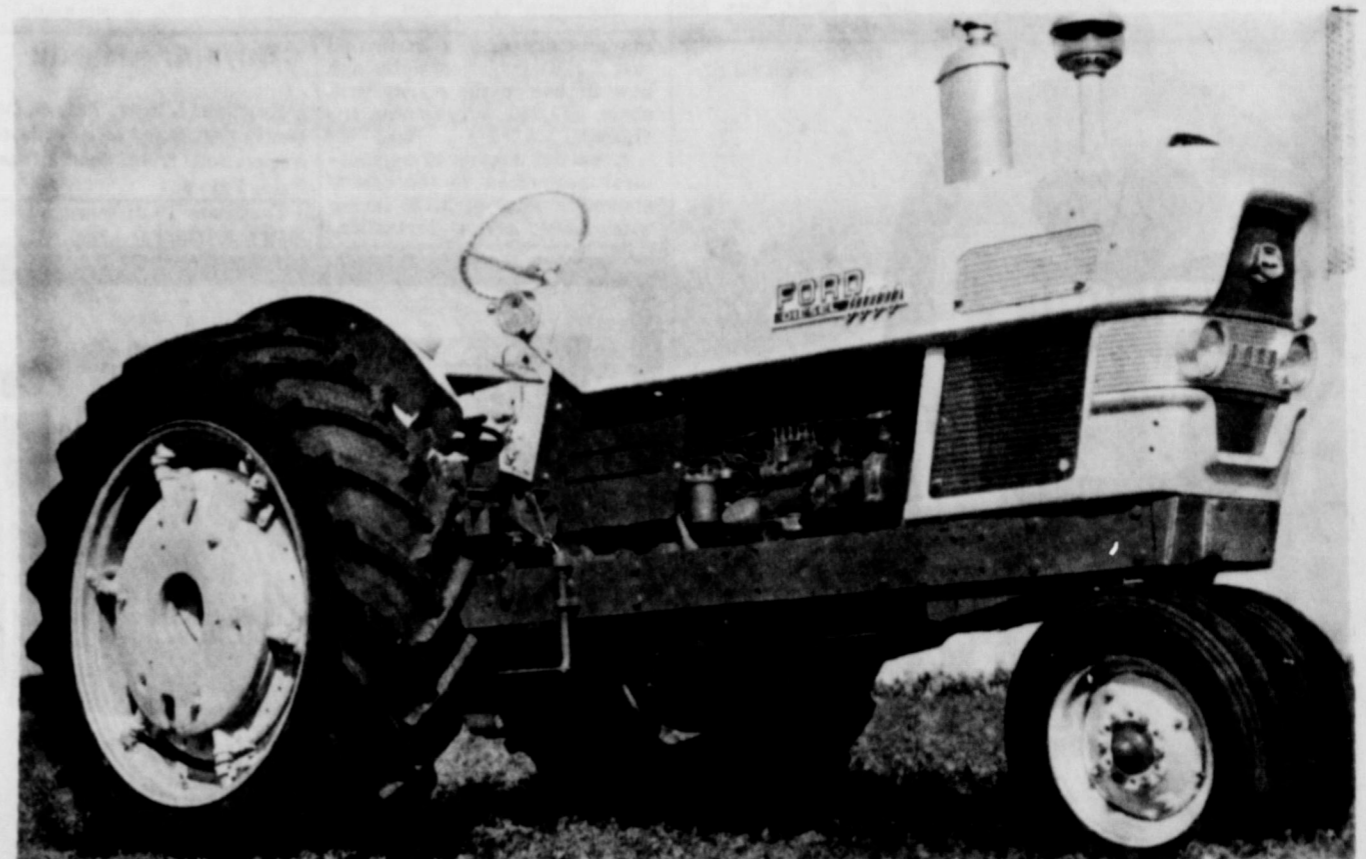
Sammy Parish spent the week end with his grandparents, Mr. and Mrs. Roy Dobbs of Lubbock. The K. B. Parish's went after him Sunday afternoon.

Mrs. Donnie Clayton accompanied Mrs. Ann Kelley and Connie to Lubbock, Friday.

Tommy Alair and Rev. A. R. Stewart went to Floydada Monday to inspect the cabin at the Assembly Camp grounds.

Steve Busby suffered a broken wrist last week, while playing at a friend's home. Brian Sanderson also was injured last week, when a baseball hit him in the

Saluting our COTTON GROWERS MAY 13-18 NATIONAL COTTON WEEK



FRANCIS IMP. CO.
MULESHOE, TEXAS PHONE 6020



POWER TO PRESERVE THE PEACE!

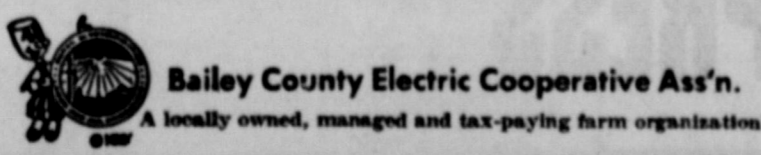
"To be prepared for war," said George Washington, "is one of the most effective ways of preserving peace."

Today's counterpart of this philosophy is reflected in the massive shield of missile sites built or under construction in the farthest reaches of rural America. Many of these, and hundreds of other vital defense installations, are served by America's rural electric systems.

These locally-owned cooperatives and power districts were created by rural people who could not get electric service from established power companies. Today these systems operate 1 1/2-million miles of lines far beyond city limits, serve the growing power needs of 20 million rural people. And capital borrowed from the Rural Electrification Administration to build these lines is being repaid with interest.

Because these lines are there, power is quickly provided for vital installations ranging from launching pads to tracking stations, from lighthouses to Air Force bases.

Rural electric systems are proud to play an important part in safeguarding peace and the future of all Americans.



COTTON

IS THE MAGIC WORD ON THE PLAINS.....

IT PROVIDES THE CHIEF ECONOMY FOR WEST TEXAS PEOPLE.....

WE ARE PROUD TO KNOW GREGG SEED HAS PLAYED A MAJOR PART IN THE PLAINS ECONOMYS

WE ARE INDEED PROUD TO JOIN THE NATION IN CELEBRATION OF

NATIONAL COTTON WEEK MAY 13-18

GREGG SEED FARMS

PLAINVIEW, TEXAS CA 4-7902

TO THE TUNE OF \$36 MILLION

Cotton Is 'King' in Lamb County

Lamb County, ranking second in cotton production in the world's largest cotton-producing area, has good reason to stop and salute "King Cotton" during the observance of National Cotton Week, May 13-18.

The No. 1 crop of the county represented a conservative income of about \$36 million dollars to Lamb farmers last year.

It was a record-breaking year with the county hitting an all-time high in cotton production, turning out some 224,000 bales according to the Statistical Reporting Service.

The SRS figure represents all cotton grown in the county. Ginning figures are slightly higher, according to Bureau of Census report, with 226,000.

Lamb ranked second in the state behind Lubbock County's total of some 296,000 bales. The 23-county Plains Cotton Grower's Area turned out 15 percent of the national total—332,293 bales.

The year 1962 meant a banner year for the county in total farm income, with grain sorghums being worth more than \$16 million. Lamb farmers rank near the top in the state on total farm income, some officials placing the county about

second or third.

A conservative estimate of \$35,840,000 on the 1962 cotton crop was arrived at by multiplying the bale total by \$160. This figure includes the value of cotton seed, and County Agent Bill Kimbrough terms it a conservative method of estimating the value of the crop.

Estimated income from all crops is more than \$52 million, and King Cotton claims about 70 percent of that figure. Grain sorghums takes a big credit at about \$16 million, while other crops contributing to the overall picture include wheat, other cereal grain, silage and forage, and alfalfa.

Lamb farmers achieved the record-breaking cotton bale total despite a reduction in acreage from 1961. The cotton allotment for 1962 was 208,856 acres while the allotment the year before was 211,961.

Another slice in acreage has been announced for 1963 with 189,286 acres tabbed for cotton. The county has approximately 503,000 acres in cultivation out of a total of 685,000 acres.

More irrigation and the use of fertilizers have been big factors in more efficient cot-



MISTAKEN FOR MYSTERIOUS INTRUDER—Steve Holt, policeman, tackles Jim Stockard, tenant from across the hall who keeps his baby's bottle in the refrigerator of the career girls' apartment, a fact unknown to the policeman.

Buys Angus Bull

Raymond Milner, Friona, recently purchased an Aberdeen-Angus bull from John Littlefield, Friona.

There are 70 different varieties of bananas.

Washington bid farewell to the officers of his army at Fraunce's Tavern in New York City.

Francis Implement Co., Your Ford Dealer, Muleshoe, Texas. Pd. Adv.

Holly Sugar Corporation Announces Promotions

Promotion of Guy Rorabaugh, 51, to the position of General Superintendent of Holly Sugar Corporation, effective immediately, was announced in Colorado Springs this week by Holly President Dennis O'Rourke.

In his new post, Rorabaugh will be in charge of all factory operations at Holly's 10 existing plants, and construction of the company's new processing facility at Hereford. He will also continue as Director of Research.

A graduate of the University of Colorado, where he received a B. S. degree in Chemistry in 1935, Rorabaugh has been with Holly in various capacities since shortly after graduation, when he was employed as a Special Chemist at the company's Sidney, Montana, plant. In 1942, Rorabaugh was promoted to Chief Chemist at Hardin, Montana, and later served in a similar capacity at Worland, Wyoming.

The widely-known sugar expert was transferred to Holly's Main Office in Colorado Springs in 1949 as Manager of the Research Laboratory, and was named General Chemist and Director of Research in 1956. Currently, Rorabaugh is President of the American Society of Sugar Beet Technologists, largest organization of its kind in the world with mem-

bers in several foreign countries. He is a member of several national professional and sugar industry organizations, holding office in a number. He also is active in the Colorado Springs Downtown Rotary Club.

Mr. and Mrs. Rorabaugh live at 20 East Del Norte, Colorado Springs.

O'Rourke also announced that Lloyd W. Norman, formerly manager of the company's Research Laboratory in Colorado Springs, has been named to succeed Rorabaugh as General Chemist. Norman has been with Holly since Sept. 1, 1948, when he joined the research staff. He is a graduate of the University of Colorado, where he received a Bachelor's degree in Chemical Engineering in 1943 and a Master's degree in 1948. The new General Chemist is a member of the American Institute of Chemical Engineers, American Chemical Society, and the American Society of Sugar Beet Technologists.

Mr. and Mrs. Norman and their four sons live at 1110 East San Miguel, Colorado Springs.

"Test your Soil for Profits," contact your county agricultural agent or write the Agricultural Information Office, College Station, Texas, for a copy.

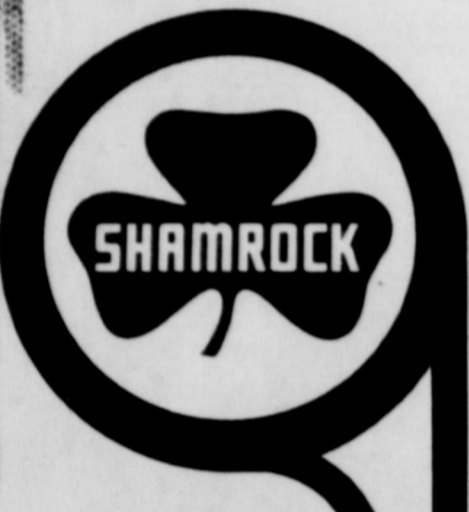
One nautical mile measures 6080.2 feet.

Soil Needs Are Determined Through Labs

Today many cropping and fertilization recommendations are based on soil testing information. And many farmers and ranchmen are making use of the three soil testing laboratories in Texas to obtain this information.

A new bulletin of the Texas Agricultural Extension Service explains just what soil testing is and how it can be used by the producer. "Test your Soil for Profits" says that soil testing is a scientific method to determine the fertility needs of a particular field. It explains that chemical means are used to determine soil reaction (pH), organic matter, available phosphorus, available potassium, available calcium, and soluble salts. Soil salinity can also be determined by special testing techniques.

Soil tests can be used as a basis for fertilization and liming of soils, according to the bulletin. Also, a soil test can help the producer determine what crop is best suited to his land, how much that crop should yield, and if the soil is infested with nematodes, insects or diseases.



SAFETY BELTS
\$1 MONTHLY ON YOUR SHAMROCK CREDIT CARD

Safety belts, according to the National Safety Council, could save 5,000 lives a year and prevent or reduce injury in 4 million other cases. Shamrock and your Shamrock Dealer want to do something about it. So, they are making this special offer. A Beam's #200 safety belt for only \$5.98, installed. Put them on your Shamrock Credit Card and pay for them \$1 a month per belt. Please stay alive and healthy. Put seat belts in your car today. Stop at a Shamrock Station displaying the special seat belt sign.

A SMALL PRICE TO PAY FOR YOUR LIFE

5.98
TOTAL PRICE Plus Sales Tax

COTTON IS KING!



Lamb County's Cotton

Industry is a Vital Part of Our American Way of Life

COTTON IS A NATURAL
"Cottonwear goes everywhere In Style"

From Maine to Texas across the nation to California King Cotton Reigns as America's favorite fabric!

Each member of the Cotton Industry is proud of his part in this Great American Industry. Our cotton industry not only provides a livelihood for millions of Americans, it also provides clothing and other items for countless homes throughout the land.



CENTRAL COMPRESS

SUDAN, TEXAS

Sunnyside News

by TEENY BOWDEN

Correction—Mrs. Calvin Lippard has been sitting up with Mrs. Betsy Wilson in the Castro County Hospital recently, instead of Mrs. Annie Webb, as was reported last week.

Howard Bridges, who was recently named State Conservation Farmer for the Year, was honored by the Fort Worth Press with a banquet in Fort Worth last Saturday night. He and Mrs. Bridges were presented a seven-piece sterling silver service at the banquet as an award, in recognition of his outstanding soil and water conservation practices.

