The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area The Earth News - Sun wima

## Large Crowds Attend Earth's Annual Rodeo




Rainbow Girls Netted $\$ 40$ Win Ice Cream Sales
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Colorful Street Parade Kicks Off Earth's 17th Annual Rodeo

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|  | March In Parade |
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| Kin Of Local Residents Dies |
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Tuneral Services
Held For Uncle of Local Resident



# 9 ft . ADMIRAL REFRIGERATORS 

- 42 Lb . Freezer Compartmeni
- Vegetable Crisper
- Egg Racks
- Shelves In Door


## Admiral Refrigerator

121/2 FT. DOUBLE DOOR IMPERIAL

- 78 Lb . Freezer

Reg. $\$ 429.00$

- No Frost (in Refrigerator or Freezer)
- Straight Line Design
- Coils In Bottom
(Can Be Built-In Or Otherwise)


## King Furniture and Appliance

Dimmitt — On North Hwy. 385





## International Trucks - Tractors

Farm Implements
SALES - SERVICE - PARTS
This Space
For Sale



## For <br> SIGN OR POSTER PAINTING

Call 257-4561 or 257-4371

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Student Serving On


Former Springlake

U. S. S. Cavalier


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 SUPPLAES, EMBROLD
and CUTWORK
Featuring: COLUMBIA MINERVA STANDARD
and SPECIALY YARNS Free instructions Free instructions MOLLIES HOBBIES
129 W .3 rd - EM 4022 $129 \mathrm{~W} .3 \mathrm{rd}-\mathrm{EM} 4-0224$
HEREFORD
Hercioro GENERAL TELEPHONE


Summer Savings Now at your

## Chevrolet Dealers

One-Stop Shopping Center You'll find the buys even more inviting than the
weather weather at your Chevrolet dealer's now. Because
more people are buying Chevrolets than any other more people are bu
make, your dealer
extra big portions.
If you ulike your driving full sized, you can choose
from thrifty Biscaynes, people-pleasin' Bel Airs and from thrifty Biscaynes, people-pleasin Bel Airs and
impeccable Impalas. If you've a yen for a big wagon, Chevy's got six that haul like sixty. If thrift-size is your size, then Corvair's the car for you. Ten budget-pleasin' models to pick from.
And, of course, every Corvair is a driver's delight thanks to the nimble, sure-footed going that's yours with Corvair's superb rear-engine design. It sure adds up to a lot of happy-driving ways to
save doesn't it? Thirty-one, to be exact. With so save, doesn't it? Thirty-one, to be exact. With so
much so handy at your Chevrolet dealer's, choosing much so handy at your Chevrolet dealer's, choosing
a new car just couldn't be simpler or savin'er. Jet-smooth Chevy
Symbol of Freedom Back in 1776 in this month of July, the laration which established them as free and independent states.
In che 185 years since then, the United States ${ }^{-6}$ of America has grown to 50 states and has But of more significance today, in a world filled with turmoil, it stands as a mighty oppression.
We of General Telephone join with all free-dom-loving Americans in expressing humble pride in our heritage and the principles of


See the new Chevrolets at your local authorized Cheorolet dealer's One-Stop Shopping Center


Engaged- Miss Ann Banks


Eagle Family
Has Get Together
Party Line...
Tuestay, July 11

## 



TASTE ITS TINGLING TARTNESS
Here's Sprite ...the spark-a-ling new soft drink that's brisk and bright, crystal-clear and icy-light. Taste its tingling tartness in the bright green bottle with the bubbles. From the same company that bottles Coca-Cola.


LADIES' and MISSES SHOES


## LADIES DRESSES

regrouped and repriced


Qutherford $\& C_{0}$.

Income Increase Possible for Texas Farmers





Deadly Reckoning $\qquad$ by Robt. Day
 Carclessiness and inothe



THE SPIRIT OF AMERICA


install a NEW improved READY-LITE

THE ELECTRONIC YARD LIGHT
PROTECTION AND UGHT FOR LES OTECTION AND LIGHT-FOR LES
THAN A PENNY A NIGHTIII

Whether you're at home or away, your Readw Lite turns night into day when the sun goet down.
The electronic eye puts your yard light on and keeps it on 'til dawn.
For after-dark protection from intruders or warm night-time welcome for your guests you can't beat a Ready electronic yard ligh
Priced from $\$ 49.50$ to $\$ 59.50$ installed. Ask yout Public Service neighbor or see them at your Public Service office.

## PUSIC SFRDC:


-NOW IN PROGRESS-


Lazabuddie News -

 DISCS. HARROWS
GRAHAM PLOWS Drag or Three Point
BURCH RTOARY HOES
SERVI CUTTERS and
DITCHERS Clovis Hwy. Muleshoe Pho. 6020



Friona Man To Attend Feed Grain Exhibits In Austria, August 26
$\qquad$

## t <br> inng at her home. Mrs. Rufus Carter visited Sun day vening with Mrs. Ethel Mc Curdy and Mrs. Perry Barnes.

Arthur M. Drake, a Friona, Tex.
as grain dealer has been

Hereford Man Elected President of U. S. Feed Grains Council

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Entered as Se.ond Class Matter at the Postoffice at Earth,
Texas, Oetoter 1, 1954 - Under Act of March 3, 1879 SUBSCRIPTION RATE
Earth and Trade Territory, per year -
Elsewhere in United States, per year
ADVERTISING RATES GIVEN ON REQUEST

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| PAYNE FUNERAL HOME |  |



WE HAVE THE FOLLOWING
Cotton Planting Seed

In Our Warehouse

- NORTHERN STAR no. 5
- LOCKETT 88A and Acid Saw Delinted
- PERFECTION STORM PROOF (Half and Half)
- AUSTIN - Saw and Acid Delinted
- BLIGHTMASTER

ALso
PGC FEEDS
DEALERS IN COTTON, COTTON SEED, and cotton prodvors.

## Earth Coopp Gins, Inc.




WE HAVE BEEN ACCEPTED NATIONAL INSTITUTE OF DRY CLEANING
plant will be kept abreastas an nid member, the local OF the latest advances in the drycleaning industry
VIA frequent buluetins on d ry cleaning procedures.

The new member will be eligible to receive unbiased research tests to meas ure the quality of its eleaning, the effectiveness of its water repeilency treat ments, mothproofing proecdures, ete.


CITIZENS STATE BANK EARTH, TEXAS

Capital, Surplus and Profits, Over $\$ 195,000.00$
Member F. D. I. $\mathbf{0}$.

## Double Stamps On Tuesday

SPECIALS FOR JULY 21-22-24-25

## Folgers Coffee -69c JELL-O 3-25c

GLADIOLA FLOUR .............................. 10 Lb . Bag 89 c RANCH STYIE BEANS .........................2-15oz Cans 2 se Biscuits - 2 15c
BEST MAID SALAD DRESSING 4.29 c JEWEL SHORTENIG 3 Lb Can 69 c TIDE $\quad$ 69c
DEL MONTE TUNA FISH Can $25 c$ NORTHERN TISSUE 4 Rolls 29 c
Cantaloupes
$-94$
SANTA ROSA PLUMS .................................. pound $\mathbf{2 5 c}$ LEMONS ............................................... pound 12 $\frac{1}{2} \mathbb{C}$ Pork Chops - 59 LONGHORN CHEESE pound 49 c SUN RAY BACON ............................... 1 pound pkg. 49e PATTERSON BROS. GRO.