Mrs. Gordon Hedrick of Quannah left last Sunday after spending several days with Mr. and Mrs. Charles Hedrick, the new baby, and Brent, Mr. and Mrs. Houston Carson and family attended the funeral services for his great nephew in Olton Monday afternoon.

Mr. and Mrs. Ernest Waggoner of Dimmitt visited Monday with Mr. and Mrs. J. Paul Waggoner and boys.

Mrs. Johnsey Little was honored with a stork shower at the home of Mrs. E. R. Sadler Monday afternoon. Eleven guests were registered. Hostesses were Mrs. Lloyd Bianton, who was unable to attend, Mrs. Dwayne Loudder of Fagg, Mrs. Robert Paschal, Mrs. Leslie Loudder, Mrs. Charles Hedrick, Mrs. Ezell Sadler, and Mrs. E. R. Sadler.

Mrs. Dwayne Loudder and boys of Fagg visited Tuesday afternoon with Mrs. Alton Loudder and Zane Westmoreland of Littlefield. Zane went home with them for a few days' visit.

The men of the Brotherhood put on their program for Lee Street Baptist Church in Dimmitt Tuesday night. Those on the program were Roy Phelan, Robert Paschal, Troy Blackburn, Alford Crisp, Houston Carson, Troy Blackburn, Weldon Bradley and Hershel Wilson sang a quartet with Weldon Bradley playing the accordion. Noah Spencer, Earl Phelan and Lee Bradley also attended.

Mr. and Mrs. Duard Harris and family visited with relatives in Wellington, last Sunday.

Thirty-two attended the Spanish Story Hour at the church Tuesday afternoon.

Mrs. Troy Blackburn returned from the WMU Convention in Kansas City Tuesday afternoon.

Mr. and Mrs. Weldon Bradley and Lee visited in the Ross Summers home Tuesday.

Molly Bradley, Johnnie Holcomb, Louise Carson, Betty Sue Holbrooks and Evelyn Waggoner participated in a FHA Style show Tuesday night in Dimmitt.

Mr. and Mrs. Billy Cooper, Mr. and Mrs. Howard Cummings, Mr. and Mrs. Ed Townsend, Mr. and Mrs. Jack Jackson, and Mr. and Mrs. John Fulfer went to Odessa Tuesday night for the presentation of ten-year service pins by the El Paso Natural Gas Company.

Mrs. Byers from Missouri visited with Mr. and Mrs. Jack Jackson this week, and stayed with Mrs. Jackson's mother, Mrs. Mitchell, while they were in Odessa.

Mr. and Mrs. Carl Shultz of Abilene visited Tuesday through Friday with Mr. and Mrs. Howard Cummings and family and other relatives in the community. They attended the Band Concert Tuesday night at Springlake with Carolyn and Bobby, while the Cummings were in Odessa. Both participated in the concert.

Carolyn also was part of a skit portraying a German Band. Delbert Cooper, Beverly and Darlene Cooper spent Tuesday night with Mr. and Mrs. Earl Phelan and Mrs. Roy Phelan took them to the band concert at Springlake Tuesday night. Delbert and Steve Jackson participated in the Cub Band.

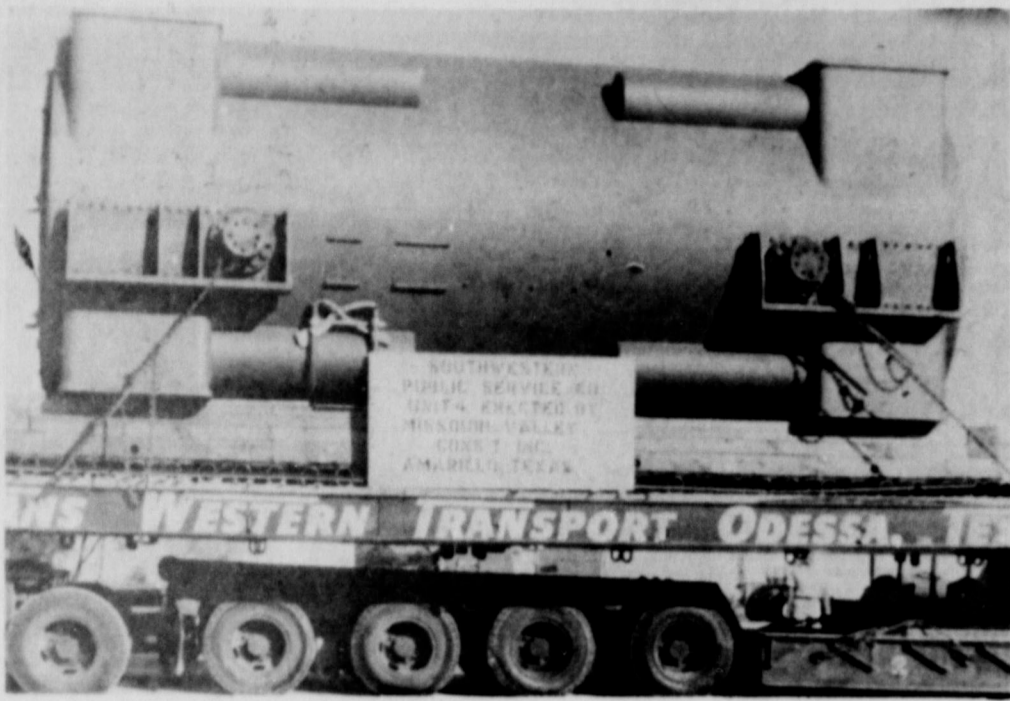
Wanda Jenkins, Janice Blackburn and Bobby Jan Blackburn also participated in the Band concert Tuesday night. Mrs. Blackburn attended.

Mrs. Rex Jenkins went to El Paso Monday to visit with relatives. Her mother, Mrs. Nannie Hunt, came home with her Wednesday for a two week visit.

Rita Holcomb was transferred by Braniff Airlines from Amarillo back to Lubbock, Wednesday.

Mr. and Mrs. Woodrow Powell visited Wednesday evening with Mr. and Mrs. James Powell and children, Randy and Dena. They went home with them for a few days.

The WMS met for the General Missionary program for the night circle Wednesday night with the men and children present sitting in on the birthday celebration. Mrs. L. B. Bowden had charge of the program and using the Prayer Meeting time in the absence of the pastor gave the local history of the WMU as well as the State and Convention-



525,000 POUND GENERATOR FOR PLANT X---This huge unit requiring ten hours of loading time at the Amherst rail siding, begins the 12-mile trip at a snail's pace to the Plant X construction site.

wide history. Cake and punch were served to those present.

Mrs. Weldon Bradley took Molly Bradley, Johnnie Holcomb, Juanelle Conard and Janice Blackburn to Farwell Wednesday night to an Associational Social. The YWA entertained the Intermediate GA.

The Earth News-Sun, Thursday, May 16, 1963-Page 3

Janice took part on the program.

Ninety-eight attended Sunday School with 36 in Training Union. Sunday, Corsages were presented to the oldest mother present, Mrs. Raymond Lilley; the youngest mother

Mrs. Richard Bills, and the mother with the most children present at the service, Mrs. Ed Townsend. Mrs. Houston Carson tied for the last honor, but gave the corsage to Mrs. Townsend, since she had received it last year.

ARCHITECTS STRESS...

ONLY GAS COOLS SO MUCH BETTER FOR SO MUCH LESS!



that one GAS unit will cool and heat your home and provide dependable year 'round air conditioning year after year after year. GAS systems are engineered to be safe, clean, quiet and completely carefree.

For sales, service or information, call PIONEER NATURAL GAS COMPANY



Be Sure To Attend THE 7TH ANNUAL HI-PLAINS COTTON CARNIVAL

In Plainview

Thursday - Friday - Saturday

May 16 - 18

THURSDAY : Queen Cotton of 1963 Will Be Selected 7:45 P.M.

FRIDAY : Prince Bolls and Princess Blossom Will Be Named 7:45 P.M.

SATURDAY : Style Show, 7:45 P.M.

Bring The Entire Family For Three Enjoyable Evenings

PLAINVIEW CO-OP COMPRESS

Located 2 1/2 Miles East of Plainview

ELGIN-Speidel

MAKES WATCH HISTORY FOR GRADUATION...

17-JEWEL ELGIN WATCHES

with SPEIDEL TWIST-O-FLEX BANDS your choice

\$29.95 plus F.E.T.



ELGIN 99 years experience in every watch

Sportsman Starlite

Smartly masculine yellow top model with matching Speidel TWIST-O-FLEX expansion band. 17 jewels. Shock and moisture resistant. Elgin unbreakable mangring and a stainless steel back. With a luminous dial \$29.95

Elegant feminine number with matching Speidel TWIST-O-FLEX expansion band. Choice of white or yellow top. 17 jewel movement. Shock resistant. Has the unbreakable mangring and a stainless steel back \$29.95

1001 FREE WATCHES!

Bring your ELGIN-Speidel Coupon from LOOK magazine - May 21 issue to our store for checking. You may win an ELGIN-Speidel Graduation watch.

MULESHOE JEWELRY

15 YEARS IN THE SAME LOCATION

LENOX WYLER CHINA WATCHES



PHONES 2-12-26

Sunnyside News...

By Teeny Bowden

Howard Bridges returned home from Weatherford, Sunday night. Mrs. Bridges will stay for further treatment.

Mrs. James Powell was admitted to the Littlefield Hospital Thursday morning. A 6 lb. 2 oz. girl was born to them about noon. She was named Cheryl Lynn. They came home Saturday morning, and will stay with the Ezell Sadlers a few days.

Mr. and Mrs. Weldon Bradley had lunch in Sudan Thursday with Mr. and Mrs. Jinks Dent, Mr. and Mrs. Alton Ferguson visited at the store Thursday morning with Mrs. E.R. Sadler and Mr. and Mrs. Roy Phelan on their way back to New Mexico, after an extended visit with Mr. and Mrs. Willard McCloy and family of Morse, Mr. and Mrs. H.E. Groff of

Clarksville visited Thursday morning at the store with several.

Mrs. Alton Louder spent the day Thursday at the Littlefield Hospital with her sister, Mrs. Harry Mitchell of Springlake, who underwent major surgery Thursday. She spent Thursday night with Mr. and Mrs. Lowell Westmoreland and girls while they were cross-typing her blood in case Mrs. Mitchell needed more. Mrs. Mitchell stayed with Mrs. Mitchell Friday.

Games and music were enjoyed at the Community Meeting Thursday night. Cookies and punch were served.

The WMS day circle had their General Missionary Program at the church Thursday afternoon. The Birthday celebration was climaxed with the

local history and cake and punch. Mrs. L. B. Bowden had charge of the program. The Beginner Sunbeams also had their regular weekly meeting.

Molly Bradley, Evelyn Waggoner and Johnnie Holcomb attended the annual class party and then a FHA Salad Supper, in Dimmitt, Thursday after school.

Rev. and Mrs. M. D. Durham returned from the Southern Baptist Convention in Kansas City, Missouri Friday evening. They attended the services in Perryton last Sunday night and while they were there, Mrs. Paul McClung with whom they were traveling, received a death message, so they came back last Sunday night, spent the night and Monday morning the McClungs left for California, and the Durhams for Missouri in their own car.

Mr. and Mrs. Weldon Bradley spent Friday night in Tucumcari, New Mexico with his parents, Mr. and Mrs. Gordon Bradley, Lee spent the night with Mr. and Mrs. Vernon Scott in Friona. Steven Scott came home with them Saturday and



NOW, LET'S START FROM THE BEGINNING---Policeman attempts to get details of mysterious going-on from the three career girls. Left to right, James Garrett, Carolyn Gregory, Linda Oden and Wanda Jenkins.

spent Saturday night with them. Molly Bradley, Johnnie Holcomb and Evelyn Waggoner attended a slumber party Friday night in the home of Carol Arnold in Dimmitt.

Mr. and Mrs. Robert Paschall and children, Mr. and Mrs. Hershel Wilson and children, and Mrs. and Mrs. Earl Phelan left after school Friday afternoon for an outing in Palo Duro Canyon. They spent the night in the Canyon and came back by the Museum in Canyon and Buffalo Lake Saturday.

Carolyn Gregory, Louise Carson, Olvis Spencer and Eugene Oldham attended the Junior-Senior Banquet in Dimmitt Saturday night. Mrs. Carson and Mrs. Oldham helped in the kitchen.

Mr. and Mrs. Raymond Lewis and children of Olton visited Saturday afternoon with Mr. and Mrs. Raymond Lilley.

Mr. and Mrs. Jack Wolf of Vega visited Saturday night with Mr. and Mrs. E. R. Sadler, Mr. and Mrs. Alton Louder and Zane Westmoreland had Mother's Day dinner in Lubbock in the Tom Mezer home Sunday.

Mrs. Pearl Sadler of Dimmitt had dinner with Mr. and Mrs. E. R. Sadler and Myles who was home from Tech for the day Sunday. She also visited with Mr. and Mrs. Ezell Sadler and David, Mr. and Mrs. Larry Sadler, Mrs. and Mrs. James Powell and children in the Ezell Sadler home Sunday afternoon.

Mr. and Mrs. J. Paul Waggoner and boys had Mother's Day dinner with her parents and other relatives in Olton Sunday. Mr. and Mrs. Weldon Bradley, Molly and Lee had Mother's Day dinner with Mr. and Mrs. Vernon Scott and family in Friona Sunday.

Sandra Pennington, Marvin

Aaron, Keith Myers and Marylyne Durham of Wayland College attended the morning worship services and had Mother's Day dinner with Rev. and Mrs. M. D. Durham.

Mr. and Mrs. Roy Phelan went to Plainview Sunday afternoon to be with the family of a friend who is gravely ill.

Mr. and Mrs. Raymond Lilley had Mother's Day dinner with Mr. and Mrs. Raymond Lewis and family of Olton, Sunday.

Cary Bryan Hedrick, infant son of Mr. and Mrs. Charles Hedrick made his initial appearance at church services Sunday morning.

Movable Shelves Make Storage More Convenient



Door shelves in this new electric refrigerator-freezer are adjustable to suit the housewife's food storage needs, and cheese and butter compartments flip open at the push of a button. These are among the features that make the 1963 models more convenient. They also hold more food and keep it fresh longer.

Armed Forces Day Open House Set at Reese AFB

All branches of the Armed Services will combine to present another colorful Armed Forces Day on May 18 at Reese Air Force Base, near Lubbock, Lt. Col. Delmar Atchison, project officer, said.

The Navy will highlight its exhibit with a 14-foot model of the Polaris missile, which has become a foremost U. S. weapon through ability to be fired from undersea.

Marines will show movies of defense developments and the Army ROTC drill team from Texas Tech is to present a colorful demonstration at 1:45 p.m.

A missile display, showing all missiles used by the Air Force, will be on hand at Reese. Aircraft displays will include the T-33, T-37 and T-38 jet aircraft used in Reese training, the H-43 helicopter, F-100, F-102 and F-104 fighter jet, a C-

130 transport plane, B-57 reconnaissance plane and others. The Reese trainer planes will be featured in an air show in early afternoon, with the new T-38 faster-than-sound trainer demonstrating its potential. A formation of F-100's also will participate in the show.

Open house at Reese on Armed Forces Day, May 18, will be from 10:30 a.m. to 4:30 p.m., with the general public invited to visit and see many sights of the nation's defense equipment.

A model airplane show, synthetic trainer display, altitude chamber demonstration, continuous movies and numerous other exhibits are planned, Colonel Atchison said.

Additional aircraft also may be expected, it was said. Armed Forces Day is planned nation-wide to permit the general public to see part of the power and men which contribute to world peace.



We Proudly Salute Lamb County Farmers TEXAS SECOND LARGEST COTTON PRODUCING COUNTY.....

WE ARE ANXIOUS TO SERVE YOU FARMERS !!!!!!!!!

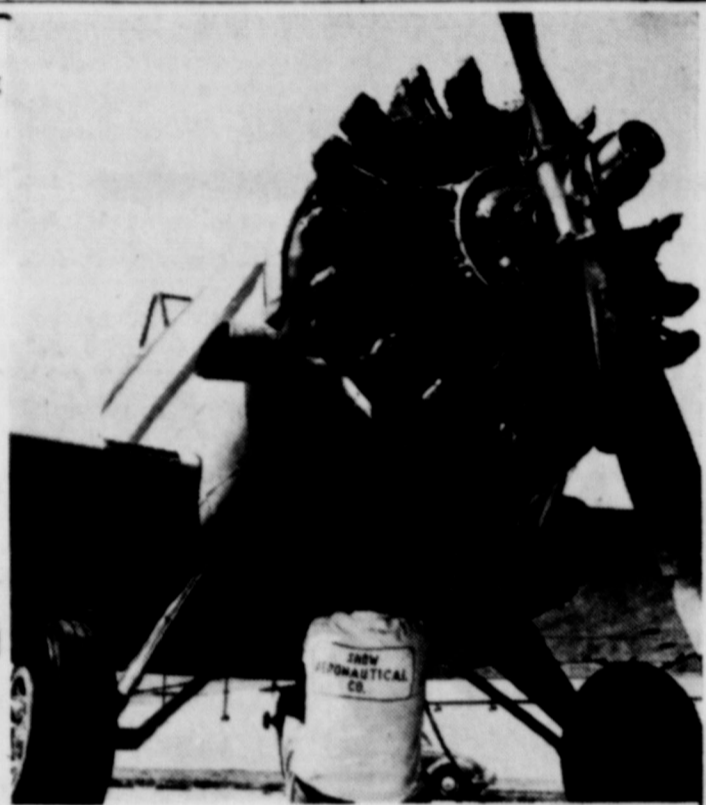
- ★ PUMP REPAIRS ON ALL MAKES OF PUMPS
- ★ GENERAL MACHINE WORK AND WELDING
- ★ GEAR DRIVES
- ★ COMPLETE WELL SERVICE

BIRKLEBACK MACHINE SHOP

1012 EAST 9th LITTLEFIELD, TEXAS Ph. 385-5123

GENERAL TELEPHONE TOWNS ON THE MOVE

Olney Creates Home-grown Industry



When an aeronautical engineer and the business leaders of Olney, Texas, got together, a new home-grown industry was born. The product: an agricultural aircraft especially designed for crop dusting and spraying.

Now, 4 1/2 years later, Snow Aeronautical Company employs 57 skilled workers in this West Texas community of 3872, and has sold aircraft in many agricultural states of the Union and in seven foreign countries.

Success of this thriving local enter-

prise is evidenced by a plant expansion program which will double the factory size when construction is completed this Fall. It is another reason we say big things are happening in General Telephone towns.

These towns are on the move. Community improvements are under way, local resources are being developed, new businesses, new industries are coming in. If your town seeks additional information about expansion perhaps we can help. Just write our Community Development Department, Box 1001, San Angelo, Texas.

GENERAL TELEPHONE

COMPANY OF THE SOUTHWEST



Would You Like Your 1963 Chevrolet Replaced With A New 1964 Chevy At Absolutely No Cost To You?

Thompson Chevrolet will do just that! The names of all purchasers of 1963 Chevrolet cars and pickups from Thompson Chevrolet Co. will be placed in the pot and on show date of the 1964 car --- your name may be drawn. If so, Thompson Chevrolet Co. will trade you a spanking new 1964 model, commensurate in all respects to the current model, for your 1963 Chevrolet car or pickup --- and at absolutely no cost to you.

Remember, the odds are good that YOU may be the lucky winner of a new 1964 model.

COME IN TODAY

....AND TRADE YOUR WAY!
THOMPSON

In order for Thompson Chevrolet Co. to make this wonderful offer the following rules will apply:

1. Your 1963 Chevrolet trade-in must be the same car as purchased from Thompson Chevrolet and registered in the original owners name.

2. Your 1963 Chevrolet must be clear of all indebtedness, or proper arrangements made to clear, at time of trade.

3. All existing insurance on the car or pickup traded in must be used to its fullest to correct any existing damages to said car or pickup.

4. You do not have to be present to win.

Phone 285-2646

Olton, Texas

CHEVROLET COMPANY



For Essential Transportation

WE PROUDLY SALUTE THE COTTON

FARMERS OF

THE AREA

KING COTTON

IS A

A TRUE FRIEND

TO WEST TEXAS FARMERS, AND TO THE COUNTRY AS A WHOLE... AS IT IS THE CHIEF ECONOMY FOR THE PLAINS...

WE ARE PROUD TO BE ASSOCIATED WITH THE COTTON INDUSTRY

AND WE PROUDLY JOIN THE NATION DURING

National Cotton Week
MAY 13-18

Campbell Cotton Gin, Inc.

DODD COMMUNITY

Cotton's Competitive Strength Emphasized

Lubbock--"No matter how successful we may be in the field of government cotton policy, we still face the gravest kind of problems in building cotton's competitive strength to an adequate level," the president of the National Cotton Council declared recently in urging strong support of industry-financed research and promotion.

"This matter of building markets is the primary purpose and function of the National Cotton Council," added Robert R. Coker in an address at a luncheon meeting called by Plains Cotton Growers Association as a Council interest organization.

Ed Lipscomb, Memphis, the Council's director of sales promotion and public relations, then explained the cotton industry's promotional programs in detail, noting that initiation of the recently organized Cotton Producers Institute has virtually doubled total funds available for promoting sales of cotton products.

cotton. He observed, however, that acreage has been cut to the legal minimum and further cuts will come if the carry-over keeps rising.

The Council president recognized the need for emergency government action in solving cotton's present problems but emphasized that the long-range hope for competitive strength lies in lower production costs, continued quality improvement for cotton and its products, and aggressive promotion.

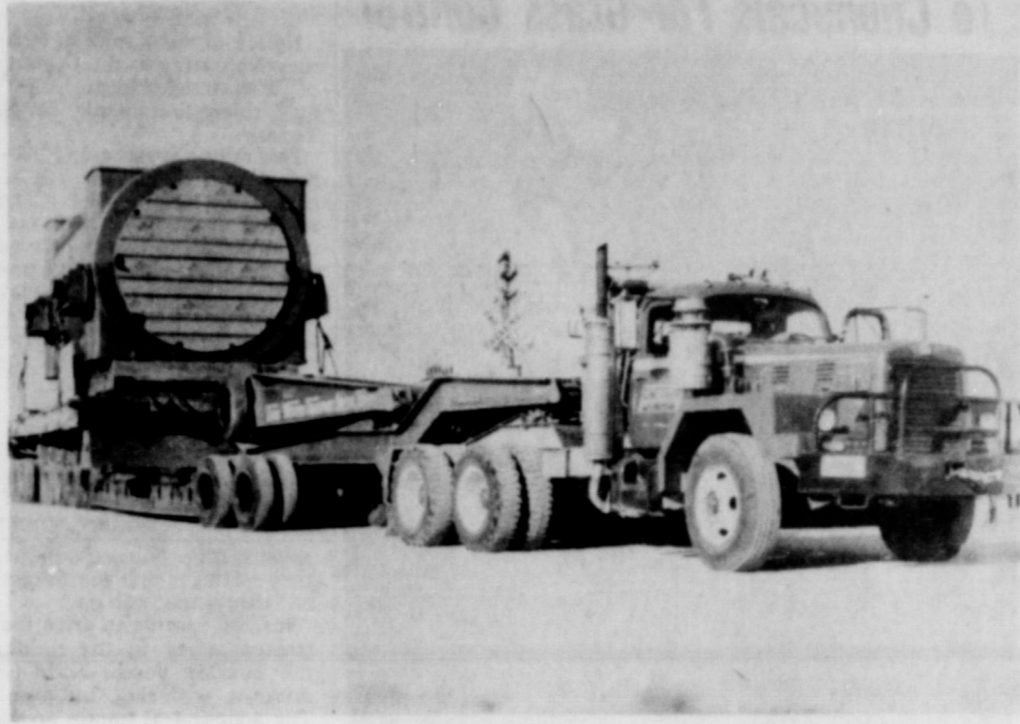
Attending the meeting were the association's board of directors and key committees and a cross section of the area's cotton leadership. Lipscomb told them that the fundamental principle in building and operating a sound promotion program is to think, talk, and act in terms of benefits to the customer.

He stated that the Council's basic promotion policies are to:

- (1) concentrate on markets where promotion will yield the greatest possible response;
- (2) concentrate on techniques and media that will yield the most impact per dollar;
- (3) stress importance of obtaining cooperation, both financial and otherwise, from groups especially interested in particular products; and
- (4) seek to take advantage of public welfare aspects of the industry and its products.

Coker, a cotton producer from Harrisville, S. C., praised Plains growers for their leadership in building a strong cotton industry and asked their guidance in solving present problems.

Pointing out that the Plains has the greatest concentration of cotton anywhere in the world, Coker stressed that the area has the biggest stake of any in preserving markets and production opportunities for American



SPECIAL BUILT TRUCK-TANDEM UNIT---Owned by Trans Western Transport, Odessa, this outstanding unit, rolling on 66 wheels, transported the big generator to Plant X, 12 miles away without mishap. The giant load set a record for weight hauling in the Southwest.

USDA Scientists Find New Way To Fight Cattle Lice

director of the TSCRA Cattle Feeders Division, said even though this had been expected, the news had a depressing effect on the market.

Marketings during the first quarter were up three percent compared to last year. "This along with some increase in slaughter weights of animals pushed total U. S. production of beef upward," Bergsma explained.

Wholesale beef prices declined during April with part of the loss recovered late in the month. Compared to the previous month, prices at most markets looked 50 cents to \$1 lower. In New York, prime beef sold at \$42.50, down \$5.25 per hundred weight from last year.

In Houston, carcass calf was selling steady to strong with standard showing the best demand and price improvement. Standard calf closed the month

Cattle lice have been eradicated on a herd basis by scientists of the U. S. Department of Agriculture.

Success of the new eradication method, proved over a five year

at \$39.50 to \$42. Choice steer beef at Houston sold at \$39 to \$40.50 which was about 50 cents below the previous month's close.

"With slaughter cattle prices three to five dollars below the previous year's levels, you would expect the feeder cattle to follow a downward trend," Bergsma said. "However this is not the situation. Feeder cattle prices are about steady with last year."

period in an experimental herd at the Beltsville Research Center, depends on the proper timing of insecticide applications to break the life cycle of the lice, plus quarantining and treating all cattle added to the herd. Before the study began, the herd was infested with three species of cattle lice -- short-nosed, long-nosed and biting lice. To eradicate these lice, the herd was thoroughly sprayed twice, 14 days apart, with malathion. Cattle to be added to the herd were placed in quarantine and given the same 2-spray treatment.

Most-louse-control chemicals that are safe for use on livestock will kill the crawling lice,

but they may not be completely effective against lice eggs, especially under pasture conditions. Some lice usually hatch after the first malathion spraying but the properly timed second spraying kills the newly hatched lice before they can mature and produce eggs.

The scientists say the method offers cattle producers a practical procedure for completely freeing their herds of these pests and then keeping them free.

The lowest denomination coin in England is the farthing---one-fourth of a penny.

Francis Implement Co. Your Ford Dealer, Mulleshoe, Texas. Pd. Adv.

CASH & CARRY

Mr. Contractor ...

CASH & CARRY

DISCOUNT PRICES EVERY DAY

Mr. Farmer ...

Mr. Home Owner ...

Complete Custom Cabinets & Formica Tops

Custom tailored for your new home, remodel or complete new kitchen. Drop by to see samples of each style cabinet now on display at our show room upstairs including ranch oak, birch, ash, mahogany, maple and antique. Or, maybe a vanity section and FORMICA top for your bath.

Replacement of Old Cabinet Tops With LIFETIME FORMICA LAMINATED PLASTICS!

FREE ESTIMATES --- NO OBLIGATION TO YOU!

100 ft. lots 5 1/2 c, 6c per ft.	6' Redwood Fence, Installed ft. 1.99
1/2" Rebar Steel, 1000 ft. lots, 5c per ft.	7" Skill Saw, Ram 19.88
LATEX INTERIOR PAINT	1/4" Ram Drill 9.88
1320 Colors --- 4 Grades 2.59 to 4.95	1/2" Ram Drill 24.88
1/4" Birch Panel, V.G., Sheet 6.72	

GLASS LINED WATER HEATERS	30 Gallon \$49.95	40 Gallon \$59.95
---------------------------	-------------------	-------------------

NO. 1 MANGANESE BRICK Delivered Job Sit, Complete Colors --- Textures, Per M. \$56.00

DISCOUNT BUILDERS MART LEVELLAND, TEXAS

Corner College and Lubbock Highway Phone 894-4989

FOR EARTH AND SURROUNDING TERRITORY DELIVERY PRICES

CONTACT

Highlight Homes

Phone 257-2331

CASH & CARRY

CASH & CARRY

Cattle Prices Steady During April

The number of fed cattle moving to market in April was up, but the month closed with prices about steady with the previous month's close. The exception was on fed calves under 600 pounds which looked steady to 50 cents higher.

The latest summary published by the Cattle Feeders Division of the Texas and Southwestern Cattle Raisers As-

sociation pointed out that prices were stronger early in the month, but the expected improvement after Easter failed to materialize and prices again were depressed the last part of April.

The USDA Cattle on Feed report which was released about mid-month indicated an increase of 11 per cent in numbers on feed. Lloyd Bergsma,

Co-operatives

IS THE COG THAT MAKES POSSIBLE GREATER PROFITS FOR FARMERS OF THIS AREA



EARTH COOP GINS, INC. PAID \$81,000

in dividends to its members in

'63

EARTH CO-OP GINS, INC.

MGR.-MR. L. K. ANDERSON
BOOKKEEPER- MRS. ANN HAMILTON
L. B. HAMBRIGHT-PLANT SUPT.

4-H News

During 1963, the one millionth 4-H Club member will be trained in the fine points

of tractor care and operation. For nearly two decades the 4-H tractor program has emphasized the value of preventive maintenance and safe operation of farm tractors and machinery. Working with one

to a dozen or more tractors on the home farm, each youth has contributed to the efficient use of farm power.

More than 3,000 Oklahoma 4-H members and 1,300 Texas members this year are completing one of the four units of the tractor program. Usual-



Hats Off!

TO ALL THE COTTON PRODUCERS
ON THE PLAINS..... THE
MOST OUTSTANDING FARMERS
IN THE NATION.....

**WE
ARE
PROUD**

TO BE ASSOCIATED WITH THE
COTTON INDUSTRY AND GLADLY.

JOIN THE NATION IN SALUTING

OUR FINE COTTON GROWERS

DURING

**National Cotton Week
MAY 13-18**

UNION COMPRESS

SUDAN, TEXAS - SUPT. ACIE DANIELL

**'62 Results Turn Rice Growers
To Chemicals For Grass Control**



This farmer at Eagle Lake, Tex., treated 1500 acres of rice with a post-emergent chemical herbicide last spring and his grass-free crop has convinced him that the practice soon will be as common as fertilizing. His reason: he got better than 90 per cent grass control in heavily infested acreage, and as a result, yields in some fields were actually doubled.

Such success was typical last year not only in Texas, but also in Arkansas, Louisiana and Mississippi. Rice farmers now can combat costly grasses with products made from the herbicidal chemical, DPA (3,4-dichloropropionanilide). This field was treated with the new, high concentrate of DPA, trademarked Rogue.

This higher concentrate DPA requires less solvent, and thus minimizes the chance of solvent burn—discovered to limit weed killing action. Recent studies have demonstrated that if weaker formulations of DPA are applied heavily or under extremely high temperatures, the amount of solvent present may burn weed leaves. This rapid burning of plant tissue is misleading, for dead leaf tissue actually prevents movement of the herbicidal chemical inward from leaves to the vital part of the plant system. Thus, the weed is not killed.

This year, almost 1.8 million acres of rice will grow in the U.S., and a far greater portion of it than ever before will be chemically treated to combat weeds and expand farm profits.

ly one year is devoted to each unit. After that the 4-H'er continues in the educational program to increase his skill and knowledge.

While volunteer adult leaders are the back bone of this extension-supervised learn-by-doing 4-H endeavor, hundreds of the older club members are trained to become junior leaders of their local clubs. They help teen-agers solve mechanical problems and improve their driving know-how.

To aid adults and members, special tractor books, bulletins, guide sheets and the like have been produced by authorities in the field. These are made available through an arrangement with the 4-H tractor program sponsor, Humble Oil & Refining Company, the Cooperative Extension Service and the National 4-H Service Committee, Chicago. Tractor club members say

that 4-H training has enabled them to save hundreds of dollars annually in fuel bills and

LEGAL NOTICE

Notice of the Names of Persons Appearing as the Owners of Unclaimed Amounts Held By Citizens State Bank, Earth, Texas.

This notice is given and published pursuant to Section 3, Article 3272b, Revised Civil Statutes of the State of Texas, in an effort to locate persons who are the depositors or owners of amounts in accounts that have remained inactive or dormant according to the provisions of Article 3272b for more than seven (7) years.

The unclaimed amounts due the depositors or owners listed herein will be paid upon proof of ownership at the office of the named depository within

repairs. The greatest benefit, they claim, is that the tractor is "always ready to go."

Besides learning to drive the tractor safely in the fields, the country youths learn to drive it with skill and ease. The annual 4-H tractor operators driving contest gives them a chance to show how good they are. On a carefully plotted course spotted with obstacles, the young drivers display a remarkable control of nerves and dexterity in manipulating the big machine.

Humble Oil has sponsored the program for seven years. Awards include a \$500 national 4-H scholarship; all-expense paid trip to the National 4-H Congress held each fall at Chicago; up to four gold-filled medals in each county.

Last year the Sooner State produced a national scholarship winner. He is Chuck Robinette, 17, son of Mr. and Mrs. Frank Robinette, who operate a large farm near Douglas, in Garfield county.

The Texas state award winner for 1962 was Jimmy Lowe, Jr., 18, a student at Southwest Texas State College, whose home is Raymondville, in Wilacy county.

nine (9) months, and if unclaimed thereafter they may be subject to report to and conservation by the State Treasurer in accordance with said Article 3272b.

Donald Allen, St. Rt. 1, Muleshoe, Texas,
H. F. Axtell, Rt. 1, Dimmitt, Texas.

Mr. &/or Mrs. V. T. Berna, Rt. 4, Dimmitt, Texas,
Carroll D. Black, Rt. 4, Muleshoe, Texas,
Floyd Brock, City
Bob Carr, City

Paul Carter, St. Rt., Sudan, Texas,
Jack O. Culp, City,
R. C. Dyer, Jr., City.

Bobby B. Ellison, % Springlake Gin, Springlake, Texas,
Lloyd Estep, Rt. 4, Dimmitt, Texas,
P. D. Gomez, City,
Joe Guerrero, Box 172, Springlake, Texas,

J. T. Hamilton, City,
Lee A. Howard, 1206 N. Marrs, Amarillo, Texas,
Mr. &/or Mrs. C. G. Jaquess, City.

Jerry Jaquess, City,
Randy Jaquess, City,
Mrs. Pete Jimenez, Box 1191, Snyder, Texas,
D. W. Johnson, St. Rt. 2, Hart, Texas,

Grady B. Johnson, Earth, Tex.
Garland Kaker, City,
Sam &/or Dorothy Kendall, Rt. 2, Springlake, Texas,
Edwin Kimbell, Gen. Del., Muleshoe, Texas,

Aderon Kirkham, 416 Carr, Pampa, Texas,
L. H. Langford, Dimmitt, Texas,
J. D. Lawson (Unknown)

Lee, Matthew, Springlake, Texas,
D. C. Lindley, Jr., Rt. 2, Hart, Texas,
Bob McClure, Springlake, Texas,
Sammie O. McGill, Dimmitt, Texas,

Rebecca Martinez, City,
J. D. Morton, Rt. 4, Hereford, Texas,
G. A. Pagnin, Muleshoe, Tex.

Mrs. Melvin Phillips, Gen. Del., Andrews, Texas,
Elbert Pollan, Jr., Earth, Tex.
Gene Powers, Earth, Texas,

R. E. Proffitt, Box 753, City,
Mr. &/or Mrs. Hugh Reynolds, 506 2nd, Plainview, Texas,
J. R. Rotiwell, % Airport Cafe, Plainview, Texas,
Robert Smith, % Will Russell, Rt. 1, Springlake, Texas,
Lloyd Spies, Box 157, Springlake, Texas,
Elsie J. Stanford, Earth, Tex.
Tex Strider, Box 221, City,
Jessie Wayne Williams, Box 201, Earth, Texas,
C. H. Young, Jr., Box 73, Muleshoe, Texas,
Zenaido H. Zambrano (Unknown).

Before me, the undersigned authority, on this day personally appeared G. Stockard who, after being by me duly sworn, deposes, says, and certifies as true the following:

1. That she is Cashier of the Citizens State Bank, the Depository named in the above Notice.

2. That the foregoing is a full and complete list of the names of all depositors and creditors for whom dormant deposits or inactive accounts have been held for more than seven (7) years and whose existence and whereabouts are unknown to the Depository.

3. That such listed depositors and creditors have not asserted any claim or exercised any claim or exercised any act of ownership with respect to their deposits or accounts during the past seven (7) years.

(Signature) G. Stockard, Sworn and subscribed before me this 13th day of May, 1963.

(SEAL)
(Signature) Beedie Welch
Notary Public, Lamb County, Texas.

Published in the Earth News-Sun, Thursday, May 16, 1963.

Francis Implement Co.
Your Ford Tractor Dealer
Muleshoe, Texas
Pd. Adv.

Fires are unknown in the forests of the Amazon region because the wood does not burn easily.

COTTON

**DESERVES TO
BE
KING**



Cotton... king of the crops. Cotton is the principal cash crop in Texas, and of course about one half of last years production came from the South Plains.

The state's cotton crop last year was valued at \$823,204,000. Grain sorghum was worth \$205,026,000. Wheat was valued at \$89,577,000 and corn was pegged at \$38,482,000.

The average cotton yield was 349 pounds of lint per acre, and the crop returned growers about \$124 an acre for lint and seed, according to State Wide Cotton Committee.

Production income from other major crop averaged less than \$40 per acre.

**WE SALUTE THE COTTON GROWERS FOR AN
OUTSTANDING JOB**

**MAY 13-18
is
NATIONAL
COTTON
WEEK**

Proper fertilizing played a major role in increasing production and profit for the cotton farmers on the South Plains.

CAPROCK FERTILIZER
proved a money maker on both dry land and irrigated.

See your CAPROCK dealer for complete Details

Farm Chemical Co.
SPRING LAKE - EARTH

Earth Oil & Gas Co.
EARTH, TEXAS

A To Z Grain & Fertilizer, Inc.
EARTH, TEXAS

CAPROCK FERTILIZER CO.

Complete Line of
MIXED FERTILIZERS AND PHOSPHATES
Phone 385-4427

P. O. BOX 1186

LITTLEFIELD, TEXAS



**We Are Proud
To Be A Part
Of This Great
Industry!**

**SUPPORT
THE
EARTH COTTON
GROWERS BY
BUYING COTTON
PRODUCTS**



BARTON-WATSON, INC.
EARTH, TEXAS

Farmer's Wives May Vote May 21 In Important Wheat Referendum

"The real choice in the May wheat referendum is not how much or how little money the government is willing to spend next year," the president of the Lamb County Farm Bureau said this week.

Elmer McGill of Olton, said the real issue is whether farmers will run their own farms or take directions from an all-powerful government.

"The proposed wheat certificate plan is weighted to try to produce a 'yes' vote in the coming referendum," the county Farm leader asserted. "However, wheat farmers should remember that the real objective of supply control is to cut acreage and then divide the reduced markets among the so-called family farms. No one really knows how much acreage would have to be cut in the long run--and no one knows at what level wheat farmers' incomes would be set.

"We can be assured that if the plan is approved, these decisions will be taken out of the hands of the wheat farmers," he continued. "The ultimate result would be a trend toward equal shares, a lower level of incomes for all, with a good possibility that other commodities would be forced into supply control."

The referendum is not just another vote on another one-year program, the county leader declared.

"Wheat has been chosen to test whether or not the American farmer will submit himself to a totally planned economy in which his day-to-day farming operations and his standard of living are determined by those who govern him," the county Farm Bureau president said.

"It is our hope that all eligible voters will not shirk their obligation to vote in this all-important referendum."

"Wives can vote, too," the chairman of the Lamb County Farm Bureau Wheat Referendum Committee reminded wheat growers of Lamb County.

Elmer McGill of Olton, said that since Texas is a community property state, wives have the right to vote in the May 21 wheat referendum, the same as their wheat-farmer husbands.

The County FB Wheat Referendum Committee chairman said that those eligible to vote May 21 include: (1) producers who have an interest in a 1964 farm wheat acreage allotment of less than 15 acres--or more, and (2) producers who have an interest in a 1964 farm acreage allotment of less than 15 acres if the farm's operator elected by May 31 in writing to cooperate in the 1964 wheat program.

Mr. McGill said that producer interest in an allotment in-

cludes: (1) landowners who received all or part of the wheat crop or proceeds thereof (cash lease landowners are not eligible). Husband and wife are eligible to vote if allotment is on community property. All owner's names appearing on land deeds are also eligible. (2) Tenants or sharecroppers having an interest in the farm allotment--including joint tenants if names appear on a lease or a party of a verbal contract.

Party Line

Mr. and Mrs. Warren Simmons Frederick, Oklahoma spent Saturday night at the home of Mr. and Mrs. R. E. Simmons. Overnight guests Sunday were Mr. and Mrs. Phillip Jennings and Robin and Mr. and Mrs. Walt Simmons, Bakersfield, California.



PANSY BEEN
Freshman



BETHIE DENT
Junior



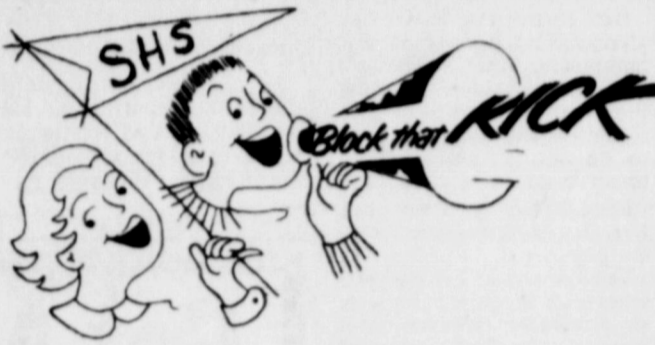
BETTY CODY
Head Cheerleader

Candidates for 1963-64 cheerleaders for Springlake School demonstrated their ability as prospective cheerleaders before the student body at a special assembly Thursday, in the high school gym. They were chosen by secret balloting in the afternoon.

Betty Cody and Jan Hay, seniors, head the list with

Betty as Head cheerleader, Beth Dent and Beverly Kelley, juniors, Carolyn Kelley, sophomore and Pansy Been, freshman, complete the team.

These girls will spend a great deal of time this summer practicing yells which they plan to use during the coming football season.



RAH, RAH, TEAM

Texas Research Foundation Host At Field Day and Awards Dinner

Visitors to Texas Research Foundation's Annual Field Day and Awards Dinner at Renner on Wednesday, saw fields and pastures that have never looked greener.

The pastures, in particular, are in excellent condition, Dr. C. L. Lundell, Director of the Foundation, announced. "The rains and the high fertility level of the pastures have produced lush growth of Eriogon, Coastal Bermuda, Columbus and Texas Indian grasses."

Field crops are a little later this year than they were in May of last year. Field Day visitors, however, saw excellent stands of corn and grain

sorghum. "Wheat looks much better than it did a month ago, when dry weather had cut deeply into the promise of a good yield. Cotton and sesame are making good progress as the soil warms," Dr. Lundell said. Texas Research Foundation

holds its Annual Field Day in May of each year to acquaint its supporters and friends with its progress in agricultural re-

search. Wednesday's Field Day started at 1 p.m. with guided tours of the Foundation's facilities,

fields and demonstration farm. The Field Day closed with the Annual Awards Dinner at 6 p.m., which highlighted

presentation of the 1963 Hobbitzelle Awards for the Advancement of Texas Rural Life to two outstanding Texas farmers.

League Of Women Voters Of Texas For Improved Election Procedures

EDITOR'S NOTE

(After a long and careful study, the League of Women Voters of Texas has concluded that Texas' form of periodic voter registration (the poll tax system) is inadequate, and should be replaced by a permanent registration system. The following is the second in a series of articles explaining why the League takes this stand.)

Texas' poll tax started way back in the days of the Republic and was originally intended to be what the term "poll" indicates, a "head" tax, levied primarily as a revenue producer.

Then, much later, the poll tax got mixed up with the ballot. And this is where much of Texas' current dilemma originated.

The dilemma, as cited in the previous article: A proposed 24th amendment, now

being ratified by the states, would ban the poll tax as a requirement for voting in national elections. Either Texas provides a new system or finds itself having to run two registrations, one for national balloting, where the poll tax CANNOT be used, and another for state voting, where the poll tax MUST be used. The resulting confusion is evident.

Now, why not keep the poll tax anyway? Why not bungle through and keep this hoary specimen of bygone political days?

In a word, it is unsatisfactory. Texas citizens said so last year when they voted to ask the legislature for a constitutional amendment abolishing the poll tax.

The poll tax is a denial of the democratic process. Only five states in the entire 50 still retain it. Further, the present practice of ending the poll tax payments (our only form of registration) on January 31--long before the primaries--is one of the most significant obstacles to voting raised by ANY of the states, including the other poll tax states.

The poll tax lays our election procedures open to fraud and misunderstanding.

Administration of the poll tax as a voter registration system is complex and adds to the cost of such a system.

Poll lists are not accurate under this system.

The poll tax system is inequitable. It is levied only on those persons between 21 and 60. Those over 60 are not required to pay the tax, and only in cities of over 10,000 population are they required to obtain exemption certificates.

Francis Implement Co., Your Ford Tractor Dealer Muleshoe, Texas Pd. Adv.

FOR SALE

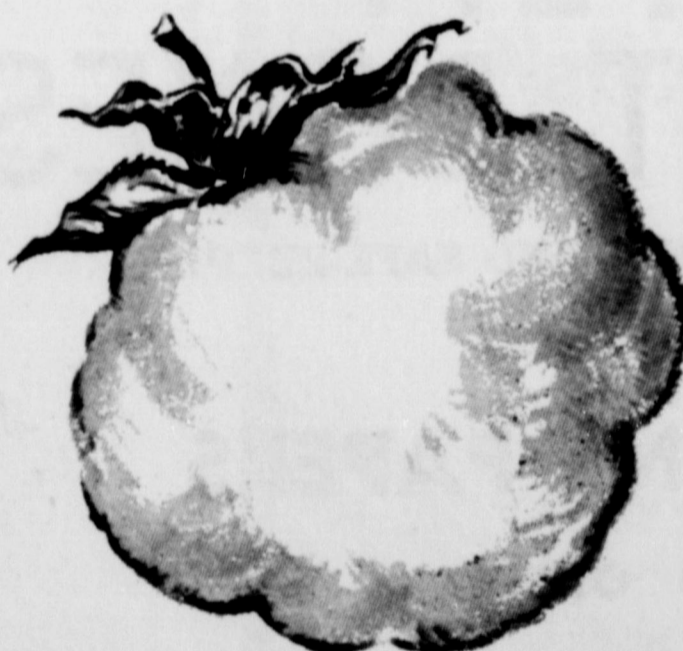
FORMER EARTH HOSPITAL and CLINIC BUILDING IN EARTH CONTACT MRS. L. T. GREEN Ph. 3-1040 Muleshoe, Texas



We Are Proud of The Part . . .



Has Played In Developing Lamb County Into A Major Cotton Growing Center



NO JOB TOO LARGE or TOO SMALL

- ALL KIND OF PUMP WORK
- IRRIGATION PUMPS
- PRESSURE PUMPS
- GEAR HEAD REPAIR
- MOUNTING AND DISMOUNTING COTTON STRIPPERS
- COTTON STRIPPER REPAIRS
- ALUMINUM PIPE SALES
- GENERAL SHOP WORK
- WE GUARANTEE ALL WORK

OD's Pump & Machine Shop

EARTH, TEXAS

Saluting our COTTON GROWERS

MAY 13-18 is NATIONAL COTTON WEEK

BUY FROM BALKO

FORD

COTTON

THE PICKUP SO MANY COTTON FARMERS USE ON FARMS AND HAULING TO THE GINS

We salute Lamb County's whopping 36 million dollar industry. . . cotton. Special recognition should be given our outstanding farmers . . . some of the finest in the world.

We appreciate the loyal patronage of our farmers on FORD trucks and pickups. If we can serve you with any type truck, please let us know. . . .

BALKO FORD SALES

EARTH, TEXAS

Reduction Cotton Costly To Plains Farmers

Cotton reduced in price and loan values because of microaire readings below 3.0, gin damage, or excessive foreign matter-cost High Plains farmers approximately \$4,000,000 in revenue during the 1962-63 crop year according to the estimate by Plains Cotton Growers, Inc., of Lubbock.

PCG made its calculations after receipt of the United States Department of Agriculture report which sets out the number of bales of such cotton by causes in the southwestern area. Some of the loss of course was unavoidable, but much of it could have been saved with proper cultural and harvesting practices, PCG officials say. The report itself states that "Many causes of reduction cottons are beyond the control of mortal man but these causes are far outnumbered by causes that man can control."

By far the most costly of the causes for reduction is cotton classed as "wasty", which is that with low micronaire readings, largely caused by immaturity of the cotton at harvest. Some 140,000 bales produced in the 23 county area covered

by PCG fell in this classification, reducing the price on each bale by about \$20.00. Early freezes and drought conditions which cause immature cotton cannot, of course, be controlled, but there is no doubt that early use of harvest aid chemicals is directly responsible for much of the 1962 low micronaire cotton. In this instance a goodly portion of the almost \$3,000,000 loss could have been avoided by wiser use of defoliant and desiccants.

"Barky" cotton was the second most expensive to the farmer in 1962, and High Plains losses to this cause came to \$450,000 and more. Here again farmer income could have been increased substantially by selecting varieties better suited to mechanical harvesting and by exercising care in the operation of strippers.

Grass in cotton also places it in the "reduction" class, and the remedy, of course, is obvious. Losses for this reason were only a little over \$11,000 on the plains in 1962 indicating that most farmers do realize the importance of clean crops.

Cotton reduced in price by classes as the result of "preparation" is that cotton which has been gin cut or suffered similar damage in the ginning process. This can be either the result of the condition in which the cotton was received at the gin or of faulty machinery. Only 4,496 bales of High Plains cotton fell in this category, and the loss would come to about \$37,000,000.

Boy Scout News

Need Light Bulbs? Buy them from the Cub Scouts Saturday. A house-to-house campaign will be staged Saturday morning in town. A booth will also be set up on Main Street with Cub Scouts in charge supervised by an adult.

Springlake will also be canvassed and a booth will be set up. Proceeds from the campaign will go toward financing the Pack for the charter year, which started on May 1st. The local Southwestern Public Service office will be cooperating with the Cubs in this effort. Our thanks to the local manager for the use of their office facilities for packaging of the bulbs.

Arrangements for the light bulb sale were made by the Cubmaster, Buddy Hedges.

Den 3 met last Thursday at the Scout Hut with Mrs. James Lackey and Mrs. C. L. Hamilton in charge of activities. Steve Jackson led games following the making of Mother's Day gifts of vases made of plastic bottles. Nine Boys were present for the meeting. John Powell of this den moved back to Fort Worth recently.

Den 7 met last Tuesday afternoon at the Methodist Church, and wrapped their Mother's Day gifts which were wall plaques made of pie plates. Games were played outside. Dennie Cowley served refreshments. Plans were made for the next week's meeting.



FFA AWARDS BANQUET CROWD---Evidence of the good attendance is shown here as chapter members, board members and parents enjoy the meal, preceding the presentation of awards at the event Monday evening.

Den 6 met last Wednesday afternoon at the Scout Hut and completed gifts for Mother's Day. Pencil holders were also made by the boys to be used in their room. The gifts were to be used as fruit baskets or bread trays made of popsicle sticks. Mrs. Jerry Barden and Mrs. Jay Winders met with the boys.

Den 2 met last Tuesday afternoon at the Scout Hut with all members and the den chief present. The boys wrapped their gifts and made bluebird houses. Pictures were also taken of the boys. Singing of a song opened the meeting.

Den 1 met Monday afternoon with 6 boys present. The boys made clown banks out of Clorox bottles. Mrs. R. J. Brock and Mrs. J. C. Randolph met with the boys.

Party Line...

Mr. and Mrs. R. C. Hyde, Jr., of Plainview visited Sunday night with his parents, Mr. and Mrs. R. C. Hyde.

Mrs. Emma Henderson, Bakersfield, California and Mrs. Bertha Chancellor, Amarillo were house guests from Wednesday in the home of Mr. and Mrs. R. L. Drake. The four visited in Denver City Friday with Mr. and Mrs. J. E. Herring. Mrs. Henderson and Mrs.

Chancellor visited in Clovis, Monday, with their brother,

Mr. and Mrs. J. C. Randolph and children and Mr. and Mrs. Joel Jones visited Sunday in the home of Mr. and Mrs. Arthur Hedges, Amherst.

Mrs. R. S. Cole, Jesse and

Regina were in Lubbock, Saturday, where Jesse received medical care.

Francis Implement Co., Your Ford Tractor Dealer Muleshoe, Texas Pd. Adv.

Plains Man To Attend Cotton Meeting May 15-16

The growing success and importance of Plains Cotton Growers' technical service to the world's textile mills, called "COTTECH" has been given additional recognition by an invitation to PCG Textile Industry Relations Consultant James S. Parker from the American Textile Manufacturers Institute. The institute invited Mr. Parker to present a paper entitled "A Technical Service Program for the Cotton Spinning Industry" to its annual meeting May 15 and 16 in Clemson, South Carolina.

Two hundred copies of the 20-page technical paper was requested by the Institute for advance publicity, and hundreds of the nation's top textile executives will hear the report in person.

The paper sets out to show how both domestic and foreign mills can benefit by availing themselves of PCG's Cottech service, and cites two concrete examples of how Cottech found ways to institute substantial savings in the operation of cotton spinning mills. Cottech does fiber tests, spinning tests, yarn testing and analysis, color studies and quality control programs, all as a part of PCG's promotion of High Plains cotton, and all

without cost to the mills. The Cottech technical service program was officially launched only last October, and already has conducted research and spinning tests for a number of cotton spinners in Texas, Georgia, New Jersey, Sweden and Austria. Some of these programs are still going on and others are being initiated every month. Research is carried out through the Textile Research Laboratories at Texas Tech under Parker's supervision, which gives the program access to complete and modern fiber testing equipment and a 1000 spindle spinning plant.

Parker, a 1950 graduate of Carolina State College Textile School, is a native of North Carolina. He was a Textile Engineering Professor at Carolina State for five years, has written and had published several articles on the textile industry, and is highly respected in that field.

Parker joined PCG's staff in April of 1962.

The Old Timer



"A lot of people's idea of perfect exercise is rolling in money."

One Day Service

CLEAN ONLY Free Pick Up & Delivery!

DRY CLEAN ONLY \$1.50

8 lbs.

Earth Cleaners

PHONE 257 3662

FOR YOUR CONVENIENCE AND PROTECTION

We Have Just Installed A Large Number of SAFETY DEPOSIT BOXES

FOR THE PROTECTION AND SAFE-KEEPING

OF YOUR

IMPORTANT PAPERS

AND OTHER

VALUABLES

THERE IS NO SAFER PLACE THAN ONE OF OUR

SAFETY DEPOSIT BOXES

FIRST STATE BANK OF DIMMITT

Get Acquainted Sale

MAY 6-18

Still In Progress

FREE PRIZES 1st PRIZE 2nd PRIZE 3rd PRIZE

WESTINGHOUSE PORTABLE Dish Washer Bar-B-Que Grill Zenith Radio

PRIZES TO BE GIVEN AT 7 P.M. MAY 18... ANYONE OVER 16 YEARS OF AGE MAY REGISTER... NO PURCHASE NECESSARY. YOU DO NOT HAVE TO PRESENT TO WIN.....

Gotham PICNIC PALS

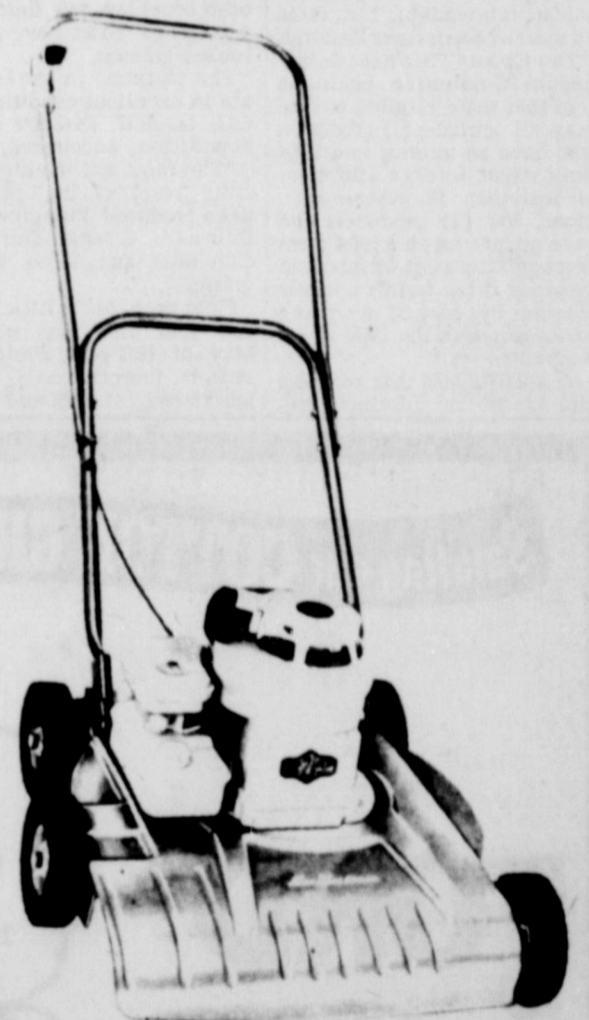
PICNIC JUG was \$1.98 1.49 Fitted with carry handle and large plastic cap with snap pour spout. 1-gallon capacity. Magnificently styled. (No. 18).

PORTABLE ICE CHEST REGULARLY \$3.95 2.88 Large 34 quart capacity, size 18 1/2" x 12" x 13" deep. Fitted with comfortable plastic coated handle. Thick insulated walls. (No. 18E).

15 FOOT KELVINATOR Chest Freezer Reg. 279.95 SPECIAL \$209.50 Exchange

WESTINGHOUSE STEREO 6 Speaker Reg. 229.95 SPECIAL \$149.50 Exchange

30 INCH FABULOUS 400 TAPPAN Electric Range SALE PRICE \$299.95 LISTS FOR \$389.95 DURING THIS SALE WE WILL INCLUDE A 69.95 MATCHING BASE (NO CHARGE)



POPULAR 19-INCH, 2 HP MODEL Most popular size for most homeowners. (No. 13A) 44.88

21" DELUXE 2 1/2 HP MODEL For those who prefer a larger more powerful mower. (No. 13B) 48.88

JOHNSON-POOL

MULESHOE, TEXAS PHONE 7370 or 3-3820

Pleasant Valley News..

by **SHERYL STEVENS**

Mrs. Bonnie Haberer returned home after her 15-day tour of the Northeastern states of the United States. The highlight of the tour was Williamsburg, Virginia, but she said her own personal highlight was the privilege of being shown through the Cathedral of Saint John the Divine, in New York. She said the reason this point was most interesting to her was because when her son, Russell graduated from Midshipman school in 1944, the graduation exercises were held in this cathedral. The entire group agreed that the Niagara Falls spectacular provided a perfect finale for the trip.

Mr. and Mrs. Grady Boyd and Jane and Mr. and Mrs. Joe Don Jackson and daughter, Jo Donna all from Amarillo, and Mr. and Mrs. Bill Goy from Plainview, visited in the S. L. Jackson home Sunday.

Mr. and Mrs. C. E. Wells spent the weekend in Wilson visiting with Mrs. Wells' parents, Mr. and Mrs. Alfred Krause.

Mr. and Mrs. E. C. Galyon, Joe, Paul and Tim, Mrs. Ida Collins, Vanita Harkey, Marilyn Thomas and Morris Jones spent Sunday at Buffalo Lake water skiing.

Mr. and Mrs. Roy Bryant spent Sunday visiting in the home of their daughter and her family, Mr. and Mrs. Don Fudge and family of Plainview.

Mildred Stewart entertained her bridge club in her home Tuesday afternoon. Those attending were Sena Stevens, Glenda Haley, Dolores Duncan, Pat Moore, Sandra Turner, Sherry Tunnell and Nan Pool.

Mr. and Mrs. Harold Allison, Veta, Carolyn, Freddie, Jack and Jamey and Wayne Tunnell, Mr. and Mrs. Oscar Allison, Bobby and Larry, Mr. and Mrs. Winston Allison and Melissa met with Mr. and Mrs. Wylie Grizzell and other relatives

from Ft. Sumner, at the park in Clovis for an all day Mother's Day picnic.

Joe Dyck and Larry Hartsell left Thursday for Oklahoma where they enjoyed a fishing trip at the Muddy Boggy River near Hugo, Oklahoma. They returned home Sunday.

The Lutheran Church held services Sunday in the Pleasant Valley Community Building with the pastor being Reverend Leo H. Simon from Littlefield. Among those from Pleasant Valley who attended the Jr.-Sr. Banquet Saturday night in the Muleshoe High School Cafeteria were: Butch West, Sheryl Stevens, Larry Allison, Ilene Flatt, Veta Allison, Joe Galyon, Nicki Landers and Paul Galyon.

Mr. and Mrs. John Dyck and Joey, Muleshoe, and Mrs. Don McMakin and Donna, Muleshoe visited in the B. H. Dyck home Sunday.

Mr. and Mrs. Elmo Stevens, Sheryl and Ricky spent Sunday in the home of Mr. Stevens' mother, Mrs. Annie Stevens of Muleshoe.

Mr. and Mrs. S. K. Flatt, Iene and Collin spent Sunday in Levelland visiting in the home of Mr. and Mrs. J. H. Thompson and family.

Party Line

Mr. and Mrs. G. V. Estes of Olton visited Monday night in the home of Mr. and Mrs. Gerald Inglis.

Visiting their parents, Mr. and Mrs. Nat Bearden on Mother's Day, were Mr. and Mrs. Louis Bearden and Cheryl of Floydada, Mr. and Mrs. James Dempsey and children of Lubbock, and Mr. and Mrs. Darrell Nichols and children of Littlefield.



CLEARING THE WAY—Bulldozer removes trees at the future building site of the new Piggly Wiggly supermarket. Fences, shrubbery and trees are cleared away as preparations get underway to move the houses at the corner of Elm and Main.

Improvements Made In Control of Silt, Solids

Improvement in facilities for silt and solids control in the recharge of surface water to the underground Ogallala water bearing sand have been made at the High Plains Research Foundation according to James Vallaint, Associate Water Engineer at the Foundation. A concrete pit sixteen by twenty-four feet and five feet

deep was constructed in the playa lake replacing the dirt pit previously used to hold the various systems to remove solids from the water flowing by gravity through the recharge well to the underground water bearing sand. Several filtering devices are under study to find the most efficient method of control.

The concrete pit will speed up the study of each of these filters. The pit will allow filters to be changed when the lake contains water because of solid walls and flooring. Each filtering device can be tested in sequence with the new concrete pit. This will decrease the study time for each.

A recording water level indicator to be used in pumping tests was installed at the recharge well. This will be used in pumping tests carried on in cooperation with Frank Rayner of the Texas Water Commission.

Dr. Earl Collier, Director of the Foundation, stated that this new research installation would not have been possible without the assistance from a number of business firms. Firms that gave material and cooperated were Arrow Concrete Co., Pioneer Natural Gas Co., Plains Machinery, Swayze Brothers, Peterson Construction and Gifford-Hill Western.

Mrs. J. S. Henderson of Bakersfield, California and Mrs. Bertha Chancelor of Amarillo, were guests of Mr. and Mrs. R. C. Hyde for Mother's Day. They also visited Mrs. Dick Brock and Mrs. Ed Williams in the Amherst Rest Home.

Mrs. Frank Meeks visited Mrs. R. C. Hyde Sunday evening.

Mrs. Ada Inglis, mother of Gerald Inglis, arrived in Clovis, Sunday, by train, from San Francisco, California. She is visiting the Eugene Griffins, Amarillo, this week.

The Earth News-Sup, Thursday, May 16, 1963-Pg. 3

Mr. and Mrs. R. S. Cole visited Sunday afternoon in the home of Mr. and Mrs. J. F. Cole of Olton.

Francis Implement Co. Your Ford Tractor Dealer Muleshoe, Texas Pd. Adv.

WATCH FOR

GRAND OPENING

SHURFINE Salad Dressing QUART

RIGHT THIS WAY, FOLKS!!

BORDENS Mellorine 1/2 Gallon 29¢

HONEY BOY Salmon Tall Can 49¢



RED Potatoes 10 Pound Bag 29¢

SHURFINE Salad Oil Quart 49¢

Pepsi Cola 6 Bottle Carton 19¢

CHOICE CHUCK Roast Pound 49¢

CHOICE ROUND Steak Pound 69¢

BROWN EDGE Cookies LEMON 3 12 Oz. Bags 99¢

BETSY ROSS Bread 1 1/2 Loaf 19¢



DOUBLE S&H GREEN STAMPS ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

Springlake Superette

SOONER OR LATER YOUR FAVORITE FOOD STORE

You Can Measure The Dollars



You Save and Make When You BUY COTTON

ANY WAY YOU LOOK AT IT, IT'S SMART TO BUY COTTON. THOSE OF US WHO LIVE IN THE COTTON-PRODUCING AREA CAN HELP SOLVE THE PROBLEM OF COTTON SURPLUS AND SAVE MONEY WHEN WE BUY DURABLE COTTON GOODS, AND YOU CAN MEASURE THE DOLLARS YOU SAVE AND MAKE WHEN YOU USE THE NEW SYSTEMIC INSECTICIDE, BIDRIN, TO CONTROL EARLY SEASON COTTON INSECTS. BIDRIN COSTS LESS AT SPRAYING TIME, IS ABSORBED INTO THE PLANT JUICES TO KILL HARMFUL INSECTS. MEASURE MORE DOLLARS FROM A HIGHER YIELD AT HARVEST TIME.

COME BY AND LET US TELL YOU ABOUT BIDRIN AND CUSTOM APPLICATION WE ARE PROUD TO SUPPORT NATIONAL COTTON WEEK

EARTH - PHO. 257-2301 Also RONNIE HABERER DODD - PHO. 965-3327

Farm Chemical Co.

SPRINGLAKE - PHO. 986-2161 See WELDON BRADLEY at SUNNYSIDE

look & feel better in FRESH COTTON

COTTON GROWERS...

WE SALUTE YOU DURING

National Cotton Week May 13-18

WE ARE INDEED PROUD TO SERVE THE GREATEST PEOPLE ON EARTH, THE FARMERS AND RANCHERS OF AMERICA.....

Feel Free To Call On Us Anytime

Plainview Production Credit

OLTON, TEXAS

BOB HARBER-MGR.



Party Line...

Mr. and Mrs. Lloyd Ray Goodwin of Ft. Worth visited his

mother, Mrs. Gladys Goodwin, over the weekend.

Mrs. Lucy Stafford was dismissed Monday from Green Memorial Hospital where she had been a patient for a week.

Randy and Denae Powell are spending a few days with their grandparents, Mr. and Mrs. W. W. Powell, Mr. and Mrs. Kenneth Powell and children of Plainview, spent Sunday with Mr. and Mrs. W. W. Powell.



COTTON GROWERS

WE
THINK
YOU
ARE



We Join The Nation In Saluting
AREA COTTON GROWERS

IT HAS BEEN OUR PLEASURE TO SERVE AREA COTTON GROWERS FOR THE PAST SEVERAL YEARS . . . AND WE HAVE NOTED WITH PRIDE THE PROGRESS COTTON GROWERS HAVE MADE IN INCREASING THEIR YIELD AND IN VARIOUS PHASES OF FARM IMPROVEMENTS . . .

PEERLESS PUMP

MULESHOE

Strong Support Of Industry-Financed Research And Promotion Of Cotton Markets Urged By NCC

"No matter how successful we may be in the field of government cotton policy, we still face the gravest kind of problems in building cotton's competitive strength to an adequate level," the president of the National Cotton Council declared today in urging strong support of industry financed research and promotion.

"This matter of building markets is the primary purpose and function of the National Cotton Council," added Robert R. Coker in an address at a luncheon meeting called by Plains Cotton Growers Association as a Council interest organization.

Ed Lipscomb, Memphis, the Council's director of sales promotion and public relations, then explained the cotton industry's promotional programs in detail, noting that initiation of the recently organized Cotton Producers Institute has virtually doubled total funds available for promoting sales of cotton products.

Mr. Coker, a cotton producer from Hartsville, S. C., praised Plains growers for their leadership in building a strong cotton industry and asked their guidance in solving present problems.

Pointing out that the Plains has the greatest concentration of cotton anywhere in the world, Mr. Coker stressed that the area has the biggest stake of any in preserving markets and production opportunities for American cotton. He observed, however, that acreage has been cut to the legal minimum and further cuts will come if the carry-over keeps rising.

The Council president recognized the need for emergency government action in solving cotton's present problems but emphasized that the long-range hope for competitive strength lies in lower production costs, continued quality improvement for cotton and its products, and aggressive promotion.

Attending the meeting were the association's board of directors and key committees and a cross section of the area's cotton leadership. Mr. Lipscomb told them that the fundamental principle in building and operating a sound promotion program is to think, talk, and act in terms of benefits to the customer.

He stated that the Council's basic promotion policies are to: (1) concentrate on markets where promotion will yield the greatest possible response; (2) concentrate on techniques and media that will yield the most

impact per dollar; (3) stress importance of obtaining cooperation, both financial and otherwise, from groups especially interested in particular products; and (4) seek to take advantage of public welfare aspects of the industry and its products.

Mr. Lipscomb cited numerous specific examples in five categories:

• **General Advertising.** In 1962 this included four campaigns-- women's apparel, men's apparel, children's wear and home furnishings. These markets account for some 80 per cent of cotton's domestic consumption.

• **Cooperative Campaigns.** Sixty per cent of the funds are supplied by cooperating groups. All four campaigns are supervised by the Council, and three--cotton canvas, rentals, and bags--use a total of more than 550,000 bales annually, the other is in behalf of cushioning, a top market for linters and textile mill waste.

• **Service Programs.** The Council conducts special programs for retail stores, home economists, designers and other groups of particular importance to the sale of cotton products.

For example, in 1962 Council specialists conducted sales classes in more than 700 of the

nation's largest stores. • **Special Projects.** Included are Maid of Cotton, Little Miss Cotton, Cotton Fashion Award, and teen-age events. They generate large volumes of publicity and local advertising and build good will with important groups.

• **Audio Visual Program.** This section's films were shown 11,105 times in 1962. It also produced 15,000 radio tapes, 4,700 photographs, and 8,500 slides in support of the industry's programs.

Mr. Lipscomb said Cotton Producers Institute Trustees decided early its promotion goal would be to sell the advantages of cotton products to 180 million U. S. consumers. Main target of messages is the housewife who buys more than 75 per cent of all textile products purchased by consumers.

Institute promotion began last fall. However, its major effort is underway right now, when consumer buying of textiles is at a peak. Another campaign is planned next fall--an excellent time for promoting wash and wear cottons and fall-winter apparel for teen-agers, he explained.

He told the group added impetus is being given Institute advertising through Council tie-in advertising and by its

Andrews Man To Help In Space Recovery

Weldon McCown, a 1950 graduate of Andrews High School and son of Mrs. Reba Colston of Andrews, will help direct recovery operations in the Atlantic at the end of the U.S. space flight of Astronaut L. Gordon Cooper.

McCown will serve as a technical advisor on the recovery. He will advise the commander of the Navy destroyer, U.S.S. Beatty, on recovery procedures should the space craft land within range of the ship.

McCown's mother was formerly married to Fred Colston, uncle of Jack Rylant, Earth.

Francis Implement Company
Your Ford Tractor Dealer
Muleshoe, Texas
Pd. Adv.

New Foods Whet Appetites

NEW YORK (UPI) — Production of cooked and prepared frozen foods has increased 700 per cent since 1952, to an annual total exceeding 130 million pounds, says an industry executive.

Gordon D. Murphy, president of the Eastern Frozen Foods Assn. made this statement at the organization's annual new products lunch.

New items included: Pre-cooked Canadian fresh water smelts, lightly breaded South African whiting fish sticks, frozen apple dumplings with cinnamon sauce, and shoe-string potatoes.

Continental hot and cold hors d'oeuvres on white and rye breads, pre-baked brioche and croissants, pre-baked canape shells, and apple blintzes; Orange punch concentrate containing banana puree and orange, pineapple, coconut, lemon, papaya, lime and passion fruit juices.

Orange punch concentrate containing banana puree and orange, pineapple, coconut, lemon, papaya, lime and passion fruit juices.

IN CHEESE BUSINESS
CHICAGO (UPI) — Universal Foods Corp. of Milwaukee has acquired Stella Cheese Co. of Chicago, Stella announced Wednesday. The price was not announced but the transaction involved both cash and stock.

A Shoshone Indian Girl named Sacajawea, which means "Bird Woman" guided the Lewis and Clark Expedition through the Northwest.

Welcome to Earth



MACK WATTENBURGER

Welcome to Earth to Mack Wattenburger who moved here from Amarillo. Wattenburger is a piping superintendent for Missouri Valley Construction Co. and will be in Earth about a year.

Mr. Wattenburger has been employed by the Missouri Valley Construction Company for approximately 12 years. He is a member of the First Baptist Church in Amarillo. Mrs. Wattenburger and four children, Betty a sophomore, Jessica an eighth grade student, Kathryn, 6th grader and Jim Tom, age 5, are at present residing in Amarillo.

The Following Merchants Extend Their Welcome To All Newcomers . . .

The EARTH NEWS - SUN
EARTH, TEXAS

BARTON - WATSON, INC.
EARTH, TEXAS

EARTH GULF STATION
EARTH, TEXAS

CITIZENS STATE BANK
MEMBER F. D. I. C.

EARTH CLEANERS
EARTH, TEXAS

EARTH OIL and GAS CO., INC.
M. H. BEEN, Manager

SUNSET DRIVE - IN THEATRE
EARTH, TEXAS

EVANS INSURANCE
EARTH, TEXAS — Phone 267-3461

PATTERSON BROS. GROCERY
EARTH, TEXAS

GIFT AND FABRIC SHOP
EARTH, TEXAS

WOLVERINE DRIVE IN
EARTH, TEXAS

PIGGLY WIGGLY
EARTH, TEXAS

Nylon Carpeting

REG. 6.25 Per Yard

SPECIAL
\$5.75

Installed With 40 Oz. Pad

Carpeting



LEE'S BRAND

Carpeting

CONTINUOUS
FILAMENT
ALL

Nylon

Carpet

PERMANENT
MOTH PROOF

Reg. 7.50 yd.

SPECIAL

\$7.00

INSTALLED
WITH 40 OZ. PAD

Cotton Carpeting

Thick . . . luxurious . . . springy and in beautiful new colors, it provides the perfect accent for both modern and traditional rooms. In decorator shades.

REG. 6.50 INSTALLED WITH PAD

\$5.50

Installed With 40 Oz. Pad
• OR

SPECIAL PRICED AT

\$3.50

Without Installation

KING FURNITURE AND APPLIANCE

DIMMITT, TEXAS

SELL AND PROFIT... BUY AND SAVE... GET A BETTER JOB... HIRE GOOD HELP!

Read and Use the Want Ads!

Misc. For Sale

MONUMENTS
Winnboro Blue Granite
White Georgia Marble
and Others
Including Bronze for
Memorial Park Specifications
See Percy or Condon Parsons
or Call Collect
Oilton, Texas
Phone 285-2621 or 285-3767

HAMMONS

FUNERAL HOME

Ambulance Service

Phone 385-5121

LITTLEFIELD, TEXAS

For All Your

- MUFLER - TAIL PIPES . . .
- DUAL MUFLER SETS . . .
- FENDER SKIRTS . . .
- LOWERING BLOCKS
- CUSTOM MADE SEAT COVERS . . .

Go To
McCormick Bros.

Auto Parts
Main Street
Littlefield, Texas

Relax While Viewing TV



ENGLANDER'S TENSION-EASE

Airlon

SLEEP SET

• See it on the JACK PAAR SHOW on NBC-TV

• Test it in YOUR OWN HOME!

Tension-Ease Airlon provides the kind of difference that really counts: Gives you fresher, cleaner sleep—because it's odorless, non-allergenic. Millions of air cells give you resiliency plus support never before known! So lightweight that a child can carry it! Yet wonderfully strong to give years of service. Tension-Ease Foundation is the perfect companion for your Airlon mattress to give you relaxing support.

\$59⁷⁵
Twin Size
each piece

FULL SIZE \$64.75 each piece
Matching Tension-Ease Foundation at same prices

King Furniture and Appliance

315 N. Broadway
Phone 647-3331

DIMMITT

Francis Implement Co.
Your Ford Tractor Dealer
Muleshoe, Texas

FOR SALE OR TRADE--New
4 bedroom home, 3 baths, paneled den, carpeted, Ridgeway Estates Addition, Lubbock. Call 965-3206.
3/14/tfc

FOR SALE!
Used
SEWING MACHINES
\$95 up
HARVEY BASS APPLIANCE
Muleshoe, Texas

NO BETTER
GIFT
THAN A
NECCHI
Sewing Machine

See Them At
Necchi-Elna
Sewing And
Appliance Center
at
HARVEY BASS APPLIANCE
MULESHOE, TEXAS

FEEDERS GRAIN, INC.

DAILY BUYERS FOR CATTLE FEEDERS
Federal Storage License
We Can Use Your Grain

Have Semi-Lift - Location

Sudan Livestock and Feeding Co.
Phone 227-5321 - Sudan, Texas

O. D.'s
Pump and Machine

Located on Brown - White
Equipment Co. Lot Two
Blocks West Of Caution
Light.

LET US REPAIR
YOUR PUMP
AND GEAR HEAD
BEFORE THE IRRIGATION
SEASON STARTS
ACETYLENE AND
ELECTRIC WELDING
GENERAL SHOP WORK
NEW PUMP SALES

O. D.'s
Pump and Machine
Phone 257-2951 - Earth

See Us For All Your
VETERINARY SUPPLIES
Earth Elevator

CITIZENS STATE BANK
EARTH, TEXAS

Capital, Surplus and Profits, Over \$225,000.00

Member F. D. I. C.

For Sale

FOR SALE OR TRADE. 2 Bedroom home located at 6102 Ave. Q in Lubbock for home in Earth. My home has central heating and air conditioning.
Contact
O. B. VALENTINE
SH-4-0782, Lubbock or
257-2331, Earth

ENROLL NOW FOR
Piano Classes
For Beginners
AT
SPRINGLAKE SCHOOL
BEGINNING JUNE 1, 1963
FEE: \$2.00 PER HOUR
WRITE
Samuel F. Pendleton
RT. 2 BOX 183K - LUBBOCK
OR CALL PO. 3-9768
AFTER 6 P. M. 5/30/7tp

FOR SALE: GREGG cotton seed, first year from registered. Wet acid, 50 lb. sacks 85% germination 134 lb. Sacked 2 bu. sacks 84% germination \$2.75 bu. Tommy Wheatley, Earth, Texas. Phone 965-3448.
3/21/tfc

FOR SALE--1 1/3 Acres of land. See Wilson Lewis.
4/18/tfc

FOR SALE

10 Acres of Land
HOUSE - WELL
TOOL SHED
BARN - ALL FENCED
JESS O. GOODE
PHONE 257-2981 - EARTH

FOR SALE
or LEASE

11 1/3 ACRE WITH
30' x 50' ALL METAL
BUILDING
JESS O. GOODE
PHO. 257-2981
EARTH, TEXAS

FOR SALE

Railroad Ties
Good For Covering Storm
Cellars - Fence Post - Etc.

Earth Elevator
Phone 257-4031
Earth, Texas

QUICKBALL PRYOR CO., INC.
Automobile Parts
Supplies &
Equipment
P. O. Box 567
Pho. 257-3851
Earth, Texas

We Do
Electrical Contracting
Harvey Bass Appliance
Muleshoe, Texas



CAIN HOME DAMAGED BY FIRE SATURDAY---Firemen from Earth and Springlake, hampered by dense smoke, succeeded in saving the farm home from total destruction. Firemen are shown entering the bedroom, where the fire is believed to have started.

Right To Vote Test Of Foresight

The right to vote should not be made a test of foresight and political interest at a time when issues are usually not of general public debate.

There are many advantages of the system of re-registration by voting over periodic registration. Two of the most important are that re-registration by voting encourages more people to vote and provides the greatest security against frauds.

At present in Texas, the voter must re-register every year, and must do this during a specific period, often months before any election. He is likely, therefore, to forget to register.

Important issues often do not emerge until weeks or months after the deadline for registration to become eligible to vote under the present system. Many non-voters explain their failure to vote by the fact that they were not registered.

In presidential election years, when public interest is aroused, the percentage of eligible electors who register is high under any system, but in other years it declines greatly if all voters are required to re-register.

Reports from the widespread use of permanent registration systems (which is statewide in 28 states and practiced in certain sections of ten other states) indicate that it is practicable and feasible, even in very large cities.

With regular purging of voter registration lists and identification of the voter at the polls, this system prevents frauds. The present voting system in Texas does not require the person who pays a poll tax to prove either his identity or place of residence, nor any positive identification at the polls.

Other advantages of a system with re-registration by voting include a substantially lower cost to taxpayers. It is necessary each year to register only newly qualified voters and to transfer registration of voters who have changed their address. Also, voters are permitted to register at any time throughout the year up to 30 days preceding an election. Voters who move from one address to another within the same county can simply transfer their registration to a new address without another registration, with the use of signature protection.

The poll tax must be repealed to put the re-registration voting system into effect.

4-H News

Since the early 1900's, 4-H boys and girls have watched the miracle of growth and enjoyed the bounty of nature through their garden projects. Hundreds of young horticulturists in town and country are literally knee-deep caring for their gardens, lawns, shrubs and trees.

Tested seeds, proven methods and latest scientific information for growing healthy plants are at the disposal of the 4-H Club members enrolled in the garden program, reports the Cooperative Extension Service.

Beginners in the 10-12 year group may start right off by doing simple scientific experiments in seed germination. They also collect and identify weeds and insects.

Soil testing, plant study and experimentation with plant varieties are undertaken by older groups. The senior members, usually ranging in age from 15 to 21, continue with scientific exploration and become skilled at judging and demonstration.

Garden produce contributes

The **EARTH NEWS-SUN**

TEXAS PRESS ASSOCIATION

Member **1963**

Published Each Thursday at Earth, Texas

Entered as Second Class Matter at the Postoffice at Earth, Texas, October 1, 1954 - Under Act of Congress March 3, 1879

SUBSCRIPTION RATE

Earth and Trade Territory, per year \$3.00
Elsewhere in United States, per year \$3.75

CLASSIFIED RATES

4c per word, first insertion, 3c per word thereafter - 40c Minimum.

ADVERTISING RATES GIVEN ON REQUEST

ROSS and POLLY MIDDLETON Publishers

one of the basic foods to family meals, while ornamental gardening beautifies the home for the enjoyment of all. Many 4-H'ers report cash profits from the sale of vegetables and flowers at roadside stands and local markets.

As in most 4-H Club programs of national scope, incentive awards are offered by private business concerns. Sponsor of 4-H garden awards for the 18th straight year is Allis-Chalmers Manufacturing Co., Farm Equipment Division, of Milwaukee, Wisconsin.

By the end of this year it is expected that close to 8,000 boys and girls in all 50 states will earn their first county garden medal. One deserving member will be selected for the state award which is a free trip to the National 4-H Club Congress. Eight national winners will receive \$500 college scholarships, an increase of \$100 over last year.

AS NEAR AS YOUR TELEPHONE

PARSONS FUNERAL HOME

Phone 285-2621 Collect

We Accept Any Funeral Home Burial Policy

PAYNE FUNERAL HOME

AMHERST, TEXAS - PHONE 246-3351

Casey Jones Pharmacy

Prescription Specialists

We Fill Any Doctor's Prescription

Earth, Texas

CESSPOOLS and SEPTIC TANKS CLEANED

3-2420 or 6843
MULESHOE

TRAILER HOUSE for sale--Cecil Parish, one mile west, Call 257-5261.
5/16/tfc

EXPERT WATCH & JEWELRY REPAIR

MULESHOE JEWELRY

FOR SALE--3 Bedroom House 3 1/4 miles west, 1 north, See Norman Sulser, or call Dinmitt M7-3649.
5/9/tfc

COLLEGE GIRL with experience in typing and bookkeeping, needs part time work. Call 986-2024 after 4 p. m.
5/9/tf uc

FOR SALE--3 A-type hog houses, one hog shed, approximately 12'x15', 2 panels and a few posts. See at Ray Kelley's. If interested, call Feed Yandell, 385-3863, Littlefield, Texas.
5/9/2tp

NOW It's Wheat Harvest Time!

1951 TWO TON CHEVROLET TRUCK WITH 15 & HALF FOOT FACTORY GRAIN BED, 40 INCH STEEL SIDES, 16 TON ST. PAUL HOIST

PRICE **\$1,050**

2 MODEL 92 MASSEY HARRIS COMBINES WITH 265 CUBIC INCH ENGINES, WITH 14 FOOT TABLES, YOUR CHOICE ONLY

PRICE **\$3,540**

1949 2 TON MODEL KB6 IHC TRUCK WITH 15 FT. FACTORY GRAIN BED, 40 INCH STEEL SIDES, 16 TON ST. PAUL HOIST. ENGINE COMPLETELY OVERHAULED.

PRICE **\$1,050**

FRY & COX BROS.

MULESHOE, TEXAS PHONE 8430 OR 3-3660

THIS EQUIPMENT IS IN A-1 CONDITION AND READY TO GO TO WORK FOR YOU.

SEE THEM AT YOUR FRIENDLY ONE STOP FARM SERVICE

Rural Life Sunday And Soil Stewardship Week Begins May 19 As Sec. Freeman Urges Participation

Secretary of Agriculture Orville L. Freeman today urged participation in Rural Life Sunday, May 19 and Soil Stewardship Week beginning May 19, with a call to church and other leaders to stress the need of overcoming rural poverty.

"The greatest peril facing rural areas today is the erosion of human resources through poverty stemming largely from underemployment and unemployment," Secretary Freeman said.

Rural Life Sunday--the fifth Sunday after Easter--is the traditional observance of churches to emphasize the spiritual values in rural living. The observance is sponsored by a number of religious, agricultural, and other organizations.

Principal sponsor of Soil Stewardship Week, which begins on Rural Life Sunday, is the National Association of Soil and Water Conservation Districts.

"These are occasions when church congregations and the community groups give special attention to total community development--improving both human and natural resources," Mr. Freeman said. "Thus they are fitting times to stress people's participation in Rural Area Development, in which all the States and the U.S. Department of Agriculture are joining with regional and local groups to raise living standards in country areas by providing new economic opportunities.

"We must focus on people, not programs; on communities, not commodities.

"Church and other leaders can aid tremendously in this nation-wide effort by helping and inspiring people to help themselves. These leaders can help motivate, generate and guide action toward improved living for the million on rural area and with sub-standard incomes."

Secretary Freeman noted that churches and other rural organizations historically have stressed the importance of the individual, and urged that they contribute to the fight against rural poverty by cooperation and coordination with all the agencies and groups in Rural Area Development.

May 19 will be Rural Life Sunday in Texas and also the beginning of Soil Stewardship Week. The fifth Sunday after Easter is traditionally the day for emphasizing the spiritual values in rural life.

Changes in today's town and country community make it important that the observance be relevant to the lives of non-farm as well as farm families in the community, says Reagan Brown, sociologist with the Texas Agricultural Extension Service.

Emphasis of Rural Life Sunday the Soil Stewardship Week this year will be on measures to help solve problems of rural poverty and stagnation, says Brown.

Rural poverty is sometimes caused by inadequate and inefficient use of resources, he says. A lack of skills, education, special training, and leadership ability can also

result in poverty. And poverty may cause inadequate schools, poor roads, erosion of social and community life and economic retardation.

Church leaders are deeply concerned with the problems of low incomes and underemployment due to its crippling effect on the human personality. The broader concept of stewardship today is a concern for the welfare of people and the use of conservation to benefit them and not so much the preservation of the soil. The greatest threat we face today is the loss in human resources through under and unemployment, says Brown.

Our Nation has a heritage of belief in the worth of the individual and a concern that each person has an opportunity

to fully develop and utilize his capabilities. Thus, Brown says, the coming observance beginning May 19, should seek to make it possible for everyone to reach his highest potential.

The Earl and Jerrald Peey families are leaving this week for the wheat harvest. This is their 24th year of custom combining. They plan to return again this September for the maize harvest. Evelyn and Gayla will return to Springlake School which they have enjoyed attending this year.

Beverly Kelley was accompanied by her Mother, Mrs. Francis Kelley, and Mrs. Earl Peey to Lubbock Medical Arts Clinic for extensive tests, Tuesday. She will return Monday.

Lazbuddie News...

(Cont. from Pg. 1)

Joe B. Jennings presented the diplomas. The response was given by Gerald Foster, W.P. Morgan presented the awards. The valedictory address was given by Brenda Mason. The benediction was given by Duane Darling and the recessional by Marsella Mayfield.

The Junior Class was Honor Guard, with Elaine Embry, Pat Chitwood, Kelley Mimms and Kenneth McGehee as ushers. Students graduating were: Sandra Galle Brown, Leroy Cox, Terry Dwight Darling, Jerry Engleking, Gerald Foster, Glendale King, Brenda Kay Mason, Freddy Lee Owens, Patricia Sue Peterson, Carol Redwine, Harrol Redwine, Mary Fay Rigney. The class

sponsor was Charley Walton.

The eighth grade graduation was held Wednesday evening. The processional was given by Marianna Gammon. The invocation by Rev. Calvin Beach. Salutatory address by Marsha Adudell, class history by Marquita Seaton. Class song "You'll Never Walk Alone" by a girls group. Class will by Danny Miller.

Co-valedictorians are Sherry Robinson and Cathy Wilson. Supt. J. G. Ward introduced the speaker, Rev. Don R. Davidson. Everett Maxwell, class sponsor, presented the class.

Alton Morris presented the diplomas. The response was given by Carolyn Morris, the benediction by John Gammon and the recessional by Marianna Gammon. Escorts were Jan Mason and Allison Precure, Becky Wilson, Bobby Redwine, Linda Ashford and John Ward were ushers. Candle bearers were Vicki Robinson and Gail Morris.

The class motto was "The Light of the Future is Possessed

by Hard Labor". The class colors were red and white.

Students graduating were: Royce Barnes, Gary Matthews, Anna Maria Castro, Myra Morris, Lyndon Foster, Marsha Adudell, Ramona Lucille Espinosa, Sherry Robinson, Terri Sue Mabry, Cathy Wilson, Norma Bean, Robert Gailman, Johnny Broyles, Susan Pendergrass, Terry Parham, Larry Vaughn, Alford Steinbock, Timmy Foster, Wanda Newsome, Michael Ward, Loy D. Rigney, Kirby Burch, Marquita Seaton, Nancy Putman, Carolyn Morris, Joy Williams, Ricardo Flores, Mike Hinkson, Danny Miller, Billy Jones, Thomas Ritchie and David Nelson.

The new officers chosen at the recent PTA meeting were: President, Mrs. Davis Guilley; Vice-president, Mrs. Hardage; Secretary, Virginia Fred and Treasurer, Johnnie McGehee. Mrs. Guilley spoke briefly on "The Child in Your Hand." After announcing a change in policy and plans for next year, she requested joint

meeting in the near future with the board of education and with the officers of PTA together with the Supt. Ward and principals W.P. Morgan, and Fred Wilbanks.

Birthday greetings this week go to John Adudell, Wesley Barnes, Jr., Mary Gonzales, Rickie Seaton, David Nelson, Don Pierce, Martha Parros and Jean Stepp.

Mr. and Mrs. Edgar Byrd and children from Olton was Sunday guest in his parent's home Mr. and Mrs. Tommy Byrd.

Visiting the E. C. Ketchums Mothers Day were their daughters, Alice and Wanda of Lubbock and Mrs. Mona Davidson and Cindy and Edward Ketchum of Amarillo. Another guest was Richard Hamburger, also from Amarillo.

Mr. and Mrs. Charlie Watson and Leon accompanied by Mr. and Mrs. W. C. Garlington and Sandra, Muleshoe, visited Don Watson and Robert Garlington at West Texas State, Canyon, Sunday.

Mr. and Mrs. Charlie Gustin and Mr. and Mrs. Elton Page

visited in Jacksboro the past weekend with the A. W. Baileys, the R. M. Brunties, and the Lanis Hughes.

Alicia Wimberley from Sudan was a weekend guest in the Clyde Monk home visiting Linda.

Mr. and Mrs. James Mabry and children and Mr. and Mrs. T.L. Gleason and children accompanied by Dr. and Mrs. Jerry Gleason and son of Muleshoe, fished at Buffalo Lake, Sunday.

The women of the First Methodist Church are making preparations for the Vacation Bible School that will begin next week at the Church.

The W.M.U. of the First Baptist Church entertained the Senior graduates with a Tacky Party at the Church Monday night. Refreshments of hot dogs and ice cream was served. Carol Redwine won the prize for the boys, coming dressed as Minnie Pearl. Mrs. Charlie Walton won the prize for girl, coming dressed as a Hawaiian Maiden. The group had a very enjoyable time.

Stock Up



...fill your shelves at these low prices!

NAPKINS
200 Count Package
29¢

DOE SKIN
TOILET TISSUE

AQUA NET
Hair Spray
65¢

Potted Meat LIBBYS **10 Cans \$1**

MORTONS
Cream Pies 4 Roll Pack. **3 for \$1**

VAN CAMPS
Pork & Beans 2 cans **25¢** 300 Size

FRENCHS
Barbecue Sauce 18 Oz. Bottle **19¢**

WHITE SWAN TOMATO
JUICE 46 Oz. Can **23¢**

RED POTATOES 25 Lb. **59¢**

PURE LARD 3 Lb. Carton **49¢**

SPECIAL WAPCO
PICKLES Sour or Dill 48 Oz. Jar **39¢**

STURGEON BAY
CHERRIES 303 2 Cans **35¢**

Bananas Pound **12 1/2¢**

BAMA STRAWBERRY
PRESERVES 18 Oz. **3 for \$1**

BAMA
Peanut Butter 18 Oz. Jar **39¢**

Cucumbers Pound **10¢** FRESH

BANQUET FROZEN
Meat Pies 8 Oz. Each **19¢**

LIBBYS
Vienna Sausage

VIRGINIA REEL SLAB
BACON Pound **59¢**

WHITE HOUSE
APPLE JUICE Quart **25¢**

5 Cans \$1

YOUR BEST BUY!

Pork Chops Pound **49¢**

CONCHO PINK
SALMON No. 1 Tall Can **59¢**

DUPLICATE

Specials for May 17-18-20-21-22
DOUBLE GUNN BROS. STAMPS
ON TUES. & WED.
WITH PURCHASE OF \$2.50 OR MORE

Luncheon Meats WILSONS Vac. Pack. Bologna, Pickle Loaf, Liver Loaf, Spiced Luncheon 3-6 Oz. Pkgs. **\$1**

New Du Pont LUCITE House Paint

Incredibly durable -- so easy to use!

Now the spectacular benefits of "Lucite" for the outside of your home! Flows on effortlessly, forms a tough, durable, plastic shield that resists cracking, chalking, fading and dirt! Rich, flat finish hides surface imperfections. Dries in minutes. Clean up with soap and water.

NEW DU PONT LUCITE HOUSE PAINT

12 BEAUTIFUL COLORS AND INTERMIXES



King Furniture and Appliance
Phone 647-3331

Patterson Bros. Grocery & Market

DIMMITT